MONTGOMERY WARD

1975 CHRISTMAS
Index, Pg. 152
Credit Terms,
Pgs. 147-149

Chicago, Il. 60607

THE EARLY CHRISTMAS SHOPPER'S BOOK OF VALUES

WHERE YOU SHOP AND SAVE FROM NOW THRU THE HOLIDAYS

OVER 600 PRICE CUTS + OTHER GREAT VALUES. 57 BEST BUYS

Like the Pretty Sleepwear Above... Buy Lady's Robe On Page 7, the Little Girl's Nightie On Page 144.
Save 20%-50% in Limited Time Sale On 32 Most-Wanted Items. See Pgs. 24-29. Buy the Chair Pg. 25.

WishbookWeb.com



Buckskin suede collared 'n cuffed with fluffy lamb

Now **$55**

a WARDS BEST BUY BECAUSE

It's *real* split cowhide . . . rugged and nappy textured, heaped with *real* American lamb . . . soft and extra plump, at a price that says *real value!* Intricate tool-dye trim adds interest at the pockets—slit and snap-tabbed in smooth leather. Sporty stitching and buckled belt top it all off!

Comparison Shopped for Value

Save $20

Snap closing; acetate taffeta lining. Made in Taiwan. Leather clean. About 30-in. long. Was $75 in Big Fall Bk., pg. 180. Ship. wt. 4 lbs. 8 oz.

Colors • 37 gold/red fox look • 80 brown/fitch • 46 green/green. **State color number and size.**

B 2 T 7140—Misses/Jrs. Sizes: 7-8, 9-10, 11-12, 13-14, 15-16, 17-18.....**55.00**

MORE PANTCOATS ON PGS. 60-63.

Accessories COMPLETE THE LOOK

Hat, pg. 62; Pants, pgs. 42, 50; this book. Gloves, pg. 148; turtlenecks, pgs. 35, 95; Big Fall Book.

ORDER YOUR CORRECT SIZE. See size charts on page 958 of Wards Big Fall Book.

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WishbookWeb.com



SAVE TIME SAVE MONEY

You save in so many ways when you shop from Wards Big Christmas Book . . . you avoid the hassle of bad weather, traffic and crowds—and you can choose from over 2,950 items, all at Wards irresistible low prices!

Over 600 Price Cuts—
you'll find price cuts in every department throughout this book!

57 Wards Best Buys—
sensational values, picked especially for you!

6 Pages of Early Shopper Specials—
Save 20% to 50% when you order by Nov. 17, 1975!

JUST PHONE WARDS

Order anything in this book from the comfort of your own home . . . in some areas you can even call 24 hours a day, 7 days a week! Phone numbers for your area are listed on page 154.

a WARDS BEST BUY BECAUSE

You get a terrific, timely reduction! It's the go everywhere, anytime great look in 2 of America's most wanted leathers (glove or suede). PLUS a tufted pile liner that zips in for instant warmth.

$15 off $64 Reg. Sizes **Talls $74**

A SMOOTH GLOVE LEATHER SURCOAT. Horizontal yoke. 2 lower pockets; button front; self-collar button closure. Wipe clean with a damp cloth. Was $79 and $89 in Big Fall '75 Book, page 386.
Colors • **89** dark brown • **79** black.
State color number, chest size.
Reg. Chest sizes: **36, 38, 40, 42, 44, 46** inches.
B42T9360–Abt. 32 in. long. Wt. 6 lbs. 12 oz. . . **64.00**
Talls. Chest sizes: **38, 40, 42, 44, 46, 48** inches.
B42T9361–Abt. 34 in. long. Wt. 6 lbs. 14 oz. . . **74.00**

For more Outerwear see Fall '75 Bk., pgs. 383-395.

B IMPORTED SUEDE LEATHER SURCOAT. Wind-resistant, warmer, longer-wearing skins (from New Zealand). DuPont Quilon treated to resist rain, stains. Styled as coat at left. Dry clean by reputable cleaner. Cut from Big Fall '75 Bk., pg. 386.
Reg. Chest sizes: **36, 38, 40, 42, 44, 46** inches.
Colors • **88** autumn brown (on model) • **89** dark brown.
State color number, chest size. Was $79.
B 42 T 9350—Abt. 32 in. long. Wt. 4 lbs. 8 oz. **64.00**
Talls. Chests: **38, 40, 42, 44, 46, 48** inches.
Autumn brown only. **State chest size.** Was $89.
Z 42 T 9351—Abt. 34 in. long. Wt. 5 lbs. **74.00**

WishbookWeb.com



74-inch
Early American
style

A

$239

4 WARDS ALL

Grandfather clocks with Westminster chimes

Cut $100

ALL WARDS BEST BUYS BECAUSE

In each one, there is more charm, quality and function than we could find in any other clocks at these prices. They all feature the world's favorite chimes which increase each quarter hour to a full four bars as a gong counts the hour. All have 8-day weight-driven movements which are made and tested in the Black Forest of West Germany.

Comparison Shopped for Value

$239 TO $389

These four grandfather clocks are shipped to you direct from Wards Stock . . . you need not wait those extra weeks for Factory handling. Wards ships them by Truck or Express; see details on page 151.

A, B 74-inch cabinets of beautiful hardwood solids and veneers with simulated wood trim. Each has a brass-tone dial with Roman numerals and an antiqued-look "Tempus Fugit" motif. Cabinets have two glass doors: one over the dial, the other protects the polished brass-finished weights and pendulum bob. The base is flush-to-the-floor; about 15 in. wide. Adjustable levelers assure proper balance. Easy-to-follow instructions included.

(A) Early American style. Was 339.00, page 1199, Big Fall Book. Wt. 90 lbs.
45 T 9090 RS—Maple finish **239.00** **45 T 9098 RS**—Walnut finish **239.00**

(B) Mediterranean style. Was 369.00, page 1199, Big Fall Book. Ship. wt. 90 lbs.
45 T 9091 RS—Has a deep, rich pecan finish.....now only **269.00**

C, D With our 76-inch clocks, we've done it all! We give you taller, wider, more luxurious cabinets made from all hardwood solids and hardwood veneers plus superior craftsmanship in the more massive, deep-routed cabinet details. We added a fascinating moon-phase dial which shows a waxing and waning moon as it executes its monthly lunar cycle. We installed a chime silencer which turns off the chimes at will, and for the final plus we added luxury hardware. Each clock has 2 glass doors: one over the heavy brass-tone metal dial, another protects the polished brass-finished weights and pendulum bob. Flush-to-floor base has adjustable levelers to assure perfect balance. Easy-to-follow instructions included with each clock.

(C) Pecan-finished Traditional style. About 18¼ in. wide. Ship. wt. 110 lbs.
45 T 9095 RS—Sells for 489.00 on page 1199, Big Fall Book.now only **389.00**

(D) Maple-finished Early American style. About 16 in. wide. Ship. wt. 98 lbs.
45 T 9094 RS—Sells for 489.00 on page 1199, Big Fall Book.now only **389.00**

See more clocks in this book, pages 193-197 and in the Big Fall Book, pages 1198-1203

WishbookWeb.com

B

74-inch
Mediterranean
style

$269

C

76-inch
Early American or
Traditional style

$389

D

WishbookWeb.com



Machine wash, no iron tablecloth—soil release, too!

a WARDS BEST BUY BECAUSE

it has the beauty of a traditional Nottingham lace cloth but today's ease of care. Machine washable polyester fabric with SPOT CHECK soil releasant—means stains wash out easily. No ironing!

Comparison Shopped for Value

ANY SIZE ANY SHAPE

8.99

Whatever size or shape tablecloth you need, you pay just one amazingly low 8.99. Imagine, 7 sizes, 1 low price! 100% DuPont Dacron® polyester; fine overlocked edges. SPOT CHECK soil releasant means you just machine wash, warm; tumble dry. No ironing needed. Order "Coronation" napkins (sold on page 240) in coordinating colors. 5 popular colors. **State color number:** • 403 natural • 123 colonial gold • 440 dove white • 184 cherry red • 367 holly green.

"Victoria" Ironstone sold pg. 1238; flatware pg. 1245 Fall Bk.; crystal pg. 92 Hol. Sale

RECTANGLE	LI8T940—54x70 in. Fits table 34x50 in. Wt. 12 oz.	8.99
	LI8T941—60x80 in. Fits table 40x60 in. Wt. 14 oz.	8.99
	LI8T942—70x90 in. Fits table 48x72 in. Wt. 1 lb.	8.99
	LI8T943—70x108 in. Fits table 48x88 in. Wt. 1 lb. 3 oz.	8.99
ROUND	LI8T944—70-in. diam. Fits table 48-in. diam. Wt. 13 oz.	8.99
OVAL	LI8T945—60x80 in. Fits table 40x60 in. Wt. 14 oz.	8.99
	LI8T946—70x90 in. Fits table 48x72 in. Wt. 1 lb.	8.99

See Tablecloths, pg. 240. See More Tablecloths in our Big Book, pgs. 1242-1244.

WishbookWeb.com

Our Cover Robe—relax in the luxurious warmth of plush pile

Misses long robe **12.96** Short length 10.96

Women's sizes at higher prices

a WARDS BEST BUY BECAUSE

- Kitten-soft acrylic pile on acrylic back for warmth without weight
- Rich-looking satin appliques trim 2 roomy patch pockets
- Coordinating nylon tricot gown completes a super gift set!

Comparison Shopped for Value

Save $2 on the set

Misses Sizes: S(10-12), M(14-16), L(18-20).
Women's Sizes: X(40-42), XL(44-46).
State color number, size S, M, L, X or XL—not number size.

A PILE ROBE IN 2 LENGTHS—something for all the girls on your gift list! Tricot backed collar. Machine wash, warm; tumble dry—it's ready to wear.

Colors • 71 white with blue/white trim • 50 blue with blue/white trim • 11 pink with pink/white.

LONG ROBE gives a warm feeling top to toe!

B 32 T 5687—Misses sizes (see above). Wt. 2 lbs. . . . **12.96**
B 32 T 5689—Women's (see above). Wt. 2 lbs. 6 oz. . . **14.96**

SHORT ROBE is so easy to slip on.

B 32 T 5686—Misses (see above). Wt. 1 lb. 10 oz. **10.96**
B 32 T 5688—Women's (see above). Wt. 2 lbs. **12.96**

B WHITE WALTZ GOWN has contrast satin applique and piping. Elasticized back for easy fit. Machine wash, warm. **Colors** • 50 white/blue trim • 11 white/pink trim.

B 32 T 5321—Misses sizes (see above). Wt. 7 oz. . . . **5.96**
B 32 T 5371—Women's sizes (see above). Wt. 9 oz. . . **6.96**

PAIR ROBE AND GOWN FOR A GREAT GIFT! Colors • 71 white robe with white-blue gown • 50 blue robe with white-blue gown • 11 pink robe with white-pink gown.

LONG ROBE AND WALTZ GOWN SET—SAVE $2.

B 32 T 5895—Misses (see above). Wt. 2 lbs. 7 oz. **16.92**
B 32 T 5897—Women's (see above). Wt. 2 lbs. 15 oz. . **19.92**

SHORT ROBE AND WALTZ GOWN SET—SAVE $2.

B 32 T 5894—Misses (see above). Wt. 2 lbs. 1 oz. **14.92**
B 32 T 5896—Women's (see above). Wt. 2 lbs. 9 oz. . . **17.92**

C FLUFFY SCUFF SLIPPER—SAVE ON 2 PAIRS! DuPont Orlon® acrylic pile with foam rubber cushioned sole. Mach. wash, warm. • 87 white • 74 blue • 56 pink • 37 gold.
State color no., size S, M, L, XL—not number size.
B 30 T 1637 D—Sizes: S(5-6), M(6½-7½), L(8-9), XL(9½-10½). Wt. pr. 8 oz. . . . Pair **3.50;** any **2** pairs **6.50**

More robes on pages 10, 73 through 81.



WishbookWeb.com



Wintuk Orlon® sweater shirts

Cut 2.11

Now 6.88 ea.

a WARDS BEST BUY BECAUSE

Our big savings gives you high quality fashion benefits: a stylish pattern that's knit in to stay and a soft fabric that's easy to care for. Ribbed collar, cuffs, bottom. Dyed to match buttons on placket style.

Comparison Shopped for Value

BASKET WEAVE PATTERN SHIRTS of 100% Wintuk DuPont Orlon® acrylic. Soft, comfortable to wear. 4-button placket or turtleneck styles. Machine wash, warm; tumble dry.
Cut from Big Fall Book, page 379.
Colors • 50 lt. blue • 81 off white • 89 dk. brown • 27 rust • 15 wine • 46 dk. green • 55 navy. Ship. wt. 9 oz.
Sizes: S(fits 34-36" chest), M(38-40), L(42-44), XL(46-48).
State color number, chest size S, M, L, XL—not number size.
B 35 T 1225—Turtleneck style.....Was 8.99; Now **6.88**
B 35 T 1224—Placket style.....Was 8.99; Now **6.88**

For more menswear selections see pages 3, 8, 9, 14-17, 30, 31, 93-120.

WishbookWeb.com

Men's 100% polyester double knit leisure suits to mix 'n match

29.88 ea.

a WARDS BEST BUY BECAUSE

The leisure suit is today's way to dress. It's a great gift idea. We have it in comfortable, easy-wear polyester double knit—at a surprising price. Really versatile, too. Wear it matched for an easy-feeling, dressed-up look. Or mix pattern and solid for a more casual look.

Comparison Shopped for Value

DID HE SAY VERSATILE? You bet. At the office or on the town, you're ready for anything. Styled to stand out, with features like these: 3 square patch pockets, wide lapels with deep notches and color-matched buttons on the comfortable, unlined jacket. Flare leg slacks have Ban-Rol® waist, wide beltloops, nylon zipper, angle front pockets. Dry clean.

Chest	36	38	40	42	44
R or L	R only	R only	R or L	R or L	R or L
Waist	29-31	31-33	33-35	36-38	38-40
Inseam	any inseam, 29 to 34 inches				

CHECK PATTERN. Wt. 2 lbs. 2 oz.
M 9 T 1948—Green
M 9 T 1947—Brown.....**29.88**

SOLID COLORS. Wt. 2 lbs. 2 oz.
M 9 T 1946—Green.
M 9 T 1945—Brown.....**29.88**

To order, state (1) chest size (2) R(regular) or L(long) (3) waist in inches (4) inseam in inches.

NOTE: Be sure that the waist size you order is available in your specified chest size. **EXAMPLE:** if your chest size is **38**, you must order **R** (regular), waist size **31, 32** or **33** and inseam between **29** and **34**.

More Men's Gift Ideas, pgs. 3; 14-17; 30-33; 93-120.

WishbookWeb.com

DOW BADISCHE

FULL 465 DAY WARRANTY

Dow Badische warrants that should these garments fail to give normal wear for the next 465 days, they will be replaced or money refunded. Return with this tag and your sales slip to Montgomery Ward & Co.

A

B

Jr. Teens, too

C

Brushed nylon peignoir sets for warmth

WARDS BEST BUYS BECAUSE

These 2-pc. sets are warranteed for 1 full year *plus* 100 extra days! And they're **Flame Resistant,** too. Coats button on over gowns with elasticized sleeves. Machine wash and dry, see instructions below. It's fun to dress alike!

Comparison Shopped for Value

Colors • 11 pink • 51 blue. State color no. and size letter S, M or L—not number size.

Misses **11.88** Set

A TO MOTHER, WITH LOVE. Gown has elasticized smocked bodice, puff sleeves, ruffle hem. Misses sizes: S(10-12), M(14-16), L(18-20). Ship. wt. set 14 oz.
B 32 T 2799.....Set **11.88**

Big girls' **9.88** Set Jr. Teens' **10.88** Set

B BIG SISTER'S SO PRETTY! Gown has elasticized smocked bodice and puff sleeves.
Big Girls' sizes: S(7-8), M(10-12), L(14). Ship. wt. set 14 oz.
B 6 T 5007—Big Girls'..Set **9.88**
Jr. Teens' sizes: S(6-8), M(10-12), L(14). Ship. wt. set 1 lb. 2 oz.
B 6 T 101-Jr. Teens'..Set **10.88**

Little girls' **8.88** Set

C THE "LITTLEST ANGEL"—her set features a ruffled, white yoke on coat and gown. Gown has long sleeves, back button.
Little Girls' sizes: S(2-3), M(4-5), L(6-6X). Ship. wt. set 11 oz.
B 31 T 3390.....Set **8.88**

Nightwear this page: Little girls' meets Federal Test Standard DOC FF 3-71. Big Girls' and Women's meets standard FF 5-74. To retain Flame Resistant properties use any heavy-duty detergent, not soap or fabric softener. Do not bleach. All items mach. wash, warm; tumble dry.

ORDER CORRECT SIZE. Women's charts, pg. 958; Girls', pg. 961; Children, pg. 959, Big F '75 Book.



10 WARDS ALL²

Slippers: Mom's, Big Girls' sold on page 7 Little Girls', pg. 146.

WishbookWeb.com

Acrylic double knit sweater with special detailing

Now Only **9.99**

a WARDS BEST BUY BECAUSE

This sweater was a great buy in our Fall '75 Book and now we've cut $5 from that already low price. The special details include 4 ribbed pockets plus full-fashioned ribbed sleeves. Front is gleam-y with brass-tone metal buttons. Heavyweight double knit acrylic that's a breeze to care for. Just machine wash, warm; tumble dry.

Comparison Shopped for Value

Cut $5

Warm all over is what you'll be in this bulky knit sweater. Pointed collar. Imported from Korea. Was 14.99 Fall '75 Book pg. 41. Ship. wt. 1 lb. 9 oz.

Colors • 71 white • 28 rust • 85 camel • 55 navy • 15 wine. **State color number, size.**

B 3 T 4804—**Bust sizes: 34, 36, 38, 40, 42....9.99**

TURTLENECK—BUY 2 . . . SAVE 1.76

LONG SLEEVED TURTLENECK is random rib acrylic knit with saddle shoulder. Back neck zipper. Machine wash, warm; tumble dry. This is a Wards Best Buy, too. For more details and to see all colors shown, see pg. 51. Imported from Korea.

Colors • 16 coral • 71 white • 81 beige • 55 navy • 51 lt. blue • 41 lt. green • 66 lilac.
Ship. wt. ea. 9 oz. **State color number, size.**

B3T4070D–**Sizes:** S(fits 31-33" busts), M(34-36"), L(37-40") . . . . . **6.88** each, **2** for **12.00**

More outstanding sportswear values, pgs. 30-58.

ACCESSORIES SHOWN THIS PAGE: Jewelry, page 61 in our Big Fall '75 Catalog.

WishbookWeb.com



Wards exclusively . . . machine washable, no-iron canopy ensemble

11.88 *twin spread*

a WARDS BEST BUY BECAUSE

Only at Wards can you buy this delightfully nostalgic Holly Hobbie™ canopy ensemble for your favorite little girl. Early Americana at its best in an easy-care polyester/cotton blend that machine washes, needs no ironing!

Old-fashioned charm on cheery gingham check polyester/cotton blend spread with matching solid color ruffled trim. Mach. wash, warm; tumble dry. 2 vivid colors. Doll sold pg. 338, canopy bed sold pg. 1128, wicker stool pg. 1121 Fall Book. **State color no.**

LI8T53II6C—Twin, 80x108 in. Ship. wt. 2 lbs. 11.88
LI8T53II7C—Full, 94x108 in. Ship. wt. 2 lbs. 2 oz. 13.88
LI8T53II8C—Twin canopy fits 41x87-in. frame. Wt. 1 lb. 8 oz. . . 9.88
LI8T53II9C—Full canopy fits 56x87-in. frame. Wt. 2 lbs. 11.88
LI8T53I20C—Ruffled pillow sham, 20x26 in. Wt. 8 oz. . . . . Ea. 3.88
LI8T53I2IC—Cape cods, pr. 90x36 in. Wt. 1 lb. 4 oz. . . . . Pr. 7.88
LI8T53I22C—Cape cods, pr. 90x63 in. Wt. 1 lb. 12 oz. . . . . Pr. 10.88
LI8T53I23C—Valance, 11x54-in. Ship. wt. 4 oz. . . . . Ea. 3.88

© American Greetings Corporation

See More Bedspreads in our Fall Book, pgs. 1151-1183

WishbookWeb.com



Swivel rocker and ottoman

a WARDS BEST BUY BECAUSE you get fine furniture construction, styling, easy-care Naugahyde® vinyl over deep, resilient foam on sturdy polystyrene frame—expertly balanced on 5-prong base. Saddle-draped arms, button tufting. A sensational buy—2 pcs. at one low price.

Comparison Shopped for Value

Save $40

NOW ONLY

149.88 *was 189.95*

Everyone in your family, including you, deserves the enjoyment of the relaxing ease you get with this smartly styled swivel rocker and ottoman. Both are plumply padded with polyurethane foam for sink-into comfort—retains its shape, firmness. Rocker has unusual saddle-draped arms and back, durable scoop-style frame for added good looks. Rocker back and ottoman are accented with button tufting—prevents foam shift. Strong steel 5-prong bases for extra stability.

The rocker swivels a full circle to follow the conversation or swing to the TV—you won't miss a thing. Rocker about 32x38x40 in. high, ottoman about 27x22x16 in. high. Choose from 2 richly shaded colors in Naugahyde® vinyl fabric—either enhances any decor—132 soft gold or 159 nutmeg brown. Bases in textured finish that blends with chair colors. Cut from '75 Fall book, pg. 1098.

L66T65500R—Ship. wt. 63 lbs. *State color no.* Was 189.95, set now **149.88**

See other great chairs in Fall '75 Catalog, pages 1093-1097. Other fine furniture values in this book, pages 25, 26, 192.

WishbookWeb.com

Men's tailored double knit blazers

29.88 Reg. sizes

a WARDS BEST BUY BECAUSE

At this low price you get:
Premium Celanese Fortrel® polyester double knit.
2 rows of stitching.
Round patch pockets with inverted pleats.
Wide lapels, center vent.
Coordinated lining.
Metal blazer buttons.

Comparison Shopped for Value

Easy-wearing double knit in 5 dynamic colors with features that really set them apart. You get great styling detail, comfort and durability—specially priced for holiday giving. Dry clean.

Shipping weight 2 lbs. 10 oz.

Chest sizes: Regs.: 36R, 38R, 40R, 42R, 44R, 46R. Longs: 38L, 40L, 42L, 44L, 46L. Shorts: 38S, 40S, 42S, 44S.
State chest size and R, L or S.

W 9 T 4120D-Green/tan stitching.
W 9 T 4121D-Camel/brown stitching.
W 9 T 4122D-Navy/blue stitching.
W 9 T 4123D-Brown/tan stitching.
W 9 T 4124D-Gray/red stitching.

Blazer alone..... **29.88**
With any slacks, blazer..... **28.55**

EXTRA SIZES. Regs.: 48R, 50R. Longs: 48L, 50L. Ship. wt. 3 lbs. 4 oz.
State chest size and R or L.

W9T4125D-Green/tan stitching.
W9T4126D-Camel/brown stitching.
W9T4127D-Navy/blue stitching.
W9T4128D-Brown/tan stitching.
W9T4129D-Gray/red stitching.

Blazer alone..... **34.88**
With any slacks, blazer..... **33.55**

Shirts, ties, pg. 112; shoes, pg. 117.
More men's wear gift ideas on pgs. 3, 8, 9, 16, 17, 30-33, 93-120.

TO MEASURE: Big Fall Bk., pg. 344.

Camel

Navy

Green

ALSO IN EXTRA SIZES FOR **BIG MEN**
Priced higher

WishbookWeb.com



Men's patterned double knit dress slacks

9.88

Extra sizes priced higher

a WARDS BEST BUY BECAUSE

These 100% Encron® polyester double knits feature full dress slack construction, with: Ban-Rol® waist • Talon® hook closure • No-snag nylon zipper • Sturdy beltloops • French fly tab. Textured surface, color blended for perfect co-ordination.

Comparison Shopped for Value

It's what you get for the low price that counts. Quality dress slack construction means that the waist is fully tailorable if you gain or lose weight. Mach. wash, warm; tumble dry. *No Ironing Needed.*

Waist:	30, 31	32	33
Inseam:	29½, 31	29½, 31, 33	29½, 31
Waist:	34, 36	38	40, 42
Inseam:	29½, 31, 33, 34	29½, 31, 33	29½, 31

Wt. 1 lb. 2 oz. **State waist, then inseam.**

W 9 T 5511 D—Navy.
W 9 T 5512 D—Gray.
W 9 T 5510 D—Brown.
W 9 T 5513 D—Green.

Slacks alone.....**9.88**
With any blazer, slacks.....**9.45**

EXTRA SIZES: Waists: 44, 46, 48. Inseams: 29 to 35. Wt. 1 lb. 4 oz.
State waist, then inseam.

W 9 T 5546 D—Navy.
W 9 T 5547 D—Gray.
W 9 T 5545 D—Brown.
W 9 T 5548 D—Green.

Slacks alone.....**12.88**
With any blazer.....**12.45**

Encron is a reg. T.M. of American Enka Co., Enka, N.C., a part of Akzona Inc., for its polyester fiber.

WishbookWeb.com



Warm, wooly His 'n Her CPO's

a WARDS BEST BUY

Save $3

when you buy any 2

because you get superb quality, terrific styling and super warmth, all at a sensational low price. Just the thing for comfortable winter wear.

Comparison Shopped for Value

16 WARDS ALL

Turtlenecks for Him and Her sold in Big Fall Book, pg. 359.

2 or more **$9 ea.**

Singly **9.99 Reg. sizes**

SNUGGLE UP to total comfort. Fine blend of reprocessed wool, polyester, acrylic and linen. 2 bias flapped pockets, side vents, anchor buttons and bold roll collar. Dry clean. From Orient. Were 2 for $21, Xmas Book, '74, pg. 104.
Colors • 43 green/beige • 54 blue/red • 79 black/gold. Wt. ea. 1 lb. 6 oz.
His sizes: S(34-36 inch chest), M(38-40), L(42-44), XL(46-48).
Her sizes: XS(30-32 inch bust), S(34-36), M(38-40), L(42-44).
State color number, size letter XS, S, M, L, XL—not number size.
B 35 T 370 D—His. B 35 T 371 D—Hers. Now ea. **9.99;** any **2** for **18.00**

EXTRA SIZES FOR TALL MEN — Talls are cut longer at body and sleeves for those 6' and over. Available in M, L, XL only. Ship. wt. ea. 1 lb. 8 oz.
B 35 T 372 D–State color no., size letter M, L, XL. Ea. **10.99; 2** for **20.00**

WishbookWeb.com



Shawl collar sweaters

a WARDS BEST BUY

Save $4

15.88 each

on each sweater

because these bold, bulky cardigans are priced to flatten inflation. Exciting patterns and stylish cut offer a great contemporary look. Top quality Acrilan® acrylic for warmth, durability.

CELEBRATE THE SEASON TOGETHER in ultra-comfortable *Wear-Dated® His 'n Her sweaters. Features include great-looking shawl collar, 2 roomy pockets and smart sash belt. 6 wood-like buttons adorn the front. Machine wash, warm; tumble dry. Remove immediately. Was 19.99, Big Fall '75 Book, pg. 372. Ship. wt. 1 lb. 4 oz.
Colors • 82 natural (brown pattern) • 80 brown (natural pattern) • 46 green (natural pattern) • 81 natural (green pattern).
Sizes: XS (fits 30-32 inch bust or chest), S(34-36), M(38-40), L(42-44), XL(46-48).
B 35 T 1587 C—State color no., size XS, S, M, L, XL—not number size . . . Now **15.88**

Comparison Shopped for Value

FULL 1 YEAR WARRANTY: Monsanto warrants that this product will be replaced or your money refunded if it fails to give normal wear for 1 full year. Return it to Montgomery Ward with this tag and sales slip.

ALL 17

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Wards Exclusively



1



2



4



3



Increasingly valuable sets* of rare U.S. coins

a WARDS BEST BUY BECAUSE

These special editions were assembled to help assure maximum investment value. Buy all 4 and get a 5-yr. repurchase agreement and a framed set of metal replica Bicentennial coins FREE!

Comparison Shopped for Value

Save 14.85 when you buy all 4 sets

99.95 *set of four*

Ready to hang in walnut-finish solid wood frames with specially commissioned art, historical descriptions on parchment. Shipped from Cleveland. Allow 14 days. Pay from house on cover.

1 **U.S. 20th Century Coins.** 25 pieces from Indian Head Penny to Eisenhower Dollar, Morgan Silver Dollar, and solid-bronze Apollo II Moon Landing Medal.
X53 T 1380 K—Ship. wt. 4 lbs. 6 oz. **49.95**

2 **Silver Story.** 90% pure silver dollar, other silver coins, capsule of silver granules, Silver Certificate.
X53 T 1381 K—Ship. wt. 2 lbs. **29.95**

3 **Presidential Coins.** 13 coins honor 6 presidents: Eisenhower Dollar, Kennedy Half Dollar, Washington Quarter, Roosevelt Dime, Jefferson Nickel, Lincoln Penny.
X53 T 1382 K—Ship. wt. 2 lbs. **19.95**

4 **Wartime Coins.** 9 coins reflect metal shortages. With coins made from shell cases, unusual steel penny.
X53 T 1383 K—Ship. wt. 2 lbs. **14.95**

BUY ALL 4! Save 14.85 and get 5-yr. repurchase agreement, matching framed set of 6 metal replica Bicentennial coins with folder FREE!
X53 T 1384 K—Ship. wt. 12 lbs. **99.95**

*5-yr. Repurchase Agreement

We are thoroughly convinced you will be completely satisfied with these designer collections, we agree to buy all 4 sets from original purchaser at the original purchase price (99.95 plus tax) at any time up to December 31, 1980, as long as the sets are undamaged, in their original presentation frames and accompanied by Repurchase Certificate originally enclosed with sets.

Buy eagle pg. 167 this book, flag pg. 904 '75 Fall Book.

More coin gifts on pgs. 214, 215.

WishbookWeb.com

OUR LOWEST PRICE OF '75

for a console television with all these features



25-in. color console with 100% solid state chassis

499.88

a WARDS BEST BUY BECAUSE

You get performance you can count on. The feature list is so long and the price so low! Super bright picture tube, one-button color tuning, 2 speakers, plus more. Read on!

Comparison shopped for value.

Here's a great gift the entire family can enjoy for many years. You get longer lasting performance and more efficient operation from 100% solid state chassis. Sharp, brilliant, vivid color from the super bright picture tube. On-the-set realism from large 315 sq. in. screen. Bold, clear sound from twin 4 in. speakers—one on each side of screen. Effortless tuning from Auto-Color Button. Just one touch locks in color, tint, contrast, brightness and AFC. Controls are seldom-used and hidden, but still can be adjusted manually for personal preferences. Both UHF and VHF tuners have lighted channel indicator to eliminate tuning guesswork. 70 "click" positions on UHF tuner. Slide volume control. Rich oak wood-look finish on vinyl cabinet. Cable TV connector in back. 41⅛W x 28⅜H x 18⅞ in. D. **63 T 17536R**—Ship. wt. 185 lbs. UL listed **499.88**

Simulated reception on 25-in. diagonally measured screen.

MORE TV'S ON PGS. 256–258. WARDS COMPLETE TV LINE IN BIG FALL BOOK, PGS. 1016–1020.

WishbookWeb.com

Boots that are big on fashion, small on price



a WARDS BEST BUY BECAUSE

Lined leather-look urethane keeps its good looks with wipe-clean ease. Quality detailed with YKK full length zippers and back-stays to prevent snagging; textured soles and heels for traction. And you can select the style to fit your *calf* size.

Comparison Shopped for Value

Your choice

12.88 pair

A FRONT PANELLING flatters the leg with sleek, sporty styling while platform and heel give a super fashion boost. Nylon tricot lined. Polyurethane bottom has 2-in. heel, ¾-in. platform. Abt. 17-in. high. From Taiwan. Medium width. **Whole sizes: 5, 6, 7, 8, 9, 10.**
Z 24 T 4087—Brown/tan. **Z 24 T 4086**—All black.
Ship. wt. 2 lbs. 12 oz. **State whole size..... 12.88**

B MOC-STITCHED WEDGE BOOT has a rich, leathery-grain—stands on a 2-in. leather-covered wedge underlined with cushioned crepe sole. Nylon tricot lined. About 18-in. high. From Taiwan.
Medium width. **Whole sizes: 5, 6, 7, 8, 9, 10.**
Z 24 T 4138—Tan. **Z 24 T 4137**—Black.
Ship. wt. 2 lbs. 8 oz. **State whole size..... 12.88**

C TIMELESS PILE-LINED BASIC fits everyone comfortably with an extra-full top and sturdy unit bottom. Plush acrylic pile lining. Man-made ½-in. platform, 1¾-in. heel. Abt. 16-in. high. From Korea. Medium width. **Whole sizes: 5, 6, 7, 8, 9, 10.**
Z 24 T 4171—Brown. **Z 24 T 4170**—Black.
Ship. wt. 3 lbs. **State whole size..... 12.88**

Order regular shoe size. If you wear a half size, order next larger whole size. Boot height is measured from bottom of heel to top of boot along back seam. To see which styles will best fit your legs, see calf chart at right.

CALF CHART State shoe size, NOT calf size.

Sizes:	5	6	7	8	9	10
Style A fits calves to:	13½	13¾	14	14¼	14½	14¾
Style B fits calves to:	13¼	13½	13¾	14	14¼	14½
Style C fits calves to:	14½	14¾	15	15¼	15⅜	15½

MORE FOOTWEAR ON PAGES 82-92; AND IN OUR BIG FALL BOOK, TOO.

WishbookWeb.com

Our lowest price this year for a float with dramatic 120-in. sweep

Misses **8.88**

Women's, Talls **9.88**

a WARDS BEST BUY BECAUSE

We've improved the fabric and kept the prices down on this bestseller! Acetate blends with nylon in a tricot that feels silky-smooth, drapes and swirls beautifully. New screen print stays fresh and bright even after machine washing and drying. Fully opaque—don't worry about see-through. Perfect for travel because it's crush-resistant and lightweight. Offered exclusively by Wards!

Comparison Shopped for Value

Misses Sizes: S(10-12), M(14-16), L(18-20). Women's Sizes: X(40-42), XL(44-46), XXL(48-50). Tall Misses Sizes (fits 5'7½"-6'): S(10-12), M(14-16), L(18-20).

Throw a party and steal the show! Relax and be the center of attention. So many things you can do in this lounger and always feel comfortable. The figure flattering shape features a long front zipper to be worn open in a wing collar style or pulled all the way up to a turnover turtleneck. Has raglan sleeves, 2 side seam pockets. Machine wash, cold, delicate cycle; tumble dry air fluff. **State size letter S, M, L, X, XL, XXL—not number size.**

Z 32 T 5029—Misses. Wt. 12 oz.....**8.88**

Z 32 T 5069—Women's. Wt. 15 oz...**9.88**

Z 32 T 5079—Tall misses. Wt. 15 oz..**9.88**

Slippers shown, pg. 77. More loungewear and sleepwear on pgs. 7, 10, 73-81.



Zip the collar up to a turnover turtleneck

Misses, Women's, Talls TOO

WishbookWeb.com





Baby-That-A-Way crawls and walks



Bless You! Sneezes

a WARDS BEST BUY BECAUSE

Your Choice

9.84

They kiss you sweetly, crawl and walk, and sneeze in a most life-like manner. Extra active, extra playful personalities at a price you'll find hard to beat!

1 **Kiss-Me Baby™** . . . the doll that really kisses you! Gently squeeze her left wrist, put her lips to your face—she gives you a big lovey kiss. Soft-bodied doll has rooted hair, sleeping eyes. In gingham dress, bloomers. 18 in. tall.
48 T 10070 M—White. Ship. wt. 2 lbs. **9.84**
48 T 10071 M—Black. Ship. wt. 2 lbs. **9.84**

2 **Baby That-A-Way™** by Mattel. Such a busy baby doll! She crawls under and into almost everything, puts up a fuss when you hold her, toddles along when you guide her by the hands. Mischievous painted features, rooted hair, vinyl head, plastic body. Wears lace-trimmed rompers. 15 in. tall. Needs 2 "D" batteries, sold on pg. 369.
48 T 10080—White. Ship. wt. 4 lbs. 12 oz. **9.84**
48 T 10081—Black. Ship. wt. 4 lbs. 12 oz. **9.84**

3 **Bless You!™ Baby Tenderlove®** by Mattel. Really sneezes! Give her water from her bottle, squeeze her tummy—and she sneezes a tiny "aaachoo!" Then wipe her pert little nose with tissues included. Huggable vinyl baby has rooted hair, painted features. In dainty nightie. 13 in. tall.
48 T 10082—White. Ship. wt. 2 lbs. 9 oz. **9.84**
48 T 10083—Black. Ship. wt. 2 lbs. 9 oz. **9.84**

Comparison Shopped for Value

WishbookWeb.com













The little extras every baby doll needs

A Layette for Kiss-Me Baby, other 18-21-in. baby dolls. Your loving baby can wear her dainty lace-trimmed dress with white panties to birthday parties, the jaunty white-spiced coat and matching bonnet on visits to grandma's . . . then snuggle down to dreams in her soft printed flannel sleeper. With hangers. Nicely styled.

48 T 11092—Ship. wt. 11 oz. **5.99**

B Doll carrier . . . just like a real baby's. Great for toting your baby doll to pals' houses . . . does double duty as a car seat or chair for feeding time. Sturdy molded plastic with seat support and safety strap to hold dolly securely. Lightweight, easy to carry. Holds dolls up to 20 in. Doll not included.

48 T 11224—Ship. wt. 1 lb. 8 oz. **2.94**

C Layette for Baby That-A-Way, other 15-17-in. baby dolls. Beautifully made fashions for your lucky baby! She'll brave the snowflakes in the fluffy soft 3-pc. snowsuit set, frolic with friends in the gay print dress with matching panties, go out for rides in her cozy coat with matching bonnet and booties.

48 T 11093—Ship. wt. 14 oz. **5.99**

D 3-in-1 high chair. Lift off the feeding chair to convert it to a walker or rocker for your dolly. Lightweight chromed metal and printed vinyl. Tray with attached toy, plastic-tipped rockers, easy-rolling casters. About 23 inches high overall. Holds dolls up to 20 inches tall. From Italy. Doll not included.

48 T 11798 M—Ship. wt. 4 lbs. 12 oz. **9.88**

E Layette for Bless You Baby Tenderlove, other 12-14-in. baby dolls. Pert print flannel robe for naptime, lace-kissed dress with matching bonnet and panties for tea parties, ribbon-trimmed dress and matching panties for merry outings in the park. Hangers included. Carefully detailed, made of quality fabrics.

48 T 11088—Ship. wt. 10 oz. **4.48**

F 'Brella stroller . . . folds like an umbrella for compact storage. Featherlight, easy for tykes to handle as they take their favorite dolly on walks 'round the block. High-impact plastic frame with fabric seat. 26 in. high to pusher. Holds dolls up to 18 inches tall. Doll shown not included. Partly assembled.

48 T 11620 M—Ship. wt. 4 lbs. **7.88**

See Wards complete assortment of dolls and doll furniture on pages 319, 324-341.

WishbookWeb.com



More lamps and gifts starting on page 159. In '75 Fall Book, too!

Great glass lamps . . .

CUT 18% to 33%

19.88-52.88

WARDS BEST BUYS BECAUSE jewel-toned glass bases are accented by antiqued cast metal fittings . . . mood-setting night lights save energy. Plus, big price cuts help you save money while decorating with drama!

1-3 **Sparkling handblown glass lamps** come in three vibrant colors: 136 amber, 397 willow green or 283 ice blue. *State color number.* Bulbs not included unless stated. UL listed. Prices cut from '75 Fall Book, page 1213.

(1) Table lamp has white pleated taffeta shade stitched in gold. 7½-watt night light in base (incl.). 3-way switch—use top, bottom or both lights. Abt. 42 in. tall. Use 150-watt bulb max.
L77 T 528 R—Wt. 13 lbs. 12 oz. Was 49.99.....now **39.88**

(2) Floor lamp has white pleated taffeta shade, gold stitching. 15-in. plate glass table; 7½-w. night light in base (incl.). 150-w. bulb max. 3-way switch—use top, bottom or both lights.
L77 T 1399 R—Abt. 59 in. tall. Wt. 25 lbs. Was 64.99.....now **52.88**

(3) Dramatic swag lamp has 12-ft. draping chain. Just plug it in—no special wiring needed. Uses 60-watt bulb max. Hanging hardware incl.
L77 T 1899 M—Abt. 23 in. long. Ship. wt. 14 lbs. Was 44.99....now **29.88**

4 **Table lamp** has optic glass base with 7½-watt night light (incl.). White pleated vinyl shade, amber base only. Abt. 27 in. tall. 60-watt bulb max.
77 T 634 A—Ship. wt. 9 lbs. Was 29.99, '75 Fall Bk. pg. 1090..now **19.88**

Comparison Shopped for Value

WishbookWeb.com



Imagine!

Revere solid copper cookware with stainless steel interiors

Exclusively at Wards and only

$76 5-pc. set **$139** 9-pc. set **$188** 11-pc. set

1-8 Wards celebrates the Bicentennial spirit with special set compositions of Revere Ware's Limited Edition Collection cookware. Solid copper is metallurgically bonded to stainless steel for the best in gourmet cooking. Copper exterior distributes heat quickly and uniformly; stainless interior retains the heat, is easy to clean and lasts indefinitely. You can start cooking on medium heat, then turn to low—foods simmer in their own juices for more flavorful, more nutritious meals. The magnificent beauty of these pieces lets you cook and serve with elegance; makes a stunning display, too!

SAVE 13.50 on 5-pc. set: 1-qt. covered saucepan (1), 4-qt. covered buffet casserole (3) and 8½-inch open skillet (4). Wt. 6 lbs. 15 oz.
86 T 19460MG—Sep. 89.50 from open stock...set **76.00**

SAVE $33 on 9-pc. set: 1-qt. covered saucepan (1), 2-qt. covered saucepan (2), 4-qt. covered buffet casserole (3), 10½-inch open skillet (5), oval au gratin pan (6) and hanging rack (8). Ship. wt. 13 lbs.
86 T 19461 MG–Sep. 172.00 from open stock. set **139.00**

SAVE 37.50 on 11-pc. set: 1-qt. cov'd saucepan (1), 2-qt. cov'd saucepan (2), 4-qt. cov'd buffet casserole (3), 8½-in. open skillet (4), 10½-in. open skillet (5), au gratin pan (6), oval omelette pan (7), hanging rack (8). Wt. 18 lbs.
86 T 19450MG—Sep. 225.50, open stock...set **188.00**

Open stock	Cat. No.	Ship. wt. lbs.	oz.	Price
(1) 1-qt. cov'd saucepan	86 T 19451	1	7	24.00
(2) 2-qt. cov'd saucepan	86 T 19452	2	7	30.00
(3) 4-qt. covered buffet casserole	86 T 19456	3	7	42.00
(4) 8½-in. open skillet	86 T 19453	2	1	23.50
(5) 10½-in. open skillet	86 T 19454	2	8	30.00
(6) Oval au gratin pan	86 T 19457	2	7	34.00
(7) Oval omelette pan	86 T 19455	2	9	30.00
(8) 3-hook rack	86 T 19458	1	5	12.00

9 SAVE 35% when you buy solid copper 2-qt. teakettle with any cookware set on this page!
86 T 19459D–Ship. wt. 1 lb. 9 oz.... separately **17.50**
purchased with any set only..**11.35**

See more cookware on page 190!

ALL 23B

Wards is getting into the spirit of 76

WishbookWeb.com



CUT 31% Till Nov. 17, 1975

42-pc. socket sets

STANDARD OR METRIC **19.88** *Were 28.88 Fall '75, pg. 683*

Both sets include: ⅜-in. drive—reversible ratchet; flex handle; 5-in. extension; sparkplug socket; ¼-in. M–⅜-in. F adapter; ¼-in. drive—spinner handle. 13 pc. hex key set and box. **Standard Set includes:** twelve ⅜-in. dr. sockets; ten ¼-in. dr. sockets. **Metric Set includes:** fourteen ⅜-in. dr. sockets; eight ¼-in. dr. sockets. Ship. wt. 5 lbs. 7 oz. For complete information, see pg. 683, Fall Book.

84 AT 6850—Std. set. **19.88**
84 AT 6860—Metric set. **19.88**
You pay 28.88 after November 17, 1975.

SPECIAL BUY
Till Nov. 17, 1975
All-weather double knit
Misses/Jrs.
26.90
29.90 Talls, Halfs



Polyester double knit coat is water-repellent, wrinkle-shy, folds easily for packing! Easy-care, too—machine wash, warm; tumble dry. Neat notched collar, double breasted buttons; buttoned tabs top slash pockets. Nylon lined. Wt. 2 lbs. 8 oz. Colors · 55 navy/white · 81 beige/white.

State color number, size.

B 2 AT 5490—Misses/Jrs. Sizes: 7–8, 9–10, 11–12, 13–14, 15–16, 17–18. . . . . **26.90**
B 2 AT 5491—Talls (5'7½"–6'): 12, 14, 16, 18, 20, 22. **29.90**
B 2 AT 5492—Half Sizes: 16½, 18½, 20½, 22½, 24½. **29.90**
*Offer on this item ends November 17, 1975

See more terrific coat values on pages 2, 60–63.



SAVE 20% Till Nov. 17, 1975

Deep heat massager

NOW ONLY **21.99** *Was 27.77 '75 Fall, page 981*

Lean back, relax—select penetrating infra-red heat or soothing massage, or both. Select speed of vibrations you prefer: high or low intensity. Vinyl-covered deep heat massager is about 28x2x15 in.—provides 420 sq. in. of relief from the nape of your neck to the base of your spine. For extra relief add sacro, upper back and neck attachments sold in '75 Fall, pg. 981.

53 AT 20575A—Ship. wt. 9 lbs. . . . . now **21.99**
You pay 27.77 after Nov. 17, 1975

See personal care gifts on pages 230–233.

Limited time offer! 20%–44% Price



SAVE 27% Till Nov. 17, 1975



CUT 44% Till Nov. 17, 1975



Original DeMet's Turtles

24-oz. box **4.44** Till Nov. 17, 1975

Save now on your Christmas Turtles . . . the candies with the famous name, the famous flavor. For almost 50 years they have been made from the same taste-tempting recipe: a delicious blend of fancy pecan halves in creamy caramel covered with pure, rich milk chocolate. We invite you to shop and compare this value.

53 AT 32123—24-oz. box. Ship. wt. 2 lbs. 8 oz. . . **4.44**
*Offer on this item ends Nov. 17, 1975

See more holiday treats on pages 241 to 247.

Boys' classic turtleneck

Boys' sizes 8 to 18

2 FOR 3.88 *Was 2.69 ea.*

100% Acrilan® acrylic knit. Ribbed cuff, neck. Hemmed bottom. Long sleeve. Cut from Fall '75, p. 498. Machine wash, warm; tumble dry. Ship. wt. ea. 5 oz.

Sizes: 8, 10, 12, 14, 16, 18. Chart, pg. 482, Big Fall '75. · 27 rust · 87 white · 73 navy · 48 gold · 97 brown · 50 lt. blue.

B 33 AT 6565—State color number, size. . . . . **2 for 3.88**
You pay 2.69 ea.; 3 for 6.00 after Nov. 17, 1975.

See the Big Fall Book for more boys' clothing, pgs. 482–513.

Wood jewel chest

NOW ONLY **18.99** *Was 33.99 '75 Fall, pg. 1203*

Shop and compare Wards low price for this roomy chest with real brass pulls. Hand-crafted of fine solid hardwood in deep-carved Mediterranean style. Hand-rubbed walnut finish. Six gold corduroy-lined drawers. About 8½x6x15 in. wide. From Japan.

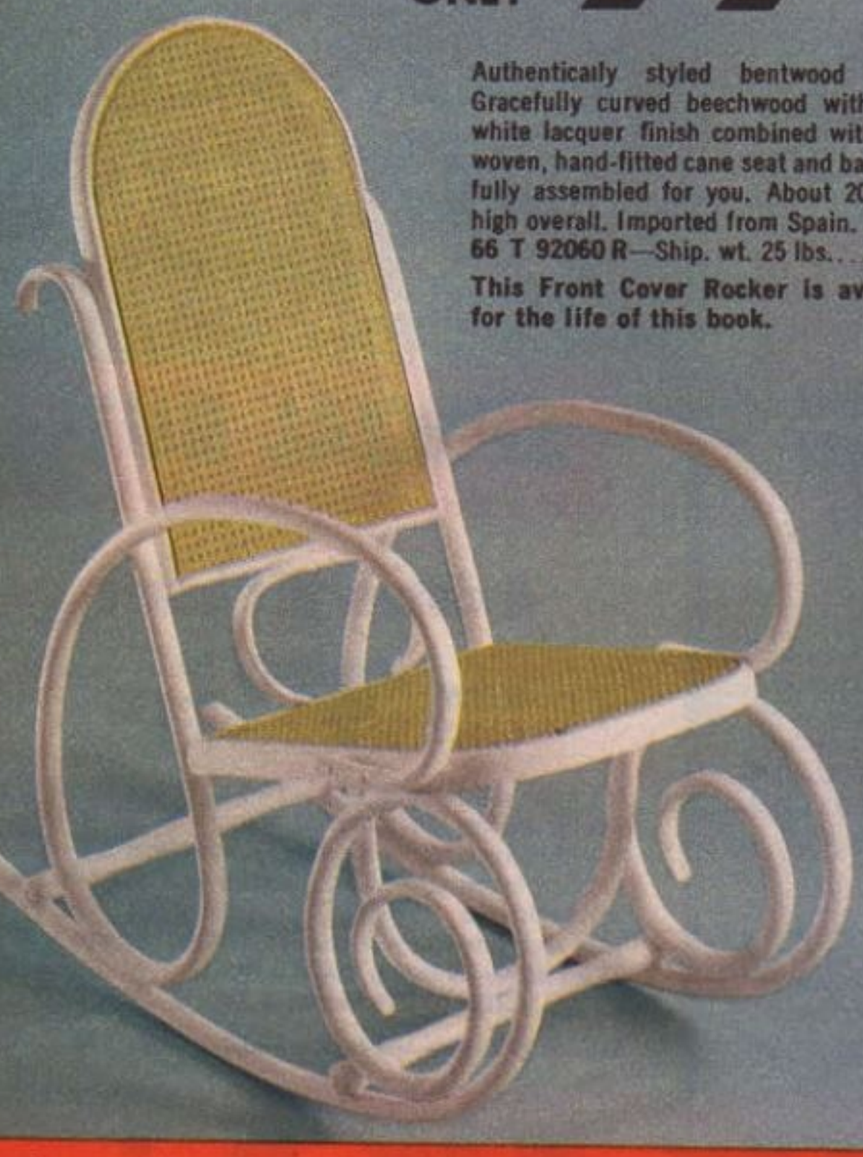
45 AT 6589—Ship. wt. 6 lbs. 10 oz. . . . . now only **18.99**
You pay 33.99 after November 17, 1975

See more fine jewel chests on pages 197 and 363.

WishbookWeb.com

Our front cover rocker . . . fully assembled, ready to rock

ONLY **99.88**



Authentically styled bentwood rocker. Gracefully curved beechwood with frosty white lacquer finish combined with hand-woven, hand-fitted cane seat and back—it's fully assembled for you. About 20x40 in. high overall. Imported from Spain.
66 T 92060 R—Ship. wt. 25 lbs. **99.88**

This Front Cover Rocker is available for the life of this book.



SAVE 37% Till Nov. 17, 1975

Entertainment Center

NOW ONLY **16.88** *Was 26.98 Fall '75, pg. 1098*

Seven extra-deep shelves organize your TV, stereo components, books, plants, everything! Metal record rack stores over 100 LP albums. Space-making center's all-steel construction suits it for heavy-duty use anywhere; its walnut-grained, lithographed finish makes it a smart addition to any room. About 60x16x30 in. high. Unassembled to save you shipping costs. Accessories not included; stereo components sold on pages 259, 260.
66 AT 39811 M—Ship. wt. 24 lbs. . . . . now only **16.88**

You pay 26.98 after November 17, 1975.

See more space-saving centers in Big Fall Book on pages 1098, 1099, 1106.

Cuts plus Special Buys

Prices on reduced items good only till November 17, 1975. After that you pay higher prices as shown. Special Buys* are not available after November 17, 1975



SPECIAL BUY Till Nov. 17, 1975

Cheerful kitchen towels

6 IN PKG. **2.99**

Package of six 15x25-in. fringed kitchen towels in two cheerful motifs that will perk up your kitchen decor. Absorbent 100% cotton terry in nature's fresh patterns that sparkle with bright, vibrant colors. Machine wash, warm; tumble dry. **State pattern no.:** • 001 Strawberries • 002 Meadow Flowers.
L 18 AT 60—Pkg. of 6 towels. Wt. 1 lb. 8 oz. . . Pkg. 2.99
***Offer on these items ends Nov. 17, 1975.**

See more towels in our Fall Big Book, pgs. 1225–1227.



SAVE 35% Till Nov. 17, 1975

Men's double knit dress slacks

NOW ONLY **10.95** *Was 16.95 Fall '75, pg. 352*

Premium fabric—100% Celanese Fortrel® polyester—with quality tailoring features: Clear Grip®, the silicone shirt gripper by General Electric. Watch pocket. Ban-Rol® waist. Talon® nylon zipper. French fly tab. Machine wash, warm; tumble dry. No Ironing. Flare leg, regular cut, cuffless bottoms. Angle front pockets, 2 back pockets. Ship. wt. 1 lb. 2 oz. **State waist, then inseam.**

Waist:	30, 31	32	33	34, 36	38	40, 42
Inseam:	29½, 31	29½, 31, 33	29½, 31	29½, 31, 33, 34	29½, 31, 33	29½, 31

W9AT6435—Navy. **W9AT6436**—Brown.
W9AT6438—Beige. **W9AT6437**—Green. **10.95**

You pay 16.95 after Nov. 17, 1975.

More men's wear on pgs. 3, 8, 14, 30, 93–120.



SPECIAL BUY Till Nov. 17, 1975

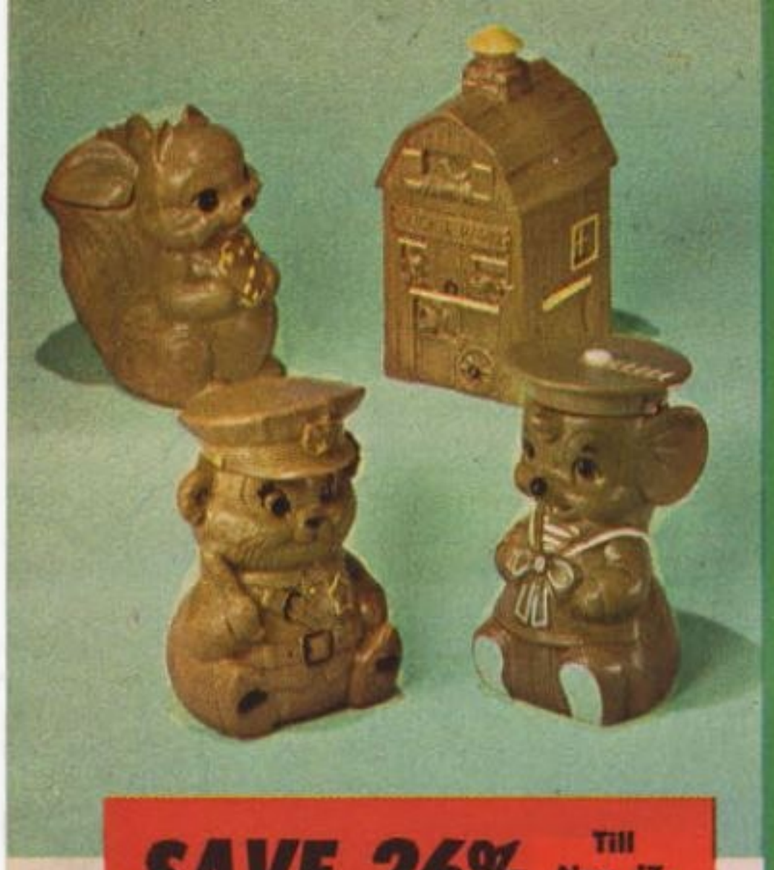
Pop art black lights

NOW ONLY **3.99** each, 2 or more 4.99 singly

Pop art black lights make great gifts and at this low price you can buy one for everyone on your list! 75-watt black light bulb on weighted can base creates unusual and exciting effects—makes fluorescent posters glow. **State no. of can design:** 01 "7-Up", 02 "Pepsi" or 03 "Budweiser". UL listed. Abt. 8¾ in. high. Wt. 12 oz.
L 77 AT 2798. . . . . each 4.99; 2 or more, ea. 3.99
***Offer on these items ends Nov. 17, 1975.**

See more novel lamps pages 174, 175 of this book.

WishbookWeb.com



SAVE 26% Till Nov. 17, 1975

Ceramic cookie jars

NOW ONLY **6.47** Were 8.79, '75 Fall Book, page 1070.

I-4 Add a whimsical touch to your kitchen! Golden brown bisque finish, hand trimmed; glazed interiors. Wt. 4 lbs

(1) **Squirrel**; ht. 10 in. **86 AT 14562**....6.47
(3) **Cookie barn**; ht. 11 in. **86 AT 14566**..... 6.47
(2) **Sheriff**; ht. 10 in. **86 AT 14563**....6.47
(4) **Mouse**; ht. 11 in. **86 AT 14564**..... 6.47

You pay 8.79 after November 17, 1975.

More cookie jars, '75 Fall Book pages 1070, 1071.



CUT 25% Till Nov. 17, 1975

Women's side-laced boots

NOW ONLY **14.97** Was 19.97 Fall '74 Pg. 281

Supple urethane or suede leather uppers—your choice in one of our most popular styles, designed to fit almost any leg comfortably, beautifully. Gusset behind laces expands to fit calf. Just zip the full-length inside zipper, then pull laces closed to mold boot to your leg. And you enjoy the comfort of foam-backed nylon tricot lining. Long-wearing man-made sole and 1¼-inch heel. 16 in. high. Ship. wt. 2 lbs. 12 oz. Medium width. Whole sizes: 6, 7, 8, 9, 10

Z 7 AT 4152—Black urethane.
Z 7 AT 4153—Brown urethane.
Z 7 AT 4131—Brown suede leather.
State whole size only..... Now only 14.97

You pay 19.97 after November 17, 1975.

For more women's boots see pages 20 and 86.



SPECIAL BUY

A dozen gift boxes

NOW ONLY **3.99** Till Nov. 17, 1975

You know what trouble it is to find a gift box during the holiday season. Get them at Wards . . . 12 of them, brightly decorated, for less than 34c each. Just add ribbon and bow for an attractive package. 4 robe-size (18x12x3 in.), 6 shirt-size (15x10x2 in.), 2 lingerie-size (12x10x2 in.). They snap into action in seconds, fold for storage.

53 AT 2599—Shipping weight 5 lbs.....3.99

*Offer on this item ends Nov. 17, 1975.

See our gift wrap and card selection on pgs. 248, 249.

Limited time offer! 20%-34% Price



SAVE 33% Till NOV. 17, 1975

Adjustable wet-look stool

NOW ONLY **19.88** Was 29.95 in Fall '75, pg. 1126

Shiny swivel stools in two colors or basic black. Swivel seat and generous back comfortably padded with springy polyurethane foam and upholstered with durable supported vinyl; spills wipe away with damp cloth. Seat adjusts from 24-26-28-30 in. high. Black tubular steel base has chromed footrest and adjustable glides. Unassembled, easy to put together.

L 66 AT 16066 R—State color no. Wt. 17 lbs....19.88

You pay 29.95 after Nov. 17, 1975.

More stools Fall Bk., pgs. 1120, 1124, 1126, 1127.



CUT 25% Till Nov. 17, 1975

3 Press Power Cars

NOW ONLY **2.99** Was 3.99 Christmas, 74 pg. 309

It's such great fun when little fingers can run the cars! No batteries or wind-up key needed—Press Power Cars zoom off when little fingers press down on activator. Durable break-resistant plastic finished in non-toxic colors. Big balloon tires roll easily on any surface. Set includes milk truck, ice cream wagon and school bus. Each car about 3¾ x 4¼ in. high. From Hong Kong.

48 AT 15986—Ages 3 to 7. Ship. wt. 1 lb..... set 2.99

You pay 3.99 after Nov. 17, 1975.

Wards complete selection of toys begins on page 310.



SAVE 34% Till Nov. 17, 1975

Electric curling iron

NOW ONLY **3.88** Was 5.88 '75 Fall pg. 973

Low priced before—now an even better buy! Electric curling iron makes big, beautiful, bouncy curls . . . shapes a sleek page-boy . . . twirls a tantalizing tendril or touches up your hair-do in just minutes. . . . great to use on blown-dry hair do's too! Fast-heating unit comes with large, medium and small rollers. UL listed for 120 volts, AC. Order now and save!

53 AT 19401—Ship. wt. 12 oz..... now 3.88

You pay 5.88 after Nov. 17, 1975.

Hair stylers make terrific gifts! See pgs. 230–233.

WishbookWeb.com

SAVE 25% Till Nov. 17, 1975



MEN'S

Lined	Unlined
10.48	9.73

WOMEN'S

Lined	Unlined
8.22	7.47

His'n her boots with split suede uppers

MEN'S LINED boot has composition crepe sole and heel. Acrylic pile lining.
Width D. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. Ship. wt. 2 lbs. 8 oz.
W 24 AT 6876—Natural.
State usual size and width letter D.
Was 13.97 Fall '75, page 318; Now only **10.48**

MEN'S UNLINED boot has genuine plantation crepe sole, heel. Ship. wt. 2 lbs. 8 oz.

Width D	7½	8	8½	9	9½	10	10½	11	12	13
Width EEE	7½	8	8½	9	9½	10	10½	11	12	

W 24 AT 6864—Natural (D or EEE widths).
W 24 AT 6882—Brown (width D only).
State usual size, width letter D or EEE.
Was 12.97 Fall '75, page 318; Now only **9.73**

You pay 13.97 lined and 12.97 unlined after November 17, 1975.

WOMEN'S LINED boot has composition crepe sole, heel. Acrylic pile lining. Width B. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 10. Ship. wt. 2 lbs. 2 oz.
W 7 AT 3478—Tan.
W 7 AT 3479—Brown.
State usual size and width letter B.
Was 10.97 Fall '75, pg. 298.....Now **8.22**

WOMEN'S UNLINED boot has composition crepe sole and heel.
Width B. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 10 Ship. wt. 2 lbs. 2 oz.
W 7 AT 3477—Tan.
State usual size and width letter B.
Was 9.97 Fall '75, pg. 298;.....Now **7.47**

You pay 10.97 lined and 9.97 unlined after November 17, 1975.



SAVE 27% Till Nov. 17, 1975

Sewing cabinet

NOW ONLY **16.05** *Was 21.99 Fall '75 pg. 280*

Take advantage of our reduced price on this fine accordion style sewing cabinet. 5 sections offer you plenty of room for your sewing or knitting supplies. Made of industrial particle board (not wood) with laminated plastic finish. Has brass plated pulls, removable round legs. Size: 10½x19x18½ in. Opens to 38½ in. Buy one for yourself, one for a handsome gift. 99 walnut-tone (shown) 93 maple-tone finish. Wt. 12 lbs. **State color number.**
L 16 AT 6754....Was 21.99; now **16.05**
You pay 21.99 after November 17, 1975.



SAVE 30% Till Nov. 17, 1975

Fiskars® scissors

NOW ONLY **6.26** *Were 8.95 Fall '75 pg. 281*

Cutting is an important part of every sewing task. So why not make it easier with our great Fiskars® scissors with custom molded plastic handles. Light-weight (3 oz. net)—cut conventional fabrics, leather with ease, just great for all knits. Swedish stainless steel blades will stay sharp even after long use. 8½ in. long. Imported from Finland. Ship. wt. 3 oz.
16 AT 6936—Right hand style.....Now **6.26**
16 AT 6941—Left hand style.....Now **6.26**
You pay 8.95 after Nov. 17, 1975.

More sewing supplies on page 280. Yarns on pages 278, 279.

Cuts plus Special Buys

Prices on reduced items good only till November 17, 1975. After that you pay higher prices as shown. Special Buys* are not available after November 17, 1975



20% OFF Till Nov. 17, 1975

Rainy day fun box

NOW ONLY **5.40** *Was 6.77 Xmas. '74 page 29*

Carry-along kiddiecase is chock full of fun things to do! Includes self-erasing slate and stylus, storybooks, games, all kinds of coloring-painting-drawing and activity books. Plus paint or color by number sheets; Daisy chain gummed sheets; coloring books; puzzles; scrapbook; crayons, paints and safety scissors; and much, much more. Fiberboard carrying/storage case.
53 AT 510—For ages 3 to 8. Ship. wt. 7 lbs. 3 oz...**5.40**
You pay 6.77 after November 17, 1975.

More children's books and items on page 222.



Includes two warning stickers for your windows

Mark it for security!

SAVE 28% Till Nov. 17, 1975

Wards electric engraver

NOW ONLY **4.99** *Was 6.95 Fall '75, pg. 703*

Permanently mark your possessions to discourage theft at home, camp, school or shop. As easy to use as a pencil to write or draw on almost any material—wood, metal, plastics, glass, etc. Great for hobby and craft projects. Ultra-hard tungsten carbide tip vibrates at 7200 SPM with variable stroke adjustment for heavy or fine line engraving. High-impact housing. UL listed. 115V, AC. See one-year warranty on page 268.
84 AT 8999—Ship. wt. 11 oz.....now **4.99**
You pay 6.95 after November 17, 1975.

More tool bargains on pages 268–273.



SAVE 33% Till Nov. 17, 1975

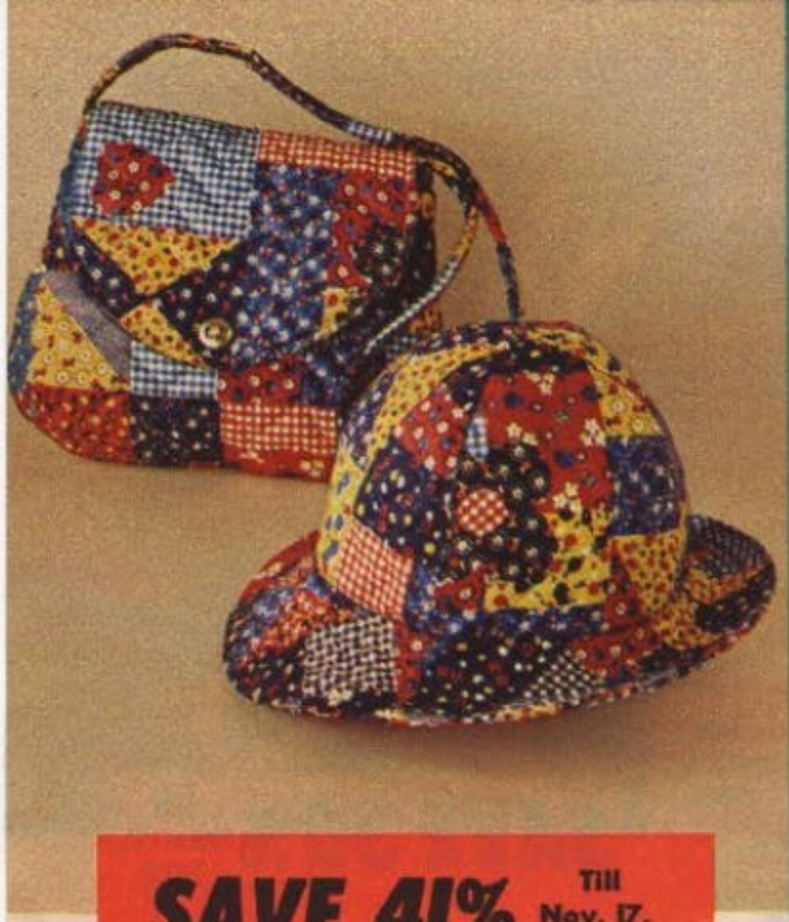
Dacron® Bath Mat Sets

3-pc. set **5.97** 5-pc. set **9.35** *were 8.97, 13.97 Fall 75, p. 1227*

Tri-tone stripes, shag tweed border; mach. wash, warm; tumble dry; embossed latex back. **State color no.**
L18AT9825—3-pc. set: 21x34-in. oval mat; 21x24-in. contour mat; universal lid cover. Wt. 2 lbs. 12 oz. Was 8.97.....Now set **5.97**
L18AT9826—5-pc. set: 21x34-in. oval mat; 21x24-in. contour mat; universal lid cover; 2-pc. tank set. Wt. 3 lbs. 4 oz. Was 13.97.....Now set **9.35**
You pay 8.97 (3-pc.), 13.97 (5-pc.) after Nov. 17, 1975.

More bath shop items in our Fall Big Book.

WishbookWeb.com



SAVE 41% Till Nov. 17, 1975

Patchwork hat and bag set

NOW ONLY **4.66** set — *Were 3.99 ea. Anniv. '75 pg. 88*

Add the extra touch to any outfit with this multicolor patchwork print hat and bag set. Just right for color coordinated great looks, it's made of long lasting quilted polyester/cotton. The hat has a brim that can be worn up or down. One size fits all. The bag has a turn lock closure for keeping things safe and secure. About 8½x9½ in. Ship. wt. set 6 oz.

6 AT 9001..... Set **4.66**

You pay 3.99 for hat; 3.99 for bag after Nov. 17, 1975.

For the best in girls' clothing, see pgs. 441–481, F '75.



SAVE 30% Till Nov. 17, 1975

Rechargeable lantern

NOW ONLY **13.88** — *Was 19.99 Fall '75 pg. 904*

EVEREADY lantern, 4 times brighter than ordinary 2-cell hand flashlight—and it never needs batteries. Plug-in outlet for 120-volt AC house current for overnight recharging. Operates up to 1½ hours on one charge, holds charge for up to a year so it's always ready for emergencies. Lightweight Cordahide® plastic case has molded-in handle and reflective chrome finish lens holder. Pushbutton on/off switch.

60 AT 75356—Shipping weight 2 lbs. 8 oz..... each **13.88**

You pay 19.99 after Nov. 17, 1975.

Other lanterns on page 285 of this catalog.



SAVE 39% Till Nov. 17, 1975

Girls' polyester rib turtle

2 FOR $6 — *Was 4.99 ea. Fall '75 pg. 477*

Zip into a basic ribbed turtleneck. Perfect for dress or casual wear, it's a must for any girls' wardrobe. Fashioned of polyester rib knit. Zip back. Machine wash, warm; tumble dry. No Ironing Needed. From Korea. Colors · 30 gold · 55 navy · 10 red · 71 white

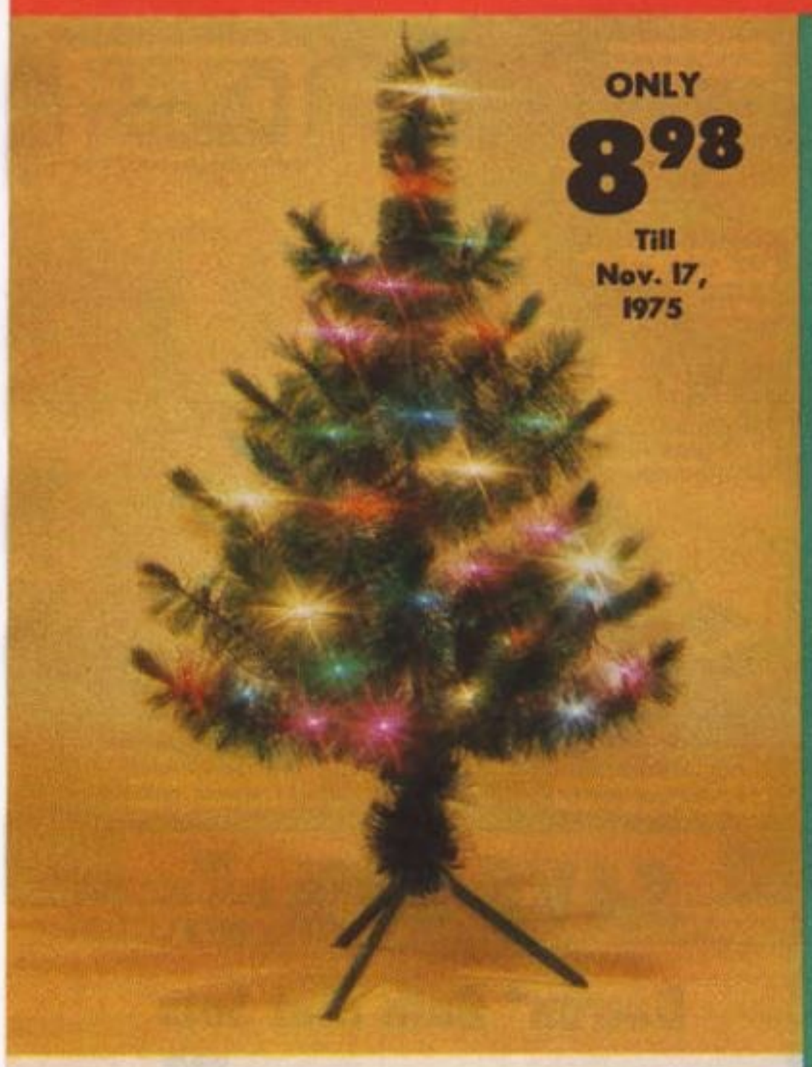
Girls' sizes: S(7–8), M(10–12), L(14–16). Chart, pg. 446. Big Fall '75. **State color number and size letter S, M. L.**

B 6 AT 2406—Ship. wt. 5 oz.....2 for **6.00**

You pay 4.99 ea. after Nov. 17, 1975.

We've got more for girls this Christmas, see pgs. 126–133.

Limited time offer! 25%–50% Price



ONLY **8.98** Till Nov. 17, 1975

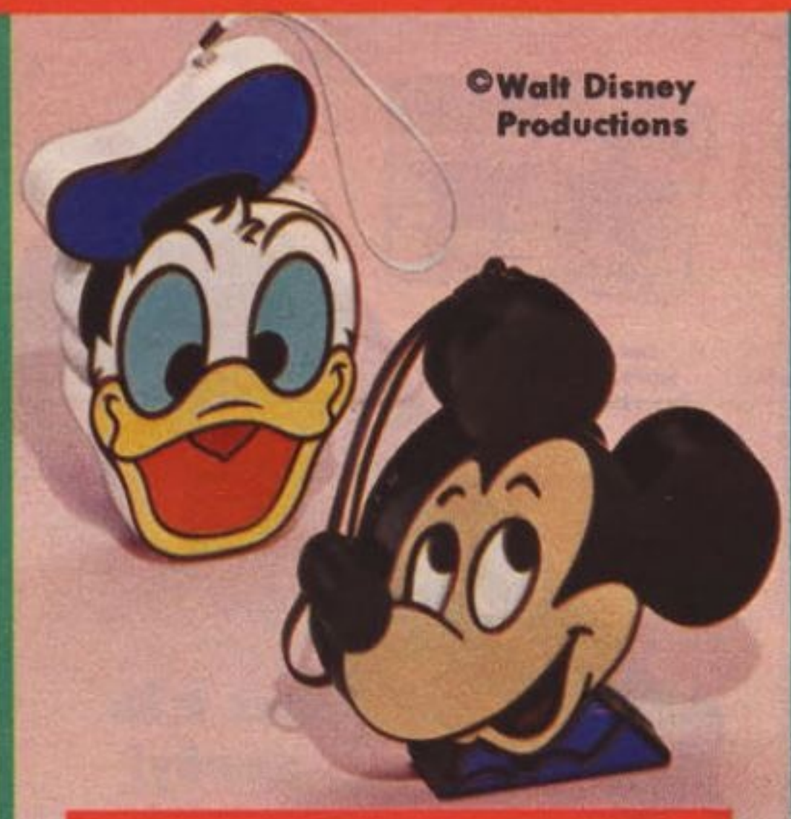
4-foot tree with lights

Fully assembled Presto-Pine® Christmas tree plus string of 35 miniature lights. Steel wire trunk; tripod stand; permanently attached flame-retardant plastic branches. Light set has 36 in. lead-in cord; 31½-ft. loop cord holds push-in bulbs at 10-in. intervals; 2 extras included. UL listed.

48 AT 12463 M—Ship. wt. 5 lbs. 5 oz.....**8.98**

*Offer on this item ends Nov. 17, 1975.

More trees—and ornaments—pages 250–252.



27% OFF Till Nov. 17, 1975

Favorite cartoon radios

NOW ONLY **6.88** — *Was 9.49 Xmas '74 page 28*

Fun with Mickey Mouse or Donald Duck! Solid state, transistorized AM radios; high-impact plastic cases, built-in rod antennas, earphones, carrying straps. Hong Kong.

Donald Duck, abt. 7¼x5 in. Needs 9V battery, pg. 369.

53 AT 3537—Ship. wt. 11 oz..... now **6.88**

Mickey Mouse, abt 6¾x6½ in. Needs 9V battery, pg. 369.

53 AT 3536—Ship. wt. 12 oz..... now **6.88**

You pay 9.49 each after Nov. 17, 1975.

See more novelty radios on pages 234, 235.



30% OFF Till Nov. 17, 1975

Tissue dispenser radio

NOW ONLY **6.94** — *Was 9.99 MJ '75 page 13*

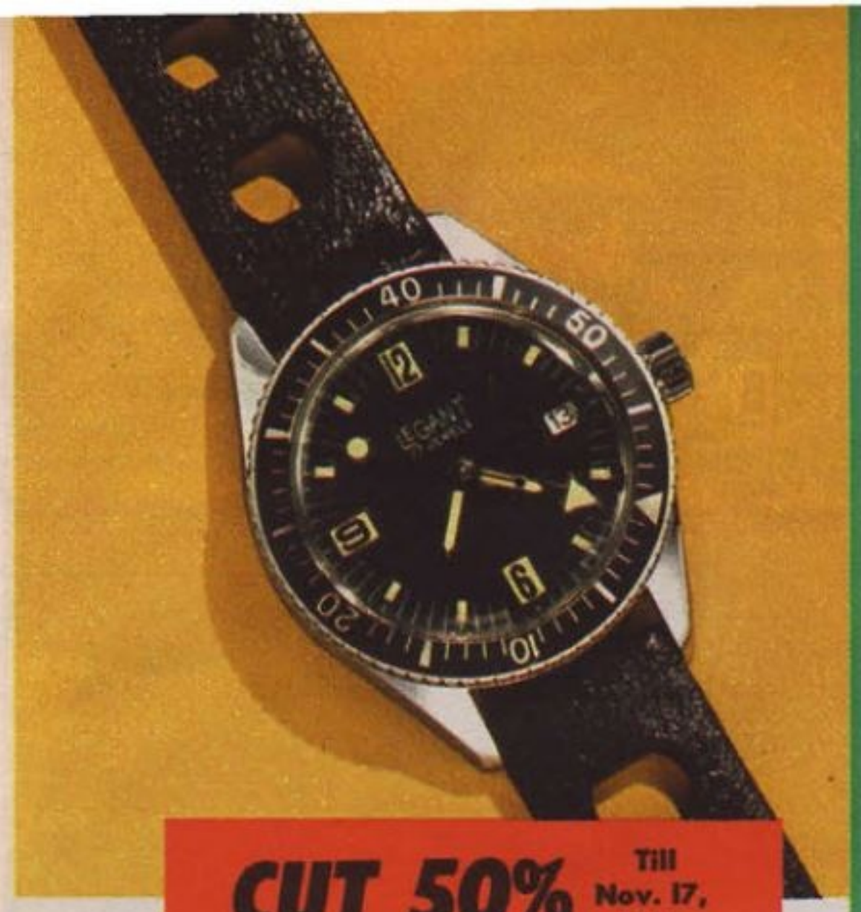
Bring music to your bathroom! Combination solid-state transistorized AM radio and bathroom tissue dispenser mounts easily to wall with screws (included) or adhesive strips. Tissue dispenser snaps in and out with ease. High-impact white plastic case blends with any color scheme. About 9x6¼ in. Needs 9V battery, sold on page 369.

53 AT 3538—Ship. wt. 1 lb. 5 oz..... Now **6.94**

You pay 9.99 after Nov. 17, 1975.

See our musical novelties on pages 236, 237.

WishbookWeb.com



CUT 50% Till Nov. 17, 1975

17-jewel calendar watch

NOW ONLY **14.99** *Was 29.99 '75 Fall pg. 919*

What a value in a great Christmas gift! A 17-jewel sport watch with calendar, luminous black dial, sweep second and 60-min. elapsed time ring. Chromed base metal top; stainless steel back. Black plastic diver's strap. Water-resistant (designed to withstand water pressure of 50 lbs. per sq. in. Quality can be maintained as long as crystal, crown and back remain intact). Ship. wt. 10 oz.
45 AT 249—Boxed. Now only.....**14.99**
You pay 29.99 after November 17, 1975.

More watches for the family, pages 206–213, 360–362.



SAVE 30% Till Nov. 17, 1975

Quilted vamp casual

NOW ONLY **6.97** *Was 9.97*

Sport shoe is tops in softness and comfort. You'll love the soft polyurethane uppers and the comfortable feel of foam-back nylon tricot lining. Hand-laced vamp. Hidden elastic gore for fit. Man-made sole and 1¼-in. heel for long wear. Was 9.97 pr.; 2 prs. 16.94 in '74 Holiday Sale, pg. 20.
Width B. Sizes: 5½, 6, 6½, 7, 7½, 8, 8½, 9, 10.
Z 24 AT 2735—Mustang.
Z 24 AT 2748—Brown.
Z 24 AT 2749—Black.
Ship. wt. 1 lb. 5 oz. **State usual size**..... Now **6.97**
You pay 9.97 pr.; 16.94 2 prs. after Nov. 17, 1975

For more shoes see our Big Fall '75 Book; pages 282–337.



Our lowest price of the year

Crystal table lamp

ONLY **18.77**
Till Nov. 17, 1975

Crystal glass base has 7½-watt nightlight (incl.). Teardrop prisms, fabric over parchment shade, brass-finished metal fittings. Top uses up to 150-watt bulb maximum (not included). UL listed.
77 AT 26 A—Ship. wt. 10 lbs. Abt. 36 in. tall. . **18.77**
*Offer on this item ends November 17, 1975

See more crystal lamps on page 161 of this book.

Cuts plus Special Buys

Prices on reduced items good only till November 17, 1975. After that you pay higher prices as shown. Special Buys* are not available after November 17, 1975



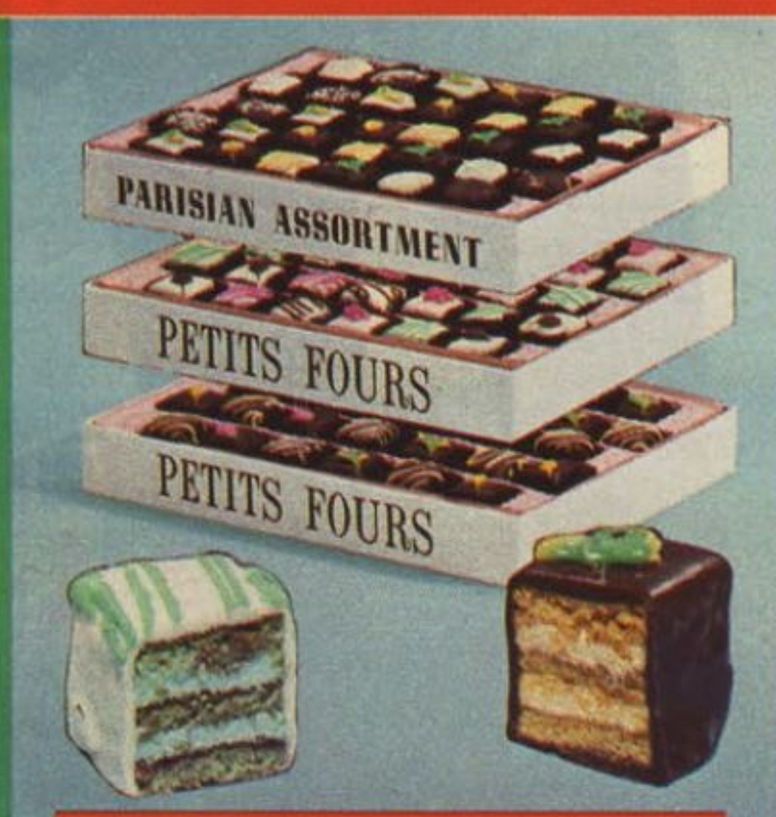
SAVE 37% Till Nov. 17, 1975

750-watt styler/dryer

NOW ONLY **11.77** *Was 18.77 '75 Fall pg. 973*

Lots of drying power at a low, low price! Four attachments keep your hair groomed to perfection. Brush adds fullness, heat concentrator dries individual curls, fine and wide tooth combs shape and wave hair. Two speeds: high for speed drying, low for touch-ups and styling. On/off switch. UL listed, 120 volts, AC. From Japan.
53 AT 19387—Ship. wt. 1 lb. 12 oz.....now **11.77**
You pay 18.77 after Nov. 17, 1975

See more grooming aids on pgs. 230–233 of this book.



CUT 25% Till Nov. 17, 1975

Frosted party cakes

BOX OF 32 **2.89** *Was 3.89 '74 Christmas pg. 275*

World famous assorted confections—individually frosted and decorated.
Perfect gifts. Shipping weight 1 lb. 7 oz. Giftboxed.
53 AT 35003—Chocolate-coated Petits Fours..... box **2.89**
53 AT 35004—Pastel-coated Petits Fours..... box **2.89**
53 AT 35005—Parisian Assortment (assorted Petits Fours, tasty rum cakes and frosted coconut macaroons)... box **2.89**
You pay 3.89 after November 17, 1975.

See more holiday treats and gourmet gifts pages 241–247.



SAVE 35% Till Nov. 17, 1975

Knit hat, scarf, gloves set

NOW ONLY **3.88** *Hat and scarf were 3.99; gloves were 1.99*

This color bright hat, scarf, and glove set is the smart and stylish way to keep warm from hands to head this winter. The perfect accessory for goin' when it's snowin', it's made of durable 100% acrylic stretch knit. The gloves have a ribbed patterned wrist that hugs yours. The fringed scarf is a luxurious 6 feet long. And, to top things off, hat has a pompon and roll up cuff. Mach. wash, warm; tumble dry. Gloves from Taiwan, cut from Fall '75, pg. 469; hat, scarf from Fall '75, pg. 474.
Colors · 62 red · 87 white · 73 navy
1 size fits hat, scarf, and gloves. Ship. wt. set 8 oz.
L 6 AT 9000—**State color number**..... Set **3.88**
You pay 1.99 for gloves; 3.99 for hat, scarf after Nov. 17

For more clothes, accessories, see Big Fall '75 Book.

WishbookWeb.com

LEISURE OUTFITS BY

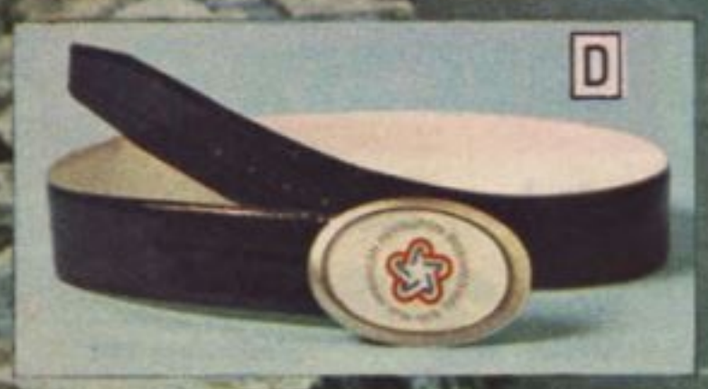
HALSTON™

ESPECIALLY DESIGNED
FOR THE
U.S. OLYMPIC TEAM

B
Turtleneck shirt

A







See pg. 17

Visa® fabrics from Deering Milliken

Milliken

30 WARDS ALL

WishbookWeb.com

NEW STYLES EXPRESSLY FOR THE

U.S. OLYMPIC TEAM

SELECTED FOR USE BY THE U.S. OLYMPIC TEAM



Leisure outfits designed by Halston, official designer for the U. S. Olympic Team. Brought to you exclusively by Wards, official supplier for the U. S. Team.

A LEISURE OUTFITS. Creatively designed and meticulously tailored. 100% Visa® texturized woven polyester, wear-dated by Monsanto® (warranty details, see pg. 17). Machine wash, warm; tumble dry.

HER JACKET. The long sleeve tunic top has 3-button placket front, one-button cuff and side slits. **Colors** • 55 navy • 10 red. Misses Sizes: 8, 10, 12, 14, 16, 18. **State color number and size.**

B 3 T 6145—Ship. wt. 13 oz.....19.00

HER PANTS. Fly front, set-on waistband hidden hook closing. Ship. wt. 13 oz.

Colors • 55 navy • 10 red.

Misses Sizes: 8, 10, 12, 14, 16, 18.

B 3 T 6146—State color number, size..17.00

HIS JACKET. Placket front, pullover style with extra-sporty touches like epaulettes and 2 button-through flap pockets. One-button cuffs. **Colors** • 55 navy • 80 brown. Sizes: S(fits 34-36 in. chests), M(38-40), L(42-44), XL(46-48). **State color no. and size letter S, M, L or XL—not number size.**

B 35 T 7971 CB—Ship. wt. 15 oz....35.00

HIS FLARE LEG PANTS. Quality dress slack construction. 2 set-in back pockets, angle front pockets, nylon zipper. Waist sizes: 30, 32, 34, 36, 38, 40. Inseams: M(31½"), L(33"). **State waist in inches, inseam letter M or L—not inseam number size.**

W 35 T 7972 CB—Navy.

W 35 T 7973 CB—Brown. Wt. 14 oz..18.00

B TURTLENECKS FOR TWO. Shirts of 100% acrylic. Full fashion knitting means the shape stays in while it resists snags and pulls. Raglan sleeves. Sizes: XS(fits 30-32 in. chest or bust), S(34-36), M(38-40), L(42-44), XL(46-48). Wt. 9 oz. **State size letter XS, S, M, L or XL—not number size.**

Z 35 T 1071—White.....9.99

C HEAVYWT. TURTLENECK SWEATERS are in Wintuk® premium yarn of 100% DuPont Orlon® acrylic. Sculptured knit design. Machine wash, warm; tumble dry. **Colors** • 71 white • 55 navy • 10 red. Sizes: XS(fits 30-32 in. chest or bust), S(34-36), M(38-40), L(42-44), XL(46-48). **State color number and size letter XS, S, M, L or XL—not number size.**

B 35 T 1491—Ship. wt. 15 oz.....15.00

D REVERSIBLE BELT with American Revolution Bicentennial design metal buckle. Navy on one side, white on the other. 1¾ in. wide krinkle patent leather cowhide. Sizes: S(30-32"waist), M(34-36), L(38-40). **State size letter S, M, L—not number size.**

Z 35 T 2760—Ship. wt. 9 oz.....10.00

E IT'S IN THE BAG. Hobo style, top grain cowhide leather, and lots of room. Top zip closure, pouch pocket; shoulder strap adjusts. Unlined. Abt. 12x8 in. Wt. 1 lb. 4 oz.

Colors • 85 tan • 55 navy • 79 black.

L 5 T 4337—State color number....18.95

Women's accessories: Fall bk.: shoes, pg. 288; scarf, pg. 23. This bk.: pendant, pg. 55.

Items suffixed "CB" ship from Baltimore, Kansas City, Chicago or Oakland. Order in usual way.







WishbookWeb.com

NEW STYLES EXPRESSLY FOR THE

U.S. OLYMPIC TEAM

SELECTED FOR USE BY THE U.S. OLYMPIC TEAM



Leisure outfits designed by Halston, official designer for the U. S. Olympic Team. Brought to you exclusively by Wards, official supplier for the U. S. Team.

A LEISURE OUTFITS. Creatively designed and meticulously tailored. 100% Visa® texturized woven polyester, wear-dated by Monsanto® (warranty details, see pg. 17). Machine wash, warm; tumble dry.

HER JACKET. The long sleeve tunic top has 3-button placket front, one-button cuff and side slits. **Colors** • 55 navy • 10 red. Misses Sizes: 8, 10, 12, 14, 16, 18. **State color number and size.**

B 3 T 6145—Ship. wt. 13 oz.....19.00

HER PANTS. Fly front, set-on waistband hidden hook closing. Ship. wt. 13 oz.

Colors • 55 navy • 10 red.

Misses Sizes: 8, 10, 12, 14, 16, 18.

B 3 T 6146—State color number, size..17.00

HIS JACKET. Placket front, pullover style with extra-sporty touches like epaulettes and 2 button-through flap pockets. One-button cuffs. **Colors** • 55 navy • 80 brown. Sizes: S(fits 34-36 in. chests), M(38-40), L(42-44), XL(46-48). **State color no. and size letter S, M, L or XL—not number size.**

B 35 T 7971 CB—Ship. wt. 15 oz....35.00

HIS FLARE LEG PANTS. Quality dress slack construction. 2 set-in back pockets, angle front pockets, nylon zipper. Waist sizes: 30, 32, 34, 36, 38, 40. Inseams: M(31½"), L(33"). **State waist in inches, inseam letter M or L—not inseam number size.**

W 35 T 7972 CB—Navy.

W 35 T 7973 CB—Brown. Wt. 14 oz..18.00

B TURTLENECKS FOR TWO. Shirts of 100% acrylic. Full fashion knitting means the shape stays in while it resists snags and pulls. Raglan sleeves. Sizes: XS(fits 30-32 in. chest or bust), S(34-36), M(38-40), L(42-44), XL(46-48). Wt. 9 oz. **State size letter XS, S, M, L or XL—not number size.**

Z 35 T 1071—White.....9.99

C HEAVYWT. TURTLENECK SWEATERS are in Wintuk® premium yarn of 100% DuPont Orlon® acrylic. Sculptured knit design. Machine wash, warm; tumble dry. **Colors** • 71 white • 55 navy • 10 red. Sizes: XS(fits 30-32 in. chest or bust), S(34-36), M(38-40), L(42-44), XL(46-48). **State color number and size letter XS, S, M, L or XL—not number size.**

B 35 T 1491—Ship. wt. 15 oz.....15.00

D REVERSIBLE BELT with American Revolution Bicentennial design metal buckle. Navy on one side, white on the other. 1¾ in. wide krinkle patent leather cowhide. Sizes: S(30-32"waist), M(34-36), L(38-40). **State size letter S, M, L—not number size.**

Z 35 T 2760—Ship. wt. 9 oz.....10.00

E IT'S IN THE BAG. Hobo style, top grain cowhide leather, and lots of room. Top zip closure, pouch pocket; shoulder strap adjusts. Unlined. Abt. 12x8 in. Wt. 1 lb. 4 oz.

Colors • 85 tan • 55 navy • 79 black.

L 5 T 4337—State color number....18.95

Women's accessories: Fall bk.: shoes, pg. 288; scarf, pg. 23. This bk.: pendant, pg. 55.

Items suffixed "CB" ship from Baltimore, Kansas City, Chicago or Oakland. Order in usual way.







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A LEISURE OUTFITS. Creatively designed and meticulously tailored. 100% Visa® texturized woven polyester, wear-dated by Monsanto® (warranty details, see pg. 17). Machine wash, warm; tumble dry.

HER JACKET. The long sleeve tunic top has 3-button placket front, one-button cuff and side slits. **Colors** • 55 navy • 10 red. Misses Sizes: 8, 10, 12, 14, 16, 18. **State color number and size.**

B 3 T 6145—Ship. wt. 13 oz.....19.00

HER PANTS. Fly front, set-on waistband hidden hook closing. Ship. wt. 13 oz.

Colors • 55 navy • 10 red.

Misses Sizes: 8, 10, 12, 14, 16, 18.

B 3 T 6146—State color number, size..17.00

HIS JACKET. Placket front, pullover style with extra-sporty touches like epaulettes and 2 button-through flap pockets. One-button cuffs. **Colors** • 55 navy • 80 brown. Sizes: S(fits 34-36 in. chests), M(38-40), L(42-44), XL(46-48). **State color no. and size letter S, M, L or XL—not number size.**

B 35 T 7971 CB—Ship. wt. 15 oz....35.00

HIS FLARE LEG PANTS. Quality dress slack construction. 2 set-in back pockets, angle front pockets, nylon zipper. Waist sizes: 30, 32, 34, 36, 38, 40. Inseams: M(31½"), L(33"). **State waist in inches, inseam letter M or L—not inseam number size.**

W 35 T 7972 CB—Navy.

W 35 T 7973 CB—Brown. Wt. 14 oz..18.00

B TURTLENECKS FOR TWO. Shirts of 100% acrylic. Full fashion knitting means the shape stays in while it resists snags and pulls. Raglan sleeves. Sizes: XS(fits 30-32 in. chest or bust), S(34-36), M(38-40), L(42-44), XL(46-48). Wt. 9 oz. **State size letter XS, S, M, L or XL—not number size.**

Z 35 T 1071—White.....9.99

C HEAVYWT. TURTLENECK SWEATERS are in Wintuk® premium yarn of 100% DuPont Orlon® acrylic. Sculptured knit design. Machine wash, warm; tumble dry. **Colors** • 71 white • 55 navy • 10 red. Sizes: XS(fits 30-32 in. chest or bust), S(34-36), M(38-40), L(42-44), XL(46-48). **State color number and size letter XS, S, M, L or XL—not number size.**

B 35 T 1491—Ship. wt. 15 oz.....15.00

D REVERSIBLE BELT with American Revolution Bicentennial design metal buckle. Navy on one side, white on the other. 1¾ in. wide krinkle patent leather cowhide. Sizes: S(30-32"waist), M(34-36), L(38-40). **State size letter S, M, L—not number size.**

Z 35 T 2760—Ship. wt. 9 oz.....10.00

E IT'S IN THE BAG. Hobo style, top grain cowhide leather, and lots of room. Top zip closure, pouch pocket; shoulder strap adjusts. Unlined. Abt. 12x8 in. Wt. 1 lb. 4 oz.

Colors • 85 tan • 55 navy • 79 black.

L 5 T 4337—State color number....18.95

Women's accessories: Fall bk.: shoes, pg. 288; scarf, pg. 23. This bk.: pendant, pg. 55.

Items suffixed "CB" ship from Baltimore, Kansas City, Chicago or Oakland. Order in usual way.







WishbookWeb.com

Festive

Outgoing pantsets

for your shining moments

A FOR A WHITE CHRISTMAS as well as good times year 'round, try this 3-pc. pantset that comes in navy, too. Button front shirt-jacket takes a Western style yoke that's richly lavished in colorful red, green, yellow and glistening silvery embroidery at front and back. Note the embroidered patch pockets and shirttail bottom. Sleeveless shell zips in back. Elastic waist pants take an embroidery accent, too. Of rich DuPont Dacron® polyester double knit. Hand wash, drip dry.

Colors • 71 white **• 55** navy. Shipping weight 2 lbs. 15 oz. **State color number, size.**

B 4 T 3082—Junior/Misses: 7-8, 9-10, 11-12, 13-14, 15-16, 17-18.....38.00

B 4 T 3083—Talls (5'7½"-6'): **12, 14, 16, 18, 20, 22.....41.00**

B 4 T 3084—Halfs: 14½, 16½, 18½, 20½, 22½,.....41.00

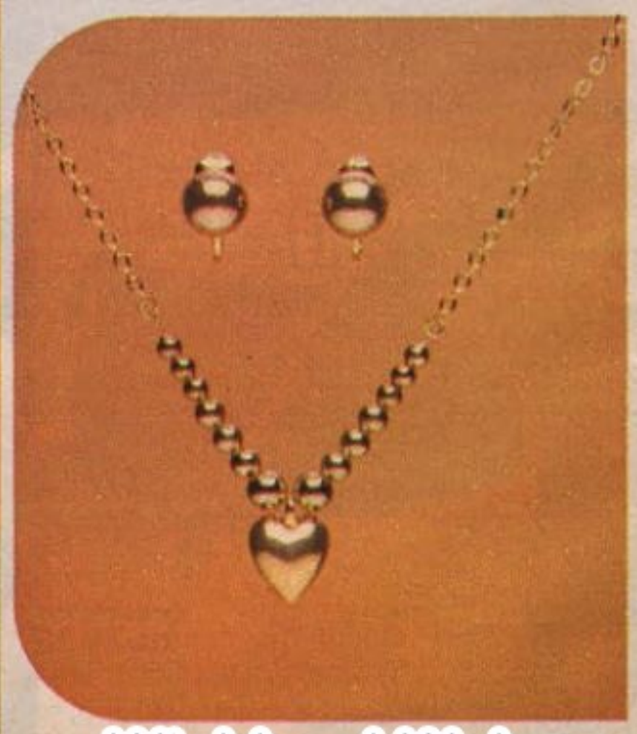
B SWEATER SET in an airy pointelle knit tops well cut pants for a look that's right so many times, so many places. Button front cardigan is margined with rib knit. 2 pockets complete the look. Sleeveless pullover is V'd in front. Pants of DuPont Dacron® polyester double knit take comfortable elasticized waist. Pointelle knit cardigan and pullover are of DuPont Dacron® polyester knit. Machine wash, warm; tumble dry. No ironing needed.
Wt. 2 lbs. 13 oz.

Colors • 22 peach **• 51** lt. blue. **State color number, size.**

B 4 T 3085—Junior/Misses: 7-8, 9-10, 11-12, 13-14, 15-16, 17-18.....34.00

B 4 T 3086—Talls (5'7½"-6'): **12, 14, 16, 18, 20, 22.....37.00**

B 4 T 3087—Halfs: 14½, 16½, 18½, 20½, 22½, 24½.....37.00



A
Junior/Misses
Talls
Halfs

B
Junior/Misses
Talls
Halfs

SAVE TIME AND MONEY.
Shop by phone, the easy way, at home. See numbers on pg. 154.

WishbookWeb.com

Moods

Soft and romantic—

you're ready for a flurry of parties

C BE A BEAUTY AT NIGHT in this flowing dress that takes a ruffled cape collar and sleeves. Plunge neck bodice is accented with a pretty matching flower pin. Bodice and skirt are softly draped to make the most of you. Long back zipper. Abt. 1" hem. Of soft, fluid polyester interlock knit. Hand wash, drip dry; remove flower pin. Ship. wt. 2 lbs.
Colors • 22 peach • **56** aqua blue.
State color number, size.
B 4 T 8795—Junior/Misses Sizes: 5-6, 7-8, 9-10, 11-12, 13-14, 15-16, 17-18.....28.00
B 4 T 8796—Talls (5'7½"-6'): 12, 14, 16, 18, 20, 22.....31.00

D FLUTTER BY wearing a dress that's of a wonderfully fresh and pretty print in shades of blue with green and peach. It's styled with sheer oriental kabuki sleeves lavished with ruffles for a very dramatic look. Skirt falls softly from a set-in front midriff. Back tie sash. Abt. 1" hem. Dress of acetate-nylon jersey knit with matching sheer acetate-nylon knit sleeves. Hand wash, cold, line dry.
Ship. wt. 1 lb. 4 oz. **State size.**
Z 4 T 8797—Junior/Misses Sizes: 5-6, 7-8, 9-10, 11-12, 13-14, 15-16, 17-18.....25.00
Z 4 T 8798—Talls (5'7½"-6'): 12, 14, 16, 18, 20, 22.....27.00

Accessories
COMPLETE THE LOOK

Shoes, Fig. C, pg. 36 this book. Jewelry, pgs. 42, 119, 131; shoes, pgs. 91, 286 in the Big Fall Book.

ORDER YOUR CORRECT SIZE!
See Size Charts, Pg. 958 in the Big Fall '75 Book.

GREAT BUY!
12 Assorted Christmas Gift Boxes for only 3.99
See page 26.

HAVE A HEART

Dainty Heart of gold-tone metal on a fine chain choker. Spring ring closing. Abt. 15½". Shipping weight 2 oz.
5 T 1888.....3.50
Ball earrings of gold-tone metal. Clip back. Abt. ½" diam.
5 T 1889—Wt. 2 oz.....3.00
SAVE ON SET
Heart choker and earrings. Shipping weight 4 oz.
5 T 1898.....Set 5.88

C
Junior/Misses Talls

D
Junior/Misses Talls

WishbookWeb.com



Happy Dressing

4-pc. wardrobe that sparkles

- Jacket
- Shell
- Pants
- Long Skirt

The all-out glamour of this rhinestone-studded 4-pc. wardrobe helps you greet the season in a spectacular way at a low price.

JACKET closes with sparkly buttons, has rhinestone details on patch pockets and wing collar. Sheer nylon chiffon sleeves have band cuffs.

SLEEVELESS SHELL is styled with an exciting rhinestone pattern in the front, and has a back zipper.

ELEGANT LONG SKIRT is A-line, with elastic at waist, abt. 2" hem.

STYLISH PANTS have elastic waist for comfortable fit.

This smashing wardrobe is in a rich polyester double knit for good looks and easy care.
Machine wash, warm; tumble dry.
No ironing needed.

Colors • **71** white • **41** mint green.
Shipping weight 4 lbs.
Please state color number and size.
B 4 T 9644—Misses Sizes: 10, 12, 14, 16, 18, 20 ..... **32.00**
B 4 T 9645—Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½ **35.00**

Accessories
COMPLETE THE LOOK

JEWELRY, page 53, this book; pgs. 101, 119, Big Fall '75 Book.
SHOES, this page; pg. 91, Fall '75 Bk.

EVENING BAG with chain trim on frame. Convertible chain handle. Snap top closing. DuPont Mylar® metallic. Rayon satin lining. Abt. 7x7". Wt. 10 oz. **Colors** • **92** silver • **91** gold • **79** black rayon peau de soie.
L 5 T 4856—State color number **8.97**

GLAMOUR SANDAL is uppered in slivers of gleaming metallic vinyl. Slightly cushioned insole. Back strap adjusts. Man-made sole and 1⅞-in. heel. From Taiwan. Cut from Big Fall '75 Book, pg. 308.
Med. width. Sizes: 5,6,7,8,9,10. Wt. 1 lb.
Z 24 T 833D—Silver. **Z 24 T 834D**—Gold.
State size was 7.97; Now 6.44 pr., 2 prs. **12.00**

WishbookWeb.com



SOFT KNITS . . . for merry holidays $14 Misses $15 Talls, Halfs

A JACKET DRESS, printed with pastel field flowers on light blue ground. Flip tie jacket has stand-up collar long tapered sleeves. Take it off to reveal its matching dress, pretty enough to go solo. Sleeveless dress has princess lines, flared skirt. With scoop neckline and back zipper, dress has about 1½" hem. Of supple acetate-nylon knit. Hand wash, cold water.

Shipping weight 1 lb. 4 oz. **Please state size.**

Z4T2000—Misses: 10, 12, 14, 16, 18, 20.....14.00

Z4T2001—Talls (5'7½"-6'): 12, 14, 16, 18, 20, 22...15.00

Z4T2002—Halfs: 14½, 16½, 18½, 20½, 22½, 24½....15.00

B PANTDRESSING—easy and beautiful. Smock top has cotton lace trim at neckline and cuffs. It has a square neck, shirred yoke and back zip. Self belt to wear or not. Pants have elastic waist. Of flowing polyester-nylon knit. Machine wash, warm; tumble dry. Little or no iron. Wt. 1 lb. 4 oz.

Colors • 11 pink • 67 lilac. **State color no., size.**

B 4 T 2797—Junior/Misses: 9-10, 11-12, 13-14, 15-16, 17-18, 20.....14.00

B4T2798—Talls (5'7½"-6'): 12, 14, 16, 18, 20, 22.15.00

B4T2799—Halfs: 14½, 16½, 18½, 20½, 22½, 24½.15.00

C FLORAL PRINT CAFTAN, beautiful to wear in or for going out. Shirred at the front, this flattering V-neck caftan is seasonless. With full fan sleeves, back zip, about 2" hem. All softness and ease in acetate-nylon jersey knit. Hand wash, cold.

Colors • 50 med. blue print • 24 melon print.

Ship. wt. 1 lb. 4 oz. **State color number and size.**

B 4 T 2795—Junior/Misses Sizes: 9-10, 11-12, 13-14, 15-16, 17-18, 20.....14.00

B 4 T 2796—Halfs: 14½, 16½, 18½, 20½, 22½, 24½....15.00

WishbookWeb.com

A

Misses
Talls
Halfs



HANDBAG. Roomy satchel is handsomely styled of leather-look vinyl. It takes double handles, welt stitching, and top zipper closing. Vinyl lined with inner zip pocket. Abt. 11½x8½".
Colors • 85 tan • **79** black. Wt. 1 lb. 7 oz.
L 5 T 4855—State color no. 12.00

Other accessories: Earrings, Fig. B, pg. 53 this book. Belt, pg. 73; jewelry, pgs. 101, 119, 131; shoes, pgs. 140, 288 all in the Big Fall '75 Book.

WishbookWeb.com

Holiday Harmony

Value-packed fashion . . . 4-pc. pant wardrobe

19.88 Misses Talls, Halfs **21.88**

A **2 pairs of pants + blazer + dickey** set you on your merry way in style. Solid color button front blazer is contour seamed. Pocket flap trim. Team blazer with diagonal plaid pants or solid color pants. Both, elastic waists. Removable white button front dickey of polyester knit. Jacket and pants of DuPont Dacron® polyester double knit. Machine wash, warm; tumble dry. No ironing needed.

Colors • 17 coral with coral/green/white plaid pants • 57 turquoise with turquoise/rust/white plaid pants • 85 camel with camel/rust/white plaid pants.

Wt. 3 lbs. 6 oz. **State color no., size.**

B 4 T 3060—Misses Sizes: 10, 12, 14, 16, 18, 20 . . . . . 19.88

B 4 T 3061—Tall Sizes (5'7½"-6'): 12, 14, 16, 18, 20, 22 . . . . . 21.88

B 4 T 3062—Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½ 21.88

Winning 3-pc. pantsets

Buy 2-SAVE $4

$17 ea. Misses Sizes **2** for **$30**

Talls Halfs **$19** ea. **2** for **$34**

B **A SPLASH OF COLORS** makes your holidays brighter. The multicolor print shirt buttons in front. Matching sleeveless shell has back neck closing. Solid color pants of polyester knit have elastic waist. Shirt, shell are supple acetate-nylon knit: hand wash, line dry. Pants: machine wash, warm; tumble dry—little or no ironing. Belt not included.

Colors • 41 mint • 50 lt. blue.

Wt. ea. 1 lb. 8 oz. **State color no., size.**

B 4 T 4545 D—Misses Sizes: 10, 12, 14, 16, 18, 20 . . . . . Ea. 17.00; 2 for 30.00

B 4 T 4546 D—Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½ . . . . Ea. 19.00; 2 for 34.00

C **GREAT GOING** whatever the season. Shirt-jacket in fashion-right melon is styled with button front and 2 patch pockets. Sleeveless shell, done in lively harmonizing stripes, takes back neck closing. Elastic waist pants match the jacket; both of polyester double knit. Shell of warp knit polyester. Machine wash, warm; tumble dry. Little or no ironing. Wt. ea. 1 lb. 10 oz. **State size.**

Z 4 T 4547 D—Misses Sizes: 10, 12, 14, 16, 18, 20 . . . . . Ea. 17.00; 2 for 30.00

Z 4 T 4548 D—Talls (5'7½"-6'): 12, 14, 16, 18, 20, 22 . . . . . Ea. 19.00; 2 for 34.00

Z 4 T 4549 D—Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½ . . . . Ea. 19.00; 2 for 34.00

B Misses Halfs

C Misses Talls Halfs

WishbookWeb.com

YOU'RE HEAVENLY

in pink knit coordinates

Wards introduces its CONTEMPORARY COLLECTION of sportswear to you, the spirited woman of the seventies! We know you want up-to-the-minute sportswear done in good taste with great young looks in Misses and Women's sizes as well as juniors. Here, and on the next 10 pages, you'll find non-stop fashion to suit you and your lifestyle. So come browse—it's the Contemporary Collection . . . clearly a look you'll want!

D Shirt-jacket

A Shirt

D

E Shell

B Tank top

C

C Pants Also Petites

F Pants Also Talls

WishbookWeb.com

YOU'RE AN ANGEL

in soft, new color-cues

You're "in-the-pink" in our knit coordinates—all machine wash, warm.

A THE PRINT SHIRT THINKS PINK! Printed in muted tones on a white ground, it sports pointed collar, pearlized button front; 1-button cuffs. Of Arnel® triacetate-nylon. Wear it alone or with tank (B). Ship. wt. 6 oz. **State size.**

Z 3 T 6168—Sizes: 8, 10, 12, 14, 16, 18. . . 11.99

B POUR ON THE PRINT TANK TOP—done in Arnel® triacetate-nylon in muted tones of pink on a white ground. Scoop necked and sleeveless with a hemmed bottom; it's a super set with matching shirt (A). Ship. wt. 2 oz. **State size letter S, M, L—not number size.**

Z 3 T 6169—Sizes: S(31-33 in. bust), M(34-36 in.), L(37-40 in.) 5.99

C PINK 'N PRETTY PANT is sleekly done in double knit polyester with fly front and 1-button closure. Back of waist is elasticized for a super fit. Ship. wt. 10 oz. **State size.**

Z 3 T 6162—Avg. Misses (fit 5'3½"-5'7"): 8, 10, 12, 14, 16, 18. . . . . 11.99

Z 3 T 6161—Petites (fit 4'11"-5'3"): 8, 10, 12, 14, 16. . . . . 11.99

D THE SHIRT-JACKET IS PINK PERFECTION with super tailoring! Princess seams for flattery; front and back yoke, mock pocket flaps. Buttons travel the front 'n cuffs. In easy care double knit polyester. Ship. wt. 11 oz. **State size.**

Z 3 T 6166—Sizes: 8, 10, 12, 14, 16, 18. . 15.99

E HEATHERED PINK TURTLENECK goes sleeveless for great versatility! Has easy-on back neck zipper. It's smoothly knit in polyester. Ship. wt. 4 oz.

State size letter S, M, L—not number size.

Z3T 6167-Sizes: S(31-33in.), M(34-36in.), L(37-40 in.) 7.99

F PATTERNED PANTS play tones of pink/brown/white for lovely contrast. Elastic waist pulls on easily. Tailored in 95% polyester-5% silk double knit.

Z 3 T 6163—Avg. Misses sizes (fit 5'3½"-5'7"): 8, 10, 12, 14, 16, 18. Wt. 11 oz. State size. 11.99

Z 3 T 6164—Tall Misses sizes (5'7½"-6'): 10, 12, 14, 16, 18. Wt. 11 oz. State size. . . 12.99

G WRAPPING LOTS OF GOOD LOOKS—the 2-pc. twinset with a jazzy air! Pull on the V-neck vest with stripes both wide 'n narrow. Then wrap up in the solid cardigan with roomy pockets, turn-back cuffs, self sash. Softly knit in acrylic; the set is imported from Korea.

Colors • 51 lt. blue • 16 coral. Ship. wt. 14 oz.

B 3 T 4084—Sizes: S(31-33 in. bust), M(34-36 in.), L(37-40 in.). State color number and size letter S, M or L—not number size. Set. 15.99

H ZIP INTO A FASHIONY PANT—knit in a woven stretchy polyester, with great details! Zip fly front, extended, 1-button tab, elastic back of waistband really look right; fit right, too. **• 51 lt. blue • 16 coral • 81 beige • 79 black.** Ship. wt. 1 lb. **State color number and size.**

B 3 T 7400—Petites (4'11"-5'3"): 6, 8, 10, 12, 14, 16. . . . . 13.97

B 3 T 7401-Avg. Misses (fit 5'3½"-5'7"): 8, 10, 12, 14, 16, 18. . . . . 13.97

B 3 T 7402—Tall Misses (fit 5'7½"-6'): 10, 12, 14, 16, 18, 20, 22. . . . . 14.97

ACCESSORIES 2 pgs.: From Big Fall '75 Bk.: The jewelry is sold on pages 42 and 101; Shoes, pgs. 63 and 288; Scarf, pg. 65, this book.

ORDER YOUR CORRECT SIZE. See the size charts on pg. 44 for shirts and sweaters; see pg. 47 for jackets, pants and skirts.

Here's a Great Buy! 12 Assorted Christmas Gift Boxes for Only 3.99. See page 26 this book.

G 2-pc. set

H Pant

Also Petites, Talls

WishbookWeb.com

YOU'VE GOT THE SPIRIT

in bright stripes 'n Wards finest pull-on pants

A Turtleneck

B Shirt-jacket

C Pants

42 WARDS ALL

WishbookWeb.com

A SLEEVELESS TURTLENECK SHELL is white double knit texturized polyester. Neck and armholes go ribby; has a back neck zip; hemmed bottom. Machine wash, warm; tumble dry; no iron. Wt. 4 oz. **State size S, M, L, X—not number size.**

Z 3 T 8237—Sizes: S(31-33 in. bust), **M**(34-36 in.), **L**(37-40 in.).....**5.97**

Z 3 T 8238—Size: X(41-44 in.).....**6.97**

B STRIPED UP SHIRT-JAC has got the spirit with stripes and ribs taking a new slant! Big buttons decorate the placket front 'n deep cuffs. Make a match—the shirt-jac is color-cued to Wards Finest pants below. Double knit polyester is machine washable, warm; tumbles dry. There's No Ironing Needed!

Color combos • 41 lt. green/beige/navy/white • 16 coral/beige/brown/white. Ship. wt. 10 oz. **State color number, size.**

B 3 T 5351—Avg. Misses (5'3½"-5'7"): **10, 12, 14, 16, 18, 20**.....**19.97**

B 3 T 5352—Tall Misses (5'7½"-6'): **12, 14, 16, 18, 20, 22**.....**21.97**

B 3 T 5353—Busts: 40, 42, 44, 46..**21.97**

WARDS Finest

PULL-ON PANTS

Here's why

- ✓ Proportioned to fit in 2-way stretch double knit polyester that gives when you move
- ✓ Heavier fabric really wears
- ✓ Super tailoring; elastic waist lies flat, front and back darts; seams are pressed open
- ✓ New slimmer leg pant style

Petites, Misses, Talls **10.97**

Women's **11.97**

C WARDS FINEST. Mach. wash, warm; then tumble dry. Little or no ironing. **6 colors** • 41 mint • 16 coral • 55 navy • 71 white • 79 black • 80 brown. Ship. wt. 1 lb. **State color number, size.**

B 3 T 7026—Petites (4'11"-5'3"): **6, 8, 10, 12, 14, 16, 18**.....**10.97**

B 3 T 7027—Avg. Misses (5'3½"-5'7"): **8, 10, 12, 14, 16, 18**.....**10.97**

B 3 T 7028—Tall Misses (5'7½"-6'): **10, 12, 14, 16, 18, 20, 22**.....**10.97**

B 3 T 7029—Women's Waists: 32, 34, 36, 38, 40. (Chart, pg. 958; F '75 Bk.)..**11.97**

LOVE KNOT CHOKER to adorn a pretty neckline. Linked for comfort in sections of polished gold-tone metal. Spring ring closing. About 16 inches around.

5 T 1874—Ship. wt. 3 oz.....**5.00**

Accessories COMPLETE THE LOOK

2 pages: From F '75 Book: Shoes, page 288; Jewelry, pages 29, 51, 101, 125.

ORDER YOUR CORRECT SIZE. See the size charts on pgs. 44, 47.

YOU'LL SHINE

in a shimmery shirt set

SAVE $2 when bought as a set

D 2-pc. set





D GET A HOLIDAY GLOW IN OUR SHIRT that's great over a shell or sheerly beautiful alone. Whispery nylon chiffon in watercolor swirl print has pointed collar, button front, 1-button cuff and hemmed bottom. Hand wash, warm. "Love Knot" sold at left. For shell see below. **Colors** • 51 blue • 16 coral. Ship. wt. 3 oz.

B 3 T 1206 G—Bust sizes: 32, 34, 36, 38. State color number, size..**9.99**

B 3 T 1208 G—Bust sizes: 40, 42, 44, 46. State color number, size..**10.99**

THE SHELL MAKES . . . THE SET! And you save $2 when you buy it with the shirt above. Shell goes sleeveless with jewel neck and a hemmed bottom. Polyester knit is machine washable, warm. Ship. wt. 2 oz. **Colors** • 51 blue • 16 coral. **State color number and size.**

B 3 T 1207 D—Busts: 32, 34, 36, 38. Singly **5.99**; if bought with the Misses shirt above the shell is only.....**3.99**

B 3 T 1209 D—Busts: 40, 42, 44, 46. Singly **6.99**; if bought with the Women's shirt above the shell is only.....**4.99**

WishbookWeb.com



Frosty boucle knits →

A must for your Christmas list! Boucle knits of acrylic-nylon in ice-cream sundae colors with just a bit of frosting. And the care is so easy--they all are machine wash, warm.

B **TIE FRONT PULLOVER**—is a spun confection! Creamy white ground is laced with candy stripings of coral, blue, green. Tie is attached. The pullover is imported from Taiwan. **Color shown.** Ship. wt. 8 oz. **State size letter S, M, L—not number size.**

Z 3 T 4086—Sizes: S(31-33 in. bust), M(34-36 in.), L(37-40 in.).....**11.99**

C **BEAUTIFUL WRAPPING! OUR TWIN-SET** is a smash in meringue colors 'n soft stripings. Underneath, it's the sleeveless scoop neck shell; over it the short-sleeved cardigan with turn-back cuffs and self sash. Imported from Taiwan.

Colors • 41 green/white • **16** coral/white • **51** blue/white. Ship. wt. set 15 oz.

State color number and size letter S, M or L—not number size.

B 3 T 4087—Sizes: S(31-33 in. bust), M(34-36 in.), L(37-40 in.).....**Set 19.99**

D **CANDY STRIPED PULLOVER** is lookin' so delicious in coral, blue and green stripes that run 'round and 'round. Has a jewel neck. Imported from Taiwan. **Color.** Multi-stripe shown. Choker sold on page 53.

Ship. wt. 7 oz. **State size letter S, M, L—not number size.**

Z 3 T 4085—Sizes: S(31-33 in.), M(34-36 in.), L(37-40 in.)..**11.99**

Holiday pastel pants in double knit polyester

E **OUR PULL-ON PANT** is "right now" with pretend 2-button tab front, a button trimmed mock flap pocket and fake fly. In soft pastels, color-cued to the sweaters on the page. Double knit polyester—just machine wash, warm; there's little or no ironing needed!

Colors • 41 lt. green • **51** blue • **16** coral. Ship. wt. 1 lb. **State color no., size.**

B 3 T 7351—Avg. Misses (5'3½"-5'7"): **8, 10, 12, 14, 16, 18**.....**10.00**

B 3 T 7352—Tall Misses (5'7½"-6'): **12, 14, 16, 18, 20, 22**.....**10.00**

Our great fitting fashion shirt

Check all these super details!

- **2-pc. banded collar stays crisp!**
- **Set-in shoulder for a lovely fit**
- **Big chalky buttons for fashion smash**
- **Sleeves have wing cuffs that turn back for style and look great under a sweater, too!**
- **Strong, smooth interlock stitch double knit polyester that really wears—is so easy care!**

A **FASHION SHIRT**—has a hemmed bottom to wear in or out! So easy care—just machine wash, warm; little or no iron. Shirt is imported from the Orient in 5 colorings. **In 5 great colors • 16** lt. coral • **41** lt. green • **51** lt. blue • **81** beige • **71** white.

Ship. wt. 7 oz. **State color number and size.**

B 3 T 1200—Bust sizes: 32, 34, 36, 38.....**7.88**

B 3 T 1201—Bust sizes: 40, 42, 44, 46.....**8.88**

SHIRT AND BLOUSE MEASURING CHART

Order Size	32	34	36	38
If Bust is	33-34	34½-35½	36-37	37½-38½
Order Size	**40**	**42**	**44**	**46**
If Bust is	39-40½	41-42½	43-44½	45-46½

Accessories COMPLETE THE LOOK

2 pgs.: From Fall '75 Book. Jewelry sold pgs. 42 and 101; Shoes, pg. 288.

ORDER YOUR CORRECT SIZE. See the size charts below and at left. Jacket and pant charts on pg. 47.

SWEATER CHART

If Bust is	Order size	
31-33	Order size	S
34-36	Order size	M
37-40	Order size	L

Here's a Great Buy! 12 Assorted Christmas Gift Boxes for Only 3.99. See page 26.

WishbookWeb.com

YOU'RE ALL AGLOW

in frosty bouclé knits with pastel knit pants

B

C

D

E

Pants

WishbookWeb.com

SUGARPLUM, YOU'RE A VISION

A Shirt

B Pant

C Shirt-jacket

E Sweater

D

D Pants
Also
Petites

Waist detail
Pant "D"



WishbookWeb.com

IN GREEN 'N CORAL MIXERS

OF WOVEN POLYESTER



Mmmm! Delicious mixers in woven polyester with gabardine texture (Except A, E, G). The wonder of this fabric is in its silky touch; the way it tailors; its freshness! All are machine wash, warm.

A SUPER SHIRTING gets around beautifully in a geometric print of coral/green. This smoothie in nylon knit is great with a shirt-jac or pullover, is super alone! Ship. wt. 5 oz. **State size.**

Z 3 T 1210—Bust sizes: 32, 34, 36, 38.....9.00

B SLEEK PANTS IN SHAPE FOR YOU! Trouser tailored pants that fit at the waist, have fly front and stitch front creases. Self belt. Ship. wt. 13 oz. **Colors** • 41 lt. green • 16 coral.

B 3 T 7357—Avg. Misses (5'3½"-5'7"): **8, 10, 12, 14, 16, 18. State color number and size.....14.00**

B 3 T 7358—Tall Misses (5'7½"-6'): **10, 12, 14, 16, 18. State color number and size.....15.00**

C SHIRT-JAC HAS UP-FRONT STYLING! Super tailoring shows in the pointed, banded collar, the yoke front and 2 breast pockets. Note the expensive looking top stitching, the button front and 2-button barrel cuffs. This piece is so important to your total look! Easy care—there's No Ironing Needed!

Colors • 41 lt. green • 16 coral.

Ship. wt. 10 oz. **State color number and size.**

B 3 T 5350—Sizes: Avg. Misses (5'3½"-5'7"): **8, 10, 12, 14, 16, 18.....16.00**

D PANTS ARE RIGHT NOW! Super styling includes elasticized back of waist; 2-button extended tab and zipper fly front. Ship. wt. 13 oz.

Colors • 41 lt. green • 16 coral.

B 3 T 7355—Petites (fit 4'11"-5'3"): **6, 8, 10, 12, 14, 16. State color number and size.....14.00**

B 3 T 7356—Avg. Misses (fit 5'3½"-5'7"): **8, 10, 12, 14, 16, 18. State color number and size.....14.00**

E PEEKABOO POINTELLE DESIGNS the front of our crew neck pullover in 2 luscious sherbet colorings. It's specially knit in acrylic that has a bit of sheen. Pullover is from Korea.

Colors • 16 coral • 41 lt. green. Ship. wt. 8 oz.

B 3 T 4089-Sizes: S(31-33 in. bust), M(34-36 in.), L(37-40 in.). State color number and size letter S, M or L—not number size.....10.00

F IN THE SOCIAL WHIRL—THE SKIRT is a figure flatterer! The set-on waistband lies flat; the 4-gores are swirly show-off for legs! Tailored with back zipper and 2-button closure.

Colors • 41 lt. green • 16 lt. coral.

Ship. wt. 8 oz. **State color number, size.**

B3T2585-Sizes: 8,10,12,14,16,18..10.00

G OUR MOCK TWIN SET looks like 2 pcs. but it's really one piece pretending to be two! The solid cardigan has a stripey pointed collar, button front and turn-back cuffs. Striped mock shell with jewel neck is sewn inside it! Acrylic set is imported from Korea. Ship. wt. 11 oz.

• 41 lt. green • 16 coral—ea. with cream stripe.

B 3 T 4088—Sizes: S(31-33 in. bust), M(34-36 in.), L(37-40 in.). State color number and size letter S, M or L—not number size.....8.00

MISSES MEASURING CHARTS FOR PANTS AND SKIRTS

Order Size	6	8	10	12
If Waist is	22-22½	23-23½	24-25	25½-26½
If Hips are	33-33½	34-34½	35-36	36½-37½
Order Size	**14**	**16**		**18**
If Waist is	27-28	28½-29½		30-31½
If Hips are	38-39	39½-40½		41-42½

FOR JACKETS ONLY

ORDER SIZE	8	10	12
IF BUST IS	32-32½	33-34	34-35½
ORDER SIZE	14	16	18
IF BUST IS	36-37	37½-38½	39-40½

For shirt, sweater charts, see pg. 44.

ACCESSORIES 2 pgs.: From F '75 Bk.:
Jewelry sold pgs. 42, 101, 131.
Shoes, pgs. 63, 287, 288.

WishbookWeb.com

JUNIOR REFLECTIONS

Go dressy or casual—
you're holiday dynamite!

A Sweater

B Shirt

D Shirt-jac

E Shirt





Leather shoulder bag

Bag of soft top grain cowhide. With pouch pocket plus inside zip pocket. Shoulder strap adjusts. Flap snap closing. Unlined, abt. 8x9½". Wt. 1 lb. 6 oz.

Colors • **27** tan • **55** navy • **79** black.

State color number.

L 5 T 4857.....**20.00**

ACCESSORIES: Scarf, pg. 65. In Fall '75 Book: shoes, pgs. 83 and 297; jewelry, pg. 101.

C Pants

F Pants

WishbookWeb.com

All items these pages, (except "J,") machine wash, warm.

← Coordinates get it together

A **ZIG ZAGS STRIPE IT UP** on both sides of the crew neck pullover! 100% bright acrylic knit in a pointelle stitch. Color shown. Tumble dry, low; remove promptly. Wt. 7 oz.
Z 3 T 6177—Sizes: S(fits 31-33" busts), M (34-36"), L(37-40"). State size S, M, L. 10.99

B **THE SOFT BLUE SHIRT** goes gauzy in woven polyester and cotton. With a pointed collar, patch pocket, 2-button cuffs. Shipping weight 6 oz. **State size.**
Z 3 T 6179—Bust sizes: 30,32,34,36,38. 10.99

C **THE TAB-FRONT PANTS** are blue texturized woven polyester. 2-button close on a slightly wider waistband; zip fly. Shipping weight 14 oz. **State size.**
Z 3 T 6173—Juniors: 5, 7, 9, 11, 13, 15...13.99
Z 3 T 6174—Misses: 8, 10, 12, 14, 16....13.99

D **THE SAFARI JACKET** in blue texturized woven polyester. Pointed collar, button placket, four pockets, self belt with double ring closure and 1 button cuffs. Wt. 15 oz. **State size.**
Z3T6175—Junior sizes: 5,7,9,11,13,15....18.99
Z3T6176—Misses sizes: 8,10,12,14,16....18.99

E **THE CONVERSATIONAL PRINT SHIRT** in blue/cream/brown is knit in Arnel® triacetate and nylon. Pointed collar, pearlized button front, cuffs. Wt. 5 oz. **State size.**
Z3T6178—Bust sizes: 30,32,34,36,38...11.99

F **THE BELTED PANTS** have great style in blue texturized woven polyester. The waistline is accented by the belt loops; zip fly front. Wt. 14 oz. **State size.**
Z3T6171—Junior sizes: 5,7,9,11,13,15....14.99
Z3T6172—Misses sizes: 8,10,12,14,16....14.99

Down-to-earth separates →

G **SCENIC** is an eye-catcher on a crew neck pullover in 70% acrylic-30% nylon knit. Blues and earthy tones are set off by embroidered geese and sun. From Taiwan. Wt. 8 oz. **State size S, M, L.**
Z 3 T 4082—Sizes: S(fits 31-33" busts), M (34-36") and L(37-40").....11.99

H **PRE-WASHED BLUE JEANS** have two cargo pockets for stylish convenience! Done in 100% cotton denim. Zip fly; belt loops. Shipping weight 1 lb. 8 oz. **State size.**
Z 3 T 7802—Juniors: 5, 7, 9, 11, 13, 15..13.99
Z 3 T 7803—Misses: 8, 10, 12, 14, 16, 18.13.99

J **THE SOFT SHIRT** is a natural crinkly gauze of woven polyester and cotton. Patchwork calico on front and back yokes, button placket, collar and cuffs. Hand wash; little or no ironing. Wt. 6 oz. **State size.**
Z 3 T 1858—Bust sizes: 30,32,34,36,38. 9.99

K **BIB OVERALLS** in blue brushed cotton denim with a pre-washed look. They have bib pocket, cargo pockets, back zip, button close. Shipping weight 1 lb. 5 oz. **State size.**
Z 3 T 7715—Juniors: 5, 7, 9, 11, 13, 15...15.99

JUNIOR MEASURING CHARTS

State Size	FOR PANTS AND SKIRTS	
	If waist is	If hips are
5	21-21½"	32½-33"
7	22-22½"	33½-34"
9	23-24"	34½-35½"
11	24½-25½"	36-37"
13	26-27"	37½-38½"
15	27½-28½"	39-40"

FOR SHIRTS ONLY

If you wear size	7	9	11
If bust measures	31½-32"	32½-33½"	34-35"
State bust size	30	32	34
If you wear size	13	15	17
If bust measures	35½-36½"	37-38"	38½-39½"
State bust size	36	38	40

G Sweater
H Jeans
J Shirt
K overalls

WishbookWeb.com

SEPARATES, UNITE!

GIVE A LITTLE GIFT

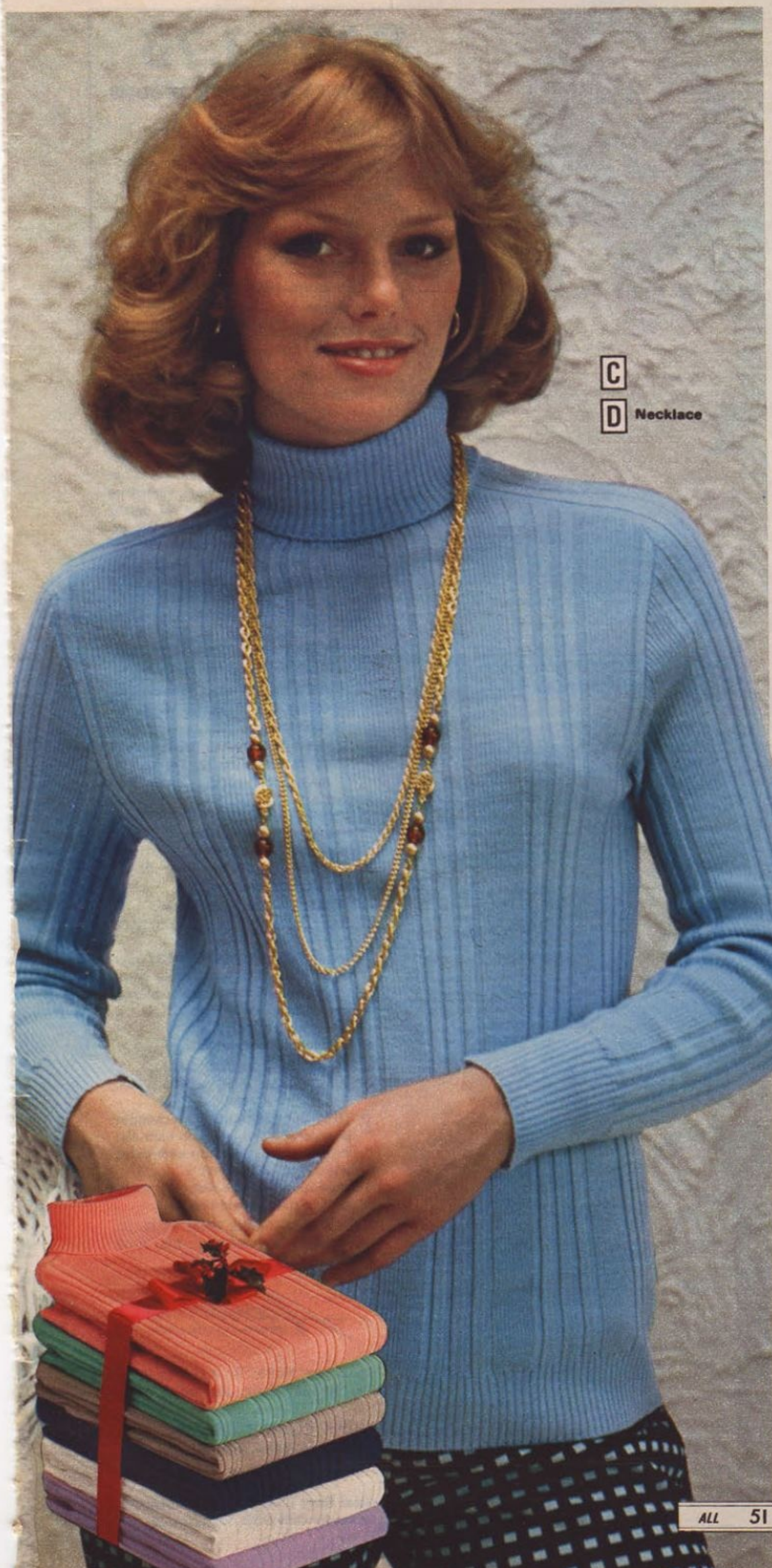
A

B

50 WARDS ALL

WishbookWeb.com

Jacket, turtle 'n pants mate at low prices!



3 WARDS BEST BUYS BECAUSE

For unbelievably low cost, you can put together our sporty separates for an outfit that has quality and fashion! Easy care, too: all machine wash, warm; tumble dry.

The shirt-jac Cut 4.11

Now 9.88 Misses 11.88 Talls, Women's

A **SMOCK STYLING GIVES THE SHIRT-JAC** a crisp look in double knit polyester crepe! Front and back yokes are accented by the pointed collar and the deep shirttail bottom. Button placket, 1 button cuffs. *No ironing!* Cut from Big Fall '75 Book, page 20. Wt. 12 oz. **State color number and size.**

Colors • **66** lilac • **46** hunter green • **88** tan • **55** navy.

B3T 5313-Misses (5'3½"-5'7"): 8, 10, 12, 14, 16, 18, 20. Was 13.99 ..... **9.88**

B3T 5314-Talls (5'7½"-6'): 10, 12, 14, 16, 18, 20, 22. Was 15.99 ..... **11.88**

B3T 5315-Women's busts: 40, 42, 44, 46. Was 15.99 .. **11.88**

The box check pants Cut 2.11

Now 6.88 Petites, Misses 7.88 Talls, Women's

B **THE PANTS CHECK IN FOR COMFORT** in double knit polyester! The waistband is elasticized for pull-on ease; legs are flared. Cut from Big Fall '75 Book, page 20.

Colors • **66** lilac • **46** hunter green • **88** tan • **55** navy.

Shipping weight 9 oz. **State color number and size.**

B3T 7209-Petites (4'11"-5'3"): 6,8,10,12,14,16. Was 8.99 .. **6.88**

B3T 7210-Misses (5'3½"-5'7"): 8, 10, 12, 14, 16, 18, 20. Was 8.99 ..... **6.88**

B3T 7211-Talls (5'7½"-6'): 10,12,14,16,18,20,22. Was 9.99 .. **7.88**

B3T 7212-Women's waists: 34, 36, 38, 40. Was 9.99 .... **7.88**

Turtleneck sweater Save 1.76 on 2

2 for $12 6.88 ea. Sizes S, M, L

C **SADDLE-STITCHED SHOULDERS AND RANDOM RIBBING** give our acrylic knit turtleneck a better fit and a snappier look! With easy-on back neck zipper. From Korea.

• **51** lt. blue • **66** lilac • **71** white • **81** beige • **55** navy • **41** lt. green • **16** coral. **State color no., size S, M, L—not number size.**

B3T 4070 D-Sizes: S (fits 31-33" busts), M (34-36"), L (37-40"). Ship. wt. ea. 9 oz. ..... **6.88** each; Any **2** for **12.00**

D **3-STRAND MATINEE NECKLACE** in shiny gold-tone metal. 3 rows on a spring ring closing: 30" file chain; 34" link chain; 38" link chain with mock tortoise stations.

5 T 1873—Shipping weight 5 oz. 5.00

ACCESSORIES: Shoes sold pg. 288; belt, pg. 27; earrings, pg. 101 in Big Fall '75 Bk. Necklaces, pg. 53 and above.

WishbookWeb.com

Merry Match-ups have

C Turtleneck

D Vest

A

B

Also Talls

E

SAVE 1.76

when you buy any 2 pieces

2 or more	Singly
$8 ea.	8.88 ea.

Sweaters (A, C, D) are DuPont Orlon® acrylic knit. Pants and skirt (B, E) are double knit acrylic. All machine wash, warm. Sweaters tumble dry, low; remove promptly.

A SHORT SLEEVED SWEATER is beguiling with patterned accents, V-neck. Pointed collar has pretty scalloped edge. Rolled up sleeve cuff. **Colors** • 42 green/cream • 28 rust/cream. Wt. ea. 8 oz. **State color number and size.**

B 3 T 6137 D—Bust sizes: 34, 36, 38, 40.....8.88 ea.; 2 for 16.00

B PULL-ON PANTS have elasticized waist. Wt. ea. 13 oz. **Colors** • 42 green • 28 rust. **State color number and size.**

B 3 T 6138 D—Avg. Misses Sizes (5'3½"-5'7"): 10, 12, 14, 16, 18. 8.88 each.....2 for 16.00

B 3 T 6139 D—Tall Misses Sizes (5'7½"-6'): 10, 12, 14, 16, 18. 8.88 each.....2 for 16.00

C TURTLENECK SWEATER—terrific in stripes with a solid collar. **Colors** • 42 green/cream • 28 rust/cream. Shipping weight each 10 oz. **State color number and size.**

B 3 T 6141 D—Bust sizes: 34, 36, 38, 40.....8.88 ea.; 2 for 16.00

D SLEEVELESS SWEATER VEST goes over nicely. It's smart cable stitch with button front to wear open or closed. **Colors** • 42 green • 28 rust. Shipping weight each 7 oz. **State color number and size.**

B 3 T 6140 D—Bust sizes: 34, 36, 38, 40.....8.88 ea.; 2 for 16.00

E THE PULL-ON SKIRT for a change! Elasticized waistband with front and back yoke. It looks so right with either sweater. Ship. wt. ea. 9 oz. **Colors** • 42 green • 28 rust. **State color number and size.**

B 3 T 6142 D—Misses sizes: 10, 12, 14, 16, 18.....8.88 ea.; 2 for 16.00

Accessories
COMPLETE THE LOOK

Shoes, pgs. 34, 83, 287-8; Jewelry, pgs. 101, 131; Fall '75 Bk., also facing page.

ORDER CORRECT SIZE. See charts and measurements, pgs. 44, 47.

Great Buy! 12 Assorted Christmas Gift Boxes for Only 3.99. See page 26.

WishbookWeb.com

that Holiday Feeling

Great new grays

Striking coordinates with the accent on style! All are stay-fresh, easy-care fabrics that machine wash, warm. Zippers in tops G, J are by YKK

F STRIPED CARDIGAN JACKET matches up with shell (G) for a handsome look. Polyester-silk double knit. Color shown. Wt. 9 oz. **State size.**
Z 3 T 6152—Misses: 10, 12, 14, 16, 18.....12.99
Z 3 T 6153—Women's bust sizes: 42, 44, 46..13.99

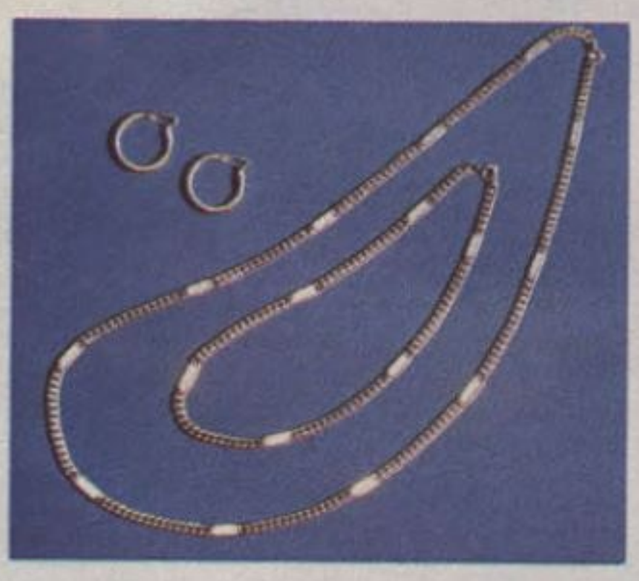
G STRIPED SLEEVELESS SHELL is a cool one. Turtleneck style with smooth running back neck nylon coil zipper by YKK. Polyester-silk double knit. Color shown. Ship. wt. 6 oz. **State size.**
Z 3 T 6150—Misses: 10, 12, 14, 16, 18.....7.99
Z 3 T 6151—Women's bust sizes: 42, 44, 46...8.99

H PULL-ON PANTS for the comfort you like. Elasticized waistband. Made of polyester double knit. Color shown. Ship. wt. 12 oz. **State size.**
Z 3 T 6148—Misses: 10, 12, 14, 16, 18.....8.99
Z 3 T 6149—Women's waists: 32,34,36,38,40..9.99

J ZIPPER JACKET is snappy with mitered front yoke, 2 patch pockets. Convertible collar may be worn open as shown or as a turtleneck. Long sleeves have fake cuffs. Smooth running nylon coil front zipper by YKK. Polyester double knit. Color shown. Ship. wt. 13 oz. **State size.**
Z 3 T 6158—Misses: 10, 12, 14, 16, 18.....15.99
Z 3 T 6159—Women's bust sizes: 42, 44, 46..16.99

K PRINT SHIRT has a smooth sheen in soft nylon knit. It's dynamic in colors that coordinate. Long sleeves with 2-button cuffs.
Shipping weight 5 oz. **State size.**
Z 3 T 6156—Misses: 10, 12, 14, 16, 18.....11.99
Z 3 T 6157—Women's bust sizes: 42, 44, 46..12.99

L FASHION PANT has fly front with elongated button flap closing. Back waist is elasticized for more comfort and better fit. Polyester double knit. Color shown. Ship. wt. 12 oz. **State size.**
Z 3 T 6154—Misses: 8, 10, 12, 14, 16, 18.....10.99
Z 3 T 6155—Women's waists: 32,34,36,38,40..11.99



JEWELRY. Sterling silver-plated chains with polished stations. Necklaces, spring ring closings. Look great together! Hoop earrings are clip back.
5 T 1895—Choker. Abt. 15½" long. Wt. 2 oz..4.00
5 T 1896—Matinee. Abt. 30" long. Wt. 4 oz...5.00
5 T 1897—Earrings. Abt. 1" diam. Wt. 2 oz.....3.00
5 T 1906—Save 2.01, 3-pc. set. Wt. 8 oz...Set 9.99

F Jacket
G Shell
J Jacket
K Shirt
H Pull-on pant
L Fashion pant

WishbookWeb.com

GIVE A LITTLE GIFT

Super-styled vest 'n blouse at super savings!

The acrylic vest

CUT I.II

Only **7.88** Was 8.99

A SWEATERVESTING THE CLASSIC WAY—a sleeveless look in soft 100% acrylic knit! The V-neck vest is styled with an allover cable and rib design, two roomy pockets and color-cued buttons. Easy care, too: machine wash, warm; tumble dry. Imported from Taiwan. Cut from Big Spring '75 Bk., pg. 49.

Colors • 10 red • 71 off-white • 55 navy • 80 brown.

Ship. wt. 9 oz. **State color number and size letter S, M or L—not number size.**

B 3 T 4953—Sizes: S(fits 31-33" busts), M(34-36"), L(37-40"). . Was 8.99, Now 7.88

The stocktie blouse in polyester crepe

5.44 Busts 32-38 **6.44** Busts 40-46

B A TIMELESS FASHION ASSET—the stocktie blouse that looks so smart with our sweater-vest, and on its very own, too. Wear it tied in a floppy bow or flipped over twice for a pert stock. With 2-button cuffs and hemmed bottom. Polyester crepe looks delicate, but it's machine washable in warm water; little or no ironing needed. Imported from Korea.

Colors • 71 white • 80 brown • 32 butter • 53 cloud blue • 12 rosestone.

Ship. wt. 5 oz.

State color number and size.

B 3 T 1804—Bust sizes: 32, 34, 36, 38 . . . . . 5.44

B 3 T 1805—Bust sizes: 40, 42, 44, 46 . . . . . 6.44

ACCESSORIES complete the look
Jewelry sold on pages 101 and 131; belts on pages 41 and 47; all in Big Fall '75 Book.

A Vest

B Blouse









WishbookWeb.com



GIVE A LITTLE GIFT

Double knit acrylic stitched-crease pants at a great low price!

SAVE 3.76

when you buy in 2's

2 for $12 7.88 Misses

2 for $14 8.88 Talls, Women's

Women on the go need practical, long-wearing pants like these! They pull-on comfortably with an elasticized waistband and have stitched front creases for that stay-neat look.

Machine wash, warm; little or no ironing.
Colors • 85 camel • 27 rust • 49 green • 55 navy.
Ship. wt. 13 oz. **State color no. and size.**

B 3 T 7103 D—**Avg. Misses** (5'3½"-5'7"): 10, 12, 14, 16, 18, 20 . . . . . 7.88 ea.; 2 for 12.00

B 3 T 7104 D—**Talls** (5'7½"-6'): 12, 14, 16, 18, 20, 22 . . . . . 8.88 ea.; 2 for 14.00

B 3 T 7105 D—**Women's waists**: 34, 36, 38, 40 . . . . . 8.88 ea.; 2 for 14.00

Accessories COMPLETE THE LOOK

Shirts sold pgs. 59 and 87; shoes, pgs. 63 and 288; belts, pgs. 41 and 47; all in Big Fall '75 Bk. Turtle, pg. 51 this book.

Bicentennial Commemorative Coin

PENDANT in the "Spirit of '76." Liberty bell on the face, Eagle on the back. Fine quality mint cast in gold-tone metal. 1⅝" diam. Pendant hangs on a 24" chain. Spring ring closing.
5 T 1894—Wt. 4 oz. 5.88

JUST CHARGE IT! See Complete Credit Terms, Pgs. 147-149.

WishbookWeb.com

Look at these low low prices!

a WARDS BEST BUY BECAUSE

You get polyester double knit tops at a sensational low price. They're specially detailed and easy-care, too! Just machine wash, warm; tumble dry; no ironing needed.

Comparison Shopped for Value

Misses **4.88** ea. **2 for 9.70**

Women's **5.88** ea. **2 for 11.70**

A PIN DOT JACQUARD TOP has "X" stitched button placket, pointed band collar, mock cuffs hemmed bottom. From Taiwan. Ship. wt. ea. 4 oz.
Colors • 10 red/white • 55 navy/white • 51 sky blue/white.
State color number and size letter S, M, L or X—not number size.
B 3 T 8228 D—Sizes: S(31-33" busts), M(34-36" busts), L(37-40" busts).
4.88 each.....**2** for **9.70**
B 3 T 8229 D—Size: X(41-44" busts).
5.88 each.....**2** for **11.70**

B SOLID TOP has yoke front. Mock cuffs and hemmed bottom. From the Orient. Was 5.88 and 6.88, Summer Sale '75, pg. 39.
Colors • 30 yellow • 55 navy • 51 sky blue • 71 white • 11 pink.
State color no., size letter S, M, L or X—not number size. Wt. ea. 4 oz.
B3T 8264 D-Sizes: S(31-33" busts), M(34-36" busts), L(37-40" busts).
4.88 each.....**2** for **9.70**
B3T 8265 D-Size: X(41-44" busts).
5.88 each.....**2** for **11.70**

ACCESSORIES, both pages: Jewelry, pgs. 42, 51, 101, 131; Big Fall '75 Book. Shoes sold on facing page.

WishbookWeb.com

SAVE 2.76

when you buy any 2

YOUR CHOICE

2 or more	Singly
7.50 ea.	8.88 ea.

Talls, Women's Pants priced higher

Show your stripes in a polyester knit top

C **THE PLACKET FRONT TOP** never looked so good. The multicolor knit-in stripes are today's prettiest shades. Easy pullover style. Machine wash, warm; tumble dry. Imported from Hong Kong. Shipping weight ea. 6 oz.

State size letter S, M or L—not number size.

Z 3 T 4091 D—Sizes: S(31-33" busts), M(34-36"), L(37-40").....8.88 ea., 2 for 15.00

Cuffed pants are polyester knit

D **YOU CAN'T MISS**—these pants are the right fabric in the right style. Elasticized waist for comfort. 2" cuff. Machine wash, warm. Shoes sold below. Shipping weight ea. 13 oz.

Colors • 81 beige • 79 black.

State color number and size.

B 3 T 7178 D—Petites (4'11"-5'3"): 6, 8, 10, 12, 14, 16.....8.88 ea., 2 for 15.00

B 3 T 7179 D—Avg. Misses (5'3½"-5'7"): 8, 10, 12, 14, 16, 18.....8.88 ea., 2 for 15.00

B 3 T 7180 D—Talls (5'7½"-6'): 12, 14, 16, 18, 20, 22.....9.99 ea., 2 for 17.00

B 3 T 7181 D—Women's Waists: 32, 34, 36, 38. 9.99 each.....2 for 17.00

ORDER YOUR CORRECT SIZE. See charts and measurements on pages 44 and 47.

Great Buy! 12 Assorted Christmas Gift Boxes for Only **3.99.** See page 26.



SLIP-ON WEDGE has soft, polyurethane uppers with double vamp seam. Foam-back nylon tricot lined. Hidden elastic gore for fit. Long-wearing man-made sole and 2-in. wedge heel. Width B (medium).

Sizes: 5½, 6, 6½, 7, 7½, 8, 8½, 9, 10.

Z 7 T 3406—Tan.
Z 7 T 3407—Black.
Wt. 1 lb. 4 oz. **State size 12.97**

ALL 57

WishbookWeb.com

Under-the-tree shirts in polyester

5.88 Misses **6.88** Women's





ACCESSORIES, both pages: Shirt, pg. 86; Belt, pg. 47; Jewelry, pgs. 42, 101, 131; Big Fall '75 Bk. Scarf, pg. 61; this book.

THE 2-POCKET SHIRT goes a long way on its own or over a shell. Nice with a long sleeved shirt, too. It's styled with snazzy side slits and hemmed bottom. Sleeves roll up. Comfortable ribbed polyester double knit. Extra buttons incl. Machine wash, warm; tumble dry; little or no ironing.

Colors • 66 lilac • **71** white • **11** pink • **51** light blue • **41** light green.

Ship. wt. 7 oz. **State color number and size.**

B 3 T 1912—Bust sizes: 32, 34, 36, 38.....5.88

B 3 T 1913—Bust sizes: 40, 42, 44, 46.....6.88

WishbookWeb.com

4 part plan: the polyester wardrober

It's so easy . . . to wash, to wear, to pack along anywhere!

29.99 Misses Sizes

32.99 Half Sizes

Carefree double knit jacket + shirt + pants + skirt—in a beautifully coordinated balance of patterns and solids! Arrange and rearrange the parts as you please—colors mix freely with lots of other things, too. Just machine wash and dry to keep its fresh, bright look and neat shape thru season after season.

Plaid jacket's always "in" with its pointy collar, flapped patch pockets and side slit hem. Buttons close the placket front and cuffs; wrap self-belt. Solid short sleeve shirt buttons closed. Solid pants and tweedy skirt have pull-on waistbands. From Taiwan. Machine wash, warm; tumble dry, medium. Ship. wt. 3 lbs. 11 oz.
Colors • 40 green/white • 55 bright navy/white. **State color number and size.**

B 2 T 9555 V—Misses Sizes: 8, 10, 12, 14, 16, 18.....29.99
B 2 T 9556 V—Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½.....32.99

ORDER YOUR CORRECT SIZE. See size charts on pgs. 44 and 47, this book and on pg. 958, Big Fall Book.





1



2



3



4

WishbookWeb.com



WARDS BEST BUYS BECAUSE

Save 20%

From Fall '75 Bk., pg. 156

Natural rabbit (fur orig.: France) is the "now" fur with timeless beauty and an uncanny knack for versatility! Step out in its cuddly warmth, enjoy the luxury of double-fur collars, convenient pockets and smooth acetate linings. Wrap up in a rabbit—now, while they're on sale!

60 WARDS ALL *Comparison Shopped for Value*

CHUBBY JACKET
47.20

PANTCOAT
111.20

FULL-LENGTH COAT
127.20

A SAVE 11.80 ON CHUBBY JACKET! It's the top of the year in a patchwork of soft multi-colors. Versatile 27-in. length goes from day into evening; snuggly collar looks great worn open or closed. Inner hooks—and, it's quilt lined. Clean by furrier method. Made in U.S.A. and Korea.

State size letter S, M or L—not number size.

Z 2 T 8305 V–Misses Sizes: S (8-10), M (12-14), L (16-18). Wt. 3 lbs. 3 oz. Was 59.00..Now **47.20**

B SAVE 27.80 ON PANTCOAT! Lots of leather interest adds a sporty touch—at sides, under sleeves and wrap belt. Notched collar; inner hook closing. About 33 in. long. Clean by furrier method. Made in U.S.A. and Korea. Ship. wt. 4 lbs.

Colors • 85 natural heather • 73 natural gray.

B 2 T 8303 V-Misses Sizes: 8, 10, 12, 14, 16, 18.

State color number, size. Was 139.00..Now **111.20**

C SAVE 31.80 ON FULL-LENGTH COAT! Goes casual or dressy, it's carefully shaped and double-breasted in natural heather tones. Notched collar; leather-look vinyl belt. Clean by furrier method. Made in U.S.A. and Korea. **State size.**

Z 2 T 8304 V-Misses Sizes: 8, 10, 12, 14, 16, 18. Ship. wt. 4 lbs. 6 oz. Was 159.00.....Now **127.20**

WishbookWeb.com

The camel classic in polyester... looks 'n feels like soft wool plush

Only **29.88** Misses/ Jrs.

32.88 Talls, Halfs

a WARDS BEST BUY BECAUSE

If you could have only one pantcoat to take you everywhere, this would be it! Today's lightweight polyester gives you the velvety softness, comfortable warmth and wearability of wool. Simple, uncluttered styling is extremely versatile and good-looking; its neutral hue coordinates with just about anything. Packs and travels beautifully, sheds wrinkles in minutes.

Comparison Shopped for Value

Triple rows of stitching accent the large notched collar. Double breasted button closing; neat welt pockets. Polyester is bonded to shape retaining polyurethane foam (cotton backed). Lined in smooth acetate satin. Abt. 32" long. Dry clean. Ship. wt. 2 lbs. 14 oz. **State size.**

B 2 T 6033-Misses/Jrs. Sizes: 7-8, 9-10, 11-12, 13-14, 15-16, 17-18.....29.88

B 2 T 6034-Talls (5'7½"-6'): 14, 16, 18, 20, 22..**32.88**

B 2 T 6035-Half Sizes: 16½, 18½, 20½, 22½, 24½..**32.88**

ACCESSORIES BOTH PGS.: Bag, pg. 38—this book. Gloves, pg. 148; blouse, pg. 71; turtlenecks, pgs. 35, 44, 95; pants, pgs. 19, 35, 55; skirt, pg. 31—Big Fall Book.

ORDER YOUR CORRECT SIZE. See pg. 958, Big Fall Bk.



HATS OFF—to this small brim camel cloche. Status crown circled with coffee and white grosgrain ribbon. Wool felt. Fits heads to 22½ in. 5 T 5360—Ship. wt. 1 lb. **7.88**

SCARF. SAVE ON 2. Floral print scarf . . . fit to be tied. Approx. 26" square of soft acetate. Hand wash. Made in Japan. Ship. wt. ea. 2 oz.

- 80 brown/beige/white
- 51 sky blue/pink/white.

L 5 T 3129 D—State color no. Ea. **2.88**; Any **2** for **5.00**



WishbookWeb.com







BUCKSKIN SUEDE!

It's Split cowhide safari... it's beautifully textured, smartly pocketed and zip pile-lined, too!

A TERRIFIC VALUE AT ONLY **$55**

A Sporty safari-style focuses on 4 flapped patch pockets with snaps, buckled self-belt. Lots of contrast topstitching and snap closing add interest. Pile liner of acrylic on polyester zips out easily. Acetate taffeta lined. From Taiwan. Leather clean. About 30-in. long.
Colors • 27 rust • 80 brown. Wt. 4 lbs. 8 oz. **State color number, size.**
B 2 T 7150 V—Misses/Jrs.: 7-8, 9-10, 11-12, 13-14, 15-16, 17-18....55.00

B BERET is of soft wool; 12-in. diameter. Imported from France. • 73 navy • 94 off-white • 63 red • 95 camel • 82 dark green.
L 5 T 5270—Fits heads to 23". Wt. 5 oz. **State color number.....4.00**

ACCESSORIES BOTH PAGES: Gloves, pg. 44; scarf, pg. 64; pants, pg. 50—this book. Turtlenecks, pgs. 44, 95, 132; pants, pgs. 19, 28, 35—Big Fall Book.

Masterfully crafted leather...our finest $99

a WARDS BEST BUY

BECAUSE YOU Save $51

Fine leather is tanned with a special Analine finish, giving it supple softness, mellow luster and rich color. Meticulously hand-cut, superbly shaped and tailored, then lined in acetate taffeta.

Comparison Shopped for Value

Intricate tucking abounds—at front, back and flapped patch pockets. Contrast topstitching traces a neat outline, teams with leather tool-dye detail at the collar and pocket flaps. Curved hem. From Taiwan. Leather clean. Ship. wt. 4 lbs. Was $150 in Big Fall Book pg. 157.
Colors • 35 mocha/tan • 19 maroon/rouge. **State color number and size.**
B 2 T 7138—Misses/Jrs.: 7-8, 9-10, 11-12, 13-14, 15-16, 17-18...99.00

TO MEASURE see Big Fall Book, page 958.

WishbookWeb.com

Hooded styles make great cold weather companions





C
Also Half Sizes



D
Also Half Sizes

All zippers by YKK the creative zipper



Plush pant topping pretends the looks of fur and leather

Acrilan® acrylic pile keeps you comfortably warm—and, it's Wear Dated® to keep its great look! Toasty lining's acetate quilted to polyester.

39.99 Misses/Jrs. **43.99** Halfs

C Hood trim and cuffs of Verel® modacrylic-acrylic (polypropylene-back). Leather-look pockets, cuffs, front trim of polyurethane (cotton back). Acrilan's olefin-backed. Dry clean. Abt. 29" long. Zipper of DuPont's Delrin® by YKK®. **State color number and size. See complete Wear Dated® warranty story on page 133, this book.**

Colors • 74 smoke gray • 82 lt. beige. Ship. wt. 2 lbs. 4 oz.

B2T7943—Misses/Jrs.: 7-8, 9-10, 11-12, 13-14, 15-16, 17-18 **39.99**

B 2 T 7944—Half Sizes: 16½, 18½, 20½, 22½, 24½ **43.99**

ORDER YOUR CORRECT SIZE.
See size charts on pg. 958, Fall Book.

A WARDS EXCLUSIVE! Nylon parka with lamb hood-trim

Front zipper opens at top and bottom; zipped pockets, too! Drawstring hood and inner storm cuffs. Machine washes and dries easily—just detach lamb trim.

19.77 Misses/Jrs. **21.77** Halfs

D Lamb trims tip-dyed for added appeal. Smooth nylon taffeta lining; buckled self-belt. Machine wash, warm; tumble dry. From Taiwan. About 30" long. All zippers by YKK®.

Colors • 71 cream • 51 light blue • 55 navy. Ship. wt. 1 lb. 14 oz. **State color number and size letter S, M or L—not number size.**

B2T6050—Misses/Jrs.: S(8-10), M(12-14), L(16-18) **19.77**

B2T6051—Half Sizes: S(14½-16½), M(18½-20½), L(22½-24½) . **21.77**

KNIT DRIVING GLOVES of warm 100% acrylic. Leather sandwich top and palm, turned cuff. Hand wash. Abt. 9½" long. One size fits 6½-8. • 89 chocolate (dark brown) • 80 cocoa with beige top, palm • 55 navy. Ship. wt. 3 oz.

L 5 T 2589—Please state color number **5.50**



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Great gifts to give

Leather bags are big on luxury

A THE HOBO with a lot of class. Of supple top grain cowhide with a roomy front pocket gleamed with gold-tone buckle trim. The top zips closed, the shoulder strap adjusts. Unlined.
Colors • **35** tan • **79** black. Ship. wt. 1 lb. 8 oz.
L 5 T 4631—Size: about 11x7½". **Please state color number...15.00**

B BEAUTIFULLY DETAILED shoulder bag of super soft top grain cowhide. It has the kind of style that will take you anywhere. The flap snaps closed, gets detailed stitching. The large pouch pocket snaps shut, too. Roomy interior with zip pocket. Strap adjusts. Size: about 10½x8½ inches. Unlined.
Colors • **28** brick • **55** navy • **79** black.
L 5 T 4632—Ship. wt. 1 lb. 10 oz. **State color number.....16.00**

C PRINT SCARF in a smashing zig-zag pattern. 100% polyester in earth tones of rust, brown, beige and black. Machine wash, warm.
5 T 3128—Size: abt. 27 inches square. Ship. wt. 3 oz.....5.00

D SWINGING RIGHT ALONG at a smart pace. This extra roomy shoulder bag is the "just right" bag you're looking for. Smooth top grain cowhide. Top zips closed as does the back outside pocket. Handsome buckle trim. Adjustable shoulder strap. Unlined.
Colors • **27** luggage tan • **55** navy • **79** black.
Ship. wt. 1 lb. 6 oz. **Please state color number.**
L 5 T 4628—Size: abt. 11x7½".....20.00

Bags... big on good looks

E BAG IT YOUR WAY—over the shoulder or just take it in hand because the strap is detachable. Of sturdy urethane with handy zip top and 2 outside pockets that snap closed. Inside: zipper pocket, vinyl lining. Welt seams. Abt. 15x10". Wt. 2 lbs. 4 oz.
Colors • **28** brick • **79** black. **State color number.**
L 5 T 4629.....11.00

F THE HOBO OF SHINY URETHANE. Large pouch style with a spacious interior. The flap snaps closed, the shoulder strap adjusts. Handy outside pocket and top zipper closing. Vinyl lined.
Colors • **55** navy • **79** black • **71** white • **81** tan.
L 5 T 4877—Abt. 14x13". Wt. 1 lb. 13 oz. **State color no.....14.00**

G A PRETTY LITTLE SWAGGER of smooth, sturdy vinyl. The large outside pocket snaps closed. A middle frame compartment has snap top closing. More room too, because there are 2 other open compartments. Welt seams. Vinyl lined. Abt. 8½x8 inches.
Colors • **82** sand beige • **29** spice • **79** black.
L 5 T 4633—Ship. wt. 2 lbs. 6 oz. **State color number.....12.00**

H THE ORGANIZER SHOULDER BAG helps you keep everything at your fingertips. Of durable urethane with gold-tone metal turnlock closing. Inside: separate cosmetic purse, a detachable key holder; 2 compartments with 3 zippered sections and 2 wall pockets. The shoulder strap adjusts. Vinyl lining. Abt. 11x7½".
Colors • **85** tan • **55** navy • **79** black.
L 5 T 4630—Ship. wt. 2 lbs. 4 oz. **Please state color number..16.00**

J THE MULTI-COMPARTMENT swagger of colorful tapestry and vinyl is a favorite traveler. Inside are 4 compartments with 2 zipper closed middle pockets. 2 pockets outside. Cotton tapestry with grospoint look. Double handles. Vinyl lined. Abt. 13½x10".
Colors • **82** beige/multicolor tapestry • **79** black/multicolor tapestry.
L 5 T 4627—Ship. wt. 3 lbs. 2 oz. **State color number.....12.00**

All-weather Edwardian pantcoat

K DOUBLE-BREASTED STYLING in a year 'round blend of DuPont Dacron® polyester-cotton. DuPont's Zepel® finish resists rain, stains and spotting, too! Tortoise-look buttons line up the front, repeat at half-belt in back. Flaps top neat side-opening pockets; back pleat. Nylon lining. Machine wash, warm; tumble dry. About 34 in. long.
Colors • **50** blue • **85** camel. **State color number, size.**

WITHOUT LINER. Ship. wt. 1 lb. 14 oz.
B 2 T 5388—Misses/Jrs. Sizes: 7-8, 9-10, 11-12, 13-14, 15-16, 17-18.....24.90
B 2 T 5389—Tall Sizes (5'7½"-6'): 12, 14, 16, 18, 20, 22.....26.90

WITH ZIP-IN LINER of acrylic pile (cotton-backed); acetate quilt sleeves. Dry clean. Wt. 2 lbs. 7 oz.
B 2 T 5390—Misses/Jrs. Sizes: 7-8, 9-10, 11-12, 13-14, 15-16, 17-18.....32.90
B 2 T 5391—Tall Sizes (5'7½"-6'): 12, 14, 16, 18, 20, 22.....34.90

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for the holidays

Knits are warm cover-ups

L **POINTELLE KNIT SWEATERCAPE** is nice to rely on when there's a chill in the air. Warm acrylic knit. Button front. Machine wash, warm; tumble dry. Fits size range 34-40. Scarf sold below.

5 T 3442—White. Shipping weight 15 oz.....**11.00**

M **THE SLEEVELESS KNIT VEST** adds a smashing touch to your casuals. Soft acrylic knit in colorful stripes of red, white, blue and tan. Deep 3-inch fringe all around. Machine wash, warm.

Sizes: S(34), M(36), L(38-40). Ship. wt. 10 oz.

Z 5 T 3441—State size S, M, L, not no. size...10.00

Folding umbrellas for women, men

N **BRIGHT MULTI-COLORED STRIPES** border this easy-open women's folding umbrella. Beige nylon, black plastic handle. 8-rib construction. Open: abt. 34". Closed: abt. 14".

5 T 4067—Ship. wt. 12 oz.....**6.50**

P **MEN'S FOLDING UMBRELLA** of black nylon comes with a self case. Vinyl leather-look handle. Abt. 38" open; abt. 18" closed. 8-rib construction.

5 T 4021—Shipping weight 12 oz.....**6.50**

Leather checkbook clutch

R **HANDSOME DIAGONAL DESIGN** in hand-rubbed top grain cowhide. In shades of rust, brown and black. Outside snap closing. Inside: vinyl checkbook holder, change purse, billfold, large card holding section. Rayon faille lined.

5 T 4650—Size: abt. 7x4". Ship. wt. 7 oz.....**7.00**

Leather gloves—lined or unlined

T **CLASSIC LEATHER GLOVES** beautifully crafted of soft capeskin leather. Choose lined or unlined. Machine wash, cold. Shipping weight 4 oz.

Colors • 89 gray • **73** navy • **91** black • **98** brown.
Sizes: 6½, 7, 7½, 8. State color number and size.

BRACELET LENGTH (shown). About 11 inches long.
B 5 T 2765—Unlined.....**10.00**
B 5 T 2804—Nylon lined.....**11.50**
B 5 T 2819—Acrylic lined. Available in colors
• **91** black • **98** brown only.....**10.00**

SHORTY LENGTH (not shown). About 8½" long.
B 5 T 2764—Unlined.....**9.50**
B 5 T 2800—Nylon lined.....**10.50**

Lined suede gloves

U **WARMLY LINED** with fleece-like polyester-acrylic pile. Soft suede with handsome gold-tone metal trim. About 9½" long. Hand-sewn seams.

Colors • 27 russet • **85** cocoa • **91** black.
Sizes: M(6½-7), L(7½-8).
State color no., size M or L—not number size.

B 5 T 2588—Ship. wt. 5 oz.....**10.50**

Leather palm gloves

V **SMART DRIVING GLOVES** of supple leather and warm acrylic knit. Snug-fitting turn-back cuffs. Leather back and palm. Handsome "horseshoe" gold-tone metal trim. Abt. 9½" long.

Colors • 81 natural/camel • **85** camel/cocoa • **55** navy/navy. **Sizes: 6½-7, 7½-8.** Ship. wt. 3 oz.

B 5 T 2587—State color number and size.....5.50

Satin-look border scarf

W **SAVE WHEN YOU BUY TWO.** Polyester crepe scarf comes in two sizes: 21" square or 27" square. Soft and smooth with satin-look border. Made in Italy. Machine washable (warm).

Colors • 41 Nile green • **82** beige • **10** bright red • **51** sky blue • **55** navy • **11** pink • **56** aqua blue. Ship. wt. 3 oz. **Please state color number.**

L5T3126D—27" Square Scarf **3.00** each; 2 for **5.50**
L5T3127D—21" Square Scarf **2.50** each; 2 for **4.50**



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To give with the warmest intentions

SAVE 1.12

when you buy the set

A THE "SUPER-POM" HAT with a six foot fringed scarf to fling around your neck. Ribbed knit DuPont Orlon® acrylic. Snug cap fits heads to 23 inches.
Colors • 10 red **• 54** royal blue **• 71** white.
Please state color number.
L 5 T 6779—Cap. Ship. wt. 4 oz. . . **3.00**
L 5 T 6780—Scarf. Wt. 5 oz. **4.00**
L 5 T 6781—Cap and Matching Scarf. Ship. wt. 9 oz. . . . . **Set 5.88**

B ROLL BRIM HAT MATCHED TO SCARF that's six feet long with fringed ends. Great way to look and a great way to be warm. In heather-tone knit of DuPont Orlon® acrylic. Hat fits head sizes to 23 inches.
Colors • 85 brown/beige **• 10** red/black/white **• 50** blue/green/brown.
Please state color number.
L 5 T 6782—Hat. Ship. wt. 4 oz. . . **3.50**
L 5 T 6783—Scarf. Wt. 8 oz. **5.50**
L 5 T 6784—Hat and Matching Scarf. Ship. wt. 12 oz. . . . . **Set 7.88**

All the knits on this page: hand wash; warm; dry flat.

Warm knits to fill out your Christmas list

SAVE $1

when you buy 2

Hand crocheted

C THE VISOR CAP makes a dashing topping for your casual fashions. Hand crocheted of acrylic. Fits heads to 23 inches. Made in Japan.
Colors • 81 ivory **• 55** navy **• 10** red.
Ship. wt. ea. 5 oz. **State color number.**
L 5 T 6777 D. . . . Each **4.00**; 2 for **7.00**

Brim-ful of fashion

D THE KNIT BRIM CLOCHE is a chic, young pull-on style of Creslan® acrylic knit. Flattering flexible brim. Fits heads to 23 inches.
Colors • 46 hunter green **• 85** camel **• 55** navy **• 81** ivory.
Ship. wt. 5 oz. **State color number.**
L 5 T 6778 D. . . . Each **5.00**; 2 for **9.00**

Super soft, super warm

E CUFFED CAP of brushed DuPont Orlon® acrylic. So wearable you'll want one in several colors. Fits heads to 23 inches.
Colors • 19 cranberry **• 20** burnt orange **• 55** navy **• 81** ivory **• 46** hunter green.
Ship. wt. ea. 3 oz. **State color number.**
L 5 T 6772 D. . . . Each **2.50**; 2 for **4.00**

This page: camel coat, scarf on pg. 61, this book; quilted coat, pg. 179 and dickey, pg. 95 in Big Fall '75 Book. Facing pg.: coat, pg. 155, Big Fall '75 Book; scarf on pg. 61 in this book.

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REAL FURS
are pretty special

F **THE RABBIT FUR VISOR** for soft warmth and a touch of class. What nicer way to get a head start on chilly weather. Fur origin: France. Fits to 22½".
Colors • **87** white • **96** natural brown.
L 5 T 6554—Wt. 1 lb. **State color no.. 19.00**

G **THE FEDORA** is certainly one of the most important hats of the season. Here it is in soft rabbit fur to add the final touch your fall wardrobe needs. Creased crown, 2-inch brim. Rayon lining. Fur origin: France. Fits heads to 22½ inches.
Colors • **87** white • **96** natural brown.
L5 T 6553—Wt. 1 lb. **State color no. . 27.50**

H **TUSCAN LAMB TOQUE.** A fashion favorite because it makes every woman look a little prettier. Its versatile styling will take you easily through a variety of occasions. Two-tier dome crown. Inner stretch cuff for fit. Fur origin: Italy and made in Italy. Fits heads to 22½ inches.
Colors • **71** white • **73** white with black tip • **79** black • **82** white with brown tip.
L 5 T 6549—Wt. 1 lb. **State color no.. 14.00**

Fur HATS: Clean by Furrier Method.

FAKE FURS
SAVE $2
when you buy any
2 for 9.98
only 5.99 each

J **FAKE MINK TOQUE** for pure drama. Attached acrylic jersey snood ties under the chin. Tuck in the ends for a different look. Fluffy acrylic-modacrylic pile. Two tiers. Fits head sizes to 22½ inches.
Colors • **71** white • **79** black • **89** ranch mink brown. Wt. ea. 1 lb. **State color no.**
L 5 T 6275 D—Each 5.99. Any 2 for **9.98**

K **OUR FAKE FOX HOOD** makes a great cold weather friend. Hat and pompons are of warm acrylic-modacrylic pile. Acrylic knit ties. Fits heads to 23 inches.
Colors • **87** white • **63** red fox • **91** black • **88** silver gray. Ship. wt. ea. 1 lb.
Please state color number.
L 5 T 6254 D—Each **5.99**. Any **2** for **9.98**

L **FAKE MINK TOQUE** to top off your newest fashions—from the comfortably casual to the more important looks. It covers the ears for warmth. An inner elastic band assures snug fit. Acrylic-modacrylic pile. Fits heads to 22½ inches.
Colors • **87** white • **91** black • **96** pastel mink brown • **97** ranch mink brown.
Ship. wt. ea. 1 lb. **State color number.**
L 5 T 6255 D—Each **5.99**. Any **2** for **9.98**

M **LONG FAKE MINK BOA** to tie at the neck or fling over the shoulder. It matches all the fake mink hats shown here (also in Big Fall '75 Book). Acrylic-modacrylic pile. Abt. 60" long and 3" wide.
Colors • **71** white • **79** black • **87** pastel mink brown • **89** ranch mink brown.
Ship. wt. ea. 1 lb. 2 oz. **State color no.**
L 5 T 6276 D—Each **5.99**, Any **2** for **9.98**

Fake FUR: Dry Clean Professionally.







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Lightweight luggage with flexible sides

SAVE 50% on sets

Prices reduced from Big Fall Book, page 439.

59.88 3-pc. set **77.48** 4-pc. set **100.00** 5-pc. set

Our finest soft-side luggage, at our lowest prices in 2 years when you buy specially selected sets. All cases open wide for easier, faster packing . . . sides expand to hold more because soft, flexible Bontex-backed vinyl is flexible, yet super-durable. Aluminum frame is lightweight but rugged. Positive-locking Presto® locks won't pop open accidentally. Women's cases have interior tie tapes and pockets, washable vinyl lining. Garment bag has hangers and accessory pocket. All cases have hand-sewn continental handle. Women's colors: 33 gold or 68 lilac (cases available only in colors indicated). Men's companion available in olive only. *Limited quantities—order early!*

SAVE $60 on 3-piece set. Includes cases (1), (2) and (3). Lilac only.
60 T 90274 AA—Ship. wt. 22 lbs.....Separately were 119.97; set **59.88**

SAVE $77 on 4-piece set. Includes cases (1), (2), (3) and 22-in. carry-on (not shown). Gold only.
60 T 90273 AA—Ship. wt. 29 lbs.....Separately were 154.96; set **77.48**

SAVE $104 on 5-piece set. Includes cases (1), (2), (3), (4) and 22-in. carry-on (not shown). Gold only.
60 T 90261 AA—Ship. wt. 40 lbs.....Separately were 204.95; set **100.00**

INDIVIDUAL CASES **CUT 20%**

SAVE 30%–43%—buy more than one piece

State color number for ladies' cases. (Garment carrier (4) in 33 gold only)	Color numbers	Ship. wt.	Was each	Now each	Each, any 2 or more
(1) L60 T 90265 D Cosmetic case	33 or 68	3 lbs.	34.99	27.88	23.88
L60 T 90266 AD 22-inch carry-on	33 or 68	7 lbs.	34.99	27.88	23.88
(2) L60 T 90267 AD 24-inch pullman	33 or 68	8 lbs.	39.99	31.88	27.88
(3) L60 T 90268 AD 26-inch pullman	33 or 68	11 lbs.	44.99	35.88	30.88
(4) L60 T 90271 AD Garment carrier	33 only	11 lbs.	49.99	39.88	34.88
(5) 60 T 90475 MD Men's 21-inch carry-on	Olive only	7¾ lbs.	34.99	27.88	19.88

Striped-up nylon continental soft-siders

5.99 to 13.99

Lightweight, but rugged . . . casual, but chic—popular soft-side luggage takes a new fashion direction. Lustrous, wipe-clean nylon is spark-ed with leather-look vinyl trim and colorful woven braid. Fleur-de-lis print vinyl lining provides a subtle designer touch. Gold-tone brass zippers and locks. Five versatile sizes give you all the options on packing possibilities—all pieces nest for storage. *State color number:* 55 navy/red or 80 chocolate/tan (each with red and green trim). Made in Taiwan.

L60 T 90216—15x9¼x3½ in. Wt. 2 lbs.....**5.99**
L60 T 90217—16¾x10½x4 in. Wt. 2¼ lbs...**7.99**
L60 T 90218—18x11½x4½ in. Wt. 3 lbs.....**9.99**
L60 T 90219—19x12½x4⅞ in. Wt. 3½ lbs..**11.99**
L60 T 90220–21½x13½x5½ in. Wt. 3¾ lbs. **13.99**





"Coverall" carry-alls

2.99 each

Pack your gear in these happy wanderers! Bright bandana print cotton teams up with nappy corduroy in these town 'n' country carry-alls. Brassy buckles, suspender straps and patch pockets carry out the blue jean theme. Double top stitching and vinyl lining assures they'll stay in shape. Made for Wards in Hong Kong.

A The hip hugger. Envelope styling, shoulder strap.
60 T 90813—10x7½ inches. Ship. wt. 7 oz.....**2.99**

B Shoulder bag. Zip top, adjustable strap.
60 T 90811—10x13 inches. Ship. wt. 8 oz....**2.99**

C Drawstring duffle bag. Great for laundry!
60 T 90814—24x17½ inches. Ship. wt. 9 oz..**2.99**

D Back pack. A perfect cycling partner.
60 T 90812—12x12 inches. Ship. wt. 10 oz...**2.99**

WishbookWeb.com

Famous fragrances plus special gifts





1 **Musk for Men Gift Set.** Powerful, provocative scent . . . stimulating and long-lasting. 4 oz. AfterShave/Cologne plus Soap-on-a-Rope.

53 T 8133 P—*Postpaid*. Mink and Pearls gift set included FREE. **8.50**

2 **Musk Oil Gift Set for Women.** Exotic, exciting, sensuous . . . just a drop is all you need. 2 oz. Cologne Spray and ⅓ oz. vial of Musk Oil.

53 T 8136 P—*Postpaid*. Mink and Pearls gift set included FREE. **8.50**

3 **Ginseng Perfume.** The mysterious fragrance of life and love . . . stirs you with subtle sensuality. ⅓ oz. vial of aromatic perfume.

53 T 8135 P—*Postpaid*. Mink and Pearls gift set included FREE. **6.00**

4 **Ginseng AfterShave.** Startle your senses . . . and hers . . . with the scent said to be the world's oldest aphrodisiac. 4 oz. AfterShave/Cologne.

53 T 8134 P—*Postpaid*. Mink and Pearls gift set included FREE. **6.00**

5 **Mink and Pearls Gift Set.** Jewels of the sea make your bath a sensual adventure. 35 "pearls" scented with Essence of Mink Oil for your bath—plus one full ounce of Essence of Mink Oil.

53 T 8083 P—*Postpaid* **4.25**

Phone your order today!

6 **Emeraude Bath Set** . . . Coty's fragrance jewel . . . the epitome of elegance and luxury. 4-ounce box of velvety dusting powder to smooth on with kitten-soft puff, plus, 1.8 ounce Spraymist Cologne.

53 T 8141 P—*Postpaid*. Bath set only. **6.50**

53 T 8092 P—*Postpaid*. Bath set plus Coty pearls. **10.00**

7 **Emeraude Trio** . . . delectable, refreshing, exciting. In three popular forms to suit any mood: ½-ounce Parfum de Toilette, ¾-ounce Spraymist Cologne and ¾-ounce Creme de Parfum.

53 T 8142 P—*Postpaid*. 3-piece set only. **6.00**

53 T 8093 P—*Postpaid*. 3-piece set plus Coty pearls. **9.50**

8 **Sweet Earth Gift Set** . . . fresh clean scents from forest and field. 1 ounce each of Clover and Hyacinth soft colognes in charming re-usable basket with glass flowerpot and 3 indoor gardening tools.

53 T 8140 P—*Postpaid*. Sweet Earth set only. **6.50**

53 T 8091 P—*Postpaid*. Sweet Earth set plus Coty pearls. **10.00**

9 **Lustrous 8 mm. simulated pearls** form hand-knotted 21-in. necklace; sterling silver clasp. Leather pouch. From Spain.

53 T 8117 P—Pearls only. *Ppd*. **10.00**

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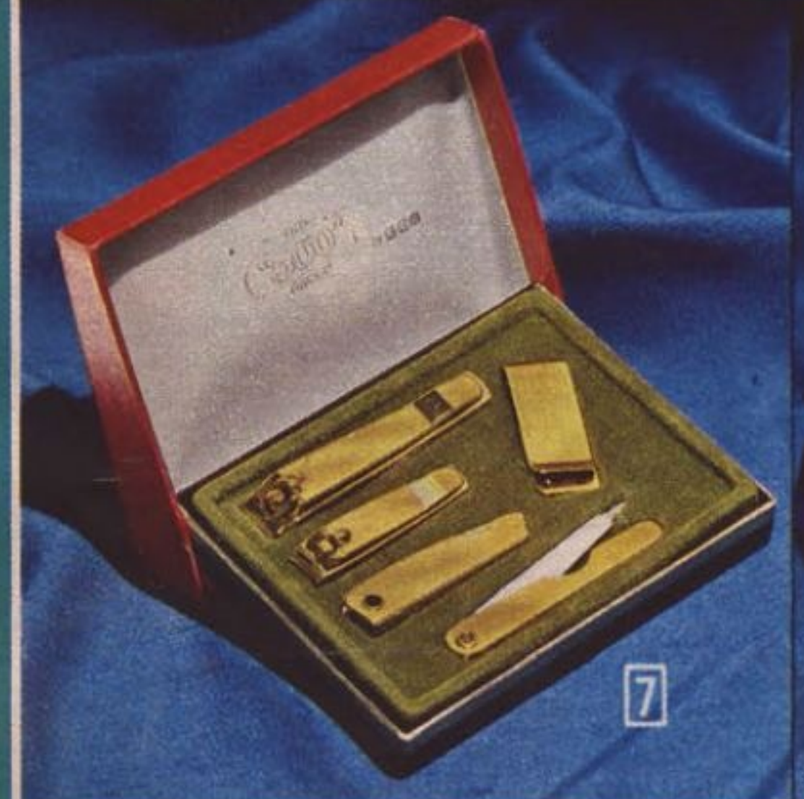
Christmas Bell Ringers

















1 **Old Spice Set from Shulton:** 4¾ ounces each AfterShave and Cologne; 2½-ounce Stick Deodorant; 6-ounce Super Smooth Shave; 5-ounce Body Talc.
53 T 8098 P—Gift boxed. *Postpaid*.....8.99

2 **Musk for Men Gift Set from Shulton:** 4-ounce Cologne and AfterShave Lotion; Soap on a Rope.
53 T 8097 P—*Postpaid*.....5.99

3 **Wind Song Gift Set by Prince Matchabelli:** 1.8-ounce Cologne Spray Mist; ⅛-ounce Perfume; 1 ounce Creme Perfume. Gift boxed.
53 T 8129 P—*Postpaid*.....12.50

4 **Wind Song Spray Cologne by Prince Matchabelli.** 3.6-ounce bottle. Gift boxed.
53 T 8160 P—*Postpaid*.....6.00

70 WARDS ALL

SAVE TIME AND MONEY. Shop the easy way, by phone, at home.

5 **English Leather AfterShave Assortment:** 2 ounces each in English Leather, Lime, Timberline and Wind Drift AfterShave, plus 2-ounce Musk Cologne.
53 T 8131 P—*Postpaid*. Gift boxed.....7.50

6 **English Leather Gift Set:** simulated leather case with nail file, penknife, bottle opener/screwdriver; plus 3¾-ounce Wind Drift AfterShave; 2-ounce Timberline Cologne, 2-ounce Musk Cologne, 4-ounce English Leather AfterShave. Gift boxed.
53 T 8130 P—*Postpaid*.....15.00

7 **Men's Grooming Kit from Gem:** gleaming gold-tone metal nail file, toenail clippers, fingernail clippers, 3-blade tool and money clip in handsome gift box.
53 T 9726 P—*Postpaid*.....4.99

8 **Charming Bathket of Soaps and Bathcubes:** 5 bars of hard-milled toilet soap (3 ounces each) and 8 1½-ounce bath cubes in assorted flower fragrances.
53 T 8880 P—*Postpaid*.....6.00

9 **Triple magnification make-up mirror** rotates to regular image; use on dressing table or hang on wall. High-impact plastic; 6-in. diameter. *State color no.:* 30 yellow, 71 white, 80 brown.
L53 T 8099 P—*Postpaid*.....8.98

10-13 **Wards manicure/pedicure sets** . . . precision-made tools in leather zippered cases. Imported from Austria.

(10) Our best manicure/pedicure set. 15 fine quality tools in red 5x7-inch case.
53 T 9729—Ship. wt. 14 oz.....set 8.99

(11) Our better manicure/pedicure set. 12 quality tools in blue 3½x6½-inch case.
53 T 9728—Ship. wt. 12 oz.....5.98

(12) Men's manicure/pedicure set. Streamlined black case (7¼x3½ in.) holds 12 fine quality tools.
53 T 9793—Ship. wt. 11 oz.....7.49

(13) Purse-size manicure kit. 7 basic tools in yellow case (2½x5 inches).
53 T 9727—Ship. wt. 8 oz.....2.98

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Gifts at Great Savings















14 **SAVE $3 on British Sterling Gift Set:** 2 ounces each AfterShave, Cologne, Moisturizer and Spray Deodorant; all in popular British Sterling for men. Was 10.25, Fall Catalog, page 975.
53 T 8078 P—*Postpaid*.....**6.99**

15 **Gift Sets from Dana—Specially Priced.** 1¾-ounce Cologne Spray Mist plus 3½-ounce toilet soap in your choice of fragrance. Gift boxed.
53 T 8124 P—*Postpaid*. Ambush.....**3.00**
53 T 8123 P—*Postpaid*. Tabu.....**3.00**

16 **Gay Nineties perfume lamp** with bottle of French perfume. One drop perfumes the air while lamp casts romantic glow. Bisque finished china. On/off switch on cord. UL listed.
53 T 10083—Abt. 8 in. tall. Ship. wt. 1 lb.....**6.88**

17 **SAVE 4.99 on French Perfume assortment.** 16 provocative perfumes packaged and sealed in France. Each bottle contains one dram. Was 9.98 in Fall Catalog, page 975.
53 T 8077 P—*Postpaid*. Gift boxed.....**4.99**

18 **SAVE $7 on luxurious Matson vanity set.** Gallery-bordered mirrored tray measures 11½x16 inches—an elegant way to display perfumes, toilet articles or keepsakes. Ornamental pressed glass box with lid holds jewelry, trinkets; is edged with gold-tone filigree. Two perfume decanters are trimmed with delicate filigree design. One decanter has atomizer—releases just the right amount of your favorite fragrance. Gold-tone metal trim is tarnish-resistant; always stays sparkling. This beautiful set was $25 in the Big Fall Catalog, page 975.
53 T 10048 P—*Postpaid*.....set **17.99**

Wards Christmas Catalog has a complete selection of personal gifts for both men and women—see pages 230-233.

19-21 Choose an exciting Fabergé Gift set and get elegant nail care kit FREE!

(19) **Tigress Weekend Set:** 1.7-ounce Cologne Spray and 4-ounce Bath Powder Shaker. *Postpaid*.
53 T 8137 P—Weekend Set and Nail Care Kit....**6.00**

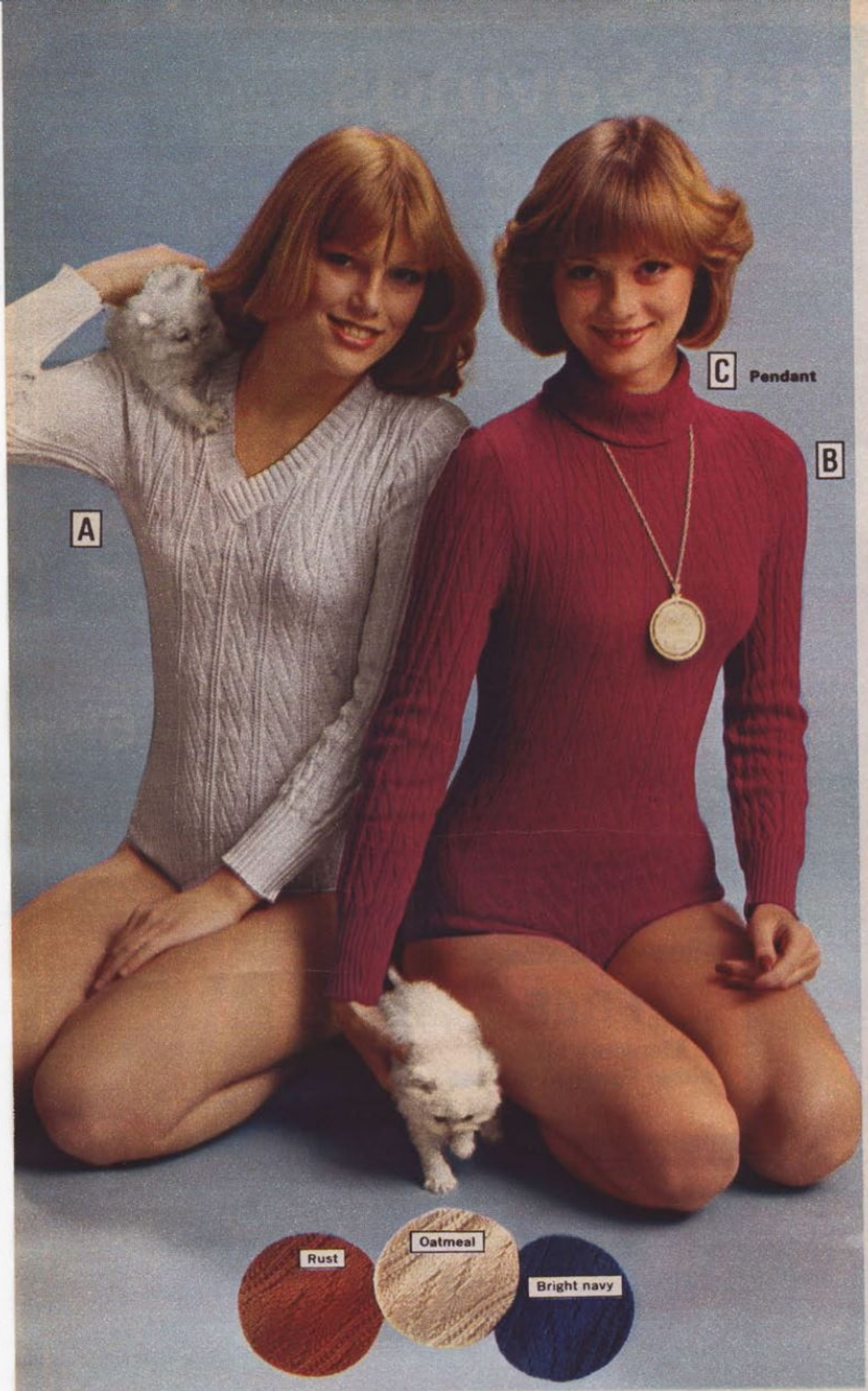
(20) **Tigress Bath Set:** 1-ounce Cologne Spray; 5-ounce Bath Powder. *Postpaid*.
53 T 8096 P—Bath Set and Nail Care Kit.....**6.50**

(21) **Stylish case** that looks and feels like ostrich leather holds a complete beauty treatment for your nails—including polish!

22 **ZigZag Gift Set:** the alluring new fragrance created for ZsaZsa—and you! 2½-ounce Dusting Powder Shaker plus 60 cc. Cologne. Gift boxed.
53 T 8094 PG—*Postpaid*.....**11.00**

23 **ZigZag Perfume Spray.** 2-ounce bottle.
53 T 8095 P—*Postpaid*.....**7.50**
53 T 8095 PD—with item no. 22.**FREE**

WishbookWeb.com



CABLES are great holiday mixers— great values, too

only **7.88** each

Any **2** for **$15**

WARDS BEST BUYS BECAUSE

You'll know at a glance that body suits like these distinctive cable knits usually cost dollars more—they're way up on fashion, quality and value. Of comfortable stretch nylon for close-to-you fit. They're easy care, too. Just machine wash, warm.

Comparison Shopped for Value

A-B Shapely body suits are perfect companions for your pants and skirts. Sleeves take ribbed knit cuffs. Elastic leg openings, snap close bottoms. **Colors** • 71 white • 19 berry • 55 bright navy • 82 oatmeal • 27 rust. Ship. wt. each 10 oz.

A **Classic V-neck style** is margined with ribbing.
L 30 T 303 D—Petite: 5′-5′3″, 96 to 115 lbs.
L 30 T 304 D—Average: 5′3″-5′7″, 115 to 135 lbs.
L 30 T 305 D—Talls: 5′7″-5′9″, 135 to 165 lbs.
State color number.....Each **7.88; 2** for **15.00**

B **Turtleneck** is so versatile. Buy now and save! Was 8.94 each, 2 for 16.88, Big Fall Book, pg. 81.
L 30 T 207 D—Petite: 5′-5′3″, 95 to 115 lbs.
L 30 T 208 D—Average: 5′3″-5′7″, 115 to 135 lbs.
L 30 T 209 D—Talls: 5′7″-5′9″, 135 to 165 lbs.
State color number.....Each **7.88; 2** for **15.00**

C **COIN PENDANT** on a 24″ chain. Of gold-tone metal. Spring ring closing. Coin abt. 2½″ diam.
5 T 1887—Ship. wt. 4 oz.....**3.44**



TOE SOCKS

take to playful patterns

Buy **2** pairs for **$6** **3.44** a pair

Keep your toes happy and warm in these colorful jacquard patterned knee-hi's. They're perfect with casuals, comfortable to lounge in, great fun gifts, too. 100% acrylic knit. Machine wash, warm; tumble dry. Made in the Orient. One size fits 9-11.

Pattern colors • 03 Aztec in multicolor • 04 wild flower in hunter green/gold • 02 Uncle Sam in lt. blue/red • 01 reindeer in navy/multicolor.

Ship. wt. each pair 6 oz. **State color number.**

L 30 T 1450 D—Each pair **3.44**...**2** pairs for **6.00**

WishbookWeb.com

Glamorous giftables...

VELVETY FLEECE

makes the cuddliest robe. Silky feeling nylon gown is embroidered to match. Plus, you SAVE $1 on a long set.

Misses: S(10-12), M(14-16), L(18-20). Women's: X(40-42), XL(44-46). Colors • 51 blue • 11 pink.

A-B ROBES LONG AND SHORT are made of an ultra-soft velvety blend of Arnel® triacetate and nylon. It feels luxurious but needs a minimum of care. Just machine wash, warm; tumble dry. Multicolored Schiffli embroidery trims the Peter Pan collar and both patch pockets. There's a pearlized snap-front closing. Plus, a self-belt you can wear at least four ways. Wear it belted in the front, leaving the back to fall freely. Or wear it tied only in the back, tied all-around or not at all.

A LONG ROBE. State color number and size letter S, M, L, X, XL—not number size.
B 32 T 5752—Misses. Ship. wt. 15 oz. 13.96
B 32 T 5792—Women's. Wt. 1 lb. 1 oz. 15.96

B SHORT ROBE. State color number and size letter S, M or L—not number size.
B 32 T 5751—Misses. Ship. wt. 12 oz. 11.96

C LONG GOWN—specially made to match our long robe. Silky-soft Antron® III nylon tricot just won't cling. Multicolored Schiffli embroidery trims the yoke. Scooped neck style slips on; the keyhole neckline self-ties. Machine wash, warm.
State color number, size letter S, M, L, X, XL.
B 32 T 5432—Misses. Ship. wt. 8 oz. 5.96
B 32 T 5462—Women's. Ship. wt. 10 oz. . . 6.96

SAVE $1 on a long set.

ROBE (A) 'N GOWN (C)—an ideal gift set. **State color number, size letter S, M, L, X, XL—not number size.**
B 32 T 5952—Misses. Wt. 1 lb. 5 oz. . . Set 18.92
B 32 T 5982—Women's. Wt. 1 lb. 11 oz. Set 21.92







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The kickiest gifts come COMPLETE WITH FEET

C'mon, kick up your holiday heels in warm brushed knit or stretchy, stretchy terry sleepers.

A CROSS-STITCH PRINT TOP has Mandarin collar, cuffs and tie belt of perky winter white. Coordinating white pants have elastic waist, ankles and non-skid vinyl soles. Neckline opening fastens with 2 buttons at collar. All of acetate-nylon brushed so it's cuddle-luscious! Machine wash, warm. Shipping weight 9 oz.
Z 32 T 4628—Misses: S(10-12), M(14-16), L(18-20).
State size letter S, M or L.....7.99
Z 32 T 4630—Women's: X(40-42), XL(44-46).
State size letter X or XL.....8.99

B JUMPSUIT of super plush *Wear-Dated® (see warranty below) Acrilan® acrylic-stretch nylon double knit is a natural for those nippy nights! Pompon zip-up front. White cotton knit collar, cuffs. Elastic at back of waist, ankles: vinyl non-skid soles. Machine wash, warm; tumble dry. Wt. 1 lb. 1 oz. Prices cut from Big F '75 Book pg. 196.
Colors • 62 red • 44 yellow • 22 peach • 72 blue.
B 32 T 4733—Jr./Misses: S(7-8), M(9-12), L(13-14). **State color number, size S, M or L.**
Was 14.99.....Now 13.99
L 32 T 4734—Jr./Misses: X(15-18).
State color number only....Was 16.99; Now 15.99

C THE JAZZY JOGGER—your holiday express to dreamland. Hooded top ties under chin and has "kangaroo" pouch front. Elasticized cuffs, waist and ankles—and of course, non-skid vinyl soles. Brushed acetate-nylon knit. Machine wash, warm.
Colors • 57 blue • 23 salmon. Ship. wt. 9 oz.
B 32 T 4602—Misses: XS(6-8), S(10-12), M(14-16), L(18-20).
State color number, size letter XS, S, M, L...6.99

D CANDY CANE STRIPES, sweetened with holiday cheer. All of slinky stretch terry, a cotton-nylon blend. Lace at cuffs, collar and zip-up front. And to top off the trimmings, a "drop seat."
Machine wash, warm. Wt. 7 oz.
Z 32 T 3816—XS(6-8), S(10-12), M(14-16), L(18-20). **State size letter XS, S, M or L.....8.88**

A 2-pc. Also X, XL

B Jr./Misses sizes to 18

CUT $1

C 2-pc. Also XS

D Also XS

Full 1 Year Warranty

*Monsanto warrants that Item "B" will be replaced or your money refunded if it fails to give normal wear for 1 full year. Return it to Montgomery Ward with this tag and sales slip.

ESA ENERGY SAVING ACTION

Great buy! 12 assorted Christmas gift boxes for only 3.99. See page 26.

WishbookWeb.com

The gift that charms-
NYLON TRICOT DREAMWEAR

- **Carefree luxury begins with opaque 100% nylon tricot—the fabric you know for supple comfort**
- **Empire waistline for a soft, flowing silhouette**
- **Delicate mocha-beige lace trim**
- **Machine wash, warm; tumble dry**

Gowns $6-$8 Coat $10

Colors • 51 light blue **• 81** ivory.
Misses Sizes: XS(6-8), S(10-12), M(14-16), L(18-20).

SAVE $2 on 2 pc.-set (A, B)

LONG GOWN (A) AND COAT (B) SET—perfect for feeling pretty. See individual descriptions below. Wt. set 1 lb. 2 oz.
B 32 T 3392—State color no., size letter XS, S, M, L....Set 16.00

A LONG GOWN has low "U" neck with 3-button trim. Slips over head. Elasticized puff sleeves; ruffled hem. Ship. wt. 8 oz.
B 32 T 3390—State color no., size letter XS, S, M, L.....8.00

B LONG COAT has rounded neckline, ¾-length nylon zip-up front. Shipping weight 10 oz.
B 32 T 3391—State color number, size letter XS, S, M, L....10.00

C WALTZ GOWN has low "U" neckline with 3-button trim. Slips over head. Elasticized puff sleeves. Ship. wt. 6 oz.
B 32 T 3393—State color no., size letter XS, S, M, L.....6.00

D SLEEVELESS MINI-GOWN is scooped low in front and back. 3-button trim. Front slit to waist. Matching bikini panty.
B 32 T 3394—Ship. wt. 4 oz. State color no., size letter XS, S, M, L—not number size..7.00

Slippers shown, sold on pgs. 77, 79.



WishbookWeb.com



Just the gift fantasies are made of-

SOFT TRICOT PEIGNOIR WITH ARNEL®

Richly trimmed with lace

Set only 11.88 Misses 12.88 Women's

A **ROMANTIC ROBE 'N GOWN ENSEMBLE** is so delicate looking yet extremely easy to care for. That's because it's made of Celanese® Arnel® triacetate-nylon and machine washes, warm; tumble dries in a jiffy. The robe has full-flowing sleeves bordered with lace; lace cascades down either side of the front. Thin self belt. The sleeveless gown has a flattering V-neck that slips on; it's lace-edged, bow-trimmed.

Colors • 15 wine • 54 royal blue. Ship. wt. set 15 oz.

State color number, size letter S, M, L, X, XL—not number size.

Misses Sizes: S(10-12), M(14-16), L(18-20).

B 32 T 3834—Misses.....Set 11.88

Women's Sizes: X(40-42), XL(44-46).

B 32 T 3835—Women's.....Set 12.88

GIFT BOXED PANTIES

in soft tricot at low, low prices



Briefs or bikinis

in prints 'n embroideries

Your choice 5 in box 2.99 Reg. sizes

Extra size briefs 3.99

B-C **BRIEFS AND BIKINIS** ideal for gift-giving. Box of 5 in 1 size, an assortment of prints or solid colors. Elasticized waist, legs. Double fabric crotch. Machine washable, warm; tumble dry in a jiffy. Ship. wt. box 4 oz.

Hips: 5(32-34"), 6(35-37), 7(38-40), 8(41-42), 9(43-44), 10(45-48).

B **PRINTS.** These 100% acetate tricot panties come in a variety of pretty patterns. Quality knit elastics are color coordinated.

Z 32 T 742—Brief. Sizes 5, 6, 7. State size.....Box 2.99

Z 32 T 743—Extra Size Brief. Sizes 8, 9, 10. State size.....Box 3.99

Z 32 T 1742—Bikini. Sizes 5, 6, 7. State size.....Box 2.99

C **SOLIDS.** These 100% nylon panties come in a rainbow of pastel shades; each has its own perky animal applique embroidery.

Z 32 T 1707—Bikini. Sizes 5, 6, 7. State size.....Box 2.99

Z 32 T 707—Brief. Sizes 5, 6, 7. State size.....Box 2.99

Z 32 T 708—Extra Size Brief. Sizes 8, 9, 10. State size.....Box 3.99

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The most fitting gifts

HUG WITH STRETCH LACE

- **Opaque 100% nylon tricot feels soft, fits smoothly, comfortably**
- **Long gown and robe make a perfect gift set, at very nice savings, too**
- **Easy-care, just machine wash, warm; tumble dry**

Colors • 16 shrimp/white lace
• 51 blue/white lace.

Misses Sizes: **S**(10-12), **M**(14-16), **L**(18-20).
Women's Sizes: **X**(40-42), **XL**(44-46).



Lovely stretch lace straps and bands around softly shirred cups "give" for exceptional comfort and custom-like fit.

SAVE $2 on long set

LONG GOWN (A) AND COAT (B) SET—descriptions below. Wt. set 14 oz. **State color no., size letter S, M, L, X, XL—not number size.**
B 32 T 3354—Misses. . . . Set 12.98
B 32 T 3355—Women's. . Set 14.98

A LONG GOWN. Lace straps, criss-cross front. Shirred cups. Low back; wide sweeping skirt. Wt. 6 oz. **State color number, size letter S, M, L, X, XL—not number size.**
B 32 T 3350—Misses. . . 6.99
B 32 T 3351—Women's . 7.99

B LONG COAT. Empire waist, self belt. Lace trims collar, sleeves. Bust darts. Pearlized button front. Wt. 8 oz. **State color no., size letter S, M, L, X, XL—not no. size.**
B 32 T 3352—Misses. . . 7.99
B 32 T 3353—Women's . 8.99

C MINI-GOWN. Stretch lace straps, criss-cross front, shirred cups. Ruffled hem; low back. Matching bikini panties. Wt. 4 oz. **State color number, size letter S, M, L, X, XL—not number size.**
B 32 T 3358—Misses. . . 5.99
B 32 T 3359—Women's . 6.99

D PAJAMA. Long sleeves; lace trims button front, cuffs. Matching straight leg pants, elasticized waist. Wt. 8 oz. **State color no., size letter S, M, L, X, XL—not number size.**
B 32 T 3356—Misses. 7.99
B 32 T 3357—Women's. 8.99

BUY 2, SAVE 98c. Open-toe wedge scuff of metallic vinyl is foam tricot-backed. Foam cushioned innersole, composition sole. Covered wedge. Wt. pr. 1 lb. **Colors • 91** gold **• 92** silver.



Sizes: M(6-6½), **ML**(7-7½), **L**(8-8½), **XL**(9-10). **State color number, size M, ML, L, XL.**
B 30 T 1753 D-Pr. 5.99; 2 prs. 11.00

WishbookWeb.com



←Striped acetate-nylon

Only **5.99-7.99** Misses

A **"RUGBY" SHIRT** scores fashion points with a white rib-knit V-neck, the new wider ¾-length sleeves. It pulls on, easily; machine washes, warm. Ship. wt. 5 oz.
Colors • 30 yellow stripe • 51 blue stripe. State color no., size letter XS, S, M or L.
B 32 T 2650—Misses. XS(6-8), S(10-12), M(14-16), L(18-20).....5.99

B **LONG GOWN** has a snuggly turtleneck to pull over head; warms you with its fleecy softness. Solid-colored sleeves end in rib-knit cuffs. Machine wash, warm. Ship. wt. 8 oz.
Colors • 30 yellow stripe • 51 blue stripe. State color no., size letter XS, S, M or L.
B 32 T 2651—Misses: XS(6-8), S(10-12), M(14-16), L(18-20).....6.99

C **2-PC. PAJAMA.** Pull-over top has cozy knit neck and cuffs. Comfortable elasticized waist, ankle-ribbing on pant. Machine washes, warm. Ship. wt. 9 oz.
Colors • 51 blue stripe • 30 yellow stripe. State color no., size letter XS, S, M or L.
B 32 T 2652—Misses: XS(6-8), S(10-12), M(14-16), L(18-20).....7.99
Slipper shown, sold on pg. 7 this book.

Embroidered acetate-nylon→

Only **5.99-7.99** Misses

Women's at higher prices

SAVE $1 on long gown 'n robe set

D **2-PC. PAJAMA.** The top has a rounded jewel neck, pearlized button-front. The embroidered bodice is softly shirred; full sleeves end in barrel cuffs. Pant has an elasticized waist, straight legs. Machine wash, warm; tumble dry. Ship. wt. 10 oz.
Colors • 82 off white • 11 pink. State color number, size S, M, L, X or XL—not number size.
B 32 T 2961—Misses: S(10-12), M(14-16), L(18-20).....7.99
B32T2962-Women's: X(40-42), XL(44-46) 8.99

E **DORM SHIRT** with popular shirt-tail styling is buttoned up with the look of pearl. It has a stand-up collar, barrel cuffs. Machine wash, warm; tumble dry. Wt. 6 oz.
Colors • 82 off white • 11 pink. State color number, size letter S, M, L, X, XL—not number size.
B 32 T 2963—Misses: S(10-12), M(14-16), L(18-20).....5.99
B32T2964-Women's: X(40-42), XL(44-46) 6.99

F **LONG ROBE** has a perky stand-up collar; pearlized buttons march down its placket-front. The sleeves are full and floaty. Machine wash, warm; tumble dry. Ship. wt. 9 oz.
Colors • 82 off white • 11 pink. State color number, size S, M, L, X, XL—not number size.
B 32 T 2957—Misses: S(10-12), M(14-16), L(18-20).....6.99
B32T2958-Women's: X(40-42), XL(44-46) 7.99

G **LONG GOWN** slips on easily; its jewel neck is buttoned up in mock pearl. The graceful sleeves end in barrel cuffs. Machine wash, warm; tumble dry. Ship. wt. 9 oz.
Colors • 82 off white • 11 pink. State color number, size S, M, L, X, XL—not number size.
B 32 T 2955—Misses: S(10-12), M(14-16), L(18-20).....5.99
B32T2956-Women's: X(40-42), XL(44-46) 6.99

SAVE $1 ON GOWN (G) 'N ROBE (F) SET. Ship. wt. set 1 lb. 2 oz.
Colors • 82 off white • 11 pink. State color number, size S, M, L, X, XL—not number size.
B 32 T 2959—Misses: S(10-12), M(14-16), L(18-20).....Set 11.98
B 32 T 2960—Women's: X(40-42), XL(44-46).....Set 13.98

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Say it with flowers atop

PETAL-SOFT FLEECE



BUY 2 PRS. SAVE 98c. Love knot wedge of DuPont Qiana® nylon. Cushioned insole. Composition sole. Sizes: all medium width. **Colors • 82** beige • **71** white • **51** medium blue. Ship. wt. pr. 6 oz. **State color no. and size letter M, ML, L, or XL—not number size.**

B 30 T 1720 D—Sizes: M(6-6½), ML(7-7½), L(8-8½), XL(9-10). Pr. 4.99; Any 2, 9.00

WishbookWeb.com

Presenting jump-for-joy suits in

FLEECE OR TRICOT



Also royal blue

A

B

C

Arnel
The feel-good fiber

A **PRICED EVEN LOWER** than last year! Our Oriental influenced culotte has easy dropped shoulders, straight cut full sleeves. A button closes jewel neck; gleaming "bib" has front slit. Zipper front: self-belt. Acetate-nylon knit mach. washes, warm. Price cut from Xmas '74 Book, pg. 72. **Colors** • **19** cranberry • **54** royal blue.

State color number and size.

B 32 T 3883—Misses Sizes: **8, 10, 12, 14, 16, 18.**

80 WARDS ALL

Ship. wt. 1 lb. 2 oz.
Was 13.96. . . .Now 12.99

B **FRAGILE FLOWERS** in shades of red and blue bloom on a silky soft white culotte. The surplice bodice has a flattering V-neck, floaty cape sleeves. The wide waistband ties in a soft bow in back, where a long zipper makes for easy on-off. Of acetate-nylon knit. Machine wash, warm. Ship. wt. 11 oz.

Z 32 T 3879—Misses Sizes: **8, 10, 12, 14, 16, 18. State size**.....12.99

C **BEST QUALITY FLEECE** shapes a nautically influenced culotte. It has a pointy shirt collar and deep twin scoop pockets; contrast piping outlines both. The easy-on button-front brightens this sporty look as does the self-belt with contrasting buckle. Plush Celanese® Arnel® triacetate-nylon knit machine washes, warm; stays soft and fluffy. **Colors** • **54** royal blue • **47** pale loden. Ship. wt. 1 lb. 2 oz. **State color number and size.**

B 32 T 3887—Misses Sizes: **8, 10, 12, 14, 16, 18**....16.99

JUST CHARGE IT! See Complete Credit Terms, Pgs. 147-149.

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The gift she'll love feels SOFT AND LIGHT

Fleece hostess lounger

A This two-tone lounger is downy soft and warm yet extremely easy to care for. That's because it's made of an acetate-nylon blend that machine washes, cold; tumbles dry, air fluff. It has a small stand-up collar atop a hidden zipper-front. One convenient side pocket.

Colors • 58 teal blue **• 24** peach.
State color number and size.

Misses: 10, 12, 14, 16, 18, 20.
B 32 T 5630-Misses. Ship. wt. 14 oz. **7.88**

Women's: 40, 42, 44, 46, 48, 50.
B 32 T 5680—Women's. Wt. 1 lb. . . **9.88**

Talls (5'7½"-6'): **10, 12, 14, 16, 18, 20.**
B 32 T 5690-Talls. Ship. wt. 1 lb. . . **9.88**

Silky soft tricot lounger

B The eye-catching applique atop this gracious lounger is especially rich-looking. And because it's all made of 100% nylon tricot, care is minimal. Just machine wash, warm; tumble dry. In addition, a special process has given this knit unsurpassed silky softness and complete opacity—no see-thru, ever. There's a flattering Peter Pan collar and a softly shirred yoke-front; contrast piping outlines both. Hidden front nylon zip.

Colors • 62 lilac **• 50** blue. **State color number, size letter S, M, L, X, XL.**

Misses: S(10-12), M(14-16), L(18-20).
B 32 T 5033—Misses. Wt. 13 oz. . . **11.96**

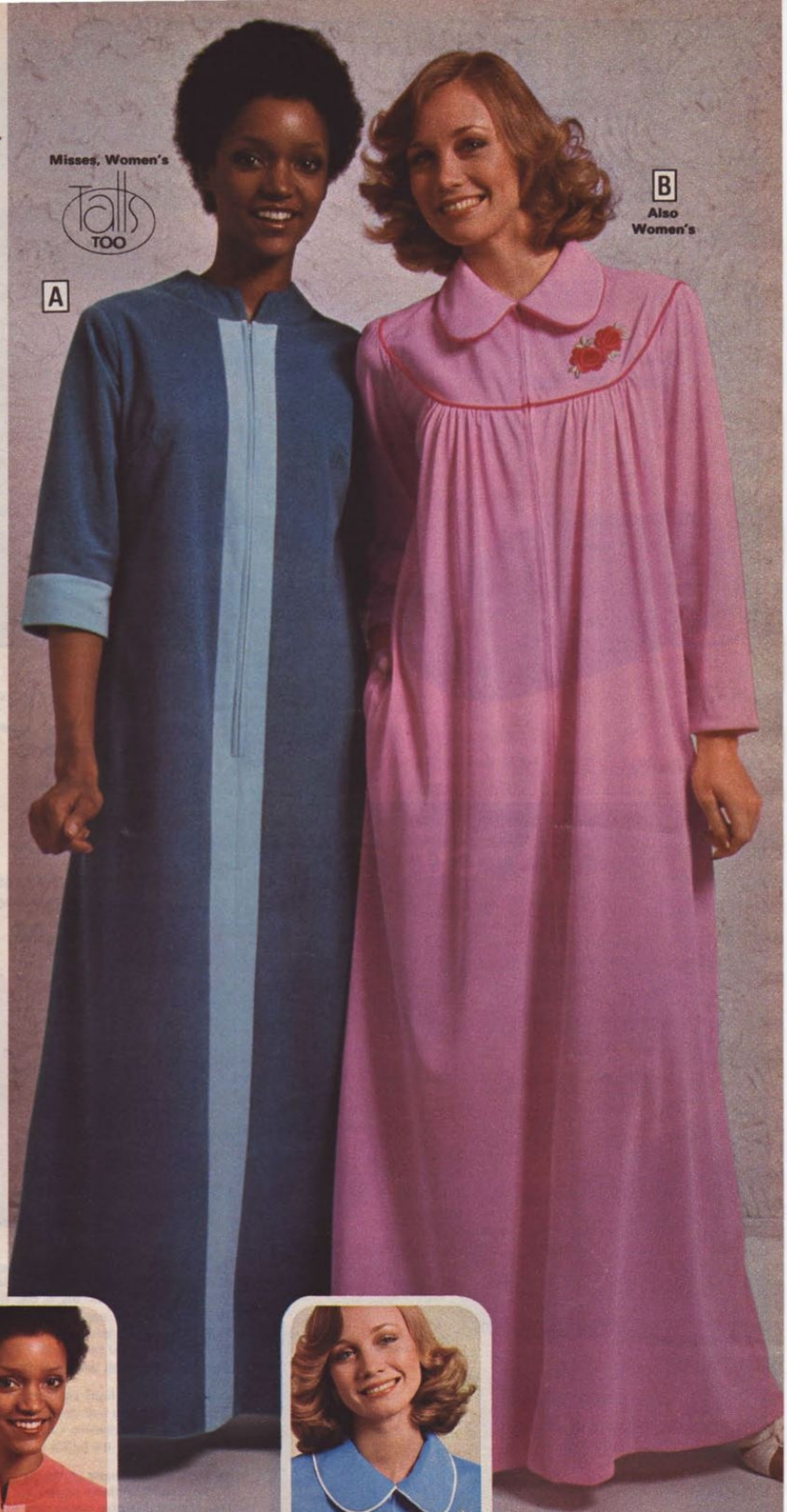
Women's: X(40-42), XL(44-46).
B 32 T 5073-Women's. Wt. 15 oz. . **13.96**

Velour slippers

C PRIMA BALLERINA—Angel Tread® slippers to cuddle your feet into. All comfort and warmth, with soft cotton velour uppers in rich fashion colors. Long wearing skid resistant synthetic rubber sole. Machine wash, warm; tumble dry. Ship. wt. pr. 8 oz.

Colors • 57 peacock blue **• 87** white **• 58** cerise **• 48** gold.
Sizes: S(5-6), M(6½-7½), L(8-9), XL(9½-10½). State color number and size letter S, M, L or XL—not number size.
B 30 T 1624 D.....Pair **3.99**
Save 48c on 2 prs.....any 2 prs. **7.50**

Great Buy! 12 Assorted Christmas Gift Boxes for Only 3.99. See pg. 26.









WishbookWeb.com

CUT 4.12

Elegant fashion pump

Now just 10.88





A

A This is the high fashion look that the new wider skirts and dresses all favor. Smartly strapped, subtly platformed and high heeled, it flatters the leg with today's new elegance. Flexible urethane uppers look like leather. Adjustable strap is elasticized for extra comfort. Nylon tricot lined. Covered ¼-in. platform, man-made sole and 2¾-in. heel. Reduced from Big Fall '75 Book, pg. 287.

Width B. Sizes: 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.

Z 7 T 1870—Green. Z 7 T 1867—Red.
Z 7 T 1871—Navy. Z 7 T 1866—Camel.
Z 7 T 1865—Black. Z 7 T 1868—Gray.
Z 7 T 1869—Brown. Ship. wt. 1 lb. 12 oz.

State usual size . . . . . .Was 15.00; **now only 10.88**

WIDTH EXPLANATION *for shoes this page:*
B—medium. D—wide.
When ordering, state size (and width letter when requested). **Example: 7 B.** Order only sizes and widths listed with each item.

Christmas glamour

Sensational Sling
CUT 2.09
Now only 10.88

B

C

Bag
7.88

32 ALL²

Cut-out sling is the great new look!

15.88



D

B **SENSATIONAL SLING** has zig-zag stitching on metallic-look vinyl or smooth urethane uppers. Nylon tricot lined. Elasticized back strap. Man-made sole and 2¼-in. heel.

Widths B and D. Sizes: 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. Ship. wt. 1 lb. 8 oz.

W 7 T 1722—Silver metallic (Width B only). W 7 T 1723—Gold metallic (width B only).
W 7 T 1741—Black smooth. W 7 T 1742—Brown smooth. W 7 T 1743—Navy smooth.
W 7 T 1744—Camel smooth. W 7 T 1745—Gray smooth.

State size and width letter B or D . . . .Was 12.97 in Big Fall Book, page 286; Now 10.88

C **BAG** converts from shoulder to clutch. In metallic-look vinyl or smooth urethane with rayon faille and vinyl lining. Snap flap closing. Side wall zipper pocket.

Colors • 92 silver metallic • **91** gold metallic • **79** black smooth. Ship. wt. 11 oz.

L 5 T 4125—About 11½ by 6½ inches. **State color number**. 7.88

D **NEW SLING** boasts all the style and quality features of the nationally known brand! Butter-soft urethane uppers are fully lined in nylon tricot—*even back strap for sublime comfort!* Double elastic gore for perfect fit. Man-made sole and 2-in. heel.

Width B. Sizes: 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. Ship. wt. 1 lb. 4 oz.

Z 7 T 1281—Red. Z 7 T 1280—Camel. Z 7 T 1282—Black. **State usual size** 15.88

WishbookWeb.com

CUT 3.94

when you buy any

2 prs. for $12

6.44 pair



Shoes this page are imported from Taiwan with durable man-made soles and heels. Shoes and bag reduced from Big Fall '75 Book, pg. 308.

Christmas glitter

A **CLEVER CRISS-CROSSINGS** weave a delicate sandal with metallic-look or shiny patent vinyl uppers. Back strap adjusts for perfect fit. 2-in. heel.
Medium width. Whole sizes: 5, 6, 7, 8, 9, 10. Ship. wt. pr. 1 lb. 2 oz.
Z 24 T 637 D—Silver metallic. **Z 24 T 638 D**—Gold metallic.
Z 24 T 567 D—Navy shiny. **Z 24 T 566 D**—Tan shiny.
Z 24 T 565 D—White shiny. **Z 24 T 568 D**—Black shiny.
State whole size.....Was 7.97 pair; Now **6.44** pair, any 2 pairs **12.00**

B **LOVE THAT KNOT!** This vamp's got a real fashion twist in cotton velveteen or metallic-look vinyl uppers. Lined in vinyl and nylon tricot with slightly cushioned insole. Adjustable instep strap. 2-in. shaped heel.
Medium width. Whole sizes: 5, 6, 7, 8, 9, 10. Ship. wt. pr. 1 lb. 2 oz.
Z 24 T 855 D—Black cotton velveteen. **Z 24 T 854 D**—Gold metallic vinyl.
Z 24 T 853 D—Silver metallic vinyl.
State whole size.....Was 7.97 pair; Now **6.44** pair, any 2 pairs **12.00**

C **X-RATED SANDAL** criss-crosses the toe, uppered in gleaming metallic-look vinyl. Slightly cushioned insole. Back strap adjusts. 1⅞-in. heel.
Medium width. Whole sizes: 5, 6, 7, 8, 9, 10. Ship. wt. pr. 1 lb.
Z 24 T 833 D—Silver. **Z 24 T 834 D**—Gold.
State whole size.....Was 7.97 pair; Now **6.44** pair; any 2 pairs **12.00**

D **T-STRAP SANDAL** in airy strippings of metallic-look vinyl or rayon suedine uppers. Vinyl lining. T-strap adjusts. 1⅞-in. heel.
Medium width. Whole sizes: 5, 6, 7, 8, 9, 10. Ship. wt. pr. 1 lb.
Z 24 T 846 D—Gold metallic. **Z 24 T 845 D**—Silver metallic.
Z 24 T 844 D—Black rayon suedine. **State whole size.**
Was 7.97 pair.....Now **6.44** pair; any 2 pairs **12.00**

Matching bag CUT 2.09 Now 5.88



E Porthole pouch in glittering DuPont Mylar® metallic or slick vinyl patent. Lined in vinyl; metal rings. About 9½ by 13 inches.
Colors • 31 gold Mylar® • **30** silver Mylar® • **91** black patent vinyl.
L 5 T 4282—Ship. wt. 14 oz. **State color number**.....Was 7.97; Now **5.88**

JUST CHARGE IT!
See Complete Credit Terms, pgs. 147-149.

WishbookWeb.com

SAVE $7

when you buy any

2 prs. for 22.94

14.97 pr.



B
Also black

D
Also black

E
Also black



A
Also black

C
Also black

Christmas standouts

A CRISS-CROSS STRAPS come in 3 exciting materials—cotton denim, split suede and smooth leather. Man-made covered bottom is a big 3⅞" at heel. Adjustable buckle, hidden elastic gore for good fit. Ship. wt. pr. 1 lb. 5 oz.
Width B (medium). Sizes: 5½, 6, 6½, 7, 7½, 8, 8½, 9, 10.
Z 7 T 2998 D—Blue denim. Z 7 T 2984 D—Black suede leather.
Z 7 T 2983 D—Rust smooth leather. **State usual size 14.97 pr.; any 2 prs. 22.94**

B DOUBLE-CROSSED T-STRAP has vinyl uppers lined in rayon faille. Man-made bottom is 2¾" at heel. Adjustable buckle, hidden elastic gore.
Width B (medium). Sizes: 5½, 6, 6½, 7, 7½, 8, 8½, 9, 10.
Z 7 T 3519 D—Brazilian tan. Z 7 T 3520 D—Black.
Ship. wt. pr. 2 lbs. 5 oz. **State usual size.....14.97 pr.; any 2 prs. 22.94**

C OPEN-TOE SLING has real leather uppers on a real wood bottom. Crepe outsole and cushioned insole for comfort. Buckle adjusts. 2¾" heel.
Width B (medium). Whole sizes: 5, 6, 7, 8, 9, 10, 11. If you wear a half size, order the next larger whole size. Ship. wt. pr. 1 lb. 6 oz.
Z 7 T 3534 D—Brazilian tan leather. Z 7 T 3538 D—Denim blue leather.
Z 7 T 3547 D—Black leather. **State whole size....14.97 pr.; any 2 prs. 22.94**

D MONKSTRAP WEDGE has flexible polyurethane uppers lined in soft, foam-backed nylon tricot. Adjustable antiqued buckle, hidden elastic gore. ¾" plantation crepe platform sole. Sandwich wedge, 2⅛" at heel.
Width B (medium). Sizes: 5½, 6, 6½, 7, 7½, 8, 8½, 9, 10.
Z 7 T 3370 D—Clay. Z 7 T 3372 D—Black.
Ship. wt. pr. 2 lbs. 2 oz. **State usual size.....14.97 pr.; any 2 prs. 22.94**

E OXFORD TIE has an embossed vamp design on easy-care vinyl uppers lined in rayon faille. Man-made covered bottom is 3¾" tall at heel.
Width B (medium). Sizes: 5½, 6, 6½, 7, 7½, 8, 8½, 9, 10.
Z 7 T 3568 D—Clay. Z 7 T 3569 D—Black.
Ship. wt. pr. 1 lb. 12 oz. **State usual size.....14.97 pr.; any 2 prs. 22.94**

WishbookWeb.com

Fashion trailblazers

for the family that plays together

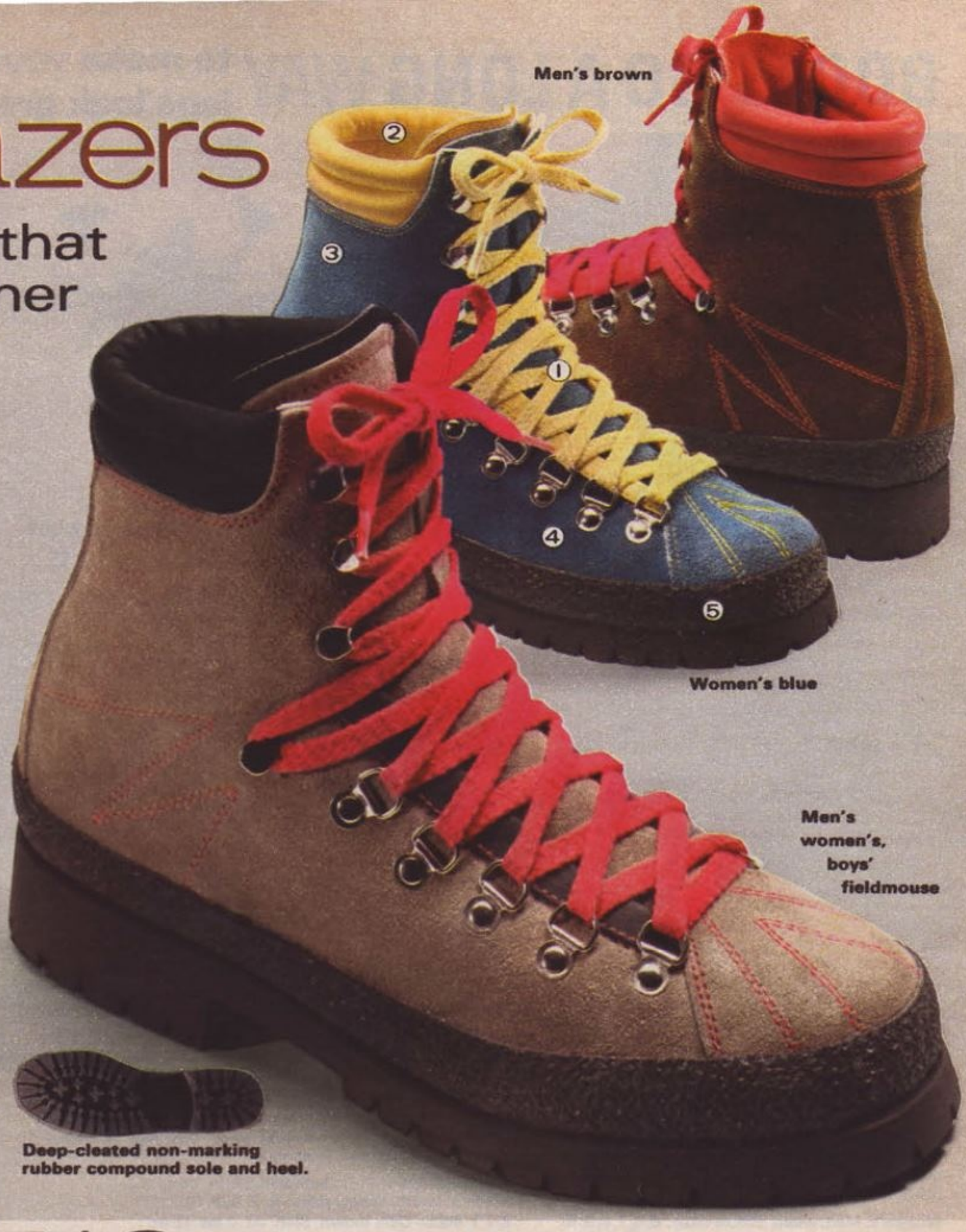
If you like the *looks* of our new hiker, just wait 'til you see how it *feels!* Velvety brushed suede leather uppers are completely lined in genuine leather so feet can breathe. For super fit and support we have padding in all the right places— ① padded split-suede lined tongue, ② padded soft, flexible vinyl puff collar, ③ padded ankle and ④ luxuriously foam-cushioned split-suede insole. We've wrapped on ⑤ a rubber mud-guard for extra long wear.

In addition to the fine features listed above you get speedlacing for ease and convenience, and a deep-cleated rubber compound sole and heel for excellent traction and flexibility. Imported from Spain.

MEN'S. Medium width. **Sizes: 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.** Ship. wt. 3 lbs. 4 oz.
Z 7 T 6874—Fieldmouse/black trim.
Z 7 T 6875—Chocolate brown/red trim.
State size only.....**23.97**

WOMEN'S. Medium width. **Sizes: 5½, 6, 6½, 7, 7½, 8, 8½, 9, 10.** Ship. wt. 3 lbs. 2 oz.
Z 7 T 3581—Fieldmouse/black trim.
Z 7 T 3582—Denim blue/yellow trim.
State size only.....**22.97**

BIG BOYS'. Medium width. **Sizes: 3½, 4, 4½, 5, 5½, 6, 6½, 7.** Ship. wt. 3 lbs. 2 oz.
Z 7 T 5801—Fieldmouse/black trim.
State size only.....**22.97**



Classic hiker CUT $2

15.97 Men's **12.97 Women's**
11.97 Big boys' **10.97 Little boys'**

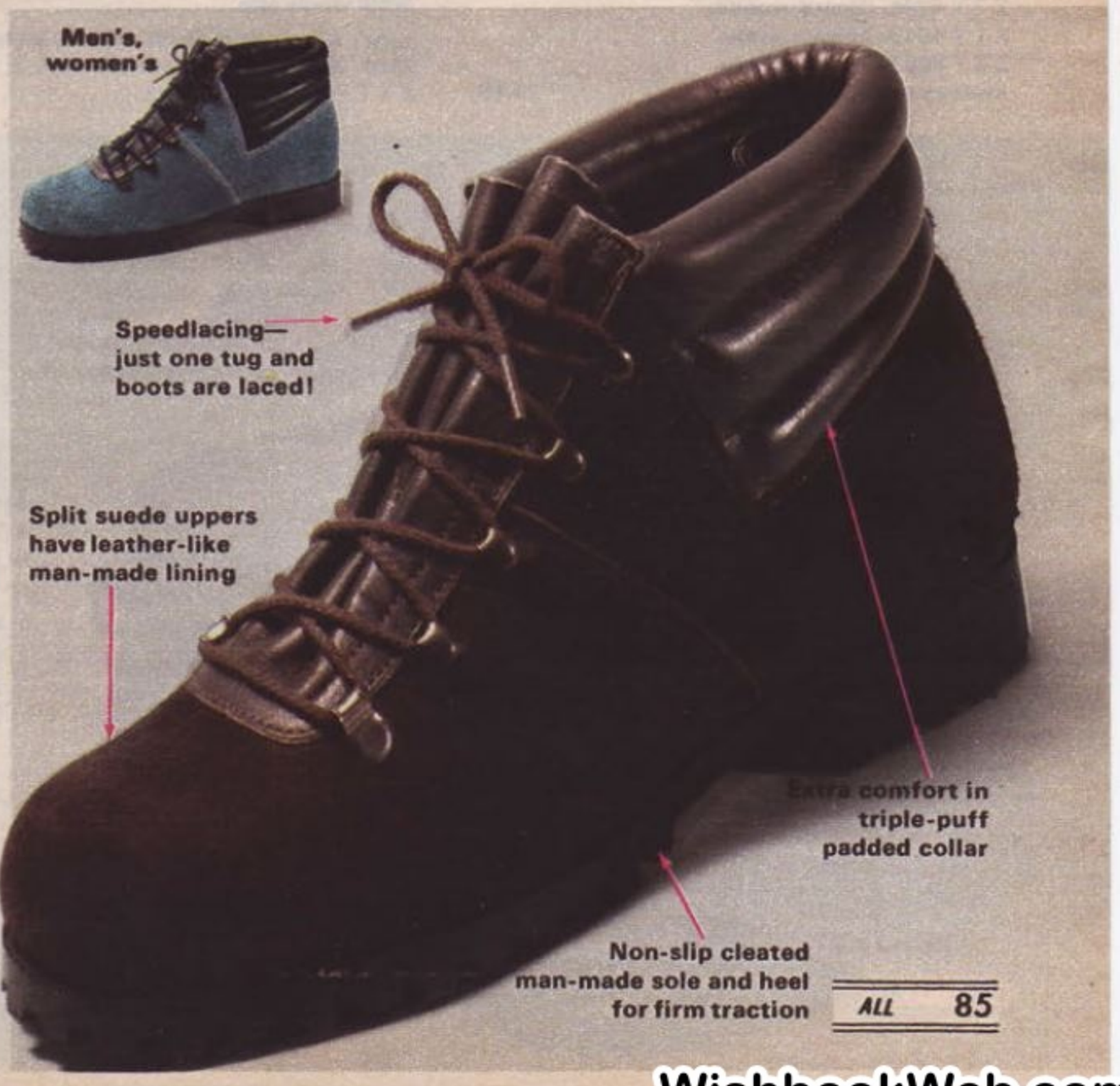
A FAMILY'S WORTH of comfort. Synthetic collar, plus features at right. Men's and women's selected for use by the U.S. Olympic team.

MEN'S. Medium width. **Sizes: 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.** Wt. 3 lbs.
Z 24 T 6944—Brown. **Z 24 T 6939**—Denim blue.
State size.....Was 17.97 Fall Book, page 318; Now only **15.97**

WOMEN'S. Width B (medium). Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 10.
W 7 T 2655—Brown. **W 7 T 2649**—Denim blue. Ship. wt. 2 lbs. 8 oz.
State size, width letter B. Was 14.97 Fall Book, page 298; Now only **12.97**

BIG BOYS'. Made in Spain. Ship. wt. 2 lbs. 8 oz.
Medium width. **Sizes: 3½, 4, 4½, 5, 5½, 6, 6½, 7.**
Z 24 T 5782—Brown. **State size.** Was 13.97 Fall Book, pg. 314; Now **11.97**

LITTLE BOYS'. Made in Spain. Ship. wt. 1 lb. 8 oz.
Medium width. **Sizes: 12½, 13, 13½, 1, 1½, 2, 2½, 3.**
Z 24 T 5682—Brown. **State size.** Was 12.97 Fall Book, pg. 314; Now **10.97**



SAVE TIME AND MONEY. Shop by phone, the easy way, at home. See numbers on pg. 154.

WishbookWeb.com

BOOTS GO A LONG WAY to make your legs look great!



A BASIC 16-IN. BOOT sports genuine smooth or sueded leather uppers fully lined with warm acrylic pile. Elasticized top gore assures comfortable fit. Full-length inside zipper. Durable man-made unit bottom with 1½-in. heel and ½-in. platform sole. Ship. wt. 3 lbs. 2 oz.

Women's. Med. width. **Whole sizes: 5, 6, 7, 8, 9, 10.**
Z 7 T 4098—Brown smooth.
Z 7 T 4099—Brown suede.
Z 7 T 4097—Black smooth.
State whole size.....23.88

B WARMLY LINED BOOT has genuine suede uppers lined with acrylic pile. Trimmed with shaggy fake fur. Laces adjust to fit most calf sizes. Textured polyvinyl chloride sole and heel. From Italy.

Women's. About 15-in. high with 1¼-in. heel.
Medium width. **Whole sizes: 6, 7, 8, 9, 10.**
Z 7 T 4163—Dark brown. Ship. wt. 3 lbs. 12 oz.
State whole size.....22.97

Girls'. About 12-in. high with ½-in. heel. Wt. 2 lbs. 8 oz.
Med. width. **Whole sizes: 13, 1, 2, 3, 4. State whole size.**
Z 7 T 9664—Dark brown.....17.97

C "DROOP BOOT"—This season's look in boots, softly draped at the ankle like the European styles. Soft, flexible urethane uppers, full-length inside zipper; lined with nylon tricot. Stacked-look 2½-in. heel and ¼-in. platform are textured for traction. About 18-in. high Ship. wt. 3 lbs.

Women's. Med. width. **Whole sizes: 6, 7, 8, 9, 10.**
Z 7 T 4103—Tan.
Z 7 T 4102—Brown.
Z 7 T 4101—Black.
State whole size.....22.97

Imported from Italy



D SPORTY BOOT has genuine leather trim on water-resistant nylon sealskin look uppers. Vulcanized rubber treaded sole and heel. Made in Italy.

Women's. 3-eyelet tie. About 8-in. high. Ship. wt. 3 lbs.
Medium width. **Whole sizes: 5, 6, 7, 8, 9, 10. State whole size.**
Z 7 T 9507—Silver/black leather trim.
Z 7 T 9508—Brown/brown leather trim.....15.97

Children's. 2-eyelet tie. About 6-in. high. Ship. wt. 2 lbs. 4 oz.
Medium width. **Whole sizes: 13, 1, 2, 3, 4. State whole size.**
Z 24 T 9608—Brown/brown leather trim.
Z 24 T 9607—Silver/black leather trim.....11.97

E WOMEN'S 7-IN. BOOT leads a colorful life in genuine suede and contrasting nylon sealskin-look uppers. 2-eyelet tie. Polyvinyl chloride ribbed sole and heel. Ship. wt. 3 lbs.

Medium width. **Whole sizes: 6, 7, 8, 9, 10. State whole size.**
Z 7 T 9535—Black/white. **Z 7 T 9537**—Navy/blue.
Z 7 T 9536—Brown/gold.....12.97

TO ORDER BOOTS: Order your regular shoe size. If you wear a half size, order next larger whole size. Boot height is measured from bottom of heel to top of boot along back seam. For women's sizes, check calf chart below. **State shoe size, NOT calf size.**

Sizes	5	6	7	8	9	10
Item A Fits calves to	13¾	14	14¼	14½	14¾	15
Item B	Front laces adjust to fit most calf sizes					
Item C Fits calves to	—	13½	13¾	14	14¼	14½

WishbookWeb.com

Boots in the American tradition



A

Men's 18.97
Big boys' 13.97
Children's 11.97
Toddlers' 7.97

B

Men's
25.97

C

Men's 25.97
Big boys' 12.97
Children's 10.97

Never before reduced!

CUT $2

Wards is getting into the spirit of '76

A SNUB TOE JEANS BOOT comes straight from a long tradition of practicality and casual style. Sueded leather foot accents real cotton denim shaft. Stitched jean pocket effect for maximum styling. Denim pull straps and contrast stitching. Popular snub toe and higher heel. Vinyl lined. Polyvinyl chloride sole, heel. Cut from Fall '75 Book, pg. 327.

Men's. 12-in. high. Width D. Sizes: **7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.** Ship. wt. 4 lbs. 8 oz. **State usual size.**
Z 24 T 7931—Blue.....Was 20.97; Now **18.97**

Big boys'. Width D. Sizes: **3½, 4, 4½, 5, 5½, 6.** Ship. wt. 3 lbs. 8 oz. **State usual size.**
Z 24 T 7879—Blue.....Was 15.97; Now **13.97**

Children's. Width D. Sizes: **8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3.**
Ship. wt. 2 lbs. 12 oz. **State usual size.**
Z 24 T 7878—Blue.....Was 13.97; Now **11.97**

Toddlers'. Width D. Sizes: **5½, 6, 6½, 7, 7½, 8.**
Ship. wt. 1 lb. 10 oz. **State usual size.**
Z 24 T 7877—Blue.....Was 9.97; Now **7.97**

B FASHIONABLE WIDE TOE BOOT follows the tradition of superb craftsmanship in bootmaking. Lustrous buffed genuine leather uppers give a look of elegant quality. Soft "Touch-o-foam" lining; seam-free Goodyear welt construction; steel shank arch support. Stylish high heel. Leather pull tabs. Composition sole, rubber heel. 11-in. high. Cut from Big Fall '75 Book, page 327. Ship. wt. 3 lbs. 13 oz.

Men's. Width D. Sizes: **7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.**
Z 24 T 7901—Buffed burgundy.
State usual size.....Was 27.97; Now **25.97**

HOW TO ORDER BOOTS THIS PAGE:
Width D—medium. When ordering state size (and width letter if requested). Example 7D. Order only sizes listed with each item.

JUST CHARGE IT! See Complete Credit Terms, Pgs. 147-149.

C BRIGADE BOOT is distinctly designed in the spirit of America's past. Brass rivets and rings accent the smart-looking stirrup straps. Outside pull tabs for easy on and off.
Cut from Big Fall '75 Book, page 327.

Men's. 11-in. dark full grain glove leather uppers. Steel shank arch; Goodyear welt; composition sole, rubber heel. Unlined. Ship. wt. 3 lbs. 8 oz.
Width D. Sizes: 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.
Z 24 T 7971—Village dark brown.
State usual size.....Was 27.97; Now **25.97**

Big boys'. Leather foot, vinyl shaft. Polyvinyl chloride sole, heel. Vinyl lined. Ship. wt. 2 lbs. 10 oz.
Width D. Sizes: 4½, 5, 5½, 6, 6½, 7. State size, width D.
W 24 T 7817—Brown.....Was 14.97; Now **12.97**

Children's. Same features as Big boys'. Ship. wt. 2 lbs.
Width D. Sizes: 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3, 3½, 4. State size, width D.
W 24 T 7812—Brown.
Was 12.97.....Now **10.97**

WishbookWeb.com

SLIPPER SAVINGS PLAN for Christmas Book slipper pages 90-94; Save on any 2 styles, sizes or colors offered at the same multiple price on these 5 pages.

Styles A and B

CUT $1



Warm her sole with the cuddlies

Styles A, B and C are made super fluffy with Malden's luxurious pile fabric.

A HI-PILE PLUSH BOOTEE with a shaggy two-tone collar. Malden's luxurious acrylic plush uppers are lined with soft nylon tricot. Vinyl sole. Was 5.49 pr.; any 2 prs. 9.00, Big Fall '75 Book, page 306. Ship. wt. pr. 1 lb. 6 oz.
Women's. Medium width. Whole sizes only: 5, 6, 7, 8, 9, 10.
Z 24 T 342 D—Sand. Z 24 T 343 D—Pink.
Z 24 T 344 D—Blue.
State whole size.....Now 4.49 pr.; any 2 prs. 8.00

B FUZZY LOUNGER has Malden's super shaggy acrylic pile uppers lined with cotton flannel. Acrylic fleece sock. Vinyl sole and built-in padded wedge heel. Women's sizes cut from Big Fall '75 Book, pg. 306.
Women's. Med. width. Whole sizes: 5, 6, 7, 8, 9, 10, 11, 12, 13.
Z 24 T 409 D—Blue. Z 24 T 408 D—Pink (No size 11, 12, 13).
Z 24 T 410 D—Sand (No size 11, 12, 13).
Z 24 T 411 D—Purple (No size 11, 12, 13). Wt. pr. 1 lb. 2 oz.
State whole size. Was 4.97 pr.; 2/8.00; Now 3.97 pr.; 2 prs. 7.80
Girls'. Medium width. Whole sizes: 8, 9, 10, 11, 12, 13, 1, 2, 3.
Z 24 T 8015 D—Purple. Z 24 T 8016 D—Pink.
State whole size.....3.97 pr.; any 2 prs. 7.80

C PLUSH SLIP-ON surrounds your feet with warm comfort· Malden's acrylic pile uppers. Nylon tricot lined. Vinyl sole, padded heel. Women's sizes cut from Big Fall '75 Book, pg. 306.
Women's. Medium width. Whole sizes only: 5, 6, 7, 8, 9, 10.
Z 24 T 345 D—Pink. Z 24 T 346 D—Lt. blue. Wt. pr. 1 lb. 2 oz.
State whole size. .Was 3.97; 2, 7.00; Now 3.49 pr.; 2 prs. 6.00
Girls'. Whole sizes only: 8, 9, 10, 11, 12, 13, 1, 2, 3.
Z 24 T 8021 D—Pink. Z 24 T 8048 D—Lt. blue.
Ship. wt. pr. 1 lb. State whole size.....2.67 pr.; 2 prs. 5.00

D GLITTERY MULE has metallic brocade uppers of knitted rayon and Mylar® metallic. Warm acrylic pile collar snuggles your feet. Cushioned insole; rubber sole and heel.
Women's. Medium width. Whole sizes only: 5, 6, 7, 8, 9, 10.
Z 24 T 347 D—Red/gold. Z 24 T 348 D—Blue/silver.
Z 24 T 349 D—Pink/silver. Ship. wt. pr. 1 lb.
State whole size.....2.97 pr.; any 2 prs. 5.50

E CRUSHED VELVETEEN MULE is warm and cozy with soft, white acrylic pile collar and sock. Crushed cotton velveteen uppers. Non-slip rubber sole and heel. Ship. wt. pr. 14 oz.
Was 3.69 pr.; 2 prs. 7.00; 3 prs. 9.00 in Xmas '74 Bk., pg. 88.
Women's. Medium width. Whole sizes only: 5, 6, 7, 8, 9, 10.
Z 24 T 192 D—Gold. Z 24 T 191 D—Blue. Z 24 T 190 D—Red.
State whole size.....Now 2.97 pr.; any 2 prs. 5.50

F 2-COLOR VAMP SCUFF is super comfy with acrylic plush uppers. Non-slip rubber sole and heel. Ship. wt. pr. 14 oz.
Was 3.69 pr.; 2 prs. 7.00; 3 prs. 9.00 Xmas '74 Book, pg. 88.
Women's. Medium width. Whole sizes only: 5, 6, 7, 8, 9, 10.
Z 24 T 171 D—Purple/pink. Z 24 T 172 D—Royal/lt. blue.
Z 24 T 173 D—Yellow/gold.
State whole size.....Now 2.97 pr.; any 2 prs. 5.50





G SOFT BOOT has supple glove leather uppers lined with fluffy Acrilan® acrylic. Ribbed crepe rubber sole and heel. Was 9.97 pr.; any 2 prs. 18.00 in Big Fall '75 Book, page 306. Ship. wt. pr. 1 lb. 4 oz.
Women's Med. width. Whole sizes only: 5, 6, 7, 8, 9, 10, 11.
Z 24 T 266D-Red (No size 11). Z 24 T 267D-Beige (No size 11).
Z 24 T 268D-Turquoise (No size 11). Z 24 T 269D-Black.
State whole size.....Now 7.97 pr.; any 2 prs. 15.00

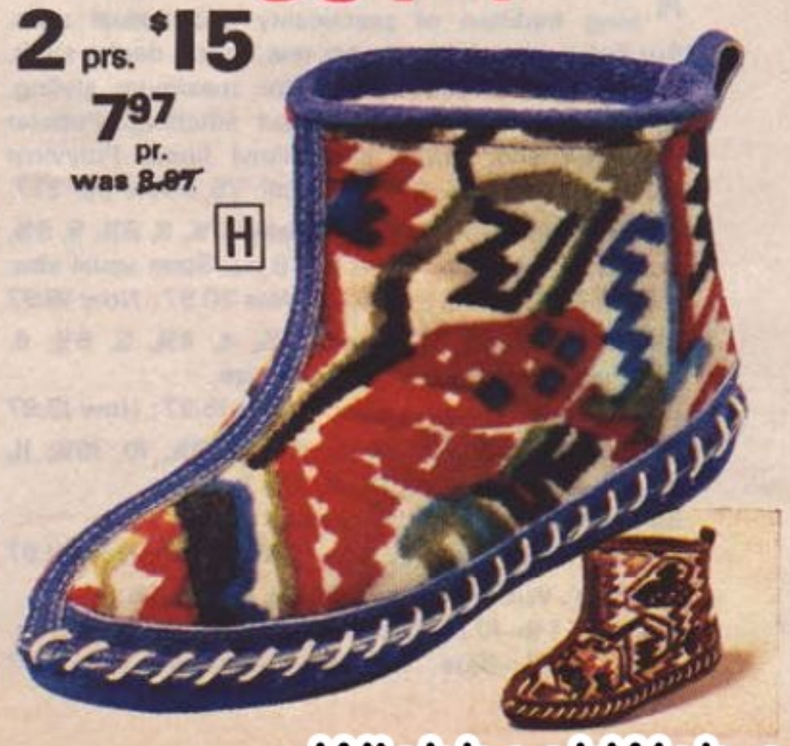
H INDIAN PRINT BOOT has acrylic pile uppers lined with soft polyester pile. Stitched-on sole and heel are durable split leather. Was 8.97 pr.; 2 prs. 16.00 in Big Fall '75 Book, pg. 306. Ship. wt. pr. 1 lb. 4 oz.
Women's. Medium width. Whole sizes only: 5, 6, 7, 8, 9, 10.
Z 24 T 460 D—Brown print. Z 24 T 461 D—Blue print.
State whole size.....Now 7.97 pr.; any 2 prs. 15.00

TO ORDER SLIPPERS: Order regular size. If you wear a half size, order next larger whole size.

CUT $1

2 prs. $15
7.97 pr.
was 8.97

H



WishbookWeb.com

For more slipper gift ideas, see Fall '75 Book pages 306, 307, 310, 311, 336 and 337.

J CLASSIC LOUNGING SCUFF. Vinyl uppers lined with soft nylon tricot. Cushioned insole; durable crepe sole and heel. Made in Taiwan. Wt. pr. 1 lb.
Women's. Medium width. Whole sizes: **5, 6, 7, 8, 9, 10.**
Z 24 T 305 D—Bone. **Z 24 T 306 D**—Black.
Z 24 T 307 D—Blue. **State whole size 3.97 pr.; 2 prs. 7.50**

K NEWEST STYLE cross strap wedge you're seeing all over town. Soft vinyl uppers; cushioned insole. Special spongy polyvinyl chloride rubber sole and wedge heel are super comfortable. Made in Taiwan.
Women's. Medium width. Whole sizes: **5, 6, 7, 8, 9, 10.**
Z 24 T 328 D—Red. **Z 24 T 324 D**—Bone.
Z 24 T 325 D—Brown. **Z 24 T 326 D**—Black.
Z 24 T 327 D—Blue. Wt. pr. 1 lb. 4 oz.
State whole size.....5.97 pr.; 2 prs. 10.00

L FLOWER PRINT SCUFF has rayon velveteen uppers; cushioned insole. Velveteen wrapped wedge. Genuine crepe rubber sole and heel.
Women's. Med. width. Whole sizes: **5, 6, 7, 8, 9, 10.**
Z 24 T 203 D—Flower print. Wt. pr. 1 lb. 2 oz.
State whole size.....4.97 pr.; 2 prs. 9.00

Luxurious loungers

M INDIAN PRINT PUMP for looks and comfort. Soft cotton-rayon tapestry uppers lined with comfortable nylon tricot. Cushioned sock for your foot comfort. Composition sole; covered wedge heel.
Women's. Med. width. Whole sizes: **5, 6, 7, 8, 9, 10.**
Z 24 T 479 D—Multicolor. Ship. wt. pr. 1 lb.
State whole size.....5.97 pr.; any 2 prs. 10.00

N ELEGANT PUMP has lovely cotton velveteen uppers in four rich colors. Comfortable cushioned insole; lined with rayon faille. Long-wearing non-slip rubber sole and heel. Ship. wt. pr. 1 lb.
Women's. Medium width. Whole sizes: **5, 6, 7, 8, 9, 10.**
Z 24 T 296 D—Red. **Z 24 T 297 D**—Blue.
Z 24 T 298 D—Gold. **Z 24 T 299 D**—Black.
State whole size.....3.97 pr.; any 2 prs. 6.00

P UTTERLY GLAMOROUS SCUFF is accented with feathery marabou-look trim. Acetate-rayon uppers are lined with rayon faille. Cushioned insole. Composition sole and leg-flattering 1¼-in. heel. Was 5.97 pr.; 2 prs. 10.00 in Fall '75 Book, pg. 306. Ship. wt. pr. 1 lb.
Women's. Medium width. Whole sizes: **5, 6, 7, 8, 9, 10.**
Z 24 T 445 D—Pink. **Z 24 T 444 D**—Black.
State whole size.....Now 4.97 pr.; any 2 prs. 8.00

Heap big comfort!

R SOFT SOLE MOC has hand-laced vamp. Choose either genuine suede uppers and sole or softest glove leather uppers and sole. Cushioned insole for comfort.
Women's. Medium width. Whole sizes: **5, 6, 7, 8, 9, 10.**
Z 24 T 381 D—Dark brown suede.
Z 24 T 382 D—Buck tan leather.
Z 24 T 383 D—White leather. Wt. pr. 12 oz.
State whole size.....5.97 pr.; 2 prs. 11.00

T SOFT SOLE BOOT has genuine suede uppers and sole. Hand-laced vamp. Fleece lined for warmth.
Women's. Medium width. Whole sizes: **5, 6, 7, 8, 9, 10.**
Z 24 T 244 D—Rust. Ship. wt. pr. 1 lb.
State whole size.....6.97 pr.; any 2 prs. 13.00

U FRINGE BOOT with hard or soft sole for lounging comfort. Soft sole comes in women's and girls'.

SOFT SOLE. Comfortable reverse leather uppers and sole. Hand sewn. Rawhide laces. Cushioned insole.
Women's. Med. width. Whole sizes: **5, 6, 7, 8, 9, 10.**
Z 24 T 238 D—Dark brown. **Z 24 T 220 D**—Golden tan.
Wt. pr. 1 lb. 8 oz. **State whole size...6.97 pr.; 2 prs. 13.00**
Girls'. Med. width. Whole sizes: **10, 11, 12, 13, 1, 2, 3.**
Z 24 T 8040 D—Dark brown. Ship. wt. pr. 1 lb.
State whole size.....5.97 pr.; 2 prs. 10.00

HARD SOLE. Soft split leather uppers; hand-laced vamp. Composition sole and heel. Wt. pr. 1 lb. 8 oz.
Women's. Med. width. Whole sizes: **5, 6, 7, 8, 9, 10.**
Z 24 T 235 D—Dark brown. **Z 24 T 236 D**—Golden tan.
State whole size.....7.97 pr.; 2 prs. 15.00



WishbookWeb.com

SLIPPER SAVINGS PLAN for pages 90-94: Save on any 2 styles, sizes or colors offered at the same multiple price, these 5 pgs.



HIS 'N HER fleece-lined boots

CUT $5 when you buy 2 prs.

Men's **8.97** pr. **2** prs. **$16** Was ~~10.97~~ 2 prs. ~~$21~~

Women's **7.97** pr. **2** prs. **$14** Was ~~9.97~~ 2 prs. ~~$19~~

A-B SUPPLE GLOVE LEATHER or VELVETY SUEDE—which do you prefer? Both feature soft padded soles and full acrylic fleece linings. Both are hand-laced. And the prices are slashed from the Fall '75 Book, page 337.

A MEN'S. Medium width. Whole sizes: 6, 7, 8, 9, 10, 11, 12, 13.
Z 24 T 8512 D—Natural color glove leather.
Z 24 T 8521 D—Dark brown suede leather (no size 6 or 13).
Ship. wt. pr. 1 lb. 7 oz. **State whole size**.....Now **8.97** pr.; any **2** prs. **16.00**

B WOMEN'S. Medium width. Whole sizes: 5, 6, 7, 8, 9, 10.
Z 24 T 495 D—Dark brown suede leather.
Z 24 T 494 D—Natural color glove leather.
Ship. wt. pr. 1 lb. 7 oz. **State whole size only**.....Now **7.97** pr.; any **2** prs. **14.00**

TO ORDER SLIPPERS on these 2 pages: Order regular shoe size. If you wear a half size, order the next larger whole size.



Men's glove Leather or Suede mocs **SAVE 1.94** when you buy any 2 prs.

C GLOVE LEATHER MOCS cradle his feet in supple leather all around. Uppers and sole are hand-laced. Price cut from Fall Book, page 337, when you buy 2 pairs.

Men's. Medium width. **Whole sizes only: 7, 8, 9, 10, 11, 12.**
LINED with warm acrylic fleece. Was 2 prs. 17.00. Ship. wt. pr. 1 lb. 2 oz.
Z 24 T 8549 D—Natural. **State whole size only**.....Now **8.97** pr.; any **2** prs. **16.00**
UNLINED for breathable comfort. Was 2 prs. 15.00. Ship. wt. pr. 1 lb.
Z 24 T 8548 D—Natural. **State whole size only**.....Now **7.97** pr.; any **2** prs. **14.00**

D SUEDE LEATHER MOC has a luxurious thick collar and plush lining of acrylic pile. Sole and heel are cushiony crepe rubber. Ship. wt. pr. 1 lb. 9 oz.

Men's. Medium width. **Whole sizes only: 7, 8, 9, 10, 11, 12.**
Z 24 T 8540 D—Dark brown. **State whole size only**.....**7.97** pr.; any **2** prs. **14.00**

Christmas Bell Ringer



CUT $1 when you buy 2 prs.

Men's	Boys', women's	Children's
5.47 pr. **2** prs. **$10**	**4.47** pr. **2** prs. **$8**	**3.97** pr. **2** prs. **$7**

E HAND-LACED FAMILY MOCS have soft vinyl uppers and soles. Warmly lined with acrylic pile. Prices cut from Fall Book, pg. 337.

MEN'S. Medium width. Whole sizes: 7, 8, 9, 10, 11, 12, 13.
Was 5.97 pr.; 2 prs. 11.00. Ship. wt. pr. 1 lb. 4 oz.
Z 24 T 8533 D—Brown. **State whole size**...Now **5.47** pr.; **2** prs. **10.00**

BOYS'. Medium width. Whole sizes: 1, 2, 3, 4, 5, 6.
Was 4.97 pr.; 2 prs. 9.00. Ship. wt. pr. 1 lb. 4 oz.
Z 24 T 8330 D—Brown. **State whole size**....Now **4.47** pr.; **2** prs. **8.00**

WOMEN'S. Medium width. Whole sizes: 4, 5, 6, 7, 8, 9, 10.
Was 4.97 pr.; 2 prs. 9.00. Ship. wt. pr. 1 lb. 2 oz.
Z 24 T 230 D—Tan. **State whole size**.....Now **4.47** pr.; **2** prs. **8.00**

CHILDREN'S. Medium width. Whole sizes: 8, 9, 10, 11, 12, 13, 1, 2, 3.
Was 4.47 pr.; 2 prs. 8.00. **Ship. wt. pr. 1 lb. 2 oz.**
Z 24 T 8030 D—Tan. **State whole size**.....Now **3.97** pr.; **2** prs. **7.00**

SAVE TIME AND MONEY
Shop by phone, the easy way, at home. See numbers on pg. 154.

WishbookWeb.com

Richly grained lounger for MEN

CUT $4 when you buy 2 prs.

Now 6.97 pr. 2 prs. $13 Was ~~8.97~~ 2 prs. ~~$17~~

For more slipper gift ideas, see Fall '75 Book, pages 306-307, 310-311 and 336-337.



Leather-look lounger is so versatile he can wear it outdoors as well as at home. Wipe-clean vinyl uppers, nylon tricot lined. Cushiony non-slip crepe rubber sole and heel. Cut from Fall '75 Book, page 337. Ship. wt. pr. 1 lb. 12 oz.

Men's. Width M	7	7½	8	8½	9	9½	10	10½	11	12
Width W			8	8½	9	9½	10	10½	11	12

W 24 T 8462 D—Brown. **W 24 T 8461 D**—Black.
State size and width letter M or W. . .6.97 pr.; any 2 prs. 13.00

Men's classic Romeo in lined or unlined leather, or vinyl uppers

A Give him his favorite style in a choice of uppers, all with the superb comfort of cushioned insoles, the excellent fit of elastic side gores.

Men's. Width E	7	7½	8	8½	9	9½	10	10½	11	12	13
Width EEE			8	8½	9	9½	10	10½	11	12	13

NYLON TRICOT LINED LEATHER. Crepe rubber sole, heel. Wt. 2 lbs. 8 oz.
W 24 T 8689—Brown. State size and width letter E or EEE. 14.97

BASIC LEATHER. Man-made sole and rubber heel. Ship. wt. 2 lbs. 8 oz.
W 24 T 8684—Brown. W 24 T 8685—Black. State size, width E or EEE. .13.97

VINYL. Nylon tricot lined. Crepe rubber sole, heel. Ship. wt. 1 lb. 14 oz.
W 24 T 8688—Brown. State size and width E only. No size 13. . . . . .**6.97**

Pile-lined boot or Romeo

B-C Here's a choice of 2 popular styles, both with the warmth of cuddly acrylic pile lining, the convenience of wipe-clean soft vinyl uppers, and the long wear of non-slip crepe rubber sole, heel. Ship. wt. pr. 1 lb. 10 oz.

B **BOOT. Men's. Medium width. Sizes: 7, 8, 9, 10, 11, 12.**
Z 24 T 8589 D—Tan. **State whole size only. . . . . .7.97** pr.; any 2 prs. 14.00

C **ROMEO.** Elastic side gore. **Men's. Medium width. Sizes: 7, 8, 9, 10, 11, 12, 13.**
Z 24 T 8588 D—Tan. **State whole size only. . . . . .7.97** pr.; any 2 prs. 14.00

Pile-lined lounger

D What could be more practical than wipe-clean vinyl uppers and a long-wearing P.V.C. (polyvinyl chloride) sole and heel. Elastic side gore for fit, acrylic pile lining for warm comfort. Ship. wt. pr. 1 lb. 12 oz.
Men's. Medium width. Sizes: 7, 8, 9, 10, 11, 12.
Z 24 T 8718 D—Brown. State whole size only. . . . . .4.97 pr.; any 2 prs. 9.00

WIDTH EXPLANATION ***for men's slippers this page:***
M—medium. **W**—wide. **E**—medium wide. **EEE**—very wide.
When ordering state size (and width letter when requested. Ex: 8E).

Christmas Bell Ringer



Men's felt slipper

Only 3.97 2 prs. $7

FELT UPPERS of 60% wool, 40% rayon. Cotton suedine sole, wedge heel.
Men's. Medium width. Whole sizes: 7, 8, 9, 10, 11, 12. Wt. pr. 1 lb. 12 oz.
Z 24 T 8645 D—Wine. **State whole size only. . . . . .3.97** pr.; 2 prs. 7.00

WishbookWeb.com

SLIPPER SAVINGS PLAN for pages 90-94: *Save on any 2 styles,* sizes or colors offered at the same multiple price on these 5 pages.



Men's famous double knit KNIT KICKERS®

7.97 pr. 2 prs. $15

Treat him to the amazing comfort of Encron® polyester uppers that stretch, twist, yet stay in shape for a great snug fit. Look fine outdoors too, and they're machine washable.

Versatile Knit Kickers® have sturdy Kraton® rubber sole and wedge heel. Built-up arch supports comfortably. Machine wash, warm.

Men's. Medium width. **Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.**

Z 24 T 8632 D—Black/maroon. **Z 24 T 8630 D**—Brown.
Z 24 T 8631 D—Black. **Z 24 T 8633 D**—Navy.

Ship. wt. pr. 1 lb. 8 oz. **State size only**.....**7.97** pr.; any 2 prs. **15.00**



For more slipper gift ideas see Fall Book, pages 306-307, 310-311 and 336-337.

Slippers for Father and son

Save on 2 prs.



A

Men's 3.97 pr. 2 prs. $7
Big boys' 3.47 pr. 2 prs. 6.50
Little boys' 2.47 pr. 2 prs. 4.50



B

Men's 5.97 pr. 2 prs. $11
Big boys' 4.97 pr. 2 prs. $9
Little boys' 3.97 pr. 2 prs. $7

A **WIDE WALE COTTON CORDUROY SLIPPERS.** We've put in a soft, absorbent cotton terry lining, and an easy-walking rubber sole, heel. Prices cut from Fall '75 Book, page 337. Wt. pr. 1 lb. 6 oz.

Men's. Medium width. **Whole sizes: 7, 8, 9, 10, 11, 12.**
Z24T8721D—Red. **Z24T8723D**—Black. **Z24T8722D**—Brass brown.
State whole size. Was 4.50 pr.; 2 prs. 8.00; Now **3.97** pr.; 2 prs. **7.00**

Big Boys'. Medium width. **Whole sizes: 2, 3, 4, 5, 6.**
Z 24 T 8322 D—Brass brown.
State whole size. Was 3.97 pr.; 2 prs. 7.00; Now **3.47** pr.; 2 prs. **6.50**

Little boys'. Medium width. **Whole sizes: 9, 10, 11, 12, 13, 1.**
Z 24 T 8122 D—Brass brown.
State whole size. Was 2.97 pr.; 2 prs. 5.00; Now **2.47** pr.; 2 prs. **4.50**

B **HANDSOME PRINT** polyester knit uppers are lined with whisper-soft foam-backed nylon tricot. Elastic side gores give good fit. Crepe-type rubber sole and heel are skid-resistant, long wearing.

Men's. Med. width. **Whole sizes: 7, 8, 9, 10, 11, 12.** Wt. pr. 1 lb. 5 oz.
Z 24 T 8626 D—Brown print. **State whole size**..**5.97** pr.; 2 prs. **11.00**

Big boys'. Medium width. **Whole sizes: 2, 3, 4, 5, 6.** Wt. pr. 1 lb. 1 oz.
Z 24 T 8326 D—Brown print. **State whole size**..**4.97** pr.; 2 prs. **9.00**

Little boys'. Med. width. **Whole sizes: 8, 9, 10, 11, 12, 13, 1.** Wt. pr. 13 oz.
Z 24 T 8126 D—Brown print. **State whole size**...**3.97** pr.; 2 prs. **7.00**



CUT $1

Now 7.97 pr.

2 prs. $15

C

C **COMFORT OPERA** has foam-cushioned insole, nylon tricot covered foam lining. Grained vinyl uppers look and feel like real leather. Crepe rubber sole and heel. Prices cut from Big Fall '75 Book, page 337.

Men's. Width D	7	7½	8	8½	9	9½	10	10½	11	12	13
Width EEE			8	8½	9	9½	10	10½	11	12	

W 24 T 8550D—Brown. Widths D and EEE. **State size, width letter D or EEE.**
W 24 T 8551D—Black. **Width D only.** No size 13. **State size, width letter D.**
Ship. wt. pr. 1 lb. 10 oz...Was 8.97 pr.; 2 prs. 17.00; Now **7.97** pr.; 2 prs. **15.00**

WIDTH EXPLANATION *for men's slippers this page:* D—medium. EEE—very wide. When ordering state size (and width letter when requested. Ex: 10 D).



E Scuff



D Lounger

Suede-soled lounger and scuff

4.97 pr. SAVE when you buy any 2 prs. $9

D-E **CRUSHABLY SOFT** urethane uppers. Smooth nylon tricot sock lining. suede leather sole helps you relax in comfort. Made in Hong Kong.
Men's. Medium width. **Whole sizes: 7, 8, 9, 10, 11, 12.**

D **LOUNGER.** Ship. wt. pr. 1 lb. **State whole size only.**
Z 24 T 8443 D—Brown.....Only **4.97**; any 2 prs. **9.00**

E **SCUFF.** Ship. wt. pr. 14 oz. **State whole size only.**
Z 24 T 8442 D—Brown. Only **4.97** pr.....any 2 prs. **9.00**

WishbookWeb.com

SAVE 2.11

on this soft 'n thick terry robe

only 11.88 Reg. sizes

TALL sizes slightly higher

A Wrap that special man in the comfort of 100% cotton terry. Luxurious wrap-around styling with shawl collar, 2 roomy side pockets, self-sash. It's an inexpensive gift that keeps giving the year 'round. Just machine wash, warm; tumble dry. Ship. wt. 2 lbs.

REGULAR SIZES: S(fits 34-36" chest), **M**(37-40), **L**(41-44), **XL**(45-48).

Colors • 74 blue • **48** gold • **87** white.

State color number, size letter S, M, L, XL—not number size.

B 35 T 4930—Was 13.99 in Fall '75 Book, page 405.....**Now 11.88**

TALL SIZES (fit men 6' to 6'3"): **M**(fits 37-40" chest), **L**(41-44), **XL**(45-48).

Colors • 74 blue • **87** white.

State color number, size letter M, L, XL —not number size.

B 35 T 4932—Was 14.99 in Fall '75 Book, page 405.....**Now 12.88**

Pamper him with this velour shaver

only 13.88

B Here's plush elegance with lots of style! This velour shaver doubles as a lounge coat or robe. Made of sensuously soft and luxurious Wincama® velour, a blend of 80% Celanese Arnel® triacetate, 20% nylon. Features include button down front, sash, 2 pockets and contrast trim. Easy to keep fresh and bright—just machine wash, warm. Ship. wt. 1 lb. 4 oz.

• **97** brown • **73** navy • **64** burgundy.

Sizes: S(fits 34-36" chest), **M**(37-40), **L**(41-44), **XL**(45-48).

State color number, size letter S, M, L, XL—not number size.

B 35 T 4877.....Only 13.88

Gift box assortment sold on pg. 26.



TO MEASURE: Place tape around chest, well up under arms, over shoulder blades. Number of inches is size. In-between sizes? Order next larger size.

WishbookWeb.com

LUXURY

Celanese® Arnel® with nylon

A

B

BJC

JBC

94 ALL

Match your mate

A MONOGRAMMED VELOUR ROBES are ideal for personalized gift giving. Have it with your initials at no extra cost (instructions included). Made of a caressable, velvety-soft, velour blend of 80% Celanese Arnel® triacetate, 20% nylon. Ship. wt. 1 lb. 12 oz.

Colors • 19 Burgundy • **55** navy • **85** Camel.

HER ANKLE LENGTH ROBE has wide notched collar, self sash and large pocket. Sizes: **S**(fits 10-12), **M**(14-16), **L**(18-20).

State color number, dress size letter S, M, L—not number size.

B 35 T 4921—Machine wash, warm; tumble dry.....Each **25.00**

HIS SHORT LENGTH ROBE has self sash, 2 roomy side pockets. **Sizes: S**(fits 34-36" chest), **M**(37-40), **L**(41-44), **XL**(45-48).

State color number, size letter S, M, L, XL—not number size.

B 35 T 4920—Machine wash, warm; tumble dry.....Each **22.00**

B VELOUR LOUNGERS make perfect partners for those quiet evenings at home. Fashioned in a luxurious blend of 80% Celanese Arnel® triacetate, 20% nylon. Machine wash, warm; tumble dry.

HERS has criss-cross top with contrast trim, adjustable inner and outer sash, matching pants. Ship. wt. 1 lb. 12 oz.

Colors • 55 Navy • **17** Coral. **Sizes: S**(fits 10-12), **M**(14-16), **L**(18-20).

B 35 T 4922—State color no., dress size S, M, L—not no. size....25.00

HIS has contrast trim on jacket, 2 side pockets, self sash. Pants have permanent seams, 2 rear pockets, zipper front. Ship. wt. 1 lb. 12 oz.

Colors • 55 Navy • **27** Rust. **Sizes: S**(fits 34-36" chest), **M**(37-40), **L**(41-44), **XL**(45-48).

B 35 T 4923—State color no., size S, M, L, XL—not number size.25.00

Christmas gift box assortment (12) sold on pg. 26.

WishbookWeb.com

LOUNGEWEAR

Pick your favorite

C **HIS 'N HER MATCHING PAJAMA AND GOWN** make a real dreamy duet. Colorful red pattern in a blend of 65% cotton flannel. 35% polyester. Machine wash, warm; tumble dry.

HER RED ANKLE LENGTH GOWN has ruffled collar trim, bright red 3-button neck area, long sleeves. Ship. wt. 12 oz.
Sizes: 32, 34, 36, 38. State bust size.
Z 35 T 4500 C.....9.99

HIS PATTERN COAT STYLE PAJAMAS have long sleeves, 1 chest pocket. Solid red bottoms have elastic waistband. Wt. 13 oz.
Sizes: S(fits 34-36" chest), **M**(37-40), **L**(41-44), **XL**(45-48).
Z 35 T 4501 C—State size S, M, L, XL—not number size.....8.99

D When the weather's cold you'll really warm up to these hooded fleece robes in a new His 'n Her style. Fashioned in 100% acrylic. Monsanto Wear Dated® warranty (see explanation on page 17). Long length robes have sweatshirt look with long sleeves, adjustable tie hood, twin pockets and Talon® zipper front. 2 white stripes on sleeve. Machine wash, warm; tumble dry.
Colors • 10 red • **55** navy. Ship. wt. ea. 1 lb. 4 oz.

HER ROBE has push-up sleeves. **Sizes:** S(10-12), **M**(14-16).
State color number, dress size letter S or M—not number size.
B 35 T 4919.....Each 20.00

HIS ROBE. Sizes: M(fits 37-40" chest), **L**(41-44).
State color number, size letter M or L—not number size.
B 35 T 4918.....Each 20.00

For more His 'n Her styles see pages 16, 17, 30, 31-33, 97-100.

WishbookWeb.com



Bask in the warmth of thick absorbent terry

only **15.88**

a WARDS BEST BUY BECAUSE

The price is right for these best selling soft 'n thick hooded terry robes with his 'n her styling for extra good looks and hours of relaxation.

Comparison Shopped for Value

Save 20%

HOODED TERRY ROBES were $20.00 each in Christmas '74 book, page 112. Made of easy-care 100% cotton. After shower or after swim, you'll really enjoy the extra absorbency that only terry can offer. Stylish, loose-fitting hood, self sash and 2 big, roomy pockets. Machine wash, warm; tumble dry. **Colors** • 10 red • 71 white • 50 blue. Ship. wt. ea. 2 lbs.

HER SIZES: M(fits 10, 12, 14), L(16, 18, 20).

B 35 T 4912—State color number and dress size letter M or L—not number size 15.88

HIS SIZES: M(fits 38-42 in. chest), L(43-48).

B 35 T 4909—State color number and chest size letter M or L—not number size 15.88

Great Buy! 12 assorted gift boxes for only 3.99. See pg. 26.





WishbookWeb.com

PRINTED KNITS

"Paintings" by the great masters

2 or more	Singly
9.49 ea.	9.99

KNITTED REPRODUCTIONS of Vincent Van Gogh's **Gypsies** and Toulouse Lautrec's **Windmill** paint a pretty picture of the latest trend in his 'n her fashions. These 100% DuPont Orlon® acrylic sweater shirts fit right, feel comfortable. Stylish collar, V-neck and long sleeves. Machine wash, warm; tumble dry.

Colors • 76 Gypsies • **77** Windmill.

Sizes: S(fits 34-36" chest, bust), M(38-40), L(42-44), XL(46-48).

State color number, chest or bust size letter S, M, L, XL—not number size.

B 35 T 1289 D—Ship. wt. ea. 9 oz.

Any 2 for 18.98 . . . . . Each 9.99





PHOTOGRAPHIC PRINTS



Picture perfect knits

2 or more	Singly
7.49 ea.	7.99

ACTUAL PICTURE PRINTS project brightness and color—a realism that looks alive. The Minuteman accents the Bicentennial, the Sunrise breaks in a new day while the Tiger simply looks grrrreat! Cream-colored short sleeves, back. Side vents. 100% polyester. Mach. wash, warm; tumble dry.

Prints • 73 Tiger • **74** Sunrise • **75** Minuteman.

Sizes: S(fits 34-36" chest or bust), M(38-40), L(42-44), XL(46-48). Ship. wt. ea. 8 oz.

B 35 T 1297 D—State color number, chest, bust size S, M, L, XL—not number size.

Any 2 for 14.98 . . . . . Each 7.99

WishbookWeb.com

Christmas warmth you can share



Print outershirt

—a dynamic corduroy look for today's action couples

YOU'LL BOTH FLY HIGH on the fashion scene in these rugged ribbed outershirts. **They're fashionable** because of great features like Western yoke styling, wood-tone buttons and square bottoms. Artistic screen printing adorns front and back. **They're functional** because the fine woven blend of 65% polyester, 35% cotton is comfortable, warm and durable. Machine wash, cold; with care. Tumble dry. Wt. 15 oz.

Colors • 83 tan • 51 lt. blue.
Sizes: XS(fits 30-32 inch chest or bust), S(34-36), M(38-40), L(42-44), XL(46-48).

State color no., XS, S, M, L, XL—not number size.

B 35 T 361 ..... **Ea. 12.88**

Cotton flannel shirts

—togetherness is in fashion!

SOFT WARM, 100% COTTON PRINT is splendidly styled and a pleasure to wear. Features include 2-button cuffs, long-point collars with permanent stays, handy chest pocket (carefully tailored to match design) and stay-in tails. Priced to compliment both your wardrobe and your wallet. Machine wash, warm; tumble dry.

Colors • 80 brown • 51 blue.

His sizes: S(34-36 inch chest), M(38-40), L(42-44), XL(46-48).

Her sizes: XS(30-32 inch bust), S(34-36), M(38-40), L(42-44).
Ship. wt. ea. 12 oz.

State color number, size letter XS, S, M, L or XL—not number size.

B 35 T 390 D—Hers.
2 for 9.00 ..... **ea. 4.88**

B 35 T 391 D—His.
any 2 for 9.00 ..... **ea. 4.88**

See pages 16, 17, 94-100 for more His and Her fashion. See pgs. 30, 31-33 for Olympic fashions.

WishbookWeb.com

Celebrate the holiday season together

Jacquard knit sweaters

for eye-catching excitement

MATCH YOUR MATE in these bright, colorful slip-ons that are winning such rapid popularity. Novelty pattern is sure to score with fashion-minded couples everywhere. 100% DuPont Orlon® acrylic. Features rib knit cuffs and bottoms. Neat taped crew neck. Machine wash, warm; tumble dry. Shirts sold on pg. 368 Big Fall Book.

Colors • 55 navy • 80 brown.
Sizes: XS(fits 30-32 inch chest or bust), S(34-36), M(38-40), L(42-44), XL(46).
Shipping weight ea. 12 oz.
State color number, size letter XS, S, M, L, XL—not number size.
B 35 T 1644 . . . . . Ea. 12.88



Ski style sweater

with matching scarf

STYLISH JACQUARD KNIT SWEATER looks equally great on the street or on the slopes. 100% DuPont Orlon® acrylic. Handsome designs, colorations make for a stand-out success. Rib knit cuffs, bottoms. Machine wash, warm; tumble dry.

Colors • 55 navy • 46 green.
Sizes: XS(fits 30-32 inch chest or bust), S(34-36), M(38-40), L(42-44), XL(46).
Wt. ea. 13 oz.
State color no., size letter XS, S, M, L, XL—not number size.
B 35 T 1547 . . . . . Ea. 12.88

MATCHING SCARF completes the look. 100% DuPont Orlon® acrylic. Machine wash, warm; tumble dry. Ship. wt. ea. 5 oz.
Colors • 55 navy • 46 green.
State color number.
L 35 T 1548 . . . . . Ea. 3.88

WishbookWeb.com



Warm, rugged western flannels

a WARDS BEST BUY BECAUSE

You get great savings on our best-selling His 'n Her westerns in 100% cotton flannel. Machine wash, warm; tumble dry. Maximum shrinkage 2-3%.

Comparison Shopped for Value

Save $4

when you buy any 2

2 or more	Singly
5.99 each	**7.99**

A GINGHAM CHECKED SHIRTS are smartly styled with the kind of western features that keep growing in popularity. Moderately tapered with long-point collar, long stay-in tails, pearlized snap front closures, 2 front flap pockets. 3-snap cuffs.

Colors • 98 brown/white/blue • 71 blue/white/red • 80 green/white/yellow.
Sizes: XS, S, M, L, XL—see chart at right.
State color number, size letter XS, S, M, L, XL—not number size.
B 42 T 899 D—Shipping weight each 12 oz.....**7.99** ea., **2** for **11.98**

B BLAZIN' BANDANNA PATTERN SHIRTS are styled for the two of you in eye-catching colors. Moderately tapered with long-point collar, permanent stays, long stay-in tails, 2 chest pockets and pearlized snap front closures. Wt. ea. 12 oz.
Colors • 63 red • 71 blue. **Sizes: XS, S, M, L, XL. See size chart below.**
B 42 T 820 D—State color no., size XS, S, M, L, XL.....**7.99** ea., **2** for **11.98**

100 WARDS ALL 2

Order:	XS	S	M	L	XL
His Neck:	—	14-14½	15-15½	16-16½	17-17½
Her Bust:	30-32	34-36	38-40	42-44	—

WishbookWeb.com

PRE-WASHED DENIM

SAVE $4
on jacket-jean outfit

HIS or HER jacket and jeans **$18**

If purchased separately

Jacket **$12** Jeans **$10**

100% cotton indigo denim fabric has been specially treated to give the soft faded look of a garment that has been home laundered 6 or 7 times. Due to special treatment of this fabric there may be shade variances within garments. It's desirable . . . it's "today's" most wanted look!

A EUROPEAN STYLED WESTERN SHIRT-JACKET. Contrast stitching throughout. Snap cuffs; 2 snap flap chest pockets; side vents; snap front. Sanforized. Machine wash, warm, alone; tumble dry.
Sizes: S(fits 34 to 36 in. chest or bust), **M**(38-40), **L**(42-44). **State letter size S, M, L—not number size.**
Z 42 T 5375 D—Navy. Wt. 1 lb. 2 oz.....Singly 12.00
Jacket, when ordered with Jeans (Key B).....10.00

B EUROPEAN STYLED JEANS. Permanent stitched center crease—keeps its sharp, neat appearance—even after repeated washings. Contrast stitching throughout. 2 front scoop pockets, 1 back inset pocket (under waistband). Wide flared bottoms. Sanforized. Machine wash, warm, alone; tumble dry.
Sizes. Waists: 30, 32, 34, 36, 38 inches.
Inseams: 30, 32, 34 inches. State waist, inseam.
W42T5376D—Navy. Ship. wt. 1 lb. 3 oz. Singly 10.00
Jeans, when ordered with Jacket (key A).....8.00

SAVE $1 when you buy 2
Western shirt

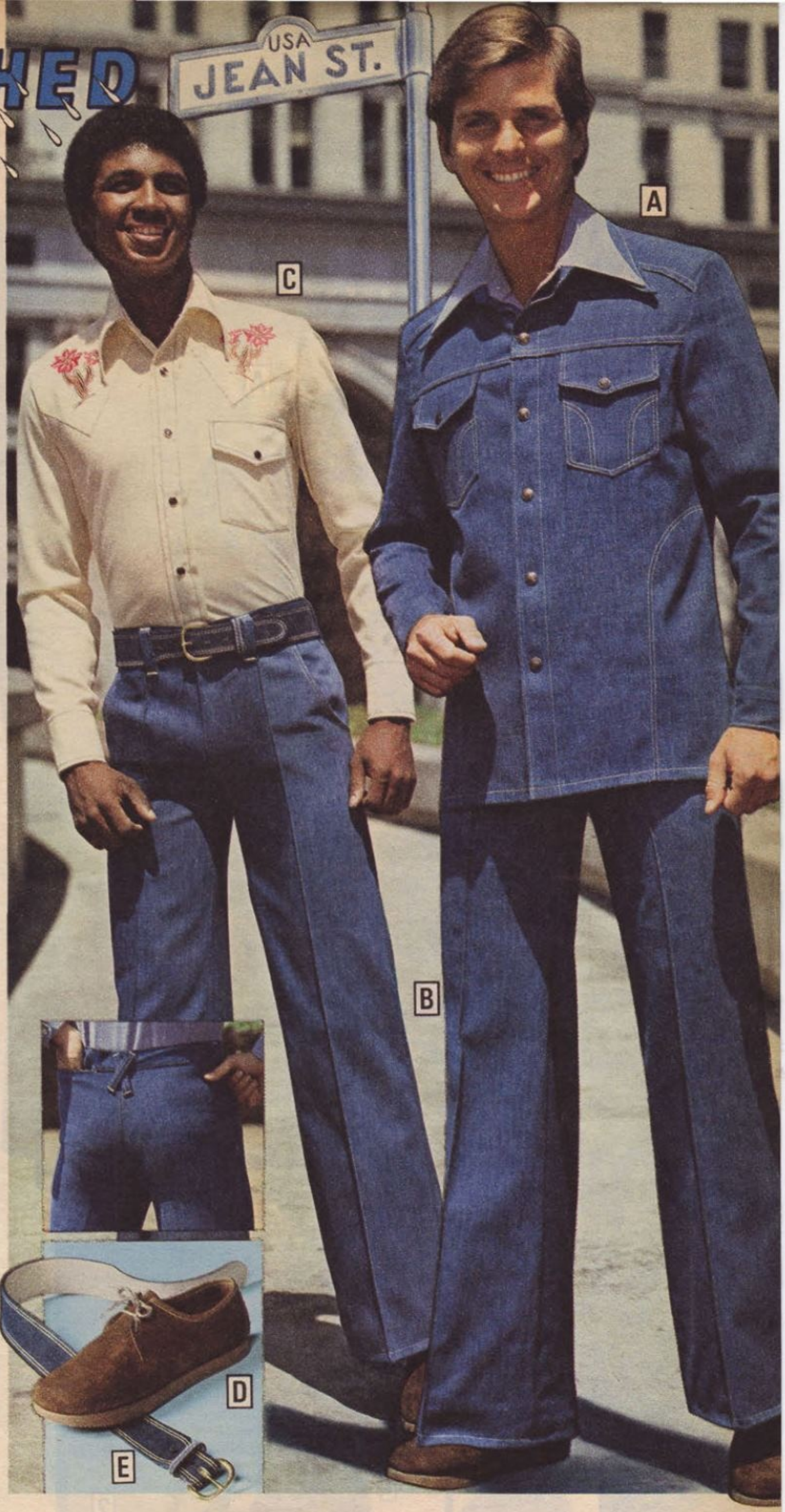
2 or more	Singly
8.49 ea.	8.99

C EMBROIDERED WESTERN SHIRT. Polyester-cotton blend. Pearlized snap closures down front, one chest flap pocket, 2 snap cuffs. Contrast stitching throughout. Machine wash, warm; tumble dry.
Colors • 92 natural • **74** blue. Wt. ea. 12 oz.
Sizes: See His 'N Hers Size Chart at bottom of page.
State color number, size S, M, L, XL—not number size.
B42T833D—No Ironing Needed. **8.99 ea.; 2 for 16.98**

D WARDS "NATURAL" SHOE. Smart recessed-look heel. Rocker sole helps shift weight for walking ease. Split suede uppers. Cushioned heel seat. Man-made sole and heel.
Width D. Sizes: 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.
Z24T6976-Golden tan.Wt. 2 lbs. 12 oz. **State size 14.97**

E WESTERN DENIM LOOK BELT. Supple suede leather. White contrasting double border stitch. 2-inch width. Case-hardened antique metal buckle.
Waist sizes: 32, 34, 36, 38, 40, 42 in. Wt. ea. 10 oz.
Z 42 T 3118 D—Blue. **State size.**
7.97 ea.....2 for 15.79

ALL 101



HIS 'N HER SIZE CHART FOR SHIRTS

ORDER	S	M	L	XL
HER BUST	34-36	38-40	42-44	—
HIS NECK	14-14½	15-15½	16-16½	17-17½

For more jacket-jean outfits see Fall '75 Book, pages 400-403.

CONVERSION CHART FOR GIRLS' JEANS
Gals: Use table below to determine waist size.
State waist and inseam sizes.

Men's waist sizes:	30	32	34	36	38
Will fit gals' hip sizes:	37	39	41	43	45

WishbookWeb.com



A LEANING TOWARD LEISURE? Ring in the New Year Spirit of '76 with the dynamic denim look: the outershirt that has the high fashion trimmings—the one with metal ring ornamentation, the belted back and unified pocket design. It's impeccably tailored and finished with double track stitching accents. And it's made of 100% COTTON that you can machine wash, warm; tumble dry. Ship. wt. 1 lb. 6 oz.
Colors • 50 blue • **82** tan.
Sizes: S(fits 34-36 inch chest), **M**(38-40); **L**(42-44), **XL**(46-48). **State color number, chest size S, M, L, XL—not number size.**
B 35 T 7955 CB.....25.00

B 100% COTTON MATCHING FLARE SLACKS. This denim look features 2 front pleated pockets with colored metal ring trim. 2 back patch pockets, wide beltloops. Ban-rol® waistband to end rollover. Cuffless (hemmed) bottoms. Reg. cut. Mach. wash, warm; tumble dry.
Waists: 32, 34, 36, 38, 40.
Inseams: M(fits 31½"), **L**(33). Ship. wt. 1 lb.
State waist in inches, inseam letter M or L—not number size.
W 35 T 7957 CB—Blue.
W 35 T 7956 CB—Tan.....15.00

C CRISP, WOVEN OUTER SHIRT of 100% texturized polyester. In 3 warm colors with a soft-looking finished surface. Stylish features include: 2 hidden side pockets. 2 top flap pockets, side vents, front and back yoke. Dry clean only.
Colors • 46 hunter green • **18** rust • **52** blueberry.
Sizes: S(fits 34-36 inch chest), **M**(38-40), **L**(42-44), **XL**(46-48). Shipping weight 1 lb. 4 oz.
B 35 T 7961 CB—State color number and chest size letter S, M, L, XL—not number size.....20.00

D MATCHING DRESS SLACKS of 100% woven texturized polyester. Casual flare leg styling with cuffless (hemmed) bottoms, Ban-rol® waistband to end rollover. 2 front, 2 back set-in pockets. Nylon zipper. Regular cut. Dry clean only. Ship. wt. 10 oz.
Waist: 32, 34, 36, 38, 40. Inseam: M(31½"), **L**(33).
State waist in inches, inseam letter M or L—not number size.
W 35 T 7964 CB—Hunter green.
W 35 T 7963 CB—Rust.
W 35 T 7962 CB—Blueberry.....15.00

Accessories—for total coordination

1 OUR BEST QUALITY DRESS BOOT is lined with smooth, supple leather. Full side zipper—easy on-off. Subtle and elegant platform effect. Leather uppers. Man-made sole and heel outlasts leather.
Width D. Sizes: 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.
Z 24 T 6051—Black. **Z 24 T 6050**—Brown.
Ship. wt. 3 lbs. **State usual size**.....26.97

2 EMBOSSED STEERHIDE BELT. Saddle-stitch on each edge. 1½" wide. Leather covered buckle. Wt. 6 oz.
Colors • 79 black • **80** brown. Even waist sizes: 30-42.
B 35 T 2731—State color number, even waist size....5.00

3 COLORFUL KNIT PRINT SPORTSHIRT coordinates with leisure suits. Features: hemmed straight bottom, 7-button French front, long point collar, 1-button cuff. 65% acetate, 35% nylon. Machine wash, cold; line dry.
Sizes: S(fits 14-14½" neck), **M**(15-15½), **L**(16-16½), **XL**(17-17½). Moderately tapered.
State neck size letter S, M, L, XL—not number size.
Z 35 T 9044—Blue/white. Ship. wt. 12 oz.....10.00

4 EUROPEAN STYLED BUCKLE. Brushed silver/gold colored metal. 1½" wide belt of cowhide leather.
Colors • 46 green • **50** blue • **14** wine. Ship. wt. 6 oz.
B 35 T 2730—State color no., even waists 30-40....7.00

HOW TO MEASURE OUTER SHIRTS on pages 102-104. To obtain your correct size measure around chest, over your shirt, well up under the arms, making sure tape is over the shoulder blades. Number of inches is correct size.

Other print sportshirts sold on page 105 coordinate with leisure suits on pages 102-104.

Turtlenecks sold on page 379 of Big Fall '75 Book.

Items suffixed "B" ship from Oakland, Kansas City, Chicago or Baltimore. Order in usual way.

WishbookWeb.com

PUT-TOGETHERS

Denim look
or
woven
polyester

C

3

D

4

ALL 103

WishbookWeb.com



High quality put-togethers make a leisure outfit

22.98 outershirt + slacks

a WARDS BEST BUY BECAUSE

This outfit puts high quality fabric together with style at a price that is unmistakably low. The subtle textured finish feels crisp, always stays neat.

Save $5

when you buy outershirt + slacks

A THE DOUBLE KNIT POLYESTER OUTERSHIRT emphasizes comfort. It's the leisure look that feels comfortable because the double knit fabric stretches when you bend, sit or move. Features: contrast stitching accents, 2 large front pockets, front and back yoke, 1-button cuff. Dry clean only. Color coordinated print sportshirts are sold at "B" or "C" on the facing page. Ship. wt. 1 lb.

Colors • 55 navy • 80 brown.

Sizes: S(will fit 34-36 inch chest), M(38-40), L(42-44), XL(46-48).

State color number and chest size letter S, M, L, XL—not number size.

B 35 T 7795 DCB . . . . . Outershirt alone **15.00**
When purchased with slacks "B" pay only . . **12.99**

B MATCHING DOUBLE KNIT DRESS SLACKS of 100% polyester stretch for comfort. Features: Ban-Rol® waistband to end rollover. 2 front, 2 rear set-in pockets. Classic flare leg styling comes with cuffless hemmed bottoms. Reg. cut. No Ironing Needed. Machine wash, warm; tumble dry.

Waists: 30, 32, 34, 36, 38, 40.

Inseams: M(31½"), L(33).

Ship. wt. 10 oz. **State waist in inches, inseam size letter M or L—not number size.**

W 35 T 7796 DCB—Navy.

W 35 T 7797 DCB—Brown . . . . Slacks alone **13.00**
When purchased with outer shirt "A" pay only **9.99**

HOW TO MEASURE outershirts, pgs. 102-104.

Size	S	M	L	XL
fits chest	34 to 36	38 to 40	42 to 44	46 to 48

To obtain your correct size measure around chest, over your shirt, well up under the arms, making sure tape is over the shoulder blades. The number of inches is your size.

Items suffixed "B" ship from Oakland, Kansas City, Chicago or Baltimore. Order in usual way.

WishbookWeb.com

DRAMATIC PRINTS DISPLAY VITALITY



SAVE 2.08
when you buy any 2
2 or more
7.95 ea.
Singly
8.99

Color and emphatic pattern design create a casual, versatile fashion scenario. These sportshirts can be worn in many ways, on many occasions. Coordinate them with leisure suits on preceding pages for a total fashion look. Straight hemmed bottom is tailored to be worn out. The 7-button front gives a smooth look when tucked in. Long point collar, French front. Moderately tapered. Knit 65% acetate, 35% nylon. Machine wash, cold; line dry. Ship. wt. ea. 12 oz.

Sizes: S(fits 14-14½" neck), **M**(15-15½), **L**(16-16½), **XL**(17-17½).
State neck size letter S, M, L, XL—not number size.

Z 35 T 9040 D—Green (A). Z 35 T 9043 D—Black (B).
Z 35 T 9042 D—Brown (C). Z 35 T 9041 D—Blue (D). Any 2 for 15.90.....Ea. 8.99

ALL 105

WishbookWeb.com





ALSO IN EXTRA SIZES FOR **TALL MEN**

Priced slightly higher



Easy care polyester knit sport shirts

Save 1.98 on 2

a WARDS BEST BUY BECAUSE

You get great savings on styled quality shirts that stay neat, are machine washable and stretch for comfort.

106 WARDS ALL

Comparison Shopped for Value

Reg. sizes 2 for $12 6.99 Each

Contrast stitching displays all the quality tailoring features—puts them right out front—makes them count! (1) long point banded collar (2) placket front with color matched buttons (3) button-thru flap pocket. Square bottom, 1-button cuff. Moderately tapered. No Ironing Needed. Machine wash, warm; tumble dry.

REG. SIZES: S(fits 14-14½" neck), M(15-15½), L(16-16½), XL(17-17½).
• 51 lt. blue • 10 red • 82 tan • 55 navy • 48 mint • 80 brown.
State color number, neck size letter S, M, L, XL—not number size.
B 35 T 9070 D—Ship. wt. ea. 12 oz.
Any **2** for **12.00**.....Each **6.99**

TALLS. Men 6' to 6'3".
Sizes: M(fits 15-15½"), L(16-16½), XL(17-17½).
Colors • 51 lt. blue • 10 red • 82 tan.
State color number, neck size letter M, L, XL—not number size.
B 35 T 9071 D—Ship. ea. wt. 12 oz.
Any **2** for **14.00**.....Each **7.99**

WishbookWeb.com



• 100% DuPont Orlon® acrylic body • Rib knit cuffs
Real suede trim on front, yoke and pockets

TALK ABOUT STYLE! This rugged-action eye-catcher is bound to say you're tops on the fashion scene. Durable zipper has ringed clasp for an added touch of taste. Ship. wt. 1 lb. 3 oz. Dry clean. • 80 brown • 46 green • 55 navy • 70 gray.

Sizes: S(fits 34-36 inch chest), M(38-40), L(42-44), XL(46-48).
State color number, size letter S, M, or XL—not number size.
B 35 T 1463—Was 19.99 in Wards Big Fall Book, pg. 361 . . . . . Now 16.88

Great turtlenecks sold on page 8, sportshirts sold pgs. 105, 106.

ALL 107

WishbookWeb.com

CABLE CARDIGANS



Stylish knit shirt

A Plush DuPont turbo Orlon® acrylic fabric looks, feels like a million. Dual cables sweep down the front to mark the man of taste and distinction. Body is link-stitched with taut rib-knit cuffs, bottoms. Machine wash, warm; tumble dry.

Ship. wt. ea. 13 oz.

• 81 natural • 30 maize • 51 blue • 82 tan.

Sizes: S(fits 34-36 inch chests), M(38-40), L(42-44), XL(46-48). State color number, size letter S, M, L or XL—not number size.

B 35 T 1087.....10.88

Fisherman knit sweater

B 100% virgin acrylic bulky is sure to keep him cozy. Handsome spiral cables adorn front and sleeves. Full fashioned for proper fit. Features include 2 handy front pockets, wood-like buttons and ribbed bottoms and cuffs. All this at an incredibly low price. Machine wash, warm; tumble dry.

Colors • 81 natural • 51 blue.

Sizes: S(fits 34-36 inch chests), M(38-40), L(42-44), XL(46-48). State color no., size letter S, M, L or XL—not number size.

B 35 T 1650—Wt. 1 lb. 5 oz.....11.88

WishbookWeb.com

BIG BOLD BRAWNY BULKIES 9.88

100% VIRGIN ACRYLIC BULKIES will keep him snug as a hug and looking great. Sweaters are made with the same hand-crafted look as the original world-famous fisherman knits. Features include thick, gutsy rope-style cables in front and back; rib-knit neck, cuffs, waists, raglan-style sleeves. Full fashioned—knit to correct size for best shape and fit. Stay warm and enjoy the rough-hewn fashion of our bulkies. Machine wash, warm; tumble dry.

Colors • 94 natural • **70** light blue. Ship. wt. ea. 1 lb. 1 oz.

Sizes: S(34-36" chests), M(38-40), L(42-44), XL(46-48).

State color number, size letter S, M, L, XL—not number size.

B 35 T 1646—Crew neck.....9.88

B 35 T 1647—Turtleneck.....9.88

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DANTÉ

A

B

C

D

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110 ALL

WishbookWeb.com

HIDE 'N CHIC

Ultra-stylish valets

A STUNNING CARVED CLIPPER SHIP IN BASE RELIEF ON GENUINE INCOLAY STONE. He'll think of you every time he uses this truly elegant valet. Base is genuine walnut. Soft, plush blue felt lining. 3 cylindrical sectionals hold cuff links, rings, etc. Large compartment for wallet, etc. Wt. 3 lbs. 2 oz.
35 T 3797—About 12x8½x2 inches.....**32.50**

B MARE AND COLT ARE HEWN FROM THE SAME BEAUTIFUL INCOLAY STONE as Clipper ship, above. Same rich lining (but gold color), same functional interior. Base is solid walnut. Somewhat smaller than "A", priced lower. Wt. 2 lbs. 6 oz.
35 T 3798—About 10x7½x2 inches.....**27.50**

C WALNUT NIGHT TRAY. 4 cut-out sections on top plus holder for wallet or glasses. Wt. 2 lbs.
35 T 3707—About 11¾x6½x1¾ inches.....**5.50**

D 1-DRAWER WALNUT VALET is a handsome addition to any bedroom. 3 scooped-out sections on top, 3 sections to drawer. Metal posts for wallet or eyeglasses. Special storage chest on top. Both chest and drawer are richly lined in red felt. Wt. 2 lbs. 2 oz.
35 T 3795—About 11½x6½x3½ inches.....**15.95**

E 2-DRAWER WALNUT VALET AND JEWEL BOX COMBINATION. This elegant dual purpose item will keep his treasure intact. Plushly lined red felt drawers have 3 compartments each. 3 cut-out sections at top plus metal billfold holder. Practical and attractive, this valet makes a perfect gift. Wt. 3 lbs.
35 T 3715—About 11⅞x7x3½ inches.....**17.95**

Ties with a look of today

F THE HOTTEST ITEM OF ITS KIND IN THE COUNTRY! That's right. Wards now offers the famous Mickey Mouse tie, the look that's taking the country by storm. Not just a novelty item, this fashion spectacular is worn to work, to parties or for an evening on the town. Great sophisticated fun. DuPont Qiana® nylon fabric. So put your money where our Mouse is—get Mickey. 4 inches wide. Ship. wt. 6 oz.
Colors • 55 navy • **46** green • **80** brown.
L 35 T 3418—State color number.....6.50
©Walt Disney Productions

G SUAVE SMOKEY TONES are really hitting it big on the fashion scene. And no wonder—these new mid-tone acetate and nylon ties are a perfect blend of subtlety and distinction 4 inches wide. Ship. wt. 6 oz.
Colors • 80 brown • **41** mint • **50** blue.
L 35 T 3419—State color number.....5.00

Personalized billfolds

H GENUINE BUFFALO CALF TRI-FOLD OR WALLET. Tri-fold offers 12-view passcase, gusseted card pocket and regular card pocket. Wallet has 8-view passcase with snap closure, card pocket and 2 key slots. Also contains 2 currency pockets (1 is concealed). Choice of 3 initials or full name stamped in 24-kt. gold.
Colors • 80 brown • **79** black. **State color number, print initials or name desired (25 character limit).**
XL 35 T 3814 K—Tri-fold.....7.00
XL 35 T 3813 K—Wallet.....7.00
Above items ship from Evanston, Il. Allow 14 days delivery. Sorry, no CODs. Add 40¢ postage each item.

Distinctive leather belts

J HANDSOME COWHIDE BELT features contrast stitching on each edge. Smartly shaped buckle has cowhide insert. 1¾" wide. Ship. wt. 6 oz.
Colors • 46 green • **80** brown • **55** navy.
State color number, even waist size 30-42 inches.
B 35 T 2753.....ea. 5.50

K FASHIONABLE COWHIDE BELT. Square buckle of brushed-gold color has cowhide insert for ultra-elegant look. 1¾" wide. Ship. wt. 6 oz.
Colors • 79 black • **82** tan • **71** white • **80** brown.
State color number and even waist size 30-42 inches.
B 35 T 2754.....7.00

L ELEGANT PATENT LEATHER BELT has the squared-off end that's so popular today. Handsome U-shaped buckle. 1¾ inches wide. Wt. ea. 6 oz.
Colors • 79 black • **80** brown • **55** navy.
State color number and even waist size 30-42 inches.
B 35 T 2732.....6.50



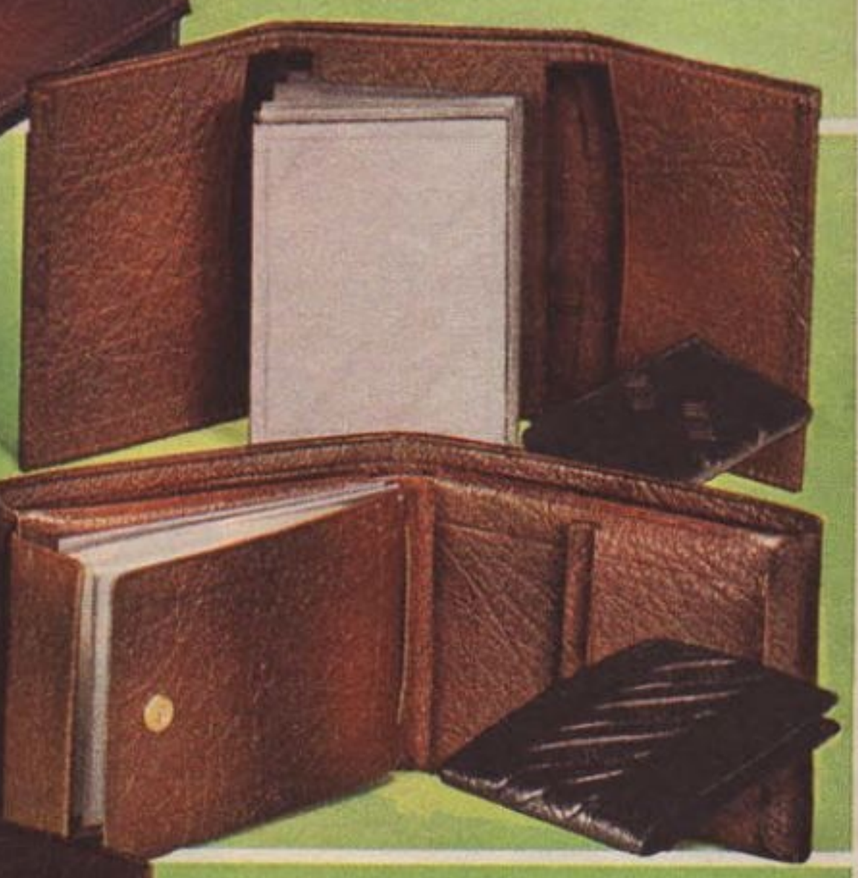
$7 each

ULTRA-SOFT MARBLEIZED COWHIDE WALLET AND CARDCASE. Wallet has 8-view removable passcase, card pocket and 2 currency pockets (1 is concealed). Cardcase has 10 card slots for easy selection (room for 12 more in the removable plastic case) and deep currency pocket.
Colors • 80 brown • **79** black. Ship. wt. 6 oz.
State color number.
L 35 T 3893—Wallet.....**7.00**
L 35 T 3895—Cardcase.....**7.00**



$6 each

PERSONALIZED TRI-FOLD AND WALLET OF SUPPLE COWHIDE. Full name stamped in 24-kt. gold. Tri-fold has 12-view passcase, 2 card pockets, currency pocket. Wallet has 12-view passcase, card pocket, 2 currency pockets.
Colors • 80 brown • **79** black.
State color number and print name desired. (25 character limit.)
XL 35 T 3897 K—Tri-fold.....6.00
XL 35 T 3896 K—Wallet.....6.00
Above items ship from Evanston, Il. Allow 14 days for delivery. Sorry, no CODs. Add 40¢ postage each item.



$5 each

STYLISH COWHIDE TRI-FOLD AND WALLET. Feature distinctive embossing on outer side. Tri-fold has 16-view passcase, 2 key slots and 2 handy card pockets. Deep currency pocket. Wallet has 8-view removable passcase and 2 currency pockets (1 is concealed).
Ship. wt. 6 oz.
Colors • 80 brown • **79** black.
State color number.
L 35 T 3892—Tri-fold.....5.00
L 35 T 3891—Wallet.....5.00



$4 each

TOP GRAIN COWHIDE TRI-FOLD AND WALLET. Tri-fold has 16-view removable passcase, 2 card pockets and deep currency pocket. Wallet has 8-view removable passcase, gusseted coin pocket with snap closure and 2 currency pockets. (1 is zippered).
Colors • 80 brown • **79** black.
State color number.
L 35 T 3885—Tri-fold. Ship. wt. 6 oz. **4.00**
L 35 T 3883—Wallet. Ship. wt. 6 oz. **4.00**

WishbookWeb.com

THE SENSUOUS SHIRT

at a sensible price (for dress or casual wear)

A

B

LUXURY YOU CAN AFFORD

The clean, sensuous, silky look really comes across in 100% woven polyester. Its attractive, rich texture commands attention, cries out to be touched. 100% woven polyester is the fabric you desire because of its comfort and easy care. In addition it features a top center, fashionable 4-inch long pointed collar with permanent stays, 1 button cuff, full-cut fit. Mach. wash, warm; tumble dry. No Ironing Needed.

A **SOFT, SILK-LIKE SOLIDS. Long sleeve style.** Convenient chest pocket. Sizes: See chart below. **State neck size, sleeve size.**

W 35 T 192—Ashes. **W 35 T 189**—Blue.
W 35 T 190—Mint. **W 35 T 191**—Butterscotch.
W 35 T 188—White. Ship. wt. 1 lb. **5.99**

Short sleeve style (hemmed sleeves). Convenient chest pocket. Ship. wt. 1 lb.
Colors • 72 ashes • **71** white • **51** blue • **41** mint • **32** butterscotch.
Neck sizes: **14½, 15, 15½, 16, 16½, 17.**
B 35 T 662—State color number, neck size. . . . 5.49

B **SENSUOUS, SILK-LIKE FLORAL PRINT. Long sleeve style.** 1 button notch cuff. Convenient chest pocket. Ship. wt. 1 lb. Sizes: See chart below. **State neck size, sleeve size.**

W 35 T 117—Green. **W 35 T 118**—Blue.
W 35 T 119—Tan. **5.99**

SIZE CHART FOR LONG SLEEVE SHIRTS

Neck:	14½	15	15½-16	16½-17
Sleeve:	32, 33	32, 33, 34	32, 33, 34, 35	33, 34, 35

FULL CUT SHIRTS WILL FIT COMFORTABLY

If your neck is	14½	15	15½	16	16½	17
If your waist is no more than	34	36	38	41	43	47

SMARTLY STYLED COORDINATING TIES

Bird pattern print tie. 100% polyester coordinates with shirt A. 4-in. wide. Ship. wt. 6 oz.
Colors • 79 black • **50** navy/blue • **55** navy/gold • **80** brown.
L 35 T 3407—State color number. 5.00

SOLID SCULPTURED TONE ON TONE TIE. 100% texturized polyester tie coordinates with shirts A or B. 4-inches wide. Ship. wt. 6 oz.
Colors • 80 brown • **55** navy • **46** green.
L 35 T 3408—State color number. . . 5.00

LANDSCAPE PRINT TIE. 100% polyester. European shaped: wider bottom, narrower neck. Coordinates with solid shirt A. Wt. 6 oz.
Color • 17 wildflower.
L35T3324-State color number 5.00



Great Buy! 12 Assorted Christmas Gift Boxes for only 3.99. See pg. 26.

WishbookWeb.com

100% polyester double knit dress slacks at our lowest price ever!

Only **7.88** each

Any **2** for **$15**

a WARDS BEST BUY BECAUSE

We've taken the double knit idea and packed it full of quality tailoring features. You get the comfort, neatness and wearability you demand—priced way below what you'd expect.

Comparison Shopped for Value

Classic regular leg or popular flare leg, you get quality construction and workmanship you never thought possible at such a low price.

- **Ban-Rol® waistband for a neat look**
- **Sturdy, no-snag nylon zipper by Talon®**
- **Fused waistband, pockets and fly for long wear**
- ***No Ironing Needed*. Mach. wash, warm; tumble dry**

REGULAR LEG. Cuffless (hemmed) bottoms. Ship. wt. ea. 1 lb. **State waist, then inseam.**

Waist:	30, 31	32	33
Inseam:	29, 30½	29, 30½, 32½	29, 30½
Waist:	**34, 36, 38**	**40, 42, 44**	
Inseam:	29, 30½, 32½	29, 30½	

W 9 T 5441 D—Brown. **W 9 T 5444 D**—Green.
W 9 T 5440 D—Camel. **W 9 T 5443 D**—Navy.
W 9 T 5442 D—Gray. Singly.....**7.88**
Any 2 or more slacks on this pg., ea.....**7.50**

FLARE LEG. Cuffless (hemmed) bottoms. Ship. wt. ea. 1 lb. **State waist, then inseam.**

Waist:	30,31	32	33	34,36,38	40,42
Inseam:	29½,31	29½,31,33	29½,31	29½,31,33	29½,31

W 9 T 5448 D—Green. **W 9 T 5446 D**—Brown.
W 9 T 5445 D—Camel. **W 9 T 5447 D**—Navy.
W 9 T 5450 D—White. **W 9 T 5449 D**—Vintage.
Singly.....**7.88**
Any 2 or more slacks on this page, each....**7.50**

SAVE $2 ON DRESS BELTS

1¾ in. wide, vinyl on bonded leather, with covered buckle. **Colors** • 80 brown • 79 black • 55 navy • 18 burgundy. **State color no. and even waist 30-42 in.** Was $6, Fall '75, pg. 353.
B 35 T 2722—Wt. 6 oz.....**4.00**

ALL² 113

Brown

Green

Regular leg

Flare leg

Camel

Navy

White

Vintage

Gray

WishbookWeb.com

Expressly for him

All-Weather Coats







Here are 3 great looks for the fashion seeker! Rain or shine, you'll look your best in these all-weather coats treated with DuPont Zepel® to repel rain and stain. Zip-in lining for extra warmth on those cold, snowy days. Warm with sunny skies? Just zip-out the lining for lightweight, fashionable comfort.

A EYELET ALL-WEATHER COAT is above-the-knee length and made of 50% polyester and 50% cotton. Features include: full belting with metal buckle, notch lapels, 2 lower slash pockets with eyelet trim, decorative upper flap with eyelet trim, metal buttons. Acetate body lining and zip-out pile lining of 100% DuPont Orlon® acrylic on acrylic back, open back vent. Dry clean. Wt. 2 lbs. 10 oz. Sizes: Regs.: **36R, 38R, 40R, 42R, 44R, 46R.** Longs: **38L, 40L, 42L, 44L, 46L. State chest size, R or L.**

W 9 T 9460—Bone with brown stitching.

W 9 T 9461—Navy with white stitching **34.88**

B STITCHER ALL-WEATHER COAT is above-the-knee length with distinctive styling features. 50% polyester, 50% cotton twill. Single-breasted fly front with buttons at neck, notch lapels, pointed front and back yokes, square patch pockets with pointed flap inset pockets, contrast stitching, center vent, matching bone-type buttons. Nylon body lining with 100% acrylic pile (acrylic back) zip-out liner. Sizes: See key A at left. Dry clean. Wt. 3 lbs. 2 oz. **State chest size, R or L.**

W 9 T 9450—Navy with white stitching.

W 9 T 9451—British tan with brown stitching **39.88**

C CLASSIC BALMACAAN ALL-WEATHER COAT is 65% polyester, 35% cotton with traditional styling features. Split shoulder, fly front and 2 side slash pockets. Acetate body lining and zip-out acrylic pile on cotton back liner. 40" length. Sizes: Regs.: **36R, 38R, 40R, 42R, 44R, 46R.** Longs: **38L, 40L, 42L, 44L, 46L.** Dry clean. Ship. wt. 3 lbs. 2 oz. **State chest size and R or L.**

W 9 T 9225—Black/olive plaid.

W 9 T 9226—Black solid.

W 9 T 9227—British tan solid . . **29.99**

Scarf and glove gift set

D SCARF AND GLOVE SET comes in a handsome gift box for holiday giving. Made of 100% acrylic. Scarf has fringe on each end. Matching knit glove has vinyl palm. One size fits all. Ship. wt. 9 oz. **Colors • 85** tan • **79** black • **80** brown.

L 35 T 3900—State color number. 6.00

Accessories: Sportshirts sold on pgs. 105-106; dress shirts, ties on page 112.

WishbookWeb.com

Leisure wear

Expressly for him

Tailored double knit sport jackets **only** **34.88** each



E TRIMMED AND STITCHED SPORTCOAT sets you up for both business and leisure hours in top fashion form. 100% double knit polyester shuns wrinkles. 2-button front, wide notch lapels with contrast stitching, deep center vent, 3 open notch patch pockets with solid piping **and 2** inside breast pockets. Fully lined in acetate. Dry clean. Ship. wt. 2 lbs.

Sizes: Reg.: **36R, 38R, 40R, 42R, 44R, 46R.** Longs: **38L, 40L, 42L, 44L, 46L.**

W 9 T 4235—Camel with green trim and stitching.

W 9 T 4236—Green with beige trim and stitching.

W 9 T 4237—Navy with lt. blue trim and stitching.

State chest size, R or L.....34.88

F LEISURE JACKET of 100% double knit polyester has added features for the complete casual look. 4-button front, open shirt collar, 4 patch pockets with curved flaps, vertical tucking on all pockets, contrast stitching on collar, patch pockets and flaps, side vents with button tab at waist, tapered open vent sleeves with 1-button cuffs. Rayon lined. Dry clean. Ship. wt. 2 lbs.

Sizes: Regs.: **36R, 38R, 40R, 42R, 44R, 46R.** Longs: **38L, 40L, 42L, 44L, 46L.**

W 9 T 4240—Brown with tan stitching. **W 9 T 4242**—Navy with blue stitching.

W 9 T 4241—Green with lt. green stitching. **State chest size, R or L.....34.88**

Match these jackets with our "Best Buy" slacks on pg. 15.

WishbookWeb.com

Leisure suits *Expressly for him*

Western trio

Reversible

A
Blue

B
Brown

Navy

Green suit

Lt. green pants

Brown suit

Tan pants

WishbookWeb.com

Western style 3-pc. suit

$55

A three-piece suit means extra value because you get two tailored suit looks at one easy price. The matching suit gives you a dressed-up look with the masculine western accent. Contrasting pants with the jacket make a casual look with punch.

A 100% POLYESTER DOUBLE KNIT comfort and neatness, leisurely styled and boldly detailed. Perfect for business or that weekend away from it all. Meticulously tailored jacket with contrasting stitching features 2 upper patch pockets with flaps, 2 lower open patch pockets, center vent. Matching flare pants have beltloops, western top pockets. Contrasting pants are beltless. Dry clean.

Chest sizes: Regulars(if 5'7" to 5'11½" tall): **36R, 38R, 40R, 42R, 44R. Longs**(if 6' to 6'3"): **38L, 40L, 42L, 44L. Shorts**(if 5'3" to 5'6½"): **38S, 40S, 42S.** See chart below. Ship. wt. 4 lbs. **State (1) chest size (2) R, L or S (3) waist (4) inseam.**

Chest:	36	38	40	42	44	46
Waist:	29-31	31-33	33-35	36-38	38-40	40-42
Inseam:	any inseam, 29 to 34 inches					

M 9 T 1707—Blue suit plus light blue pants.
M 9 T 1708—Green suit plus light green pants.
M 9 T 1709—Brown suit plus tan pants **55.00**

Tailored suit with reversible jacket

44.88

One + one = three. It may not be mathematical, but it sure makes sense. We've turned the leisure suit idea inside out.

B 100% POLYESTER DOUBLE KNIT LEISURE SUIT. It's a new concept in the new leisure suit look. A reversible jacket, for a completely different look at the flip of the jacket. Like getting 3 pieces for the price of 2. Matching side of the jacket has 2 upper patch pockets with flaps, plaid side has 2 lower open patch pockets. Solid color slacks are flare leg with Ban-Rol® waist, nylon zipper and angle front pockets. Dry clean.

Chest	36	38	40	42	44	46
R or L	R only	R only	R or L	R or L	R or L	R only
Waist	29-31	31-33	33-35	36-38	38-40	40-42
Inseam	any inseam, 29 to 34 inches					

Ship. wt. 3 lbs. **State (1) chest size (2) R** (if 5'7" to 5'11½" tall) **or L** (if 6' to 6'3") **(3) waist (4) inseam.**
NOTE: Be sure that the waist size you order is available in your specified chest size.
M 9 T 1971—Brown.
M 9 T 1970—Navy **44.88**

C DRESS SHOE with the elegant look of alligator. Patent leather uppers. Hidden elastic gores. Man-made soles and heels.
Width D. Sizes: 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Ship. wt. 2 lbs. 8 oz. **State usual size.**
Z 24 T 6484—Brown. **Z 24 T 6486**—Black. . . . **19.97**

D DRESS BELT with the snappy touch of alligator grained cowhide. 1¾ in. wide with square tip and U-shaped buckle. **Colors** • 80 brown • 79 black. **Even waist sizes:** 30 to 42 in. Ship. wt. 6 oz.
B 35 T 2880—**State color number, waist size** **6.00**





100% cotton DENIM SUIT

35.95

E Imagine casual 100% cotton denim tailored into a comfortable suit. Perfect for a busy day at the office or a Saturday night out. With a tie, you get a dressed-up look without sacrificing comfort. A sportshirt or turtleneck gives you a fashion look that feels great. Styled right, with contrast stitching, lower patch pockets, wide lapels. Flare leg pants have western top pockets and wide beltloops. Dry clean.
Chest sizes: Regulars (if 5'7" to 5'11½" tall): **36R, 38R, 39R, 40R, 42R, 44R, 46R. Longs** (if 6' to 6'3"): **39L, 40L, 42L, 44L, 46L.** See chart below. Ship. wt. 3 lbs.
M 9 T 0029—Blue denim **35.95**

To order, state (1) chest size (2) R or L (3) waist (4) inseam.

(1) chest	36	38	39	40	42	44	46
(2) R or L	R only	R only	R or L	R or L	R or L	R or L	R or L
(3) waist	28,29,30	30,31,32	31,32,33	32,33,34	35,36,37	37,38,39	39,40,41
(4) inseam	any inseam, 29 to 34						

Sportshirt, pg. 105.
12 Gift Boxes, only 3.99. See page 26.

WishbookWeb.com

Fur-like pile lines these rugged denim and corduroy jackets

24.99 Reg. sizes Was ~~39.90~~

Talls **29.18** Was ~~44.90~~

a WARDS BEST BUY BECAUSE

We've made keeping warm fashionable in these 2 knock-outs. Both feature a deep, plush lining that assures you utmost warmth on even the coldest days. This same rich looking pile overflows on to a smartly framed collar. Terrific timely buys at this sensationally low sale price!

Comparison Shopped for Value

35% off

A IMPORTED FROM CANADA. Velvety-soft lined midwale corduroy–withstands coldest weather. Of softest Spanish cotton corduroy laminated to polyurethane foam. Thick lining of 100% acrylic on cotton back. Framed genuine suede on collar, first button. Full rayon quilt lined sleeves. Dry clean by reputable cleaner. Cut from Big Fall Book, page 390.

Reg. chests: 36, 38, 40, 42, 44, 46 inches. **Colors • 86** bronze • **89** olive brown. Ship. wt. 3 lbs. 6 oz. **State color number, chest size.**

B 42 T 7400—Abt. 30 in. long..... **24.99**

Talls. Chests: 38, 40, 42, 44, 46, 48 inches. Bronze only. Wt. 3 lbs. 14 oz. **State chest size.**

Z 42 T 7401—Abt. 32 in. long..... **29.18**

B DENIM BATTLE JACKET. Of 60% polyester, 22% nylon, 18% cotton. Warm pile lining of 100% Acrilan® acrylic on cotton back. 2 genuine leather lapel patches, framed pile collar. Snap front, cuffs. 2 snap flap chest pockets, 2 zipper bottom pockets. Dry clean. Cut from Big Fall Book, pg. 389.

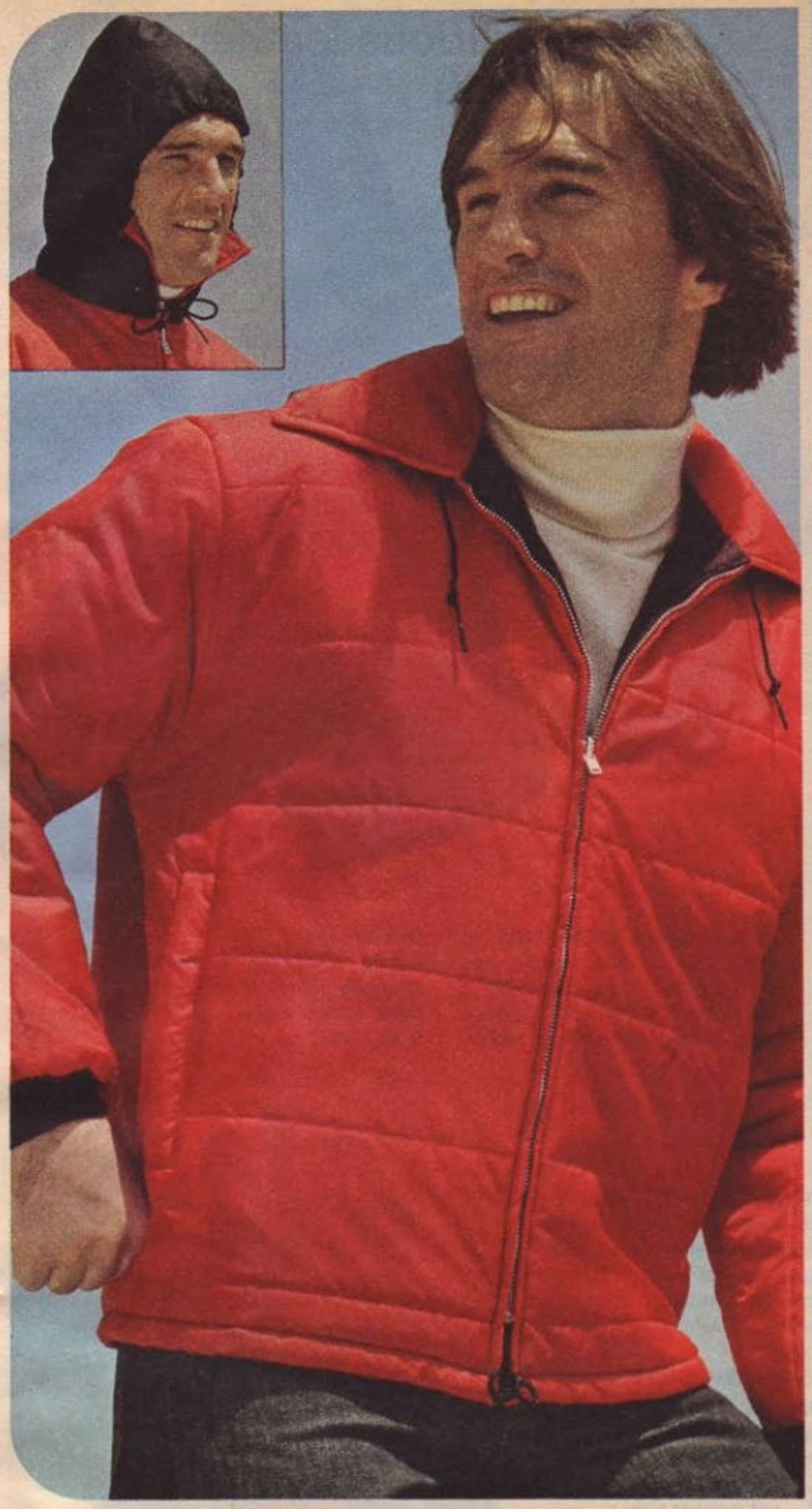
Reg. chests: 34, 36, 38, 40, 42, 44 inches. **Colors • 55** navy • **46** medium green. Ship. wt. 3 lbs. 3 oz. **State color number, chest size.**

B 42 T 7425—Abt. 25 inches long.... **24.99**

Talls. Chests: 36, 38, 40, 42, 44, 46 inches. Navy only. Wt. 3 lbs. 9 oz. **State chest size.**

Z 42 T 7426—Abt. 27 in. long..... **29.18**

WishbookWeb.com





CUT 25%

Reversible ski-style jacket

9.67 Reg. sizes Was ~~12.90~~

Talls **11.17** Was ~~14.90~~

100% nylon quilted side reverses to smooth nylon. Interlined with 4.4-oz. DuPont Dacron® "88" polyester. 2 zipper pockets on quilt side; 2 slash pockets on reverse side. Hood folds under collar. Drawstrings at hood and bottom. Knit cuffs. Mach. wash, warm. Reduced from 1975 Big Fall Catalog, page 392.

State color number, size letter S, M, L, XL—not number size.

Reg. Sizes: S(36 to 38 in. chests), M(39-41), L(42-44), XL(45-48).
Colors • 55 navy to med. blue • 10 red to black • 80 brown to gold.
B 42 T 7000—About 28 in. long. Ship. wt. 1 lb. 8 oz. 9.67

Talls. Sizes: M(39 to 41 in. chests), L(42-44), XL(45-48).
Colors • 55 navy to medium blue • 80 brown to gold.
B 42 T 7001—About 30 inches long. Ship. wt. 1 lb. 9 oz. 11.17

ACCESSORIES *complete the look*

Turtlenecks sold 359, 366; Pants pg. 353, Big Fall '75 Book.

PILE LINED SUBURBAN COAT

Handsome, warm comfortable

44.90 Reg. sizes

Talls **49.90**

- 100% texturized polyester shell with a special finish that makes it water-resistant—lets you go swingin' in the rain or snow
- Anti-wrinkle fabric . . . crush it, twist it, roll it, fold it . . . whatever stress you put it through, this tightly woven coat will bounce back to its original handsome appearance
- Plush acrylic pile lining (cotton back) for warmth on coldest days

Fresh new look for winter pace-setters. Goes everywhere, anytime. And it's all set off with a BIG pile collar. Rayon lined sleeves. 2 slash pockets. Dry clean.

Reg. Sizes: 36, 38, 40, 42, 44, 46 in. chests. **Colors** • 55 navy • 84 tan.
B 42 T 8320—Abt. 34 in. long. Wt. 3 lbs. 14 oz. State color number, chest size . . 44.90

Talls. Sizes: 38, 40, 42, 44, 46, 48 in. chests.
Z42T8321-Navy only. Abt. 36 in. Wt. 4 lbs. State size 49.90

WishbookWeb.com



SAVE 1.50

Were 7.95 and 6.95 Big Fall Bk., pg. 386

Our lowest price this season!

A-B PIG-GRAINED COWHIDE GLOVES have whipstitched fingers, side vent and decorative stitching. Here's a present he'll wear with pride! Colors • 91 black • 97 brown. **Sizes: S, M, L XL.** See chart directly below. **State color number, size letter S, M, L, XL—not number size.**

A FUR LINED with soft rabbit fur. Side vent.
B 35 T 2585—Ship. wt. 7 oz...6.44

B KNIT LINED with polyester-acrylic. Side vent.
B 35 T 2586—Ship. wt. 6 oz...5.44

Order size	S	M	L	XL
Hand width	7½-8	8½	9-9½	10-10½

TO MEASURE: Place tape around right hand excluding thumb.

Men's luxurious leather gloves make ideal gifts



FASHIONABLE KNIT GLOVE of 80% acrylic, 20% nylon has smooth vinyl front and back. 2 distinctive V-shaped chevrons adorn back. A real eye-catcher. One size fits all.
Colors • 87 tan • **79** black
Shipping weight 6 oz.
State color number.
L 35 T 2527.....3.95



EXCITING VINYL GLOVE is acrylic pile lined and styled for the man of distinction. Hand stitched at cuff. Dual rows of hand-stitching flow from cuff to tops of index and little fingers. Ship. wt. 6 oz.
Sizes: S, M, L, XL. See chart above.
• 80 brown • 79 black.
State color no., size letter S, M, L, XL—not number size.
B 35 T 2526.....5.95



GENUINE SUEDE GLOVE. Pile lined with 100% acrylic with back of 50% cotton, 50% rayon for real warmth. Handsome whip-stitching at fingers and cuff. Elastic at wrist gives snug fit.
Colors • 82 walnut • **80** brown.
Sizes: S, M, L, XL—see chart below items A and B.
Ship. wt. 6 oz. **State color number, size letter S, M, L or XL—not number size.**
B 35 T 2538.....6.95

Handsome assortment of 12 gift boxes for only 3.99 ea. See pg. 26.



OUR BEST QUALITY DRESS GLOVES. Rabbit lined cowhide, hand-sewn with decorative stitching on back. Center vent. Here's top quality at a really reasonable price.
• 91 black • 97 brown.
Sizes: S, M, L, XL. See chart below items A and B.
Ship. wt. 7 oz.
State color number, size letter S, M, L or XL—not number size.
B 35 T 2553.....9.95



DYNAMIC COWHIDE DRIVING GLOVE is styled right for today's action man. Vent holes located at knuckles, palms and along backs of fingers. Convenient snap closure. This glove combines quality, comfort and style at a price that's hard to beat.
Colors • 87 brown • **79** black.
Sizes: S, M, L, XL—See chart below items A and B.
Ship. wt. 5 oz.
State color number, size letter S, M, L or XL—not number size.
B 35 T 2528.....7.50

WishbookWeb.com

No iron theme print knit

5.99 ea.



Colorful balloon and circus scenes on front and back give this fine fashion knit added dimension. 100% polyester. 1-button cuff. Long point collar. Mach. wash, warm; tumble dry. *No Ironing Needed.*

Colors • 50 blue • **81** natural.
Ship. wt. ea. 9 oz.
Sizes: 10, 12, 14, 16, 18, 20. Size chart, pg. 482, Big Fall '75.

State color number and size.

B 33 T 5507 D . . . 5.99 ea.; **2, 11.80**

For more great boys' clothes, see our Big Fall '75 Book, pgs. 482-513.

Wards down-look survival jacket

Boys' sizes
6 to 20
Order by size, not by age

CUT 25%

Only **18.75**
Was ~~$25~~



Authentic western suede leather jacket

Junior
$25
Prep
$28





The fringe benefits:

- Genuine suede leather for rugged long wear.
- Swinging fringe on front and back yoke, sleeves, and the 2 patch pockets for brash good looks.

This brawny western jacket also has a rich rayon lining and a sturdy zip front. Stain resistant. Dry clean only.

Color • 98 brown. Size chart, pg. 507, Big Fall '75. **State color no., size.**

B 33 T 2867—Junior sizes: **8, 10, 12.** Ship. wt. 2 lbs. **25.00**

B 33 T 3247—Prep sizes: **14, 16, 18, 20.** Ship. wt. 2 lbs. 8 oz. **28.00**

See Complete Credit Terms, Pgs. 147-149.

- Extra warm 9-oz. 100% DuPont Dacron® polyester fiberfill II for the look and feel of expensive down filling.
- 15-oz. Malden® acrylic pile (on cotton back) lining for even more warmth.
- Water-repellent and tough "rip stop" nylon outershell with a drawstring snorkel-type hood for total protection.

PLUS: 2 welt pockets, knit cuffs and a sturdy zip front. Mach. wash, warm.
Colors • 50 blue • **10** red. **Sizes:** S(6-8), M(10-12), L(14-16), XL(18-20).
Size chart, pg. 507, Big Fall '75. Price cut from Anniv. Sale Book '75, pg. 85.
State color no., size S, M, L, XL—not number size.

B 33 T 3163—Ship. wt. 2 lbs. 6 oz. **18.75**

WishbookWeb.com

Boys' sizes
8 to 20
Order by size, not by age

Wrangler®

New at Wards
Slim fitting authentic western wear!







4-pocket brushed denim jacket

A This bold and brassy brushed denim jacket of 100% cotton is a rugged scene stealer. 2 patch chest pockets with Wrangler® metal buttons and 2 scoop hip waist pockets. Front, back yoke; shoulder epaulets. Machine wash, warm; tumble dry. Shrinkage controlled, max. 2%.
Colors • 82 tan • 55 navy.
Sizes: 8, 10, 12, 14, 16, 18, 20. Chart, pg. 501, Big Fall '75. **State color number, size.**
B 33 T 1661 P—Shipped prepaid. . . . 14.00

Brushed denim big bell

B Soft and strong 100% brushed cotton denim is styled right with the extra wide bell. 2 front scoop pockets, 2 back patch pockets, and contrast stitching. Machine wash, warm; tumble dry. Shrinkage controlled, max. 2%.
Slim, regular colors • 82 tan • 55 navy.
Slim sizes: 8, 10, 12, 14. Reg. sizes: 8, 10, 12. Chart below. **State color no., size.**
B33T5115P—Slim. Shipped prepaid. . 7.50
B33T5116P—Regular. Shipped prepaid 7.50

Boys' Prep

Waist	26	27	28	29	30
Inseam	28	28, 30	29, 32	30	32

State waist and inseam.
W33T5117P—Navy. Shipped prepaid. 9.00
W33T5137P—Tan. Shipped prepaid. . 9.00

Denim rider jacket

C Sturdy 14-oz. 100% cotton denim combines with always rugged rider styling for the classic western jacket. Split-V-front, front and back yokes, 3-piece back, and 2 patch pockets with Wrangler® metal buttons. Mach. wash, warm; tumble dry. Shrink. controlled, max. 2%. Navy only.
Sizes: 8, 10, 12, 14, 16, 18, 20. Size chart, pg. 501, Big Fall '75 Book. **State size.**
Z 33 T 1660 P—Shipped prepaid . . . 10.00

Western denim jean

D Strong 14 oz. 100% cotton denim with 2 front scoop pockets, 2 back patch pockets, contrast stitched yoke, and a flare leg. Mach. wash, warm; tumble dry. Shrinkage controlled, max. 2%.
Slim sizes: 8, 10, 12, 14. Reg. sizes: 8, 10, 12. Navy only. Chart, below. **State size.**
Z33T9213P—Slim. Shipped prepaid. . 7.00
Z33T9214P-Regular. Shipped prepaid 7.00

Boys' Prep

Waist	26	27	28	29	30
Inseam	28	28, 30	29, 32	30	32

State waist and inseam.
W33T9215P—Prep. Shipped prepaid. 8.50

SIZE CHARTS FOR WRANGLER® JEANS
TO MEASURE: See pg. 960, Big Fall '75

	Boys' Slim				Boys' Regular		
Size	8	10	12	14	8	10	12
Height	50"	54"	58"	61"	50"	54"	58"
Weight in lbs.	53	65	77	90	59	73	87
Waist	22	23	24	25	24	25	26
Inseam	22½	25	27	28	22½	25	27

WishbookWeb.com





Leisure living in 100% texturized polyester

The leisure suit in 100% texturized polyester double knit moves as you move. Always neat and wrinkle free, just machine wash, warm; tumble dry. And it's easy—*No Ironing Needed!*

G The leisure suit has a hold on style with a front yoke, 2 upper front patch pockets and button cuffs on the jacket; flare legs, wide belt loops and rear patch pockets on the pants.
Colors • 82 beige • 50 blue. Wt. ea. 2 lbs.
Sizes: 8, 10, 12, 14, 16, 18.
Chart, pg. 492-493, Big Fall '75 Book.
State color number and size.
B33T4125B-Slim. **B33T4126B**-Reg. **19.94**
B 33 T 4127B—Husky (no size 8)..**21.94**
Items suffixed "B" ship from Baltimore, Chicago, Kansas City, and Oakland. Order in usual way.

Western chambray shirt

5.99

E Chambray gets the western look with colorfully embroidered front and back yokes. 100% cotton. Contrast stitching, 2 button-thru flap pockets, 2-button cuffs, permanent collar stays. Mach. wash, warm; tumble dry. Preshrunk, max. shrink, 1-2%. From Hong Kong.
Ship. wt. ea. 9 oz.
Colors • 50 blue • 81 natural.
Sizes: 10, 12, 14, 16, 18, 20.
Chart, pg. 482, Big Fall '75 Book.
State color number and size.
B 33 T 348 D...5.99 ea.; 2 for 10.78

Theme print knitshirt

6.44

F Colorful story prints brighten this fashion knit of 65% acetate, 35% nylon. Long point collar. Mach. wash, warm; tumble dry, gentle cycle. *Little or no ironing needed.*
Colors • 80 brown • 50 blue.
Sizes: 10, 12, 14, 16, 18, 20. Chart, pg. 482, Fall '75. Wt. ea. 9 oz.
State color number and size.
B 33 T 5506 D-6.44 ea.; 2 for 12.50

See Complete Credit Terms, Pgs. 147-149.

No iron Ban-Lon® turtleneck 2.99



H Ban-Lon® full turtleneck. 100% rib nylon double knit with transfer cuff and bottom. Machine wash, warm; tumble dry. *No Ironing Needed.*
• 27 rust • 87 white • 50 blue • 73 navy.
Sizes: S(8-10), M(12-14), L(16-18), XL(20). Chart, pg. 482, Fall '75 Bk.
State color number, size S, M, L, XL.
B 33 T 6755—Ship. wt. 9 oz.....2.99

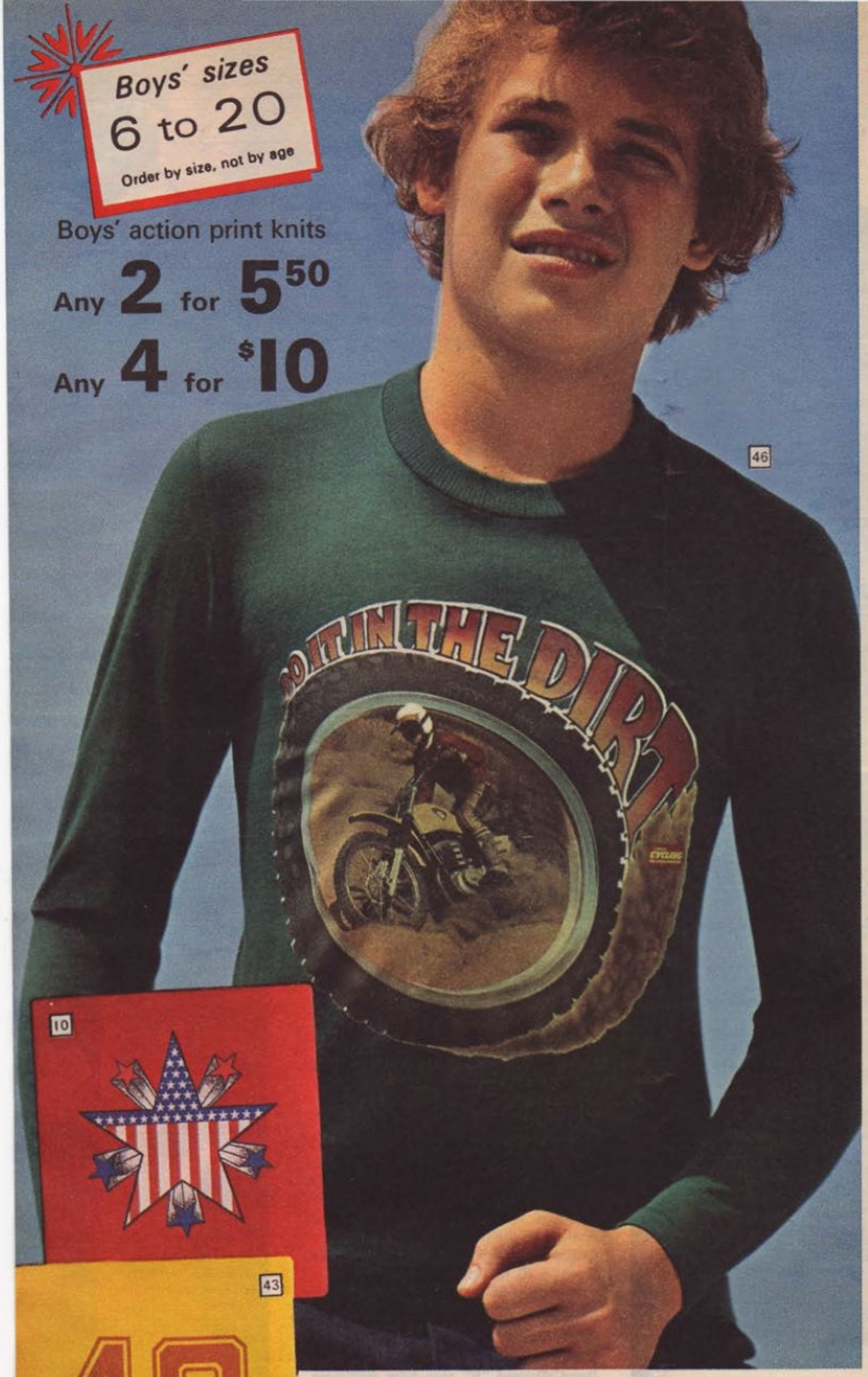
WishbookWeb.com

Boys' sizes
6 to 20
Order by size, not by age

Boys' action print knits

Any 2 for 5.50

Any 4 for $10



FLAME RESISTANT

SAVE $1 when you buy any 2 pajamas

Sizes: S(8-10), M(12-14), L(16-18). Size chart, pg. 508. Big Fall '75 Book. Washing instructions on facing page. Ship. wt. ea. 12 oz.

A "J.J." SKI STYLE knit pajama is "Dyn-o-mite!" 100% brushed Guaranteeth® Caprolan® nylon knit (warranty below) with white cotton cuffs, collar, anklets. Adjustable elastic waistband, snap fly. Maize only.
State size letter S, M, L—not number size.
Z 33 T 957 D—Pajama only.....5.99
Buy 2, or with pajama B, C, pay only.....5.49

B SCOOBY DOO SKI STYLE knit pajama—a T.V. favorite is back in a Liberty Bell print. 100% brushed Guaranteeth® Caprolan® nylon knit (warranty below) with navy cotton crew neck, cuffs, anklets. White body with contrast blue sleeves, pants. Elasticized waistband fly front. **State size letter S, M, L—not number size.**
Z 33 T 996 D—Pajama only.....5.49
Buy 2, or with pajama A, C, pay only.....4.99

GUARANTEETH® WARRANTY: If the fabric fails to give normal wear within one full year of purchase, the purchase price will be refunded upon return of evidence of date of purchase and the garment to Montgomery Ward.

C DENIM-LOOK COAT STYLE pajama—today's favorite style is ready for bed! 65% cotton, 35% polyester flannel. Adjustable waistband, snap fly. Blue denim with red stitching, buttons, chest pocket. **State size S, M, L.**
Z 33 T 965 D—Pajama only.....6.99
Buy 2, or with pajama A, B, pay only.....6.49

The robes gallery!

D-E Cozy and warm, these fashion robes will kill the chill. Washing details, facing page. Sizes: S(8-10), M(12-14), L(16-18). Chart, pg. 508, Fall '75 Book. **State size S, M, L—not number size.**

D TERRY ROBE of comfortable and absorbent 65% Dynel® modacrylic, 35% polyester. Karate style with one patch pocket. Blue with gold trim, belt.
Z 33 T 3325—Ship. wt. 1 lb.....7.99

E FLANNEL ROBE of soft, warm 100% cotton. Full length style with shawl collar, one pocket. Blue with red collar, belt, sleeve trim.
Z 33 T 3339—Ship. wt. 1 lb.....7.99



2 or more 3.50 ea. pr. Singly 3.79

CREW LENGTH SLIPPER SOCKS. Non-skid rubber sole, vinyl sides. Hand wash. Not made of flame resistant material. Ship. wt. pr. 8 oz.
Sizes: 8, 9, 10, 11. Chart, pg. 512. Fall '75 Book.
BRUSHED TERRY RACER STYLE. DuPont Orlon® acrylic, stretch nylon.
Colors • 50 blue • 37 gold. State color number and size.
B 33 T 4929 D.....Pair 3.79; 2 for 7.00
ARGYLE PATTERN STYLE. 100% Creslan® acrylic. Red with blue top stripe only. State size.
Z 33 T 4930 D.....Pair 3.79; 2 for 7.00

There's a wide selection of great Boys' clothing in the Big Fall '75 Book, pgs. 482-513.



- 4 exciting new action transfer prints.
- 50% polyester, 50% cotton for sturdy comfort.
- Hemmed bottom and cuff.
- Mach. wash, warm; tumble dry. *No Ironing Needed.*
- A great bargain price!

Ship. wt. ea. 5 oz.
• 46 Do it in the dirt • 10 Americana • 43 numeral • 54 Dragster.
Sizes: S(6-8), M(10-12), L(14-16), XL(18-20). Chart, pg. 482, F '75 Bk.
State color number and size letter S, M, L, XL—not number size.
B 33 T 6672 D
2.79 ea....2 for 5.50...4 for 10.00

JUST CHARGE IT!
See Complete Credit Terms, Pgs. 147-149

WishbookWeb.com

ROBES AND PAJAMAS

Nightwear on this page is flame resistant. Meets Federal Test Standard FF 5-74. To retain flame resistant properties, for synthetics, use detergent. Do not use soap or bleach. For cotton and cotton blend garments, home launder only, use a phosphate or heavy duty liquid detergent. Do not use soap or bleach. All garments machine wash, warm; tumble dry.

SAVE $1
when you buy any 2 pajamas (A-C)

A

DYN O MITE

B

Caprolan
Items A, B

C

21 Pittsburgh Steelers

NFL Official Licensed Product

F

PITTSBURGH STEELERS

MINNESOTA VIKINGS
15 Minnesota Vikings

BUFFALO BILLS
02 Buffalo Bills

DALLAS COWBOYS
06 Dallas Cowboys

GREEN BAY PACKERS
09 Green Bay Packers

LOS ANGELES RAMS
12 Los Angeles Rams

MIAMI DOLPHINS
14 Miami Dolphins

NEW YORK JETS
18 New York Jets

OAKLAND RAIDERS
19 Oakland Raiders

WASHINGTON REDSKINS
26 Washington Redskins

Robes gallery!
7.99 ea.

D

E

NFL ski style pajamas

only 5.99

F Our official NFL ski style knit pajama will kickoff the Christmas season in game winning style. 65% Dynel® modacrylic, 35% polyester. High crew neck, fly front and elasticized waistband. Off-white with official team colors. Washing instructions above. **Sizes:** S(8-10), M(12-14), L(16-18). Chart, pg. 508, Big Fall '75 Book.
State color number for team (see emblem) and size letter S, M, L—not number size. B 33 T 1051—Wt. 12 oz. 5.99

For more boys' pajamas, see pg. 513, Big Fall '75

WishbookWeb.com

For Christmas give her...

...the beauty and protection of





A **I LIKE YOU P.J.'S** are just plain fun to wear. Pullover shirt-tail top is bound around with contrasting underwear stitching. Pull-on bottoms have elasticized waist for a comfortable, easy fit. Soft brushed nylon. Machine wash, warm; tumble dry. See flame resistant washing instructions facing page.

Colors • 11 pink • 31 maize. Shipping weight 6 oz.

Girls' sizes: S(7-8), M(10-12), L(14). See size chart, Big Fall '75 Book, page 446.

B 6 T 5371—State color number and size letter S, M, L—not number size . . 5.99

B **CUDDLY SOFT BIB FRONT GOWN SAYS "I LIKE YOU"** today and everyday! Delicate white eyelet lace adorns ruffled collar and elasticized cuffs. Made of warming lightweight brushed acetate-polyester. Machine wash, warm; tumble dry. See flame resistant washing instructions on facing page.

Colors • 31 maize • 11 pink. Shipping weight 6 oz.

Girls' sizes: S(7-8), M(10-12), L(14). Size chart in Big Fall Book page 446.

B 6 T 5369—State color number, size letter S, M, L—not number size 5.99



C **CHARMING MAIDS AND KITTENS DANCE RINGS AROUND THIS BORDER PRINT GOWN.** Soft gathers at yoke and cuffs give extra mobility and flattering style. Contrasting red piping; pretty red buttons and bow. Button back closure. Warm cotton flannel. Mach. wash, tumble dry. To retain flame resistant properties use detergent, do not use soap or bleach.

Girls' sizes: S(7-8), M(10-12), L(14). Size chart in Big '75 Fall Book, page 446.

Z 6 T 5370—Ship. wt. 8 oz. State size letter S, M, or L—not number size . . 5.99

D **COLORFUL FLEECE ROBE** is lovely, long and loungeable in Christmasy red and white checks. Check piping 'round the white Peter Pan collar completes the trimming of this gracefully styled robe. Easy-on button front; inset pocket. Made of super-soft acetate-polyester fleece. Machine wash, warm; tumble dry. See flame resistant washing instructions on facing page.

Girls' sizes: S(7-8), M(10-12), L(14). Size chart in Big Fall '75 Book, page 446.

Z 6 T 5006—Ship. wt. 11 oz. State size letter S, M, L—not number size . . . 7.99

E **GIVE SANTA A GREAT BIG BEAR HUG** in a terrific looking printed gown. If you're partial to rabbits, it's a cinch he won't mind. Bound at neck, contrasting "underwear stitched" seams. Flirty side slits on shirt-tail bottom, ¾ sleeves; pullover style. Soft brushed nylon knit. Machine wash, warm; tumble dry. See flame resistant washing instructions on facing page.

Colors • 51 blue (teddy bear) • 31 maize (rabbit). Ship. wt. ea. 4 oz.

Girls' sizes: S(7-8), M(10-12), L(14). Size chart Big Fall '75 Book, pg. 446.

B6T5368D—State color no., and S, M, L—not number size. Ea. 3.99; 2 for 7.50

WishbookWeb.com

flame resistant nightwear



CROSS ROADS THE GIRLS SHOP sizes 6-14

FLAME RESISTANT

Wards girls' night wear on these 2 pages meets U.S. Standard FF5-74. To retain flame resistant properties wash in phosphate detergent or a heavy-duty liquid detergent, do not use soap or bleach.



F CUDDLE UP IN A 2-PC. GOWN 'N BOOTIE SET. Shirred yoke, cuffs and booties accented with contrasting piping. Brushed acetate-polyester knit. Non-skid plastic soles. Mach. wash, warm; tumble dry. Flame resistant story above. **Colors** • 31 maize • 51 blue. Shipping weight 7 oz.

Girls' Sizes: S(7-8), M(10-12), L(14). Size chart, Big Fall '75 Book page 446.

B 6 T 5367—State color number, size letter S, M, L—not number size 5.99

G JAMMIES WITH FEETSIES warm your soul and lace your spirits. Made of soft brushed nylon. Button front, raglan sleeves, non-skid plastic soles. Machine wash, warm; tumble dry. See flame resistant washing instructions above.

Colors • 11 pink • 51 blue. Shipping weight 7 oz.

Girls' sizes: S(7-8), M(10-12), L(14). Size chart, Big Fall '75 Book, page 446.

B 6 T 5366—State color number, size letter S, M, L—not number size 6.50

H 2-PC. FOOTED SKI PAJAMAS sport frolicsome animals. Pullover top; ribbed neck, cuffs, bottoms. Pants: elasticized waist, ankles. Non-skid plastic soles. Brushed nylon. Mach. wash, warm; tumble dry. See flame resistant story above.

Colors • 11 pink • 51 blue. Shipping weight 8 oz.

Girls' sizes: S(7-8), M(10-12), L(14). See size chart, Big Fall '75 Bk., page 446.

B 6 T 5365—State color number, size letter S, M, L—not number size 6.99

J LUXURIOUS ROBE AND GOWN SET—ankle length elegance. Empire styled print gown is fashioned of soft brushed acetate-polyester knit. Flattering elasticized scoop neckline, softly gathered bodice, romantic Juliet sleeves. Robe of fleeced acetate-polyester has contrasting yoke with print insert, softly shirred bodice 'n sleeves and ruffles at the wrist. Machine wash, warm; tumble dry. See flame resistant story above. **Colors** • 52 deep blue • 12 deep pink.

Girls' sizes: S(7-8), M(10-12), L(14). Chart, Big Fall '75 Book, pg. 446. Wt. 1 lb.

B 6 T 5005—State color number, size letter S, M or L—not number size. 13.88

Jr. Teens': S(6-8), M(10-12), L(14). Chart, Big Fall '75 Book, pg. 445. Wt. 1 lb. 4 oz.

B 6 T 100—State color number, size letter S, M or L—not number size 15.88

K FUZZY, WUZZY BOOTIE SOCKS. 3 prs. come packed in a box. Great for gift giving, or living in. Turbo Orlon® acrylic-nylon. Mach. wash, warm; tumble dry.

6 T 2821—One size fits all. 1 pink, 1 blue, 1 yellow. Ship. wt. 6 oz. . . . . Box 1.99

JUST CHARGE IT! See Complete Credit Terms, Pages 147-149.

WishbookWeb.com

What's the nicest thing you can say to anybody? I LIKE YOU—that's what! And Wards has all these bright, new ways for you to enjoy this fast growing fun fad. All sorts of sportswear here; also see girls' nightwear on page 126. Get this happy holiday idea!

A THE JACKET THAT TELLS THE WORLD "I LIKE YOU". Motif is screen printed on back (see small view). Blue denim look woven of polyester-cotton for crisp performance. Button front, decorative flaps. Machine wash, warm; tumble dry. No Ironing Needed.
Z 6 T 538—Girls': 7, 8, 10, 12, 14. Shipping weight 10 oz. **State size**.....7.99

B "I LIKE YOU" PANTS HAVE THE FLARE TO WIN FRIENDS. Motif matches jacket A above. Two front pockets. Zip 'n button closing. Contrast stitching. Fit at natural waist. Woven polyester-cotton. Machine wash, warm; tumble dry. No Ironing Needed.
Z 6 T 780—Girls': 7, 8, 10, 12, 14. Shipping weight 8 oz. **State size**.....7.99
Z 6 T 782—Slim sizes: 7, 8, 10, 12, 14. Shipping weight 8 oz. **State size**.....7.99

C THE OVERALL THAT SAYS "I LIKE YOU" ALL OVER. Printed to look like patch denim, the fabric's polyester-cotton weave. Bib front with pocket. Metal strap fasteners. Side button closing. Machine wash, warm; tumble dry. No Iron.
Girls' sizes: 7, 8, 10, 12, 14. Size chart page 446 Big Fall Book.
Z 6 T 779—Shipping weight 10 oz. **State size**.....7.99

D THE BIB FRONT SKIRT IS ANOTHER WAY TO SAY "I LIKE YOU". Denim patchwork construction in shades of blue. Bib pocket; metal strap fasteners, zip back closing. Polyester-cotton weave. Machine wash, warm; tumble dry. No Ironing Needed.
Girls' sizes: 7, 8, 10, 12, 14. Size chart page 446 Big Fall Book.
Z 6 T 781—Shipping weight 8 oz. **State size**.....6.99

E "I LIKE YOU" T-SHIRT. Soft no-iron polyester–cotton knit. Applique on front. Machine wash, warm; tumble dry.
Colors • 71 white • **51** blue.
Girls' sizes: S(7-8), M(10-12), L(14-16). Ship. wt. 5 oz.
Chart page 446 Big Fall Book.
B 6 T 539—State color number and size letter S, M, L—not number size.....2.99

F LONG SLEEVED SHIRT says "I Like You" over and over again. Man tailored, long point collar with stays; one button cuffs, hemmed bottom. Printed polyester-cotton weave. Mach. wash, warm; tumble dry. No Ironing Needed.
Girls' sizes: 7, 8, 10, 12, 14.
Chart page 446 Big Fall Book.
Shipping weight 5 oz.
Z 6 T 1768—State size.....4.99

G "I LIKE YOU" EVERY DAY OF THE WEEK PANTIES. Knit of nylon for strength and acetate for silky softness. Double fabric crotch. Elastic waist and leg openings. Machine wash, warm; tumble dry. Package of 7 in assorted colors and white.
Girls' sizes: 7, 8, 10, 12, 14, 16. Size chart page 961 Big Fall Book.
Z 6 T 5905—Ship. wt. 10 oz. **State size**.....Package 4.88

E

A
Jac

E
Top

A

B
Pants
Slims, too

Girls' shoes shown sold on pages 7, 103 Big Fall Book.

G

I like you
all kinds of ways

F

C
Overall

F
Shirt

D
Bib skirt

F
Shirt

WishbookWeb.com

A TWO PIECE SPORTY PANT-SET. Rise and shine in this good looking outfit. Solid blazer is polyester knit. Side pockets and contrast stitching. Elastic waist pants woven of polyester-nylon. Machine wash, warm; tumble dry. No Ironing Needed. Shirt shown is D sold below.

Girls' sizes: 7, 8, 10, 12, 14. Size chart page 446 Big Fall Book. Shipping weight 1 lb.

Z 6 T 4748—State size 10.99

Chubbies: 10½, 12½, 14½, 16½. Size chart pg. 453 Fall Book. Shipping weight 1 lb. 2 oz.

Z 6 T 4749—State size 12.99

B BOUFFANT, BLUE AND BEAUTIFUL, this long dress with floating, airy charm. High, stand-up lace collar and bib front outlined in frothy eyelet ruffles. Elasticized, push-up sleeves. Satin ribbon sash. Long back zipper. Flocked pattern on woven voile of polyester-nylon-cotton. Machine wash, warm; tumble dry. No Iron.

Girls' sizes: 7, 8, 10, 12, 14. Chart page 446 Big Fall Book. Shipping weight 13 oz.

Z 6 T 1235—State size 10.99

Chubbies: 10½, 12½, 14½, 16½. Chart page 453 Big Fall Book. Shipping weight 15 oz.

Z 6 T 1236—State size 12.99

C RED PINAFORE DRESS. Cleverly made all in one piece to look like two. Twice as much fashion for you that way. Top has gathered ruffle neckline. Long sleeves elasticized at wrist to form ruffled cuffs. Angel wing ruffles at shoulders. Long back zipper. Bib and sleeves woven; red part knit. Polyester-nylon-cotton. Machine wash, warm; tumble dry. No Ironing Needed.

Girls' sizes: 7, 8, 10, 12, 14. Chart page 446 Big Fall Book. Shipping weight 14 oz.

Z 6 T 1237—State size 9.99

SAVE $1 when you buy 2

D THE ULTIMATE SHIRT with the tender touch. Man-tailored; long pointed collar, softly shirred sleeves with 2-button cuffs, hemmed bottom. Woven polyester. Machine wash, warm; tumble dry. Imported from Hong Kong.

Colors • 71 white • 33 gold • 52 blue • 10 red.

Girls' sizes: 7, 8, 10, 12, 14, 16. Chart page 446 Big Fall Book. **State color number and size.**

B 6 T 1739 D—Wt. ea. 4 oz.
Each 4.99 . . . . . 2 for 8.98

CAMISOLE AND LONG PETTICOAT of non-cling nylon tricot. Elasticized waists and dainty lace trim. Machine wash, warm; tumble dry. White.

Girls' sizes: 7, 8, 10, 12, 14, 16. Chart page 446 Big Fall Book. Ship. wt. ea. 2 oz. **State size.**

Z 6 T 5755—Camisole 2.19
Z 6 T 5756—Petticoat 2.59

Charge It!
See pages 147-149.

Take a long look...

at dresses and pantset

CROSS ROADS THE GIRLS SHOP **sizes 7-14**

A 2-pc. pantset
D Shirt

Accessories COMPLETE THE LOOK

Shoes shown sold on pages 7, 103 Big Fall Book.



WishbookWeb.com

SAVE $1

Knit stuff that coordinates



A THE TURTLENECK THAT STARTS IT ALL OFF—the one that goes with everything. Long sleeved slip-on. Rib knit polyester. Machine wash, warm; tumble dry.

Girls': S(7-8), M(10-12), L(14-16). Colors • 50 blue • 71 white • 17 coral • 62 lavender. State color number, size letter S, M, L—not number size. No Ironing Needed!

B 6 T 527 D—Wt. 5 oz. Each 3.99; when you buy any 3 (A-E), turtleneck only 3.65

Chubbies: M(10½-12½), L(14½-16½). Colors • 17 coral • 62 lavender. State color number, size letter M or L—not number size.

B 6 T 528 D—Wt. 6 oz. Each 4.99; when you buy any 3 (A-E), turtleneck only.....4.65

B SCENIC PRINT SMOCK for soft flattery. Acetate-nylon knit. Mach. wash, warm, with care. Little Iron.

Girls' sizes: S(7-8), M(10-12), L(14-16).

Colors • 51 blue/coral • 63 lavender/coral. State color number, size letter S, M, L—not number size.

B 6 T 529 D—Ship. wt. 5 oz. Each 4.99; when you buy any 3 (A-E), smock only.....4.65

Chubbies: M(10½-12½), L(14½-16½). Blue/coral only. State size letter M or L—not number size.

Z 6 T 530 D—Wt. 6 oz. Each 5.99; when you buy any 3 (A-E), smock only.....5.65

C SOLID LACY SMOCK. Dainty pointelle knit of polyester. Slip-on ties at neck. Mach. wash, warm; tumble dry. No Ironing.

Girls': S(7-8), M(10-12), L(14-16).

Colors • 17 coral • 50 blue • 62 lavender. State color number and size letter S, M or L—not number size.

B 6 T 531 D—Wt. 5 oz. Each 4.99; when you buy any 3 (A-E), smock only.....4.65

D SLIP-OVER SHIRT in the same scenic print as B. Acetate-nylon knit. Machine wash, medium.

Colors • 51 blue/coral • 63 lavender/coral.

Girls' sizes: S(7-8), M(10-12), L(14-16). State color number and size letter S, M or L—not number size.

B 6 T 532 D—Wt. 5 oz. Each 4.99; when you buy any 3 (A-E), shirt only.....4.65

E POLYESTER DOUBLE KNIT PANTS. Choose solid color or houndstooth check. Both with a slight flare and an elastic waist. Machine wash, warm; tumble dry. No Ironing Needed!

Colors • 17 coral • 62 lavender • 50 blue.

Girls' sizes: 7, 8, 10, 12, 14, 16.

Chubbies: 10½, 12½, 14½, 16½. Colors • 17 coral • 62 lavender. State color number and size.

SOLID COLOR PULL-ON PANTS.

B 6 T 784 D—Girls'. Wt. 10 oz. Each 4.99; when you buy any 3 (A-E), pants only.....4.65

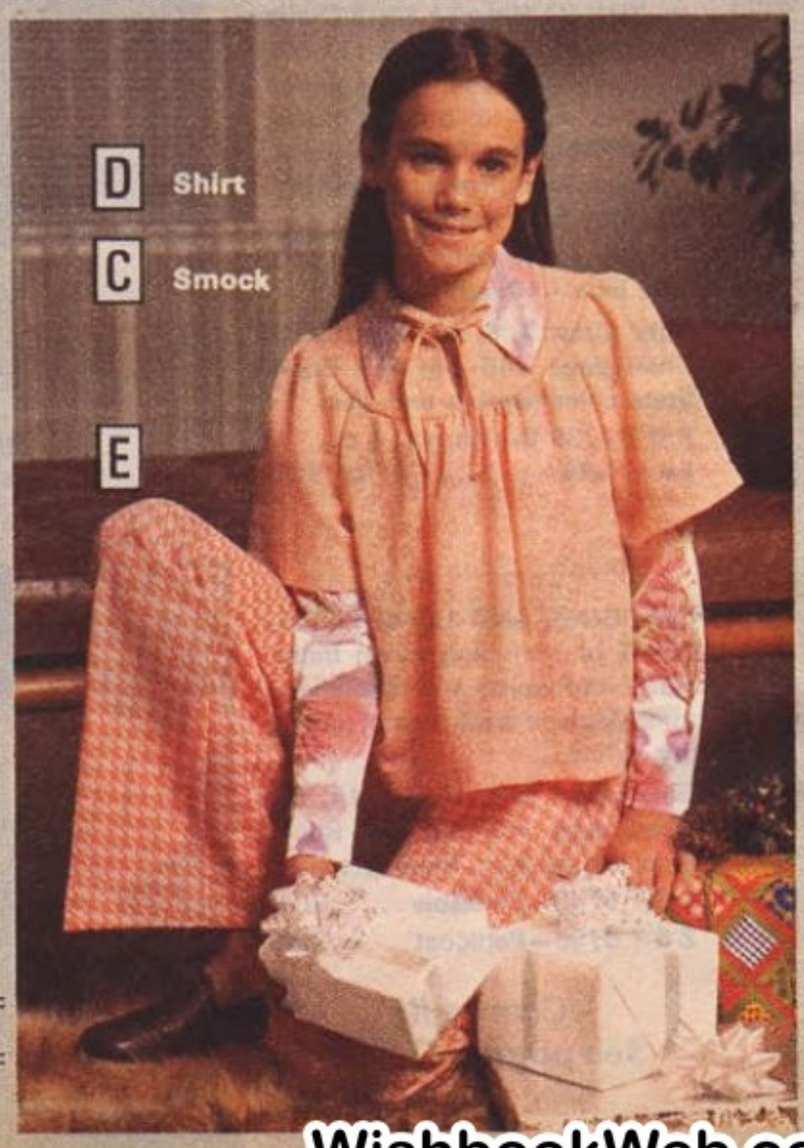
B 6 T 772 D—Chubbies. Wt. 12 oz. Each 5.99; when you buy any 3 (A-E), pants only.....5.65

HOUNDSTOOTH CHECK PULL-ON PANTS.

B 6 T 773 D—Girls'. Wt. 10 oz. Each 5.99; when you buy any 3 (A-E), pants only.....5.65

B 6 T 774 D—Chubbies. Wt. 12 oz. Each 6.99; when you buy any 3 (A-E), pants only.....6.65

Size chart for Girls' pg. 446; Chubbies pg. 453 of Big F '75 Bk.



E
Pants
Chubbies, too

Shoes shown sold on pages 7, 89, 63 Big Fall '75 Book.

WishbookWeb.com

CROSS ROADS THE GIRLS SHOP sizes 7-16

F Jac

H Top Chubbies too

K Shirt

G Pants Slims too

J Pants Chubbies too

L Pants Slims too

Patches 'n puckers . . . the latest wrinkle

Jeans built-in washed-out look

F-G GLOWING PATCHWORK PRINT separates make a great looking outfit. Super for all her holiday activities. Spiffed up with big industrial ring zips on pants and jacket. Woven cotton. Machine wash, warm; tumble dry. Little Iron.

Girls' sizes: 7, 8, 10, 12, 14, 16. **State size.**
See size charts pages 446, 961 of Big Fall '75 Book.
Z 6 T 535—Jacket (F). Ship. wt. 10 oz. **7.99**
Z 6 T 776—Pants (G). Ship. wt. 7 oz. **6.99**
Slims': 7. 8, 10, 12, 14. **State size.**
Z 6 T 777—Pants (F). Ship. wt. 7 oz. **6.99**

MEASURE TO BE SURE. See complete instructions on How to measure, page 961.



H CRAZY MIXED UP PEASANT SMOCK combines lot of prints tracked with ric-rac and off-white crinkle cloth. Woven polyester, cotton. Long sleeved slip-on. Machine wash, warm; tumble dry. Charts pages 446, 453 Big Fall '75 Book. Wt. 5 oz.
Girls': 7, 8, 10, 12, 14, 16.
Z 6 T 534—State size **6.99**
Chubbies: 10½, 12½, 14½, 16½.
Z 6 T 537—State size **7.99**

J CRINKLE CLOTH FLARED PANTS. Zip front, button closing. Fit at natural waist. Polyester-cotton. Machine wash, warm; tumble dry. No Ironing Needed! Size charts pgs. 446, 453 Big Fall '75 Book. **Colors • 41 green • 17 rose.**
Girls' sizes: 7, 8, 10, 12, 14, 16.
State color number and size.
B 6 T 775—Ship. wt. 8 oz. **6.99**
Chubbies: 10½, 12½, 14½, 16½.
Green only. **State size.**
Z 6 T 778—Ship. wt. 8 oz. **7.99**

Get it all together

THE ORGANIZER HAND BAG holds everything you need—all nicely compartmentalized. Zipper top. Large pocket and pass case on front (both with snap flaps). Two pockets on back. Carrying handle. All polyurethane. Luggage tan. Abt. 5x8 in. From Korea.
6 T 9610—Ship. wt. 5 oz. **2.99**

K EMBROIDERED T-TOP. Short sleeved white slip-over with multi-color embroidery on front. Soft polyester-cotton knit. Machine wash, warm; tumble dry. Little Iron. **Girls': S(7-8), M(10-12), L(14-16).**
See size charts page 961 of Big Fall '75 Book.
State size letter S, M, L—not number size.
Z 6 T 536—Ship. wt. 5 oz. **3.99**

L PRE-WASHED DENIM JEANS. This is the way denim should be; soft, not stiff. Easy to wear and comfortable to be in. Double zip 'n snap closing. Flare legs. All cotton. Machine wash, warm; tumble dry. Little Iron. See size charts pages 446, 961 Big Fall '75 Book.
Girls' sizes: 7, 8, 10, 12, 14.
Z 6 T 4305—Ship. wt. 8 oz. **State size** **5.99**
Slims': 7, 8, 10, 12, 14.
Z 6 T 4306—Ship. wt. 8 oz. **State size** **5.99**

WishbookWeb.com

For Christmas give her...

popular patch denim sportswear

SAVE $2 when you buy jacket A with pant B

A-B **PATCHWORK BLUE DENIM DUO** makes a dynamite outfit. Jacket and jeans of woven polyester-cotton blend. Mach. wash, warm; tumble dry. Little Iron. See size charts in Big Fall '75 Bk. pgs. 445, 446.

A **JACKET** has metal buttons on front and cuffs. Contrasting top stitching, long pointed collar. Hip covering length. Button cuffs.

Girls': 7, 8, 10, 12, 14. State size.

Z 6 T 540 D—Ship. wt. 10 oz. **9.99**
With jean B, jacket only. **8.99**

Jr. Teens': 8, 10, 12, 14, 16. State size.

Z 6 T 103 D—Ship. wt. 14 oz. **10.99**
With jean B, jacket only. **9.99**

B **JEANS** fit at natural waist, have zip and button fly, 2 front pockets, flare legs, belt loops and contrasting top stitching. Charts Fall '75 Book, pages 445, 446.

Girls' sizes: 7, 8, 10, 12, 14. Ship. wt. 6 oz.

Z 6 T 783 D—State size. 7.99
With jacket A, jean only. **6.99**

Jr. Teens': 8, 10, 12, 14, 16. Wt. 10 oz.

Z 6 T 102 D—State size. 8.99
With jacket A, jean only. **7.99**

Turtleneck sold on page 130. Belt sold in Big Fall '75 Book, pg. 456.

C **PATCH DENIM JAC** piles on warmth in good looking blue cotton denim. Contrasting top-stitching adds just the right touch. Curly acrylic pile trim (polyester back) on collar and cuffs. Lining, acetate quilted to polyester. 2 roomy patch pockets, zip front. Machine wash, warm; tumble dry. Blue only. Size charts in Fall '75 Book pages 445, 446.

Girls': 7, 8, 10, 12, 14. Wt. 1 lb. 12 oz.

Z 6 T 3069—State size. 24.99

Jr. Teens': 8, 10, 12, 14, 16. Wt. 2 lbs.

Z 6 T 120—State size. 27.99

A
Jacket Jr. Teen, too

C
Jac Jr. Teen, too

B
Jeans Jr. Teen, too

...everything cute 'n cozy

D **CABLE STITCH SWEATERCAPE** swings with 2 in. of beautiful fringe. Rib knit collar, 5 button close, hand slits. Acrylic. Mach. wash, warm; tumble dry. No Ironing Needed! **Colors • 71** white • **10** red • **55** navy.

Girls': M(7-10), L(12-14). Chart Big Fall '75 Bk. pg. 446. **State color number, size letter M or L—not number size.**

B 6 T 3764—Ship. wt. 11 oz. **6.99**

E **THERMAL UNDERWEAR** gives warmth without weight. 100% soft, durable cotton. Mach. wash, warm; tumble dry. **Colors • 11** print • **71** white. Ship. wt. ea. 6 oz. **Girls' sizes: S(7-8), M(10-12), L(14-16).**

Chart Fall '75 Bk. pg. 446. **State color number, size S, M, L—not number size.**

B 6 T 5946 D—Tops.

B 6 T 5947 D—Bottoms.

3.39 ea. Save 80c when you buy any 2 for 5.98

F **JAZZY TOE SOCKS** for together tootsies in 100% acrylic knit. Rib knit cuffs. Mach. wash, warm; tumble dry. Taiwan. Wt. pr. 2 oz.

Sizes: M(8-9½), L(9-11).

Colors • 43 multi-stripe • **58** jacquard print.

State color number, size letter M, L—not number size.

B 6 T 2840D Pr. 2.99; Save 98c when you buy 2 for 5.00

WishbookWeb.com

For Christmas give her... holiday gift wraps





Monsanto warrants that this product will be replaced or your money refunded if it fails to give normal wear for 1 full year. Return it to Montgomery Ward with this tag and sales slip.

J Coat Jr. Teens, Too

Great looking and machine washable

Chill chasing jacket 17.99

G HOODED PATCHWORK PRINT JACKET—a cinch to keep you winter-proof. Snappy ski-look styling, fluffy fur-like acrylic trim around hood. Cinch waist, zip front, knit cuffs. Shell, water-repellent urethane coated cotton; lining is nylon quilted to polyester. Machine wash, warm; tumble dry. No Ironing Needed!

Girls' sizes: 7, 8, 10, 12, 14. See size chart Big Fall '75 Book page 446.

Z 6 T 3067—Shipping weight 1 lb. 8 oz. **State size**.....17.99

Pile coat 27.99

H IT'S WASHABLE! That's right—this velvety soft white confetti-flecked pile coat of acrylic on polyester just machine washes, warm; tumble dries. No Ironing Needed! Embroidered vinyl braid trims front. Fluffy, blue acrylic pile trim. Zip front. Wear hood up or down. Jacket lined with acetate quilted to polyester.

Girls': 7, 8, 10, 12, 14. See size chart Big Fall '75 Book page 446.

Z 6 T 3068—Shipping weight 2 lbs. 4 oz. **State size**.....27.99

Knit gloves sold in Big Fall '75 Book page 469.

SAVE TIME AND MONEY. Shop by phone the easy way, at home. See numbers, pg. 152.

CUT $5 our most luxurious girls dress coat

Now 29.88 girls 33.88 Jr. Teens

Cut from Xmas '74 Bk. pg. 131

How can a coat that's this posh and beautiful be practical too? Because it has a Wear Dated® Acrilan® acrylic shell that feels and looks like fine wool. Then there's the great big, face flattering hood and collar to keep you toasty warm and, best of all—the whole coat is machine washable, warm; drip dry.

J Classic double breasted styling with self wrap belt. Curved yoke and pocket trim add extra dash. Hood and collar are lined with fluffy, warm modacrylic pile. Acetate satin lining quilted to polyester interlining keeps body heat in, cold out! See Wear dated® story above. Size charts in Fall '75 Book pgs. 445, 446. **Colors** • 18 red • 85 camel. **State color no., size.**

B 6 T 3336—**Girls':** 8, 10, 12, 14. Ship. wt. 4 lbs. 2 oz.....29.88

B 6 T 3335—**Jr. Teens':** 8, 10, 12, 14, 16. Ship. wt. 4 lbs. 9 oz.....33.88

K Soft pliable vinyl outside. The warm rayon knit lining inside keeps out cold and wet. Raised pattern on back. 1 size fits all. Ship. wt. 2 oz.

L 6 T 9215—**Colors** • 80 brown • 79 black. **State color number**.....Pr. 1.99

L Durable vinyl. Antique tan finish, leather-like grain. 2 snap front pockets for convenience; large snap front lid. Adj. shoulder strap. Vinyl lined.

6 T 9211—Shipping weight 15 oz. About 10x8 in.....3.99

WishbookWeb.com

SAVE $3-$5

On boys' and girls' machine washable jumpsuits and parkas

Boys' (A)
$22
Junior
$25
Prep

Children's (B-C)
13.99 ea.

A BOYS' JUMPSUIT SIZES 8 TO 20. Waterproof Caprolan® nylon oxford shell (warranty, pg. 124) quilted to 6.6 oz. DuPont Dacron® 88 polyester fill. Fly front over aluminum zipper reinforced with snaps. Nylon chest zipper pockets, go-through leg pockets, leg zippers. Malden® split pile zip hood folds to make collar. Nylon taffeta lined. Elastic belt, anchor buckle. Mach. wash, warm; tumble dry. Wts. jr. 3 lbs.; prep 3 lbs. 10 oz. Jr. was $25, prep $28, Fall '75, pg. 503.

Colors • 71 electric blue • 64 red • 73 navy.

State color number, size.

B 33 T 2816—Jr. sizes: 8, 10, 12 . . . 22.00

B33T3216-Prepsizes: 14, 16, 18, 20 . . . 25.00

B-C LITTLE GIRLS' 'N' BOYS' JUMPSUITS. Canadian nylon twill fabric shell undercoated with polyurethane, aluminum to reflect heat back to body. Attached drawstring hoods, nylon knit storm cuffs. Double needle construction, welted seams, heavy-duty neck-to-ankle zippers. Self belt adjusts; slide buckle. Elastic stirrups. Mach. wash, warm. Hong Kong. Were 17.99 Fall '75, pg. 527. **State color no., size.**

B **Little girls' sizes 3 to 6X.** Pile trimmed hood. 2 circle patch pockets with contrast zippers and piping; 2 breast pockets with contrast zippers. **Colors** • 10 red • 64 plum.

B 31 T 8920 B—**Sizes: 3, 4, 5, 6, 6X.** Wt. 1 lb. 2 oz. 13.99

C **Little boys' sizes 3 to 7.** Pile-lined, striped hood. 4 snap-flap cargo pockets with contrast piping. Ankle side zipper. Elastic-back waist. **Colors** • 54 royal • 19 burgundy.

B 31 T 9720 B—**Sizes: 3, 4, 5, 6, 7.** Wt. 1 lb. 2 oz. 13.99

Items suffixed "B" ship from Albany, Chicago, St. Paul, and Portland. Order in usual way.

D BOYS' RACER MITTEN. Water repellent nylon. Black vinyl palms. 100% polyester lining. • 71 electric blue • 64 red • 73 navy. **Sizes: M(6-6½), L(7-7½), XL(8-8½).** Wt. pr. 6 oz.

B 33 T 1281 D—**State color no., size M, L, XL 3.49 ea.; 2, 6.88**

E-F CHILDREN'S JUMPSUIT MITTEN. Nylon twill back; vinyl palms. Rayon knit/foam lining, elasticized wrists. Mach. wash, warm. Korea. **Sizes: M(2-4), L(5-7).**

State color number and size letter M or L.

E **Little girls'** has white zipper pocket on left mitten.
B 31 T 9246 B—**Colors** • 10 red • 64 plum. Wt. 4 oz. . . 1.99

F **Little boys'** has patch snap mini-pocket on left mitten.
B31T9244B-**Colors** • 54 royal • 19 burgundy. Wt. 4 oz. 1.99

G CHILDREN'S SNOWBOOT worn over foot. Waterproof vinyl; acrylic pile lining. Nylon cuffs. Pullstring. Wt. 1 lb. 10 oz. **Medium width. State whole size: 6, 7, 8, 9, 10, 11, 12.**

Z24T9622—White Z24T9623—Navy Z24T9624—Red 7.97

WishbookWeb.com



H GIRLS' JUMPSUIT SIZES 7 TO 14. Rugged nylon oxford with full length front zip from left ankle to neck; ankle zip on right leg. 2 big front zip pockets. Acrylic pile trimmed drawstring hood. Knit wristlets, elasticized stirrups and self belt. Nylon lining quilted to warm 5 oz. polyester fiberfill. Machine wash, warm; tumble dry. From Hong Kong. Cut from pg. 476, Big Fall Book.
Colors • 62 red • **67** plum. **Girls': 7, 8, 10, 12, 14.** Ship. wt. 1 lb. 9 oz.
B 6 T 3909—State color number and size.....Was 23.88; Now **19.88**

J GIRLS' SNORKEL PARKA SIZES 7 TO 14. Polyurethane coated nylon twill shell has nylon lining and extra warm 6-oz. polyester fiberfill interlining. Hidden zip seals out cold; is covered by 4-button flap. Acrylic pile trimmed hood with drawstring tie. 2 convenient front pockets. Machine wash, warm; tumble dry. Cut from page 476, Big Fall Book. From Korea.
Colors • 68 purple • **62** red • **74** blue. **Girls': 7, 8, 10, 12, 14.**
B 6 T 3018—State color number, size. Wt. 1 lb. 4 oz.....Was 18.99; Now **14.99**

K GIRLS' SKI MITTEN. Water repellent nylon taffeta with handy cuff zip-shut compartment. Acrylic pile lining on cotton back. 1 size fits 7-14.
Colors • 68 purple • **62** red • **73** navy.
L 6 T 9207—Ship. wt. 4 oz. **State color number**. Pr. **3.49**

L-M LITTLE GIRLS' 'N BOYS' SNORKEL PARKAS. Canadian nylon twill fabric shell undercoated with polyurethane and aluminum reflects heat back to body. Nylon knit storm cuffs. Double needle construction, welted seams, heavy duty zippers. Wolf-like pile (modacrylic-acrylic on cotton) trims attached drawstring hoods. 4 flannel lined snap pockets. International orange lining. Mach. wash, warm. From Hong Kong. Cut from Fall '75, pg. 527. **State color no., size.**

L Little girls' sizes 3 to 6x. Front zip under snap fly. Pile trim bottom. Shoulder flaps with "D" rings. Nylon lined hood quilted to bonded polyester.
B 3l T 8752—Sizes: 3, 4, 5, 6, 6X. • 10 red • **64** plum. Wt. 1 lb. Was 14.99; Now **9.99**

M Little boys', girls' sizes 3 to 7. Front zip concealed under 4-button-loop fly front, bottom snap. Snorkel hood lined with acrylic pile on cotton. Zipper pencil pocket on sleeve. Raglan sleeves. **Colors • 55** navy • **19** burgundy.
B 3l T 9450—Sizes: 3, 4, 5, 6, 7. Wt. 1 lb. 8 oz.....Was 14.99; Now **9.99**

N CHILDREN'S SNORKEL MITTEN. Nylon twill back, vinyl palms; rayon knit/foam lining. Wolf-look pile trim cuffs. Elastic wrist. Mach. wash, warm. Korea.
Colors • 10 red • **55** navy • **19** burgundy • **64** plum. Ship. wt. 2 oz.
B 3l T 9243—Sizes: M(2-4), L(5-7). State color no., size letter M, L.....1.99

WishbookWeb.com



TODDLER SIZES
Order by size, not by age
2 TO 4





NO IRONING NEEDED

A **BRUSHED DENIM 2-PC. SET** with an all new look! Bomber-style jacket with snap front, cuffs. Zip-close pockets reverse position on the flare-leg slacks. Contrast stitching. Slacks have zipper fly, snap closure. Belt loops. Band front, elastic-back waist. Cotton-polyester. Mach. wash, warm; tumble dry. *No Iron*. Blue. From the Orient.
Z 31 T 1254—Toddlers': 2, 3, 4. Wt. 10 oz. **State size....9.99**

B **PATCHWORK PRINT 2-PC. SET.** Lots of bright color and frosty white lace for a holiday feeling. Placket front closes with bright ball buttons. Flare leg slacks, boxer waist. *No Iron* cotton. Mach. wash, warm; tumble dry.
Z 31 T 1333—Toddlers': 2, 3, 4. Wt. 8 oz. **State size....7.99**

C-D **PLAYWEAR** in polyester-cotton. Long wearing. Machine wash, warm; tumble dry. *No Ironing*.
Sizes: 2, 3, 4, 5, 6, 7. Size chart, pg. 144. Ship. wt. 8 oz.

C **Coverall.** Zipper front, racing motif. 2 pockets. Band front. Accent stitching throughout. Flare leg.
Z 31 T 1383—Blue shown. **State size.....5.99**

D **2-pc. overall set.** Flare leg overall. Adjustable suspenders, bib pocket, band front, elastic-back waist. Bandanna print shirt with long pointed collar, barrel cuffs.
Z 31 T 1384—Color shown. **State size.....Set 6.99**

SAVE $1 when you buy any 2 or more (E-F)

Corduroy overalls and warm rib-knit sweaters

E **TURTLENECK SWEATER** in soft acrylic is cozy and comfortable. Shape-keeping; machine wash, warm; tumble dry. Good looking—and priced right for holiday gifting. From Orient.
• 71 white • 19 berry • 37 gold. Ship. wt. ea. 4 oz.
Toddlers': 2, 3, 4.
State color number, size.
B3IT1464D...Singly 2.99
Buy 2 or more items (E-F), this sweater..2.49

F **CORDUROY OVERALLS.** Metal hardware, adjustable suspenders, side buttons, button fly. 2 side, 2 back pockets. Button bib pocket. Cotton. Machine wash, warm.
• 55 navy • 19 berry • 80 brown. From Hong Kong.
Toddlers' Sizes: 2, 3, 4.
Ship. wt. ea. 7 oz.
State color no., size.
B 31 T 1382 D..Singly 4.99
Buy any 2 or more items (E-F), this coverall...4.49

TODDLER SIZE CHART FOR SIZES 2-4

Toddler sizes cut fuller in seat to accommodate diapers

Size (not age)	Height	Weight
2	33½-35½"	26½-29 lbs.
3	36-38½"	29½-33 lbs.
4	39-41½"	33½-38 lbs.

Order only sizes listed with each item.

WishbookWeb.com





H

2-pc. sleeper 'n cap set

Sleepers make great gifts! **4.27 ea.** **2 for 8.50**

G-H Flame-resistant (story, washability, pg. 144). Colors shown.
Sizes: XS(to 14 lbs.), **S**(14½-20 lbs.), **M**(20½-26 lbs.). **State size XS, S or M.**

G **2-way stretch terry—Wards finest!** Kohjin Cordelan® matrix fiber (vinal-vinyon)-nylon. Snap front, crotch, legs. Chest applique. Ship. wt. ea. 6 oz.
Z 31 T 2906 D.....Singly 4.27
Buy any 2 (G-H) for 8.50

H **2-pc. set.** SEF® modacrylic-polyester. Kohjin Cordelan® terry trim. Elastic neck. Snap crotch, leg for easy dressing. Matching cap. Wt. ea. 6 oz.
Z 31 T 2938 D.....Singly 4.27
Buy any 2 (G-H) for 8.50



TOTS' SIZES • Order by size, not by age • UP TO 30½ LBS.

K

6.88

J

6.88

NO IRONING NEEDED

Christmas Bell Ringer

Converta-pram suit . . . it "grows" with baby

CUT $2 now 10.99 was 12.99



4-WAY SUIT. Water-repellent nylon. Drawstring hood. Detachable cotton flannel-lined mittens and booties. Nylon lining quilted to lofty non-shift polyester. Embroidered yoke. Machine wash, warm. Hong Kong. Fits newborn to 24 months. The perfect baby gift!
Colors • 10 red • **55** navy. Cut from F '75, pg. 548. Ship. wt. 13 oz.
L 31 T 8135 B—State color number.....10.99
Ships from Albany, Chicago, St. Paul or Portland. You order, pay postage in usual way.

Bunting suit

In-between suit

Suit to wear with shoes

Suit with booties for growing tot

J **ANGEL TOP SLACK SET**—crisp, pretty and holiday bright! Fluff-out top trimmed with lace, bows and a cute applique. Slacks have all-around elastic waist. Back buttons. Polyester-cotton. Machine wash, warm; tumble dry. Color shown. **Sizes: S, M, L.** Size chart below.
Z 31 T 1735—Ship. wt. 6 oz. **State size letter S, M or L.....Set 6.88**

K **1-PC. COVERALL** for a dressed-up look that's comfortable, too! Polyester-cotton, richly quilted to acetate. Eye-catching bib applique. Flare legs, snap crotch. Built-on polyester turtleneck shirt. Back zipper. Machine wash, warm; tumble dry. Color shown. **Sizes: S, M, L.** Chart below.
Z 31 T 1725—Ship. wt. 8 oz. **State size letter S, M or L.....6.88**

Size Chart for S, M, L

Order only sizes listed with each item.

Size	Weight	Height
S	14½-20 lbs.	25-28½"
M	20½-26 lbs.	29-32½"
L	26½-30½ lbs.	33-36½

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Denim looks ready for action



A PATCHWORK PRINT OVERALL is lots of fun. Bright splashes of color on blue cotton is set off by metal hardware and buttons. Bib pocket with snap, adjustable shoulder straps. 2 front pockets, 2 back patch pockets. Snaps on side. Machine wash, warm; tumble dry. No iron. **Sizes: 3, 4, 5, 6, 7. State size.**

Z 31 T 5920—Ship. wt. 8 oz. 6.49

B FASHION LEISURE SET. Easy care polyester-cotton brushed fabric. Shirt style jacket has button front with yellow contrast buttons; button cuffs. Jacket has yellow contrast stitching, side vents, 2 flap pockets with button trim. Flared jeans have yoke back, zip fly with snap. Yellow contrast stitching, 2 front scoop pockets. Machine wash, warm; tumble dry. No Ironing. Blue as shown.
Sizes: 3, 4, 5, 6, 7. State size.

Z 31 T 7140—Ship. wt. 1 lb. 1 oz. . . . 9.99

C NEW FASHION PRINT SHIRT in silky acetate-nylon. Long sleeves with button cuffs. Long pointed collar; button front; hemmed bottom. Blue print shown. Mach. wash, warm; tumble dry. *No Ironing Needed.*
Sizes: 3, 4, 5, 6, 7. State size.

Z 31 T 7045—Ship. wt. 4 oz. 3.99

D-E EMBROIDERED BRUSHED DENIM SET. Polyester-cotton in latest faded-look brushed blue denim snapped up with colorful Western embroidery. Orange contrast stitching. Machine wash, warm; tumble dry. *No Ironing Needed.*
Sizes: 3, 4, 5, 6, 7.

D JACKET has embroidered yoke, 2 front patch pockets with flaps and snaps. Snap close front and cuffs. Yoke back; band bottom. Ship. wt. 8 oz.

Z 31 T 7175—**State size** 6.99

E JEANS are flared with 2 embroidered patch pockets. Yoke back; zipper fly with snap closure. Band waist with belt loops. Bar-tacked. Wt. 8 oz. **State size.**

Z 31 T 7177—Slim style 4.99
Z 31 T 7179—Reg. style 4.99

SAVE $1 ON JACKET AND JEANS. Ship. wt. 1 lb. **State size.**

Z 31 T 7180—Slim style 10.98
Z 31 T 7181—Reg. style 10.98

F EMBROIDERED BLUE CHAMBRAY SHIRT is polyester-cotton with orange contrast stitching and bright Western motifs. Placket front shows off authentic-flavor black buttons. Long sleeves; long point collar. Hemmed bottom. Machine wash, warm; tumble dry. No Ironing.
Sizes: 3, 4, 5, 6, 7. State size.

Z 31 T 7048—Ship. wt. 4 oz. 3.99

Size Chart for Slim and Regular Sizes 3 to 7

Slim style fits child with slender build; Regular style fits child with average build.

Size	If height is	Slim waist	Reg. waist
3	36-38½"	18½-19"	20½-21"
4	39-41½"	19-19½"	21-21½"
5	42-44½"	19½-20"	21½-22"
6	45-47"	20-20½"	22-22½"
7	47½-49"	20½-21"	22½-23"

First select size by height, then measure waist to determine which to order, slim or regular. To measure, see Fall '75 Book, page 959. Order only sizes listed with each item.

SHOP OUR BIG FALL BOOK, TOO

See our complete selection of children's clothing on pages 514-558.

WishbookWeb.com



SAVE $1 when you buy both vest and chaps

G-H GENUINE LEATHER VEST, CHAPS. Sueded split cowhide. Fringe trim; shiny nailheads and conchos. • 72 faded blue • 97 brown • 65 berry. Sizes: S(2-3), M(4-5), L(6-7). State color no., size S, M, L—not number size.

G Longhorn vest. Contrast pockets, trim. B 31 T 5939 D—Wt. 7 oz. Singly 4.99; Buy any 2 or with chaps (H)....vest 4.49

H Bronco chaps. Waist strap and 2 leg straps of saddle leather. Wt. 13 oz. B 31 T 5940 D.....Singly 5.99; Buy any 2 or with vest (G)..chaps 5.49

J-L COWBOYS 'N COWGIRLS will be easy to care for in this round up of outfits of polyester-cotton with *No Ironing!* Shirts have pearlized snaps on front, cuffs. Machine wash, warm; tumble dry. Sizes: 3, 4, 5, 6, 7.

J 2-pc. cowboy set. Placket front shirt has long pointed embroidered collar. Piped, fringed yoke with steer embroidered appliqué and trim. Flared pants are twill weave. 2 piped pockets; mock fly front; covered elastic back waist; belt loops. Colors • 91 red/black • 48 gold/brown. Ship. wt. 13 oz. State color number, size. B 31 T 5908.....6.95

K 3-pc. cowgirl set. Fringed vest. Shirt has embroidered collar. Circular fringed skirt has elastic waistband. Wt. 9 oz. Colors • 63 red • 48 gold. B 31 T 5949—State color no., size...6.95

L 3-pc. cowboy set. Fringed vest, embroidered shirt. Flared pants, 2 piped pockets; zip fly, covered elastic back, belt loops. Ship. wt. 13 oz. Colors • 48 gold/brown • 75 blue/navy. B 31 T 5948—State color no., size...7.95

M COWPOKE HAT. Wool felt. Adjustable chin cord. Colors • 79 black • 10 red • 35 gold • 59 heather blue. Sizes: S(19½"), M(20½"), L(21½"). State color no., size S, M, L. B 31 T 9396—Wt. 4 oz.....2.99

N BELT. Genuine cowhide leather. 1" wide. Embossed buckle, tip, loop. Wt. 4 oz. Colors • 79 black • 85 tan. Waist sizes: 20, 22, 24-in. State color no., waist size. B 31 T 9395.....1.99

P RODEO BOOT. Man-made uppers with authentic western design, pull straps, rounded toe, P.V.C. (polyvinyl chloride) sole, heel. From Taiwan. Wt. 1 lb. 8 oz. Child's Width D (med). Sizes: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Z 24 T 7833—Red. Z 24 T 7856—Black. State usual size. 6.99

ALL 139

WishbookWeb.com



Holiday charmers

A **POSE HER IN A CLASSIC DRESS** for a lovely holiday portrait. Easy mannered double knit polyester moves gracefully with deep pleats falling from the yoke. Flashing white Peter Pan collar is trimmed with ruffly lace. Printed neckline bow adds a festive touch. Long full sleeves, caught at the wrist with wide white cuffs. Back zipper. Fabric is Flame Resistant (see story, pg. 144). Machine wash, warm in any detergent; tumble dry. *No Ironing Needed!* Color shown.
Ship. wt. 6 oz.
Sizes: 2, 3, 4, 5, 6, 6X. Chart, pg. 144.
Z 31 T 6404—State size.....6.99

B **LONG AND LOVELY** party dress is an eye-catcher in crisp-bodied piqué. From the high demure neckline to the deep flouncy hem, it's enchanting all the way. Ruffled bodice and long tapered sleeves outlined in dainty lace. Full sweep of skirt has embroidered ribbon trim in front. Wrap up the holiday look with a shiny satin ribbon sash. Back zipper. Machine wash, warm; tumble dry. *No Ironing Needed.* Polyester-cotton. Color shown.
Sizes: 2, 3, 4, 5, 6, 6X. Chart, pg. 144.
Ship. wt. 8 oz.
Z 31 T 6405—State size.....8.99

C **BILLOWY SKIRTED PARTY DRESS** fit for a princess. Tiny flocked flowers, scattered all over; vest-look bodice front with a velvety feeling. Ribbon and lace accents. Wide self bow ties in back. Flouncy hem for extra fullness. Push-up sleeves; button back. Print: polyester-nylon-cotton; solid: polyester-cotton on rayon back. Mach. wash, warm.
Colors • 54 royal blue • **10** red. Wt. 6 oz.
Sizes: 2, 3, 4, 5, 6, 6X. Chart, pg. 144.
B 31 T 6406—State color no., size.7.99

D **OPAQUE TIGHTS.** Seamless stretch nylon. Sanitized®. Nice under holiday fashions, and they make welcome gifts. Machine wash, warm. Ship. wt. pr. 4 oz.
• **87** white • **55** pink • **64** berry • **73** navy • **82** hunter green.
Sizes: S(1-3), M(4-6X), L(7-9). See size chart on Pg. 144.
State color number, size S, M, L—not number size.
B 31 T 2710 D....3 prs. 4.44; pr. 1.59

CHARGE IT! See complete credit terms, pgs. 147-149.

WishbookWeb.com

Fashion pretty sweater knit pantsets

Toddler **5.88** Sizes 2 to 4

Little girls **6.88** Sizes 4 to 6X

a WARDS BEST BUY BECAUSE

Our low prices make these quality sets extra appealing. Soft, fluffy acrylic knits with gift-lovely embroidered and appliqué detailing. Machine wash, warm—they spring back into shape with no ironing, no blocking. Colors stay bright as new.

Comparison Shopped for Value

A-B SWEATER KNIT PANTSETS are so exciting for today's little girl—they always look fresh and pretty. Pullover, embroidered tops. Flare pants; covered elastic waists. Machine wash, warm; tumble dry.

A Toddler girls'. Layered-look top has embroidered appliqué on front. Rib turtleneck, cuffs. From Orient.

Colors • 11 pink • 50 blue.

Sizes: 2, 3, 4. See chart, pg. 136.

State color number and size.

B 31 T 1360—Ship. wt. 10 oz. . . . **5.88**

B Little girls'. Hand embroidered tunic length top has smart cable stitch and ribbing down front. Slightly puffed long sleeves; self tie belt; spread collar. Cable down side of pant leg. From Orient.

Colors • 11 pink • 50 blue.

Sizes: M(4-5), L(6-6X). Chart, pg. 142.

State color number, size letter M, L—not number size.

B 31 T 4035—Ship. wt. 11 oz. . . . **6.88**

GIRLS' SIZES • Order by size, not by age • UP TO 6X

B

4.88

A

WishbookWeb.com

The smart set

NO IRONING NEEDED

A BE A SPORT IN BRUSHED DENIM. Our embroidered Western Set is up on the latest look around—brushed denim. It's "in" and it's spiffed up with bright embroidery and snaps; top-stitched in white. Jacket has snap cuffs, straight back yoke. 2 snap flap patch pockets. Pointed front yoke; shirttail bottom. Band front slacks, elastic-back waist. 2 front slant pockets. Blue cotton-polyester. Mach. wash, warm; tumble dry. *No Iron*. Wt. 1 lb.
Z 31 T 4047—Sizes: 4, 5, 6, 6X. State size. . . . . Set 9.99

B RIBBED TURTLENECK SWEATER in acrylic. From Philippines. Mach. wash, warm; tumble dry. Wt. 4 oz.
Colors • 27 rust • 11 pink • 10 red • 71 white.
Sizes: M(4-5), L(6-6X).
B 31 T 3713—State color no., size M, L—not no. size. 2.99

C SOFT 'N' DRESSY 2-PIECE SET. Your party girl will feel extra special in this whimsical owl appliqué slack set of polyester-cotton. Rickrack trimmed smock top has dainty white lace at neck, sleeves, hem; 2-button back. Flared poplin slacks have band front, elastic-back waist. Machine wash, warm; tumble dry. *No Ironing Needed*. Red/white shown. Wt. 8 oz.
Z 31 T 4084—Sizes: 4, 5, 6, 6X. State size. . . . . Set 7.88

D THE ANIMAL PRINT T-SHIRT is "the cat's meow!" Photo print on polyester knit with ribbed mock turtleneck; solid sleeves and back. Machine wash, warm; tumble dry. *No Ironing Needed*.
Colors • 30 yellow (tigers) • 10 red (kittens).
Sizes: M(4-5), L(6-6X). Ship. wt. 3 oz.
B 31 T 4964—State color no., size M, L—not no. size. 2.88

DIMENSION WELD

E MICKEY MOUSE® SWEATSHIRT. Dimension Weld® appliqué of Mickey on front. Popular crewneck style in Wear-Dated® Acrilan® acrylic. Contrast raglan long sleeves. Rib-knit contrast crewneck, cuffs and bottom with double rows of contrast stitching. Fleeced inside. Machine wash, warm; tumble dry. *No Ironing Needed*. Wt. 6 oz.
Color red/navy. **Sizes: S(2-3), M(4-5), L(6-7).**
Z 31 T 7353—State size S, M, L—not number size. . . 4.49

See Monsanto Wear-Dated® Warranty on page 143.

©Walt Disney Productions

Chart for sizes 2-6X, 7

Size	Height	Weight	Size	Height	Weight
2	33½-35½"	26½-29 lbs.	5	42-44½"	38½-43 lbs.
3	36-38½"	29½-33 lbs.	6	45-47"	43½-48 lbs.
4	39-41½"	33½-38 lbs.	6X, 7	47½-49"	48½-54 lbs.

C
set
7.88

GIRLS' SIZES
Order by size, not by age
UP TO 6X

Turtleneck sweater
2.99

B

A
2-pc. denim set
9.99

D
2.88

E
Boys' and girls' sweatshirt sizes to 7
4.49

WEAR DATED
Monsanto

WishbookWeb.com

Screen Prints make bedtime fun!

CHILDRENS' SIZES • UP TO 8 • Order by size, not by age

A 4.44

B 4.44

C 3.88

D 4.99

A-B FLAME RESISTANT NIGHTWEAR. Story and washing instructions, page 144. Size chart, page 144.

A Sleep shirt with screen printed Mouseketeer® emblem. Soft, durable brushed nylon. Shirttail bottom.
Colors • 71 white • 11 pink. Sizes: 3, 4, 5, 6, 6X.
B 31 T 3338—Ship. wt. 5 oz. **State color no., size.....4.44**

B Mickey Mouse® screen print on knit ski pajamas. Dynel® modacrylic-polyester. Rib-knit crew neck, cuffs, ankles. Elastic waist pants.
Colors • 30 yellow • 50 blue. Sizes: S(2-3), M(4-5), L(6-7).
State color no., size letter S, M or L—not number size.
B 31 T 3486—Ship. wt. 10 oz.....4.44
© Walt Disney Productions

E COZY FLEECE BLANKET SLEEPERS are all the warmth they need—even on cold nights. Monsanto SEF® modacrylic-Spectran® polyester blend. Wear-Dated® (see warranty below). Full length zipper for easy dressing. Large snowman applique. Rib-knit collar and cuffs keep the chill out. Larger sizes with non-skid plastic toe caps, soles; bound feet. Infants with self-fabric shaped foot. Flame Resistant. See story, washing instructions, pg. 144. Red shown. **State size.**

Sizes: 1, 2, 3, 4. Ship. wt. 9 oz.
Z 31 T 2990.....4.99

Sizes: 5, 6, 7, 8. Ship. wt. 12 oz.
Z 31 T 2991.....5.99

Sizes: XS(up to 14 lbs.). S(14½-20 lbs.). M(20½-26 lbs.). Ship. wt. 6 oz.
Z 31 T 572.....4.79

FULL 1 YEAR WARRANTY. Monsanto warrants that this product will be replaced or your money refunded if it fails to give normal wear for 1 full year. Return to Montgomery Ward with this tag and sales slip.

Children's blanket sleepers

E

Sizes 1-4
4.99

Sizes 5-8
5.99

Infant sizes
4.79







See guarantee below for items C and D

C-D SOFT, LONG-WEARING CAPROLAN® brushed nylon nightwear. Screen-printed ducks add to bedtime fun. Flame Resistant. Story, washing instructions, pg. 144. Color shown. Ship. wt. 5 oz. Sizes: 3, 4, 5, 6, 6X. See size chart on page 144.

C Long sleep gown. Shirttail bottom. Rib-knit collar and cuffs. Contrasting stitching. Cute, cozy gift idea.
Z 31 T 3366—State size...3.88

D Footed pajamas. Rib-knit crew neck, cuffs. Elastic waist pants. Non-skid plastic soles. Warm and comfortable.
Z 31 T 3367—State size.....4.99

GUARANTEETH® WARRANTY: If the fabric fails to give normal wear within one full year of purchase, the purchase price will be refunded upon return of this tag, evidence of date of purchase, and the garment to Montgomery Ward.

Children grow rapidly. Measure to be sure of correct size. See How-to-measure instructions in the Big Fall '75 Book, page 959. Order only sizes listed with each item.

SAVE YOUR TIME AND MONEY. Shop by phone, the easy way, at home. See pg. 154.

WishbookWeb.com

Nightwear and robes on pages 143-146, 137 and little girl's gown on pg. 10 are Flame Resistant. Meet Federal Test Standards DOC FF 3-71 and DOC FF 5-74. To retain flame resistant properties use any detergent, not soap. Do not bleach. Machine wash, warm; tumble dry.

B
Set
6.99

C
6.88

A
3.99

OUR COVER



White brushed nylon gown

Soft, sweet ankle length gown with red check embroidery and trim. Ruffled yoke, hem, sleeves edged in check. Back buttons. Elastic cuffs. Long wearing. Flame resistant story, washing instructions above.
Sizes: 3, 4, 5, 6, 6X. Wt. 5 oz.
Z31 T 3359—State size 4.99

Chart for sizes 1 to 8

Size (not age)	Height	Size (not age)	Height
1	31—33"	5	42—44½"
2	33½—35½"	6	45—47"
3	36—38½"	6X, 7	47½—49"
4	39—41½"	8	49½—53"



A-B **SOFT DRIFTS OF NYLON TRICOT** in bright holiday red. Pretty and feminine—a lovely gift idea. Machine wash, warm. **Sizes: 3, 4, 5, 6, 6X.**

A **Ruffled pajamas** make waiting for Santa a special holiday treat. Lace trimmed yoke and sleeves. Deep flouncy ruffles on pajama bottoms.
Z 31 T 3304—Wt. 4 oz. **State size . . 3.99**

B **2-pc. peignoir set** with a grown-up look. Long sleeve coat has wide ruffled hem, frosty white yoke, front buttons. Matching sleeveless gown. Shipping weight 8 oz.
Z 31 T 2414—State size . . . . . Set 6.99

C **CUDDLE-SOFT ROBE** in a warm, fluffy acetate-polyester fleece. Lace trim and a ribbon tie give it a holiday treatment. Puff shoulders and flattering Peter Pan collar are just right for little girls. Machine wash, warm. Red as shown.
Sizes: 3, 4, 5, 6, 6X. Ship. wt. 9 oz. **State size.**
Z 31 T 2411 . . . . . 6.88

For measuring see pg. 959 Big Fall Book. Order only sizes listed with each item.

Quality brushed nightwear

D-G **PATCHWORK PRINT** for old-fashioned charm; soft brushed nylon for today's easy living. Long wearing, shrink-controlled, shape keeping. Ruffled trim; elasticized cuffs. Color shown. Machine wash, warm.
Sizes: 3, 4, 5, 6, 6X. State size.

D **Jumpsuit.** Ruffled hem. Button front. A pretty look for sleeping or lounging.
Z 31 T 3255—Ship. wt. 5 oz. 4.88

E **Gown.** Ankle length. Bib front, ruffled hem.
Z 31 T 3253—Ship. wt. 5 oz. 4.88

F **Footed pajamas.** Non-skid plastic soles.
Z 31 T 3254—Ship. wt. 5 oz. 4.88

G **Sleepshirt.** Shirt-tail bottom; ruffled jabot.
Z 31 T 3252—Ship. wt. 5 oz. 3.88

H **COZY ROBE** combines acetate-polyester fleece with print bodice in brushed nylon. Machine wash, warm.
Sizes: 3, 4, 5, 6, 6X. Color shown.
Z 31 T 2404—Wt. 9 oz. **State size. . 6.49**

J **QUILTED PATCH PRINT ROBE**—nylon with modacrylic-polyester fiberfill and modacrylic lining for warmth. Gathered waist; ribbon tie. Color shown. Mach. wash, warm. **Sizes: 3, 4, 5, 6, 6X.**
Z 31 T 2402—Wt. 14 oz. **State size. 9.99**

K **BOOTEES.** Acrylic pile on cotton. Non-skid plastic soles. Not fire resistant. Ship. wt. pr. 3 oz.
Colors • 56 pink • 63 red • 71 blue.
Shoe sizes: S(8-10), M(11-13), L(1-3).
State color no., size letter S, M, L.
B 31 T 2829 . . . . . Pr. 2.19

SAVE TIME AND MONEY. Shop by phone. See numbers on pg. 154.

WishbookWeb.com

D
4.88

E
4.88

H
6.49

GIRLS' SIZES
Order by size, not by age
UP TO 6X

J
9.99

F
4.88

G
3.88

K
2.19 pr.

WishbookWeb.com

Friendly faces

screen-printed on front and back of pj's

CHILDRENS' SIZES • Order by size, not by age • UP TO 8

A

Sizes 4-8
3.99

Sizes 1-4
3.99



B

Robe-pj set
8.99

B ROBE 'N PAJAMA SET of warm cotton flannel. Wrap-around robe has shawl collar, large patch pocket and self sash tie. Ski pajamas have contrasting rib-knit collar, cuffs and ankles. Elasticized waist. Red Nordic design shown. Ship. wt. 12 oz. See Flame resistant story and washing instructions on page 144.
Sizes: 3, 4, 5, 6, 7.
Z 31 T 2449—State size.....8.99

C SLIPPER SOCKS. DuPont Orlon® acrylic-stretch nylon. Machine wash, warm. Not Flame Resistant. Package of 3 in 1 size, 1 color number. **Colors** • 01 (royal, red, gold) • 02 (pink, white, lt. blue).
Sock sizes: S(4-6), M(6½-8), L(8½-9½).
State color no., size S, M, L—not number size.
B 31 T 2838—Ship. wt. 3 oz.....Pkg. 1.75

C

Slipper socks Pkg. of 3
1.75

A NOVELTY FOOTED SLEEPERS—playful screen-printed pictures on both front and back of tops. All of soft knit Kohjin Cordelan® matrix (vinal-vinyon) fiber—polyester. Extra long pullover tops with 4" cuffs give extra grow room. Elastic waist, ankles; non-skid plastic soles, double fabric toe caps. Flame Resistant story, washing, pg. 144.

Children's: Lion. **Colors** • 56 aqua • 30 yellow. Ship. wt. 11 oz.
B 31 T 3022—Sizes: 4, 5, 6, 8. **State color no., size**.....3.99

Children's: Circus Clown. **Colors** • 50 blue • 30 yellow. Wt. 11 oz.
B 31 T 3023—Sizes: 4, 5, 6, 8. **State color no., size**.....3.99

Toddler Sizes: Circus Clown. Shoulder snap closure at rib-knit collar. 2 rows of snaps at waist for grow room. **Colors** • 30 yellow • 50 blue.
B 31 T 3021—Sizes: 1, 2, 3, 4. Wt. 9 oz. **State color no., size**.....3.99

Chart for sizes 1 to 8

Size (not age)	1	2	3	4	5	6	7	8
Ht. (in.)	31-33	33½-35½	36-38½	39-41½	42-44½	45-47	47½-49	49½-53



D

Ski pajamas
3.88 ea.



D SCREEN-PRINT SKI PAJAMAS. Fortrel® polyester knit with rib-knit collar, cuffs. Rib-knit ankles (not footed). Elasticized waist. Flame Resistant, washing story, pg. 144.
Colors • 30 yellow (skating bear) • 50 blue (skiing bear).
Shipping weight 9 oz.
Sizes: S(2-3), M(4-5), L(6-7). **State color no., size letter S, M, L—not number size.**
B 31 T 3470.....3.88

WishbookWeb.com

Christmas purchases can be hard to budget . . . why not use your Wards Charg-all credit account!

Wards Charg-all Credit Plan Monthly Payment Table			
Your highest account balance:	For monthly payment of:	Your highest account balance:	For monthly payment of:
$160.00	$ 8.00	$532.00	$19.00
180.00	9.00	560.00	20.00
210.00	10.00	588.00	21.00
250.00	11.00	616.00	22.00
290.00	12.00	644.00	23.00
340.00	13.00	672.00	24.00
380.00	14.00	700.00	25.00
410.00	15.00	728.00	26.00
440.00	16.00	756.00	27.00
470.00	17.00	784.00	28.00
504.00	18.00	812.00	29.00
		840.00	30.00

For balances above $840 and additional credit terms, see below.



- **No down payment required**
- **We figure tax and shipping charges**
- **Over 2000 stores to shop**
- **Detailed monthly statements**
- **Up to three years to pay—see credit terms below.**

Shop the easy way! Just phone Wards, and say, "Charge it!"

TERMS OF WARDS CHARG-ALL AND CHARG-ALL PLUS CREDIT ACCOUNTS

You may use your Wards Charg-all or Charg-all Plus account as a regular charge account, with no ***finance charge*** if the account balance is paid in full before the next billing date, or a ***finance charge*** at a periodic rate of 1½% per month on the average daily balance of the account ***(annual percentage rate 18%)***. The average daily balance is determined by adding the balance outstanding for each day of the billing cycle and dividing the sum thereof by the number of days in the billing cycle. The balance outstanding on each day is determined by adding to the previous day's ending balance any charges (including any unpaid ***finance charges***) and subtracting therefrom any payments or credits. Minimum ***finance charge*** not exceeding 50¢ on balances up to $33. When there is an outstanding balance on both your Charg-all and Charg-all Plus accounts, Wards will combine the amounts upon which ***finance charges*** are assessed. This will benefit you because we will adjust the ***finance charge*** on your Charg-all Plus statement so that the total ***finance charges*** will be the same as if you had only one account. The minimum monthly payments for Charg-all are shown in the table above (minimum $8). For Charg-all balances above $840 and all Charg-all Plus balances, minimum monthly payment is 1/28th of highest account balance. All payments adjusted to next dollar amount (minimum $8). These are Wards Illinois terms. If you live in another state, please ask Wards for credit terms applicable to your state of residence. Charg-all Insurance Protection is available in selected states; see page 148 and apply on page 149.

ORDER NOW . . . no payment until February!

See Deferred Payment Terms below.

When you order merchandise listed below on credit through the catalog, you can defer payment (or increase in your monthly payment) until February, 1976. And, there's no down payment required!

Air conditioners
Dehumidifiers
Dishwashers
Draperies
Fencing, chain-link or wood
Floor coverings
Floor polishers
Freezers
Furniture
Gas & electric ranges
Humidifiers
Installed kitchen cabinets
Ironers
Lamps, $49.00 or more
Phonographs
Radios
Recorders
Refrigerators
Rugs, carpeting
Sewing machines
Snow throwers
Space heaters
Stereos
Television sets
Upholstery goods
Vacuum cleaners
Washers, dryers

FEBRUARY DEFERRED PAYMENT TERMS may be used when you order on a Charg-all or Charg-all Plus account. On purchases for which payment is deferred more than 30 days, monthly finance charges will be assessed. For additional credit terms, see paragraph above.

CHARG-ALL PLUS . . .

For selected items of merchandise

Charg-all Plus makes selected large purchases more convenient to budget. There's no down payment required and you can take up to 3 years to pay. See credit terms above.

If you already have a Charg-all account in good standing, just indicate that you want to use Charg-all Plus terms when placing your eligible order. Open an account with a purchase of $100 or more. Then purchases of $50 or more may be added to your account.

Here are some of the items you may purchase with Charg-all Plus: APPLIANCES like Freezers, Phonographs, Radios, Ranges, Recorders, Sewing Machines, Televisions and Vacuums; HOME IMPROVEMENTS like Carpeting, Furniture, Draperies and Rugs; and MUCH MORE like Lighting Fixtures, Musical Instruments and Power Tools. See complete list on page 942 in Wards Big Fall Book.

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WARDS CHARG-ALL SECURITY PLAN

Wards Charg-all Security Plan Insurance (CSP) is a new and meaningful social advance in consumer credit.

YOU AND YOUR FAMILY WILL BE PROTECTED AGAINST . . .

1. **Loss of employment income.** Wards CSP will make your monthly Charg-all payments for 6 months because of job loss, strike or illness.
2. **Damage or destruction of your Wards merchandise.** Purchases charged to your Charg-all accounts which are damaged or destroyed by fire, flood, collision, and other defined perils, will be repaired or replaced by CSP.
3. **Misuse of your lost or stolen Charg-all card.** You are protected for the full amount of all unauthorized charges added to your account before you discover and report the loss of your card.
4. **Death or dismemberment.** If you or your spouse should die or suffer dismemberment from any cause to age 66—or even after 66 in case of accidental death or dismemberment—your account balance is paid in full up to $5,000 per account.

CSP is authorized only in Indiana and Tennessee. In Indiana, CSP is not authorized for damage or destruction of your Wards merchandise, or for loss of employment income due to strikes. In lieu thereof, coverage for loss of employment income because of job loss or illness, by making your monthly payments, will continue for the entire period of unemployment, up to the total balance on your account at the time of loss of employment income. In those states where CSP is not authorized, you can obtain Wards Charg-all Insurance Protection (CIP) whereby if you or your spouse should die or suffer dismemberment from any cause up to age 66—your entire credit account balance is paid in full up to $5,000 per account. In Kentucky the accountholder only is covered up to $3,000 per account. To obtain the insurance protection applicable to your state of residence read and sign the Insurance Agreement on page 149. Once you receive your individual insurance certificates, you'll still have 10 days in which to review them carefully. And, if you want to change your mind, you're free to do so.

To open your own Wards Credit Account . . . just fill out this application and read and sign the agreement on the facing page. Then tear out these pages and bring or send them to Wards.

(please print)

INFORMATION ABOUT APPLICANT 1

SINGLE | MARRIED | DIVORCED | WIDOWED | SEPARATED | AGE | HOME PHONE (Area Code) | NO. OF DEPENDENTS

MS. MR. MRS. MISS ____ FIRST NAME ____ INITIAL ____ LAST NAME ____ SOCIAL SECURITY NUMBER

ADDRESS ____ CITY ____ STATE ____ ZIP CODE ____ YEARS AT

PREVIOUS ADDRESS (IF AT ABOVE ADDRESS LESS THAN 2 YEARS)

OCCUPATION ____ EMPLOYER ____ YEARS AT

EMPLOYER'S ADDRESS ____ PREVIOUS EMPLOYER & ADDRESS (IF WITH ABOVE EMPLOYER LESS THAN 2 YEARS)

INFORMATION ABOUT SPOUSE 2

SPOUSE'S FIRST NAME ____ SPOUSE'S OCCUPATION

SPOUSE'S EMPLOYER ____ EMPLOYER'S ADDRESS ____ YEARS AT

PERSONAL CONFIDENTIAL DATA 3

RENT | OWN | BOARD | TRAILER | OTHER

RENT OR MORTGAGE PAYMENT PER MONTH $

APPLICANT'S INCOME PER MONTH	SPOUSE'S INCOME PER MONTH	OTHER INCOME PER MONTH
$	$	$

NAME OF APPLICANT'S NEAREST RELATIVE (WITH WHOM NOT RESIDING)

RELATIVE'S ADDRESS

OTHER CREDIT ACCOUNTS

FIRM	ACCOUNT NO.	MONTHLY PAYMENT	PRESENT BALANCE

I BANK AT ____ BRANCH

CHECKING ACCOUNT | SAVINGS ACCOUNT | LOAN

MAJOR CREDIT CARD ____ CARD NUMBER

PREVIOUS WARDS ACCOUNT YES | NO IF "YES", GIVE ACCOUNT NUMBER

Source Code 911

148 *WARDS* *c*

IN SUBMITTING THIS APPLICATION FOR CREDIT, I AUTHORIZE YOU TO INVESTIGATE MY CREDIT RECORD.

↑ TEAR ON THIS PERFORATED LINE ↑

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WARDS CHARG-ALL SECURITY PLAN

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3. **Misuse of your lost or stolen Charg-all card.** You are protected for the full amount of all unauthorized charges added to your account before you discover and report the loss of your card.
4. **Death or dismemberment.** If you or your spouse should die or suffer dismemberment from any cause to age 66—or even after 66 in case of accidental death or dismemberment—your account balance is paid in full up to $5,000 per account.

CSP is authorized only in Indiana and Tennessee. In Indiana, CSP is not authorized for damage or destruction of your Wards merchandise, or for loss of employment income due to strikes. In lieu thereof, coverage for loss of employment income because of job loss or illness, by making your monthly payments, will continue for the entire period of unemployment, up to the total balance on your account at the time of loss of employment income. In those states where CSP is not authorized, you can obtain Wards Charg-all Insurance Protection (CIP) whereby if you or your spouse should die or suffer dismemberment from any cause up to age 66—your entire credit account balance is paid in full up to $5,000 per account. In Kentucky the accountholder only is covered up to $3,000 per account. To obtain the insurance protection applicable to your state of residence read and sign the Insurance Agreement on page 149. Once you receive your individual insurance certificates, you'll still have 10 days in which to review them carefully. And, if you want to change your mind, you're free to do so.

To open your own Wards Credit Account . . . just fill out this application and read and sign the agreement on the facing page. Then tear out these pages and bring or send them to Wards.

(please print)

INFORMATION ABOUT APPLICANT 1

SINGLE | MARRIED | DIVORCED | WIDOWED | SEPARATED | AGE | HOME PHONE (Area Code) | NO. OF DEPENDENTS

MS. MR. MRS. MISS ____ FIRST NAME ____ INITIAL ____ LAST NAME ____ SOCIAL SECURITY NUMBER

ADDRESS ____ CITY ____ STATE ____ ZIP CODE ____ YEARS AT

PREVIOUS ADDRESS (IF AT ABOVE ADDRESS LESS THAN 2 YEARS)

OCCUPATION ____ EMPLOYER ____ YEARS AT

EMPLOYER'S ADDRESS ____ PREVIOUS EMPLOYER & ADDRESS (IF WITH ABOVE EMPLOYER LESS THAN 2 YEARS)

INFORMATION ABOUT SPOUSE 2

SPOUSE'S FIRST NAME ____ SPOUSE'S OCCUPATION

SPOUSE'S EMPLOYER ____ EMPLOYER'S ADDRESS ____ YEARS AT

PERSONAL CONFIDENTIAL DATA 3

RENT | OWN | BOARD | TRAILER | OTHER

RENT OR MORTGAGE PAYMENT PER MONTH $

APPLICANT'S INCOME PER MONTH	SPOUSE'S INCOME PER MONTH	OTHER INCOME PER MONTH
$	$	$

NAME OF APPLICANT'S NEAREST RELATIVE (WITH WHOM NOT RESIDING)

RELATIVE'S ADDRESS

OTHER CREDIT ACCOUNTS

FIRM	ACCOUNT NO.	MONTHLY PAYMENT	PRESENT BALANCE

I BANK AT ____ BRANCH

CHECKING ACCOUNT | SAVINGS ACCOUNT | LOAN

MAJOR CREDIT CARD ____ CARD NUMBER

PREVIOUS WARDS ACCOUNT YES | NO IF "YES", GIVE ACCOUNT NUMBER

Source Code 911

148 *WARDS* *c*

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WARDS CHARG-ALL SECURITY PLAN

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3. **Misuse of your lost or stolen Charg-all card.** You are protected for the full amount of all unauthorized charges added to your account before you discover and report the loss of your card.
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(please print)

INFORMATION ABOUT APPLICANT 1

SINGLE | MARRIED | DIVORCED | WIDOWED | SEPARATED | AGE | HOME PHONE (Area Code) | NO. OF DEPENDENTS

MS. MR. MRS. MISS ____ FIRST NAME ____ INITIAL ____ LAST NAME ____ SOCIAL SECURITY NUMBER

ADDRESS ____ CITY ____ STATE ____ ZIP CODE ____ YEARS AT

PREVIOUS ADDRESS (IF AT ABOVE ADDRESS LESS THAN 2 YEARS)

OCCUPATION ____ EMPLOYER ____ YEARS AT

EMPLOYER'S ADDRESS ____ PREVIOUS EMPLOYER & ADDRESS (IF WITH ABOVE EMPLOYER LESS THAN 2 YEARS)

INFORMATION ABOUT SPOUSE 2

SPOUSE'S FIRST NAME ____ SPOUSE'S OCCUPATION

SPOUSE'S EMPLOYER ____ EMPLOYER'S ADDRESS ____ YEARS AT

PERSONAL CONFIDENTIAL DATA 3

RENT | OWN | BOARD | TRAILER | OTHER

RENT OR MORTGAGE PAYMENT PER MONTH $

APPLICANT'S INCOME PER MONTH	SPOUSE'S INCOME PER MONTH	OTHER INCOME PER MONTH
$	$	$

NAME OF APPLICANT'S NEAREST RELATIVE (WITH WHOM NOT RESIDING)

RELATIVE'S ADDRESS

OTHER CREDIT ACCOUNTS

FIRM	ACCOUNT NO.	MONTHLY PAYMENT	PRESENT BALANCE

I BANK AT ____ BRANCH

CHECKING ACCOUNT | SAVINGS ACCOUNT | LOAN

MAJOR CREDIT CARD ____ CARD NUMBER

PREVIOUS WARDS ACCOUNT YES | NO IF "YES", GIVE ACCOUNT NUMBER

Source Code 911

148 *WARDS* *c*

IN SUBMITTING THIS APPLICATION FOR CREDIT, I AUTHORIZE YOU TO INVESTIGATE MY CREDIT RECORD.

↑ TEAR ON THIS PERFORATED LINE ↑

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HERE'S HOW TO ESTIMATE TRANSPORTATION AND HANDLING ON YOUR ORDER

Prices in this catalog are F.O.B. your catalog house unless otherwise stated in the description of an item. You pay transportation and handling charges on orders shipped direct to you. Wards assesses transportation and handling charges on catalog orders you pick up at any Wards store and for Wards direct-to-home delivery service. No transportation and handling charges are assessed for catalog orders picked up at your catalog house.

1. Find your parcel post zone on page 936 of Wards '75 Fall General Catalog.
2. Using the rate table below, estimate charges for each item or group of items requiring separate packaging (as explained below). Always count odd ounces as 1 lb.
   a) Items whose catalog numbers end with the letters M, H, L, A, MM, AA, T, and K are packed separately—figure charges on each **individual** item.
   b) Items whose catalog numbers end in R and F are not mailable. Use shipping table below for this merchandise.
   c) All remaining items should be grouped together—charges may be figured for the total weight of this group.
3. Total these individual costs to arrive at the grand total estimated charges for your entire order.
4. Include enough money for shipping and handling charges with cash orders. We will return any extra if you send too much.

Special note . . . Charges are based on the "shipping weight" shown for each item even though it may differ somewhat from scaled weight. Also note that items weighing less than 10 lbs. which measure over 84 inches in length plus girth, take the 10-lb. rate.

Wards Transportation and Handling Charges

SHIPPING WEIGHT	Local Zone	Zones 1 & 2	Zone 3	Zone 4	Zone 5
1 oz. to 8 oz.	$.20	$.25	$.25	$.27	$.30
9 oz. to 16 oz.	.50	.55	.55	.55	.60
1 lb. 1 oz. to 2 lbs.	.60	.70	.75	.85	.95
2 lbs. 1 oz. to 3 lbs.	.65	.80	.85	.95	1.05
3 lbs. 1 oz. to 5 lbs.	.75	.90	1.00	1.10	1.25
5 lbs. 1 oz. to 10 lbs.	.90	1.15	1.25	1.45	1.75
10 lbs. 1 oz. to 15 lbs.	1.10	1.45	1.65	1.90	2.35
15 lbs. 1 oz. to 25 lbs.	1.35	1.80	2.10	2.45	3.05
25 lbs. 1 oz. to 40 lbs.	1.80	2.55	3.05	3.60	4.50
40 lbs. 1 oz. to 55 lbs.	2.35	3.50	4.05	5.00	6.25
55 lbs. 1 oz. to 70 lbs.	2.90	4.35	5.40	6.50	8.15

Wards Home Delivery Service

In Chicago and other metropolitan areas, Wards trucks or special parcel delivery carriers will deliver your order directly to your home. A moderate delivery and handling charge is added to your account on credit orders, or added to the billing on cash orders which you pay the driver at time of delivery. The rates on this page are not applicable. Our telephone salesperson will gladly give you an estimate of the charge.

Table For Estimating Freight-Truck-Express Shipping Charges

Shipping weight of order	100 miles	200 miles	300 miles	500 miles
1 to 50 lbs.	$15.35	$15.35	$15.35	$15.89
51 to 100 lbs.	15.35	15.35	15.35	15.89
101 to 150 lbs.	16.10	16.10	16.10	17.31
151 to 200 lbs.	16.10	17.12	19.10	20.24
201 to 250 lbs.	18.05	20.75	23.23	24.63
251 to 300 lbs.	21.14	24.38	27.34	28.94
301 to 350 lbs.	24.23	28.01	31.48	33.41
351 to 400 lbs.	27.32	31.64	35.60	37.80
401 to 500 lbs.	28.90	33.45	37.70	39.60
501 to 600 lbs.	34.16	39.62	44.72	47.52
601 to 700 lbs.	39.42	45.79	51.74	55.44
701 to 800 lbs.	44.68	51.96	58.76	63.36

Most truck lines charge an additional $7.44 or more for delivery to your residence. Call a local trucker or REA Express to obtain actual charges.

From CHICAGO	Benton Harbor, Mich.	Sheboygan, Wisc.	Lexington, Ky.	Prestonburg, Ky.
Cities at right are within the mileages shown in the heading directly above.	Milwaukee, Wisc.	Lansing, Mich.	Kent, Ohio	Columbia, Tenn.
	Rockford, Ill.	Van Wert, Ohio	Petoskey, Mich.	McMinnville, Tenn.
	South Bend, Ind.	Springfield, Ill.	Zanesville, Ohio	Nashville, Tenn.
	Beloit, Wisc.	Shelbyville, Ind.	Cincinnati, Ohio	Knoxville, Tenn.
	Streator, Ill.	Monmouth, Ill.	Sharon, Pa.	Middlesboro, Ky.

Estimated charges based on public carrier tariffs and subject to change without notice.

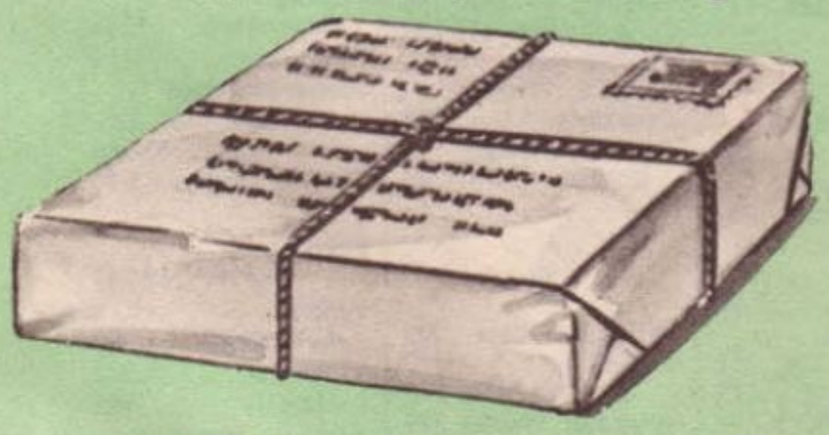
For additional shipping information see Wards Fall General Catalog, pages 935, 936.

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the perfect way to send a gift order.



Wards will send your gift order anyplace in the United States, to any APO/FPO address, or to practically any foreign country. When ordering by phone or in person, just tell the salesperson where you want your order sent. When ordering by mail, just fill out the "SHIP TO ANOTHER ADDRESS" section of the order blank.

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At Wards, we believe that a loyal customer is more important than an individual sale . . . we want to keep you satisfied so you'll keep coming back!

IF, WHEN YOU RECEIVE YOUR PURCHASE, you find that it is not completely satisfactory, return it. We will gladly exchange it, or if you prefer, refund the price and transportation charges you paid.

IF, AFTER YOU HAVE USED YOUR PURCHASE, you find that it is not completely satisfactory, simply let us know what is wrong. We will strive to assure your satisfaction by means of our special warranties or make an adjustment in cash, credit, exchange or repair.

MONTGOMERY WARD & COMPANY

You can order freely from this catalog with confidence that, if the item you order is on sale at that time in any of our regular sale catalogs, you will be charged the lower price.

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FITTED TOP SHEETS have 2 fitted Lycra® spandex elastic bottom corners.									
Twin, 72x104 in.	1 lb. 2 oz.	LI8 T 7762CD	11.99	7.97	15.32	LI8 T 7835CD	9.99	7.47	13.97
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Queen, 90x115 in.	1 lb. 13 oz.	LI8 T 7765CD	16.99	13.47	25.97	LI8 T 7840CD	14.99	11.97	22.47
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18 T 4410 C—Slumberbag. 68x80 in. Ship. wt. 3 lbs. 8 oz... 13.88
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E MICKEY MOUSE©. Print 'n solid 100% cotton. ©Walt Disney Productions.
18 T 4412 C—Slumberbag. 68x80 in. Ship. wt. 3 lbs. 12 oz. 13.88
18 T 4413 C—Pillow. 13x17 in. Ship. wt. 13 oz..... 2.88

NEW! Peanuts© Slumberbag **19.88** matching pillow 5.88

F Peanuts© gang is a bagful of fun! Reversible bag with 2-way rustproof zipper opens to twin comforter. 50% cotton, 50% polyester print, cotton solid side. Vinyl draw-string tote incl. Pillow and bag have polyester fill. Mach. wash, warm; tumble dry, low.
18 T 4452 C—Slumberbag. 68x80 in. Ship. wt. 4 lbs..... 19.88
18 T 4453 C—Pillow. 18x22 in. Ship. wt. 1 lb. 2 oz..... 5.88

PEANUTS characters Copr.© 1950, 1952, 1958, 1966 United Feature Syndicate, Inc.

Just Say Charge It! Credit Terms, pgs. 147-149.

WishbookWeb.com

A
185 red

B
124 candlelight yellow

C
124 candlelight yellow

276 delph. blue
388 avocado
448 black
153 orange
387 lime
440 white
148 brown

Regular size bean bag **19.99** was 24.95 '75 Fall Bk.

CUT 19%-27% Bean Bag Chairs and Hassock

- Heavy gauge covers of "wet-look" fabric supported vinyl
- Double stitched seams for extra long wear
- Zipper openings for bean refills (A), (B)

A, B Sink into a cozy bean bag while waiting for Santa—or surprise any member of the family with one under the Christmas tree! Filled with tiny polystyrene "beans" that shift as you move, cradling every contour of your body in comfort. 9 colors to choose from! Cut from Fall Bk. pg. 1269. (Untrimmed Christmas trees sold pgs. 250-251 this book; ladies' pantsuit sold in Fall Bk. pg. 82; men's shirt page 105 this book; men's pants Fall Bk. pg. 341.)

(A) Lounge size bean bag. Circumference 114 inches. Ship. wt. 23 lbs.
L 71 T 8908 R*—*State color number*.....Was 54.95; now ea. **39.99**

(B) Regular size bean bag. Circumference 100 inches. Ship. wt. 16 lbs.
L 71 T 8909 R*—*State color number*.....Was 24.95; now ea. **19.99**

Bean Bag refill. Use to plump up bean bags (A)-(B). Wt. 2 lbs. 8 oz.
71 T 8975—1½-lb. box of polystyrene "beans".....Was 4.99; box **3.99**

C Square hassock. Abt. 23 in. sq. Firmly filled with tiny polystyrene beans. 4 colors: • 124 candlelight yellow • 185 red • 448 black • 388 avocado.
L 71 T 8923 A—Ship. wt. 7 lbs. *State color no.*....Was 17.95; now ea. **12.99**

***Shipped truck or express. See shipping rates on page 151.**

SAVE YOUR TIME AND MONEY. Shop by phone, the easy way at home. See pg. 154.

WishbookWeb.com

Fiery crystal . . . gleaming metal

19.99 to 28.99

1-5 **Classically elegant crystal accessories** are superbly crafted with ornately wrought, antiqued brass-plated metal, white Italian marble bases. Jewel-like crystal drops reflect light with fiery brilliance.

(1) **Regal table lamp** has unique fabric-draped shade. Uses bulb up to 100 watts maximum (not included). About 37 inches tall. UL listed.
77 T 28070 R—Ship. wt. 11 lbs. **24.99**

(2) **Pair of candlesticks,** about 8½ inches high.
77 T 28066—Candles not incl. Wt. 5 lbs. 3 oz. **19.99**

(3) **Handsome smoking stand** has glass ashtray.
77 T 29480 M—Abt. 25 in. high. Wt. 7 lbs. 4 oz. **22.99**

(4) **Marble-topped decorator table,** abt. 15x19 in. high.
77 T 28064 A—Ship. wt. 15 lbs. **22.99**

(5) **Decorator scale**—an elegantly graceful accent piece. About 20 inches high.
77 T 28065—Ship. wt. 6 lbs. 4 oz. **22.99**

6 **Crystal punch set** is a classic beauty. 11-qt. bowl on gold tone base. 12 matching cups, plastic ladle.
77 T 31341 M—Ship. wt. 24 lbs. **28.99**

Christmas Bell Ringer



YOUR CHOICE **9.99**

A **Ruby glass scale** has brass-plated metal base with Italian marble accents. Abt. 20 in. high.
77 T 28067—Ship. wt. 6 lbs. **9.99**

B **Ruby glass candy bowl;** brass-plated base. 9 in. high.
77 T 28069—Italian marble trim. Shipping weight 5 lbs. 8 oz. **9.99**



WishbookWeb.com

Genuine 24% lead hand-cut crystal

YOUR CHOICE 9.99

I-8 **Glitter up your holiday season** with quality crystal at Wards low price! Each piece is hand cut in a distinctive, traditional pattern and hand polished to accentuate the jewel-like brilliance that distinguishes fine lead crystal. You'll want several pieces at this price for gracious gift-giving or to treat yourself to a touch of year 'round beauty.

(1) **Wine decanter for table or bar.** Traditional design features lavish wild rose cuttings. Abt. 14½ in. tall; 16.9-oz. capacity. From West Germany.
77 T 28076—Ship. wt. 5 lbs. **9.99**

(2) **Pitcher with wild rose design** graces an elegant table. Abt. 8 in. tall. From West Germany.
77 T 28071—Ship. wt. 5 lbs. **9.99**

(3) **Cake plate** with sparkling faceted diamond pattern proudly displays desserts. 11-in. diam., 5 in. high. From West Germany.
77 T 28074—Ship. wt. 8 lbs. **9.99**

(4) **Footed bowl** makes a magnificent centerpiece filled with fruit or flowers. It's crafted in a lavish fruit pattern. Abt. 8 in. diam., 5½ in. high. From West Germany.
77 T 28073—Ship. wt. 3 lbs. 2 oz. **9.99**

(5) **Covered candy dish** is perfect for mints, other small treats. About 9½ in. high, 6 in. diam. From West Germany.
77 T 28008—Ship. wt. 2 lbs. 8 oz. **9.99**

(6) **Square whiskey decanter** has diamond-faceted cuttings—the perfect gift for a genial host. Abt. 8½ in. tall; 20-oz. capacity. From Italy.
77 T 28063—Ship. wt. 5 lbs. **9.99**

(7) **Captain's decanter** has clean lines with elegant cuttings. Abt. 12 in. high; 32-oz. capacity. From Italy.
77 T 28052—Ship. wt. 6 lbs. **9.99**

(8) **Graceful vase** has a shimmering wild rose design—a stunning showcase for favorite flowers. Abt. 8 in. high. From West Germany.
77 T 28072—Ship. wt. 5 lbs. **9.99**

JUST CHARGE IT!
Complete Credit Terms, pgs. 147–149

Christmas Bell Ringer



A **Lead crystal dinner bell** elegantly summons you to meals! Finely detailed hand-cut rose design. Abt. 6 in. tall. From West Germany.
77 T 28075—Ship. wt. 2 lbs. 1 oz. **5.88**

B **Lead crystal candy dish** has brilliantly faceted design. Abt. 7½ in. tall. From West Germany.
77 T 28084—Ship. wt. 2 lbs. **5.88**

WishbookWeb.com

Sparkling crystal, glittering prisms

1 **Crystal floor lamp is CUT $10!** Base has energy-saving nightlight (bulb incl.), 15-inch plate glass tray table. White silk shade; sparkling prism accents. 3-way lighting—lamp only (100 maximum watts), night light only or both. Abt. 60 inches tall. Was 69.99, '74 Fall Book, page 1122.
77 T 1328 R—Ship. wt. 23 lbs.....now **59.88**

2 **Crystal swag lamp is CUT $15!** Glittering prism accents, 12-ft. chain. Needs no special wiring, just plug in. Abt. 23 inches long. Uses 40-watt bulb maximum. Hanging hardware included. Was 34.99, '74 Fall Book, page 1131.
77 T 1835 M—Ship. wt. 8 lbs.....now **19.88**

3 **Exquisite cherub table lamp** has imported cut crystal globe top adorned with prisms. Gold tone cast metal and marbleized styrene base. Abt. 29-inches high. Uses 100-watt bulb maximum.
77 T 38 M—Ship. wt. 16 lbs..... **42.99**

4 **Hurricane lamps.** Pair of elegant accent lamps have hand-etched crystal globes, fiery teardrop prisms. Antiqued cast metal bases. 25-watt flame bulbs included. About 16 inches tall.
77 T 45 M—Ship. wt. 12 lbs.....**35.88**

5 **CUT $30! Crystal table lamp** features a deeply fringed, hand-sewn empire shade, antiqued brass-finished fittings and sparkling prisms. Base holds energy-saving, mood-making 7½-watt nightlight (included). 3-way lighting—lamp only (100 watts maximum), night light only or both. Was 69.99, '75 Fall Book, page 1212.
77 T 376 R—Ship. wt. 10 lbs..... now **39.88**

All Wards lamps are UL listed.
Bulbs not included unless stated.

Crystal giftware

6 **Handmade, hand-cut crystal wine set** boasts a delicately etched floral and leaf pattern. 15-inch decanter has ground and polished faceted stopper and spout for easy pouring. Six 6-inch wine glasses complete the set. From Rumania.
77 T 25733—Ship. wt. 7 lbs.....**16.99**

7 **Spun glass crystal Christmas tree** catches light and radiantly reflects it to create a winter fantasyland on your mantel, dining table or bookshelf. 8-inch tree is especially striking in pairs. A lovely gift that will be cherished for years to come!
77 T 30517—Ship. wt. 10 oz.....ea. **12.99**

8 **24% lead crystal swan** radiates a delicate beauty. Holds candy, flowers or exquisitely stands alone. Hand cut; about 7 inches tall. From West Germany.
77 T 28068—Ship. wt. 5 lbs. 2 oz.....**15.99**

WishbookWeb.com





Christmas Bell Ringer

7.88

CUT $2. 22-inch accent lamp has molded cane-look shade and bamboo-look base of durable styrene. Uses to 60-watt bulb maximum, (not included). *State color number:* 099 walnut, 102 pineapple or 440 white. Great in pairs! UL listed. Was 9.99, '75 Spring Book, page 1024.

L77 T 621—Ship. wt. 4 lbs. . . . **7.88**

The Charm of Tiffany for today

SAVE 8% to 21%

1-3 **Popular Tiffany-style cane lamps** have woven shades and fluted columns for an elegant antique look. Opal glass globes soften light. *State color no.:* 099 walnut, 102 pineapple or 441 oyster white. UL listed. Prices cut from Fall '75 Book, page 1214.

(1) CUT $6. 34-in. table lamp uses 3-way bulb, 30–70–100 watts max. (not incl.).

L77 T 417R—Was 28.99. Wt. 12 lbs. . . . **22.88**

(2) CUT $3. 24-inch accent lamp uses 60-watt bulb maximum (not included). Was 21.99.

L77 T 418M—Ship. wt. 8 lbs. . . . . .now **18.88**

(3) CUT $2. Chain lamp has 18-in. diameter shade; uses to 60-watt bulb max. (not incl.). No special wiring—12-ft. draping chain, mounting hardware incl. Was 24.99.

L77 T 1812A—Ship. wt. 10 lbs. . . . .now **22.88**

4-6 **Tiffany-style shades** have the elegant look of stained glass. Antiqued, brass-finished cast metal bases, filigreed bands. UL listed. Prices cut from '75 Fall Bk., pg. 1218.

(4) CUT $10. 23-inch table lamp has twin socket lighting—each takes a 75-watt bulb maximum (not incl.). 14-in. diam. shade. Was 45.99.

77 T 212A—Ship. wt. 9 lbs. 8 oz. . . . . .now **35.88**

(5) CUT $5. 17½-inch accent lamp has 10-in. diam. shade. Uses to 60-watt bulb maximum (not included). Was 29.99.

77 T 202M—Ship. wt. 4 lbs. 8 oz. . . . . .now **24.88**

(6) CUT $7. Chain lamp has 16-in. diam. shade, uses to 100-watt bulb maximum (not incl.). No special wiring, just plug in. 12-ft. brass-finished chain, hardware incl. Was 39.99.

77 T 1802A—Ship. wt. 9 lbs. . . . . .now **32.88**

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More planters in Fall '75 Big Book, pg. 1208

Rooms come alive with planters!

a WARDS BEST BUY BECAUSE

these imaginative plant stands are designed with flair to display potted plants to best advantage, constructed of steel for stability. Wards low price makes them a great gift value, too!

Comparison Shopped for Value

YOUR CHOICE

9.88

1 **CUT $3. Parisian flower cart** is as practical as it is ornamental. Three large shelves accommodate a lush assortment of plants. Baked enamel finish. About 26x18x25 inches high. Plants not incl. *State color no.:* 440 snowball, 448 black. Was 12.99, '75 Fall Book, page 1208.
L77 T 37576M—Easy to assemble. Ship. wt. 8 lbs. 12 oz.....**9.88**

2 **3-step planter** holds many plants, helps them get the best light. Tuck it against the wall under a window! White baked-enamel finish. About 20x15½x20 inches high. Plants not incl. Easy to assemble.
77 T 37590M—Ship. wt. 9 lbs. 8 oz.....**9.88**

3 **5-pan planter** shows off potted plants in a small floor area. White baked enamel finish. About 17x32 inches high. Plants not included.
77 T 37584M—Easy to assemble. Ship. wt. 6 lbs.....**9.88**

4 **Corner planter.** White baked enamel finish. Abt. 19x31 in. high.
77 T 37589M—Plants not incl. Easy to assemble. Wt. 6 lbs. 8 oz..**9.88**

5 **Fern stand** accents a favorite plant with its elegant lines. Height adjusts from 32 to 44¼ in. Black enamel finish. Plants not included. Easy to assemble.
77 T 37591M—Ship. wt. 9 lbs.....**9.88**

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Wards is getting into the spirit of 76

with the traditionally

1 **Plant stand** provides a warm background for your favorite greenery—tiers turn to face the sun. Great for displaying knick-knacks, too! Hand-crafted wood with a deep, mellow finish. Hardwood turnings. About 33 inches high. From Brazil.
77 T 31232—Ship. wt. 8 lbs.....**16.88**

2 **SAVE $6. Hobnail hurricane pole lamp** has hand-blown glass shades; clear glass chimneys. Use 1, 2 or all 3 lights—each uses a 3-way bulb (50-100-150 maximum watts). Shades are 7 in. diam. Brass-finished pole, fruitwood-finished wood section; brass fittings and key switches. Adjusts from 7 ft. 6 in. to 8 ft. 3 in. *State color no.:* 136 amber or 440 milk white. Was 45.99, '75 Fall Book, page 1217.
L77 T 1374A–UL listed. Wt. 12 lbs. now **39.88**

3 **SAVE $6. Hobnail chain lamp** has hand-blown glass shade, 7 in. diam. 12-ft. brass-finished chain. Uses 3-way bulb (50-100-150 maximum watts). 21 in. long. *State color no.:* 136 amber or 440 milk white. Was 25.99, '75 Fall Bk., pg. 1217.
L77 T 1515A—UL listed. Wt. 7 lbs.....**19.88**

4 **Spinning wheel planter** has antique pine finish, hardwood turnings. Plastic liner. About 39x34 inches high.
77 T 31236M—Ship. wt. 8 lbs. 8 oz.....**25.99**

5 **4-shelf etagere** displays knick-knacks, plants, treasured momentos. Hand-crafted wood with dark, mellow finish; hardwood turnings. Abt. 14¾x14¾x40 in.
77 T 29045M—Ship. wt. 25 lbs.....**41.99**

6 **An empty corner becomes** a display showcase! Floor standing unit has 4 shelves. Hand-crafted wood with dark, mellow finish; hardwood turnings. Abt. 10x40 inches high.
77 T 31240—From Brazil. Wt. 11 lbs...**29.99**

7 **Pine bucket** has many uses—great for knitting, magazines, small games, even live plants! Lift-off cover; metal trim. Abt. 24 inches high.
77 T 31237—Ship. wt. 7 lbs.....**14.99**

8 **Smoker/magazine rack** is maple-finished hardwood with brass-plated handle, glass ashtray. About 27½ inches high.
77 T 37236—Ship. wt. 10 lbs.....**29.99**

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mellow richness of wood

9 **Wall candleholder** has rich pine finish. Holds 2 candles (not incl.). 18x5 inches.
77 T 29038—Ship. wt. 2 lbs. **7.99**

10 **Chandelier-style candleholder** is pine-finished hardwood. Abt. 16x15½ in. high. 4 glass candleholders (no candles).
77 T 29039—Ship. wt. 3 lbs. 8 oz. **14.99**

11 **Spoon rack planter** is pine-finished hardwood, abt. 23¾x5 in. Plastic liner. Plants, spoons not included.
77 T 29047—Ship. wt. 3 lbs. 8 oz. **11.99**

12 **Bucket planter** is pine-finished wood with metal band trim. Matching wood bracket. Plastic liner, plants not incl. 20½ in. high.
77 T 29048—Ship. wt. 1 lb. 12 oz. **10.99**

13 **Wooden nut bucket** has antique pine finish, metal band trim. 7½ in. diam. With picks, nutcracker. Nuts not incl.
77 T 29029—Ship. wt. 2 lbs. **5.99**

14 **Hanging magazine rack saves space!** Maple-finished pine, 17½x23x3 in.
77 T 29041—Ship. wt. 4 lbs. 4 oz. **9.99**

15 **Galley shelf** displays commemorative plates, mugs, plants. Maple-finished pine, abt. 7x20 in. long.
77 T 29040—Ship. wt. 3 lbs. 8 oz. **9.99**

16 **Octagonal pedestal table** has pine top, hardwood turnings, antique pine finish. About 14x14x23 inches high.
77 T 29033—Ship. wt. 5 lbs. 8 oz. **17.99**

17 **Bucket fern stand** is pine-finished with hardwood turnings. Metal band trim. Plastic liner (plants not incl.). 23½ in. high.
77 T 29046—Ship. wt. 3 lbs. 8 oz. **11.99**

18 **CUT $10. Country pine floor lamp** has 15-inch wood tray, natural color fabric-over-vinyl drum shade. Uses 3-way bulb (150 max. watts, not incl.). 58 in. tall. Was 59.99, '75 Fall Book, page 1217.
77 T 1324 R—UL listed. Wt. 20 lbs. **49.88**

19 **Eagle table lamp** has fabric-over-vinyl drum shade, antiqued brass-finished eagle on brass and wood base. Uses 3-way bulb (150 max. watts, not incl.). Abt. 36 in. tall. Was 29.99, '74 Spring Bk., pg. 1099.
77 T 281 A—UL listed. Wt. 8 lbs. 8 oz. . **24.88**

Christmas Bell Ringers

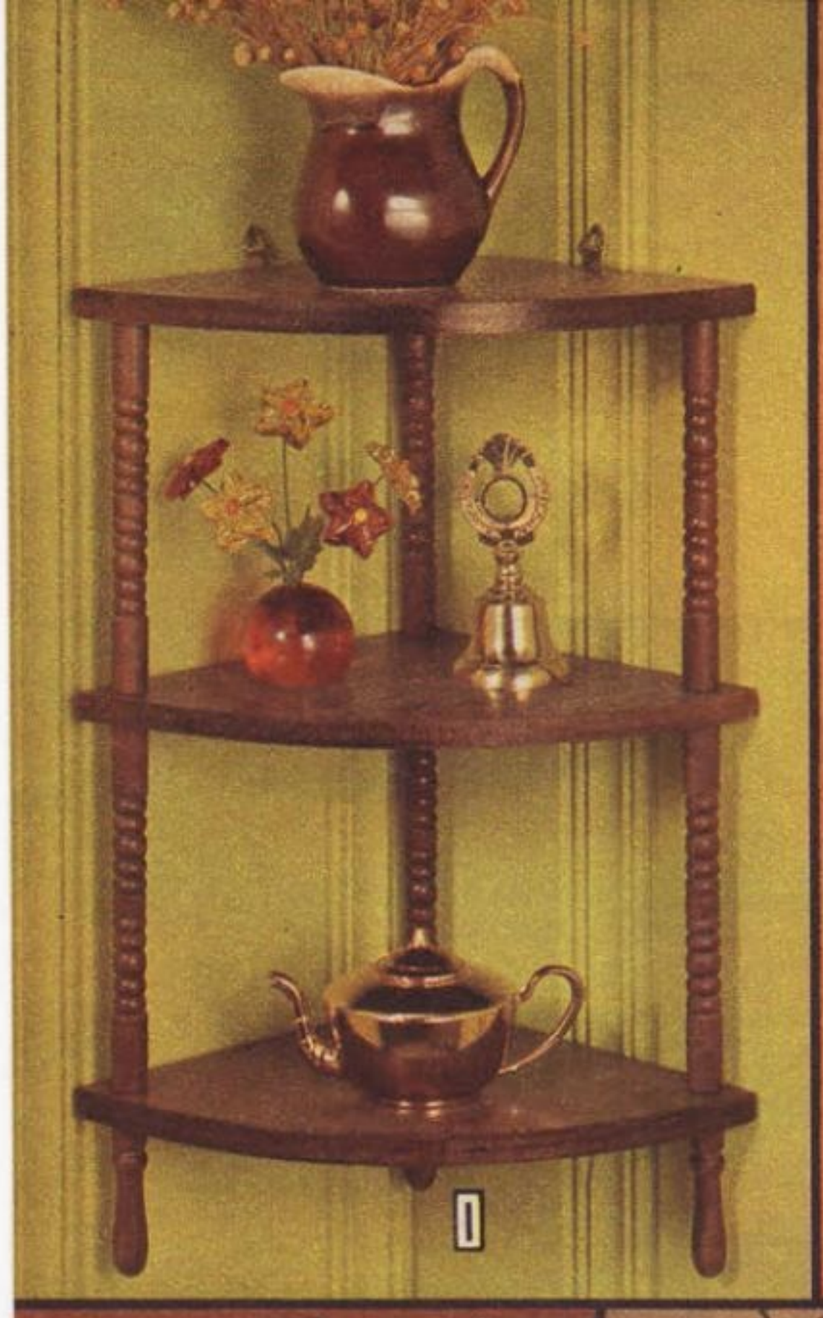


YOUR CHOICE **4.88**

A **Wood scatter shelf,** 14x19 in.
77 T 29001—Taiwan. Ship. wt. 1 lb. 8 oz. **4.88**

B **Wood corner shelf,** 6x20 in. high.
77 T 29000—Taiwan. Wt. 5 lbs. . **4.88**

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Christmas Bell Ringer



YOUR CHOICE **4.99**

A **Country-look** magazine rack is 18x18 in.—holds a lot of magazines! Walnut finish. Wt. 3 lbs. 2 oz.
77 T 37102.....**4.99**

B **Handsome** walnut-finished bookrack, about 8x16½ inches long.
77 T 29023—Wt. 2 lbs... **4.99**

Country kitchen warmth

1 **Corner curio** displays plants or figurines to dress up a vacant corner. 3 shelves, hardwood turnings are oilstained for a handmade look. Abt. 8½x20 in. high. Brazil.
77 T 28209—Ship. wt. 3 lbs. 5 oz.....**9.99**

2 **Maple-finished spoon rack** displays 18 collector's spoons (not included).
77 T 29042—Abt. 9x15 in. high. Wt. 2 lbs..**6.99**

3 **Hanging curio shelf** displays your favorite figurines, commemorative plates or plants. Colonial-look 2-tiered shelf has canopy top, 2 drawers. Maple-finished wood. Abt. 4¾ x 16¾ x 15½ in. high. From Taiwan.
77 T 29056—Ship. wt. 6 lbs. 2 oz..... **11.88**

4 **7-drawer wood cabinet** can be used for spices or as a handy catch-all for keys, coupons, stamps. Abt. 3½x9¾x14¾ in. high.
77 T 29058—Taiwan. Wt. 4 lbs. 9 oz.....**9.88**

5 **Set of 3 trivets.** Use as hot plates or hang on the wall. Black wrought iron, ceramic insets. Ship. wt. 3 lbs.
77 T 32264—4¼x4¼ in.....set **2.99**

6 **Kitchen utensils** make a unique wall decoration. Antiqued copper finish. 4 utensils hang on matching rack. Abt. 11x14 inches.
77 T 30016—Taiwan. Wt. 2 lbs. 5 oz.....**5.77**

7 **Black wrought iron mug rack** holds 6 earthenware mugs. About 15½ in. tall.
77 T 28001—Japan. Wt. 4 lbs. 8 oz....set **6.99**

8 **3-tier plant stand** is a smaller version of our popular plant holder. Maple-finished wood. About 19¼ inches tall. Taiwan.
77 T 29059—Ship. wt. 2 lbs. 8 oz.....**5.88**

9 **Desk organizer** helps keep clutter in line! 2 shelves, 1 drawer and 6 vertical pigeonhole spaces let you store everything in its proper place. Maple-finished hardwood. About 5¾x11½x12⅛ inches high. Taiwan.
77 T 29057—Ship. wt. 7 lbs.....**9.88**

10 **Nostalgic oil lamp** has embossed pedestal, clear fount pre-filled with red peppermint-scented oil. Especially striking in pairs to adorn a mantelpiece! 15 inches tall.
77 T 29711 Y—Ship. wt. 5 lbs. 8 oz.....**6.00**

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Saucy checks, bright brass

11-13 **Lamps** have high-impact polystyrene molded bases, gingham fabric on parchment shades, ruffle trim. Abt. 25 in. tall. Uses to 60-watt bulb maximum (not incl.).

(11) **Coffee grinder base,** red gingham shade.
77 T 2504—UL listed. Wt. 7 lbs. **16.99**

(12) **Milk can base** with decal, green shade.
77 T 2502—UL listed. Wt. 6 lbs. **16.99**

(13) **Pot belly stove base,** yellow shade.
77 T 2564—UL listed. Wt. 6 lbs. **16.99**

14 **Melamine 42-pc. service for 8** includes 8 each: 10-inch gingham-checked dinner plates, 9-inch solid accent plates, solid color mugs, soup bowls and bread/butter plates, plus solid color vegetable bowl, 12-inch white platter. Wt. 10 lbs. 4 oz.
77 T 22122 M—Red dinnerware . . . . . set **19.99**
77 T 22123 M—Green dinnerware . . . set **19.99**
77 T 22125 M—Gold dinnerware . . . . . set **19.99**

15 **Brass-finished eagle wall plaque,** 32x10 in.
77 T 3002—Wt. 2 lbs. 5 oz. **9.99**
Smaller brass-finished eagle, 26x9½ inches.
77 T 3001—Wt. 1 lb. 14 oz. **6.99**

16 **Brass planter** hangs from wall bracket (included). Antiqued brass finish, abt. 4x4 in. Plants not included.
77 T 3010—Ship. wt. 1 lb. **9.99**

17 **King-size bedwarmer planters** are embossed antiqued brass. Walnut handles, brass rings. 8⅛x27½ in. long. Plants not included.
77 T 31540 M—England. Wt. 2 lbs. 13 oz. **11.99**

18 **Smaller bedwarmer planters,** similar to (17) above, but 6x17 in. long. England.
77 T 3011—Wt. 2 lbs. **9.99**

19 **Set of 3 old-fashioned car plaques.** Antique brass finish. Abt. 7½x13¼ in.
77 T 3000—Ship. wt. 2 lbs. 12 oz. . . . . set **9.99**

20 **Embossed antique brass umbrella stand** makes a welcome gift. 18½ in. tall.
77 T 37559—England. Wt. 4 lbs. **22.99**

21 **Toast in the New Year!** Keep your champagne chilled in this handsome brass bucket. About 10 inches high. From England.
77 T 30014—Ship. wt. 4 lbs. **24.99**

Christmas Bell Ringer

8.66

Brass cuspidor makes a magnificent planter or king-size ashtray. Fill it with pretzels or peanuts! 8 in. diam. England.
77 T 31846—Wt. 1 lb. 12 oz. **8.66**

WishbookWeb.com

Elegant serving in

1-4 **Great buys for the holiday hostess!** Hand-carved pieces from oil-finished monkey pod wood. Imported from the Philippines.

(1) Ever-popular symbols of hospitality, this 28-in. fork and spoon looks inviting on kitchen or dining room wall.
77 T 28567—Ship. wt. 3 lbs.....5.44

(2) Wooden fruit compote—an interesting centerpiece or shelf decoration. Wood fruit included.
77 T 31055—11x7-in. high. Wt. 3 lbs.....12.99

(3) Double your pleasure with this wood fruit and tray ensemble. Use as a decorative piece or use tray separately. 11½-inches long.
77 T 32439—Ship. wt. 2 lbs. 6 oz.....5.66

(4) It's your deal—diamonds, clubs, hearts, spades—nut and goodie trays. Largest is 5-in.
77 T 31058—Set of 4. Wt. 5 lbs. 1 oz.....set 5.66

5-6 **Set a pretty table** with milk glass dinnerware. Grape-embossed pattern borders plates, saucers, holloware. Dishwasher-safe.

(5) 35-pc. service for eight: 8 ea.: plates, cups, saucers, salads; 1 ea. platter, creamer, sugar.
77 T 22551 M—Ship. wt. 30 lbs.....set 24.99

(6) 8-pc. luncheon set incl. 4 ea.: plates, cups.
77 T 22552—Ship. wt. 8 lbs.....set 8.99

7 **No one forgets a salad** served in this 10-pc. woven wood salad set. Incl.: large bowl, 4 serving bowls, large fork and spoon, salt and pepper shakers, rectangular serving tray.
77 T 31057—Ship. wt. 5 lbs.....set 6.99

8-9 **Save $2** when you buy both Early American tureen and matching teapot. Earthenware in traditional design. 3-qt. tureen brings soups, 1-dish meals and vegetables to the table—complete with cover, ladle and tray. Matching teapot holds 5 cups.
77 T 31437—Ship. wt. 9 lbs. 2 oz.....set 20.98
(8) 77 T 28125—Tureen. Wt. 7 lbs. 2 oz.....16.99
(9) 77 T 31436—Teapot. Wt. 2 lbs.....5.99

10 **Hot'n cold server** keeps food hot or cold for hours—ideal for holiday serving! Fill bottom with hot water or ice. High impact, stain-resistant plastic. Smoke tone with white inserts. Dishwasher-safe. 1-qt. each side. 8½x13 in.
77 T 29179—Ship. wt. 3 lbs. ea. 6.99; 2 for 12.98

Christmas Bell Ringer



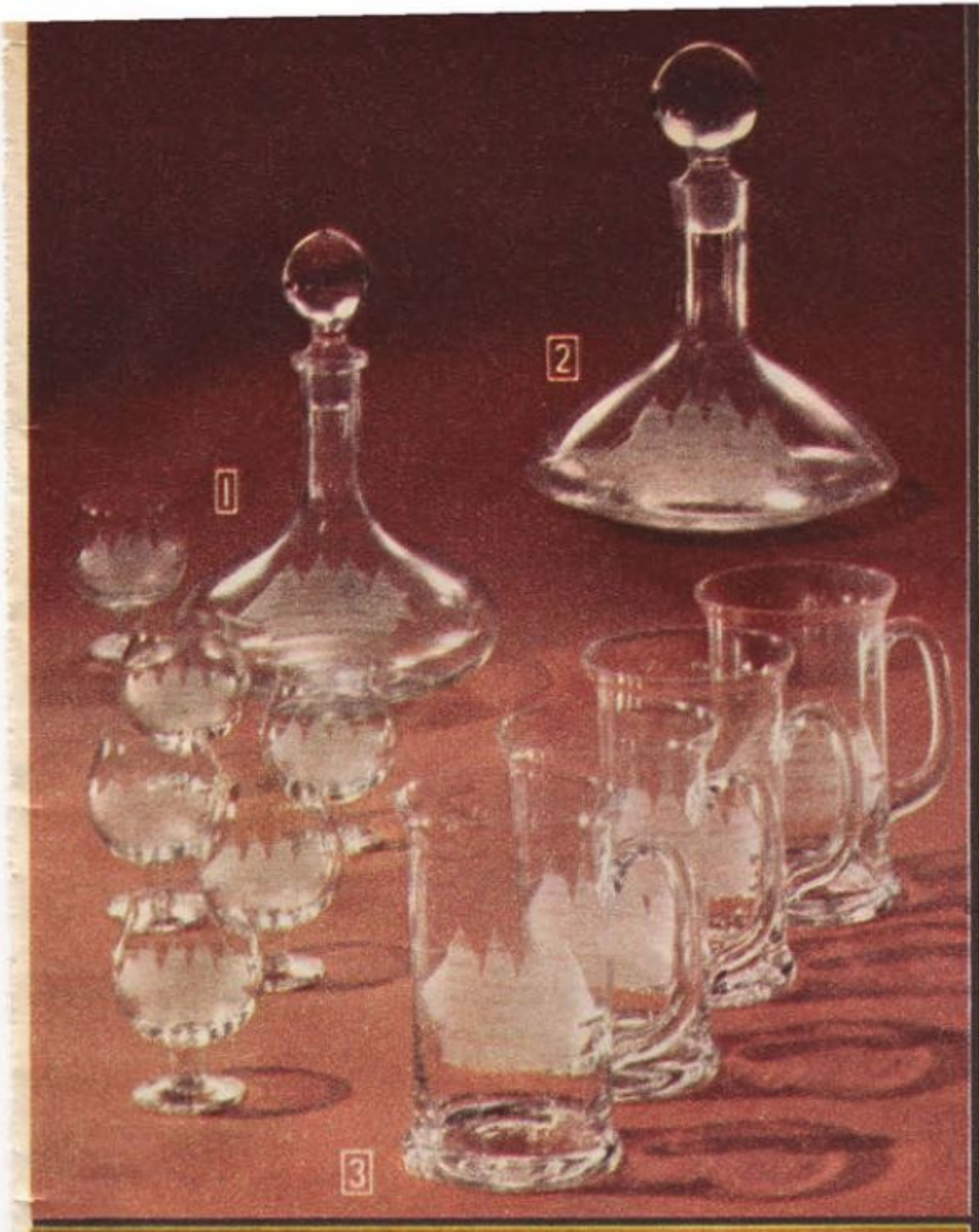
CUT 19%

5.66 ea. singly

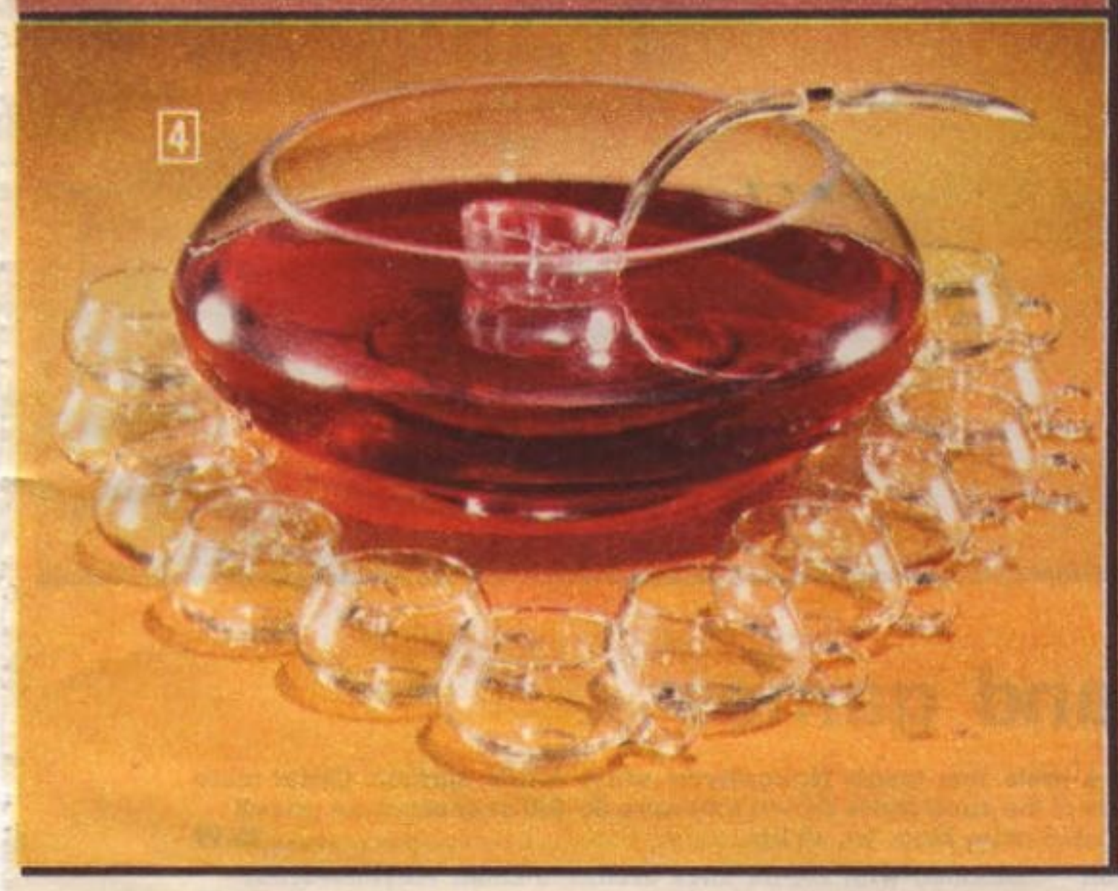
4.88 ea. 3 or more

Parsons tables of molded styrene. Fadeproof, scratch and stain-resistant; Use separately or grouped together. Legs detach to store. Shipped unassembled. *State color no.:* 114 Sun yellow, 441 oyster white, 448 black. Wt. 5 lbs.
Were 6.99 each in '75 Fall Bk., pg. 1209.
L77 T 37410 D..ea. 5.66; 3 or more ea. 4.88

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the holiday spirit

1-3 **For your drinking pleasure**—hand-blown, handcut glass crystal with ornate clipper ship design on each piece. From Roumania.

(1) **7-pc. Clipper ship wine set** features a 10½-in. modern decanter plus 6 wine glasses.
77 T 25732—Ship. wt. 6 lbs. 1 oz.....set **19.99**

(2) **Distinguished Captain's decanter** stands a gracious 11 inches tall.
77 T 25726—Ship. wt. 4 lbs. 4 oz.....**14.99**

(3) **Bottoms up!** Serve your favorite beverages in this handsome four mug set.
77 T 25727—Ship. wt. 5 lbs.....set **14.99**

4 **Hand-blown crystal punch set** lets you serve punch elegantly at your biggest parties. Large 15-qt. punch bowl, matching ladle and twelve 6-oz. cups incl. From Mexico.
77 T 32839 A—Ship. wt. 24 lbs.....set **39.99**

5-10 **Ruby Crown thumbprint crystal** adds color and sparkle to festive occasions!

(5) **Punch set** includes big 8-qt. punch bowl, twelve 5-oz. footed cups, plastic ladle.
77 T 24300 M—Ship. wt. 19 lbs.....set **21.99**

(6) **Set of four 12-oz. tumblers.**
77 T 24301—Ship. wt. 5 lbs.....set **6.99**

(7) **Set of four 8-oz. goblets.**
77 T 24302—Ship. wt. 4 lbs.....set **6.99**

(8) **Set of four 6-oz. sherbet glasses.**
77 T 24304—Ship. wt. 3 lbs. 8 oz.....set **6.99**

(9) **Set of four 4-oz. wine glasses.**
77 T 24303—Ship. wt. 3 lbs. 4 oz.....set **6.99**
Save $1 when you buy 12-pc. set of four each: goblets, sherbets, wine glasses.
77 T 24309—Ship. wt. 10 lbs. 12 oz....set **19.97**

(10) **4-pc. luncheon place setting** includes dinner plate, salad plate, cup and saucer.
77 T 32203—Ship. wt. 4 lbs. 4 oz.....set **8.99**
16-pc. service for four includes 4 place settings.
77 T 32201—Ship. wt. 17 lbs.....set **33.88**

11 **What a low price** for distinctive, crystal-clear Cristelle dinnerware! Ideal for holiday serving. 20-pc. set includes 4 each: plates, cups, saucers, salads, soup bowls. 40-pc. set includes two 20-pc. sets. Imported from France.
77 T 21010 M—20-pc. set. Wt. 13 lbs....set **10.88**
77 T 21014 MM—40-pc. set. Wt. 26 lbs...set **19.76**

Christmas Bell Ringer



Austrian wine font

12.88

Enjoy a captivating touch of elegance at an unusual low price! Lovely gray cut-crystal wine font has delicate leaf and grape design. Font rests in black wrought iron stand with twisted stem. Leaf trim accents base. Ice chamber cools wine without diluting it. 1-qt. capacity. From Austria. Ship. wt. 4 lbs.
77 T 25134.....**12.88**



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SAVE $6-$10
on 5-pc. sets



1 **23.99**

2

3

4



5 **28.99**

flip to hostess top

6 **59.88**

hostess top included

170 WARDS BACKS

Fun and games

1 **34-in. square table** has tough Naugahyde vinyl fabric surface. Order table with any one of the chair styles shown and save $6–$10 over separate prices!
77 T 37212 R—Table only. Ship. wt. 18 lbs. **23.99**

2 **Our best chair**—cushioned with 1½-in. thick urethane foam, vinyl-covered.
77 T 37255 A—Carton of 2 chairs. Ship. wt. 25 lbs. ..... ctn. **32.99**
77 T 37256 R—Table and 4 cushioned chairs. Ship. wt. 68 lbs. ..... set **79.88**

3 **Better chair** has vinyl urethane-padded seat.
77 T 37253 A—Carton of 2 chairs. Ship. wt. 24 lbs. ..... ctn. **27.99**
77 T 37254 R—Table and 4 padded chairs. Ship. wt. 66 lbs. ..... set **69.88**

4 **Good quality chair**—steel construction, baked-on enamel finish.
77 T 37251A—Carton of 2 chairs. Ship. wt. 20 lbs. ..... ctn. **15.99**
77 T 37252 R—Table and 4 steel chairs. Ship. wt. 58 lbs. ..... set **49.88**

5 **Poker top with vinyl-covered surface** has 8 playing positions with chip trays, ash tray spaces and drink wells. Ash trays and table legs not incl.
77 T 37401 R—Flips to plain Masonite® surface. Ship. wt. 18 lbs. **28.99**

6 **Our best poker table** has an injection-molded polystyrene top—strong, durable. 8 playing positions like (5) above. 47 in. overall. Sturdy, tubular steel legs have baked-on enamel finish—detach for easy storing.
77 T 38031 R—Separate hostess top incl. Ship. wt. 30 lbs. **59.88**

7-9 **Pub mirrors.** (7), (8) have wood frames; (9)—polystyrene.
(7) 77 T 4905—"O'Connell & Flynn Irish Whiskey". 32x22 in. Wt. 13 lbs. **29.99**
(8) 77 T 4904—"Take A Bath With Someone You Love". 16½x22½ in. Wt. 6 lbs. **19.99**
(9) 77 T 4903—"Coca-Cola". 21x25 in. Ship. wt. 6 lbs. **19.99**

10 **Pub light swag** has solid wood frame and Tiffany-style styrene faces, silk-screen printed to look like real stained glass. Faces read "Budweiser," "Whiskey 25c," and "Saloon." Pebble-finish bottom panel diffuses light. Convenient line switch. Uses up to 60-watt bulb (not included). With hanging bracket.
77 T 2528—19x10 in. high. Ship. wt. 6 lbs. 8 oz. **35.99**

11-13 **Pub lights stand on table or bar, or hang on a wall.** Wood frames, Tiffany-style faces like (10). Convenient line switch. Two 7½-watt bulbs included.
(11) 77 T 2520—"Budweiser." 17x7 in. high. Ship. wt. 3 lbs. **12.99**
(12) 77 T 2522—"Saloon." 17x7 in. high. Ship. wt. 3 lbs. **12.99**
(13) 77 T 2526—"Beer 5c." 12x8 in. high. Ship. wt. 3 lbs. **12.99**

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4

8

7

5

6



1

2

3

At your service

1 **Old World globe bar** is covered and lined with an authentic reproduction of a 16th century map. Sectioned for ice bucket, bottles, glasses (not incl.). Meridian frame rests on an antiqued wood base; 4 casters roll easily.
77 T 31646 R—32½ in. tall. From Italy. Ship. wt. 55 lbs. **179.95**

2 **Port-a-bar** of white medium-impact polyethylene is suitable for indoor or outdoor use. Yellow domed lids cover ice holders at center. Bar holds 10 quart bottles and 12 glasses (not incl.). Casters roll easily.
77 T 26285 M—Ship. wt. 9 lbs. **14.99**

3 **Our best wine font**—sparkling crystal etched with delicate grape design, repeated on four matching wine glasses. Ice chamber cools wine without diluting. Antiqued wrought iron has brass-tone accents. One-qt. cap. Austria.
77 T 28976—About 20 in. high overall. Ship. wt. 8 lbs. 6 oz. **28.99**

4 **Step right up for a touch of old-time cheer!** Wooden back bar is of pine, oil stained in dark walnut. Lighted "Whiskey" panel is Tiffany-style styrene, silk-screen printed to look like real stained glass. Bottles stand on a light-diffusing styrene panel; glasses stand on bottom shelf in front of mirror. Two 7½-watt bulbs incl. 17x27 in. high. Bottles and glasses not included.
77 T 2527 M—With hanging brackets. Ship. wt. 11 lbs. **49.99**

5 **3-bottle travel bar** carries your favorite spirits in a black molded plastic case with aluminum frame. Includes 4 aluminum cups, 2 jiggers, chromed strainer, spoon and opener. Lock and key included. About 11x12 in.
77 T 25136—Bottles not included. Ship. wt. 5 lbs. **14.99**

6 **2-bottle travel bar**—similar to (5). Two aluminum cups, two jiggers, chromed spoon and opener. About 9¼x13 in.
77 T 25135—Bottles not included. Ship. wt. 3 lbs. 8 oz. **9.99**

7 **Wooden castle** holds two 14-oz. amber glass decanters, 4 shot glasses.
77 T 28405—13⅞ in. wide, 6⅜ in. high. Ship. wt. 6 lbs. 8 oz. **11.99**

8 **Square crystal decanter**—sparkling gift for someone special on your list—or add a gleaming touch to your own bar. From Austria.
77 T 26286—Ship. wt. 1 lb. 4 oz. **4.99**

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Snack trays and tables

1-3 **5-piece deluxe tray ensembles!** Your choice of style and pattern to proudly serve your holiday meals and snacks. Ensembles include four trays with storette rack to compactly hold your trays when not in use.

1 **Four Seasons snack tray set.** Colorful hardboard 23x15-in. trays depict the different seasons. Protective coating resists spills. Brass trimmed trays have attached, glide-a-matic folding tubular steel legs. Storette rack has swivel casters. Ship. wt. 25 lbs.
77 T 37017 A.....set **22.99**

2 **Americana, all wood snack tray set**—the decorators' favorite. These rich furniture styled tables are nice enough to double as end tables. 19x15-in. trays have luxurious pecan wood finish, heat and stain resistant, tops. Folding wood legs; wood storage rack. Ship. wt. 23 lbs.
77 T 37018 A.....set **49.99**

3 **SAVE $3** on this geometric design snack tray set. 21x15-in. brass trimmed trays have a rich walnut woodgrain background with an ornate golden design; folding tubular steel legs; storette rack. Ideal for the serving hostess. Was 22.99 in our '75 Big Fall Book, page 1209.
77 T 37298A—Wt. 18 lbs...set **19.88**

4 **Maple finish stack tables**—set of 3. Maple finished Pionite® tops are stain and heat resistant. Each 15x 15x15½-in. high. Ship. wt. 20 lbs.
77 T 37802 M.....set **21.99**

5 **All occasion butcher block** stack tables—set of 3. Stain resistant tops. 15x15x15 inches high. Ship. wt. 19 lbs.
77 T 37811 M.....set **14.88**

6 **Marble finish stack tables**—set of 3. Pionite® tops are heat, stain, and alcohol proof. 15x15x15 in. high. Walnut finished hardwood legs. Ship. wt. 19 lbs.
77 T 37803 M.....set **19.99**

Christmas Bell Ringer

11.88
4-pc. set

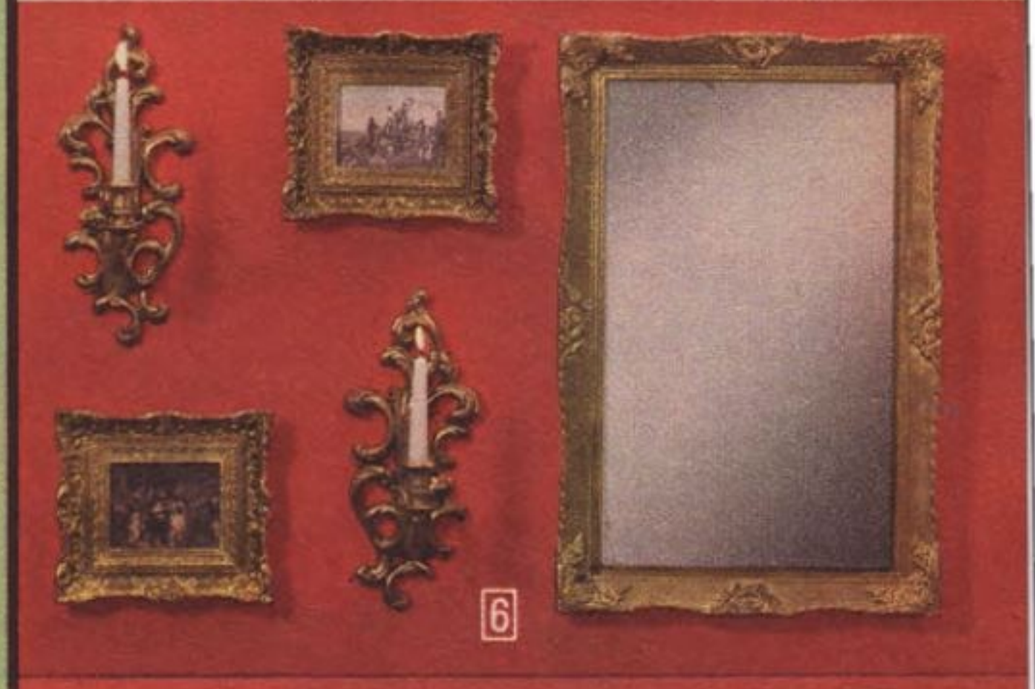
What a bargain for a 4 pc. tray set. Brass-finished moldings; attached, glide-a-matic tubular steel legs; 20x15-in. serving trays. Fourth tray is storette rack—on casters.
77 T 37016 A—Ship. wt. 17 lbs.....set **11.88**

SAVE YOUR TIME AND MONEY.
Shop by phone, the easy way, at home.

WishbookWeb.com







YOUR CHOICE
Items (6) - (8)
19.99





Decorate your walls

1 **Red Barn wall plaque** features a tranquil farm scene of "yesteryear". Detailed in vibrant, life-like colors. 46¼x16½ in. high.
77 T 3241 A—Ship. wt. 9 lbs.....**44.99**

2 **French Provincial wall plaque.** Gracefully crafted, three dimensional scene of 18th Century life. Adds a touch of charm to almost any room. Plaque depicts a courtier entreating the affections of a young woman on a garden love seat. Crafted of molded composition. Ivory with gold-tone highlights.
77 T 3005 M—21x17-in. tall. Wt. 12 lbs..**39.99**

3 **SAVE $15** on music plaque and pair of music scrolls! Enjoy the harmony of an assorted arrangement of musical instruments accompanied by a pair of music scroll plaques adorned with roses. Music plaque is 30x20-in.; pair of music scroll plaques are 16½x6½ in. ea.
77 T 3083 AA—Ship. wt. 8 lbs.....**44.98**

Music instrument plaque only.
77 T 3081 A—Ship. wt. 4 lbs. 8 oz.....**39.99**

Pair of music scroll plaques only.
77 T 3082—Ship. wt. 3 lbs. 8 oz.....**19.99**

4 **5-piece picture grouping** captures an assortment of scenes from nature. Largest picture is 15x21 inches high; mini pictures are 9x12-in. high.
77 T 3079 M—Ship. wt. 7 lbs.....**19.99**

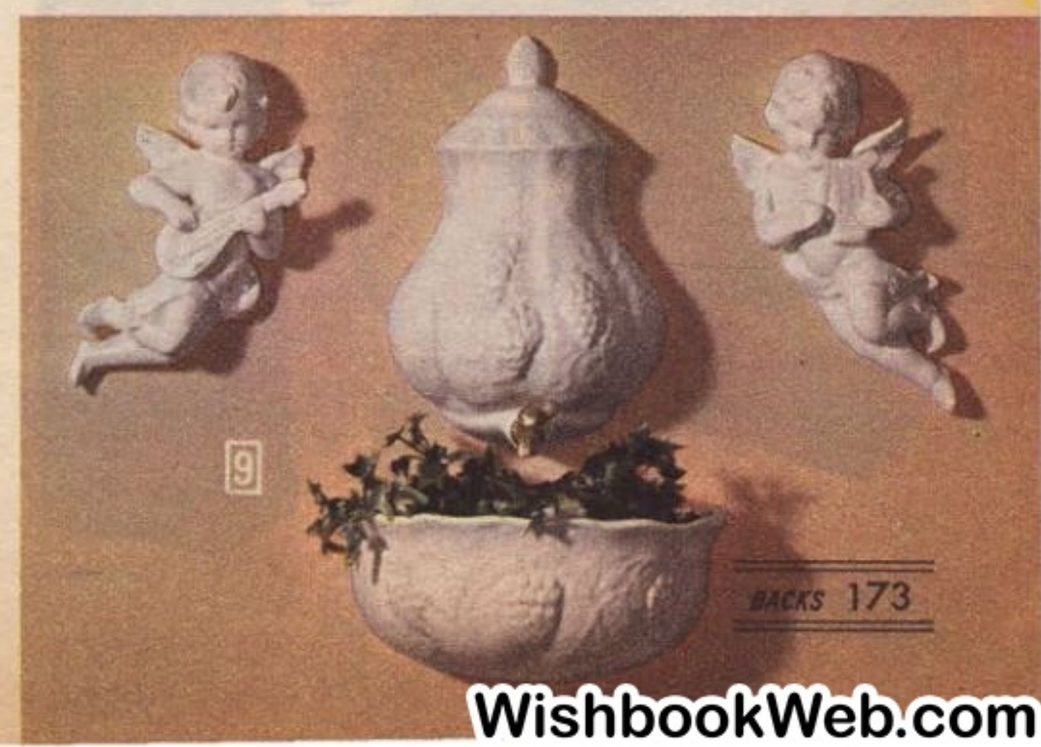
5 **5-piece decorator grouping!** This colorful picture group enriches just about any room. Large floral picture is about 26x22 in. high. Mirror is about 8x26-in. high. The three baroque miniatures are each about 6x7 inches high (subjects may vary).
77 T 3080 A—Ship. wt. 13 lbs.....**39.99**

6 **Wall sconce, mirror group** give your walls that finished look. 6x13-in. high sconces are perfect for everyday or holiday seasons when things should look just right. Large mirror is 22x28-in. high. Miniature pictures are 5x7-in. (subjects may vary).
77 T 3076 M—Ship. wt. 9 lbs.....**19.99**

7 **Sword panoply**—23½-in. swords on leather-covered shield. Toledo steel blades with mother-of-pearl handles. Shield is richly embossed with coat of arms. Spain.
77 T 30500—15½x18 in. Wt. 3 lbs. 8 oz..**19.99**

8 **We've turned to Mother Nature** for this 3-piece woodland scene inspiration. Woodland creatures are amid a cluster of mushrooms while 2 butterflies cavort above the garden of woodland flowers. Vibrant multi-color finish is in life-like colors. Plaque is 18x14 inches high.
77 T 3033—Ship. wt. 2 lbs.....**19.99**

9 **Embossed white ceramic planter grouping** is an elegant setting for your favorite plants. Includes 9½x5 inch font with gold color spigot, 9½x3½ inch planter bowl and two 8½-inch cherubs. Greenery not included.
77 T 29613—Ship. wt. 5 lbs.....**14.99**



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1-2 **Droplets of oil shimmer down** thin nylon filaments illuminated by light above to create an illusion of everlasting rain. Antiqued brass-plated steel bodies contain a finely-detailed polyresin statue with antique gold finish surrounded by greenery. 25/30-watt spot bulb, container of mineral oil included. 12-ft. chains.

(1) **40-inch swag lamp.** 12-in. diameter.
77 T 552 A—Wt. 20 lbs. UL listed... **119.99**

(2) **30-inch swag lamp.** 10-inch diameter.
77 T 551 A—UL listed. Wt. 15 lbs.....**89.99**

3 **Fun-time lighting!** Strobe light blinks on and off to create exciting visual effects. Variable speed control adjusts flashing rate. Styrene base, metal housing. Abt. 6¼ in. high. *State color no.:* 105 lemon yellow or 184 apple red. UL listed.
L77 T 2805—Ship. wt. 1 lb. 4 oz.....**13.99**

4 **Pop art flicker lights** add zing to any room. 75-watt bulb on weighted can base. Abt. 9 in. high. State can design no.: 01 "7-Up", 02 "Pepsi" or 03 "Budweiser". UL listed. Ship. wt. 12 oz.
L77 T 2532 D..... each **5.99**; 2 for **11.00**

5 **Ultra-violet black light** makes fluorescent colors zing, creates interesting special effects. Stand up or hang on the wall, vertically or horizontally. 18-inch bulb with beige metal fixture, chrome reflector. Black light bulb incl. UL listed.
77 T 2536—Ship. wt. 2 lbs. 12 oz.....**13.49**

6 **Black light and poster set** add great atmosphere to den, dorm, gameroom or bar area! Set of three 23x35-inch vividly colored posters, printed on heavy vellum paper, glow fluorescently under the black light. Light stands upright on the floor or table or can be hung vertically or horizontally on the wall. 18-inch ultra-violet 15-watt tube light, high-intensity chrome reflector. Walnut-look vinyl veneer on aluminum housing. 6-ft. cord. UL listed.
77 T 2359—Wt. 6 lbs. 8 oz.....set **19.99**

18-inch black light, above, no posters.
77 T 2358—Wt. 4 lbs. 8 oz.....**16.99**

7-8 **Razzle-dazzle random lights** are perfect for parties—ever-changing multicolored star patterns of light create a festive atmosphere. Bulbs incl. UL listed.

(7) **Twinkle box** has walnut vinyl veneer housing, prismatic lens. Abt. 12x18x6 in.
77 T 2534—Wt. 6 lbs.....**13.99**

(8) **Random light** has plastic prismatic three-sided lens, black end caps. 6 bulbs.
77 T 2533—Wt. 2 lbs. 8 oz.....**7.99**

9 **Bewitching starlite globe lamp** projects swirling colors across walls and ceiling. Interior patterned shade rotates inside a transparent globe to fill your room with rainbows! Silver chrome base. Globe is about 8 inches in diameter, lamp about 12 inches high. 10-watt bulb incl. UL listed.
77 T 2535—Wt. 3 lbs.....**9.49**

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THE MOOD MAKERS
19.99 to 39.99

10 **Stellar fiber optic lamp** has the beauty of myriad galaxies in space. Smoked plexiglass base supports circular fans of twinkling optical fibers radiating from a faceted polygon. 7½-watt bulb incl. 6-ft. cord. Abt. 14 in. high. UL listed.
77 T 2530—Wt. 2 lbs. **19.99**

11 **The lamp of a thousand lights**—shining optical glass fibers flash with brilliantly changing hues of blue, white, green and red as they revolve with subtle motion. Black leatherette over fiberboard body, brass-finished metal trim. Abt. 15 in. high.
77 T 2531—UL listed. Wt. 3 lbs. 12 oz. . . **39.99**

12 **Classic "Praying Hands,"** sculptured of plexiglass, glow within panes of smoked plexiglass. 10-watt bulb incl. 6-ft. cord.
77 T 2537—UL listed. Wt. 4 lbs. 4 oz. . . . **24.99**

13 **Lava-lite enchants** with mysteriously moving shapes—never looks the same twice! Flower-bowl base houses bulb (incl.). Abt. 16 in. tall. State color no.: 365 blue/green or 125 orange/yellow. UL listed.
L77 T 2436—Wt. 4 lbs. 11 oz. **19.99**

14 **Hypnotic lava-lite** casts a spell with its mesmerizing free-form shapes. Satin brass-finished base holds bulb (incl.)—perforations give a starlit appearance. 17 in. tall. State color no.: 125 orange/yellow or 365 blue/green. UL listed.
L77 T 2519—Wt. 7 lbs. 4 oz. **24.99**

15
19.99

Terrarium lamp—create your own base!

15 **New terrarium lamp** is sure to be a real conversation piece. Plant your own selection of live plants in the 8-inch clear glass globe base or fill with dried flowers or sand sculpture to create your own unique look! White metal base and white pleated crepe over vinyl shade. Uses up to 100-watt bulb maximum, not incl. Abt. 24 inches high. UL listed. Greenery not included.
77 T 2529 A—Wt. 6 lbs. **19.99**

Christmas Bell Ringer

Nature optic lamp

CUT $10

NOW **19.99**

Natural dried field flowers nestle among twinkling optical fibers, all contained within a smoked glass globe. Black acrylic base holds a 10-watt bulb (incl.). 6-ft. cord with line switch. Abt. 14 in. tall. UL listed. Was 29.99, '74 Fall Bk. pg. 1251. Wt. 3 lbs. 12 oz.
77 T 2396. . . now **19.99**



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Mikasa Ironstone

CUT 34% Now 24.88 20-pc. set*

1-3 We're proud to offer **ironstone** by Mikasa, a world leader in style, design and quality! The rich colors, sealed under glass-hard glaze, will stay vivid through many washings. This fine dinnerware is chip- and break-resistant—oven proof, too—for years of beautiful service. Order early to assure delivery in time for holiday entertaining. Choose from three contemporary patterns in a service for 4, 8 or 12, plus completer set.

Set Compositions

20-piece set includes 4 each: dinner plates, cups, saucers, soups, salad plates.

40-piece set includes two 20-piece sets.

60-piece set includes three 20-piece sets.

5-piece completer set includes platter, vegetable bowl, creamer, covered sugar.

Set	Wt.	(1) Strawberry Hill	(2) Hilltop	(3) Daffodils	Price
20-pc.	20 lbs.	77T19391M	77T19421M	77T19431M	**24.88***
40-pc.	40 lbs.	77T19395MM	77T19425MM	77T19435MM	**48.88**
60-pc.	60 lbs.	77T19396MM	77T19426MM	77T19436MM	**72.88**
5-pc. comp.	7 lbs.	77T19394	77T19424	77T19434	**19.88**

***20-pc. sets were 37.99, '75 Aug./Sept., pg. 84.**

Dinnerware Cover Set

4 **Protect your dinner service for 12** with Sanitized gold-white zip cases. The set includes: one 12-compartment cup case; 4 plate cases (12 ea. dinner plates, salad plates, bread/butter plates, saucers), with 44 between-plate pads; individual covers for sugar, creamer, vegetable bowl, and small, medium, large platters.

77 T 22600—Ship. wt. 4 lbs. 8 oz.....set **12.88**

Charge It! Complete Credit Terms, pgs. 147–149.

Color Crown glassware . . . sets of 4

A **This beautiful stemware** adds a sparkling finishing touch to any ironstone dinnerware. Sets are 4 of one style. *State color no.:* 147 shadow gold, 398 moss green, 298 celestial blue.

Style	Catalog no.	Ship. wt. set	Price*
Goblet	L77 T 24010	5 lbs.	**6.88**
Wine	L77 T 24011	3 lbs.	**6.88**
Sherbet	L77 T 24012	3 lbs. 8 oz.	**6.88**

***Was 7.50, '75 Spring Book, pg. 1041.**

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Pompadour fine china

CUT 30%-36%

20, 40 and 60-pc. sets

Set Compositions: 20-pc. set includes 4 ea.: dinner plate, cup, saucer, salad plate, soup bowl. Ship. wt. 17 lbs.
40-pc. set includes two 20-pc. sets. Ship. wt. 34 lbs.
60-pc. set includes three 20-pc. sets. Ship. wt. 51 lbs.
Accessory set includes covered coffee server, gravy boat, salt and pepper shakers. Ship. wt. 5 lbs. 8 oz.
Completer set includes 9-in. platter, vegetable bowl, creamer and covered sugar bowl. Ship. wt. 9 lbs.

POMPADOUR OPEN STOCK CUT 20% from '75 Big Fall Book, pg. 1240. State: Z77 T 16150T, and pc. no. Deduct 20% from Group B china prices.

B-D **Hand-blown crystal,** etched in leaf-branch pattern. Sets of 4 of one style. From Romania.
(B) 77 T 24043—Goblet. Wt. 3 lbs.....set **9.99**; 2 sets **18.98**
(C) 77 T 24044—Wine. Wt. 1 lb. 8 oz.....set **9.99**; 2 sets **18.98**
(D) 77 T 24045—Champagne. Wt. 2 lbs. 12 oz. set **9.99**; 2 sets **18.98**

1 **Flawlessly handcrafted china**—chip-resistant, craze-proof, durable. Serve 4, 8 or 12 with your choice of sets, reduced from our '75 Fall Book, pg. 1241. Set compositions at left; order from table below.

Set	Cat. no.	Price Was	Price NOW
20-pc.	77 T 16141 M	46.99	32.88
40-pc.	77 T 16144 MM	86.99	59.88
60-pc.	77 T 16145 MM	124.99	79.88
Access.	77 T 16138	27.99	19.88
Comp.	77 T 16146	27.99	19.88

Plymouth Ironstone CUT 20%-25%

20 and 40-pc. sets

2-3 **Chip-resistant, oven-proof, dishwasher-safe.** Soup tureen has matching lid, plastic ladle.

SET COMPOSITIONS: 20-pc. set incl. 4 ea.: dinner plate, cup, saucer, salad plate, soup bowl.

40-pc. set incl. two 20-pc. sets.

5-pc. completer set incl. platter, veg. bowl, covered sugar bowl, creamer.

6-pc. accessory set incl. covered coffee server, covered butter dish, salt and pepper shakers.

(2) 77 T 19401 M—20-pc. set. Wt. 15 lbs.....15.88
77 T 19405 MM—40-pc. set. Wt. 30 lbs.....29.88
77 T 19409—5-pc. completer. Wt. 5 lbs.....9.88
77 T 19408—6-pc. accessory. Wt. 12 lbs.....16.88

(3) 77 T 19407—4-qt. soup tureen. Wt. 6 lbs.....18.88

Prices cut from '75 Fall Book, pg. 1239. 40-pc. set savings predicated on two 20-pc. sets.

(A) Color Crown goblet—sold on facing page.

Christmas Bell Ringer



Our lowest price this year

Now **19.88** 45-pc. set

Melamine—sturdy dinnerware that stands up to daily family use, comes through detergents and dishwashers with colors gleaming! 45-pc. service for 8 includes 8 ea.: plates, cups, saucers, soups, bread/butters; 1 ea.: platter, vegetable bowl, creamer, covd. sugar. Ship. wt. 11 lbs.
77 T 22140 M—Summer Love.....set **19.88**

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Gifts



Doll lamp **9.99**



Fiber optic lamp **9.99**



SAVE $2



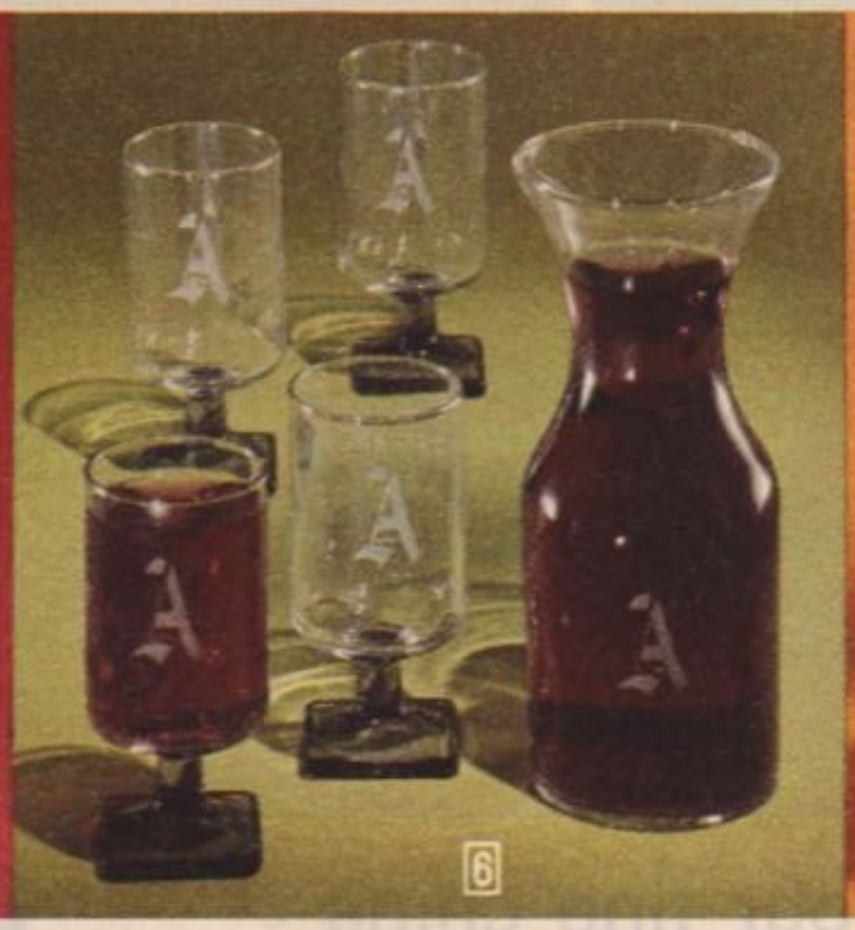
3

Madrid Planters

9.88



Pick-a-pair **8.88**



Monogrammed wine set **8.99**



Planters **9.99**



MAKE-A-PLATE® keepsake sets **2.99–5.49** Save on 2 or more



Floral plaques

9.99 pr.

WishbookWeb.com

Under $10

1 **Ballerina lamp for girls of any age!** Elegantly gowned in embroidered nylon with matching ruffled, scalloped overshade in your choice of three pastels. Molded shade softens light. Skirt and overshade are washable. 21 in. tall. *State color no.:* 200 pink, 111 yellow, 440 snowball.

L 77 T 2202M—Ship. wt. 3 lbs. 1 oz..... **9.99**

2 **Dramatic fiber optic lamp**—a shimmering fountain of fibers ends in shining droplets that glow from the hidden 10-watt bulb in the base (included). Change moods, change colors from clear to amber, red or blue with color filters (included). Polished black acrylic base. 12 in. high. 6-ft. cord with off/on switch. UL listed.

77 T 2900—Ship. wt. 1 lb. 8 oz..... **9.99**

3 **Use these Madrid planters** to transform a wall in living room, dining room, den, family room, bedroom—any room that needs a lift. 15 in. long x 12 in. high. Greenery included. Were 11.99 Fall '75 Big Book, page 1207.

77 T 33207—Black. Ship. wt. 3 lbs..... pr. **9.88**

77 T 33206—Gold. Ship. wt. 3 lbs..... pr. **9.88**

4-5 **Pick a pair of beauties in light onyx!** Choose horsehead bookends or decorative elephants. Either set makes a striking accent for table or shelf. Hand carved in Mexico—each piece shows the subtle lines and color variations occurring naturally in the stone. Bookends are 5 in. high; elephants 4 in.

(4) **77 T 30058—Horsehead bookends.** Ship. wt. 5 lbs. pr. **8.88**

(5) **77 T 30059—Elephants.** Ship. wt. 5 lbs..... pr. **8.88**

6 **Monogrammed wine set** features a hand-engraved, Old English style initial on carafe and four 5.5 oz. glasses. Carafe holds 21 oz. (½ liter), is 7¾ in. high. Pay postage from factory in Evanston, Il. Allow 10 days extra. Orders received after Dec. 1 may not arrive by Christmas. No C.O.D's.

X 77 T 24323K—Ship. wt. 5 lbs. *State initial*..... set **8.99**

7-8 **Earthenware planters** bring a touch of year-round springtime to any room! Chamber pot or hanging style, with lively floral design protected by high glaze. Wt. 5 lbs.

(7) **77 T 29564—Chamber pot.** 4½ in. high..... **9.99**

(8) **77 T 29565—Hanging planter.** 5 in. high..... **9.99**

9 **Make-A-Plate® or Make-A-Mug®.** Your child's drawing becomes a permanent part of a melamine plate or insulated mug. Just make drawing on special paper provided, mail in pre-addressed envelope, you'll receive finished 10-in. plate or 10-oz. mug. Complete drawing materials, instructions included. Fun for kids of all ages—adults, too!

For 10-inch plate. Ship. wt. 8 oz.
77 T 21004..... each **5.49**; 2 or more each **4.99**

For 10-oz. mug. Ship. wt. 6 oz.
77 T 21006..... each **2.99**; 2 or more each **2.74**

10 **Pair of floral plaques**—hand-wrought metal in bright orange and green. From Hong Kong.

77 T 3013—Ship. wt. 4 lbs..... pr. **9.99**

11 **Magazine rack** has three tiers, is done spindle-style in walnut-finished hardwood. About 23½ in. high. Easy to assemble. From Taiwan.

77 T 29062—Ship. wt. 5 lbs..... **9.99**

12 **Metal snack tray set** has gold medallion printed on walnut-finished background. Brass-finished metal legs; non-skid feet. 4 trays.

77 T 37014A—Ship. wt. 13 lbs..... set **9.88**

13-14 **Attractive melamine dinnerware** stands up to children's everyday use! Bright colors on white background stay lively through dishwasher and detergent. Sets include one each: 6-in. plate; 3½-in. tumbler; 4-in. bowl.

(13) **77 T 22097—Mickey Mouse.** Ship. wt. 1 lb. 7 oz. set **2.99**

(14) **77 T 22098—Kitty Jinks.** Ship. wt. 1 lb. 7 oz..... set **2.99**

15-17 **Handsome frames for treasured family snapshots!** Choose 3-, 4- or 5-picture holders, crafted on walnut, accented with brass rims; pictures protected by clear plastic lenses. Pictures not included.

(15) **77 T 27181—3-picture.** Ship. wt. 8 oz..... **3.99**

(16) **77 T 27183—4-picture.** Ship. wt. 12 oz..... **4.49**

(17) **77 T 27184—5-picture.** Ship. wt. 1 lb..... **4.99**

18 **Candle stand** features a green glass chimney atop a metal spiral staircase circling the base. This unusual accent piece provides a practical means of emergency lighting, too! From Hong Kong.

77 T 30057—Ship. wt. 1 lb..... **4.99**

19 **Twin-shelf planter** really keeps your favorite plants in the sun! Tubular steel frame attaches easily to window frame—steel shelves give strong support to pots. Complete instructions included. Available in white enamel finish only. 22 in. wide x 19¾ in. high.

77 T 37582—Ship. wt. 3 lbs..... **5.99**

BACKS 179



Magazine rack **9.99**



Metal TV trays **9.88**



Juvenile melamine **2.99**



Picture frames **3.99-4.99**



Candle stand **4.99**



Window planter **5.99**

WishbookWeb.com

Memorable



Save $10 on set of 3

Christmas plates 12.99-18.99

1-3 **A Wards exclusive limited edition** whose value increases every year! 7½-in. plates. '73 is the Notre Dame Cathedral; '74 is the Basilica of Cracow, Poland; '75 is the St. Vitus Cathedral, Czechoslovakia. Buy your plates early—then watch their value grow!

77 T 29562 P—Save $10. Set of 3. *Postpaid*.....set **38.97**

(1) **77 T 31575 P—'73 Christmas plate.** *Postpaid*.....**18.99**

(2) **77 T 29505 P—'74 Christmas plate.** *Postpaid*.....**16.99**

(3) **77 T 29561 P—'75 Christmas plate.** *Postpaid*.....**12.99**

Show off your plants in style

4 **SAVE $4. Tension pole has 4 hooks for 4 lovely planters!** Chrome-plated steel pole adjusts from 7-ft. 9-in. to 9-ft. 2-in. Four nesting planters in two sizes: 6½x5½-in. and 8x7½-in.; rope attached for hanging. Plants and greenery not included.

77 T 27023—Pole and four planters. Ship. wt. 12 lbs.....set **21.97**

77 T 27021—Pole only. Ship. wt. 3 lbs. 15 oz.....**9.99**

77 T 27022—Two planters only. Ship. wt. 4 lbs.....set **7.99**

5 **Two-tier gallery table**—ideal for displaying your favorite plants, knick-knacks or bathroom accessories. Shelves are 14½-in. in diameter. Solid steel frame with baked enamel finish.

77 T 37588 M—21 inches high. Ship. wt. 6 lbs. 4 oz.....**12.99**

Plant exhibitors 12.99-21.97

Embossed punch set

6 **What a price for this 18-pc. punch set!** The glass bowl is beautifully embossed with a grape cluster and vine pattern, has scalloped, saw-tooth edge; generous 7-qt. capacity. 8 matching cups have hooks to hang over side of bowl; plastic ladle. Bowl can also be used the year 'round for punch, party-size salads or assortments of fruit. To give or keep, a fitting way to serve up good times. An excellent choice for entertaining your favorite people.

77 T 24850—Ship. wt. 11 lbs.....set **5.44**

Smoking stands

7 **Horse head smoker.** Metal base, hardwood column, brass nose ring; removable glass ash tray. 25 inches tall.

77 T 37455—Ship. wt. 9 lbs.....**14.99**

8 **Pot-bellied stove smoker.** Metal base; fruitwood column. Removable glass ash tray. 20 inches tall.

77 T 37454—Ship. wt. 9 lbs.....**14.99**

9 **Mediterranean smoker.** Amber glass font; wrought iron, chain trim. Weighted metal base; walnut column. Removable glass ash tray. 24 inches tall.

77 T 37353—Ship. wt. 9 lbs. 8 oz.....**14.99**

Ruby red accents

10-12 **The rich, deep glow of ruby glass** is accented by brass-plated metal and Italian marble bases to make up a collection of dramatic decorative accessories. Sparkling red prism drops add extra glamour to each piece.

(10) **Elegant smoking stand.** Convenient handle, abt. 30-in. tall.

77 T 28508—Ship. wt. 8 lbs. 12 oz.....**26.99**

(11) **Regal table lamp** has a uniquely impressive look. Gold trimmed red fabric shade. About 38½-in. tall. UL listed. Bulb not included.

77 T 28520 R—Ship. wt. 12 lbs.....**26.99**

(12) **Decorator scale**—a glamorous accent piece for mantel or tabletop! About 19x21 inches high. Fruit not included.

77 T 28504—Ship. wt. 6 lbs. 8 oz.....**26.99**

Decorative footstools

13-14 **Electric footstools** have soothing heat in their padded tapestry tops. Gifts that will give pleasure for years to come.

(13) **Opens to convenient compartment.** Has high, medium, low heat control. Walnut finished hardwood frame. About 16½x12 in. high. AC/DC.

77 T 29237—UL listed. Ship. wt. 8 lbs.....**22.99**

(14) **A holiday gift that serves all year 'round!** 14½x9½x8½ inches high.

77 T 29188—UL listed. Ship. wt. 5 lbs.....**16.99**

15 **Handy non-electric footstool** doubles as an extra seat or footrest. Hardwood legs and frame. 12 in. diam. 10 inches high.

77 T 29053—Ship. wt. 6 lbs.....**11.99**

Furniture-look plant stands

16-18 **A decorator's delight!** Stands have hardwood center columns; wrought iron cups, braces and base. Plants not included.

(16) **7-cup plant stand** has 21½ inch diameter, 32 inches high.

77 T 37585 M—Ship. wt. 15 lbs.....**19.99**

(17) **Combination shelf and tray stand.** 25 in. wide, 20 in. high.

77 T 37586—Ship. wt. 10 lbs.....**19.99**

(18) **Fern plant stand.** 10 inch diameter, 12 inches high.

77 T 37587—Ship. wt. 5 lbs.....**12.99**



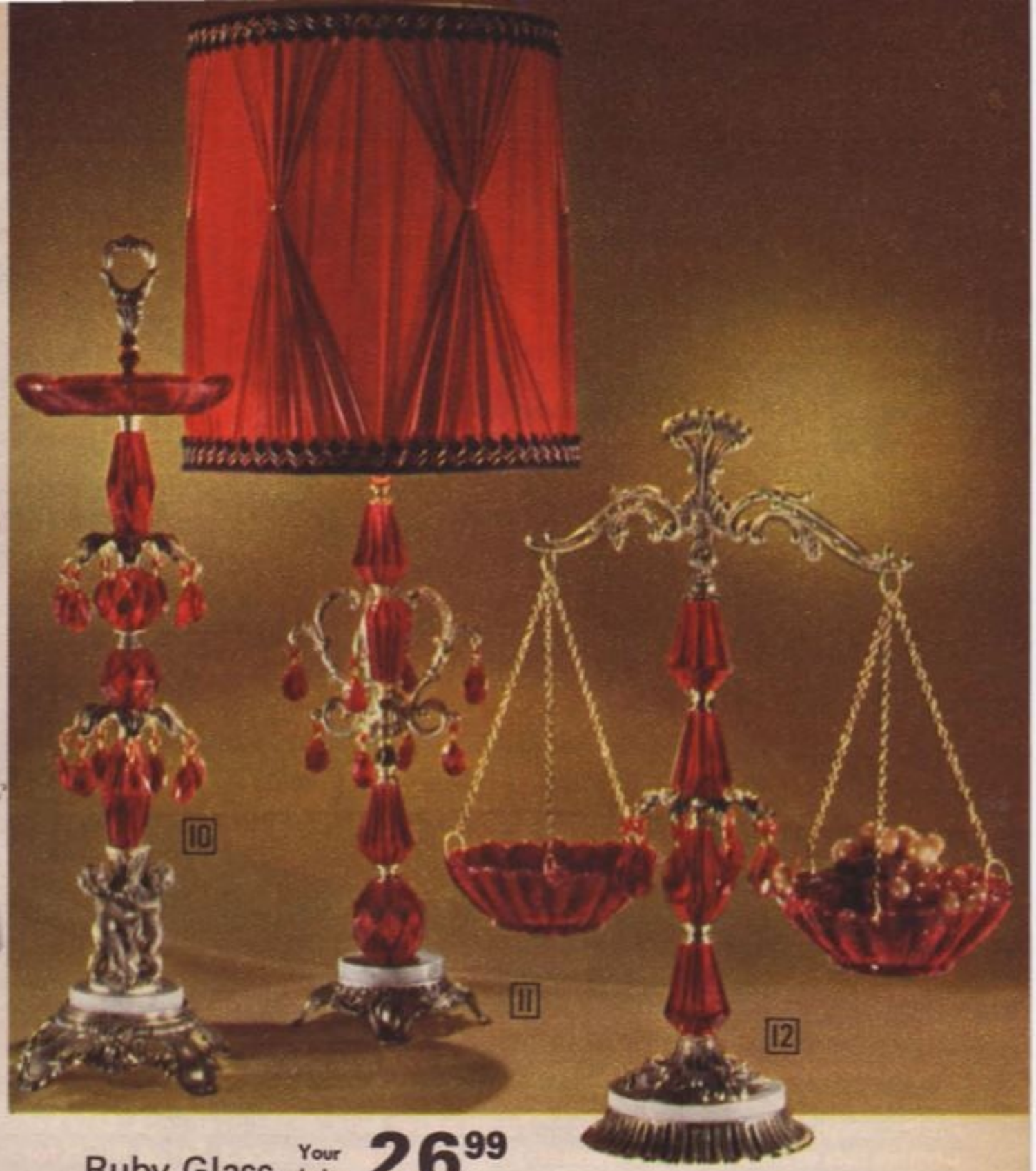
Punch bowl set 5.44

WishbookWeb.com

Gifts



Smoking stands Your choice **14.99**



Ruby Glass Your choice **26.99**



Tapestry top footstools **11.99-22.99**



Decorative plant stands **12.99-19.99**

WishbookWeb.com



5½-qt. crockery slow cooker

ONLY **18.88**

a WARDS BEST BUY BECAUSE

it has all the features you want: low price—cut from Big Fall Book. 5½-qt. capacity—cooks roasts, fowl, complete meals. Genuine crockery cooking pot—produces exceptional flavor; retains juices, vitamins. Wrap-around heating element—cooks all day for pennies.

Comparison Shopped for Value!

Save $8

Shop our Big Book kitchen section, too

Such a convenience! Prepare a meal in the morning—it's ready when you get home that night. Set on LOW—only 90 watts of electricity cook meats, casseroles, vegetables, soups, fruits or a whole meal. Foods never burn, never over-cook. Less expensive cuts of meat come out tender, juicy; shrinkage is reduced. Set on HIGH for faster cooking. Enameled metal insulating case. Signal light. Heatproof glass cover. **86T46344**—Was 26.99 on page 1074, Big Fall Book. Ship. wt. 10 lbs. 8 oz. **18.88**

Rival **CROCK-POT**. cooker-servers



3½-qt. Crock Pot

Now **22.99**

Rival Crock Pots cook all day while you're away. S-L-O-W cooking in real stoneware combines nutrition with economy. Wrap-around heating element surrounds food—can't overcook; costs pennies a day to operate. So versatile—cook roasts, vegetables, cakes, stews, fruits, etc.—seal in natural flavors, vitamins. Even low-cost meats turn out delicious, tender.

Deluxe woodgrain finished Crock Pot—a cook 'n serve favorite with a 3½-qt. capacity. All features fully described above. Detachable cord; glass see-through lid. Ship. wt. 10 lbs.

182 *WARDS ALL*

86 T 46340.....**22.99**



$2 OFF 5-qt. Crock Pot

27.88 was 29.99

Big-capacity slow cooker—for a large or small family. Enameled exterior in 2 colors. Break-resistant see-thru Lexan® plastic cover. Detachable heat control and cord. *State color no.:* 62 poppy, 83 avocado. Cut from Fall '75 Bk., p. 1074.

L86 T 46343—Ship. wt. 11 lbs. 5 oz..... now **27.88**



$2 OFF 6-qt. Slo-Cooker

Now **23.88** was 25.99

West Bend "Lazy Day" slo-cooker lets you come home to home-cooked meals at the end of your busy day. Foods simmer-cook in their own natural juices to retain flavor, vitamins—never need watching or stirring. 5 heat settings assure best cooking results for a wide variety of foods. Porcelain-finished carbon steel pot detaches from base for serving, cleaning—doubles as stove-top cooker, too. Even-heating electric base keeps food serving hot. Price cut from page 1074, Big '75 Fall Book.

86 T 46336—Ship. wt. 8 lbs. 8 oz.....now **23.88**

WishbookWeb.com

Seal-A-Meal by Dazey

ONLY **9.66**

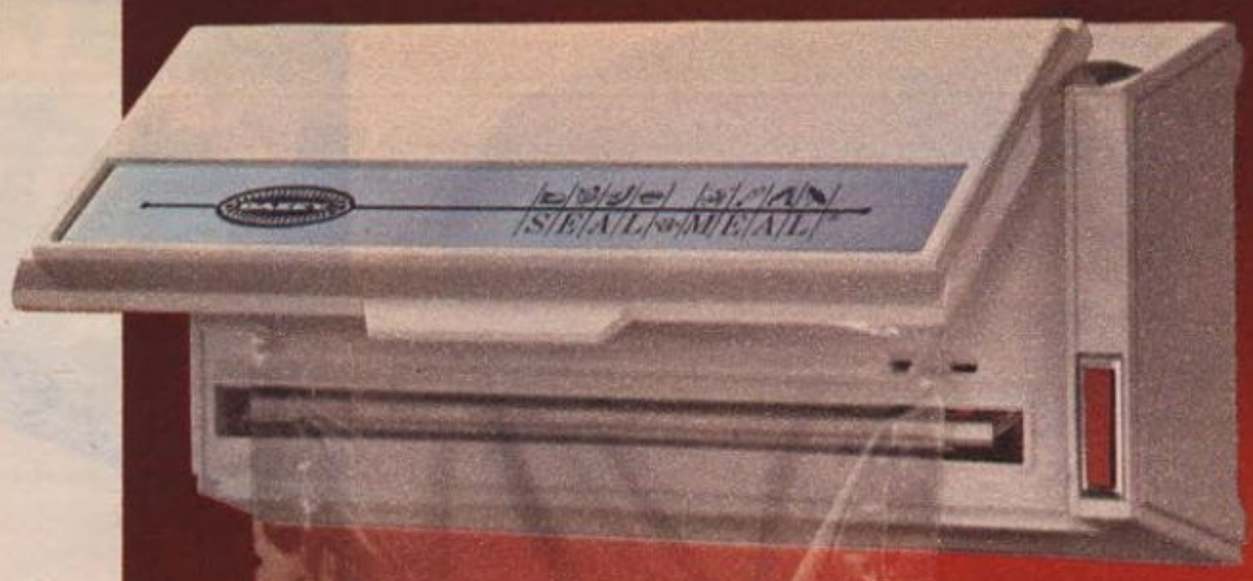
a WARDS BEST BUY BECAUSE

this low-cost unit is a great inflation fighter! You can save money by sealing and freezing leftovers, in-season foods, supermart specials in boilable bags. Contents are ready to heat and serve in minutes. We've slashed the price, too.

Comparison Shopped for Value!

Save $5

More freezing supplies in Big Book





It takes only seconds to seal your prepared foods in air-tight, waterproof, boilable bags with a famous Seal-A-Meal by Dazey. Store in freezer until needed, then boil right in bags for instant meals. Sturdy white plastic unit mounts on wall or sets on counter. Includes funnel, hardware, 9 assorted cooking bags, recipe/instruction book. Was 14.99 on page 1073, Big Fall Book.
86 T 46149—Ship. wt. 3 lbs. 9 oz. **9.66**



CUT 2.83 **13.66**

Dazey Seal-A-Meal II seals most plastic bags, not just Seal-A-Meal bags! *State color no.:* 83 avocado, 48 harvest gold or 87 white. Was 16.49, '75 Fall Book, page 1073.
L86 T 46158—Ship. wt. 4 lbs. . . . . now **13.66**

Extra Seal-A-Meal Bags. Fit all units.
100 assorted bags. Thirty 8x6 in., fifty 8x9 in., twenty 8x10-in. bags.
86T46156—Ship. wt. 1 lb., pkg. **7.98**
100 bags—1½-pt. 8x9 in. 24 fl. oz.
86T46159—Wt. 1 lb. 5 oz., pkg. **8.89**
100 bags—1-qt. 8x12 in., 32 fl. oz.
86T46160—Wt. 1 lb. 5 oz., pkg. **9.88**

CONTINUOUS CLEAN
Special catalytic system continuously cleans specially coated interior. Destroys food soil in presence of air and heat at cooking temperatures.



YOU SAVE $11

on continuous cleaning deluxe oven-broiler . . . it's Wards Finest!

Now **32.88** was 43.99



- **Dual duty—it's a broiler for meats, snacks . . . it's an oven for cakes, pies, TV dinners.**
- **Continuous cleaning—catalytic system destroys spatters, eliminates messy clean-ups.**
- **Automatic thermostat—assures even heat for broiling or baking; dials temperatures to 500°.**
- **Sale-priced—cut from page 1075, '75 Fall Book.**

A table-top oven-broiler that has everything—check its many features at left. Enjoy its portability—use on patio; in camper or summer cottage. Has 1250-watt broiling element at top, 1150-watt baking element at bottom. Gleaming chromed housing has double walls to keep heat in. Woodgrain side panels; large glass oven door. Adjustable tray, rack. Drip tray, too.
86 T 45929M—20¼x11¼x9⅜ in. Ship. wt. 19 lbs. . . . . now **32.88**

SAVE $8 on oven-broiler without continuous cleaning. Polished aluminum interior. Other features same as above.
86 T 45951M—Was 36.99. Ship. wt. 19 lbs. . . . . now **28.88**

SAVE YOUR TIME AND MONEY. Shop by phone, the easy way, at home

WishbookWeb.com



NEW! Super-size electric "counter-topper" . . . use as skillet, casserole or mini-oven

ONLY **33.88**

Multi-purpose cooker at a very special price! Offers you extra capacity plus automatically controlled temperatures from warm to 425°. It fries bacon, fish, chicken and hamburgers to perfection. Deep sides make it ideal for casseroles, stews, pot roasts. Converts to a mini-oven . . . insert chromed baking rack and close cover vent. Heats a TV dinner, pizza, pot pies; bakes potatoes, cookies, rolls. Saves on energy; keeps kitchen cool. Heavyweight aluminum pan has porcelain exterior, non-stick interior. Completely immersible, dishwasher-safe with heat control removed. "Tilt leg" raises end of skillet to drain juices, grease. Acrylic-on-aluminum cover has "cover rest" that holds cover up for stirring and serving. Speckled butterscotch color finish, spoon and fork motifs. Detachable handle and legs; temperature guide on handle. Big 10½x14½ in. size.

86 T 45627—1300 watts. Instruction/recipe book included. Ship. wt. 7 lbs. .only **33.88**



NEW! 12-in. stainless skillet

ONLY **29.88**

1 **Cooks the low-heat, "waterless" way.** Gleaming stainless steel fry pan has extra-heavy cast aluminum base that spreads heat up to 425° quickly and evenly throughout entire pan. Exclusive Vapor-Seal cover locks-in moisture—foods cook in own juices with little or no water. Sealed heating unit—pan is immersible for easy washing —just remove heat control.

86 T 45604—1150 watts. Ship. wt. 5 lbs. 12 oz. **29.88**

SAVE 3.50 on 12-inch enameled skillet in colors

NOW **23.88**

2 **Does everything from slow cooking to fast frying**—heat ranges from 150° to 425°. Fully immersible with control removed. Non-chip porcelain on heavy-gauge aluminum base for even heat distribution. No-stick interior. Extra-high vented cover. Was 27.49 on page 1074, '75 Fall Book. *State color no.:* 48 harvest gold, 83 avocado.

L86 T 45628—1255 watts. Ship. wt. 6 lbs. 8 oz. **23.88**

$5 OFF electric griddle

NOW **28.88**

3 **Cooks, serves right at the table!** Deluxe automatic griddle is heavy cast aluminum. Teflon®-coated 19x12-in. cooking surface has deep channel all around—grease drains off into removable catch cup. Maintains even heat from 150° to 450°. Remove heat control—it's completely immersible. Was 33.99 on page 1078, '75 Big Fall Book.

86 T 46072 M—1350 watts. Ship. wt. 10 lbs. 4 oz. **28.88**

Whiz-Grid® speed grill

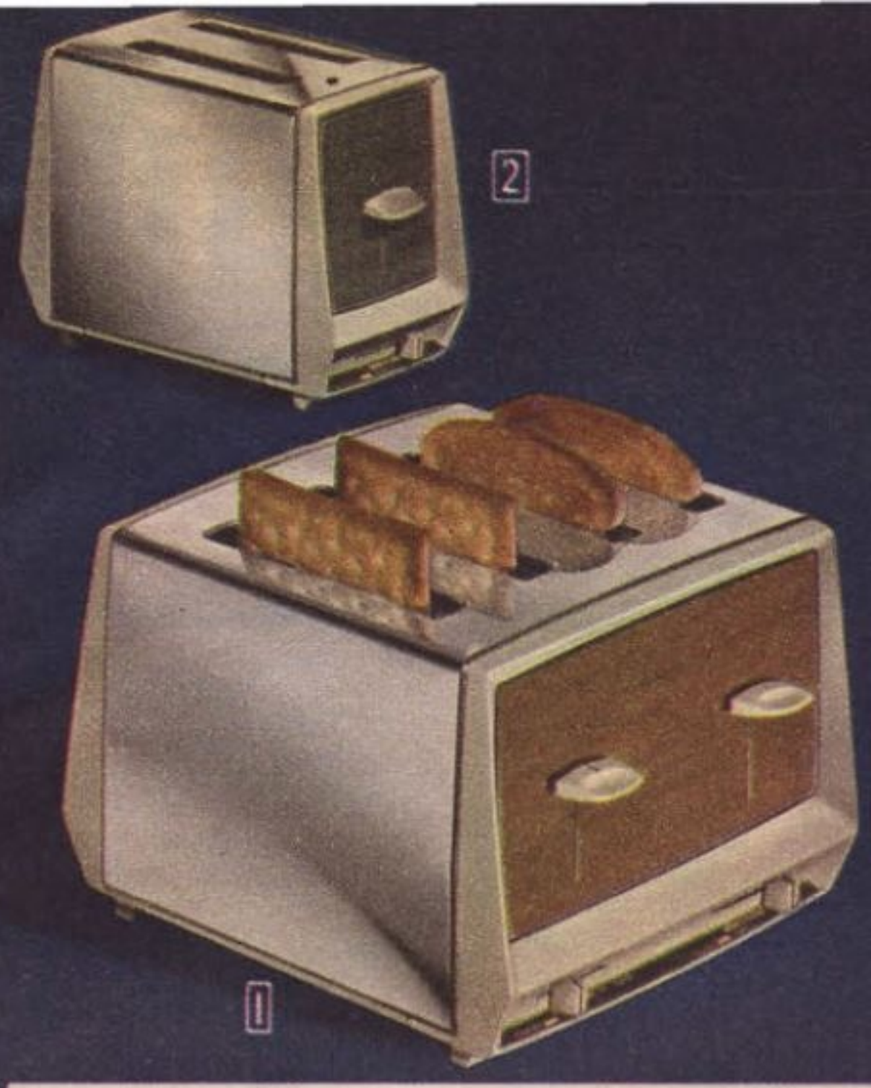
ONLY **39.95** Postpaid

4 **"Froiling"—a new way to cook!** Whiz-Grid combines flavor of frying with healthful values of broiling—does it super-fast. Self-adjusting upper grid provides dual contact with foods of any thickness—you "froil" both sides at the same time with thermostatically controlled heat. Hamburgers, steak, fish, bacon, etc. take 3 minutes or less to cook. Non-stick Teflon-coated grids are slanted to drain off grease into slide-out Lexan plastic tray. Approx. 11x6 in.

86 T 46000 P—1400 watts. *Postpaid*. **39.95**



WishbookWeb.com



4.50 OFF 4-slice toaster with special pastry setting

NOW **24.88**

1 **Wards Finest 4-slice toaster**—loaded with extras and priced for savings. Toasts 1 to 4 slices—even reheats toast without extra browning. Has two individual color controls for each pair of toasting wells—uses full current only when all slots are filled. Features special pastry setting—great for "toaster" variety foods like toaster waffles, pizzas, cinnamon sticks, etc. Sleek, chrome-plated body has white end panels with woodgrain trim. 10½x8½x7½ in. high. UL listed. Order now—price was 29.49 on page 1078, '75 Fall Book.

86 T 45244—1650 watts. Ship. wt. 8 lbs.....now only **24.88**

2 **Save on 2-slice toaster.** Same features as above except single toast control and end panels in choice of 2 colors. 5x10x7 in. high. UL listed. Was 14.49 on page 1078, '75 Fall Book. *State color no.:* 87 white, 83 avocado.

L86 T 45210—1050 watts. Ship. wt. 5 lbs. 5 oz.....**12.88**

$5 SAVINGS on waffler-griddle in colors, chrome

NOW **27.88**

3 **Convertible favorite**—a 2-in-1 appliance at a very special sale price. Use non-stick grids on one side to make golden waffles (signal light tells you when they're ready). Flip grids to flat griddle side (also non-stick) and make pancakes, bacon, hamburgers, toasted sandwiches, etc. Automatic thermostat maintains even heat. Grid surface is 8¾ in. square plus overflow grooves. Signal light, cord. 13¼x14½x5¾ in. *State finish number:* 48 harvest gold, 62 poppy or 83 avocado enameled or 30 chrome-plated. Was 32.99 on page 1078, '75 Big Fall Book.

L86 T 46063—1400 watts. Ship. wt. 11 lbs. 8 oz.....**27.88**

SAVE $4 on waffler

NOW **19.88**

4 **Make 8-in. golden-brown waffles** just the way you like them. Waffler grids have non-stick finish—wipe clean with damp cloth. Set automatic thermostat—signal light tells you when to pour batter, when waffle is ready to serve. 11x11¼x4½ in. high overall. Enameled finish in 2 colors. Was 23.99 on page 1078, '75 Big Fall Book. *State color number:* 62 poppy, 83 avocado.

L86 T 46029—1000 watts. Ship. wt. 8 lbs. 12 oz.....**19.88**



NOW **38.88**

SAVE $10 on deluxe table-top oven with pop-up toaster

Multi-featured dual-duty appliance. Use as 2-slice toaster complete with color control—or toast 4 slices on horizontal oven racks. Use as full-range oven (with toasting slot closed)—has 2 racks for TV dinners, pizzas, snacks, etc. Heat up to 500°, keep-warm setting, too. Lift-out oven tray, racks and crumb tray. Large glass window in pull-down oven door. 15½x6x7-in. chrome-plated housing with white and brown end panels. Use as broiler with purchase of separate non-stick pan and grid listed below.

86 T 45255—1650 watts. Was 48.99 on page 1078, '75 Fall Book. Ship. wt. 12 lbs..now **38.88**

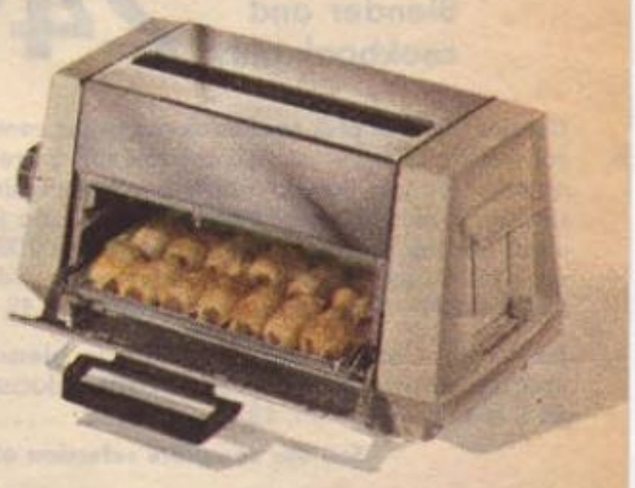
86 T 45256—**Non-stick broiler pan and grid** for above. Ship. wt. 1 lb. 3 oz..... **4.59**

$4 OFF toaster-mini oven

23.88

Two appliances in one! Use as oven—has one rack for TV dinner, pot pies, pizzas, toasted sandwiches. Use as 2-slice toaster—set heat control; toast pops up from top slot when ready. Maintains heat to 500°. Has 4 heating elements, automatic thermostat. Oven tray, rack and crumb tray remove for cleaning. Chromed finish. Glass window in oven door. 1500 watts. 14x5¼x8 in. Was 27.99 on page 1078, '75 Fall Book.

86 T 45254—Ship. wt. 7 lbs. 9 oz....**23.88**







WishbookWeb.com



SAVE $15 on 14-speed deluxe blender with blending cookbook

Blender and cookbook only **24.88** **39.94** if purchased separately

Deluxe blender plus cookbook—a great combination, especially at this low price! Blender has 14 solid state speeds—whip, cream, stir, puree, crumb, grate, shred, chop, mix, beat, blend and grind. "Touch Power" button allows quick burst of manual blending for best control. High impact base. Shatterproof Tyril® plastic jar marked in cups, ounces. 4 removable stainless steel blades. Hard-cover cookbook has 700 recipes and diet ideas, color photographs. Blender was 31.99, cookbook was 7.95 on page 1076, Big Fall Book. Ship. wt. 9 lbs. 11 oz.
L86 T 45830—State *color no. of blender:* 48 harvest gold, 83 avocado.....**24.88**

Ice Crusher attachment. Fits Wards blenders. High-impact styrene construction. Protective spatter guards, stainless steel cutter blades. White only.
86 T 46328—Ship. wt. 12 oz.....**9.49**

See our complete selection of blenders on page 1076, Big '75 Fall Book



SAVE $5 to $7

on electric ice cream freezers

18.99 4-qt. freezer **26.99** 6-qt. freezer

1-2 Make your own fresh ice cream, sherbet, custard, ice milk, etc.—it's fun, it's easy and it tastes delicious! Both freezers are built for years of service—make a great gift. Cream cans are heavily tinned. Powerful motors have chromed housing. Liners are leakproof, gears are rustproof. Prices of both freezers cut from page 1076, Big '75 Fall Book.

(1) 4-qt. freezer, polystyrene bucket. Simulated wood-grain in avocado finish. Won't leak or rot.
86 T 44075 M—Was 23.99. Wt. 10 lbs. 12 oz...now **18.99**

(2) 6-qt. freezer, teak-stained wood bucket. Makes enough to feed a crowd. Polypropylene liner.
86 T 44076 M—Was 33.99. Wt. 14 lbs.....now **26.99**

MR. COFFEE™

as seen on television

34.99





3 The original Mr. Coffee—designed to extract only finest qualities from your coffee. Features perfectly controlled brewing time, temperature and rate of water flow to drip-brew 1 to 10 cups of delicious coffee. Just pour cold tap water into self-cleaning tank, put disposable filter into basket and add coffee. Press switch to start—minutes later, coffee's ready to enjoy. Warming plate keeps it serving hot. 7⅜x10⅜x12½ in. coffeemaker has white high-impact plastic housing. Brewer and warmer signal lights. Glass carafe with plastic handle. 50 paper filters included—make it easy to dispose of grounds, too. UL listed.
86 T 45439—1625 watts. Ship. wt. 6 lbs. 8 oz.....**34.99**
86 T 45449—**Replacement carafe.** Wt. 1 lb. 6 oz.... **4.79**

$5 OFF 8-cup coffeemaker

now **23.99**

4 Brews a better cup of coffee in just seconds. Just flip switch—efficient element heats cold water quickly, heats area under carafe. Stainless steel pump distributes water through ground coffee only once for best flavor. Brewed coffee passes through permanent mesh filter and into glass carafe. (Use disposable paper filters, too, for easy clean-up. Sold on opposite page.) High-impact plastic housing, carafe lid. UL. Was 29.49 on page 1077, Big '75 Fall Book.
86 T 45442—Ship. wt. 6 lbs. 8 oz.....now **23.99**
86 T 45445—**Replacement carafe.** Wt. 2 lbs.....**4.95**

WishbookWeb.com

Disposable coffee filters

1.99

Filter out bitterness, sediments from coffee with Wards paper filters. End messy grounds disposal, too. Fit most basket-type drip coffee-makers including Wards, West Bend, Mr. Coffee, Sears, Penney's, Sunbeam, Proctor-Silex. Box of 100. Wt. 8 oz.
86 T 45446.....**1.99**



Wards Finest 10-cup electric drip coffeemaker

a WARDS BEST BUY BECAUSE

it's a superior drip coffeemaker that makes superb coffee in minutes! Has more features than the most expensive models, yet Wards cuts the price in time for holiday entertaining or giving.

Comparison Shopped for Value

Save $7

Was 35.99 on page 1077, Wards Big Fall Book

28.99

Wards own automatic coffeemaker—very special at this reduced price! Check its many features and see for yourself why it's truly outstanding. Makes great-tasting coffee consistently—uses the drip method to capture peak taste. Comes with permanent polypropylene filter that fits into coffee basket; lifts out for cleaning. Paper filters (50 included) are not essential, though they make it easy to dispose of messy grounds. Have coffee maker operating in a jiffy—or leave it ready to start the next morning. Just add your favorite coffee for 4 to 10 cups. Pour cold water into reservoir. Press "brew" button to start the brew cycle; heat unit under carafe goes on automatically. Water heats to correct temperature . . . passes through coffee only once . . . pours into heated carafe and is ready to serve. Shuts off automatically when coffee's ready. "Keep warm" unit stays on to keep it hot. Brew cycle is super speedy—water heats instantly, coffee is ready in minutes. Stays piping hot on keep-warm unit. See-thru glass carafe has stenciled floral decoration. Pouring spout won't drip or spill; easy-grip handle has cup-fill markings. 2 interchangeable snap-on lids for carafe and/or reservoir opening. One has a center hole—stays on carafe during entire brew cycle; can also be used while pouring. Has signal lights for brew and keep-warm unit. UL listed. 11½x7⅞x13⅜-in. high.

86 T 45447—Was 35.99. 1650 watts. Ship. wt. 8 lbs.....now only **28.99**

Replacement glass carafe for above. Cup markings molded on handle.
86 T 45450—10-cup capacity. Ship. wt. 1 lb. 12 oz.....only **5.95**

More coffeemakers in Fall '75 Big Book on page 1077. ALL 187

WishbookWeb.com



SAVE $20 on Wards deluxe electric food slicer

NOW **49.88** Was 69.95 on page 1073, '75 Fall Book

- Slices everything—meats, cheese, vegetables, bread, even frozen foods
- Vacu-Base® locks slicer to any smooth surface without screws or clamps
- Saf-T-Guard® assures complete finger protection while slicer is in motion

Bring the "deli" into your kitchen and save twice—on sale price of our deluxe slicer plus on time and costs of food preparation! Buy food in bulk—slice only what you need for fresher servings; what remains keeps better, longer. Slice meats thin and without waste—stretch a roast for additional meals or prepare gourmet dishes. 9-in. food tray is largest available in a home slicer, takes 10-to-15 lb. roast. Adjusts to uniformly slice paper-thin to 5/8 in. Chrome-plated, carbon steel 7½-in. blade pops out for easy cleaning. Constant-speed, UL listed motor for low-cost maintenance and long life. Right-hand feed platform for convenience. All metal construction for extra stability and durability. 17-in. enameled base in 3 colors: 48 harvest gold, 83 avocado or 87 white.

L86 T 28953M—*State color number.* Ship. wt. 17 lbs.....now only **49.88**



12-speed hand mixer with case

SAVE $2 NOW 17.88

1 All the power you need for thorough mixing of most batters. Governor-controlled motor won't slow or stall. 2-tone high-impact housing with woodgrain trim. Chromed beaters; beater ejector. Storage case for wall or counter. Was 19.99 on page 929, '75 Spring Book. *State color number:* 48 harvest gold, 83 avocado.

L86 T 45703—Ship. wt. 5 lbs. 11 oz.....now **17.88**

Butter-basting popcorn popper

$2 OFF 11.99

2 **Fun to watch, fun to eat popcorn** made by this big 4-qt. favorite! Makes enough for a crowd. Cover has cup for butter or margarine. Butter melts as corn pops—automatically coats kernels as they bounce. See-thru, break-resistant Lexan® plastic cover (dishwasher-safe) flips over to become a serving bowl. Teflon II® lines enameled aluminum base to prevent sticking. 500 watts. Was 13.99 on page 929, '75 Spring Book. *State color no. of base:* 62 poppy, 48 harvest, 83 avocado.

L86 T 45864—Ship. wt. 3 lbs. 6 oz.....now only **11.99**

Hamilton Beach electric knives

14.88 and 17.88

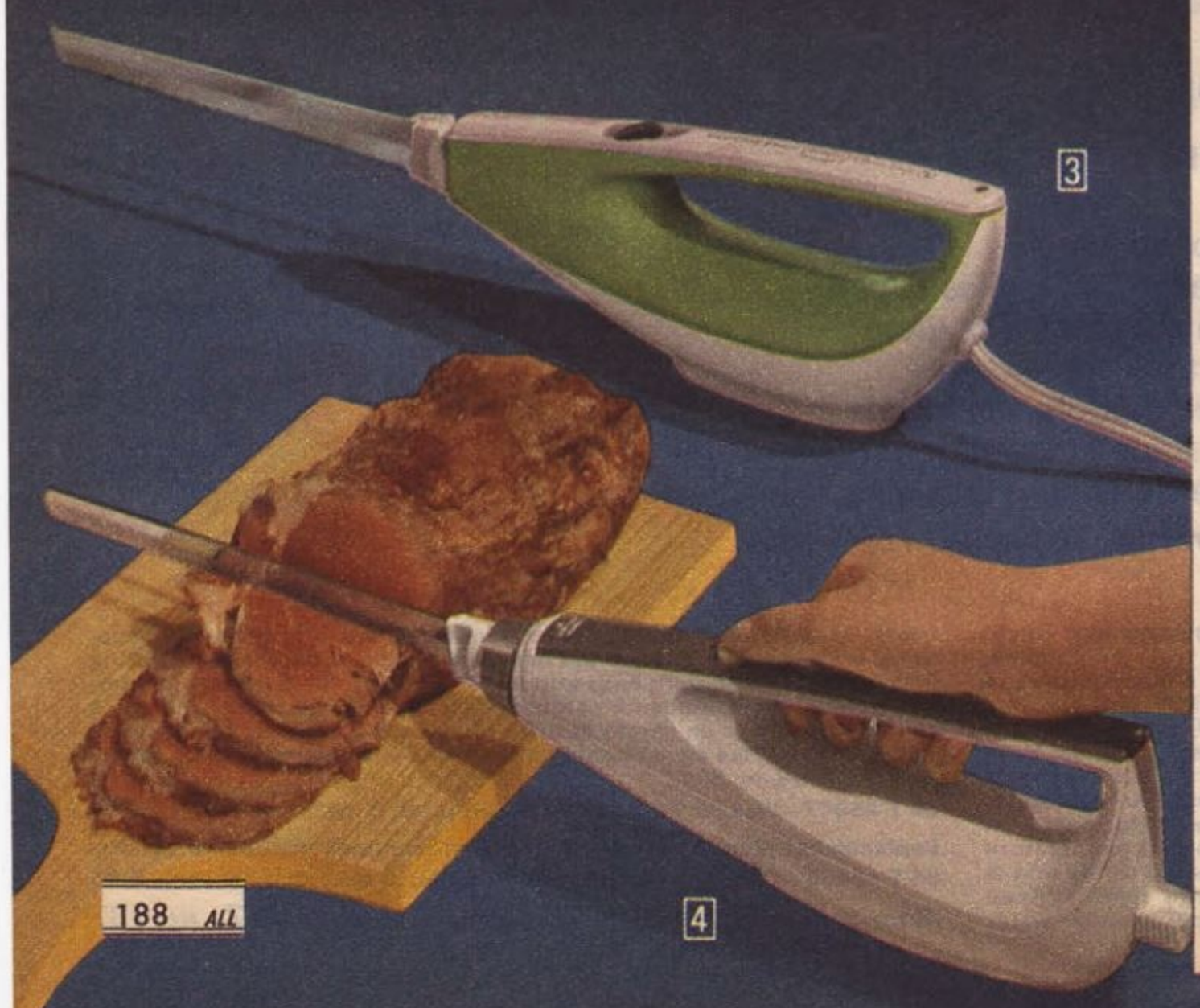
3-4 **Two hole-in-handle models** designed for perfect carving balance—so easy to handle. Lightweight—easy to hold. Super-honed stainless steel blades cut smoothly, quickly. Push-button blade release—recessed safety switch prevents accidents. UL listed.

(3) **Standard electric knife.** All features above, powerful motor, 8-ft. attached cord. Avocado/white high-impact plastic handle.

86 T 46463—Ship. wt. 2 lbs. 5 oz.....only **14.88**

(4) **Switchable electric knife.** Features 90° rotating blade for horizontal or vertical cuts. Has heavy-duty motor, detachable cord, other features above. With wall or cabinet storage tray. White high-impact handle.

86 T 46464—Ship. wt. 3 lbs. 8 oz.....only **17.88**



WishbookWeb.com

Christmas Bell Ringers



Electric egg cooker-poacher 14.88

Just add water—light signals when eggs are ready. Gauge on stainless steel water pan shows water level for soft, medium or hard cooked eggs. Boiling rack takes up to 8 eggs. Poacher tray takes up to 4 eggs, has non-stick surface. 620 watts. UL listed.

86 T 46550—Ship. wt. 3 lbs.....14.88



$5 OFF 3-pc. carving set or 6-pc. steak knife set 9.99 set

Pistol-grip hollow handles with satin finish

Heavyweight stainless steel accessory sets make handsome gifts—and they're priced for savings. Both have pistol-grip handles in a pewter-like satin finish to accent sleek Old English pattern. Easy care, too—never stain or tarnish. Knife blades are chromed steel to hold sharp cutting edge. Sets were 14.99 on page 1245, '75 Fall Book.

3-pc. carving set. Includes Chef's knife, ham slicer, fork. In gift box.
86 T 27044—Ship. wt. 2 lbs.....set **9.99**

6-pc. steak knife set. Serrated blades for added sharpness. In gift box.
86 T 27043—Ship. wt. 2 lbs.....now **9.99**



Electric Hotray® 14.88

Keep food warm in style—right at the table. Deluxe warming tray is ideal for holiday entertaining or everyday serving. Heat control adjusts from "Off" to 265°. Special "hot spot" stays 40° warmer to keep beverages piping hot. Shatter-resistant radiant glass heating area. Aluminum frame with walnut handles. 11x22½ in. long. 300 watts.

86 T 46537—Ship. wt. 6 lbs.....14.88



Kar 'n' Home Coffee Kit 14.88

Coffeemaker plugs into car lighter or home outlet! Enjoy delicious fresh perked coffee anytime, anywhere! Sturdy 13½x10x5½ in. high case holds 6-cup avocado enameled perk with 115 volt AC cord for home and 12 volt DC adapter for car, plus 4 cups, 4 spoons, 2 covered containers, coffee measure and safety bracket that hooks under dashboard to prevent spills.

86 T 45495—Ship. wt. 4 lbs.....14.88



Electric bun warmer 7.99

Keeps buns and rolls hot and tasty throughout a meal with thermostatically-controlled heat. Base covered with woven wood fiber—looks like a basket. Hinged top has a harvest gold color fabric cover protected by a special finish to resist oil and water-based stains. (Pattern also included for making more covers.) About 14½x9x5 in. high. 110-120 volts, AC only.

86 T 46522—Ship. wt. 3 lbs.....only **7.99**



$2 OFF Nordicware® steak platters 8.79

Steaks stay hot . . . fingers stay cool. Individual Nordicware® platters of heavy polished aluminum to retain heat . . . anodized to resist stains. Each has its own insulating tray of durable black Bakelite® to protect hands and table. Also use to keep cold foods cold. Set of 4. Were 10.79, F-75 Big Book, pg. 1075.

86 T 14839—Ship. wt. 4 lbs.....set **8.79**



$2.61 OFF on 5½-qt. cooker-fryer 14.88

Deep fries; cooks roasts, soups, vegetables; pops corn and more! Automatic thermostat for even heat. Teflon® lining for easy clean-up. Chromed steel exterior. Aluminum basket, see-thru lid, cooking guide. 10½ in. high. Was 17.49 on page 1074, '75 Fall Book. *State color no. of trim:* 48 harvest gold, 83 avocado, 62 poppy.

L86 T 46200—Ship. wt. 9 lbs.....now **14.88**



$4 OFF 10-cup glass perk 12.99

Brews 4 to 10 cups of delicious coffee. Glass bowl won't absorb coffee oils and odors . . . removes for washing. Coffee basket lifts out for removing grounds. Has flavor selector, keep-warm element. 575 watts. Harvest gold plastic trim. Buy now for holiday savings—was 16.99 on pg. 1077, '75 Fall Book.

86 T 45438—Wt. 4 lbs.....now **12.99**

ALL 189

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Famous Revere . . . with copper bottoms on stainless steel

SAVE $31 on 10-pc. set

10-pc. set, as shown would cost 86.13 if each item was purchased separately

54.88

- **Foods cook faster . . . copper-clad bottoms spread heat rapidly evenly; help eliminate "hot spots" to prevent scorching.**
- **Clean-up is easier . . . stainless steel utensils wash in a jiffy; gleaming finish retains its polish after years of daily use.**

1-7 Wards exclusive Bicentennial special—a 10-pc. set of Revere's original stainless steel, copper-clad collection combining traditional beauty with practicality and durability. Quality welded construction throughout. Vapor-seal covers to help retain moisture and seal in flavor, vitamins, minerals. Heat-resistant Bakelite handles, knobs. Dutch oven cover and poached egg insert fit 10-in. skillet; 1-qt. double boiler insert fits 1½-qt. saucepan.

SAVE 31.25 on 10-pc. set. Includes all items 1–7 shown. Wt. 10 lbs.
86 T 19476 M—Would be 86.13 if purchased separately..... set **54.88**

Revereware open stock	Catalog No.	Ship. wt.	Price
(1) 6-qt. covered Dutch oven	86 T 19471	3 lbs. 12 oz.	23.99
(2) 1½-qt. covered saucepan	86 T 19469	1 lb. 8 oz.	12.49
(3) 1-qt. double boiler insert	86 T 19475	7 oz.	4.19
(4) 3-qt. covered saucepan	86 T 19470	2 lbs. 4 oz.	15.49
(5) 8-oz. measuring cup	86 T 19474	5 oz.	3.99
(6) 6-cup poached egg insert	86 T 19473	1 lb. 3 oz.	9.49
(7) 10-in. open skillet	86 T 19472	2 lbs. 4 oz.	16.49

See Revere's all-copper cookware on page 23B of this book.

SAVE $12 on 7-pc. set

New improved cast-iron

7-pc. set, as shown, would cost 41.35 if each item was purchased separately

28.88

8-12 Country kitchen cookware—strong, dependable cast iron to last a lifetime. Designed to take rugged use that would damage other cookware finishes. Thick metal heats and holds temperatures evenly—foods cook to perfection. Interiors are pre-seasoned for extra convenience. Wood handles have hang-up rings. Easy care, too—old fashioned charm of this cookware requires no polishing. Great for camping, too.

SAVE 12.47 on 7-pc. set. Includes all items 8–12 shown. Wt. 29 lbs.
86 T 21100 M—Would be 41.35 if purchased separately.....set **28.88**

Cast iron open stock	Catalog No.	Ship. wt.	Price
(8) 4½-qt. cov'd Dutch oven	86 T 21102	12 lbs.	13.89
(9) 2-qt. covered saucepan	86 T 21101	6 lbs. 5 oz.	7.89
(10) 10-in. open skillet	86 T 21103	6 lbs.	7.79
(11) 6⅝-in. open skillet	86 T 21105	2 lbs. 6 oz.	4.89
(12) 8-in. open skillet	86 T 21104	4 lbs. 4 oz.	6.89

WishbookWeb.com

Wards catalog exclusive . . .
American-made ceramics

a WARDS BEST BUY BECAUSE

we offer very special low prices on an exciting selection of quality, heavyweight ceramic coordinates. You'll love the graceful shapes, the ever-popular spice pattern. 2-year availability, too

Comparison Shopped for Value

3.47 to 19.97

1-8 Lovely, durable ceramicware—glazed inside and out. 10% SAVINGS when you buy 2 or more individual items or sets sold below. Simply deduct 10% from prices shown.

(1) 86 T 24518D—Salt/pepper set. 5¼ in. high. Wt. 2 lbs. **3.47**

(2) Pitcher and bowl set. Ideal for syrup, salad dressing, gravy.
86 T 24522D—Pitcher 4½ in. high. Ship. wt. 2 lbs. **4.47**

(3) 86 T 24517D—Creamer/covered sugar bowl. Wt. 4 lbs. **4.47**

(4) 86 T 24520D—2½-qt. soup tureen, ladle. Wt. 9 lbs. **14.97**

(5) 86 T 24521D—1½-qt. teapot. Ship. wt. 2 lbs. 8 oz. . . . **7.97**

(6) 86 T 24516D—Cookie jar. 11 in. high. Ship. wt. 3 lbs. **7.97**

(7) 4-pc. canister set. Charming apothecary jar shapes.
86 T 24515D—Sizes from 6½ to 11 in. high. Wt. 11 lbs. . **19.97**

(8) Lazy Susan. Versatile ceramic servers on wooden turntable.
86 T 24519 D—18-in. diameter overall. Ship. wt. 6 lbs. . . . **7.97**

More pantryware in Fall '75 Big Book on page 1071.



Rich pewter-look pantryware

CUT 18% to 27%

7.97 to 17.97

9-15 Beautifully finished pantryware has the look, weight and feel of real pewter but it's crafted in a heavyweight aluminum alloy. Sale-priced, too—reduced from pg. 1071, Big Fall Book.

(9) 16-in. round tray. Serves everything with a touch of class.
86 T 14178—Was 13.79. Ship. wt. 2 lbs. . . . . now only **9.97**

(10) 2-qt. pitcher. For hot or cold drinks. Ideal for ice water.
86 T 14177—Was 12.79. Ship. wt. 1 lb. 8 oz. . . . . now only **9.97**

(11) 2-qt. covered casserole. Removable ovenproof glass liner.
86 T 14182—Was 19.79. Ship. wt. 3 lbs. 3 oz. . . . . now only **14.97**

(12) 3-pc. canister set. 2-qt., 1¾ qt. and 1½-qt. sizes.
86 T 14175—Was 22.79. 6 to 8 in. high. Wt. 3 lbs. 5 oz. **17.97**

(13) Creamer and covered sugar bowl. Grace any table setting.
86 T 14179—Was 9.79. Ship. wt. 1 lb. 5 oz. . . . . now only **7.97**

(14) Pair of Irish coffee mugs. Have clear glass inserts.
86 T 14180—Was 5.79 each. Ship. wt. pair 1 lb. 14 oz. . . . . pr. **8.97**

(15) 1½-qt. teakettle. Goes from stove to table in style!
86 T 14176—Was 13.79. Ship. wt. 1 lb. 6 oz. . . . . now only **9.97**



Teakettles in solid copper

YOUR CHOICE **13.99**

16-17 Gleaming 2½-qt. teakettles—hand polished, tin-lined. Wood handles, knobs. Imported from Portugal. Ship. wt. 1 lb. 6 oz.

(16) Aladdin 2-qt. size.
86 T 14648 . . . . . **13.99**

(17) Colonial 1½-qt. size.
86 T 14647 . . . . . **13.99**



WishbookWeb.com

A **Save 13.64 on 4-pc. corner group.** Drop-leaf corner bar is 62-in. long even with both 15-in. leaves dropped! Features a button-tufted center panel and padded spill-rail of bronzy-brown 21-oz. supported vinyl. Walnut-woodgrain laminated plastic—has shelf in back, castors. Three 30-in. swivel stools have chromed tubular steel bases, footrests. Shipped unassembled.

66 T 15519 R—4-pc. group. Wt. 182 lbs.....Separately 233.52; group **219.88**
66 T 15520 R—Bar only. 62x18x39 in. high. Ship. wt. 134 lbs.....**179.88**
66 T 16110 R—30-in. stool. Wt. 16 lbs...Was 21.95 Spring Bk. p. 979; ea. **17.88**

Matching Lighted Back Bar; canopy conceals four 7.5-watt light sockets.
66 T 15521 R—Abt. 42x7x30 in. high. Ship. wt. 45 lbs.....ea. **59.88**

B **Save 9.76 on 3-pc. "light show" group.** 48-in. walnut laminated-vinyl bar features prismatic plastic panel with blinking colored lights (incl.), black vinyl spill-rail, black kickboard. Two bar stools, 30 in. high, have padded black vinyl seats, steel legs, chromed footrests—easy to assemble.

66 T 15501 R—3-pc. group. Wt. 108 lbs.....Separately, 109.64; group **99.88**
66 T 15504 R—Bar only, 42x17x40 in. high. Ship. wt. 82 lbs.....**89.88**
66 T 16130 R—30-in. stool only. Wt. 13 lbs.—ship. unassembled.....ea. **9.88**

C **Save 18.52 on this 5-pc. leather-look group.** Just what you need for holiday entertaining . . . your friends can rally 'round the roomy 64-in. bar, prop a foot on thé footrail, lean on the spill-rail, lounge on the stools. A handsome hub for festive fun . . . a partymaker for any season!

Bar top resists stains, spills, wipes clean easily—it's walnut woodgrain high-pressure plastic laminated to chip core. The spill-rail and diamond-tufted front are black 21-oz. supported vinyl plumped with polyurethane foam. There's a shelf in back that holds glasses, bottles and ice. Matching 42-in. lighted back bar hangs on your wall like a picture. 2 shelves hold glasses, bottles; canopy conceals four 7.5 watt sockets. 3 matching 30-in. stools have black finished steel legs with self-leveling glides. Shipped unassembled—just attach legs to 13-in. diam. seat.

66 T 15511 R—5-pc. group. Ship. wt. 203 lbs...Separately 198.40; group **179.88**
66 T 15510 R—Bar only, 64x17x39 in. high. Ship. wt. 120 lbs.....**109.88**
66 T 16075 R—Back bar only, 42x7x30 in. high. Ship. wt. 38 lbs.....**49.88**
66 T 16330 R—30-in. stool. Ship. wt. 15 lbs. Was 14.95 Fall Bk. p. 1127; ea. **12.88**

Order model's dress from Fall Big Book, Pg. 92. Accessories shown on this page not incl.

the partymakers

whether you serve spirits or sarsaparilla





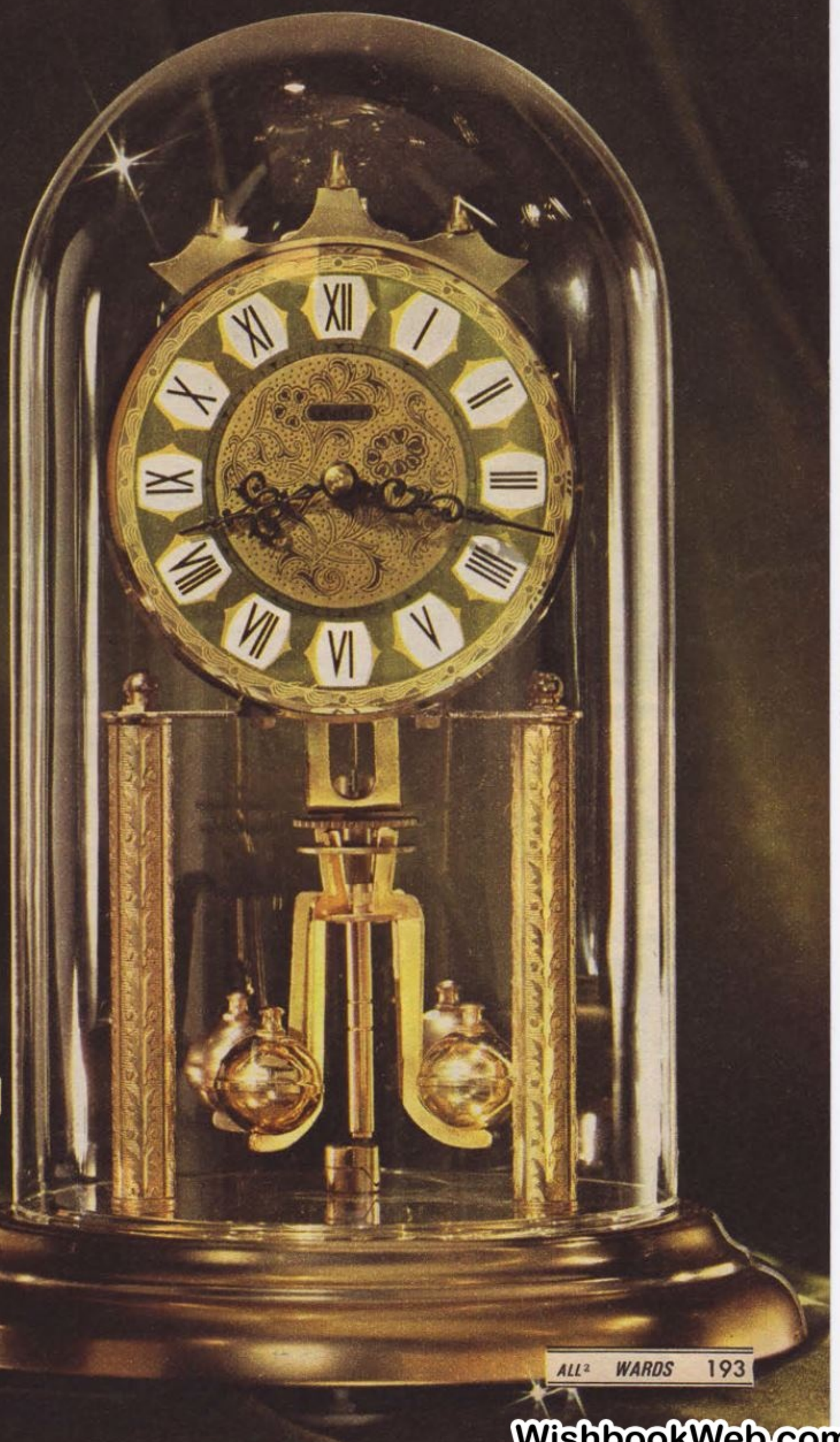
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Wards Anniversary Clocks

CUT 32%

YOUR CHOICE 29.88





- You wind them only once a year
- Have see-through glass domes
- They are made in the Black Forest of West Germany

Another year rolls by, bringing with it another anniversary . . . that favorite one when all the family gathers to celebrate. This is the time for the annual clock-winding ceremony, and this is what endears these clocks to families around the world. They become an important part of an important occasion. Put away the key for another year and just enjoy the overall charm and the hypnotic motion of a brightly polished brass pendulum movement gleaming through a glass dome.

These clocks are created with great pride by the master craftsmen of the Black Forest; to them a clock is a work of art. With each masterpiece comes your assurance of great enjoyment in ownership, great delight in its beauty and performance. These are the kinds of clocks that will be handed down from generation to generation.

A A work of art in brass and glass . . . a 400-day anniversary clock with an exciting Roman numeral dial, richly etched and topped with a decorative tiara. Line-etched columns. Base and rotating movement are high-polished brass finish; pendulum locks for safety in moving. Three legs under base adjust for perfect balance. About 11½ in. high. From West Germany. This clock sells for 43.99 on page 1199 of the Big Fall Book.

45 T 9762 LS—Ship. wt. 5 lbs. . . . . now only **29.88**

B 400-day anniversary clock similar to above but with a dainty applied floral trim on its white enameled dial and columns. The base is a combination of polished brass and white enameled finishes. Adjustable feet for perfect balance. About 11½ inches high. From West Germany. This clock sells for 43.99 on page 1199 of the Big Fall Book.

45 T 9763 LS—Ship. wt. 5 lbs. . . . . now only **29.88**

See more clocks in this book, pgs. 4, 5, 194-196, 363 and on pages 1198 to 1203 of the Big Fall Book

SAVE YOUR TIME AND MONEY
Shop by phone the easy way, at home
See numbers on page 154

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A

CUT $35

B

C

E

F

G

D

CUT $30

H

WishbookWeb.com



Planter's Clock

- Performs many functions; indicates time to plant, indoors or out
- Burpee® seeds included

A home needs the look and sound of a fine clock

A For the Christmas season, we've slashed the price on this handsome decorator clock. You'll like the low price and the quality features: a 30-day wind movement, a swinging brass pendulum, the richly embossed metal dial with Roman numerals. Mellow tone rods strike the half hour and count the hour. Hand-rubbed walnut finished wood case about 24½ in. high. A full-length glass door protects the dial and pendulum. From Japan. Ship. wt. 11 lbs.
45 T 9814 MS—Was 98.99, page 1199, Big Fall Book.....now only **63.88**

B Westminster chimes in an 8-day wind school style clock with a swinging brass pendulum. The chimes increase each quarter hour to a full four bars and count on the hour. Antiqued dial with Roman numerals. Walnut-finished wood case in the familiar drop-octagon design; about 19 in. high. Has two glass doors; one protects the dial, the other the pendulum. Handy front key wind. Imported from West Germany.
45 T 8565 LS—Ship. wt. 10 lbs. 8 oz.....**119.00**

C A decorator clock you wind just once a month. It's a classic style with a handsome solid wood case beautifully hand-finished. Swinging brass pendulum. Metal dial with hand-applied Roman numerals is protected by a glass door. Clock strikes the half hour and counts the hour. From Japan.
45 T 9801 LS—About 19 in. high. Ship. wt. 12 lbs.....**88.99**

D Now pay 30% less for this decorator clock with an 8-day weight-driven movement and a swinging pendulum. Mellow tone rods strike the half hour and count the hour. The solid wood case has a hand-rubbed walnut finish. About 9x12 in. high. Crystal-covered Roman numeral dial. The pendulum and the dial background are colorfully enameled with countryside scenes; white enameled weights. Imported from West Germany. Ship. wt. 13 lbs.
45 T 8544 LS—Was 98.99, page 241, 1974 Christmas Book..... now only **68.99**

E Charming cuckoo clocks . . . hand-carved, hand-finished masterpieces from the Black Forest of West Germany. They are solid wood carved in the popular hunt scene: the hunter's rifle and horn are idle after the hunt . . . the stag's head, rabbit and pheasant are his trophy. Hand-rubbed in an antiqued walnut finish. About 16 in. high. Cuckoo counts the hour, announces the ½ hour.
45 T 8563 LS—8-day weight-driven movement. Ship. wt. 8 lbs. 12 oz.....**57.88**
45 T 8562 LS—1-day weight-driven movement. Ship. wt. 4 lbs. 12 oz.....**44.88**

F An authentic reproduction of a Zeelander Dutch original. Features a dial which shows changing phases of the moon. Has an 8-day weight-driven movement; a bell chime counts the hour and sounds the half hour. Hand-finished solid wood case about 21 in. high. Distinctive heavy brass accents: a finial, a swinging pendulum and heavy teardrop weights. The polished brass movement is visible through windows in sides of case.
45 T 8457 LS—From Holland. Ship. wt. 14 lbs.....**119.00**

G 14-day decorator clock with a swinging pendulum . . . an authentic reproduction of an original design going back to days in old Vienna. Beautifully finished solid wood case with skillfully turned wood columns . . . all done in antiqued walnut finish. Enameled pendulum and metal dial; Roman numerals. A mellow chime counts the hour, sounds the ½ hour. Front key wind. Full-length glass door protects dial and pendulum. Wood finial. About 26 in. high.
45 T 8566 LS—From West Germany. Ship. wt. 10 lbs. 12 oz.....**139.00**

H Napoleon style 8-day mantel clock with triple chime selection . . . your choice of three different melodies. Just turn a switch to adjust the chime mechanism to play Westminster, St. Michael or Whittington chimes. Each one increases each quarter hour to a full chime and count on the hour. 8-day wind movement; front key wind. Crystal-covered antiqued Roman numeral dial. Walnut-finished veneered hardwood case about 16x8½ in. high.
45 T 9752 LS—From West Germany. Ship. wt. 11 lbs. 10 oz.....**115.00**

J Battery-operated school style clock with swinging brass pendulum. A glass door protects the antiqued Roman numeral dial. The pendulum shows through the small glass window. Pecan finished wood case about 13½x21 in. high. Uses one "D" battery (not included; order on page 369).
45 T 9078 LS—Ship. wt. 7 lbs.....only **59.99**

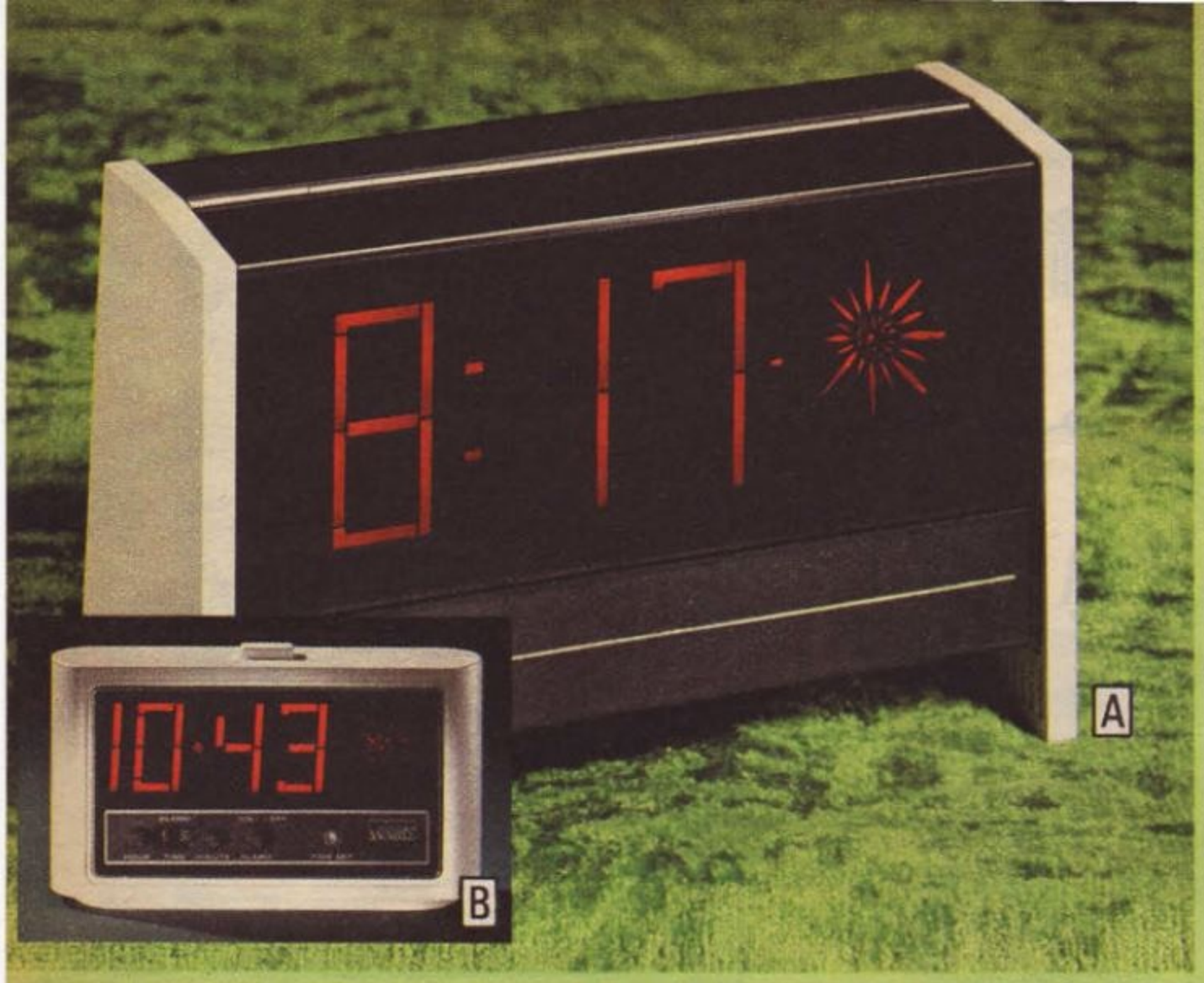
K Battery-operated clock of genuine, ageless Vermont slate framed in weathered, years-old barnboard . . . a unique and dramatic combination. Deep-etched numerals create a hand-crafted effect. Antiqued filigreed hands. Overall about 14x21¼ in. high. Uses "D" battery (not included; order page 369).
45 T 7911 LS—Ship. wt. 8 lbs.....only **44.99**

L Battery-operated old style "Regulator" . . . an impressive clock made of solid wood with a warm pine-tone finish. A glass door protects the antiqued parchment dial; Roman numerals. The lower glass door opens for easy access to the gold-tone spun metal pendulum. About 18x36 in. high. Uses one "D" battery (not included; order on page 369).
45 T 7910 LS—Ship. wt. 17 lbs.....**84.99**

M This unique clock comes with 6 packets of Burpee® vegetable seeds plus a whole garden of information! It tells all . . . the time of day, time of year and the ideal time to plant seeds and seedlings in your specific area.

In the center of the main Roman numeral dial is a lunar dial showing moving moon phases. Below is a colorful planting calendar wheel with rotating zodiac signs; it is color-cued to the vegetable chart below to show the ideal time to plant 24 vegetables; makes one revolution a year. Easy-to-follow instructions included. Clock has an electric movement. Walnut-finished wood case about 10x15 in. high. Covered dial. 5-ft. cord.
45 T 7630 LS—UL listed for 120 volts, AC. Ship. wt. 8 lbs...**37.88**

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SAVE $7
on Wards finest digital alarms

NOW ONLY **22.88**

A Large 1⅞-inch back-lighted numerals beam the hour and the minute from a jet black dial. A lighted star-burst indicates seconds. Repeat alarm; catnap control bar on top. Front time-set, alarm-set and on-off alarm switch. Back dimmer switch adjusts digital intensity from soft to night-light-bright. Ivory plastic case about 7⅞ in. wide. Was 29.88, page 1200, Big Fall Book.
45 T 9787—Ship. wt. 2 lbs. 2 oz. . . . . now only **22.88**

B Cut $7. Clock similar to above but a new compact style and has no dimmer switch. White plastic case about 4½ in. high, 7½ in. wide. Was 24.88 on page 1200 of the Big Fall Book.
45 T 9788—Ship. wt. 2 lbs. 2 oz. . . . . now only **17.88**



C Backward bar clock . . . an electric which keeps accurate time—but in reverse! Fob reads "BAR IS OPEN" and flips to read: "BAR IS CLOSED." On the dial is a familiar message: "HAVE ANOTHER." Crystal-covered dial. Gold-tone plastic case; an oversize watch style about 9½ in. high.
45 T 7084—Ship. wt. 1 lb. 12 oz. . . . . only **8.88**

D This giant wall watch will stop the crowd . . . then start conversations! It is an unbelievable 38 in. long, 10 in. wide; bright brass-tone case and buckle. The crystal-covered dial has easy-to-read black numerals and minute track; sweep second hand. Styled like a conventional wrist watch with a simulated leather strap. Electric**.
45 T 7581—Ship. wt. 1 lb. 8 oz. . . . . only **14.99**
45T7582–Like above but battery-operated. No sweep second hand. Uses "C" battery*. **19.99**

E The perfect gift for tennis enthusiasts . . . a battery-operated clock centered in a championship-style racket. Gives a room a new look—at home or in the dorm. Regulation 26 in. long, about 9 in. wide. Metal dial.
45T7262–Uses "D" battery*. Wt. 2 lbs. **22.88**

F It's a clock, not a bathroom scale! And it comes in 5 decorator colors. It boasts a pair of "footprints" and a crystal-covered dial. Battery-operated; runs a year on one "C" battery*. Plastic case about 11x9¼ in. Choose 71 white, 37 gold, 52 blue, 42 avocado or 12 pink. *State color number.*
L 45 T 7085—Ship. wt. 2 lbs. **15.99**

G Save 20% on this wine-and-cheese clock. A dimensional arrangement of molded polystyrene; about 9½x15 in. Crystal-covered dial; sweep second hand. Transistorized battery movement; runs a year on one "C" battery*. 19.99, pg. 427 of the Spring Book. Ship. wt. 2 lbs.
45 T 7366—Buy now, save $4. . . . only **15.99**

H Coors clock . . . a toast to the cool quencher from the Rockies. Battery-operated; runs a year on one "D" battery*. Framed in woodgrain-finished vinyl veneer; about 13¾ inches square.
45 T 7365—Ship. wt. 6 lbs. 8 oz. **27.88**

***Order batteries on page 369.**
****UL listed for 120 volts, AC only.**

WishbookWeb.com

SAVE $9

Money-saver digital alarm

ONLY 9.88



• Repeat alarm napper bar
• Easy-to-read back-lighted digits

J Made especially for Montgomery Ward. This compact clock flashes the hour and the minute in back-lighted numerals on a black dial . . . you see the exact time at a glance. Seconds indicator.

Allows you luxury catnaps between alarms; repeat alarm napper bar on top of case . . . other controls are in easy reach at the side.

Low silhouette case is molded of ivory-tone high-impact plastic; a convenient 6 in. wide, the ideal size for use on night stand. Electric movement UL listed for 120 volts, AC only. This identical clock sells for 18.88 on page 1200 of the Big Fall Book.

45 T 9786—Ship. wt. 1 lb. 12 oz. . . . . now only **9.88**



K, L Wards presents two brand new looks in jewel boxes designed for the modern miss with her innumerable rings and earrings. The lift-out tray harbors dozens of her favorites in its padded ring-roll and its earring bar. Below the tray is a sectioned base for larger pieces. About 9¾x5¾x3 in. Imported from Japan.

(K) Elegant honey-tone finished all wood jewelry box. Mirror in lid. Gold lining.
45 T 6463—Ship. wt. 2 lbs. . . . . only **9.79**

(L) Brown simulated leather covered jewel box; gold trim. Solid plywood construction. Gold lining. Full mirror and pouch in lid.
45 T 6464—Ship. wt. 1 lb. 10 oz. . . . . only **7.99**

M The big Buxton box . . . a spacious style with two sectioned drawers, a 12-section pop-up tray and a large 4-section compartment. It is Buxton's famous wood-reinforced metal construction covered in a white floral brocade simulated leather. Luxuriously lined throughout in elegant avocado satin and velveteen. About 16½ in. wide, 8 in. deep and 7½ in. high.
45 T 6532 LS—Ship. wt. 6 lbs. 14 oz. **30.00**

N Early American lowboy style musical jewel chest. Walnut-finished solid wood; brass-tone metal pulls. Mirror in lid. Pop-up tray over main compartment and two drawers. Blue velveteen lining. 18-note musical movement plays "Love Story." About 9½x6¾x5 in. Imported from Japan.
45 T 6470—Ship. wt. 2 lbs. 11 oz. **13.99**

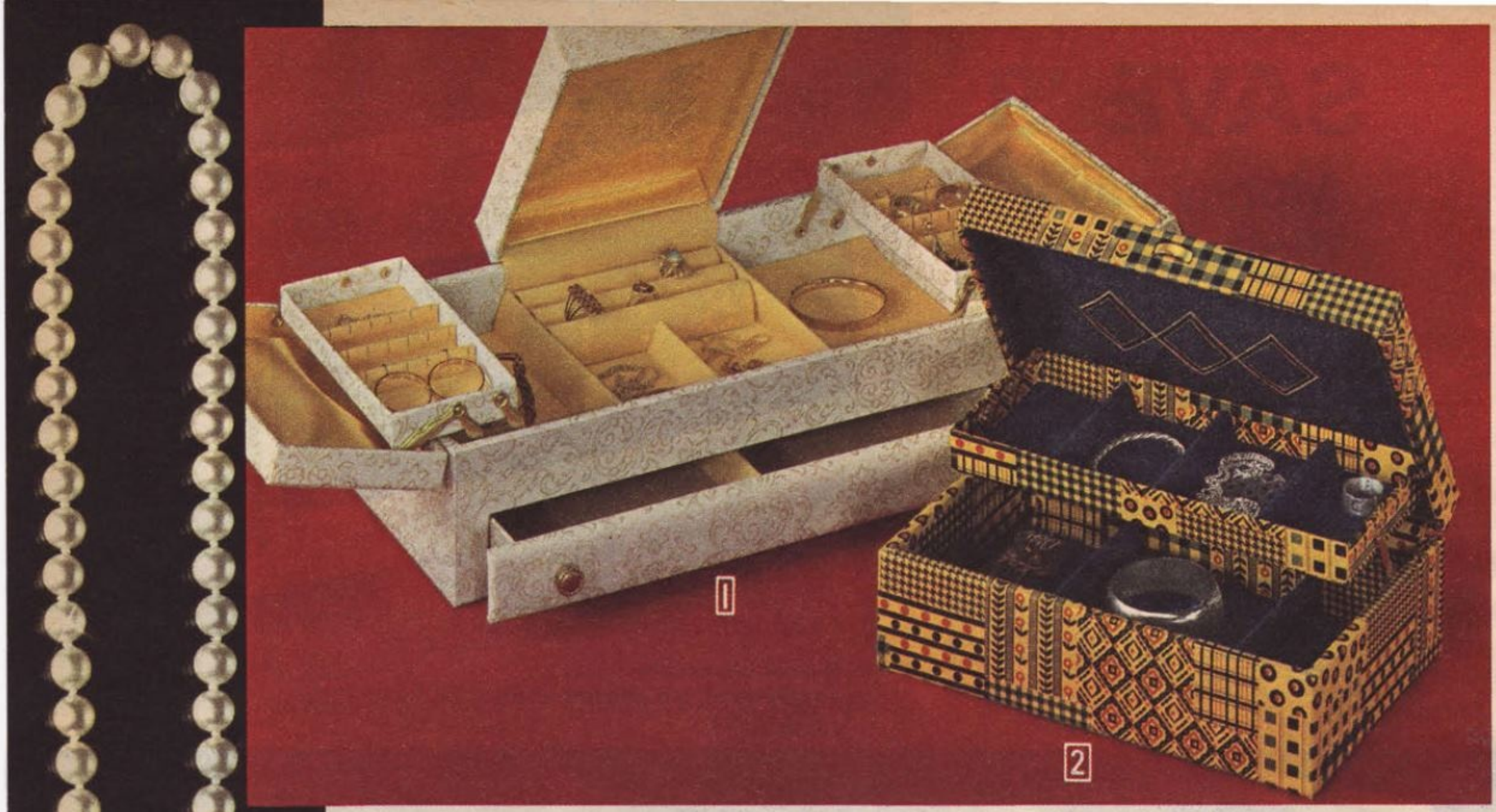
P Our finest solid wood jewel chest features a roomy, pull-down padded ring-roll, one double drawer and two smaller drawers. The sliding doors conceal a spacious mirrored jewelry compartment with hooks for pendants and necklaces. Lined throughout with rich gold velveteen. Grained walnut finish; brass-tone metal pulls. Abt. 18x8½x7 in. From Japan.
45 T 6472 LS—Ship. wt. 7 lbs. 13 oz. **28.99**

R A charming reproduction of an Early American dresser. Maple-finished solid wood with mirror and brass-tone metal pulls. 7 drawers in all: two above, a middle row of 3, two double-deep below. Lined with a vibrant blue velveteen. About 16x12x6 in. From Japan.
45 T 6444—Ship. wt. 5 lbs. 3 oz. **19.99**



Wards is getting into the spirit of 76

WishbookWeb.com



1/2 PRICE SALE

Famous maker jewel boxes now only 4.99 to 12.50

Shop and compare! The jewel boxes you admire at twice the price are now yours at Wards sensational bargain rates. Both are sturdily constructed with wood-reinforced frame; gold-tone metal pulls. Prices are cut from page 1203, Big Fall Book.

1 Imagine! Only half price for this giant fold-out wing style jewel box covered in rich golden brocade. This box has everything . . . ring slots, slots for earrings, a large sectioned compartment in the upper level plus a sectioned drawer below. Lined in sunshine yellow satin. About 15 in. wide. Jewelry not included.
45 T 6530—Ship. wt. 4 lbs. 11 oz.....was $25; now only **12.50**

2 A brand new keen teen jewel box. The multi-color patchwork fabric cover and the blue denim lining are sure-fire hits with the young set. This roomy box has a sectioned pop-up tray over the large main compartment. About 10½ in. wide.
45 T 6531—Ship. wt. 2 lbs. 8 oz. Jewelry not included.....was $10; now only **4.99**

Wards luxurious LeGant cultured pearls

3 Cultured pearl necklaces in three popular lengths. The jewels that are always in good taste! These beautifully matched lustrous 6 to 6½mm pearls are meticulously strung on hand-knotted silk; each has a 14K white gold clasp. From Japan. Gift boxed. *Postpaid*. Cut from page 109 of the Big Fall Book.

45 T 10601 PS—16-inch choker.....was 149.00; now only **74.50**
45 T 10602 PS—22-inch matinee length.....was 199.00; now only **99.50**
45 T 10603 PS—30-inch strand.....was 279.00; now only **139.50**

Genuine diamonds set in sterling silver now only 24.99

4 TO 7 Save on really fine jewelry! Beautiful sterling silver pendants . . . each set with a genuine 1/20-carat diamond. Dainty sterling silver rope chains about 18 in. long. Pendants and chains have non-tarnish rhodium finish. Gift boxed. Ship. wt. 3 oz. Prices cut from page 128, Big Spring Book.

(4) **45 T 5692**—Triangular pendant.....was $50; now only **24.99**
(5) **45 T 5691**—Round pendant.....was $50; now only **24.99**
(6) **45 T 5693**—Cross-shaped pendant.....was $50; now only **24.99**
(7) **45 T 5690**—Heart-shaped pendant.....was $50; now only **24.99**

See more jewel boxes on pages 195, 363; see more pendants on pages 200-203.

JUST PHONE YOUR ORDER AND CHARGE IT
For Complete Credit Terms see pages 147-149

WishbookWeb.com



Save 25%

We don't think you can beat these diamond prices

WARDS BEST BUYS BECAUSE

They are hand-selected for their pure, icy radiance and they are skillfully full-cut to assure maximum brilliance. These diamonds are carefully screened to assure you a gem relatively free from imperfections.

Comparison Shopped for Value

A TO F 14K gold rings . . . gift boxed and *postpaid* from Chicago factory; allow 2 weeks extra. *State color number where indicated:* 87 white or 44 yellow gold. *Order correct size:* ladies' 5 to 10 and ½ sizes; men's 8 to 12 and ½ sizes.

(A) Two-tone 2-pc. set . . . satin finished white gold with polished yellow gold edges. The engagement ring has a large diamond between 2 diamond accents. Matching interlocking 3 diamond bride's band.

X 45 T 2312 KPS—*State size, carat wt.*
⅙-ct. tot. wt. was 289.99; now set **217.49**
¼-ct. tot. wt. was 349.99; now set **262.49**
½-ct. tot. wt. was 799.99; now set **599.99**

(B) "Big Look" 5-diamond-cluster engagement ring with a matching bride's band. Polished finish. *State size, color number and total carat weight.*

X 45 T 2501 KPS—2-piece set.
¼-ct. tot. wt. was 179.99; now set **134.99**
½-ct. tot. wt. was 299.99; now set **224.99**
1-ct. tot. wt. was 665.00; now set **498.75**

(C) A grand total of 11 sparkling diamonds . . . 5 in the engagement ring, 6 in the bride's band. Polished finish.

X 45 T 2502 KPS—2-piece set.
¼-ct. tot. wt. was 179.99; now set **134.99**
½-ct. tot. wt. was 299.99; now set **224.99**
1-ct. tot. wt. was 665.00; now set **498.75**

(D) Three opals, ablaze with color and three brilliant diamonds in a dinner ring.

XB 45 T 2314 KPS—*State size and color number*. . . .was 199.99; now only **149.99**

(E) Cocktail ring with a fiery display of diamonds and rubies (½-ct. total gem wt.). Yellow or white gold; the gems are set in white gold. *State size and color no.*

XB45T2315KPS-was319.00;now**239.99**

(F) A trio of rings for the bride and groom. Line-etched finish; deep polished arcs. Choose 87 white gold or 44 yellow gold with white gold arcs. Tapered shanks prevent rings from turning on finger. *For engagement ring state carat wt.; for all 3 rings state size and color number.*

X 45 T 2320 KPS—Engagement ring.
1/10-ct. . . . . was 99.00; now only **74.25**
1/6-ct. . . . . was 129.00; now only **96.75**
¼-ct. . . . . was 209.00; now only **156.75**

XB 45 T 2321 KPS—Bride's band.
. . . . . was 44.00; now only **33.00**

XB 45 T 2322 KPS—Groom's band.
. . . . . was 59.00; now only **44.25**

More diamonds on page 920 of the Big Fall Book; these prices are cut from there.

Mother's Pride rings set with 2 to 7 birthstones

CUT 50% NOW ONLY 9.97 to 14.97

Give her a custom-made ring with a man-made birthstone to represent every member of the family (2 to 7 birthstones in all). This ring has an attractive florentined finish. Choose 87 sterling silver (with non-tarnish rhodium finish) or 44 heavy 22K yellow gold-plated on sterling silver. See page 204 of this book for birthstone chart. Sizes 5 to 10 and half sizes are available. Use ring size finder page 962 in Fall Bk. Gift boxed and *postpaid* from Chicago; allow 2 weeks extra. Prices cut from page 920 of the Big Fall Book.

X 45 T 4406 KP—*State size, color number and birth months.*
with 2 stones. . .was 19.95; **9.97**
with 3 stones. .was 21.95; **10.97**
with 4 stones. .was 23.95; **11.97**
with 5 stones. . .was 25.95; **12.97**
with 6 stones. . .was 27.95; **13.97**
with 7 stones. . .was 29.95; **14.97**





WishbookWeb.com

Earrings never stop whispering your message

GROUP A

YOUR CHOICE
7.99

01 03 04 02 05 06 07 08 09 10 11



We give you a 3.50 earring box with every pr. of earrings

GROUP B

YOUR CHOICE
9.99

12 13 14 15 16 17 18

Wards has pendants for everyone



14K gold ear piercers
$8 pair

D



14K gold pendants with genuine 5-pt. diamonds. Compare the quality, the price!



WishbookWeb.com

Earrings with 14K gold posts or wires
Get an earring box (C) with every pair

Groups (A) and (B) Elegant earrings for pierced ears . . . all fine jewelry. An assortment of the most popular styles of the year. All enlarged slightly to show detail.

A Group of 11 pairs of earrings priced at only 7.99 a pair. Items (02) (04) and (07) through (11) are 14K yellow gold-filled. All have 14K yellow gold posts or wires. Each pair comes to you packed in a 3.50 jewel box (C) which is Wards gift to you.

(Item 01) Hand-carved genuine ivory rose
(Item 02) Drop style polished cross
(Item 03) Genuine jade ball (5mm)
(Item 04) 14K gold-filled love button
(Item 05) Cultured pearl (5mm)
(Item 06) Genuine tiger eye (6mm)
(Item 07) 1-in. thin hoop (14K gold-filled)
(Item 08) 14K gold-filled ball (6mm)
(Item 09) 14K gold-filled wishbone
(Item 10) 14K gold-filled heart drop
(Item 11) ¾-in. hoop (14K gold-filled)

Z 45 T 11315—*State item number*. Ship. wt. per pair 9 oz. . . . . pair **7.99**

B Group of 7 pairs of earrings priced at only 9.99 a pair. Items (13) through (16) and (18) are 14K yellow gold-filled. All have 14K yellow gold posts or wires. Each pair comes to you packed in a 3.50 jewel box (C) which is Wards gift to you.

(Item 12) Hand-carved genuine ivory daisy drop
(Item 13) ¾-inch twist hoop (14K gold-filled)
(Item 14) Genuine jade; 14K gold-filled heart
(Item 15) ⅝-inch hoop drop (14K gold-filled)
(Item 16) Genuine ruby; 14K gold-filled drop cross
(Item 17) Genuine opal
(Item 18) Double strand hoop (½-inch)

Z 45 T 11316—*State item number*. Ship. wt. per pair 9 oz. . . . . pair **9.99**

C To protect her precious earrings, give her this beautiful brocade-covered jewel box. Sectioned into 14 separate compartments to prevent marring. Golden flocked lining. Snap-shut case about 4 in. wide; metal reinforced construction.

45 T 12499—Perfect for storage or travel. Ship. wt. 7 oz. **3.50**

See more jewel boxes . . . for adults pages 197, 198 . . . for youngsters page 363.

Now, for only $8, you can have pierced ears

D Quickly, and in the convenience of your own home, you can pierce your ears and prepare them to wear any of our fabulous assortment of modern earrings above. Just use these ear wires as directed in the easy-to-follow instructions included. Do it all without pain and without fear of infection (because of the 14K gold wires).

45 T 11168—In protective acetate pack. Ship. wt. 2 oz. . . . . pair **8.00**

Everybody's wearing pendants and lockets again

(E to X) Beautiful pendants and dainty lockets shown about actual size. Lockets (L) (R) and (T) open to insert your favorite photos. All gift boxed.

E 14K yellow gold-filled cross with a man-made birthstone. On 17-inch matching chain. See birthstone chart on page 204 of this book.

(Month 01) January
(Month 02) February
(Month 03) March
(Month 04) April
(Month 05) May
(Month 06) June
(Month 07) July
(Month 08) August
(Month 09) Sept.
(Month 10) October
(Month 11) November
(Month 12) December

L 45 T 11291—*State birth month number*. Ship. wt. 5 oz. **9.99**

F Large polished sterling silver cross; non-tarnish rhodium finish. Ship. wt. 5 oz.
45 T 11270—Stainless steel chain about 24 in. long **14.99**

G Cut $1 . . . our dainty 14K yellow gold-filled cross with a genuine diamond in the center. Matching chain about 17 in. long. Ship. wt. 5 oz.
45 T 11272—This locket was 13.99, page 257, 1974 Christmas Book . . . . . now only **12.99**

H Interlocking love bird choker. Polished sterling silver; non-tarnish rhodium finish.
45 T 11305—On a sterling silver 18-inch chain. Ship. wt. 2 oz. **9.99**

J St. Christopher medal pendant for him, for her. A dimensional design on an octagon of polished sterling silver with a non-tarnish rhodium finish.
45 T 11294—On a 24-inch stainless steel chain. Ship. wt. 5 oz. **15.99**

K Dainty crucifix of sterling silver with a non-tarnish rhodium finish.
45 T 11290—Dainty sterling silver chain about 17-in. long. Ship. wt. 5 oz. **11.99**

L A flashing spinel is centered in this dainty florentined oval locket framed in filigree. Sterling silver with non-tarnish rhodium finish. Ship. wt. 2 oz.
45 T 11309—18-inch sterling silver chain (rhodium finished) **12.99**

M Interlocking hearts choker. Polished sterling silver; non-tarnish rhodium finish.
45 T 11306—18-inch sterling silver chain. Ship. wt. 2 oz. **8.99**

N A genuine diamond is centered in a cross on a filigreed heart. 17-inch chain.
45 T 11285—All 14K yellow gold filled. Ship. wt. 5 oz. **19.99**

P Italian horn . . . a good luck pendant fashioned of 12K yellow gold-filled.
45 T 11289—On a matching 17-inch chain. Ship. wt. 5 oz. **13.99**

R Little round locket beautifully etched with a dainty floral design. Ship. wt. 2 oz.
45 T 11307—Matching 18-inch chain. All 14K yellow gold-filled **9.99**

T Dainty florentined heart locket of 14K yellow gold-plated on sterling silver.
45 T 11308—Matching 18-inch chain (14K gold-filled). Ship. wt. 2 oz. **12.99**

U to X 14K yellow gold pendants, exquisitely designed with a genuine 5-pt. full-cut diamond. On 18-inch 14K yellow gold chain. Gift boxed. Ship. wt. each 7 oz.

(U) **45 T 5663** Mesh design **59.99**
(V) **45 T 5662**—Bell shape **59.99**
(W) **45 T 5660**—Dainty cross **59.99**
(X) **45 T 5661**—Heart shape **59.99**

NO MONEY DOWN . . . ADD IT TO YOUR CHARG-ALL

For Complete Credit Terms see pages 147 to 149



ID bracelets for him . . . for her

Engraved free with first name

Choose white or yellow gold color

Speidel . . . the big name in ID bracelets. All engraved free with first name (up to 12 letters). Order before Dec. 8 for Christmas delivery. If engraved, charge bracelet to your Wards CHARG-all or include payment with order. No returns unless Wards error. His bracelets (1) (2) about 7 in. long; hers (5) (6) about 6½ in. long. All fashioned from heavy base metal and finished in 87 white or 44 yellow gold color. Gift boxed.

(1) "Big Boy" ID bracelet with polished name plate. Ship. wt. 4 oz.
X 45 T 5501 E—*Print name. State color number* **5.95**

(2) Boys' ID bracelet with polished name plate. Ship. wt. 4 oz.
X 45 T 5505 E—*Print name. State color number* **5.95**

(3) Men's new bangle style ID bracelet with catch plaque closure. Satin-finished plaque; polished bracelet. Ship. wt. 6 oz.
X 45 T 5506 E—*Print name. State color number* **11.95**

(4) Her bangle style ID bracelet; catch plaque closure. Polished.
X 45 T 5530 E—*Print name. State color no.* Ship. wt. 5 oz. **8.95**

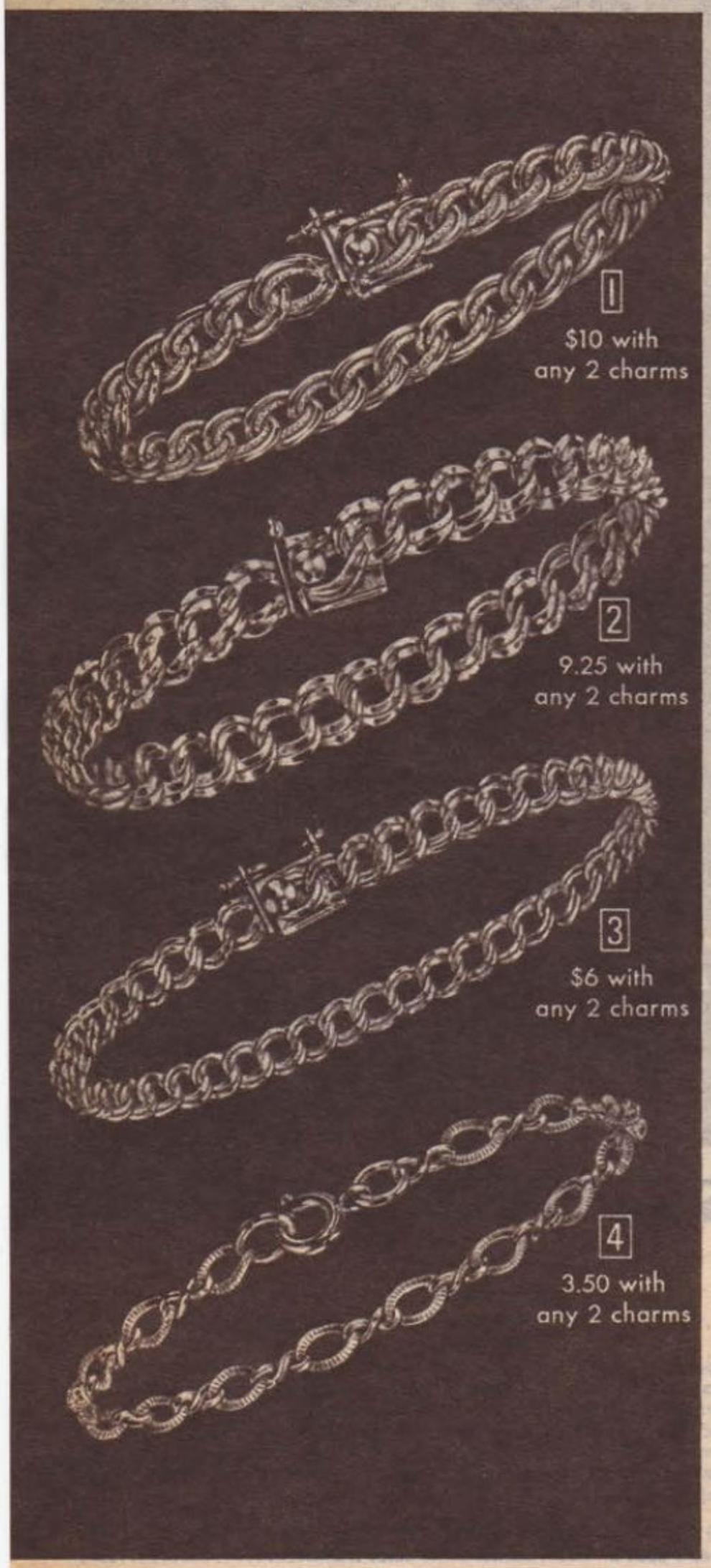
(5) Girls' ID bracelet with polished name plate and "heart."
X 45 T 6101 E—*Print name. State color no.* Ship. wt. 4 oz. **7.95**

(6) "Best Girl" ID bracelet with polished name plate.
X 45 T 5540 E—*Print name. State color no.* Ship. wt. 4 oz. **5.95**

Just phone your order. It's the easy way to shop. Numbers on page 154

WishbookWeb.com

SAVE 50% on your bracelet when you buy ANY bracelet with ANY two charms... You may buy bracelet or charms separately



Start with a bracelet (shown at left)

(1 to 4) Fine quality sterling silver charm bracelets with non-tarnish rhodium finish. Each about 7¼ in. long. Gift boxed. Start her collection now and enjoy big savings.

1 Wards finest, heaviest weight double-link bracelet. Box clasp with safety catch.
45 T 11149—Polished and rope-finished links. Ship. wt. 6 oz. **20.00**
Bracelet (1) when purchased with any 2 charms on page 203. Ship. wt. 6 oz.
L 45 T 11149 D—*State Code* 99. Order charms separately ..... only **10.00**

2 Wards all-polished-finish double-link bracelet. Box clasp with safety catch.
45 T 11148—Ship. wt. 6 oz. **18.50**
Bracelet (2) when purchased with any 2 charms on page 203. Ship. wt. 6 oz.
L 45 T 11148 D—*State Code* 99. Order charms separately ..... only **9.25**

3 Wards daintiest double-link bracelet. Box clasp with safety catch.
45 T 11154—All polished links. Ship. wt. 4 oz. **12.00**
Bracelet (3) when purchased with any 2 charms on page 203. Ship. wt. 4 oz.
L 45 T 11154 D—*State Code* 99. Order charms separately ..... only **6.00**

4 Wards single-link bracelet. Small polished links connect larger florentined links.
45 T 11147—Spring ring clasp. Ship. wt. 4 oz. **7.00**
Bracelet (4) when purchased with any 2 charms on page 203. Ship. wt. 4 oz.
L 45 T 11147 D—*State Code* 99. Order charms separately ..... only **3.50**

Then turn on the charms (shown opposite page)

Our once-a-year special! Order now for the whole year's occasions. Assorted charms . . . genuine jade, sterling silver; some enameled finish. Non-tarnish rhodium finish. They have a spring ring clasp; attach them yourself, without soldering. Wear one or many on bracelets (1 to 4), on neckwire (F) or on a neck chain (G).

A All sterling silver charms (Items 01 through 09).
(Item 01) Mustard Seed (with scripture on back)
(Item 02) Ornate Cross
(Item 03) Iron Cross
(Item 04) Kissing Kids
(Item 05) Numeral "76"
(Item 06) Italian Horn
(Item 07) Horse
(Item 08) Wishbone/Heart
(Item 09) Love Charm
L 45 T 11189 G—*State item number*. Ship. wt. 2 oz. ..... each **3.79**

B Charms for special occasions (Items 10 through 25).
(Item 10) Madonna
(Item 11) Shipping Tag
(Item 12) Christmas Tree
(Item 13) Christmas Stocking
(Item 14) Lucky "13" disc
(Item 15) "G" Clef
(Item 16) Photo Holder
(Item 17) 4-leaf Clover
(Item 18) Holy Bible
(Item 19) Teddy Bear
(Item 20) Sweet "16" disc
(Item 21) American Flag
(Item 22) Silver Ingot
(Item 23) Pierced Hearts
(Item 24) Mizpah Coin
(Item 25) Liberty Bell
L 45 T 11190 G—*State item number*. Ship. wt. 2 oz. ..... each **5.79**

C Genuine jade charms with sterling silver fittings (Items 26 through 29).
(Item 26) Heart (Item 27) Buddha (Item 28) Italian Horn (Item 29) Turtle
L 45 T 11191 G—*State item number*. Ship. wt. 2 oz. ..... each **5.79**

D Wear your own zodiac sign on a charm. A florentined and polished sterling silver disc with a spring ring clasp. Note: Zodiac signs vary slightly on charts.

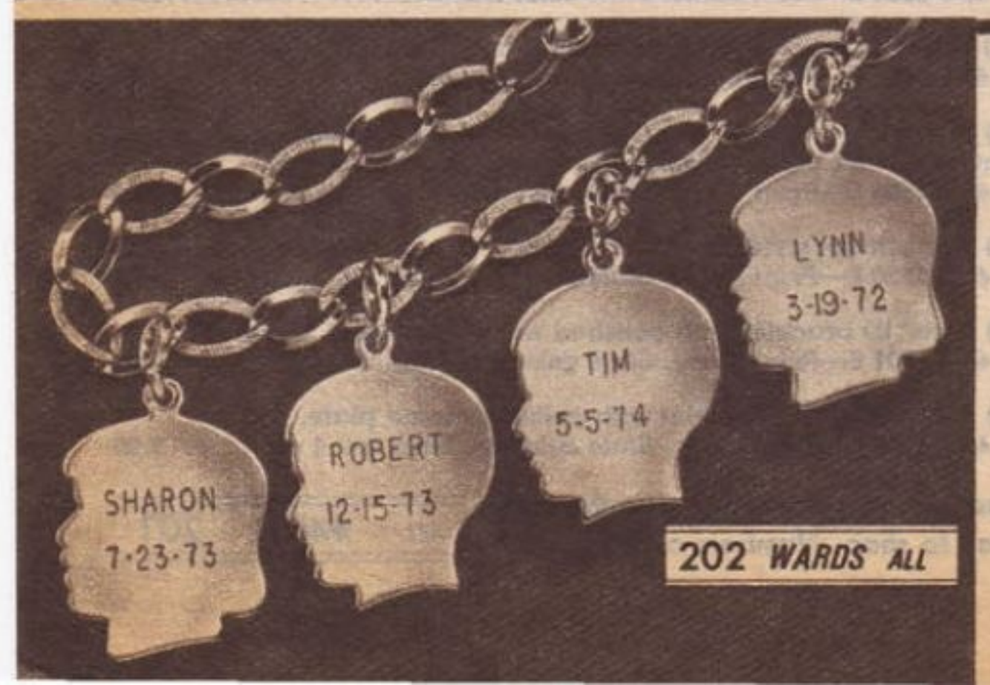
(Code 01) Capricorn	(12/22 to 1/19)	(Code 07) Cancer	(6/21 to 7/22)
(Code 02) Aquarius	(1/20 to 2/18)	(Code 08) Leo	(7/23 to 8/22)
(Code 03) Pisces	(2/19 to 3/20)	(Code 09) Virgo	(8/23 to 9/22)
(Code 04) Aries	(3/21 to 4/19)	(Code 10) Libra	(9/23 to 10/22)
(Code 05) Taurus	(4/20 to 5/20)	(Code 11) Scorpio	(10/23 to 11/21)
(Code 06) Gemini	(5/21 to 6/20)	(Code 12) Sagittarius	(11/22 to 12/21)

L 45 T 11165 G—*State zodiac code number*. Ship. wt. 2 oz. ..... each **5.79**

E Birthstone charm. A sterling silver heart-shaped drop with a man-made birthstone suspended in center. Spring ring clasp. See birthstone chart on page 204.
(Month 01) January (Month 04) April (Month 07) July (Month 10) October
(Month 02) February (Month 05) May (Month 08) August (Month 11) November
(Month 03) March (Month 06) June (Month 09) Sept. (Month 12) December
L 45 T 11164 G—*State birth month number*. Ship. wt. 2 oz. ..... each **5.79**

F Sterling silver neckwire with hook catch. Wear with one charm or with many.
45 T 11188—Non-tarnish rhodium finish. Charm not included. Ship. wt. 2 oz. **5.99**

G Sterling silver rope chain about 18 in. long. Spring ring clasp. Gift boxed.
45 T 11174—Non-tarnish rhodium finish. Charm not included. Ship. wt. 4 oz. **3.99**



SAVE 15% on profile charm starter sets

Sterling silver bracelet and profile charms . . . buy any one separately or buy a set and save. Single-link bracelet has non-tarnish rhodium finish; about 7½ in. long. Has spring ring clasp. Profile charms engraved free with first name and date; spring ring clasp attaches them to bracelet. If engraved, include price of charms with order or add to your Wards CHARG-all. No returns unless Wards error. Allow two weeks extra; order before Dec. 8 for Christmas delivery. *State number of girl and boy charms and, for each, print first name (up to 7 letters) and birth date.*

X 45 T 11153 E—Two to seven-charm starter set. Gift boxed. Ship. wt. 7 oz.

2-charm set	**10.63**	4-charm set	**16.15**	6-charm set	**21.68**
3-charm set	**13.39**	5-charm set	**18.91**	7-charm set	**24.44**

Individual charms. *Print name and birth date for engraving*. Ship. wt. 2 oz.
X 45 T 11151 E—Boy charm ..... **3.25** **X 45 T 11152 E**—Girl charm **3.25**

45 T 11150—Bracelet only. Gift boxed. Ship. wt. 4 oz. **6.00**

WishbookWeb.com

Sterling silver charms she can attach herself



GROUP A (above) Nine charms at **3.79** each



GROUP B (above) Sixteen charms at **5.79** each





WishbookWeb.com

MOTHER'S PRIDE RINGS

. . . for Grandma, too



A

Single or double row of 2 to 14 birthstones

SAVE 20%



B

1 large and 2 to 7 small birthstones

SAVE 20%



C — 2 diamonds and 2 to 7 birthstones

D — 2 to 7 birthstones

E — 2 large and 2 to 7 small birthstones

F — "Grandma" and 2 to 7 birthstones

G — "Mother" and 2 to 7 birthstones

FATHER'S PRIDE

. . . for Grandpa, too



H

Genuine onyx, his initial and 2 to 7 birthstones

SAVE 20%



J — His initial and 2 to 7 birthstones

K — Initial tie tac with 2 to 7 birthstones

*Man-made birthstones . . . colors resemble genuine stones



January Garnet · February Amethyst · March Aquamarine · April White zircon · May Emerald · June Alexandrite · July Ruby · August Peridot · Sept.: Blue Sapphire · Oct.: Rose Zircon · Nov.: Golden Topaz · Dec.: Blue Green zircon

A For small or king-size families . . . her ring with a single row of 2 to 7 birthstones* or a double row of 8 to 14 (both shown). Choose 87 sterling silver or 44 heavy 22K yellow gold-plated over sterling silver.

X 45 T 4362 KPS—*State size, color number and birth months.* Prices are cut from page 920 of the Big Fall Book.

with 2 stones was 14.99; now **11.99**
with 3 stones was 16.99; now **13.59**
with 4 stones was 18.99; now **15.19**
with 5 stones was 20.99; now **16.79**
with 6 stones was 22.99; now **18.39**
with 7 stones was 24.99; now **19.99**
with 8 stones was 26.99; now **21.59**
with 9 stones was 28.99; now **23.19**
with 10 stones was 30.99; now **24.79**
with 11 stones was 32.99; now **26.39**
with 12 stones was 34.99; now **27.99**
with 13 stones was 36.99; now **29.59**
with 14 stones was 38.99; now **31.19**

B Her cocktail ring with her own large birthstone* and 2 to 7 smaller ones. Choose 87 sterling silver or 44 heavy 22K yellow gold-plated over sterling silver. Both have florentined finish.

X 45 T 4364 KP—*State size, color number and birth months (state month for large stone first).* Prices cut from page 920 of the Big Fall Book.

with 2 small stones was 17.99; **14.39**
with 3 small stones was 19.99; **15.99**
with 4 small stones was 21.99; **17.59**
with 5 small stones was 23.99; **19.19**
with 6 small stones was 25.99; **20.79**
with 7 small stones was 27.99; **22.39**

C Birthstones* and diamonds! Her 10K gold ring has 2 genuine diamonds (3 pts. tot. wt.) plus 2 to 7 birthstones*. Choose 87 white or 44 yellow gold.

X 45 T 4366 KPS—*State size, color number and birth months.*

with 2 stones. . . . . **44.95** with 4 stones. . . . . **48.95** with 6 stones. **52.95**
with 3 stones. . . . . **46.95** with 5 stones. . . . . **50.95** with 7 stones. **54.95**

D Her 10K gold ring with 2 to 7 birthstones* . . . each in a marquise-shaped setting. Florentined finish; polished edges. Choose 87 white or 44 yellow.

X 45 T 4365 KPS—*State size, color number and birth months.*

with 2 stones. . . . . **37.98** with 4 stones. . . . . **41.98** with 6 stones. **45.98**
with 3 stones. . . . . **39.98** with 5 stones. . . . . **43.98** with 7 stones. **47.98**

E Her cocktail ring with a family circle of 2 to 7 smaller birthstones* plus 2 large birthstones* for Mom and Dad. Bark-finished 10K gold.

X 45 T 4367 KPS—*State size and color number:* 87 white or 44 yellow gold. *State birth months (state months for large stones first).*

2 small stones. . **29.95** 4 small stones. . **33.95** 6 small stones. . **37.95**
3 small stones. . **31.95** 5 small stones. . **35.95** 7 small stones. . **39.95**

F, G Rings for Grandma and Mom . . . both heavy 10K gold and set with 2 to 7 birthstones*. Prices listed apply to both styles. For both rings *state size, birth months and color number:* 87 white or 44 yellow gold.

(F) **X 45 T 4369 KPS**—Grandma's ring with "Grandma" spelled out.

(G) **X 45 T 4368 KPS**—Mother's ring with "Mother" spelled out.

with 2 stones. . . . . **37.98** with 4 stones. . . . . **41.98** with 6 stones. **45.98**
with 3 stones. . . . . **39.98** with 5 stones. . . . . **43.98** with 7 stones. **47.98**

H Dad's sterling silver ring has his initial in sterling silver on genuine black onyx plus a band of 2 to 7 birthstones*.

X 45 T 3906 KPS—*State size and birth months and print initial.* These prices are cut from page 920 of the Big Fall Book.

with 2 stones was 21.99; **17.59**
with 3 stones was 23.99; **19.19**
with 4 stones was 25.99; **20.79**
with 5 stones was 27.99; **22.39**
with 6 stones was 29.99; **23.99**
with 7 stones was 31.99; **25.59**

J His new style bark-finished ring with his applied initial in a family circle of 2 to 7 birthstones*. Choose 87 sterling silver or 44 heavy 22K yellow gold-plated over sterling silver.

X 45 T 3905 KPS—*State size, color number and birth months. Print initial.*

with 2 stones. . . . . **21.99** with 4 stones. . . . . **25.99** with 6 stones. **29.99**
with 3 stones. . . . . **23.99** with 5 stones. . . . . **27.99** with 7 stones. **31.99**

K Dad's tie tac with his applied initial and a crest of 2 to 7 birthstones* on the textured finish shield. Has a safety chain. Choose 87 sterling silver or 44 heavy 22K yellow gold-plated over sterling silver.

X 45 T 3909 KP—*Print initial and state birth months.*

with 2 stones. . . . . **11.99** with 4 stones. . . . . **15.99** with 6 stones. **19.99**
with 3 stones. . . . . **13.99** with 5 stones. . . . . **17.99** with 7 stones. **21.99**

HOW TO ORDER JEWELRY ON THESE 2 PAGES

All except (19) (20) are gift boxed and *postpaid* from Illinois factory; allow two weeks extra. They are shown larger than actual size to bring out detail.

State color number wherever indicated: 87 white or 44 yellow.

State correct ring size: Ladies' 5 to 10 and ½ sizes; Men's 8 to 12 and ½ sizes. Use ring size finder on page 962 of the Big Fall Book.

WishbookWeb.com



STERLING SILVER RINGS



Wards Diamonide® simulated diamonds CUT 33%

(1 to 9) Fashion rings shown above. Fashioned of precious sterling silver.

1 The "friendship" ring is a popular style with all ages. *State size.*
X 45 T 4210 KP—Antiqued finish; rope-and-nail-head design.....**9.95**

2 Daughter's ring with her birthstone* nestled between those of her parents'.
X 45 T 4226 KP—*State size; state her birth month, then parents'*.....**11.24**

3 Her name ring with antiqued finish; polished name and edges.
X 45 T 4227 KPE—*State size and print name (up to 7 letters)*.....**15.95**

4 Her marquise-cut genuine black onyx with a genuine diamond. Choose 87 sterling silver or 44 heavy 22K gold-plated on sterling silver.
X 45 T 4209 KP—High-polished finish. *State size and color number*.....**14.95**

5 "Love" ring with his or her birthstone*. Choose 87 sterling silver or 44 heavy 22K gold-plated over sterling silver. Satin-finished letters.
X 45 T 4214 KP—*State size, color number and birth month*.....**10.98**

6 His initial and a genuine diamond set in genuine black onyx. Choose 87 sterling silver or 44 heavy 22K gold-plated over sterling silver.
X 45 T 3912 KP—*State size and color number; print initial*.....**17.50**

7 His initial and his own birthstone* in off-set design. Satin finish.
X 45 T 4229 KP—*State size and print initial*.....**12.50**

8 For him, a simulated blue star set in a modern massive openwork design.
X 45 T 3915 KP—Antiqued finish; polished shank. *State size*.....**13.95**

9 His unique free-form design . . . a massive ultra-modern style.
X 45 T 3914 KP—Antiqued and polished finish. *State size*.....**14.95**

(13 to 18) Fashion rings with genuine stones (shown at right). Fine gems in ornate and antique-look settings of heavy 22K yellow gold-plated over sterling silver.

13, 14 Genuine emeralds or genuine rubies in a 6-point starburst setting. Features a large stone surrounded by 6 smaller ones in each star point.
(13) **X 45 T 4212 KPS**—7-emerald cluster. *State size*.....**39.95**
(14) **X 45 T 4211 KPS**—7-ruby cluster. *State size*.....**39.95**

15 Opal cluster with a large opal encircled by 10 smaller opals.
X 45 T 4206 KPS—*State size*.....**34.95**

16 Rich, deep-tone smokey topaz quartz in antique style setting.
X 45 T 4207 KP—*State size*.....**16.95**

17 Genuine jade framed in an ornate antique style setting.
X 45 T 4208 KP—*State size*.....**17.95**

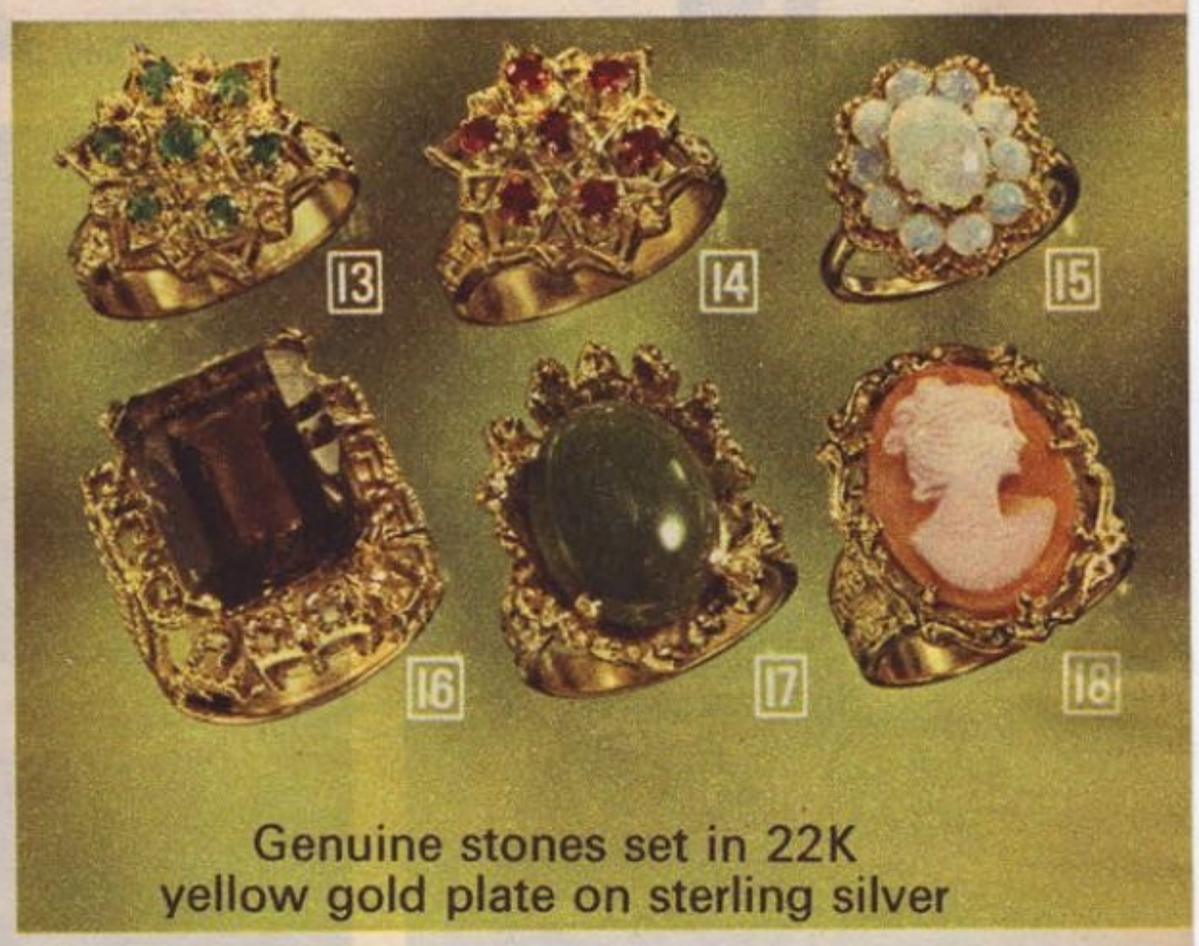
18 Genuine shell cameo, beautifully carved; set in lacey scrollwork.
X 45 T 4213 KP—*State size*.....**17.95**

(10 to 12) Diamonides are so remarkably like real diamonds that only your jeweler knows the difference. Prices are cut from page 430 of the 1975 Big Spring Book. See "How to Order" on opposite page.

10 Her 10K white gold cocktail ring with a brilliant 2-carat diamonide encircled in a starburst of 16 flashing spinels. *State size.*
X 45 T 4193 KPS.....was 79.99; now only **53.59**

11 Gent's 10K gold ring with a brilliant 2-carat diamonide. Choose 87 white or 44 yellow gold (each with white gold accents).
X 45 T 4189 KPS—*State size and color number*.....Was 77.95; now only **52.22**

12 Bride's set of 10K gold: 87 white or 44 yellow. *State size and color number.*
X 45 T 4185 KPS.....2-carat diamonide solitaire was 48.95; now only **32.79**
X45T4186KPS–Matching interlocking wedding band was 23.95; now only **16.04**



Genuine stones set in 22K yellow gold plate on sterling silver

A pin, pendant and earrings in a gift box

YOUR CHOICE **8.99**

19, 20 Two attractive trio sets . . . each with a matching pin, pendant and earrings for pierced ears. In a colorful gift box, re-usable for storage. The earrings have 14K gold posts. Pendants include an 18-inch chain; 1/20 12K yellow gold-filled. The remaining parts are yellow gold electroplated metal. Pins are equipped with a safety catch.

(19) Genuine hand-carved ivory set.
45 T 11283—Ship. wt. 6 oz.....set **8.99**

(20) Genuine jade set.
45 T 11284—Ship. wt. 6 oz.....set **8.99**



ALL 205

WishbookWeb.com

So water-resistant it's packed in water!







A Calendar sport

Only **19.99**

B Swiss chronograph

Only **24.99**

C **CUT 20%**

Only **12.77**



D **CUT $9**

20.77

E **CUT $12**

27.77

SAVE 30%

on LeGant 17-jewel day-date watches



H Swiss 17-jewel Chronograph

J TIMEX electric TIME-ZONE

WishbookWeb.com

You save when you give one of Wards fine big-feature watches

A This is the wonder watch . . . the famous water-pack model that is loaded with fine features. It's a dependable Wolbrook calendar sport watch . . . so incredibly water-resistant* it comes to you packed in water. Also shock-resistant**. The black luminous dial has four bold numerals; luminous hands. World Time Ring shows the time in key cities around the globe. 60-minute elapsed time ring. Matching adjustable link stainless steel bracelet. Case has a white base metal top; stainless steel back.
45 T 395—Ship. wt. 11 oz. . . . . only **19.99**

B A great buy! Only 24.99 for a 7-jewel Swiss chronograph with stop-action timer. Has a 80-minute register. Stop sweep second hand; re-sets back to zero. Continuous second hand on small dial. Luminous blue main dial. Cushion-shaped case has white base metal top and stainless steel back. Genuine leather Gaucho style mod strap. Boxed. Ship. wt. 10 oz.
45 T 417. . . . . a lot of watch for only **24.99**

C Save $3 on this calendar sport watch . . . a man-sized Swiss Dorset. A lot of watch for the money! It's water-resistant*. Has luminous black dial with sweep second hand. 60-minute elapsed time ring. Case has chrome-plated base metal top and stainless steel back. A black plastic diver's strap completes the sporty look. Was 15.99 on page 919, Big Fall Bk. Warranty†.
45 T 167—Ship. wt. 8 oz. Boxed. . . . . only **12.77**

D, E Cut $9 to $12 . . . Wards own 17-jewel day-date LeGant watches with a quick-set date corrector. Water* and shock**-resistant. Easy-to-read luminous dials; sweep second hand. Movement from Japan.

(D) Casual style with all stainless steel case and matching link bracelet. Silver-tone dial. Warranty†.
45 T 560—Gift boxed. Ship. wt. 10 oz. Was 29.77 on page 606 of the 1974 Big Fall Book. . . . . now only **20.77**

(E) Self-wind day-date watch. It never needs winding. All stainless steel case; matching mesh bracelet. Blue dial. Warranty†.
45 T 533 LS—Gift boxed. Ship. wt. 10 oz. Was 39.77 on page 606 of the 1974 Big Fall Book. . . . . now only **27.77**

F Swiss-made digital watch . . . read the exact time at a glance. Jet black dial. Black textured leather strap. Boxed. Ship. wt. 8 oz.
45 T 215—Yellow base metal case. **17.99**
45 T 216—White base metal case. **17.99**

G This man-sized Swiss-made day-date sport watch has a lot going for you! An outer World Time Ring indicates time in key cities around the world. Has an inner 60-minute elapsed time ring (moveable on a separate crown). Water-resistant* and shock-resistant**. Light blue luminous dial with luminous hands. White base metal case top and a stainless steel back. Matching adjustable link bracelet.
45 T 416—Boxed. Ship. wt. 10 oz. . . . . only **14.99**

H Wards finest sport watch for men . . . a 17-jewel Swiss LeGant chronograph. It's a genuine sport watch with a yachting scale. Shock-resistant** and water-resistant*; tested to a depth of 650 ft. Luminous black dial with continuous small second hand. Tachometer scale measures speed. 60-minute timer measures elapsed time. Has 30-minute register and sweep timer; both re-set to zero. Start, stop and re-set buttons. All stainless steel case and bracelet. Gift boxed.
45 T 467 LS—Warranty†. Ship. wt. 10 oz. . . . . only **49.99**

J Timex electric Time Zone watch with a calendar. Has a red sweep indicator which shows the time in any other time zone. A perfect gift for the traveler. It runs a whole year on one tiny energy cell (included); easily replaced. Water-resistant*. Cushioned-shaped case with stainless steel back. *Postpaid.*
45 T 03 PS—White base metal top; blue dial; blue vinyl strap. Boxed. **35.00**
45 T 01 PS—Yellow base metal top; silver-tone dial and black vinyl strap. Boxed. **35.00**

†FULL 1 YEAR MOVEMENT WARRANTY. Montgomery Ward will repair the movement of this LeGant or Dorset watch free of charge for parts or labor if it should fail due to defects in materials or workmanship within 1 year of purchase. For service under this warranty return the watch with warranty certificate to any Montgomery Ward branch.

***Water-resistant: designed to withstand water pressure of 50 lbs. per sq. in. This quality can be maintained as long as crystal, crown and back remain intact.**

****Shock-resistant: designed to withstand a 3-ft. drop on a hardwood surface without sufficiently affecting timekeeping standards.**

Watches (A) to (C) enlarged to show detail. (D) to (J) about actual size.

See sport watch page 29 and children's watches pages 360-362.



His TIMEX watches

YOUR CHOICE 15.95

1 Men's Timex calendar watch with full numeral dial and sweep second hand. Water-resistant*. Stainless steel back.
45 T 53 P—White base metal case top. Silver-tone dial. Stainless steel adjustable bracelet. Boxed. *Postpaid*. 15.95
45 T 79 P—Yellow base metal case top. Gold-tone dial. Black vinyl strap. Boxed. *Postpaid*. 15.95

2 Men's Timex day-date watch with all marker dial; sweep second hand. Stainless steel back. Boxed. *Postpaid.*
45 T 57 P—White base metal case top. Silver-gray dial. Stainless steel adjustable bracelet. 15.95
45 T 43 P—Yellow base metal case top. Bronze-tone dial. Brown strap. 15.95



Boys' size . . . full numeral dial

10.95

3 A practical watch for the school crowd; sized for small wrists. Easy-to-read full numeral dial. Red sweep second hand. Chrome-plated base metal top; stainless steel back. Black strap. Boxed. *Postpaid.*
45 T 807 P—(shown) . . . 10.95
45 T 804 P—Like above but with calendar and black sweep second hand. Gift boxed. *Postpaid*. . only **11.95**



Self-wind day-date Dorsets

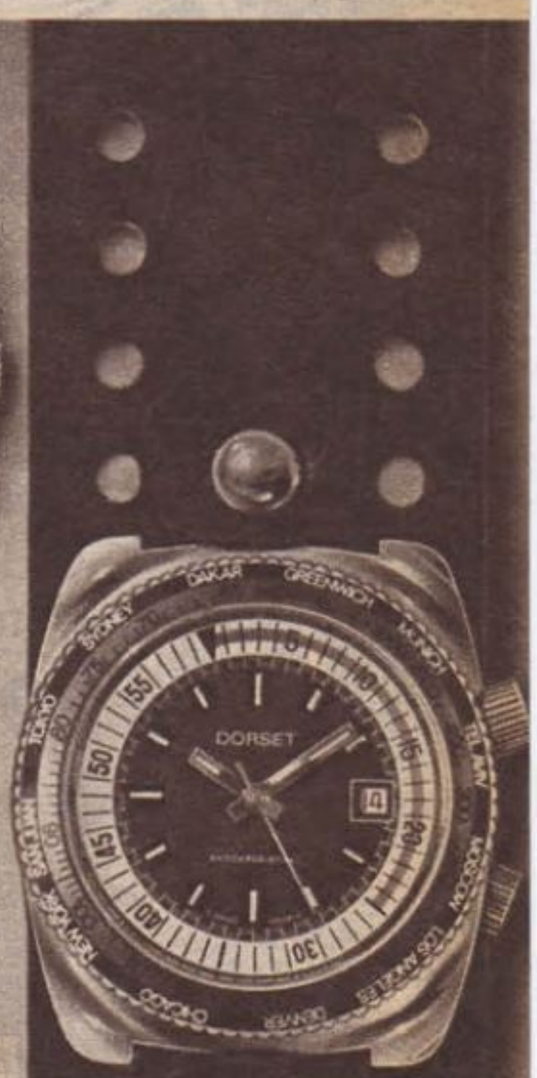
YOUR CHOICE 19.95

4, 5 Two great watches for the man who can't be bothered with winding. These 7-jewel day-date Dorsets have quick-set date correctors. Water-resistant* and shock-resistant**. Base metal top; stainless steel back.

(4) With deep blue Roman numeral dial. White base metal top. Matching stainless steel adjustable bracelet.
45 T 285—Boxed. Ship. wt. 10 oz. . . . . only **19.95**

(5) With gold-tone dial. Has deep brown markers. Yellow base metal top. Brown Corfam® strap.
45 T 288—Boxed. Ship. wt. 10 oz. . . . . only **19.95**

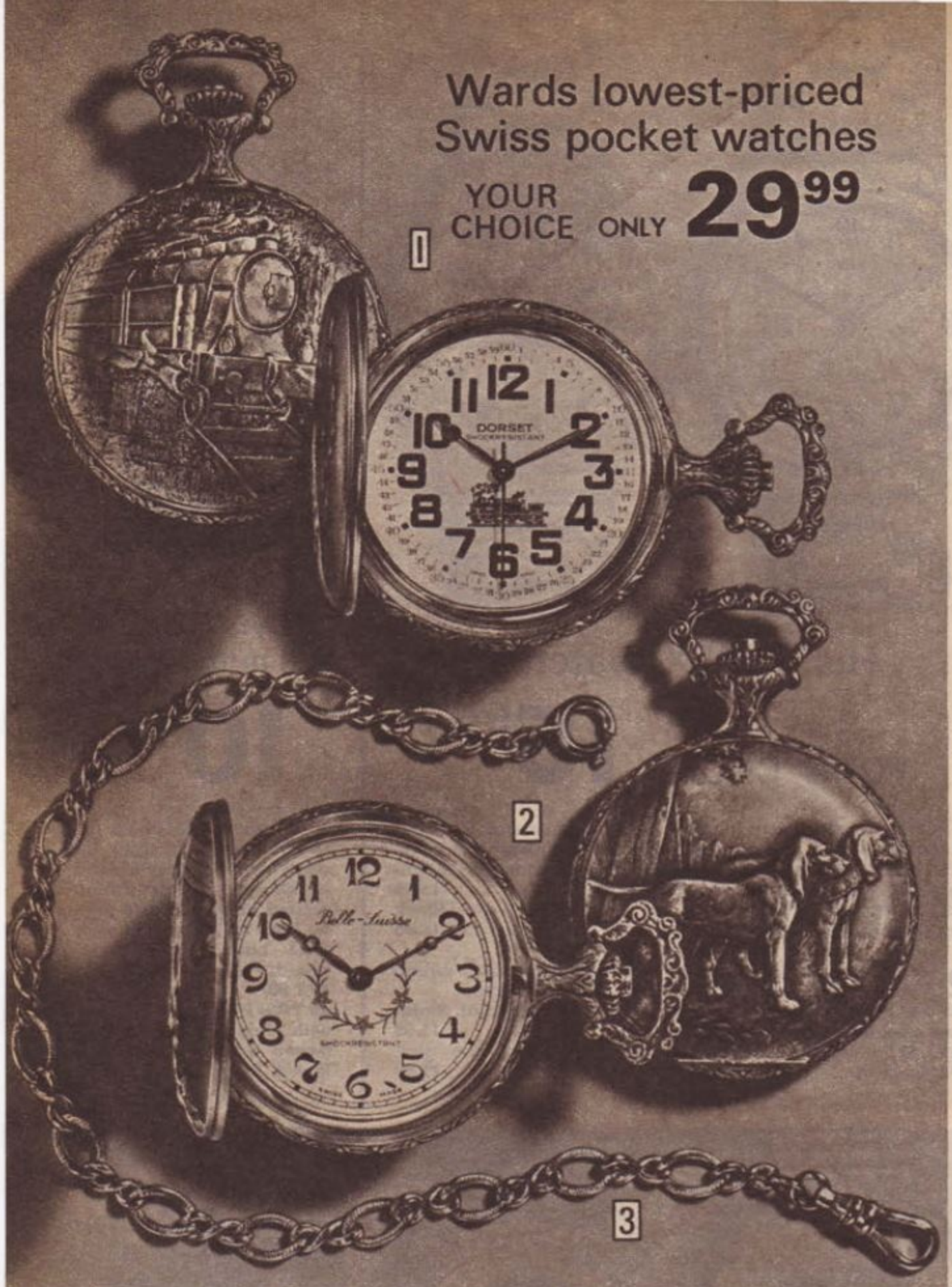
6 Popular mod watch . . . a calendar sport style with a World Time Ring to indicate time in key cities around the world. 60-minute elapsed time ring turns with a second crown. Blue dial; white minute track; luminous hands. Water* and shock**. resistant. Chrome-plated base metal top; stainless steel back. Watch snaps onto a wide genuine leather mod band.
45 T 152—Boxed. Ship. wt. 12 oz. . . . . only **17.99**



6 Dorset calendar mod

17.99

WishbookWeb.com





1 Railroad style Swiss pocket watch with a hunting case; has a locomotive design deeply embossed on the cover and back. The crystal-covered dial has bold railroad-style Arabic numerals and a well-defined minute track. Another locomotive design on the dial. Shock-resistant**. Antiqued yellow base metal. Gift boxed. Warrantyt.
45 T 194 LS—Ship. wt. 10 oz.....only **29.99**

2 Hunting case style Swiss pocket watch with a pair of hunting dogs embossed in high relief on the case front. Shock-resistant**. Easy-to-read Arabic numeral dial. Yellow base metal case; press stem to open. Gift boxed.
45 T 187 LS—Ship. wt. 10 oz.....only **29.99**

3 Waldemar watch chain with swivel and spring-ring ends. About 13 inches long (the standard length). Use with any pocket watch. Ship. wt. 4 oz.
45 T 196—Yellow base metal.....only **6.95**
45 T 197—White base metal.....only **6.95**

4 A popular style at a popular price! For only 29.99, give her a 17-jewel Swiss pendant watch in a size and weight that appeals to ladies of every age. The yellow base metal hunting case is line-etched, front and back; has dainty polished oval for her initials. Attractive gold-tone antiqued-look dial with Roman numerals and filigreed hands. The watch is suspended from a matching double-link chain about 24 in. long. Boxed.
45 T 708 LS—Ship. wt. 8 oz.....only **29.99**

Watches on this page shown about 7/8 actual size.

SAVE YOUR TIME AND MONEY.
Shop by phone, the easy way, at home;
see telephone numbers page 154

The old timers are the new favorites

Wards offers new looks, new dimension in pocket watches as well as in accessories. The watches are popular styles for use as pocket watches or to wear on a chain as his or her pendants. The Swiss movements are dependable and accurate and the hunting style cases are expertly crafted . . . some deeply embossed on both front and back.

A Save $15 on this special favorite . . . Wards 17-jewel LeGant stag scene pocket watch. The hunting style case has a stag, with hounds in pursuit, deeply embossed in high relief on the cover. Press stem to open. Has crystal-covered Roman numeral dial, filigreed hands and floral trim; sweep second hand and minute track. Shock-resistant.** Gift boxed. Warrantyt. Ship. wt. 10 oz. This watch sells for 49.99 on page 919 of the Big Fall Book.
45 T 242 LS—Antiqued yellow base metal case.....**34.99**
45 T 291 LS—Antiqued white base metal case.....**34.99**

B Real Americana . . . a 17-jewel Swiss pocket watch with a hunting style case bearing an authentic reproduction of the Liberty Bell in high relief on the cover. The back of the case carries a reproduction of the American bald eagle plus our national motto: "E Pluribus Unum." Crystal-covered dial with bold Arabic numerals, filigreed hands and floral trim. Shock-resistant**. Gift boxed.
45 T 202 LS—Yellow base metal case. Ship. wt. 10 oz...**49.99**
45 T 203 LS—White base metal case. Ship. wt. 10 oz...**49.99**

C The great open-face railroad style pocket watch is reminiscent of a passing era when mighty locomotives criss-crossed this nation, manned by minute-conscious men. Over-sized numerals and a well-defined minute track were essential to accurately synchronized schedules; a small second dial completed the fine timing. This Swiss copy of the old railroad watch is shock-resistant**; has a fine 17-jewel movement for assured accuracy. For added authenticity, there is a locomotive etched on the case back . . . another is imprinted on the dial. Gift boxed.
45 T 260 LS—Yellow base metal case. Ship. wt. 10 oz...**39.99**
45 T 251 LS—White base metal case. Has sweep second hand instead of small second dial. Ship. wt. 10 oz.....**39.99**

D For the man who follows the hounds . . . a 17-jewel Swiss pocket watch with heads of three popular breeds of hunting dogs embossed in high relief on the cover of the hunting style case. Line-etched back. Crystal-covered dial; white with bold black numerals; small second dial. Shock-resistant**. Yellow base metal case. Gift boxed.
45 T 201 LS—Ship. wt. 10 oz.....**59.99**

E Wards classic day-date pocket watch has a fine quality shock-resistant** 17-jewel Swiss movement with a quick-set date corrector. This makes it very special among our hunting case styles. Has an attractive all-marker dial with luminous hands and dots; sweep second hand. Press stem to open case. A dressy style with a distinctive satin-finished yellow base metal case. Gift boxed.
45 T 258 LS—Ship. wt. 10 oz.....**59.99**

F An equestrian's delight! A flying steed is etched on the cover of this attractive hunting style pocket watch. On the back is a space for his initial. Shock-resistant** 17-jewel Swiss movement. Has a fired porcelain enamel dial wreathed in tiny flowers interspersed with tiny horses; has a spirited mount in the center. Roman numerals, filigreed hands and a small second dial. High-polished yellow base metal case. Gift boxed.
45 T 259 LS—Ship. wt. 10 oz.....**59.99**

G Fine jeweler's quality pen knife with two stainless steel blades. Made in Solingen, Germany. Antiqued finish case has hunting scene deeply embossed in high relief. Comes in a protective leather pouch (shown). Base metal case; choose 30 white or 31 yellow.
L 45 T 425—*State color number.* Ship. wt. 8 oz.....**9.99**

H Waldemar chain with swivel and spring-ring ends. About 13 inches long (standard length). Use with any pocket watch. 30 sterling silver or 31 yellow 10K gold-filled.
L 45 T 716—*State color number.* Ship. wt. 4 oz.....**14.95**

†FULL 1 YEAR MOVEMENT WARRANTY
Montgomery Ward will repair the movement of this LeGant or Dorset watch free of charge for parts or labor if it should fail due to defects in materials or workmanship within 1 year of purchase. For service under this warranty return the watch with the warranty certificate to any Montgomery Ward branch.

****Shock-resistant: designed to withstand a 3-ft. drop on a hardwood surface without sufficiently affecting timekeeping standards.**

Watches (A) to (F) on opposite page are shown approximately actual size.

See more watches, for adults on pages 29, 206, 207 and 210 to 213; for children on pages 360 to 362.

WishbookWeb.com

BACK

17-jewel Swiss
stag scene pocket watch

CUT 30% NOW ONLY **34.99**

FRONT

A

H

Wards is getting into the spirit of 76

B

C

G

ARNEX

D

F

E

ALL 209

WishbookWeb.com



SAVE $50

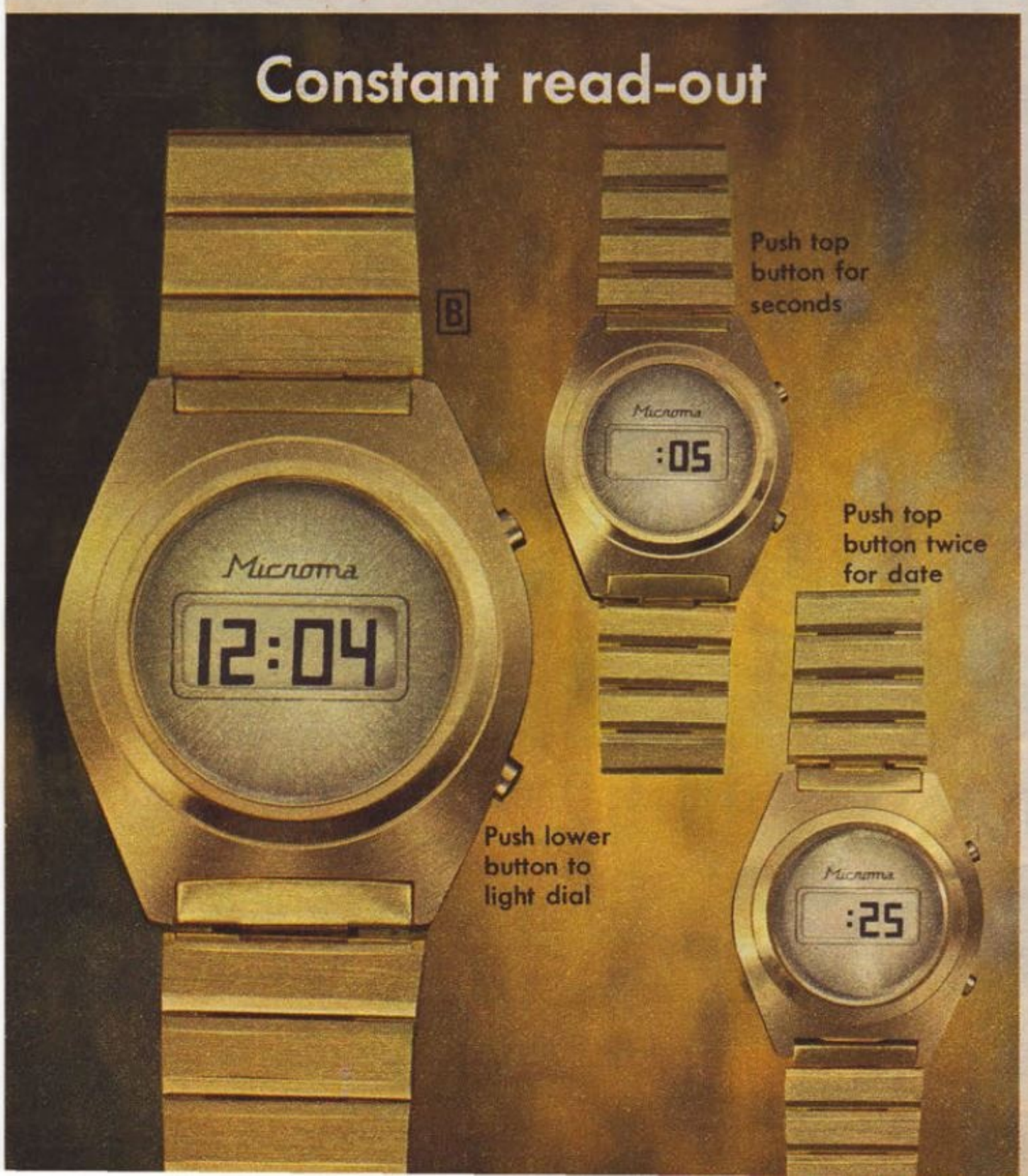
Dependable solid state quartz crystal electronics

YOUR CHOICE

69.95

WARDS BEST BUYS BECAUSE

Even at this low, low price, these watches have transistorized micro-computer control which makes them so incredibly accurate that you can trust them to keep perfect time to within seconds per month.
They have no gears, no springs and never need winding; actually they run a year on 2 tiny energy cells.
Both watches are space-age styled with thin, ultra-modern cases.



Comparison Shopped for Value

(A) (B) Two sleek space-age designs . . . supremely accurate because of space-age technology. They have no moving parts . . . nothing to wind up . . . nothing to break down. All you ever do to keep these watches at top performance is replace the energy cells once a year.

A Save 41% on Wards five-feature quartz crystal watch . . . the LED (light-emitting diode) digital. At push-button command, you have instant read-out on the deep maroon-tone dial. Push button once for the hour and minute . . . hold button for running seconds. Push button twice for the month and date. Two energy cells are included to keep the watch operating for at least a year; easily replaced when necessary. Ultra-modern thin case has a yellow base metal top and stainless steel back. Brown genuine leather strap. Gift boxed. Was 119.95 on page 916 of the Big Fall Book.
45 T 572 LS—Ship. wt. 10 oz.....now only **69.95**

B Wards brand new quartz liquid crystal electronic . . . a five-feature watch with constant read-out of the hour and minute. Its big new feature is a light which illuminates the digital panel; just push the lower button. Push the top button for constant seconds and push the top button twice for the date. Two energy cells are included to keep the watch operating at peak performance for at least a year; easily replaced when necessary. The thin space-age case has a yellow base metal top and stainless steel back. Attractive gold-tone degradé dial has texture lines radiating from center. Yellow stainless steel integral link band adjusts to fit your wrist.
45 T 579 LS—Gift boxed. Ship. wt. 10 oz.....only **69.95**

See more watches in this book pages 29, 206-213 and 360-362 and in the Big Fall Book pages 915-919.

WishbookWeb.com

GIVE SWISS ELECTRONIC WATCHES



(1 to 4) These LeGant electronics never need winding, on your wrist or off! They run a year on a tiny energy cell (included); easily replaced.

1 His 7-jewel day-date fashion watch with quick-set day-date corrector. Brown dial; luminous hands. Brown sueded Corfam® strap. Water-resistant*. Yellow base metal top; stainless steel back. Warranty†.
45 T 524 LS—Boxed. Ship. wt. 10 oz. . . . . only **36.66**

2 Cut 25%! Her 7-jewel electronic fashion watch with a dark green dial; sweep second hand. Green sueded Corfam® strap. Yellow base metal top; stainless steel back. Boxed. Ship. wt. 10 oz. Warranty†.
45 T 1101 LS. . . . . Was 49.50, page 433, 1975 Big Spring Book; now only **36.66**

3 Her 7-jewel electronic fashion watch with luminous dial and sweep second hand. Water-resistant*. Warranty†.
45 T 1006 LS—Yellow base metal top; stainless steel back. Brown patent leather strap. Champagne-tone dial. Boxed. Ship. wt. 10 oz. . . . . only **36.66**
45 T 1005 LS—Chrome-plated base metal top; stainless steel back. Black patent leather strap. White dial. Boxed. Ship. wt. 10 oz. . . . . only **36.66**

4 His 7-jewel electronic day-date sport watch. World time ring shows time in key cities around the world. 60-minute elapsed time ring. Water-resistant*. Luminous blue dial. Chrome-plated base metal top; stainless steel back. All stainless steel bracelet. Boxed. Ship. wt. 10 oz. Warranty†.
45 T 525 LS—Originally 49.50 on page 433, 1975 Spring Book; now only **36.66**

***Water-resistant: designed to withstand water pressure of 50 lbs. per sq. inch. This quality can be maintained as long as crystal, crown and back remain intact.**

†FULL 1 YEAR MOVEMENT WARRANTY. Montgomery Ward will repair the movement of this LeGant or Dorset watch free of charge for parts or labor if it should fail due to defects in materials or workmanship within 1 year of purchase. For service under this warranty return the watch with the warranty certificate to any Montgomery Ward branch.



TIMEX QUARTZ

YOUR CHOICE $55

(5) (6) Water-resistant* day-date watches with the Timex transistorized micro-computer control; they run a year on a tiny energy cell (included); easily replaced. Gift boxed. *Postpaid.*

5 Cushion-shaped quartz watch with a smoke grey dial; sweep second hand. Chrome-plated top; stainless steel back.
45 T 05 PS—Adjustable stainless steel bracelet. **55.00**

6 Cushion-shaped quartz watch with a white dial; sweep second hand. Yellow base metal top; stainless steel back.
45 T 143 PS—Black genuine leather strap. **55.00**

SAVE TIME . . . SAVE MONEY
SHOP BY PHONE
See page 154 for correct phone numbers



WishbookWeb.com



A

SAVE 19%

Water-resistant calendar watch **19.99**



B

C

D

E

2 diamonds . . . 17 jewels only **24.77**

17-jewel self-wind day-date

Lucite fashions

A SUPER VALUE only **9.99** F



G **16.99**

H **16.99**

212 ALL

Swiss pendants YOUR CHOICE **19.99**

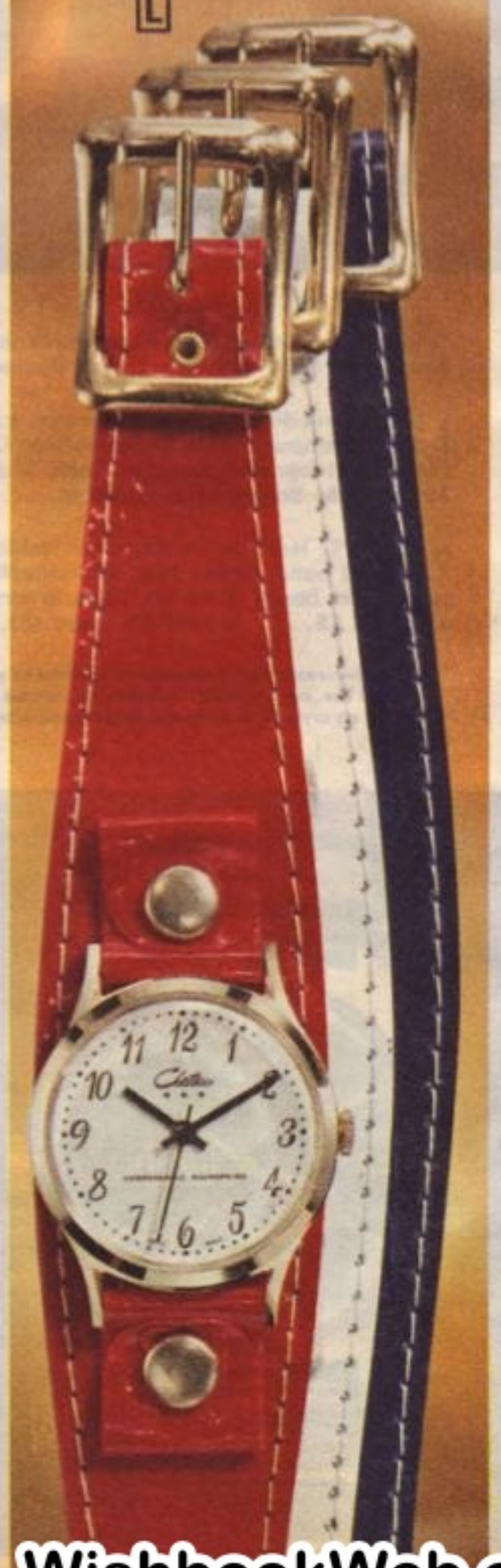


J

K

3-band set **13.99**

L



WishbookWeb.com

Give more fashion and more value with a watch from Wards

A For your favorite nurse . . . or for any young lady who needs a good water-resistant* calendar watch with a dependable jeweled movement. Has a quick-change date corrector. Easy-to-read full-numeral dial . . . silver-tone with luminous hands; sweep second hand. White base metal case top; stainless steel back. Black genuine leather strap. Movement from Japan. Boxed. Ship. wt. 10 oz. Warranty†.
45 T 1066—Was 24.77, page 915, Big Fall Book; now only **19.99**

B Give her diamonds . . . one in each dainty end piece of this charming 17-jewel LeGant watch. Petite marquise shaped case; silver-tone all-marker dial; faceted crystal. Attractive bracelet with expansion links and safety chain. White base metal case top; stainless steel back. Movement from Japan. This is more than a watch . . . it is jewelry, and all for less than $25. Gift boxed.
45 T 1021—Warranty†. Ship. wt. 10 oz. . . . . only **24.77**

C Our Swiss-made petite round watch comes through with subtle colors. Its bracelet is exquisitely hand-enameled with delicate multi-color blossoms. Has a dainty but easy-to-read full-numeral dial. Made of yellow base metal with a stainless steel back.
45 T 913—Gift boxed. Ship. wt. 8 oz. **24.99**

D Her Swiss-made fashion watch . . . a pretty octagon on a double strand link bracelet with box clasp fastener. Has a silver-tone full-figure dial. *State color number:* 31 yellow or 30 white base metal.
L 45 T 711—Boxed. Ship. wt. 8 oz. . . . . only **19.99**

E Her Swiss-made 17-jewel LeGant . . . a self-winding day-date watch. Water* and shock** resistant. Has an all-marker blue dial with luminous hands and markers. White base metal case top; stainless steel back. Matching adjustable bracelet is all stainless steel. Warranty†.
45 T 1009 LS—Boxed. Ship. wt. 10 oz. **49.99**

F This way with watches has taken the fashion world by storm. It's Swiss-made with the bare look . . . the clean, clear sparkle of lucite! The case is clear lucite, the strap is clear vinyl and the dial is jet black with white hands and two bold white numerals. That will give any watch an exciting new dimension. The perfect gift for particular people.
45 T 702—Boxed. Ship. wt. 8 oz. . . . . all for only **9.99**

G The modern look of lucite plus a fashionable digital dial . . . all in a Swiss-made watch with an up-to-date rectangular case. Has an attractive vivid blue dial. The clear lucite case has a see-through back so you can watch the precision Swiss movement. Clear vinyl strap.
45 T 712—Boxed. Ship. wt. 8 oz. . . . . at Wards, only **16.99**

H Her Swiss-made fashion watch with an eye-stopping oval case . . . a warm ivory tone with a deep maroon dial and trim. Easy-to-read full-numeral dial; white numerals and hands. Case and matching strap are made of durable vinyl.
45 T 713—Boxed. Ship. wt. 8 oz. . . . . at Wards, only **16.99**

J Beauty on a budget! An Old World style pendant watch with a hunting style case fashioned of yellow base metal. Swiss movement. Antiqued Roman numeral dial; filigreed hands. Case is etched on front and back. 24-inch chain.
45 T 739—Boxed. Ship. wt. 8 oz. . . . . only **19.99**

K Her Swiss pendant watch with an antiqued finish hunting style case. On the cover, in high relief, is a girl picking flowers; floral design etched on back. White dial with Roman numerals and filigreed hands. Hangs from a matching 24-inch rope-link chain.
45 T 706—Boxed. Ship. wt. 8 oz. . . . . all for only **19.99**

L Her fashion threesome . . . one watch makes many when she wears it alternately on her three interchangeable bands. In colors to blend with any wardrobe; a red, a white and a navy tapered snap-on vinyl band. The look of the watch is daring with its bold black numerals and minute track and with bold black hands including sweep second hand. Yellow base metal case; matching snap-on buttons and buckle.
45 T 695—Boxed. Ship. wt. 10 oz. . . . . set **13.99**

*Water-resistant: designed to withstand water pressure of 50 lbs. per sq. in. This quality can be maintained as long as crystal, crown and back remain intact.

**Shock-resistant: designed to withstand a 3-ft. drop on a hardwood surface without sufficiently affecting timekeeping standards.

FULL 1 YEAR MOVEMENT WARRANTY

†Montgomery Ward will repair the movement of this LeGant or Dorset watch free of charge for parts or labor if it should fail due to defects in materials or workmanship within 1 year of purchase. For service under this warranty return the watch with warranty certificate to any Montgomery Ward branch.

PHONE YOUR ORDER AND CHARGE IT
Complete Credit Terms pgs. 147-149



Timex for her Christmas

Every Timex watch has a stainless steel back and base metal top. Gift boxed. *Postpaid.*

1 Elongated oval-shaped watch with textured bezel and matching adjustable bracelet.
45 T 855 P—Chrome-plated bezel. . . . . **17.95** **45 T 857 P**—Yellow bezel. **18.95**

2 A new look! An inverted rectangular watch held in place with an adjustable mesh bracelet. Colorful all-marker dial.
45 T 862 P—Chrome-plated bezel; matching bracelet. Blue dial. **17.95**
45 T 863 P—Yellow bezel; matching bracelet. Gold-tone dial. **18.95**

3 Inverted oval dress watch with a textured bezel and dressy bangle band.
45 T 853 P—Silvery case and band; silver-tone dial. **16.95**
45 T 854 P—Yellow case and band; gold-tone dial. **17.95**

4 Dainty dress watch with full-numeral dial. Matching adjustable link bracelet.
45 T 830 P—Chrome-plated bezel. . . . . **13.95** **45 T 808 P**—Yellow bezel. **14.95**

5 Casual watch with easy-to-read full-numeral dial. Both have black strap.
45 T 811 P—Chrome-plated bezel. . . . . **12.95** **45 T 818 P**—Yellow bezel. **13.95**

6 Her tapered oval dress watch with four-figure dial. White numerals.
45 T 899 P—Chrome-plated bezel. Blue dial and strap. **12.95**
45 T 923 P—Yellow bezel. Dark brown dial. Beige strap. **13.95**

7 Sporty calendar watch with cushion-shaped case. White rally strap.
45 T 809 P—Chrome-plated bezel. Silver-tone full-numeral dial. **13.95**

8 Her electric calendar watch runs a year on one tiny (1.5 v.) battery (included); easily replaced when necessary. Full-numeral dial; sweep second hand.
45 T 883 P—Chrome-plated bezel. Silver-tone dial. Black strap. **35.00**
45 T 884 P—Yellow bezel. Silver-tone dial. Black strap. **35.00**

9 Her petite round watch with easy-to-read white numerals. Sweep second hand.
45 T 803 P—Chrome-plated bezel. Red dial and strap. **10.95**
45 T 849 P—Chrome-plated bezel. Brown dial and strap. **10.95**

WishbookWeb.com

Coin someone



Period coin sets 3.75 to 29.95

Five-piece coin sets from 1892 to 1974. Sets include coins from half-dollar to penny with assorted mint markings. All come in see-through plastic trays for easy viewing and coin protection. Ship. wt. 4 oz. each set.

For years 1971 to 1974. *State code number for year wanted.*
02—1974 set **03**—1973 set **04**—1972 set **05**—1971 set
Z 53 T 1201—Coins in uncirculated condition.....each set **3.75**

For years 1965 to 1969. *State code number for year wanted.*
06—1969 set **07**—1968 set **08**—1967 set **09**—1966 set **10**—1965 set
Z 53 T 1202—Coins in uncirculated condition.....each set **4.75**

For years 1957 to 1964, the last high-silver coinage year. *State code number.*
11—1964 set **12**—1963 set **13**—1962 set **14**—1961 set **15**—1960 set
16—1959 set **17**—1958 set **18**—1957 set
Z 53 T 1203—Coin in extra-fine condition.....each set **7.75**

For years 1934 to 1956. Shipped from Cleveland, Ohio. *State year wanted.*
XZ 53 T 1204 KP—*Postpaid.* Allow 14 days for delivery..... each set **11.95**

For years 1892 to 1920. Shipped from Cleveland, Ohio. *State year wanted.*
XZ 53 T 1205 KP—*Postpaid.* Allow 14 days for delivery.....each set **29.95**



Deluxe coin collector's kit 19.44

Fifty hard to get coins (including the rare 1955-S Lincoln cent) are featured in this complete kit which also includes: 10 coin folders, Variety and Oddity Guide Book, Coin Book Value, coin tongs and 100 coin holders with 6-in. storage box. Plus coin cleaning kit, two 6-in. storage boxes, tube identification tags, 24-pocket coin wallet, 5 coin tubes, clip book, Coin Check List, Coin Grading Guide, and lighted magnifier (uses 2 "C" batteries sold on page 369).
53 T 1350—Shipping weight 6 lbs.....kit **19.44**

Starter kit 9.44

This kit contains everything a new coin collector needs to start right. Includes: 5 coin albums, 100 coin holders, 12-in. and 6-in. storage boxes, 5 coin tubes, identification tags, tongs, pocket magnifier, coin cleaning kit, 18-pocket coin wallet. Plus Coin Check List, Coin Grading Guide, Coin Value Book, "Let's Collect Coins" book, and 15 "S" mint-marked Lincoln pennies with assorted dates.
53 T 1362—Ship. wt. 4 lbs.....kit **9.44**

Scan-O-Matic 9.74

Electric coin viewer with lighted five power magnifying lens. Aids in examining coins for flaws, mint symbols, dates, etc. Flips coin so that you can review each side without touching it, then ejects coin automatically. Check many in minutes. Complete with cord and plug. Uses 110-120 volt, AC household current. Shipping weight 1 lb.
53 T 1295.....**9.74**



1-6 **Wards coin miniatures sets** offer the gift giver a tremendous selection of immensely suitable family presents. Hang them singly or in groupings in living room, den, office. Frames with specially commissioned art will aptly enhance any room decor.

(1) Walking Liberty Half Dollar. Two Walking Liberty half-dollars are shown on a background of "Ship at Sail" in a 8x10-in. frame.
53 T 1213—Ship. wt. 1 lb. 14 oz.....each **14.95**

(2) Indian Head Cent. Two Indian Head pennys are set on a background of Indian Head embossed in simulated gold in a 5½x6½-in. frame.
53 T 1209—Ship. wt. 1 lb. 8 oz.....each **7.95**

(3) Buffalo Nickel. Two Buffalo nickels are featured on an original Indian "blanket" motif with Indian profile in a 5x13-in. frame.
53 T 1210—Ship. wt. 1 lb. 10 oz.....each **7.95**

(4) Morgan Silver Dollar. A Morgan silver dollar is featured on an original illustration of designer's daughter in 10x13-in. frame.
53 T 1214—Ship. wt. 2 lbs. 4 oz.....each **17.95**

(5) Standing Liberty Quarter. Two Standing Liberty quarters are shown on a background featuring Betsy Ross and flag in a 5x10-in. frame.
53 T 1212—Ship. wt. 1 lb. 8 oz.....each **12.95**

(6) Mercury Dime. Two Mercury dimes shown on a background featuring the Statue of Liberty embossed in simulated gold set in a 5x6-in. frame.
53 T 1211—Ship. wt. 1 lb. 4 oz.....each **7.95**

SAVE $10 when you buy complete set of six coin miniatures.
53 T 1215—Ship. wt. 8 lbs. 12 oz.....set **59.70**

7-9 **Memory Boxes ...** containing genuine money and valuable mementos of yesteryear. 8x20x3-in. boxes of roughly hewn walnut-stained wood with glass fronts include rare coins of the eras represented. 1900–1935 includes the Morgan silver dollar of 90% pure silver, Indian Head penny, Buffalo nickel and the Barber dime. 1935–1950 includes the World War II steel penny and the Liberty half-dollar last minted in 1947. 1950–1973 includes the Eisenhower dollar and the Kennedy half-dollar. All also contain many nostalgic pieces that are in great demand. Ready to hang.
(7) **53 T 1216—1900 to 1935.** Ship. wt. 4 lbs. 4 oz.....each **29.95**
(9) **53 T 1217—1935 to 1950.** Ship. wt. 4 lbs. 4 oz.....each **29.95**
(8) **53 T 1218—1950 to 1973.** Ship. wt. 4 lbs. 4 oz.....each **29.95**

SAVE $10 when you buy complete set of three memory boxes.
53 T 1219—Ship. wt. 13 lbs.....set **79.85**

10 **Lincoln Memorial Cent Collection.** A set of 33 memorial pennies issued to 1974 shown on a parchment-like background with the famous Lincoln illustration in a 8x10-in. walnut-finish frame.
53 T 1220—Ship. wt. 3 lbs.....each **12.95**

11 **The American Indian Set.** Ten Indian Head pennies (last minted in 1909) mounted on brown leather-look background with portrait of an Indian warrior in an 8x10-in. hardwood frame.
53 T 1336—Ship. wt. 2 lbs.....each **18.95**

12 **Seventy-five U.S. and foreign coins** including rare "S" mint pennies, Buffalo nickel, Indian Head penny, and Mercury dime in plastic chest with lighted pocket magnifier.
53 T 1269—Ship. wt. 12 oz.....each **10.95**

13 **Coins of Yesteryear.** Six rare coins: silver dollar, Liberty Walking half-dollar, Liberty Standing quarter, Mercury dime, Buffalo nickel, Indian Head penny all in a clear-view plastic holder.
53 T 1221—Ship. wt. 7 oz.....each **19.95**

14 **Authentic Silver Dollar Coin Watch ...** a perfect example of when time really means money. A real Morgan Silver Dollar serves as case and dial for a precision 17 jewel jeweled-lever shock protected movement. Stainless steel case and back with simulated sapphire winding crown. Presentation gift boxed. With adjustable mesh bracelet.
53 T 1207—Ship. wt. 14 oz.....each **69.95**

15 **Indian Head Bracelet.** Five genuine pre-1909 Indian Head pennies have been set into this luxurious 22K gold electroplated bracelet.
53 T 1222—1x7½ in. long. Ship. wt. 1 lb.....**26.95**

16 **SAVE $6. Indian Head Pendant.** Swirl design gold-color setting holds Indian Head penny and thirty-five gemstones. In a gift box.
53 T 1374—Was 14.95, '74 Christmas Bk., pg. 259. Ship. wt. 12 oz..... **8.95**

17 **Silver Dollar Pendant.** Scalloped circlet of silver-tone metal with gemstones, surrounds obsolete silver dollar. Gift boxed.
53 T 1371—Silver. Ship. wt. 12 oz.....each **19.44**
53 T 1385—22K gold-plated. Ship. wt. 12 oz.....each **19.44**

18 **Silver Dollar Bracelet.** The genuine Morgan 90% silver dollar has been set in this elegant grip bracelet and is electroplated with 22K gold. Looks much more expensive than its actual price.
53 T 1208—Ship. wt. 1 lb. 4 oz.....each **19.95**

19 **Lincoln "Gold" Coin Clock.** 12 Lincoln gold-plated memorial pennies are set in a handsome walnut-finished wood frame of this battery operated timepiece. Use for wall, desk, or mantel decoration. Uses one "D" battery sold on page 369. Measures 9x9x2½ in.
53 T 1206—Ship. wt. 3 lbs.....each **29.95**

See special framed gift coin sets offer on page 18.

WishbookWeb.com

SAVE $10

WHEN YOU BUY EITHER SET COMPLETE

7

6

1

2

All six miniatures

59.70

5

4

3

All three memory boxes

79.85

9

8

10

11

SAVE $6

16

18

17

15

19

12

13

14

Avoid the rush. Shop by phone. Number on page 154.

WishbookWeb.com

A

B

SAVE $2

when you buy set and table

Complete **19.87**

Complete **29.98**

C **10.95**

D Magnetic set **5.99**

E **7.99**

Backgammon attaché F **17.95**

G **19.77**

H **19.95** chess set

12.95 wood board J

The Brain L **6.75**

K Scrambled Egg **4.50**

M Velcro® darts **4.99**

SAVE $12

N **27.95**

216 ALL

P **9.99**

Q **5.99**

WishbookWeb.com

Your move!

A Contemporary pedestal table with Conquerer chess set. Walnut-grained table has 20x20-in. high-pressure laminate top. Stands 19¾ in. high. Chess pieces are molded in black and ivory with weighted, felted bases. King 4¾ in. tall.
53 T 2986 M—Table alone. Ship. wt. 14 lbs. **12.88**
53 T 2985—Chess set alone. Ship. wt. 3 lbs. 9 oz. **8.99**
53 T 2984 M—SAVE $2. Table with set. Wt. 18 lbs. **19.87**

B Spanish chess table with Gothic chess set. Pedestal table of high-impact resins simulates carved wood. 22x22-in. playing field. 20 in. high. Plastic Gothic design chessmen simulate white alabaster and walnut. Bases are weighted, felted. King 3¾ in. tall. When you buy chess set alone, 14½-in. folding board is included.
53 T 2977 A—Table alone. Ship. wt. 16 lbs. **24.99**
53 T 2873—Chess set alone. Ship. wt. 3 lbs. **7.99**
53 T 2872 A—SAVE $3. Table with set. Wt. 19 lbs. **29.98**

C 3-D chess . . . brings new dimensions to your favorite game. Chromed steel sculpture with three 8x8x⅛-in. acrylic boards.
53 T 2808—With Staunton chessmen, rules. Ship. wt. 4 lbs. **10.95**

D Magnetic chess/checker set. Wood case, 11x5½ in. closed. Foam rubber slots hold plastic chessmen, checkers. 1¼-in. king.
53 T 2907—Ship. wt. 1 lb. 8 oz. **5.99**

E Giant checker board scatter rug. 3-in. diameter checkers on a 28x28-in. machine washable acrylic pile scatter rug.
53 T 2988—Ship. wt. 2 lbs. 2 oz. **7.99**

F Backgammon attaché game. Leather-like molded case with magnetic locks. Opens into cork playing field. With 30 pieces, 4 spot dice, 1 doubling die, 2 molded cups, instructions.
53 T 2723—Ship. wt. 6 lbs. **17.95**

G King Arthur chess set. Antimony metal chess set has 4-in. king and sets in a red velour-lined wooden treasure chest.
53 T 2742—Ship. wt. 8 lbs. 4 oz. **19.77**

H Florentine chess set. Solid cast metal figures with antique pewter and gold color finish. Chessmen are highly break-resistant. With felted bases. King 3¼ in. high. Board not included.
53 T 2972—From Italy. Ship. wt. 5 lbs. **19.95**

J Hand-inlaid wood chess board. 14x14x½ in. with contrasted light and dark wood squares. With satiny finish.
53 T 2959—Chessmen not included. Ship. wt. 1 lb. 6 oz. **12.95**

K Scrambled Egg. 32-piece 3-dimensional jigsaw puzzle. Scramble the plastic parts and reassemble them into a crystal egg.
53 T 2735—Ship. wt. 14 oz. **4.50**

L The Brain. It requires 170 programmed moves to place all the rods in the out position.
53 T 2736—Ship. wt. 12 oz. **6.75**

M Velcro® ball darts. Brightly colored balls of instant-stick Velcro® cling on contact to free-hanging 17x15-in. target with top and bottom supports. Target rolls up for travel.
53 T 2990—With 3 ball darts. Ship. wt. 1 lb. **4.99**

N SAVE $12. Computamatic 4-in-1 Sport Center. Play football, hockey, basketball, and baseball. Computed results flash instantly on the board. Two plexi-glass overlays have all four game boards. 23x18 in. mahogany-finish plastic frame. Had only one overlay and was 39.95 '74 Christmas Book pg. 264. With batteries.
53 T 2980 M—Ship. wt. 8 lbs. **27.95**

P Labyrinth. Maneuver steel ball through maze. Solid hardwood frame measures about 13¼x11 in. With extra ball.
53 T 2887—Ship. wt. 4 lbs. 12 oz. **9.99**

Q Space Probe. Manipulate steel rods o make ball roll uphill. With hardwood walnut-finish frame. Measures 7½x20 in.
53 T 2861—Ship. wt. 4 lbs. **5.99**

R Parsons table with chess set. Decorative 16x16x16-in. white plastic table has red and black chess board top. Tournament-size plastic chessmen are weighted, felted. King is 3¾ in. tall.
53 T 2978—Ship. wt. 6 lbs. **8.99**

S Educator chess set. Helps the novice monitor moves, plan ahead. Black and white plastic pieces are weighted, felted. 3¼-in. king with 16½-in. sq. folding board, rules. Ship. wt. 3 lbs. 8 oz.
53 T 2906—Was 12.50, Christmas '74, pg. 262. ..... now **11.50**

T Draw Poker. Pull handle, 5 dials spin. Push buttons under windows to stop them. To draw new card, pull button and dial spins, push to stop. Uses 1 "C" battery, sold on page 369.
53 T 2858—From Japan. Ship. wt. 1 lb. **3.77**

U Slot machine bank. Insert dummy coins, pull handle; wheels turn, stop when buttons are pushed in and if any of 15 winning combinations appear, pays off with 5 to 10 dummy coins. Over 9 in. high. Dummy coins included. Needs 2 "D" batteries, see pg. 369.
53 T 2725—From Japan. Ship. wt. 3 lbs. 8 oz. **17.77**

V Golf-A-Matic. PGA rules apply along with the same strategy needed on a real course. Includes battery operated stroke machine, two layouts, 4 markers, score cards, and instructions. Uses 1 "C" battery, sold on page 369.
53 T 2987—Up to 4 players. Ship. wt. 1 lb. 9 oz. **6.95**

W Horse race game. Six horses come galloping out of the gate. Never the same winner. When race is completed, winning post positions pop up. Plastic body is 10 in. long. Uses 2 "AA" batteries sold on page 369.
53 T 2746—Ship. wt. 1 lb. **5.99**

X Lightweight solitaire board. Holds cards. Cards included.
53 T 2888—With instructions. Ship. wt. 1 lb. 8 oz. **2.99**







Shop the easy way. Shop by phone. Numbers on page 154.

WishbookWeb.com



Astound your audience with 25-trick set 9.95

In this Bill Bixby magic set you'll find X-ray color box, cups and balls, rope trick, multiplying "billiard balls", vanisher, wand, mystic cards—lots more.
53 T 3000—Ship. wt. 3 lbs. 1 oz.....set **9.95**



10-trick magic set 3.95

Wand, all the equipment you need to perform 10 amazing tricks is in this set.
53 T 3005—Ship. wt. 10 oz....set **3.95**



Magic cards 5.95

Baffle everyone with marked cards, magic, miracle, and rising cards.
53 T 3001—Ship. wt. 13 oz.....set **5.95**

Hardwood bookracks



Walnut-finished hardwood bookracks keep favorite volumes within easy reach. Shelves are slanted, make titles easy to sight. Easy to assemble—just slide shelves into precut slots. No nails, no screws needed. Books shown are not incl.

3-shelf bookrack. Holds 60 to 80 volumes. About 24½x35 inches high.
53 T 4131A—Ship. wt. 12 lbs. 6 oz.....**16.99**

2-shelf bookrack. Holds 20 to 30 volumes. About 16¼x16¼ inches high.
53 T 4130—Ship. wt. 3 lbs. 8 oz.....**4.99**

Single-shelf bookrack. Holds 6 to 8 volumes. About 16½x6 inches high, just the right size for desk or study table.
53 T 4129—Ship. wt. 1 lb. 12 oz.....**2.99**

LABEL IT HANG IT

Funny-folk label makers are a joy to use

1-3 **Bookworm, Hound Dog and Easy Writer labelers** let you emboss, space and cut with one lever. You see each letter as it is printed. Molded plastic. Tape sold below.
(1) **53 T 4646**—Bookworm. Ship. wt. 7 oz.....**1.99**
(2) **53 T 4644**—Hound Dog. Ship. wt. 7 oz.....**1.99**
(3) **53 T 4645**—Easy Writer. Ship. wt. 7 oz.....**1.99**

Keep plenty of labeling tape on hand

4 **Pkg. of 6 rolls of plain tape** in assorted colors. ⅜ in. wide, 72 in. long. Save 10% when you buy 2 pkgs; 15% on 3 pkgs.
53 T 4648D—Ship. wt. pkg. 5 oz. pkg. **2.69**; 2 pkgs. **4.84**; 3 pkgs. **6.85**
Six rolls of decorative tape. ⅜ in. wide, 72 in. long.
53 T 4647—Ship. wt. 5 oz.....pkg. **2.69**

Give them the world this Christmas

5 **Globe, atlas and records** help you get to know the world we live in. 12-in. globe has raised surface in realistic colors—you can see and feel mountains, deserts, polar icecaps. 1000's of easy-to-read place names; calibrated semi-meridian. Two LP records, the Land of Mr. World and the Oceans of Mr. World tell story of the earth—with sound effects. Full-color World Atlas with up-to-date U.S. and foreign maps. A great gift for students, armchair travelers, history buffs—anyone who wants to learn.
53 T 1035—Ship. wt. 5 lbs. 4 oz.....set **10.95**

Denim makes a great hang-up

6 **Dungaree bulletin board** has jeans pocket for pencils, trading stamps and such. Blue denim. About 24x18 inches.
53 T 4603—Ship. wt. 2 lbs. 10 oz. Pencils not included.....**5.99**

Sigh! Snoopy's taking a snooze

7 **Snoopy© bulletin board** shows that merry-making beagle resting atop his house. Burlap surface, about 24x18 inches. See more Peanuts and Snoopy gifts on pages 221, 235, 237.
53 T 4643—Ship. wt. 2 lbs. 8 oz.....**7.99**
©1958, 1965 United Features Syndicate Inc.

Put your name up on the board!

8 **Personalize this vinyl-framed cork board** with gold leaf included. Eyelet hangers. Five push pins included.
53 T 4617M—18x24 in. Ship. wt. 2 lbs. 15 oz.....**4.99**
53 T 4618A—24x36 in. Allow 10 lbs.*.....**7.99**
*Ship. wt. allow 10 lbs. per postal regulation

Stop littering the house with papers!

9 **Stop sign bulletin board** gives you an attention-getting place to post memos, messages where the family can find them. Cork board measures about 22x22 inches.
53 T 4601—Ship. wt. 2 lbs. 11 oz.....**4.98**

Let this lion guard your messages

10 **He's a roar! Whimsical lion bulletin board** really "takes charge" on a wall. Made of cork, about 22x17 inches.
53 T 4636—Ship. wt. 1 lb. 6 oz.....**4.18**

Pick mushrooms for any room

11 **Mushroom bulletin board** looks mighty tempting in kitchen, family room—anywhere you hang it to keep messages handy.
53 T 4642—Ship. wt. 2 lbs. 12 oz. Burlap, abt. 24x18 in.....**5.49**

Stick 'em up! Messages, that is

12 **Colorful plastic-headed push pins.** About 100 pins in pkg.
53 T 4605—Ship. wt. 4 oz.....pkg. **.99**

Christmas Bell Ringer bulletin board

13 **Where but at Wards a cork bulletin board priced so low!** About 24x18 in. overall. Get one for each of the kids—and yourself.
53 T 4641—Ship. wt. 2 lbs. 8 oz.....**2.99**

Short of cash? Just say "Charge It"
Complete Credit Terms on pages 147–149

WishbookWeb.com



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FUN AND FANCY
LABELERS TO MAKE
THINGS YOUR VERY OWN

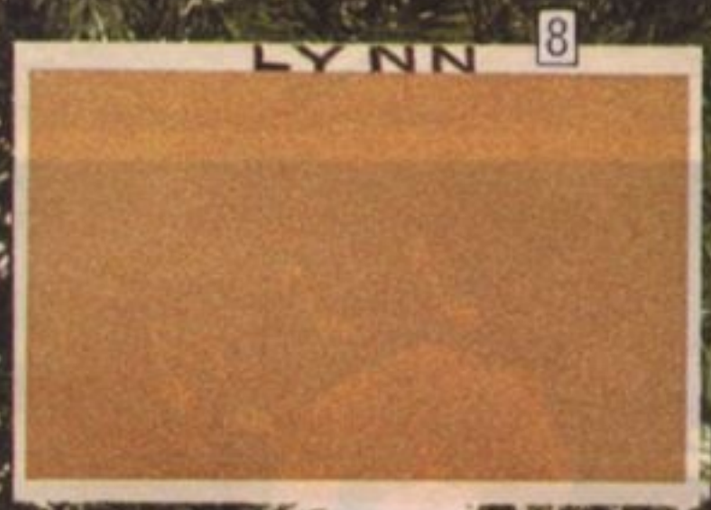


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Christmas Bell Ringer



13



ALL 219

WishbookWeb.com

Denim 'n Corduroy

GAD-ABOUTS

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Room-brightening Accessories

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220 WARDS ALL

WishbookWeb.com

FUN STUFF

Carry these to school—everywhere!

1-5 **Patchwork denim and striped corduroy gad-abouts** make dashing accessories for toting school books, papers, sandwiches, all the odds-and-ends a busy teen needs. Shiny buckles and rings, big patch pockets are groovy touches. From Hong Kong.

(1) Travel bag, 12x17 in. Roomy pockets on outside; zippered top.
53 T 3368—Patchwork denim. Ship. wt. 12 oz. **6.99**
53 T 3369—Striped corduroy. Ship. wt. 12 oz. **6.99**

(2) Laundry bag, 17x19 in. Holds a week's worth of duds.
53 T 3361—Patchwork denim. Ship. wt. 1 lb. **6.99**
53 T 3365—Striped corduroy (not shown). Ship. wt. 1 lb. **6.99**

(3) Shoulder bag, 10x13 in. Big compartment outside; zippered top.
53 T 3362—Patchwork denim (not shown). Ship. wt. 12 oz. **2.99**
53 T 3366—Striped corduroy. Ship. wt. 12 oz. **2.99**

(4) Knapsack, 13x14 in. Hi-ho, hiking it will go! Great for school.
53 T 3363—Patchwork denim. Ship. wt. 10 oz. **4.99**
53 T 3367—Striped corduroy (not shown). Ship. wt. 10 oz. **4.99**

(5) Hip hugger, 10x7½ in. Adjustable strap; zippered top.
53 T 3360—Patchwork denim (not shown). Ship. wt. 4 oz. **2.99**
53 T 3364—Striped corduroy. Ship. wt. 4 oz. **2.99**

Miss Lisa will cheer up your room!

6-14 **What sweet room accessories!** Little Miss Lisa, all soft pink and pretty, wears a big bonnet that frames her pert face and an old-fashioned dress that reaches to her toes. Made of molded Styrolite® plastic—practically unbreakable.

(6) Lamp, 13 inches high. Topped by a ruffled shade. Holds a 100-watt bulb, not included. UL listed, 120 volts, AC.
53 T 3038—Ship. wt. 1 lb. 3 oz. **12.96**

(7) Telephone-address book, 12 inches high! Keeps all your friends names and numbers ready for party invitations or chats.
53 T 3044—Ship. wt. 8 oz. **1.96**

(8) Boudoir alarm clock. 1-day wind-up movement calls you on time for school. About 8x5¾ inches high.
53 T 3037—Ship. wt. 1 lb. **12.96**

(9) Planter. Just the spot for the daisies you've just picked or a petite houseplant. About 5¾x6 inches. Flowers shown not included.
53 T 3045—Ship. wt. 12 oz. **2.96**

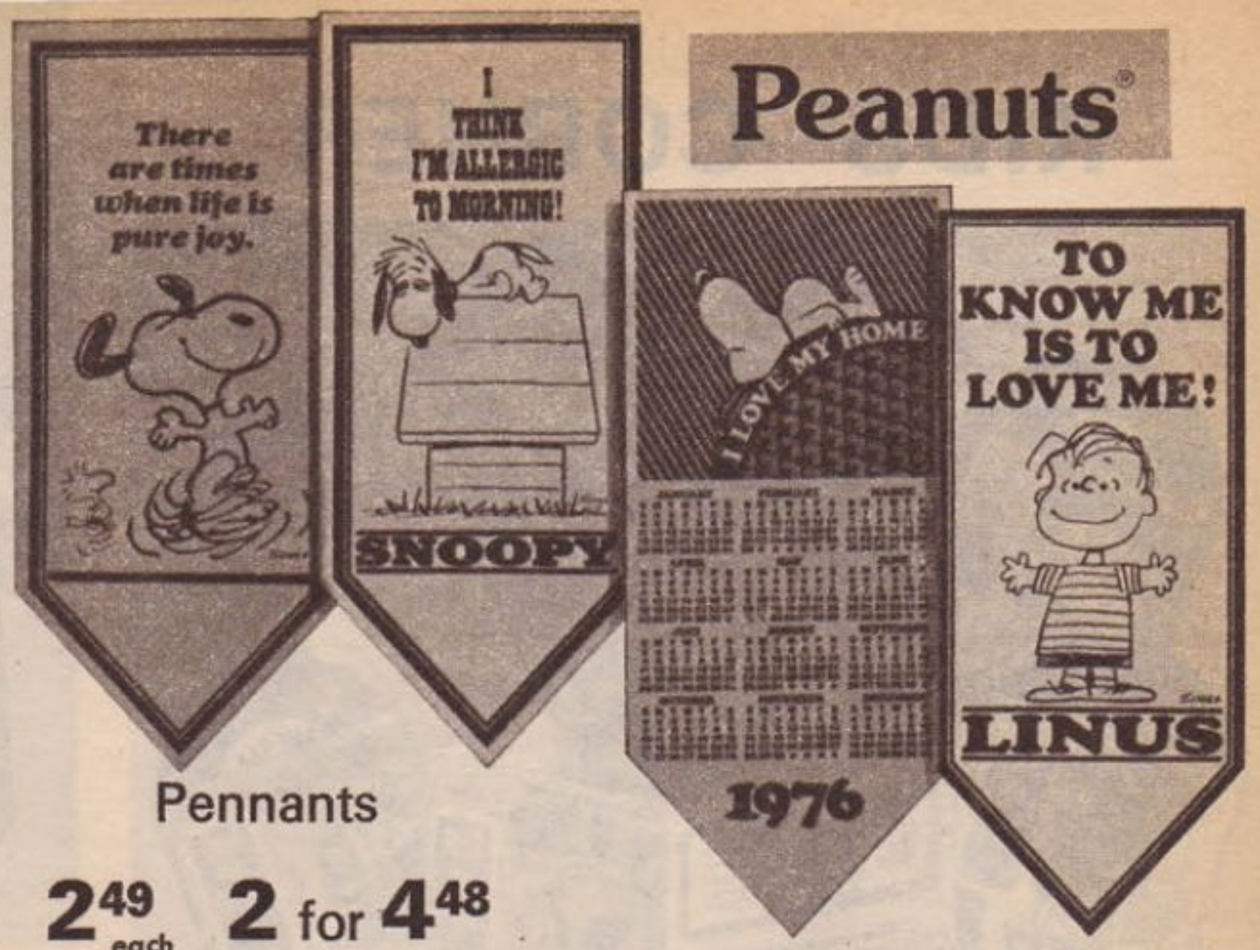
(10) Musical figurine plays a happy tune when you wind her up.
53 T 3043—Ship. wt. 8 oz. About 7½x3¾ inches. **4.96**

(11) Diary . . . will keep a young lady's heart-felt secrets under lock and key. Daintily decorated book, about 5x7 inches.
53 T 3040—Ship. wt. 8 oz. **1.96**

(12) Radio-jewelry box . . . stores a girl's precious trinkets safely inside, plays her favorite AM radio programs, too. Tuning and volume controls on outside of box. Uses one 9v battery, sold pg. 369.
53 T 3041—Ship. wt. 12 oz. Abt. 4x6x3 in. Jewelry not included. . **12.96**

(13) Bookends to keep school books and story books neatly in place.
53 T 3039—Ship. wt. 1 lb. 8 oz. Books not included. ..... pair **5.96**

(14) Make-up mirror. Keep it on your vanity—ready to let you check that you're at your best. About 4x11 in. tall overall.
53 T 3042—Ship. wt. 8 oz. **4.96**



Peanuts®

Pennants

2.49 each **2 for 4.48**

Peanuts pennants add good humor and bright color to a wall. Wool felt, about 15½x 34½ inches long. See Chirping Woodstock on pg. 237, Snoopy radio, pg. 235.
08—Dancing Snoopy tells the world: "There are times when life is pure joy."
06—Frazzled Snoopy greets the sunrise with: "I think I'm allergic to morning."
05—1976 Snoopy calendar happily proclaims: "I Love my home."
07—Grinning Linus hopes everyone believes: "To know me is to love me."
Be sure to state item number on your order.
L53 T 3020 D—Ship. wt. 12 oz. each. Each **2.49**. . . . . Save 10% when you buy **2** for **4.48**
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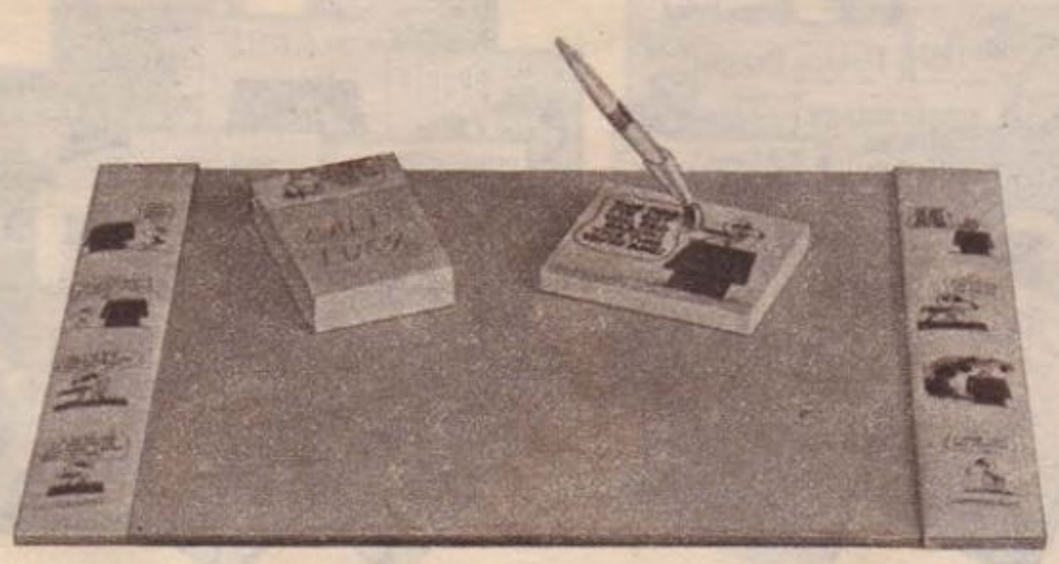
Photo carrousel 5.95

Display a dozen of your favorite snapshots in this unique carrousel. Three crystal clear styrene cubes spin to show off 3½-in. sq. photos. On Lucite® base that's about 13 in. long. Use horizontally or vertically.
53 T 3063—Ship. wt. 2 lbs. **5.95**



Grrrr! Tiger socks 2.99

Prowl your pad in feline fashion! Orange and black tiger socks of 100% acrylic keep feet kitten-cozy on chilly winter nights. Padded leather patches on soles and heels for long wear, non-slip pussy footing. And, dig those crazy claws! One size fits all you cats out there. Truly, the cat's meow!
53 T 4062—Ship. wt. 3 oz. **2.99**



3-pc. Snoopy© desk set 9.95

Depicts the derring-do of the World War I flying ace against the evil Red Baron. Set includes: 15x22-inch desk pad, pen with stand plus jumbo memo pad for messages to Lucy and your other pals.
53 T 3033 M—Ship. wt. 2 lbs. 12 oz. ..... set **9.95**

Avoid the crowds—phone your order to Wards! See pg. 154.

Christmas Bell Ringer



Executive desk set only 6.95

Gives a look of distinction to your favorite executive's desk at home or in the office. Beautifully finished in leather-look vinyl with non-tarnish gold foil tooling. Set includes: 15x22-inch desk pad with blotter, spiral-bound index-tabbed telephone/address book to keep those all-important names and numbers at your fingertips, memo box with paper, ball point pen in stand.
53 T 5601—Ship. wt. 3 lbs. 2 oz. **6.95**

WishbookWeb.com

KIDS' CORNER



"Read along" sets 4.99 each — 6 books, 6 records

Fairy tales, favorite stories old and new—amusing book and record sets encourage preschoolers to read as they listen to delightful stories complete with music and sound effects.

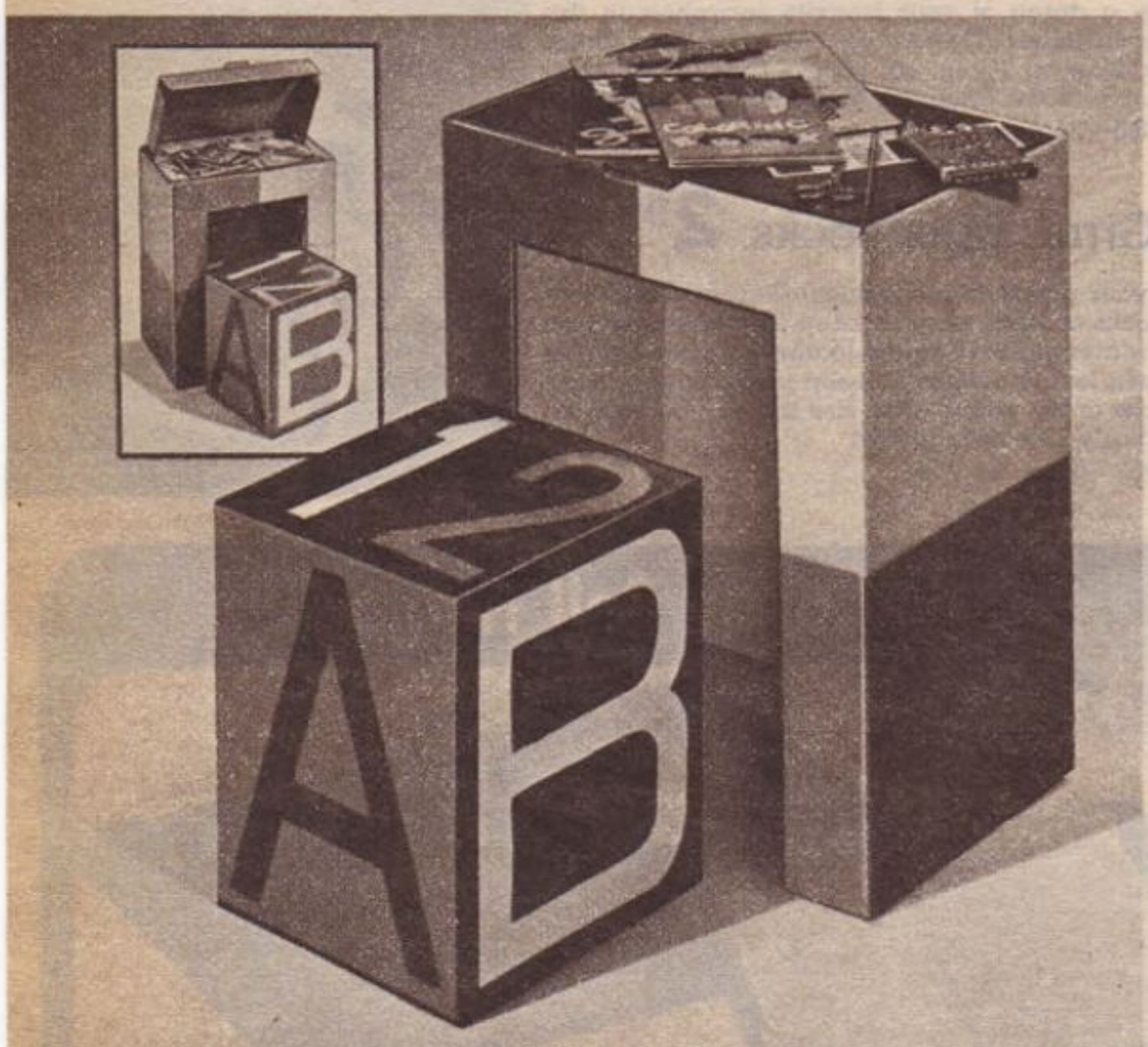
Set of six 45-rpm records and six storybooks in handy carrying case. Shipping weight 2 lbs. each set.....set **4.99**

53 T 320—Favorite Stories: Little Red Riding Hood, Jack and the Beanstalk, Snow White and Rose Red, Black Beauty, Heidi, Rumpelstiltskin.

53 T 322—New Favorite TV Characters: Bugs Bunny, Casper the Ghost, Yogi Bear, Popeye, Huckleberry Hound, and Fred Flintstone.

53 T 328—Favorite Songs: Old McDonald, Puff the Magic Dragon, Musicians of Bremen, Peter Cottontail, Nursery songs, ABC Rhymes.

53 T 330—Favorites From Fantasyland: Peter and the Wolf, Peter Pan, Snow White, Three Little Pigs, Pinocchio, and Disney's Jungle Book.



40-pc. activity set with desk 9.88

Sturdy 16½x10¾x20-in. high corrugated desk and 10x10x12-in. stool in colorful design. Incl.: 8 crayons, safety scissors, 4 watercolor paint strips, brush, magic slate, 3 story books, sticker panorama, 2 story sheets, donkey game, 2 color-by-number sheets, 3 paint-by-number pictures, 9 coloring books, 2 puzzles, activity board, scrap book. Shipped assembled.

222 WARDS ALL

53 T 515—Ship. wt. 7 lbs.....set **9.88**



21-pc. treasure chest 6.49

This 12x15x6-in. corrugated chest is printed to look like something out of Treasure Island and holds enough fun-packed items to keep a little buccaneer busy for days. Includes 6 crayons, 4 puzzles, sewing card book, Daffy Duck coloring book, Goofy coloring book, Bert and Ernie's press-out, set-up apartment, Little Lulu crossword puzzle book, Handcraft Fun book, magic slate, Loopy game, and Smile game. Pack everything in chest for storage/travel.

53 T 517—Shipping weight 9 lbs. 8 oz.....set **6.49**



Preschooler set 2.77

Golden Book Preschool activity set is a great learning kit for your growing-up child. Incl.: 4 books: Readiness for Reading; The Sounds and Shapes of Letters; Thinking, Reading, and Doing; Shapes, Sizes, and Numbers with magic slate and 8 crayons.

53 T 518—Wt. 2 lbs. 8 oz.....set **2.77**



Disney color books 4.49

These six big 10 x 15-in. coloring books are a look at the nostalgic past of Disney. The illustrations for these books originated on the drawing board of Walt Disney himself. You see and color Donald Duck and Mickey Mouse as they originally appeared.

53 T 519—Wt. 4 lbs.....set **4.49**



10 Disney stories 4.49

Comical tales of Disney in full color illustrations featuring *Bambi, Winnie-the-Pooh and the Honey Tree, Robin Hood, Three Little Pigs, Mickey Mouse and Pluto Pup, Snow White, Dumbo, Donald Duck's Toy Sailboat, Pinocchio,* and *Cinderella.* Ship. wt. 2 lbs.

53 T 545.....set **4.49**



10 "cloth" books 2.79

And a grow tape. Of tear-resistant, wipe-clean vinyl with sewn bindings, non-toxic print. Incl.: *Baby's Zoo, Things Baby Sees, Little People, Cuddly Animals, Hey Diddle Diddle, Toys and Objects, Baby's Playthings, In The House, For Baby,* and *Objects.*

53 T 516—Wt. 14 oz.....2.79

WishbookWeb.com

CRAFT CORNER



14.94

Pen-Dul-Art it . . .

This unique drawing system relies on gravity and simple harmonic motion caused by the natural rotation of the earth to produce an original drawing everytime. Platform swings back and forth in the general direction you start it and the pen touching the paper does the rest. Beautifully geometric swirls, spirals, and circles appear before your eyes with amazing precision. Pen-Dul-Art puts creativity at your finger tips. Kit includes 8x12x20-in. high drawing apparatus with box of 3 pens plus all the paper to create many original drawings. Pen-Dul-Art . . . the drawing invention of the decade.

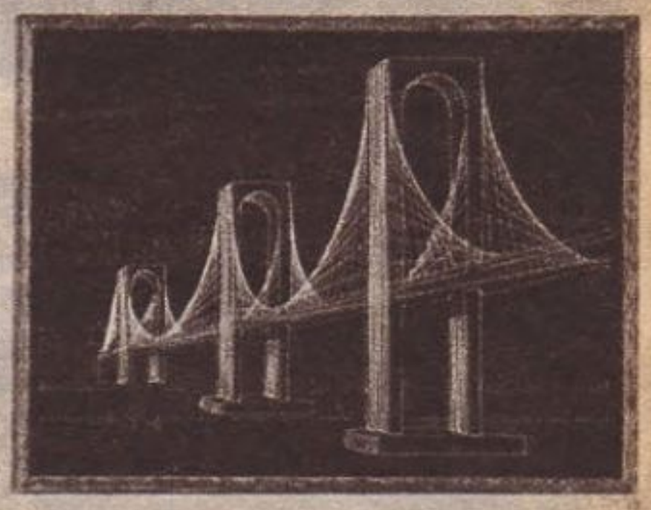
53 T 6738—Shipping weight 3 lbs. 8 oz. . . . . **kit 14.94**

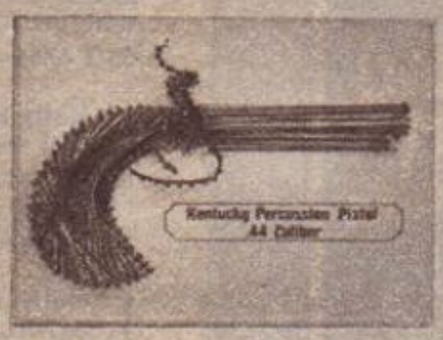


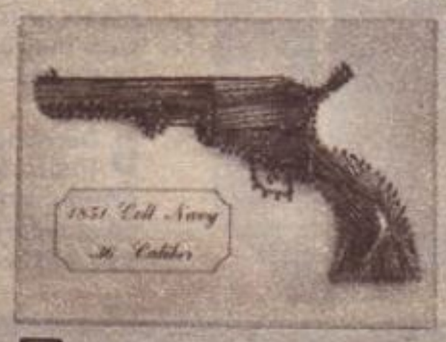
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KITS FROM **5.75** TO **6.88**

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String-Art it . . .

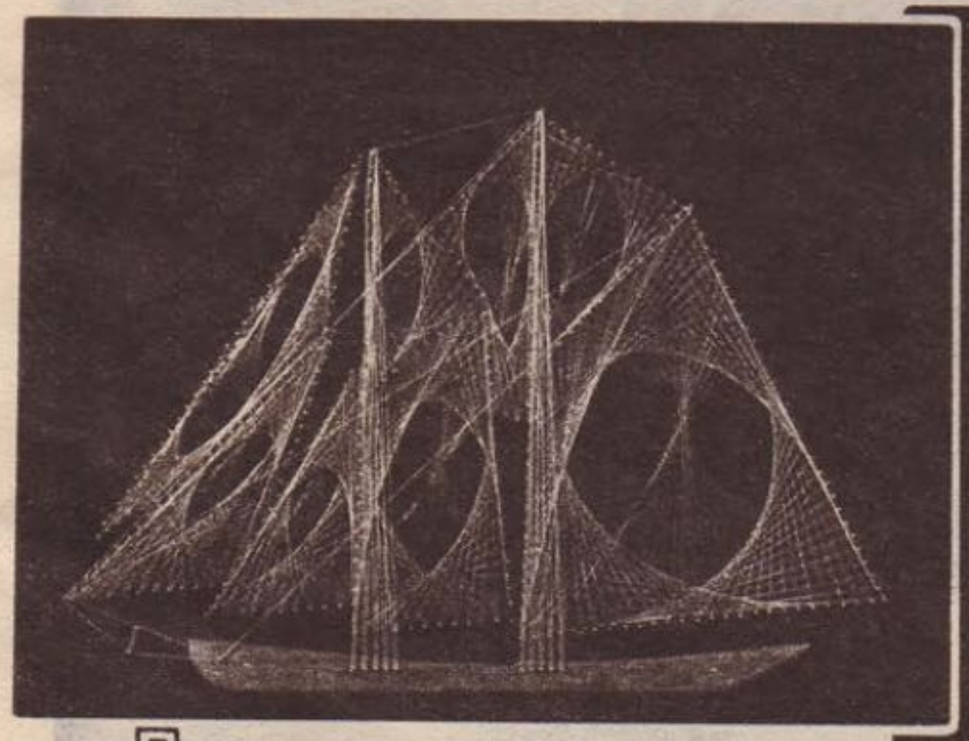
1-4 Like the intricacy and beauty of a spider's web, create intriguing geometric designs using string and nails. Kits complete with board fabric, nails, thread, wall hanger, glue, and complete instructions.

(1) **53 T 6797—OWL.** 11x18 in. with black velour background and multicolor thread. Ship. wt. 2 lbs. 4 oz. . . . . **kit 5.75**

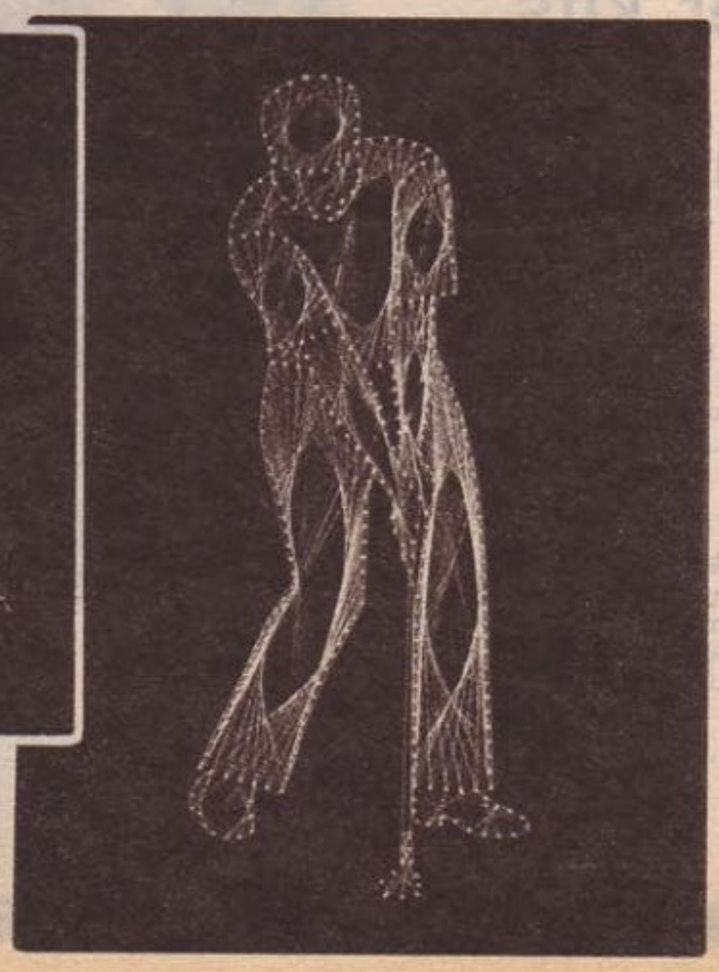
(2) **53 T 6794—SUSPENSION BRIDGE.** 12x16 in. with black velour background, multicolor thread, and hardwood frame. Ship. wt. 3 lbs. **kit 6.88**

(3) **53 T 6798—ANTIQUE GUNS SET.** 8x11 in. each with gold-colored background and multicolor thread. Ship. wt. 3 lbs. 4 oz. . . . . **kit 5.75**

(4) **53 T 6793—WINDJAMMER.** 12x16 in. with black velour background, multicolor thread, and hardwood frame. Ship. wt. 3 lbs. . . . . **kit 6.88**



5



6

Wire-Art it . . .

YOUR CHOICE

11.94

5-6 Create a brilliant wire art design and see how it picks up and reshapes the light in your room. Truly a fascinating wall accessory. Kits include 18x24x3/8-in. particle board panel, black leather-finish vinyl background, 300 copper-plated steel nails, non-toxic gold paint, 5 yards of gold-color lame cord, and complete assembly instructions. Ship. wt. 4 lbs. 3 oz. each.

(5) **53 T 6795—SQUARE RIGGER** . . . . . **kit 11.94**

(6) **53 T 6796—GOLFER** . . . . . **kit 11.94**

Shop the easy way.
Shop by phone.
Numbers on page 154.

WishbookWeb.com

CRAFT CORNER



A Macramé planter kit. Grow a garden of greenery in a glass planter. Incl.: glass planter, soil, seed, 60-ft. macramé cord and step-by-step instructions.
53 T 6676—Wt. 1 lb. 14 oz.....kit **5.74**

B Doll making kit. Make 10-in. doll by forming wet Shape 'n Drape™ fabric with calico over it around styrofoam doll. No sewing necessary. With Shape 'n Drape fabric, calico dress and bonnet fabrics, styrofoam cone and spheres, yarn, paint, gesso, paint brush and instructions.
53 T 6675—Wt. 1 lb. 14 oz.....kit **5.95**

C Sand art garden kit. Create a beautiful sand art design and grow a plant. With 4 different colored sands, sand art tool, glass planter, soil, seeds, instructions.
53 T 6674—Wt. 2 lbs. 6 oz.....kit **4.95**

Holly Hobby Crafts

D Holly Hobby country house kit. Incl.: Philippine mahogany wood for house-shaped collectors box, Holly Hobby dimensional prints and new shake shingle roof with instructions. About 16x2x13 in. high.
53 T 6785—Wt. 1 lb. 11 oz.....kit **6.44**

E Holly Hobby casting kit. Make 8-in. high doll from reusable mold, casting material, acrylic paint and finish material included. With instructions.
53 T 6786—Wt. 1 lb. 6 oz.....kit **4.74**

F Holly Hobby decoupage kit. Incl.: four 5x7-in. hardwood plaques, Holly Hobby scene prints and gingham ribbon hangers with instructions.
53 T 6784—Wt. 1 lb. 3 oz.....kit **4.74**

G Decoupage authentic Currier & Ives prints. Incl.: four 5x7-in. wood plaques, four prints, stain, brush, hangers, glue and easy step-by-step instructions.
53 T 6812—Wt. 1 lb. 12 oz.....kit **4.74**

H Harvest Hutch kit. This 7x10-in. hutch displays the signs of the season—grains, seeds, and fall flowers. Incl.: pre-stained box with partitions, glass, glue, dried natural material, accessories, two field mice and easy-to-follow instructions.
53 T 6661—Wt. 1 lb. 13 oz.....kit **5.77**

J Meadow Lark wall planter kit with pot and artificial plant. Incl.: 6x12-in. wood plaque and stand, print, pot, artificial plant and instructions.
53 T 6792—Wt. 2 lbs.....kit **5.77**

K-L 3-Dimensional Mini-Mansion kits come complete with pre-stained box, colorful characters, adorable miniatures, accessories and instructions. Easily transforms into wall hangings.

(K) Victorian House kit. 10x16 in. high.
53 T 6791—Wt. 2 lbs.....kit **5.77**

(L) The Old Shoe. 12x16 in. high.
53 T 6739—Wt. 2 lbs.....kit **5.77**

M Old Time Country Store kit. Make this little country store with shopkeeper and his tiny apartment above. Incl.: pre-stained wood and all accessories needed to make it as shown. With instructions. Approximately 11x11 in. high when completed.
53 T 6787—Wt. 2 lbs. 8 oz.....kit **7.94**

N-Q Beaded Thing kits. Iridescent beads and sequins transform shapes into visions of delight. No sewing or gluing necessary. Just press pins, beads and sequins into styrofoam forms. Instructions included.

(N) NEW 7-in. Santa—great for a centerpiece.
53 T 6789—Wt. 1 lb.....kit **3.77**

(P) NEW 5-in. dolls. Ideal for centerpieces, party favors, home decorations. (01) Bride, (02) Spring Beauty, (03) Miss Liberty and (04) Irish Miss. *Please state code number.*
L53 T 6790 D—Wt. 8 oz. ea. **2 for 5.00; ea. 2.74**

(Q) 13-pc. Fruit kit. Includes enough to make one 10-in. pineapple and two of every other fruit shown.
53 T 6788—Wt. 2 lbs.....kit **8.74**

Christmas Bell Ringer

SAVE 25%

on Fleming bottle and jug cutter kits

Deluxe kit **7.40**



Deluxe Bottle and Jug Cutter kit. Cuts up to 5-gal. size bottles. Incl.: assembled, anodized cutter, 6 cutter heads, 1 tube each of silicone adhesive and oil, 4 wooden mug handles to make mug as shown, abrasive for polishing edges and instructions. Was 9.88, '74 Christmas Book on page 268.
53 T 6744 P—*Postpaid*.....Deluxe kit **7.40**

Standard Bottle and Jug Cutter with After-Cut kit. Cuts up to 5-gal. size bottle. Incl.: assembled, anodized cutter, 6 cutter heads, abrasive and instructions. After-cut kit allows you to sand and polish freshly cut rims. With 2 sheets silicone carbide paper, polishing plate, rubber finishing pad, 3 grades finishing compound. Was a 10.95 combination offer, '74 Christmas Book on page 268.
53 T 6741P—*Postpaid*.....Combination kit **8.20**

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D
6.44

Cast 'n Paint

F
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set of 4

E
4.74

G
4.74
set of 4

YOUR CHOICE 5.77

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M 7.94

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13-pc. set
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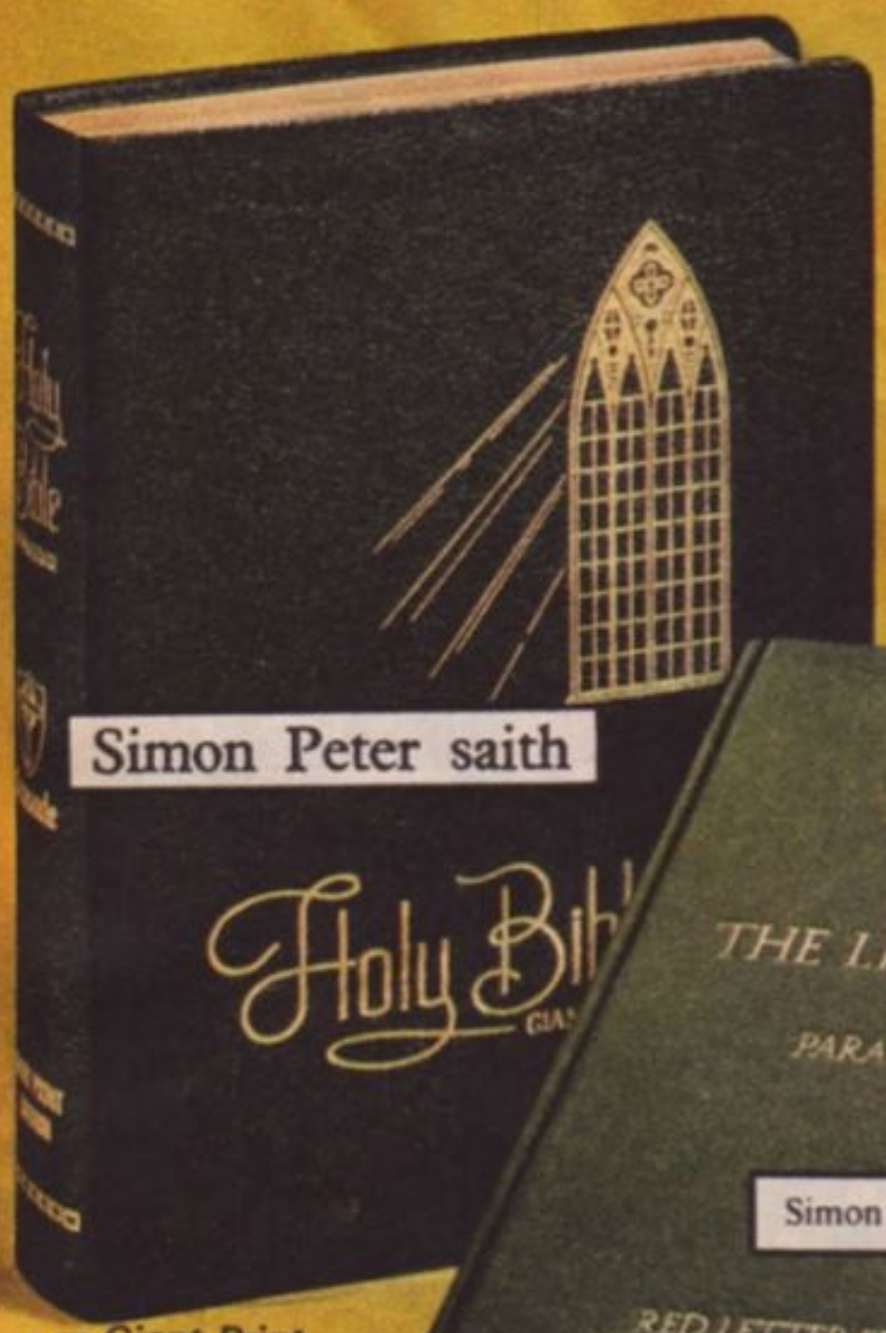
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2.74 each

ALL 225

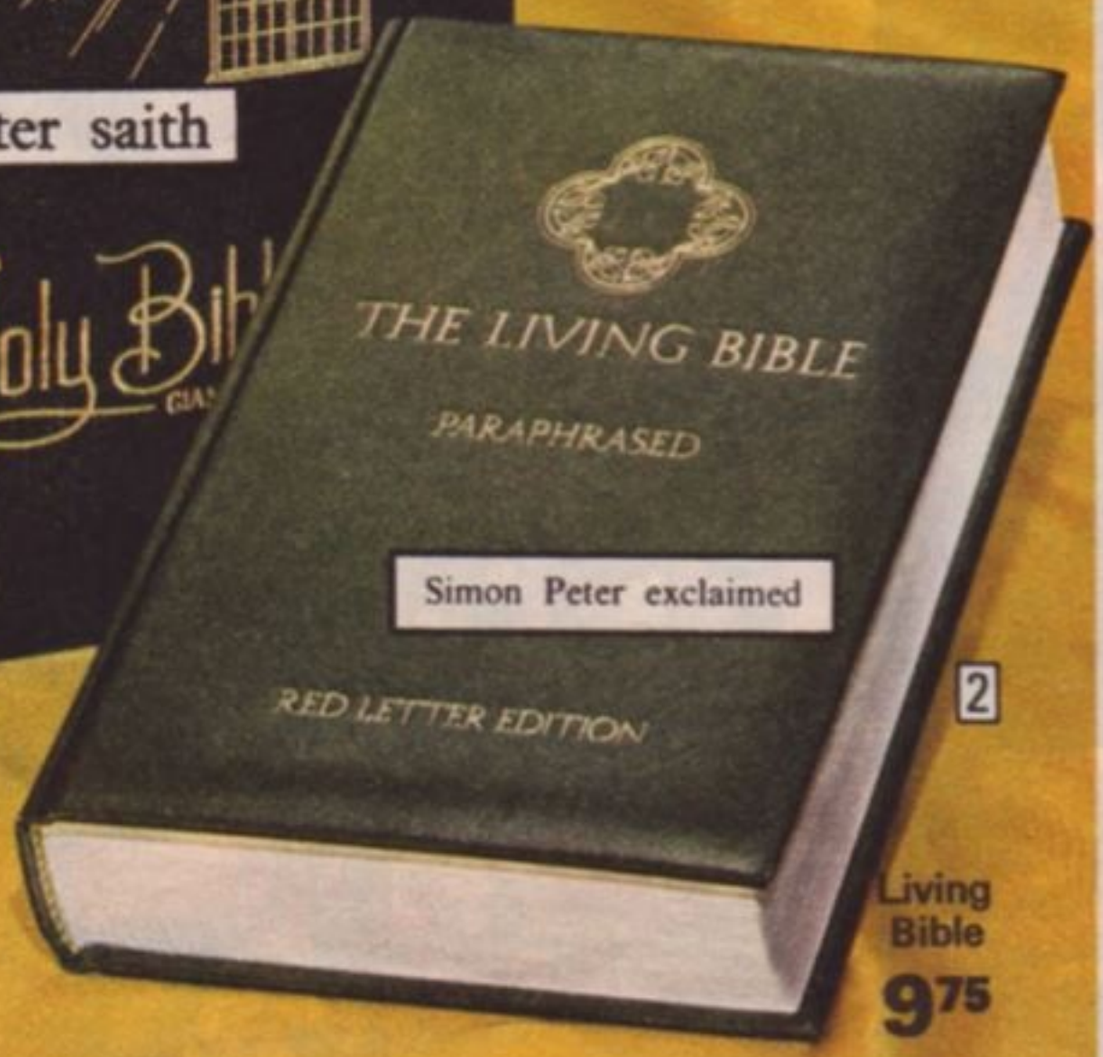
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God's gift

New Red Letter Editions



1 Giant Print Study Bible
10.74



2 Living Bible
9.75



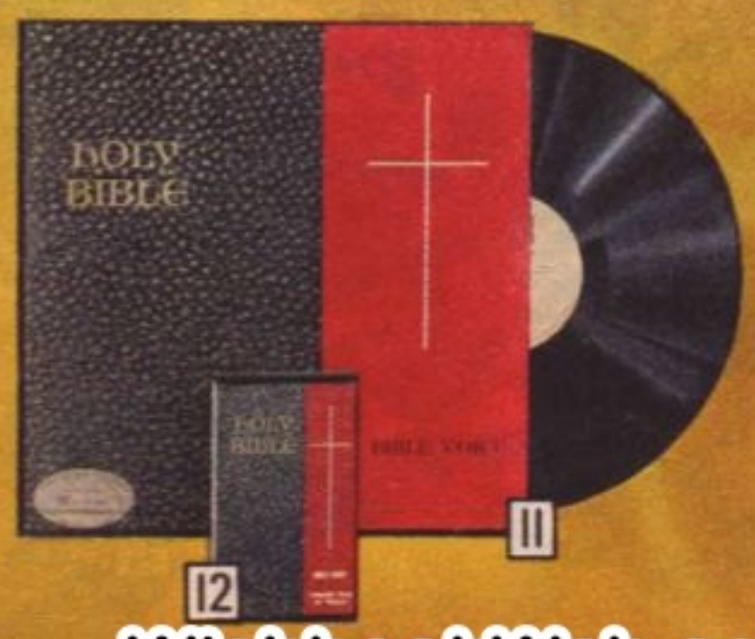


Thompson Chain Reference



Especially for children





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1 **New Giant Print Study Bible.** This red letter edition (words of Jesus are in red) of the King James version is an ideal gift for one who has difficulty reading small print. With 16 full-color pages with map, family record section, and Bible reference helps, this Bible is unexcelled in readability and clarity. Gold and silver edged pages. Grained imitation leather covers come in 79 black, 80 brown, and 50 blue. *State color number when ordering.*
L53 T 26—Shipping weight 3 lbs. 4 oz.....**10.74**

2 **The New Living Bible red letter edition,** paraphrased by Dr. Kenneth N. Taylor. Skillfully written, scholarly version of the Old and New Testaments. Easy-to-read contemporary language brings new understanding to every page of Scripture. Approved by religious leaders of all faiths.
53 T 24—Shipping weight 2 lbs. 8 oz.....**9.75**
53 T 18—Not red letter. Ship. wt. 2 lbs. 8 oz.....**8.75**

3 **Personalized Family Bible** with simulated birthstones, name and birthdate of every family member—a cherished family gift and treasured heirloom. All in 24K gold leaf. Can accommodate up to nine. This King James version has the words of Jesus in red, 4 pages to record family events, 32 color illustrations, maps of the Holy Land, study aids, concordance, and center column references. The 5½x8¼-in. pages are gold edged and bound in black imitation Morocco leather. *Print family name, first names, and birthdates for personalizing.** Shipped from Chicago. Allow two weeks for delivery.
X 53 T 79 KPE—*Postpaid.*

2 names, stones.....**14.45**	3 names, stones.....**15.45**
4 names, stones.....**16.45**	5 names, stones.....**17.45**
6 names, stones.....**18.45**	7 names, stones.....**19.45**
8 names, stones.....**20.45**	9 names, stones.....**21.45**

4 **Large Engraved Family Bible.** Family name and birthdates and names of individual family members are engraved on a 24K gold plated name plate which is set on white padded imitation leather cover. (Living Bible has red cover.) Master reference edition with the words of Jesus in red. Summaries of Bible stories. Easy-to-read print. Many color illustrations. About 9x11½ inches. Up to ten names may be used. *When ordering, print family name, first names, and birthdates for personalizing.* Postpaid.*

X53T76KPE–King James	X53T77KPE–Catholic	X53T78KPE–Living
2 names..**18.95**	3 names..**20.95**	4 names.....**21.95**
5 names..**22.95**	6 names..**23.95**	7 names.....**24.95**
8 names..**25.95**	9 names..**26.95**	10 names.....**27.95**

5 **King James Version Family Bible,** personalized with your name in 23K gold leaf. Easy-to-read type on fine quality paper; words spoken by Jesus printed in red. 60,000 center column references, 15 color illustrations, 8 color maps; 128-page concordance; 1536 pages in all. Genuine black leather binding; gold edges; thumb index. 6½x9½x1¼ in. Gift boxed.
X53 T 16 E—*Print name for personalizing.** Wt. 3 lbs. 5 oz. **18.94**
***Unless charged to your Wards account, payment must accompany order.**

6 **New American Standard Bible.** In imitation leather. In 18 red or 80 brown. *State color number when ordering.*
L53 T 81—Shipping weight 4 lbs.....**14.95**

7 **Thompson Chain Reference Bible.** For avid Biblicists.
53 T 82—Shipping weight 3 lbs. 8 oz.....**35.95**

8 **New Scofield Reference**—our economical reference Bible.
53 T 83—Cloth jacket edition. Ship. wt. 3 lbs. 6 oz. ... **8.95**
53 T 84—Red letter leather edition. Ship. wt. 3 lbs.....**21.50**

9 **Praying Hand Book Ends.** Weighted book ends in brown.
53 T 80—Ship. wt. 2 lbs. 8 oz.....**set 3.74**

10 **Man in Black by Johnny Cash**—his own story in his own words. Johnny Cash's personal testimony starting with his childhood years and into the country and western music circuit, through the seven years of drug addiction, to the living faith he now experiences in Jesus Christ.
53 T 85—Shipping weight 2 lbs.....**5.95**

11-12 **From Bible Voice.** Hear the words of God's love, encouragement, guidance as they come alive in the recorded Bible. Bible recordings can revolutionize the lives of busy christians and shut-ins. In deluxe cases.
(11) New Testament on 12 records.
53 T 27—Shipping weight 5 lbs. 4 oz.....**39.95**
(12) New Testament on 15 cassettes.
53 T 28—Shipping weight 3 lbs. 12 oz.....**49.95**
Psalms and Proverbs on 6 cassettes.
53 T 29—Shipping weight 1 lb. 9 oz.....**24.95**
Old Testament on 45 cassettes. Allow 14 days for delivery.
X53 T 30 KP—Mailed Postpaid from Calif.....**169.95**

13 **The Little Golden Library of Bible Stories** for young readers, with colorful illustrations, Titles: *I Think About God, Heroes of the Bible, David and Goliath, Bible Stories for Boys and Girls, Stories of Jesus, Hymns, Noah's Ark, Prayers for Children, A Book of God's Gifts,* and *God.*
53 T 511—Shipping weight 2 lbs.....**set 3.99**

14 **The Children's Living Bible.** Written in clear, precise language with 45 color illustrations that stimulate youngsters' interest in the Bible. Hardbound, gift boxed.
53 T 44—Shipping weight 1 lb. 8 oz.....**5.45**

15 **The Children's Bible.** Old and New Testament re-written in easy-to-understand form with dramatic full color illustrations. Hardbound. Approved by leaders of all faiths.
53 T 160—Shipping weight 3 lbs. 14 oz.....**4.45**

16 **Records of Bible Stories with Book.** Two 33⅓-rpm records follow the 32-page full color book word for word. Stories like Adam and Eve, Noah's Ark, The Coat of Many Colors, Joseph in Egypt, Escape from Egypt, and 14 more.
53 T 86—Shipping weight 2 lbs. 4 oz.....**5.88**

Artist's corner



Wards 6-in-1 art center **29.88**

Contains everything you need to complete six art projects. With oils, acrylics, poster colors, oil pastels, and charcoal pencils. Includes 3 instruction portfolios, 8 oils, linseed oil, turpentine substitute, 3 bristle brushes, palette, palette knife, palette card, palette cup, 12-in. wooden easel, six acrylic colors, gesso, gloss medium, six poster colors, two 9x12-in. canvas panels, 9x12-in. Canvex pad, 9x12 in. sketch pad, 12 oil pastels, spray fixative, 4 charcoal pencils, and kneaded eraser. 56 pieces in all.
53 T 6098—With carrying case. Ship. wt. 7 lbs.....**set 29.88**

Jon Gnagy Art Sets

A **Master Art Studio** for youngsters and adults who are interested in art. Contains all materials and instructions necessary for learning the basics of pencil drawing, pastel drawing, and water color painting. Shipping weight 3 lbs.
53 T 6109.....**set 7.97**

B **4-in-1 Art School** contains all materials and instructions for learning the fundamentals of oil painting, water color painting, pastel painting, charcoal and pencil drawing. All in leather-look vinyl carrying case (12x18 in.). Perfect starter set for the budding artist. Shipping weight 5 lbs. 13 oz.
53 T 6096.....**set 19.44**



It's easy to shop by phone. See page 154.

Weber easel and oil set

34.95

The easel combines with the Weber "Suit-Case Studio" to provide a complete ready-to-paint assortment of materials and instructions. Adjustable-leg easel is 67 in. long when opened and can hold canvases. Folds to a compact 36 in. Includes easel, carrying case, 13 tubes of oil, 3 brushes, palette, palette knife, double oil cup painting panel, five 10x14-in. painting papers, charcoal pencil, charcoal sticks, kneaded eraser, turpenoid, linseed oil, full color instruction book. Shipping weight 13 lbs.
53 T 6097.....**set 34.95**



Use Wards easy credit! See Credit Terms pages 147–149.

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Any 3 **$3** Any 6 **5.88**

Any 9 **7.92** Any 12 **9.96**

Stocking surprises and grab bag gifts

Choose any combination of items on these 2 pages. Order by catalog no. **L53 T 4400D** and *state item numbers*. Minimum order 3 items.

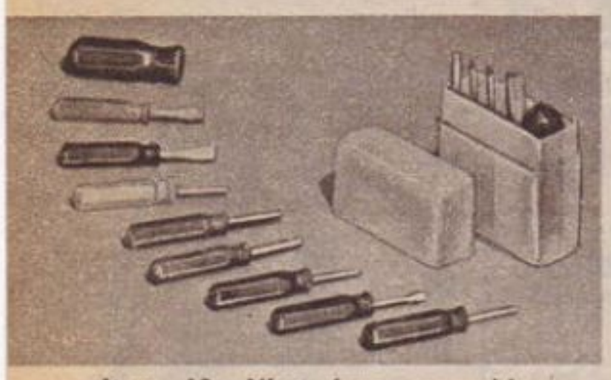
All items imported from Hong Kong unless otherwise stated.



Item 77. Walk meter counts miles walked. From Japan. Wt. 3 oz.



Item 82. 35mm slide viewer. Order 2 "AA" batt., p. 369. Wt. 4 oz.



Item 40. Nine-piece screwdriver set in plastic case. Wt. 7 oz.



Item 09. "Serenity" prayer in bronze-tone 6x7-in. frame. Wt. 5 oz.



Item 12. Set of six candles. 4 in. tall. From Japan. Wt. 7 oz.



Item 59. Game trio—chess, checkers, tic-tac-toe. Plastic. Wt. 5 oz.



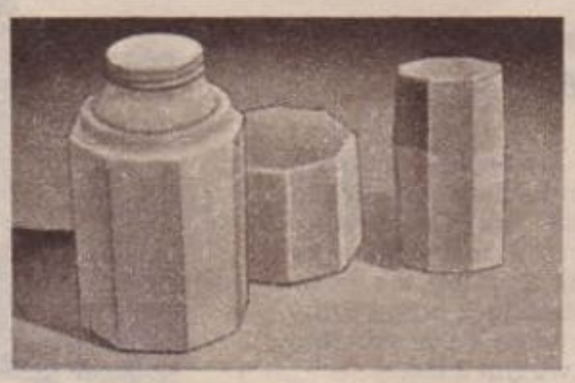
Item 15. Greeting card tree. Gold-tone metal; 12 in. high. Korea. Wt. 6 oz.



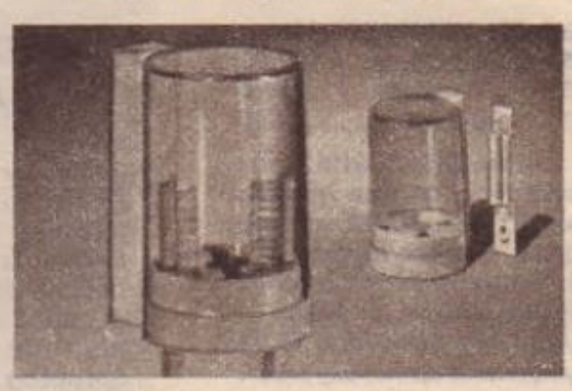
Item 07. Plastic coloring cloth, 36x44 in. Crayons. USA. Wt. 5 oz.



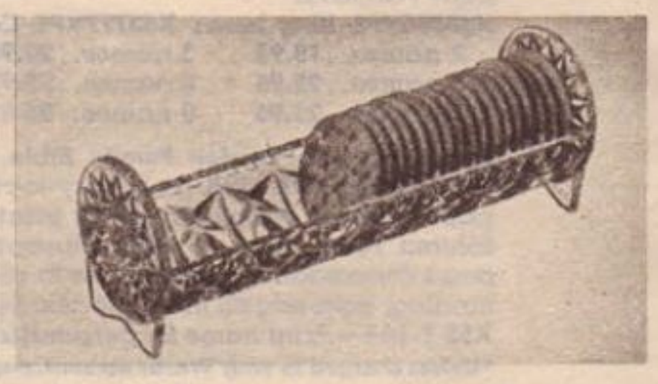
Item 28. Tiny treasure chest with "jewelry" for little girls. Wt. 4 oz.



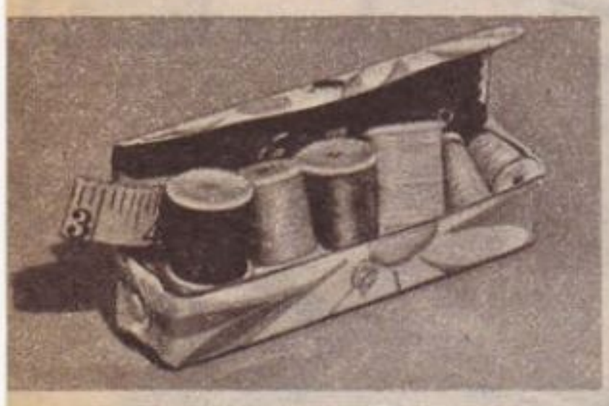
Item 57. Thermo carrier for 12-oz. can or bottle (incl.). USA. Wt. 2 oz.



Item 13. Toothbrush rack holds 4 brushes. Sticks to wall. Wt. 5 oz.



Item 05. Cracker tray of crystal-cut plastic, 9 in. long. Wt. 6 oz.



Item 16. Purse-size sewing kit for emergencies. 12 pieces. Wt. 3 oz.



Item 61. Fridge purifier—fill with baking soda. Plastic. Wt. 3 oz.



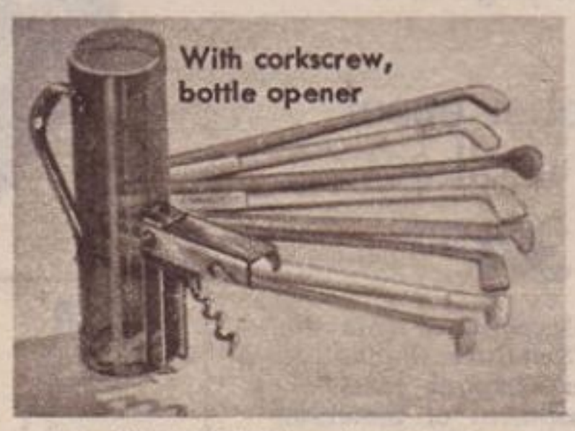
Item 75. Owl trivet. Cast iron; "stained glass" inserts. Taiwan. Wt. 10 oz.



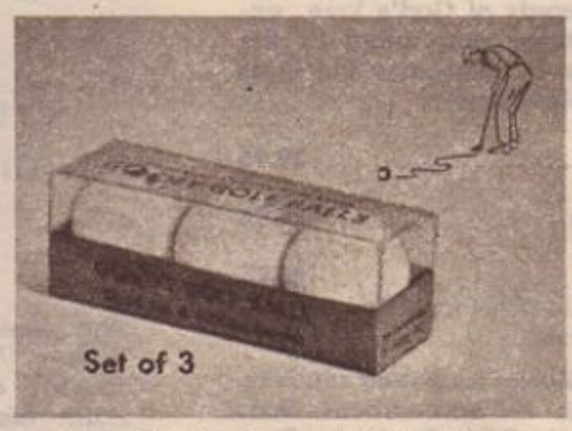
Item 06. Two magnetic pot holders. Cotton; 6 in. square. Wt. 2 oz.



Item 08. Three tools (about 7 in. long) in holder. Wt. 6 oz.



Item 91. 19th Hole golf caddy. 2-oz. measure; 8 stirrers. Wt. 4 oz.



Item 70. Goofey golf balls hit the cup—eventually. USA. Wt. 4 oz.



Item 80. Golf ball retriever. Plastic. Made in USA. Ship. wt. 1 oz.

Item 17. Plastic cloth, 54x72 in.; 12 paper napkins. USA. Wt. 4 oz.

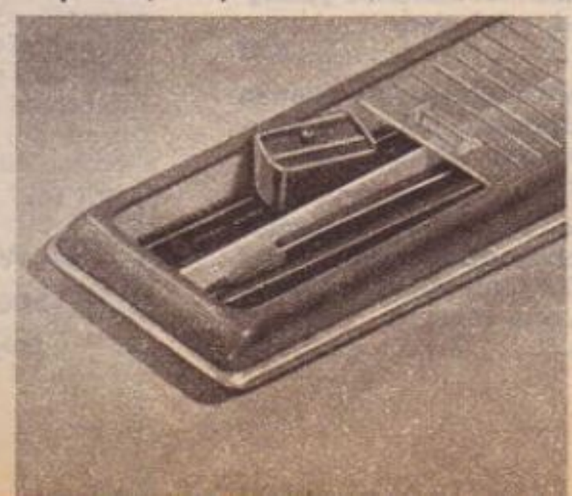
Item 10. Periscope lets you see over fences, crowds, etc. Wt. 3 oz.

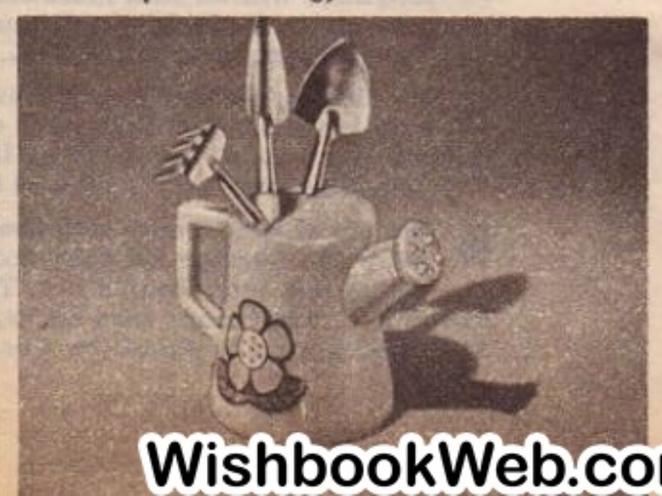
Item 14. Pencil box with ruler, 2 pencils, sharpener. Wt. 5 oz.

Item 01. Watering can holds 3 tools (abt. 7 in. long). Wt. 5 oz.









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Item 45. Gold-tone plastic mirror, lipstick holder. 6 in. high. Wt. 6 oz.



Item 55. Beetle fly swatter, Item 56. Daisy fly swatter. Wt. ea. 5 oz.



Item 29. Ma chopper hopper. Item 30. Pa chopper hopper. Wt. ea. 3 oz.



Item 20. Diet scale weighs up to 18 oz. (500 grams.). Plastic. Wt. 11 oz.



Item 68. Peanuts cookbook—great sandwich recipes! USA. Wt. 6 oz.



Item 36. Manicure kit for men, boys. Vinyl case, 5 pieces. Wt. 4 oz.



Item 19. Purse-size ashtray. Vinyl-coated plastic. Wt. 3 oz.



Item 71. Dad's plaque. Item 72. Mom's plaque. USA. Wt. ea. 3 oz.



Item 51. Car windshield cover. 30x60 in. From Taiwan. Wt. 10 oz.



Item 35. Goldie. Wt. 3 oz. Item 38. Box of 100 "eggs". USA. Wt. 13 oz.



Item 86. Lucky Ducky. Holds child's toothbrush, tumbler. Wt. 4 oz.



Item 24. Bendable Snoopy® of soft easy-clean vinyl. 5 in. tall. Wt. 6 oz.



Item 65. Crayon pop-up. Plastic. About 6 in. high. Wt. 5 oz.



Item 47. Musical Banana harmonica. Plastic; 6 in. long. Wt. 2 oz.



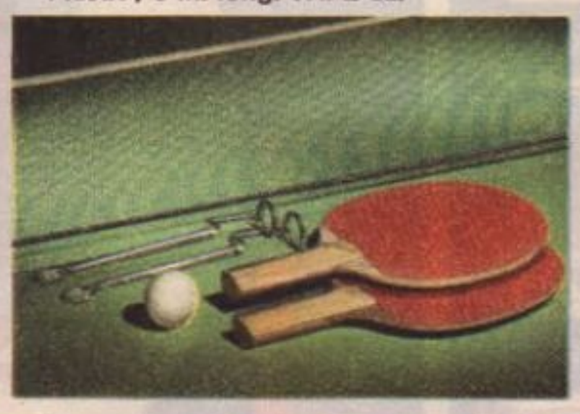
Item 27, girls' shoe bag. Item 26, boys' shoe bag. Taiwan. Wt. ea. 6 oz.



Item 78. Tic Tac Toe. Wood base, 10 marbles. Taiwan. Wt. 7 oz.



Item 22. Swirling "snow" paper-weight. 3½ in. long. Wt. 10 oz.



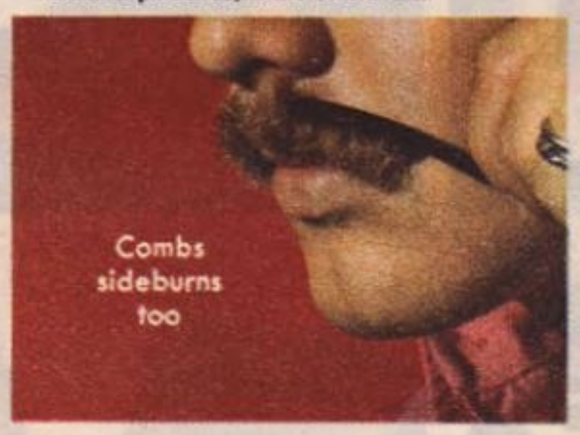
Item 64. Table tennis set, standard size. 2 paddles, ball. Wt. 9 oz.



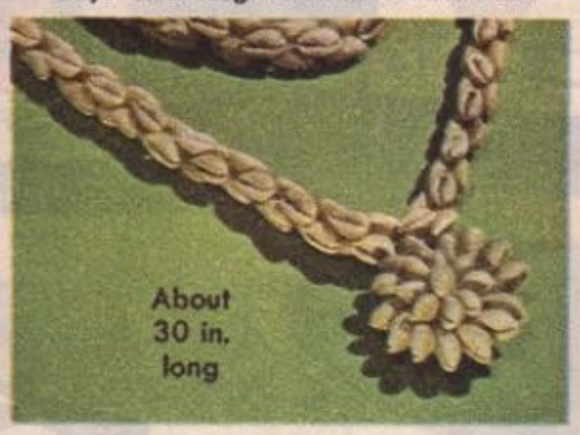
Item 21. Rag doll salt and pepper set. 2½ in. high. Ship. wt. 2 oz.



Item 67. Purse-size manicure kit with mirror. 5 pieces. Wt. 4 oz.



Item 49. Mustache/sideburn comb. 2¾ in. long. Plastic. Wt. 2 oz.

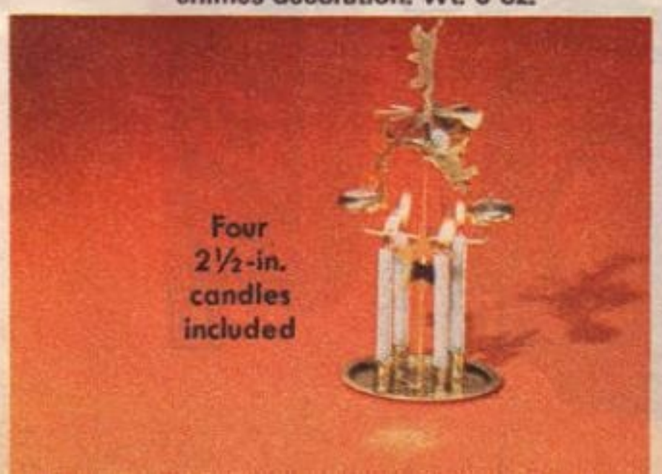


Item 25. Sea shell pendant necklace from the Philippines. Wt. 5 oz.



Item 43. Tiny tool kit. 7-pc.; wrench, hammer, screwdriver, etc. Wt. 4 oz.

Item 74. Spinning, tinkling angel chimes decoration. Wt. 6 oz.



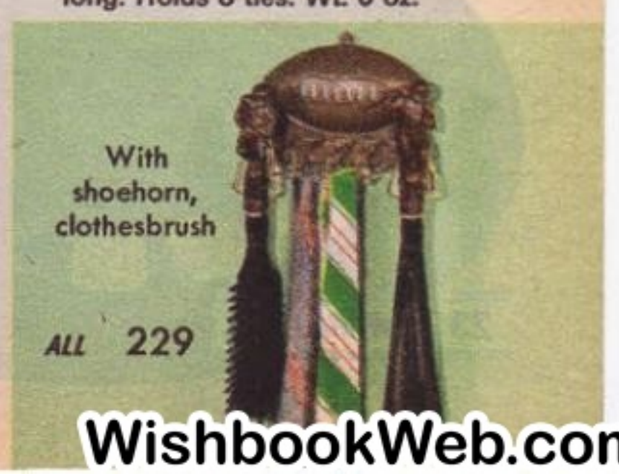
Item 53. Wall organizer for kitchen. 10½ in. high. Plastic. Wt. 5 oz.



Item 31. "Stained glass" ornaments. 2½ in. high. Wt. 3 oz.



Item 60. Plastic tie rack about 6 in. long. Holds 8 ties. Wt. 6 oz.



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SAVE $4

Wards good portable pro dryer

NOW **14.88** 1













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PERSONAL HELPERS

1-3 **Wards portable pro dryers.** Adj. hood folds down to form carry case. High-impact plastic. (1), (2) cut from '75 Fall, pg. 973.

(1) Our good dryer reduced $4. 750 watts. Blue/white.
53 T 19334M—Wt. 13 lbs. *Mailable*. Blue/white.....Was 18.88; now **14.88**

(2) Our better dryer cut $3. Lets her set her hair with "beauty mist" using regular tap water, or dry hair without mist after shampoos. 750 watts.
53 T 19335M—Ship. wt. 13 lbs. *Mailable*. Avocado/ivory..Was 26.88; now **23.88**

(3) Our best dryer has lift-out remote control panel with 5 positions, 4 temperature settings. Sets hair with "beauty mist" for touch-ups or dries it in jiffy time with full 1000 watts of power.
53 T 19327M—Ship. wt. 14 lbs. *Mailable*. Gold/ivory..... **31.88**

4 **Soft bonnet dryer cut $1.** Big vinyl hood covers jumbo rollers with ease. Hood and bonnet tuck into plastic case for storage.
53 T 19313—Ship. wt. 4 lbs. 10 oz.....Was 13.88 Fall '75, pg. 973. Now **12.88**

5-6 **Electric hairsetters.** Use 3 ways: (1) with conditioner (2) with mist or (3) with regular heat. 20 conditioning rollers (6 jumbo, 10 large, 4 small) included. Slide selector; ready light. From Denmark. Reduced from Fall '75, pg. 973.

(5) Wards best hairsetter has built-in storage compartment for clips and cord. 6-oz. bottle of conditioner—enough for 12 treatments—included.
53 T 19457—Ship. wt. 7 lbs. With styling booklet.....Was 24.77 **22.77**

(6) Wards better hairsetter comes with storage pouch for clips and cord.
53 T 19456—Ship. wt. 3 lbs. 8 oz. With styling booklet.....Was 21.77 **15.88**

7 **Wards lighted winged mirror** lets her see herself in daylight, office light, evening light, home light. Center mirror flips from regular to magnifying. Long-life fluorescent bulbs incl. High-impact plastic frame.
53 T 11023—Ship. wt. 14 lbs. From Denmark.....**24.88**

8 **Lighted round mirror . . .** sits on vanity or hangs on wall. Fog-proof, glare-free mirror flips from regular to magnifying; rotates 360°. High-impact plastic frame. Easy access to 40-watt bulb, not included.
53 T 11022—Ship. wt. 2 lbs. 4 oz.....**13.88**

9 **Lady Norelco beauty salon.** Dual head shaver keeps legs and underarms neat and sleek. Power wand attaches to any of 11 other attachments for manicures, massages, smoothing callouses—makes all the little chores easy.
53 T 19552—Ship. wt. 2 lbs. In gift-storage case.....**24.99**

10 **Wards deluxe ladies' shaver.** Twin heads—large for legs, gentle for underarms. Full view light. Head pops up for cleaning ease.
53 T 19565—Ship. wt. 1 lb. 6 oz. With gift-storage case.....**15.77**

11 **Lighted Lady Signature** shaver has extra large head, built-in light.
53 T 19569—Wt. 1 lb. 8 oz. On/off switch. In gift case.....**12.99**

12 **Dual-head Lady Signature shaver.** Head pops up for cleaning.
53 T 19568—Ship. wt. 1 lb. 6 oz.....**7.47**

13 **Lady Remington® shaver** with twin heads, light, replaceable blades.
53 T 19582—Ship. wt. 1 lb. 8 oz.....**17.88**

14 **Wards Comfort Curve shavers.** Curved triple head fits his facial contours. 3-position "comfort system" adjusts 3 super-sharp chromium blades to suit beard. Wide pop-up trimmer. On/off switch. Travel/storage case.

Rechargeable reduced $5 from '75 Fall, pg. 970. 115/220 volts for world-wide use. With recharger.
53 T 19563—Ship. wt. 2 lbs. 10 oz.....Was 34.77; now **29.77**

Cord model . . . for 120 volt, AC only. Not rechargeable.
53 T 19560—Ship. wt. 1 lb. 14 oz.....**26.77**

15 **Remington Radial shaver.** 22° head, wide-angle trimmer, chromium edge blades. Dial sets shave to beard type. On/off switch. Travel case. Rechargeable for cord/cordless use. 115/220V, AC. With recharger.
53 T 19594—Ship. wt. 2 lbs. 8 oz.....**39.99**

Cord model. Like above, but not rechargeable. 120V, AC.
53 T 19593—Ship. wt. 2 lbs.....**31.99**

16 **Sunbeam Shavemaster . . .** shaver and groomer in one! Groomer pops up, adjusts to 5 positions for tackling sideburns, moustache, beard.
53 T 19549—Ship. wt. 2 lbs. With travel case.....**31.99**

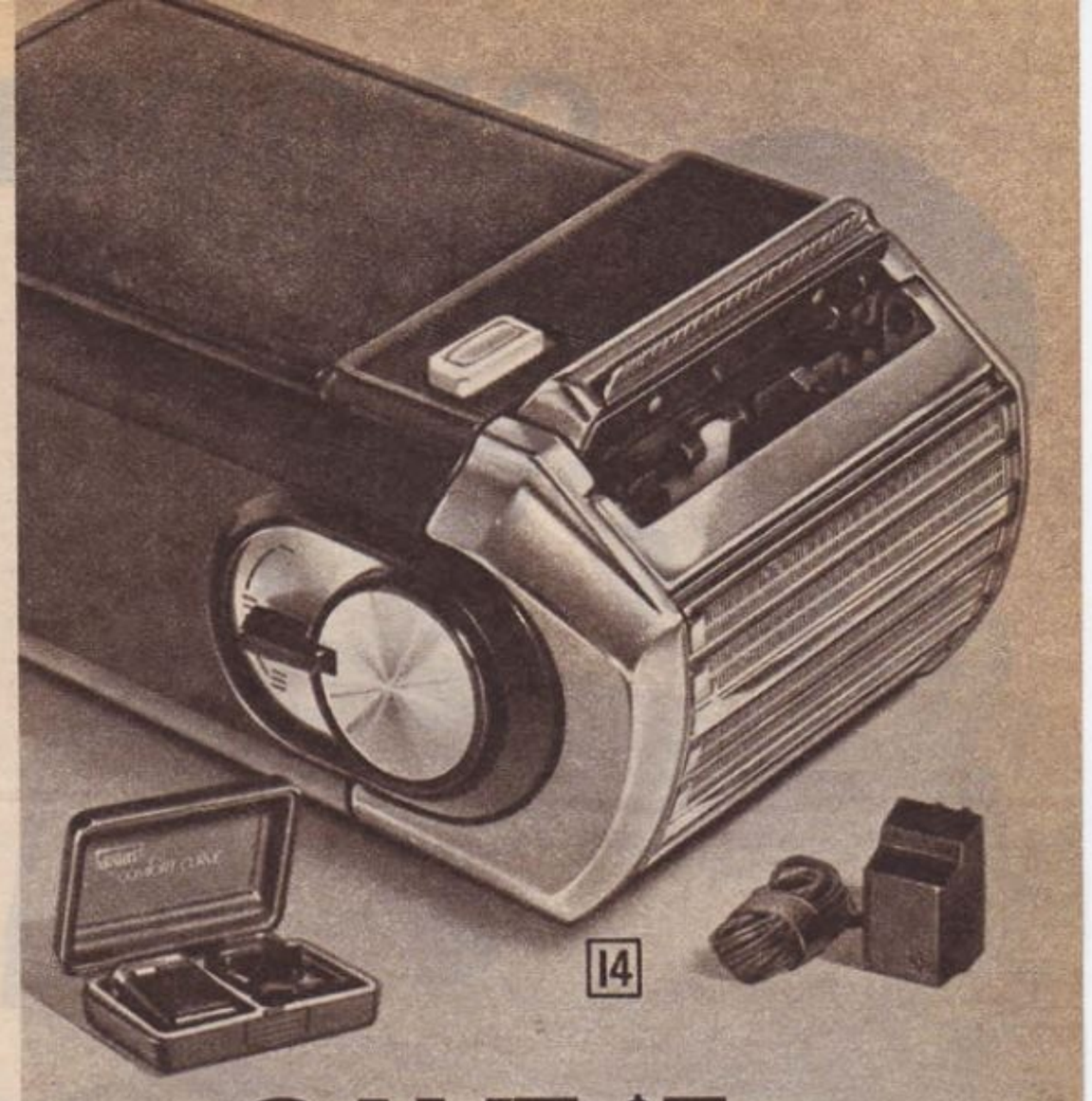
Sunbeam Rechargeable Shavemaster . . . 115/220V, AC. Use with or without cord.
53 T 19550—Ship. wt. 2 lbs. 8 oz. With recharger, travel case.....**39.99**

17 **Norelco Tripleheader 35T . . .** the speed shaver! Coil cord, metal case.
53 T 19513—Ship. wt. 2 lbs. 5 oz.....**29.99**

18 **Norelco cord type Rotary.** Double the number of blades for 50% more cutting action. 9 comfort settings to suit his beard.
53 T 19520—Ship. wt. 2 lbs. 8 oz.....**34.99**

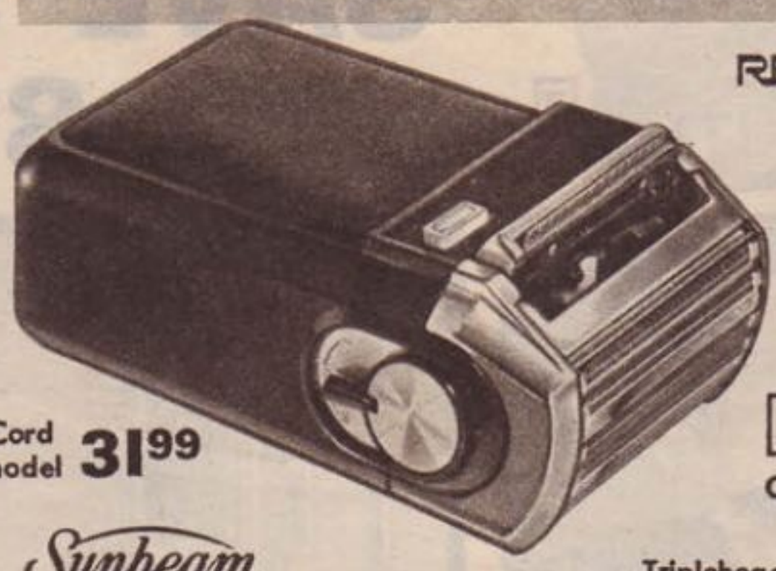
Rechargeable Rotary . . . 115/220V for world-wide use. Use with or without cord.
53 T 19521—Ship. wt. 2 lbs. 14 oz. With recharger and shave counter.....**41.99**

Note: Unless otherwise stated, items on both pages UL listed for 120V, AC.



SAVE $5
On Wards cordless shaver
NOW **29.77** Cord model **26.77**

REMINGTON®



Cord model **31.99**



Cordless **39.99**

Sunbeam



Shavemaster **31.99**

Tripleheader 35T **29.99**



Norelco



Cord type Rotary **34.99**

ALL 231

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GROOMING EXPERTS



1 **Save $3 on Wards variable control 900-watt styler/dryer.** Makes a welcome gift for him or her! Adjusts to handle everything from a child's fine hair to a teen's long, full hair to a man's thinning hair. 2-position switch for styling and drying—plus a power dial for varying temperature and air flow. For drying, use high speed with high or low heat. For styling, use low, medium or high heat; adjust speed continuously from high to low. Pushbutton release for brush, fine and wide tooth combs. From Japan. Price reduced from '75 Fall Book, page 973.
53 T 19382—Ship. wt. 2 lbs. 2 oz.....Was 24.88; now **21.88**

2 **1000-watt pistol-grip dryer . . .** blows warm, hot, hotter to dry short or long hair fast. Multi-heat, on/off switches on contoured grip. Heat concentrator included.
53 T 19389—Ship. wt. 2 lbs. 8 oz. From Japan.....**19.88**

1200-watt dryer. Similar to above, not shown. 200 more watts of drying power.
53 T 19383—Ship. wt. 2 lbs. 8 oz. From Japan..... **22.88**

3 **Compare Wards low, low price for this 650-watt styler/dryer!** Compare features, too: 5 attachments include fine and wide tooth combs, brush, air flow concentrator plus handle for using 2 attachments at once. Low and high heats. Imported from Hong Kong.
53 T 19386—Ship. wt. 2 lbs.....**9.88**

4 **Save $3 on Wards 850-watt styler/dryer with mist.** Push a button to dampen hair, add body for setting or touching up your hairdo. High, low speeds. On/off switch. Mist dispenser, brush, fine and wide tooth combs. Use tap water for mist. From Japan. Cut from '75 Fall, pg. 973.
53 T 19388—Ship. wt. 2 lbs..... Was 22.88; now **19.88**

5 **She'll like Wards best curling/styling wand because it has mist plus a counter stand.** Gentle heat plus mist perk up a pageboy, twirl a tendril, curl her hair in just minutes. No fussing with rollers, clips or clamps. Specially coated barrel—hair won't stick, even if sprayed. Easy-release push button tip, ready dot, non-tangle swivel cord. Safety tip for 2-handed curling. Stand can be set on counter or wall mounted to save space. Use regular tap water for mist dispenser.
53 T 19406—Ship. wt. 1 lb. 4 oz. From Hong Kong.....**14.88**

6 **New! Wards compact electric hairsetter** tucks into a suitcase, fits in a desk drawer—always ready for use wherever she goes. Warms in minutes—ready dot on each roller tells when it's heated for use; thermostatically controlled, can't overheat. Takes about 5 minutes to roll up the 5 jumbo rollers included. No water or lotion needed—use on dry or slightly damp hair. Cord and pins (included) store in bottom compartment. Great gift for the career girl—any girl who travels.
53 T 19461—Ship. wt. 1 lb. 8 oz. From Denmark.....**11.99**

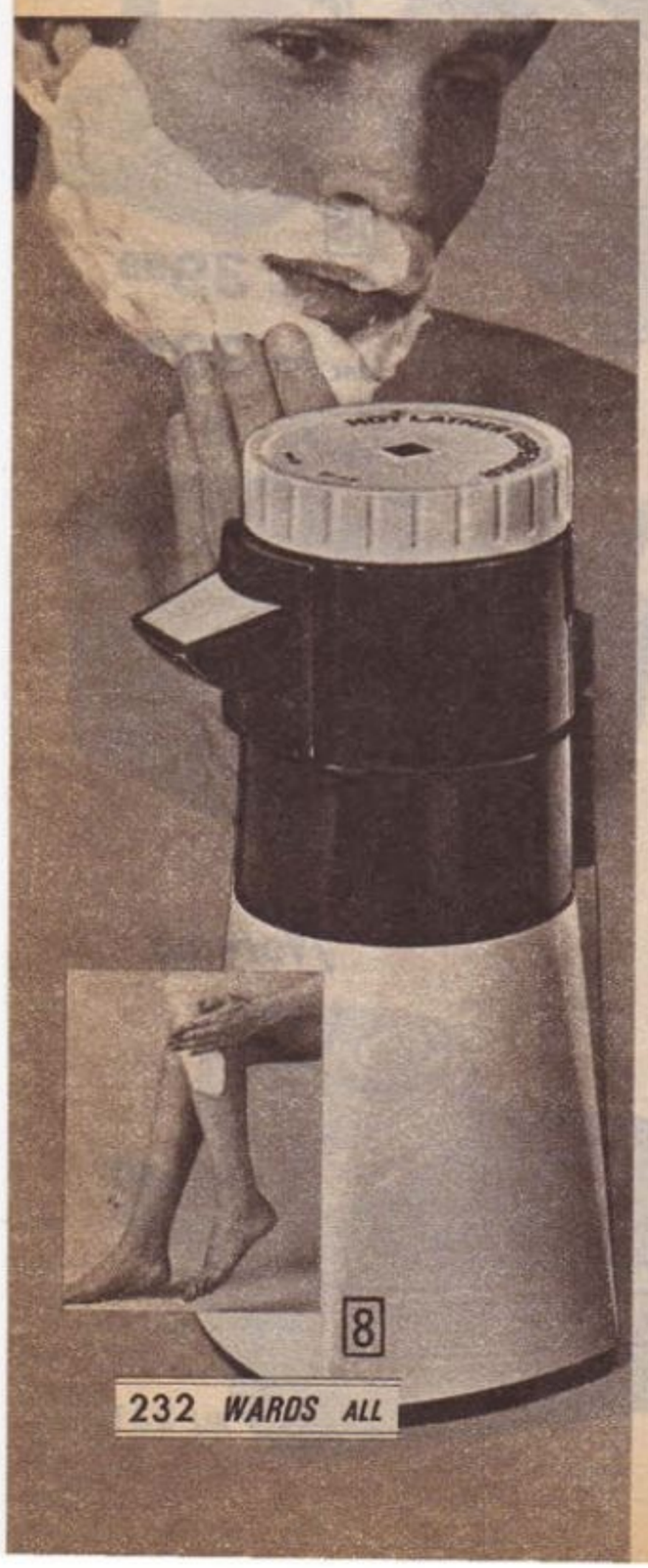
7 **Save $5 and help give your favorite teen a glowing complexion with Wards Clean Machine.** Battery-operated rotary brush with soft nylon bristles scrubs away dirt, grease, soot, excess oil; helps remove blackheads and pimples. Storage case with ventilated cover holds unit of high-impact plastic, detachable brush and 2 medicated soaps: Fostex and Lowila. Motor stops if too much pressure is applied. Batteries included. From Denmark. Can be used for applying facial cream or lotion, too. Price cut from '75 Fall Book, pg. 975.
53 T 11053—Ship. wt. 1 lb. 12 oz.....Was 13.88; now **8.88**

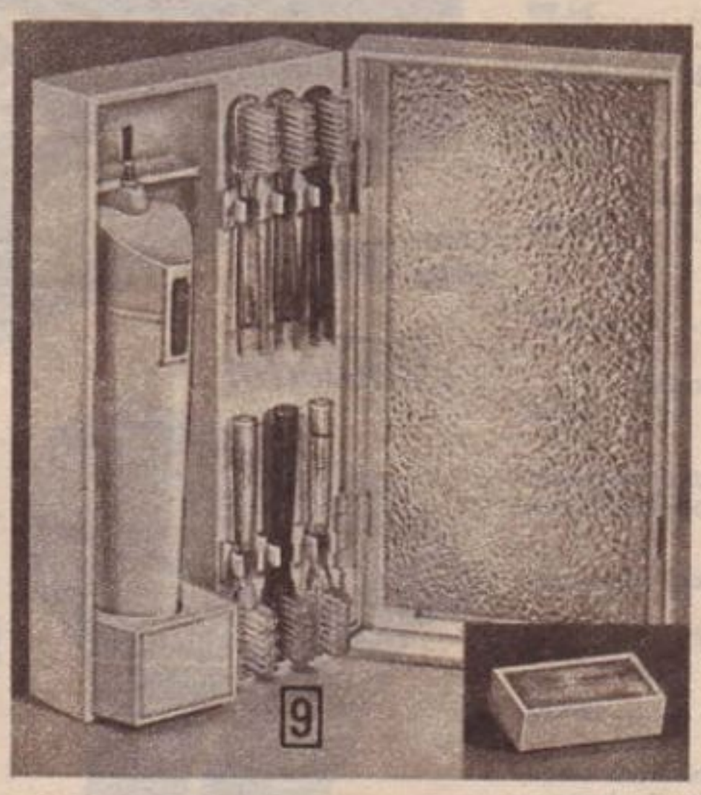
8 **Treat him to one of the joys of a barbershop shave with Wards hot lather dispenser.** Just a push of the button dispenses hot lather onto his fingertips. High-impact plastic unit holds most leading brands of aerosol shave creams in standard 6-oz. and 11-oz. cans. Compact, space-saving design. Long cord. (The gals in the family will use it when they shave their legs.)
53 T 11045—Ship. wt. 1 lb. 6 oz.....**8.88**

9 **Put a bright smile on everyone's face with Wards cordless power toothbrush.** It recharges automatically when plugged into AC outlet. 4-way brushing action helps remove all hidden particles, massages gums. Comes with 6 color-coded toothbrushes with serrated bristles. In compact decorator case that can be wall-mounted with brackets included. Tuck-away cord.
53 T 17815—Ship. wt. 2 lbs. 6 oz.....**14.77**

10 **Keep the family's best foot forward with Wards 2-speed shoe polisher.** Automatic pick up and release. Comes with 2 lambswool bonnets, 2 mandrils, 2 rotary brushes, 2 cans polish (1 brown, 1 black), 2 daubers plus handy vinyl gift-storage case. Give Dad his own polisher to keep at the office!
53 T 18902—Ship. wt. 4 lbs.....**17.77**

Note: Electrical items on both pages UL listed, 120V, AC.







SAVE TIME, SAVE GAS—PHONE YOUR ORDER!
See page 154 for number to call.

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900 watts plus variable heat and air flow!

SAVE $3 NOW 21.88



2

1000 watts

19.88



3

650 watts

9.88



4

SAVE $3

850 watts with mist

Now **19.88**



5

Has mist plus counter stand!

14.88

Christmas Bell Ringer

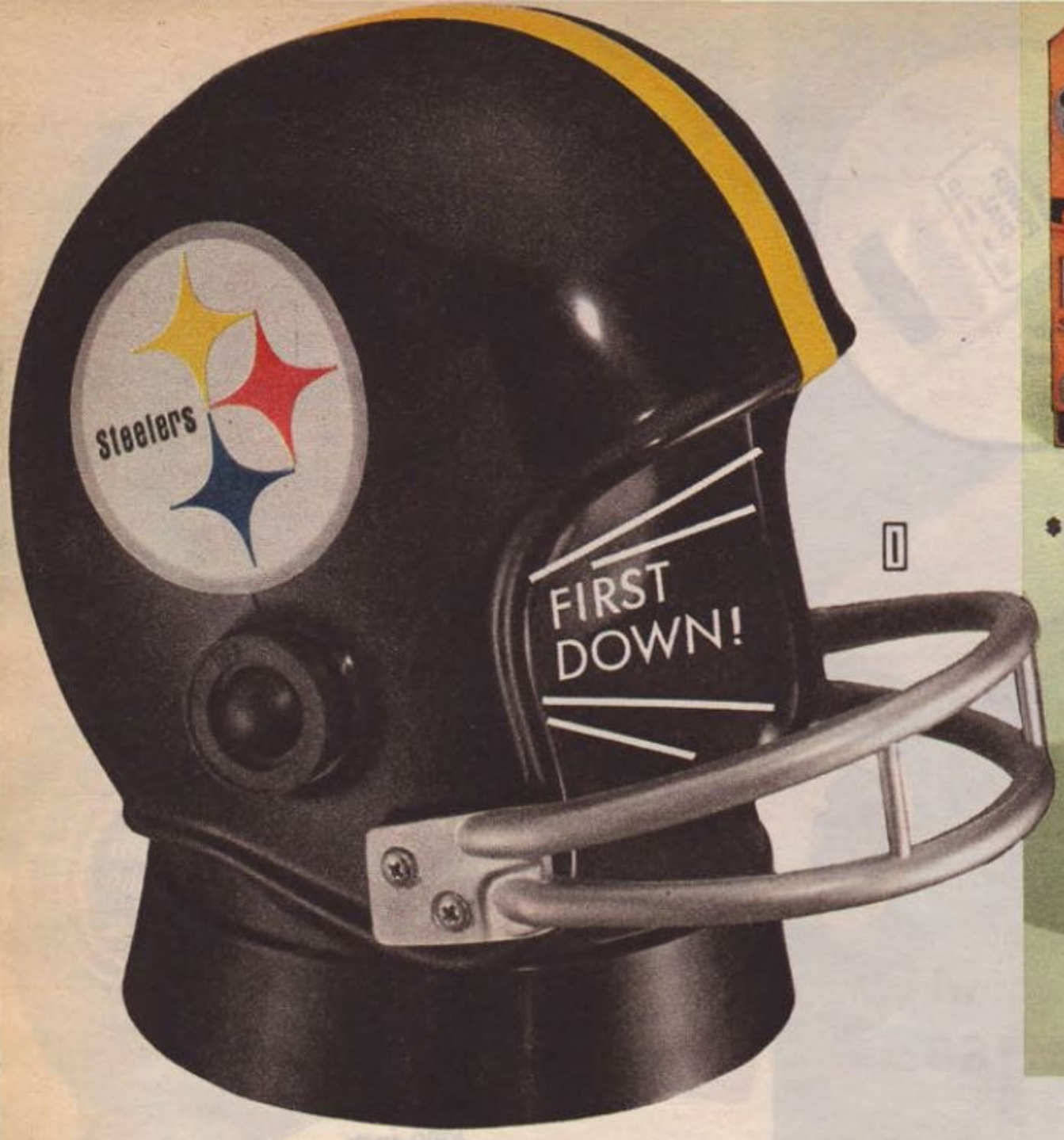


6

Only **11.99**

ALL 233

WishbookWeb.com



1



2



3

*5 OFF



4

$5 OFF Now 34.95

TUNE IN FUN! 7.77 to 34.95



1 Yeah! Rah! It's the NFL helmet AM radio, sporting the official insignia and colors of your choice of 26 NFL teams. High-impact plastic with 6-transistors, tuning, volume controls. About 4½x6 in. high. Needs one 9-volt battery, sold pg. 369.

*01 Baltimore Colts	02 Cleveland Browns
03 Pittsburgh Steelers	*04 San Diego Chargers
*05 Buffalo Bills	*06 New York Jets
*07 New England Patriots	08 Oakland Raiders
*09 Houston Oilers	*10 Denver Broncos
11 Miami Dolphins	12 Kansas City Chiefs
13 Cincinnati Bengals	14 Chicago Bears
15 Detroit Lions	16 Green Bay Packers
17 Los Angeles Rams	*18 New York Giants
*19 Philadelphia Eagles	*20 San Francisco 49'ers
*21 Washington Redskins	22 St. Louis Cardinals
*23 Dallas Cowboys	24 Minnesota Vikings
*25 Atlanta Falcons	*26 New Orleans Saints

Orders for items above will be shipped from stock except team codes marked with an asterisk (*). These will be shipped from Kansas City only—allow 7 extra days for delivery. Order and pay postage from Catalog House on front cover.

L53 T 3539T—Wt. 1 lb. 3 oz. *State team number*....**14.77**

2 Save $5 on Snoopy's® hi fi. All you Joe Cools will enjoy listening to this solid-state AM radio. High-impact plastic with tuning and volume controls, built-in rod antenna, earphone for personal listening. Hong Kong. Cut from '75 Fall, pg. 934. Needs one 9-volt battery, sold pg. 369.

53 T 3549—Ship. wt. 1 lb. 8 oz. .Was 14.99; now **9.99**

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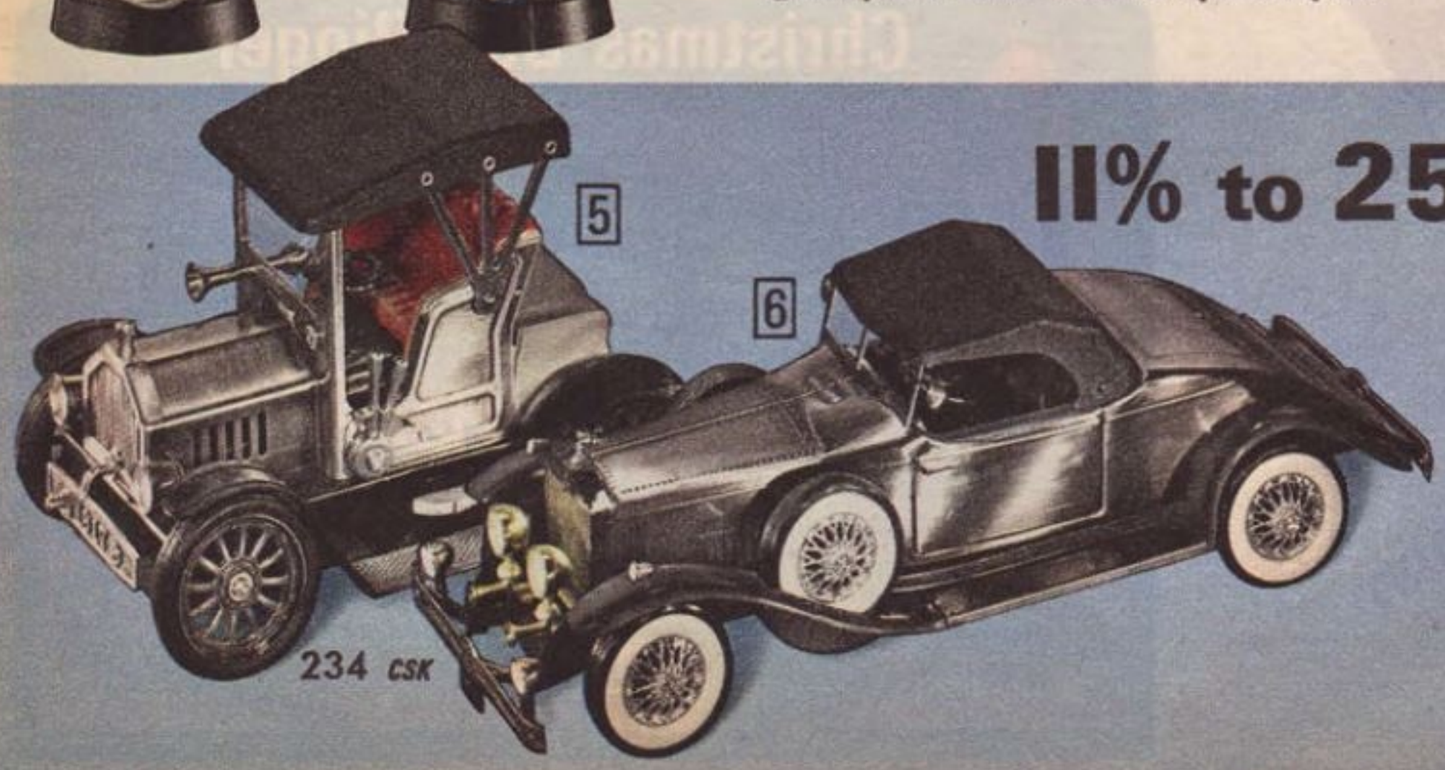
3 New! Evel Knievel wheel radio. A radio in a wheel? Really! Great fun for young wheeler-dealers who will carry it on adventures by the wrist strap. Plastic wheel, about 6 inches in diameter, brightly depicts Evel zooming through star-spangled skies. Has tuning, volume controls. Needs one 9-volt battery, sold pg. 369. From Hong Kong. See Evel Knievel toys on pg. 401.

53 T 3528—Ship. wt. 1 lb. 2 oz.....**7.77**

4 Save $5 on old time '30s AM/FM radio. Recalls the golden age of radio when the whole family gathered 'round to hear Joe Louis' fights, Fibber McGee's closet going "Crash!", Fred Allen interviewing the zany folks in the alley. Now, you can listen to today's rock, folk or symphony music, news programs—whatever you like—on AM or FM. No sputter, crackle or interference like the old timers, though. AFC locks in FM, prevents drift. Radio plugs into any AC outlet. Has tuning and volume controls. Authentically detailed cathedral-style cabinet of walnut-grained plastic, about 11½x12½ inches high. UL listed, 120 volts. Imported from Hong Kong. Price reduced from Wards '75 Fall General Catalog, page 934—check your savings there. Easy to own when you order by phone . . . see page 154 for number to call.

53 T 3544—Ship. wt. 5 lbs. 3 oz. .Was 39.99; now **34.95**

Just say "Charge It!"
See Credit Terms on pages 147–149



5

6

11% to 25% OFF on Car radios

5-6 Park these miniature AM car radios on your desk, a shelf—anywhere you want a real attention-getter. Authentically detailed in soft-tone metals. Each has 5 transistors, needs one 9-volt battery, sold on pg. 369. From '74 Christmas, pg. 289.

(5) Model-T . . . evokes the merry chugging along of Sunday outings long ago. 6¼ inches long.

53 T 3401—Wt. 1 lb. 12 oz.....Was 16.95; now **14.95**

(6) Phantom II Rolls Royce . . . appeals to the Gatsby in everyone. Side mount wheels tune in station and adjust volume. About 10 in. long.

53 T 3530—Wt. 1 lb. 6 oz.....Was 19.95; now **14.95**

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SING-A-LONG!

A-D Be the star vocalist with these sing-a-long radios. Mike lets you hear your voice along with the music of your favorite artist simultaneously . . . it's almost like singing a duet! Flick of the switch converts unit into an amplifier . . . use it as a public address system to entertain your pals. Or, just listen to the AM radio itself when you're not in a singing mood. All radios have mikes with built-in volume control, direct drive tuning, 2¼-in. speaker, 10-ft. cord that can be plugged into an external mike jack, carrying handle. Character radios (B-D) have moving hands that indicate station. High-impact plastic. Each needs one 9-volt battery, sold on pg. 369.

(A) Save $8 on Sing-A-Long radio reduced from '75 Fall, pg. 934. About 8¼x6 in. high. Plastic carrying case included.
53 T 3542—Ship. wt. 1 lb. 6 oz. . . . . Was 19.99; now **11.88**

(B) Sing-A-Long with Snoopy!© About 8½ in. wide, 7 in. high.
53 T 3540—Ship. wt. 1 lb. 8 oz. **11.88**
©1958, 1966 United Features Syndicate, Inc.

(C) Sing-A-Long with Mickey Mouse!© About 8½ in. wide, 7 in. high.
53 T 3551—Ship. wt. 1 lb. 4 oz. **11.88**
©Walt Disney Productions

(D) Sing-A-Long with Raggedy Ann!© The mike's a pretty tulip.
53 T 3552—Ship. wt. 1 lb. 4 oz. Abt. 8½x7 inches. **11.88**
©1974 The Bobbs-Merrill Co., Inc.

$8 OFF NOW 11.88

YOUR CHOICE 6.97

More fun radios

E Soup's on! Campbell's tomato soup can radio serves up AM entertainment. Polystyrene can abt. 4 in. high. Tuning, volume controls. Needs one 9-volt battery, sold on page 369.
53 T 3532—Ship. wt. 9 oz. **6.97**

F Budweiser beer can radio pours forth music, news, all your favorite AM programs. Looks kind of crazy when you hold it up to your ear, but you know what you're doing. Polystyrene, abt. 5 in. high. Tuning, volume controls. Needs 9-volt battery, pg. 369.
53 T 3529—Ship. wt. 8 oz. **6.97**

G That saucy beagle, Snoopy®, makes a super AM radio. Such a cheerful earful, his owner will take him everywhere by his "leash" carrying strap. High-impact plastic with built-in rod antenna, earphone for personal listening. Abt. 6½ in. high. Uses one 9-volt battery, sold on pg. 369. See Woodstock on pg. 237.
53 T 3541—Ship. wt. 11 oz. **6.97**
©1958, 1974 United Features Syndicate, Inc.

H Little John radio . . . music where you'd least expect it! AM radio has speaker concealed under seat lid. About 4½ in. high. Needs one 9-volt battery, sold on page 369.
State color number: 11 pink, 51 blue or 30 yellow.
L53 T 3545—Ship. wt. 13 oz. **6.97**



WishbookWeb.com

MUSICAL SPECIALS

ONLY **3.49** each
for any 3 or more.
Items (1) thru (12)

ONLY **3.99** each
Any 1 or 2.
Items (1) thru (12)







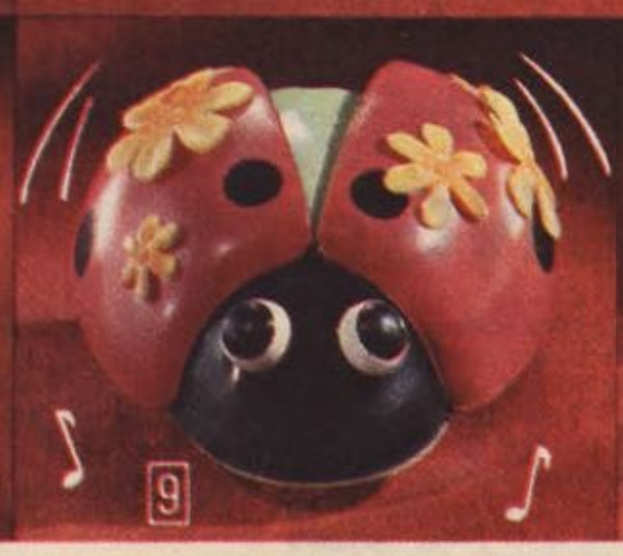














Ordering prices for items (1) thru (12): Any 1 or 2—3.99 each Any 3 or more—3.49 each

1 **Reverent praying hands.** Revolves and plays "Bless This House". Molded plastic. 6 in.
53 T 3231 D—Ship. wt. 13 oz. From Hong Kong.

2 **Whimsical hippie girl** revolves to tune of "Yellow Ribbon". Plastic. Abt. 7½ in. high.
53 T 3261 D—Ship. wt. 10 oz. From Hong Kong.

3 **Hear the candy man** play his song. Plastic.
53 T 3241 D—7 in. Hong Kong. Wt. 12 oz.

4 **Revolving photo cube** plays "Love Story", shows off favorite snaps. Hong Kong.
53 T 3210 D—3¾x4 in. Ship. wt. 12 oz.

5 **Phone cradle . . .** rest your phone receiver here, and it plays "All Alone By the Telephone". Memo pad in base slides out for note-taking. Wood-grained plastic. Phone not incl.
53 T 3238 D—4¾ in. Hong Kong. Wt. 7 oz.

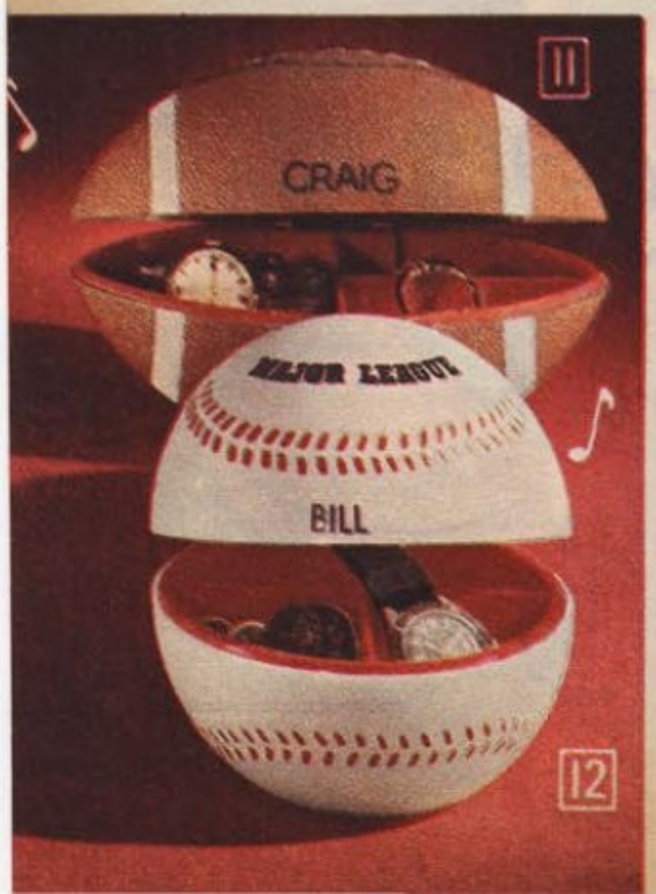
6 **Old time radio music box** plays "Happy Days Are Here Again". Wood-look plastic. 3½ in.
53 T 3243 D—From Hong Kong. Wt. 5 oz.

7 **Perky canary** warbles "Chim, Chim, Cheree" from his gold tone cage. Hanging loop. Clear plastic base lets you see movement.
53 T 3269D—5½ in. Hong Kong. Wt. 10 oz.

8 **Lucite music box** combines crystal-like sparkle with the soothing strains of "Lara's Theme". Lovely on your dresser or vanity. About 3x2¼x2 in.
53 T 3240 D—From Hong Kong. Wt. 6 oz.

9 **Bright lady bug's** wings open and close as she crawls along floor playing "Talk To The Animals". Abt. 3x4¾ in. Plastic.
53 T 3256 D—From Hong Kong. Ship. wt. 10 oz.

10 **Ol' slow poke, the turtle,** nods his head to the tune of "Drummer Boy" as he creeps along. About 3½x3¾ inches. Plastic.
53 T 3257 D—From Hong Kong. Ship. wt. 12 oz.



Trinket boxes CUT $1

11-12 **Keep your watch, keys, loose change "organized."** Sporty plastic boxes are easy to personalize with your name—marking pen included. Jewelry shown with boxes not included. From Hong Kong. Use special prices shown above to order. Were 4.99 each, '74 Christmas, pg. 286.

(11) **Football . . .** plays Notre Dame "Victory March". Abt. 5x7½ in.
53 T 3233 D—Wt. 1 lb.

(12) **Baseball . . .** plays "Take Me Out to the Ball Game". About 5½ inches in diameter.
53 T 3234 D—Wt. 15 oz.



CUT 50% Your Choice 2.48

13-14 **Charming musical figurines** cheer you up with their happy sounds. Make them your very own—just write your name on base with marking pen included. Plastic. From Hong Kong. Prices cut from '74 Christmas, page 286. Were 4.99 each.

(13) **All American Football Player** peps you up with Notre Dame's rousing fight song. 6½ in. high.
53 T 3259—Wt. 7 oz.....now **2.48**

(14) **Miss America** wears her crown proudly as music from the pageant plays. About 6½ in. tall.
53 T 3258—Wt. 7 oz.....now **2.48**

Phone Your Order!
See page 154 for numbers.

WishbookWeb.com

MUSICAL DELIGHTS

4.99 to 14.99



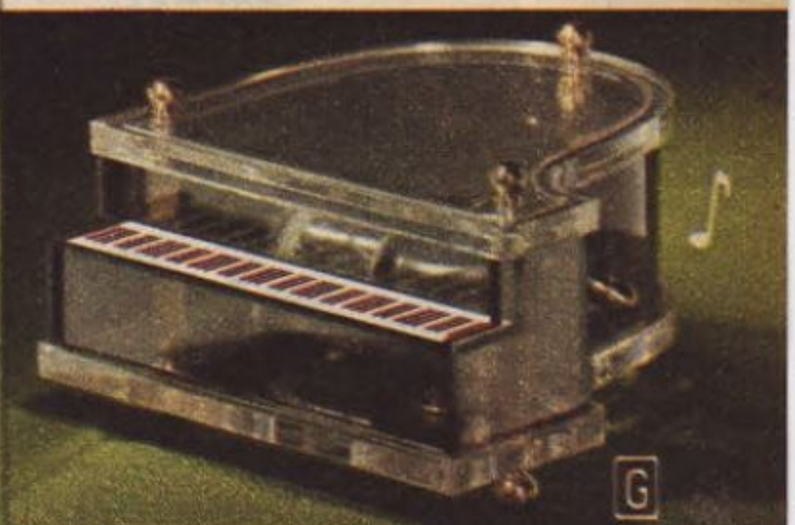






















A Dancing couple is having a rollicking time to the music of the "Charleston". Ceramic figurine is fun to watch as it revolves. About 5¾ in. high.
53 T 3225—Ship. wt. 8 oz. From Japan.....**4.99**

B Three musical children sweeten your life to the tune of "A Spoonful of Sugar". Ceramic figurine goes 'round and 'round. About 7¼ inches high.
53 T 3227—Ship. wt. 1 lb. 4 oz. From Japan.....**6.99**

C Musical mouse sits happily under his bright umbrella as the melody of "Three Blind Mice" fills the air. Revolving figurine makes a super gift for youngsters. Made of ceramic. About 6 inches high. From Japan.
53 T 3236—Ship. wt. 12 oz.....**5.99**

D A windmill revolves atop this romantic chalet as you dream to the strains of "Edelweiss". Wooden novelty is brightly decorated with flowers, even has make-believe windows! About 6½ in. high.
53 T 3232—Ship. wt. 12 oz. From Japan.....**5.99**

E Butterflies flutter above a gay spring garden, enclosed in a clear plastic cube. It's fascinating to watch the movement play "Close to You". Measures about 5½x3¾ inches. Imported from Hong Kong.
53 T 3254—Ship. wt. 15 oz.....**4.99**

F Record spins 'round atop this lucite gramaphone as music of "Speak Softly" caresses your ears. See the movement through the clear sides. Abt. 5½x3¼ in.
53 T 3252—Ship. wt. 11 oz. From Hong Kong.....**4.99**

G Modern lucite piano lets you watch the music being made through its clear sides. Plays "Strangers in the Night". About 2¼x3¾ inches. From Hong Kong. Easy to own when you order by phone! Numbers, pg. 154.
53 T 3253—Ship. wt. 10 oz.....**4.99**

H A hobo and his pup dog rest on a park bench—they're a "Born Free" pair. Ceramic figurine is a great gift for the collector. About 6 in. high.
53 T 3228—Ship. wt. 14 oz. From Japan.....**5.99**

J Musical Hummel bank rolls along on its little wooden wheels and plays "If I Were a Rich Man" when you insert a coin. Makes it fun to be thrifty! Wood; about 4x5 inches. From West Germany.
53 T 3229—Ship. wt. 11 oz.....**14.99**

K Antimony piano. Lovely hand-painted porcelain lid on a silvery base. Velvet lined to hold precious trinkets. Separate lid lifts to show movement. Plays the theme from "Love Story". About 4½x2½x3¼ inches. Imported from Japan.
53 T 3208—Ship. wt. 1 lb. 1 oz.....**5.99**

L Musical stein lifts your spirits to the tune of the "Stars and Stripes". Glazed ceramic, decorated with fifers and drummers. Wards is getting into the spirit of '76. About 9 in. high.
53 T 3226—Ship. wt. 1 lb. 14 oz. From Japan.....**8.99**

M Chirpy Woodstock© forgot to fly South this fall—so here he is chirping merrily and fluttering his feathery wings as he bounces on the end of a 15-in. long spring that extends to 36 inches. Plastic bird, about 6 in. long, has on/off switch, oscillating circuit, 2-in. PM dynamic speaker. Needs one 9-volt battery, sold on page 369. More Peanuts gifts, pgs. 221, 235.
53 T 3235—Ship. wt. 8 oz.....**6.99**
©1965, 1972 United Features Syndicate Inc.

N Lucy and Snoopy kiss and make up to the tune of "Try to Remember". Ceramic statue revolves for added fun. About 4 inches high. From Japan.
53 T 3230—Ship. wt. 6 oz.....**7.99**

WishbookWeb.com

Genuine Pachinko pinball machine

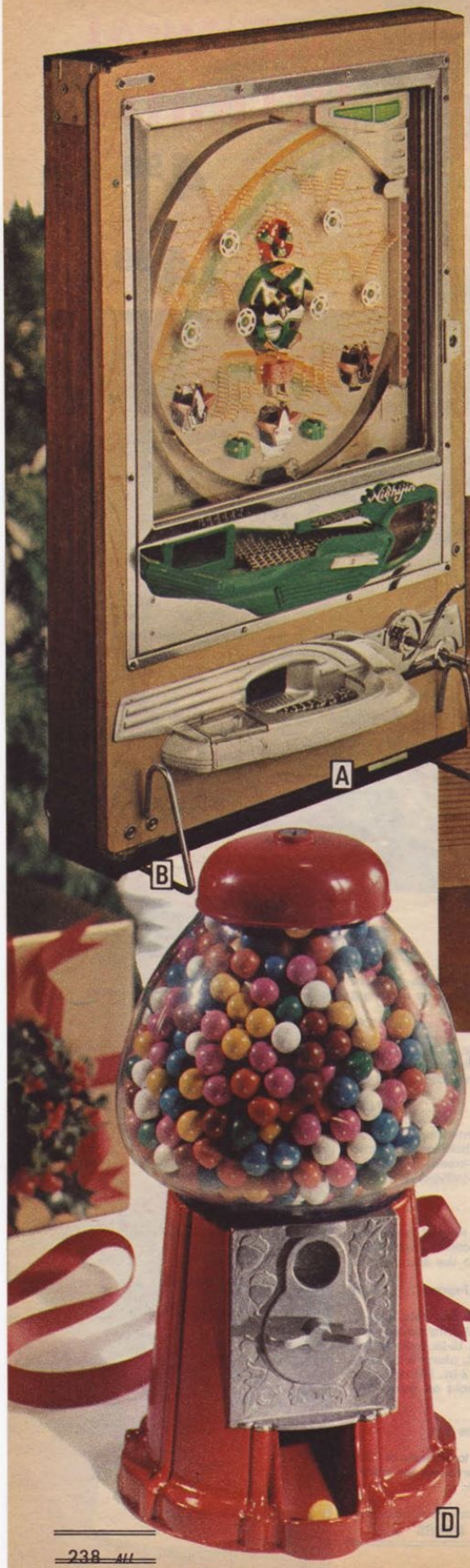
CUT $26

A Big game from the Orient! The Japanese took the conventional pinball machine, up-ended it, added many balls for faster action—and they called it Pachinko. That was in 1950, and overnight it became a national pastime. Their thousands of machines are periodically replaced, and the used ones are shipped to the U.S.A.; here they are completely reconditioned, factory cleaned and inspected to insure hundreds more hours of fun and relaxation. You test your luck and your skill when you flick the lever, sending a steel ball whizzing through mazes and spinning wheels and finally into a win pocket. As the balls drop and hit each other down below, they make a "Pa-chin-ko" sound which became the name of the game. Part of the charm of Pachinko is the variation in playing field design; each game is an original and yours will vary slightly from the one shown. About 400 steel balls included. Size of game about 20¾x9½x30 in. high. Ship. wt. 40 lbs.

53 T 2793 A—Sells for 69.95 on page 934 of the Big Fall Book.....now only **43.95**
53 T 2797—Package of 200 extra steel balls. Ship. wt. 3 lbs.....pkg. **7.95**

B Cut $1. Metal stand to steady Pachinko game on your table top. Screws included.
53 T 2794—Ship. wt. 1 lb. Was $5 on page 934, Big Fall Book.....now only **3.99**

C Deluxe customizing kit. An attractive frame and stand to glamorize your Pachinko game. Pre-cut woodgrain vinyl; pre-drilled for easy installation with only a screwdriver.
53 T 2796 M—Mar-resistant Spanish oak finish. Screws included. Ship. wt. 9 lbs.....Kit **14.95**





Antiqued gumball and peanut machine for home and office

CUT 30%

D The Big Machine is taking over the family room! Primed for action with gumballs, peanuts or candies, it beckons young and old . . . anyone with a single coin—from a penny to a quarter. These machines are rapidly becoming status symbols . . . a center of activity in homes and offices across the country. Authentically reproduced from an old-fashioned gumball machine. Cast from heavy duty metal with a durable red enameled finish. About 15 in. high. Real glass dome shows off the contents; two packages of gumballs (1100) completely fill the machine (as shown). It comes to you with one package of gumballs (550). Machine was 49.99; gumballs 5.99, pg. 934, Big Fall Bk. Save 17.10 on the combination.
53 T 33990 M—Red gumball machine with one package of 550 assorted giant gumballs. Ship. wt. 10 lbs. 8 oz.....separately were 55.98; combination now only **38.88**
53 T 33998—Pkg. of 550 assorted giant gumballs. Ship. wt. 3 lbs.....pkg. **5.99**
53 T 34029—4-lb. tin of Spanish peanuts for machine. Ship. wt. 4 lbs. 8 oz..... **3.99**

E Gumball machine like (D) above but enameled a bright yellow. Ship. wt. 10 lbs. 8 oz.
53 T 33991M—Includes pkg. of 550 assorted giant gumballs....combination only **38.88**

F Save $6 on stand for (D) (E) above. Antique style cast from heavy metal. Black enameled.
53 T 33997 M—About 26 in. high. Ship. wt. 10 lbs. 12 oz. Was 34.99, Fall Bk.; now only **28.88**

WishbookWeb.com

CUT 30%–50%

Wards Designer Phones



Good news for Santas: Wards rolls back prices on phones to new lows! Eye-catchers all, crafted of the finest metals and plastics. Plug-in phones are completely equipped with operating parts and plug; contain the finest electrical components for superb fidelity and excellent tonal quality. The "Elegante" and "Aloha" are decorator housings only, approved by the phone co., which will install and service them at normal rates plus a nominal one-time charge. From Italy, Japan. Prices cut from '75 Spring, page 449.

1 **Cut $41. The "Imperial"** . . . ornate beauty in bronze filigree on solid cast metal base. Ivory and gold-tone receiver; decorated dial. 8 in. high.
53 T 3422—Ship. wt. 7 lbs. 8 oz. Complete plug-in phone was $97; now **55.99**

Cut $22. The "Elegante" . . . like above, but housing only.
53 T 3443—Ship. wt. 6 lbs. 8 oz. Housing only was 44.45; now **22.22**

2 **Cut $68. The "Majesty"**—42 inches high! French horn receiver is cradled on a cast bronze, hand-crafted Napoleonic column. Fleur-de-lis dial inset.
53 T 3436—Ship. wt. 25 lbs. Complete plug-in phone was $190; now **122.00**

3 **Cut $33. The "Electra"** . . . chic French styling in ivory-tone high-impact plastic. Jeweler's bronze fittings. About 8 inches high.
53 T 3449—Ship. wt. 7 lbs. 13 oz. Complete plug-in phone was $83; now **49.99**

4 **Cut $19. The "Coquette** . . . petite, ultra-feminine phone in soft-tone ivory high-impact plastic. Cameo dial inset; gold-tone filigree nameplate and fittings. Only 7½ in. high, fits easily on your nightstand.
53 T 3432—Ship. wt. 6 lbs. Complete plug-in phone was $63; now **44.00**

Cut $7. The "Aloha" . . . like above, but housing only.
53 T 3440—Ship. wt. 4 lbs. 13 oz. Housing only was 24.45; now **17.00**

5 **Cut $26. Gold tone "Roaring '20s"** . . . great Gatsby! Abt. 12 in. high.
53 T 3423–Ship. wt. 4 lbs. 8 oz. Complete plug-in phone was $68; now **41.99**

6 **Cut $21. Black "Roaring '20s"** . . . lots of razz-ma-tazz! Abt. 12 in. high.
53 T 3421—Shipping wt. 4 lbs. 8 oz. Complete plug-in phone was $63; now **41.99**

WishbookWeb.com

Lovely no iron tablecloths!





SUPER BUY

New! Machine washable woven 5.97 52x52 in.

387
440
158
120
184

A Delicate floral woven design in 73% cotton, 27% polyester fabric. Neatly hemmed edges on cloths, napkins. SPOT CHECK soil release—stains won't set in. Machine wash, warm; tumble dry. No ironing. **State color no** · 133 marigold · 387 dill green · 440 frost white · 158 cocoa brown · 120 ivory · 184 cherry red

SQUARE LI8TI630C—52x52 in. Ship. wt. 10 oz.
Fits table 30x30 in.....5.97
RECTANGLE LI8TI63IC—52x70 in. Ship. wt. 13 oz.
Fits table 30x48 in.....7.97
LI8TI633C—60x86 in. Wt. 1 lb. 2 oz.
Fits table 40x68 in.....10.97
LI8TI635C—60x104 in. Wt. 1 lb. 6 oz.
Fits table 40x84 in.....12.97
ROUND LI8TI636C—70-in. diam. Wt. 1 lb. 5 oz.
Fits table 48-in. diam.....11.97
OVAL LI8TI632C—52x70 in. Wt. 12 oz.
Fits table 30x48 in.....7.97
LI8TI634C—60x86 in. Wt. 1 lb. 1 oz.
Fits table 40x68 in.....10.97
NAPKINS LI8TI637C—Pkg. of 4, 17x17 in.
Ship. wt. 4 oz.....Pkg. 3.97

240 ALL

Accessories: "Americana" ironstone sold Fall Bk., pg. 1238; flatware pg. 1245.

SAVE 20%

Machine washable solid 7.17 52x70 in. Was 8.97

388
440
113
402

B "Coronation"—lovely woven stripe design cloth in easy-care 50% rayon and 50% polyester fabric. Hemmed edges on cloth, napkins. 4-in. rayon fringe on round cloth. Scotchgard® Plus soil release—stains wash out easily. Mach. wash, warm; tumble dry. No iron. Prices cut Fall Bk., pg. 1242. **State color no.** · 184 cherry red · 388 parsley green · 440 white · 113 jonquil yellow · 402 champagne

RECTANGLE LI8TI560C—52x70 in. Wt. 1 lb.
Fits table 30x48 in....Was 8.97; 7.17
LI8TI56IC—60x90 in. Wt. 1 lb. 8 oz.
Fits table 40x72 in..Was 12.97; 10.47
LI8TI563C—60x104 in. Wt. 1 lb. 12 oz.
Fits table 40x84 in..Was 14.97; 11.97
ROUND LI8TI564C—68-in. diam. Wt. 1 lb. 4 oz.
Fits table 47-in. diam. Was 13.97; 11.17
OVAL LI8TI562C—60x90 in. Wt. 1 lb. 7 oz.
Fits table 40x72 in. Was 12.97; 10.47
NAPKINS LI8TI565C—Pkg. of 4, 17x17 in. Ship. wt. 4 oz. Was pkg. 4.97; Pkg. 3.97

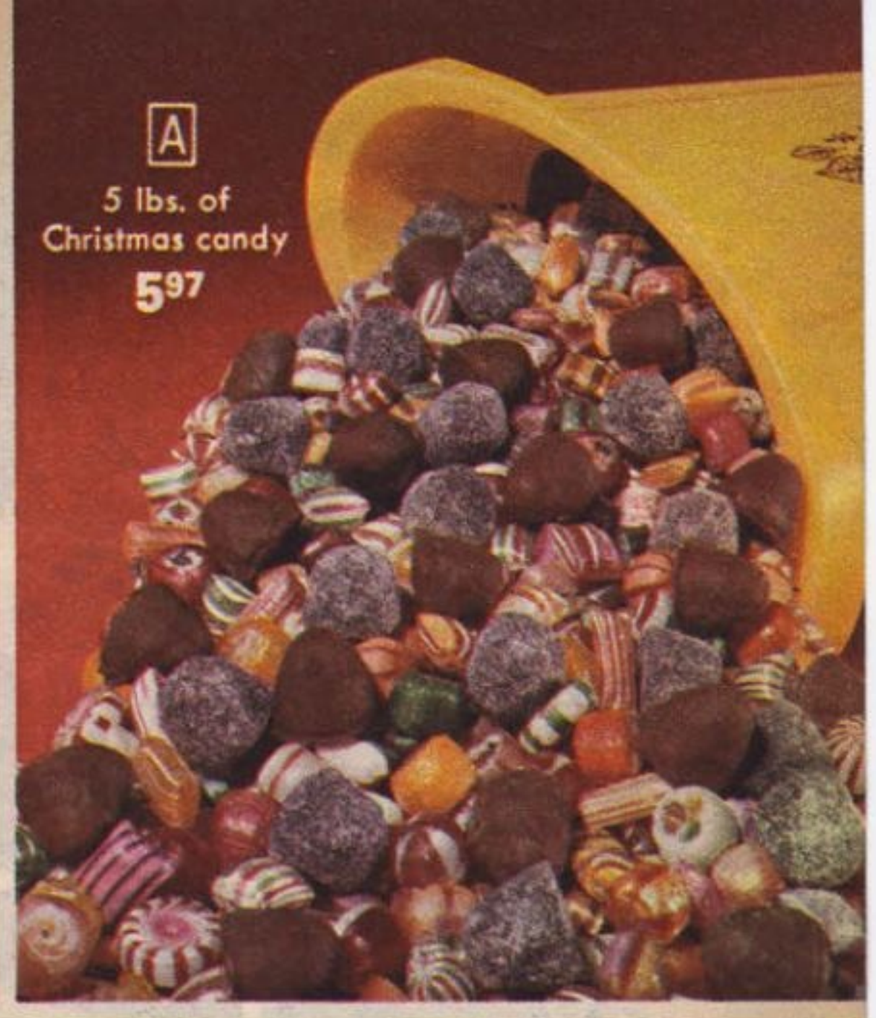
Accessories: "Cotillion" china sold Fall Bk., pg. 1240; flatware pg. 1245.

SEE TABLECLOTH, pg. 6
SEE MORE TABLECLOTHS IN OUR FALL BOOK, pgs. 1242–1244.

WishbookWeb.com

















Special treats for very special people

A Five lbs. of mixed Christmas candies in a re-usable plastic wastebasket. Includes one lb. of old fashioned chocolate drops, two lbs. of colorful assorted jellies and two lbs. of traditional holiday hard candies.
53 T 33529—Ship. wt. 6 lbs. 8 oz. **5.97**

B Send her a Big Kiss made of delicious solid milk chocolate (13 oz.). Foil-wrapped with a Big Kiss pull-tab. Colorful gift box.
53 T 36090—Ship. wt. 1 lb. 2 oz. **2.97**

C From England . . . an Egyptian style chest filled with 1 lb. of assorted wrapped Blue Bird toffees. Lithographed metal about 6 in. wide; lock and key. Re-usable as a bank or jewel chest.
53 T 33052—Ship. wt. 1 lb. 10 oz. **4.99**

D Peppermint candy canes about 5½ in. long. Each cello wrapped; use for treats or trims.
53 T 33722—Box of 24. Ship. wt. 1 lb. 4 oz. **1.99**

E Box of 12 solid milk chocolate Santas . . . 1-oz. each. Individually cellophane-wrapped.
53 T 33713—Ship. wt. 1 lb. 1 oz. **2.99**

F Colorful Burro Pinata brings you the exciting party game from Old Mexico. Just "break-the Pinata" to get the candy. Burro comes with a bag of candy and 10 assorted toys. Also makes a cheery decoration in a child's room.
53 T 33714—Ship. wt. 4 lbs. **6.99**

G Three old fashioned glass cars, each with 4 oz. of assorted candies: Mint Imperials, Orange Imperials and Cinnamon Imperials.
53 T 36056—Ship. wt. 6 lbs. . . . . set **2.99**

CANDIES AND FOODS AVAILABLE AFTER OCTOBER 1

H Whimsical Bugs Bunny gumball bank with gumballs. Colorful plastic about 9¼ in. high. Small coins activate the dispenser and fall into bank. Order refills with (J) below.
53 T 36068—Ship. wt. 1 lb. **2.79**

J The Little Red Gumball bank with 18 gumballs. A penny, nickel or dime activates the dispenser as it drops into the bank. Fill with candies or nuts—or order refills below. Colorful plastic; transparent dome. About 8 in. high.
53 T 36078—Ship. wt. 11 oz. **2.99**
53 T 36075—Pkg. of 110 rainbow-colored gumballs for banks (H) and (J). Ship. wt. 8 oz. **1.47**

K The Big Red gumball bank with 100 giant-size rainbow-colored gumballs. Small coins activate the dispenser and fall into the bank. Sturdy red plastic with clear dome; about 15 in. high. Order refills below.
53 T 36058—Ship. wt. 7 lbs. 14 oz. **9.99**
53 T 36079—Pkg. of 200 giant rainbow-colored gumballs for Big Red (K). Ship. wt. 1 lb. 7 oz. . . **3.49**

L TO N Traditional red mesh Christmas stockings filled with bagged candies and assorted toys and novelties. Choose from 3 sizes.

(L) 43-inch stocking with 6 oz. of candies plus 14 toys and novelties.
53 T 36099—Ship. wt. 1 lb. 12 oz. **3.99**

(M) 34-inch stocking with 4 oz. of candies plus 9 toys and novelties.
53 T 36098—Ship. wt. 15 oz. **2.89**

(N) 24-inch stocking with 3 oz. of candies plus 7 toys and novelties.
53 T 36097—Ship. wt. 12 oz. **1.49**



ALL 241

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A Imported cheeses **9.49**



B From Scotland **4.99**



C **5.49**



D



E



F



G



H J



K



L



M **12.49**



N **7.99**



P **3.99**



R **6.99**

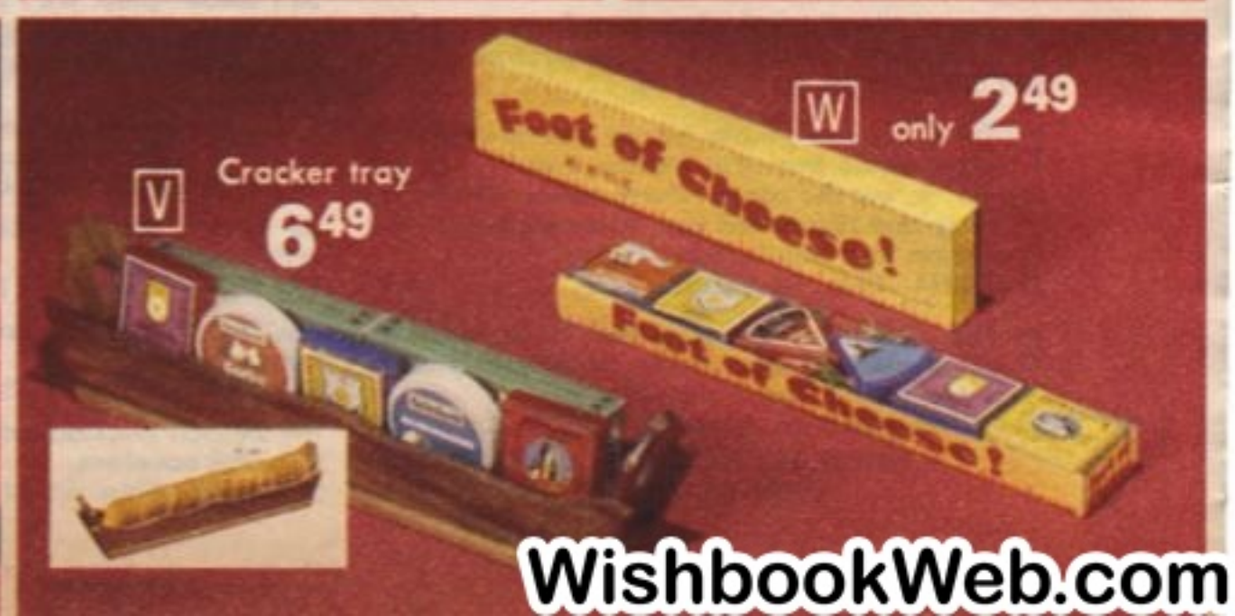


T

242 ALL



U



V Cracker tray **6.49**

W only **2.49**

WishbookWeb.com

Give gourmet foods . . . all gift boxed and ready to mail

Give a bountiful gift of food . . . a gift that is welcomed by anyone at any age. It's a fast and easy way to shop.

A A World of Cheese . . . over 20 assorted, imported cheese spreads. Individually-wrapped bite and table sizes in a variety of delicious flavors. Imported candies are tucked in.
53 T 37082—Flags-of-all-nations gift box. Ship. wt. 3 lbs. 8 oz.....**9.49**

B Imported Scottish jams, jellies and marmalades . . . eight 1½-oz. jars, 8 different flavors. "Scotch Plaid" gift box.
53 T 37033—Ship. wt. 2 lbs. 6 oz.....**4.99**

C Ham 'n Stuff is a great value! Includes a ½-lb. imported ham, crackers, imported cheese spreads, jellies, tea and candy.
53 T 37080—Ship. wt. 2 lbs.....all this for only **5.49**

D The Cheese Lover's Dream . . . six squares and twelve wedges of tasty cheese spreads from Ireland, Norway and Denmark.
53 T 37060—In plastic tray. Ship. wt. 1 lb. 9 oz.....**4.99**

E The Gourmet's Treasure includes a 1-lb. Holland ham, two 6-ounce jellies, imported sardines, mackerel, herring, assorted teas, cheese spreads and mini-crackers.
53 T 37084—Golden gift box. Ship. wt. 5 lbs. 5 oz.....**12.99**

F The Beehive is a ceramic honey-and-jam server and comes with a 3-oz. jar of Wild Flower Honey and a 3-oz. jar of White Clover Honey. Plastic serving spoon. Hive about 4½ in. high.
53 T 37085—In golden gift box. Ship. wt. 1 lb. 12 oz.....**5.99**

G The Bottle Board . . . a re-usable cutting board packed with domestic and imported cheese spreads. Decorative inlaid tile. Thong for hanging. Cheese knife is held magnetically to board.
53 T 37086—About 10 in. long. Ship. wt. 1 lb. 10 oz.....**5.49**

H-J From the gift pantry of California's famous Knott's Berry Farm . . . gift packs of their most popular treats.

(H) Holiday Hostess includes six 8-oz. jars of premium quality jams and jellies in Knott's attractive gift box.
53 T 37092—Ship. wt. 5 lbs. 12 oz.....**6.99**
53 T 37099—Gift Pantry. Like above but includes twelve 8-oz. jars in Knott's attractive gift box. Ship. wt. 9 lbs. 8 oz.....**12.99**

(J) Pick 'n Pack includes six 8-oz. jars of premium quality preserves, an 8-oz. bottle of Fruit Syrup for pancakes or ice cream and a 1¼-lb. Butter Rum Fruitcake. In Knott's gift box.
53 T 37091—Ship. wt. 8 lbs. 12 oz.....**12.49**

K From England . . . the Cheese and Jelly Tray with eight 1½-oz. jars of imported Scottish jellies in assorted fruit flavors. Rounds and wedges of imported cheese spreads plus strawberry candies.
53 T 37338—Re-usable 12½-in. metal tray. Ship. wt. 4 lbs. 15 oz..**9.49**

L The Kettle Trivet arrives packed with assorted imported cheese spreads. Re-usable trivet with attractive tile; rubber feet.
53 T 37087—Made of cast iron. Ship. wt. 1 lb. 1 oz.....**4.49**

M Old Tyme Party Treat includes a 1-lb. imported ham, Danish smoked salami, French Liver Paté, assorted seafoods and cheese spreads plus some dark, nutsweet German pumpernickel.
53 T 37110—Ship. wt. 4 lbs. 10 oz.....all for only **12.49**

N Salami 'n Stuff is a great assortment with a zesty 8-oz. Danish smoked salami and domestic and imported cheese spreads.
53 T 37334—Includes mustard. Ship. wt. 2 lbs. 1 oz.....**7.99**

P The Pineapple Dandy is a re-usable server packed with assorted cheese treats from around the world. Made of monkey pod wood.
53 T 37130—About 9¾ in. long. Ship. wt. 14 oz.....**3.99**

R The Aristocrat Basket is filled with a 7-oz. imported salami plus assorted cheese spreads from Europe. The golden bamboo basket is re-usable for fruit or breads.
53 T 37140—About 13½ in. long. Ship. wt. 2 lbs. 1 oz.....**6.99**

T The Roundabout comes packed with an assortment of five imported jellies and six imported cheese spreads in a variety of flavors. All in an 8-inch multi-purpose bamboo basket.
53 T 37141—Ship. wt. 2 lbs. 15 oz.....only **5.99**

U Four 6-oz. Brandy Snifters . . . two filled with smooth, mellow cheese spreads: Sharp Cheddar and Smoky Cheddar; the other two are filled with Burgundy Wine Jelly and Port Wine Jelly.
53 T 37088—Re-usable snifters. Ship. wt. 3 lbs. 6 oz.....set **7.99**

V The Cracker Tray comes with imported cheese spreads and 2 packs of wafers. Monkey pod wood tray is re-usable.
53 T 37089—About 14 in. long. Ship. wt. 1 lb. 4 oz.....**6.49**

W Foot of Cheese is an assortment of six imported cheese spreads in a clever foot-rule gift box.
53 T 37094—Ship. wt. 1 lb.....only **2.49**

CANDIES AND FOODS AVAILABLE AFTER OCTOBER 1
Not any of these foods require refrigeration.



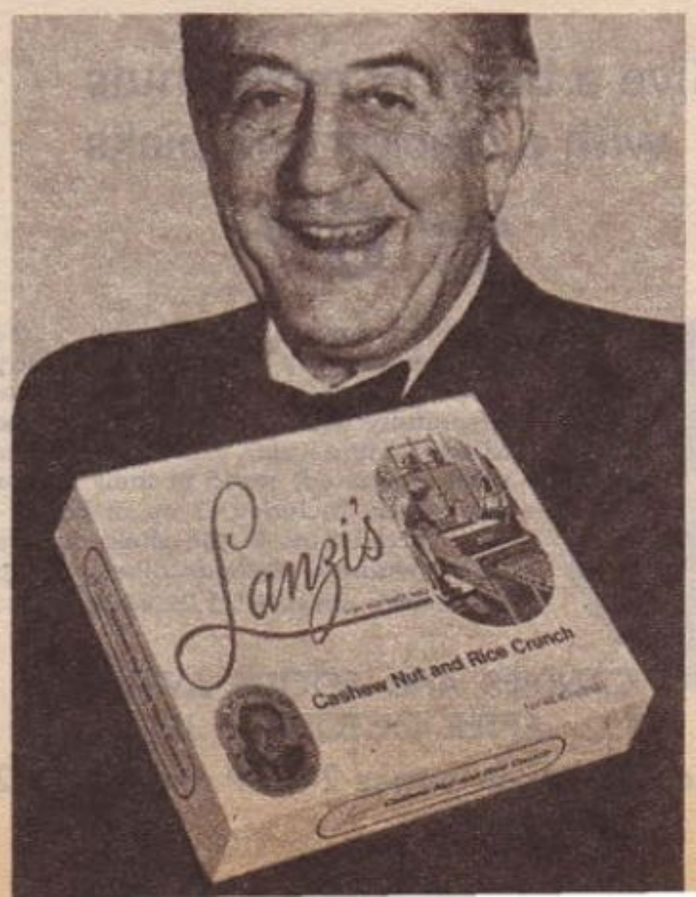
Sourdough Breadmaking kit

Now, anyone can enjoy an old fashioned sourdough adventure. This kit gets you off to the right start. Includes a 20-oz. stoneware sourdough starter crock plus a dehydrated sourdough starter in a heat-sealed poly bag. With that you get "Adventures in San Francisco", a booklet of Sourdough Cooking and Baking recipes; this is the largest published collection of such recipes. For beginners or gourmets.
53 T 37104—In unique gift pack with mailer. Ship. wt. 2 lbs. 12 oz.....kit **7.49**



1 The Big Red Box of Pretzels, the pride of Pennsylvania. Includes three varieties: Thin Pretzels, Dutch Pretzels and Bite-size Pretzels. Each is individually-wrapped in cellophane to keep them fresh for that special occasion. Attractive sectioned gift box about 17 x 12¾ inches.
53 T 37105—In self-mailer. Ship. wt. 4 lbs. 1 oz.....**4.99**

2 The Big Red Tin of Pretzels from Pennsylvania. Re-usable tin is decorated in traditional Pennsylvania Dutch designs. The cover, with its horsedrawn Dutch cart design, serves as a tray. Contents include three varieties: Dutch Pretzels, Thin Pretzels and Bite-size Pretzels. Each one is individually-wrapped in cellophane to retain freshness. Tin about 10¼-in. diam., 5 in. high.
53 T 37106—In self-mailer. Ship. wt. 4 lbs. 8 oz.....**7.99**



Give Guy Lombardo's favorite candy

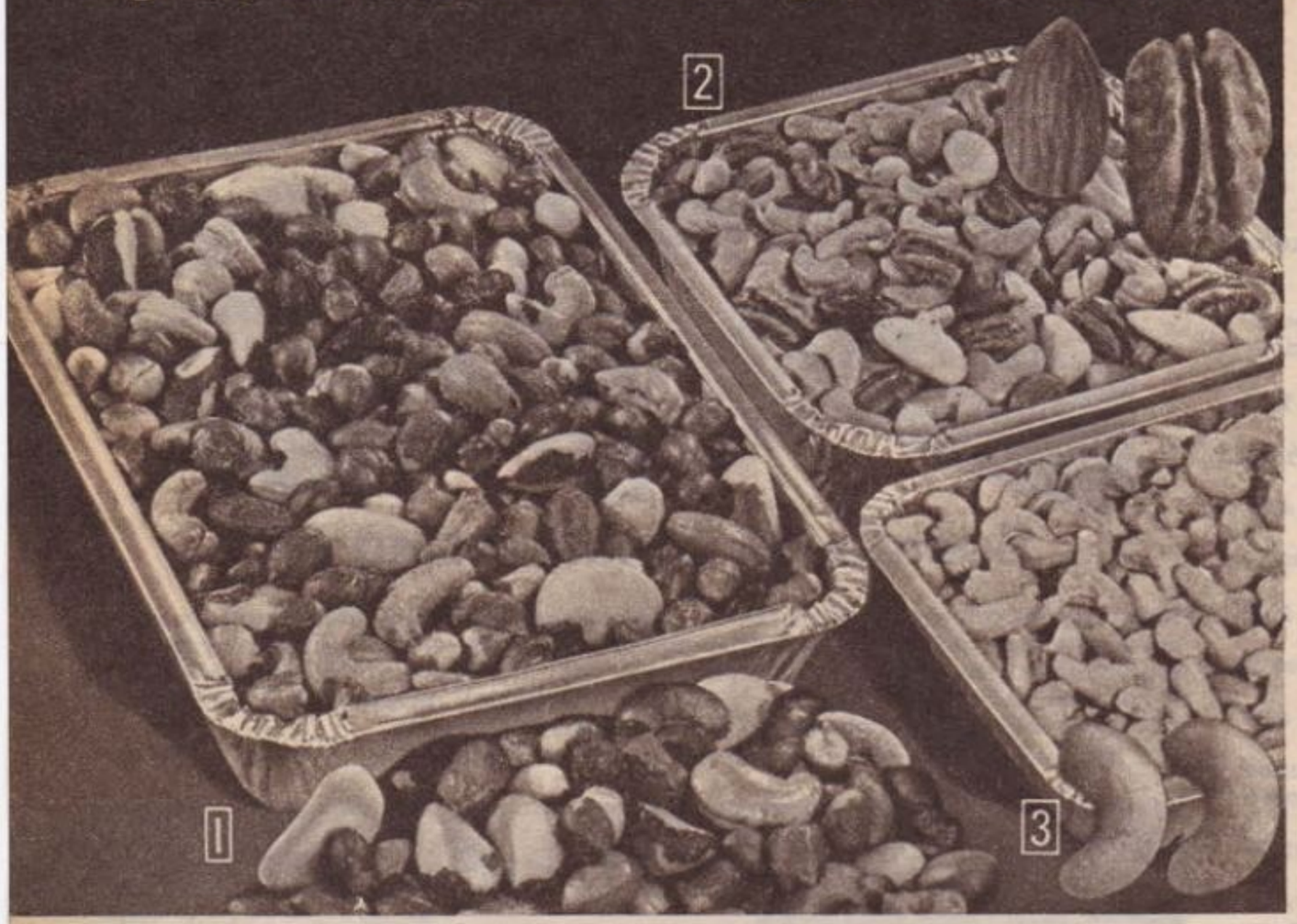
LANZI'S Cashew Nut and Rice Crunch

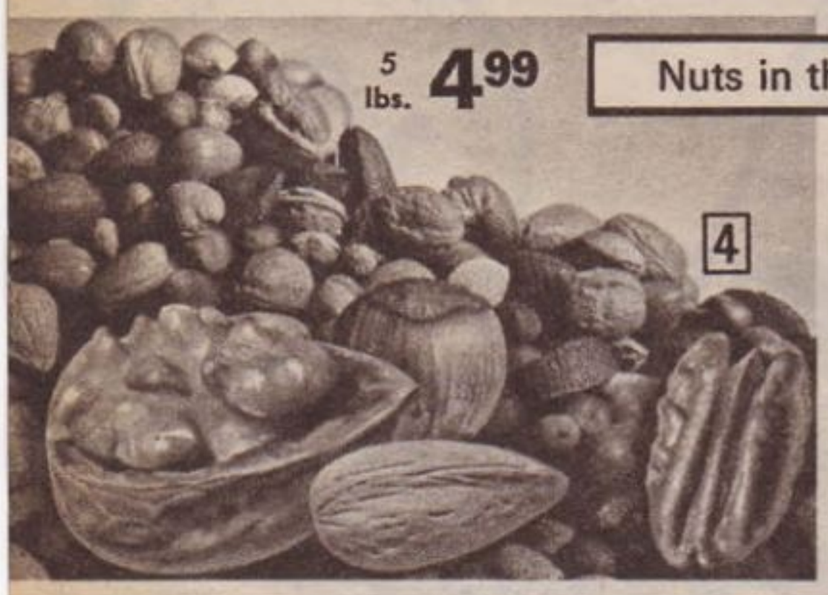
1 lb. **2.99**

Lombardo says:: "It's the tastiest candy I've ever eaten". That's because Lanzi's recipe calls for the finest quality cashews, rice and other ingredients, roasted and blended to perfection under the watchful eye of this master candyman. Sold in finest stores, coast to coast. Ship. wt. 1 lb. 9 oz.
53 T 37108—1-lb. box.....**2.99**

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Delicious whole nutmeats, fresh-roasted, lightly salted and in new gift containers





Nuts in the shell



Our new foil pans go from oven to table.

1 Party nut mix in a Heat 'n Serve foil pan. A blend of blanched and jumbo redskins, cashews, Brazil nuts, almonds, filberts and pecans (up to 70% peanuts).
53 T 34034—1-lb. pan. Ship. wt. 1 lb. 4 oz. **1.99**
53 T 34033—2-lb. pan. Ship. wt. 2 lbs. 6 oz. **3.99**

2 Deluxe nut mix in a Heat 'n Serve foil pan. Cashews, Brazil nuts, almonds, filberts and pecans (no peanuts).
53 T 34030—2-lb. pan. Ship. wt. 2 lbs. 6 oz. **6.29**
53 T 34031—1-lb. pan. Ship. wt. 1 lb. 4 oz. **3.19**

3 Deluxe cashews in a Heat 'n Serve foil pan. Plump, tender whole nutmeats, roasted and salted to perfection. 1-lb. pan.
53 T 34032—Ship. wt. 1 lb. 4 oz.....**3.19**

4 Mixed nuts in the shell . . . a 5-lb. carton of all-time favorites traditionally used for holiday baking and entertaining. These are Government-graded "Extra Fancy" (the highest possible grade for any nuts on the market). This mixture includes Brazil nuts, fresh meaty walnuts, almonds, filberts and pecans. Includes no peanuts.
Order early . . . get a supply for your own nut bowl as well as for your friends'.
53 T 34007—Ship. wt. 5 lbs. 8 oz.....**4.99**

5 Jumbo red pistachios . . . a real holiday treat in a Heat 'n Serve foil pan. These sweet, tender nutmeats are roasted and salted to mouth-watering perfection. Very special as gifts. 2-lb. pan.
53 T 34035—Ship. wt. 2 lbs. 6 oz.....**6.99**



Give a bowl of mixed nuts with a cracker and picks

all for only **6.99**

A gift any hostess will welcome . . . a gift she can use any day of the year, any day of the week. The 9-inch bowl is fashioned from beautifully grained monkey pod wood; finished to a fine luster. The nutcracker and two picks (included) stand in their own wells in the center. Includes 13 oz. of Fancy Grade "A" mixed nuts in the shell: Brazils, fresh meaty walnuts, almonds, filberts and pecans.
53 T 34036—Ship. wt. 1 lb. 14 oz.....**6.99**

CANDIES AND FOODS AVAILABLE AFTER OCTOBER 1, 1975

More foods on pages 24, 29 and 241 to 247.

Give gourmet foods . . . gift boxed and ready to mail

A TO C Set up a big tasty buffet with these extra fine quality treats. The 3 Cheese Crocks (A) are packed with spreadable Wisconsin cheeses; the 6-oz. thermal crocks are re-usable for hot or cold foods. The Ham Special (B) is a pair of delicious 1-lb. imported canned hams, and, to top it off, there is the big 2-lb. all beef Hickory Smoked Sausage (C) with the natural smokey flavor.

Order any of your choice (A) (B) or (C) for only 4.99 each; **ORDER ANY TWO** (A) (B) or (C) and you pay only **4.44** each.
(A) **53 T 37115D**—Set of 3 crocks of Wisconsin cheese spreads. 2 flavors; 6 oz. each. Ship. wt. 2 lbs.....set **4.99**
(B) **53 T 37116D**—Set of two 1-lb. imported canned hams. Give some, keep some on hand. Ship. wt. 2 lbs. 10 oz.set **4.99**
(C) **53 T 37117D**—Big 2-lb. all-beef hickory smoked sausage. Refrigerate after slicing. Ship. wt. 2 lbs. 6 oz.....only **4.99**

D Imported Cheese and Tray. Wrapped cheese spreads and candies on an 11-inch metal tray from England.
53 T 37073—Ship. wt. 1 lb. 4 oz.....**5.49**

E-F Deluxe Dried Fruit . . . a choice assortment of dried figs, dates, prunes, apricots, pears, some walnuts and almonds plus glacé pineapple, cherries and citrus peel.
(E) Two lbs. of this assortment on a re-usable redwood tray.
53 T 37029—Plastic fork. Ship. wt. 2 lbs. 7 oz.....**5.99**
(F) 1½ lbs. of this assortment in a re-usable woven basket.
53 T 37028—Plastic fork. Ship. wt. 2 lbs. 2 oz.....**4.49**

G Electric hot tray packed with European and domestic foods including ten portions of cheese spreads. Also imported wafers and fish patés. 20 oz. in all. The re-usable hot tray is about 11x17 in. long; cord included; UL listed for 120 v., AC.
53 T 37113—See small view. Ship. wt. 4 lbs. 2 oz.....**9.99**

H The Pampered Pup cheese board comes laden with assorted imported cheese spreads. All wood board about 12¾ in. long. Cheese knife forms tail. Leather thong for hanging (see small view).
53 T 37041—Ship. wt. 1 lb. 8 oz.....**4.99**

J The Ham Basket brings imported ham, cheese spreads and German pumpernickel in a re-usable rattan basket.
53 T 37111—Ship. wt. 2 lbs. 2 oz.....**8.99**

K Snack and Serve Nuts . . . mammoth pecans, Mexican pepitas, Deluxe Mix (no peanuts) and blanched Virginia peanuts in 4 vacuum-sealed cans. Packed in a re-usable metal serving dish.
53 T 34040—See small view. Ship. wt. 2 lbs. 6 oz.....**7.99**

L The Tile Trivet brings a gift of imported and domestic cheese spreads. Has a decorative and timely ceramic tile; hang trivet or use under hot dishes. About 9½ x 5½ in. wide.
53 T 37350—See small view. Ship. wt. 1 lb. 11 oz.....**2.99**

M Petits Fours Cheese Tray . . . a bountiful treat of assorted Petits Fours, butter cookies and eight tangy cheese links in assorted flavors. 11½-inch re-usable metal tray.
53 T 37114—Ship. wt. 2 lbs. 9 oz.....**8.99**

N Pecan-Almond Compote . . . 1½ lbs. of roasted, lightly salted whole almonds and mammoth pecan halves (12 oz. of each) in a re-usable metal server with an enamel-like finish.
53 T 34041—Metal cover. Ship. wt. 2 lbs. 4 oz.....**8.99**

P Gold Award Cheese offers 15 rounds, boxes and squares of Wisconsin's finest cheeses including Edam, Provolino, Cheddar, Celery and Pimento. Some are foil-wrapped.
53 T 37125—Ship. wt. 2 lbs.....**6.49**

R Star Spangled Sundaes . . . the big treat! Includes four stemmed ice cream/dessert dishes, a solid aluminum scoop and 6 yummy ice cream toppings: caramel, strawberry, chocolate fudge and other favorites. Attractive gift box.
53 T 37120—See small view. Ship. wt. 7 lbs. 6 oz.....set **11.99**

T The Cheese Sampler is a delightful selection of fancy cheese spreads: Saluette, Celery, Nor-Land, Bluette, Dutchie, Old Cheshire, Provolino and others. Colorful box.
53 T 37126—Ship. wt. 14 oz.....only **3.49**

U A Gift of Tea . . . twelve varieties of the finest teas available plus hints on how to taste and brew them.
53 T 37124—Ship. wt. 2 lbs. 1 oz.....**5.99**

V The Market Basket is loaded with tasty snacks . . . a 7-oz. imported salami, sardines from Norway, biscuits from France, teas from China, haddock, jelly and assorted cheese spreads. In re-usable bamboo basket about 13x9x3½ in.
53 T 37054—See small view. Ship. wt. 2 lbs. 14 oz.....**8.99**

W The Apothecary Shop contains Strawberry Preserves, Grape Jam and Orange Marmalade in 3 re-usable 10-oz. glass apothecary jars with glass lids. Americana gift box.
53 T 37119—Ship. wt. 4 lbs. 7 oz.....set **6.49**

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D 5.49



E 5.99



F 4.49



G 9.99



H 4.99



J 8.99



K 7.99



L 2.99



M 8.99



N 8.99



P 6.49



R 11.99



T 3.49



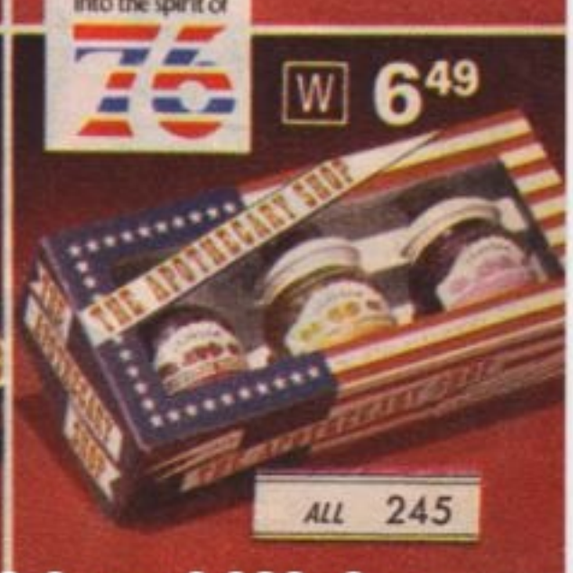
U 5.99



V 8.99



W 6.49



ALL 245

WishbookWeb.com





A 2-lb. "Classic" **5.49**

B Box of 10 Miniatures **3.25**



Wards finest fruitcake . . . 80% fruit and nuts
Beautifully hand-decorated Hostess House "Classic"

A-B Heaps of crunchy, mammoth southern pecans, sun-ripe Hawaiian pineapple, California white raisins plus bright, juicy red and green whole glacé cherries . . . all that delicious goodness baked into a tasty, rich pound cake batter made from farm-fresh eggs and country butter. Not a bit of citron, fruit peel or spice . . . nothing to detract from the wonderful fruit-nut flavor. Cakes are hand-decorated with crowns of choicest fruit pieces and mammoth pecan halves. Cakes (A) are in a re-usable gift tin; Miniatures (B) in a colorful gift box. All are cello-protected. All keep for months in the refrigerator.

(A) 53 T 35047—5-lb. fruitcake. Ship. wt. 6 lbs. 4 oz. **10.99**
(A) 53 T 35048—3-lb. fruitcake. Ship. wt. 4 lbs. 2 oz. **7.49**
(A) 53 T 35049—2-lb. fruitcake. Ship. wt. 2 lbs. 14 oz. **5.49**
(B) 53 T 35080—Box of 10 Miniatures. Ship. wt. 1 lb. 2 oz. ..... box **3.25**
(B) 53 T 35081—Box of 20 Miniatures. Ship. wt. 2 lbs. 10 oz. ..... box **6.49**



C Two 2½-lb. cakes **8.99**



5-lb. tin **7.50** D



E 1-lb. tin **3.95**



F 4-lb. box **4.88**



G

YOUR CHOICE **2.79**



H



J Box of 32 **3.99**

246 ALL

K Box of 27 **4.25**

L Tin of toffee **5.99**





M Collectors' jars filled with candy **3.69** set

Wards is getting into the spirit of 76

WishbookWeb.com



Hostess House Assorted Chocolates

2-lb. box **5.49** 4-lb. box **9.75**

N Wards super-assortment of 21 varieties of the finest candy . . . all made from quality ingredients. Chewy, creamy, nutty and crispy centers, generously coated with smooth, rich dark or milk chocolate. Centers include nougats, caramels, honeycomb and mint chips, cashew Hokie Pokies, marshmallow varieties and chocolate puddings plus maple, chocolate, vanilla and fruit-flavored creams. Individually cupped. Attractive gift box.

53 T 32015—4-lb. box. Ship. wt. 5 lbs. 8 oz. . . . . box **9.75**

53 T 32012—2-lb. box. Ship. wt. 2 lbs. 12 oz. . . . . box **5.49**

Wards Deluxe Assorted Chocolates

2-lb. box **4.49** 4-lb. box **8.75**

P What a value! 14 tasty varieties of chocolates including creamy and nutty centers in a coating of rich dark chocolate or creamy milk chocolate. A tempting mixture of pecan and cashew caramel clusters, nougats, chocolate-covered creamy caramels and assorted creams with vanilla, mint, chocolate, coconut, orange and other favorite flavors. Attractive gift box.

53 T 32075—4-lb. box. Ship. wt. 5 lbs. 8 oz. **8.75**

53 T 32061—2-lb. box. Ship. wt. 3 lbs. **4.49**

Wards Holiday Sweet Shop

C Wards butter batter fruitcake . . . two pre-sliced 2½-lb. loaves of rich golden batter loaded with cherries, raisins, pineapple, fruit peel and nutmeats. Each loaf is wrapped individually in protective cellophane and then they are boxed together.

53 T 35014—5-lb. box. Ship. wt. 5 lbs. 14 oz. **8.99**

D A delicious assortment of old-fashioned cookies. Includes date-nut, coconut macaroons, chocolate chip, chocolate-coconut rings, oatmeal wafers, shortbread and fruit cookies. All brick-oven baked; the slow, radiant heat helps preserve the moisture. Made from Old World recipes with vegetable shortening, eggs, choice nutmeats and chocolate. Packed in cups in re-usable metal gift tin.

53 T 35022—5-lb. tin. Ship. wt. 7 lbs. 2 oz. **7.50**

53 T 35021—2¼-lb. tin. Ship. wt. 3 lbs. **3.99**

E "Quality Street" candies made by Mackintosh of England. A great variety of tasty toffees and chocolates . . . individually-wrapped and packed in attractive re-usable gift tin.

53 T 33111—1-lb. tin. Ship. wt. 1 lb. 8 oz. **3.95**

53 T 33102—2-lb. tin. Ship. wt. 2 lbs. 10 oz. **7.50**

F Big 4-lb. box of coconut bonbons. Moist, chewy mounds of fresh sun-ripened coconut coated with whipped cream fondant. Four assorted flavors: vanilla, chocolate, strawberry and lemon.

53 T 33140—Ship. wt. 5 lbs. **4.88**

G Old Tyme Mix . . . a complete old fashioned assortment of ribbon candies, cut rock, starlight mints, pillows, filled candies and others. Vacuum-sealed tin; includes plastic top.

53 T 33126—2-lb. tin. Ship. wt. 2 lbs. 5 oz. **2.79**

H Deliciously fresh all-filled confections in a family-size tin. Includes marmalades, jams, chocolate, nutty and other centers in wafer-thin sugar shells. Vacuum-sealed tin helps retain every bit of the quality flavor; plastic top protects after opening.

53 T 33125—Ship. wt. 2 lbs. 5 oz. **2.79**

J Petits Fours . . . the Continental confection that looks like candy and tastes like cake. World famous little squares made the original way with layers of cake, butter cream and jam. Coated with pastel and chocolate frostings and hand-decorated. Attractively gift boxed. They remain fresh for months in the refrigerator.

53 T 35055—Box of 32 cakes. Ship. wt. 1 lb. 7 oz. . . . . box **3.99**

K Petits Cordials . . . dainty party cakes flavored with Rum, Creme de Menthe, Creme de Cacao, Brandy and Peach or Apricot Liqueur. Coated in chocolate and pastel icings and hand-decorated. Gift boxed.

53 T 35056—Box of 27 (assorted). Ship. wt. 1 lb. 1 oz. . . . . box **4.25**

L Tin of Toffee . . . a pound of Britain's finest wrapped Blue Bird toffees in a colorfully lithographed Grecian tin.

53 T 33131—Ship. wt. 1 lb. 1 oz. **5.99**

M Candy for collectors . . . a different flavor in each of the three Bi-centennial jars. Includes Michigan Mints, Watermelon Sparkles and Peppermint Flavors . . . 4 oz. in each jar. Real re-usable canning jars with seal-tops; Liberty Bell design and "1776" on each.

53 T 33132—Securely boxed in heavy mailer. Ship. wt. 4 lbs. . . . set **3.69**

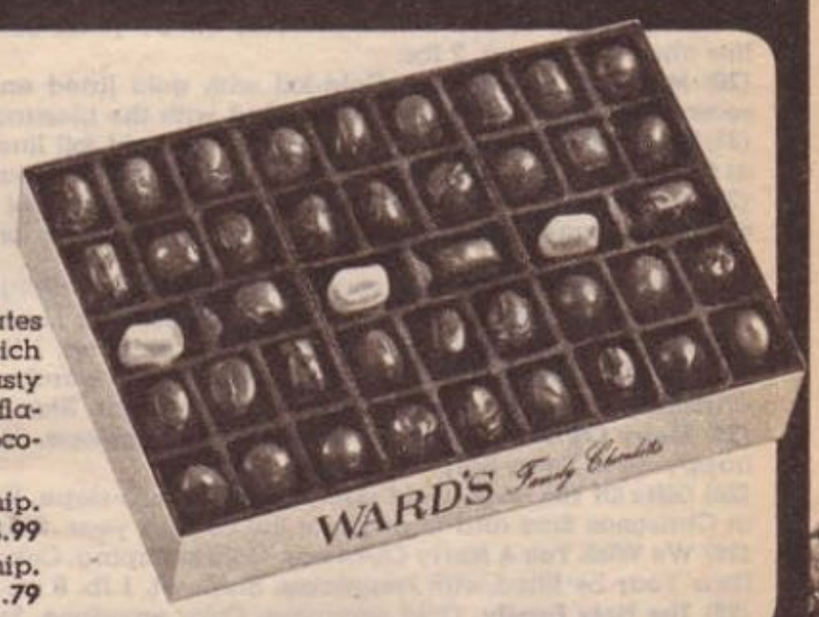
See more cakes and candies in front of book, pages 24 and 29.

All Candies and Foods Available After October 1

Christmas Bell Ringer



3-lb. box **4.99** 1-lb. box **1.79**



Wards Family Chocolates . . . chewy caramels, rich nougats and smooth tasty creams in a variety of flavors. Milk and dark chocolate coatings.

53 T 32070—3-lb. box. Ship. wt. 4 lbs. **4.99**

53 T 32071—1-lb. box. Ship. wt. 1 lb. 3 oz. **1.79**



R 14-oz. box **2.99**

T box of 3 logs **1.99**

R Hostess House Pecan Delights made with delicious crunchy pecans mixed with creamy smooth caramel and thoroughly coated with pure rich chocolate . . . a favorite confection with young and old. Only the finest, freshest quality ingredients go into this outstanding recipe. Compare the quality, the price!

53 T 32018—14-oz. box. Ship. wt. 1 lb. 8 oz. . . . . box **2.99**

T Trio Log Set . . . a yummy threesome! These taste-tempting centers of smooth white nougatine are covered generously with creamy caramel and then topped with an abundance of crisp, fresh nutmeats. The trio includes a 4½-ounce Pecan Log, a 4½-ounce Cashew Log and a 4½-ounce Peanut Log.

53 T 32095—Box of 3 logs. Ship. wt. 1 lb. 2 oz. . . . . box **1.99**

WishbookWeb.com

WARDS EXCLUSIVES! Cards and Wraps

HOW TO ORDER PERSONALIZED CARDS IMPRINTED WITH YOUR NAME

State "imprinted" catalog number. Typewrite or clearly print name in block letters with punctuation desired in one or two lines of no more than 27 spaces per line. One imprint only for each box you order. Order personalized cards before Dec. 1, 1975, to receive them before Christmas. Allow 10 extra days. SORRY! No C.O.D.'s or returns on personalized cards. Send check or money order or just add to your convenient Wards Charg-all.

This Christmas you get costly-looking details like lavish gold-stamping, dramatic embossing, intricate die-cuttings, quality parchments in every price range of Wards Exclusive Christmas cards—plush, velvety velours add extra luxury to designs (01-04). The shimmering gold-foil lined or color-co-ordinated envelope with every card announces you're sending a special greeting. Choose the religious or whimsical cards that express your personal holiday feelings. 25 cards, envelopes per box.

See Wards Exclusive Cards in our 1975 Christmas Card Album now on display at all Wards Catalog Stores, Catalog Desks and Sales Agencies.

(01) Bearing Gifts. An eye-catching 3-dimensional design. Flocked with gold foil lined envelope. 5½x7¾ in. Message: May you have the spirit of Christmas which is peace, the gladness of Christmas which is hope, the heart of Christmas which is love. Ship. wt. 2 lbs.
(02) Jolly Santa. A mirthful greeting. Flocked, gold-stamped with gold foil lined envelope. 6x8 in. Message: Merry Christmas and all good wishes for a happy New Year. Ship. wt. 2 lbs.
(03) Holly Bell. A shimmering embossed masterpiece. Flocked, gold-lined with gold foil lined envelope. 6x8 in. Season's greetings and best wishes for the New Year. Ship. wt. 2 lbs.
(04) The Holy Family And The Three Kings. Golden 3-dimensional design. Flocked, gold-stamped with gold foil lined envelope. 5½x7¾ in. Message: To wish you many blessings at Christmas time and throughout the coming New Year. Ship. wt. 2 lbs.

(15) Peace On Earth. Gold-stamped parchment with gold foil lined envelope. 5½x7¾ in. Message: May the peace of Christmas enfold you, the cheer of Christmas comfort you, and the spirit of Christmas abide with you always. Ship. wt. 1 lb. 12 oz.
(16) Presenting Gifts. Gold-stamped with gold foil lined envelope. 5½x8 in. Message: May the joy and peace of Christmas be with you throughout the coming year. Ship. wt. 2 lbs.
(17) "Twas the Night Before Christmas . ." Gold-stamped with gold foil lined envelope. 5½x7¾ in. Message: Greetings of the season and best wishes for the New Year. Ship. wt. 1 lb. 12 oz.
(18) Holiday Bells. Gold-stamped with gold foil lined envelope. 5½ 7 in. Message: Merry Christmas and every happiness in the New Year. Ship. wt. 2 lbs.
(19) Christ The Shepherd Boy. Copper foil with copper foil lined envelope. 5½x8 in. Message: May the blessings of the Father's most precious gift be yours this holy Christmas season and in the year that lies ahead. Ship. wt. 2 lbs.
(20) Madonna By Raphael. Gold-foil with gold lined envelope. 5½x8 in. Message: May this joyous season and your coming year be filled with the blessing of His peace. Ship. wt. 2 lbs.
(21) Santa And His Tree. Gold-stamped with gold foil lined envelope. 5½x7¼ in. Message: Greetings at Christmas and all good wishes for a happy New Year. Ship. wt. 1 lb. 12 oz.
(22) Heirloom Ornaments. Makes a classic tree-trim, too! Gold-stamped with gold foil lined envelope. 6x8 in. Message: Season's Greetings and best wishes for the New Year. Ship. wt. 2 lbs.

(23) Your Holiday Menu. (If you like to cook, you'll delight your friends with this special card!) Color envelope. 5½x7¾ in. Inside: A "full course" of holiday wishes ending with "From the Holiday Kitchen of . ." followed by room for name. Ship. wt. 1 lb. 8 oz.
(24) The Miracle Of Christmas. Gold stamping on parchment. Color envelope. 4x8 in. Message: Merry Christmas with all good wishes for the New Year. Ship. wt. 1 lb. 4 oz.
(25) Merry Christmas. Gold stamping. Color envelope. 5½x7 in. Message: And best wishes for a very happy New Year. Ship. wt. 1 lb. 8 oz.
(26) Gifts Of The Magi. Gold stamping. Color envelope. 5½x7 in. Message: To wish you many blessings at Christmas time and throughout the coming year. Ship. wt. 1 lb. 8 oz.
(28) We Wish You A Merry Christmas. Gold stamping. Color envelope. 3½x8 in. Message: And may your New Year be filled with happiness. Ship. wt. 1 lb. 8 oz.
(29) The Holy Family. Gold stamping. Color envelope. 5x7½ in. Message: May the spirit of Christmas abide with you throughout the coming year. Ship. wt. 1 lb. 8 oz.
(31) Famous Irish Prayer. Gold stamping. Color envelope. 5¼x7¾ in. Message: May the road rise up to meet you, may the wind always be at your back. . . Ship. wt. 1 lb. 8 oz.
(32) Cathedral. Foil scene. 4¼x7 in. Message: To wish you peace and happiness for Christmas and the New Year. Ship. wt. 1 lb. 4 oz.

(34) Christmas Gift. Flocked die cut with gold stamping. Color envelope. 4x5¼ in. Message: Merry Christmas and all good wishes for a happy New Year. Ship. wt. 12 oz.
(35) Madonna And Child. Gold stamping, embossing. Color envelope. 4x5¼ in. Message: May the joy and peace of Christmas be with you today and always. Ship. wt. 12 oz.
(36) Adoration Of The Kings. Gold stamping on parchment. Color envelope. 4¼x7 in. Message: May the joy and peace of Christmas be with you through the New Year. Ship. wt. 1 lb.
(37) Little Drummer Boy. Die cut with gold stamping. Color envelope. 4x5¼ in. Message: May the joy and peace of Christmas be with you today and always. Ship. wt. 12 oz.
(38) Christmas Bells. Gold stamping. Color envelope. 4¼x7 in. Message: Greetings for Christmas and the New Year. Ship. wt. 1 lb.



5.20 **GROUP A (01-04)** each box without name when you order 4 or more

L53 T 2141—Without Name

1 Box	2 Boxes	3 Boxes	4 Boxes
6.50	11.70	16.57	20.80

XL53 T 2142—Imprinted

1 Box	2 Boxes	3 Boxes	4 Boxes
8.00	14.40	20.40	25.60

4.40 **GROUP B (15-22)** each box without name when you order 4 or more

L53 T 2139—Without Name

1 Box	2 Boxes	3 Boxes	4 Boxes
5.50	9.90	14.02	17.60

XL53 T 2140—Imprinted

1 Box	2 Boxes	3 Boxes	4 Boxes
7.00	12.60	17.85	22.40

3.60 **GROUP C (23-32)** each box without name when you order 4 or more

L53 T 2137—Without Name

1 Box	2 Boxes	3 Boxes	4 Boxes
4.50	8.10	11.47	14.40

XL53 T 2138—Imprinted

1 Box	2 Boxes	3 Boxes	4 Boxes
6.00	10.80	15.30	19.20

2.80 **GROUP D (34-38)** each box without name when you order 4 or more

L53 T 2135—Without Name

1 Box	2 Boxes	3 Boxes	4 Boxes
3.50	6.30	8.92	11.20

XL53 T 2136—Imprinted

1 Box	2 Boxes	3 Boxes	4 Boxes
5.00	9.00	12.75	16.00

Children's wrap 3.77

E Storybook characters, Santa, animals decorate six rolls of gaily printed gravure paper (each roll is 30x90 in.) giving you a total of **120 sq. ft.** 25 stick-on bows in a rainbow of colors and 25 whimsical gift trims—including large and small name cards—help you tie up a Santa's sack full of eye-popping packages for those special little ones.

53 T 2544—Shipping weight 3 lbs..complete set only **3.77**

70-Pc. Wrap Set 3.77

F Budget 8-roll assortment lets you wrap pretty packages for just pennies! Includes **94 sq. ft.** of wrap: 2 rolls of embossed foil and one roll of printed foil (each 36x26 in.); 5 rolls of gravure printed paper (each roll 84x26 in.). Also 8 stick-on bows in assorted colors, 4 reels (60 feet) of ¾-in. satiny ribbon and 50 strung gift cards and tags to add the finishing touch to your every gift.

53 T 2532—Shipping weight 2 lbs. 8 oz.....set only **3.77**

Classic Wrap Set . . quality foils, etc. 8.99

G Color-coordinated. Ten rolls of heavy-duty foils and papers total **120 sq. ft.** in all. Includes 3 rolls embossed foil—one printed and two solid—each 30x30 in. and 7 rolls gravure paper, each 70x30 in. Also 20 stick-on bows—3 tailored taffy, 7 extra large star and 10 large star plus 60 ft. of assorted ribbon ½ in. wide. You also get 30 gift trims incl. 20 enclosure cards, 8 die-cut cards, 2 gold leaf folders. Real value!

53 T 2554M—Shipping weight 4 lbs.....set **8.99**

Finest Wrap Set . . velours, foils! 10.99

H For the prettiest packages under the tree! Ensemble includes **150 sq. ft. of luxurious gift wrap** (a total of 12 rolls, each a full 30 in. wide): 1 roll velour-flocked paper, 2 rolls high fashion printed foil, 2 rolls of quality embossed foil plus 7 rolls of holiday gravure printed paper (82 in. long). **18 assorted stick-on bows:** 4 tailored taffy, 4 extra large stars, 10 large stars. **6 rolls of coordinated ribbon,** each 20 ft. x ¾ in. **Plus 20 fancy gift trims:** 3 luxury folders, 6 gold leaf folders, 11 die-cut glitter cards.

53 T 2591 M—*Mailable.* Wt. 5 lbs. complete assortment.....**10.99**

Dozen Gift Boxes 3.99

See in color on page 26. Hurry! Offer ends Nov. 17, 1975. Twelve decorated boxes in three handy sizes for less than 34c each. Arrive folded flat—just a flick of your wrist and they're ready to hold your gifts. Includes: four boxes 18x12x13 in. for robes, etc.; six boxes 15x10x2 in. for shirts, etc.; two boxes 12x10x2 in. for lingerie, etc. Wt. 5 lbs.

53 T 2599.....set **3.99**

WishbookWeb.com

SAVE 10%-20%

when you buy 2 or more boxes with same design and imprint

- Save 20% when you buy 4 or more boxes
- Save 10% when you buy 2 boxes
- Save 15% when you buy 3 boxes

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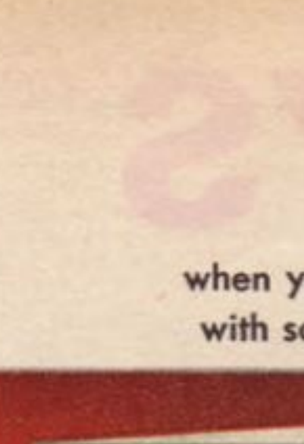

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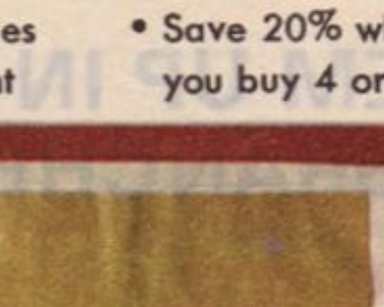

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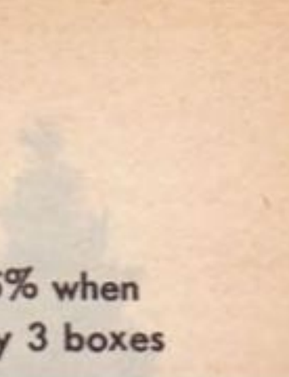
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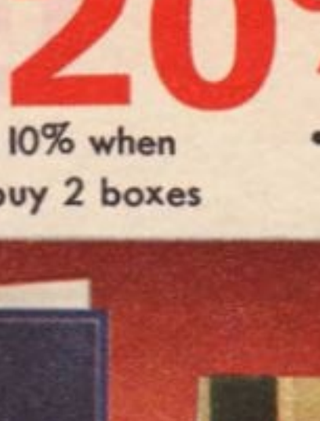

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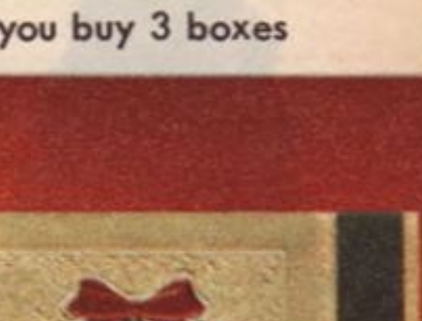

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F



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H



WishbookWeb.com

GREAT BUYS

PUT THEM UP IN A JIFFY! BUSHY-BRANCHED TREES

FROM 18.88 TO 59.95



Straight from Santa's forest, luxurious trees . . . well-shaped, full bodied. Sturdy branches won't sag or droop, yet they're flexible enough for you to shape as you like . . . bend them up for an extra full look, or straighten them a bit to allow more space for draping of tinsel garlands, strands of popcorn or cranberries. Thick polyvinyl chloride needles will retain their fresh color. Needle wrapping covers metal trunk. All trees with deluxe metal stand, storage carton. All are laboratory tested, flame-retardant, non-allergenic. Use miniature lights only, sold on pg. 252.

New upswept Presto Pine®

1 Easiest of all trees to put up! Just insert pre-assembled bottom half of tree in base, add top section—presto, it's up! 7 ft. tree has 31% more branches.

Height	Catalog number	Ship. wt.	Each
6 ft.	48 T 12402 M	12 lbs. 8 oz.	**18.88**
7 ft.	48 T 12403 M	22 lbs.	**28.88**

Outswept Mountain King®

2 Outswept branches give it a fuller, more luxurious look. Hook branches onto bracket, add pre-assembled top piece—it's up. Views below show you how easy it is. Larger ring in base can be raised or lowered to change profile of tree. Deluxe metal stand as shown on (4). Skirt sold separately, below. 7½ ft. tree has 23% more branches.

Height	Catalog number	Ship. wt.	Each
6½ ft.	48 T 12406 M	29 lbs.	**49.95**
7½ ft.	48 T 12407 M	37 lbs.	**59.95**

62-in. diam. tree skirt

3 Dresses up the base of your tree! Red tricot with Santa appliqué, golden fringe.
48 T 12617—Ship. wt. 11 oz. **5.88**

Upswept Mountain King®

4 Extra long needles on upswept branches make an extra full tree. Same easy assembly as (2) . . . see how easy it is in views below. 7 ft. tree has 21% more branches.

Height	Catalog number	Ship. wt.	Each
6 ft.	48 T 12404 M	18 lbs.	**29.95**
7 ft.	48 T 12405 M	23 lbs.	**39.95**

Phone Wards! See pg. 154.



Hook on branches | Insert top piece

WishbookWeb.com

10% OFF!

OUR LOWEST PRICES IN 3 YEARS FOR MOLDED NEEDLE TREES

NOW 33.95 TO 44.95

Most life-like of all trees! That's because each needle is individually molded of soft polyethylene . . . needles feel as well as look real, branches have a lovely lacy look. Fuss-free assembly—simply insert branches into pre-molded trunk, add pre-assembled top piece and you have a beautiful, perfectly proportioned tree that looks fresh-cut from the forest. Tested by Wards laboratory, flame-retardant, non-allergenic. All trees with deluxe metal stand as shown on (4), opposite page. With storage box. Prices cut from '74 Christmas, page 295. From Hong Kong. Use miniature lights only, sold on page 252.

Rocky Mountain pine

A Wide-swept branches with a light, frothy appearance. See inset view at right.

Height	Catalog number	Ship. wt.	Was	Each
6 ft.	48 T 12498 A	18 lbs.	37.95	**33.95**
7 ft.	48 T 12497 A	22 lbs.	44.95	**39.95**

Deluxe Scotch pine

B Longer needles than others give this tree a fuller look. See inset view at right.

Height	Catalog no.	Ship. wt.	Was	Each
6 ft.	48 T 12495 A	18 lbs.	39.95	**35.95**
7 ft.	48 T 12494 A	24 lbs.	49.95	**44.95**

Canadian pine

C Fine, evenly spaced needles give this beauty a soft, feathery silhouette. See inset at right.

Height	Catalog no.	Ship. wt.	Was	Each
6 ft.	48 T 12492 A	20 lbs.	39.95	**35.95**
7 ft.	48 T 12491 A	25 lbs.	49.95	**44.95**

44-in. diam. tree skirt

D Snowy white tricot with cheery Santa appliqué, thick gold-tone fringe.

48 T 12618—Ship. wt. 8 oz. **3.99**

3-ft. table top tree

E Perky little Canadian pine with same realistic needles as tree (C) above. Great for apartment dwellers . . . fits easily on a coffee table, looks charming on a buffet all decked out with cookies you and the kids will make. Metal stand. Storage box. Reduced from '74 Christmas, pg. 295.

48 T 12493 M—Ship. wt. 5 lbs. . . . . Was 8.99; now **7.98**

SHOP THE EASY WAY—
JUST SAY "CHARGE IT!"
See Credit Terms, pgs. 147-149.







WishbookWeb.com

Deck the halls for Santa Claus!

Santa outfits from 11.88 to 33.88

- Dress the part of Santa—start a tradition with a suit you can wear year after year
- Choice of 3 qualities, all with extra large (size 44-46) coat and full trousers with room for lots of padding
- Plus shiny black plastic boot tops, wide buckled belt and a jaunty pointed cap.
- And, ho-ho-ho . . . fluffy white whiskers and moustache to make you look like the jolly old elf himself



Giant-size 30-in. stocking
Only 3.88

1 **A Santa Claus outfit adds lots of fun and merriment to this joyous season.** You'll play the part for your own children, pass out presents at charity parties, entertain the neighbors' children in very jolly fashion.
Our best quality. Luxurious plush with wide acrylic pile trim. Deluxe nylon wig and beard.
48 T 12635—Ship. wt. 3 lbs. **33.88**
Our better quality. Velvety cotton corduroy with plush trim.
48 T 12634—Ship. wt. 3 lbs. 1 oz. **22.88**
Our good quality. Nylon tricot. Easy on your budget.
48 T 12633—Ship. wt. 2 lbs. 7 oz. **11.88**

2 **Hang up the biggest stocking you can find** and wait for Santa to fill it to the brim! This plush beauty is a full 30 inches long—room for lots of goodies. Toys, candy canes not included.
48 T 12616—Ship. wt. 13 oz. **3.88**

**Plush bear sold on pg. 343; Raggedy Ann, pg. 340.
Candy canes and other sweet gifts sold on pg. 241.**

3, 4 **Wards UL listed light sets cut 10%-15%.** Dainty miniatures create a fairyland effect on trees, wreaths, over doorways, around windows. Use indoors or out. And, they're real energy savers! Five strings of 35 miniature lights use less power than a single 100-watt light bulb. Lightweight, easy-to-drape strands have replaceable push-in bulbs, green wiring, 36-inch lead-in cord, add-on plugs so you can combine sets. Bulbs burn independently; if one goes out the rest remain lighted. 2 extras included. From Taiwan. Prices cut from '74 Christmas Book, pg. 297.

(3) Petal lights . . . 35 multi-color bulbs are spaced at 10-inch intervals on straight-line cord.
48 T 12386—Ship. wt. 9 oz. . . . . Was 3.88; now **3.44**

(4) Plain lights. Gala multi-color bulbs are spaced at 10-inch intervals on cord.
35-light set has 31½-ft. loop cord.
48 T 12388—Ship. wt. 13 oz. . . . . Was 2.99; now **2.54**
50-light set has 44-ft. straight-line cord.
48 T 12384—Ship. wt. 1 lb. . . . . Was 4.44; now **3.99**

5 **Christmas candolier** . . . 8 super bright electric candles, all in a row, to decorate your buffet for holiday parties or put in the window to welcome Santa, carolers, visitors. Push-in miniature amber bulbs burn independently; if one goes out the rest remain lighted. Plastic base. About 20x10 in. high. With 2 extra bulbs. UL listed. 120 volts, AC.
48 T 12719—Ship. wt. 1 lb. 4 oz. **4.88**

6 **Electric hurricane lamps.** Gold tone plastic base holds a glass chimney, inside is a red plastic candle surrounded by imitation holly leaves and berries. No. 1 (C7½) red/orange flame lamp; cord, plug. Abt. 12 in. high. Burns for 47 hours for about 1¢. UL listed. 120V, AC.
48 T 12713—Wt. 12 oz. . *Save $1 on 2.* Ea. **3.49**; 2 for **5.98**



10% to 15% OFF

UL listed light sets
Low as **2.54** 35-light set

Candolier **4.88**

Electric Christmas lamp
Each **3.49**



WishbookWeb.com

Imagine!

YOU SAVE 8.10

on Wards portable compressor

only **26.88** at Wards

You've seen them advertised. You know!

Handy 12-volt compressor plugs into your car's cigarette lighter socket . . . a real life-saver for tire-inflating emergencies! This lightweight, easy-to-operate unit never needs oiling and is especially handy for quick inflation of car tires, bicycle tires, air jacks, air mattresses, beach toys, etc. Unit is a must for space-saver tires. Safety valve set at 45 PSI pressure, max. pressure 70 PSI. Air hose, 9-ft. electric cord, and three inflator chucks fit neatly inside furnished carrying case. Was 34.98 in Big Fall Book, page 573.

61 T 87006—Size: 8¾x3¼x6¼-in. Shipping wt. 5 lbs..... now only **26.88**

Imagine!

YOU SAVE 4.50

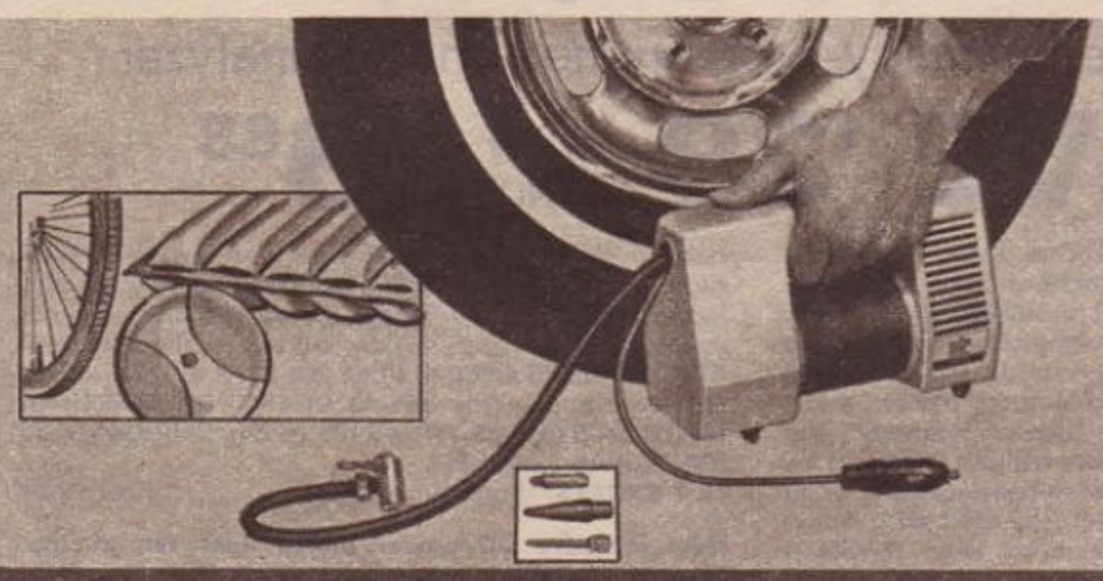
on Wards electronic radar detector

only **32.48** at Wards

You've seen them advertised. You know!

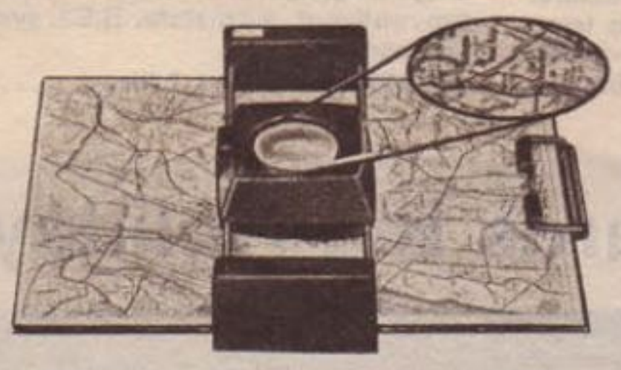
Wards "Radar Sentry" electronic radar detector warns you of upcoming traffic radar zones and helps to promote safe driving. The fully transistorized circuit detects radar speed meters and traffic control devices . . . giving you time to watch your speed. Compact, portable unit gives an audible warning whenever it intercepts radar beam. No wires to connect, comes complete with long-range antenna. 7 transistors, two 1000-hour Mercury "AA" cells. Was 36.98 in Big Fall Book, page 573.

61 T 8264—Size: 3⅝ in. x 2¼ in. x 3¼ in. Ship. wt. 1 lb. 8 oz.. now only **32.48**





NEW! Map viewer only **6.88**

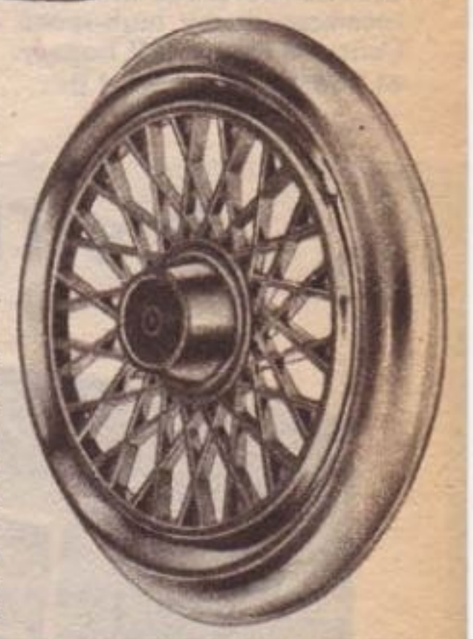


Wards offers a simple, safer way to read auto road maps, whatever the time of day. If you've ever suffered the frustration of trying to read a road map by the light of a match or passing headlights, then Wards new map viewer is for you. Simply place map on clipboard, flip the light switch, and move the powerful magnifier vertically and horizontally to find where you are, and the best way to where you're going.

61 T 98574—Ship. wt. 2 lbs.....only **6.88**

Spoke-Sport wheel cover

SAVE 4.10 on set of 4 35.88 set



- **Get the wire wheel look at a much lower price!**

Make sure your car has the exciting, sporty look of the 1970's with spoke-mag wheel covers. In addition to giving your car that sporty wire-wheel look, these wheel covers are rugged too. Non-corrosive realistic chrome-plated center won't rust or pit. Wheel covers have a brilliant chrome finish. For all 13-in., 14-in., and 15-inch American and imported cars. Was 10.49 each, 4 for 39.98 in Big Fall Book, page 583.

61 T 95143 L—13-in. Wt. 2 lbs.....now ea. **9.49**; 4 for **35.88**
61 T 95144 L—14-in. Wt. 2 lbs. 4 oz....now ea. **9.49**; 4 for **35.88**
61 T 95145 L—15-in. Wt. 2 lbs. 8 oz....now ea. **9.49**; 4 for **35.88**



1 **16.88**



2 **6.88**



3 **SAVE 6.10 19.88**



4 **SAVE 3.10 16.88**

1 **Wards new Tote-A-Lite is a revolutionary new concept in portable lighting!** Tote-A-Lite gives you 360° of bright, safe, natural light anywhere, whether you're signalling on the highway, changing a flat tire, or catching a midnight snack at a rest stop. The battery pack and shoulder strap let you take Tote-A-Lite anywhere, and a 15-ft. cord lets you detach the 12-in. fluorescent tube and hang it over a tent pole or car hood. Use Tote-A-Lite with 12-volt battery pack, or plug it into your car's cigarette lighter. Comes with translucent red and yellow sleeves, and a reflector sleeve for directional light. 60-watt, 6000-hr. fluorescent lighting tube. Solid-state. Batteries not included. Order batteries, pg. 285.

61 T 96063—Shipping wt. 2 lbs. 2 oz.....only **16.88**

2-3 **12-volt hand-held spotlights.** Spotlights plug into cigarette lighter for on-the-road convenience. Can be used for emergency lighting on roads, changing a flat tire, or looking under the hood. Ideal for camping use and recreational vehicles too. Comes with 10-ft. cord.

(2) 61 T 96062—Plastic case, sealed beam. Ship. wt. 1 lb. 4 oz.....only **6.88**

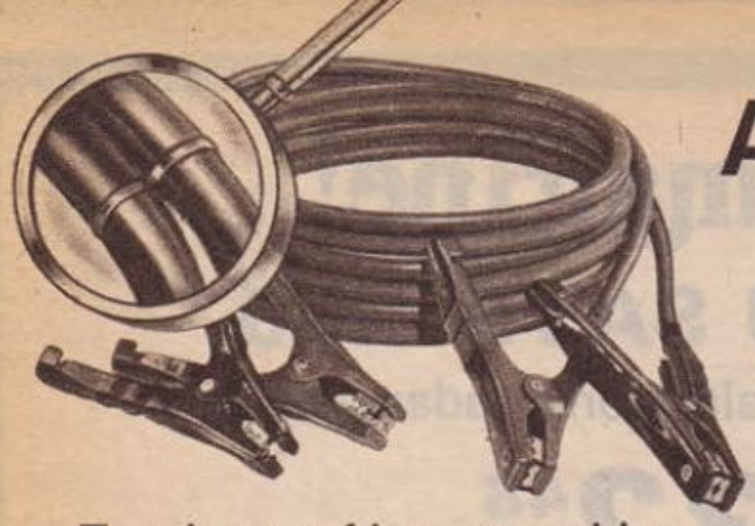
(3) 61 T 6867—Quartz-iodine 200,000 candlepower with chrome case. Shipping wt. 3 lbs. Was 25.98 in Big Fall Book, page 254.....now **19.88**

4 **Make driving easier with Wards quartz-iodine lamps.** Powerful H-3 bulb gives more intense beam than sealed beam lamps. Specially engineered lens and reflector. Swivel base, chrome-plated. Adapts to all vehicles. 6¾x3½x2½ in. deep. 12-volt. Was 19.98 in Fall Bk., p. 574. Legal in all states.

61 T 96008—Clear, fluted lens. Ship. wt. 2 lbs.....now **16.88**
61 T 96009—Amber, fluted lens. Ship. wt. 2 lbs.....now **16.88**

WishbookWeb.com

AUTO GIFT IDEAS FOR THE



Tangle-proof booster cables

SAVE 3.07 NOW ONLY **8.88**

These booster cables are molded together . . . they don't tangle! Insulated, stranded copper-clad wires provide extra flexibility at low temperatures. Vinyl-insulated 400-amp steel clamps have copper inserts that are connected to cable for improved conductivity. Includes storage case. 12 ft. long. 6 ga. Was 11.95 in Big Fall Bk., pg. 590.

61 T 12056—Ship. wt. 7 lbs. 12 oz.....now **8.88**





NEW inductive timing light **28.88**



ONLY

NEW spark plug cleaner **8.88**

Get peak performance from a sparkling plug! Don't let a dirty spark plug ruin your engine's performance—a clean plug will give you quicker starts, improved acceleration and help prevent engine wear. Clean car, motorcycle, snowmobile plugs the way the manufacturers recommend—by high-speed abrasive blasting. Connects to any 12V battery.

61 T 98573—Ship. wt. 1 lb.....**8.88**

Our finest sequentially-programmed engine analyzer

SAVE $29 NOW ONLY **99.88**

What a practical gift idea! Our finest solid-state engine analyzer features electronic design for use on all domestic and import vehicles—with either conventional or electronic ignition systems. Two precision jeweled meters provide simultaneous readings of **all** engine and electrical system characteristics in just minutes. "Master harness" test lead allows you to perform tests without the need for constant lead changes and re-connections. "You Can Do It" instruction booklet included with easy-to-follow diagrams. Performs these tests: **DWELL**—adjust contact points. **LOW RPM**—check PVC valve, air filter, idle speed, carburetor air/fuel mixture. **HIGH RPM**—checks fast idle, monitor ignition tests, transmission shift pts. **POINT RESISTANCE**—check points, distributor leads, engine ground, battery cables, starter motor, coil and condenser—all for high resistance. **VOLTAGE**—check battery capacity, leakage for voltage drops; starter motor, solenoid, coil resistor, ignition switch, all accessory switches. **CIRCUIT RESISTANCE**—Ohms test finds broken wires, shorted circuits. Also checks **CHARGING, STARTING, IGNITION SYSTEMS.** Was $129 in Big Fall Bk., page 594. **Factory calibrated.**

61 T 82014 LS—Ship. wt. 4 lbs. 8 oz.....now **99.88**

New inductive DC power timing light sets timing. Electronic pick-up lead allows easy clip-on hook-up to spark plug wire without adaptors. Works on all conventional, solid-state, H.E.I. systems. Connects to 12V car batteries.

61 T 82034—Ship. wt. 2 lbs.....**28.88**

It's The Time to Save on Wards Big Holiday Auto





Auto stereo cassette player

SAVE $10 NOW ONLY **49.88**

It's so compact, this stereo cassette player fits in a glove compartment! There's less chance of having it stolen and it won't interfere with leg space either. Features a "push-in" slot side-loading mechanism which permits cassette cartridges to slip in and out easily. Unit also has eject and fast-forward push-buttons; plus volume, balance and tone slide controls. 12V.

Overall size: 6 in. wide x 7 in. long x 2 in. high. Was 59.88 in Big Fall Book, pg. 576.

61 T 73013—Ship. wt. 3 lbs. 5 oz.....now **49.88**

Our finest under-dash 8-track stereo

SAVE $10 NOW ONLY **59.88**

Our most powerful unit is feature-packed! Fast-forward, tape light and automatic eject lever perform at the push of a finger. Illuminated channel indicators make it easy to see what channel the tape is on; repeat button provides hours of non-stop music. And don't worry about theft—a built-in burglar alarm activates your car's horn if unit is tampered with! Full-range volume, tone and balance slide controls. Walnut-grained housing. Dimensions: 6¼Wx7⅛Lx2 11/16-in. H. 12 v.

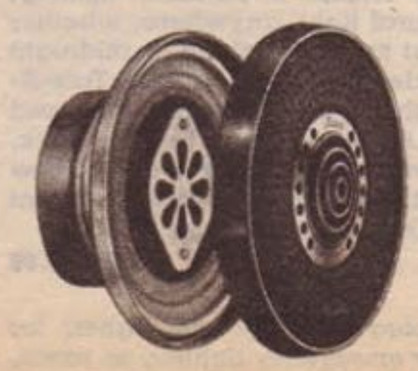
61 T 16779—Wt. 6 lbs. Was 69.98 in Big Fall Bk., pg. 577.....now **59.88**



SAVE $7 NOW ONLY **29.88** set of 2

Possibly the finest auto speaker available—6x9-in. coaxial speakers feature a big 6x9-in. woofer with a separate 2¼-in. tweeter mounted coaxially. Each woofer has a 20-oz. magnet, each tweeter has a separate magnet and electrical crossover. Weather/corrosion-resistant. Was 36.98 in Big Fall Bk., pg. 578.

61 T 73429—Wt. 7 lbs. 12 oz.....Set now **29.88**



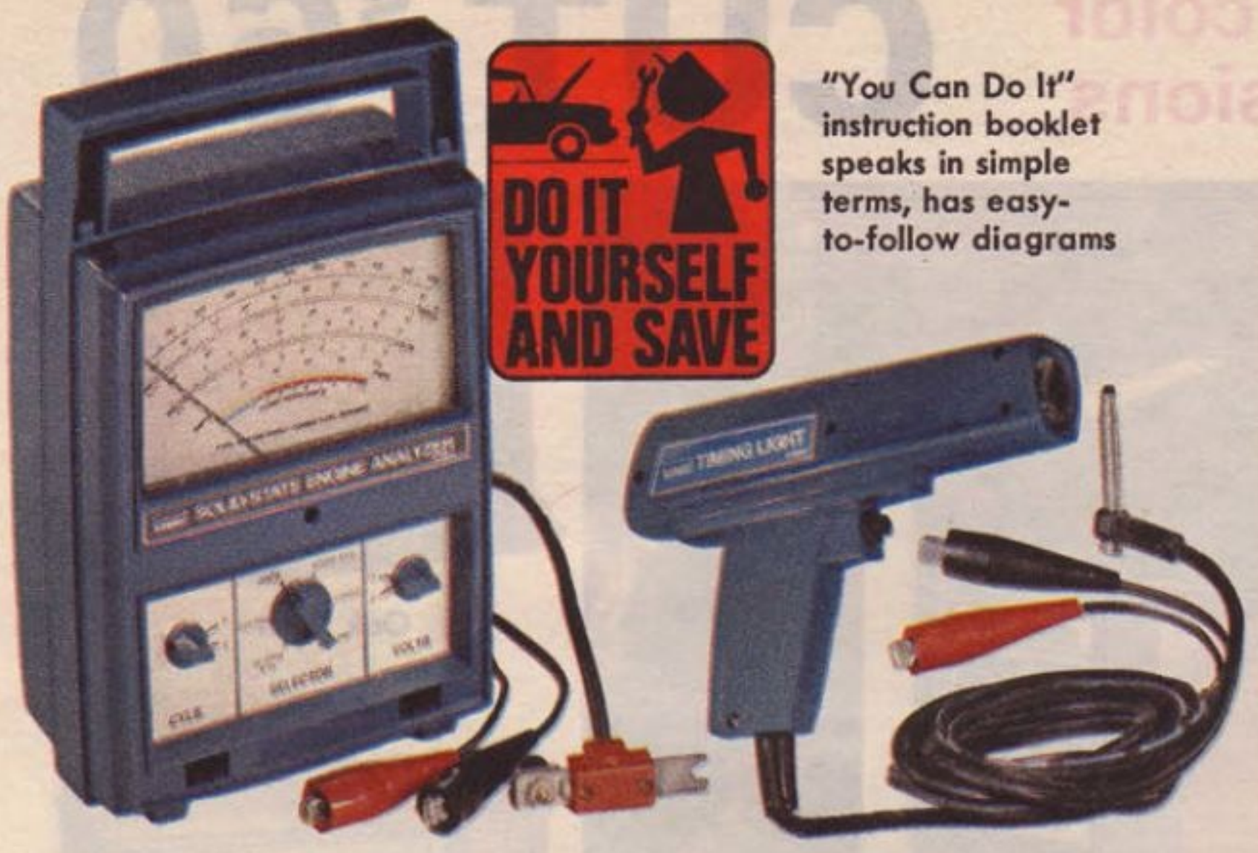
SAVE $6 NOW ONLY **22.88**

Flushmount coaxial speakers feature 5¼-in. round, weather-resistant woofer with a separate 2¼-in. tweeter mounted coaxially. Woofer has its own 20-oz. magnet, tweeter has separate magnet and crossover. Mount in door or rear deck. Grille, instructions, wiring. Set of 2. Was 28.98 in Big Fall Book, page 578.

61 T 73428—Ship. wt. 7 lbs.....set now **22.88**

WishbookWeb.com

DO-IT-YOURSELFER



"You Can Do It" instruction booklet speaks in simple terms, has easy-to-follow diagrams

Our finest Test and Tune Kit

SAVE 7.59 NOW ONLY 59.88

Save money on a test and tune kit instead of buying individual components! Our finest kit performs all the basic tests and checks. Includes precision solid-state analyzer and high-impact DC power timing light. **TIMING LIGHT**—checks initial timing. Universal spark plug adapter included. Connects directly to 12V batteries. Xenon tube flashes brilliant blue/white light for superior illumination. Trigger-actuated to extend bulb life. **PRECISION SOLID-STATE ANALYZER**—for **complete** engine diagnosis and tune-up. Checks point resistance ("good" or "bad"), dwell, voltage drops, defective battery cables—and straps, condition of points, charging current, alternator/generator systems, battery voltage, voltage regulator. Sets precise idle speed, idle mixture and fast idle. Checks all high speed engine adjustments. Do-It-Yourself instruction booklet included. Ideal gift for the do-it-yourselfer! Components were 67.47 in Big Spring Book, page 567.

61 T 82003—Wt. 8 lbs. kit.....now **59.88**



9-piece Highway Emergency Kit for only 19.88

The gift of safety for the one you love . . . compact emergency kit includes: 8-ft. copper clad **BOOSTER CABLES** with copper-plated clamps; **TIRE INFLATOR**—professional-size aerosol can temporarily seals tire and provides sufficient pressure to drive to a garage; **AUTO SPOT LIGHT**—high intensity with fold-away stand. Plugs into cigarette lighter w/10-ft. cord. On/Off switch; **EMERGENCY BLINKER**—features reflectorized amber and red lenses (batteries not included); **S.O.S. FLAG**—bold red-white pattern with 10-in. ties; **GAS SIPHON PUMP**—for emergency situations, 6 ft. long; **FIRST AID KIT** and **FIRST AID HANDBOOK.** All of the above safety items are in a fine-grained black Texon® vinyl **CARRYING CASE** with a red lining.

61 T 98575—Ship. wt. 5 lbs. 8 oz.....only **19.88**

Order batteries on page 285.

Stereo Spectacular



← built-in speakers →

Instant 8-track stereo

SAVE $20 NOW ONLY 39.88

Here's a unique gift idea! Wards "instant" 8-track stereo solves the problem of where to mount car speakers. This unit has it all—a tape player, 2 built-in 3 x 5½-in. speakers and a powerful amplifier all in one compact housing! Beautiful walnut grain cabinet is accented by black satin and chromed speakers; volume, balance and tone slide controls are easy to use while driving! Also has pushbutton channel selector, repeat button and channel indicator lights. Unit has stereo jack that allows playing through the unit or through car speakers. Truly a spectacular buy! Dimensions: 9¼ in. Wide x 6½ in. Long x 2¼ in. Deep. Was 59.95 in the Big Fall Book, page 579.

61 T 73010—Ship. wt. 6 lbs..now **39.88**

See our complete selection of auto accessories in the Big Fall Book, pages 568–642!

SHOP BY PHONE.
Phone numbers on page 154.



12-piece Highway Kit for only 29.88

This complete emergency kit makes the perfect gift! Includes all items listed above (except first aid kit) with a larger carrying case and with the addition of: **SNOW BRUSH/SCRAPER; FOLDING TROUBLE SHOVEL**—opens to a full 36 in., weighs less than 1½ lbs. **SAFETY VEST** with bright orange and red stripes. **TOW ROPE**—6000-lb. test for safer towing. **SAFETY BATON**—flashlight w/screw-on cone (batteries not included).

61 T 98576—Ship. wt. 8 lbs...only **29.88**

WishbookWeb.com

25 inch diagonal

Our very best color console televisions

CUT $60





Oak finish



Maple finish



Pecan finish

See Wards "Best Buy" Color Console Television, page 19.

JUST SAY "CHARGE IT" Complete Credit Terms on pgs. 147–149.

WishbookWeb.com

629.88

Choice of 4 cabinet styles

WARDS Finest

here's why:

- ✓ 100% solid state dependability
- ✓ One button automatic color tuning
- ✓ Negative matrix tube delivers sharpest, most brilliant color picture we sell
- ✓ One simple knob for both UHF and VHF
- ✓ Easy-to-read lighted channel indicator

Ultra modern design and the most deluxe features. 315 sq. in. screen and **swivel base** perfect for family viewing. Auto-color button tunes color, tint, brightness, contrast and AFC with 1 touch. Each knob also adjusts manually for personal preferences. 6 UHF channels can be programmed on 18-position selector. Simulated rosewood top. 4-in. speaker; slide volume control. 31H x 32⅞W x 18¼ in. deep. Was 689.95 in Fall Bk., pg. 1017. UL listed.

63 T 17845 R—Ship. wt. 190 lbs. . . . . now **629.88**

Traditional design consoles combine all the deluxe features above with our 3 best cabinets. Genuine veneer on hardwood top. Simulated wood-grain front and sides look like rich furniture, but without the hassles. Resists mars and never needs polishing. Two 4-in. speakers—one on each side of screen for full up-front sound. Large, easy-rolling casters for smooth moving. Overall size of TV's about 31H x 43⁹⁄₁₆W x 19⅞ in. deep. All 3 cabinet styles were 689.95 in Wards Big Fall Bk., pg. 1017. UL listed.

63 T 17825 R—Oak finish. Ship. wt. 190 lbs. **629.88**

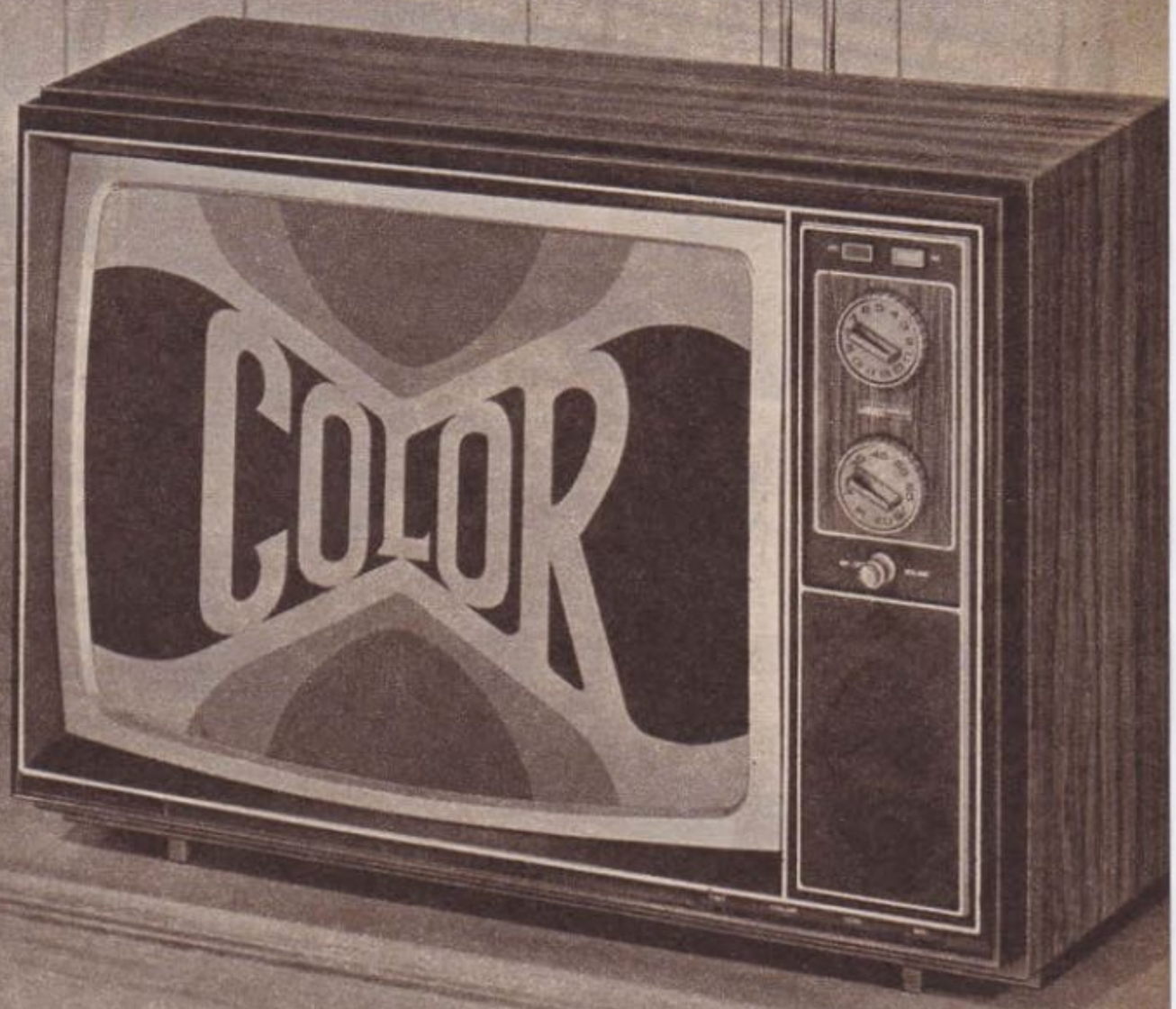
63 T 17855 R—Maple finish. Ship. wt. 190 lbs. . . **629.88**

63 T 17835 R—Pecan finish. Ship. wt. 190 lbs. . . **629.88**

Simulated pictures on all TV screens.

$25 LOWER

than our 1974 Fall Book Price



Here's a bargain hunter's bonanza. 19-in. color portable TV that's far below last year's price! Just touch AC button to lock in correct color, tint, contrast, brightness, and AFC. Each knob also adjusts manually for personal preferences. AFC locks in best interference-free picture. Also has 88% solid state chassis, 70 "click" stops on UHF tuner and 5-in. up-front speaker. 2 pole VHF and loop UHF antennas. Plastic rosewood cabinet. 17¾H x 24½W x 20⅛ in. deep. Was 344.95 in Wards 1974 Big Fall Bk., pg. 1051. UL listed.

63 T 12925 R—Ship. wt. 73 lbs. **319.88**

19-in. portable with 1-button Auto-color tuning

ONLY **319.88**

100% solid state 19-in. color portable

349.88

- ★ One button automatic color tuning—just touch for a perfect picture
- ★ Negative matrix picture tube our best

What a buy! You get top-of-the-line features at a "Merry Christmas" price. 100% solid state chassis uses transistors instead of tubes for less heat build-up, more efficient operation. AC button does the job of 5 controls. Locks in color, tint, contrast, brightness and AFC at a touch. Each knob also adjusts manually for personal preferences. AFC locks in best interference-free picture. Other features: black matrix picture tube, 70 "click" positions on UHF tuner and lighted channel numbers. Up-front 5 in. speaker. Rosewood cabinet of flame retardant plastic. Cable TV connector in back needs no adapter. 18⅛ H x 23¹³⁄₁₆ W x 18⅛ in. deep. UL listed.

63 T 12946 R—Ship. wt. 67 lbs. **349.88**

Christmas Bell Ringer



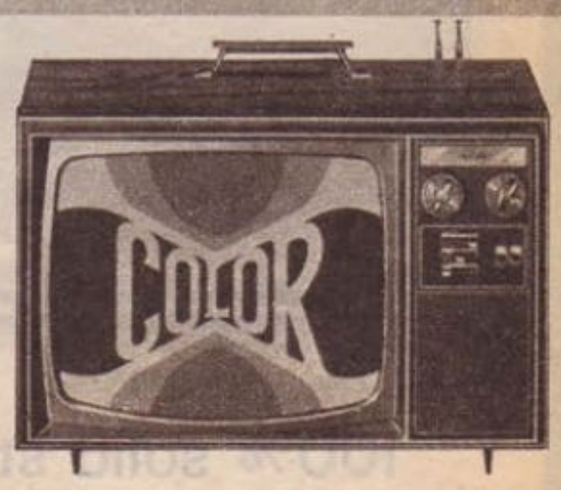
100% solid state 13-in. color portable

CUT $50

NOW **299.88**

Deluxe 13-in. portable has features usually found only on larger sets. Negative matrix tube delivers sharpest color. AC button does job of 5 controls, yet allows individual manual adjustment. 70 "click" stops on UHF tuner, slide controls and 3-in. speaker. White, modern-styled plastic cabinet. 14½H x 18½W x 16 in. deep. Was 349.95 in Fall Bk., pg. 1019. UL listed.

63 T 12345 R—Ship. wt. 40 lbs. **299.88**



16-in. portable with AFC

289.88

16-in. color portable has 145 sq. in. screen large enough for family viewing. AFC automatically locks in best interference-free picture. 70 "click" stops on UHF tuner. Also features slide controls, front mounted 4 in. speaker and convenient fold down handle for easy portability. 2 pole VHF and loop UHF antennas. Rosewood and black plastic cabinet. 15¼H x 23⁷⁄₁₆W x 17⅝ in. deep. UL listed.

63 T 12635 R—Ship. wt. 75 lbs. . **289.88**

All TV screens are diagonally measured.

WishbookWeb.com



Our lowest priced 100% solid state 19-in. black & white

CUT $10

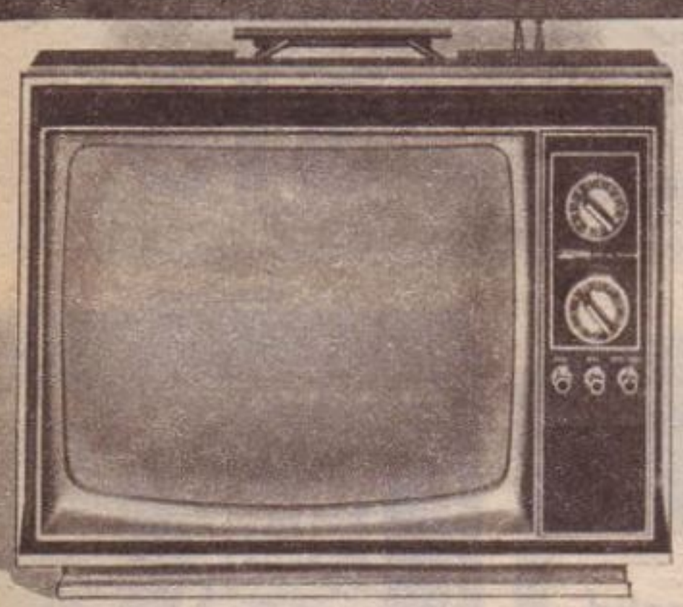
NOW 139.88

Solid state chassis gives you top performance plus cooler, more efficient operation and longer set life! The **UHF detent tuner** has 70 click stops, one for each channel. This means no more fussing, trying to glide the tuner into the exact channel position. Now it's as simple as VHF. You can easily carry your viewing pleasure from room to room with the convenient fold-down handle. **Two pole VHF and loop UHF antennas** pick up crystal clear reception, in most areas, without any need of an outside antenna hook-up. Attractive rosewood finish and black cabinet of high-impact plastic. 3x5 in. speaker. 17¼x23x13¼ in. Deep. UL listed. Was 149.95 in Fall Book, page 1020.

63 T 13135R—Ship. wt. 44 lbs.....now **139.88**

All screen sizes measured diagonally, simulated reception on TV screen.

Portables that bring cheer to any room



100% solid state 16-in. black & white

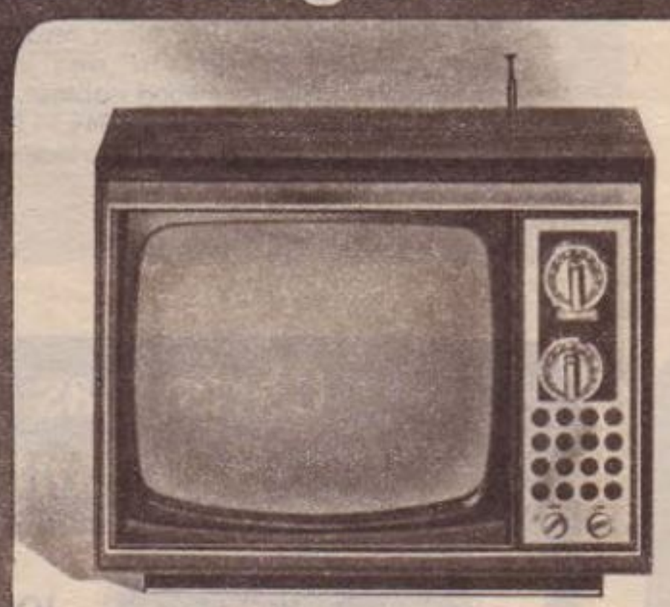
CUT $5

NOW 124.88

Long-lasting performance you know you can depend on! That's what 100% solid state is all about. Stylish portable will make a perfect first or second set. And with the hideaway handle, it's a breeze to carry. Other features include 70 position UHF tuner that will click in all channels; two pole VHF and loop UHF antennas; and rotary controls for volume, contrast and brightness. Rosewood finish high-impact plastic cabinet with chromed and black trim. UL listed. 15x20¼x13 in. Deep. Was 129.95 Fall Bk., pg. 1020.

258 ALL2

63 T 11655 R—Wt. 34 lbs.. now **124.88**



Our lowest 1974 price! 12-in. black & white

CUT $5

NOW 94.88

Presenting another of Wards many fine inflation fighter values! With our lowest priced 12-inch portable you even get an earphone. Now you can enjoy private viewing and listening anytime at all. Also has one pole VHF and loop UHF antennas plus signal boosters. Handsome rosewood finish cabinet of high-impact plastic with chromed trim. Built-in carrying handle; 3x5 in. speaker. UL listed. 12⅛x16x11⅞ in. Deep. From Taiwan. Was 99.95 Fall Bk., pg. 1020.

63 T 11235 R—Ship. wt. 20 lbs.....now **94.88**



100% solid state 9-in. black & white

OUR BEST

ONLY 87.88

Wards holds its outstanding every day low price! Lightweight, compact design is perfect for your dormitory, bookshelf, bedroom or kitchen countertop. 100% solid state chassis means you don't have to change burned out chassis tubes any more . . . there aren't any. Without tubes, there's less heat build-up and cooler, more efficient operation. Rosewood finish plastic cabinet with handle. VHF pole and UHF loop antennas; 70 position UHF tuner. Incl. earphone. 9½x14x9⅞ in. Deep. From Taiwan.

63 T 11115 R—UL listed. Ship. wt. 17 lbs...**87.88**

WishbookWeb.com

AM/FM stereo system with 8-track player

CUT $18

NOW **99.88**



This Christmas, give your ears a real treat. Let them enjoy their favorite sounds from AM/FM stereo radio and 8-track tapes. **Solid state receiver** features: vernier slide-rule tuning; lighted dial; AFC to help cut down FM drifting; FM stereo indicator light; and a speaker matrix switch for conversion to 4 dimension sound (2 extra speakers needed—pg. 1008 Fall Bk.). Controls for volume, bass, treble, balance. Jacks for headphones, aux input, tape deck, speakers. 4x19¾x9½ in. D. **8-track player** offers manual and automatic track selection; has 4 lighted track indicators. **Speakers** each contain a 5-in. woofer and a 2-in. tweeter. 14x9x5⅝ in. D. Pieces are vinyl clad simulated walnut finish. Was 117.95 Fall Bk., pg. 1007.

62 T 6206 MS—UL listed. Ship. wt. 19 lbs.....99.88

Great gifts to give...great gifts to get



Stereo phono at our lowest 1970 price!

NOW **19.88**

Another super value inflation fighter from Wards! Two built-in 4-inch speakers, one on each side of the cabinet. Solid state chassis provides instant sound and longer set life. Manual changer plays all sizes. Built-in 45 adapter. UL listed.

62 T 901 M—Ship. wt. 11 lbs.....19.88



AC/DC cassette player/recorder

CUT $10

NOW **29.88**

Record all the sounds of Christmas and more! With AC/DC operation, you can play or record just about anywhere. Have it ready for the excitement on Christmas morning. Take it to school lectures, the beach, meetings, parties. Record TV programs, or your favorite music from the radio and lp's. Automatic level control records loud and soft sounds evenly. Pushbuttons for record, fast forward, rewind, play and stop. Slide out handle. Comes with remote control on/off mike, blank tape, batteries and AC cord. 5½x9⅝x2⅞ in. D. UL listed. From Korea. Was 39.95 Fall Bk., pg. 998.

62 T 3925 LS—Ship. wt. 5 lbs. 8 oz.....29.88



Automatic 3-speed stereo phono

CUT $20

NOW **49.88**

You'll get a lot of listening pleasure for your money! Solid state record changer is fully automatic. You can set it up in your bedroom, put on your favorite sounds and fall asleep to music. And you don't have to worry about the changer being on all night. After the last record plays, the entire unit will shut off by itself! Dual synthesized sapphire needle; two volume controls; tone control; carrying handle. Clip-on speakers are removable and separate to 16 feet. Each enclosure contains a 5-in. speaker. Black and chromed plastic cabinet. Incl. 45 rpm adapter. 16¾x22x10 in. Deep. UL listed. Was 69.95 in 1974 Fall Bk., pg. 1040. Ship. wt. 19 lbs.

62 T 923 AS.....49.88



Christmas Bell Ringer



Tape library

ONLY **9.88**

Combination 8-track and/or cassette library holds 40 tapes. Compartments angled for easy label reading. Swivel base. Vinyl clad simulated walnut finish.

62 T 4046—Ship. wt. 6 lbs. 8 oz.....9.88

WishbookWeb.com



LOWER THAN OUR '73 SALE PRICE

Console stereo now at a super low 189.88

Christmas carols sound better through this 6 speaker sound system! The solid state **AM/FM stereo receiver** features a lighted slide rule tuning dial, an FM stereo indicator light and built-in AFC to cut down drifting on FM. Controls for volume, bass, treble and balance. **8-track player** will change tracks automatically or you can change them manually. 4 lighted track indicators show at a glance which track is "on." Takes all standard 8-track cartridges.

Automatic record changer comes with long-wearing diamond needle, ceramic cartridge and light-tracking tone arm. Wood grain vinyl over wood core with decorative portions of simulated wood. 60x25½x16½ in. D. UL listed. Shipping weight 135 lbs. Was 219.95, 1973 JA Sale Catalog, pg. 16.
62 T 2324 R—Oak finish—(shown).....now **189.88**
62 T 2334 R—Pecan finish....**189.88** **62 T 2354 R**—Maple finish...**189.88**

AM/FM stereo recording outfit with *FREE* 29.95 automatic record changer!

CUT $18

179.88

Our recording system is loaded with fine features! Auto Stop 1 and 4 records one program at a time, or all four continuously. Record directly from receiver, auxiliary units, even live and in stereo with the 2 mikes and blank tape we've included. Automatic Level Control picks up loud and soft sounds evenly as you record. Tracks change automatically or manually. Record indicator light, fast forward control and lighted track indicators. Solid state **AM/FM stereo receiver** has lighted slide-rule tuning, switched AFC and controls for volume, bass, treble, balance, mode selector, record and power. Built-in jacks for aux input/output and headphones. 4½x19¾x9¼ in. D. **Automatic BSR changer** comes with light-tracking tone arm and ceramic cartridge. Walnut grained plastic base. 7x14x10½ in. D. **Speakers** each have a 5-in. woofer and two 3-in. tweeters. 19½x11½x6⅝ in. D. Vinyl clad simulated walnut finished receiver, speakers. Outfit #6244 was 197.95, pg. 1007; changer #6706 was 29.95, pg. 1008 Fall Bk.
62 T 6448 AS—UL listed. Japan. Wt. 47 lbs.....**179.88**

260 ALL

WishbookWeb.com

OUR LOWEST PRICES OF '75

Bar stereo with an 8-track recorder/player and audio lights

CUT $50
299.88

Step up to the bar and record your own tape library! Beautiful entertainment center is fully equipped for any type of recording you could want. With two mikes and a blank tape included, you can record directly from AM/FM stereo receiver, from your favorite lp's, or even live and in stereo from your own musical creations. And whether listening to records, tapes or radio, enjoy your own private light show at the same time. As music plays, sound will activate hundreds of light patterns, visually keeping the beat. Lights can be turned on/off. **Solid state receiver** has slide-rule tuning, FM stereo light and headphone jack. **Tape player** offers manual and automatic track selection; has 4 track indicators. **Deluxe BSR changer** comes with diamond needle and ceramic cartridge. **Full-range "Duo-cone" speaker system** with speaker matrix switch for converting unit to 4-dimension sound (order 2 extra speakers Fall Bk., pg. 1008). **Bar** has storage shelves in back. Padded armrest. Vinyl clad simulated oak finish. UL listed. 52W x 42H x 20½ in. D. Was 349.95 Fall Bk., pg. 1004.

62 T 2046 R—Ship. wt. 150 lbs.....now **299.88**



Electronics located in back panel

Fireplace stereo with realistic illuminated wood burning logs

CUT $45
339.88

Snuggle up, watch the logs give off their glow, listen to your favorite type of music, and relax! Traditional style fireplace is finished in simulated pecan and marble with a brick look hearth. Bring a warm, cozy feeling to your home and enjoy a super sounding music system at the same time. Solid state **AM/FM stereo receiver** features a lighted slide-rule tuning dial; an FM stereo indicator light and a jack for headphones. Rotary controls for function, loudness, balance, tone and tuning. **Deluxe BSR record changer** comes with a long-wearing diamond needle. After last record has played, unit will shut off automatically. The **8-track tape player** changes tracks automatically or you can change them manually. 4 separate track indicators tell you at a glance which program is playing. Takes all standard 8-tracks. **Full-range "Duocone" audio system** is equipped with a speaker matrix switch that will convert your system into 4 dimension sound. All you need are 2 extra speakers—Fall Bk., pg. 1008. Vinyl clad pecan finish. UL listed. 48x42x20½ in. D. Was 384.95 in Fall Bk., pg. 1004.

62 T 2086 R—Ship. wt. 200 lbs.....now **339.88**



Electronics located under top lid

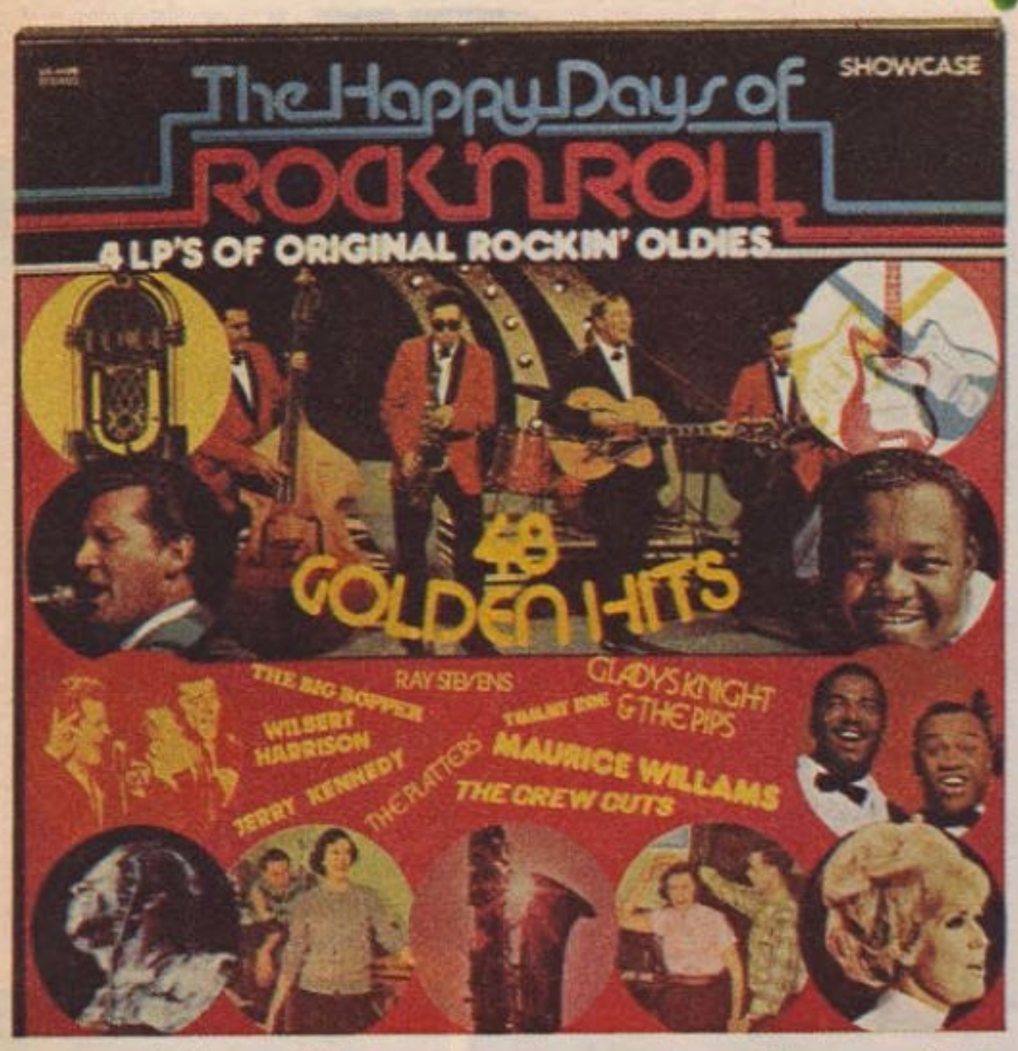
WishbookWeb.com

RECORD OR TAPE GIFT SETS

take your choice

798 for ANY lp or 8-track tape set below

$15 for ANY TWO lp or 8-track tape sets below



Rock 'N Roll



Rock 'n Roll is here to stay! It's a memory a minute with: Little Darlin'; Blueberry Hill; Shake, Rattle & Roll; Chantilly Lace; Sh-Boom; Get a Job; Rock Around the Clock; Stay; Chapel of Love; Leader of the Pack; Blue Suede Shoes; Love Potion No. 9; Liar, Liar; Groovy Kind of Love; Peanuts; plenty more. All by the original artists!

4 lp set—Wt. 1 lb. 12 oz.
62 T 4507D. ea. set **7.98**; any **2/15.00**

2 tape set—Wt. 1 lb. 12 oz.
62 T 5007D. ea. set **7.98**; any **2/15.00**

The Classics



A superb collection featuring Swan Lake; Blue Danube; the Merry Widow; Moonlight Sonata; Romeo and Juliet; 1812 Overture; Toreador Song; William Tell Overture; Flight of the Bumble Bee; Dance of the Sugar Plum Fairy; 60 more masterpieces by Tchaikovsky; Beethoven; Mozart; Wagner; Verdi; Liszt, Chopin, others. Wt. 1 lb. 12 oz.

62 T 4514D—4 lp set... ea. set **7.98**; any **2 for 15.00**
62 T 5014D—2 tape set. ea. set **7.98**; any **2 for 15.00**

Superhits of the 70's



The hits just keep on happening! The sensational 70's most popular songs! Bridge Over Troubled Water; Brown Sugar; Alone Again (Naturally); Freddie's Dead; You're so Vain; You've Got a Friend; It's Too Late; Shaft theme; My Sweet Lord; The Way We Were; Daniel; Let it Be; Close to You; Goodbye Yellow Brick Road; over 30 more. Wt. 1 lb. 12 oz.

62 T 4509D—4 lp set...ea. set **7.98**; any **2 for 15.00**
62 T 5009D—2 tape set. ea. set **7.98**; any **2 for 15.00**

Best of Nashville



The biggest names in Country/Western music sing their favorites! Star-studded line-up includes Roy Clark, Charlie Rich, Johnny Cash, Buck Owens, Jeannie C. Riley, Jerry Lee Lewis, Roger Miller, Lynn Anderson, Patsy Cline, Anne Murray, Ferlin Husky, Tennessee Ernie Ford, Tex Ritter and more. 48 big hits in all. Wt. 1 lb. 12 oz.

62 T 4506D—4 lp set..... ea. set **7.98**; any **2 for 15.00**
62 T 5006D—2 tape set.. ea. set **7.98**; any **2 for 15.00**

The Big Bands



Relive those swingin' days with 38 original kings of swing! Benny Goodman, Les Brown, Harry James, Duke Ellington, Kay Kyser, Freddy Martin, Bob Crosby and the Bobcats, Helen O'Connell, Guy Lombardo, Stan Kenton, Woody Herman, Tommy Dorsey, Louis Prima, many more. Wt. 1 lb. 12 oz.

62 T 4510D—4 lp set... ea. set **7.98**; any **2 for 15.00**
62 T 5010D—2 tape set..... ea. set **7.98**; any **2 for 15.00**

262 WARDS ALL

48 Super Stars



Featuring an outstanding array of musical giants from yesterday and today! Dean Martin, Fats Domino, The Ink Spots, Jerry Butler, Nat King Cole, Al Martino, Judy Garland, Glen Campbell, Kate Smith, Helen Reddy, Gladys Knight & the Pips, Patti Page, Billie Holiday, Sandler & Young, Sergio Mendes, many more. Ship. wt. 1 lb. 12 oz.

62 T 4512D—4 lp set... ea. set **7.98**; any **2 for 15.00**
62 T 5012D—2 tape set. ea. set **7.98**; any **2 for 15.00**

4 Rock Operas



The 4 most popular rock operas ever! HAIR—Aquarius, Hair, Easy to be Hard, Good Morning Starshine, more. J.C. SUPERSTAR—I Don't Know How to Love Him, Everything's Alright, Jesus Christ Superstar, more. TOMMY—Amazing Journey, Pinball Wizard, I'm Free, more. GODSPELL—Day by Day, We Beseech You, All for the Best, more. Wt. 1 lb. 12 oz.

62 T 4513D—4 lp set....ea. set **7.98**; any **2 for 15.00**
62 T 5013D—2 tape set..ea. set **7.98**; any **2 for 15.00**

WishbookWeb.com



TV radio with FM

CUT $5

19.88

You'll never have to worry about missing your favorite TV programs again! Whether traveling in your car, on a picnic, even at home if your TV set is on the blink. Compact radio picks up the audio portion on channels 2-13 (within receiving range). PLUS it has a built-in FM radio! Solid state for instant sound, longer set life. Retractable antenna. Includes batteries and earphone. 5½x3½x1⅞ in. D. Was 24.95 Fall Bk., pg. 1003.

62 T 1145—UL listed. Ship. wt. 14 oz. . . . . now **19.88**



Deluxe AM/FM digital radio

CUT $10

39.88

ONE INCH HIGH numerals with lighted computer read out look! Easy to view in any light. Also features a 3-hour sleep timer. This lets you listen to music up to 180 minutes before shutting off automatically. It takes the worry out of falling asleep and leaving the radio on. Wake-to-music setting lets you wake up, at any pre-set time, to your favorite program. Lighted tuning dial, AFC. Solid state. Plastic cabinet. UL listed. Was 49.95 Fall Bk., pg. 1003.

62 T 1991 LS—13⅞x3⅝x6 in. Wt. 3½ lbs. . . **39.88**

VALUE PACKED STOCKING STUFFERS

5.88 to 39.88



AM/FM radio

CUT $3 **16.88**

Our lowest price of the year for this personal size portable! Has handy carry strap, earphone and retractable FM antenna. Solid state for dependable, long-lasting set life. Comes with batteries; for complete portability order AC adapter below. 7¼x5¼x2¾ in. deep. Was 19.95 Fall Bk., pg. 1003.

62 T 1356—UL listed. Ship. wt. 1 lb. 12 oz. . **16.88**

62 T 1600—AC adapter. Ship. wt. 12 oz. . . . **2.99**



AM/FM radio

19.88

Our lowest-priced AM/FM clock radio! Features direct dial tuning to provide you with quick, easy station selection. Wake-to-music setting lets you wake up to your favorite radio shows at any pre-set time. Built-in antennas provide consistent local reception. Top mounted speaker. On/off/volume control. Solid state for longer set fife. 10¾x4x3⅝ in. deep. From Taiwan.

62 T 1906—Ship. wt. 2 lbs. 8 oz. **19.88**



AM/FM digital

CUT $10 **29.88**

Our lowest price of the year for this stylish, compact clock radio! Large numerals for easy reading. 60 minute sleep switch lets you listen to music for up to one hour before shutting off automatically. Wake-to-music setting allows you to pre-set alarm and then wake up to music. Doze feature sounds buzzer every 10 minutes once alarm goes off. Solid state UL listed. 7½x4½x4½ in. D. Was 39.95 Fall Book, page 1002.

62 T 1926 LS—Ship. wt. 2 lbs. 8 oz. . . . . now **29.88**



Smiley AM radio

5.88

It's the happy way to enjoy your music! A great gift idea that's sure to delight anyone. Solid state means you get sound the second you turn it on. Carry strap fits around your wrist. 4 in. diameter. Includes battery.

62 T 1101—Ship. wt. 12 oz. **5.88**



AM head-phones

9.88

Enter your own private world of musical pleasure. Great radio for the football stadium, while you are riding your bike, mowing the lawn. Adjustable headband with soft cushioned earpieces. Speaker built into each cup for strong, clear sounds. Built-in antenna. Solid state. Includes a 9-volt battery.

62 T 1085—Ship. wt. 1 lb. **9.88**



AM/FM pocket radio

9.88

Our best selling AM/FM portable! Makes an outstanding gift idea for anyone on your Christmas list. Styled in the popular communications look, with a handy carry strap and retractable FM antenna. Solid state for longer lasting operation. Includes a 9-volt battery and an earphone for private listening.

62 T 1095—3x4¼x1½ in. D. Wt. 12 oz. . . . **9.88**

ALL 263

WishbookWeb.com

EXCITING MOOD LIGHTS—SET IN MOTION 3 WAYS





A
76.88 pair

56.88 pair

B



C
each
16.95

264 WARDS ALL

2

D Random light



27.88 each

E



3



F
8.88 each

14.88 each

G



WishbookWeb.com

COMPLETE MUSICAL ENTERTAINMENT!

★ AM/FM stereo receiver
★ 8-track tape player
★ Full-size record changer
★ 4 deluxe 2-way speakers
★ Stereo headphones
★ Custom storage cabinet

199.88

You'd expect to pay more if you bought each item separately—but Wards offers this complete musical entertainment system in one big package at one low price. Listen to records, tapes or radio in 4-dimension sound with a flip of the speaker matrix switch. **AM/FM stereo receiver** has solid state chassis for "instant on," longer set life. Easy-adjust slide controls. Precise, vernier station tuning. AFC switch locks in FM reception. Built-in jacks. **8-track player** has manual and automatic track selector. Lighted indicators let you know what track is playing. **Full-size record changer** has balanced turntable, light tracking tonearm and ceramic cartridge with diamond stylus to pamper records. Completely automatic. 45 rpm adapter and dust cover. **Each of four 2-way speakers** has 6-in. woofer and high-frequency tweeter with electrical crossover. **Stereo headphones** give comfortable private listening. **Custom cabinet** coordinates with other parts to beautify any room. Stores tapes and records as shown (order these on pg. 262). Vinyl-clad, simulated walnut finished component, speakers, cabinet and front of record changer. 41½H x 41W x 14¾ in. deep. UL listed.

62 T 6618 R—Ship. wt. 146 lbs.....**199.88**

For more stereo equipment see pgs. 259–263 and 419, 420.

1—2—3

Units A, B and C put on a light show with aid of your stereo. Quick wire hookups into a sound system will make the lights dance to the beat of the music. A, B are stereo speakers too.

Unit E puts on a light show with the aid of built-in microphone. Just plug in. Any sounds will start the lights to dance. Talk to them or play music. No stereo hookup is necessary.

Units D, F and G put on a light show with colorful random light patterns. You just plug it in and watch continuous alternating color effects. Perfect as a party mood light.

A **2 products in 1—combination speaker/light system.** See explanation 1 above. Perfect pair to complete quadraphonic unit or add dimension to present stereo. Full range 4-way speaker has two 6¼-in. air suspended dual cone woofers with combined tweeters. **Automatic Sensitivity Control (ASC)** means lights continue to respond to beat regardless of sound levels. No adjustment needed. Walnut-grained vinyl-clad cabinet. 18H x 11½W x 6⅝ in. deep.
62 T 8086 MS—Ship. wt. 27 lbs. pr. UL listed.....pair **76.88**

B **Same as above except speaker is 2-way** with 8-in. air suspended dual cone woofer and combined tweeter. 15½H x 9¾W x 6⅝ in. D.
62 T 8076 MS—Ship. wt. 20 lbs. pr. UL listed.....pair **56.88**

C **Add-a-lite system with changeable color display.** See explanation 1 above. **ASC** keeps lights in motion. Sits on your present speaker. Walnut-grained vinyl-clad cabinet. 3¼H x 8¼W x 4 in. deep.
62 T 8096 MS—Ship. wt. 2 lbs. 12 oz. ea.....each **16.95**; 2 for **29.88**

D **Fantastic whirlpool-effect in 4 colors** pulls you in and out visually. See explanation 3 above. Smoke cover lens in walnut vinyl-clad cabinet. 11⅞H x 11⅞W x 6⅝ in. deep.
62 T 8046 MS—Ship. wt. 7 lbs. 8 oz. UL listed.....each **27.88**

E **Sound-activated, 4-color star-burst light patterns.** See explanation 2 above. **ASC** keeps lights in motion. Cabinet same as D above.
62 T 8056 MS—Ship. wt. 7 lbs. 12 oz.....each **27.88**

F **3 colors in ever-changing light display** for top of stereo, bookshelf, even as wall hanging. See explanation 3 above. Walnut-grained vinyl-clad cabinet. 6H x 6W x 4½ in. deep.
62 T 8025 M—Ship. wt. 2 lbs. UL listed.....each **8.88**

G **4-color diamond patterns change continually.** Makes fascinating decoration. Walnut vinyl-clad cabinet. 13¾H x 8½W x 6⅝ in. D.
62 T 8036 MS—Ship. wt. 6 lbs. UL listed.....each **14.88**

GUITAR OUTFITS
with everything you need to play

Auditorium size guitar—deluxe accessories



49.88

- **John Denver songbook**
- **Special guitar tuner**
- **Plus all other accessories shown below**

Dreadnought-shaped guitar gives greater resonance than mid-size guitars. Select spruce top with maple back and sides. Polyurethane finish gives both beauty and durability. 2 deluxe, matching pickguards with floral design. Adjustable bridge lets you raise and lower strings. Inlaid pearl dot position markers and decorative sound hole trim add professional look. Adjustable steel-reinforced neck. 39½ x 15 x 4 in. Comes with steel strings, vinyl carry bag, John Denver songbook, easy-method guitar tuner, pick, cord, instructions and 33⅓ rpm record. From Korea.
62 T 7096 AS—Wt. 10 lbs.....**49.88**

Every guitar comes with instructions, record, pick, neck cord and handy carry bag.



Mid-size 2-way guitar

It's like having two guitars! Steel strings give country or folk sound and nylon strings give a classical or ballad sound. Maple top with mahogany sides and back. Decorative design on pickguard and sound hole. White dot position markers on neck. Polyurethane finish gives beauty as well as durability. White-trim vinyl bag and accessories shown above: instructions, 33⅓ rpm record, pick and cord. 37 x 13⅝ x 3½ in. From Korea. Was 29.95 in Big Fall Bk., pg. 1013.
62 T 7036 AS—Wt. 7 lbs..**26.88**

CUT $3
26.88

Standard size

19.88

Perfect beginner guitar. Has everything you need to play. Comes with steel strings and trapeze tailpiece. Pumpkin finish with white pickguard. Accessories: instructions, 33⅓ rpm record, pick and neck cord. 36 x 13¼ x 33⅜ in.
62 T 7026 A—From Korea.
Ship. wt. 6 lbs. 8 oz.....**19.88**

SAVE YOUR TIME AND MONEY. Shop by phone, the easy way, at home.

WishbookWeb.com

KEEP THE BEAT
complete musical outfits with accessories

5-drum set at a special low price **224.77**



Save $15—buy complete 5-drum set with 14 total pieces as shown above. Drums have double tension construction and wood shells 9 plies thick for long wear. 14 x 20-in. bass, 8 x 12 and 9 x 13-in. ride toms, 16 x 16-in. floor tom and 5½ x 14-in. snare (see A below). Accessories: two 12 in. cymbals with hi-hat stand, 16 in. ride cymbal, dummer's throne, sticks, brushes and two tuning keys. Sparkle blue finish on drums except chromed snare.
62 T 8606R—Ship. wt. 74 lbs. From Japan.....set **224.77**

4-drum set exactly like above without larger 9 x 13-in. ride tom (B).
62 T 8626R—Ship. wt. 60 lbs. From Japan.....set **199.88**

Chromed snare outfit 39.88

A **Chromed snare drum set** with carry bag has throw-off strainer, weatherproof head, tuning key, sticks, brushes and instructions 5½ x 14-in. From Japan.
62 T 8586 MS—Ship. wt. 18 lbs.....**39.88**

Ride tom drum only 39.95

B **9 x 13-in. ride tom drum.** Update or add to your present set. Includes weatherproof head, attaching metal hardware. Blue sparkle finish. Japan.
62 T 8526 MS—Ship. wt. 14 lbs.....**39.95**



Guitar/amp set 69.88

Plug in and start to jam. Solid-body electric guitar has double pick-up, each with on/off switch. Adjustable steel reinforced neck and adjustable bridge. Plate-type tremolo tailpiece. 39½ x 12 x 1 3/16 in. **1¾ watt** (RMS at 5% THD) **amp** has 6-in. speaker in black vinyl-clad wood cabinet. 2 inputs; volume, tone controls. 12 x 14¾ x 4¾ in. UL listed. *Accessories:* instructions, record, pick, neck strap, connecting cord, vinyl bag—Wt. 18 lbs.
62 T 7626AS.....**69.88**

5-string banjo set 69.88

Deluxe banjo has celluloid bound mahogany resonator and 30 tension brackets to keep head super tight for zesty, snappy sound. Steel reinforced adjustable neck. 22 metal frets with inlaid position markers on celluloid bound rosewood fingerboard. Metal tuning pegs; rosewood bridge and hand rest. Hi-gloss polyurethane finish. 39½ x 13½ x 3¼ in. Comes with vinyl bag, instr. Wt. 11 lbs.
62 T 7106AS.....**69.88**

SAVE

Our very best 1149.88

- **Features automatic chords and moving bass from I key**
- **So versatile even a beginner can play on the first day**

Here's a gift the whole family will enjoy for many years and it's cut $50! Experienced organists will appreciate quality craftsmanship and the many special effects. Beginners will be surprised at the ease of making music. Everyone will admire distinctive furniture styling of rich walnut veneer cabinet. Comes with padded bench and easy-to-follow instruction/songbook/owner's manual. **Specs:** Two 44-note keyboards. Built-in rhymth unit with 10 basic beats, touch-rhythm tab plus tempo and volume controls. 9 upper and 4 lower voices. Sustain tabs, percussion tabs, harmonic tabs. Auto-tabs: bass, chords, piano, guitar. Separate intensity controls. 13 bass pedals and volume expression pedal. Chord indicator lights. 3 speakers: 12-in., 6-in., and 6-in. double-speed rotor horn. Input jacks for adding electric piano (shown at right and sold in combination below), synthesizer (sold in combination below) or cassette recorder. Output jacks for external speaker, external amp or headphones. 60-watt RMS. 45 x 22½ x 38 in. For more complete specs on organs, see Big Fall Bk., pg. 1010. UL listed. Price cut from Fall Bk., pg. 1010.
62 T 8945R—Ship. wt. 215 lbs.....was 1199.95, now **1149.88**

Electronic piano with organ above 1599.88

Combination organ above and electronic piano (shown) to add another sound dimension. Piano has 61-note keyboard with 4 voices: piano, zither, honky-tonk, harpsicord. Sustain, dampen pedals. Volume control, on/off, and high/low output jacks. 40½W x 6⅛H x 12 in. D. Combination ship. wt. 250 lbs.
62 T 8986R—UL listed..**1599.88**

Mini-synthesizer with organ above 1669.88

Combination of organ above with synthesizer (not shown) to innovate 5 octaves of newly created sounds. Features traveler, attack-percussion, position made, instant set and modifier controls for a wide variety of electronic sounds. Power control with lamp, pitch tuning, volume. 33W x 8H x 14½ in. deep. Wt. 237 lbs.
62 T 8987R—UL listed.**1669.88**

Both piano and synthesizer are sold separately in Fall Bk., pg. 1010.

Deluxe double-manual model 879.88

- **3 speakers for rich sound**
- **7 pre-set rhythms**

1 **Save $55** on deluxe organ with walnut veneer cabinet and matching padded bench. Sound like a pro with just 2 fingers or do it all yourself by forming your own chords and playing bass pedals. Many different ways to play this automatic electronic organ. **Specs:** two 44-note keyboards. Rhythm unit has 7 beats plus tempo and volume controls. 8 upper and 4 lower voices. Pre-set tabs for auto-bass, chords, piano, guitar plus 24 programmed chords. Separate volume control. 3 speakers: 12-in., 6-in., and 6-in. single speed rotor horn. 13 bass pedals, volume expression pedal. Input jacks for piano, synthesizer, cassette recorder. Output jacks for 8 ohm speaker, headphones. 20-watt RMS. 45 x 22½ x 38 in. Complete specs in Fall Book, page 1010. Organ, bench sold separately in Fall Book, page 1010, 1011.
62 T 8958 R—UL listed. Ship. wt. 215 lbs....was 934.90, now **879.88**

Our lowest priced model 459.88

2 **Save $35** on single-manual automatic electronic organ with bench. Spinet model features automatic section with normal accompaniment to provide sustain chords and bass; automatic accompaniment to create "moving bass" pattern and chords; and rhythm accompaniment that offers 7 different beats plus tempo and volume controls. Now you're set for the melody. Select any voicing and rhythm, then play your favorite tune. Keyboard balance control and output jack for headphones. Includes instruction/songbook/owner's manual. 38¼ x 16⅞ x 32⅞ in. 10-watt RMS. UL listed. Organ and bench sold separately in Fall Bk., pg. 1011.
62 T 8918R—Ship. wt. 110 lbs.....was 494.90, now **459.88**

WishbookWeb.com

$35-$55 On Automatic Electronic Organs







JUST CHARGE IT!
See Complete Credit Terms, pgs. 147–149.

WishbookWeb.com

WARDS HOLIDAY

$14 OFF 34.88









Powr-Kraft variable-speed hobby tool with 34 accessories

1 **A great gift** for the craftsman or hobbyist in your home. Young and old alike will find hundreds of uses for this versatile tool. Dial the speed you need from 5000 through 25,000 RPM. Dial slow speeds for working with soft plastics, fragile materials and intricate wood carvings, all the way up to top speed for routing jobs, cutting, glass engraving and working with metals and other tough materials. Kit features .8 amp hobby tool with shatterproof nylon housing. You also get 34 accessories including high-speed steel cutter, twist drill, mounted wheel points, collet, brushes, mandrel, sanding discs/bands, abrasive wheels/stones and many more, all in a handy storage case. 115V, AC. UL listed. *Full one-year warranty* (see at right). Kit was 48.95 in our 1975 Fall Big Book, page 702.
84 T 92982—Ship. wt. 3 lbs.....now only **34.88**

2 **Sturdy stand converts hobby tool to drill press** for precision drilling, routing, sanding. 12 in. high. Tool not included.
84 T 9289—Wt. 4 lbs. Was 19.49 in Fall Bk., pg. 702; now **17.88**

3 **Router attachment for hobby tool.** Calibrated depth control. Includes edge guide. For routing, edging, lettering.
84 T 9293—Wt. 1 lb. Was 9.79 in Fall Bk., pg. 702; now **8.79**

Assorted high-speed router bits (not shown) for hobby tool.
84 T 9292—Set of 3. 1/8-in. shanks. Ship. wt. 3 oz....set **10.95**

FULL 1-YEAR WARRANTY

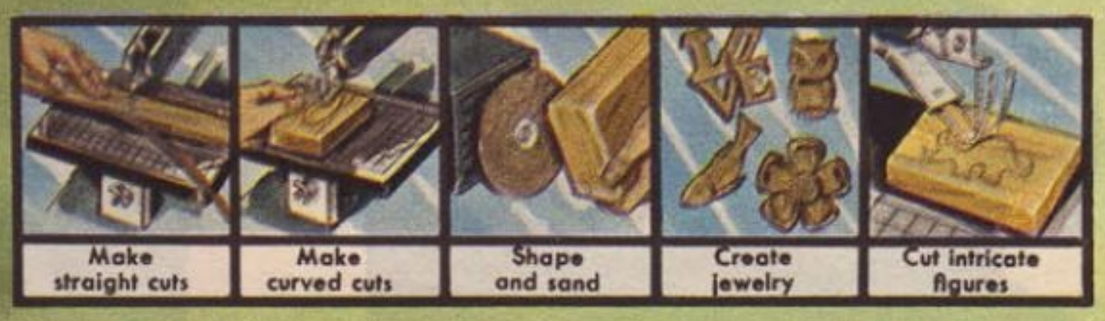
Montgomery Ward will replace, or at its option, repair free of charge for parts or labor, this Powr-Kraft portable electric tool if it fails and is returned within 1 year of purchase. This warranty does not cover damage due to abuse or use of improper voltage. Tools used in rental service are not covered by this warranty.



Powr-Kraft jigsaw/disc sander . . . the do-it-all hobbyshop tool!

$10 OFF Now 39.88

- **This versatile tool handles your projects from start to finish—from initial scroll cuts to final sanding**
- **Sets up anywhere, stores easily, runs quietly**



4 **Combination jigsaw and 4-in. disc sander** is a home power shop for the entire family. Safety-designed saw even cuts through 2x4's, 1/16-in. steel, 1/4-in. aluminum, plastics, foam, many other materials. 15-in. throat. Motor develops 3450 RPM. Table tilts 45° right or left. With 3 sanding discs, backing pad, adapter, 4 saw blades. Incl. power take-off for driving attachments sold in kit (5) below. 115V, AC. UL listed. *Full 1-year warranty, above.* Was 49.88, Fall Bk., pg. 702.
84 T 2354 M—Ship. wt. 16 lbs....**39.88**

Extra blades for jigsaw. Package of 5 blades. Ship. wt. 3 oz.
84 T 9290—Fine.....package **79c**
84 T 9291—Coarse.....package **89c**

5 **SAVE $2 on versatile 30-piece accessory kit.** Includes flexible shaft, wire wheel, drum sander, emery points, brushes, drill, high-speed steel cutter, collets, wrench, polishing compound, sander bands, saw blades, sanding discs, adapter nut, washer. Was 21.95, Fall Book, pg. 702.
84 T 2356—Ship. wt. 3 lbs....kit **19.88**

JUST CHARGE IT! See pages 147-149



WishbookWeb.com

CRAFT CENTER



CUT $10 29.88

Pro-quality rock tumbler works three loads at once

Create beautiful gems, make your own jewelry with our professional-quality rock tumbling outfit. Giant 6-lb. triple barrel tumbler lets you rough-grind, fine-grind and polish 3 different loads at one time. Includes one 3-lb. rubber barrel and two 1½-lb. rubber barrels, grinding/polishing compound, polishing pellets, cement and gold-flashed mountings. Also included is a 5-lb. rough rock assortment (agate, tree agate, fancy jaspar, petrified wood, rose quartz, striped dolomite, blood stone and more). Self-aligning nylon bearings, enclosed fan-cooled, belt-driven motor. Instruction booklet and "Lapidary Techniques Book" also included. 110-120V, AC. UL listed. 6½x7x15 in. deep. Was 39.95, Fall Big Book, pg. 703.

84 T 5321 M—Ship. wt. 17 lbs. ..... now **29.88**



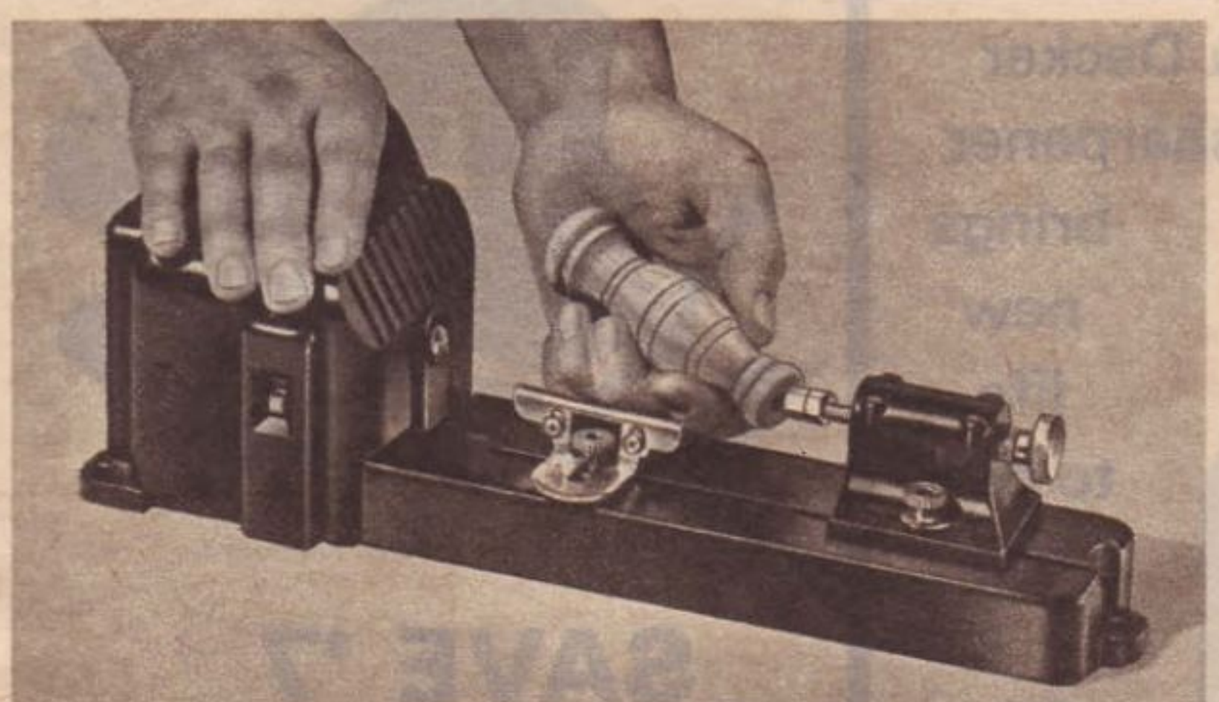
CUT $7 27.88

Portable Solidox welder is compact and easy to use

Solid oxygen welding torch develops its own oxygen from solid pellets. Oxygen combines with propane fuel to braze, cut and silver solder with a 5000° flame. Ideal for home projects, auto, cycle, snowmobile repair, machine maintenance, metal sculpturing. Single valve control enables simple and precise operation. Large built-in storage bin with brazing rod holder lets you keep all the equipment neatly together, ready to take to the job. Complete lightweight outfit includes torch, 14-oz. propane cylinder, can of oxygen pellets, 2 welding tips (sizes .060 and .080), brazing rods, goggles, spark lighter, flux, extra filter, tip cleaner, complete instruction manual. Outfit was 34.99, Fall Book, pg. 716.

84 T 5825 RY—Ship. wt. 12 lbs. ..... now **27.88**

84 T 6007 RY—Extra propane fuel tank. Ship. wt. 2 lbs. ..... each **1.39**



NEW! Mini-lathe 29.88

Precision lathe works wood in miniature

An exciting new tool for all model builders and a must for miniaturists. Makes chessmen, doll furniture, miniature clocks, etc. Easy to use for spindle and faceplate turnings. Turns wood up to 1½-in. in diameter, up to 6 in. long. Rugged motor turns 3450 RPM. Impact-resistant housing will not chip, crack or rust. So lightweight and compact that it sets up anywhere. Includes tail stock center, drive center and wrench. 15⅝ in. long. UL listed. For 115V, AC. *Full one-year warranty, see pg. 268.*

84 T 8996—Ship. wt. 11 lbs. ..... only **29.88**

Set of four wood chisels for use with mini-lathe. Includes 60° blade chisel, 30° blade chisel, round end chisel and parting tool.

84 T 9050—Ship. wt. 8 oz. ..... set **9.88**



X-acto tool kits have surgically sharp carbon steel blades

1 **12-piece X-acto knife chest** contains the basic cutting tools needed for precision hobbywork. Nos. 1, 2 and 5 knives handle everything from light, delicate work to heavier-duty cutting and chiseling jobs. With 9 assorted extra blades, all in a handy, fitted chest. Was 4.99, Fall Big Book, pg. 703.

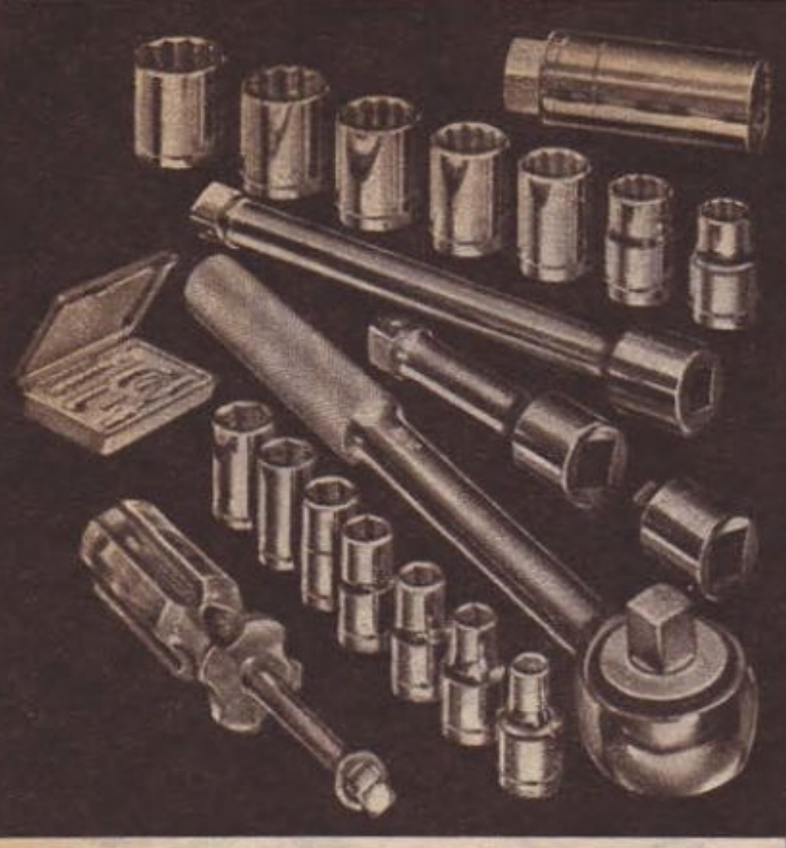
84 T 5603—Ship. wt. 13 oz. ..... now **3.88**

2 **23-piece X-acto tool set** includes nos. 1, 2 and 5 knives and a complete assortment of blades, gouges, routers, punches. Also contains X-acto planer, sander, spokeshave, balsa stripper and guide booklet with selected projects. Tool protected in a fitted wood chest.
Was 19.99 in 1975 Fall Big Book, pg. 703.

84 T 5614—Ship. wt. 2 lbs. ..... set now **13.88**

WishbookWeb.com

CHRISTMAS GIFT



21-pc. standard or metric socket set

PRICED LOWER THAN CHRISTMAS '73 **8.88**

21-pc. combination ¼ and ⅜-in. drive socket sets. Both standard and metric sets include: ¼-in. drive spinner handle; ⅜-in. drive reversible ratchet with 3- and 6-in. extensions; ⅜-in. male to ¼-in. female adapter; plastic case.

Standard set also has seven ⅜-in. drive 12-pt. sockets (⅜, 7/16, ½, 9/16, ⅝, 11/16, ¾ in.); seven ¼-in. drive 6-pt. sockets (3/16, 7/32, ¼, 9/32, 5/16, 11/32, ⅜ in.); 13/16-in. ⅜-in. dr. spark plug socket.

Metric set also has seven ⅜-in. drive 12-pt. sockets (9, 10, 11, 12, 14, 17 and 19mm); seven ¼-in. drive 6-pt. sockets (4, 4.5, 5, 5.5, 6, 7 and 8mm) and 21mm ⅜-in. drive spark plug socket.

Standard set. From Japan.

84 T 6710—Ship. wt. 4 lbs. 5 oz.....only **8.88**

Metric set. From Japan.

84 T 6750—Ship. wt. 4 lbs. 4 oz.....only **8.88**

FIRST-TIME OFFER!



Only **12.88**

"Garden center" steel shelving

Wards "garden center" all-steel shelving is as beautiful as it is versatile! It's perfect for displaying plants and flowers, but also can be used for stereo, books or just holding knick-knacks. The three-shelf unit stands 24 inches high. Top shelf is 10x36 inches; bottom two shelves are 16x36 inches. Attractive walnut woodgrain-finish shelves, matching posts and end bars. Unit moves about easily, conveniently on high-quality roller casters.

84 T 88729—Ship. wt. 15 lbs.....**12.88**



CUT $4

Torque wrench with standard, metric readings

Now only **11.77** ½-in.

Powr-Kraft ½-in. drive wrench has three calibrated readings: 0-1800 in.-lbs.; 0-150 ft.-lbs.; 0-21 meter-kilograms. Graduated scale. Chrome-plated steel, nylon grip. Was 15.77 in our Fall Big Book, page 684. Ship. wt. 2 lbs. 8 oz.

84 T 4970.....now **11.77**

CUT $2. ⅜-in. drive torque wrench has 2 readings: 0-600 in.-lbs.; 0-700 centi-kilograms. Was 11.88, Fall Big Book, page 684.

84T4960—Wt. 1½ lbs. **9.88**



SAVE 5.39

Home fastener kit

• Handsomely gift-boxed

ALL 3 TOOLS **15.88**

A gift everyone can use! Wards fastener kit has rivet gun for strong fastenings from one side, with interchangeable nose pieces for ⅛ or 3/16-in. rivets. Includes assorted rivets, back-up plates. **Electric glue gun** bonds in 60 seconds, has thumb trigger flow control. Includes glue sticks. **Heavy-duty staple gun** drives Arrow, Swingline and most popular brand ¼ to 9/16-in. staples. Easy snap-open bottom loader, spring-action staple channel, built-in staple remover. Separately 21.27 in our Fall Big Book, page 704. Ship. wt. 3 lbs. 6 oz.

270 ALL **84 T 544**.....kit now **15.88**

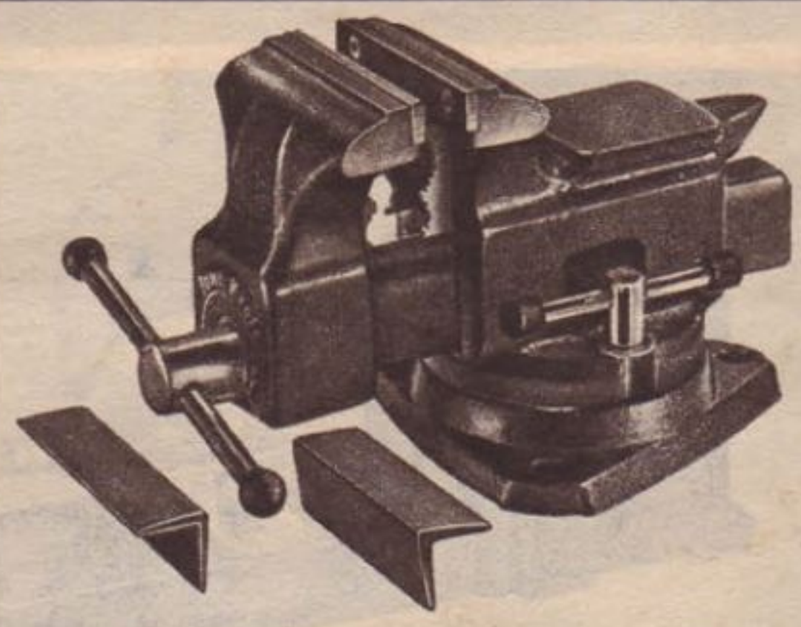
Black & Decker drill bit sharpener brings new life to dull bits



Only **21.99**

Resharpen your dull or broken carbon and high-speed steel twist drill bits as easy as sharpening a pencil with the Black and Decker® drill bit sharpener. Sharp bits let you drill cleaner, more exact holes with less wear and tear on your drill. You'll save extra money on drill bits you won't have to buy. 1.9-amp motor turns 2250 RPM for efficient sharpening. 115V, AC. UL listed. Bits require no oil or lubrication. Will accept 11 different sizes: ⅛, 9/64, 5/32, 11/64, 3/16, 7/32, ¼, 9/32, 5/16, 11/32 and ⅜ in. Not for carbide-tipped drill bits.

84 T 4513—Ship. wt. 4 lbs.....only **21.99**



SAVE $7

4-in. vise with jaws

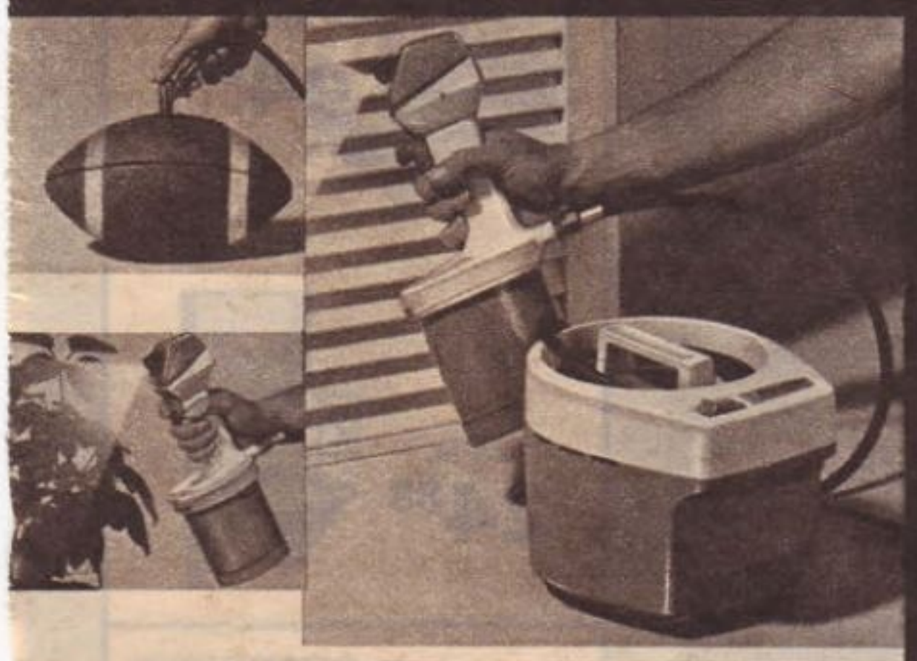
Now only **23.88**

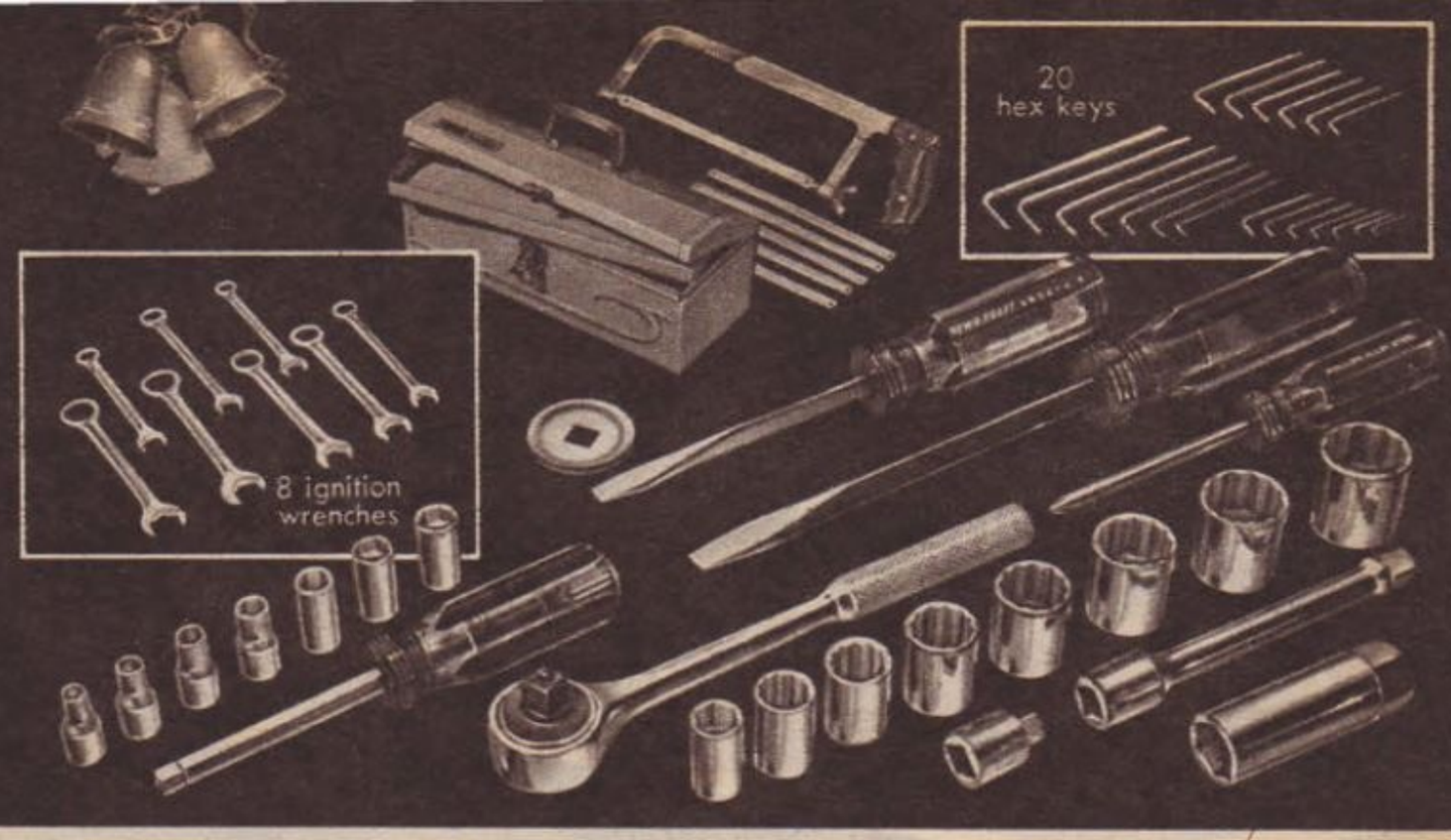
Heavy-duty bench vise is cast from high-tensile iron to provide protection against breakage. Steel channel protects permanently-lubricated screw from dirt and grime. Hardened replaceable jaw inserts are raised for precision work and serrated for stronger grip. Hardened replaceable pipe jaws. ½ to 2-in. pipe capacity. Swivels a full 200°. Large anvil and horn work surface. Serrated base for positive locking. Includes two protective semi-pliable jaws to prevent scratching, marring. Separately 30.98 in our Fall Big Book, page 694.

84 T 54441—Ship. wt. 20 lbs.....now **23.88**

WishbookWeb.com

SPECIALS





B & D portable compressor/sprayer

Only **44.99** and Wards pays the shipping

Amazing new tool! Black and Decker® air compressor is piston-powered and versatile—it paints, sprays and inflates. Gives professional-looking results for a wide range of home projects. Sprays all properly-thinned latex paint, oil base paint, shellac, lacquer, many other liquids. Paint chairs, fences, shutters, etc. Use it as a garden sprayer. With inflater kit (included), blow up air mattresses, tires, etc. Advanced engineering—strong, oil-free piston delivers .7 CFM at 20 PSI (65 PSI maximum) yet only weighs 13 lbs. Constructed of unbreakable ABS material. Double-insulated for safety with 2-prong plug convenience. Has 6-ft. cord, 8-ft. air hose. 120V. AC. UL listed.

75 T 6313 P—*Postpaid*.....only **44.99**

DO IT YOURSELF AND SAVE

60-pc. standard tool set lets you handle many home projects—saves costly repairs

SPECIAL LOW PRICE **37.88**

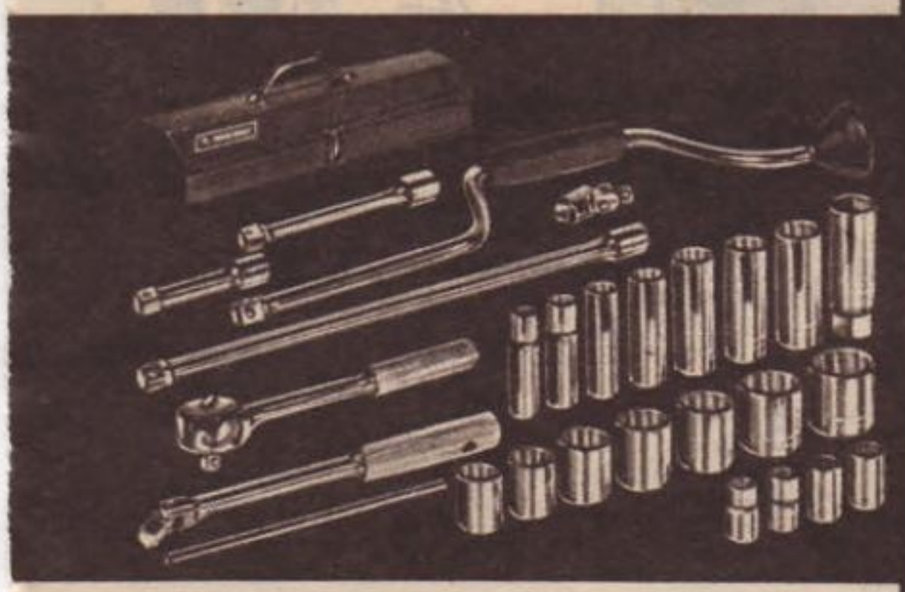
Powr-Kraft 60-pc. standard tool set is ideal for home repair jobs. Set includes: **¼-in. drive socket set**—spinner handle, adapter that converts ⅜-in. drive handles to ¼-in. drive; seven 6-pt. sockets (3/16, 7/32, ¼, 9/32, 5/16, 11/32 and ⅜ in.); **⅜-in. drive socket set**—ratchet; 5-in. extension; one 6-pt. socket (7/16); ⅝-in. spark plug socket; seven 12-pt. sockets (7/16, ½, 9/16, ⅝, 11/16, ¾, 13/16 and ⅞ in.). Set also includes these assorted tools: 8-pc. ignition wrench set (13/64x7/32 to ⅜x7/16 in.); hacksaw frame with blade; five extra hacksaw blades; 20-pc. hex key set; 3-pc. screwdriver set and spin disc. In metal tool box with tote tray.

84 T 6817—Ship. wt. 8 lbs. 3 oz.....set **37.88**

Powr-Kraft 25-pc. metric socket and wrench set (not shown) completes your home workshop without duplicating ratchets, flex handles, etc. It has only the **metric** sockets and wrenches you need for the ever-growing number of repair jobs that call for metric tools. It'll give you years of dependable service. Set includes: eight ¼-in. drive 6-pt. sockets (4, 5, 6, 7, 8, 9, 10 and 11mm); nine ⅜-in. drive 6-pt. sockets (9, 10, 11, 12, 13, 14, 15, 17 and 19mm) and eight combination wrenches (8, 9, 10, 12, 13, 14, 17 and 19mm).

84 T 6602—Ship. wt. 2 lbs. 10 oz.....set **24.88**

See our Fall Big Book for a more complete listing of socket and tool sets



SAVE $8

28-pc. ⅜-in. socket set

Now only **34.88**

Powr-Kraft ⅜-in. drive socket set combines the finest materials and quality workmanship to give you years of dependable service. Set includes: reversible ratchet; flex handle; speeder handle; crossbar; three extensions (2⅝, 5 and 12 in.); two 6-pt. sockets (⅜ and 7/16 in.); nine 12-pt. sockets (½, 9/16, ⅝, 11/16, ¾, 13/16, ⅞, 15/16, 1 in.); two 6-pt. deep sockets (⅜ and 7/16 in.); five 12-pt. deep sockets (½, 9/16, ⅝, 11/16, ¾ in.); 6-pt. 13/16-in. sparkplug socket; one universal joint. In metal tool box for convenient storage and carrying right to the job. Set was 42.88 in our Fall Big Book, page 682. Ship. wt. 8 lbs. 12 oz.

84 T 6654.....set now **34.88**



SAVE 38%

SAME LOW 1973 PRICE

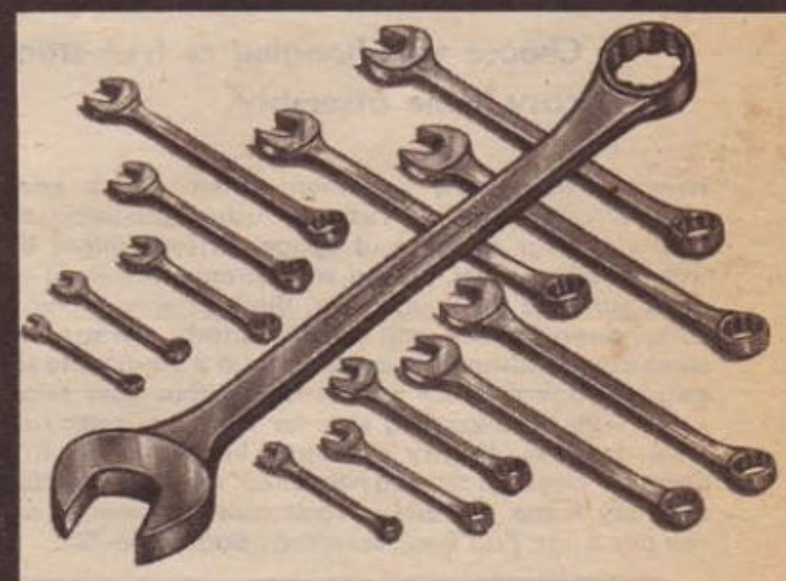
Wards dry chemical fire extinguisher

Now only **5.99**

Be prepared for an emergency before it occurs! Powr-Kraft 2¾-lb. dry chemical fire extinguisher is great for home, shop, farm or boat. Rated 5BC, designed to fight flammable liquids such as gasoline, oil and grease as well as electrical and machinery fires. U.S. Coast Guard, FM approved; UL listed. Pressurized cylinder discharges powder. 14½ in. high. Includes mounting bracket. Was 9.79 in our '75 Fall Big Book, pg. 721. Ship. wt. 5 lbs. 3 oz.

84 T 8639 Y.....now **5.99**

ALL 271



SAVE $9-$11

14-pc. wrench sets

Standard now only **32.88**

Metric now only **28.88**

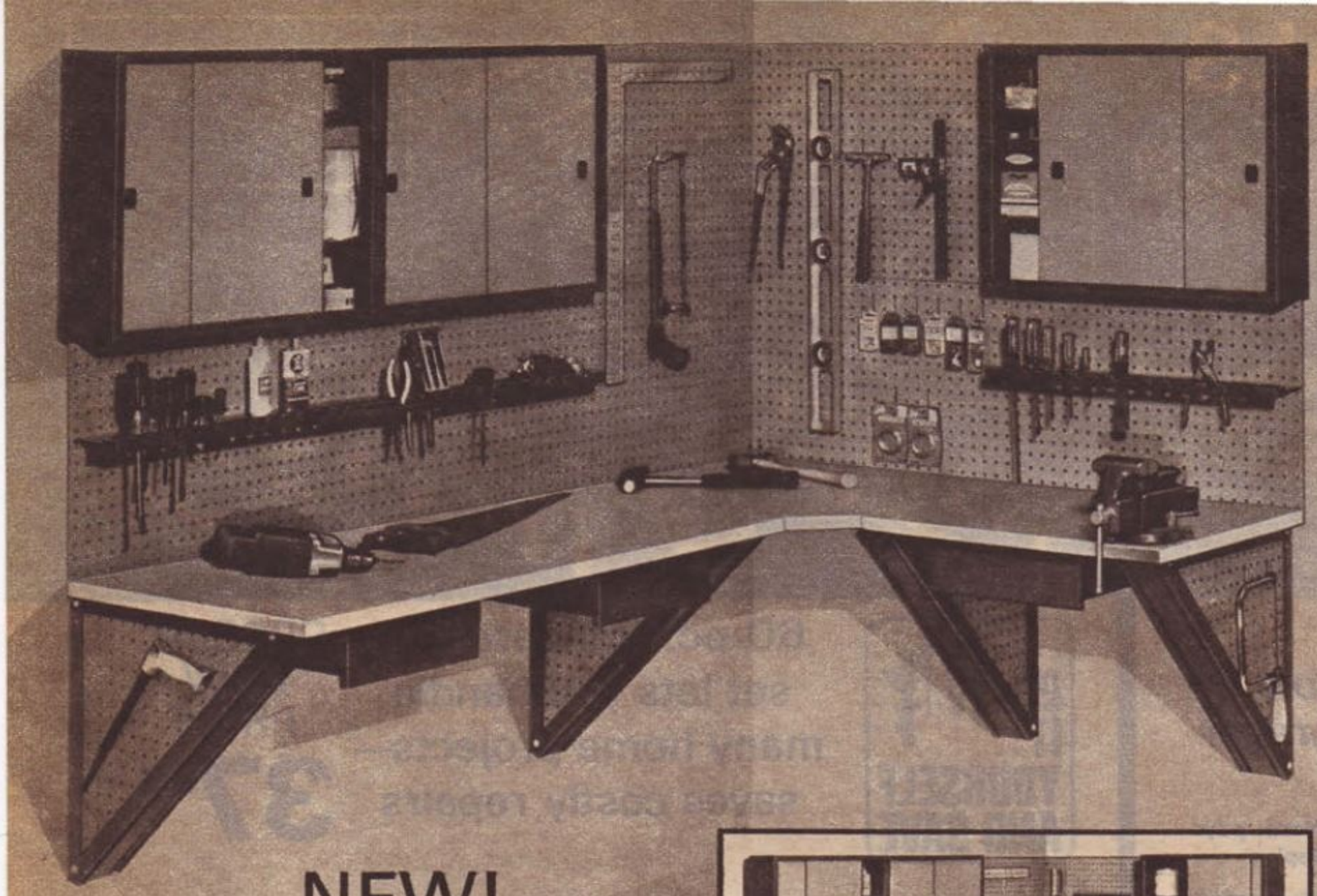
Powr-Kraft wrenches are drop-forged from alloy steel to give you stronger, tougher tools you can count on. **14-pc. standard combination set** includes these sizes: ⅜, 7/16, ½, 9/16, ⅝, 11/16, ¾, 13/16, ⅞, 15/16, 1, 1 1/16, 1⅛ and 1¼ in. In plastic roll. Set was 43.88 in our Fall Big Book, page 686.

84 T 4933—Ship. wt. 9 lbs. 14 oz....set now **32.88**

14-pc. metric combination set. Sizes: 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 17, 19, 22 and 24mm. In plastic roll. Was 37.88 in our Fall Big Book, page 683.

84 T 4942—Ship. wt. 3 lbs. 10 oz....set now **28.88**

WishbookWeb.com



NEW!

Whether you have a lot of space or a little, Wards rugged modular workshop units will solve your problems

- Choose wall-hanging or free-standing
- Easy home assembly



Wall-hanging units



1 48-in. **44.88**



24-in. **24.88** 2



3 Corner unit **13.88**

Free-standing units



4 48-in. **57.88**



24-in. **34.88** 5

Here's a heavy-duty workshop system that's perfect for the home handyman, hobbyist or industrial pro because you design it to suit your needs and space. Choose either wall-hung or free-standing units. Strong steel frames are rigid and rugged; work surfaces are tough 1-in. thick pressed wood, a generous 20-in. deep (corner unit 24-in.). Handy storage areas include steel-frame sliding door cabinets with 2 adjustable shelves each, peg-board wall areas to hold tools within easy reach, steel tool racks with front-loading slots for easy tool removal and roomy steel drawers. Handy electrical knockouts on front supports. Orange pegboards, gray-finished steel. Instructions included for easy home assembly. Tools and accessories not included; see our huge Fall Book selection, pages 678-725.

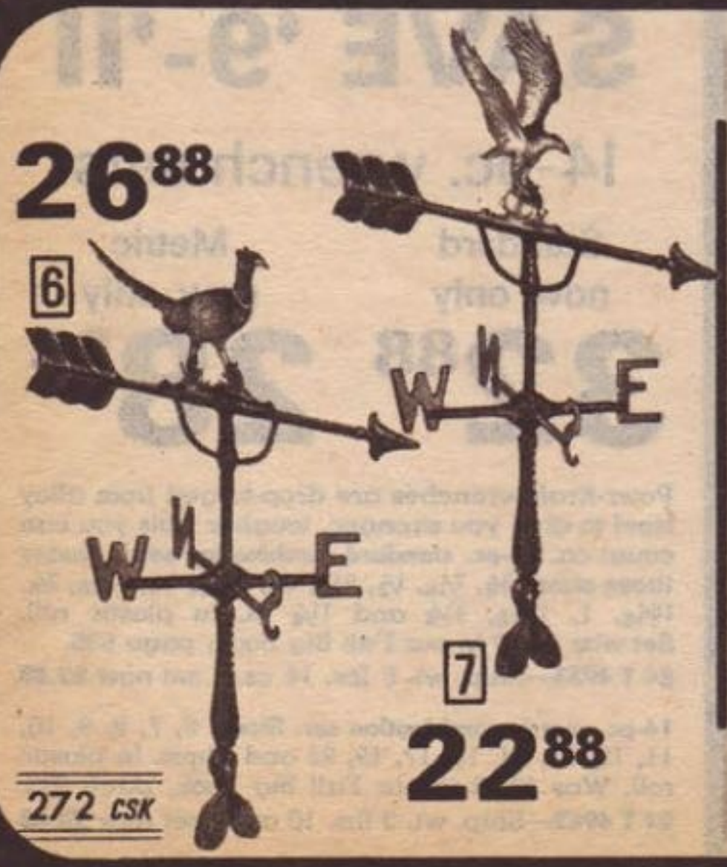
1 **48-inch wide wall-hanging unit** has 2 drawers, 2 cabinets, tool holder, peg board.
84 T 2918 R—Ship. wt. 71 lbs. **44.88**

2 **24-inch wide wall-hanging unit** has 1 drawer, 1 cabinet, tool holder, peg board.
84 T 2917 A—Ship. wt. 40 lbs. **24.88**

3 **Corner unit** can be used with either wall-hanging or free-standing units. 34-in. high; 24x24-in. work surface; high peg board backing. Must be mounted between two wall-hanging or free-standing units.
84 T 2919 A—Ship. wt. 28 lbs. **13.88**

4 **48-inch wide free-standing unit** has 2 drawers, 2 cabinets, tool holder, drill bit holder, full-length shelf, small shelves and peg board panels. Unit stands 67 in. high, with a comfortable 34-in. high work surface.
84 T 2921 R—Ship. wt. 105 lbs. **57.88**

5 **24-inch wide free-standing unit** has 1 drawer, 1 cabinet, tool holder, full-length shelf, small shelves and peg board panels. Stands 67 in. high, with a 34-in. high work surface.
84 T 2920 A—Ship. wt. 51 lbs. **34.88**



26.88 6

7 **22.88**

272 CSK



8 Your choice **7.66**

LOWEST PRICES IN 4 YEARS on Wards weathervanes

$2-$13 OFF

6, 7 **Wards finest full-bodied weathervanes** feature classic sculptured styling. Solid cast aluminum gives years of rust-free wear. 23 in. high, less ornament. Total height 38 in.; arrow 29½ in. Cut from Fall Big Book, page 722.

(6) **SAVE $13 on pheasant weathervane.** In natural pheasant colors.
84 T 1592 M—Ship. wt. 9 lbs. . . . . Was 39.99; now **26.88**

(7) **SAVE $12 on eagle weathervane.** Brightly-painted gold finish.
84 T 1591 M—Ship. wt. 11 lbs. . . . . Was 34.99; now **22.88**

8 **SAVE $2 on functional aluminum weathervanes.** Rust-resistant black finish. 2½-in. high letters; 6x7-in. figures. Height overall 27 in. *State figure number:* 01 Coach; 02 Rooster; 03 Horse. Were 9.99, Fall Big Book, pg. 722.
Z 84 T 1999—Ship. wt. 3 lbs. 12 oz. . . . . now **7.66**

WishbookWeb.com

Our lowest price of the year for this two-speed recip saw kit **37.88**

CUT $16



Choose the right speed (2200 or 3000 SPM) for each material

3-position handle provides firm right, left, over-hand control

Double-insulated housing protects against shock; won't crack or rust

Large ⅔-HP, 4-amp motor provides the muscle for your toughest jobs

Free-floating base pivots automatically for firm, constant contact

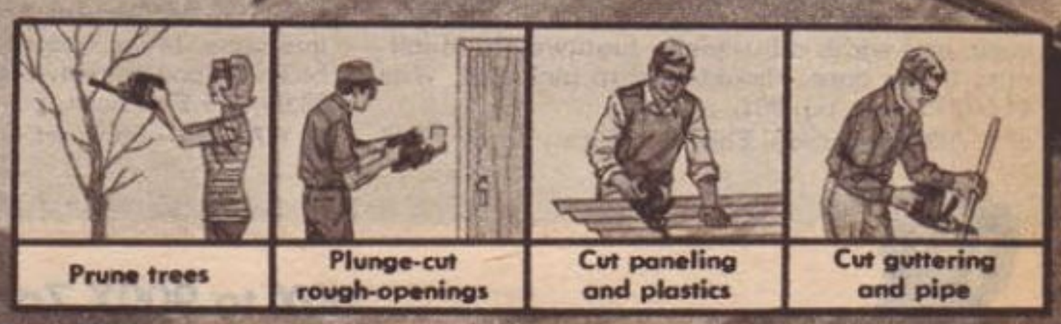
Blade life triples as base adjusts to shift area of blade wear

Versatile, compact, lightweight—the ultimate in hand saws! Ideal for homeowners, contractors, electricians, plumbers. Cuts metal, logs, plastics—you name it! Big 1-in. stroke. Heavy-duty gear train. Fits easily between 16-in. center studs and joists. Heavy-duty blade clamp with single-point locking system. 120V, AC. UL listed. Kit includes 10 assorted blades, 10-ft. extension cord, 6-ft. tape measure. *One-year warranty, see page 268.* Kit was 53.95, Fall Big Book, page 697.

84 T 89321—Ship. wt. 7 lbs. 8 oz. ..... now **37.88**

28% OFF on high-impact plastic carrying case for recip saw.

84 T 8539—Ship. wt. 2 lbs. 2 oz. ..... Was 6.99, Fall Book, page 698; now **4.99**



Prune trees	Plunge-cut rough-openings	Cut paneling and plastics	Cut guttering and pipe

Convertible UNIMAT-LATHE works wood, metal, plastic with II speeds

SAVE $47 Now only 189.88

- **Weighs only 25 lbs.**
- **Includes three-jaw reversing chuck**

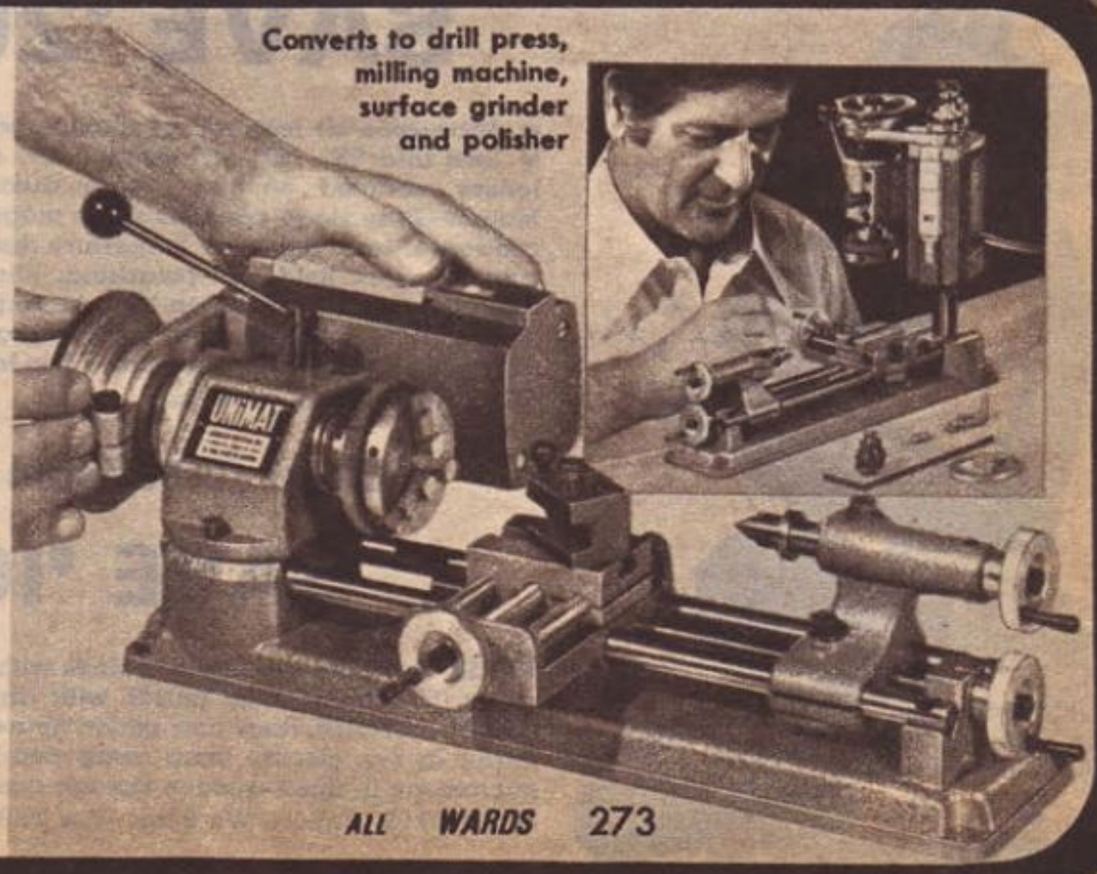
Headstock detaches from die-cast aluminum lathe bed and mounts on vertical column. 6.9 in. between centers; 3-in. swing, 1.6-in. swing over carriage. Headstock rotates 360°, locks at any angle on lathe and vertical post. Ball-bearing spindle has ⅝-in. quill feed, spring return. Tolerances to .0005 in. Vibration-free 1/10-HP motor. Belt-driven spindle drive has 11 speeds from 900 to 7200 RPM. Tailstock travels 6½ in. Includes: three-jaw reversing chuck, ⅜-in. capacity tool post, vertical column, adapter, grinding wheel arbor, face plate, lathe dog, 2 dead centers, slotted adapter, pinion with hand lever, drive belts, Allen wrench, alignment pin, manual and carrying case. 14½x4x5 in. high. For 120V, AC-DC. From Austria. Separately 237.45 in our Fall Big Book, page 704.

84 T 2099 MM—Ship. wt. 26 lbs. ..... now **189.88**

Accessories for Unimat lathe (not shown). *Mailed postpaid.*

84 T 2103 P—Machine vise. Opens to 1⅛ in. **17.95**

84 T 2104 P—Four-jaw independent lathe chuck. **39.95**



Converts to drill press, milling machine, surface grinder and polisher

WishbookWeb.com



1

SAVE $15 7X, 35mm super wide angle 29.44

1 Super-wide angle, 7X, 35mm binocular gives an expansive 604-ft. field of view at 1000 yds. Precision construction—collimated lenses and prisms are permanently aligned for sharp, distortion-free viewing that won't strain or tire your eyes. Fully-coated optics plus ultra-violet objective lenses prevent light loss, reduce glare for images of superior clarity. Adjustable right lens, precision center wheel focusing. Soft rubber eyecups, eye width adjustment. Lightweight aluminum body; case, shoulder strap included. Was 44.50 '75 Fall, pg. 861.

67 T 7037LS—Japan. Ship. wt. 2 lbs... Now **29.44**

2 Zoom binoculars—8-16X, 40mm let you see 8 times closer than the naked eye, then zoom in on a subject to see it 16 times closer. Fingertip control keeps subject in focus. 280-ft. wide field of view at 1000 yds. at the 8th power. Precision ground, fully-coated optics, color-corrected centered lenses. Objective lenses have protective rubber "bumper" rims. Center-wheel focusing, right eye adjustment. Soft rubber eye cups. Positive zoom lever action. Lightweight aluminum body. Tripod socket. Case with two straps. Was 68.99, '75 Fall Book, pg. 861. From Japan.

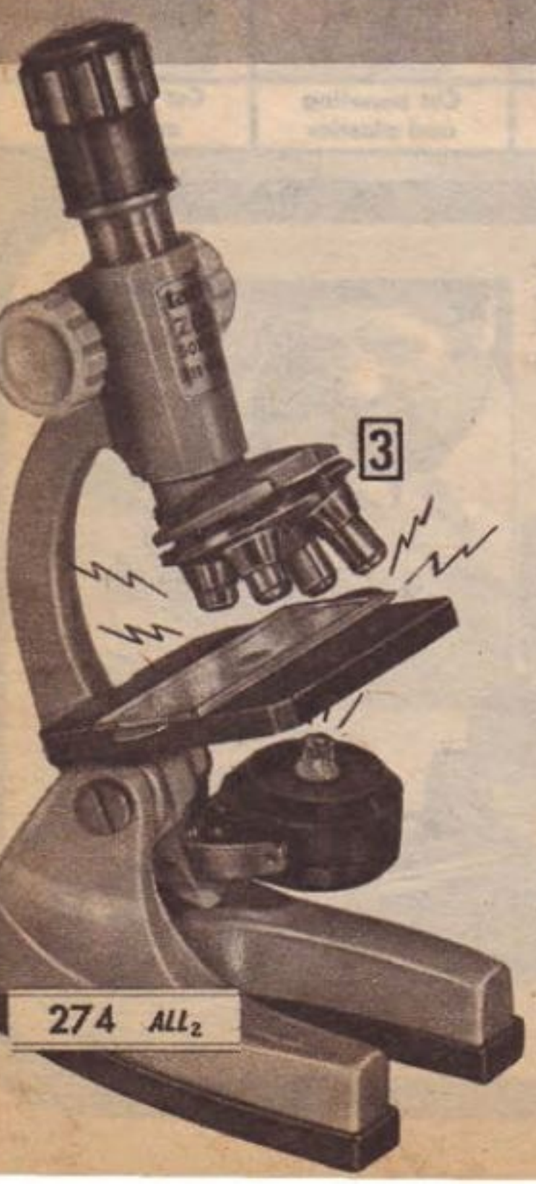
67 T 7013LS—Ship. wt. 5 lbs. 8 oz..... Now **48.88**

ZOOM in on the action and SAVE $20

8 x 16 x 40mm **48.88**

2





50X to 900X Zoom microscope kit

SAVE $20 29.88

3 Microscope kit features microscope with hard-coated 10-20X zoomatic lens and 5X, 12X achromatic, 20X achromatic and 45X achromatic lenses mounted on turret with automatic POWER-CALCULATOR®. Magna-Glide stage positions slides magnetically, holds firmly; has glass condenser lens. Substage 5-aperture disc diaphragm with filters for color contrast, dark field and polarizing. Illumination: mirror or 3-v. electric lamp operated by two pen-light batteries (not incl.). Microscope stands 9½ in. high; complete with fitted storage case that includes specimens, slides and dissecting instruments. From Japan. Was 49.99, '75 Fall, pg. 861.

67 T 7003LS—Ship. wt. 6 lbs..... Now **29.88**

50X to 750X Zoom microscope kit

SAVE $10 19.88

10-15X zoomatic eye lens combines with 5X, 15X achromatic, 30X achromatic, 50X achromatic lenses with automatic turret-mounted POWER-CALCULATOR®. Rack and pinion geared focusing. Illuminated by plano mirror or 3-v. electric lamp using pen-light batteries (not incl.). Kit and microscope in fitted wooden storage case.

67 T 7002LS—Japan. Wt. 6 lbs. Was 29.99, '75 Fall Book, pg. 861... **19.88**

Christmas Bell Ringer



750X Microscope kit

9.88

- Specimens
- Slides
- Labels

Interchangeable eyepieces, turret-mounted lens, POWER-CALCULATOR®. Plano mirror or 3-v. lamp illumination (no batteries).

67 T 7009—Japan. Wt. 1 lb. 12 oz..... **9.88**

WishbookWeb.com

POLAROID SX-70's

low as **99.97** model 3 outfit

- **Just press the red button—picture is ejected in less than 2 seconds**
- **Picture develops before your eyes—even in broad daylight!**
- **No pulling or peeling—no messy negatives!**
- **Never needs batteries—there's one in each film pack!**
- **Takes pictures from 10.2 in. to infinity!**

1 **Completely automatic—even the film advance!** Computer-designed mirrors show you exactly what will be on the film. 4-element lens, electric eye. Uses unique flashbar for up to 10 flash shots. Produces brilliant 3½x4¼-in. prints. Top-grain cowhide on brushed chrome metal/plastic body.

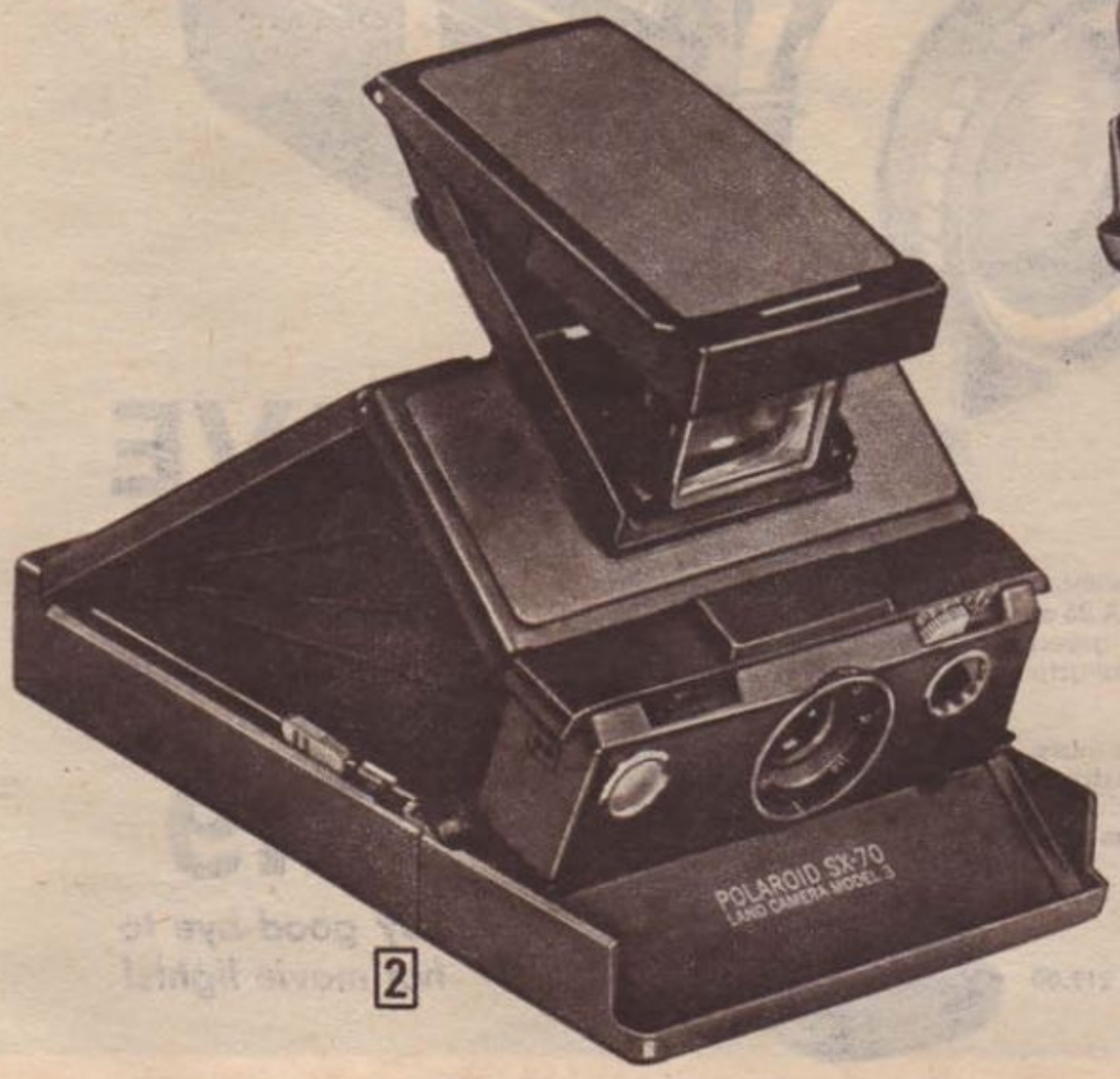
SAVE $5 ON OUTFIT—includes deluxe camera, eveready case, photo album, flashbar with 10 flashes, color film.
76 T 127 LS—Ship. wt. 3 lbs. 11 oz. Sep. would be 173.39.....now **168.39**

SAVE $3 ON MODEL 2 OUTFIT—like (1), except camera has ivory plastic body with cordovair trim. Includes same accessories.
76 T 136 LS—Ship. wt. 3 lbs. 11 oz. Sep. would be 137.51.....now **134.51**

2 **MODEL 3 OUTFIT**—like (1), except different viewing system: you look through the viewfinder to compose your picture, then set for distance.
76 T 125 LS—Wt. 3 lbs. 11 oz. Black plastic finish, brown Porvair trim....**99.97**

Eveready case with strap—for all SX-70 cameras.
76 T 2291—Ship. wt. 8 oz.....**10.99**





SAVE $3-$5
SX-70 Outfits including:



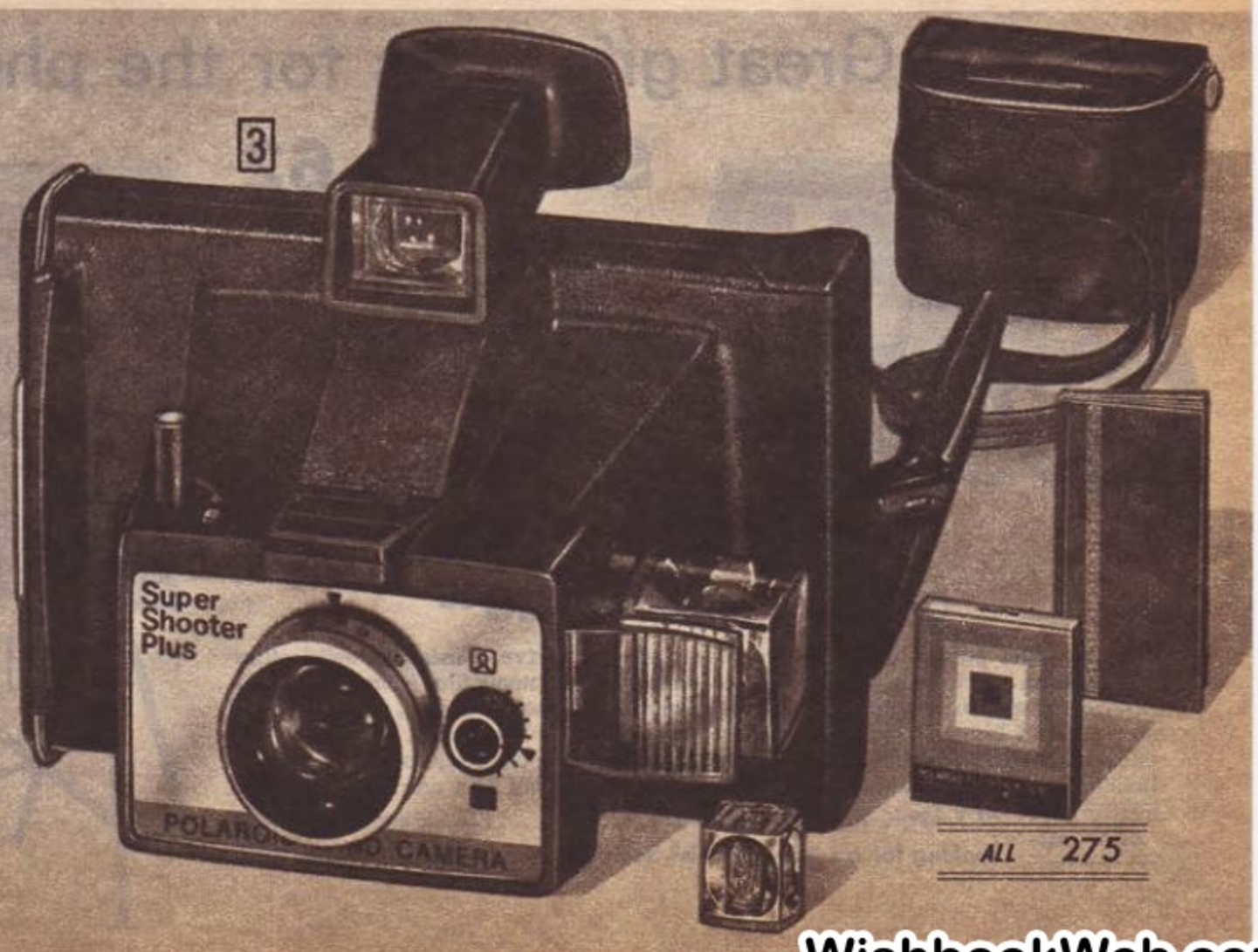
POLAROID
Super-Shooter Plus

now **29.97** camera only

- **Choose camera only or complete outfit—either way you get everything you need to capture precious memories as they happen**
- **Automatic adjustments let you aim, shoot—get perfect pictures in seconds**

3 **Polaroid Super Shooter** is the most versatile Colorpack camera Polaroid has ever offered! Takes six different kinds of instant pictures all the way from new ultra-brilliant Polacolor 2 to the inexpensive square black and white. Electric eye and electronic shutter, sharp 3-element lens, and a viewfinder that automatically adjusts to the format of the film pack. Built-in flash for standard or Hi-Power cubes. Outfit includes: camera, case, color film, cubes, album.
76 T 150 LS—5-pc. outfit. Ship. wt. 4 lbs. 8 oz.....**38.97**
76 T 130 LS—Camera only. Ship. wt. 2 lbs. 3 oz.....**29.97**

CHARGE IT! Complete Credit Terms on pgs. 147–149.



WishbookWeb.com

Low-light movie outfits

$179 and $219

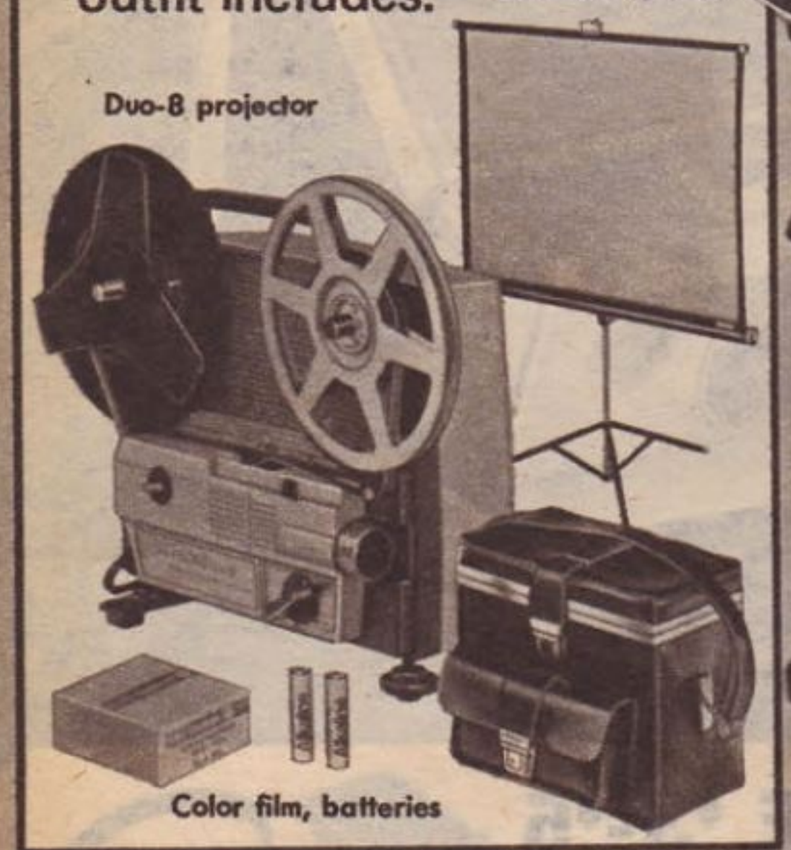
"Cool"-shooting cameras

- No hot movie lights when filming indoors or in low light conditions!
- Outfits include all you need to film and show your own movies



SAVE $20
Low-light outfit
$179

Complete outfit includes:



1 **Low-light movie camera has extra-fast f/1.1 fixed focus lens** for shooting indoors without movie lights. Built-in daylight filter lets you use indoor film outdoors—accepts ASA 25 or ASA 160 Super 8 film. CdS electric eye gives under/over-exposure warnings—green indicates "shoot", red says not to. Tripod socket, rubber eye cup, contour pistol-grip styling. Requires 2 AA batteries (included).

Show your movies on tripod-based 40x40-in. lenticular screen—the **Duo-8 projector** has sharp f/1.5 lens; rapid film rewind at end or mid-film; automatic threading; sprocketless drive. 400-ft. take-up reel incl. **Vinyl gadget bag** has exterior pocket; **Kodak ASA 160 film** included. Outfit includes low-light camera, zoom projector, screen, gadget bag, color film and batteries. Separately 199.47, '75 Fall, pg. 854.
67 T 1450R—Ship. wt. 32 lbs. ..... outfit **179.00**

2 **ZOOM low-light movie camera**—like (A), except 2½-1 zoom f-1.2 lens.
67T1451R—Wt. 33 lbs. Incl. 4 AA batteries. Sep. 260.75, '75 Fall, pg. 854. . outfit **219.00**

SAVE $41
Zoom low-light movie outfit
$219
Say good-bye to hot movie lights!

Great gift ideas for the photography fan



SAVE 3.62

Complete editing kit 29.88

Our best film editor has variable-speed electric drive. Fingertip solid state control from still to fast, forward or reverse. Filter protects film from heat damage. Easy slip-in loading eliminates threading. Power rewind; focus, frame marker and lamp. 27-sq. inch screen for Super 8 or regular 8. Editing kit includes two 400-ft. reels with cases, extra splices plus an easy-to-follow editing booklet by Kodak. Editor alone was 33.50, '75 Big Fall Bk., page 853.

276 ALL

67 T 1294—Ship. wt. 11 lbs. ..... now only **29.88**

Looking for additional reels? See our 1975 Big Fall Book, pg. 853.



3 **Our fine quality screens** have an extra-wide viewing angle to eliminate distortions. Thousands of tiny elements in the screen's surface reflect light for truer color, sharper contrast. Tension device eliminates wrinkles. Tough, washable fabric prevents mildew. Push-button legs drop into position automatically. Square, twist-resistant post; heavy-duty steel case and tripod. Silver gray baked-enamel finish. Reduced from '75 Big Fall Book, pg. 858.

SAVE $4. 40x40-in. screen was 27.95.
67T1020A—Wt. 11 lbs. 8 oz. now **23.88**

SAVE $6. 50x50-in screen was 34.95.
67T1021A—Ship. wt. 16 lbs. now **28.88**

4 **SAVE $2** on this 69-inch geared tripod! Closes to 26½ inches for easy storage. Pans 360°, tilts more than 180°. 12-inch centerpost is adjustable. Was 18.95 in our 1975 Big Fall Book, pg. 858. Ship. wt. 5 lbs.
67 T 2142A ..... now **16.88**

Phone Your Order! Phone nos., pg. 154.

WishbookWeb.com

Vivitar "5-way" camera outfit

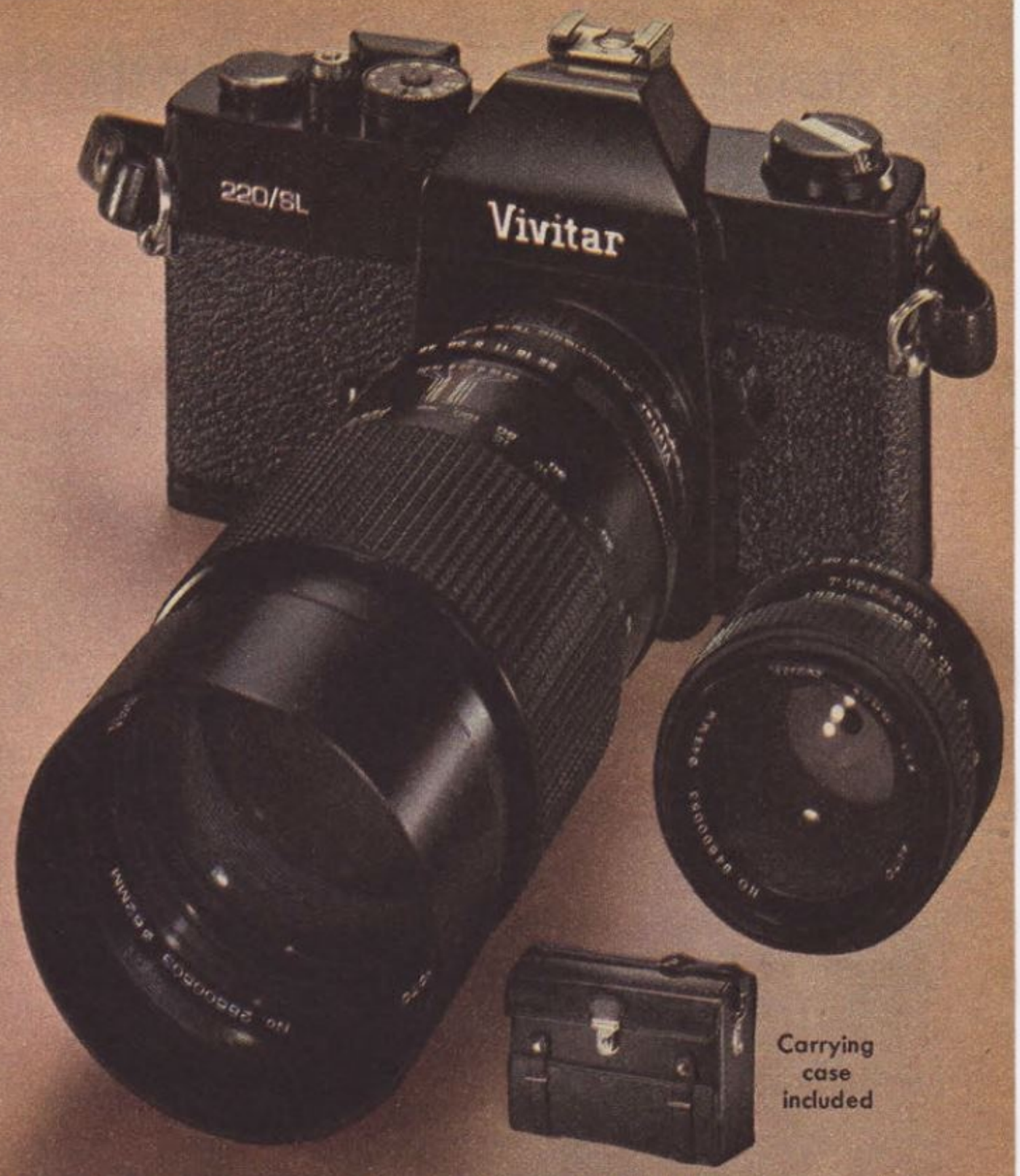
SAVE $101

only **$295** complete outfit

- 220 SL 35mm single-lens reflex camera with sharp 50mm f/1.8 lens
- Shutter speeds from 1 to 1/1000-second, plus "B for time exposures
- Universal thread mount for interchanging lenses
- CdS through-the-lens metering system
- Built-in hot shoe for electronic flash
- Variable self-timer delays to 15 seconds

Now—one low price for a whole outfit of picture-taking fun! Fixed eye-level viewfinder gives you an accurate view of your subject; two CdS cells behind the viewfinder determine correct exposure. Universal thread mount assures complete interchangeability of lenses. Built-in hot shoe allows direct attachment of electronic flash unit. Combine the camera with lenses and tele-converter as shown, and multiply your creative photographic possibilities! Outfit includes 35mm camera with 50mm f/1.8 lens, 200mm telephoto lens, 2X tele-converter and compartmented carrying case. Separately $396.47.

67 T 434LS—Ship. wt. 11 lbs. . . . . outfit **295.00**
67 T 203LS—Camera only. Ship. wt. 3 lbs. **224.99**
67 T 561LS—200mm telephoto lens. Ship. wt. 1 lb. . **119.99**
67 T 3398—Camera case. Ship. wt. 2 lbs. **27.99**



Carrying case included

Combine 2 lenses, 2X tele-converter for 5 capabilities:



NORMAL
50mm F/1.8 lens used alone is the proper lens for average pictures



PORTRAIT
2X tele-converter plus 50mm lens is ideal for portrait work



CLOSE-UP
2X tele-converter plus 50mm lens focuses to 16 inches from subject



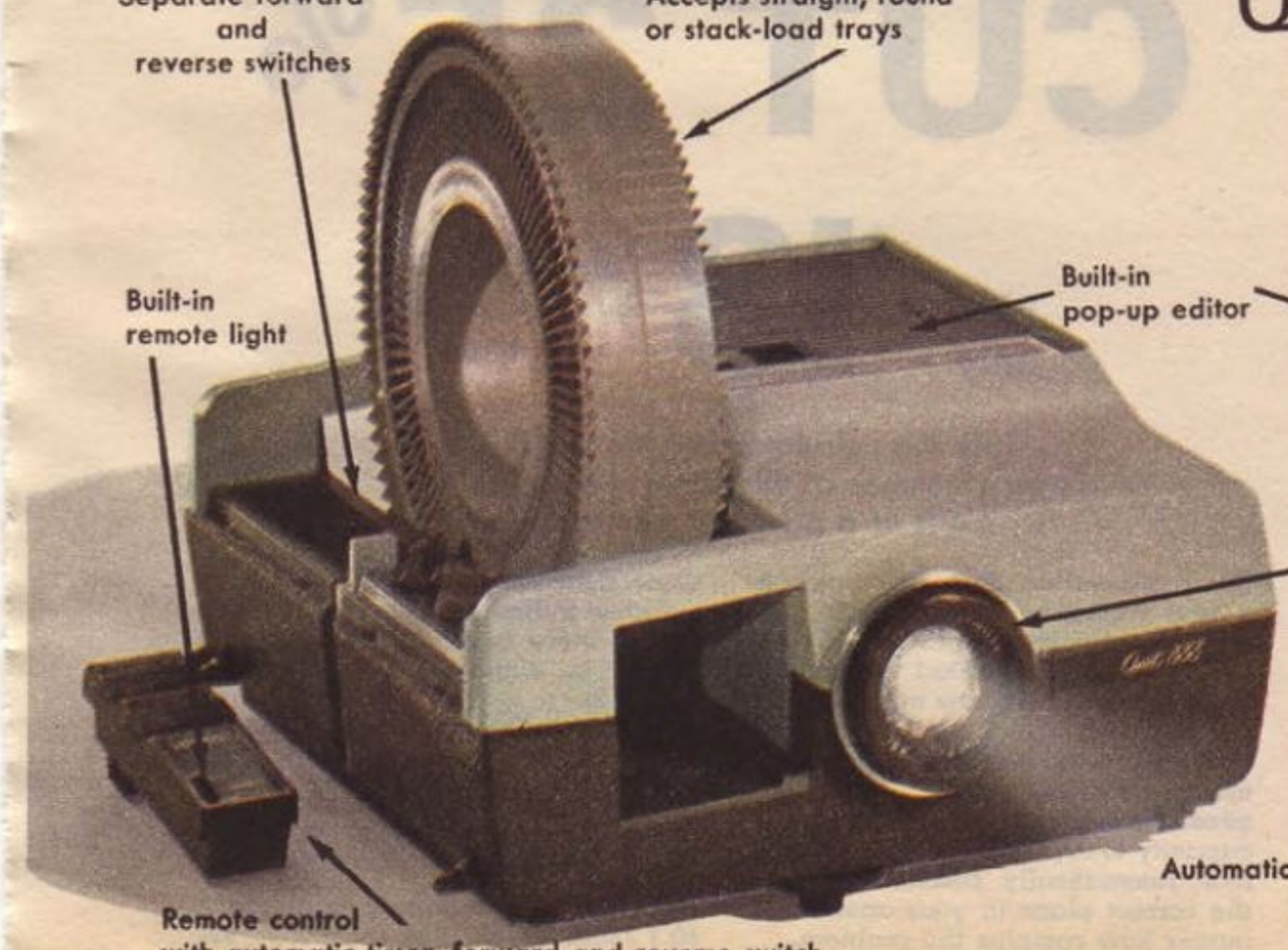
TELEPHOTO
200mm telephoto lens alone captures distant subjects clearly



SUPER-TELEPHOTO
2X tele-converter plus 200mm telephoto lens for extra long shots

Q888 "quiet" slide projector

SAVE $30 now just 89.50





- FOCUS THE FIRST SLIDE, the rest focus automatically
- REMOTE CONTROL operates projector up to 10 ft. away, has built-in light for reading slide tray numbers, notes or scripts in the dark
- POP-UP EDITOR lets you easily reposition slides without removing the entire tray
- VARIABLE ELECTRONIC TIMER automatically adjusts slide viewing time from 5 to 30 seconds
- COOLER, 400-WATT LAMP requires less blower action, cuts down considerably on operating noise

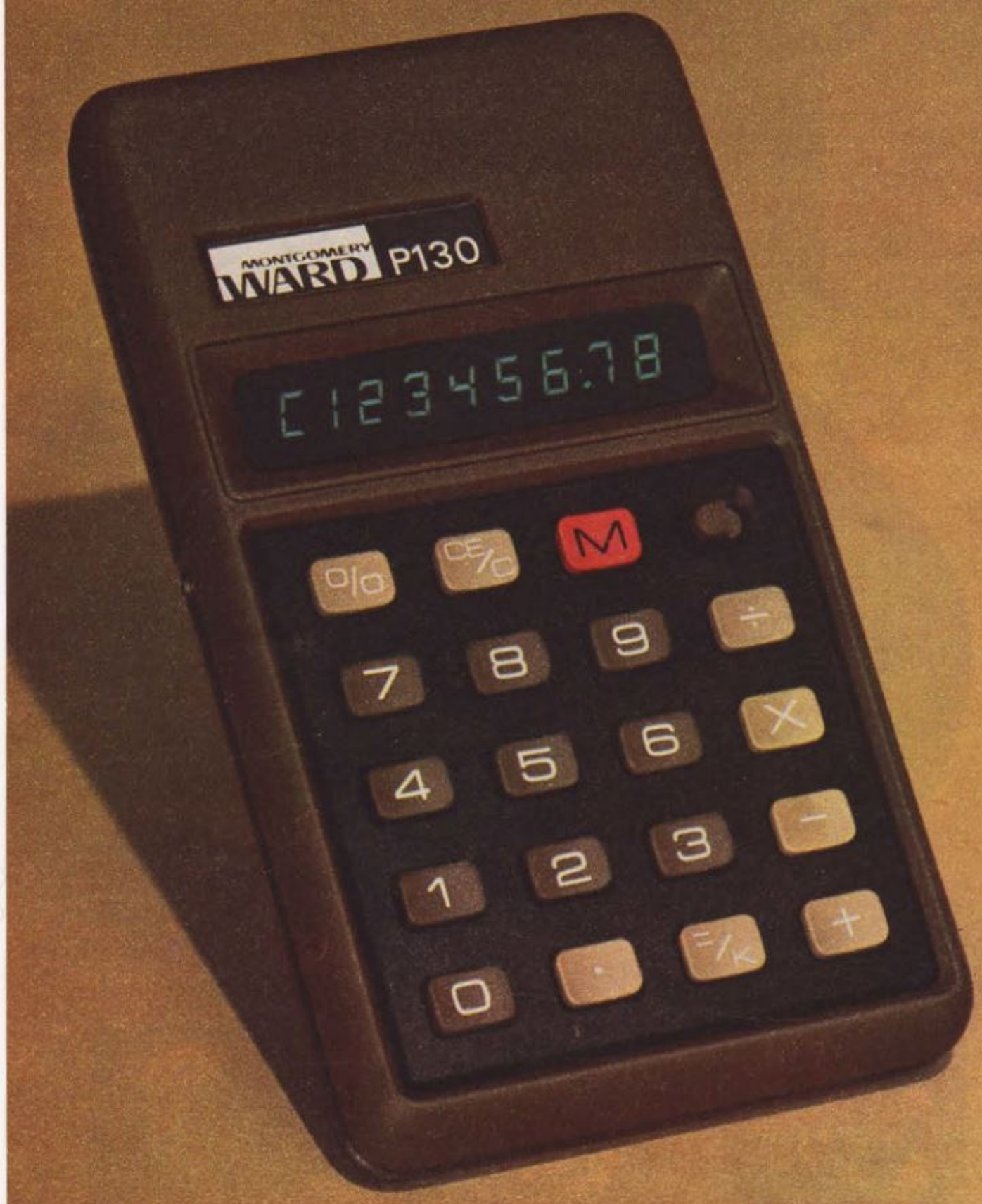
Double insulated housing, built-in carrying handle, lens cover. Height adjustment, horizontal leveler. Was 119.50 in our 1975 Big Fall Book, pg. 855.
67 T 616LS—Ship. wt. 17 lbs. **89.50**

SAVE $5 ON OUTFIT! Includes Q888 projector, extra projection lamp, 40x40 in. lenticular screen, extra slide wheel tray. Separately 117.13, '75 Fall Book, pg. 855.
67 T 657LS—Ship. wt. 30 lbs. . . . . outfit **112.00**

See more slide projectors and accessories, '75 Fall, pg. 855.

WishbookWeb.com

Memory calculator with fluorescent display



CUT 17%

Now only **18.84**

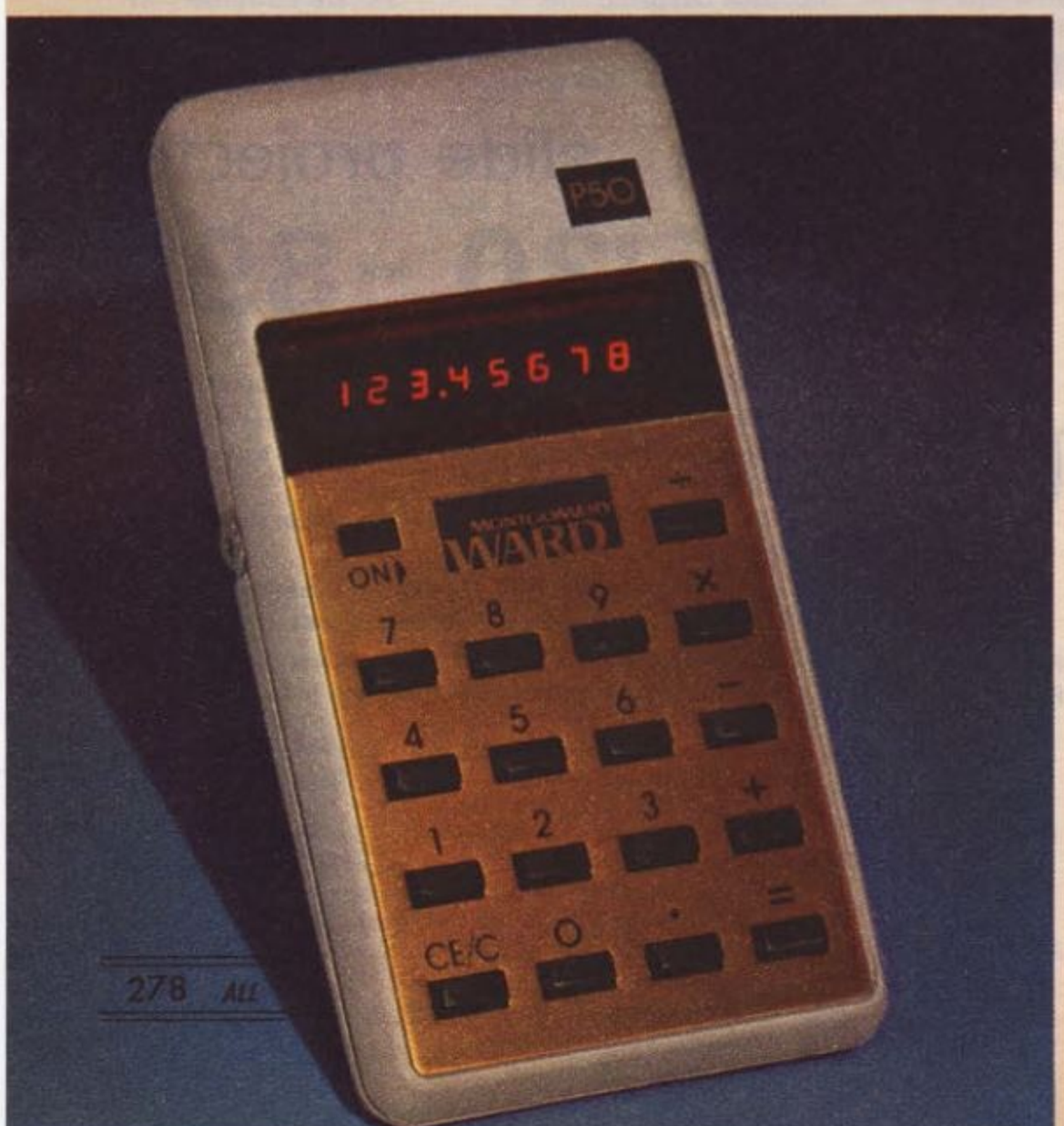
- Bold, blue-green fluorescent display is large and easy to read at a glance
- Memory stores a figure for future reference—flash it onto the display panel when needed, add to or subtract from it at any time
- Percentage key automatically figures percentages—works out taxes, discounts and ratios quickly and accurately
- Floating decimal automatically positions itself in the correct place in your answer no matter how complex the problem
- A real money-saver beyond the initial low price! You can check for accuracy in your checkbook or charge account statements, get the best bargains at the supermarket, figure gas mileage—its uses are limitless!

Hand-held calculator with accumulating memory makes a welcome gift—it's packed with features at a price you can afford! 4 functions (adds, subtracts, multiplies, divides), works chain and mixed calculations, too. Automatic constant locks in a figure for repetitive operation in all 4 functions. Clear/clear entry key will clear either an incorrectly entered figure or the machine. Uses a 9-volt battery (included). About 5⅛ x 3 x 1⅛ inches. Was 22.75, '75 Fall Book, page 928.

67 T 8668 L—Ship. wt. 1 lb.....now **18.84**

AC adapter for calculator above for use off household current.

67 T 8658—UL listed. Ship. wt. 8 oz.....**4.75**



8-digits with floating decimal

CUT 25%

Now only **$13** *each when you buy 2 or more; 13.41 singly*

Tuck this calculator into the stocking of every member of the family—it's a welcome gift at a price you can afford!

This indispensible little calculator is a real worksaver—helps Mom balance the checkbook and save at the supermarket, assists Dad in figuring taxes or estimating how much sod he needs to buy, gives the kids a boost with homework! Adds, subtracts, multiplies, divides, works chain and mixed calculations. LED display has a capacity to 99,999,999. Floating decimal automatically positions itself in the correct place in your answer no matter how complex the problem.

Clear/clear entry key. Entry/answer overflow indicator. Uses a 9-volt transistor battery (order below). Abt. 5 x 2¾ x ⅞ in. Was 17.88, '75 MJ Catalog, page 13.

67 T 8660 L—Ship. wt. 8 oz. each **13.41**; 2 or more;.....each **13.00**

AC adapter for calculator above, for use off household current. UL listed.

67 T 8658 X—Ship. wt. 8 oz.....**4.75**

Heavy duty 9-volt battery for above.

60 T 75004 X—Wt. 1 oz.....**99c**

WishbookWeb.com



With luggage molded case



Pica, Elite,
plus Script

Introductory offer! 212.88 Pica and elite

Cartridge ribbon typewriter with power return

- **Ribbon cartridge snaps in and out in seconds so you don't have to handle a messy ribbon—switch colors at any time for emphasis**
- **Switch to correction tape for quick elimination of errors without erasing**
- **Power return automatically brings the carriage back to the next typing line**
- **Full carriage-length tabulator for precise indentation and columnar typing**
- **Automatic repeat keys and space bar**

Wards new cartridge electric typewriter is packed with features plus the exciting cartridge ribbon system that lets you type in various colors and make corrections in a snap! 88-character keyboard includes 1/! and +/= keys; touch control adjusts keyboard to your finger pressure. Automatic space bar and repeat keys (period, dash, underline, XXX and xxx). Back space key. Impression control adjusts for up to 10 carbons. 12-inch carriage (lets you type lengthwise on 8½x11-inch paper), eye-level quick-set margins, plus end of page indicator. 1, 1½, 2, 2½, 3 and variable vertical spacing; horizontal ½-space key. UL listed. Wt. 26 lbs.

67 T 8212M—Pica. OFFER ENDS DEC. 12, 1975.....**212.88**
67 T 8213M—Elite. OFFER ENDS DEC. 12, 1975.....**212.88**
67 T 8214M—Script. OFFER ENDS DEC. 12, 1975.....**217.88**

Nylon cartridges. Ship. wt. 6 oz. each.
67 T 8250D—Black.... each **2.35**; 2 for **4.46**
67 T 8251D—Red..... each **2.35**; 2 for **4.46**
67 T 8252D—Blue.....each **2.35**; 2 for **4.46**
67 T 8253D—Green....each **2.35**; 2 for **4.46**

Carbon film cartridges. Ship. wt. 6 oz. each.
67 T 8254D—Black....each **1.89**; 2 for **3.60**
67 T 8255D—Red.....each **1.89**; 2 for **3.60**
67 T 8256D—Blue.....each **1.89**; 2 for **3.60**
67 T 8257D—Green....each **1.89**; 2 for **3.60**
67 T 8258D—Brown....each **1.89**; 2 for **3.60**

Correction cartridge. Ship. wt. 6 oz.
67 T 8259D.....each **1.89**; 2 for **3.60**



Our lowest price of the year for a full-featured portable!

CUT $20 68.88 Pica and elite

- **SEGMENT SHIFT moves only the unit of type keys into position for typing capitals or symbols—the carriage itself remains stationary, eliminating "carriage bounce". Your machine stays in alignment longer, giving you neat, crisp, evenly typed lines through years of use**
- **ADJUSTABLE TOUCH CONTROL coordinates the keyboard to your finger pressure for typing comfort**
- **FULL CARRIAGE-LENGTH TABULATOR sets up columns and indentations anywhere across the page**
- **VARIABLE ROLLER adjusts vertical line placement**

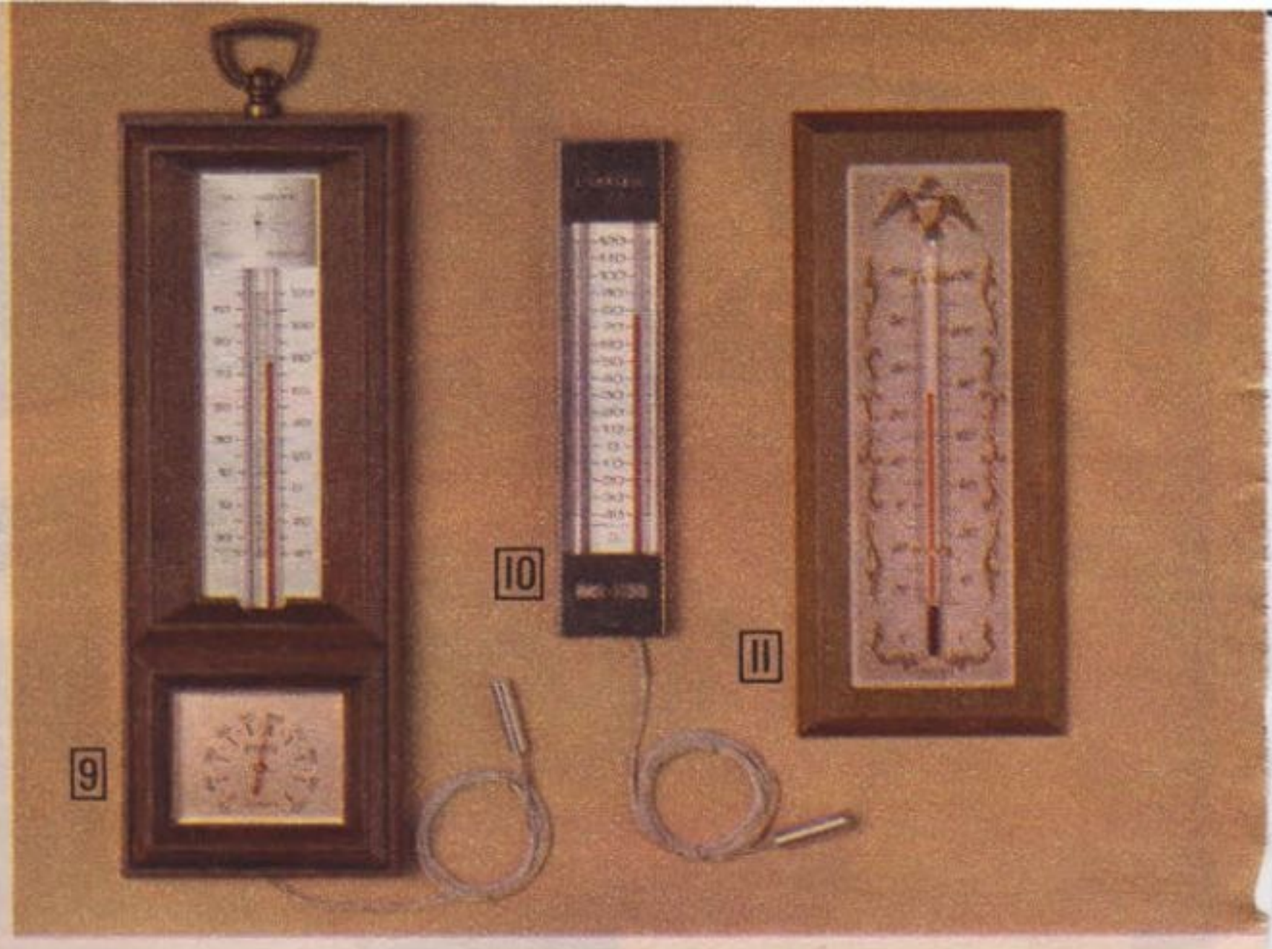
Escort 55 compact manual typewriter has full 86-character keyboard, 9¾-inch carriage with eye-level, hand-set margins. Paragraph indentation function lines up paragraphs 5 spaces from the left-hand margin. 1, 1½, 2 and variable vertical line spacing; horizontal ½-space key. Grey self-encased high-impact plastic housing. 3 type styles. From Spain. Prices cut from '75 Fall Book, page 932. Wt. 15 lbs.

67 T 8064M—Pica. Was 88.99.....now **68.88**
67 T 8065M—Elite. Was 88.99.....now **68.88**
67 T 8066M—Script. Was 93.99....now **73.88**

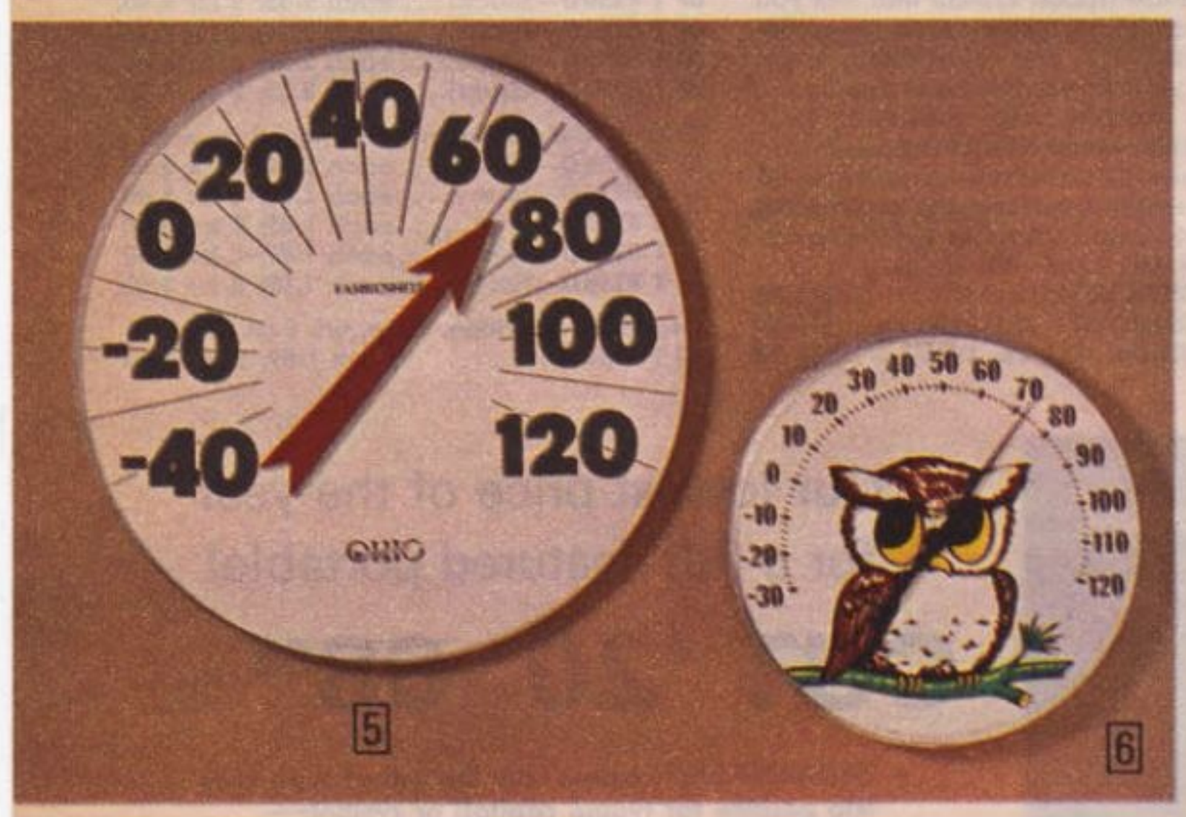
ALL 279

WishbookWeb.com











Dependable weather watchers

1 **Walnut-finished wood pendant weather instrument** shows temperature, humidity, barometric pressure. Brass trim. Abt. 21 in. high overall.
67 T 7681—From Japan. Ship. wt. 2 lbs. 8 oz. **16.99**

2 **Traditionally styled 3-way weather instrument** is rich, fruitwood-toned wood with black, scalloped edges. Impressive black and gold dials (thermometer, hydrometer and barometer). Abt. 6x16½ inches high.
67 T 7690—Ship. wt. 2 lbs. **17.99**

3 **Handsome contemporary-styled 3-way weather instrument** has white dials—thermometer, hydrometer and barometer. Abt. 7x17 inches high.
67 T 7688—Ship. wt. 2 lbs. 8 oz. **14.44**

4 **Early American 3-way** has sculptured posts, antiqued walnut finish; 3 silver dials (barometer, hydrometer, thermometer), brass trim.
67 T 7684—8x12 in. high. From Japan. Ship. wt. 2 lbs. **21.99**

5 **Wall thermometer** is great for family room or patio. 18-in. diameter.
67 T 7503—Ship. wt. 7 lbs. **9.99**

6 **Owl wall thermometer**—arrow points to temperature. 12-inch diameter.
67 T 7505—Ship. wt. 4 lbs. **6.88**

7 **Wood swivel cube**—for the discriminating executive! Thermometer, barometer and hydrometer in walnut-finished wood with brass trim.
67 T 7651—5½-in. high. From Japan. Ship. wt. 2 lbs. 4 oz. **15.44**

8 **Fishing barometer** indicates when fishing is good or bad. 3½-in. diameter.
67 T 7696—From Japan. Ship. wt. 1 lb. **8.99**

9 **Indoor/outdoor thermometer**—mount on inside wall; humidity gauge. Polystyrene case looks like pecan wood. 14-in. high, 48-in. long cable.
67 T 7504—Ship. wt. 2 lbs. **9.99**

10 **Attractive indoor/outdoor thermometer.** 2x9 inches high.
67 T 7539—Ship. wt. 5 oz. **5.44**

11 **Early American indoor wall thermometer.** Ceramic face, hardwood frame.
67 T 7538—4¼x11½-in. high. Ship. wt. 1 lb. 6 oz. **8.99**

12-16 **Digital thermometers**—the modern, accurate way to read the temperature! Colorful digits appear as temperature changes. (12), (14) and (16) have centigrade cross-reference scale for easy conversion. Ideal for gift giving. Prices are cut from our '74 Christmas Book, page 195.

(12) Walnut finished hardwood wall thermometer, 8 in. high. Ship. wt. 10 oz.
67 T 7594—Wide read-out range from 62° to 88°F. . . . . was 7.89; now **4.88**

(13) Aluminum desk thermometer has a read-out range from 66° to 86° F.
67 T 7598—Abt. 8 in. long. Ship. wt. 10 oz. . . . . was 4.87; now **3.33**

(14) Desk thermometer of attractive anodized aluminum. Ship. wt. 12 oz.
67 T 7596—Wide read-out range from 62° to 88°F. . . . . was 6.88; now **3.88**

(15) Digital thermometer is also a desk organizer! Gold anodized aluminum base is formed into a letter holder. Read-out range from 66° to 90° F.
67 T 7597—Ship. wt. 2 lbs. . . . . was 9.89; now **6.33**

(16) Walnut finished hardwood desk thermometer. Ship. wt. 10 oz.
67 T 7592—Wide read-out range from 62° to 88° F. . . . . was 7.89; now **4.88**

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SMOKERS' CORNER

CUT $1 11.95



A **SAVE 2.49 when you buy both Pipe-A-Day Set with Pipe Rack!** Incl.: 7 aged, different shaped briars. Felt-based rack of solid walnut holds 7 pipes.
53 T 39110—Pipe Set and Rack. Ship. wt. 2 lbs. 13 oz. ..... set **19.99**
53 T 39105—Pipe Rack only. Ship. wt. 1 lb. 4 oz. **4.49**
53 T 39550—Pipe Set only. In gift box. Ship. wt. 1 lb. 9 oz. ..... set **17.99**

B **Meerschaum Classic Bent Pipe.** Turkish meerschaum hand-carved in Austria. Amberoid stem. In cushion-lined case. Was 12.95, '74 Xmas Bk., page 229.
53 T 39553—Ship. wt. 8 oz. ..... now **11.95**

C **Meerschaum Duo Set.** Two white Turkish meerschaums with flawless bowls, amberoid stems (1 straight, 1 bent). In gift box. From Turkey.
53 T 39400—Ship. wt. 1 lb. ..... set **19.99**

D **Meerschaum Executive Set.** Two select grain briar pipes with meerschaum lining. One with attractively stitched leather cover. In lined case.
53 T 39407—From Austria. Ship. wt. 1 lb. ..... set **13.99**

E **Drymaster Set.** It's 3 pipes in one! Three interchangeable bowls: one meerschaum, one meerschaum-lined briar, one select briar. In gift box.
53 T 39409—From Austria. Ship. wt. 1 lb. 4 oz. ..... set **9.99**

F **Walnut Pipe Rack with Glass Humidor.** Holds 4 pipes, one pound of tobacco.
53 T 39100—Pipes not included. Ship. wt. 4 lbs. ..... set **5.99**

G **Drycool Set.** One straight briar and one curved meerschaum-lined briar.
53 T 39526—From Italy. Ship. wt. 1 lb. ..... set **6.75**

H **Derringer Table Lighter.** Pull trigger to light. Black finish with gold-tone barrel, trim and wood base. About 4½x2¼ in. high. From Japan.
53 T 39422—Ship. wt. 1 lb. 4 oz. ..... set **6.49**

J **Butane Lighter with Built-In Swiss Watch.** Gold-tone case with stem-wind watch. Lighter has adjustable flame, flip top, dependable lighting action.
53 T 39411—Ship. wt. 5 oz. **22.88**

K-L **Nimrod Pipe Lighters.** Lights dependably downward into pipes.
(K) 53 T 39627 P—Chrome finish. *Postpaid* **5.95**
(L) 53 T 39629 P—Gold color with lizard grip. *Postpaid* **6.95**

M **Deluxe Electro-Match® Table Lighter** with pedestal base. Just pull match out for instant light. Holds large fuel supply. Batteries included.
53 T 39051—Ship. wt. 1 lb. 4 oz. **9.99**

N **Electric-Pipe.** Place tobacco in holder, press switch, and flameless thermal coil lights tobacco. Glass globe cools smoke. UL listed 120V, AC.
53 T 39092—One-hose. Ship. wt. 2 lbs. 4 oz. **9.99**
53 T 39093—Two-hose. Ship. wt. 2 lbs. 8 oz. **11.99**

P **Hookah Water Pipe.** Heat and impurities are trapped in water. From Italy.
53 T 39614—2-hose Hookah. Ship. wt. 2 lbs. 8 oz. **12.99**
53 T 39615—4-hose Hookah. Ship. wt. 2 lbs. 12 oz. **14.99**

Phone your order! See pg. 154.

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28 PAGES OF GIFT IDEAS

FOR THE SPORTS FAN AND THE SPORTSMAN

Start here . . . with 6 pages of specially selected—and specially priced—items for every facet of sports, travel and leisure time activity. You'll find value-packed gift ideas for "sportsmen" of every age and interest.

Don't forget to shop our Big Fall Catalog for even more sporting gift ideas—see pages 862–914.



Youth-size tennis racket 5.88

"Junior Slammer" tennis racket—sized and balanced for the younger player. Made for Wards by Ajay, it sports 6-ply white wood construction, shoulder overlay for extra reinforcement, nylon twist stringing and perforated vinyl grip. Red, white and blue enamel finish.
60 T 23604—4¼-inch grip. Ship. wt. 1½ lbs. 5.88



Heavy-duty dart board set 8.88

This handsome dart board is really two games in one. On one side is the traditional English 20-point game. The reverse side is American 100-point bullseye target. Extra-thick 1¼-inch board has deluxe metal dividers. Includes 9 tempered tip darts.
60 T 23991—England. Ship. wt. 5 lbs. 8.88

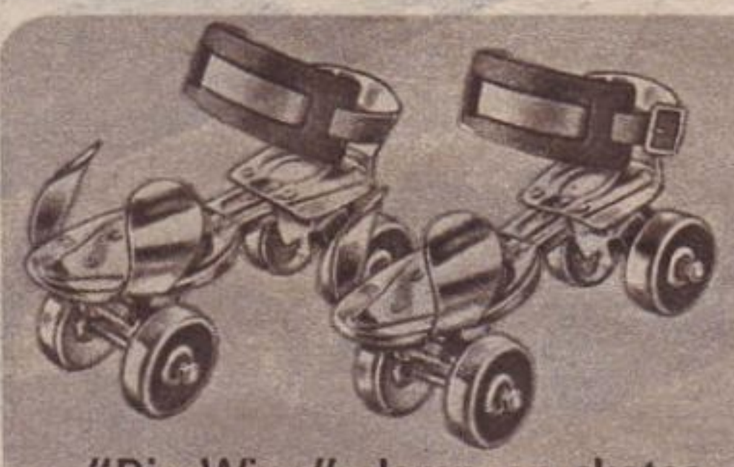


Ride your bike in any weather!

Deluxe bike exerciser

CUT $3 now **13.88**

Adjustable spring-loaded drag wheel lets you vary resistance to pedaling effort desired. Chromed 4-post support holds any 20- to 27-inch bike, including derailleur models. Wt. 9 lbs.
60 T 82687—Was 16.99, Big Fall Bk., pg. 877. 13.88



"Big Wing" clamp-on skates

CUT 15% now **5.88**

These all-steel skates won't pull sole from shoe like other skates—giant clamps hold on to entire toe of shoe. Wheels roll smoothly on double-race ball bearings. Was 6.99, Big Fall Book, page 871.
60 T 23921—Adj. from 6¾–11 in. Wt. 5¼ lbs. . 5.88



Junior archery sets

12.99 25-lb. pull **8.99** 15-lb. pull

Help your child discover the sport of archery. Our 25-pound pull set is ideal for camp, school or backyard. Includes 54-inch fiber glass bow (universal mold for right or left handed archers), four 26-inch cedar target-point arrows, vinyl shooting tab, belt quiver, 4-color target, and "How to Shoot" booklet.
60 T 35006—Ship. wt. 2 lbs. 6 oz. Set 12.99

15-pound pull set (not shown) is ideal for beginners. Includes 48-inch bow (for right or left handed youngsters), 3 arrows, 4-color target, instructions.
60 T 35008—Ship. wt. 1 lb. 12 oz. Set 8.99



Electric putting unit

only **9.99**

Improve your golf score at home or in the office. 10-foot sponge mat duplicates the perfect "green" . . . after you sink your putt, the ball registers and shoots back automatically. Convenient scoring device measures accuracy. Plugs into any standard outlet. 6-foot cord included.
60 T 20936—Ship. wt. 3 lbs. 9.99

Arnold Palmer signature golf balls. High rebound solid center, Surlyn cover. Box of 12.
60T20026—Wt. 1½ lbs. . Box 6.88



1-quart "Lifetime" Thermos®

$4 LESS than similar item in Big Fall Catalog

only **17.88**

Still need gift boxes? See our economical assortment on page 248!

This 1-quart genuine Thermos brand stainless steel bottle won't chip, peel, rust or break in ordinary use. Stainless steel vacuum bottle inside, brushed stainless steel outside—it's virtually indestructible. Perfect for everyday lunchbox or commuter use, really takes abuse on camping trips. Comes with heavy-duty plastic cup with handle.
60 T 71251—Ship. wt. 3 lbs. 17.88



Pro-style baseball glove

CUT $6

now **12.88**

Finest U.S. steerhide glove is fully lined with supple horsehide. Preformed deep pocket for sure catches, greased palm for lightning return. Rugged nylon stitching, rawhide lacing. Adjustable sponge-padded wrist strap. *State color number:* 95 tan or 89 chocolate. Made in Japan. Ship. wt. 1 lb. 8 oz.
L 60 T 21224—Wear on left hand
L 60 T 21205—Wear on right hand
Was 18.99, page 520 of our Big Spring Catalog, now only. . . . 12.88

Shop the easy way—by phone! See page 154 for phone numbers.

WishbookWeb.com



Versatile vinyl tote bag

2/7.88 3/10.88 4/12.88

An all-purpose carry-all in 4 fashion colors. Roomy inside (13x12x3½ inches), 2 outside pockets. *State color number:* 10 strawberry, 49 green, 26 orange or 52 blue. Ship. wt. 3 lbs. Made in Taiwan. Was 7.99 each in Big Fall Book, pg. 439.
L60 T 91223D—2 for **7.88**; 3 for **10.88**; 4 for **12.88**



Made by Samsonite

Gadget tote bag ½ PRICE

Handsome and handy vinyl tote for any kind of gear. 3 zipper compartments plus pocket. Adjustable shoulder strap. 15x12x2½ inches. Was $35 in Big Fall Book, page 440. Colors: 84 caramel or 78 ebony. Made in Japan.
L60 T 90850–Ship. wt. 2 lbs. *State color no.* **16.88**



Tennis outfit 12.88

A complete set to get you started on the courts. Includes a sturdy wood racket with nylon stringing and medium-size vinyl grip, zippered vinyl cover, adjustable wood press, and three nylon/wool-cover tennis balls. A great gift set for the beginner! Made in England.
60 T 23611—Ship. wt. 4 lbs.....set **12.88**



Electrically heated socks or mittens 11.99 pair

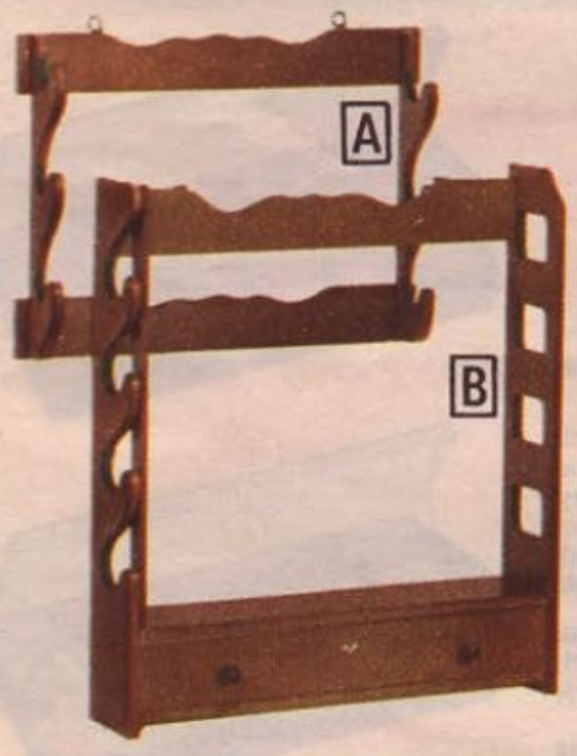
Portable warmth for the sportsman or sports fan. Each sock and mitten uses 2 "D" batteries (not incl.). Battery case detaches. Socks washable.
Z60 T 38408—Heated socks. Wool/nylon. *State size:* S(9–10), M(11–12), L(13). Wt. 12 oz...**11.99**
60 T 38612—Heated mittens. Cotton poplin, knit cuff. Leather patch thumb. Wt. 13 oz.....**11.99**

Triple-knit sports suit



CUT $10 now 19.88

Tennis, jogging, sailing, cycling . . . or just plain relaxing—this will just suit your style. Wool-like triple-knit acrylic clings softly but never scratches. Zip-front convertible-collar jacket has raglan sleeves. Straight-leg pants have elastic waist for comfort. Completely machine washable. *Chest sizes:* S(38), M(40), L(42), XL(48) (XL available in Navy only). *Colors:* 10 red, 55 navy, 51 powder blue. Was 29.99 in our Big Fall Catalog, page 867. *State size letter and color number for each suit.*
B 60 T 23758—Ship. wt. 2 lbs.....now only **19.88**



Solid hardwood gun racks

3.99 2-gun **to 15.99** 4-gun with drawer

Constructed of fine grain hardwood with walnut finish. Felt-lined grooves protect guns. Hanging rings attached. Shipped unassembled . . . all you need is a screwdriver. Instructions included.

A 3-gun rack. 26 inches long, 18 inches high.
60 T 13344 M—Ship. wt. 4 lbs.....**6.99**

2-gun rack (not shown). 26x11 inches high.
60 T 13346 M—Ship. wt. 2 lbs. 8 oz.....**3.99**

B 4-gun locking gun rack with locking storage drawer—extra protection for use in den or hunting cabin. 2 keys. 26x28 inches high.
60 T 13340 A—Ship. wt. 10 lbs. 8 oz.....**15.99**

4-gun locking rack without drawer. 26x24 inches.
60 T 13342 M—Ship. wt. 4 lbs. 12 oz.....**10.99**

Polyester-fill sleeping bag

15.88



Colorful "graffiti" print sleeping bag has a rugged cotton outer cover, 3-pound polyester insulation. The body-warming lining is nylon/acetate—a brushed fabric so soft and warm that it's used for children's sleepwear. Full-length aluminum zipper allows 2 bags to be zipped together. 33x75 inches.
60 T 73048—Ship. wt. 4 lbs. 8 oz.....**15.88**

Deluxe vinyl golf bag with FREE head mitts

only **28.99** Mitts alone **9.99**

Our deluxe bag has 14 interior tubes to separate and protect clubs. To protect the woods, order the colorful acrylic knit head mitts at no extra charge when you buy the bag! Durable expanded vinyl bag has drop-ring top and detachable hood. Three zipper pockets. *State color number:* 79 white/black/gray or 19 blue/white/red.
L60 T 19542 AG—Ship. wt. 6 lbs...**28.99**

L60 T 19826 D—Head mitts. Set of 3. *State color number from above.* Ship. wt. 1 lb.....Head mitts alone, **9.99**

When ordered with club bag, State FREE



2-man nylon pup tent weighs only 5 pounds

CUT $10 now 19.88



You get end-to-end ventilation: big door screen plus big screened rear window with nylon flaps. 2.06-oz. orange nylon walls; 5-oz. sewn-in polyethylene floor. Overall size: 4 ft. 11 in. x 6 ft. 6 in. x 38 in. high. Weighs just 5 pounds. Aluminum poles, guys and stakes incl. Flame-retardant finish. Was 29.99, page 881 of Big Fall Book. Ship. wt. 6 lbs.
60 T 98414.....**19.88**

Nylon tent bag. Wt. 8 oz.
60 T 98506.....**4.99**

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Ideal for backpacking!

Telescopic rod 'n' reel sets

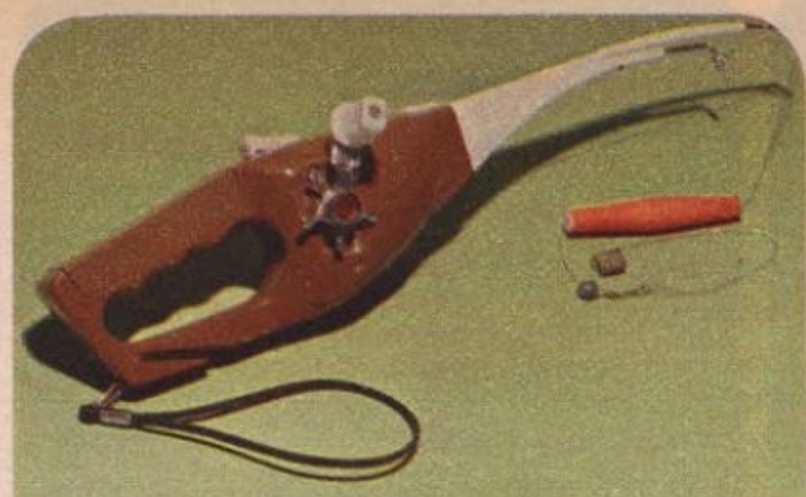
YOUR CHOICE 19.88

1-3 Extra-lightweight tackle is so compact it travels in its own 16½-inch zippered case! Each set includes a telescoping tubular fiberglass rod, reel and twin-zip case.

(1) **60 T 16102**—Ultra-lite spinning set. Ball bearing reel. Gear ratio: 4.6 to 1. 5-foot rod weighs only 2 oz. Ship. wt. 1 lb.....set **19.88**

(2) **60 T 16100**—Spin-cast set. Gear ratio: 3.7 to 1. Pre-wound with 125 yards 10-lb. test mono line. 6-foot rod. Ship. wt. 1 lb. 8 oz.....set **19.88**

(3) **60 T 16101**—Fresh water spinning set. Ball bearing reel. Gear ratio: 4.1 to 1. All-around heavier duty set. 6-foot rod. Ship. wt. 1 lb. 8 oz....set **19.88**



Popeil® Pocket Fisherman 19.95

It's a whole fishing outfit . . . rod, reel, line, bobber and hook. Smooth action spincasting reel is filled with 10-lb. test Trilene XL line. Star drag adjusts line tension. Handy thumb brake. High-impact Cycolac® plastic body.

60 T 18995 P—With carrying pouch. *Postpaid*.**19.95**



Wood fillet board and knife 8.88

Power jaw holds fish firmly by head or tail, leaving hands free for scaling, skinning or filleting. Knife has flexible 6-inch stainless steel blade, durable wood handle and plastic sheath for blade protection.

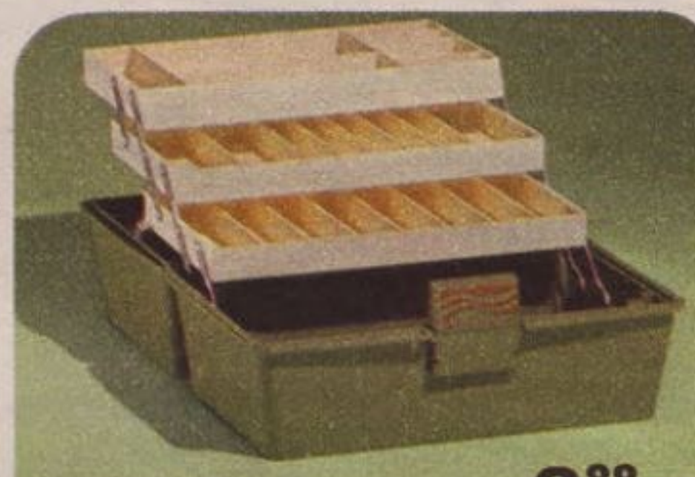
60 T 18044—Ship. wt. 3 lbs.....set **8.88**



Plano tackle box 13.88

Deluxe tackle box features no-tip top that supports tray assembly. Removable enclosed top tray is see-through plastic. 23 separate compartments in 3 stay-dry ribbed trays. 4-inch deep storage space below with exclusive Plano tackle rack. Molded of high-impact polypropylene plastic.

60 T 17388 M—17½x8¾x8½ in. Ship. wt. 6 lbs. **13.88**



Old Pal® tackle box 8.88

Water-tight tongue-and-groove closure for on-the-water security. 23 separate compartments in 3 "worm"-proof plastic trays. Plenty of storage room below. 12-inch rule on edge of top tray. Molded of high impact plastic. Ship. wt. 5 lbs.

60 T 17354 M—14¾x8⅛x7⅝ in.....**8.88**



Lowrance LFP 150 fish locator

89.99

Narrow signal flasher provides clear and accurate readings down to 100 feet. Built-in suppression system eliminates electrical and cavitational interference. Face plate adjusts so that readings are clear even in the brightest sunlight . . . provides rugged performance under any circumstances. Durable ABS plastic case. Non-slip rubber feet. Compact size: 9⅛x10½x8¼ inches. Order two 6-volt lantern batteries.

60 T 18802—Ship. wt. 8 lbs.....**89.99**

Mepp's "Killer Kits" YOUR CHOICE

7.88 Dressed

Famous Mepp's treble-hook proven spinners in gift-able 6-lure assortments. Ship. wt. 3 oz. each set.

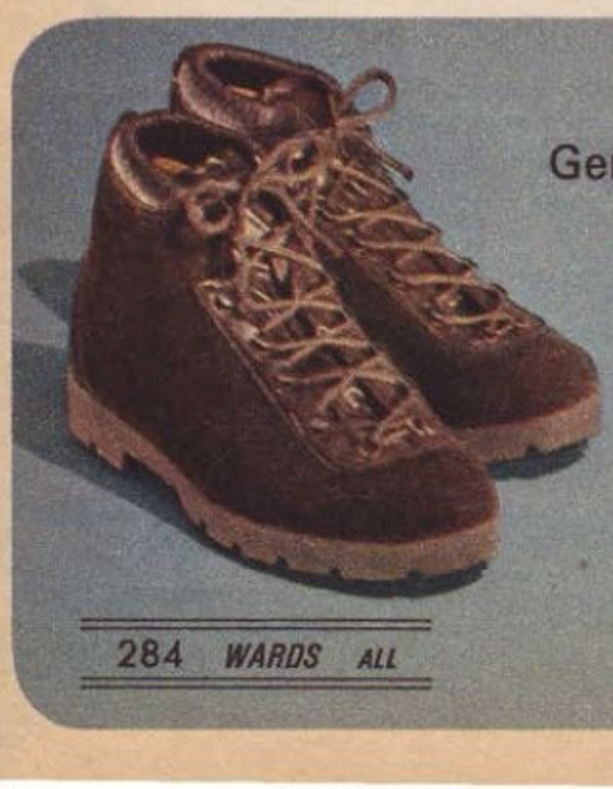
Trouter. For trout, crappie, bluegill (bream), perch, whitefish, whitebass and grayling. Size 0 and 1 aglias, fury and comet.

60 T 17660—Plain.....set **5.49**
60 T 17661—Dressed.....set **7.88**

Basser. For large and smallmouth bass, large brown, brook or rainbow trout, and walleye pike. Size 2 and 3 aglias, comet and fury.

60 T 17662—Dressed.....set **7.88**





Genuine leather hiking boots

only 16.88

A super sports shoe for any outdoor activity. These sport boots feature genuine brushed suede uppers, smooth leather lining and padded ankle collar for superb comfort . . . deep molded Vibram® soles for hour-after-hour cushioned support. Ship. wt. 2 lbs. 8 oz. each pair.

Z60 T 71810—Men's. *State full size only:* 7 through 12.....pair **16.88**

Z60 T 71811—Women's. *State full size only:* 5 through 10.....pair **16.88**

Outers® electric smoker

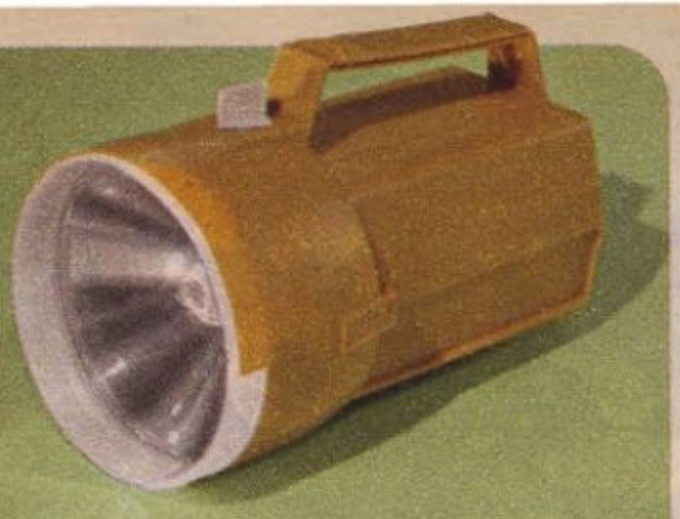
only 24.88

Cure up to 25 pounds of meat or fish in just 4–12 hours. Simply insert meat, close the door, load the chips and plug in. Removable pan holds enough chips for 1–2 hours of smoking. 250-watt, 115-volt AC coil operates on standard household current. Cabinet 11½x12½x24½ inches high. Comes with 2-lb. bag of hickory chips, instructions and recipes. UL listed.

60 T 70143 A—Ship. wt. 17 lbs.....**24.88**
60 T 70142—Extra hickory chips (two 5-lb. bags). Ship. wt. 11 lbs.....**5.99**



WishbookWeb.com



½-mile beam lantern

ONLY **5.99**

High-impact plastic case, sealed lens and 4-way switch make this waterproof, floating lantern ideal for boating use. Lens ring glows in the dark. Battery included. Ship. wt. 2 lbs. 9 oz.

60 T 75353.....5.99



Battery lamp

In 3 colors:
- 37 gold
- 42 avocado
- 20 orange

CUT $2

6.88

Portable battery lamp hangs or stands. Shade adjusts up/down for bright or general light. Plastic base conceals 6-volt battery (included). 13 inches high. Was 8.99 in Big Fall Book, page 904. Ship. wt. 4 lbs. 8 oz.

L60 T 75361—*State color number*....Now **6.88**



Deluxe 6-volt lantern

Completely sealed high-impact plastic case and super bright beam make this rugged lantern ideal for boating and camping

CUT $2

NOW ONLY **8.88**

One-piece high-impact plastic case, O-ring sealed switch and lens cover make this lantern totally waterproof—so waterproof that it will stay afloat in emergency use. Dual parabolic lens/reflector provides a super bright beam, built-in shield stops upward glare. Phosphorescent lens ring makes it easy to find in the dark. 4-way switch adjusts for constant beam or flasher. Lantern swivels 120° on stainless steel stand for maximum beam coverage. Long-lasting heavy-duty battery is included—order battery 60 T 75037 below for replacements. Ship. wt. 2 lbs. 9 oz.

60 T 75358—Was 10.99, Fall Book, page 904...8.88

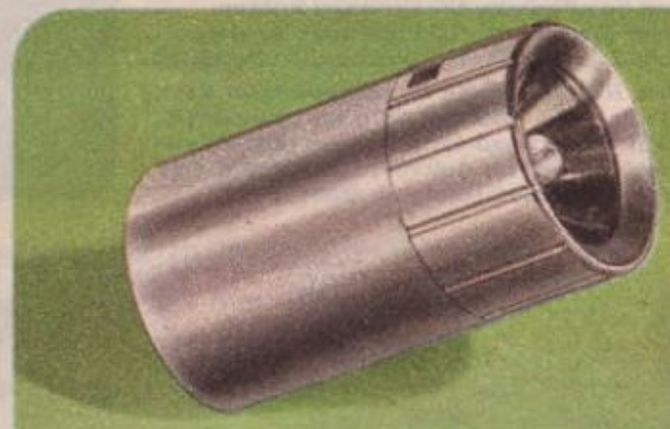


NEW! Compact battery lamp

4.99

Compact cordless lamp provides instant light wherever you need it. Rugged molded base and shade are ideal for boat, camp or patio. Shade adjusts up/down to vary light. Stands or hangs. Base holds 6-volt battery (not included—order 75032 below). Ship. wt. 1 lb.

L60 T 75365–*State color no.*: 37 gold, 42 green **4.99**



NEW! 5-year light **7.49**

A unique new flashlight that offers you up to 20 hours of emergency light for 5 years. Built-in power cell won't go "dead" when not in use like standard batteries. This light will be ready when you need it most in your car or home. Twist-grip on-off switch.

60 T 75344—Ship. wt. 8 oz.....7.49



SAVE $4 on Stearns life vests

U.S. Coast Guard approved and UL listed

A Stearns "Sans-Souci" standard life vest is designed for general boating. Aquafoam® keeps wearer afloat indefinitely. Rugged, good-looking urethane-coated nylon outer shell, airy vented mesh lining. Simple, sure nylon cord and stainless steel ring adjustments. Large-tab, rustproof nickel-plated zippers. Men's chest sizes: S(36–38 inches), M(40–42), L(44–46). Was 22.99 in Big Spring Catalog, page 531. U. S. C. G. approved.

Z60 T 56016—Ship. wt. 2 lbs. *State size letter*.....now **18.88**

B Stearns "Sportsvest"—made in gold exclusively for Montgomery Ward! High-visibility gold fabric life vest is built for action—no bulk, no wasted areas. Designed to give the yachtsman, fisherman or hunter complete freedom of movement. Four large handy pockets have instant Velcro® closures—so forget fumbling with snaps and buttons. Aquafoam® keeps wearer afloat indefinitely. Double-urethane-coated nylon outer shell. Vented nylon mesh lining lets air circulate for cool comfort and fast drying. Nylon cord and stainless steel ring adjustments at sides assure a personal fit. Easy-grip nickel-plated zipper is rustproof. Men's chest sizes: S(36–38 inches), M(40–42) or L(44–46). Was 25.99 in Big Spring Catalog, page 531. U. S. C. G. approved.

Z60 T 56025—Gold sportsvest. Ship. wt. 2 lbs. *State size letter*.....**21.88**

Z60 T 56019—Green sportsvest. Ship. wt. 2 lbs. *State size letter*.....**21.88**

Z60 T 56026—Denim sportsvest. Same as above but 50% cotton/50% polyester outershell. Ship. wt. 2 lbs. *State size letter*.....**21.88**



Alkaline batteries provide several times the power life of zinc/carbon cells

Don't forget to buy the batteries!

1 **Dry Cell Recharger.** Holds 2 or 4 "D," "C," "AA" or 1 9-V. battery.
60 T 75377—Tester incl. Won't charge dead battery. Wt. 1½ lbs.....**8.99**

2 **Extra-Duty Alkaline batteries.** Best buy for heavy-duty use.
60 T 75015—Alkaline "D" cells. Pkg. of 2. Ship. wt. 10 oz.....pkg. **1.69**
60 T 75016—Alkaline "C" cells. Pkg. of 2. Ship. wt. 6 oz.....pkg. **1.39**
60 T 75017—Alkaline "AA" cells. Pkg. of 2 (penlite). Wt. 4 oz.....pkg. **1.05**

3 **Wards standard Long-Life dry cells.** Keep extras on hand.
60 T 75000—Reg. "D" cells. Pkg. of 2. Wt. (3 pkgs.). 1½ lbs. **3 pkgs. 1.69**
60 T 75001—Reg. "C" cells. Pkg. of 2. Wt. (3 pkgs.). 12 oz.....**3 pkgs. 1.69**
60 T 75002—Reg. "AA" cells. Pkg. of 2. Wt. (3 pkgs.). 12 oz...**3 pkgs. 1.49**

4 **9-Volt Transistor battery.** For radios, treasure finders, etc.
60 T 75003—Also used in garage door openers. Wt. (2). 8 oz....**2 for 99c**
60 T 75004—9-V. heavy-duty batt. for calculators, etc. Wt. 4 oz.....ea. **99c**

5 **6-Volt Square Lantern battery.** Used in lanterns, portable lights.
60 T 75032—Spring terminals. 2⅝ in. sq. x 4⅛ in. H. 12 oz.....ea. **1.69**
60 T 75033—Screw terminals, same size as above. Ship. wt. 12 oz. ea. **1.79**
60 T 75037—**Heavy-duty 6-V. spr. terminal batt.** for finders, etc. Wt. 12 oz. **2.39**

6 **Rectangular lantern 6-volt battery.** Screw terminals. Weatherproof case.
60T75030–For larger lanterns, heavy-duty use. Wt. 3 lbs. 11 oz. ea. **3.99**

WishbookWeb.com

Great gifts for grid "stars" of all ages!



NFL helmet, shoulder pads and jersey set

10.99 3-pc. set

Colorful NFL outfit for your backyard "quarterback". Includes a Cycolac® plastic team-insignia helmet with interior padding, 4-point web suspension, double-bar face mask and adjustable chin strap. Molded plastic shoulder pads are foam padded, have adjustable elastic underarm straps. Washable cotton knit jersey with numerals. Fits boys age 6–11. *Not recommended for league play. State NFL code number from below.*

L60 T 23270T—Ship. wt. 4 lbs.....set **10.99**
Order pants from Big Fall Book, page 872.

NFL TEAM CODES

*19 Buffalo Bills	*25 Miami Dolphins
02 Chicago Bears	15 Minnesota Vikings
*14 Dallas Cowboys	*21 New England Patriots
05 Green Bay Packers	*22 Oakland Raiders
*26 Kansas City Chiefs	*09 Pittsburgh Steelers
*06 Los Angeles Rams	*11 Washington Redskins

Orders for NFL items will be shipped from stock except team codes marked with an asterisk (*). These will be shipped from Kansas City only—allow 7 extra days for delivery. Order and pay postage from Catalog House on front cover.

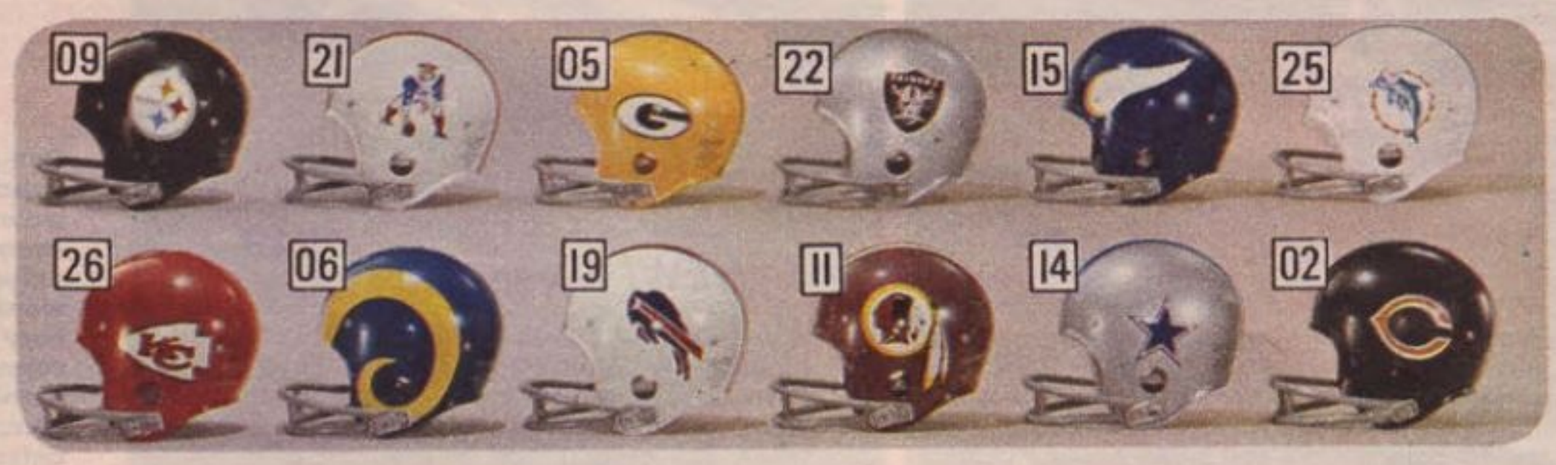
NFL gear for competitive league play



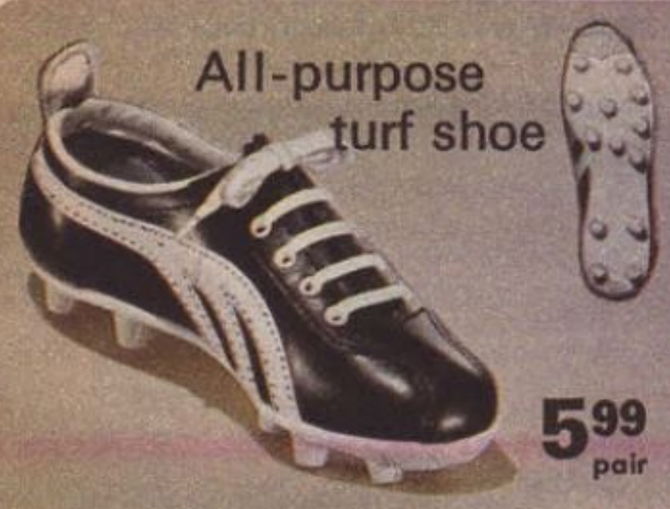
HELMET HAS:
- 1-piece Air-flo Cycolite® shell
- Riveted 6-point web suspension
- Cemented Cushok® vinyl jaw pads
- Riveted double-bar face guard

NFL helmet designed for competitive play. Adjustable chin strap. Head sizes: M(6⅞–7) or L(7⅛–7¼). *State NFL team code number and size letter.*
B60 T 23260T—Ship. wt. 2 lbs.....**9.99**

NFL jersey. 52% nylon, 48% cotton. Double-knit shoulders, ¾-length sleeves, 8-inch numerals. Chest sizes: M(30–32 inches) or L(34–36). *State NFL team code number and size letter.*
B60 T 23269T—Ship. wt. 1 lb.....**6.99**



All-purpose turf shoe



5.99 pair

Black vinyl uppers sport white vamp stripes. Molded PVC vinyl outsole with safer molded-in cleats. Cushioned ankle collar. Sizes: 1 through 9. Full sizes only. Medium width.
Z60 T 23010—*State size.* Ship. wt. 2 lbs... pr. **5.99**



NFL club bag—an ideal stadium tote

7.49 each

The perfect way to pack your gear—for player and fan alike. Roomy, 14-inch club bag is made of long-wearing, waterproof supported vinyl with heavy-duty wrap-around zipper and double molded handles. Full Masonite bottom keeps the bag in shape. A great gift for the arm-chair quarterback . . . a colorful overnight bag for kids. *State NFL team code from above.*
L60 T 23338T—Wt. 2 lbs. 8 oz...**7.49**



Wilson jersey for any sport

6.99

Wilson® nylon mesh-knit jerseys in 3 gridiron colors. Unique "open weave" keeps you cool in any sporting event. Pre-numbered with 6-inch Dytex® rubberized numerals. Machine washable. Chest sizes: S(28–30 inches), M (32–34), L(36–38), or XL (40). Colors: 10 scarlet, 50 royal blue, 91 gold. *State size letter and color no.*
B60 T 23000—Wt. 12 oz.**6.99**

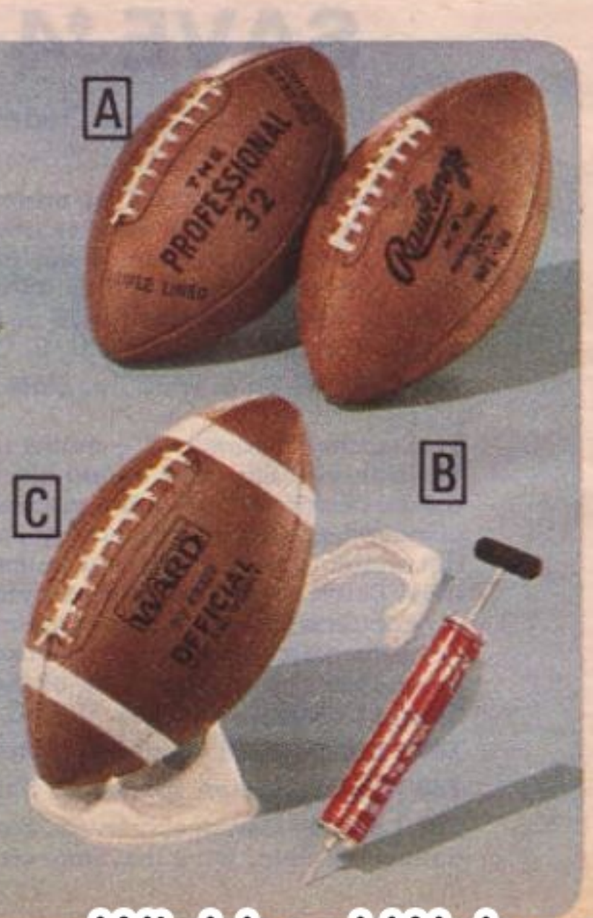
Regulation size and weight footballs

6.99 to 14.99

A Wards "Professional" football is top-grain cowhide with 3-ply lining and contoured bladder. Rugged construction for top performance. Inflation needle included.
60 T 23232—Ship. wt. 1 lb. 8 oz...**9.99**

B Rawling's "NFL" football is supple cowhide with 2-ply lining. Tack-sprayed for better grip. Inflation needle included.
60 T 23245—Ship. wt. 1 lb. 8 oz..**14.99**

C 5-piece kick set includes tee, toe guard, air pump, needle and official size and weight ball.
60 T 23220—Ship. wt. 2 lbs....Set **6.99**



WishbookWeb.com

Youth-size golf starter set



ONLY **31.88**

- 5 Chi Chi Rodriguez clubs
- Plaid vinyl golf bag

Here's the set that gives the young player everything he needs to start swinging. Made by Northwestern with all the quality features of our adult sets . . . but styled and sized for the younger player. The Pro-Bilt club set includes 4 irons (3, 5, 7 and putter) and a number 2 wood. The irons have chrome-plated sand-blasted heads; the wood has a jet black Perma-Lac® sealed head. All shafts are chrome-plated and have all-weather composition grips. Set includes a sporty plaid vinyl golf bag with full-length carrying strap. Everything your youngster needs to get on the green this Spring. Ship. wt. 8 lbs. 8 oz.

60 T 19322 M—Right hand only..**31.88**

Men's or women's 11-piece golf starter set

ONLY **49.88**

- 7 Northwestern Pro-Bilt clubs
- Vinyl club bag and head mitts
- Package of colorful tees

SAVE $3 on golf cart when you buy it with club set!

Northwestern Pro-Bilt clubs feature lifetime Perma-Lac® woods (1 and 3) that will not chip, swell or crack. All 5 irons (3, 5, 7, 9 and putter) feature triple chrome plated iron heads, regulation scoring on sand-blasted face. Northwestern "Correcta"® all-weather composition grips. The set includes a roomy bag, matching head covers and a package of tees. The two-pocket vinyl bag sports a steel ring reinforced top and a molded rubber bottom. The bag has a full length clothing pocket plus a convenient vanity pocket.

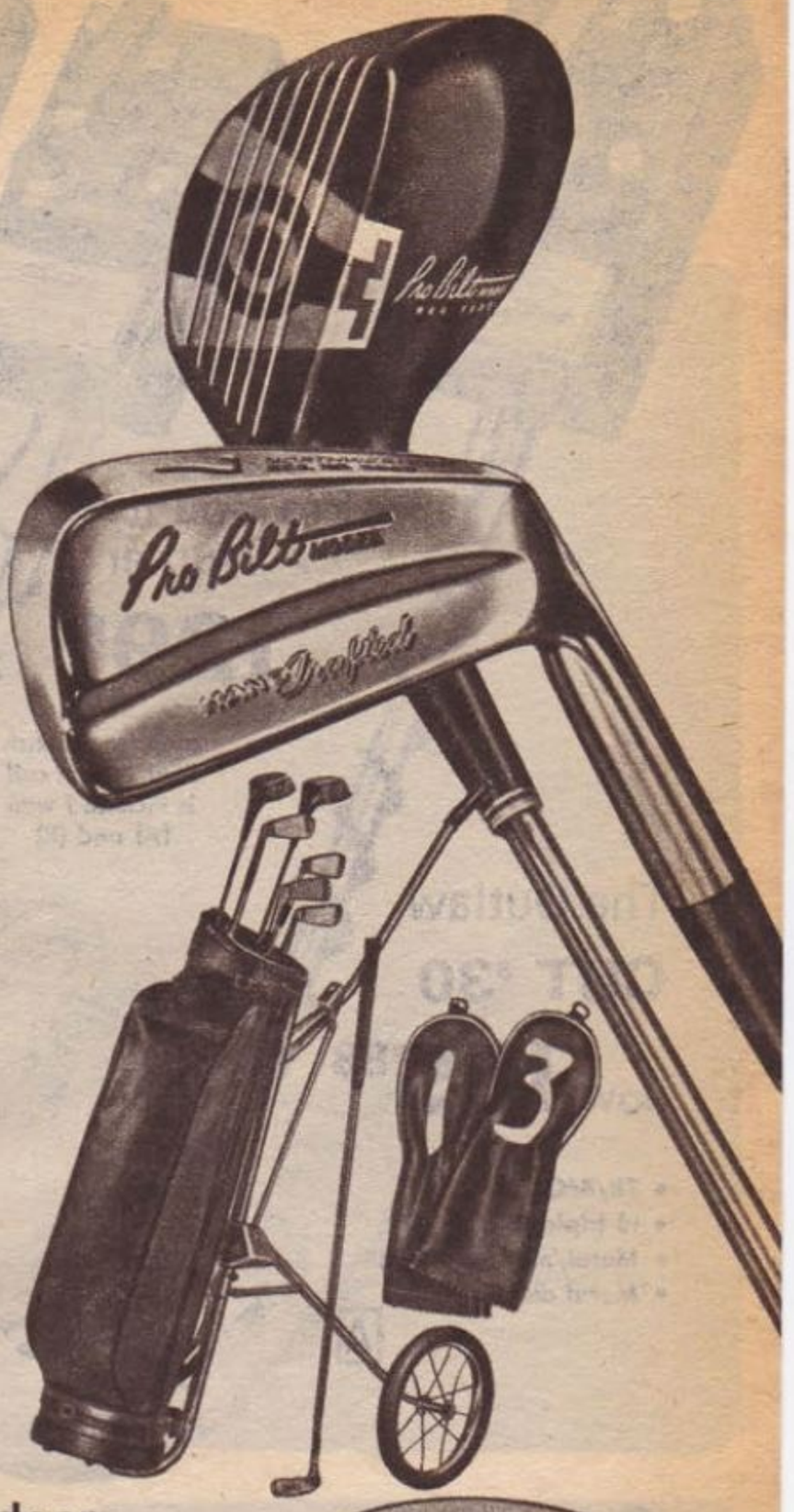
60 T 19341 MG—"His" combo. 2-tone brown vinyl bag and head covers. Ship. wt. 17 lbs.....**49.88**

60 T 19340 MG—"Hers" combo. Blue and white vinyl bag and head covers. Wt. 17 lbs.....**49.88**

60 T 19335 MG—Men's left-hand combo. Ship. wt. 17 lbs.....**49.88**

60 T 19700 MD—Lightweight golf cart has 10-in. disc wheels, folds for convenient storage. Comes with padded bag brackets. Cart will not roll when folded. Ship. wt. 10 lbs.....**13.99**

SAVE $3. Cart, when ordered with above set..**10.99**



Join the fast-growing sport of soccer

6.99 vinyl and **18.99** polyurethane

One of these balls is all the equipment you need to play the fast-moving game of soccer. Both are official 8½-inch diameter size and weight, with traditional 32-panel black and white design. Inflation needle included.

A A deluxe soccer ball, covered in leather-like polyurethane. Rugged rubber bladder for long wear.
60 T 23351—Ship. wt. 1 lb. 8 oz.....**18.99**

B One-piece molded vinyl soccer ball.
60 T 23352—Ship. wt. 1 lb. 4 oz.....**6.99**



Indoor/outdoor Port-a-court

47.99

Completely portable—just set it up and start shooting. 40x29-inch white finished plywood backboard has ⅜-inch steel goal, cotton seine net. Eight no-tie net locks on rim. Pole telescopes from 6 to 10 feet without tools. Black edge on backboard. Sturdy self-supporting triangular base.
60 T 23549 R—Wt. 68 lbs.....**47.99**

Sure-shot basketballs for every player

6.99 to **12.99**

AMF Voit Basketballs made especially for Wards. Controlled geometric design—nylon wound for maximum shape retention. Official size, weight and color. Rugged butyl rubber bladder, self-lubricating valve. Inflation needle included with each ball.

C Voit Varsity basketball. All-nylon carcass.
60 T 23446—Ship. wt. 2 lbs.....**6.99**

D Voit Champion basketball. Nylon carcass, 2-ply undercover. Raised seams.
60 T 23447—Ship. wt. 2 lbs.....**9.99**

E Voit Tournament basketball. Nylon carcass, heat-sealed cover, 3-ply undercover. Raised seam construction.
60 T 23448—Ship. wt. 3 lbs.....**12.99**

¾-inch backboard

49.99

"Superstar" backboard features ¾-inch solid wood core for maximum stability and consistent rebound. Fiber glass coating makes it virtually weatherproof. ⅝-inch steel goal comes with 12-loop no-tie nylon net. (Goal mounting hardware included.) Extra-size 36x54-inch backboard. Ship. wt. 65 lbs.
60 T 23510 R.....**49.99**

WishbookWeb.com

Find lost coins and jewelry . . . even buried treasure



Bounty Hunter II
79.88

Pro Bounty Hunter
129.88

Standard 6-inch BFO search coil is included with (A) and (B)

The Outlaw
CUT $30
NOW **189.88**

- TR/BFO modes
- IB triple coil
- Metal/mineral tuning
- Metal discriminator

A The Outlaw—the most sensitive and versatile treasure finder we offer. You can operate it in the standard BFO (Beat Frequency Oscillator) mode and receive the super-sensitive audio signal that varies in frequency. Or switch to the TR (Transmitter and Receiver) mode for greater stability and search depth and receive the audio signal that varies in loudness. Powerful speaker will give you a reliable, easy-to-follow read-out on either. Volume control and earphone jack (earphones not included) allow you personal adjustment. Switch again to the Discriminator mode—a 4½-inch meter indicates "Good" (non-ferrous) or "Bad" (ferrous metal) finds. You also have complete meter sensitivity and centering control plus metal/mineral Vernier-tuning control for fine adjustments. For super performance in any mode, the 6x12-inch IB (Induction Balance) triple coil provides total automatic ground compensation for highly mineralized soil. All batteries included. Was 219.99 in Big Spring Book, page 513.
60 T 18840 M—Ship. wt. 9 lbs.....Now **189.88**

B Bounty Hunter Professional—a deluxe BFO detector with a dual-coil Magnum search head. The Magnum provides pin-point accuracy on small targets plus a wider search field and greater depth penetration. 5-inch and 10½-inch coils operate simultaneously, allowing you to trace the approximate size and depth of target. Loudspeaker plus large 4½-inch meter for 2-way readout. Vernier metal/mineral tuning, meter sensitivity and volume controls. Battery check switch, earphone jack. All batteries included.
60 T 18842 M—Ship. wt. 7 lbs.....Only **129.88**

C Bounty Hunter II—a BFO detector like the Professional, but with standard 6-inch search coil only and 3½-inch meter.
60 T 18841 M—Ship. wt. 5 lbs.....Only **79.88**

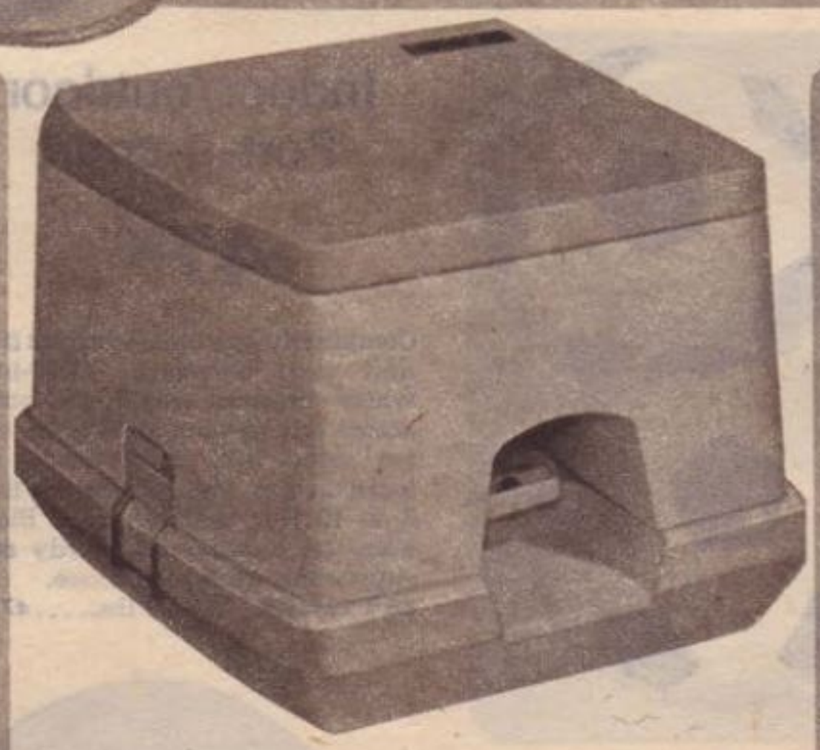


Even at this low price . . . a treasure finder with a built-in loud speaker

Jetco Mustang
ONLY **29.88**

- 6-inch search coil
- Submersible to 24 in.
- Solid-state circuitry
- Weighs only 1¾ lbs.

The Mustang can find a penny to a depth of 5 inches, locate a large bag of coins to 18 inches. Works through dirt, rocks, sand . . . even water. Waterproof coil has no-drift tuning control. Non-corrosive high-impact plastic case. Uses two 9-volt transistor batteries, not included.
60 T 18026 M—Ship. wt. 2 lbs. 10 oz...**29.88**
60 T 75003 X—9-volt batteries for use with Mustang treasure finder.
288 ALL Ship. wt. 4 oz. (2).....2 for **.99**



Tote-ette portable toilet
CUT $30 NOW **69.88**

- 100% self-contained and odor-free
- Holding tank accepts about 30 usages
- Flush tank holds 5 gallons of fresh water—enough for about 100 flushings between fills

Smooth-molded ABS plastic construction. Positive-seal holding tank valve . . . bottom tank separates from top section for easy emptying. One chemical treatment included. 17¾x17½x13¾ inches high. Lid colors: 37 harvest gold, 42 avocado or 50 blue. Was 99.99 in our Big Fall Catalog, page 554. *State lid color number.*
L60 T 72002 M—Ship. wt. 16 lbs.....Now **69.88**
60 T 72032—Bio-degradable toilet tissue. 4-roll package. Ship. wt. 1 lb.....Package **1.89**
60 T 72030—Chemical mix. Six treatments per package. Ship. wt. 1 lb.....Package **2.99**

50% OFF
on pack when you buy "mummy" bag

25% OFF backpack alone

Easy Rider backpack **23.99**

Backpack and mummy bag **40.88**

1 Nylon backpack and frame weigh just 2½ pounds. Large main cavity measures 18x15x6 inches. Four zippered pockets plus map pocket in flap. Rugged, contour-shaped "Dynaflex" aluminum frame can be adjusted 3 ways for a snug fit. Padded shoulder strap, mesh back band and waist belt. Was 31.99 in Big Spring Catalog, page 530. Ship. wt. 4 lbs. 8 oz.
60 T 71502.....Backpack only **23.99**

Order backpack and mummy bag combo here! You get mummy bag (2) at regular price and Save 50% on pack. Ship. wt. 9 lbs.
60T71596–Backpack and mummy bag combo. **40.88**

3-pound poly mummy bag

2 It's a full 87 inches long, 33 inches wide. Super lightweight nylon shell and lining, 3-pound polyester insulation for superb warmth. Overhead drawstring with fix-lock tab and storm flaps shape bag around the head and neck for extra protection. Self-repairing nylon zipper. Actual weight 4¾ pounds. Matching stuff bag included. Machine wash, line dry. Ship. wt. 6 lbs.
60 T 73086.....mummy bag **24.99**

WishbookWeb.com

2-pound down pack bag



FULL-LENGTH ZIPPER lets you zip two identical bags together



TUBE QUILTING every 7 inches anchors down fill evenly

BODY-TAPERED SHAPE eliminates cold corners . . . reduces weight

CUT $10 NOW 39.88

Northern duck down tops all synthetic fibers for maximum warmth without weight . . . this entire bag weighs only 3½ pounds. Light weight makes it ideal for backpackers; low price makes it a great buy for family camping. The rip-stop nylon shell takes really rough use. 100-inch nylon-coil zipper has double pull tab and is self-repairing. Draw-string top traps the warmth and the fix-lock tab assures no middle-of-the-night cold shoulders.

Bag measures an extra-long 78 inches, tapers from 30 to 23½ inches wide. That means there's plenty of room for your shoulders . . . yet the bottom of the bag is foot-warming close. The entire bag fits neatly and compactly into a matching stuff bag (included).

Was 49.99 in our Big Fall Catalog, page 884.

60 T 73066—Ship. wt. 4 lbs. 12 oz... now only **39.88**







4-man nylon pack tent

CUT $20 NOW 49.99

- **7x7-foot tent sleeps 4 comfortably**
- **1.7-oz. water-repellent nylon fabric**
- **High-visibility International orange color**
- **Tent, poles and stakes weigh only 6 pounds**

Full-front polyester screen doors plus 8x33-inch rear window provide end-to-end ventilation; fast-zip nylon curtains for storm protection. Roof is 5 feet high at center front for extra space where you need it . . . slopes back to 3 feet high. Nylon fabric is double-coated to resist moisture and mildew. Floor is sewn in. Includes jointed aluminum poles, nylon guys, stakes and carrying case. Was 69.99 in Big Fall Catalog, page 881.

60 T 98410 M—Ship. wt. 7 lbs. 6 oz.....Now **49.99**

60 T 98441—Matching 1.7-oz. nylon fly for extra protection. 8½x7½ feet. Wt. 2 lbs. 4 oz.....**11.49**

Deluxe 3-pound goose down bag

CUT $15 NOW 84.88

- **The finest goose down insulation**
- **¾-length 60-inch nylon zipper**
- **Body-tapered "mummy" styling for real cold-weather protection**

Measures an extra long 87x33 inches. 3-pound down insulation is protected by rugged rip-stop nylon shell and lining. V-tube baffle construction eliminates "cold spots". 2-way self-repairing nylon zipper is backed by a down-filled storm flap. Overhead draw-string locking device shapes bag snugly around head. "Full-moon" footpiece gives more leg room. Matching stuff bag. Actual wt. 5 lbs. Ship. wt. 6 lbs. 3 oz.

60 T 73060—Was 99.99, Big Fall Book, pg. 884...Now **84.88**

ALL 289

WishbookWeb.com

Mediterranean Oak-finished gun cabinets

Cut $30 139.88 8-gun 169.88 10-gun

Comparison Shopped for Value



WARDS BEST BUYS BECAUSE

Now you can protect and display that prized gun collection in a beautifully designed cabinet that says quality and value throughout. Both cabinets feature separate key locks on doors and storage compartments for double security.

Crafted in the clean, classic Mediterranean tradition, these cabinets make an elegant addition to home or apartment. Plated brass door handles, locks and hinges accent the rich oak finish. The framed, double glass doors form a tight air seal to keep dust out. All gun holding surfaces are covered by soft green felt. Cabinets hold guns up to 52-in. long with or without scopes. Made of select hardwood and wood products. Cabinets shipped fully assembled. 8-gun cabinet was 169.99, 10-gun was 199.99 on page 909, '75 Fall Bk. Guns not included.

60 T 13322 R—8-gun cabinet (large view). Measures 31 in. wide x 10¾ in. deep x 70½ in. high. Ship. wt. 100 lbs.....now **139.88**

60 T 13324 R—10-gun cabinet (small view). Measures 37 in. wide x 10¾ in. deep x 70½ in. high. Ship. wt. 110 lbs.....now **169.88**

Solid walnut gun cabinets

8-gun
169.88

12-gun
219.88

Beautiful hand-rubbed finishes on solid American walnut cabinetry make these cabinets studies in furniture excellence.



Our finest gun cabinets styled in the simple, warm Early American tradition. 2 hand-rubbed coats of satin lacquer are accented by antique pewter-finished locks, hinges and handles. Separate key locks on wood-framed glass doors and the large storage compartment add extra security. Doors seal dust out, open wide for easy access. Felt lined gun rests and pits hold rifles, scoped rifles and shotguns up to 52-in. long. Fully assembled. Guns not included.

8-gun cabinet (large view). Single wood-framed glass door. Measures 27⅛ in. wide x 11⅜ in. deep x 66½ in. high. Ship. wt. 65 lbs. **60 T 13302 R**.....**169.88**

12-gun cabinet (small view). Double wood-framed glass doors. Measures 41¼ in. wide x 11⅜ in. deep x 66½ in. high. Ship. wt. 110 lbs. **60 T 13304 R**.....**219.88**

More gun cabinets pgs. 908, 909 '75 Fall Bk.

WishbookWeb.com

In Season Sale on this deluxe pump gun

You get all these features . . . and more!

- **Easy take-down design** • **Ventilated rib barrel** • **Classic engraved receiver**
- **Automatic disconnecting trigger** • **Custom checkered walnut-finished stock**
- **Jamproof straight-line feeding** • **Visible "top side" safety** • **Rubber recoil pad**



Take-down design lets you change barrels in seconds without tools. Makes cleaning, transport and storage easier, safer.

Our finest pump gun with fixed choke. Choose from 5 models—one's just right for that special sportsman. Floating ventilated rib barrel provides a straight sighting plane, and is recessed at muzzle to prevent damage to rib. Jamproof straight-line feeding aligns shell exactly with chamber. Disconnecting trigger prevents accidental doubling. "Top side" safety is right under your thumb for easy control. Beautifully checkered walnut-finished hardwood stock and forearm. Fluted comb, capped pistol grip and rubber recoil pad have white spacers. Jeweled finish bolt locks firmly into barrel. Engraved receiver shows classic hunting scenes. Shoots six 2¾-in. standard shells or five 3-in. magnums. Magazine plug included. 12 gauge models have double action bars. SAVE $2–$5 on interchangeable 12 or 20 ga. barrels when you buy shotgun. Order on pg. 892 of '75 Fall Bk. Shotguns were 144.99 on same page. *Read firearms notice below.*

Catalog number	Gauge	Barrel length	Overall length	Choke	Average weight	Shipping weight	PRICE
60 T 10562 MG	12	30 in.	49¼ in.	Full	7 lbs.	8¾ lbs.	NOW 126.88
60 T 10563 MG	12	28 in.	47¼ in.	Modified	7 lbs.	8¾ lbs.	
60 T 10536 MG	20	28 in.	47¼ in.	Full	6¼ lbs.	8 lbs.	
60 T 10537 MG	20	28 in.	47¼ in.	Modified	6¼ lbs.	8 lbs.	
60 T 10502 M	.410	26 in.	47 in.	Full	5¾ lbs.	7½ lbs.	

CUT $18

Western Field M/550 deluxe grade shotgun

126.88



2

Western Field bolt-action magnum repeater

A great choice for his first shotgun!

CUT $5

now only **59.88**

2 **This all-around 20 gauge shotgun is tops for small game.** Features dependable self-cocking bolt action. Easy take-down design like our finest shotguns. Top-of-receiver safety button is always visible. Full choke 26-in. barrel. Walnut-finished hardwood stock has molded butt plate. Shoots 2¾-in. standard shells, 3-in. magnums—even rifled slugs! 3 shot capacity: 1 in chamber, 2 in detachable clip. Weighs just 6¼ lbs. *Read firearms notice below before ordering.*

60 T 10160 M—Ship. wt. 8 lbs..... Was 64.99 in '75 Fall Bk., pg. 896, now **59.88**



3

Winchester M/190 with FREE 4X scope

A great choice for his first rifle!

CUT $4

now only **59.88**

3 **Special combination offer** matches this famous .22 caliber Winchester rifle with a quality Weaver Marksman scope. Rifle features fast, dependable automatic operation and cross-bolt safety. Tubular magazine holds 17 Long or 15 Long Rifle cartridges. Bead post front sight, adjustable open rear sight. 20½-in. barrel. Walnut-finished hardwood stock and forearm. Weighs just 5 lbs. Adjustable 4X scope has a 29-foot field of view at 100 yds. Rifle alone sells for 63.99 in '75 Fall Bk., pg. 900, and that makes this offer a real value! *Read firearms notice below before ordering.*

60 T 11873 M—Rifle and scope. Ship. wt. 8 lbs..... only **59.88**



4

Muzzle-loading Yorkshire rifle **159.88**

4 **This authentic Pennsylvania "Yorkshire"** is a fully assembled, .45 caliber percussion rifle with 36-in. octagonal barrel matched to a beautiful 1-piece stock. Features solid brass front and rear sights, forend cap, trigger guard, patch box and butt plate. Rugged case hardened steel lock; heavy-duty hand made springs. Fully adjustable double set triggers for light pull. Lock can be fired either set or single stage. The stock is made of select American Maple, carefully inletted and handsomely polished. Also included with rifle: 1 nipple wrench, extra nipple, bullet starter, powder measure and 100 patches. Can be shipped directly to you. Made in Italy.

60 T 11018 MT—Actual wt. 7¾ lbs. Ship. wt. 11 lbs..... **159.88**

Powder horn **15.99**

A beautiful, unique accessory for the black powder shooter. Genuine polished horn with wood plug. Fully adjustable leather shoulder strap. Solid brass measuring spout is set for 70 grains of powder. Ship. wt. 2 lbs. 12 oz.

60 T 11059..... **15.99**

SHIPPING NOTE: Yorkshire rifle above is mailed from Kansas City, Kansas. Allow 10 days extra for delivery. Pay shipping costs from catalog house address shown on back cover.

FIREARMS NOTICE: Firearms ordered from this catalog will be delivered to the Wards catalog or retail store nearest you in your state of residence. Merchandise must be picked up in person. *When ordering specify the Wards location nearest you.* Federal law permits the sale of rifles, shotguns and ammunition to persons 18 years of age or older. State and local ordinances must be followed if a higher age limit is required. Bring proof of age such as driver's license or State ID (necessary in Illinois and New Jersey).

WishbookWeb.com

Daisy®

BB guns for shooting fun!

Check local laws before ordering.



"Golden Eagle" rifle outfit 13.49

1 **This complete BB outfit gets your young marksman started the right way.** The rifle is a gravity fed, 350-shot, lever-action repeater with molded wood-grain stock and checkered forearm. Scope-style peep sight is great for indoor shooting, the extra rear iron sight is tops for plinking. Safety lever lock on receiver gives easy control. Also includes: The interesting, informative Daisy marksmanship manual that teaches all the basics with an emphasis on safety; 725 BBs; 3 target pads. Extra BBs sold below.

60 T 36413 M—Ship. wt. 4 lbs. 8 oz. **13.49**



Six gun outfit 11.49

This spittin' image of the famous Colt Peacemaker is a single action, 12-shot BB repeater with cocking hammer and wood-grain molded grip. Also includes: Handgun manual; leather "fast draw" holster; 160 BBs; target pad; Daisy marksmanship manual.

60 T 36414 R—Ship. wt. 2 lbs. 8 oz. **11.49**



Red Ryder rides again!

19.99

2 **Over 30 years ago** Daisy was manufacturing this replica of the original Red Ryder carbine that Dad (and maybe Granddad) knew so well. Now it's back for another generation! Real "Old West" lever-action styling, embossed Red Ryder signature on a real wood stock and saddle ring with knotted rawhide thongs take a young wrangler back to the wide open spaces. Rifle holds 700 BBs and has adjustable post front sight, V-slotted rear sight. Conveniently located safety lever lock must be released before rifle will shoot. Comes in colorful carton with carrying handle. Order BBs under (6) below.

60 T 36102 M—Ship. wt. 4 lbs. **19.99**

SAVE $2 on rifle and scope combo

43.98

M/880 BB and pellet gun

rifle only **34.99**

Classic western styling

24.99

OUR LOWEST PRICED DAISY 9.99

3 **This full size, low cost Daisy** is a 100-shot BB repeater or a single shot .177 caliber pellet gun. Features smooth bore tapered barrel with ramp front sight and adjustable rear sight. Easy-to-see red cross-bolt and cocking bolt safeties. Molded checkered stock and forearm. Cheekpiece for better spot weld. Pistol grip and butt plate have white line spacers. 37¾-in. overall. Order pellets in '75 Fall Bk., pg. 891, BBs below.

60 T 36104 M—Rifle only. Wt. 5 lbs. 12 oz. **34.99**

60 T 36140 AA—Rifle, 4X scope, mts. Wt. 6½ lbs. . . . **43.98**

60 T 12047—4X scope, mounts. Ship. wt. 12 oz. **10.99**

4 **Spittin' image of the "1894" carbine** used by every rider from Abilene to Cheyenne. This 40-shot, lever-action BB repeater features straight Western molded wood-grain stock, blue steel receiver and butt plate, ramp front sight, adjustable buckhorn rear sight and side loading port like the original.

60 T 36100 M—Ship. wt. 4 lbs. 8 oz. **24.99**

5 **An old favorite over the years,** this 700-shot, lever-action BB repeater has molded wood-grain stock and forearm, blue steel receiver with scroll engraving, adjustable buckhorn rear sight, post front sight.

60 T 36125M—Ship. wt. 3 lbs. . . . . only **9.99**



BB treasure chest

4.49

6 **Over 5,000 Daisy "Golden Bullseye" BBs** in 32 pocket-size minipacks will keep your marksman supplied for a long time. Sturdy cardboard chest.

60 T 36800—Ship. wt. 4 lbs. . . **4.49**

Pistol 12.99

Gallery 24.99

SAVE $3 on Pistol/gallery combo

7 **Really versatile Marksman pistol** shoots 20 BBs, .177 caliber pellets or even darts. All metal body designed to look like a .45 service revolver stands up to rugged family use. Easy-cocking spring action, on/off safety. BBs and pellets included.

60 T 36430 R—Ship. wt. 2 lbs. **12.99**

8 **Electric big game target gallery** lets the shooter have fun while he improves his skill. Easily traps BBs or pellets indoors or out. Knock "running" animals down and they're upright when they return. Snarling grizzly and game birds fill the background scene. Just plug into any 115V household outlet. UL listed.

60 T 36640 M—Fully assembled. 17x12x8 in. Ship. wt. 10 lbs. . . **24.99**

SAVE $3 on combination Pistol (7) and electric gallery (8).

60 T 36431R—Ship. wt. 12 lbs. . . . . ,both only **34.98**

WishbookWeb.com

Crosman

on target for BB fun!

Check local laws before ordering



9

M-I carbine replica **25.99**

10

M/760 Powermaster shoots BBs or pellets **30.99** rifle only

SAVE $2 on rifle and scope combo **39.88**



11

CO_2 pistol **29.99**

9 If you're looking for authentic styling, here's a perfect replica of the famous WW II M-1 carbine. 22-shot BB repeater cocks with quick slide-barrel action. Magazine holds 270 shots in reserve. Adjustable rear peep sight, hooded front sight. Positive cross-bolt safety. Contoured walnut-finished molded stock. Overall length 32½ inches. Not for scopes. BBs on opposite page.

60 T 36154 M—Ship. wt. 5 lbs. 15 oz. . . **25.99**

10 Full-size air gun offers Crosman craftsmanship, including a rugged, economical pump-up system. Holds 180 BBs in reserve, 18 in magazine. Also shoots .177 caliber pellets as a single shot. Ramp front sight, adjustable rear sight. Checkered walnut-finished molded stock, forearm. Gold-tone magnetic bolt with lock, positive cross-bolt safety. 35½ inches long. Pellets sold on pg. 891 of '75 Fall Bk. BBs sold on opposite page.

60 T 36150 M—Rifle only. Ship. wt. 5 lbs. 14 oz. **30.99**
60 T 36190 AA—Rifle, 4X scope, mounts. Wt. 6 lbs. 10 oz. **39.88**
60 T 12047 X—4X scope and mounts. Ship. wt. 12 oz. **10.99**

11 This CO_2 powered BB plinker is a great introduction to pistol marksmanship. Ideal for field or basement range. Shoots 16 BBs as fast as you can pull the trigger. Positive feed rotary loader. Adjustable rear sight. Contoured molded wood-grain grips with thumb rests for right or left-handed shooting. About 80 shots per CO_2 cartridge (sold in '75 Fall Bk. pg. 891). Order BBs on opposite page.

60 T 36440 R—Wt. 2 lbs. 8 oz. **29.99**

Quality outfits for the bow hunter





4 Port Orford cedar arrows, archery booklet, leather arm guard, finger tab, slip-over quiver and game targets come with either bow.



12

Take-down bow outfit
45 or 50 lb. pull **38.99**

13

Ben Pearson® Bruin outfit
45 or 50 lb. pull **58.99**

12 Just insert the recurve fiber glass limbs into the molded poly handle and this 60-in. bow is ready for hunting. Even weight distribution and internal stabilization absorb shock, dampen vibration. Steel socket limb inserts with steel clip retainers. True center-shot sight window; contoured grip; sculptured thumb rest; Dacron® bow string. High-visibility orange spiral-fletch arrows have 4-blade broadheads. Set includes all accessories shown above. *State pull wanted:* 45 or 50 lb. Ship. wt. 4 lbs. 12 oz.

Z60 T 35003 A—Complete set. **38.99**

13 Surprise your favorite archer with this quality hunter's outfit. 58-in. recurve bow gives solid yet supple response. Laminated fiber glass limbs, exotic Imbuia hardwood handle. Pre-waxed, pre-stretched Dacron® bow string. High-visibility orange Port Orford cedar arrows are fitted with deadhead points and matched to within 5 grains of perfect accuracy. 5-in. fletching gives arrows a truer, more stable flight. All accessories shown above included. *State pull wanted:* 45 or 50 lb. Ship. wt. 4 lbs. 8 oz.

Z60 T 35000 A—Complete set. **58.99**

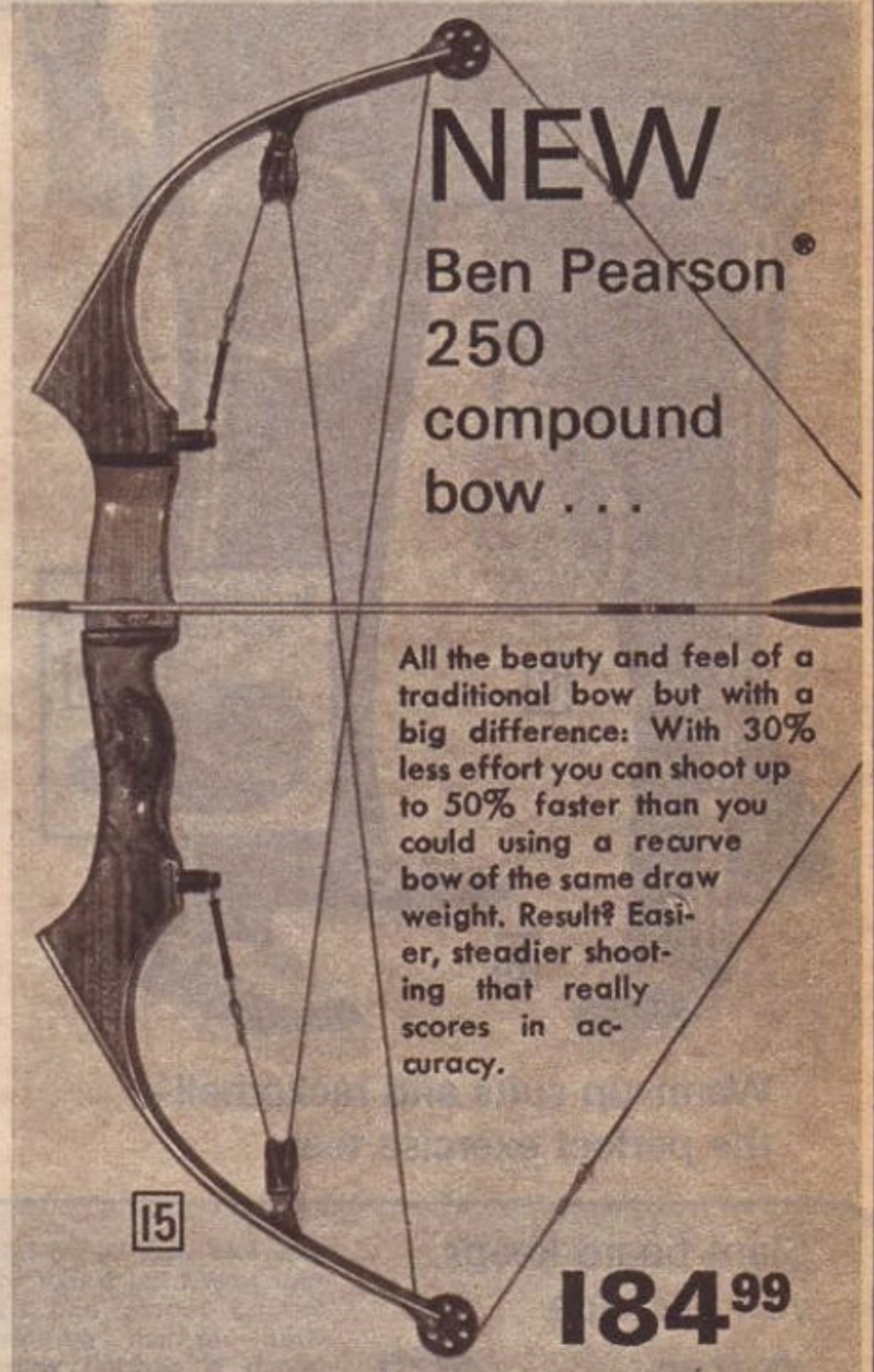


14

Target and Field archery set **24.99**

14 Designed to satisfy the intermediate archer, this 60-in. fiber glass bow has dual arrow rest for right or left-handed shooters. Molded non-slip handle. Set also includes: bowstring, vinyl arm guard, leather shooting tab, belt quiver, bullseye target, archery booklet and six 28-in. target point arrows. *State pull wanted:* 30 or 35 lb.

Z60 T 35004—Ship. wt. 3 lbs. 2 oz. **24.99**



NEW Ben Pearson® 250 compound bow . . .

15

All the beauty and feel of a traditional bow but with a big difference: With 30% less effort you can shoot up to 50% faster than you could using a recurve bow of the same draw weight. Result? Easier, steadier shooting that really scores in accuracy.

184.99

15 A remarkably efficient one-piece, full compound bow with features others just can't match. "Hyper-Flex" laminated fiber glass limbs work together with the cam to deliver more foot/pounds of energy. That means more speed, power and stability. For example, this 50-lb. rated bow requires a holding pressure of only 35 lbs. at full draw —a 30% "let off", or 30% less effort on your part. The speed is fantastic. The quietness is impressive too, and you know how important that can be. No other compound bow is as easy to tune either: the one simple turnbuckle adjustment requires no special tools or knowledge. Beautiful hand-finished Marblewood handle. Measures 50 in. from axle to axle and has a 28 to 29-in. draw length. If you've been waiting for a compound bow that combines speed, simplicity and true handcrafted beauty, here it is.

60 T 35250 A—Wt. 5 lbs. . . **184.99**

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Wards best exercise bench has 5-position back for inclined lifting

BONUS! Squeeze-grip hand exercisers when you order them with our best bench!

69.99



WARDS Finest



Warm-up suits and racketball—the perfect exercise team

A Fashionable, colorful warm-up suits of 100% double-knit nylon. Zip-front jacket has raglan sleeves, rib-knit bottom, collar and cuffs, two pockets. Straight-leg pants have elasticized waist, hidden side-seam pockets, permanent crease. Both sport double side-seam stripes. *Chest sizes:* XS (36), S(38), M(40), L(42), XL(44). *Colors:* 10 red (in S, M, L), 54 royal blue (in S, M, L, XL), 51 powder blue (in XS, S, M). Ship. wt. 2 lbs.
B60 T 23761 G—*State size letter, color no...* **19.88**

B Snappy suede sport shoe with fashion-right stripes. Fully cushioned insole and ankle collar, skid-resistant textured sole.
Colors: 62 red, 72 blue or 48 mustard. *State size and color number for each pair.*

B60 T 21718 D—His. Full or half sizes 6–11, 12 or 13. D width. Ship. wt. 2 lbs..... **14.99**

B60 T 21717 D—Hers. Full or half sizes 5–9. B width. Ship. wt. 2 lbs..... **14.99**

SAVE 20% on suede sport shoes when you order them with jogging suit above! Please *state catalog number, size and color codes* as usual . . . but his or her shoes, when ordered with jogging suit above, only..... **11.99**

C Deluxe racketball set—pro-quality gear makes a great gift for the enthusiast of this fast-moving indoor sport. Lightweight aluminum racket has wrist cord and comfort-padded perforated grip. Resilient plastic edge guard protects racket. Includes one racket, heavy-duty vinyl zippered case, 2 balls.
60 T 23645—4-piece set. Wt. 5 lbs.....Set **17.88**

D Our best exercise bench has "swing-away" support arms that move 180° to clear bench. Leg lift bar adds to the variety of exercises you can perform because it accepts any combination of weights. Sturdy frame is made of highly polished aluminum furniture tubing. Zinc-plated steel bracing, arm inserts and wide-braced legs add up to superior stability and support. Comes padded with 5/8-inch polyurethane foam for comfortable firmness, vinyl covered for easy cleaning. Bench dimensions taper from 18 to 22 inches for proper support and clearance. The 57-inch length supports most adults—supports 700 pounds combined weight of user and barbells. Support arms extend 10½ to 29½ inches wide, adjust from 38 to 58½ inches high. Leg caps protect floors. Order FREE exercise grips below.
60 T 24388 RG—Ship. wt. 46 lbs....Bench **69.99**

Set of 2 squeeze-grip exercisers (not shown).
60 T 24402 D—Ship. wt. 10 oz.....alone **3.00**
Grips when ordered with bench above state FREE

E SAVE $3 on 115-pound deluxe weight set! Includes 3-piece bar, 2 speed-lock collars, 2 inside collars, four 2½-, 5- and 10-lb. discs, two 15-lb. discs and instructions. Was 34.99 in Big Fall Catalog, page 868.
60 T 24310 R—Ship. wt. 117 lbs..... Set **31.99**

Standard 110-pound weight set (not shown). Includes one-piece 68-inch bar, two 15-inch dumbell bars, 2 cast-iron barbell collars, 4 dumbell collars, 4 10- and 5-lb. discs and two 15-lb. discs plus instructions.
60 T 24300 R—Ship. wt. 112 lbs.....Set **23.99**

Slant board keeps you in shape

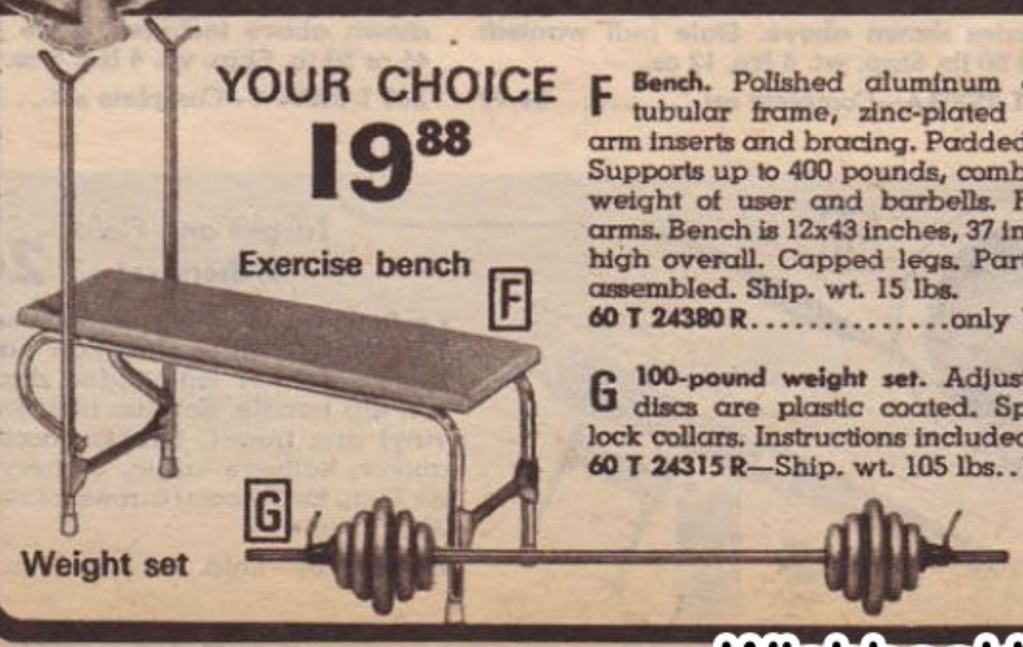
24.99



Easy-fold slant board has triangular raised leg frame with interlocking braces and nylon leg strap. ½-inch particle board bench is padded with ¾-inch polyurethane foam, covered in wipe-clean vinyl. 17 inches wide, 63 inches long. Aluminum alloy tubular frame. Shipped partially assembled—easy to set up.
60 T 24393 M—Wt. 17 lbs....**24.99**

Christmas Bell Ringer

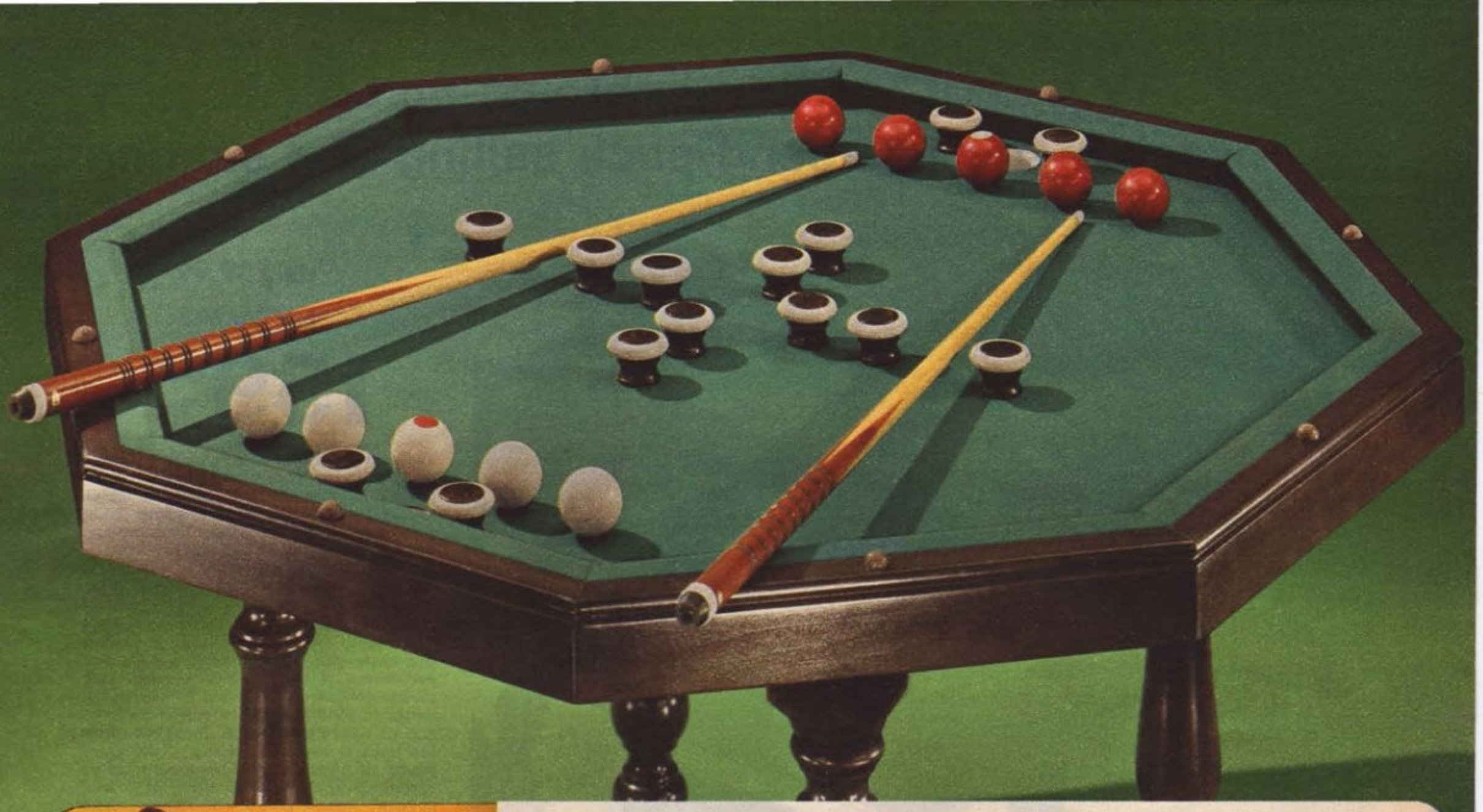
YOUR CHOICE **19.88**



F Bench. Polished aluminum alloy tubular frame, zinc-plated steel arm inserts and bracing. Padded top. Supports up to 400 pounds, combined weight of user and barbells. Fixed arms. Bench is 12x43 inches, 37 inches high overall. Capped legs. Partially assembled. Ship. wt. 15 lbs.
60 T 24380 R.....only **19.88**

G 100-pound weight set. Adjustable discs are plastic coated. Speed-lock collars. Instructions included.
60 T 24315 R—Ship. wt. 105 lbs..**19.88**

WishbookWeb.com







Octagonal 3-in-1 game table

a WARDS BEST BUY BECAUSE

You pay one low price for a versatile three-way entertainer. It becomes a lively carom pool table, an elegant dining table or a deluxe card table—all with just a flip of the top. And all "three" tables are furniture-crafted of solid natural hardwood with walnut-stained finish.

Cut $60 199.88

Was 259.99 in Big Fall Book, page 862

The largest, most luxurious game table we have ever offered. Full 52-inch octagonal table seats 8 people comfortably for dining or games. Leather-look insert in the dining top is as practical as it is beautiful because it's really high-pressure plastic laminate. Traditional green-flocked card table top has individual ash tray, glass and poker chip holders.

Carom top has hidden, permanent ball return boxes and rubber bumpers. Leg levelers, provide a true roll. Comes with cues, chalk rules.
60 T 93580 R—Ship. wt. 190 lbs. now only **199.88**

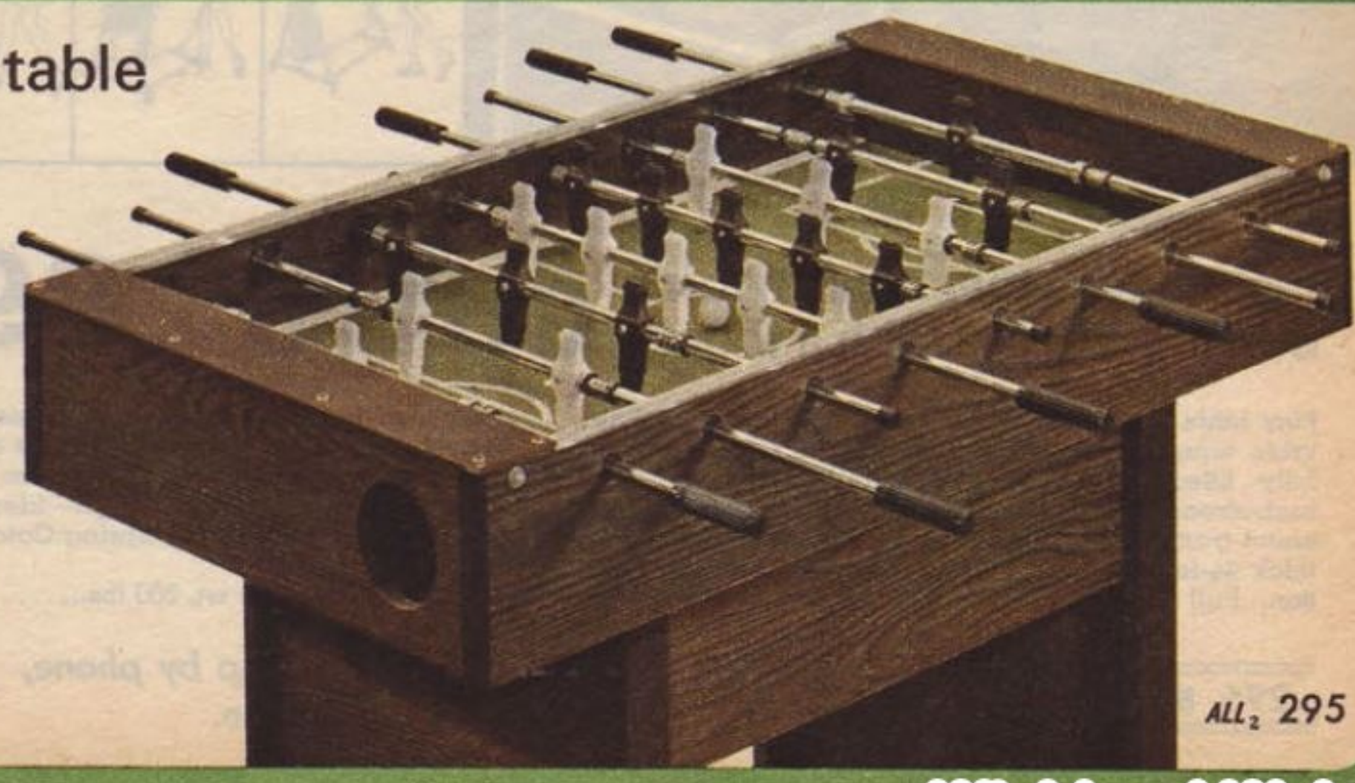
60 T 93332 A—Fold up chair. Hardwood frame, padded seat and back. Ship. wt. 10 lbs.
Each **34.99**.....4 chairs only **100.00**

Score goals on a pro-style table

CUT $30

Now 199.88 Was 229.99 in Big Fall Book, page 862

Now you can enjoy the excitement of a soccer game inside your own home—at a fantastic low price! Wards soccer game table packs the thrills of this popular international sport into a 26½ x 46½-inch playing area. The perfect size for your game room or den. It features ½-inch thick woodgrain finish plywood cabinet with 4 adjustable braced legs for real support. 8 chromed solid metal rods control 22 colorful "players". By a simple push, pull, or turn of the knob, you can make the players pass, block and score. Includes 2 solid plastic balls.
60 T 93523 R—Assembles easily. Ship. wt. 138 lbs.....**199.88**



WishbookWeb.com

SAVE $100 on our lightning-fast air hockey table—air jets send puck sailing and scoring



Was 259.99

NOW

159.88

Real fast-paced hockey action can be yours as you and a challenger create power-plays and score goals on a big 6-ft. table! Wards pro-style air hockey game table provides an air-cushioned, lightning-fast surface. Powerful 110-volt electric motor forces air through thousands of tiny holes, creating a layer of air. Hockey puck blazes over the surface as you and a challenger determine strategies and shoot for points. Imagine the thrill of scoring slap-shots—just like the pro's do. Or, the excitement of your first hat trick! Two plastic goalies are included for two opponents, to control speed, direction and action of heavy-duty puck. Bumpers allow the puck to ricochet, adding to the challenge of the game. Convenient on-off switch. 31-in. high table includes a bed of ¾-in. particle board. The 73½-in. table has a playfield of 35¾x71⅝-inches. Includes 3 plastic pucks and 2 goalies. This fabulous value can be yours now, at a huge $100 holiday savings. Cut from Fall Catalog, page 862.

60 T 93532 R—Ship. wt. 160 lbs. **159.88**





Fold 'n' Roll table stores as well as it plays

½-in. table **52.88**

Contend for the neighborhood ping pong crown on one of Wards fold-n-roll table tennis tables. These quality tables feature heavy gauge metal apron and metal center to brace the full length of the playing surface. 1¼-in., double-hinged tubular legs. Pivoting balanced running gear, so it's always easy to fold. Features playback design, too! 5x9 ft. playing surface.

60T94514RG—½-in. top. Wt. 140 lbs. . . **52.88**

60T94525RG—⅝-in. top. Wt. 161 lbs. . . **62.88**

60T94536RG—¾-in. top. Wt. 182 lbs. . . **72.88**

Piston-type mechanism folds our BEST table with a touch! CUT $5 now 89.88

Play table tennis like an ace on Wards top-of-the line table tennis table. Solidly constructed table features fully filled and lacquered playing surface. 1-in. high-strength chrome-plated metal legs and an all-metal frame. Legs adjust easily with levelers. Super-thick ¾-inch table top provides lively bouncing action. Full 5x9-foot playing surface has a protective edging of high-impact vinyl to resist years of impact, hard play. Playback feature allows you to brush up on your game without an opponent. And, folds to only 6-feet high—ideal for low ceilings! Was 94.99 in Big Spring Catalog, page 516.

60 T 94596 RG—Ship. wt. 200 lbs. **89.88**

SAVE $2 on table tennis accessory sets with purchase of table tennis tables above. See '75 Fall General Catalog, page 866 for our complete selection of accessories . . . order from there and use the lower price when ordering with any table above.

SAVE TIME AND MONEY—Shop by phone, the easy way, at home.

WishbookWeb.com

ODYSSEY™ Electronic Game



99.99 complete with 12 screens

12 great electronic screen games you play on your own TV!



Pass, check, score, defend!

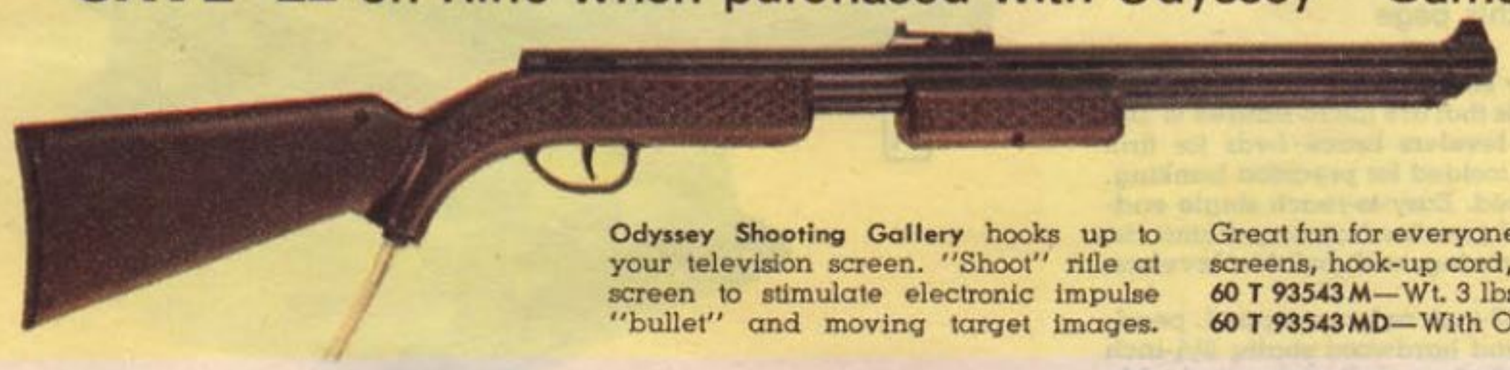
Simulate the slap-shot action of a real hockey game and the precision service of a pro-tennis "ace" with the Odyssey™ Electronic Screen Game by Magnavox. Odyssey hooks up to any 18–25-in. (diagonal) color or black and white TV in a snap. Put a little spin on the "ball" with an "English" control as you and a challenger simulate exciting table tennis competition on your TV screen. To set up, attach the antenna-game switch to the antenna terminals of your TV. Connect the two Player Controls to the Master Control 15-ft. cord provided. To play an electronic game, turn on your TV to an unused station and insert a printed circuit Game Card into the battery-powered Master Control to activate 2 player lights and a ball. Master Control sets the speed; player control sets the action. Has plastic control units, two 5-ft. cords, six "C" cell batteries, instructions/rules booklet. Television set not included.

60 T 93542 MG—Ship. wt. 12 lbs. **99.99**

9-volt AC adapter for Odyssey Game. Converts from battery to household 110 volt AC outlet.

60 T 93544—Ship. wt. 6 oz. **4.95**

SAVE $22 on Rifle when purchased with Odyssey™ Game



Odyssey Shooting Gallery hooks up to your television screen. "Shoot" rifle at screen to stimulate electronic impulse "bullet" and moving target images. Great fun for everyone! With rifle, target screens, hook-up cord, game cards.

60 T 93543 M—Wt. 3 lbs. **29.99**

60 T 93543 MD—With Odyssey **7.89**

with Odyssey **7.89**



The kick is good—you score!

74.88

Soccer table

A **You can block, pass, kick and score** like a real pro with our exciting table soccer game. Sturdy metal legs with safety rubber footpads prevent slipping. Good-looking wooden frame has hardboard top. Two 11-man teams are mounted on telescoping chrome rods with sure-grip handles. Game equipped with built-in scoring counters, automatic slide-ball return. 2 solid plastic balls included. Game shipped fully assembled for immediate play. 23¾x48x34½ in. high.

60 T 23818 R—Ship. wt. 48 lbs. **74.88**

B **Wards bumper pool table** is built for people who want both entertainment and value. The ¾-in. bed is covered with green billiard cloth made of 75% wool and 25% nylon. Woodgrain look panel legs. Four leg levelers provide a true roll for precision play. Two end ball returns. Play area is 28½x44½ in.; table is 33¾x50x31 in. 2 cues, balls, chalk, rules. Was 139.99 in Big Fall Catalog, page 862.

60 T 93520 R—Ship. wt. 123 lbs. **129.88**

Rubber bumpers for lively action

CUT $10 **129.88**

Bumper pool

WishbookWeb.com



Leaded glass hanging lamp

$30 With any table on these 2 pages **$50** Ordered alone

Genuine leaded glass Tiffany-style hanging lamp. Plugs into standard outlet, no wiring is needed. 14-inch diameter. Ship. wt. 10 lbs.

60 T 93351MD—Lamp alone.... **50.00**

When ordered with any pool table on these 2 pages, lamp only.....30.00

SAVE $50

249.88

8-foot Spartan table with Best accessory kit

SAVE ANOTHER $10 when you order table tennis top with any Spartan table on this page

SAVE $40 and $50 on Spartan pool table and accessory kit offers. Fine Spartan table features ¾-inch thick triple-laminated Slatite-X® beds that are micro-sanded to .005 tolerance for consistent play. 8-point Micromatic® levelers brace beds for firm support. Extruded Isoprene® cushions are uniformly molded for precision banking. Wool/nylon blend cloth provides maximum ball speed. Easy-to-reach single end-of-table ball return. 3⅝-inch top rails have recessed pearlized aiming diamonds. English oak-grained cabinet is mounted on panel-style legs with bell feet levelers.

BEST POOL ACCESSORY KIT includes: four 2-piece 57-inch nylon-wrapped, pearl-inlaid, brass-to-brass cues with Italian leather tips and hardwood shafts; 2¼-inch 6-oz. cast phenolic balls; wood triangle; bridge stick; 2-piece wall rack; vinyl table cover; table brush; pea bottle with peas and 6 pieces of chalk. This kit sells for 70.00 in our Big Fall Catalog, page 865.

BETTER POOL ACCESSORY KIT includes: two 57-inch cues with Ramin wood shafts and Italian leather tips; 2¼-inch 6-oz. balls; plastic triangle and 4 pieces of chalk. This kit sells for 45.00 in our Big Fall Catalog, page 865.

SAVE $50 on 8-foot Spartan table with Best accessory kit. Carton size: 11x53¾x97½ inches. Playing area: 44x88 inches. 8-foot table alone sold for 229.99 in our Big Fall Catalog, page 862.
60 T 92532RG—Ship. wt. 258 lbs..... Separately 299.99; combo only **249.88**

SAVE $40 on 8-foot Spartan table with Better accessory kit.
60 T 92531RG—Ship. wt. 253 lbs..... Separately 274.99; combo only **234.88**

SAVE $50 on 7-foot Spartan table with Best accessory kit. Carton size: 10¼x48x85 inches. Playing area: 38x76 inches. 7-foot table alone sold for 219.99 in our Big Fall Catalog; page 862.
60 T 92522RG—Ship. wt. 222 lbs..... Separately 289.99; combo only **239.88**

SAVE $40 on 7-foot Spartan table with Better accessory kit.
60 T 92521RG—Ship. wt. 217 lbs..... Separately 264.99; combo only **224.88**

SAVE ANOTHER $10 when you order our 5x9-foot fully filled, lacquered and pre-striped table tennis top with any Spartan table above.

298 WARDS ALL

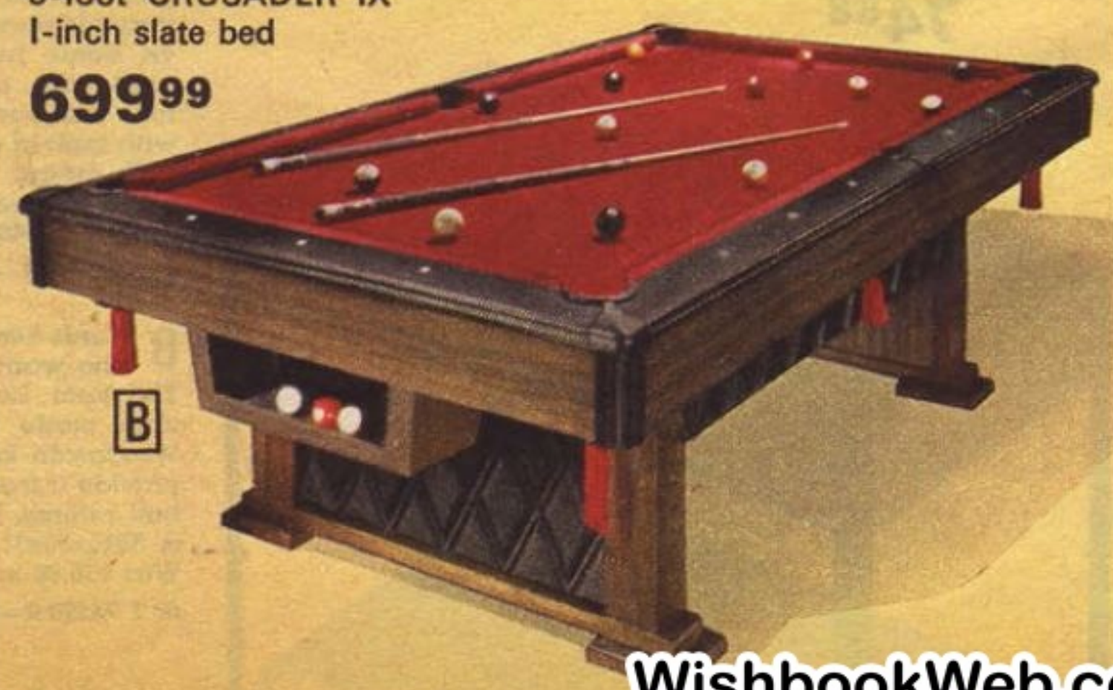
60 T 94500RD—Table top only. Ship. wt. 90 lbs.....**44.99**
Tennis table top when ordered with any Spartan pool table..34.99

Slate's great

8-foot CENTURION IV
⅞-inch slate bed
439.99



9-foot CRUSADER IX
1-inch slate bed
699.99



WishbookWeb.com



Paddles and balls are not included with table tennis tops— order them from page 866 of our Big Fall Catalog

GREAT VALUE

7-foot Lancer pool table **114.88**

Save $10 on table tennis top when you order it with Lancer table

A real entertainment value if your living space—or budget—is a little "tight". Our versatile, compact 7-foot Lancer pool table combines a warp-resistant ½-inch particle board bed with uniformly molded rubber cushions for great playing characteristics. Table features 2-way bed levelers, automatic ball returns, wood grain finished cabinet with metal trim and green cotton billiard cloth. Comes complete with a set of 2¼-inch balls, two 52-inch cues, triangle, chalk and complete instructions. Overall size is 81½x43½x31 inches high. Playing area is 38x76 inches. For a complete home entertainment center, order table tennis top below at special savings.
60 T 92511RG—Ship. wt. 150 lbs.....only **114.88**

SAVE $10 on table tennis top when you buy it with Lancer table. Fully-filled 5x9-foot table top is pre-striped and lacquered.
60 T 94500RXD—Table top only. Ship. wt. 90 lbs.....**44.99**
When ordered with Lancer pool table above.....only **34.99**

for hard play

Slate pool tables feature maximum hard playing surfaces—the best there are for rugged durability and precision play. Wards slate tables come in four to six easy-to-handle cartons and assemble in a few short hours.

A **8-foot Centurion IV.** Dual leg stretchers plus the bed's solid weight density mean maximum stability. Primex® top rail resists burns and stains. American Walnut wood grain finish cabinet. Quick and quiet vinyl-coated wire ball return. Overall size: 56½x100½x31½ inches. Playing area: 44x88 inches.
60 T 92578RG—⅞-inch thick slate bed. Ship. wt. 681 lbs.....**439.99**

8-foot Centurion II. Same as Centurion IV except: ¾-inch thick slate bed and drop ball pockets (no automatic ball return).
60 T 92558RG—Ship. wt. 673 lbs.....**399.99**

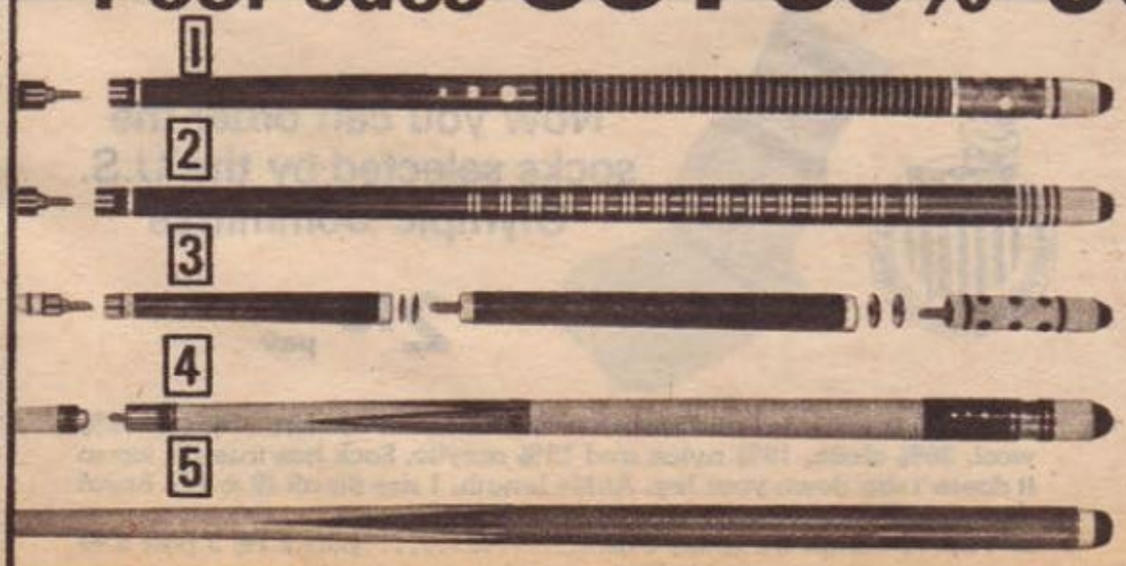
B **9-foot Crusader IX.** Built in accordance with every tournament specification of the Billiard Congress of America. 1-inch slate bed; double leg braces; 6½-inch Primex top rail, K-66® cushions, steel gully ball return. English oak finish.
60 T 92599RG—Size: 62x113x31½ in. Play area: 50x100 in. Ship. wt. 992 lbs. **699.99**

8-foot Crusader. Same as above but smaller. ⅞-inch thick slate bed.
60 T 92588RG—Size: 56½x100½x31½ in. Play area: 44x88 in. Wt. 712 lbs...**499.99**

Wards Best pool accessory kit. Full description on opposite page.
60 T 92540RG—Ship. wt. 20 lbs.....kit **70.00**

Pool cues CUT 30%-50%

Cue prices reduced from Big Fall Catalog, page 866.



1 **2-piece nylon-wrapped, pearl-inlaid cue.** Double brass joint; ramin wood shaft; hardwood butt. Leather tip.
60 T 93324M—57-inch cue. Taiwan. Ship. wt. 2 lbs..... Was 9.99; now **4.99**

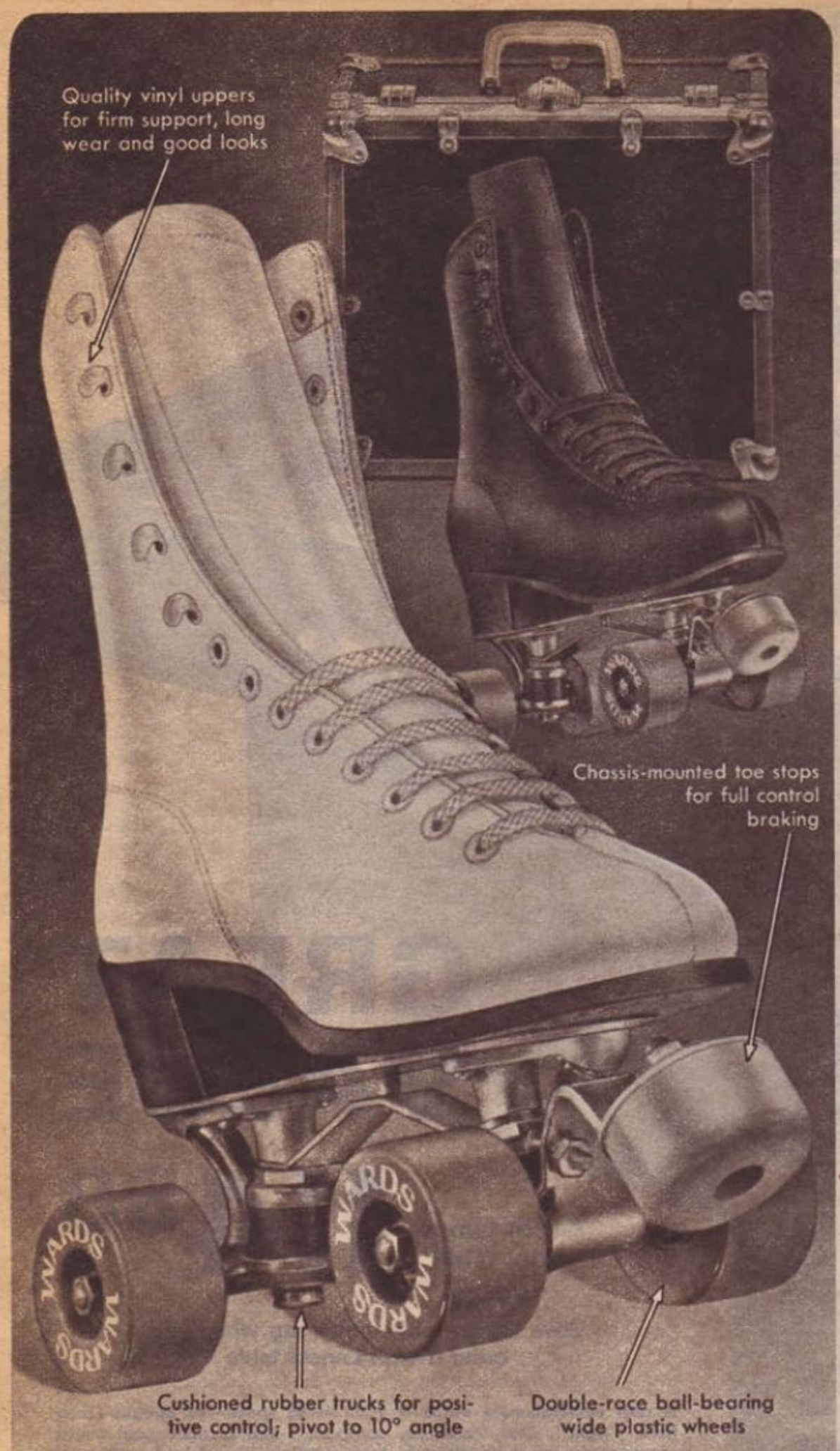
2 **2-piece ramin wood cue.** Brass-to-brass joint; carved butt and ring.
60 T 93314M—57-inch cue. Taiwan. Ship. wt. 2 lbs..... Was 5.99; now **3.49**

3 **8-piece cue.** Four removable weights and center section adjust to desired length and "feel". Ramin wood shaft; brass-to-brass joint, screw-in tip.
60 T 93474M—Blue vinyl grip. Ship. wt. 2 lbs. 8 oz.....Was 13.99; now **8.29**

4 **Our best 2-piece cues** have Canadian maple shaft, linen or leather grip. Screw-in leather tip, deluxe joints. Six styles—no choice available.
60 T 93464M—57-inch cue. Taiwan. Ship. wt. 2 lbs. Each was 19.99; now **13.99**

5 **1-piece ramin wood cue.** 4 simulated prongs; plain butt. Satin finish.
60 T 93313M—48-inch bumper cue. Taiwan. Ship. wt. 2 lbs. Was 3.19; **1.69**
60 T 93323M—52-inch cue. Taiwan. Ship. wt. 2 lbs.....Was 3.79; now **1.99**
60 T 93333M–57-inch cue. Taiwan. Ship. wt. 2 lbs.....Was 4.79; now **2.49**

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SAVE $4

when you buy Wards BETTER skates with case

When you order with case below **19.99**

Skates alone **23.99**

Get the whole outfit at the kind of savings you love—and really roll out in style! Your favorite rink skates, lightweight and easy to wear, yet durable, with built-in comfort for all rink skating. Good-looking vinyl uppers wipe clean to keep their brand-new look. Composition heel and sole, soft, sponge-padded tongue. Speed-lace hooks. Recessed axles help avoid spills. Steel chassis. Toe stop not assembled; easy to mount. See how much you save when you order skates with case below! State full size: women's white skates, sizes 4 to 9; men's black skates, sizes 4 to 12. Ship. wt. each pr. 8 lbs.

Z60T23907D—Women's skates only **23.99**; **Z60T23906D**—Men's skates only, **23.99**

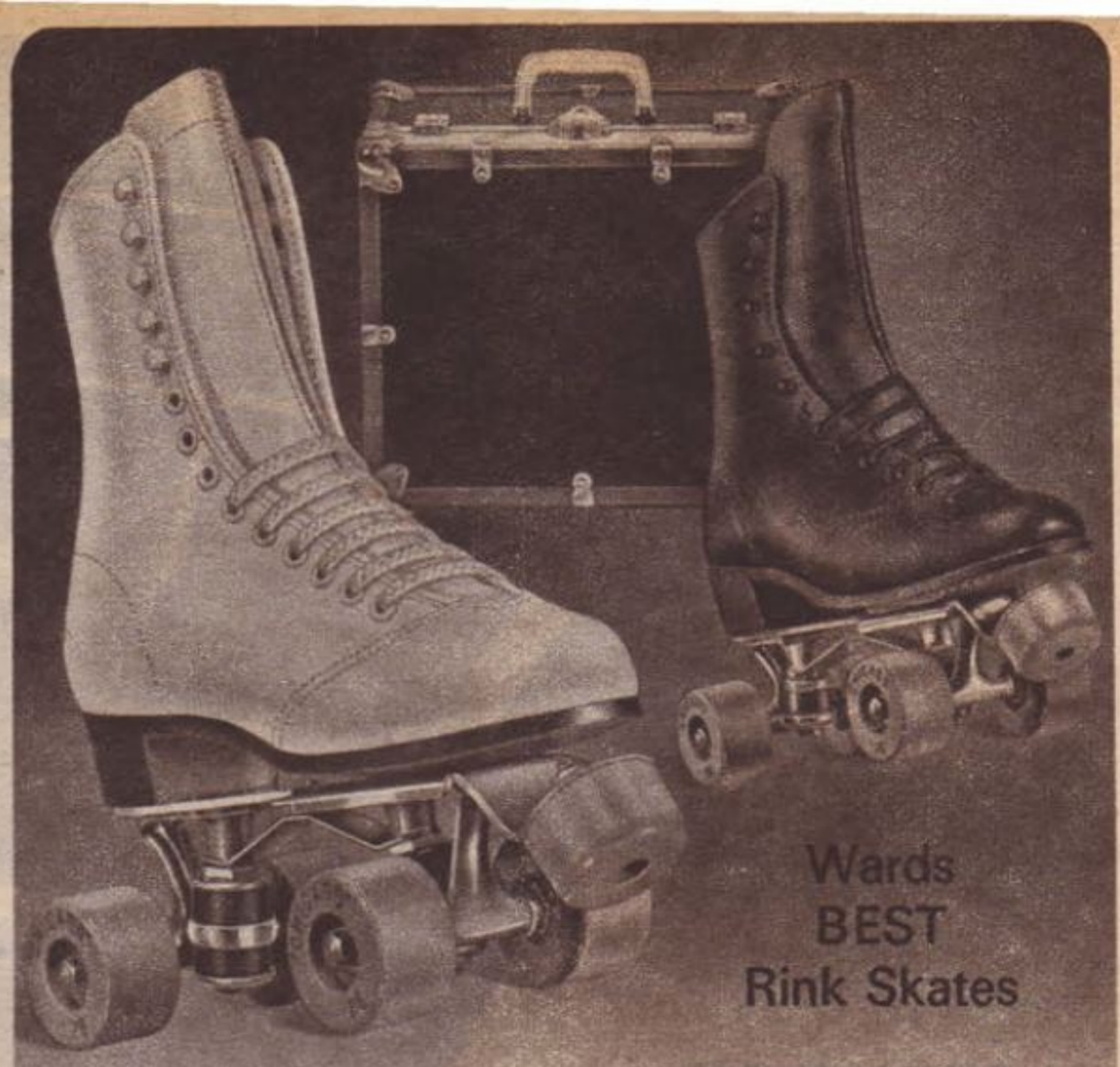
Skates only 19.99 when you buy case below.

Smartly styled skate case. Sturdy plywood with wipe-clean vinyl covering. Metal-protected corners, vinyl bindings. Draw locks, key included.

60 T 23920 G—15½x12½x6 inches. Ship. wt. 4 lbs. **9.99**

To order any shoe skate: order same size skate as regular shoe. If you wear a ½ size, order next larger full skate size.

Complete Credit Terms pgs. 147-149



SAVE $4 on skates when you buy with case

Only **30.99**

Skates alone **34.99**

- **Full-grain leather boot, padded 2-piece tongue**
- **Rugged plastic rink wheels with ball-bearing rings**
- **Cushioned adjustable trucks for controlled cornering**

Our top-quality skates, built for fast action and made-to-order for comfort and support. Semi-orthopedic type counters hold your foot firmly. Rugged steel chassis with built-in toe stop. 10° pivot action for easier turning, dancing, trick skating. Toe stop not assembled—easy to mount. See how much you save when you order skates with case! State full size; women's white, sizes 4–9; men's black, sizes 4–12. Ship. wt. 8 lbs.

Z60 T 23909 D—Women's skates, only **34.99**

Z60 T 23908 D—Men's skates, only **34.99**

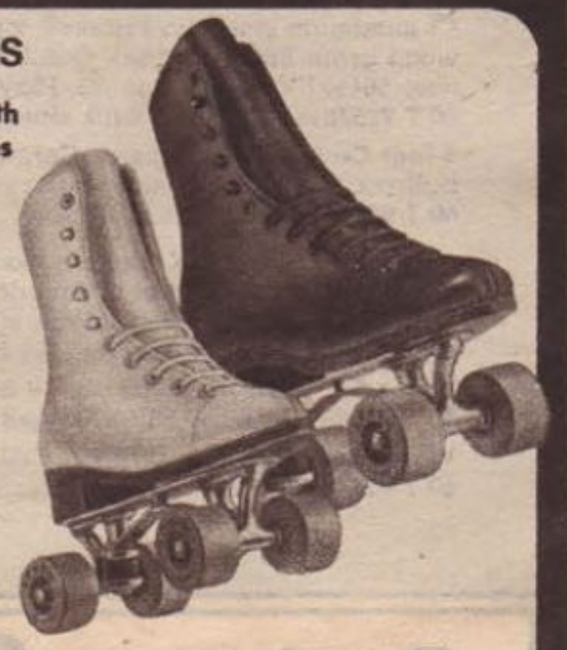
Skates only 30.99 when you buy case below left.



Christmas Bell Ringer

Rink Skates

Low as **17.49** Youth sizes



Wards best-selling rink skates—a great way to get rolling at this low price! Vinyl boots with heavy backing are durable, good-looking. Composition sole and heel. Ball-bearing plastic wheels. Full sizes only; men's sizes 4 to 11; women's sizes 4 to 10. Girls' and boys' sizes 12, 13, 1, 2, 3. Ship. wt. 6 lbs. each pair. *Be sure to state size on order.*

Z60T23905—Women's white. **18.49**
Z60T23911—Girls' white **17.49**
Z60T23904—Men's black **18.49**
Z60T23910—Boys' black **17.49**



Now you can order the socks selected by the U.S. Olympic Committee

2.19 per pair

Tube sock is cushioned and stretches for maximum comfort. Made of 36% wool, 36% olefin, 16% nylon and 12% acrylic. Sock has true rib top so it doesn't slip down your leg. Ankle length. 1 size fits all (9 to 15). Royal and scarlet stripes on white sock.

60 T 24116—Ship. wt. (pair) 5 oz. ..... pair **2.19**; 3 pair **5.99**

WishbookWeb.com

Develop coordination with "total body" exercise

- Pro-type polypropylene bed has multi-springs and tough nylon tabs for extra bounce power



CUT $3 Kiddie Bouncer **46.99**

Our 3 large tramps have fully foam-padded frames for your protection

4x8-ft. Big Bouncer **CUT $30** **NOW $219**

5x10 Tramp Champ **CUT $40** **NOW $299**

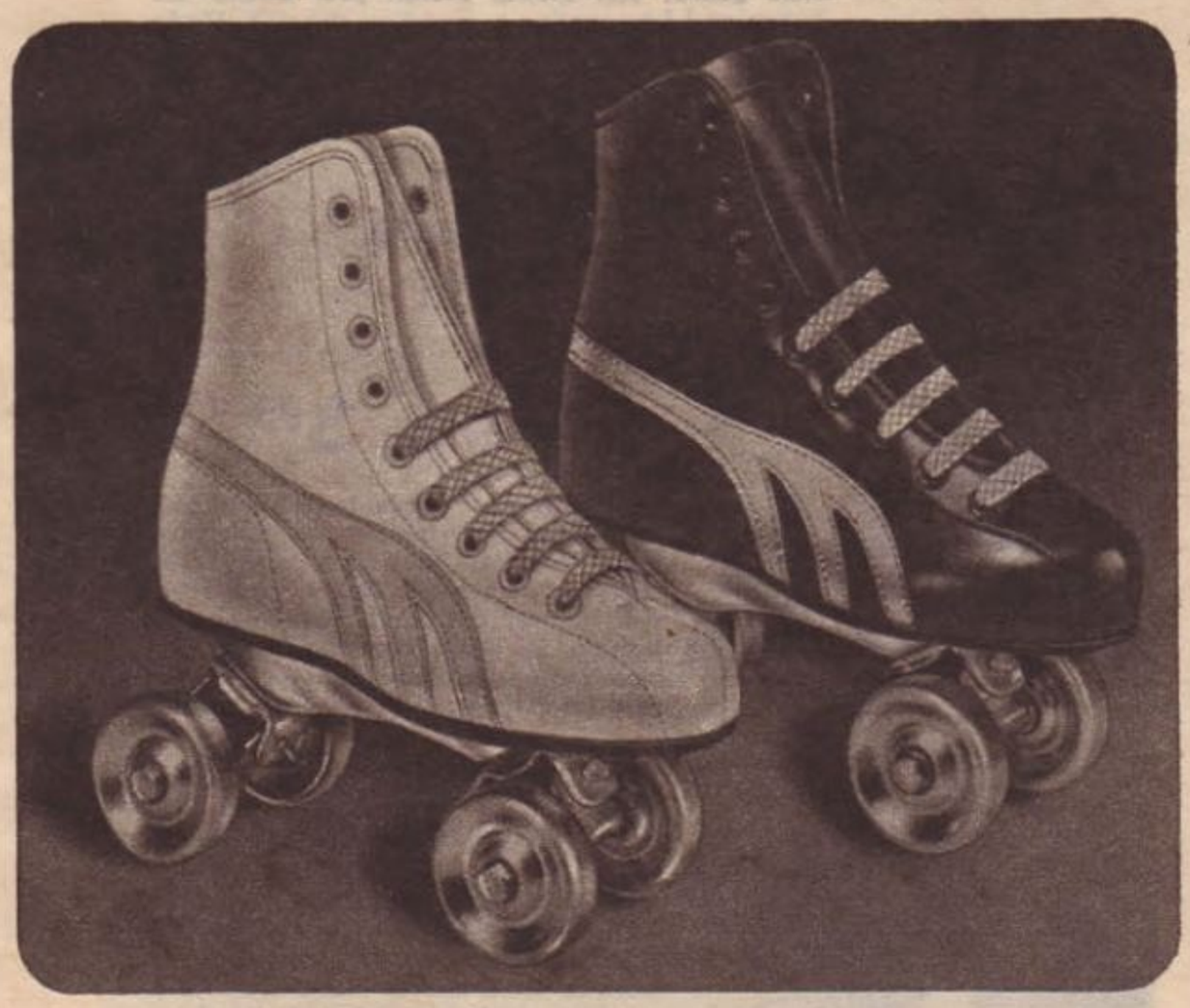
New 6x12-ft. Jumbo Tramp **$369**

A Full-size Big Bouncer has 4x8-foot bed. 58 springs support up to 150 pounds—even an adult can bounce his way to fun and fitness! Super-stable frame measures 6½x10½ feet. 32 inches high. Safety pads included. Was $249 in '75 Spring Book, page 525.
60 T 24451 R—Ship. wt. 150 lbs. ..... now **219.00**

Deluxe Tramp Champ trampoline has a 5x10-foot polypropylene bed—gives a professional feel plus more room for acrobatics. Zinc-coated tubular steel frame is 7x12½ feet, 33 inches high. 74 heavy-duty springs. Assemble with home tools. Shipped from factory in St. Louis, Mo.—allow 10 extra days for delivery. Order and pay charges from House on front cover. Sorry, C.O.D. orders not accepted. Safety pads included. Was $339 in '75 Spring Book, page 525.
X60 T 24452 F—Ship. wt. 225 lbs. ..... now **299.00**

Wards New Jumbo Tramp has a huge 6x12-ft. polypropylene bed to give you the utmost in room for acrobatics. Super-strong painted tubular steel frame is 8½x14½ ft., 38 in. high. 88 heavy-duty springs give a truly "professional" bounce. Assemble with home tools. Shipped from factory in St. Louis, Mo.—allow 10 days extra for delivery. Order and pay charges from House on front cover. Sorry, C.O.D. orders not accepted. Safety pads included.
X60 T 24453 F—Ship. wt. 333 lbs. **369.00**

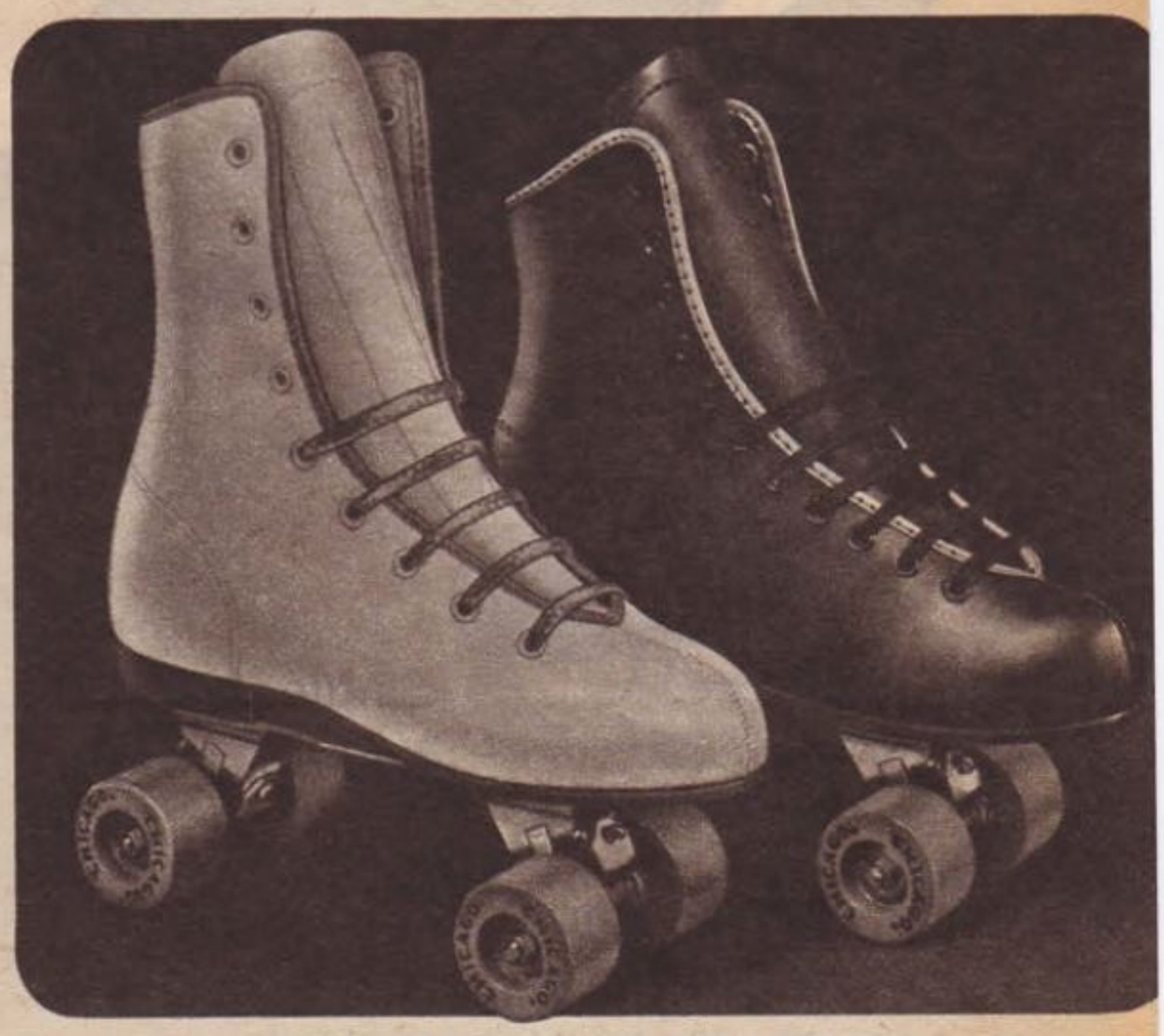
B Kiddie Bouncer is lightweight but sturdy—takes children's vigorous play. Strong red vinyl/nylon bed is 56x56 inches. Repels water and mildew. Zinc-coated 66x66-inch steel frame. 21 inches high; supports child up to 90 lbs. Was 49.99 in '75 Spring Book, page 525.
60 T 24450 R—Ship. wt. 30 lbs. ..... now **46.99**



Junior rink-style Sidewalk Skates **6.99**

- **No keys or straps—lace from ankle to toe**
- **Rubber cushioned trucks—absorb shocks, cut noise**

Our lowest priced shoe skates for children are a junior version of real roller rink skates. Heavy-duty steel ball bearing wheels cut friction for smooth skating. High cut vinyl boot provides comfortable ankle support for youngsters. Rubber-cushioned trucks absorb vibration, cut noise. Racing stripes give skates a flashy appearance. All in all, an ideal Christmas gift. *State full size: 12, 13, 1, 2, 3, 4, 5, 6, 7.*
Z60 T 23900—Girls'—white with yellow stripes. Ship. wt. 3 lbs. 6.99
Z60 T 23901—Boys'—black with white stripes. Ship. wt. 3 lbs. 6.99



The "Anywhere" Skate Sizes for boys and girls **11.99**

- **Special indoor-outdoor composition wheels**
- **High tops provide support for young children and beginners**

Here's real rink skate styling in an all-purpose skate youngsters can really get a lot of use from! Use them anywhere—home, roller rink, outdoors. Composition ball-bearing wheels are tough and durable. High vinyl boots combine comfort and durability—resist scuffing, wipe clean to retain their good looks. Rubber cushioned trucks absorb shock, vibration, cut noise. Full sizes only. *State size on order: 1, 2, 3, 4, 5, 6, 7.*
Z60 T 23902—Girls' white "Anywhere" skate. Wt. 4 lbs. 11.99
Z60 T 23903—Boys' black "Anywhere" skate. Wt. 4 lbs. 11.99

WishbookWeb.com



Wards BEST figure skates

CUT 33%

NOW ONLY **19.99**

- **Top-grain leather uppers provide support**
- **Hollow ground fine European steel blades**

SAVE $10 on Wards BEST figure skates. Their quality styling allows you to skate with complete control. Full height uppers made of tanned elk leather and full orthopedic long counters provide maximum support. The European steel blades are tempered and hardened for added strength. Cross cut picks provide stronger "bite" to give you better control for jumping and quick stops. Nylon fleece lining cushions your foot with extra warmth; formed tongue gives a snug, no-pinch fit. Blades are proportioned to each size. Skates have permanently shaped toes. Price reduced from 1975 Fall Big Book, page 871. *When ordering state full size only:* men's 6–13; women's 5–10.

Z 60 T 40000—Women's white figure skates. Ship. wt. 3½ lbs.....were 29.99; now **19.99**

Z 60 T 40001—Men's black figure skates. Ship. wt. 4 lbs.....were 29.99; now **19.99**

Skate guards (not shown) protect your blades—for storing and for carrying to and from the rink. Made of tough molded polypropylene; adjust to fit all sizes.

60 T 22267—Ship. wt. 1 lb.....**1.49**



Single or double runner ice skates

YOUR CHOICE **4.99**

Wards single and double runners with wide, low blades are ideal for teaching children to skate

A **Double runner skates** give children the confidence to learn. Double steel blades. Water-repellent vinyl shoes, composition sole. From Japan. *When ordering state full size:* 10, 11, 12, 13, 1, 2.

(A) Z60 T 40040—Girl's white. Ship. wt. 2 lbs. 8 oz.....**4.99**

Z 60 T 40041—Boy's black. Ship. wt. 2 lbs. 8 oz.....**4.99**

B **Single runner skates.** Figure style blades. Wider, lower than adults'. Water-repellent vinyl shoes, composition sole. Japan. *State full size:* 10, 11, 12, 13, 1, 2.

(B) Z 60 T 40035—Boy's black. Ship. wt. 2 lbs. 8 oz.....**4.99**

Z 60 T 40036—Girl's white. Ship. wt. 2 lbs. 8 oz.....**4.99**

Phone your order! See pg. 154

Handy accessories add to your skating fun



Skate bag **3.99**

Contoured blue denim-look skate bag is ideal for carrying ice skates to and from the rink. Snap flap pocket for carrying accessories. Bag is reinforced with waterproof vinyl. Molded plastic handle for easy carrying. Bag zips closed. Made in Taiwan. Ship. wt. 1 lb.

60 T 40150.....only **3.99**



Pompoms **1.49**

Add a decorative touch to her ice skates with colorful blue and white pompoms. Simply tie on to skates. May also be worn on roller skates. Made of acrylic; machine washable. Ship. wt. pair 2 oz.

60 T 22262..... pr. **1.49**; 2 pr. **2.44**

Skate socks **2.59**

Skate and ski sock is ideal for keeping feet warm. Sock is completely cushioned thermal tube from toe to rib top. 55% wool, 45% nylon. Tube sock fits all adult sizes. Youth tube sock fits all child sizes. *State color no. on adult sock:* 71 white, 55 navy. Ship. wt. pr. 3 oz.

L 60 T 40117—Adult sock.....pr. **2.59**

60 T 40118—Youth sock. (White) pr. **2.39**

WishbookWeb.com

FREE socks with purchase of skates on this page

Men's, women's lined figure skates

17.99 plus free socks

Wards better quality figure skates have hollow-ground steel blades . . . tempered for extra strength. Fully flannel-lined and foam-insulated. Naugalon® uppers need no polishing. One-piece, padded tongue eliminates binding. Full orthopedic counters for comfort, better fit. Permanently shaped toes. When ordering *state full size.*

(1) **Z60T40004G**–Women's white. Sizes: 5–10. 3½ lbs. **17.99**
Z 60 T 40005G–Men's black. Sizes: 5-13. Wt. 4 lbs. . **17.99**
Z 60 T 40026G–Girls' white. Sizes: 12, 13, 1-4. 3 lbs. **16.99**
Z 60 T 40025G–Boys' black. Sizes: 12, 13, 1-4. 3 lbs. **16.99**

Bauer hockey skates

19.88 boys' **22.88** men's

2 **Men's Bauer Hugger Skate** is fully lined for warmth. Features black nylon quarters, brown split leather trim, felt-backed nylon tongue. Molded pro-style toes, outsoles, and counters provide support. Has Bauer silver arrow blade. *State full size:* 6–13. Price reduced from '75 Fall Big Book, page 871.
(2) **Z 60 T 22010 G**–Ship. wt. 4 lbs. 8 oz. was 24.99; now **22.88**

Boys' Hugger Skate has same features as above skate. *State full size:* 1–5. Reduced from '75 Fall, pg. 871.
Z 60 T 22065G–Ship. wt. 3 lbs. 8 oz. was 21.99; now **19.88**

Tube socks. *State color no.* 71 white, 55 navy. Wt. 3 oz. pair.
L 60 T 40117DX—Adult's. **60 T 40118DX**—Youth's white.
1 pr. socks, when ordered with any skate above, state FREE



Lined figure skates with extra-tough Naugalon® uppers

1

Wards figure skates have molded sole construction . . . the blade is injected into the molded sole to assure true blade position for better balance

2

bauer

CUT $2

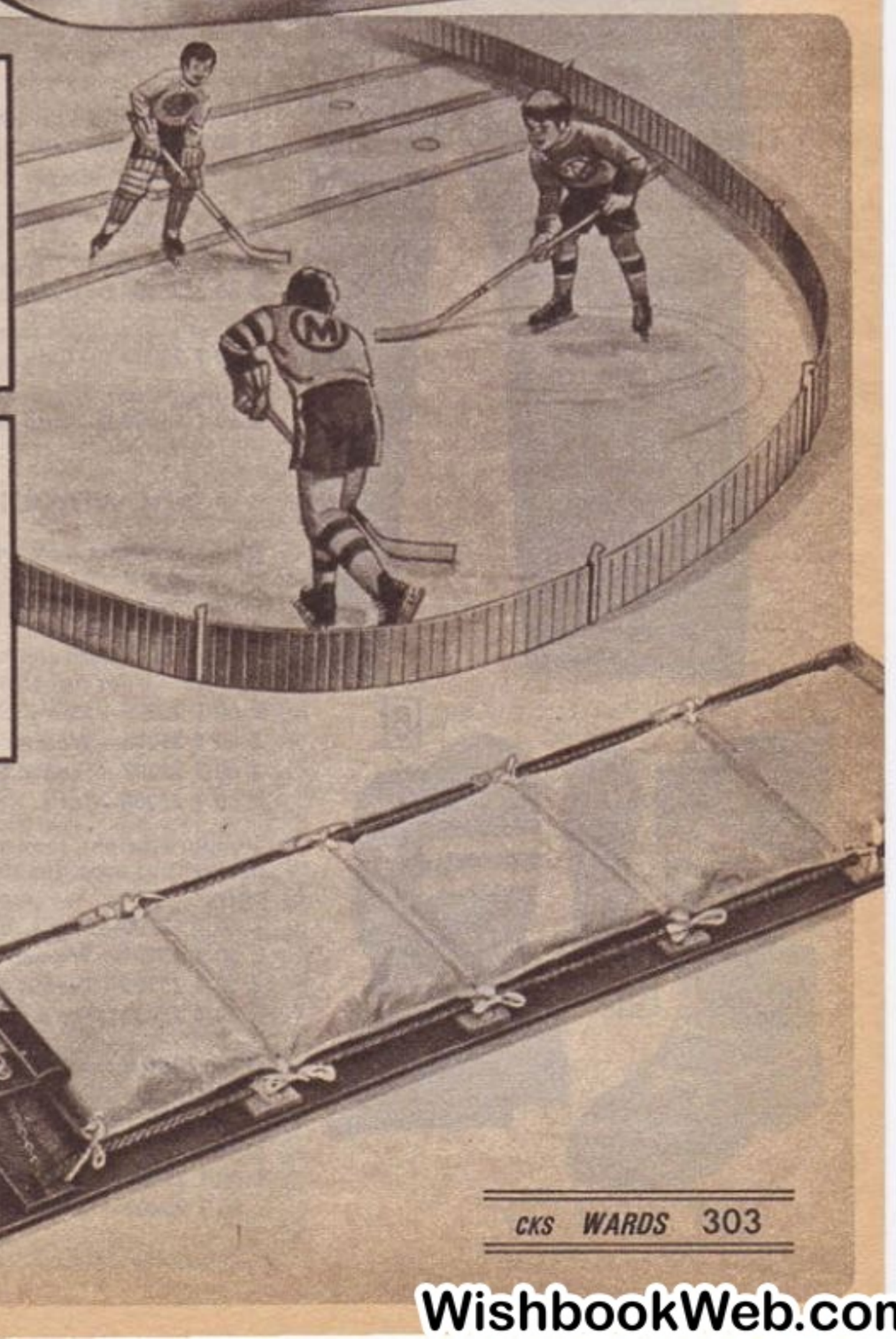
Easy to erect skating rinks can be set up in your own back yard

Big league hockey action in your own back yard! Wards hockey rinks have 5-in. galvanized steel walls that are corrugated for extra strength. Metal safety pegs support oval frame. Deep coping protects heavy-duty winterized plastic liner. Red and blue plastic tape for marking center lines and plastic face-off spots included. Sold unassembled.
60 T 40123M—15x30-ft. oval rink. Ship. wt. 38 lbs. **39.99**
60 T 40124M—20x40-ft. oval rink. Ship. wt. 52 lbs. **49.99**

If you enjoy figure skating, you'll enjoy our circular skating rinks. Polyethylene liner fastens snugly to galvanized steel walls with durable, deep lip coping. Reinforced safety spikes are also included. Assembles easily for hours of wintertime fun.
60 T 40121M—16-ft. diam. rink. Ship. wt. 10 lbs. . . **9.99**
60 T 40122M—25-ft. diam. rink. Ship. wt. 18 lbs. . **22.99**

15x30-ft. hockey rink
only **39.99**
- 5-in. high steel wall
- .003 polyethylene liner
- 1-in. deep lip coping
- 12-in. metal safety pegs

16-ft. diam skating rink
only **9.99**
- 3½-in. high steel wall
- .002 polyethylene liner
- Poly coping
- 8-in. metal safety pegs



Hardwood toboggans

6-ft. **29.99** 8-ft. **39.99**

Wards rugged Northern Oak toboggans. Extra-heavy slats plus tracking runners to give you the speed and control you want. Chained hood for strength, steering control. Slats are glued, then fastened with wood screws to stay tight. 7-slat width measures a full 17½ in. wide. 3-coat high-gloss finish for longer lasting wood protection. Order cushions separately below.
60 T 40401R—6 ft.; holds up to 4 riders. Ship. wt. 15 lbs. . . **29.99**
60 T 40402R—8 ft.; holds up to 6 riders. Ship. wt. 19 lbs. . . **39.99**

Wards toboggan cushions. Thickly padded to make the ride softer. Weatherproof plastic covering stays flexible to —30°. 14 in. wide; extra length for comfort.
60T40403–5-ft. length; use with 6-ft. toboggan. Ship. wt. 3½ lbs. . **7.99**
60T40404–7-ft. length; use with 8-ft. toboggan. Ship. wt. 4 lbs. . **10.99**

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1-Pc. SNOWMOBILE SUITS . . . choose any 2 and SAVE $10



1-4 Save $10 when you buy any 2 of our best winter sports suits. Smooth 200 denier, urethane coated, oxford-weave nylon shells repel wind, water and stains. Thick 6.6-oz. Dacron® 88 insulation is stitched to the 70 denier nylon linings, not the outer shells. This means more body heat is trapped, making these suits extra warm. Bulky knit collars can be worn open or snapped up. Button-on insulated hoods and knit wrist cuffs add extra comfort. Convenient 2-way, hip-high leg zippers have snap closure cuffs. Fully adjustable hook-and-eye belts. Front zippers are concealed by snap-over storm flaps. Machine wash, line dry. *State color number:* 62 red, 73 navy, 91 black *and size* (see below). Ship. wt. 4 lbs. each.

(1) Men's suit. *State size:* S, M, L or XL (see chart).
B 60 T 25000 D—One suit...**36.99** Any 2 suits...each **31.99**

Men's tall suit. Order if height exceeds 6 ft. 1 in. Available in navy only. *State size:* M, L, XL or XXL (see chart).
Z 60 T 25001 D—One suit...**38.99** Any 2 suits...each **33.99**

(2) Women's suit. *State size:* S, M or L (see chart).
B 60 T 25002 D—One suit...**36.99** Any 2 suits...each **31.99**

(3) Tot's suit. *State size:* 6, 8, 10 or 12.
B 60 T 25004 D—One suit...**27.99** Any 2 suits...each **22.99**

(4) Teen's suit. *State size:* M or L (see chart).
B 60 T 25003 D—One suit...**29.99** Any 2 suits...each **24.99**

Snowmobile boots and mittens



5 Extra-warm high top boots are 4 inches higher than standard snowmobile boots for deep snow protection. (Men's 16-in., Women's and Teen's 14-in., Tot's 12-in.) Blue nylon drawstring tops, white stripes. Snow-gripping deep lug soles. Warm felt liners remove easily. Leather straps, aluminum zippers. *Order full sizes only.*
Z 60 T 25205—**Men's.** *Sizes:* 7–12. Wt. 5 lbs. 10 oz..... **13.99**
Z 60 T 25206—**Women's.** *Sizes:* 5–10. Wt. 5 lbs. 10 oz... **13.99**
Z 60 T 25207—**Teen's.** *Sizes:* 3–6. Wt. 5 lbs. 8 oz..... **12.99**
Z 60 T 25208—**Tot's.** *Sizes:* 11, 12, 13, 1, 2. Wt. 4½ lbs.. **10.99**

Standard height snowmobile boots (not shown). Blue nylon drawstring tops. No stripes or cleated soles. *Order full sizes only.*
Z 60 T 25200—**Men's.** *Sizes:* 7–12. Wt. 5 lbs. 10 oz..... **12.99**
Z 60 T 25201—**Women's.** *Sizes:* 5–10. Wt. 5 lbs. 10 oz... **12.99**
Z 60 T 25202—**Teen's.** *Sizes:* 3–6. Wt. 5 lbs. 8 oz..... **11.99**
Z 60 T 25203—**Tot's.** *Sizes:* 11, 12, 13, 1, 2. Wt. 4½ lbs.. **9.99**

6 Insulated snowmobile mittens have nylon backs, cowhide leather palms and elbow-length zippered gauntlets. *State color number:* 62 red, 72 blue. Ship. wt. 10 oz.
B 60 T 25400—**Men's.** *Sizes:* M (to 10½), L (over 10½)... **8.99**
L 60 T 25401—**Women's.** 1 size fits up to 9..... **8.99**
L 60 T 25402—**Child's.** 1 size fits up to 8..... **7.99**

NEW shirt parka 22.88

7 He'll really enjoy wearing this handsome green and white plaid shirt parka. It's perfect for nippy spring and fall days, and can even be worn comfortably in mild winter weather. Traditional styling with 2 roomy patch pockets and hip length square bottom. Soft, plush acrylic pile lining. 80% wool, 20% acrylic outer shell breathes to let moisture out. Button closures on cuffs, pockets and front. Dry clean. *State size:* S, M, L or XL (see chart).
Z 60 T 38019—Ship. wt. 2 lbs. 8 oz..... **22.88**

SIZE CHART

SIZE LETTER	S	M	L	XL	XXL
Men's	34–36	38–40	42–44	46–48	.....
Men's Tall	.....	38–40	42–44	46–48	50–52
Women's	10–12	14–16	18–20	.....	.....
Teen's	.....	14–16	18–20	.....	.....

JUST CHARGE IT!
See Complete Credit Terms, pgs. 147–149.

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Go-together

Action Snowmobile suits

SAVE $5

on Down or Dacron® II jackets

SAVE $10

on jackets when you order matching Dacron® II pants!

Dacron® II jacket when ordered with pants **19.99**

Down jacket when ordered with pants **29.99**

Take your choice—nature's best or man's best. Prime Northern Down insulation is considered the best available because it combines maximum warmth with minimum weight. Dacron® II synthetic down is man's best effort yet to duplicate nature. It gives outstanding warmth, high loft and feather lightness at a very affordable price.

These jackets were designed for all types of winter sports, but they'll look great on Main Street too. And they're made to last. Both Down and Dacron® II jackets have wind and water repellent, "rip-stop" nylon shells and linings to resist tears and stains. Convenient snap-flap pockets and storm flaps. Heavy-duty rustproof aluminum zippers. Insulated stand-up collars for extra warmth. You can't tell these jackets apart just by looking at them. The only difference is the insulation: 18-oz. Down or 12-oz. Dacron® II. Machine wash, line dry. Down jackets sold for 39.99 and Dacron® II jackets sold for 29.99 in '75 Anniversary Bk., pg. 149.

Men's jackets. *State color number:* 53 orange, 73 navy, *and size:* S(34–36), M(38–40), L(42–44) or XL(46–48). Ship. wt. 3 lbs. each.

B 60 T 25040—Down jacket only.....**34.99**
B 60 T 25040 D—Down jacket when ordered with matching pants below.....**29.99**
B 60 T 25030—Dacron® II jacket only.....**24.99**
B 60 T 25030 D—Dacron® II jacket when ordered with matching pants below.....**19.99**

Women's jackets. *State color number:* 72 Wedgewood blue (shown), 73 navy *and size:* S(10–12), M(14–16) or L(18–20). Ship. wt. 2 lbs. each.

B 60 T 25041—Down jacket only.....**34.99**
B 60 T 25041 D—Down jacket when ordered with matching pants below.....**29.99**
B 60 T 25032—Dacron® II jacket only.....**24.99**
B 60 T 25032 D—Dacron® II jacket when ordered with matching pants below.....**19.99**

Matching snowmobile pants. Same great insulation as Dacron® II jackets above, featuring durable "rip-stop" nylon shells and linings, 2-way hip-high aluminum zippers, adjustable cuffs, belt loops and 2 large pockets. Machine wash, line dry. Available in navy only. Ship. wt. 2 lbs. each.

Z 60 T 25031 G—Men's pants. *State waist size:* S(30–32), M(34–36), L(38–40) or XL(42–44)....**19.99**
Z 60 T 25033 G—Women's pants. *State waist size:* S(25–27), M(28–30) or L(31–33).....**19.99**

Shop from the comfort of home . . .
Phone numbers pg. 154

CKS 305

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High Risers

Great Values now on His 'n' Hers 3-speed high-risers

A-B Our sporty Open Road high-risers have sophisticated styling extras that kids will appreciate. 3-speed Shimano gear system with twist-grip shift has three gear ratios for easier pedaling at any speed, on any terrain. Sure-stopping front and rear caliper brakes have easy-to-reach dual hand lever controls. All-American colors—right down to the striped saddle—are handsomely accented by chromed wing-tip fenders, chromed rims and trim. Bikes have sure-grip vinyl pedals and matching hand grips. 20 x 1.75-inch wide-track tires. Prismatic reflectors on front, rear, sides and pedals. Made in Portugal. Partially assembled; see NOTE below. Wt. 39 lbs.

(A) 58 T 81570 R—Her bike with white pedals and matching hand grips.....only **59.88**

(B) 58 T 80570 R—His bike with black pedals and matching hand grips.....only **59.88**

Sporty looking His 'n' Hers single-speed high-risers

C-D These bikes have all the styling extras that made the high-riser an instant classic on the cycling scene. The rakish frame, the banana saddle, wide-tracking tires—this bike has 'em all! Extra sturdy white frame is augmented by flashy red and blue trim. Comfortable multi-colored saddle. 6-inch crank for easy pedaling. Single-speed drive action and dependable coaster brakes make these bikes ideal for even the youngest rider. 20 x 1.75-inch tires. Bikes are fully reflectorized. All in all, an ideal Christmas gift. Bikes come partially assembled; see NOTE below. Ship. wt. 42 lbs.

(C) 58 T 81512 R—Her bike..... **54.88**

(D) 58 T 80512 R—His bike..... **54.88**

NOTE: Bikes on these 2 pages are shipped partially assembled to save you shipping costs. An illustrated assembly and maintenance manual is included.

All bicycles on pages 306–309 meet Bicycle Manufacturers of America standards for reflectivity and structural strength. All have prismatic reflectors on front, rear, sides (wheels), and pedals for increased night-time visibility.



Christmas Bell Ringer



E-F Take a look at all the features on our lowest priced high-risers! They have flashy striped fenders, banana saddles that match the grips and pedals, and wide-tracking 20 x 1.75-in. tires. They also have single-speed drive and dependable coaster brakes. Fully reflectorized. Partially assembled; see NOTE above. Ship. wt. 41 lbs.

(E) 58 T 80509 R—His bike. Red frame with white rally stripes. Black saddle, grips, pedals.....only **44.88**

(F) 58 T 81509 R—Her bike. Blue frame with white rally stripes, white saddle, grips, pedals..only 44.88

WishbookWeb.com

Motocross

20-inch Motocross bikes have real dirt-bike styling

G **Grab a real piece of the action** with this authentically-styled motocross bike. This spunky one-speed bike sports all these features to make it extra rugged: Motorcycle-style twin forks with no-action coils, large flange front hub and 36-spoke heavy-duty wheels on front and rear; 20 x 2.125-inch wide-track tires; rattrap pedals; chromed fenders with safety edges; waffle grips and padded crossbar on the motorcycle-style handlebar; heavy-duty motocross stem; positive action coaster brake. Finished in flat black and comes with its own white plastic number plate to complete the dirt-bike look. Fully reflectorized. This bike is not recommended for actual motocross competition. Partially assembled; see NOTE on opposite page. Portugal.

58 T 80651 R—Ship. wt. 39 lbs.....only **66.88**

H **Authentic motocross styling makes this flashy 20-inch one-speed a must.** Motocross handlebar has tubular cross bar for added strength. Really mean, deep tread 20 x 2.125 knobby billboard tires. Sure grip rat-trap pedals with coaster and rear caliper brake for complete control. Extra large flange hub. This silver beauty has blue and white stripe trim and a comfortable high-back black saddle. The white on black number plate completes the picture. Fully reflectorized. This bicycle is not recommended for actual motocross competition. Partially assembled. See NOTE.

58 T 80650 R—Ship. wt. 39 lbs.....only **79.88**

Spring-suspension Motocross bike for actual dirt-track racing

J **For everyday riding or for racing on a dirt track, this is the bike for you!** Telescopic spring dampened front forks and two rear spring shocks absorb the tough bumps of the dirt track. Motorcycle design frame has 16-gauge main members to withstand the punishment of hard riding. Front and rear wheels have 36-spoke hubs and rims with .105-inch spokes and heavy-duty nipples. Double "U" handlebar clamps have pillow blocks with non-slip mounts. Swing-arm mounted kickstand with positive lock. Heavy-duty Bendix brake. 20 x 1.75-in. front tire, 20 x 2.125-in. knobby rear tire will tackle the toughest tests. Bike is fully reflectorized. Partially assembled.

58 T 80660 R—Ship. wt. 47 lbs.....**110.00**



Bike radio-light



It's a portable radio . . . it's a handy flashlight

9.88



Speedometer/odometer **6.88**

K **Versatile AM radio-light** mounts on a permanent bracket—a quick release lever lets you instantly remove the radio-light. Made in Hong Kong. Batteries included.

60 T 82349—Ship. wt. 1 lb. 4 oz.....**9.88**

L **Speedometer/odometer** measures speed up to 60 MPH, records mileage to 9999.9 miles. Items below were 8.29 in '75 Fall Bk., pg. 880.

(L) **60 T 82150**—For 20-in. bikes. Japan....**6.88**
60 T 82151—For 26-in. bikes. Japan.....**6.88**
60 T 82154—For 27-in. bikes. France.....**6.88**



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OUR LOWEST PRICE OF THE SEASON!



A

B



C

D

C From our Open Road family of bikes . . . a perfect match to beat the energy crisis. A Simplex® 10-speed derailleur system provides a wide range of gear ratios—from a low 38 for easy starts to a high 100 for high-speed cruising. Center-pull caliper brakes assure smooth, positive stops. Dual-position hand levers provide fingertip braking control from any place on handlebar. Easy-to-reach stem-mounted shift levers. 27x1¼-inch blackwall racing tires. Fully reflectorized. Partially assembled; see NOTE on next page.

(C) 58 T 80405 R—His has a 23-inch frame. Leg reach adjusts from 32 to 37 inches. Ship. wt. 45 lbs. **79.88**

58 T 81405 R—Hers has a 21-inch frame. Leg reach adjusts from 30 to 35 inches. Ship. wt. 45 lbs. . . **79.88**

D **Wards 24-inch 10-speed racer is designed with all the quality features of our full size racers,** but it's streamlined for the smaller rider. Features 17½-inch frame in fiery orange. A deluxe 10-speed Shimano derailleur system provides a wide range of gear ratios: from a low 33 for fast starts and climbing to a high 89 for the straightaways. Stem-mounted gear levers allow you to shift while you keep your eyes on the road. Front and rear side-pull caliper brakes with safety levers for sure stops. 24 x 1⅜-inch blackwall tires. Chromed spinner chainguard, short mini-fenders. Leg reach adjusts from 29 to 33 inches. Prismatic reflectors on front, rear, sides, and pedals increase nighttime visibility. Shipped partially assembled. See shipping note on next page.

58 T 80316 R—Ship. wt. 40 lbs. **79.88**

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His 'n' Hers 26-inch 10-speed racing bikes

ONLY **79.88**

Look at all the special extras these racers have: Welded-on cable stops, spinner hub nuts on front wheel, and sporty chrome mini fenders!

A-B Take to the road on this perfectly matched pair! The sophisticated French Simplex® 10-speed derailleur system provides a wide range of gear ratios for effortless pedaling at any speed, on any terrain. Easy-to-reach stem-mounted shift levers take you from a low 36 for fast starts and climbing to a high 97 for high speeds on the straightaways. Dual-position hand levers allow fingertip braking control from any spot on the handlebar. Side-pull caliper brakes ensure positive, smooth stops. 26 x 1⅜-inch gumwall tires provide maximum traction. Spinner hub nuts give a sporty look. Brown saddle and handlebar tape complete the look of these trim racers. Fully reflectorized. Shipped partially assembled. See shipping note below right. Ship. wt. 43 lbs. each.

(A) 58 T 80333 R—His bike. 21-inch frame. Leg reach adjusts from 31–35 inches.....**79.88**

(B) 58 T 81333 R—Hers bike. 19-inch frame. Leg reach adjusts from 29–33 inches.....**79.88**



Generator light sets **6.99** 6-v. **9.44** 12-v.

Generator light sets never need batteries. Generator mounts on rear frame of bike, light mounts on stem. Bright red taillight and wiring kit included. Chrome plated finish. Made in Hong Kong. Ship. wt. 1 lb. 8 oz. Reduced from '75 Fall Book, page 880.

Standard 6-volt set (shown above). **Cut $1.**
60 T 82300.....Was 7.99; now **6.99**

Hi-intensity 12-volt set (not shown). **Cut $1.50.**
60 T 82301.....Was 10.99; now **9.44**

For our complete line of bicycle accessories, see Wards 1975 Fall Big Book, pages 876–880.

Middleweight bikes... ideal for the whole family

His or Hers 1-speed **49.88**



E This single-speed family bike is designed for easy care and use. Dependable coaster brake is easy to operate—just back pedal to stop. Adjustable chromed seat post and handlebar. 26 x 1.75-inch wide-tracking blackwall tires. Heavy-duty cantilever frame. Fully reflectorized. BMA/6 certified. Bike is shipped partially assembled—see note below. Ship. wt. 43 lbs. each.

(E) 58 T 80820R—His bike. Sporty black frame, black saddle and matching grips.....**49.88**

58 T 81820R—Her bike (not shown). Black enamel frame, white saddle and matching grips.....**49.88**

3-speed touring bike has rear coaster brake plus front caliper brake

His or Hers **87.88**

F Deluxe 3-speed touring bike has a trigger shifter right at your fingertips. The Shimano gear system is enclosed in the hub for care-free riding. It provides gear ratios from 52 to 92 for pedaling comfort at any speed. To stop, just back pedal—the time-proven coaster brake mechanically engages the rear wheel to give you fast, sure stops. Front caliper brake provides extra stopping safety. Metallic brown frame is accented with chromed fenders and handy chromed luggage rack. His bike has tan saddle and grips, hers has white saddle and grips. 27 x 1¼-inch gumwall tires. Fully reflectorized. Shipped partially assembled. See NOTE. Ship. wt. 43 lbs.

(F) 58 T 80176R—His 22-in. frame **87.88**

58 T 81176R—Hers 20-in. frame..**87.88**

NOTE: Bikes on these 2 pages are shipped partially assembled to save shipping costs. An illustrated assembly and maintenance manual is included.

24-inch Unicycle

34.88

G Fun-for-one unicycle. Spend hours of fun learning and performing acrobatics. Full raised professional style seat adjusts in angle and height for any size rider. Heavy-duty frame and pedals. Chrome plated rim and trim. 24 x 1.75-inch pneumatic whitewall tire. Assemble seat and pedals.
58 T 80800M–Wt. 15 lbs. **34.88**

20-inch "Convertible"

- Top bar stays up for boy's model
- Top bar moves down for girl's



49.88

H Start bicycling habits early with the traditional beginner's bike. Its unique design allows you to convert it from a boy's to a girl's bike simply by moving the crossbar. Training wheels included. Dependable coaster brake. Blue mist finish, white accent stripes. 20 x 1.75-in. pneumatic tires. Prismatic reflectors. Partially assembled. See NOTE above.
58 T 80720 R—Ship. wt. 36 lbs.....**49.88**

Training wheels (on bike at right) make any bike with 20 to 26-inch wheels into a beginner's bike.
60 T 82685—Ship. wt. 2 lbs. 8 oz.....**4.99**

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Toys for tots



1 **Sign Painter Bill**—the new drawing and lettering toy. "Bill" holds felt tip pen and you crank him up-and-down and from side-to-side to create your own pictures or to trace patterns. Clear plastic billboard has clamps to hold paper securely. Nontoxic plastic; about 11 inches long. 4 patterns and 2 felt pens included. From Hong Kong.
48 T 15982—Age 3 and over. Ship. wt. 1 lb. 9 oz. **6.49**

2 **Learning to count is fun with Balancing Numbers.** To balance scale, two numbers on one side must add up to one number on the other. 5½-inch high scale and 14 numbers, all of colorful nontoxic plastic.
48 T 15993—From Brazil. Ship. wt. 9 oz. **2.29**

3 **Triple treat—3 Fisher Price toys at one low price!** Telephone "chatters" and eyes roll as it's pulled along; turn dial and bell rings. Ages 2 to 6. Toy lunch kit is "just like Daddy's" with hinged cover, pretend thermos. Ages 2 to 5. Rock-a-Stack has 6 soft rings to stack on rocking base. Ages 6 months to 3 years. All of easy-clean nontoxic plastic.
48 T 15168—Ship. wt. 1 lb. 14 oz. . . . . **set 7.77**

4 **Musical Busy Box** with ten exciting play-and-learn activities to delight baby—doors and drawers to open and close; dials, knobs, cranks and wheels to turn; funny sounds, squeaks and music to add noise-making fun. Easy-clean high-impact plastic with rounded edges and no loose parts; nontoxic colors. Attach to crib or playpen. About 16x12½ in.
48 T 15023—Ages 6 months to 3 years. Ship. wt. 2 lbs. 8 oz. **7.88**

5 **Bathtub Harbor** has cars and blocks and a boat for a bathtime party! Tugboat, 2 cars and 4 blocks all float; harbor attaches to side of tub with suction cups; all nontoxic plastic. About 10½ inches long. From Japan.
48 T 15068—Ages 2 to 6. Ship. wt. 1 lb. 9 oz. **5.99**

6 **Pair of soft scented vinyl Clutch Balls** with petal cutout surface—makes ball pleasant to touch, easy to hold. They're squeaky too! About 5-inch diameter; nontoxic colors. From Brazil. Set of 2.
48 T 15077—Ages 3 to 18 months. Ship. wt. 1 lb. . . . . **set 3.88**

7 **Tots love to watch tiny train** go round-and-round as musical top spins. Crossing gate and semaphore go up-and-down too. 9-inch high top has break-resistant see-through dome, easy-action plunger and suction base.
48 T 15933—From West Germany. Ship. wt. 1 lb. 6 oz. **4.44**

8 **Build a house or a car or a man with Magnetic Blocks.** Patterned blocks in a variety of shapes and sizes stick together magnetically until you're ready to make a new toy. Nontoxic plastic block set includes: 2 figures, vehicle base, 4 wheels, 3 curved blocks; plus squares, triangles, tubes, large and small rectangles (2 of each). From Japan. Ages 2 to 5.
48 T 15546—20-piece set. Ship. wt. 3 lbs. . . . . **set 6.66**

9 **Make mosaic designs and structures in 5 colors with CoFoBu Blocks.** 15 plastic blocks in 3 sizes interlock to form dozens of different designs. Helps develop hand/eye coordination and color recognition.
48 T 15627—15-pc. set. From West Germany. Ship. wt. 15 oz. . . . . **set 1.99**

10 **Stackable, nestable blocks** with delightful pictures of favorite Disney friends. Building blocks help develop hand/eye coordination. Set of ten wood blocks in graduated sizes from 1 to 5 inches square.
48 T 15547—From West Germany. Ship. wt. 1 lb. 10 oz. . . . . **set 4.99**

11 **What's cooking? Lots of fun with Tot Pots**—toddler's very own set of colorful cookware. Friendly faces decorate each piece; all of nontoxic pliable plastic. 14-piece set includes: lidded coffeepot (6 in. high), teapot, saucepan and cooker, frying pan, spoon, 4 pieces of "fruit."
48 T 15903—Age 2 and up. Ship. wt. 2 lbs. 12 oz. . . . . **set 4.99**

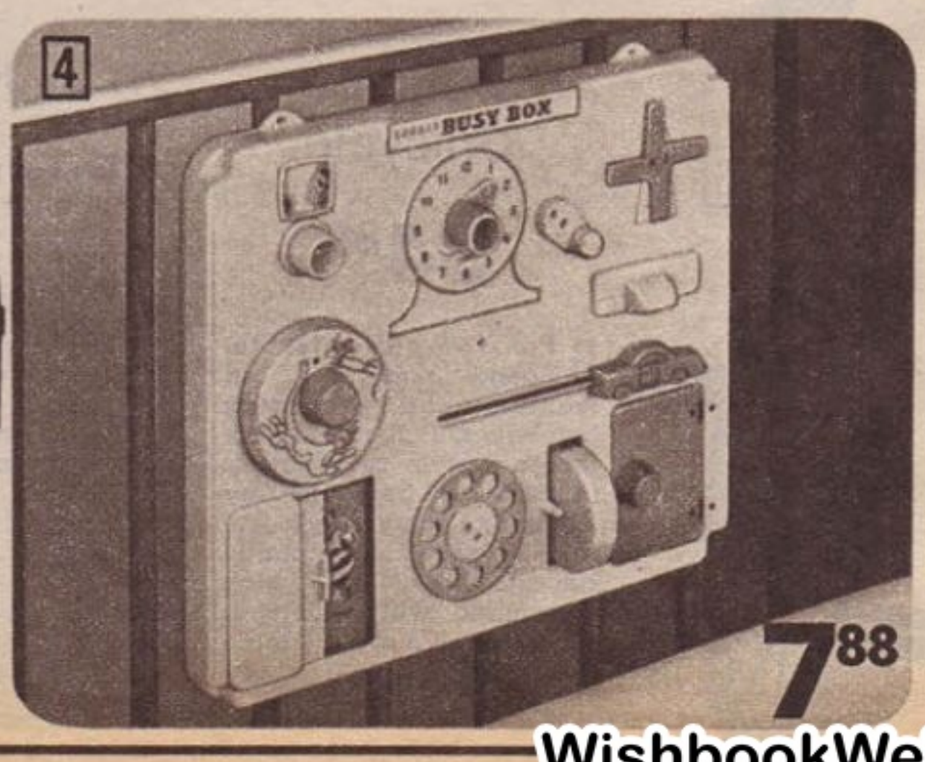
12 **Surprise tool bench** is just the thing for an active, energetic toddler. Hit the button with hammer and bell rings—saw the "log" and watch goggle eyes turn, hear sawing sound—twist bolt with wrench, hear "click click" sound as clown pops up. Rugged break-resistant plastic; nontoxic; about 9½x6¾x7½ in. high. From Hong Kong.
48 T 15941—Ages 2 to 5. Ship. wt. 3 lbs. **4.99**



SAVE THIS CATALOG

You can order toys for birthdays, holidays, special occasions until August 31, 1976





WishbookWeb.com



5.99

5



3.88
Set of 2

6



4.44

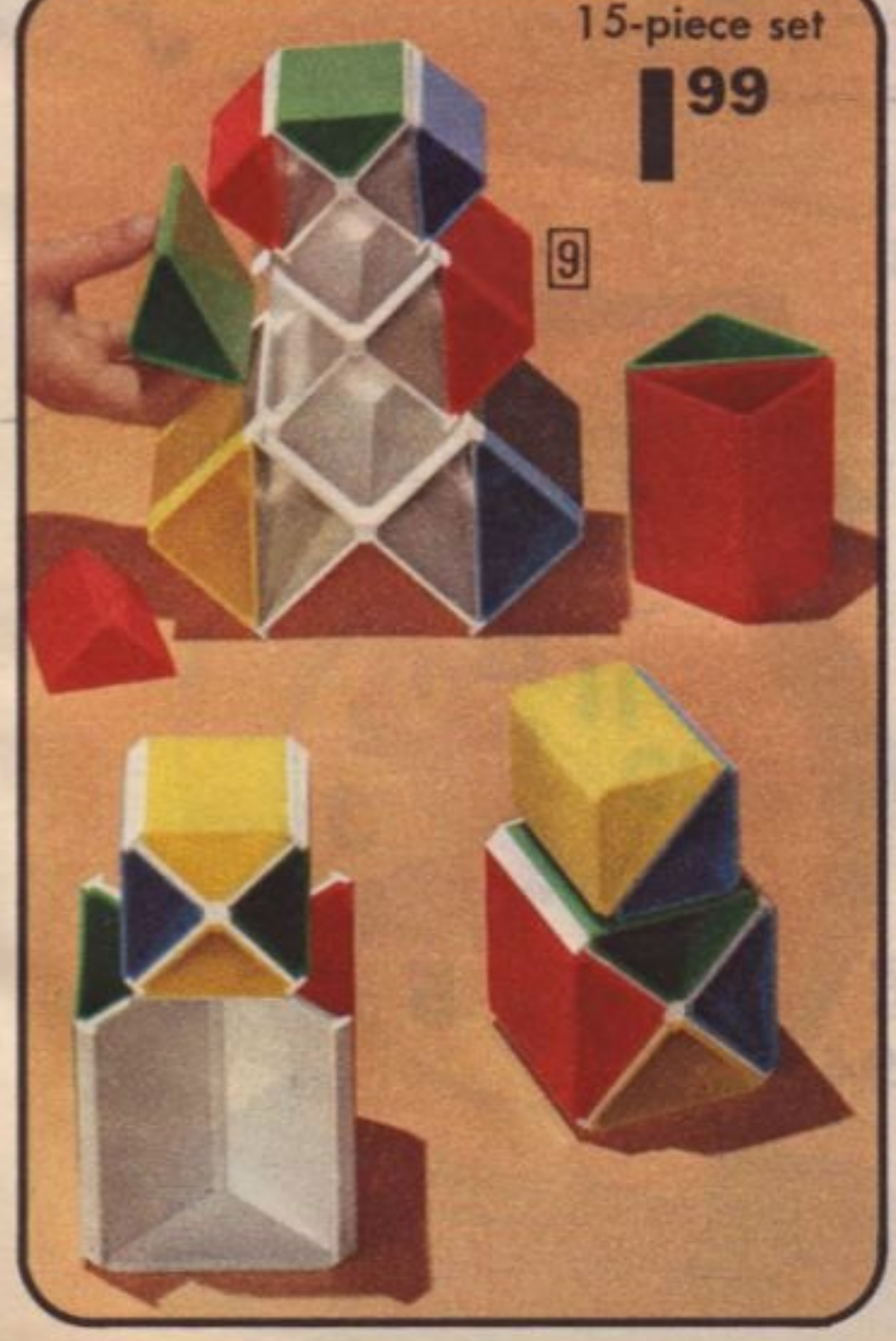
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20-piece set

6.66

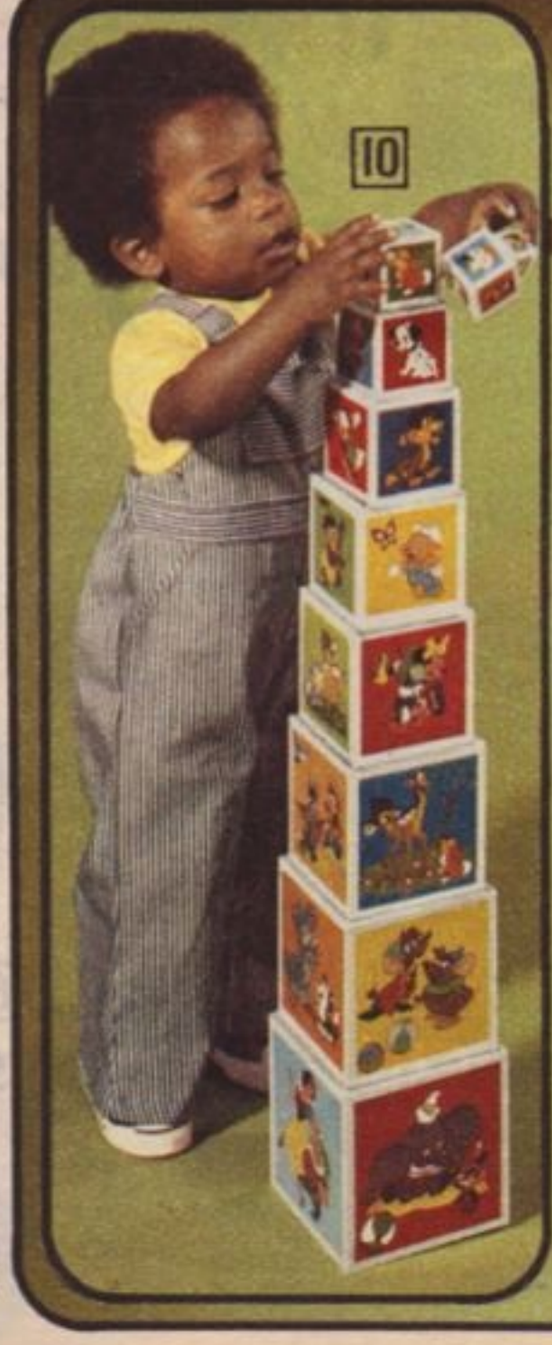
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15-piece set

1.99

9



10



11

YOUR CHOICE

4.99

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12

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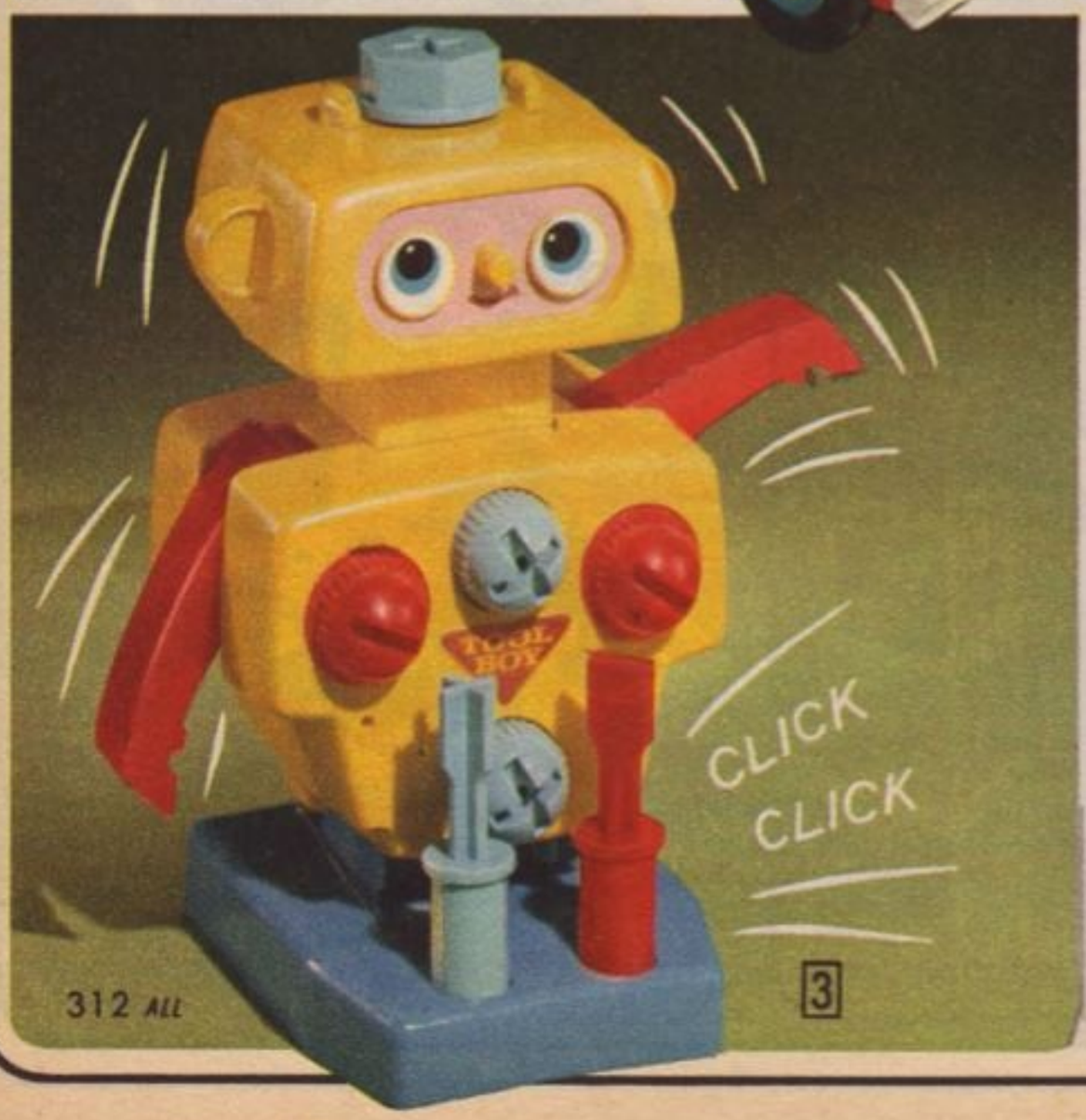
Your choice toys 1, 2 or 3 **4.96** each



1



2



3

312 ALL



4

6.49



5

7.88



6

4.94

WishbookWeb.com

Toys that teach

1 **Superman Tool Chest**—take it apart and put it back together again! You get Superman handle, 2 screwdrivers, 2 wrenches, brace with attachments and lots of nuts, bolts, screws in all shapes and sizes. (Re-assembly instructions too.) Helps develop coordination, manual dexterity. Durable high-impact plastic; tool box (8¾x5¼ x5 in. high) has see-thru lid, snap-close latch, carrying handle. From Hong Kong.
48 T 15998—Ages 3 to 7. Ship. wt. 1 lb. 8 oz.....**4.96**

2 **Hit the button—watch the Fun Fire Truck whizz by!** Toddlers get a thrill every time the fire truck races out of the station with bell clanging and firemen bobbing up and down. Sturdy high-impact plastic; nontoxic colors. Firehouse about 9½ in. long. Hong Kong. Age 3 and up.
48 T 15959—Ship. wt. 2 lbs. 4 oz.....**4.96**

3 **Action Tool Boy** is packed with fun to keep your toddler busy for hours! Two screwdrivers (phillips and regular) turn knobs—he raises and lowers his arms, stretches his neck and legs, even rolls his eyes! High-impact plastic; about 8½ in. high; nontoxic colors. From Hong Kong. Ages 2 to 5.
48 T 15985—Ship. wt. 1 lb. 13 oz.....**4.96**

4 **Key House Farm** opens the door to learning fun. Eight friendly farm animals—each animal's nose is the key that unlocks the door marked with its picture. Sturdy break-resistant plastic barn (10 in. long) with take-me-along handle. Haystack makes barnyard noise to add to the fun. Nontoxic colors. From Hong Kong.
48 T 15888—Ages 3 and up. Ship. wt. 2 lbs. 5 oz.....**6.49**

5 **Have a happy sing-along with Big Mouth Singers.** Each kookie-looking character sings a note of the scale—carillon-type note continues to sound as long as key is pressed. Preschoolers can make up their own tunes or play songs from color-coded songbook. Helps improve coordination and color recognition. High-impact plastic. 1 "C" battery included. Ages 3 to 10.
48 T 15321—About 11 in. long. Ship. wt. 3 lbs.....**7.88**

6 **Answer Clock** makes a game of learning to tell time. Press one key to move hands at 5-minute intervals; press other key and eyes pop open to reveal the same time in digital figures. No batteries needed. Sturdy high-impact plastic; nontoxic; 6½x3x9½ in. high.
48 T 15337—Ship. wt. 1 lb. 2 oz.....**4.94**

Complete study set

39.97

Would be 50.97 if purchased separately

7 **Set up fully equipped study for your youngster.** Junior Executive desk has roomy 16x32-in. work area, storage shelves with sliding door, attached 15x16-in. typewriter stand. Constructed with solid wood framing; brown and tan hardboard panels. Desk 22½ in. high. Matching chair has enamelled metal frame; seat height 11½ in. Complete study set includes: desk and chair; red and white typewriter (see page 354); Raggedy Ann and Andy© desk accessories (wastebasket, pencil caddy, crayon box and globe bank).
48 T 15750 MM—Study set. Ship. wt. 35 lbs.....**39.97**
48 T 15731 MM—Desk, chair and typewriter only. Ship. wt. 32 lbs. Separately 42.98—you save $6.....**36.98**
48 T 15730 M—Student's desk and chair set only. Ship. wt. 18 lbs.....**26.99**
48 T 15784—Raggedy Ann and Andy desk accessories. 4 pieces; durable steel. Wt. 3 lbs. 8 oz.....set **7.99**
48 T 35890 X—Raggedy Andy pencil sharpener. Nontoxic plastic; 6¼ in. high. Ship. wt. 1 lb. 1 oz.....**4.84**

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8 **A-Frame House from Fisher Price.** Five play family figures enjoy vacation fun in 2-story chalet with patio. Indoor/outdoor furniture, bunk beds, ladder, jeep included. Durable plastic construction; nontoxic; 13x 8¼x10¼ in. high; carrying handle.
48 T 15172—Ages 2 to 8. Ship. wt. 4 lbs.....**8.84**

9 **McDonald's® from Playskool.** 20-piece playset includes everything but the burgers! Set up building on colorful play mat (24x28 in.); arrange cars, play figures, accessories for playtime fun. Nontoxic plastic. Ages 3 to 8.
48 T 15246—Ship. wt. 6 lbs. 8 oz.....**10.44**

10 **Play Mower** whisks up blocks and small toys and pops them into grass catcher. Works on carpets and bare floors; makes clean-up time part of playtime. Tuff Stuff® plastic; nontoxic; 36 inches high. Ages 3 to 7.
48 T 15336—Ship. wt. 3 lbs.....**8.77**

Children's clothes sold in Wards Big Fall Book.



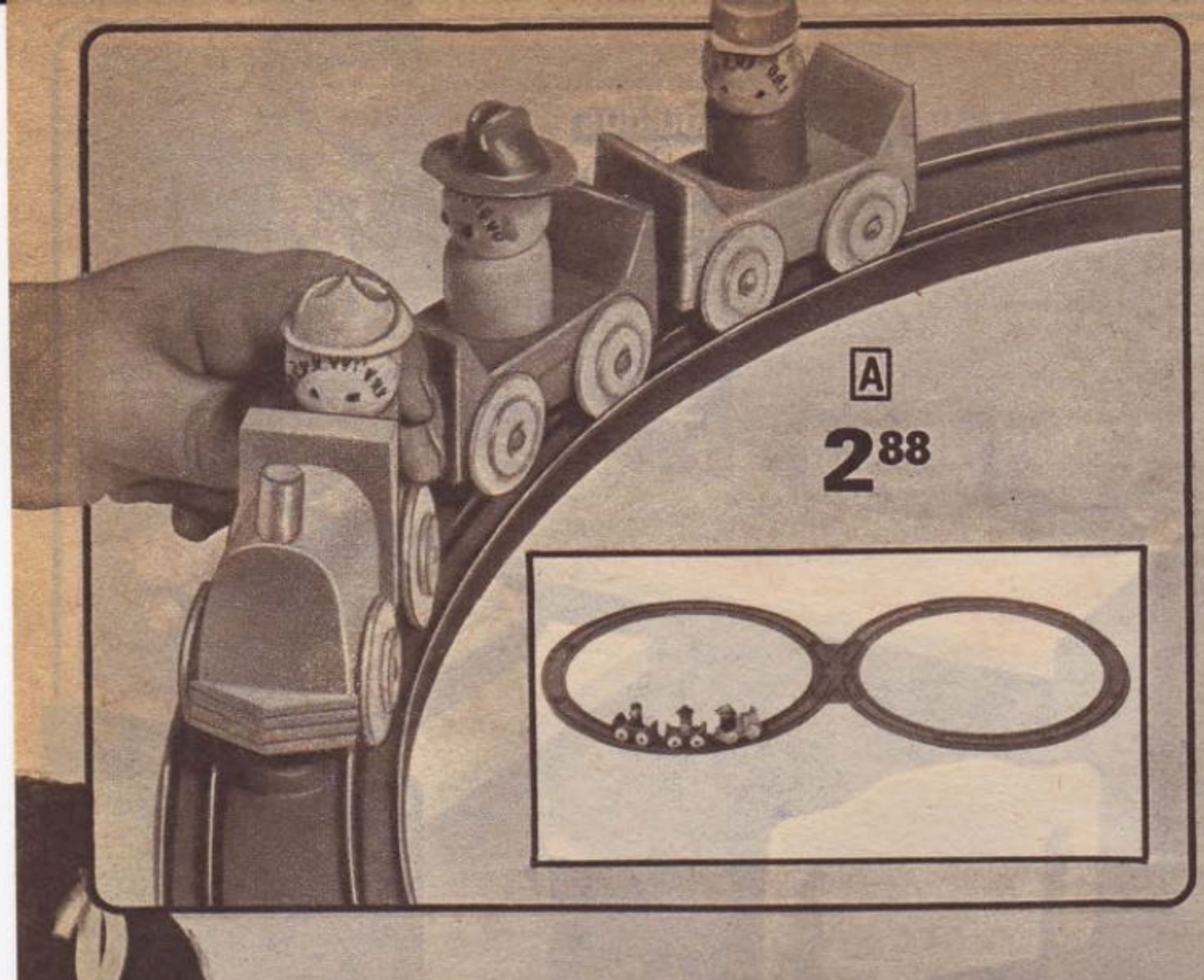






WishbookWeb.com

Playthings for



A The ideal "first" train for toddlers—engine and two cars are sized for little hands, have easy-action couplers. Snap-together track forms figure eight layout. Engineer and two passengers are removable. Set includes train (overall length about 9 inches); 3 figures; 14 pieces of curved track and 1 cross track. All colorful nontoxic plastic. Ages 3 to 8.
48 T 15490—From Hong Kong. Ship. wt. 12 oz. **2.88**

B Brunswick® Bowling Center. Finger puppet family enjoys friendly competition, keeping score on strikes and spares. Spring-loaded shooter sends ball down the alley; separate levers operate automatic pin re-set and automatic ball return. There's a snack bar too, complete with booths and colorful signs. Set includes 4 soft finger puppets, two balls, instructions. Nontoxic plastic; about 17 in. long.
48 T 15344—Ages 3 to 8. Ship. wt. 3 lbs. **12.99**

Fisher Price favorites

C Play Family Sesame Street. Here they are—all your friends from the TV series. Bert and Ernie, Big Bird, Cookie Monster and others live and work and play in detailed replica of the Sesame Street set. Stores with apartments upstairs are furnished and decorated; there's a chalkboard (with eraser and chalk) in back. 26 play pieces in all; durable wood and plastic construction. About 12½x10x11¼ in. high. All the pieces store neatly inside; case locks shut. Carrying handle.
48 T 15103—Ages 2 to 8. Ship. wt. 7 lbs. **13.77**

D Play Family Village. No parking problems, no traffic jams in pleasant shopping area with stores, apartments, garage, etc. 32 play pieces in all—figures, vehicles, furniture, accessories. Plastic and hardboard village folds, locks shut with pieces stored inside. Carrying handle. 8½x12½x17¾ in. long.
48 T 15120—Ages 2 to 8. Ship. wt. 7 lbs. **14.87**

E Play Family House. Four-room cottage with attached garage—plenty of room for play family and all their furniture. 19 play pieces in all. Garage door slides up; doorbell rings. Sturdy wood and plastic construction; nontoxic; carrying handle. Ages 2 to 8.
48 T 15171—Ship. wt. 5 lbs. 8 oz. **13.44**

F Play Family Garage. Colorful cars can fill up at pump, ride working elevator. Bell rings as stop signs go up and down. 4 cars; 4 figures, gas pump, grease rack. Revolving color-coded parking area. Rugged hardboard and plastic construction; 17½x15½x11 in. high. Ages 2 to 8.
48 T 15141—Ship. wt. 8 lbs. **13.44**

PHONE YOUR ORDER TODAY!

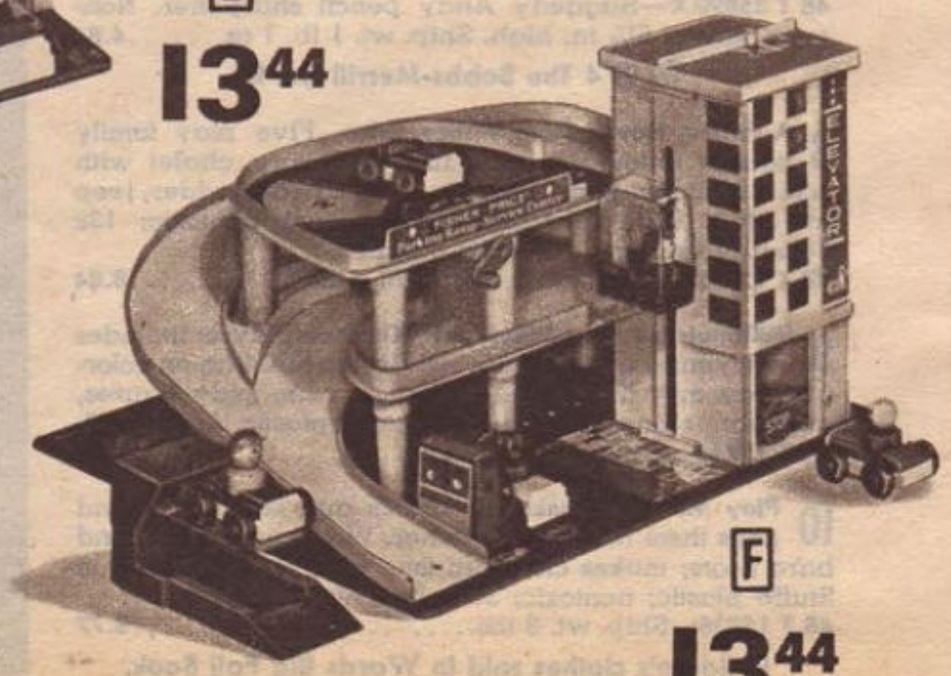
For numbers in your area, see page 154











WishbookWeb.com

Preschoolers

G Slow Wheels Train Set. No batteries or wind-up key needed. Friction-operated; once they get started, Slow Wheels cars just go—and go—and go! Big 12x36-inch layout gives plenty of travelling room for engine and two trucks. There's a colorfully decorated depot, in-and-out switch, crossing release, bridge and 4 traffic signs. Layout consists of 4 straight and 4 curved snap-together tracks. All of nontoxic plastic. Age 3 and up.
48 T 15384—From Hong Kong. Ship. wt. 2 lbs. 5 oz. **6.49**

H-K Slow Wheels vehicles are fun to play with anywhere, anytime. No batteries or wind-up key; friction-operated, they just go—and go—and go! Smooth nontoxic plastic; no-scuff wheels. Each about 3 in. long. Age 3 and up. From Hong Kong.

(H) **48 T 15390**—Truck. Ship. wt. 3 oz. **1.99**

(J) **48 T 15391**—Locomotive. Ship. wt. 3 oz. **1.99**

(K) **48 T 15392**—Helicopter. Ship. wt. 3 oz. **1.99**

48 T 15343—SAVE 25%—buy all three vehicles. Would be 5.97 purchased separately. Wt. 9 oz. . . . . set **4.47**

No batteries needed!

L-M Motor Friends whizz around in colorful vehicles —or on their own! Each figure comes with two kinds of transport. Friction-powered; no batteries or wind-up key needed. Bright nontoxic plastic; smooth rolling non-scuff wheels; each figure about 3½ in. high. From Hong Kong. Age 3 and up.

(L) Motor Friend Pilot comes with airplane and boat.
48 T 15379—Ship. wt. 7 oz. **2.99**

(M) Fireman comes with firetruck and ambulance.
48 T 15378—Ship. wt. 7 oz. **2.99**

48 T 15342—SAVE 16% when you buy Motor Friend Pilot and Fireman with vehicles. Would be 5.98 if purchased separately. Ship. wt. 14 oz. . . . . set **4.98**

N Play and Learn Playground. Little "learners" and their teacher have everything they need to play school—including playground equipment. 12 colorful nontoxic plastic pieces include: 4 figures about 2 in. high. 3 small desks, teacher's desk and chair, 2-seater swing, slide and merry-go-round. Age 3 and up.
48 T 15736—From Hong Kong. Wt. 12 oz. **1.96**

SAVE THIS CATALOG

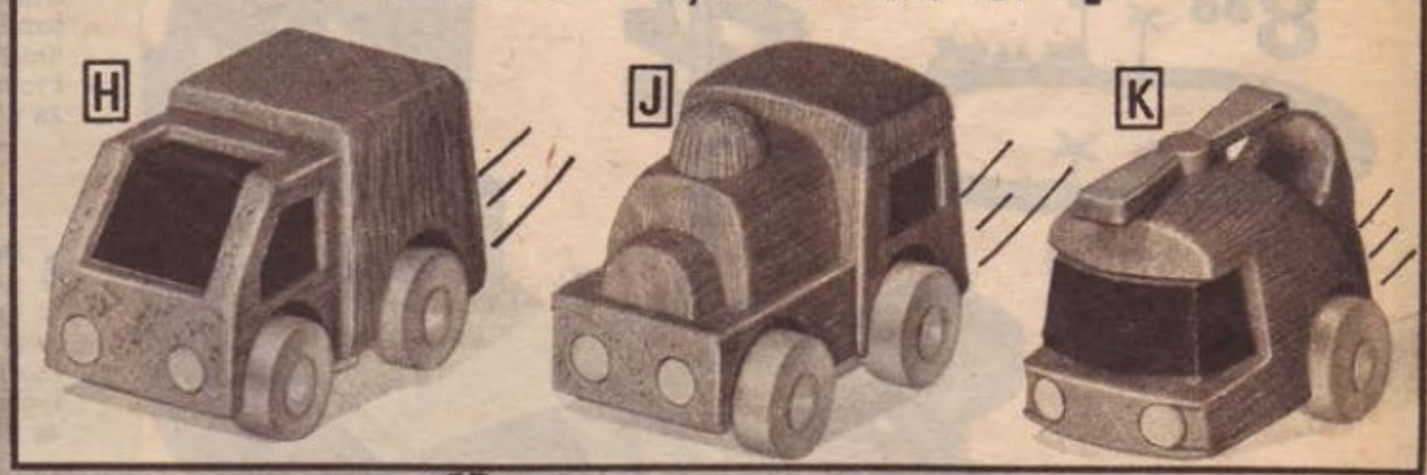
Wards Christmas catalog is your year 'round toy store. You can order toys until August 31, 1976



G

6.49

SAVE 25% Buy all 3 cars for 4.47





N

1.96

SAVE 16%



L

Buy both Motor Friends for 4.98

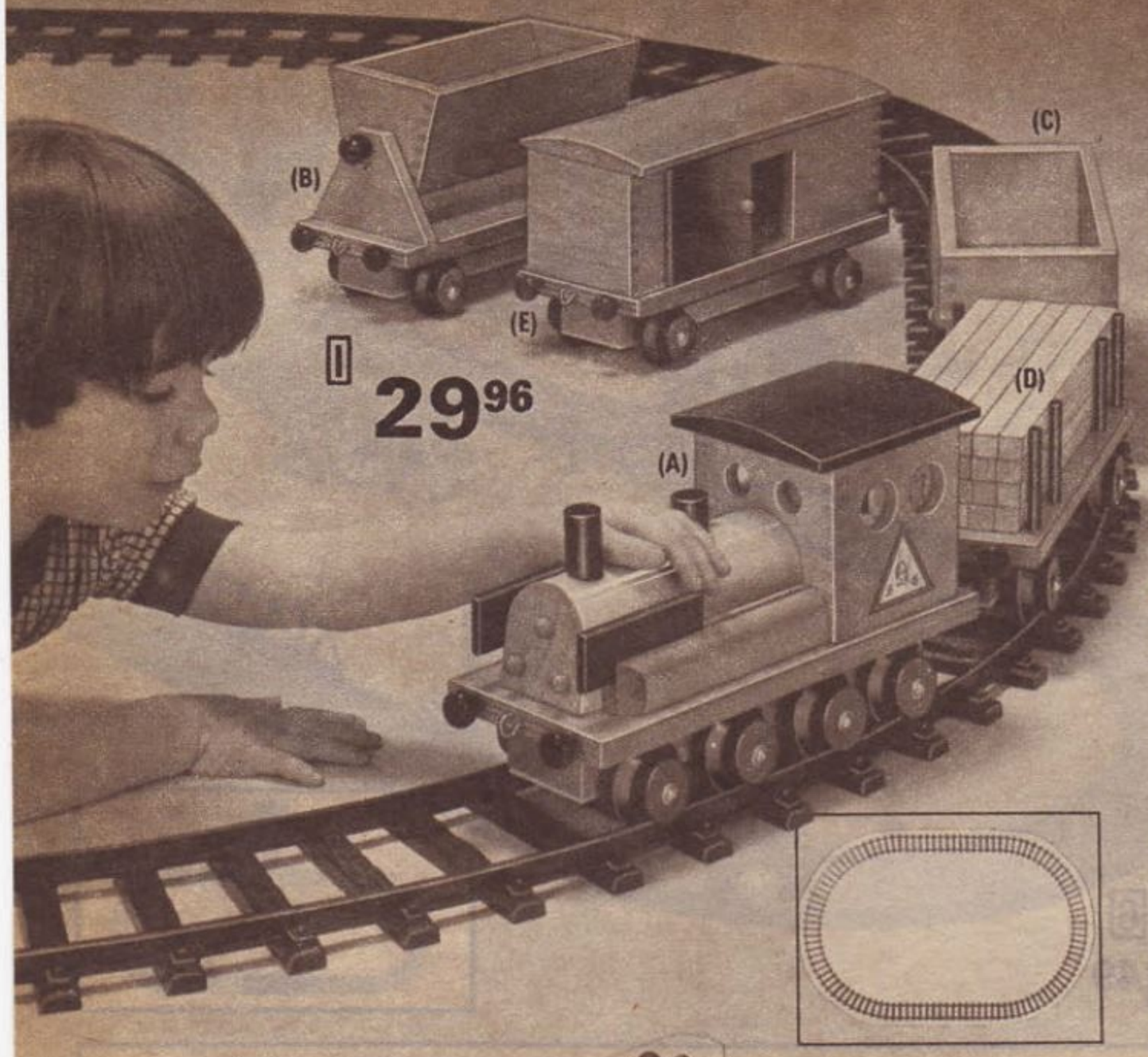


M

ALL² 315

WishbookWeb.com

SAVE $10
on big 5-piece wood train



1 **Little engineers love this wood train**—it's big enough (engine is 7½ in. high, 13¼ in. long) to haul blocks, dolls and other toys. Mom likes it too—'cause it's durably constructed of quality hardwoods with rounded edges, smooth nontoxic finish; easy-action couplers. Complete train set includes all five cars (A to E), 16 pieces of curved plastic track and 6 pieces of straight track. Age 3 and up.

48 T 15636 MM—Ship. wt. 26 lbs. From West Germany. Would be 39.96 if purchased separately—you save $10....set **29.96**

(A) to (C) Basic 3-piece train set includes engine (A), dump car (B), gondola car (C), 16 pieces of curved plastic track. Age 3 and up. West Germany.

48 T 15640 M—Ship. wt. 16 lbs.....now **25.99**

(D) Flatcar comes loaded with 24 pieces of smooth finished lumber. Age 3 and up. West Germany.

48 T 15637—Ship. wt. 4 lbs. 4 oz.....now **4.99**

(E) Sturdy boxcar with smooth-sliding double doors on each side. Age 3 and up. From West Germany.

48 T 15638—Ship. wt. 4 lbs. 4 oz.....**5.99**

48 T 15639—Extra track to make larger layout. 6 pieces straight plastic track. Wt. 2 lbs. 2 oz.....**2.99**

All wood wind-up train

2 **Perky little engine** circles track pulling two flatcars (great for hauling blocks and small toys). All wood with nontoxic finish, smooth edges. Set includes 8 sections of track (31x23½-inch layout), 2 telephone poles and 2 railroad crossing signs. Overall train length about 10 inches. From Hong Kong.

48 T 15373—Age 3 and up. Ship. wt. 2 lbs. 9 oz.....**8.88**

Kindergarten blocks

3 **Build castles, bridges, forts** with all-time favorite wood blocks—the basic learning toy in a variety of sizes and shapes—cubes, rectangles, rounds, triangles, arches. Smooth sanded natural finish hardwood; rounded edges; nontoxic finish. Helps preschoolers develop motor skills, coordination. From South Korea. Age 3 and up. 84-piece set.

48 T 15508—Ship. wt. 5 lbs. 3 oz.....**8.88**

Colorful LEGO® blocks

4 **Make hundreds of different toys** with plastic bricks that lock together to make houses, cars, animals—then snap apart to build new toys. 413-piece set includes blocks of various sizes and colors; door and shutters that open and close; roof tiles, windows, shrubbery, turntable and two building platforms. Age 4 and up.

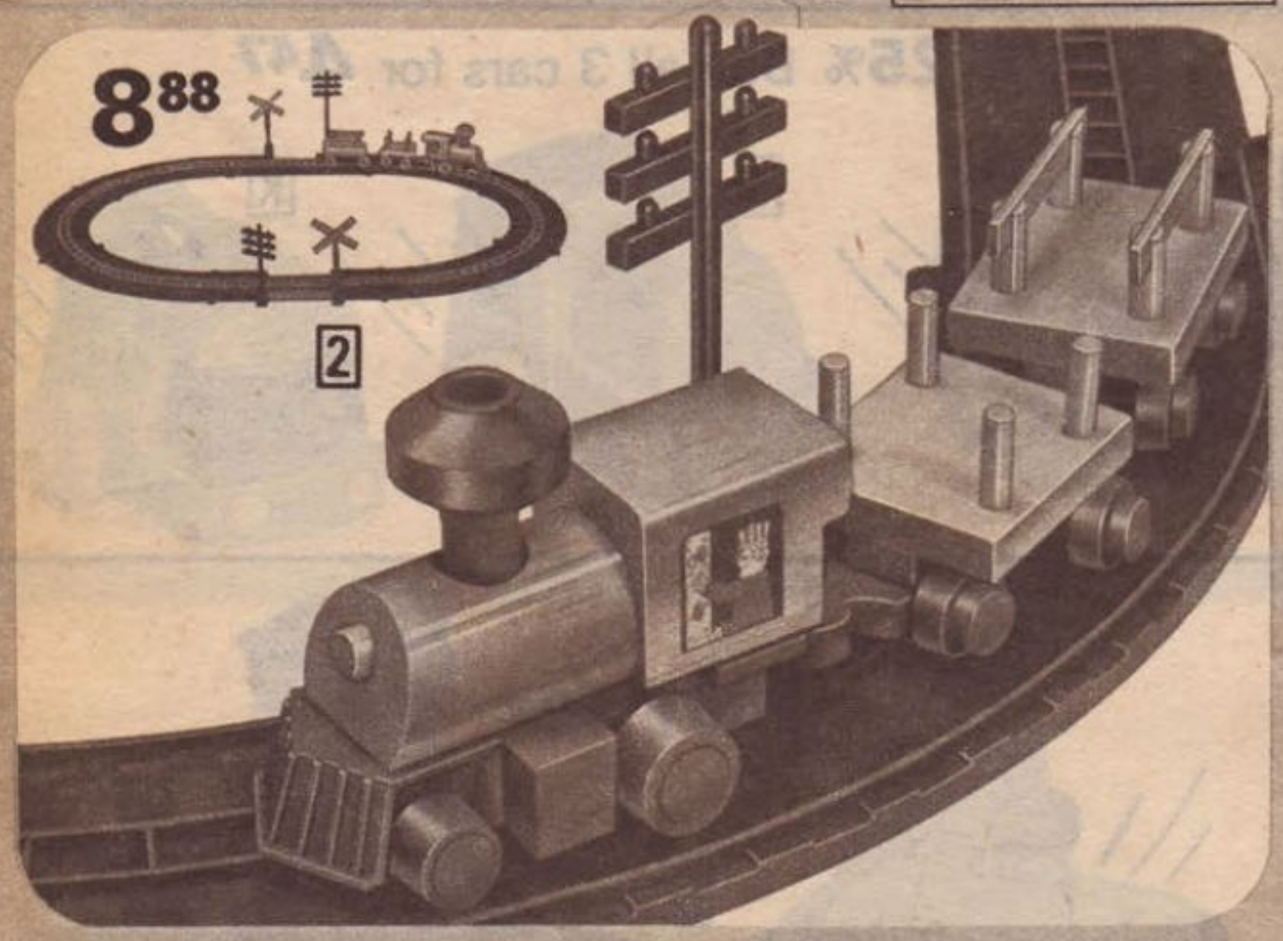
48 T 15513—Ship. wt. 3 lbs. 6 oz.....413-piece set **19.77**

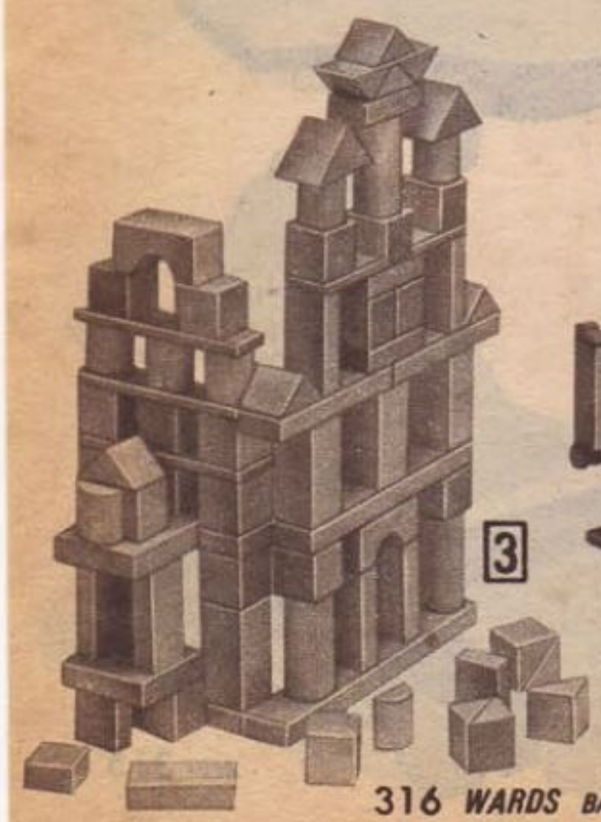
Play Friends National Park

5 **Playskool brings you an adventurous fantasy vacation** with five Play Friends, nine animals, bear cave, beaver dam, ranger tower, tree, etc. Durable nontoxic plastic pieces; flocked, tear-resistant 29½x20½-inch play mat with two "islands." 24-page illustrated booklet about America's National Parks included.

48 T 15275—Ages 3 to 7. Ship. wt. 2 lbs. 8 oz.....**11.97**

Phone your order today!





8.88



19.77

JUST CHARGE IT!
See Complete Credit Terms, pages 147-149

11.97



WishbookWeb.com

SAVE 22%

on three wood floor puzzles

6 **Delightful four-color puzzles** from England are really big—3 feet long by 9 inches high! Carefully crafted of pressed wood with nontoxic colors, smooth snug-fit edges. Each puzzle is made of 16 interlocking pieces—sized for easy handling by your preschooler. Ship. wt. 1 lb. 3 oz. each.

48 T 15873—Noah's Ark.....2.99
48 T 15874—Farm Scene.....2.99
48 T 15875—Goodtime Train.....2.99

SAVE 22% when you buy all three puzzles.
48 T 15819—Ship. wt. 3 lbs. 9 oz.....set 6.97



For creative play

7 **Big Barn** is jam-packed with interesting and entertaining activities—over 150 projects for a rainy day, or any day. There are dozens of painting-coloring-drawing books—plus—puzzles, games, sewing cards and yarn; magic tricks and punchouts; self-erasing slate and stylus; color and recolor pictures; paints, crayons and safety scissors; and much, much more.

48 T 15704—Ship. wt. 3 lbs.....4.99



Fisher Price favorites

8 **Play Family Airport** with jumbo jet and action helicopter. Kids find plenty to do as they work loading ramp, control tower, baggage carts, planes, cars, etc. Rugged hardboard and plastic; nontoxic; 13¾x14¼x11 in. high. Ages 2 to 8.

48 T 15112—Ship. wt. 9 lbs.....14.77

9 **Preschool Play Family desk** features magnetized chalkboard to practice drawing and writing—also holds letters and numbers. Plus 16 activity cards, chalk and eraser. Nontoxic plastic; about 10½ in. wide. Everything stores neatly away when playtime is over. Built-in take-me-along handle. Ages 3 to 8.

48 T 15108—Ship. wt. 3 lbs. 8 oz.....7.66

10 **Play Family Castle** has everything you need for a fairytale fantasy. Six play figures—the royal family and servants—live in regally furnished castle complete with drawbridge, moat, towers, secret passage and trap door. There's also a friendly dragon, royal coach and two horses. Sturdy plastic and heavy-duty cardboard on plastic reinforced base; roof forms carrying handle; all pieces store inside. 17x12¼x13½ in. high. Ages 2 to 8.

48 T 15136—Ship. wt. 10 lbs.....15.88

11 **Indoor/outdoor basketball** for preschoolers has backboard/scoreboard (24⅛ in. high) with built-in scoring counters; 2 balls and 2 cloth beanbags which store in base. Durable hardboard and plastic. Ages 3 to 8.

48 T 15119—Ship. wt. 6 lbs.....8.99

SAVE THIS CATALOG
You can order toys for birthdays, holidays, any occasion until August 31, 1976.



WishbookWeb.com

Corral a prancing pony

1 **35.88**



Adjustable mounting step

2 **23.99**



Bouncing buckeroos love Wards handsome palominos. Strong and stable with tough molded polyethylene bodies with tooled saddles, tip-resistant tubular metal frames, rubber floor grips, hand grips. Ages 2 and up.

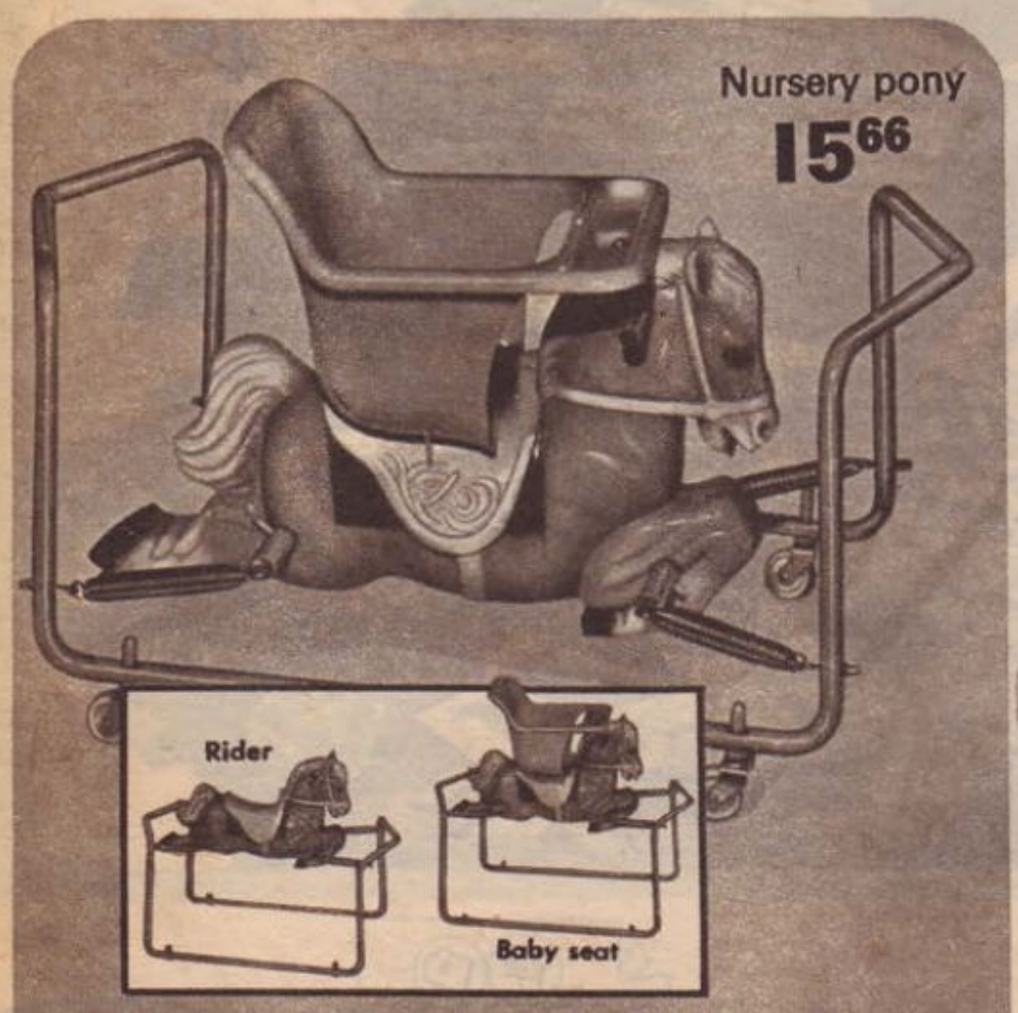
1 **Thunderer** is our biggest horse—strong, too. Extra broad base provides maximum stability. Adjustable step makes it easy for young riders to mount. 40 in. long. 28 in. to saddle. 49x40-in. frame.
48 T 25012 M—Ship. wt. 30 lbs. With bridle, stirrups. Easy assembly. **35.88**

2 **Thunder Cloud** . . . with bridle. Saddle height 28 in. Horse is 27 in. long. Frame about 44x24½ inches. With fixed step.
48 T 25016 M—Ship. wt. 20 lbs. Easy assembly. **23.99**

Shop the easy way—order by phone. See page 154.

Nursery pony

15.66



Easily converts as baby grows

Pint-size 27-in. pony takes baby riding from age 6 months to 3 years. Converts from a baby seat to a beginner's walker to a riding horse. Brightly colored plastic with removable seat. Saddle height adjusts from 9-18 in. 32½x19-in. tubular steel frame.
48 T 25324 M—Ship. wt. 14 lbs. Assembles without tools. **15.66**

Turn 'n Go

13.88



3 **Turn 'n Go.** Here it comes! Turn wheel left, right or all the way around to make the wide tracks roll wherever you want to go. No pedaling; no batteries needed. Plastic. 20 in. long. Ages 1½-4.
48 T 25203 M—Ship. wt. 6 lbs. . **13.88**

4 **Silly Sammy** twists his head in all directions as he rolls along. Sounds off with a loud "Honk! Honk!" Rugged plastic. 30x9x27 in. high. For 2 to 5 years of age.
48 T 25322 M—Ship. wt. 9 lbs. . **13.84**

5 **Sit 'n Spin.** Spins 'round and 'round like a merry-go-round. Child turns wheel and spins at his own speed. Toy stays in one place. No batteries needed. Plastic. Ages 2 to 4.
48 T 25202 M—Wt. 7 lbs. 8 oz. **10.96**

6 **Inchworm** inches along as rider pushes his legs and arms forward. Large saddle with hand holds. Green plastic. 34½x6x17¾ in. high. For children up to 65 lbs.
48 T 25200 M—Wt. 9 lbs. 4 oz. **17.96**



5 Sit 'n Spin

10.96



4 Silly Sammy

13.84

6 Inchworm

17.96

WishbookWeb.com



Baby Alive®

She eats, drinks, chews, swallows. 16 in. tall. Wears disposable diaper, smock top. Rooted hair. 9 packets food, dish, spoon, bottle, 2 diapers. Uses 2 "C" Batteries, pg. 369.
48 T 10040—Ship. wt. 3 lbs.....**11.88**
48 T 11650—Pkg. 24 diapers. Wt. 6 oz.....**2.88**



Rub-a-Dub® Dolly

Loves taking a bath with you! 17-in. doll is watertight, soakproof; fun to soap and suds. Has rooted hair to comb and set. Fully jointed. Comes in her own hooded terry towel-robe with ribbon and ruffle trim. Diaper.
48 T 10100—White. Ship. wt. 4 lbs.....**11.88**
48 T 10101—Black. Ship. wt. 4 lbs.....**11.88**



Baby Bundles™

The doll that won't hold still! Move her legs to change her diaper—she kicks. Bathe her and she splashes in the tub. Holds her bottle, sucks her thumb, too. 15-in. tall doll has rooted hair. Wears rompers. Comes with bottle and diaper.
48 T 10058—Ship. wt. 2 lbs. 8 oz.....**11.88**

TV STARS YOUR CHOICE 11.88



Baby Dreams™

The doll with Velvet Skin™ won't go to sleep unless you turn her on her side. 17 in. tall, she has rooted hair, cuddly cloth body, floppy arms and legs. In snuggly hooded bunting outfit.
48 T 10096—Ship. wt. 2 lbs.....**11.88**



Walking Baby Loves You™

Pitter-patter, pitter-patter . . . it's the "natural action" walking doll that takes her first baby steps when you squeeze her teeny hands—and she does it without batteries. Cloth body; rooted hair. 17 in. Wears pinafore.
48 T 10120—Wt. 1 lb. 5 oz. Ages 3-8.....**11.88**



Polly Pretend™

She loves to play dress-up with the over-size hat, shoes, purse, "fur" stole, necklace, washable make-up, rollers, etc. that she's found in Grandma's trunk (incl.) 15 in. Rooted hair. Dainty dress.
48 T 10620—Wt. 2 lbs. 1 oz. Ages 3-9.....**11.88**

7-pc. wardrobe set for above baby dolls

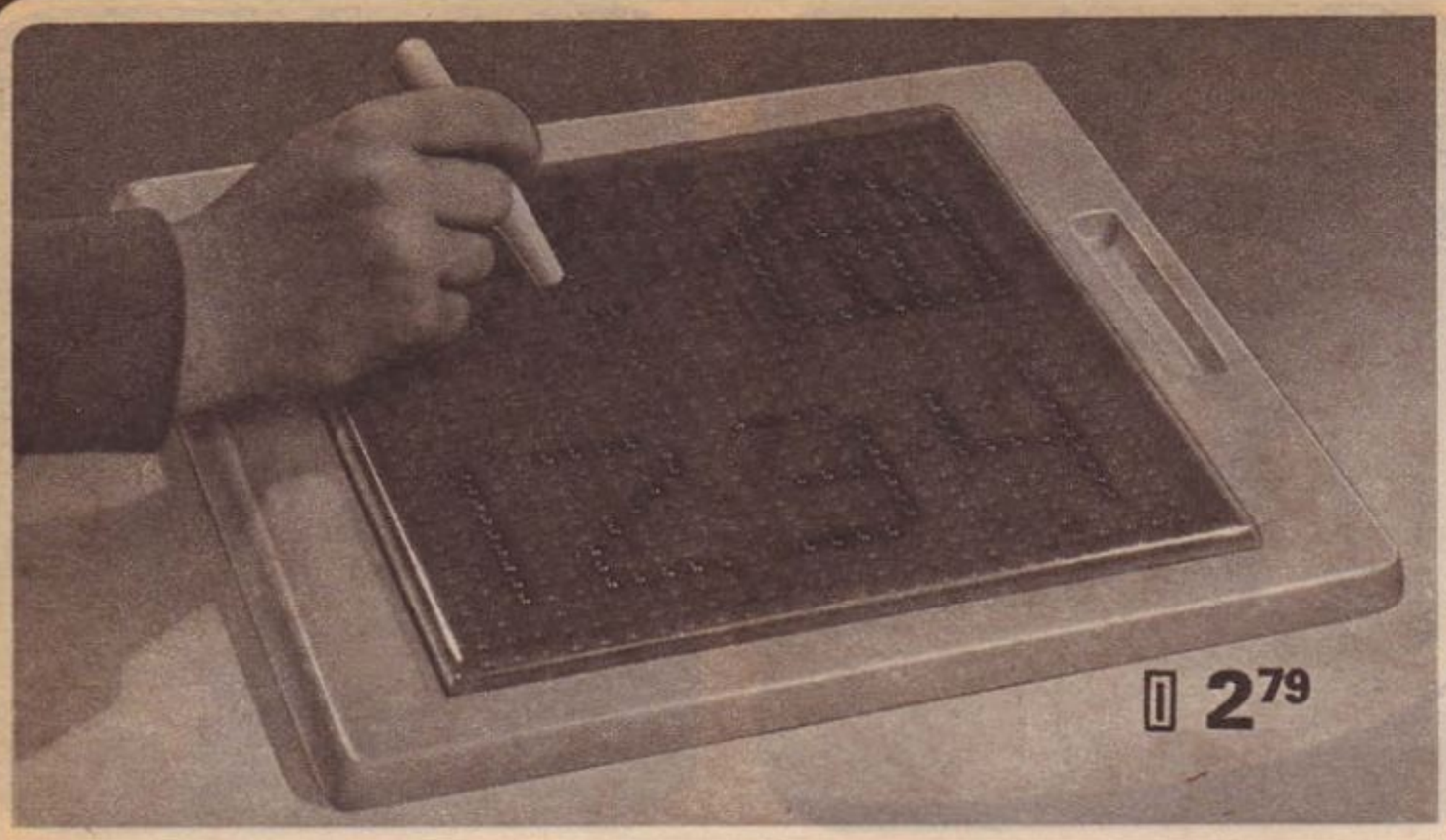
4.99

Keep your beloved baby doll warm and snug when you take her out on frosty days. Set includes baby-pink flannel bunting, 2-pc. snowsuit with cap and booties, lace-trimmed coat and matching bonnet. Snowsuit and bunting have zippered fronts for easy dressing. Fits all 15-17 in. baby dolls.
48 T 11043—Ship. wt. 14 oz.....set **4.99**

See more dolls on pgs. 22, 324-341.



WishbookWeb.com



Toys for learning fun

1 Magnetic Mosaic. Create an endless variety of designs with this unique toy. Use the magnetic wand to move steel balls into position on grid; turn frame over to clear grid and start new design. See-through plastic cover holds 100 balls securely in 9x9¾-in. frame. Age 3 and up. From West Germany.
48 T 15879—Ship. wt. 12 oz.....**2.79**

2 Push and Play with the Peanuts Gang™. Each of Charlie's friends has his own labelled wagon (hook them together for a parade) and even Snoopy's doghouse has wheels! Kids can match soft, sturdy characters to wagons; or place them in Charlie's house; or send Snoopy whizzing down the ramp. High-impact plastic; 11 in. long.
48 T 15382—Ages 3 to 7. Ship. wt. 2 lbs. 8 oz...**8.99**

3 Busy Faces is a roly poly playmate with a squeaky nose, clicking tongue, spinning hat and open-and-shut eyelids. And he chimes too! Durable nontoxic plastic with no loose parts, unbreakable metal mirror in back. About 9 in. high.
48 T 15015—Ages 6 to 24 mos. Ship. wt. 2 lbs...**5.96**

Wonderful World of Weebles®

4-6 Three exciting playsets featuring charming Weebles play people. Carefully constructed of high-impact plastic, each set includes all figures, furniture, accessories shown—everything you need for playtime adventures. Ages 2 to 6.

(4) **Weebles Treasure Island** with pirate ship, buccaneers, treasure chest, map, trees, tools, etc.
48 T 15362—Ship. wt. 3 lbs. 8 oz.....**11.96**

(5) **CUT 2.50. Weebles West**—was 14.94, Christmas '74, page 320. Fully furnished bunkhouse for Weebles buckaroos, plus buckboard, horse, corral, etc. Bunkhouse/carrying case 16½ in. long.
48 T 15371—Ship. wt. 4 lbs. 8 oz.....now **12.44**

(6) **Weebles Treehouse** has a crank-up elevator, comfy furniture, tricycle, even a secret hiding place for cute Weebles climbers.
48 T 15355—Ship. wt. 4 lbs. 5 oz.....**8.87**

Only at Wards . . . Little Engine!

7 Watch plucky Little Engine chug along—over the bridge and through the tunnel—up and down and 'round and 'round! Super-flexible plastic track curves around corners, bends up and down—lets you design the layout you want. Engine of high-impact plastic runs on one "C" battery (order on page 369). Pylons, trees, bridge, tunnel and lots of track included. From Japan. Age 3 and over.
48 T 15395—Ship. wt. 2 lbs. 9 oz.....**7.99**

8 "Sweet talk" phone. It's like chatting with a friend who really cares—who asks questions like "When is your birthday?" Press the button to hear clear, pleasant voice say ten different recorded phrases. Easy-clean plastic; about 8½ in. long. Use one "D" battery; order on page 369.
48 T 15400—Ages 3 to 8. Ship. wt. 1 lb.....**3.69**

9 Tom Thumb® cash register rings up sales from 1c to $1—amount of sale shows at top. Bell rings when drawer opens. Durable high-impact plastic; about 7½ in. high. Plenty of play money included.
48 T 15499—Ages 3 to 8. Ship. wt. 1 lb. 14 oz...**3.99**

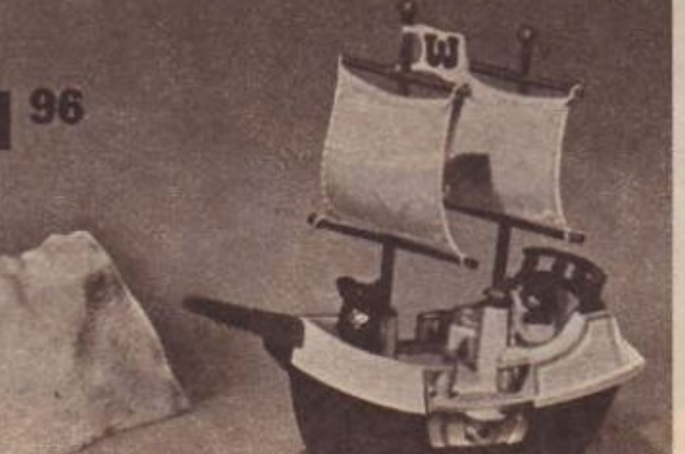
10 Learn to count as you play. Modern cash register looks like the real thing with price tabs that flip up to view from front or back. Ring up sales and tear off receipt tape, push total bar—bell rings and drawer pops open. Generous supply of play money included. Sturdy easy-clean plastic; about 7 in. high. From West Germany. Age 3 and over.
48 T 15494—Ship. wt. 1 lb. 13 oz.....**5.99**

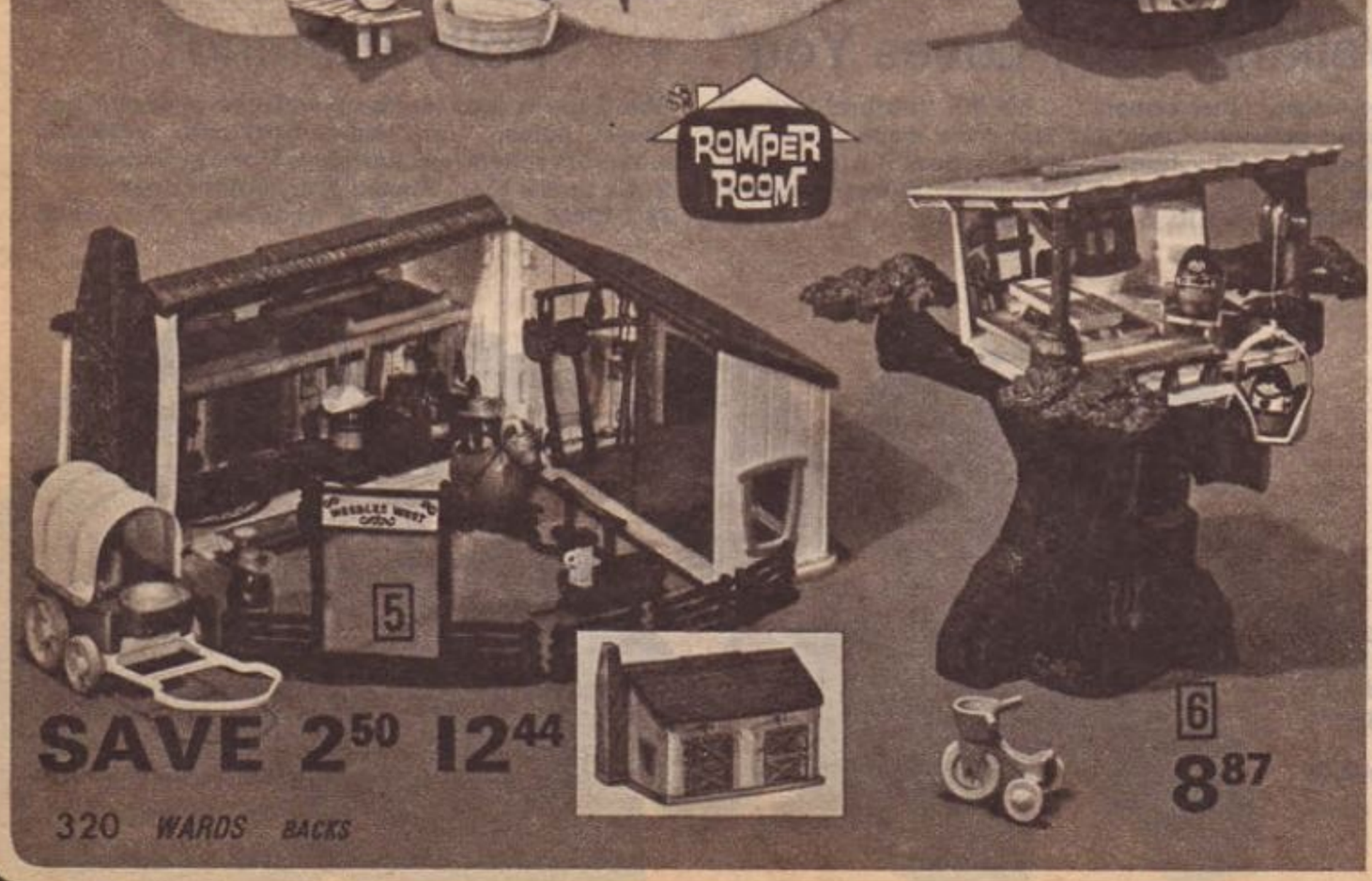
11 Rolly Ball Construction Set. Cheerful workers keep things moving as they wheel balls to conveyor, hoist 'em into hopper and drop them into truck. Set includes conveyor and hopper, truck, bulldozer, 2 drivers, 2 balls, and 6 traffic signs. Sturdy high-impact plastic; nontoxic; hopper about 2x10x6 in. high. Ages 2 to 5. From Hong Kong.
48 T 15381—Ship. wt. 2 lbs. 5 oz.....**4.99**

12 Disney© Typewriter. Now when you write about your favorite cartoon characters—you can even type in pictures! Two type wheels—one with letters, one with pictures—let you illustrate notes and stories. Durable high-impact plastic; nontoxic; about 10 in. long. 2 ribbons included. Hong Kong.
48 T 15798—Age 5 and up. Ship. wt. 2 lbs.....**8.88**

©Walt Disney Productions







WishbookWeb.com

Fabulous Value

Flexible track

7

EXCLUSIVE AT WARDS!

The Little Engine That Could **7.99**

Fabulous Value

HOW TALL ARE YOU?
WHEN IS YOUR BIRTHDAY?
DO YOU LOVE ME?

8 **3.69**

9 **3.99**

cash register

Rear view

10 **5.99**

11 **4.99**

ROLLY BALL

12 **8.88**

WishbookWeb.com

Imagine!

Melody Mike

ONLY 5.99 AT WARDS

You've seen them advertised. You know

Here he is—your play-along, sing-along, take-along friend, Melody Mike. Make up your own tunes or play the songs in color-coded songbook—you have a full octave of carillon type notes to play. Mike is about 7 inches high, made of break-resistant plastic with handy tote strap. Press nose to open; press teeth to play. Ages 3 to 10. One "C" battery included.
48 T 15319—Ship. wt. 1 lb. 8 oz.....AT WARDS ONLY **5.99**



11.44



Hooray! Here comes the Fisher Price circus train! Performing animals, comical clown and ringmaster ride big (almost 3 feet long) train driven by engineer. Animals have flexible limbs to perform tricks. Engine has realistic whistle sound, gondola car, cage car with swing-down ramp, caboose with hinged doors and skylight. Easy action couplers. Sturdy nontoxic plastic. Ages 2 to 7.

322 WARDS ALL

48 T 15113—Ship. wt. 4 lbs.....**11.44**



8.99

It may not sound like Beethoven, but kids can make pleasant music on Schroeder's Piano™—with a full octave of carillon type notes. When keys are pressed, Schroeder's friends—Charlie Brown, Snoopy, Linus, Lucy, Peppermint Patty and Schroeder—pop up. (Figures are removable.) Color-coded songsheet included. Durable high-impact plastic; about 10 in. long. One "C" battery included. Ages 3 to 10.
48 T 15338—Ship. wt. 2 lbs.....**8.99**

WishbookWeb.com

Friends from fantasyland
come to life with entertaining

Talking Books

4.77 each

SAVE 10%

Any 2 for **8.54**

Delightful stories encourage preschoolers to read as they look at whimsical illustrations and listen to amusing story—complete with sound effects! No batteries to buy, no records to break—just dial the sonic wheel. Durable high-impact plastic; provides excellent sound quality; recorded by professional narrators. Large, clear print for beginning readers; full color illustrations. About 8½x11½x1¼ inches thick. Ship. wt. 1 lb. 8 oz. each.

48 T 15308 D—Goldilocks and the Three Bears. Children never tire of this all-time favorite fairy tale.....4.77

48 T 15304 D—The Tale of Peter Rabbit. This bunny's escapades have delighted generations of children.....4.77

48 T 15301 D—The Night Before Christmas. Heartwarming narration of Clement Moore's beloved classic.....4.77

48 T 15302 D—Mother Goose Favorites. Tots love to recite familiar nursery rhymes along with the storyteller.....4.77

48 T 15303 D—Bozo and his ABC Zoo. Trip to the zoo helps preschoolers learn alphabet and recognize animals.....4.77

48 T 15305 D—What Time Is It? Introduces youngsters to time concepts, helps improve number recognition.....4.77



See 'n Say **7.44** Any 2 for **13.88**

Talking toys for learning fun! Spin the pointer and pull the ring to hear safety tips, alphabet sayings, quips from Raggedy Ann or farmyard noises. Nontoxic plastic; 10½ inches high; take-me-along handle. No batteries needed. Ship. wt. 1 lb. 13 oz.

1 **48 T 15460 D—Mr. Safety Says.** Comical drawings illustrate safety tips for preschoolers.....7.44

2 **48 T 15450 D—The Farmer Says.** A dozen different animals sound off when the farmer points their way.....7.44

3 **48 T 15404 D—Raggedy Ann® Says.** Whimsical and entertaining messages from one of children's favorite friends.....7.44

4 **48 T 15461 D—The Bee Says.** A picture, a word and a saying for each letter of the alphabet.....7.44



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Barbie loves the sun!

Wards 11-pc. pool set 3.66

1 **Wards inflatable pool set** is sized just right for sun-loving teen dolls. 2-ring, 18-inch diam. pool comes with chaise, 2 chairs, 2 rafts, 2 swim rings, ball, 2 towels. Inflatable plastic. From Taiwan. Dolls not incl.
48 T 11635—Ship. wt. 1 lb. 4 oz.....set **3.66**

2,3 **Malibu Barbie and Ken** by Mattel. Sunny personalities with golden tans, bendable legs. Barbie abt. 11½ in. tall; Ken, 12 in.
(2) **48 T 10409**—Barbie. Wt. 8 oz.....**2.88**
(3) **48 T 10411**—Ken. Wt. 12 oz.....**2.99**

4 **Barbie's Beach Bus** . . . just like the Dodge van that big kids drive. Side folds down to make patio; back, top open. With 25 pieces of gear for fun at the beach. About 11½x8½x19 in.
48 T 11670—Ship. wt. 4 lbs. 8 oz.....**9.94**

5 **Four girls' beachwear outfits*** . . . for 11-11½ in. dolls. From Hong Kong. Dolls not included.
48 T 10977—Ship. wt. 7 oz.....set **3.99**

6 **Four boys' beachwear outfits*** for 12-in. dolls. From Hong Kong. Dolls not included.
48 T 10982—Ship. wt. 8 oz.....set **3.99**

7 **Barbie's Olympic Ski Village™**. Chalet, 6-ft. ski run with accessories. Plastic, fiberboard.
48 T 11671 M—Wt. 2 lbs. 11 oz. Doll not incl.....**11.88**

8 **Cut 11%. Sun Valley ski outfits*** for 11-11½-in. girls, 12-in. boys. Was 4.49, '74 Christmas, pg. 363.
48 T 10848—Ship. wt. 4 oz. Dolls not incl....Now **3.99**

*Colors and fabrics of outfits may vary.







WishbookWeb.com

Fabulous Value

Camping's fun, too!

Wards 35-pc. tent set 4.99

A **Wards inflatable tent set . . .** everything teenage dolls need for roughing it in style. Tent, about 18x17x18 inches high, is big enough for 12-in. dolls to stand up in. Inflatable boat, 8x 13½ inches long, really floats! Set includes 2 chairs, table, barbecue grill, scuba gear, swim fins, pots, pans—35 pcs. in all. Plastic. Taiwan and Hong Kong.

48 T 11794—Ship. wt. 1 lb. 12 oz. Doll not incl. **4.99**

B **Wards 11½-in. teenage girl doll has 6 extra outfits** for dress and sports. Comes with 48 accessories: shoes, boots, handbags, hat, tennis racket, brush, jewelry. Doll is jointed.

48 T 10593—Ship. wt. 10 oz. Hong Kong.....**5.99**

C **Wards 12-in. teenage boy doll has 6 extra outfits** for his busy life. Plus 36 accessories: scuba gear, skis, boots, life jacket—all the things a fellow needs for the outdoors. Jointed plastic body. From Hong Kong.

48 T 10592—Ship. wt. 10 oz.....**5.99**

D **Barbie's Dream Boat™** by Mattel . . . looks like a real cabin cruiser. Opens to over 4 feet long with flying bridge, pennants, ladder, turning steering wheel, fully equipped galley, daybed that converts to bunks, swiveling searchlight, ladder, stove with movable doors, table. Closes into 15-inch vinyl case. Dolls not incl.

48 T 11672 M—Ship. wt. 4 lbs. 6 oz.....**11.88**

Note: Because of small pieces, toys on these 2 pages not recommended for children under 3.

. . . boating, too! 4 feet long

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Barbie at home

Kitchen or bath YOUR CHOICE 9.88





1 **The kitchen is where the teens gather!** A Wards exclusive, with tile-look wall, cabinet with sliding doors, exhaust hood, "oven" with opening door, "sink," 3-pc. cookware set. Metal and plastic construction. About 15½x4½x11½ in. high. From W. Germany. Doll not included.
48 T 11480—Ship. wt. 3 lbs. 8 oz.....**9.88**

2 **Wards exclusive bathroom** has plastic tub with "shower," shower curtain, basin with shelf, "mirror," mat, rug, towels. Tile-look metal walls, lithographed accessories, plastic base. About 16½x7¼x12½ in. From W. Germany.
48 T 11488—Wt. 2 lbs. 14 oz. Doll not incl.....**9.88**

3 **Quick-Curl Barbie** by Mattel. Styling her hair is great fun! Poseable. Abt. 11½ in.
48 T 10436—Ship. wt. 14 oz.....**4.44**

4 **Growing Up Skipper** by Mattel. Grows taller, "fills out" before your eyes. Has extra dress-up skirt, shoes. About 9 in. tall.
48 T 10420—Ship. wt. 10 oz.....**4.88**

5 **Mod Hair Ken** by Mattel. Poseable. 12 in.
48 T 10439—Ship. wt. 14 oz.....**4.44**

6 **Inflatable furniture set** . . . vinyl sofa, chair, pillows, hassock, bed, cover, pillow, night stand. From Taiwan. Doll not included.
48 T 11639—Ship. wt. 12 oz.....set **3.99**

7 **Bedroom suite** for Barbie, other 11-11½-in. dolls. Plastic bed with canopy, vanity, "mirror," bench. Cloth spread, vanity skirt.
48 T 11402—Wt. 2 lbs. Doll not included.....**4.88**

8 **Barbie's country home** by Mattel. Plastic furniture in living room, bedroom, kitchen. Doors really open. Opens to 34x11x15 inches, folds into carrying case. Vinyl. Dolls not included.
48 T 11643—Ship. wt. 4 lbs. 9 oz.....**10.96**

9 **Barbie's town house** by Mattel. Over 3½ ft. high! 3 floors, elevator, 6 rooms with furniture. Masonite floors, plastic columns. Easy assembly.
48 T 11649 M—Wt. 8 lbs. 4 oz. Dolls not incl..**17.88**









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Barbie on the move

Barbie and her bike 5.99

A **A Wards Fabulous Value! Malibu Barbie and her 10-speed bike.** Peppy teenager scoots around town on her bike. Like the real thing, it has derailleur, basket, pump, light, gear levers, toe grips, hand brakes. Wheels really turn, handlebars steer, kickstand swings up and down. Sun-tanned Malibu Barbie, about 11½ inches tall, included.
48 T 10456—Ship. wt. 1 lb. 4 oz. **5.99**

B,C **Free-Moving Barbie and Ken** by Mattel. Active teens bend and twist gracefully—move more freely than ever before. Outfitted for sports, each has a golf club and tennis racket to swing when you rotate the Free Mover. When the Free Mover lever is flat against their backs they remain fully poseable. Ken in shorts and shirt as shown, Barbie wears a tennis outfit under her long skirt.
(B) **48 T 10415**—Barbie, about 11½ inches tall. Ship. wt. 12 oz. **4.94**
(C) **48 T 10416**—Ken, about 12 inches tall. Ship. wt. 14 oz. **4.94**

D-L **Outfits for 11-11½ inch girl dolls, 12-inch boys.** Colors and fabrics may vary—but all will be the height of fashion! Hats, handbags included with many. Dolls are not included.

(D) **Set of 4 girls' pantsuits.** Swinging and bright for day and night!
48 T 10979—Ship. wt. 8 oz. From Hong Kong ..... set **4.99**

(E) **Tournament tennis outfits.** Suits, jackets, eye shades, rackets, balls.
48 T 10849—Wt. 4 oz. Cut 11% from '74 Christmas, pg. 363. Was 4.49; now **3.99**

(F) **Official United Airlines outfits.** For Ken, there's a captain's uniform, hat. For Barbie, dress, skirt, vest, pants and sweater.
48 T 10844—Wt. 4 oz. Cut 11% from '74 Christmas, pg. 365. Was 4.49; now **3.99**

(G) **Set of 4 girls' sports outfits** for skiing, tennis, skating, karate.
48 T 10980—Ship. wt. 8 oz. Accessories incl. From Hong Kong ..... set **4.99**

(H) **Set of 4 girls' coats.** Fake fur, "leather," cloth. All lovely!
48 T 10976—Ship. wt. 8 oz. From Hong Kong ..... set **4.99**

(J) **Set of 4 girls' casual outfits.** Dashing fashions to set you aglow!
48 T 10981—Ship. wt. 8 oz. From Hong Kong ..... set **4.99**

(K) **Set of 3 formals plus bridal gown.** From the sophisticated to the sweet.
48 T 10978—Ship. wt. 8 oz. From Hong Kong ..... set **4.99**

(L) **Set of 3 boys' casual outfits.** Light and bright for leisure time.
48 T 10975—Ship. wt. 8 oz. From Hong Kong ..... set **4.99**

M **Mod Hair Ken in tuxedo** cut 25% from '74 Christmas, page 365.
48 T 10457—Ship. wt. 14 oz. ..... Was 5.99; now **4.49**

Note: Because of small pieces, toys on these 2 pages are not recommended for children under 3.



















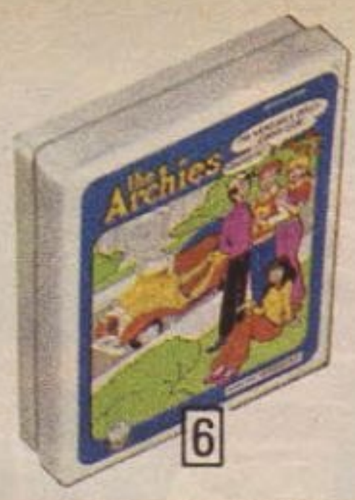
Mod Hair Ken

CUT 25%

Now **4.49**

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Archie at Riverdale High Dolls 3.88 each

1-8 Join the fun with Archie and his zany pals at Riverdale High! Right out of the comic strip, they have bendable legs, arms and waist; vinyl head. You can pose them so many ways! Girls have rooted hair. Archie's jalopy has room for dolls to "ride" inside. Carrying case is divided, big enough to hold all 4 dolls and extra outfits. From Hong Kong.

(1) **48 T 10694—Archie.** About 9 in. tall. Ship. wt. 8 oz. 3.88
(2) **48 T 10692—Veronica.** About 9 in. tall. Ship. wt. 8 oz. 3.88
(3) **48 T 10693—Jughead.** About 9 in. tall. Ship. wt. 8 oz. 3.88
(4) **48 T 10691—Betty.** About 9 in. tall. Ship. wt. 8 oz. 3.88
(5) **48 T 11793—Archie's jalopy.** Plastic; abt. 6½x6¼x12½ in. long. Wt. 14 oz. . . . 4.88
(6) **48 T 11598—Carrying case.** Vinyl; abt. 7½x2½x10 in. high. Wt. 1 lb. 2 oz. . . . 4.88
(7) **48 T 11199—Set of 3 boys' outfits.** Dolls not included. Ship. wt. 5 oz. 3.99
(8) **48 T 11198—Set of 3 girls' outfits.** Dolls not included. Ship. wt. 5 oz. 3.99

Just say "Charge It!" See Credit Terms on pgs. 147-149.



Dusty®. . . the fashion-action doll 4.99

9 **Dusty . . .** 11½-in. sports superstar! **48 T 10447**—Ship. wt. 12 oz. 4.99

10-15 **Accessories and outfits for Dusty.** Colors and fabrics may vary. Dolls not incl. (except 12).

(10) Nugget™, the palomino with a "pet-table" feel. Dusty's outfit, equipment. **48 T 11611**—Ship. wt. 1 lb. 12 oz. 9.49

(11) Set of 4 sports outfits, equipment. **48 T 10974**—Ship. wt. 8 oz. 4.99

(12) Award Night set. Dusty doll in evening gown. Tennis, golf outfits; stands. **48 T 10454**—Ship. wt. 1 lb. 2 oz. 10.49

(13) Dusty's gymnastic competition set. She'll do her acts on the balance beam, uneven parallel bars, trampoline and still rings. Leotard and warm-up suit are included. Easy to assemble. **48 T 11612**—Ship. wt. 14 oz. 8.49

(14) Set of 4 pantsuits. Swinging styles! **48 T 10973**—Ship. wt. 8 oz. 4.99

(15) Set of 4 casual outfits. **48 T 10972**—Ship. wt. 8 oz. 4.99

Note: Because of small parts, toys on this page are not recommended for children under 3 years of age.

Save this catalog! Order toys for birthdays, special occasions until Aug. 31, 1976

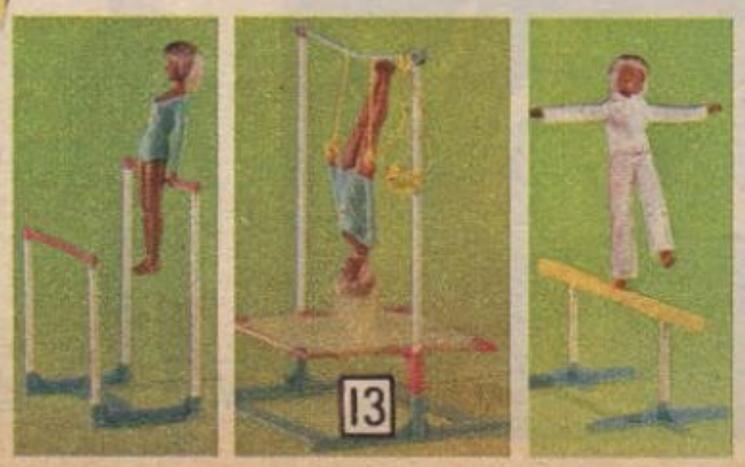














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Follow the yellow brick road to Oz! Dolls 3.99 each

A-G Re-live the adventures of Dorothy and friends on their way to see the Wizard of Oz™. Beautifully detailed dolls, about 8 inches high, are fully poseable—look just like the characters from the classic M.G.M. movie.

(A) The Cowardly Lion™ is exalted at having earned his badge of courage.
48 T 10479—Shipping weight 4 oz. **3.99**

(B) The Tin Woodsman™ waves his ax in glee at having a heart at last!
48 T 10478—Shipping weight 4 oz. **3.99**

(C) The Straw Man™ proudly displays his diploma of common sense.
48 T 10477—Shipping weight 4 oz. **3.99**

(D) Watch out for the Bad Witch™ of the West with her spell-casting broom!
48 T 10481—Shipping weight 4 oz. **3.99**

(E) Dorothy,™ wearing her red magic slippers, carries Toto in a basket.
48 T 10476—Shipping weight 4 oz. **3.99**

(F) The Wizard™ greets Dorothy and her friends when they finally arrive at Oz.
48 T 10482—Shipping weight 4 oz. **3.99**

(G) Glinda the Good Witch of the East™ waves her wand to keep everyone safe.
48 T 10480—Shipping weight 4 oz. **3.99**

H Emerald City™ . . . a dream come true! A beautiful place where flowers never die, apple trees bear fruit year 'round, the sun shines every day—and everyone is happy. Exquisitely detailed vinyl-over-fiberboard play set folds out of carrying case, extends about 30 in. long, 14 in. high. Complete with a spinning crystal ball, fold-out apple tree, beauty chair, Wizard's room with curtain and scene selector—and the long, long yellow brick road! Everything wipes clean to keep it bright, fresh and sparkling—the way Emerald City should be.
48 T 11625—Ship. wt. 3 lbs. Dolls not included. . . . . **set 13.88**

Note: Items (A)-(H) recommended for children over 3; (J)-(M) for children over 4.

The Sunshine Family® All 3 dolls 5.99

J The Sunshine Family . . . 9½-in. Steve,® 9-in. Stephie® and 3-in. baby Sweets.® Young and happy, all with rooted hair, inset eyes. Dolls can be posed realistically.
48 T 10449—Ship. wt. 14 oz. . . . . **set 5.99**

K Sunshine Family World. Three dolls above are included with their own home! Four bright rooms with table, chairs, highchair, bed, cradle, trunk, rocker. Idea book for more furnishings child can make. Plastic and fiberboard house about 20x20x12 in. Easy assembly.
48 T 11658—Ship. wt. 4 lbs. 8 oz. **13.88**

L Van with Piggyback Shack™. Now, you can help the Sunshine Family make crafts and display them at a pretend fair. Shack removes from van for use as sales and display booth. Makings for tiny belts, purses, flowerpot incl. Plus idea book; banner base. Plastic van is about 20 inches long.
48 T 11665—Ship. wt. 4 lbs. **10.44**

M Surrey Circle™—a tricycle built for three! Wheels turn, handlebar moves. Plastic. Easy assembly. Dolls not incl.
48 T 11664—Ship. wt. 11 oz. **4.44**







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The young mods

4.99 to 11.84

1 **A Fabulous Value! Lucky Karla has lots of clothes** for every occasion. 15-in. tall fashion doll wears blue jeans and gingham halter top for play. Changes into her lace-trimmed granny dress for parties, dons jaunty slacks and shirt for casual dates, chooses shorts and halter top for picnics in the park. Sweet and pretty—with vinyl head and arms, sleeping eyes, rooted hair you can style any number of becoming ways. From Hong Kong.

48 T 11828—Ship. wt. 14 oz.....doll with outfits **4.99**

2 **Lisa Jean comes from Italy,** land of beautiful women. 12-in. tall teenage doll has long, lustrous blond hair you can fix in pony tails, braids—all sorts of smart ways. Lisa Jean wears blue jeans printed with her name, lace-iced gingham top. Comes with a swirly felt skirt with apple appliqué she'll wear on dates to the disco. Pert vinyl face with fixed eyes, long lashes. Jointed body lets her pose like a model.

48 T 10590—Ship. wt. 10 oz.....**6.96**

3 **Tiffany Taylor** . . . the beautiful fashion model you've seen on TV. Glamorous and sophisticated, she's the perfect mannequin, wears clothes with real flair. You can change her appearance and personality just as easily as you change her outfits. Flip, she's a blond—flip, she's a brunette (just turn the top of her head and brush hair to change its color). Lovely face with delicate features, big eyes with long lashes, silky hair. Head, arms and legs are movable for life-like posing. Can stand alone in her platform shoes. Wears sheer gown over gold lamé bathing suit. 19 inches tall.

48 T 10619—Ship. wt. 2 lbs.....**11.84**

4 **Special value—4 outfits for Tiffany at one low price!** She'll wear the 2-pc. mini dress on shopping expeditions, the nautical print midriff top and slacks for sailing, the 2-pc. slacks suit to the office and on dates, the halter top and shorts for clambakes at the beach. All well made, carefully detailed. Colors and fabrics may vary. Dolls not included.

48 T 11090—Ship. wt. 8 oz.....set **5.99**

5-7 **Deluxe outfits for Tiffany.** High-style fashions, nicely detailed. Colors, fabrics may vary. Dolls not included.

(5) **48 T 11076 D**—Dungarees with top. Ship. wt. 8 oz.....**3.99**
(6) **48 T 11077 D**—Print dress with scarf. Ship. wt. 8 oz.....**3.99**
(7) **48 T 11074 D**—Mini dress. Ship. wt. 8 oz.....**3.99**
Save $1 when you buy all 3 outfits (5), (6) and (7) for only....**10.97**

Note: Items on this page not recommended for children under 3.

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Old fashioned girls
$10 to $35

A-C Beautiful dolls from around the world . . . outstanding for their exquisite features, fine craftsmanship, elaborate outfits. Life-like vinyl faces with sleeping eyes, long lashes. Thick rooted hair. For children over 3.

(A) Melanie . . . romantic southern belle in billowing crinoline, checked pinafore, frilly layers of petticoats over hoopskirt, big bonnet, pantaloons, socks, shoes. Fully jointed; stands alone.
48 T 10289—Ship. wt. 2 lbs. 17 in. tall. From Hong Kong.....**20.00**

(B) Vanessa . . . dressed for a ball in ruffly tiers of organdy. Her curls are topped by a pert bow and posy. Wears taffeta petticoat, pantaloons, socks, shoes. Fully jointed; stands alone.
48 T 11820 M—Wt. 3 lbs. 2 oz. 18 in. tall. From Italy.....**30.00**

(C) Cannele . . . a flirtatious French damsel with glorious rooted hair that's 18 inches long! Wears eyelet-bedecked dress sashed with ribbon, petticoat, pantaloons, stockings, slippers with bows. Vinyl arms, legs; soft-stuffed body. Sits prettily.
48 T 11819 M—Wt. 3 lbs. 8 oz. 20 in. tall. From France.....**35.00**

D-G Granny's Corner®. The little ones gather 'round as granny reminisces of days long ago . . . bouncy buggy rides, whirling spinning wheels, taffy pulls, so many pleasures. Charming dolls have delicately tinted vinyl faces that beam with loving sweetness, sleeping eyes, rooted hair (except G). Wear lace-trimmed chintz frocks, velvet ribbons. Spinning wheel not incl.

(D) Chipper . . . 15-in. tall older sister is ready to go to the church supper in her ruffled long gown, sashed in velvet, and matching bow in her hair. Panties, shoes. Fully jointed.
48 T 10215—Ship. wt. 1 lb. 2 oz.....**14.00**

(E) Pun'Kin . . . 11-in. tall little sister is going to auntie's for tea and cookies in her ruffly long dress, pert lil' cap, lacy pantaloons and velveteen shoes. Fully jointed for posing.
48 T 10214—Ship. wt. 14 oz.....**12.00**

(F) Pint Size . . . 14-in. tall tot is lovey and huggy with her soft cotton-stuffed chintz body. Side-glance eyes give her a saucy expression. Squeaky voice. Lacy smock, cap, bows.
48 T 10037—Ship. wt. 1 lb.....**11.00**

(G) Butter Ball . . . 13 in. tall baby doll drinks from her bottle, wets. Has fully jointed body, cry voice, molded hair. Bonnet, diaper.
48 T 10036—Ship. wt. 1 lb. 4 oz.....**10.00**
Save $8 on set of 4 (D, E, F, G).
48 T 10216—Ship. wt. 3 lbs. 4 oz.....set **39.00**



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Crissy or Velvet

SAVE $2 on combination

Doll only **8.88** Set of 3 outfits **4.99** Both for **11.87**











Baby Crissy

SAVE $3 on combination

Doll only **17.88** Layette only **5.99** Both for **20.87**



The girls you love—from Ideal

1-4 **Your favorites—Crissy and Velvet** have "growing" hair that's fun to comb, swirl and style. Softly tinted vinyl faces, sleeping eyes. Jointed bodies—can stand alone or be posed. For children over 3. Wt. ea. doll 1 lb. 11 oz.

(1) **Crissy** with twirly beads. In long dress. 17½ in. tall.
48 T 10218—Doll when bought separately.....8.88
48 T 10218 D—Doll when bought with outfits (2).....6.88

(2) **Three outfits for Crissy***, other 17½-18 in. fashion dolls.
48 T 11084 G—Ship. wt. 7 oz. Dolls not included.....4.99

(3) **Velvet** with swirly daisies. In short dress. 15 in. tall.
48 T 10220—Doll when bought separately.....8.88
48 T 10220 D—Doll when bought with outfits (4).....6.88

(4) **Three outfits for Velvet***, other 15-in. fashion dolls.
48 T 11085 G—Wt. 7 oz. Dolls not included.....4.99

5 **Carrying case for fashion dolls** . . . Crissy, Velvet, Tiffany. Wet-look vinyl. Room for doll and clothes (not included).
48 T 11624—Wt. 3 lbs. 3 oz. About 11x5x22 inches.....5.66

Colors, fabrics of outfits may vary—but all will be pretty!

6 **JODY™** . . . the old fashioned girl with rooted auburn hair that tumbles down to her toes. Poseable 9-in. doll wears long skirt, blouse, straw hat, pantaloons, high-button shoes.
48 T 10461—Ship. wt. 1 lb. 4 oz.....4.99

7-9 **Jody and her rooms.** The good old days in miniature! Beautifully detailed, fully furnished 14x14x11½-in. rooms have many working parts, perfectly scaled accessories. Decorated inside and out. Jody doll in appropriate dress included with each. For children over 3. Wt. each 5 lbs. 8 oz.
(7) **48 T 11405**—Jody and her country kitchen.....15.99
(8) **48 T 11407**—Jody and her general store.....15.99
(9) **48 T 11406**—Jody and her parlor.....15.99

10 **Baby Crissy.** Life-size 24-in. doll has "growing" hair, jointed vinyl body. In dress, panties. Wt. 4 lbs. 8 oz.
48 T 10121—Doll when bought separately.....17.88
48 T 10121D—Doll when bought with layette (11).....14.88

11 **Layette for Baby Crissy***, other 24-in. baby dolls. 2-pc. pants set, flannel sleeper, party dress with panties.
48 T 11087 G—Ship. wt. 14 oz.....5.99

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SAVE 2.18

32-in. walker

Doll only **12.96**

Doll and outfits **17.76**

A

B

D

E

F

C

Wards is getting into the spirit of 76

SAVE 2.20 on combination

26-in. walker plus baby in cradle

Only **17.76**

Either (E) or (F) separately **9.98**

Girls with the spirit of '76

A Jannette is 32 inches tall—almost life-size! She walks along with you when you guide her by the hands. Her rooted hair can be combed and set with her own hair-care accessories (tray with rollers, brush) included. Jointed body. Pert, delicately tinted features, go-to-sleep eyes. The essence of femininity with her ribbon-trimmed cap and long Colonial-style dress. Buy her extra outfits (B) for when she wants to dress modern—save 2.18. Wt. 4 lbs.

48 T 10651 M—Doll only.....**12.96**

48 T 10651 MD—Doll when bought with (B).....**10.78**

B Outfits for Jannette, other 32-in. walkers. Full 'n swirly pinafore style dress, party dress with matching panties, pants with button-trimmed sleeveless top. Fabrics, colors may vary.

48 T 11086 G—Ship. wt. 1 lb. 3 oz.....**6.98**

Save this Catalog!
Order toys until August 31, 1976

C Fabulous Value! Toddler with 5 outfits—plenty of changes for every occasion. Pint-size 8-in. tall patriot wears a ruffly cap with ribbon trim, colonial style dress with apron . . . she's all set to go about tidying up her house. She'll go to church, attend tea parties, go marketing looking fresh and bright in her 5 extra dresses, all frosted with lace, ribbons and ruffles plus her straw hat and bonnets. Jointed plastic doll has rooted hair, sleeping eyes. Wears socks, shoes and panties. Compare Wards low, low price! For children over 3.

48 T 11823—Ship. wt. 12 oz. From Hong Kong..**5.99**

D Americana "1776" baby. Cuddlesome 15-in. tall doll is dressed to go visiting in an authentic Colonial style print dress and bonnet, kissed with lace and bows. Baby-soft and squeezy with soft-stuffed cloth body, vinyl head and hands. Silky rooted hair, painted eyes.

48 T 10149—Ship. wt. 2 lbs. 3 oz.....**8.96**

E Take Annette's hands—she walks with you! Colonial charmer is 26 inches tall, with rooted curls you can comb and brush, sleeping eyes. Wears a ruffly pinafore style apron over pastel print dress, perky cap with lace trim. Comes with styling brush. Buy her with baby in cradle (F) and save 2.20. Ship. wt. 4 lbs. 7 oz.

48 T 10650 M—Doll bought separately.....**9.98**

48 T 10650 MD—Doll when bought with (F)....**7.78**

F Baby Carrie comes with her own rocking bassinet. Dreamy 13-inch baby doll drinks from her bottle, wets, closes her eyes at naptime. Her rooted pixie hair-do is fun to comb. Wears a lace-spiced christening gown with matching bonnet. Her sturdy plastic bassinet looks like carved wood; has a dainty print liner, bedecked with lace ribbon. About 14x8½x15¼ in. high. Easy to assemble. Annette (E), makes a perfect mother! Wt. 4 lbs.

48 T 10150 MG—Doll with cradle...**9.98**

WishbookWeb.com



1

SAVE $2

Doll or layette 5.99 Both for 9.98

1, 2 Chubby towhead's skin is so soft it feels like a real baby's . . . can be bathed, too. Sleeping eyes, rooted hair. Wears lace-trimmed dress, panties, booties, bow. About 16 in. tall. From Hong Kong. Knit layette gives her 3 pretty changes! Fits other 15-17-inch baby dolls, too.

(1) **48 T 10185**—Doll when bought separately. Wt. 1 lb. 8 oz. . . . **5.99**
(1) **48 T 10185 D**—Doll when bought with (2). Wt. 1 lb. 8 oz. . . . **3.99**
(2) **48 T 11089 G**—Layette. Ship. wt. 12 oz. **5.99**



2



3



4

Baby faces you'll want to kiss

3 **Softina comes with a trunk and layette—ready to travel!** Cuddly 14-inch tall doll has pert vinyl face, soft rooted hair, painted eyes. Her vinyl foam body is squeezy as can be—a joy to hold in your arms. And, you can bathe her just like a real baby. Softina wears an embossed cotton dress, panties, booties and bow. Her layette includes flannel jacket, cuddly blanket for naptime or nighttime, tote bag for going visiting, diapers, comb, brush and soap. Take her along in her sturdy hardboard trunk with shiny metal hardware.
48 T 10060—Ship. wt. 3 lbs. 6 oz. **9.96**

4 **Layette for 12-14-inch baby dolls.** Flannel robe, lace-kissed dress with matching bonnet and panties, ribbon-trimmed dress and matching panties. Hanger. See pgs. 23, 336 for doll furniture.
48 T 11088 X—Ship. wt. 10 oz. **4.48**

5 **Tammy Tears** drinks, wets, sheds soft little tears! You'll tend her every need, as you would a real baby. About 12 inches tall, she has rooted pixie style hairdo, sleeping eyes with curly lashes, fully jointed body. Comes in bed jacket and blanket—both bedecked with eyelet—diaper and bow.
48 T 10013—Ship. wt. 2 lbs. **6.88**

6 **Sweet Nature™ Tender Love™** drinks and wets. Soft and snuggly like a real baby—and she needs a mommy ever so much—to make her warm clothes, a place to rest and toys to play with. Comes with materials for cradle and dress, diaper, bottle. Plus an "idea" booklet for making her things. Doll has soft vinyl head, rooted pixie hairdo, painted eyes. About 13 in. tall.
48 T 10050—Ship. wt. 2 lbs. 8 oz. **8.88**



5



6

WishbookWeb.com

SAVE $2

on Dress-Alike Sisters

Both dolls if bought separately 11.98 **Buy both for only 9.98**

Tots with lots of clothes

A, B Sisters look alike—and dress alike! Each doll comes with a wardrobe of 4 cute changes for sport and dressy occasions. They have rooted hair, vinyl heads. Arrive in print dress, socks, shoes. From Hong Kong.

(A) Lil' Sis . . . about 11½ in. tall.
48 T 11830 G—Ship. wt. 1 lb. . . **4.99**

(B) Big Sis . . . about 15 in. tall. Ship. wt. 1 lb. 9 oz.
48T11831—Bought separately **6.99**
48T11831D—Bought with (A). **4.99**

C Little Lori is a lucky gal to have so many clothes. She wears hip-hugger pants, belt and midriff top for sports. Changes into any of her 4 other outfits—2 pants sets, 2 dresses (one with matching panties). Doll has vinyl head, rooted hair, sleeping eyes, jointed body. 11½ in. tall. Hong Kong.
48 T 11829—Ship. wt. 1 lb. . . . **5.99**

D Pretty Linda comes with 6 extra outfits! Dainty dresses for Sunday school and parties, pants for play time. Plus comb, brush, mirror, plastic scissors and pretend make-up to keep her looking her very best. Jointed doll can stand alone or sit. Her long rooted hair is set in twin ponytails with perky bows. Has soft vinyl head and arms, sleeping eyes. About 16 inches tall. From Hong Kong.
48T11832—Ship. wt. 1 lb. 8 oz. **6.99**

E Drink-wet baby with layette. Sweet little girl has 4 extra outfits—sunsuit, pants set and 2 lace-trimmed dresses. Plus her own grooming kit with pretend cosmetics; bottle. Doll has vinyl head, go-to-sleep eyes, shiny rooted hair, jointed body. From Hong Kong. About 14 inches tall.
48T10180—Ship. wt. 1 lb. 4 oz. **6.66**

Note: Dolls on this page are recommended for children over 3 years.

Fabulous Value

WishbookWeb.com



1



7



8



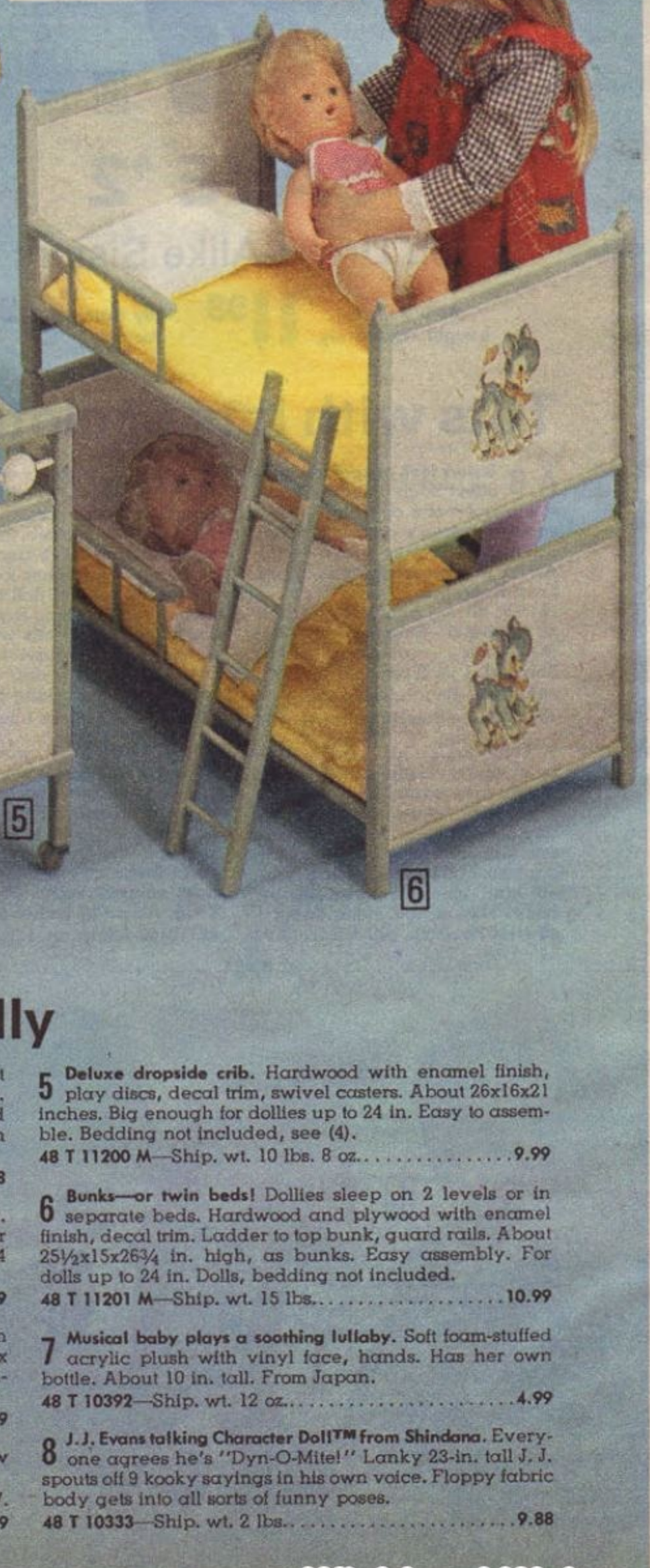
2



3



4



5

6

See more baby dolls, clothing and accessories on pgs. 22-23.

Mighty nice for dolly

1 **Three-in-one high chair.** Lift off feeding chair to convert it to a walker or rocker. Chromed metal; printed vinyl. Tray with attached toy. Swivel casters, plastic-tipped rockers. About 23 in. high. Holds dolls up to 20 in. From Italy. Dolls not included.
48 T 11798 MX—Ship. wt. 4 lbs. 12 oz. **9.88**

2 **Wood swinging cradle cut $1** from '74 Christmas, pg. 373. Rock baby to sleep or lift off cradle for use as car bed or play pen. Abt. 28x17x20 in. For dolls up to 24 inches. Bedding not included.
48 T 11208 M—Ship. wt. 9 lbs. 2 oz. . . Was 8.99; now **7.99**

3 **Dropside crib on swivel casters.** Sturdy wood; birch finish. Play discs, decal on end panel. About 25½x15x18½ inches overall. Easy to assemble. Bedding not included, order (4), below.
48 T 11204 M—Ship. wt. 7 lbs. 10 oz. **6.99**

4 **Bedding set.** Coverlet, satin-bound blanket, pillow case, inflatable vinyl mattress and pillow.
336 BACKS Fits beds on this page, carriages pgs. 346, 347.
48 T 11740—Ship. wt. 8 oz. **3.99**

5 **Deluxe dropside crib.** Hardwood with enamel finish, play discs, decal trim, swivel casters. About 26x16x21 inches. Big enough for dollies up to 24 in. Easy to assemble. Bedding not included, see (4).
48 T 11200 M—Ship. wt. 10 lbs. 8 oz. **9.99**

6 **Bunks—or twin beds!** Dollies sleep on 2 levels or in separate beds. Hardwood and plywood with enamel finish, decal trim. Ladder to top bunk, guard rails. About 25½x15x26¾ in. high, as bunks. Easy assembly. For dolls up to 24 in. Dolls, bedding not included.
48 T 11201 M—Ship. wt. 15 lbs. **10.99**

7 **Musical baby plays a soothing lullaby.** Soft foam-stuffed acrylic plush with vinyl face, hands. Has her own bottle. About 10 in. tall. From Japan.
48 T 10392—Ship. wt. 12 oz. **4.99**

8 **J. J. Evans talking Character Doll™ from Shindana.** Everyone agrees he's "Dyn-O-Mite!" Lanky 23-in. tall J. J. spouts off 9 kooky sayings in his own voice. Floppy fabric body gets into all sorts of funny poses.
48 T 10333—Ship. wt. 2 lbs. **9.88**

WishbookWeb.com



5.99

Baby doll layette

Plenty of pretty changes for Wards Baby Wendy, other 15-17 in. tall baby dolls. White-frosted coat and bonnet, party dress with white panties, pants and topper for play, flannel sleeper. With hangers.

48 T 11091—Ship. wt. 14 oz. **5.99**



Your choice **7.77**

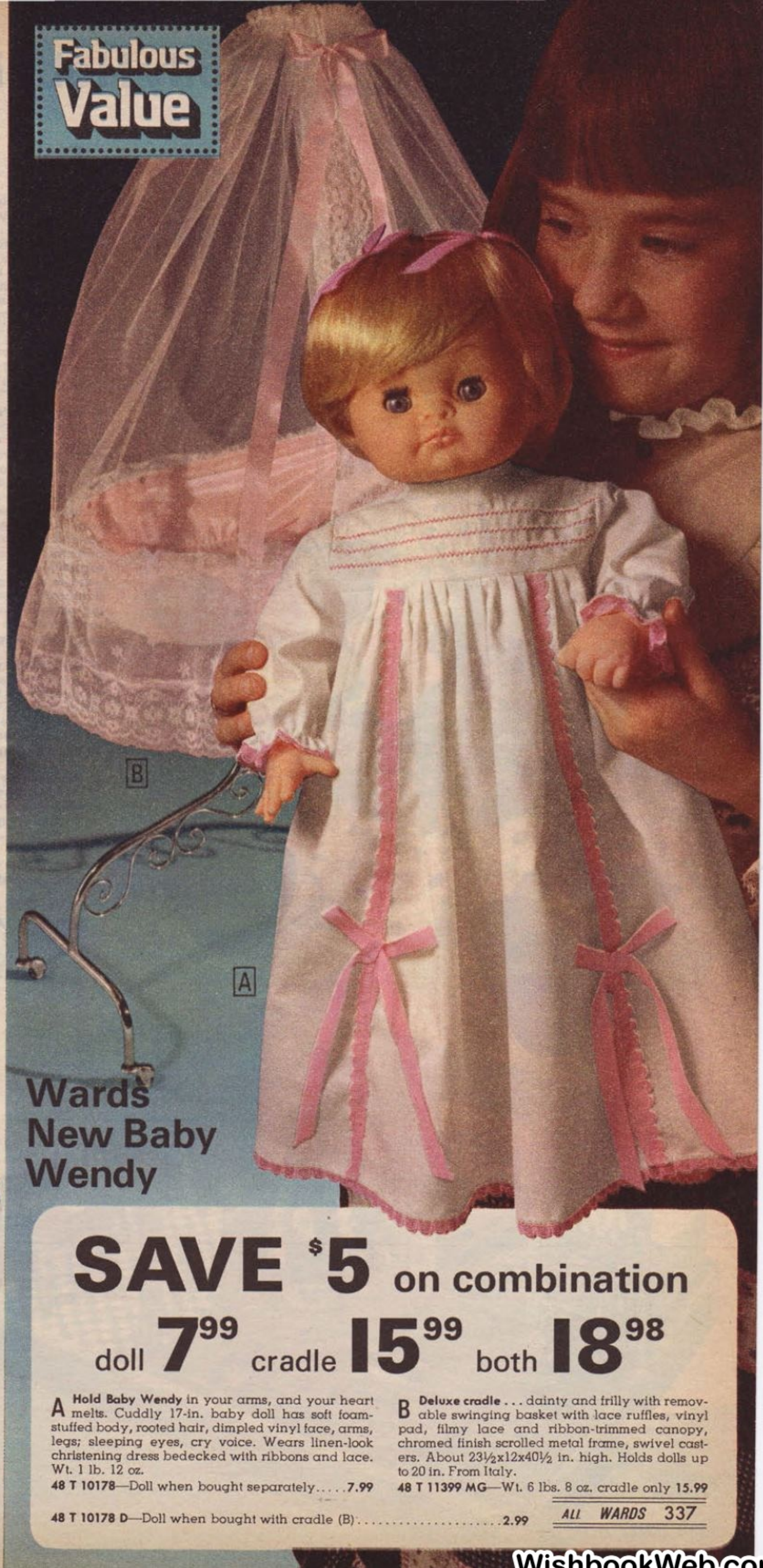
Furniture for dollies

C-E Holds up to 24 in. baby dolls. Metal, vinyl. Leg tips. Easy assembly.

(C) Play pen . . . 22¾x12¾x17 in. Doll not incl.
48 T 11218 M—Ship. wt. 6 lbs. **7.77**

(D) High chair . . . 28¼ in. high overall.
48 T 11217 M—Ship. wt. 4 lbs. **7.77**

(E) Swyngomatic® wind-up swing . . . 26½ in. high.
48 T 11216 M—Ship. wt. 4 lbs. **7.77**



Wards New Baby Wendy

SAVE $5 on combination

doll **7.99** cradle **15.99** both **18.98**

A **Hold Baby Wendy** in your arms, and your heart melts. Cuddly 17-in. baby doll has soft foam-stuffed body, rooted hair, dimpled vinyl face, arms, legs; sleeping eyes, cry voice. Wears linen-look christening dress bedecked with ribbons and lace. Wt. 1 lb. 12 oz.

48 T 10178—Doll when bought separately. **7.99**

B **Deluxe cradle** . . . dainty and frilly with removable swinging basket with lace ruffles, vinyl pad, filmy lace and ribbon-trimmed canopy, chromed finish scrolled metal frame, swivel casters. About 23½x12x40½ in. high. Holds dolls up to 20 in. From Italy.

48 T 11399 MG—Wt. 6 lbs. 8 oz. cradle only **15.99**

48 T 10178 D—Doll when bought with cradle (B) **2.99**

WishbookWeb.com

Holly Hobbie© & Heather©

Dolls 1.99 to 15.88

1, 2 Holly Hobbie and Heather . . . quaint little ladies in old-fashioned garb. Holly looks as bright and cheerful as the patchwork dress she wears . . . Heather looks as dainty and sweet as her name in her misty floral print dress. Both wear poke bonnets atop their pert yarn braids . . . pantaloons peek out beneath their skirts. Dolls have delicately tinted painted features . . . floppy soft-stuffed cotton bodies. Lightweight, easy for tykes to tote—teens love 'em, too. Inspired by American Greeting Card characters (27-in. shown).

Height	(1) Holly	(2) Heather	Ship. wt.	Each
9½ in.	48 T 10370	48 T 10337	4 oz.	**1.99**
16 in.	48 T 10371	48 T 10338	14 oz.	**4.88**
27 in.	48 T 10372	48 T 10339	1 lb. 12 oz.	**10.84**
33 in.	48 T 10387	48 T 10340	3 lbs. 10 oz.	**15.88**

3 Holly Hobbie's doll house complete with a Holly doll that moves—she's magnetic! She goes forward, backward, left, right, turns in circles. Just put the magnetic wand beneath the floor where Holly stands on her walking platform and guide her wherever you want her to go . . . through the doorway to the kitchen for tea, through the front door to tend her garden, into the bedroom to rest.

A little girl's dream. Holly's 12x9x18-in. Colonial-style house is furnished. In the living room there's a long bench, rocker, coffee table . . . in the kitchen a table and 2 chairs plus saucers, cups, plates and teapot . . . in the garden a wheel barrow, watering can and picket fence. Brightly decorated inside and out, lithographed in exquisite detail . . . from the canary in his cage at the living room window to the geraniums and bluebird in the garden. Vinyl and fiberboard. Jointed 5-inch tall Holly can be removed from her walking platform and seated in a chair or laid to nap on her bed. Her rooted hair can be brushed. House is easy to assemble.

48 T 11616—Ship. wt. 2 lbs. For children over 3 years.....**7.88**

4 Holly Hobbie tote 'n doll bag . . . lets you "Carry a little love with you." Peering out of the pocket on the side is a 7-inch Holly Hobbie rag doll that removes for play. Roomy 10½x9¾-inch bag has lots of space for all the odds-and-ends and toys a busy young lady needs when she goes visiting her pals or vacationing with the family. Patchwork print vinyl with zippered top, adjustable strap.

48 T 11526—Ship. wt. 9 oz.....**3.88**

5 Holly Hobbie doll . . . 12 inches of country-style fun. Charming doll wears her famous patchwork dress, poke bonnet, boots. Her jointed vinyl body can stand alone or be posed. Rooted hair.

48 T 10425—Ship. wt. 10 oz.....**4.88**

©American Greetings Corporation

See Wards exclusive Holly Hobbie bedspread, canopy and curtain ensemble on page 12. Holly Hobbie crafts on pg. 225.

SAVE THIS CATALOG! ORDER TOYS FOR BIRTHDAYS AND SPECIAL OCCASIONS UNTIL AUGUST 31, 1976.

WishbookWeb.com

are here to play!

Toys 7.99 to 24.88

A Holly Hobbie AM radio . . . helps you "Start today on a happy note." Solid state chassis; fully transistorized. Earphone for personal listening. Radio, about 10 in. high, has carrying strap. Uses one 9-volt battery, sold separately on page 369. Made in Taiwan.
48 T 20013—Ship. wt. 1 lb. 11 oz. **7.99**

B Holly Hobbie solid state portable phonograph . . . decorated inside and out with pictures of posies and Holly Hobbie. Joyous music-maker plays 33⅓, 45 and 78 rpm records. Designed especially for children, with built-in 45 rpm adapter, permanent synthetic sapphire needle, easy-to-operate speed selector. Lightweight, scuff-resistant case, about 12½x10½x5 inches. UL listed, 120 volts, A.C. Buy records for the young set on pages 222, 397.
48 T 36028—Ship. wt. 5 lbs. 8 oz. Record not included. **24.88**

C Holly Hobbie bookcase-toy chest. Pretty, practical furniture for small fry. Two shelves for books, knick-knacks, pictures. Two sliding chalkboard doors give access to spacious interior that has room for dolls, toys, teddy bears —many treasures. Sturdy wood and hardboard construction with dark pine and blue finish, Holly Hobbie trimmings. About 32x18x33½ in. high overall. Partially assembled, easy to set up.
48 T 22331 M—Ship. wt. 22 lbs. Toys not included. **18.99**

D Holly Hobbie activity table . . . here's where creative fun takes place! Tots can print and draw on the chalkboard top, flip it up and use the pegboard inside to make fanciful designs. Two shelves beneath provide storage space for books, paper, paints—all sorts of things. Husky wood and hardboard construction with rich dark pine and blue finish, Holly Hobbie decorations. About 28x18½x21 inches high overall. Seat height about 12 inches. With chalk, eraser, pegs and mallet.
48 T 22605 M—Ship. wt. 7 lbs. Mailable. Easy assembly. **11.99**

E Holly Hobbie play house . . . walk right in and make yourself at home! Darling Colonial-style house of heavy-duty corrugated cardboard is printed in colorful detail with clapboard siding, shingle roof, gay flowers along the sides, Holly and a sleepy friend flanking the doorway. About 46x60 inches high overall. Big enough for 2 tots. Easy to assemble.
48 T 24222 M—Ship. wt. 18 lbs. Mailable. **12.96**

F-H Holly Hobbie kitchen appliances. Set up housekeeping in bright style! Cute appliances of sturdy steel in avocado and white, gaily decorated with scenes of Holly and her kitties. Easy assembly.

(F) Play oven, about 13¼x11x18 in. Modern "burners," knobs, hinged door.
48 T 32001 M—Ship. wt. 7 lbs. . . . . each **9.99**

(G) Sink-dishwasher, about 13¼x11x16¾ in. high. High-impact plastic "faucet," basin. Hinged dishwasher door opens; molded plastic dish rack and drain.
48 T 32002 M—Ship. wt. 5 lbs. 13 oz. . . . . each **12.99**

(H) Refrigerator-freezer, about 13¼x11x26 inches high. Double doors open; fully coated interior. Freezer compartment; triple storage units.
48 T 32003 M—Ship. wt. 8 lbs. 13 oz. . . . . each **15.99**

Save $6 on combination of all 3 appliances. A complete kitchen!
48 T 32004 M—Ship. wt. 22 lbs. . . . . combination **32.97**

SAVE $6
on (F), (G) and (H)

Bought separately	Combination of all three
38.97	32.97









WishbookWeb.com

Raggedy Ann and Andy©

1-2 Raggedy Ann and Andy dolls . . . everyone's favorites. Cotton bodies, tousled yarn hair, locked-in eyes. 25½-in. size shown.

Height	(1) Ann	(2) Andy	Ship. wt.	Each
15½ in.	48 T 10344	48 T 10345	1 lb.	**3.33**
25½ in.	48 T 10368	48 T 10369	1 lb. 12 oz.	**9.44**
38½ in.	48 T 10350 M	48 T 10351 M	5 lbs.	**19.88**

3 Raggedy Ann's play cottage. Gaily decorated kitchen and bedroom, sized for 15½-in. Ann, folds out of carrying case. Vinyl. About 13⅜x17¾x3⅜ inches. Doll not included.
48 T 11500—Ship. wt. 4 lbs. 8 oz. **9.88**

4 Raggedy Ann slumber bag has soft pillow head, cotton-stuffed cotton body, quilted bottom. Side zipper. For children up to 4 ft. tall (ages 4 to 10).
48 T 18331—Ship. wt. 5 lbs. Abt. 54 in. long **15.84**

5 Electronic phonograph . . . battery-operated, play it anywhere. Close top, sapphire needle sets and plays automatically. Speed, volume control. Plays 45 rpm records only (not included). Plastic carrying case. Needs 2 "D" batteries, page 369.
48 T 36298—Ship. wt. 1 lb. 8 oz. Abt. 9⅜x7⅝x3½ in. **12.99**

6 Raggedy Ann tote 'n doll. Perky floral print vinyl shoulder bag has a pocket on the side where 7-inch Raggedy Ann doll travels, then removes for play. Zippered top.
48 T 11525—Ship. wt. 9 oz. About 10½x9¾ inches. **3.88**

7-9 Save 30% when you buy all 3 desk accessories! Plastic. From Hong Kong. Sharpener uses 2 "D" batteries, sold pg. 369.

(7) Pencil Sharpener. Won't operate when top is lifted; blade is inaccessible to little fingers. Extra sharpener refill incl.
48 T 35890—Ship. wt. 1 lb. 1 oz. Abt. 6½ in. Pencil not incl. **4.84**

(8) Block calendar-pencil holder. Turn blocks to correct date.
48 T 35881—Wt. 11 oz. Abt. 5¾ in. Pencils not incl. **4.84**

(9) Stapler. Press Ann's hands—paper's stapled. With staples.
48 T 35880—Ship. wt. 14 oz. Abt. 6½ in. high. **4.84**
48 T 35878—Combination (7), (8), (9). Ship. wt. 2 lbs. 10 oz. **9.99**

10 Portable AM radio. Has earphone. Needs 9V battery, sold pg. 369.
48 T 20012—Ship. wt. 1 lb. Abt. 6x6x1¼ in. Plastic. **7.66**

11 Tea set . . . service for 6. Metal tray, plates, saucers; plastic teapot, cups, knives, forks, spoons. Paper napkins.
48 T 32329—Ship. wt. 1 lb. 12 oz. **3.99**

12 Manicure set. Dryer, disc and roll file, buffer cuticle tool attach to 4¾-in. Ann power handle. With 2 storage bottles. Uses 2 "D" batteries, pg. 369. For children over 3.
48 T 35579—Ship. wt. 1 lb. 8 oz. Plastic. Hong Kong. **5.77**

13 Toothbrushes. Battery-operated power handle connects to heart-shaped case (can wall mount). 2 child-size brushes incl. Use 2 "D" batteries, sold pg. 369. Hong Kong. Ship. wt. ea. 1 lb. 1 oz.
48 T 35892—Ann. . . . . **4.44** **48 T 35893**—Andy. **4.44**

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WishbookWeb.com

Stage your own talk show!

A-C The smartest dummies in town are here to amuse you! Great partners for your ventriloquism act, all have mouths that move when you pull the concealed string, fabric bodies, vinyl head and hands.

(A) Danny O'Day arrives in a natty suit and bright bow tie. Has a baseball uniform and cap he can change into to give variety to your act. Comes with record that helps you learn ventriloquism. Danny is about 24 inches tall.
48 T 18440—Ship. wt. 3 lbs. 8 oz.....**14.94**

(B) Whenever you discuss things with Lester, he's right on! He peers quizzically from behind his spectacles, wears comfortable casual clothes. About 26 inches tall.
48 T 18439—Ship. wt. 2 lbs. 8 oz.....**10.99**

(C) Otis O'Brien. This carrot-top is a real cut-up! His wide grin and sprinkling of freckles captivate everyone in the audience. His bright plaid body is a real eye-popper. Wears blue pants, white collar. Otis is about 30 inches tall.
48 T 18424—Ship. wt. 3 lbs.....**10.99**

Welcome to Sesame Street™

D Bert©, 15½ in. tall. Fabric.
48 T 10386—Wt. 6 oz.....**4.44**

E Ernie©, 14 in. tall. Fabric.
48 T 10385—Wt. 6 oz.....**4.44**

F Cookie Monster©, 13 in. Plush.
48 T 18049—Ship. wt. 14 oz....**6.66**

G Big Bird©, 19 in. Poseable. Plush.
48 T 18419—Wt. 2 lbs. 7 oz.....**8.88**

Sesame Street, Sesame Street sign are TM and service marks of CTW. Muppet Characters© Muppets, Inc.

Phone your order! See pg. 154 for number.

WishbookWeb.com



Pick a playful pet

1-3 **Meet Clem, Clara and Clyde** . . . three friendly farm dogs, all dressed up for a hoe-down at the county fairground. Each is about 15½ inches tall, with pettable acrylic pile coat and safety locked-in eyes that tots can't pry loose.

(1) **Yep, it's Clem** . . . looking mighty snappy in his blue denim bib overalls.
48 T 18012—Ship. wt. 14 oz. **7.77**

(2) **Howdy, Clara!** You're sure pretty in that red bandana over those floppy ears.
48 T 18013—Ship. wt. 14 oz. **7.77**

(3) **Bless my hide, it's Clyde!** Bewhiskered pooch looks spiffy in his straw hat.
48 T 18014—Ship. wt. 1 lb. 12 oz. **7.77**

4 **Fashionable Frog** visits his friends in the lagoon wearing blue denim overalls with shiny rivets. He looks rather sleepy, but he's very alert to love and his acrylic pile body is cuddlesome as can be. About 17 inches tall.
48 T 18089—Ship. wt. 1 lb. 6 oz. **5.88**

5 **Slowpoke Turtle** wears a patchwork bonnet to match her ruffled shell. She's in no hurry to get anywhere, but she does like to perch atop a teen's bed or dresser. Cotton and acrylic pile. About 15 inches long overall.
48 T 18078—Ship. wt. 1 lb. 7 oz. **5.88**

6 **A Fabulous Value! Perky pekinese pup** knows he's a winner with his saucy pug nose and luxurious long coat of acrylic pile. You'll keep him in show dog condition with his comb and brush included. Gold color chain collar. About 9 in. long.
48 T 18191—Ship. wt. 12 oz. Imported from Japan. **3.88**

7 **Talking Smokey Bear says 8 different things,** from "Don't play with matches" to "How about a bear hug?" Just pull his talking ring—no batteries needed. Looks important with his personalized belt and Forest Ranger shield, plastic hat. Locked-in eyes. About 15½ in. tall, he's the official Smokey Bear, licensed by the U.S. Forest Service.
48 T 18017—Ship. wt. 1 lb. 9 oz. **7.99**

8 **Smokey Bear Sleeping Bag** . . . a soft, snuggly place to nestle down for TV viewing or napping, great for slumber parties. Soft plush head makes a cozy pillow. Quilted cotton body with side zipper, pajama pouch under belt. Hanging loop. Abt. 54 in. long.
48 T 18329—Ship. wt. 5 lbs. 6 oz. **16.99**

Save this catalog! Order toys for birthdays, special occasions until August 31, 1976.



WishbookWeb.com



from Wards magic forest

A-C **Fluffy Stuff™—a chimp, dog, and elephant,** just made to be loved and hugged. Their shaggy, long pile plush bodies are lightly stuffed . . . when you hold them they seem to melt into your arms. Safety-locked eyes. Pert bows.

(A) Fluffy chimp . . . all set for monkey business. About 15 inches high.
48 T 18073—Ship. wt. 14 oz. 5.88

(B) Fluffy dog . . . cuddliest canine you've ever held! About 15 inches high.
48 T 18074—Ship. wt. 14 oz. 5.88

(C) Fluffy elephant . . . enormously lovable, squeezy soft! About 15 inches high.
48 T 18072—Ship. wt. 14 oz. 5.88

D **Bear Hug** . . . looks sporty in his tricot shirt with his name. Fine quality plush body, safety locked-in eyes. About 14 inches high. Unbearably adorable!
48 T 18050—Ship. wt. 10 oz. 2.99

E **Puppy Love.** He'll be your tot's first love as he cuddles up in the crib or playpen. Wears a bright shirt with his name. Fine plush. Locked-in eyes.
48 T 18051—Ship. wt. 10 oz. About 14 inches high. 2.99

F **Harrison Hound** sits and begs for attention with his huge soulful eyes, smiling mouth. Doggone good looking with real hound dog markings on his acrylic pile coat. Locked-in eyes.
48 T 18024—Ship. wt. 1 lb. 8 oz. About 16 inches high. 9.99
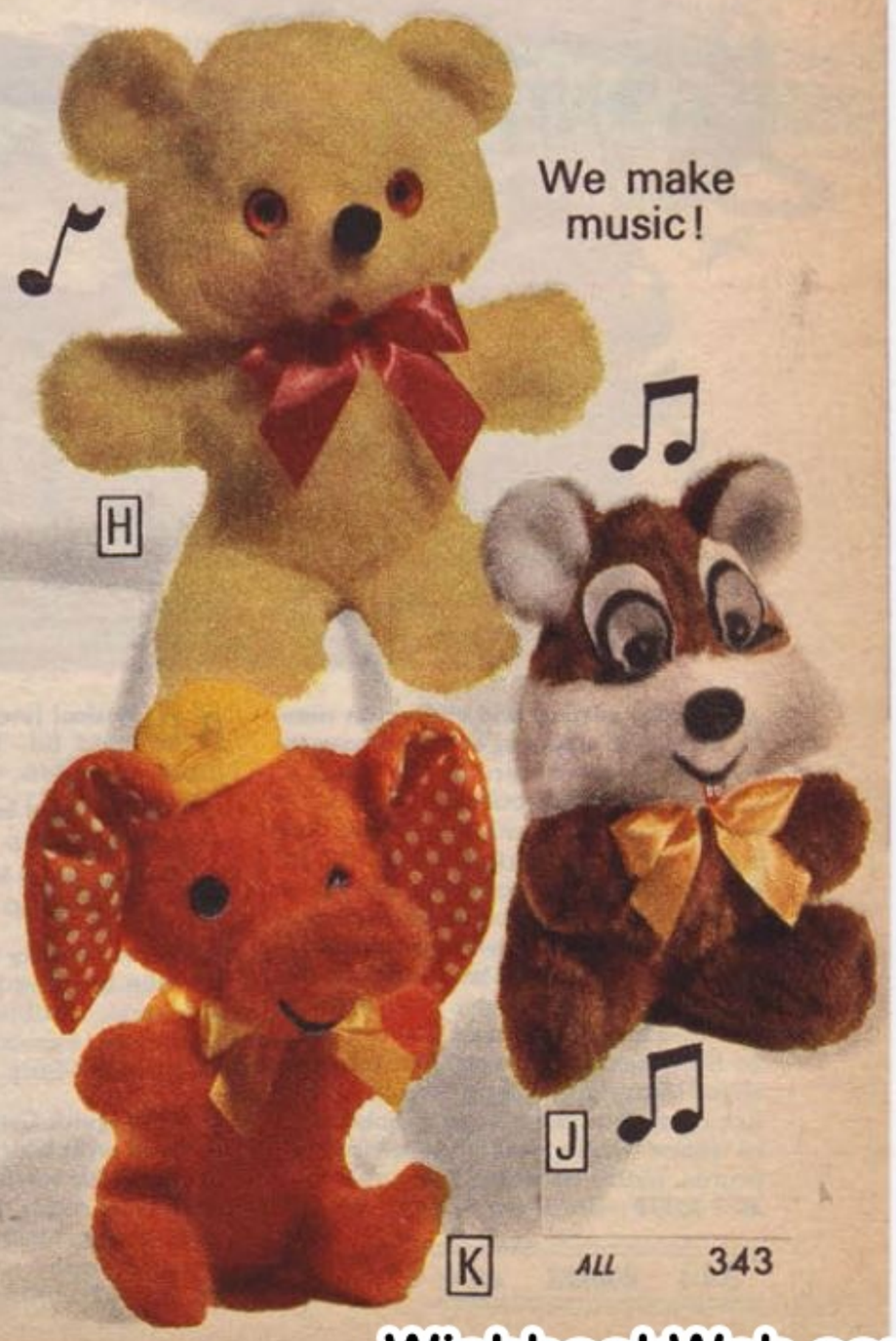
G **Sydney koala bear** . . . one of the cutest lil' fellows in captivity! Tufty ears, roly-poly plush body, little felt paws. 10 inches high, just right for tots.
48 T 18079—Ship. wt. 8 oz. 4.99

H-K **Three little mischief-makers were so hungry they swallowed music boxes!** Now their tummies tinkle tunefully when you wind up their concealed music boxes with their safety locked-in keys. Great comforts to hear lullabying at naptime. Soft acrylic plush.

(H) Musical bear . . . 13 inches tall. Soft cotton pompon nose, felt mouth.
48 T 18224—Ship. wt. 12 oz. 4.88

(J) Musical chipmunk . . . 9½ in. tall. Expressive felt features—including those teeth!
48 T 18226—Ship. wt. 10 oz. 5.99

(K) Musical elephant . . . 9 in. high. Tubby fellow has polka dot ears, felt hat with daisy.
48 T 18225—Ship. wt. 10 oz. 5.99



WishbookWeb.com

Hot brush hair dryer set with rooted hair mannikin



Fabulous Value

A **6.99**



D Beauty Set **4.49**



E Quick-Curl Barbie Beauty Center **12.88**



Claudette **8.99**

Set and style her hair . . . change her make-up, too!



F



Musical jewel boxes

Thrifty **6.44** Deluxe **8.99**

B

C



G "DENIM" bags, accessories **4.99**

A Practice curling and styling on mannikin with sleeping eyes and easy-to-style nylon rooted hair. Sweep her hair up or let it hang casual. You get 12 curlers, drying hood, hot brush and comb, dry brush and comb. 18 in. flexible hose connects with hot brush or fits under hood for drying. Blower box operates on 2 pen light batteries (buy on page 369). Also: hand mirror, powder case, atomizer, play lipstick, 2 elastic hair ties, 2 hair bows, 2 plastic hair comb clips and 2 metal hairclips. Mannikin, about 8½ in. high, has suction cups on base to hold head in place while you style with both hands. Made in Hong Kong.
48 T 35578—Ship. wt. 2 lbs. . . . set **6.99**

B-C Musical jewel boxes with pirouetting ballerinas inside satin-lined lid. Teen-age doll snaps off lid. Filled with necklaces, bracelets, earrings, pins, more. For ages 3 and up.

(B) Thrifty jewel box. About 3¼x4 in. Made in Japan.
48 T 35597—Ship. wt. 1 lb. 2 oz. **6.44**

(C) Deluxe jewel box. Hinged tray. 3½x8¾ in. Made in Japan.
48 T 35591—Ship. wt. 1 lb. 15 oz. **8.99**

D Barbie Beauty set by Jergens®. Set contains everything your little girl needs to learn about beauty care: lotion, cologne, shampoo, bubble bath PLUS quality bubbling bath beads in re-usable, eye-catching cylinder tote. Non-toxic.
48 T 35818—Ship. wt. 2 lbs. 11 oz. . . . . set **4.49**

E NEW Quick Curl Barbie Beauty Center has almost life-size Barbie head with hair designed to give you instant hair-styling fun. No need for wetting, setting or waiting. Change hair styles with hair pins, comb, brush, barrettes and ribbons. Change make-up with cheek blush, lipstick and eye lashes. About 11½ in. tall. Recommended for ages 4 and up.
48 T 35552—Ship. wt. 2 lbs. 6 oz. . . . . set **12.88**

F Claudette mannikin—a little beauty. Her nylon rooted hair can be washed, combed, set in the latest styles. She comes with 12 plastic snap-on rollers, brush PLUS 5-color make-up kit and applicator brushes to keep her looking her prettiest. 2 hair yarns included. Swivel base with no-slip suction cups let young stylist use both hands. Thick-lashed eyes that wink. 12½-in. tall. For ages 5 and over.
48 T 35535—Ship. wt. 2 lbs. 14 oz. . . . . set **8.99**

G You'll be the hit of the jean crowd with this set of 2 popular blue denim-look bags. Each decorated with 2 patch pockets and belt loops. 14¼x10x5-in. bag has zipper plus strap handle. Matching 8x5¼x2-in. bag has handy over-the-shoulder strap with zipper top. Each bag vinyl lined. Set also includes comb, brush, mirror, lipstick, compact, perfume bottle, nail file and butterfly brooch. Ages 4 and up.
48 T 35577—Ship. wt. 2 lbs. From Hong Kong. set **4.99**

Shop the easy way—phone Wards! See pg. 154.

WishbookWeb.com



H

PLEASE GET UP



L

TIME TO WAKE OUR FRIEND ROBIN

M



Your Choice

Talking Alarm Clocks (L) or (M)

14.88

Snoopy tooth brush

6.84

J





N P R

Your choice (N), (P) or (R)

2.99

Snoopy pencil sharpener

6.84

K





T

Deluxe medical set **3.99**

H **Snoopy Soaper makes it fun to stay clean.** Press the button and Snoopy, "the clean hands inspector" dispenses measured amount of soap beads. Suction cups hold unit in place on sink. Includes 5-oz. packet of Ivory Soap Beads . . . enough to clean over 350 pairs of dirty hands.

48 T 35826—Ship. wt. 1 lb. 4 oz. **4.49**

J **Hooray for the Snoopy toothbrush!** Battery-powered Snoopy handle rests atop doghouse with 2 kid-sized brushes, ready for action. No plug in, no recharging—uses "D" batteries, page 369. Comes with 2 adapters for refill brushes.

48 T 35817—Ship. wt. 1 lb. 4 oz. **6.84**

K **Snoopy pencil sharpener** . . . shows the doggie "author" busy on the roof of his house. Efficient, yet little fingers can't reach moving blades. Includes 2 sharpener refills, 3 pencils. Uses 3 "D" batteries, sold on page 369.

48 T 35821—Ship. wt. 1 lb. Abt. 7x5¾ in. **6.84**

L **Raggedy Ann and Andy alarm clock** . . . awakens sleepyheads to the singing: "Please get up and start your happy day!" 30-hour wind-up clock has repeating talking alarm; says lots of different things. Uses one "C" battery, sold page 369. Plastic. About 6½x7 in. From Hong Kong.

48 T 35891—Ship. wt. 1 lb. 12 oz. **14.88**

M **New Batman and Robin alarm clock** lets your favorite TV and comic heroes give you the call to action: "Jumping Jehosaphat Batman, we're needed to wake our friend" and many other things. Set alarm and it keeps calling until you turn it off. 30 hour wind-up clock runs on one "C" cell battery, order page 369. Plastic. 6½x7 in. From Hong Kong.

48 T 35879—Ship. wt. 1 lb. 12 oz. **14.88**

N-R **Glow-in-the-dark watches actually tell time**—just listen to them tick! Glow-in-the-dark faces always let you know what time it is—even when you're in bed. Makes it fun for small-fry to learn time-keeping. Sturdy plastic case with brightly colored 7½-in. snap-on plastic band, metal clasp. 1⅝-in. face diameter. From Hong Kong.

(N) Mickey Mouse watch with moving leg action.

48 T 35823—Ship. wt. 4 oz. **2.99**

(P) Batman watch with miniature "flying" bat action.

48 T 35886—Ship. wt. 4 oz. **2.99**

(R) Superman watch has small "flying" planet action.

48 T 35884—Ship. wt. 4 oz. **2.99**

T **31-pc. Doctor/Nurse medical kit.** 11½x7¼x3½ in. reinforced red vinyl case has carrying handle and snap closure. Yellow vinyl inside. Contents held securely inside in pockets or elastic holders. Incl.: "make-believe" stethoscope, microscope, hypodermic syringe, thermometer, temperature chart, water bottle, various instruments, bowl, tray, spoons, apron and cap, glasses, medicine bottles and boxes.

48 T 35699—From Japan. Wt. 2 lbs. 6 oz. **3.99**

WishbookWeb.com

4-in-1 carriage/stroller
Exclusive at Wards







A **16.99**





B **9.99**



C **7.99**

A Wards Exclusive

Your choice **13.99**

D **12.88**

E

F

WishbookWeb.com

Dolly travels in style!

A Wards exclusive 4-in-1 carriage/stroller is also a bassinet or car bed. Elegant blue Toro quilted vinyl body wears and wears. Plated frame is extra sturdy. Smooth-riding spring suspension with Duchess gear makes it easy to maneuver over curbs, steps, bumps. Big 7-in. spoke wheels with deluxe white tires and sparkling hub caps. Other quality features: 3-bow folding hood with sun visor, padded top rail, storm curtain. Body about 24x12 inches. Pusher is 28 inches high, easy to assemble; instructions included.

48 T 27022 M—*Mailable*. Ship. wt. 13 lbs. **16.99**

B Denim patchwork collapsible carriage folds completely for easy storage. Duchess spring suspension gives dolly a limousine-smooth ride. Heavy duty vinyl body and folding hood. 6-inch spoke wheels with white tires. Carriage (about 22x9 inches) holds dolls up to 24 inches. Pusher about 26 inches high. Easy to assemble.

48 T 27004 M—*Mailable*. Ship. wt. 5 lbs. 8 oz. **9.99**

C Check this sunny yellow coach for value—berry-splashed hood is collapsible; heavy duty molded plastic body for durability. Chrome plated tubular steel chassis and handle with spring suspension. 5-inch plastic wheels. Body is 18x10 in.; pusher abt. 21 inches high.

48 T 27218—Ship. wt. 6 lbs. **7.99**

See Wards complete selection of dolls and accessories, pages 22-23, 319, 324-341.

Kids love having a place of their own

D Pretend you're Zira or Cornelius or Dr. Zaius or any character you choose and enjoy a fantasy adventure in your own Planet of the Apes® playhouse! Big enough for the whole tribe—4x4½x5 feet high. Heavy duty corrugated construction for strength and durability; two "windows"; colorfully decorated in jungle motif. Easy to assemble—shipped flat to save you money.

48 T 24223 M—*Mailable*. Ship. wt. 18 lbs. **12.88**

© 1974 Twentieth Century-Fox Film Corporation

E-F Just a little lung power (or a bicycle pump) inflates the vinyl frame of this playhouse or Indian tepee in minutes. Throw colorfully printed vinyl cover over inflated frame—presto, it's complete, ready to move in. Vinyl flooring—use indoors or out. Deflate for compact storage. No metal or rough edges. Wipes clean with a damp cloth.

(E) Ranch house, about 3x3x4 feet high overall.

48 T 24220—Ship. wt. 7 lbs. **13.99**

(F) Tepee, about 3½x3½x5 feet high overall.

48 T 24215—Ship. wt. 7 lbs. **13.99**

More colorful carriages from Wards

G Wards exclusive 6-in-1 stroller. Use it as a 2-doll stroller—or convert it any of 5 other ways (see small views). Blue Toro quilted vinyl (like [A] opposite page) for durability. Removable sunshade canopy with white ball fringe. Matching tote basket carries dolly's bottle and diapers, or detaches for use as a shopping bag. Sturdy tubular steel construction; big 7-inch spoke wheels with white tires. Plated pusher, 27 inches high. Easy to assemble; instructions included.

48 T 27101 M—*Mailable*. Ship. wt. 8 lbs. **11.99**

H New 3-in-1 stroller converts easily to a backpack or infant seat for dolly on the go! Sturdy blue "denim" fabric with red straps and trim. Tubular metal pusher (about 31 in. high); white plastic 3-inch wheels. Folds neatly for easy storage.

48 T 27121—Ship. wt. 2 lbs. 3 oz. **6.99**

J Hitch-hiker stroller takes two dolls riding at once. Extra "rumble" seat in back is removable. Green denim patchwork print vinyl body with 2-way flip-over canopy to shield front or back rider. 9½x9-inch body; 5-inch wheels. Plated tubular pusher, 24 inches high.

48 T 27104 M—*Mailable*. Ship. wt. 3 lbs. 8 oz. **6.49**

K Our lowest priced carriage in festive floral print only looks expensive. Matching 3-bow hood is collapsible. Channel steel chassis; 5-inch spoke wheels. Body, 19x9 inches. Pusher, 22 inches high.

48 T 27003—Ship. wt. 3 lbs. 4 oz. **4.96**

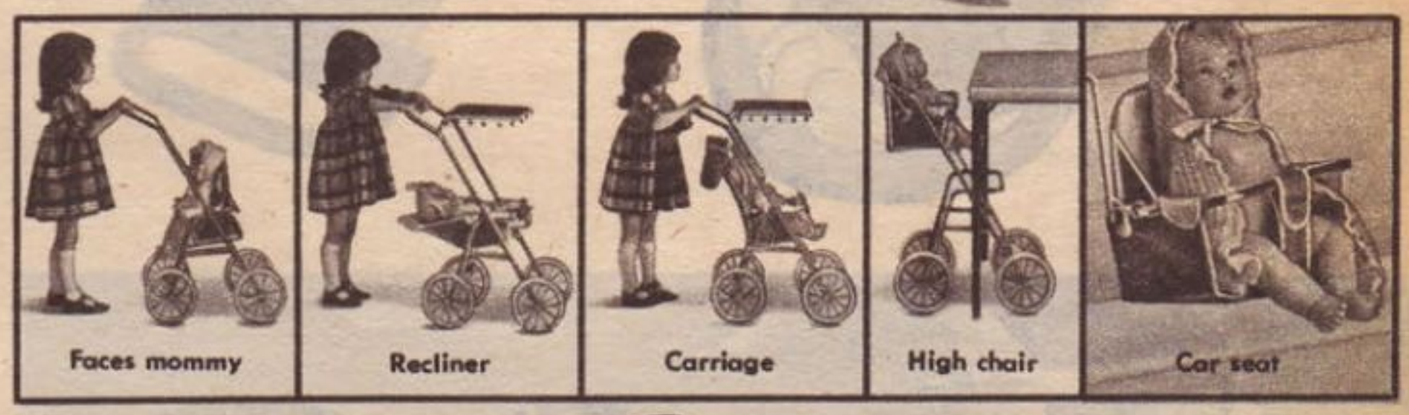
PHONE YOUR ORDER TODAY!

Save time and money, avoid traffic and parking problems. For phone numbers in your area, see page 154.

6-in-1 stroller **11.99**



A Wards Exclusive!





WishbookWeb.com

Crafts for Christmas



1.78

1.99

1 **Bugs Bunny© battery-operated scissors** are ideal for paper-craft projects. Sized right for little hands; safety-engineered; use 2 "AA" batteries (order on page 369). About 6½ in. long.
48 T 15928—From Hong Kong. Ship. wt. 3 oz. **1.78**
© 1974 Warner Brothers Inc.

2 **Colorful decorated tape** measures up to 39 inches—helps youngsters learn numbers, size relationships. Can be hung on wall as "grow tape." 1¾-in. wide vinyl tape has charming pictures, easy-to-read numbers; rewind crank.
48 T 15973—From West Germany. Ship. wt. 4 oz. **1.99**

"Magic" from Mattel

3 **New Jewel Magic™!** Jewelry making is easy as 1-2-3! All it takes is a twist of the wrist—machine cranks out beads joined in the color combinations you choose. Includes 600 beads, 180 links, 100 clips, 5 plaques, assembly tool, instructions—enough material to make choker, bracelet, necklace and belt in exciting American Indian patterns. Ages 6 to 12.
48 T 32266—Ship. wt. 3 lbs. **10.44**

4 **With Knit Magic™** you can knit a Barbie dress or a cuddly toy in just a few seconds. Just place yarn in machine and turn crank to knit tubes or panels. Make doll clothes, gifts, toys of all kinds. Comes with 3 ounces of 3-ply yarn, tensioner and instructions.
48 T 32227—Ages 6 to 12. Ship. wt. 2 lbs. **11.84**

5 **Sew Magic™**—now even a five-year-old can sew—safely—without needle or thread! Liquid formula nontoxic Miracle Stitch™ cartridge joins fabric securely; finished items can be washed and dried. Durable break-resistant plastic; runs on two "D" batteries (order on page 369). Complete with Barbie® fashion kit; patterns, material and instructions for 4 outfits. Age 5 and up.
48 T 32216—Ship. wt. 2 lbs. 4 oz. **11.84**
48 T 32217—Extra cartridges. Wt. 8 oz. . . . . 2 for **2.88**

Sewing machines . . . just like Mom's

6 **Little girls enjoy hours of creative playtime** as they learn to sew doll clothes and gifts on Wards Zig-Zag electric sewing machine. Like Mom's big machine, it sews both straight and zig-zag stitches. Heavy-duty motor and die-cast metal and plastic head for strength and durability; foot pedal control leaves hands free to guide fabric. Spring-type tension adjustment; finger-guard presser foot; UL safety plug. Thread, needles and threader, tape measure, accessory case and instruction booklet included. Durable plastic construction; decorated snap-on carrying case. About 12x6x9¼ in. high. From Japan. Not recommended for children under 5. UL listed converter.
48 T 32267 S—Ship. wt. 6 lbs. **26.98**

7 **Built-in light** helps little seamstresses as they learn to sew on battery-operated machine. Foot pedal leaves hands free to guide fabric; presser foot with finger guard; adjustable thread tension. High-impact plastic; 6¼x6½x11¾ in. long. Not recommended for children under 5. Includes needles and threader, tape measure, thread, instructions. Use 3 "D" batteries; see page 369.
48 T 32262—From Yugoslavia. Ship. wt. 2 lbs. 8 oz. . **10.99**

8 **Start her off right** with Wards battery-operated toy sewing machine. Foot pedal control; finger-guard presser foot. Sews manually or on two "D" batteries (order on page 369). Durable plastic construction; about 8¾x4½x5½ in. high. From Japan. Not recommended for children under 5.
48 T 32268—Ship. wt. 2 lbs. 5 oz. **9.99**

9 **Paint cork mats for gifts** and decorations by using your own creative color combinations—or by following the sample pictures. Includes: 2 large and 4 small cork mats, 6 watercolor paints, brush, lacquer sealer and sample pictures. Age 6 and up. From England. Ship. wt. 12 oz.
48 T 32283—Mats To Paint. **2.59**

10 **Paint these clever gifts** for your friends—or yourself. Follow simple directions to paint coat hanger, letter rack (with nails), wall plaque (with hanger), 4 coasters (2 large, 2 small). 5 watercolor paints, brush, varnish, sandpaper also included. Age 8 and up. From England.
48 T 32265—Paint on Wood. Ship. wt. 2 lbs. **3.66**

11 **Fluffy Pom-Pom-Pets** are easy to make—inexpensive, too. Design whimsical birds, cuddly animals and perky pom-pom balls for decorations, gifts, pin-on jewelry, toys, party favors, etc. Complete kit includes pom-pom maker, needle, thread, chenille stems, yarn and instructions. Ages 8 to 12. From England.
48 T 32282—Ship. wt. 13 oz. **2.66**

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2.59 9



10

3.66



11

2.66

Zig-Zag Electric

26.98

6



7

Battery-operated with sewing light

10.99



For beginners 8

9.99



WishbookWeb.com

Heavy-gauge steel child-size play kitchen





Service for 6 **7.99** 44 pieces

"Loving Friends" china tea set

Invite your best friends to a tea party—and show off your delightful real china tea set! Beautifully decorated service for six (44 pieces) includes: 6 each cups, saucers, plates (4½-in. diameter), spoons, forks, knives. Plus teapot with cover, sugar bowl with cover, creamer, salt and pepper shakers and platter. From Japan. Age 3 and up.

48 T 32469—Ship. wt. 3 lbs. 4 oz.....set **7.99**

PHONE YOUR ORDER TODAY

See page 154 for numbers in your area.

SAVE $9 to $11

on complete kitchen

Wards child-size kitchen means full-size fun! Heavy-gauge steel with realistic details, popular avocado finish. Easy-to-assemble—shipped flat to save you money. Buy each unit separately or put them all together to make her Christmas dream come true.

Pretend range looks so real!

A She'll love cooking on four pretend burners, baking and broiling in big oven with see-through window. Control knobs really turn. About 28 inches high. Accessories not included.

48 T 32024 M—*Mailable*. Ship. wt. 13 lbs. 2 oz.....**14.99**

Cabinet sink for clean-up time

B She can wash dishes in roomy leak-resistant sink with pretend faucet. Plenty of storage for dishes, pans, etc. in double-door cabinet. About 28 in. high. Accessories not included.

48 T 32025 M—*Mailable*. Ship. wt. 12 lbs. 8 oz.....**13.99**

Overhead storage shelf unit

C Color-matched and built-to-fit on stove or sink. Sturdy corrugated fiberboard. Ample storage for Wards toy kitchen accessories (not included). Makes clean-up time easy and encourages little homemaker to keep toys neat. About 19½ in. high.

48 T 32032 M—*Mailable*. Ship. wt. 2 lbs.....each **4.00**

Double-door refrigerator-freezer

D Both doors have easy-open, snap-close latches, plenty of shelf space. "Foods" not included, but she can make her own from discarded containers. About 36 in. high.

48 T 32026 M—*Mailable*. Ship. wt. 22 lbs.....**16.99**

China cupboard

E Lots of room for dishes, pots and pans in 2-shelf, double-door cabinet and overhead shelf with sliding doors. Accessories not included, but wouldn't a tea set look nice with this kitchen?

48 T 32027 M—*Mailable*. About 36 in. high. Ship. wt. 17 lbs.....**16.99**

Buy a complete play kitchen and SAVE!

SAVE $9. Five-piece kitchen—range, refrigerator, sink, 2 shelf units—would be 53.97 if purchased separately.

48 T 32028 MM—*Mailable*. Ship. wt. 54 lbs.....**44.97**

SAVE $11 on six-piece kitchen. Same as above plus cupboard. Would be 70.96 if purchased separately.

48 T 32029 MM—*Mailable*. Ship. wt. 71 lbs.....**59.96**

WishbookWeb.com

Give her a complete kitchen for only 28.16



- Designer styled and realistically detailed like Mom's . . . with easy-clean "walnut" finish, "tile" trim
- Sturdy and durable, no sharp edges, won't scratch, dent or rust

Easy-to-assemble appliances of plastic coated corrugated fiberboard have easy-open, snap-close door pulls. Refrigerator and cupboard are 42 in. high; sink and range 29 in. high. *Mailable*. Shipped unassembled to save you money. Accessories not included—why not add a Wards tea set?

(1) **48 T 32007 MD**—Double-door refrigerator/freezer. Wt. 6 lbs. 8 oz. **8.79**

(2) **48 T 32006 MD**—Sink with running water, 2 shelves. Wt. 4 lbs. 8 oz. **7.79**

(3) **48 T 32005 MD**—Range with see-thru oven door, on/off knobs, "clock" and "timer." Ship. wt. 4 lbs. **8.79**

(4) **48 T 32008 MD**—Cupboard with 2 shelves below, spice rack. Wt. 6 lbs. . . **7.79**

SAVE $3 to $4—buy any 3 pieces for only **21.37**

48 T 32011 MM—SAVE $5 on complete kitchen. Would be 33.16 purchased separately. Ship. wt. 21 lbs. . . . . 4-pc. set **28.16**



100 pieces

5.99

"Blue Onion" cook and serve set

An old-fashioned pattern for today's little girl. Service for 6 includes: 6 plates (4-in. diam.), dessert plates, cups, saucers, goblets, covered soup servers, flatware and napkins. Plus: teapot with cover, sugar bowl, creamer, 2 covered saucepans with handles, 2 covered casseroles, 6-piece utensil set with rack, salad bowl, pot warmer, napkin holder, fruit bowl and 9 pieces of "fruit." All made of easy-clean nontoxic plastic.

48 T 32389—Ship. wt. 2 lbs. 7 oz. . . . . set **5.99**



52 pieces

5.49

"Teflon" tea set . . . just like Mom's

Make your next tea party a special occasion! Sunny yellow coffeepot matches cups and goblets, contrasts with flower-splashed 4-in. diameter plates and saucers, white flatware and napkins in service for 4. Pretend Teflon looks so real on 4 pots (2 with lids), mixing bowl, cookie sheet and 4 baking pans. 5 cooking utensils and napkin holder also included. 52-piece set is metal and nontoxic plastic.

48 T 32390—Ship. wt. 1 lb. 10 oz. . . . set **5.49**



12.99

Sturdy all-in-one kitchen

She'll enjoy hours of playtime fun "cooking" on the 4-burner stove; "baking" in see-thru oven; washing dishes in sink with running water; keeping her kitchen neat by storing "foods" in refrigerator, dishes and pots on overhead shelves. Sturdy corrugated fiberboard unit; easy-clean plastic counter top and trim. Easy to assemble—shipped flat to save you money. Accessories not included—why not add a Wards tea set? 46 in. high. Mailable.

48 T 32009 M—Ship. wt. 9 lbs. 12 oz. **12.99**

BACKS 351

WishbookWeb.com



EXCLUSIVE AT WARDS

14.99

A







Make yourself a tasty treat

A Stop by for a "pizza" anytime at this full-sized, walk-in Pizza Hut® Play Restaurant. There's plenty of room for a couple of kids inside because it's 42 inches wide, 35 inches deep and 56 inches high. Built-in front counter can hold 8-inch "pizza," printed menu, order blanks—all included, as is colorful vinyl hand puppet. Sturdy fiberboard; easy to assemble; shipped flat to save you money. Ages 3 to 12.
48 T 32000 M—*Mailable*. Ship. wt. 14 lbs. **14.99**

B Make your own pizza at home—with new Pizza Hut® Oven. Safety-engineered; outside never gets too hot to touch. Bakes with the heat of one 100-watt bulb (not incl.). Comes complete with pizza dough and sauce mix for six pizzas; two pizza pans, serving paddle and instructions. Durable high-impact plastic. About 16½ in. high.
48 T 32408—UL listed; 110-120 volts, AC. Ship. wt. 4 lbs. 8 oz. **9.99**

C Mixer and blender really work—to make puddings, gelatine, lemonade and fruit drinks. Child-size appliances operate on two "C" batteries (order on page 369). Set also includes: 5 cookie cutters, cookie sheet, rolling pin, spatula, 2 "food" boxes, measuring cup. Nontoxic plastic. Age 3 and up.
48 T 32487—From Hong Kong. Ship. wt. 2 lbs. **6.99**

D Same low price as '74! See-It-Bake oven is safety-engineered: oven can't be turned on when door is open—after baking, door won't open 'til inside reaches safe-to-touch temperature. Outside stays cool throughout baking. Durable high-impact plastic; steel frame, transparent top and sides. Bakes with heat of one 100-watt bulb (not incl.). Pan holder, cake pan, spoon, recipe book and instructions. 9¼x9x8¼ in. UL listed; 110-120 volts, AC.
48 T 32360—Ship. wt. 3 lbs. 11 oz. Ages 8 to 12 ..... **10.99**

E Deluxe 56-piece bake set with 32 easy-to-make mixes—cakes, cookies, gingerbread, pies, brownies, biscuits. Frosting mixes too, so you can decorate the yummy cakes you bake. Utensil set includes all the baking utensils you'll need: cake, pie, cupcake, loaf and cookie pans; cookie cutters, measuring spoons, mixing bowl, fortune cookie sayings.
48 T 32313—Cookbook included. Ship. wt. 2 lbs. 8 oz. ..... set **10.99**

48 T 32314—SAVE $3 when you buy deluxe bake set with electric oven (D). Would be 21.98 if purchased separately. Ship. wt. 6 lbs. 3 oz. **18.98**

48 T 32312—Standard 27-piece bake set with 15 assorted mixes and 12 baking utensils and accessories (not shown). Ship. wt. 1 lb. 1 oz. ..... set **6.99**

48 T 32315—SAVE $2 when you buy standard bake set with electric oven (D). Would be 17.98 if purchased separately. Ship. wt. 4 lbs. 12 oz. **15.98**

DON'T WAIT—PHONE YOUR ORDER TODAY!

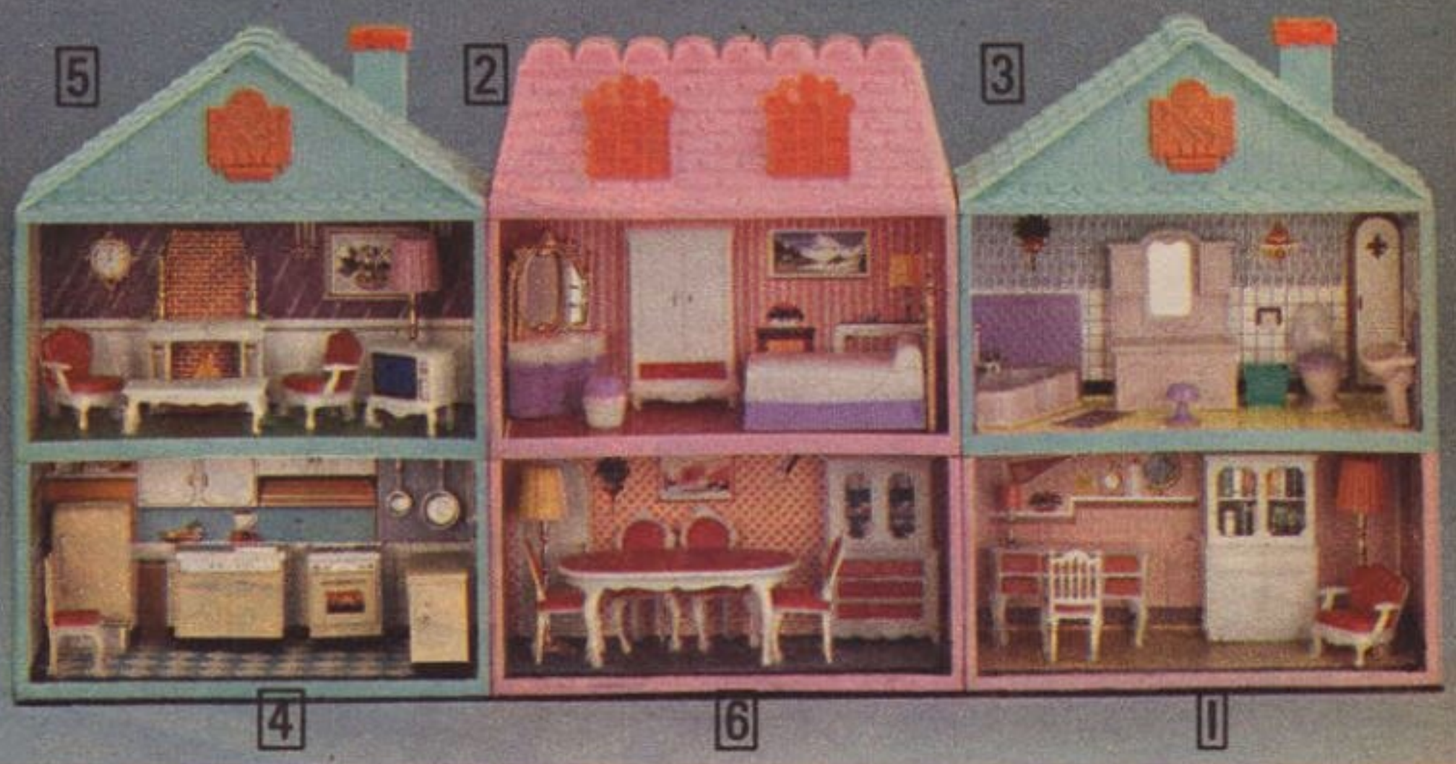
WishbookWeb.com

SAVE $4

Buy complete "Dream House"

Each room **2.48**

All 6 rooms **10.88**



Design your own layout for your Dream House—2-story Colonial or 3-story townhouse. All rooms interlock at sides and/or stack one on top of the other (roofs included with each room are removable). Each room is elegantly and completely decorated with realistically detailed furniture and accessories (pictures, pots and pans, lamps, etc.). Put them all together to make a doll house any little girl would be proud to own. Nontoxic plastic; each room about 7x3x6 inches high. Not recommended for children under 5. Doll family figures sold below. *State room numbers wanted.*

01—Study **02**—Bedroom **03**—Bathroom **04**—Kitchen **05**—Sitting Room **06**—Dining Room

Z 48 T 24290—From Hong Kong. Ship. wt. 11 oz. each **2.48**

48 T 24289—SAVE $4 when you buy complete Dream House—all six rooms. Ship. wt. 4 lbs. 2 oz. . . . . set **10.88**



7 Take-me-along lighted dollhouse

EXCLUSIVE AT WARDS

11.99



NEW! Mountain Home **7.88** **8**

7 Lighted Colonial style dollhouse. Roomy tri-level house folds up when she wants to go visiting; opens flat to reveal 3 floors of furniture and doll family. Light up at night with two "AA" batteries (order on page 369). There's even a gaily painted flower-filled backyard with pool. Wipe-clean vinyl construction; easy-grip handle; closes compactly to 14½x17x12½ inches. Not recommended for children under 3.

48 T 24217 M—*Mailable*. Ship. wt. 5 lbs. **11.99**

8 Charming vacation chalet in wood-textured plastic is the perfect vacation home for two 4-inch dolls. There's a sleeping loft, compact kitchen unit, fireplace and lots of indoor/outdoor furniture. Bendable dolls in pantsuits even have their own boat and fishing pole—and fish! Durable plastic; 12½x9x11½ in. Hong Kong. Ship. wt. 2 lbs. 2 oz.

48 T 24291—Not recommended for children under 3. . . . . **7.88**

9 For sale or for rent—handsome 2-level home with 6 completely furnished rooms. Doors and windows of plastic, including large bow front window; front door opens. Sturdy steel construction, rolled edges, lithographed inside and out—upper story looks like redwood, bottom story looks like stone. About 22¼x17¼x12 in. deep.

48 T 24240 M—*Mailable*. Ship. wt. 10 lbs. 8 oz. **14.99**

10 Welcome this attractive 4-member family into any Wards dollhouse. Set includes mother, father, sister and brother. Nontoxic plastic; 2 to 3½ inches high. Not recommended for children under 3.

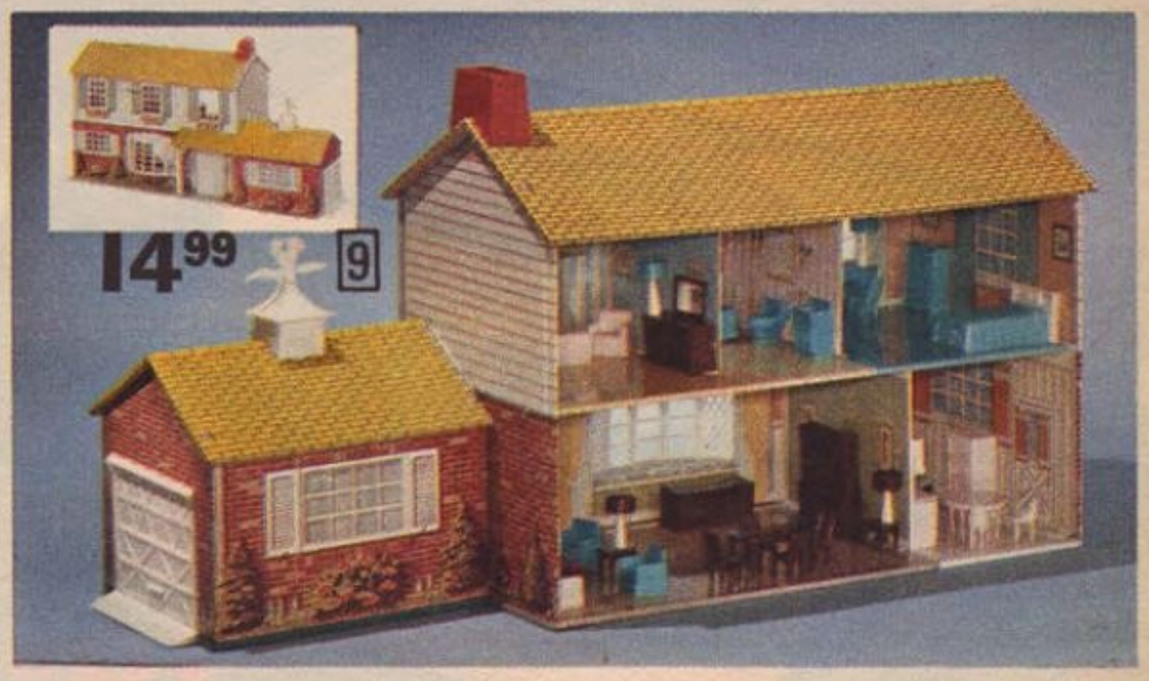
48 T 24285—From West Germany. Ship. wt. 5 oz. . . . . set **2.99**

11 Beat the energy crisis—own your own plastic gas station. Complete with car wash, turntable and lift, working gas pump. Cars leave station from catapult ejector. Includes 4 cars, 2 trucks. 12x9x4½ in.

48 T 24099—Hong Kong. Ages 3 and up. Ship. wt. 2 lbs. 3 oz. **6.77**

SAVE THIS CATALOG

Order toys for holidays, birthdays, any occasion—until Aug. 1, 1976

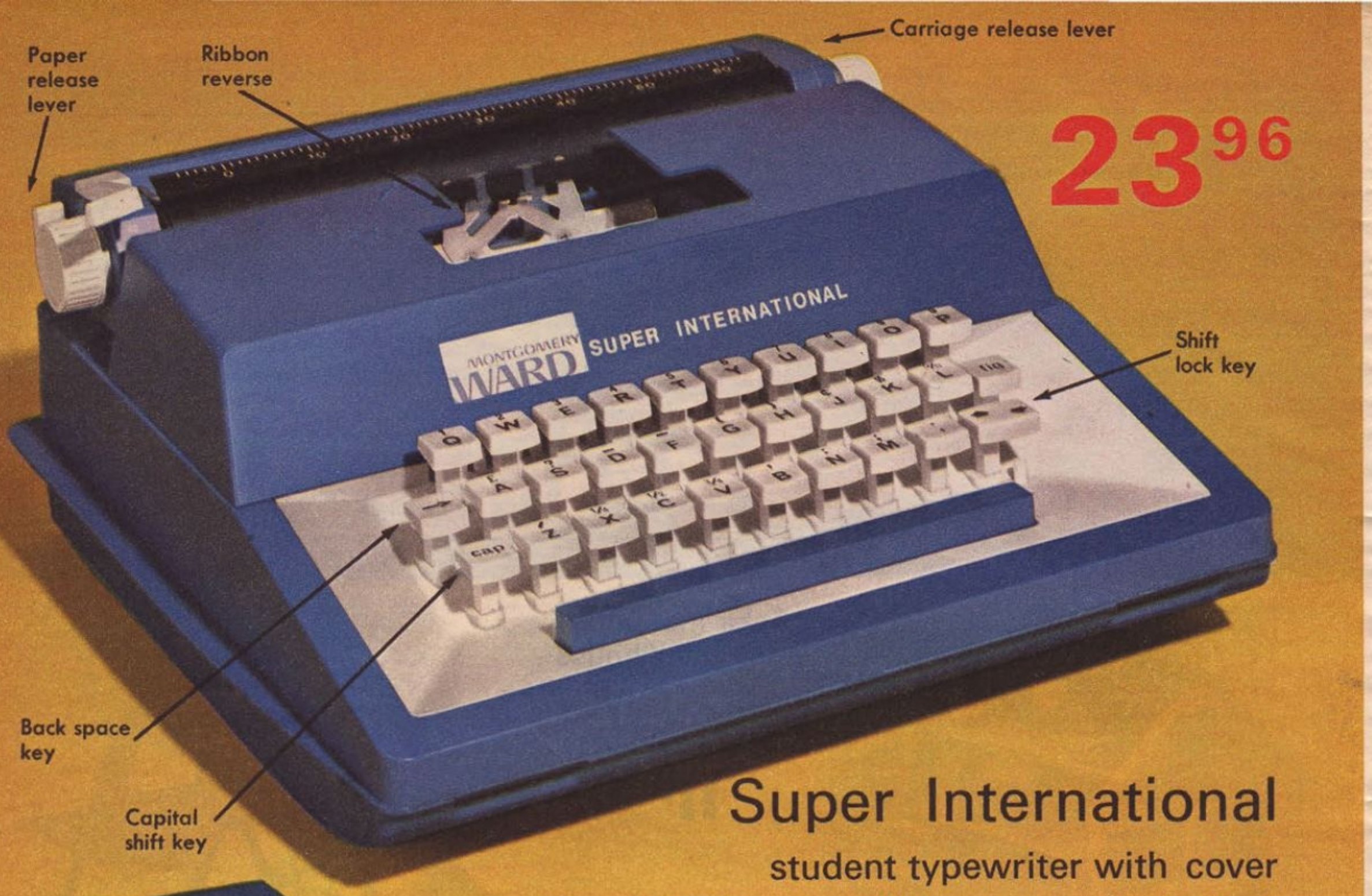


14.99 **9**



10

WishbookWeb.com



23.96

Super International

student typewriter with cover

Types CAPITAL and small letters, numerals, fractions, symbols and punctuation marks . . . 80 characters in all



Breeze through your homework in no time at all! Featherlight touch on all keys for easy action, fast typing. Standard keyboard; types 80 characters—CAPITAL and lower case letters, numerals, fractions and punctuation marks. Has ruled paper bail, backspacer, spacing bar, capital shift key with lock, figure shift key, carriage return lever—even end-of-the-line bell! Automatic ribbon reverse; carriage release; paper release and adjuster. Ribbon incl. Steel and plastic construction. Snap-on cover with easy-grip handle. 13½x12½x5¼ in. Age 5 and up. From England. Ship. wt. 7 lbs.

48 T 15749—Typewriter with cover **23.96**

48 T 15759—Typewriter only. Aqua high-impact plastic housing. Ship. wt. 5 lbs. **21.96**



19.99

Light touch typewriter

JUST CHARGE IT!
See Complete Credit Terms, pages 147-149

Standard keyboard layout with 80 characters—little fingers can type letters, numerals, punctuation marks with ease. Backspacer, CAPITAL and figure shift keys, automatic ribbon reverse, ruled paper bail, space bar. Durable steel and plastic; about 11x11¾x4½ in. Age 5 and up. Imported from Japan.

48 T 15797—Ribbon incl. Ship. wt. 6 lbs. . . **19.99**



15.99

Beginner's typewriter

The ideal "first" typewriter—with light touch mechanism that's easy for little hands to operate. Standard keyboard types 56 characters—letters, numerals, symbols and punctuation marks. Has ribbon reverse lever, paper bail and carriage return lever. Durable steel and plastic construction; hinged lid for easy cleaning. Ribbon included. About 12x11½x5¼ inches. Imported from Japan. Age 5 and up. (Also shown with desk on page 313.)

48 T 15766—Ship. wt. 4 lbs. 6 oz. **15.99**

WishbookWeb.com

For the Un-set

ONLY AT WARDS **23.95** 3-pc. set



SAVE $3
when you buy 5-pc. set

Now for the first time "The Uncola Set" for the little Uns. Youngsters will delight at the 28-in. round vinyl top of 7-Up billboard reproductions. The bottle cap design seat cushions on the lime green tubular steel frames makes this set truly unusual. Easy to assemble.

48T22000A—As shown. Wt. 23 lbs. 3-pc. set **23.95**
48T22400M—Two chairs. Wt. 8 lbs. . . . pair **14.95**
SAVE $3 when you buy table with four chairs.
48 T 22003 AA—Ship. wt. 31 lbs..5-pc. set **35.90**

"7-Up", "The Uncola", and "Un" are trademarks identifying products of the Seven-Up Co.

Fabulous Value



NEW 4-pc. wood-look set **21.99**

28-in. round vinyl butcher block table top with a walnut-look plastic moulding is 20½ in. high. Table and chairs have chrome-plated tubular steel frames. Chairs have cocoa colored polyethylene seats and back. This sharp looking set will enhance any child's room. Easy to assemble.

48 T 22033 A—4-pc. set. Ship. wt. 26 lbs. . . . . set **21.99**



Fold-away sets **26.77** 5-pc. **16.99** 3-pc.

30x24-in. vinyl laminated table top is 20½ in. high. Folding chairs and table have chrome-plated tubular steel frames with no-mar leg tips. Chairs have 12½x10-in. polyethylene seats 12½-in. from floor. Easy to assemble.

48 T 22027 A—5-pc. set. Ship. wt. 34 lbs. . . . . set **26.77**
48 T 22028 A—3-pc. set. With 24x24-in. top. Ship. wt. 24 lbs. . . . . set **16.99**



SAVE $4
when you buy 4-pc. set

4-pc. "denim" set **31.98**

NEW! 24x30x20½-in. high folding table has denim-look vinyl top. Folding chairs and table have chromed tubular steel legs. 30x15x15½ in. toy chest matches.

48 T 22001 A—Table and chair set. Ship. wt. 26 lbs. . . . . set **19.99**
48 T 22302 A—Toy chest alone. Ship. wt. 29 lbs. . . . . each **15.99**
48 T 22002 R—SAVE $4. Table, chairs, chest. Wt. 55 lbs. . . . . 4-pc. set **31.98**



Wards economy set **11.88** 3-pc.

Bright colored independence design over 24x18-in. laminated vinyl table top that resists scratches and stains. Table 20½ in. high. Chairs have red molded polypropylene seats; chrome-plated tubular steel frames; no-mar leg caps. Seats 12½x10 in. Easy to assemble.

48 T 22026 A—3-pc. set. Ship. wt. 18 lbs. . . . . set **11.88**

WishbookWeb.com

A

33.94

ONLY AT WARDS

B **19.99**

C

14.96

D

9.94

E

11.99

SAVE $5

when you buy 4-pc set

47.38

H

G

F

WishbookWeb.com

Sturdy wood

Kids' dinette sets

A **Kids' dinette set** made of sturdy hardwood. Big 27-in. table has a walnut-finish veneer, lathe turned legs, and stands 21 in. high. Solid wood chairs have turned legs and spindle, are 20 in. high to top of back with 13½x11½-in. seats 12 in. from floor. All with non-toxic acrylic finish. Easily assembled. For ages 7-12 years.
48 T 22222 A—Ship. wt. 30 lbs.....set **33.94**

B **Pennsylvania Dutch set** of sturdy hardwood has 17x25x18-in. high table with turned legs. Scalloped back chairs have 11½x12-in. seats 10½ in. from floor. All are done in a warm maple finish with a hearts and flowers motif. Easily assembled.
48 T 22210 M—Ship. wt. 22 lbs.....set **19.99**

33-in. Holly Hobby and Heather sold on pages 338-339.
China tea set sold on page 350.

Rocking chairs

C **Early American rocker.** Our finest wood rocker. Superb design and workmanship. All hardwood construction with non-toxic maple finish. Turned front legs, stretchers, arm posts and back posts. Steam bent sweeps and shaped arms. About 21 in. high. 13x11½-in. seat is 12 in. from floor.
48 T 22358 M—Ship. wt. 10 lbs.....each **14.96**

D **Country Club rocker.** Traditional favorite with curved slat seat. 23 in. high. Sturdy hardwood construction with varnished maple finish. 12x15-in. seat is 12 in. from floor.
48 T 22350 M—Ship. wt. 9 lbs.....each **9.94**

E **NEW Cricket rocker** with colonial print cushions. Made of solid hardwood and covered with a non-toxic, stain-resistant honey maple acrylic finish, this rocker can handle kids from 2-9 years. It's 22½ in. high to top of back. 10¾x11¾-in. seat is 9½ in. from floor. Calico print cushions with rough-edge fringe adds a real touch of old-fashioned living.
48 T 22352 M—Wt. 6 lbs. 8 oz.....each **11.99**

Study group

F-H **Smart looking junior office desk set** made of woodgrained hardboard with walnut stained solid-wood trim. Set encourages early study habits and organizational discipline. An attractive and useful addition to any child's room. Shipped partly assembled with instructions. Accessories not included.

(F) Desk and chair. 32½x16⅝x23⅝-in. high desk with 19¾x12¾x3-in. deep sliding drawer. Chrome-plated tubular steel framed chair with protective leg caps has 13⅝x11¾-in. seat 11½ in. from floor.
48 T 22340 M—Ship. wt. 22 lbs.....set **24.44**

(G) Sliding door cabinet. Modern 24⅜x16⅝x23⅝-in. cabinet has decorative edges, inlaid top. Offers abundant storage space for books, records, games, and other cherished items.
48 T 22341 M—Ship. wt. 19 lbs.....each **17.95**

(H) Bookcase. 23x7¾x23¾-in. high bookcase provides excellent storage for a child's many treasures. Fits securely on matching sliding door cabinet.
48 T 22342 M—Ship. wt. 8 lbs. 4 oz..each **9.99**

SAVE $5 when you buy all four pieces.
48 T 22344 R—Ship. wt. 49 lbs.....set **47.38**

Find typewriter on page 354, globe on page 219, Holly Hobby radio on page 339.

SAVE THIS CATALOG
Toys available until August 31, 1976.

Beauty salon/vanity set

12.99

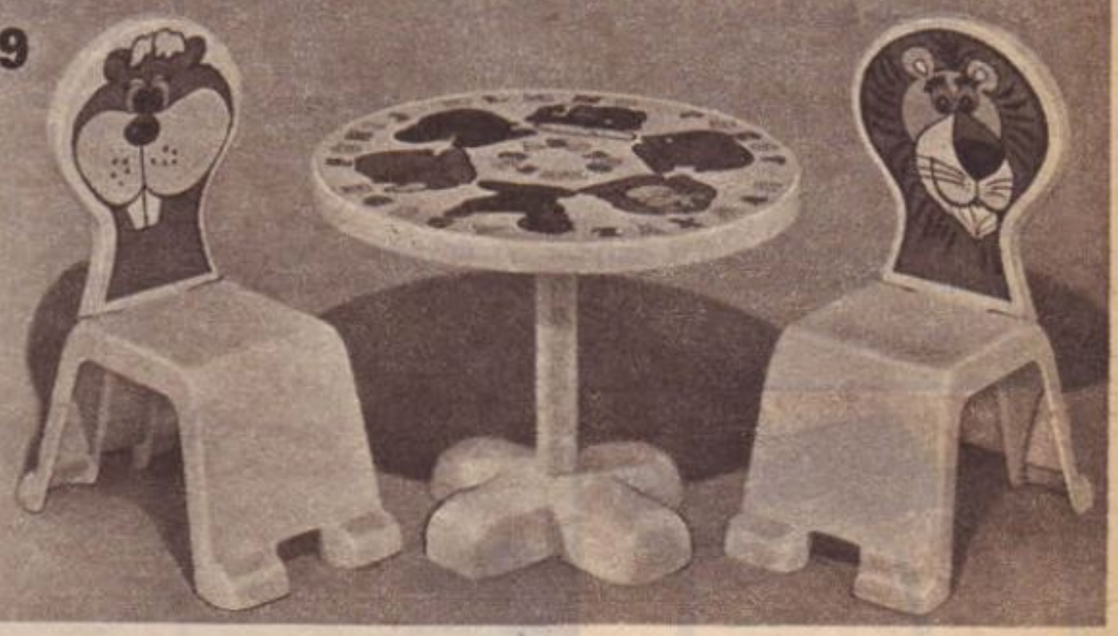
This child's size beauty salon and vanity has a working pump faucet and plastic basin to make play as real as you can get. 42x30½x15½-in. vanity is made of sturdy fiberboard construction and printed in pink woodgrain finish. With fiberboard stool, reflective mirror, realistically styled simulated hair dryer, picture of accessories printed on back panel and storage space. An exceptional play item. Easy to assemble. Wt. 10 lbs.
48 T 22680 A.....set **12.99**

Phone us for easy shopping.
Numbers on page 154.



Zooland plastic set 19.99

24-in. round white plastic table top has no-spill lip and is 17¼-in. from floor. Molded inlay design has colorful Zoodle animals, numbers 1-10, and alphabet A-Z. Table has break-down base for easy storage. Chairs decorated with assorted Zoodle animals and have seats which are 10 in. from floor. Shipped partly assembled with instructions. For ages 1-9. Ship. wt. 15 lbs.
48 T 22620 A.....set **19.99**





Buy all three SAVE 6.32

set **26.66**

Butcher block vinyl top desk measures 18x36x23½ in. high with two 15½x9-in. shelves. Classic chair seat is covered in surrey brown leather. Seat is 13 in. from floor. Matching butcher block vinyl book shelf unit is 25x9⅝x25 in. high. Can also be used for telephone or TV stand. All three pieces have chrome-plated tubular steel legs with no-mar leg caps.
48 T 22335 M—Desk, chair. Wt. 24 lbs.....set **19.99**
48 T 22336 M—Bookcase. Wt. 14 lbs.....each **12.99**
SAVE 6.32 when you buy bookcase with desk and chair.
48 T 22337 R—Ship. wt. 38 lbs.....set **26.66**

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12.99

7.94

2-position chalkboard

1 **Invite your best friend to draw and paint with you**—chalkboards let you progress from crayons to chalk to paint-by-number and tic-tac-toe. Boards, 22 in. square, stand about 46 in. high on sturdy steel legs. Trays hold supplies—includes 6 jars tempera paints, wipe-off crayons, paint-by-number pictures, drawing paper, clip, paint brushes. Easy to assemble.
48 T 22500 M—Ship. wt. 13 lbs. 8 oz.....**12.99**
Refill kit—6 tempera paints, crayons, 5 paint-by-number drawings, 20 sheets paper, 2 clips, 2 brushes, 2 erasers, chalk.
48 T 22515—Ship. wt. 1 lb. 3 oz.....kit **3.99**

2-sided flip-over chalkboard

2 **Twice as much fun—can be used by 2 "artists"** at once. Chalkboard flips over to white wipe-off crayon surface. Board about 30x20 in. Tubular aluminum legs, wood frame and cross brace hold board steady. 41 in. high. Includes chalk, eraser, crayons. Easy to assemble.
48 T 22501 M—Ship. wt. 5 lbs. 4 oz.....**7.94**

3 **Like above** except one side is chalkboard, other side is magnetic. Includes full magnetic alphabet, chalk, wipe-off crayons, eraser. Easy to assemble. About 46 in. high. 30 in. wide.
48 T 22502 M—Ship. wt. 10 lbs.....**10.88**

3-way play desks



Single desk **9.99**

Double desk **14.95**

4 **Green chalkboard tops flip up** for use as magnetic easel on one side and wipe-off crayon board on other side. Desk bottoms are peg boards. Includes 36 magnetic letters, numbers, chalk, eraser, pegs, mallet, crayons. Wood and hardwood frame, tubular metal legs. Seats fold away under desk. Abt. 51x22 in. overall. Easy to assemble.
48 T 22608 M—Ship. wt. 13 lbs. 14 oz.....**14.95**

5 **Deluxe single desk**—molded plastic seat, chalkboard, peg board, steel tubing legs. Includes chalk, eraser, pegs, mallet. Easy to assemble.
48 T 22601 M—Overall 20x23 in. high. Ship. wt. 9 lbs.....**9.99**

Chest and chairs

6 **Bookcase**—bright white finish with Wards own Pennsylvania Dutch decoration. Roomy hutch has easy sliding doors . . . handy for enclosing books and special toys. Large bottom compartment. Has sliding chalkboard doors; chalk and eraser included. Bottom shelf can hold 10 in. books in upright position. Hardboard and wood construction. About 36x17¼x41 in. high. Easily assembled. Toys not included.
48 T 22604 A—Ship. wt. 30 lbs.....**19.99**

7 **Deacon's bench**—big, roomy chest beneath seat. Friction hinge protects little fingers. Wood and hardboard construction. 32 in. long, 16 in. wide, 26 in. high. Seat 14 in. from floor. *Toys not included.* Easy to assemble. Order two—use back-to-back or side-by-side.
48 T 22318 M—Ship. wt. 17 lbs.....**14.99**

8 **Toy tote**—great indoor wagon as well as toy picker-upper. Simply move tote on location and let children relocate toys from floor to chest. Over 3 cu. ft. of storage space! Sturdy wood and hardwood construction. Tubular metal hand grips. Rolls quietly on Lucite casters. 22 in. long, 22 in. high and 16 in. wide. *Toys not included.* Easy to assemble.
48 T 22319 M—Ship. wt. 12 lbs.....**9.99**

BUY ALL 3 PIECES—Save $5
Order all three pieces furniture (6), (7) and (8) above and save $5.
48 T 22600 R—Ship. wt. 59 lbs.....**39.97**

Economical, versatile inflatables

9, 10 **Lovable comical playmate chairs** cradle tots in their arms as they watch TV or read fairy tales. Heavy duty, easy care vinyl. 16-in. diam.; boy and girl abt. 23 in. high. Taiwan.
Buy both—save $1.
(9) 48 T 32998—Girl. Wt. 14 oz..ea. **2.98**
(10) 48 T 32997—Boy. Wt. 14 oz..ea. **2.98**
48 T 32293—Both—Wt. 1 lb. 2 oz....**4.96**

11 **A playroom full of furniture** for only $1 apiece. Just a few puffs of air from vacuum cleaner or lung power inflates this group. Heavy duty shiny blue vinyl wipes clean with damp cloth. Sofa 36x20x12 in. high, seat 6¾ in. high; 2 chairs 19x19 in., 10½ in. back; 12½-in. diam. hassock 8½ in. high with 14½-in. diam. vinyl-covered table top with checkerboard design. 2 pillows, carrying bag incl. At a great low price. From Taiwan. Ship. wt. 2 lbs.
48 T 32996.....7-pc. group **6.99**

NEW! Locomotive toy chest

12 **All aboard kids, toys, everything!** This bright red locomotive is really a storage chest plus a great play-in place for kids. Hinged boiler front lifts up to reveal storage area, provides crawl-through space so you can "watch the track ahead" out of the cab windows. Injection-molded plastic, abt. 26x 23x16 in. high.
48 T 22333 A—Ship. wt. 11 lbs.....**19.97**

Super priced bean bag

13 **Squish! Squash! Squiggle!** Popular bean bag chair takes all the action a kid can give it! Extra heavy gauge 21-oz. wet-look vinyl wipes clean with damp cloth. Big 72-in. circumference—it's bigger than most kid's beanbags. Features close stitched double seams, inner and outer zippers to insure that polystyrene pellets won't dribble out. Light enough for kids to tote. 3 color combos—*state color no. preference:*—185 patriot red/white/blue, 448 black or 125 buttercup yellow/green/white.
L 48 T 22444 M—Wt. 6 lbs. 12 oz...**12.88**

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Deacon's bench
14.99
7

Bookcase
19.99
6

Toy tote
9.99
8

SAVE $5
when you buy all 3
39.97

SAVE $1 when you buy both
2.98 ea.
9 10

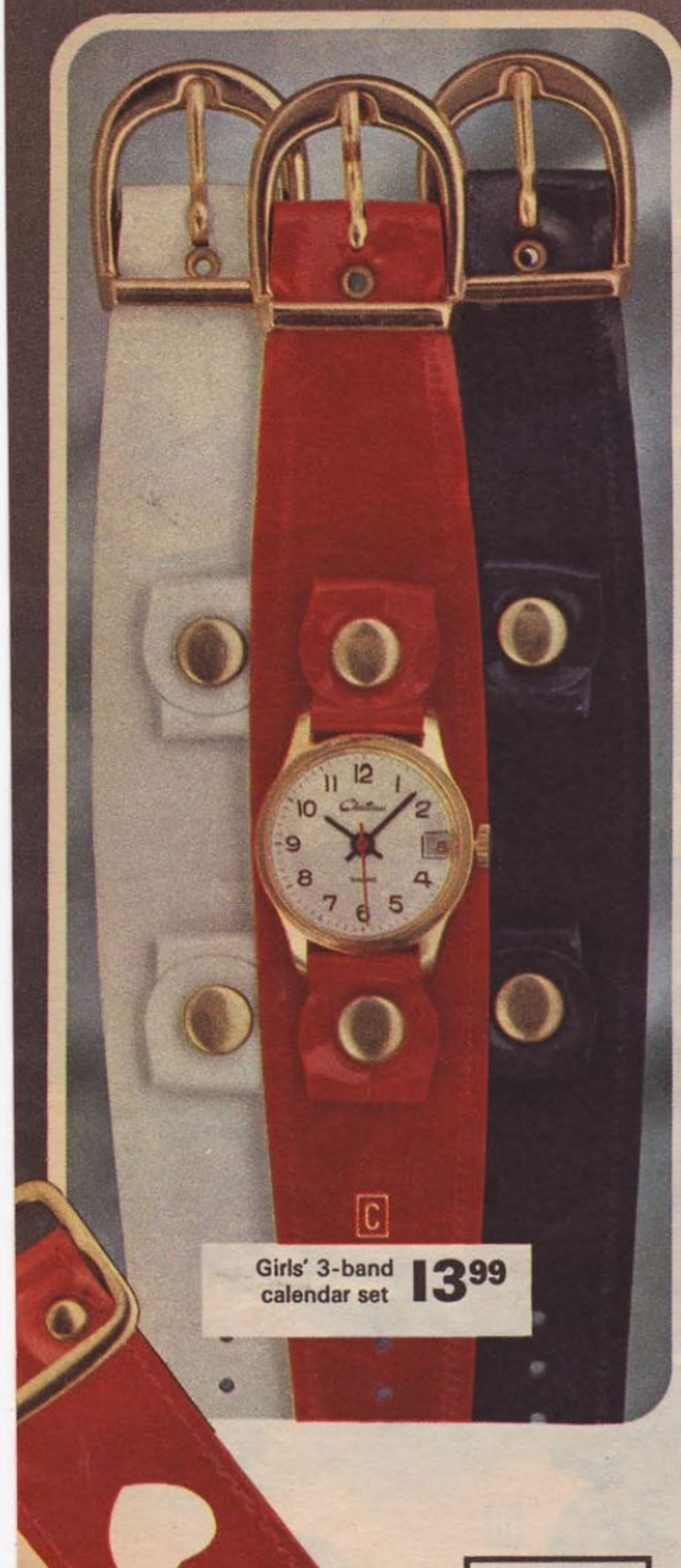
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6.99
7-pc. group

19.97
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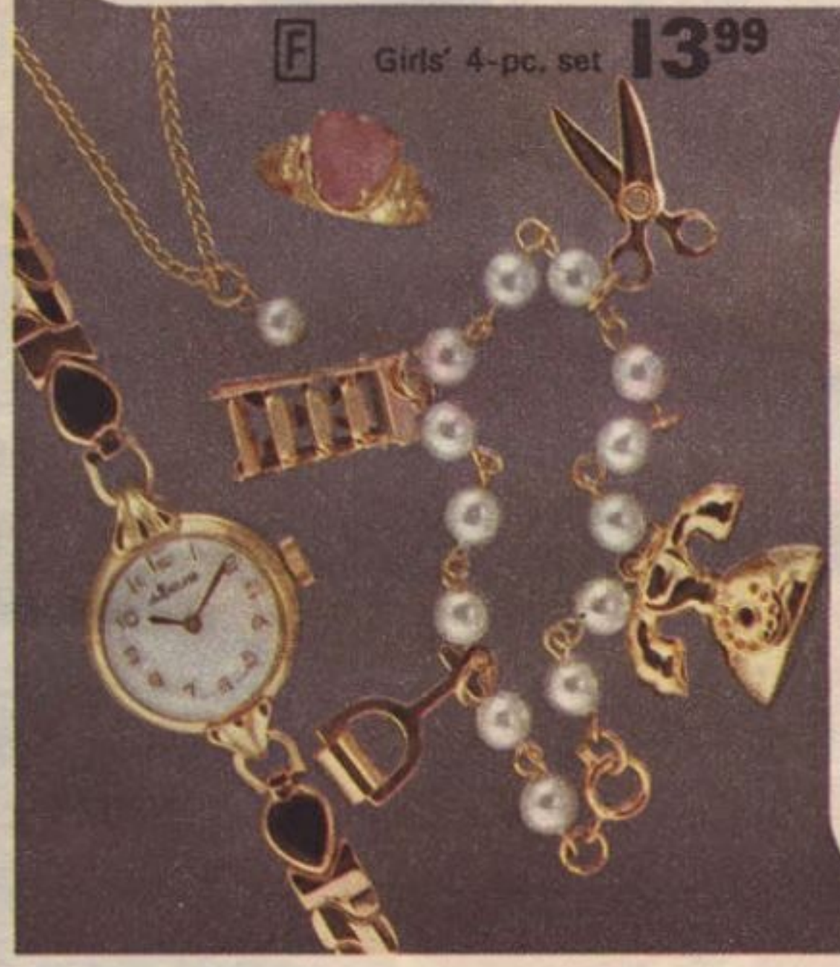
Our lowest price in 3 years
Bean bag chair
13
NOW **12.88**

448
125
CSK 359
185

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Be sure somebody knows

A Jack and Jill Tell Time watch . . . the fun way for boys and girls to learn how to tell time. Included with the watch is an easy-to-follow step-by-step guide to the learning process; it involves color identification plus "before" and "after" designation. Swiss movement. Yellow base metal case. Red rally strap.

45 T 744—Boxed. Ship. wt. 8 oz. **12.99**

B The popular "heart throb" watch has a tiny white dot which pulsates up and down within a little red heart shape on the dial. It's a colorful watch with the numerals in bright colored boxes; red hands. Snaps onto red vinyl mod strap. Yellow base metal case. Swiss movement. Boxed.

45 T 746—Ship. wt. 8 oz. **10.99**

C Her fashion threesome . . . a Swiss-made calendar watch with three interchangeable vinyl bands—a red, a white and a navy. They snap on and off in a jiffy for a quick color change. The watch has an easy-to-read full-numeral dial with a sweep second hand. Boxed.

45 T 904—Ship. wt. 10 oz. . . . . **set 13.99**

See our big watch section in this book on pages 206 to 213.

Watches on this page enlarged to show detail.

D Boys' Swiss Dorset calendar watch with a luminous dial. Shock-resistant**. Sweep second hand and a bold minute track. White base metal case. Sturdy genuine leather strap. Comes in "whiskered" Santa gift box with red suedine finish.

45 T 549—Ship. wt. 10 oz. **14.99**

E Girls' Swiss Dorset with an easy-to-read full-numeral dial. Petite yellow base metal case top; stainless steel back. Matching expansion bracelet. In a "whiskered" Santa gift box with red suedine finish.

45 T 555—Ship. wt. 10 oz. **14.99**

F Girls' four-piece gift set features her petite Swiss-made watch; has a yellow base metal case and matching expansion bracelet. Set includes a ring with a "heart-shaped" jewel, a make-believe pearl pendant and a make-believe pearl bracelet with golden links and several assorted gold color charms. Boxed.

45 T 906—Ship. wt. 10 oz. . . . . **set 13.99**

G The latest look in fashion for girls . . . a watch with a clear lucite case and strap. Easy-to-read full-numeral dial with black hands and numerals. The dial is a bright silver-tone. See-through back allows a peek at the works. Boxed.

45 T 721—Ship. wt. 8 oz. **12.99**

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which watch you like best

H, J Petite round Timex watches for girls and boys. Both have a base metal top and stainless steel back. They have easy-to-read full-numeral dials with a sweep second hand. Gift boxed.

(H) **45 T 802 P**—Chrome-plated base metal top. Blue dial and strap. *Postpaid*.....**10.95**

(J) **45 T 807 P**—Chrome-plated base metal top. White dial. Black strap. *Ppd*.....**10.95**

K Animated Swiss football watch has a tiny quarterback on dial; arm moves in a throwing action. Full-figure dial. Yellow base metal case. Black vinyl mod band.

45 T 907—Boxed. Ship. wt. 8 oz.....**10.99**

L Popular chronograph style watch with a slide-rule bezel. Helps solve math problems, times races and other sports. Swiss movement. Luminous full-numeral dial with sweep timer hand. White base metal top and stainless steel back. Wide black genuine leather mod strap. Instructions included.

45 T 106—Boxed. Ship. wt. 10 oz.....**17.99**

*Water-resistant: designed to withstand water pressure of 50 lbs. per sq. in. This quality can be maintained as long as crystal, crown and back remain intact.

**Shock-resistant: designed to withstand a 3-ft. drop on a hardwood surface without sufficiently affecting timekeeping standards.

M Save $5 on our most popular boys' size calendar watch. Shock-resistant**. Has a Swiss movement. Luminous dial with sweep second hand. Yellow base metal case snaps onto the genuine leather mod strap. Was 15.99, page 919, Big Fall Bk. Boxed.

45 T 146—Ship. wt. 10 oz.....now only **10.99**

N Boys' digital watch . . . you see the hour and the minute at a glance on a jet black dial. Swiss movement. Black leather strap. Boxed. Ship. wt. 8 oz.

45 T 217—Yellow base metal.....only **14.99**

45 T 218—White base metal.....only **14.99**

P Water* and shock**-resistant sport watch for youngsters. Swiss movement. Luminous black dial with sweep second hand. 60-minute elapsed time ring. Chrome-plated base metal top and stainless steel back. Black plastic diver's strap. Boxed.

45 T 180—Ship. wt. 8 oz.....only **12.99**

(Not shown) Boys' Swiss sport watch similar to above but with calendar. Water-resistant* Like above, has luminous black dial with sweep second hand; 60-minute elapsed time ring. Chrome-plated base metal top and stainless steel back. Black plastic diver's strap. Boxed. Ship. wt. 8 oz.

45 T 389.....A lot for only **15.99**

JUST CHARGE IT AT WARDS

For Complete Credit Terms see pages 147-149

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Children love a watch with a little character

(A to K) Swiss-made fun timepieces with easy-to-read full-numeral dials and all except (B) and (G) with animated characters to point out the time. Shown enlarged.

A Mickey Mouse watch (®Walt Disney Productions). White base metal case. Red leather strap.
45 T 452 P—Boxed. *Postpaid*.....**13.95**

B Join the club . . . wear the official Mickey Mouse Club watch (®Walt Disney Productions). Has a chrome-plated base metal case. Red leather strap.
45 T 586 P—Boxed. *Postpaid*.....**15.95**

C Snoopy watch (®Determined Productions, Inc.). Includes a 3-inch sew-on cloth patch. White base metal case. Shiny red vinyl strap.
45 T 909 P—Boxed. *Postpaid*.....**15.95**

D Smokey the Bear watch. Chrome-plated base metal case and a fashionable blue denim strap.
45 T 594—Boxed. Ship. wt. 8 oz....**14.95**

E Polly Pal . . . the Gingham Gal watch (©Leon Jason). Comes with 3 snap-on vinyl straps: red, white, pink/white. Chromed base metal case. Boxed.
45 T 585—Ship. wt. 10 oz.....set **13.95**

(F to H) Little girls love to wear these watches. Yellow base metal cases.

F Raggedy Ann watch with a bright red vinyl strap.
45 T 541—Boxed. Ship. wt. 8 oz....**14.95**

G Cinderella watch. Has a blue and white checked vinyl strap.
45 T 589—Boxed. Ship. wt. 8 oz....**14.95**

H Barbie watch shows the teen model on the dial. Blue denim strap.
45 T 593—Boxed. Ship. wt. 8 oz....**14.95**

J, K Muppet watches are brand new! Big Bird*, a Jim Hensen Muppet* and Cookie Monster*, a Jim Hensen Muppet*, are seen on Sesame Street. *Muppet, Big Bird and Cookie Monster are trademarks of Muppets, Inc. Both watches have chromed base metal case top. Both have leather strap.

(J) Big Bird* watch. Black strap.
45 T 590—Boxed. Ship. wt. 8 oz....**14.95**

(K) Cookie Monster* watch. Blue strap.
45 T 592—Boxed. Ship. wt. 8 oz....**14.95**

WishbookWeb.com

Musical hide-aways for her fabulous fakes

Exciting little jewel boxes with quality wind-up musical movements. Sturdy plywood construction; snap closures. Imported from Japan.

1 For pre-teens . . . a large size one-drawer jewel box with a sectioned pop-up tray over the big upper compartment. Has a mirror and a convenient necklace pouch in the lid. Brass-tone lock. A sturdy box covered in washable white simulated leather with a feminine pastel design. Rich blue suedine lining. About 10x6x4 inches . . . room for all her trinkets. Musical movement plays "Raindrops."
45 T 6436—Ship. wt. 1 lb. 13 oz.....**9.99**

2 A beautifully designed 3-drawer jewel box where a dainty ballerina twirls on her mirrored stage. Stage is enclosed in plastic. Sturdy plywood covered in washable white simulated leather with dainty floral design. The 3 drawers are lined with lemon yellow satin; open the bottom one to start the music and the action. Musical movement plays "Blue Danube Waltz." About 7x3¼x6¼ in.
45 T 6437—Ship. wt. 1 lb. 8 oz.....**7.99**

3 A specially designed jewel box for young ladies. Has ring slots and sections and a drawer down below. Just lift the lid and watch a dainty ballerina do her thing before her decorative mirror while the musical movement plays "Love Story." Satin lining is a parasol print. The box is covered in washable white simulated leather with colorful trim. About 7¼x4¼x3⅝ in.
45 T 6441—Ship. wt. 1 lb.....**6.49**

4 Our little girls' budget-priced musical jewel box . . . sturdy plywood covered in washable white simulated leather lithographed on all sides with cuddly characters. Parasol print satin lining. A tiny ballerina spins before her decorative mirror as the musical movement plays "Raindrops." About 6x4¼x3¼ in.
45 T 6439—Ship. wt. 11 oz.....only **3.49**

5 Every time you open your Swiss chalet jewel box, you hear the strains of "Edelweiss" and a little ballerina twirls before her angled, two-panel mirror (see small view). This charming Alpine cottage is built of strong plywood and decorated in cheery chalet fashion. Jewelry compartment is under the hinged roof-top cover. Lined in bright blue suedine. About 7½x4½x5 in.
45 T 6401—Ship. wt. 1 lb. 8 oz.....**8.99**

Have fun in the Junior Clock Shop

6 Pay $1 less this year for a football helmet wall clock! Personalize it or decorate it in the motif of your favorite team; just apply the self-sticking letters and stripes (37 letters, 10 multi-colored stripes included). Sturdy plastic case about 13x9 in. high. Electric movement; UL listed for 120 volts, AC only. Was 10.99 on page 377 of the 1974 Christmas Book.
45 T 7087—Ship. wt. 2 lbs. 2 oz.....now **9.99**

7 Animated pussycat clock . . . whiskered and whimsical. The tail wags in lazy cat-fashion and the eyes slowly open and close. "Tiger-striped" plastic case about 20 in. tall (including tail). Hangs on wall or stands on shelf (with tail removed). Has an electric movement; UL listed for 120 volts, AC only.
45 T 7513—Ship. wt. 1 lb. 8 oz.....**9.99**

8 Mickey Mouse alarm clock with an animated Mickey pointing out the time on a crystal-covered full-numeral dial. Sweep second hand. Bright red plastic case about 4½x2½x3 in. wide. Electric; UL listed for 120 volts, AC only.
45 T 7524—Ship. wt. 12 oz.....**9.99**

9 Basketball clock . . . complete with "backboard, net and ball." Has a large full-numeral dial centered on the "backboard." About 9-inch wide plastic case. Electric movement; UL listed for 120 volts, AC only.
45 T 7079—Ship. wt. 1 lb. 8 oz.....**10.99**

10 Hockey clock . . . a miniature reproduction of a regulation hockey stick; lacquered solid wood. The black plastic full-figure dial is an imitation hockey puck. About 18 in. long. Electric movement; UL listed for 120 volts, AC.
45 T 7091—Ship. wt. 2 lbs.....**10.99**

CUT $1
NOW ONLY
9.99

Eyes open and close

Tail wags, too

Electric alarm
9.99

Basketball clock
10.99

Hockey clock
10.99

WishbookWeb.com

Gift Ideas from the World of View-Master

All Characters © 1967 Warner Bros., Inc.

NEW! Rear Screen Projector



now **15.88**

Right out of the space age comes this strikingly handsome table-top rear-screen projector with its own built-in 3½x4-inch screen for individual or group viewing. So easy to operate—even a child of 6 can use it safely. Simply plug it in, slip in any standard View-Master reel, press the scene-change lever, and see full-color, two dimensional pictures (bright enough to view in a fully-lighted room). Carrying and focusing handle. Demonstration reel is included. Order extra reels, opp. pg. UL listed.

67 T 3811—Ship. wt. 5 lbs. 2 oz.....**15.88**

NEW! View-Master Bicentennial Gift Pak



4.98

Just in time for our Nation's Bicentennial! 70 full-color 3-D pictures on 10 stereo reels capture important moments in American history. Titles include The Revolutionary War, Forging of a Nation, Historic Boston, Historic Philadelphia, Westward Expansion, Landmarks of American history, and 20th Century. Includes standard viewer; packaged in a storage canister.

67 T 3800—Ship. wt. 1 lb.....**4.98**

NEW! View-Master "Good Guys" Standard Pak



5.58

The Good Guys always beat the bad guys in this new Gift Pak from View-Master. Join in the fun as your favorite super heroes—Superman, Batman, Wonder Woman, Aquaman and Shazam—battle the mighty forces of evil. Gift Pak includes a standard viewer plus 8 stereo reels (a total of 56 full color, 3 dimensional, lifelike scenes). Packed in a permanent storage canister. You'll certainly want to add this valuable addition to your View-Master collection.

67 T 3801—Ship. wt. 1 lb.....**5.58**

View-Master Standard Gift Paks



4.69

A great introduction to the colorful world of View-Master fun! Hold the standard viewer to light to see 49 different 3-dimensional scenes (7 reels). Gift packed in handy storage canister. Buy extra reels from assortment on opp. page.

Disney Favorites Standard Gift Pak.
67 T 3823—Ship. wt. 1 lb.....set **4.69**

Cartoon Favorites Standard Gift Pak.
67 T 3825—Ship. wt. 1 lb.....set **4.69**

Standard viewer only, 1 reel included.
67 T 3822—Ship. wt. 7 oz.....**1.59**

View-Master Deluxe Gift Paks



5.98

3-dimensional viewer has its own light! 7 reels (49 full-color scenes) and viewer in handy storage canister. Uses 2 "C" cell batteries, not included.

Disney Favorites Deluxe Gift Pak.
67 T 3826—Ship. wt. 1 lb. 4 oz.....set **5.98**

It's Fun Charlie Brown Deluxe Gift Pak.
67 T 3827—Ship. wt. 1 lb. 4 oz.....set **5.98**

Cartoon Favorites Deluxe Gift Pak.
67 T 3828—Ship. wt. 1 lb. 4 oz.....set **5.98**

Deluxe lighted viewer only, 1 reel included.
67 T 3807—Ship. wt. 13 oz.....**3.39**

Talking View-Master Projector



26.88

Have hours of fun putting on shows for your friends with your new View-Master talking projector. Insert a reel and the coordinated sound disc relates the story as each scene is projected. UL listed. Choose from our wide selection of talking reels on the opposite page. (Screen also sold on opposite page.)

67 T 3845—Ship. wt. 7 lbs. 3 oz.....**26.88**

Replacement lamp for Talking Projector.
67 T 3850—Ship. wt. 2 oz.....**2.49**

364 WARDS ALL

Lighted Talking View-Master



16.98

Viewing and listening fun can be yours with this exciting electronic lighted viewer. Built-in light source illuminates full-color stereo reels anywhere you go, making pictures pop with lifelike depth. Insert a talking reel, flick the lever and the coordinated sound disc relates the story as you proceed from scene to vivid scene. Sound operates on electronic amplifier for improved fidelity. Uses 2 "C" batteries (not incl.). For talking reels, see opposite page.

67 T 3818—Ship. wt. 2 lbs.....**16.98**

Talking View-Master Gift Pak III



14.44

Frolic with Tom Sawyer, chuckle with the Peanuts gang! Share adventure with the crew of Star Trek! Full color pictures with sound. Gift Pak III contains a Talking View-Master Stereo Viewer plus 6 talking reels (42 scenes). Includes "It's a Bird, Charlie Brown," Star Trek, Bazooka Joe, Scoobie Doo, Tom Sawyer, and Casper the Ghost. Viewer operates on two "C" batteries (not included). Recommended for age 4 and up. An impressive gift in its colorful canister.

67 T 3813—Ship. wt. 2 lbs. 10 oz.....**14.44**

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View-Master accessories



Library chest **2.87**

Projector **10.77**

1 **Entertainer projector** shows standard reels. 120v, 50/60 Hz, 3 amp. UL listed.
67 T 3815—Ship. wt. 2 lbs. 11 oz.....**10.77**

Lenticular table screen. 22x22 inches high.
67 T 1006—Ship. wt. 2 lbs.....**3.99**

2 **Library chest** holds about 25 standard reels. Sturdy plastic.
67 T 3843—Ship. wt. 1 lb. 8 oz.....**2.87**

Disney Theatre in the Round or Charlie Brown Theatre

each **14.99**



Gather the gang together for a View-Master party! Theatre outfits give you hours of entertainment—whether you're alone or with a group of friends. Outfit incl. 10 full-color reels (70 scenes), Entertainer Projector for group viewing in two dimensions, plus a standard viewer that displays scenes in breathtaking 3-D for individual enjoyment. Packed in a colorful storage canister. Projector UL listed. 120v, 50/60 Hz, 3 amp.

Disney Theatre in the Round—visit with Mickey Mouse, Donald Duck, Winnie the Pooh; see scenes from Disneyland, Disney World.
67 T 3819—Ship. wt. 5 lbs. 8 oz.....**14.99**

Charlie Brown Theatre—enjoy the antics of Charlie, Lucy, Linus, Snoopy—all of your favorite Peanuts characters!
67 T 3842—Ship. wt. 5 lbs. 8 oz.....**14.99**





Standard reels 1.55 each

Explore the worlds of fantasy and reality through our wide selection of View-Master reels. Packets contain three 7-scene full-color reels. Most also include a 16-page story booklet.
W67 T 3812 P—*Postpaid. State catalog no. and title no.*.....ea. **1.55**

02–411 ABC Circus
02–593 Adam-12
02–309 Aesop's Fables
02–360 Alice in Wonderland
02–365 Aristocats
02–400 Bambi
02–500 Barbie
02–576 Barbie's Photo Race
02–492 Batman
02–538 Beep, Beep the Road Runner
02–549 Big Top Bunny
02–568 Brady Bunch
02–531 Bugs Bunny
02–515 Bullwinkle
02–533 Casper the Friendly Ghost
02–545 Casper's Ghostland
02–548 Charlie Brown
02–321 Charlotte's Web
02–318 Cinderella
02–532 101 Dalmatians
02–539 Dennis the Menace
01–948 Disney—Fantasyland
02–517 Disney on Parade
02–525 Donald Duck
02–597 Emergency
02–554 Fat Albert & Cosby Kids
02–514 Flintstones
02–485 Flipper
02–317 Goldilocks
02–590 Hawaii Five-O
02–578 Herbie Rides Again
02–512 Huckleberry Hound
02–556 It's a Bird, Charlie Brown
02–314 Jack and the Beanstalk
02–598 Kung Fu
02–480 Lassie Look Homeward
02–310 Little Red Riding Hood
02–501 Love Bug
02–528 Mickey Mouse
02–551 Mickey Mouse in "Clock Cleaners"
02–526 Mighty Mouse
02–410 Mother Goose Rhymes
02–382 Night Before Christmas
02–412 1-2-3 Farm
02–536 Peanuts
02–520 Pebbles/Bamm Bamm
02–372 Peter Pan
02–311 Pinocchio
02–315 Pinocchio Disney
02–322 Pippi Longstocking
02–516 Popeye
02–391 Poseidon Adventure
02–534 Quick Draw McGraw
02–406 Raggedy Ann and Andy
02–342 Robin Hood (Disney)
02–870 Rudolph the Red-Nose Reindeer
02–553 Scooby-Doo
02–308 Sleeping Beauty
02–405 Smokey the Bear
02–544 Snoopy and Red Baron
02–300 Snow White
02–499 Star Trek
02–555 Star Trek Cartoon
02–584 Superman
02–511 Tom and Jerry
02–513 Top Cat
02–370 20,000 Leagues Under The Sea
02–596 The Waltons
02–362 Winnie the Pooh
02–361 Wizard of Oz
02–508 Woody Woodpecker

Talking View-Master Reels 2.73 each

Watch, listen and learn while the Talking View-Master viewers and Talking Projector take you on an enchanting, colorful tour! Three 7-scene color reels in each packet. For talking viewers, projector only.
W67 T 3805 P—*Postpaid. State catalog and title no.*.....each **2.73**

02–411 A B C's
02–593 Adam-12
02–585 Adventures of GI Joe
02–360 Alice in Wonderland
02–558 Apple's Way
02–365 Aristocats
02–400 Bambi
02–500 Barbie's Around the World Trip
02–576 Barbie's Great American Photo Race
02–538 Beep, Beep the Road Runner
02–568 Brady Bunch
02–531 Bugs Bunny
02–549 Bugs Bunny in "Big Top Bunny"
02–545 Casper's Ghostland
02–548 Charlie Brown's Summer Fun
02–321 Charlotte's Web
02–617 Children's Zoo
02–380 Christmas Carol
02–383 Christmas Story
02–318 Cinderella
02–532 101 Dalmatians
02–525 Donald Duck
02–551 Donald Duck and Goofy
02–514 Flintstones
02–520 Flintstones Pebbles and Bamm-Bamm
02–485 Flipper
02–317 Goldilocks
02–374 Gulliver's Travels
02–590 Hawaii Five-O
02–425 Heidi
02–578 Herbie Rides Again
02–512 Huckleberry Hound
02–556 It's a Bird, Charlie Brown
02–314 Jack and the Beanstalk
02–598 Kung Fu
02–480 Lassie Look Homeward
02–871 Little Drummer Boy
02–310 Little Red Riding Hood
02–605 Little Yellow Dinosaur
02–501 Love Bug
02–528 Mickey Mouse
02–410 Mother Goose
02–382 Night Before Christmas
02–536 Peanuts
02–372 Peter Pan
02–311 Pinocchio
02–322 Pippi Longstocking
02–507 Planet of the Apes
02–516 Popeye
02–406 Raggedy Ann and Andy
02–342 Robin Hood
02–870 Rudolph the Red-Nose Reindeer
02–553 Scooby-Doo
02–595 Sigmund and the Sea Monster
02–559 Six Million Dollar Man
02–308 Sleeping Beauty
02–544 Snoopy
02–300 Snow White
02–584 Superman
02–316 Sword in the Stone
02–511 Tom and Jerry
02–955 Walt Disney World
02–596 Waltons
02–616 Wild Animals of the World
02–362 Winnie the Pooh
02–361 Wizard of Oz
02–508 Woody Woodpecker



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SEEING IS BELIEVING! Read a license plate up to ½ mile away



SAVE $4
Buy telescope and tripod
29.98

A 200X telescope
43.94

Precision made 45-200 power refractor telescope for astronomical and terrestrial viewing—plus swivel mount wood tripod. Ground, polished and coated 60mm objective lens has 800mm focal length. 6½-in. finder scope is mounted on white plastic tube (39½ in. long with eye piece in place). Complete with 8mm and 12.5mm eye pieces for astronomical viewing; 18mm eye piece with 4 lens including erector for terrestrial viewing. (Metal tripod brace is fitted with properly sized indentations to hold accessories.) Plus Barlow booster which doubles power of each eye piece, sun glass filter and diagonal mirror attachment. Glass optics are ground and polished for bright, clear images; plastic lens caps. Rack and pinion focusing for accuracy. Sturdy wood tripod with swivel mount adjusts from 29 to 49 in. high. Black die cast metal brackets, thumb screws, fittings, etc. Imported from Japan.
48T20398M-Wt. 7 lbs. 8 oz. **43.94**

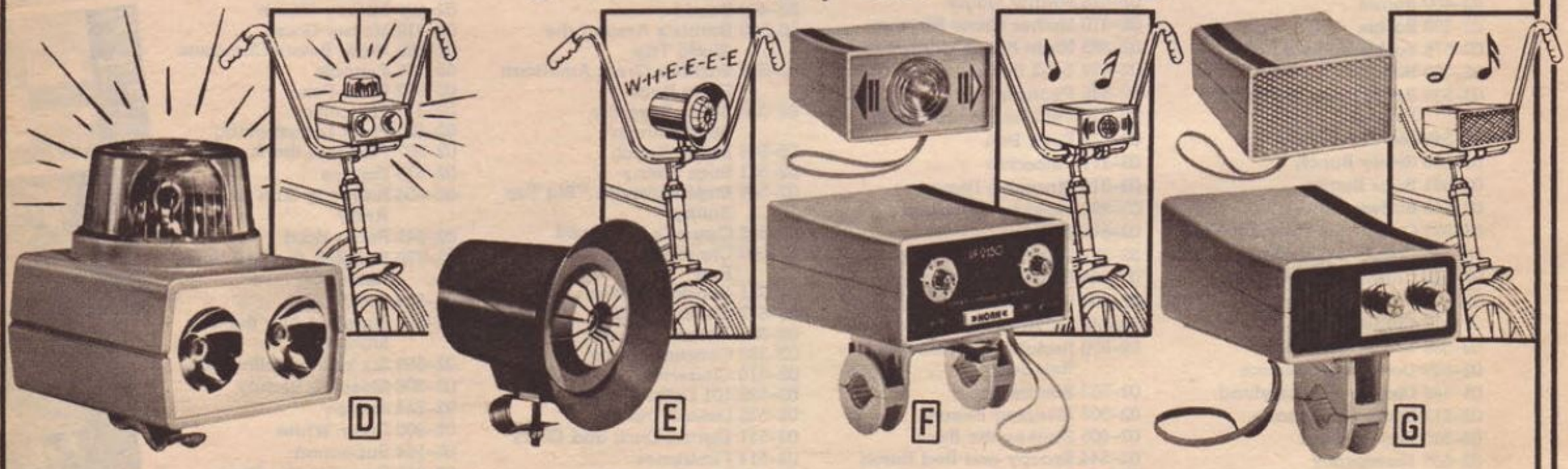
Extra focus tube with star diagonal

B 60-250 power dual purpose refracting telescope is perfect for viewing land, sea and sky. Optics are ground and polished to exacting specification for clear, bright images. Provides 75-power upright image for terrestrial viewing; 60-250 power for astronomical viewing. Precision rack and pinion allows extra critical focusing for distant objects. American made 2½-in. achromatic objective (65mm) lens is polished spherical to within 1/10,000 of an inch. White, plastic-covered weatherproof tube extends to 47 in. Brackets for mounting, booster lens, extra focus tube; sun filter; nuts, bolts and instructions included. Age 8 and up. Ship. wt. 4 lbs. 9 oz.
48 T 20301 M—Telescope only.....**22.99**

C All steel tripod for telescope (B) has sturdy legs with rubber caps for stability. Won't mar floors or tables. Height adjusts to 5 feet. Ship. wt. 5 lbs. 4 oz.
48 T 20302 M—Tripod only.....**10.99**

48 T 20303 MM—SAVE $4 on combination of telescope (B) and tripod (C). Would be 33.98 if purchased separately. Ship. wt. 9 lbs. 13 oz.....**29.98**

Add cycling fun . . . safety too! 4.48 to 16.94



D Revolving amber dome light plus dual headlights—double protection for safer biking at night. Yellow high impact plastic; 6¼x5¾x5 in. 4-position switch: on/off, twin beams, domelight, all lights. Uses three "D" batteries*. All hardware needed for attaching is included. Ship. wt. 1 lb.
48 T 20799—From Hong Kong.....**4.48**

E Electric sound blasts out loud and clear to warn motorists and pedestrians, help prevent accidents. Bright red horn of high impact plastic; about 5 in. long. Easy-to-reach push button operation; uses one 9-volt battery*. All hardware for mounting on handlebars is included. Ship. wt. 14 oz.
48 T 20797—From Hong Kong....**4.88**

F Four-in-one combo: radio, light, horn and directional signals. Portable solid state AM radio with strap; powerful headlight; loud horn; right and left turn signals. White high impact plastic with red/blue stripes; 5x4½x4¼ in. "Anti-theft" device with fixed bracket, brace; hardware for mounting incl. Uses one 9-volt and 2 "C" batteries*. From Hong Kong.
48T20796—Ship. wt. 3 lbs. 8 oz. **16.94**

G Music wherever you go! Streamlined bike radio that's portable—detaches easily, has sturdy carrying strap. Solid state AM radio with amber reflector in front as added safety feature. White high impact plastic with red and blue racing stripes; 5x4½x4¼ in. "Anti-theft" device with fixed bracket and base; hardware for mounting included. Uses one 9-volt battery*. Hong Kong.
48 T 20798—Ship. wt. 14 oz.....**8.99**

*Order batteries on page 369.

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SAVE THIS CATALOG
Order toys until August 31, 1976



Explore your environment

3-module lab **14.99**

6-module lab **32.99**

1 Work on hundreds of experiments in your own environmental chemistry lab. Deluxe modular lab contains new ecology experiments that provide a fascinating introduction to contemporary uses of chemistry. You can detect phosphates in water, test soils for acid, grow plants chemically, and much, much more. It's all explained in the 120-page Advanced Chemistry Manual. Set includes 31 chemicals (in unbreakable bottles with safety lock tops); 8 Pyrex test tubes, Pyrex beaker; metal test tube racks, hydroponics equipment; scale, metal tripod, alcohol lamp; centrifuge for separating solids and liquids in suspension and many other lab accessories. All the equipment can be neatly stored in the hinged 6-wing steel cabinet.

48 T 20239 M—Age 10 and up. Ship. wt. 14 lbs. **32.99**

2 Recover finger prints, write secret messages, perform magic tricks. Set includes 16 chemicals, Pyrex test tubes, metal test tube rack, beam balance, alcohol lamp and 98-page Exploring Chemistry Manual. Outer wings close on middle to make this all-steel cabinet easy to carry or store. All chemicals in unbreakable bottles with safety lock caps.

48 T 20234—Age 10 and up. Ship. wt. 7 lbs. **14.99**

PHONE YOUR ORDER TODAY!
See page 154 for numbers in your area



Student's microscope magnifies up to 300X

9.44

3 Revolving 3-turret lens for magnification from 100 to 200 to 300 power. Precision-tested optics. Black metal housing; rack and pinion focusing. Polished glass mirror. Platform has slots for illuminator sold below. 5 slides and 2 dissecting tools incl. Age 8 and up.

48 T 20287—Japan. Ship. wt. 1 lb. 4 oz. **9.44**

Illuminator **1.50**

4 Illuminator for microscope (3). Durable plastic. Order two "AA" batteries, page 369.

48 T 20286—Japan. Ship. wt. 2 oz. **1.50**

Buy both **SAVE $1**

48 T 20285—Microscope (3) and illuminator (4). (10.94 purchased separately.) Wt. 1 lb. 6 oz. **9.94**



Set of 60 prepared slides

5.99

Professionally prepared slides for use in any microscope. Discover the intriguing details of nature's wonders. 5 categories; 12 slides each. Study plants, animals, micro-organisms, textile fibers, pollen spores.

48 T 20292—From Japan. Age 8 and up. Ship. wt. 1 lb. ..... set **5.99**

Buy all three **SAVE 2.50**

48 T 20291—Microscope (3), illuminator (4) and slides (5). Would be 16.93 if purchased separately. Ship. wt. 2 lbs. 6 oz. ..... outfit **14.43**

Gilbert illuminated 3-turret microscope magnifies from 150X to 1000X



- Viewer attachment allows group to see specimens
- Reversing head for viewing large specimens
- Steel storage case with handle for portability

23.44



Probe nature's tiniest mysteries with this powerful, precision-made microscope. You'll be surprised to discover a living world on a blade of grass or watch the daily growth of brine shrimp eggs. Microscope is die-cast metal with rack and pinion focus. Reversing head allows you to view large specimens. Viewer attachment lets a group see at one time. Electric plug-in micro-lite (110-120 volts AC) brightly illuminates specimens. Set includes 2 slides, forceps, eyedropper, auxiliary mirror, standard eyepiece and steel storage cabinet. Ages 10 and up. Ship. wt. 5 lbs. 8 oz.

48 T 20263 M..... **23.44**

BACKS 367

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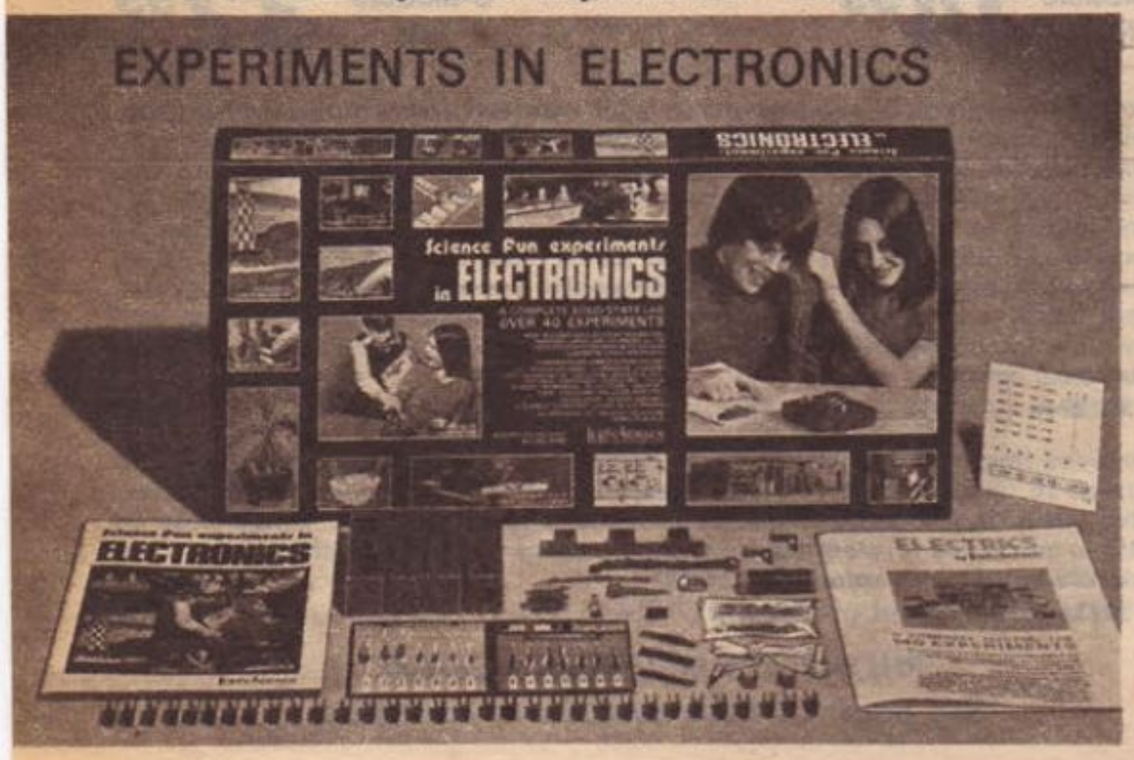


Battery operated phone set! 8.96 set

Call from room to room, upstairs and downstairs—even out to the back yard. Just push the buttons and the red light signals and buzzer sounds to let you know you have a "call." Everyone will use this toy! 30 ft. of connecting cord. Sturdy ivory plastic with black trim. Each phone requires 2 "D" batteries (not included, order on opp. page). Abt. 9x4 in.

48 T 20192—From Yugoslavia—Ship. wt. 2 lbs. 7 oz.....set **8.96**

EXPERIMENTS IN ELECTRONICS



Make your own 2-transistor radio or 39 other electronic projects 10.94

A complete elementary course in electronics. Experiment circuits in a solid state lab. include: lie detector, burglar alarm, flashing light, quiz clock, amplifier, siren and more. Precision snap-fit components require *no soldering*. Transistors, resistors, capacitors, earplug, diode, etc.—over 100 components to construct all experiments in the illustrated manual. Ages 12 and up. Order 3 "AA" batteries, opposite page.

48 T 20502 M—Ship. wt. 1 lb. 12 oz.....**10.94**



100 Experiments in Aeronautics 13.94

Fascinating fun in the science of flight. Over 100 experiments in aviation, jet propulsion and space navigation. Contains all parts for construction and flight of helium filled balloon, kit, glider, 27 in. wing span airplane, and air-powered land vehicle and rocket with rocket launcher. Aeronautics lab includes a fully illustrated 160 page instruction manual with the history and evolution of aviation. A stimulating, educational gift for ages 12 and up.

368 WARDS ALL

48 T 20503 M—Ship. wt. 2 lbs. 7 oz.....**13.94**



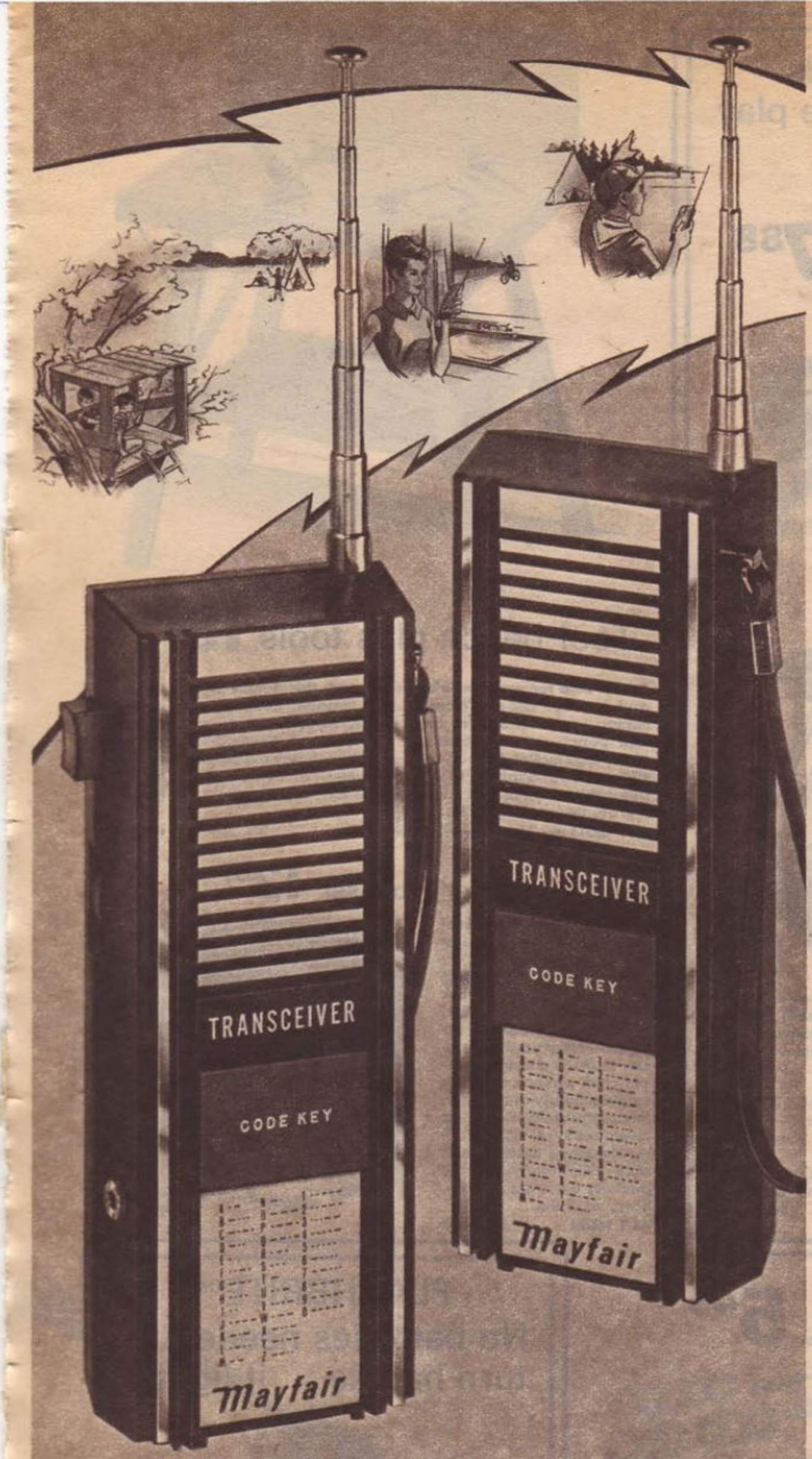
Solid State Walkie-Talkies

1, 2 **Fun for all ages!** These solid state walkie-talkie sets have crystal controlled transmitters, volume controls and 7 section telescoping antennas in sturdy plastic housing. Both have up to ¼ mile effective talking range and hand carrying straps. Each use 9 volt battery, sold on opposite page. FCC approved.

(1) **3-transistor walkie-talkie with Police Emergency Communication Code.**
48 T 20000—Shipping weight 1 lb. 4 oz.....pair **10.88**

(2) **4-transistor walkie-talkie with Morse Code key.**
48 T 20001—Shipping weight 1 lb. 4 oz.....pair **13.66**

WishbookWeb.com



4-way communication center

29.99

- Radio
- Receiver
- Transmitter
- Morse Code



- Talk with other owners or walkie-talkies
- Tune in any AM radio station—music, sports
- Send Morse code messages to your pals
- Listen to Citizen's Band radio—all 23 channels

No license needed to operate this "professional" communications toy. Use it as a walkie-talkie. Transmit and receive up to one mile! Use it as an AM radio, too. It's a wireless code sender—tap Morse or your own code to pals owning walkie-talkie or base stations. Complete 23-channel station lets you monitor all Citizen Band radio conversations—just tune in and listen. Includes microphone, telescoping antenna, volume control and channel selector. Operates on 6 "D" batteries (order below) or house current (order AC Adapter below).

48 T 20188—Ship. wt. 2 lbs. 7 oz. Styling may vary.....**29.99**

48 T 20008—Adapter for base station only. Wt. 8 oz.....**4.99**



Use this AC Adapter with walkie-talkie on this page and calculator, pg. 395. Use house current instead of batteries. Plug into outlet and save your batteries!

48 T 20004—Shipping weight 8 oz.....**4.88**

Instant communication... transmit up to ½ mile!

Our best 6-transistor solid state walkie-talkie

16.94 pair

Fun for the family . . . use in the house, yard, camping trips—anywhere

The fastest way to close the "communication gap"! Our best 6-transistor walkie-talkie set has a reception range up to ½ mile. Receive messages from other walkie-talkies within range, as well as police calls and ham radio broadcasts. Crystal controlled transmitters have Morse Code key, volume control, push-pull circuit and 8 section telescoping antennas in sturdy plastic housing. Wrist strap. Use batteries or save them and plug into AC electric current (order adapter at right). Order one 9-volt battery for each unit (sold below at right). FCC approved.

48 T 20002—Shipping weight 1 lb. 12 oz.....pair **16.94**

GET YOUR BATTERIES HERE

Also sold at most Wards Agencies, Catalog Stores and Retail Stores.

Battery type	Ship. wt.	Cat. no.	Price
Alkaline "D" cells	10 oz.	60 T 75015	1 pkg. of 2, 1.69
Alkaline "C" cells	6 oz.	60 T 75016	1 pkg. of 2, 1.39
Alkaline "AA" (penlite)	4 oz.	60 T 75017	1 pkg. of 2, 1.05
9-volt flat transistor	8 oz.	60 T 75003	2 pkgs. of 1, .99
Long life "D" cells	1 lb. 8 oz.	60 T 75000	3 pkgs. of 2, 1.69
Long life "C" cells	12 oz.	60 T 75001	3 pkgs. of 2, 1.69
Long life "AA" (penlite)	12 oz.	60 T 75002	3 pkgs. of 2, 1.49
6-v. square lantern (spring term.)	12 oz.	60 T 75032	1 pkg. of 1, 1.69

MORE BATTERIES SOLD ON PAGE 285

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ERECTOR®. . . Builds great kids at creative play



37.88

2 **27.88**

3 **17.94**

Build and operate space-age designs with famous Erector sets. Assemble with nuts and bolts for easy building. Includes steel girders, panels, pulleys, wheels, etc., instructions. Mark 60 set is electrically powered. Mark 50 and 40 sets require 2 "D" batteries (order on page 369).

1 **Mark 60 set**—470 pieces including deluxe metal storage chest with lift-out tray. Super girders for large models. Build an overhead crane, other multi-action models. 3-speed; UL listed, 110-120 volts, AC motor with dual-action power hoist. Plug-in electric transformer with remote control switching for on, off, forward, reverse. No batteries needed. Ship. wt. 15 lbs.
48 T 16216 M—*Mailable*.....set **37.88**

2 **Mark 50 set**—440 pieces. Build a lunar transmitter, oil rig—lots more!
48 T 16215—Ship. wt. 7 lbs.....set **27.88**

3 **Mark 40 set**—310 pieces. Build a ferris wheel, airplane ride—many more!
48 T 16214—Ship. wt. 5 lbs.....set **17.94**



Tool bench plus tools **19.99**

Set up shop for your junior carpenter with this deluxe work bench and 21-piece tool set. Working tools include: hammer, steel saw, coping saw with 3 extra blades, 2 screwdrivers; brace and bit, nail punch, square, triangle; ruler, pencil, pliers, 3 wrenches, plane and mallet. 38-inch high work bench has big 30x16-in. work surface; pegboard back; sure-grip vise; 18-in. rule on front. Sturdily constructed of wood with cross-brace legs; storage shelf. Ages 6 to 16. Easy to assemble.
48 T 16015 M—*Mailable*. Ship. wt. 17 lbs.....**19.99**

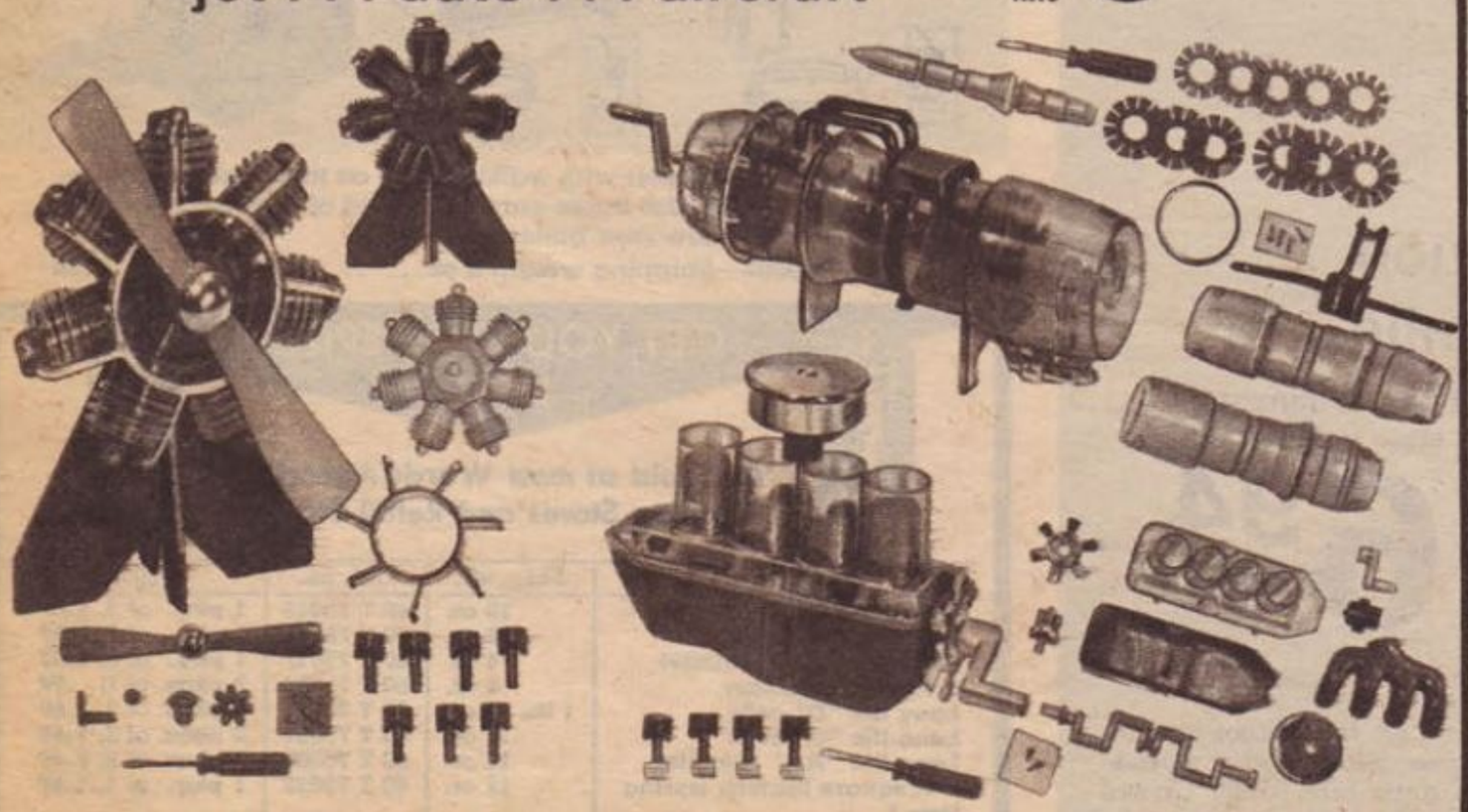
Beginner's tool set **12.87**



Specially fitted wood tool chest holds 14 working pieces: hammer, saw, 2 screwdrivers, 2 chisels, slip joint pliers; block plane, awl, clamp, mallet, level, folding ruler and trisquare. Help your youngster learn to construct simple craft projects and use tools efficiently and safely. Smooth finished wood chest measures 9½x14½x3 inches; designed to help child store tools neatly. Double latches; carrying handle. Ship. wt. 6 lbs.
48 T 16024.....set **12.87**

Build all three engines . . . jet . . . auto . . . aircraft

3 kits **5.49**



Authentically detailed engine kits are easy to build—all you need is a screwdriver (included). Finished engines make great decorations for child's room. Each kit is complete—you get everything you need to make jet engine, auto engine and aircraft engine. Nontoxic plastic; finished jet engine about 7 in. long. Not recommended for children under 5. From Hong Kong.
48 T 16499—Ship. wt. 2 lbs. 6 oz.....**5.49**

FLASHBRITE™

No batteries needed . . . turn handle . . . it lights!



5.88

Light up—anytime, anywhere—with amazing Flashbrite. Never needs batteries; just turn handle to make light shine. Code control button for sending messages. Complete with bulb and 3 colored lenses. Everything stores neatly on case (hang it on your belt). From Hong Kong.
48 T 20504—Age 5 and up. Ship. wt. 1 lb.....**5.88**

WishbookWeb.com

Built-in scorekeepers aid active game play

Four goalies for singles, doubles play

Official timer (on 6-ft. only) adds excitement

Fenced, recessed goal increases play value

Cushion of air supports puck—no friction

Quality ¾-in. particle board cabinet

Easy-care woodgrained laminate looks great

ONLY AT WARDS

Deluxe Jet Hockey

6-ft. table alone **149.88** $174 with extra top

5-ft. table alone **94.48** $119 with extra top

One of the fastest games on "ice!" Hand-held goalie drives puck to opponent's goal to score over ice-blue surface. Puck ricochets off sides, corner baffles keep it in constant play. Sturdy table, braced at corners; folds for storage. 9-ft. cord, on/off switch. UL listed for 115-120V, AC. Comes with 2 pucks, 4 goalies. Face-off circles only with 6-ft. table. Partially assembled; instructions. Extra table tennis top adds versatility; comes with 2 paddles, balls, net and bracket. 6-ft. size shown. Shipped truck or express.

Length	Game only	Ship. wt.	Each	With extra top	Ship. wt.	Combo
5 ft.	48 T 14645 R	110 lbs.	94.48	48 T 14662 R	141 lbs.	119.00
6 ft.	48 T 14647 R	140 lbs.	149.88	48 T 14663 R	171 lbs.	174.00





Power-Jet™ Hockey

Super-fast game stands on its own 4 legs! Puck is frictionless—floats on a cushion of air. It takes fast reflexes to keep up with your opponent in this Coleco game. It has built-in scorekeepers and fast action rebound puck. Perforated bed with high-impact styrene surface. Molded plastic corners. Steel folding legs. Wood grained cabinetry. About 58x27x30 in. high. UL listed, 115-120 volts, AC.

48 T 14666 M—Ship. wt. 37 lbs. **46.88**

Power-Jet™ Hockey

Compact table-top version of the game at left—and, just as exciting! Puck skims over the surface on a cushion of air—there's no friction to slow down the lightening-fast action. Coleco's game has perforated bed with high-impact styrene surface. Built-in scorekeepers and fast-action rebound puck. Woodgrained cabinetry with molded plastic corners. About 52x25 in. UL listed, 115-120V, AC.

48 T 14665 M—Ship. wt. 35 lbs. **32.88**

Air Hockey

Puck reaches superfast speeds as it travels on cushion of air created by an electric motor. Scoreboard at each end keeps an accurate tally of goals. Brunswick air hockey game by Aurora has rugged hardboard playing field with slick playing surface. High-impact plastic frame, about 55x26 in. overall. UL listed for 120 volts, AC. For ages 8 years and older.

48 T 14081 M—Ship. wt. 23 lbs. **32.88**

Phone your order! See page 154 for number.

WishbookWeb.com

½-in. solid-core bed with micromatic levelers to give true, straight roll

Pure gum rubber cushions for lively banks

High quality, cotton-suede billiard cloth

Corner pockets of high impact polystyrene

Chrome-plated metal trim for durability

Tubular braces for extra sturdiness

5-ply, solid-core Douglas Fir plywood cabinet

Paneled legs provide rigid base



6 ft. pool table

98.88

With table tennis top

108.88

Perfect family present! Everybody will enjoy hours of fun and the lasting strength and stability. Has deluxe features shown above plus dual automatic ball return, 2⅛-in. balls, triangle, two 48-in. cues, chalk and instructions. 31 in. high x 37½ in. wide by 69½ in. long.
48 T 14644 R—Ship. wt. 118 lbs. See note at bottom of pg. . . table only **98.88**
Table tennis conversion top at left includes net, paddles, bracket and balls.
48 T 14616 R—Ship. wt. 140 lbs. . . . . complete outfit **108.88**

50-in. pool table

37.88

With table tennis top

44.94

1



Air shuffleboard

97.88

4



5

Bowl-a-matic 600

99.88

45-in. pool table

19.88

2

30-in. pool table

8.44

3

1 50-in. pool table perfect for kids. ⅜-in. particle board bed. Lively cushions for pro-like bank shots. Smooth billiard cloth surface and high-impact polystyrene corners. Automatic ball return. With 2 cues, 1¼-in. balls, triangle and instructions. Easy to assemble. 50x27x26 in. high.
48 T 14605 R—Ship. wt. 43 lbs. See note at right. . . . . table only **37.88**
Table tennis conversion top with net, paddles, bracket and balls not shown, but similar to the one in the small view at the top of the page.
48 T 14606 R—Ship. wt. 53 lbs. . . . . complete outfit **44.94**

2 The Champ. 45-in. pool table is built to last with strong steel legs. Live-action cushions and smooth, cloth covered surface for precision-like accuracy. Single-end ball return. Side rack for scoring and storing accessories. Has 2 cues, 1-in. balls, triangle and instructions. 45x22x26 in. high.
48 T 14664 R—Ship. wt. 15 lbs. See note at right. **19.88**

3 30-in. pool table for table top play. Wood frame; cloth surface; plastic pocket liners. 2 cues, 1-in. balls, triangle and instructions.
48 T 14615 M—Ship. wt. 6 lbs. 8 oz. 30x17½x3¼ in. high. **8.44**

4 Popular, easy game of shuffleboard with brand new twist. Motor blows air through tiny holes so plastic puck glides friction-free over butcher block top. Super smooth laminate surface also allows for regular shuffleboard without "air" effect. Furniture-look cabinet has scorekeeper on each end. Sturdy legs with levelers to ensure straight shots. 4 blue, 4 red pucks. Operates on 120-v. AC. UL listed.
48 T 14646 R—Ship. wt. 80 lbs. 96x24x29 in. high. **97.88**

5 6 ft. alley brings explosive action of bowling into your home. Automatic pin setter puts 'em up—you just knock 'em down. Pins won't go flying or get lost because they flip up when hit. Ball return automatic too. 72x21 in. walnut-grained laminate cabinet has furniture like quality; sturdy legs. With 2 balls, score pad, instructions.
48 T 14639 R—Ship. wt. 110 lbs. **99.88**

SPECIAL NOTE: When ordering pool tables, be sure to measure both doorways and halls for carton clearance. Allow at least 3 feet of playing area around table position for cueing of all shots.

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Electronic Pinball
22.94

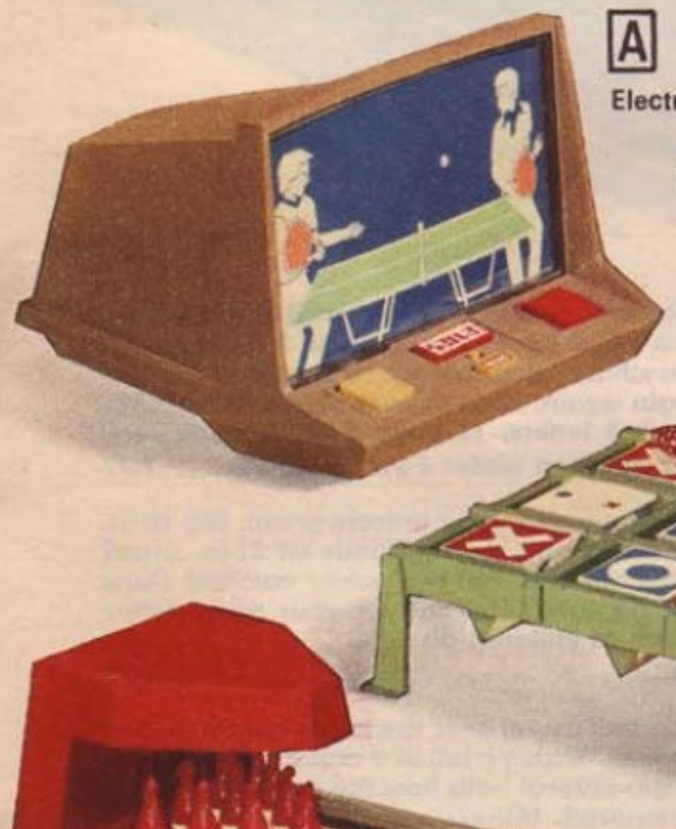
Command Control™ Electric Football
14.88



Fabulous Value

Become the pinball wizard of your neighborhood! Battery operated pinball makes a perfect addition to your gameroom. Pull the lever and ball travels through obstacle course. Spinner activates . . . bells ring . . . score as high as 100,000! Sophisticated features of a professional game: submarine loading; 2 replay flippers. 29x14x43 in. H. Uses 4 "D" batteries, not incl., order pg. 369. For children 6 yrs. and older.
48 T 14667 M—Ship. wt. 19 lbs. **22.94**

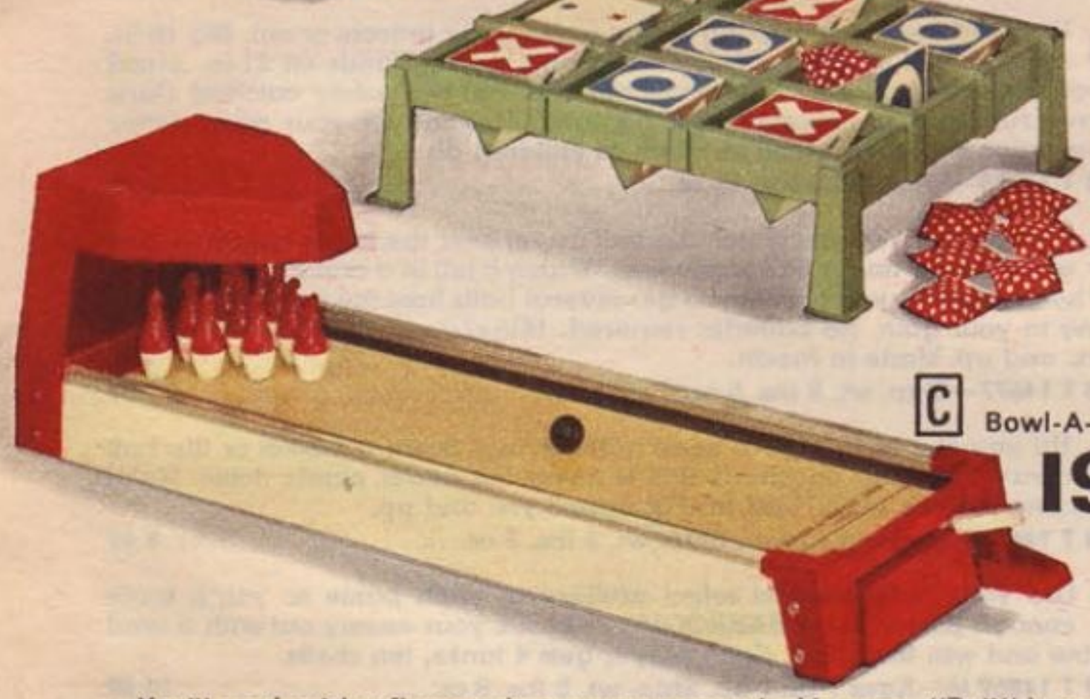
Extra point conversions! End sweeps! Quarterback sneaks! This game does it all. Direct-O-Matic™ lets you set the direction of each player separately. Develop your own game plan with the exclusive Strategy Play Formations. Also features: control action levers for each team; 2 action quarterbacks that really kick and pass; 3-dimension grandstand; magnetic footballs; vibrating field with variable speed control; scoreboard, goal posts, yard markers and flags; sturdy floor stand. UL listed. 38x21 in.
48 T 14577 M—Ship. wt. 16 lbs. **14.88**



A Electronic Table Tennis
32.49



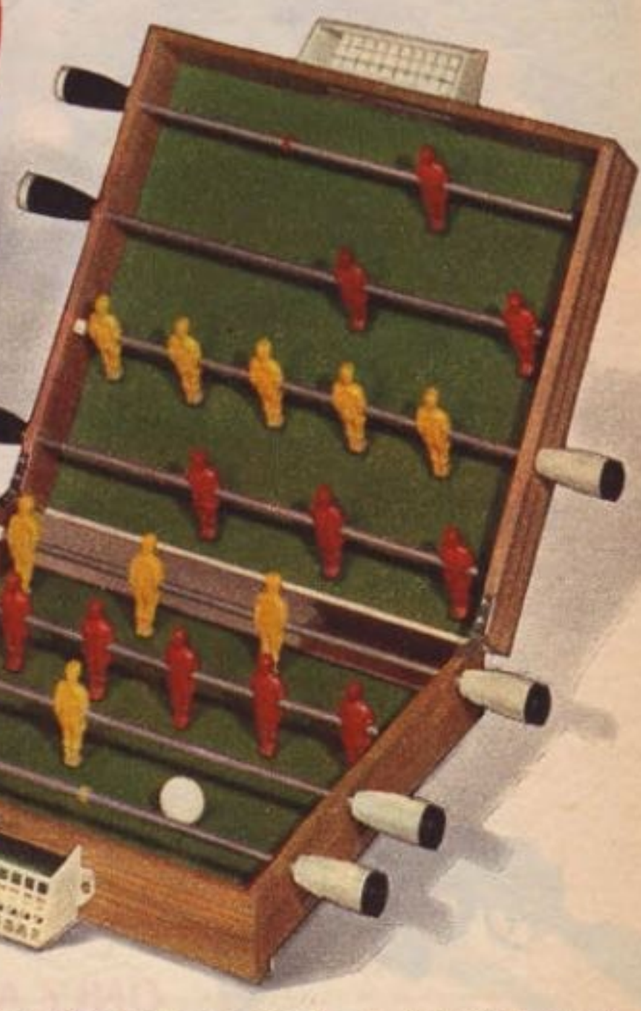
B Toss Across
12.99



C Bowl-A-Matic 300
19.84



D Marble Shoot
6.77



E Folding Soccer
12.99

A You'll need quick reflexes to beat your opponent in this game. "Ball" bounces back and forth on the screen. Ball must be hit the second it reaches your paddle . . . just push the button. Server also controls the speed of the ball. Uses 4 "D" batteries, not incl.—order pg. 369. 17x13x13 in.
48 T 14086 M—For children 7 yrs. and up. Ship. wt. 10 lbs. **32.49**

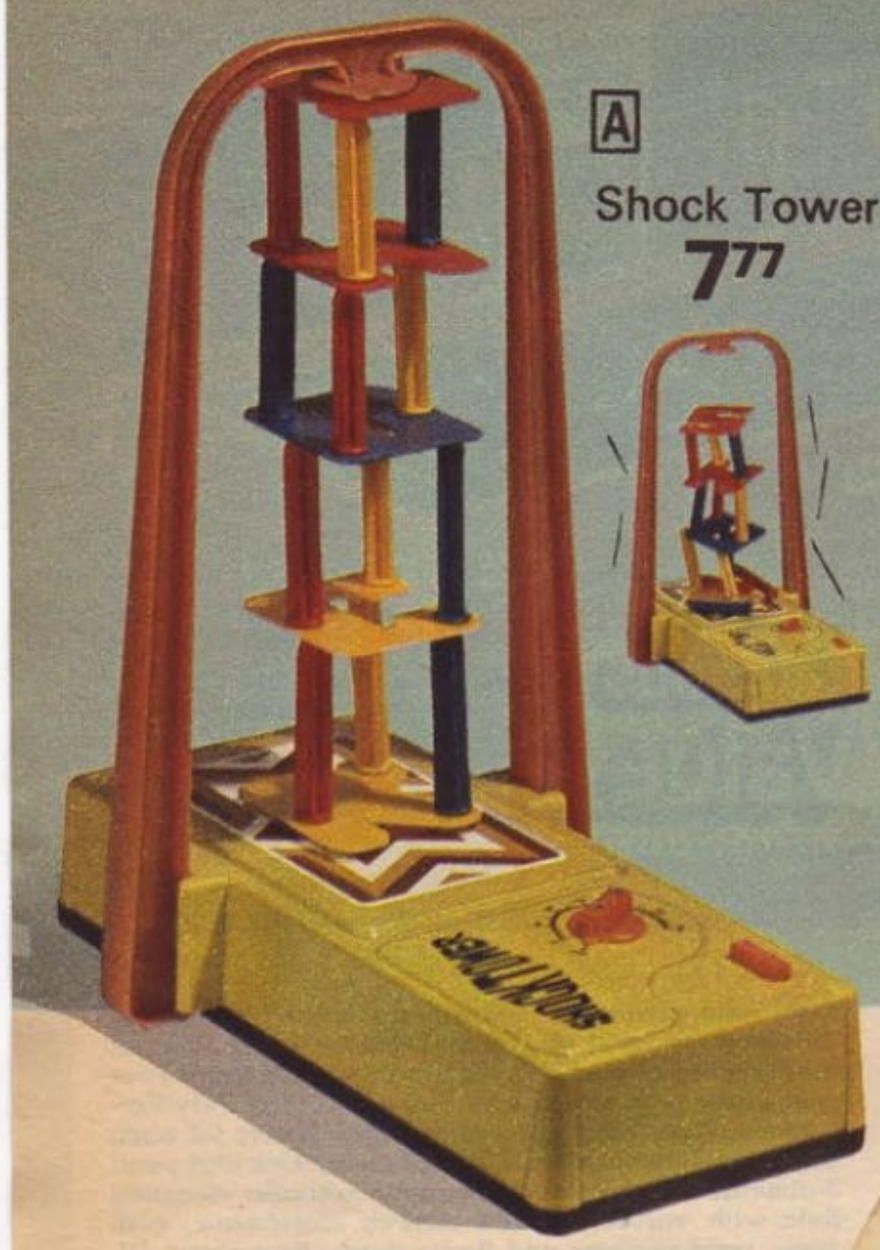
B Beanbag version of Tic-Tac-Toe. Play indoors or out. Hit rotating symbols with beanbag to turn up "X" or "O." First player or team to line up 3 in a row, wins. Includes plastic frame on legs and 8 polka-dotted bean bags. About 22x18½ in. For children 6 yrs. and older, and adults.
48 T 14520 M—Ship. wt. 6 lbs. 10 oz. **12.99**

C The great game you've seen on TV. Go for a strike on a real-life table-top bowling alley—right in your own living room! Remote control Bowl-A-Matic does it all—the amazing automatic pin-setter sets 'em up; automatic ball return lets you play hour after hour. Colorful molded pins are individually activated by fast moving ball. Solid wood-style construction, precision smooth alley. About 45x13 in. For fans 5 yrs. and up.
48 T 14883 M—Partially assembled. Ship. wt. 19 lbs. **19.84**

D Have hours of fun competing with your friends, or "play" against yourself trying to beat your last score! Spring loaded plunger shoots marbles through the swirl-shaped launch chute, over and into the scoring holes. Marble then automatically returns so you can keep a record of your score . . . 0, 1, 3, 5, or 10. Comes with 10 marbles and detachable legs. For children 3 yrs. and up. 15½x9¾x2¼ in.
48 T 14670—Made in Japan. Ship. wt. 2 lbs. 11 oz. **6.77**

E Official size team action! You control your team with telescoping rods to kick, fake and move from side to side while your opponent is doing the same. While you are trying to watch 22 men, the excitement continues to rise as you both plan your strategy to battle it out and score. Use on tabletop. Folds in half so you can carry it with you anywhere. Sturdy hardwood construction. About 30x16 in. Includes 2 balls. *Not recommended for children under 3 yrs.*
48 T 14682—Ship. wt. 7 lbs. **12.99**

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A

Shock Tower

7.77



B

Tom and Jerry Target Game

7.49



C Pachinko

15.99



Super Basketball

8.99

D



Tank Command E

10.99



F

Bucket Ball

3.39



Electro-Shot G

19.99

ONLY AT WARDS

Big Bike Race

10.88

H



A Race against time as each player tries to stack letters on 3 of the pillars, one at a time, until they reach top of tower and spell out S-H-O-C-K . . . all in 60 seconds! If you fail, everything knocks down by means of a shock vibrator in the base and you begin again. High-impact plastic tower, 15¾ in. high. Base 13½x8x3¼ in. Incl. 5 letters, 12 pegs. 2 or more players.
48 T 14684—Not recommended for children under 3 yrs. Wt. 3 lbs.....**7.77**

B Updated version of popular target game. Play indoors or out. Big 16-in. diam. target is constructed of wood and metal. Stands on 21-in. tripod legs. Pistol grip plastic guns have not one, but **two** safety catches! Darts have rubber tips. Imported from England. Get one for your game room; grownups enjoy this game as much as children do.
48 T 14798—Ship. wt. 2 lbs. 12 oz.....**7.49**

C Test your aim as you watch the ball travel over the fancy board! A flick of the thumb and a ball is released. Watch it fall in a crazy quilt manner. When it enters a win pocket you get several balls from the machine as bells ring in your gain. No batteries required. 16½x7¾x22 in. high. For ages 3 yrs. and up. Made in Japan.
48 T 14677—Ship. wt. 8 lbs. 8 oz.....**15.99**

D Hit any one of 10 keys to keep ball moving! Score a basket or flip ball away from your opponent. Ball is never lost under plastic dome. Metal playing surface 14¾x7¾x7 in. For ages 3 yrs. and up.
48 T 14695—Made in Japan. Ship. wt. 3 lbs. 3 oz.....**8.99**

E Use your judgement to select artillery in each battle so you'll have enough power left to BARROOM . . . knock your enemy out with a land mine and win the game. Each player gets 4 tanks, ten shells.
48 T 14869 M—Ages 7 and up. Ship. wt. 2 lbs. 8 oz.....**10.99**

F Push fingertip lever with just the right pressure to flip ball into bucket. Once you've hit the bucket, you might score more points as ball rolls down into scoring alley. Incl. 32 balls. Made in Hong Kong.
48 T 14697—Not recommended for children under 3. Wt. 1 lb. 11 oz.....**3.39**

G Fully automatic or single-shot self-loading gun shoots pellets at slow or fast moving reset targets; bell ringer, traveling target, rotating duck. High impact plastic covered range, 33x14x14 in. Operates on 4 "D" batteries (not incl.), order pg. 369.
48 T 14716 M—For ages 4 yrs. and up. Ship. wt. 9 lbs.....**19.99**

H **Only at Wards!** Four colorful cyclists with churning legs race around course and constantly jockey for and change position. You never know who will win next! Automatic counter for race of one to ten laps.
48 T 14866—Ages 5 and up. Ship. wt. 4 lbs.....**10.88**

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A **7.88**

Exclusive! Torpedo Game



B **14.77**

Drive Game



C **Karate Men**

12.96

Gunfight at OK Corral

11.84

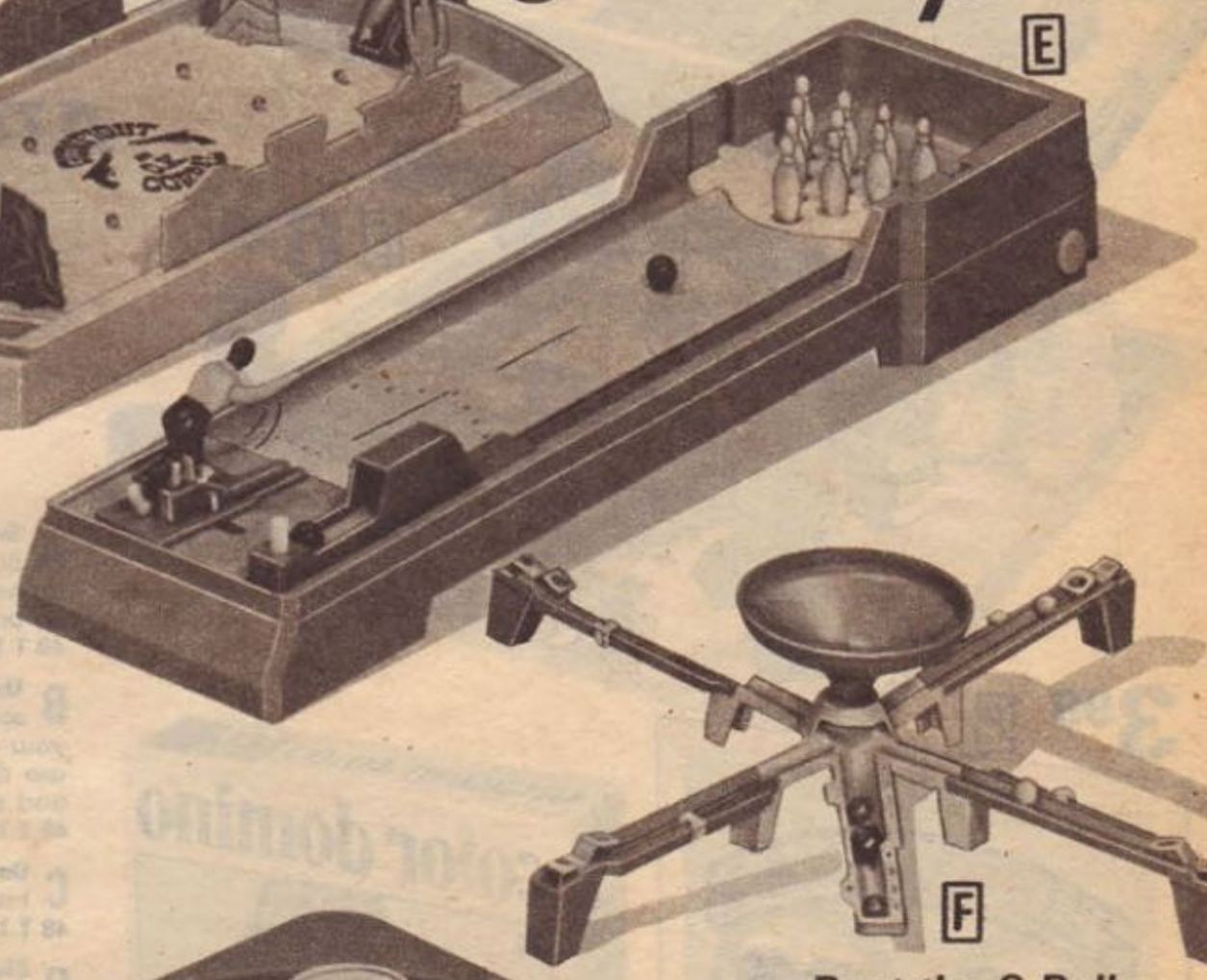


D

Bowling Game

7.88

E



F

Beat the 8 Ball

7.99



G

Spirola

3.88



H

Mousetrap

6.77

A **Only at Wards!** Enjoy the excitement of an all-out battle to sink the enemy fleet. Use fingertip lever to release metal balls from double gun barrels . . . shoot to deflect enemy's torpedo blasts. Blue plastic frame, metal playing "ocean" and clear plastic surface. 18x10⅝x2⅜ in. Not recommended for children under 3 yrs.
48 T 14680—Made in Japan. Ship. wt. 3 lbs. 4 oz. **7.88**

B Get behind the wheel, put car in gear, drive along revolving roadbed. Drive defensively as new hazards appear. Scoring device tells of your success. Incl. 60-second timer dial, score dial, dashboard, gear shift, and 5-in. steering wheel. Reflective mirror and tunnel increase skill. 20x 8¾x7 in. overall. Uses 2 "D" batteries (not incl.), order pg. 369. Not recommended for children under 3 yrs.
48 T 14890—Made in Japan. Ship. wt. 5 lbs. 4 oz. **14.77**

C Chop with right hand, thrust with left hand, kick with right foot! Players control the moves. Hit the right spot and knock your foe over to win. Each figure 14½x10¼x11¼ in.
48 T 14096—Ages 6 and up. Ship. wt. 4 lbs. 6 oz. **12.96**

D "All right, draw!" Six-shooters roll steel balls. Gunmen dodge bullets by ducking behind a cactus or rock. One left standing is top gun. 30x14 in. Ages 7 and up.
48 T 14040 M—Ship. wt. 4 lbs. 5 oz. **11.84**

E STRIKE! Movable bowler has spring loaded arm. Incl. 2 black bowling balls, 10 pins. Pin resetter built right in; gutter ball return and lever to raise ball. 25½x6x3 in.
48 T 14671—Made in Japan. Ship. wt. 3 lbs. 2 oz. **7.88**

F Test your sense of timing by trying to release your ball down the chute at just the right moment so that it reaches the center before the 8 ball. 2-4 players.
48 T 14122—Ages 7 and up. Ship. wt. 3 lbs. 9 oz. **7.99**

G Use your skill and double action handle that tilts backwards, forwards, sideways to roll the large steel ball up the mountain where it drops in the "Volcano Cone" on the top. 2 or more players. Game of plastic 9x9x4 in. high in red, blue, yellow. Ages 6 and up. Made in West Germany.
48 T 14893—Ship. wt. 14 oz. **3.88**

H Players throw dice, then take turns building this crazy trap. Then set trap, crank handle and start a wild chain reaction of moving parts, rolling balls, shuttling levers, until "Zing" Mousetrap! 21x13 in. board.
48 T 14948—Ages 7 and up. Ship. wt. 2 lbs. 12 oz. **6.77**

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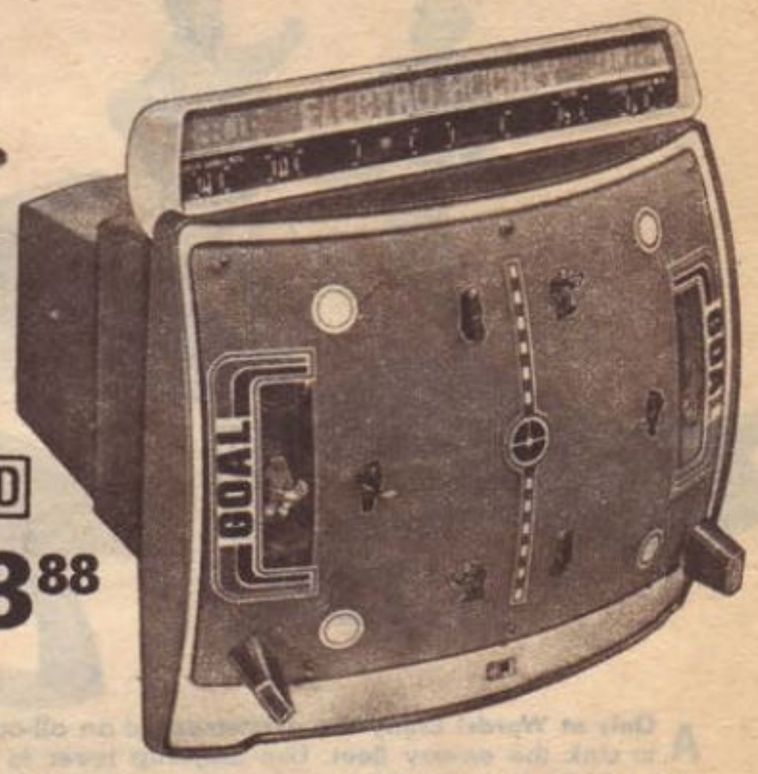
A **12.66**



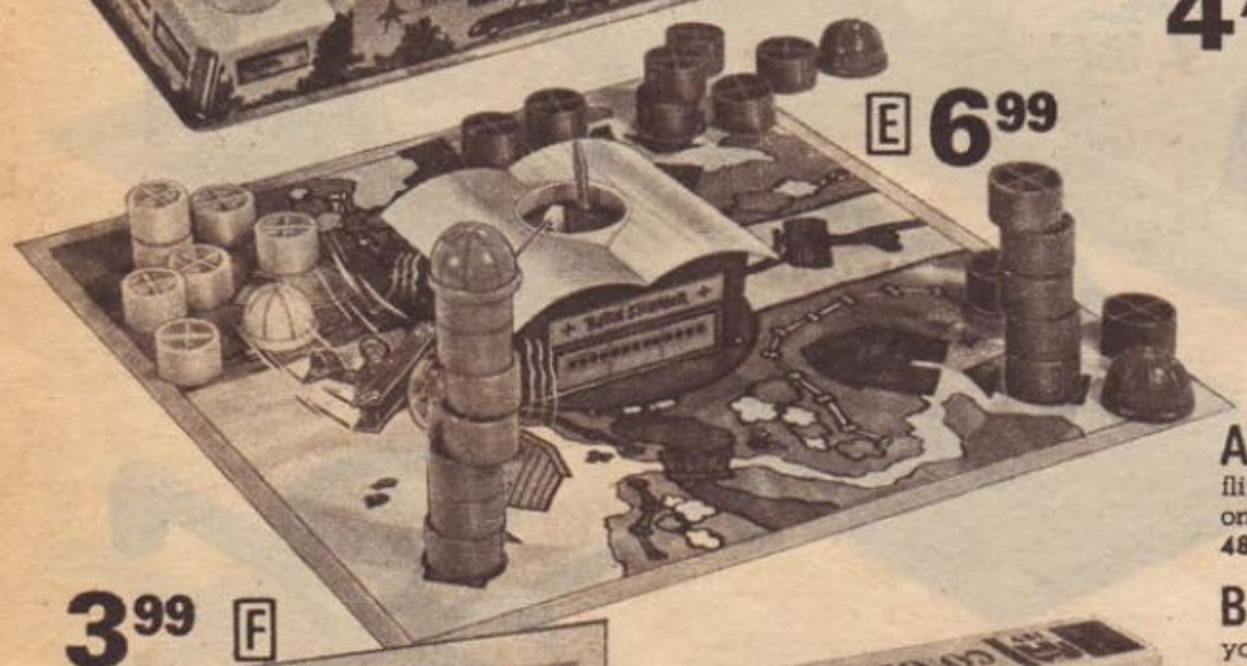
B **9.77**



C **4.77**



D **23.88**



E **6.99**

3.99 F

G **2.99**

H **3.29**

A Super Pinball. A regular pinball game in miniature. Watch the lights flash and the score-dial go up as you keep ball in play with mechanical flippers. 19x12-in. game of plastic with 3 steel balls. Uses 4 "C" batteries sold on page 369. Made in Japan.
48 T 14675—Ship. wt. 5 lbs. 11 oz.....**set 12.66**

B Up Periscope. This nerve tingling 3-dimensional thriller has a real periscope to intensify the cat and mouse high-seas chase. Place ships on your side of the pegboard/map while your adversary does the same. Both use the periscope. Incl.: Pegboard/maps, 14¼x15 in. high plastic stand, and ship pegs. Not recommended for children under 5.
48 T 14894—Made in England. Ship. wt. 2 lbs. 13 oz.....**set 9.77**

C Davis Cup Tennis set. 26x8½-in. plastic set has colorful grand stands, net, ball, and two finger-flip racquets. Play it on any table top.
48 T 14668 M—From W. Germany. For ages 7 and up. Wt. 1 lb. 9 oz....**4.77**

D Electro Hockey. The light "puck" skips across the tinted screen. Front dials control goalies and additional bumpers set under screen add extra excitement. Game automatically shuts off when automatic scoring reaches 11 goals for one side. 17x13x13-in. high game of polypropylene uses 3 "D" batteries sold on page 369. For ages 6 to adult.
48 T 14099—Ship. wt. 7 lbs. 8 oz.....**23.88**

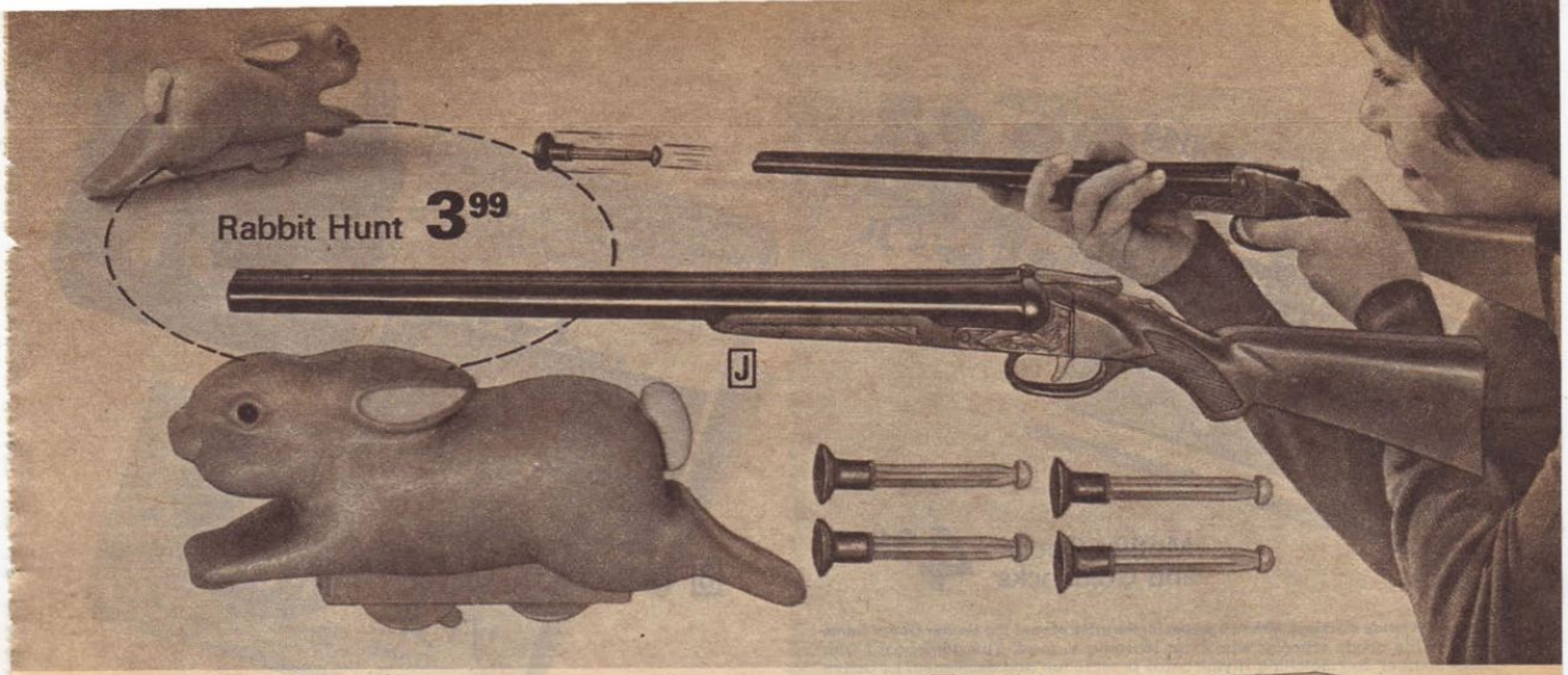
E Barnstormer. Spring "wind-up" operated old biplane attached to airport circles field in line with each player's "tower." As it dips and climbs unpredictably, players try to stack all 8 units of tower one at a time. But watch out! The old airman may knock you down before you get there. With colorful towers, plane, airport, 18x18-in. sheet.
48 T 14098—Needs no batteries. Ages 4 and up. Ship. wt. 2 lbs....**set 6.99**

F Disney Hoop-La. The ring-toss game played Disney-style. Throw five rings and score by hooking them on the noses of Mickey Mouse, Minnie Mouse, Donald Duck, Goofy, Pluto. 11x15-in. plastic board. From England.
48 T 14789—Ages 4 and up. Ship. wt. 1 lb.....**set 3.99**
© **Walt Disney Productions, Inc.**

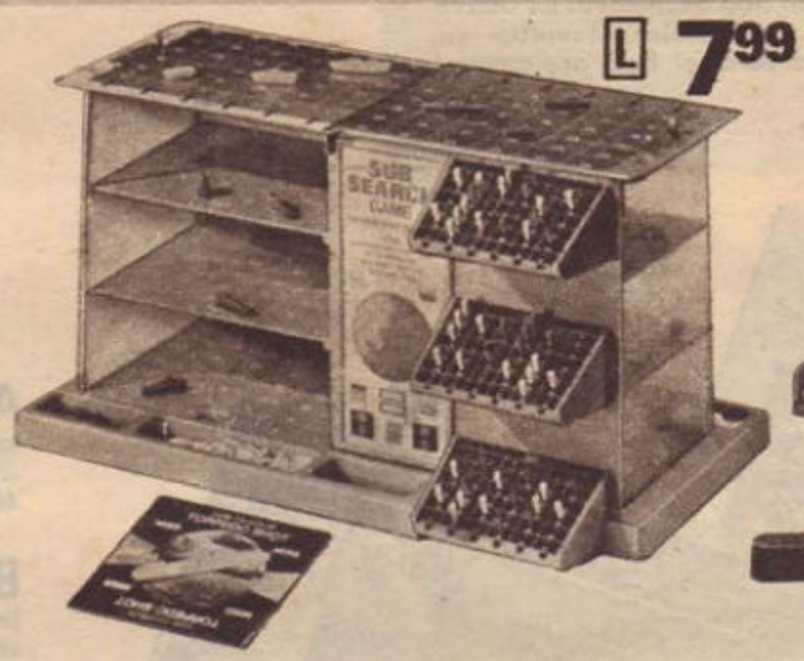
G Color Dominoes. This ancient game is presented in an easy-to-learn fashion. Child matches numbers and/or colors to score points. A great self-learning toy for children ages 3 to 6 years. With 55 tiles.
48 T 14497—Made in Holland. Ship. wt. 1 lb. 3 oz.....**set 2.99**

H Junior Electro-Quiz. Child begins to learn, recognize, and match many everyday objects. When match is correct, the light goes on. 12x8-in. game comes with 9 overlays of increasing difficulty and uses 2 "C" batteries sold on page 369.
48 T 14498—For ages 3-5. Made in Holland. Ship. wt. 1 lb. 11 oz....**set 3.29**

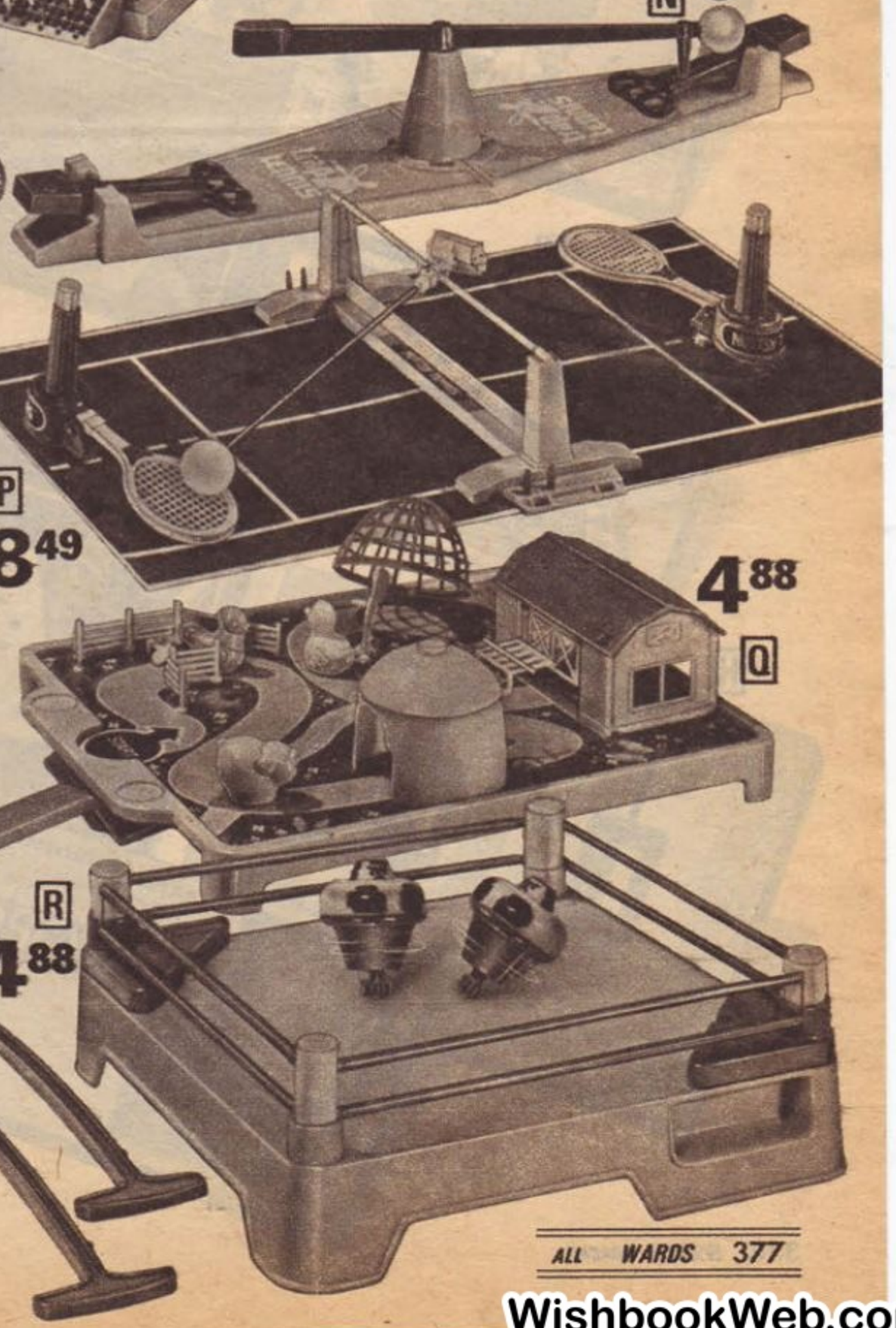
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J Rabbit Hunt. Try to hit the mechanical rabbit as it runs in circles. Wind-up motor stops automatically when you knock 5½x3½x9-in. plastic rabbit down. 18⅞-in. plastic double-barrel gun loads two rubber-tipped darts at a time. Includes 4 darts. Not recommended for children under 3.

48 T 14784—Made in Hong Kong. Ship. wt. 1 lb. 8 oz.....set **3.99**

K Jumbolino. Up to six tots can play this put-together puzzle game. Child throws dice to attach pieces in number order. Last player to complete puzzle is loser. With two dice. Made in Holland. Ages 4 and up.

48 T 14975—Ship. wt. 12 oz.....set **2.88**

L Sub Search. Seek out the enemy and sink it! Drop depth charges at different levels to destroy enemy sub while they fire torpedoes to sink fleet. Control panel registers shots fired. 3-dimensional strategy game. For two players, ages 10 and up.

48 T 14878—Ship. wt. 7 lbs. 8 oz.....set **7.99**

M Gnip Gnop. Players whack keys to deliver 6 balls to opponent's side. First player to empty his side wins. 19x8x6-in. transparent plastic dome holds balls inside. For two players, ages 8 to adult.

48 T 14028—Ship. wt. 2 lbs.....**5.33**

N Trap Tennis. Players may hit, pass, or trap ball in one of the trap-lever holes. Middle hole scores 2 points, outside holes one. The game ends at 10. 28x8½x7-in. high folding "court," with 2 racquets.

48 T 14123—For ages 7 and up. Ship. wt. 2 lbs. 8 oz.....set **6.99**

P Nuttsy Tennis. Spring activated racquets send counter-balanced ball into opponent's court. Score pegs on sidelines tally points. With 16x32-in. printed layout, plastic net/ball unit, and two racquets.

48 T 14614—For ages 5 and up. Ship. wt. 2 lbs. 8 oz.....set **8.49**

Q Farm Game. Keep the duck, chicken, and pig moving down the path with magnetic guide stick through haystack, under trap, and safely into barn to win. 12x10¾-in. plastic game board. For ages 3 and up.

48 T 14849—Ship. wt. 2 lbs.....set **4.88**

R Boxing Tops. Start tops whirling with T-stick, place in corners, and watch them come out popping, dodging, and knocking each other around. The last one standing's the winner. Incl.: 10½x10½-in. plastic "ring" with resilient "ropes," two fighting tops, 2 T-sticks. Ages 3 and up.

48 T 14679—Made in Japan. Ship. wt. 1 lb. 12 oz.....set **4.88**

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Mother Goose and Goldilocks 4.99

Fill two yuletide stockings with two games for the price of one! The Mother Goose Game goes to the grade schooler who's just learning to read. The gameboard with color spinner and matching rhyme cards provide fun and excitement for active youngsters. **Goldilocks and the Three Bears** is the pre-schooler's favorite—no reading required! Object of game: help Goldilocks escape! Both are colorful and fun—at one low unbeatable price.

48 T 14826—Shipping weight 3 lbs. 11 oz.....set **4.99**



Super Games at

A Mousie, Mousie. No difficult rules to memorize; you either trap your opponent's mice or they escape. Includes 6 plastic mice, playing mat, die and counter discs. 2 to 6 players, ages 3 and up.
48 T 14669—Ship. wt. 6 oz.....**1.99**

B 101 Game Chest. The great favorites—101 in all! Checkers, dominoes, Chinese checkers, chess. Includes 10 boards for other games; dice, pick-up sticks, etc. Ages 6 and up.
48 T 14951—Ship. wt. 1 lb. 3 oz.....**6.49**

C Popular Wizard of Oz Game illustrates the famous Oz characters with delightful authenticity. Includes gameboard, spinner, pawns, and Magic Cards. Ages 3 and up.
48 T 14288—Ship. wt. 1 lb. 12 oz.....**2.99**

D Operation. Players perform "surgery" with electric tweezers; one slip and buzzer sounds as patient's red nose lights up. For 1 or more players, ages 6 to 14 years. 2 "D" batteries, not included. (Order page 285.)
48 T 14853—Ship. wt. 2 lbs.....**5.49**

E Battleship. Sink opponent's ships by firing shots and calling out the strike area. Colorful pegs mark hits and misses. For 2 players, ages 8 to adult.
48 T 14876—Ship. wt. 2 lbs. 7 oz.....**5.49**

F Sorry. Popular pursuit game combines luck and skill—even young children can win. Special rules for adult groups. For 2 to 4 players, ages 6 to adult.
48 T 14225—Ship. wt. 2 lbs. 3 oz.....**4.66**

G New! Deluxe Scrabble spells out more fun than ever before with indented squares so alphabet tiles stay put; framed game board with built-in turntable base. Includes features of regular game, below, plus score keeper and metal score pegs. 2 to 4 players of all ages.
48 T 14420—Ship. wt. 5 lbs.....**12.96**

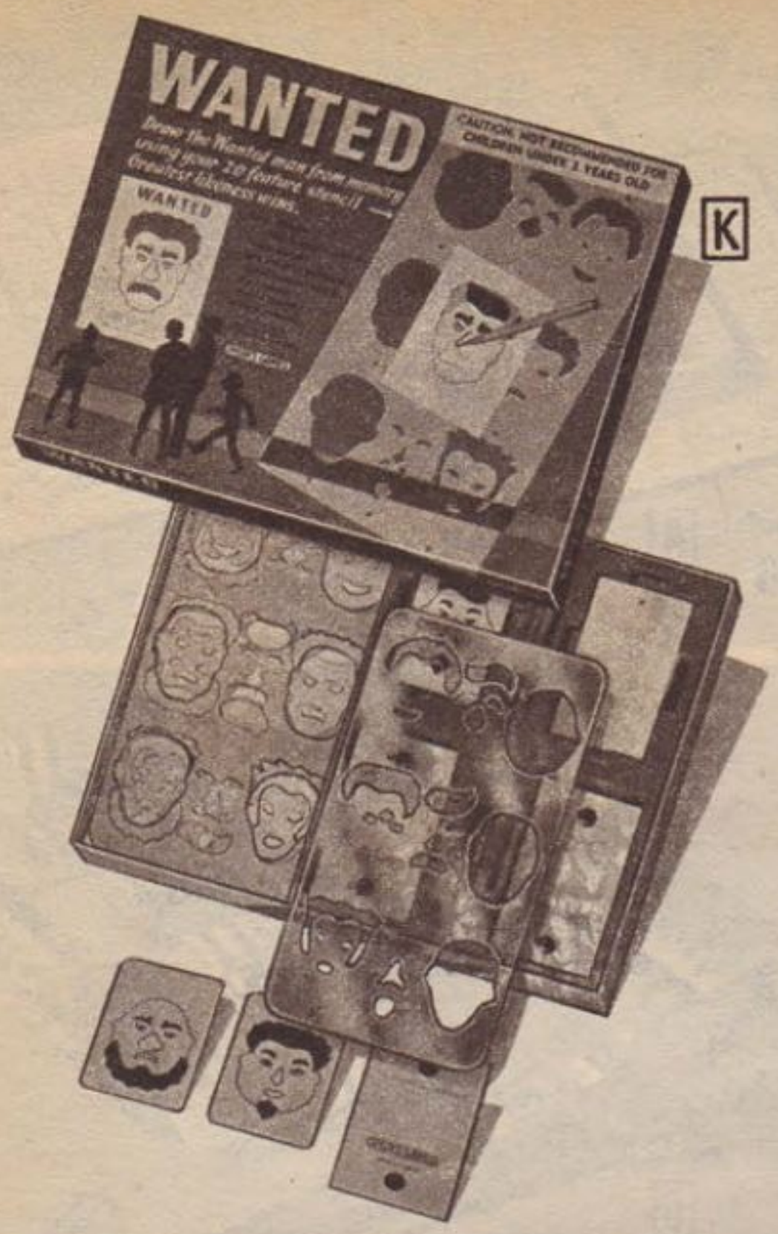
Scrabble. Includes board, 100 alphabet tiles and four wood racks for holding letters. All ages.
48 T 14400—Ship. wt. 1 lb. 1 oz.....**4.99**

H The Game of Life. Begin with $2,000 and a spin of the wheel of fate. With luck, you'll land in Millionaire acres with cars, cash, insurance policies, stock certificates; cards and spinner. 2 to 8 players, ages 10 to adult.
48 T 14205—Ship. wt. 3 lbs. 6 oz.....**6.66**

J Monopoly. Entire families enjoy buying, selling and swapping real estate, railroads, utilities, houses and hotels; collect rents and merrily bankrupt each other. 2 to 8 players from ages 8 to adult.
48 T 14201—Ship. wt. 2 lbs. 10 oz.....**4.55**

SHOP BY PHONE! Numbers on page 154.

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K

Hocus Pocus **4.99**

L





M

Presto Magic Show **9.99**

Super Prices!

K Game of Wanted. Draw your recollection of the "wanted man" using the various head shapes, eyes, ears, etc., using stencils provided. For 1 to 4 players, ages 5 and up.
48 T 14899—Ship. wt. 2 lbs. 5 oz. **4.99**

L Hocus-Pocus. Now you see it . . . 35 wonderful, easy to learn "magic" tricks. Great for young children. Includes illustrated magic tricks book. Ages 8 and up.
48 T 14994—Ship. wt. 1 lb. 9 oz. **4.99**

M Presto Magic Show. Perform professional parlor magic—complete with magician's table and 60 mystifying illusions. Ages 8 and up.
48 T 14952—Ship. wt. 1 lb. 8 oz. **9.99**

N Payday. Earning money and paying bills are fun; but winning takes a lot of budget-juggling until you get to payday. 2 to 4 players, ages 8 to adult.
48 T 14097—Ship. wt. 2 lbs. 11 oz. **4.99**

P Miss America Pageant Game. Authorized by Miss America Pageant. Personality, talent, and other points decide winner of semi-finals; "TV" camera eliminates finalists until Miss America wins.
48 T 14230—Ages 6 to 14. Ship. wt. 2 lbs. **4.55**

Q Mystery Date Game. Collect the right combination of cards to complete your date-time outfits and mystery door opens to reveal exciting mystery date. Girls 6 to 14.
48 T 14207—Ship. wt. 2 lbs. **3.99**

R Bible Game. For all faiths. With the help of friends like the Good Samaritan and others, you may get through dangers safely. 2 to 6 players, ages 6 to adult.
48 T 14242—Ship. wt. 2 lbs. 6 oz. **3.88**

S Clue. Test your detective skills. Suspense mounts as clues are discovered. Solve the crime to win. 3-6 players, ages 8 to adult.
48 T 14244—Ship. wt. 2 lbs. 10 oz. **4.96**

T Aggravation. Deluxe set. Each player has 4 marbles to move "home" safely. Unexpected move may force you back to beginning. For 2 to 6 players, ages 6 to adult.
48 T 14216—Ship. wt. 1 lb. 14 oz. **3.77**

U You name it . . . the makin's are here: carom, checkers, ten pins, chess, backgammon, plus 120 other popular games. Reversible 26x26-in. board. Has durable plywood top; cement locked parts. Glossy finish for smooth gliding action. Net pockets. Plastic rings, hardwood cues, numbered discs, rule book, spin tops, dice, etc.
48 T 14862 M—Ship. wt. 6 lbs. Age 7 and up. . **6.99**

V Revolving Stand. Rugged wood legs provide convenient support for board.
48 T 14860 M—Ship. wt. 2 lbs. **2.99**



PLAY 125 Games



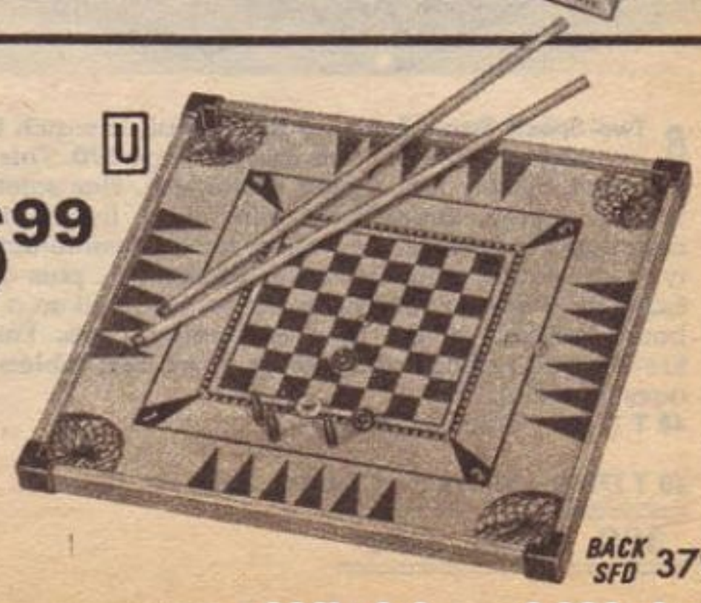
Revolves on wood tripod

V

Carom Set

6.99

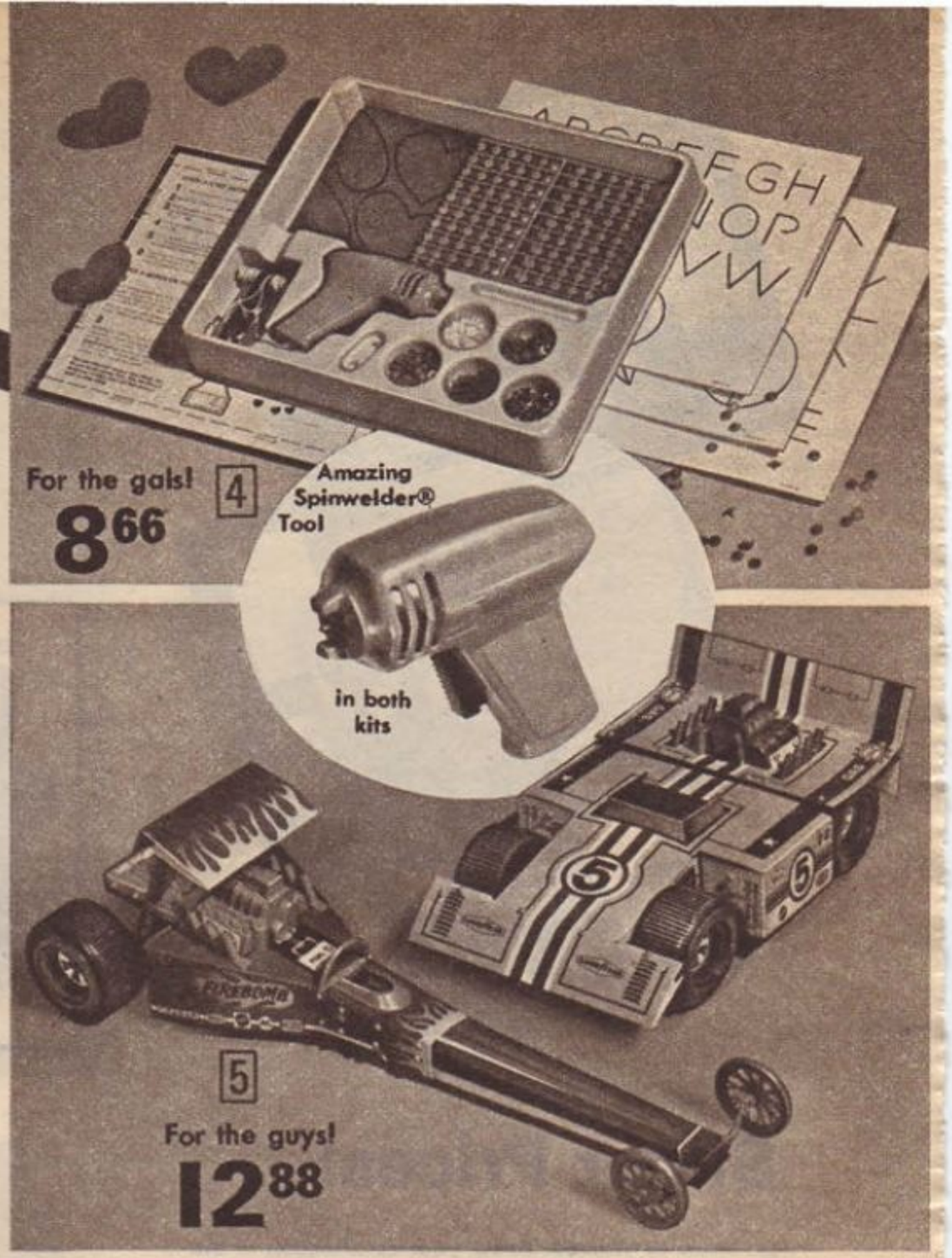
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BACK SFD 379

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Gas-powered planes

1 Sky-Copter, semi-scaled Bell 47G. Lifting power provided by .020 cu. in. PeeWee engine. Special high static thrust fiber glass reinforced propeller; 20-in. span 4-blade rotor system. Features detailed engine, pilot seat, control sticks and instrument panel. Rugged nylon landing skids, tail boom trusswork. Colors: orange with black rotors.
48 T 17007—Body length 12 in. Ship. wt. 2 lbs. 8 oz. **14.96**

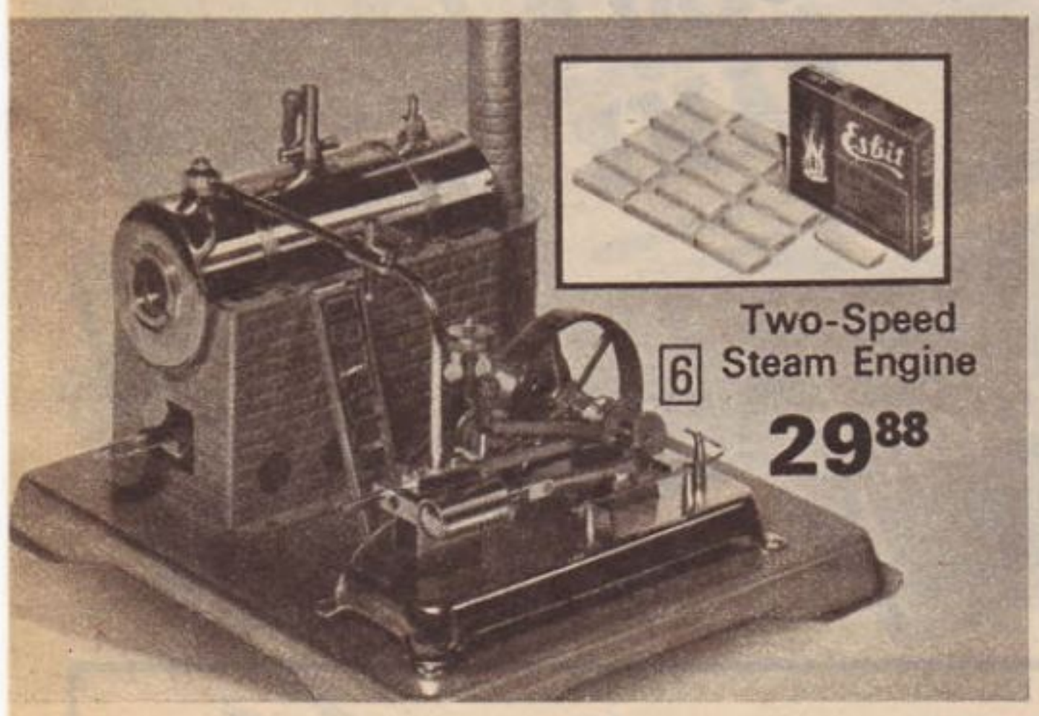
2 Bushmaster, authentic replica of the Piper Super Cub that patrols the north woods to the Arctic Circle. Comes with pairs of snap-on skis, wheels and pontoons. Does high speed climbs, loops, dives and wingovers. Powered by Cox .049 engine with spring starter and nylon propeller. Molded of high impact styrene. Control handle and lines included.
48 T 17006—Wingspan 17½ in. Colors: red and white. Ship. wt. 2 lbs. 9 oz. **12.88**

3 Cox Starter Kit. Incl. ½-pint Cox Glow Power fuel, 1½ volt starting battery, filler cap with stainless steel strainer, filler hose, glow head clip with wires.
48 T 17010—Incl. set of .049 engine wrenches. Ship. wt. 2 lbs. 9 oz. **3.99**

Welding Kits

4 Lady Spinwelder™ Fashion Studio™. Studding apparel is easy! Add hearts, flowers with almost a thousand studs in 5 colors. Kit includes power tool, 3 decorator designs, punch-out felt hearts, studs, hole poker, apron pattern, instructions, big work and storage tray. Operates on 6-volt lantern battery sold pg. 369.
48 T 17716—Ship. wt. 2 lbs. 10 oz. **8.66**

5 Spinwelder® Race Car Factory™. Take wild dragsters from design to finish with this amazing Spinwelder® tool that welds and rivets plastic by using harmless localized friction heat. Repairs other styrene toys, too! Kit contains all components—including rivets—to make 2 super race vehicles shown. Operates on 6-volt lantern battery sold pg. 369. Instructions included.
48 T 17717—Ship. wt. 2 lbs. 8 oz. **12.88**







6 Two-Speed Steam Engine is fascinating to watch in action. It can be used with Erector Sets sold on page 370. This steam engine is powered by dry fuel tablets (included). Has safety valve, power take-off pulley, spring belt, 3-in. diam. flywheel, throttle valve, centrifugal governor, reversing lever, double-action slide valve-type stationary cylinder, water gauge . . . plus a happy whistle! 6x2½-in. diameter solid brass boiler, mounted on a 10x11½-in. steel base. Polished nickel finished engine parts. Embossed "brick" firebox with railings and ladder. Extra fuel tablets sold below. For ages 8 and up.
48 T 17801—Ship. wt. 5 lbs. **29.88**

48 T 17802—80 Dry Fuel Tablets. Ship. wt. 12 oz. . . . . pkg. **3.95**

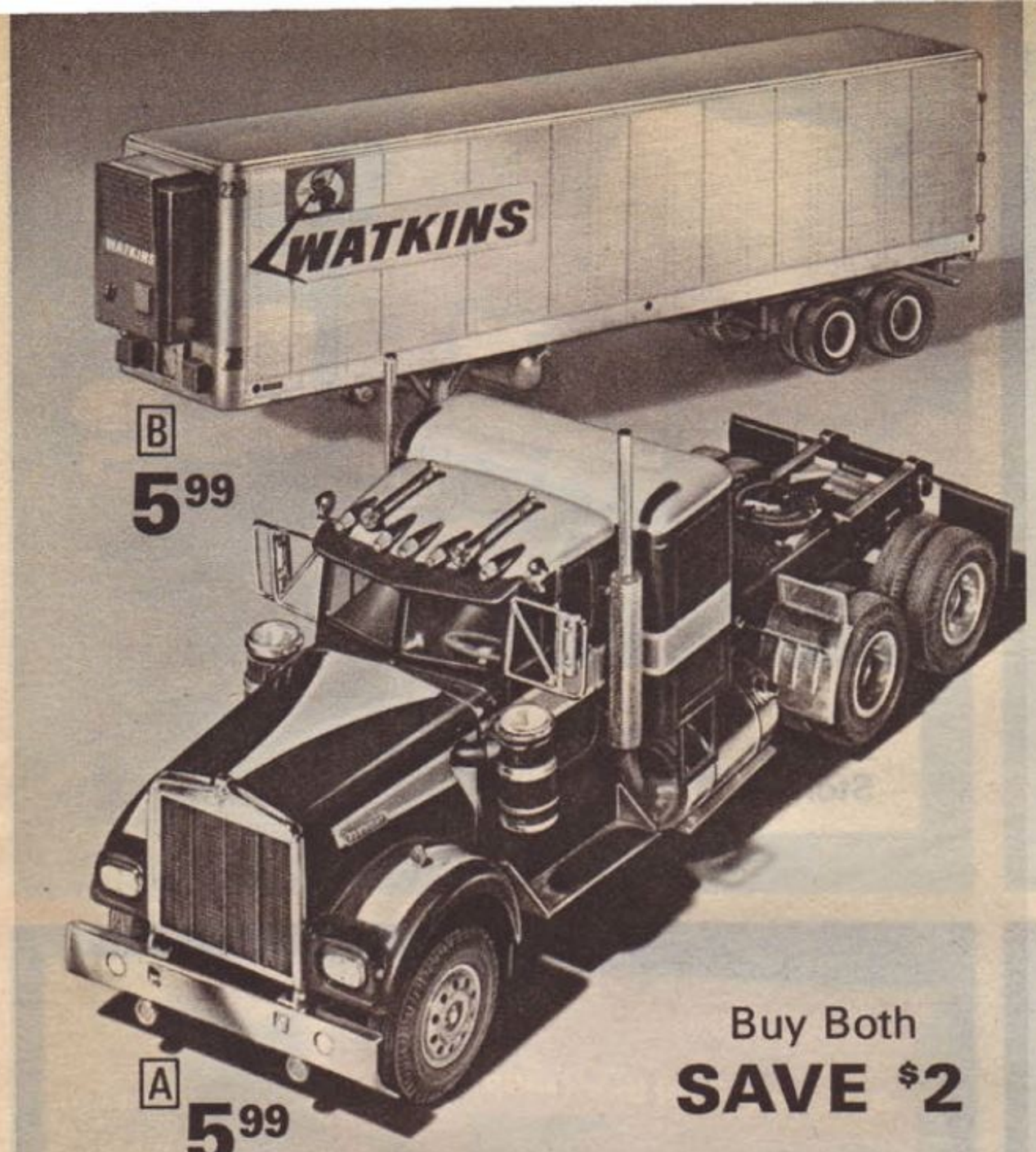
7 2-in-1 Craft Kit. Make Pom-Pon Stick-On Animals plus Rag Doll Pictures. Make 4 cute little pom-pon Stick-On's—a bear, mouse, panda, and frog. Magnets hold them to steel surfaces; use them as note-holders or decorations. Kit includes pom-poms, die-cut felt, yarn, magnets, glue.

Make a pair of rag doll pictures, ea. 4⅜x5¼ in. Kit incl. pre-shaped wood frame and wood parts, lace, yarn, gold cord trim, paint brush, and non-toxic stain and glue (both safer for children).
48 T 17725—Ship. wt. 12 oz. . . . . kit **3.99**

8 Grow Sea Monkeys®—craziest little critters ever to splash through the briny! And you raise them yourself at home. Practically invisible when they first hatch, but watch them grow. It's easy—everything you need (except fresh water) is in kit: package of dried Sea Monkey eggs, dried food, plasma, vitamins, 2¼x5¼-in. high deluxe plastic aquarium (with magnifying portholes for easy viewing), eye dropper and Official Sea Monkey handbook. (*Sea Monkeys are an artemia variety of brine shrimp.*)
48 T 17201—Ship. wt. 1 lb. 6 oz. **4.99**

SAVE YOUR TIME AND MONEY. Shop by phone. See pg. 154.

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Buy Both
SAVE $2



Buy all three
SAVE OVER $3

BUILD US! Authentic highway heavyweights

Giant 1/25 scale models (A-E) of highway heavyweights. Authentically scaled down from factory blueprints; fine detailing, movable parts. Kits contain sturdy plastic, metal parts, polypropylene truck tires and colorful decals.

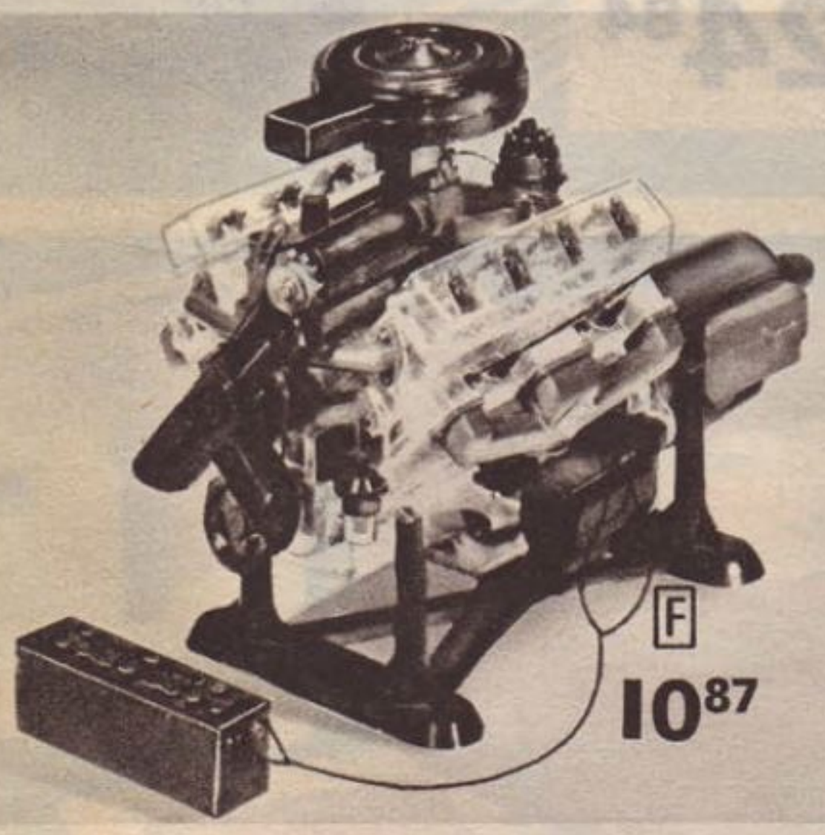
A Kenworth Conventional. Kit includes 6-cylinder turbocharged Cummins engine, tilting hood, fender unit, sleeper box and tandem axles. Plated accessories. Completed, 11¼ in. long. Save $1 on combination with (B).
48 T 17447—Ship. wt. 1 lb. 10 oz. **5.99**

B Fruehauf Reefer Refrigerator Van. Has tandem suspension, opening doors, red tail lights, and airhoses. Many plated parts. Completed, 19x3½x5 in. Save $1 on combination with (A).
48 T 17445—Ship. wt. 2 lbs. **5.99**
48 T 17446—Combination (A), (B). Save $2. Wt. 3 lbs. 10 oz. ..... comb. **9.98**

C International Transtar Truck. 252 pieces (68 plated). Has Cummins V-903, 320 Horsepower diesel engine; plated dual exhaust and muffler system, 13-speed transmission. Completed, 10¾x4¾x5½ in. Save on combination with (E).
48 T 17429—Ship. wt. 1 lb. 10 oz. **6.69**

D International Tractor. 133 pieces. All-weather cab interior is detailed with windows and doors that can be positioned open and closed. Three-point hitch and draw-bar. Steerable front wheels. Completed, 6½x3⅝x5 in.
48 T 17430—Ship. wt. 1 lb. 2 oz. **5.69**

E Great Dane Extendable Flatbed Trailer. Over 150 pcs. Extends to 31³⁄₁₆ in.
48 T 17426—Ship. wt. 1 lb. 10 oz. Completed, 19³⁄₁₆x3⅞x4 in. **7.69**
48 T 17431—Combination (C), (E). Save $2. Wt. 3 lbs. 4 oz. ..... comb. **12.38**
48 T 17428—Buy all 3 (C, D, E). Save over $3. Wt. 4 lbs. 6 oz. ..... comb. **17.00**



Build a Visible Engine

F Visible V-8 Engine . . . perfect ¼ scale model. Assemble over 350 parts, then watch functioning pistons, connecting rods, rocker arms and timed spark plugs in action. Engine is molded in red, black, silver and clear plastic. Kit includes mini motor, all necessary metal parts, and instruction manual. Glue not included. Uses 2 "C" batteries sold on pg. 369. Completed model about 15x7x9 in.
48 T 17408—Ship. wt. 3 lbs. 3 oz. **10.87**



Buy all three
SAVE 11%

STAR TREK—Snap-Together Space Ships

G-J Build these exciting Star Trek Space Ships. Made of pre-painted plastic pieces that snap together. Colorful decals, display bases included. Also see our Star Trek Play Sets on page 413.
(G) NEW U.S.S. Enterprise Bridge. Starship nerve center. 12 in. diam. Kit incl. command module main viewing screen, elevator, figures of Capt. Kirk (1¾ in.), Mr. Spock (2⅜ in.), and Helmsman Sulu (2³⁄₁₆ in.).
48 T 17721—Ship. wt. 1 lb. **2.94**
(H) U.S.S. Enterprise Starship. Kit incl. special decal with names and numbers of all starships.
48 T 17722—Completed, 18 in. long. Ship. wt. 1 lb. 2 oz. **2.94**
(J) 48 T 17723—Klingon Battle Cruiser. Completed, 14½ in. long. Wt. 15 oz. **2.94**
48 T 17724—Buy all 3. Save $1. Ship. wt. 3 lbs. 1 oz. ..... combination **7.82**

CSK 381

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1

Jewelry Craft **9.99**



2

Tumble Stones **12.88**



3

Pottery Craft **9.99**



4

Pottery Wheel **24.84**



5

Denim Decorating **3.88**



6

Spin Art **4.96**

WishbookWeb.com

Jewelry Craft

1 Make yourself beautiful and "wearable" pieces of jewelry in real relief cameo designs. Simply mold jewelry form, allow to harden, glue on backing to form, then paint and glaze. Kit contains everything you need to make 2 rings, 1 pair cuff links, 1 brooch, 1 pendant with chain, and 1 bracelet. Also included in kit: plaster of paris, pottery compound, 2 plastic molds for 12 pieces of jewelry, sandpaper, adhesive-glaze, 1 bottle wedgewood blue paint, 1 bottle wedgewood green paint, 1 bottle white paint, paint brush, molding tools, black backing pieces for jewelry and instructions.

48 T 17599—Ship. wt. 4 lbs. 9 oz.....kit **9.99**

Tumble Stones

2 Turn rough stones into sparkling gems! Kit includes electric rock tumbling machine with quiet-operating motor (UL listed, 120 volts, AC). Settings for 5 pieces of jewelry: cuff links, tie tac, tie bar, key chain, and earrings. Abrasive grits, mounting glue, polish and assorted semi-precious stones. Instructions included.

48 T 17740—Ship. wt. 4 lbs. 13 oz.....kit **12.88**

Refill kit: tumbling barrel, abrasive grits, polish, jewelry settings, assorted agate rocks.

48 T 17741—Ship. wt. 1 lb. 8 oz.....kit **3.95**

Pottery Craft

3 Mold and create beautiful urns, vases and ashtrays that resemble famous Wedgewood pottery designs. Simply mold form, allow to harden, remove the solid layer that has formed against the wall, then paint and glaze. The urn stands 3⅝x2¾ in.; vase 5x2¼ in.; and ashtray 4¼x2¾ in. Kit includes: two 2-piece plastic molds, one 1-piece mold, plaster of paris, pottery compound, 1 bottle wedgewood blue paint, 1 bottle wedgewood green paint, 1 bottle white paint, 2 modeling tools, adhesive glue and instructions.

48 T 17598—Ship. wt. 7 lbs. 8 oz.....kit **9.99**

PotteryWheelWorkshop

4 Create decorative ceramic pottery—without a kiln! Special potter's clay can be shaped and turned on the electric potter's wheel . . . then air dried or baked in your own home oven. Variable speed, solid state potter's wheel of high-impact plastic has UL listed new 1/6-HP motor for 120 volts, AC. Comes with 2 lbs. potter's clay, 6 shaping tools, 4 non-toxic acrylic paints, brush, sponge, calipers, glaze, and instructions.

48 T 17701—Ship. wt. 6 lbs. 8 oz.....kit **24.84**

Refill pack: includes 4 lbs. potter's clay, four ½-oz. jars of acrylic paints, paint brush and glaze.

48 T 17702—Ship. wt. 5 lbs.....kit **5.95**

Denim Decorating

5 Paint, sew and stud your denim jacket! Make a fashion standout with equipment in kit: large variety of stencils, washable acrylic paints, artist's brush, colored yarns, needle, shiny studs in assorted styles and sizes, undercoat material, chalk and instructions. Denim jacket not included. For fashion denim jackets, see Wards '75 Fall Book pgs. 458, 483, 485, 496, 509, 515, 520.

48 T 17708—Ship. wt. 1 lb. 8 oz.....kit **3.88**

Spin-Art Painter

6 Create your own abstracts! Just squeeze paint colors on artboard that revolves on turntable—and presto, originals to line your walls. Intriguing designs are spun out before your eyes—and every one is different. Kit includes: Spin-Art painter, twenty-four 5x7-in. coated cards, 6 frames, 4 non-toxic colors (red, yellow, blue, white) in plastic squeeze bottles, plastic apron and instructions. Requires 1 "D" battery (not included) sold on page 369.

48 T 17718—Ship. wt. 3 lbs.....kit **4.96**

Refill kit: 4 plastic bottles of paints (red, yellow, blue, white), twenty-four 5x7-in. coated cards and 6 frames.

48 T 17719—Ship. wt. 1 lb. 9 oz.....kit **2.88**

SAVE YOUR TIME AND MONEY. Shop by phone. See page 154.

WardsWoodburningSets,Plaques

BOTH WITH NO-ROLL PEN



Master Woodburning Set with Case 9.88

A Wards exclusive! Giant set has all you need to complete 6 woodburning projects. Make a 5-piece recipe holder, message box, desk arranger, tie rack, 4 cork coasters, what-not-box—all things you and your family can use. Colored leaf foil lets you decorate and monogram wood and cork. Set includes: 8 extra wood plaques, 7-in. air-cooled woodburning pen (UL listed, 120v., AC) with special octagon collar to prevent rolling when laid down, 4 interchangeable points, palette of watercolor paints, brush, 2 mixing dishes, glue, sandpaper, nails, transfer sheets, foil pack, instructions.

48 T 17615—Ship. wt. 3 lbs. 2 oz.....set **9.88**

Deluxe Woodburning Set 5.44

A Wards exclusive! Everything you need to create these projects: printed wood tie rack with dowels and nails, 2 printed wood hot pads, 2 cork coasters, 4 large plaques. Set has UL listed 120 v., AC woodburning pen with special collar to prevent rolling when set down, 3 interchangeable pen overpoints, watercolor paint palette, paint brush, water dish, assorted color leaf foil sheets, pattern transfer sheet, sandpaper, instructions.

48 T 17621—Wt. 1 lb. 9 oz..set **5.44**



Have more fun! Get 14 Wood Plaques for 2.49

A Wards exclusive! Decorate your walls with this set of fourteen assorted white basswood plaques that will keep you woodburning hours longer. Picture motifs incl. modern, popular subjects. All plaques are pre-cut, pre-sketched. Each plaque is 3½x5 in.

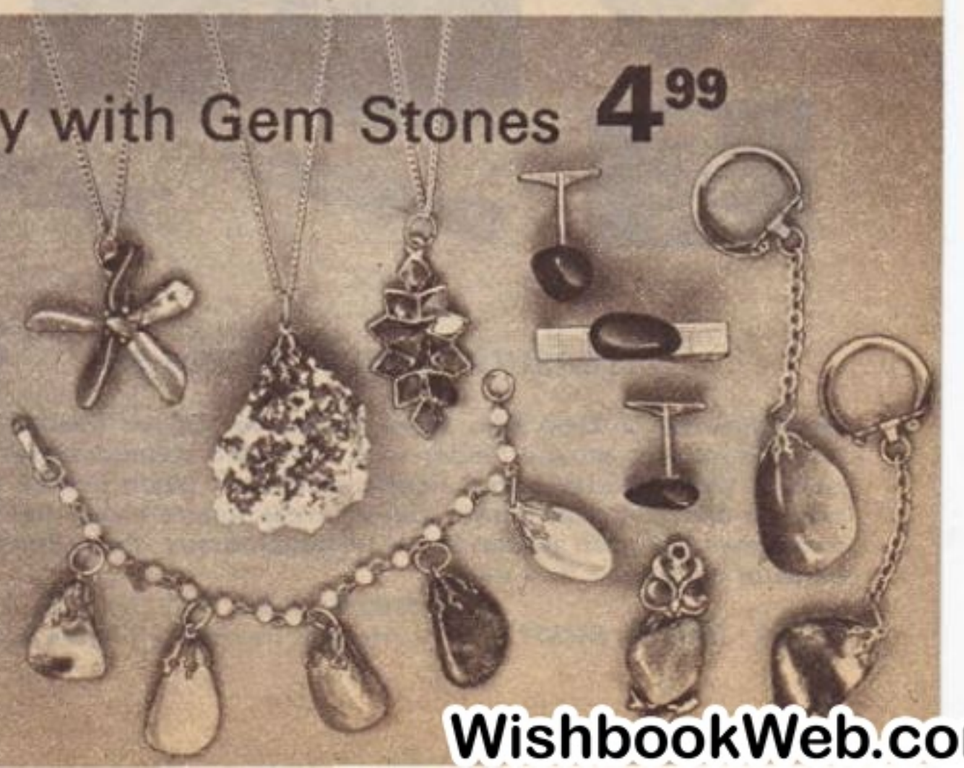
48 T 17614—Wt. 1 lb.....set **2.49**
Save 50c.....2 sets **4.48**



Make jewelry with Gem Stones 4.99

Bracelet, cuff links and other pieces of jewelry are yours to make! Kit contains a new beautiful rock crystal setting to make extra special pendant; also includes more than 75 tumbled and polished semi-precious stones such as amethyst, obsidian, rose quartz, jasper. Over 25 jewelry-sized gems, 50 miniature gems, 10 bell caps, 3 castings, 10 jump rings, 2 key chains, 2 necklace chains, 1 bracelet chain, cuff links, tie bar, glue. All in reusable jewelry box. Instructions. Wt. 10 oz.

48 T 17726.....kit **4.99**



WishbookWeb.com



Company Commander set

15-pc. set **7.99**

Take your neighborhood platoon on special recon missions and dangerous patrols. Company commander's set has everything you need to be a real soldier! Includes plastic 28-in. parade rifle with scope, sound device, and shoulder strap; a clicking officer's .45 caliber toy automatic pistol with military flap holster; army helmet with chin strap and four metal insignias of American Armed Forces; dog tags and chain; simulated field glasses with case and strap; watch-type compass with strap; web belt with buckle.

48 T 19616 M—Shipping weight 2 lbs. 11 oz. . . . . set **7.99**



Machine gun with tripod

4.49

Protect your commander's-position with this battery-operated M-3 machine gun with tripod. Olive-drab gun has black tripod with black hand grips and leaf-type rear sight. Red barrel muzzle goes in and out of the barrel and lights flash in the barrel when gun is fired. Gold bullet simulates ejection by hinging in and out of the side of the magazine. On/off switch is trigger button on top of the right hand grip. 20 in. long, 9 in. high. Uses 2 "C" batteries (not included); order batteries on page 369.

48 T 19588—Shipping weight 1 lb. 2 oz. **4.49**



Fabulous Value

G-man detective set

8-pc. set **5.99**

Catch the crooks on your block single-handedly with this G-man detective outfit. 6-in. bulldog detective pistol shoots roll caps (not included) and fits comfortably into black police holster with adjustable belt. If you need more fire power, the 23¼-in. sub-machine gun with pistol grips makes a realistic rat-a-tat sound to encourage criminals to surrender. After you've got your man, lock him up with handcuffs and key. Set also includes metal identification badge with a G-man type carrying case.

48 T 19612 M—Shipping weight 2 lbs. . . . . set **5.99**



SAVE $2 on Planet of the Apes™ set

11.98

Become part of the famous Planet of the Apes adventures as seen in movies and on TV. Save $2 when you buy the complete 5-pc. set: plastic 26-in. rapid fire rifle that makes sound without caps; 50-shot Fanner-50 pistol; crafted holster and belt; and two ape masks.

48 T 19102 M—Shipping weight 4 lbs. . . . . set **11.98**
(1) 48 T 19300 M—Rifle and mask. Shipping wt. 2 lbs. . . . . set **6.99**
(2) 48 T 19103—Gun, holster set and mask. Ship. wt. 2 lbs. . . . . set **6.99**

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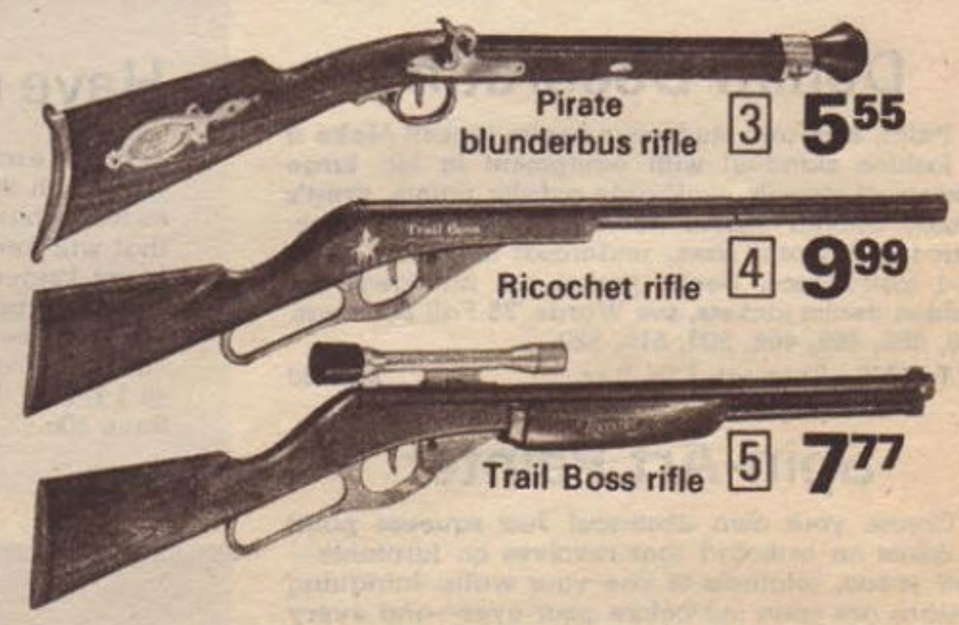
"Treasure Island" pirate set

8.99

Be a shipmate of Long John Silver hunting for hidden treasure! Authentic-looking blunderbus is a muzzle loader with simulated ramrod under the barrel. Brass-looking trim includes barrel bands, simulated patch box on stock. Rifle has repeating double-action trigger. Set includes: pirate's vest and kerchief, skull and crossbones flag, soft plastic knife, telescoping spy glass, powder horn, compass, treasure chest keys and ring.

48 T 19700 M—Ship. wt. 2 lbs. 8 oz. . . . . set **8.99**

No caps included with guns on these 2 pgs.



3 Daisy pirate blunderbus rifle. Genuine-looking muzzle loader with simulated ramrod under barrel. Barrel is made of steel for durability. Authentic details include brass-look simulated patch box on stock, barrel bands, contoured butt plate, and side lock hammer. Repeating double action trigger.

48 T 19305 M—Shipping weight 1 lb. 4 oz. **5.55**

4 Daisy ricochet rifle with simulated scope. 30-in. long rifle sings out with ricochet sound and harmless bang. Uses no caps or batteries to operate. Just cock the lever and pull the trigger. In steel and plastic.

48 T 19306 M—Shipping weight 2 lbs. 14 oz. **9.99**

5 Daisy Trail Boss rifle. Just cock the lever and fire a loud bang. Feel the life-like recoil action. Uses no batteries or caps. Carbine styling. Plastic "woodgrained" stock with metal barrel and frame. Measures about 30 inches long; with simulated scope.

48 T 19301 M—Shipping weight 2 lbs. 2 oz. **7.77**

WishbookWeb.com



Western Play set 14.99

Everything the little cowpuncher needs! Set includes: double holster set with two 250-shot repeating pistols, Big Bronco 32-in. rifle with lever action, cowboy vest with design that matches cowboy cuffs, Deputy badge, kerchief with slide, and decorated hat. Not for children under 3.

48 T 19444 M—Shipping weight 3 lbs. 12 oz. . . . . set **14.99**



Lawman rifle and holster set 9.99

Become the new sheriff in your town. Carry two 10¼-in. "silver" 250-shot repeater pistols with "tooled" plastic holsters and 27-in. 250-shot plastic repeater rifle with lever action. Set also has: kerchief, loop slide, 2 keys on ring and decorated hat (not shown) like that in Western Play set at left.

48 T 19445 M—Not for children under 3. Ship. wt. 3 lbs. 4 oz. . . . . set **9.99**

- **Real brass-trimmed wood**
- **Authentic shooting fun**



Kentucky rifle and pistol set 9.48

Carry a rifle and pistol just like Daniel Boone did in the days of the rugged wilderness. Both are solid one-piece wood stocks with bright, brass trim. Cap firing mechanism shoots soft cork ball or fires caps only. Included are 10 cork balls and 2 ramrods. Pistol is about 13½ in., rifle is about 37½ in. Recommended for children 6 years and older.

48 T 19325 M—Shipping weight 3 lbs. 5 oz. . . . . set **9.48**



Lone Rider rifle and holster set 5.99

Lone Rider of the West is always ready with his two 50-shot plated repeater pistols in black and white double holsters. His 27-in. lever-action carbine shoots roll caps (not included) while he keeps his identity hidden behind the black mask and kerchief with metal loop slide.

48 T 19446 M—Shipping weight 2 lbs. 8 oz. . . . . set **5.99**



Cap guns on these 2 pgs. are not offered for sale to residents of New York City, Ohio and Mass.

Oregon Trail set 7.99

Protect the wagon train on its journey westward with a 27-in. lever-action cap-firing repeating rifle and two 9-in. repeating pistols with stag handles; 9½-in. molded holsters look like real hand tooling. Set also includes: western neckerchief with slide, belt with steerhead buckle and deputy sheriff's badge. Belt is approximately 29 inches long.

48 T 19447 M—Shipping weight 4 lbs. 5 oz. . . . . set **7.99**



Li'l Pony Boy set 4.99

Ride 'em cowboy! Here's the set for the little cowboy in your family. It's scaled to your junior's size to make him feel a part of real wild west action. Set includes: red and white double holsters with two single "shot" pistols, 24-in. clicker rifle with "wood-carved" stock and cowboy vest.

48 T 19422 M—Shipping weight 1 lb. 10 oz. . . . . set **4.99**

WishbookWeb.com

AURORA AFX MODEL MOTORING



Challenger road race 18.99 set

Lots of turns, lots of bends, lots of thrills. Sweeping overpasses and underpasses add to the excitement of this HO-scale race track (see HO facts at right). Set includes two AFX Magna-Traction™ racers that take even the sharpest turns with professional precision . . . cars fully described at bottom of page. Speed is regulated by two Russkit trigger-grip controls. UL listed safety wall-pak gives all the power you need. Set also includes pit area, guard rails, billboards, trestles, quickee-lok tool, racing oil, driver's manual, layout sheet. Entire layout measures 48 in. long, 32 in. wide. Recommended for ages 8 to adult.

48 T 28317 M—Ship. wt. 5 lbs. 12 oz. . . . . set **18.99**

Loop the loop of the double daredevil

A Wards most exciting HO-scale slotted road race. With the Russkit, trigger-grip controls, you propel your two AFX Magna-Traction™ racers (described at bottom of page) into two death-defying loop-the-loops, around the dangerous steep curve, taking exciting turns and bends before racing down the straightaway to a thrilling finish. UL-listed safety wall-pak supplies all the power you need.

Set also includes 32 ft. 6 in. of race track with curved, banked and straight roadways, start track, two loops, guard rails, billboards, trestles, quickee-lok tool for fast assembly, racing oil, driver's manual, layout sheet. Entire layout measures 75 in. long, 39 in. wide. Recommended for ages 8 to adult. See "HO scale facts" below.

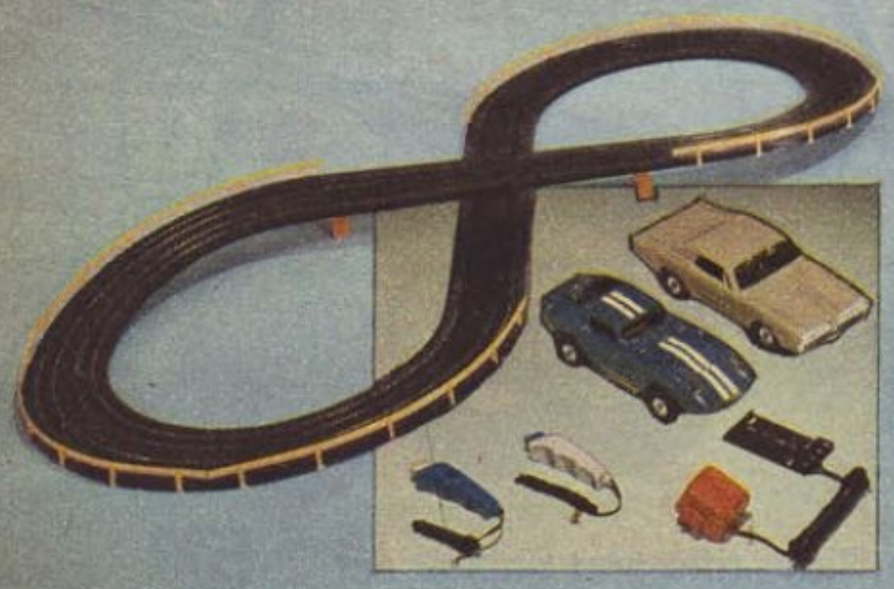
48 T 28316 M—Ship. wt. 8 lbs. 6 oz. . . . . set **34.88**

Race over the towering Golden Gate Bridge

B Imagine the excitement of zooming across the Golden Gate Bridge, taking the bends at breakneck speed, and flashing by your opponent on the dangerous spiral turn. The two AFX Magna-Traction™ racers (described at bottom of page) are speed-regulated with two Russkit, trigger-grip controls. The UL-listed safety wall-pak gives you all the power you need.

Your HO-scale set also includes 25 ft. 2 in. of slotted race track with scenic bridge and towers, guard rails, billboards, trestles, quickee-lok tool for speedy assembly, racing oil, driver's manual, layout sheet. Entire layout measures 78 in. long, 33 in. wide. Recommended for ages 8 to adult. See "HO scale facts" below.

48 T 28315 M—Ship. wt. 7 lbs. 4 oz. . . . . set **24.88**



Our Lowest Priced HO-scale road race

13.66 set

Two Aurora HO-scale Thunderjet racers speed around the slotted figure-8 track for a total of 9 feet. Set also includes two Powerslick, hand-held speed controls, UL-listed safety wall-pak, guard rails, quickee-lok tool, racing oil, instructions, layout sheet. Entire layout measures 39 in. long, 18 in. wide. For ages 8 to adult.

48 T 28314 M—Ship. wt. 3 lbs. 12 oz. set **13.66**

HO SCALE FACTS

HO scale is 1/87th of actual size. This small, compact size allows you to fit a big layout in a limited space without losing any of the racing thrills. The authentically detailed, AFX Magna-Traction™ racers can actually travel up to 750 "scale" miles per hour; about 2¾ in. long.

NOTE: Color and cars may vary on race sets.

SAVE YOUR TIME AND MONEY.
Shop by phone. See numbers pg. 154.



7.99

Hear the engines roar . . . HO-scale grandstand

Revamatic simulates the sound of real racing. The sound of the engines grows louder as you increase the speed of the race cars. On/off switch lets you run cars without engine sounds. Wires attach to terminal track. Plastic construction; HO scale size: 6 in. long, 3½ in. wide, 4 in. high. For ages 8 to adult.

48 T 28500—Ship. wt. 5 oz. **7.99**

Slotless Racing provides passing action—
see our slotless race sets on pages 388, 389.



magna-traction racers 3.99

1-4 AFX Magna-Traction™ racers can be added to your road race; fit all Wards slotted race sets. Powerful magnets built into chassis provide super grip for super speed . . . cars stay on the road even in the sharpest turns and steepest banks. Authentic body details. 1/87 HO scale (see facts above). Self-lubrication nylatron chassis, super-fat race tires, spring-balanced pick-up shoes, deep-slot guide pin. About 2¾ in. long. Ship. wt. 3 oz.

(1) **48T28449**-'55 Chevy Bel Air . . . **3.99**
(2) **48T28451**-Model A Ford Coupe . **3.99**
(3) **48T28452**-'57 Chevy Nomad . . . **3.99**
(4) **48T28446**-Shadow Can-Am. . . . **3.99**

WishbookWeb.com



DOUBLE DAREDEVIL ROAD RACE HAS 2 LOOP-THE-LOOPS

Fabulous Value

34.88 set

75x39 in.





GOLDEN GATE ROAD RACE



24.88 set

78x33 in.

WishbookWeb.com

XLERATORS
BY AURORA

Two Exciting, Dangerous Intersections Provide Twice As Much Fun



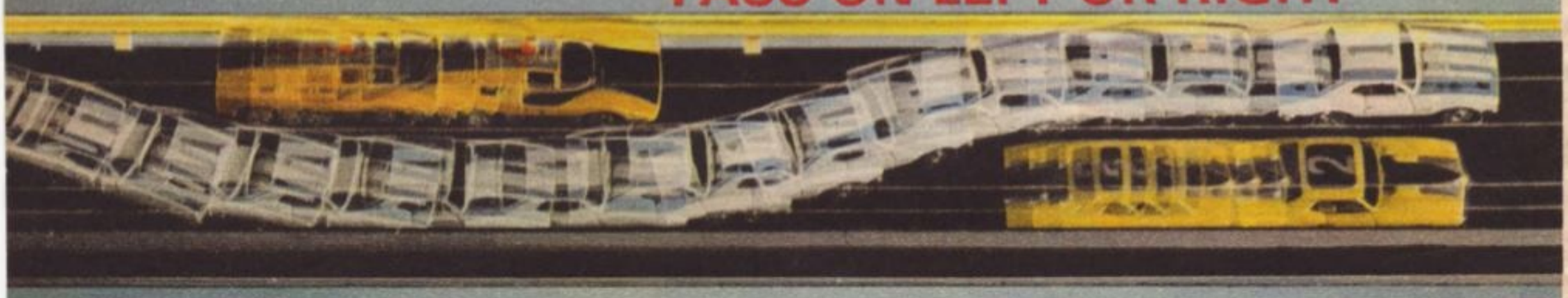
Intersections add more action . . . more breath-taking thrills and spills



A

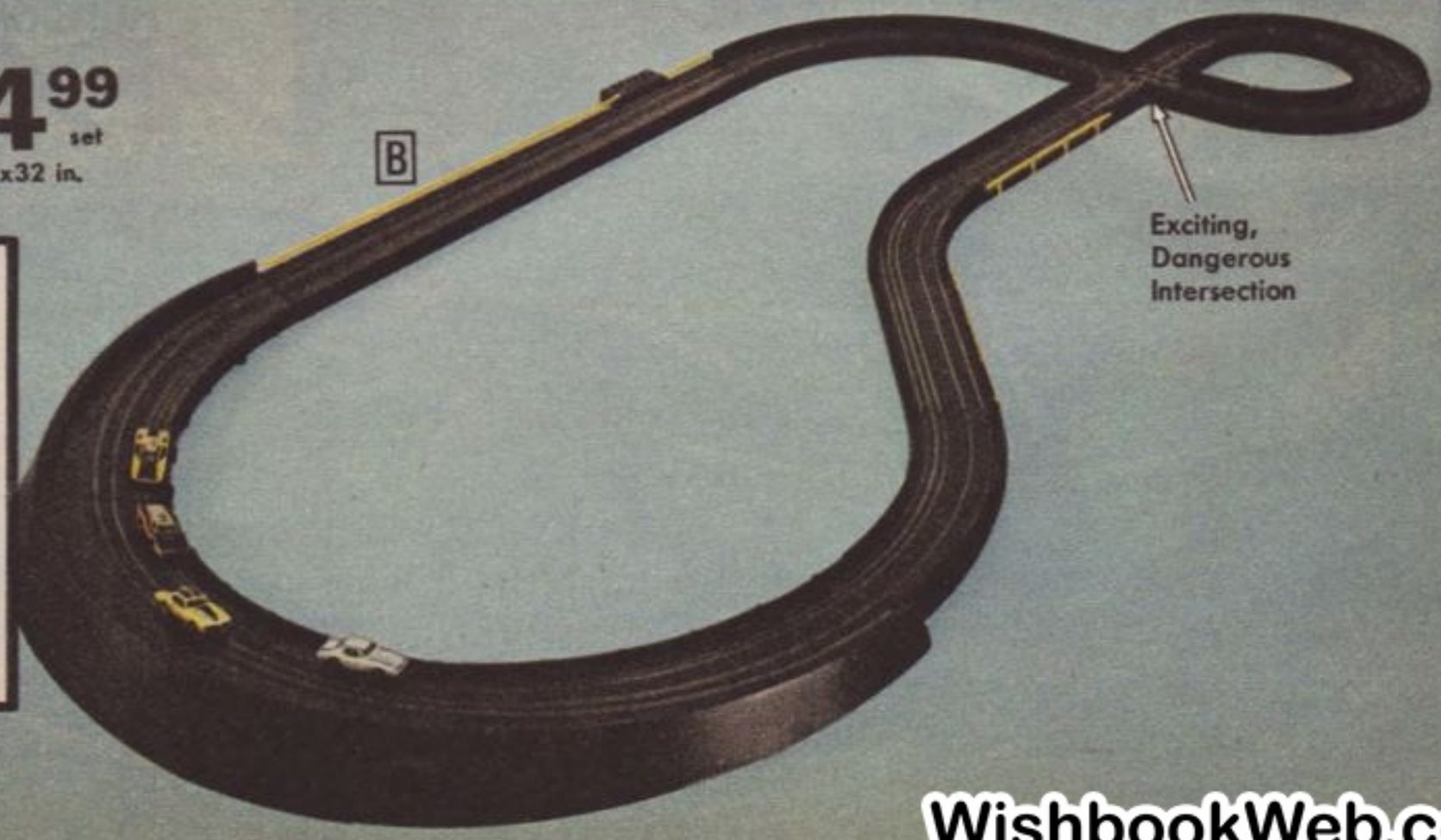
XL International IV **49.99** set
82x67 in.

4 SLOTLESS RACE CARS
PASS ON LEFT OR RIGHT



XL Demolition IV **34.99** set
65½x32 in.

B



Exciting, Dangerous Intersection



WishbookWeb.com

XL International IV creates dangerous thrills

A Four cars racing on this 29-ft. 6-in. slotless track, with two dangerous intersections, make this our most exciting race set. Slotless racing gives you complete control over your car—you can change lanes and pass whenever you want. But so can the other three cars. Sharp reflexes are needed at all times . . . on the big banked curve and especially at the two intersections where a near-miss or disabling collision can take place.

The four XLerator racers are each regulated by a power pulse control. UL-listed, heavy-duty transformer gives plenty of power. Also included are guard rails, trestles, quickee-lok tool for fast track assembly, racing oil, driver's manual, layout sheet. Entire layout measures 82 in. long, 67 in. wide. For ages 8 to adult.

48 T 28308 M—Ship. wt. 9 lbs. 3 oz. . . set **49.99**

XL Demolition IV brings racing excitement

B Four cars, each individually controlled, can change lanes and pass each other on the slotless track. The intersection at the hairpin turn can be the scene of a hair-breadth miss or a crack-up. But don't relax—there's still that steep bank where anything can happen. Each XLerator racer has its own powerpulse controller. UL-listed, heavy-duty transformer.

12-ft. 7-in. slotless track has guard rails, quickee-lok tool for fast track assembly, racing oil, driver's manual, layout sheet. Entire layout measures 65½ in. long, 32 in. wide. For ages 8 to adult.

48 T 28307 M—Ship. wt. 6 lbs. . . . . set **34.99**

SPEED

4 racers whiz back and forth on this battery-operated raceway



Four HO-scale cars race back and forth, reversing directions at both ends for continuous racing fun. Start race by raising gate, stop race by lowering gate. Automatic lap counters determine winning car. Overall length about 53 in. Cars, 1¾ in. long, in four colors—red, blue, green, yellow. Racing flags add to authentic look. Requires 2 "D" cell batteries (not included; order on page 369). Recommended for ages 5 to 12.

48 T 28299—Ship. wt. 3 lbs. 6 oz. . . . . set **8.96**

Same low price as 1974

8.96 set

SAVE THIS CATALOG

You can buy toys for any occasion until Aug. 31, 1976



Battery-operated remote-control train

12.99 set

You can control just how fast you want train to go . . . either forward or backward . . . with remote-control unit. Unit is wired to track and holds 6-volt lantern battery (not included; order on page 369). Four-unit train is 32 in. long; includes engine, coal car, hopper car, caboose. All cars have automatic couplers. 98-in. oval track includes 8 curved and 2 straight sections. Recommended for ages 4 to 12. Train and track are interchangeable with regular electric .027-gauge trains.

48 T 21500 M—Ship. wt. 4 lbs. 4 oz. . . . . set **12.99**

Battery-operated, remote-control regulates speed and direction

Battery-operated train with true-to-life village

4.99 set

Engine has working headlight, puffs smoke, and makes "chug-chug" sound for more authentic railroading fun. Five-unit train—engine, coal car, box car, hopper car, caboose. Track can be arranged in figure 8, round or oval layout; includes 6 curved tracks, 4 straight tracks, crossover. Requires two "C" cell batteries—not included; order on page 369. Colorful cardboard village has 33 pieces. Recommended for ages 5 to 12.

48 T 21597—Ship. wt. 1 lb. 9 oz. . . . . set **4.99**

PHONE YOUR ORDER

See numbers on page 154

WishbookWeb.com



1 Set
24.66



2 Deluxe tricycle
16.94
10-in.

3 **15.66**



4
29.84

Removable sides



7 16-in.
41.99

Lower bar to make girls' bike

5

Two-in-one light

6

Bike radio

GIVE THEM WHEELS!

1 **Be a center ring star! Deluxe unicycle** has big 20-in. ball-bearing, zinc-plated wheel with wide-track 1¾-in. puncture-proof tire. Goes forward, backward, turns tight circles. Chrome-plated fork. Padded vinyl saddle adjusts for 29-35 in. leg reach. Two 2-pc. tubular steel balance poles aid the beginner. Poles have vinyl grips. Partially assembled; instructions.
48 T 13020 M—Ship. wt. 17 lbs. **24.66**

2 **Wards deluxe tricycles.** Ball-bearing pedal wheel with 1⅝-inch puncture-proof white-wall tire. 1¼-in. tubular steel frame with adjustable contoured seat, chrome-plated front fender, extra sturdy double-deck step plate. Adjustable, chrome-plated handlebars have vinyl grips and colorful streamers. Metallic magenta with white trim. Partially assembled; instructions.
10-in. wheel. Leg reach 15-18 inches.*
48 T 13134 M—Ship. wt. 15 lbs. **16.94**
12-in. wheel. Leg reach 17-20 inches*
48 T 13135 M—Ship. wt. 17 lbs. **18.94**
*Leg reach: Measure from crotch to ball of foot.

3 **The Big Wheel**—16-in. front wheel. Steel handbrake controls rear wheel speed. Plastic saddle bag with lock top. Steel front fork. 3-position seat. About 38 in. long. For ages 4-9; up to 65 lbs. Partially assembled; instructions.
48 T 13162 A—Ship. wt. 14 lbs. **15.66**

4 **Stake wagon** . . . holds big loads with stake panels in place; remove panels and it's a coaster wagon. Hardwood body reinforced with box rods, steel cleats. Heavy gauge steel chassis; smooth edges. Finished in clear varnish with red enameled panels. 10x1¾-in. mag-type wheels with semi-pneumatic tires. Form-grip handle. Body about 36x17x9¾ inches.
48 T 13308 A—Ship. wt. 39 lbs. **29.84**

5 **Two-in-one lighting for your bike.** Has dual beams plus revolving amber safety light. Fits any handlebar. Needs three "D" batteries, sold on page 369. Sturdy plastic construction.
48 T 20799 X—Ship. wt. 1 lb. **4.48**

6 **Bicycle radio with amber reflector.** Mounts on handlebars or detaches for use anywhere. Has carrying strap, solid state chassis, on/off switch, volume control. Needs one 9-volt battery, sold on page 369.
48 T 20798 X—Ship. wt. 14 oz. **8.99**

7, 8 **Red 'N Ready convertible bikes** . . . make learning to ride fun and easy. Coaster brake assures fast stops. Ball-bearing wheels have puncture-proof tires—no worry about flats. Bikes are equipped with reflectors. Handlebars are chrome plated. Training wheels are removable as child gains skill. Easy to convert to girls' bike. Baked-on red pepper finish with bright striping. Partially assembled. Truck or express.
(7) 48 T 13001 R—16-in. Wt. 29 lbs. **41.99**
(8) 48 T 13002 R—20-in. Wt. 30 lbs. **46.99**

9 **Huffy's Thunder Road Jr.** . . . the youth bike with big bike excitement! Wards exclusive 16-in. convertible motocross style sidewalk bike has extra-tough motocross type knobby-tread tires plus motocross handlebars with crossbar. Two-way adjustable banana style seat. Equipped with reflectors. Number plaques; stripes on fenders. Flat black finish with silvery fenders. Training wheels are removable. Bar lowers, Thunder Road Jr. sign removes for conversion to girls' bike. Sleeve-bearing wheels have puncture-proof tires. Coaster brake assures fast stops. Partially assembled. Truck or exp.
48 T 13003 R—Ship. wt. 30 lbs. **44.88**

10, 11 **Just what the young farmer needs.** Brawny 41x23½x27-inch high "Big 4" tractor has large molded 16x4-inch tractor-tread rear tires—plus two 8x1¾-inch molded front tires for extra stability. Heavy gauge steel hood with simulated engine block. Heavy-duty ball bearing chain drive, completely enclosed. Spring-mounted adjustable scoop seat with backrest—just like on a grown-up model. Sierra green finish. Trailer hitch. Steel trailer, about 34½x21 inches wide, is great for hauling pals, pets or toys. Easy to assemble. Tractor, combination sent truck or exp.
(10) 48T13407R—Tractor only. Wt. 31 lbs. **41.99**
(11) 48T13408M—Trailer only. Wt. 10 lbs. **10.49**
Save $4 on Tractor and Trailer combination.
48 T 13409 R—Ship. wt. 41 lbs. **48.48**

12 **Clear the way for our 35-in. fire engine!** Speeds to the rescue with clanging bell, 2 ladders at the ready. High-impact red plastic body with white enameled handrails. Easy to assemble; instructions included.
48 T 13410 A—Ship. wt. 19 lbs. **26.96**

Note: Items with "R" suffix (as 48T13407R) shipped Truck or Express. See rates, pg. 151.

SAVE THIS CATALOG!
Order toys for birthdays and special occasions until August 31, 1976.

WishbookWeb.com

RED'N RIDER

A WARDS EXCLUSIVE

8

20-in.
46.99

9

16-in.
44.88

11

10

Tractor only
41.99

12 Fire engine with clanging bell
26.96

Our Lowest Price in 4 Years!

RRRumbler X-3
NOW
27.88

MATTEL

A Fabulous Value! The RRRumbler X-3 with exciting chopper action! Two-speed transmission: high gear for cruising, low gear for dragging. Enclosed drive shaft. Super traction with Fat Daddy™ racing slicks. Extended plated front fork. Adjustable high-back seat. Sissy bars, too! Steel frame. Partially assembled; instructions. Cut from '74 Christmas, pg. 342.
48 T 13158 A—Ship. wt. 30 lbs. . . Was 29.99; now **27.88**

CKS 391

WishbookWeb.com

Bounce, jump, float on . . . Jump-O-Leen!

Junior size
36x12 in.
9.88

Jumbo size
52x16 in.
23.88



1



4 **8.96**



5

6.94



2

Indoor—Outdoor Mini Tennis 15.99



3





6

WishbookWeb.com

GOOD SPORTS

Bounce into space on Jump-O-Leen

1 Fill this big rubber tube with air, and watch your youngsters bounce and jump to their hearts' content. Wonderful exercise indoors or out . . . makes a great float in swimming pool or at the beach. Washable fabric covers both top and bottom; strong webbing supports. Folds compactly for storage. Inflates easily with bicycle pump.

48 T 26811—36x12 in. Ship. wt. 3 lbs. 8 oz. **9.88**

48 T 26834—52x16 in. Ship. wt. 12 lbs. 8 oz. **23.88**

Practice pitching with this ball return outfit

2 Big, 42x60-inch high ball return helps you keep your pitching arm in shape. Zinc-plated tubular steel frame and legs. Strong nylon net with strike zone is pulled taut by steel springs. Adjusts to any angle. With two steel hold-down stakes. Ball not included.

48 T 26304 M—Ship. wt. 8 lbs. 10 oz. **8.98**

Play Mini-Tennis indoors or out

3 Sets up quickly in family room or backyard . . . great on picnics, too! Polyethylene frame with net is only 66x36 inches wide. Set also includes 2 mini tennis rackets, 2 birdies, instructions. From S. Korea.

48 T 26202 M—Ship. wt. 3 lbs. 12 oz. **15.99**

Deluxe pogo stick supports up to 175 lbs.

4 Super fun for the entire family—and even the heavyweights can join in! Chrome-plated tubing with plastic hand grips, pedals; rubber tip. Adjustable spring tension.

48 T 26702 M—Ship. wt. 6 lbs. 8 oz. **8.96**

Walk tall on Giant Step Stilts

5 You'll really stand out in the crowd when you walk on these stilts. One-piece, 60-inch long tubular steel stilts support up to 200 lbs. You can snap on footrests and adjust them to height you want. Partially assembled.

48 T 26703 M—Ship. wt. 5 lbs. 12 oz. **6.94**

Crawl through Tunnel-O-Fun

6 Lots of adventure, fun and exercise! Steel spring hoops, covered with perforated plastic in colorful circus print, form a tunnel that's about 24 inches in diameter, extending about 9 feet. Folds to 2-inch thickness for storage. Nonflammable material. Cleans easily with garden hose. No sharp edges.

48 T 26845 M—Ship. wt. 7 lbs. 8 oz. **10.88**

Ring the bell on this basketball set!

7 **Junior-size set** lets you practice free throws, layups, hook shots anywhere—and the bell rings with every basket! 19x14½-inch backboard can be mounted on wall, post or hung over door. Junior-size 6-inch inflated vinyl ball, 12-inch diam. welded steel hoop, mesh cord net.

48 T 26211 M—Ship. wt. 4 lbs. 10 oz. . . . . **set 6.44**

Make Punch-Me clown squeak!

8 Big, 48-inch tall fellow justs begs you to bop him one in the kisser! Sock him on the nose and he squeaks! Just blow him up, knock him down—and he bounces right back for more. Made of tough vinyl. From Taiwan.

48 T 26896—Ship. wt. 3 lbs. 8 oz. **2.66**

Deluxe punching bag adjusts to your height

9 Great gift for any future "champ." Whippy steel spring rod, heavy-duty striking bag with adjustable locking device fits any child. One-piece heavy steel platform is about 10x31 inches long. Bag has needle type rubber bladder and lacing. Shipped partially assembled; instructions.

48 T 26508 M—Ship. wt. 4 lbs. 12 oz. **7.66**

Hop and bounce on the Horse Ball

10 Fun for horsing around indoors or out. Bouncy pet of heavy-duty vinyl takes a lot of rough riding. About 15-in. diam., 45-in. circumference when inflated. From England.

48 T 26598—Ship. wt. 2 lbs. 10 oz. **7.96**

Shop the easy way—Just say "Charge It!"
See complete Credit Terms, pgs. 147-149

Bell Ringer Basketball
6.44

7





8 Punch-Me
2.66



9 Punching Bag
7.66

10 Horse Ball
7.96



WishbookWeb.com

AWAY WE GO ON THE SNOW!

Our best sled 14.66 45 in.

1 By the makers of Flexible Flyer. Exclusive gooseneck design for positive free-floating steering. Chrome-plated steel turned front bumper. Grooved fully turned steel runners with ribbed knees. Hardwood slat deck with weather-resistant varnish finish.

Length	Catalog no.	Ship. wt.	Each
45 in.	48 T 13611 A	9 lbs. 5 oz.	14.66
52 in.	48 T 13612 A	10 lbs. 5 oz.	16.77
60 in.	48 T 13613 A	12 lbs. 5 oz.	18.77

BY THE MAKERS OF Flexible Flyer®

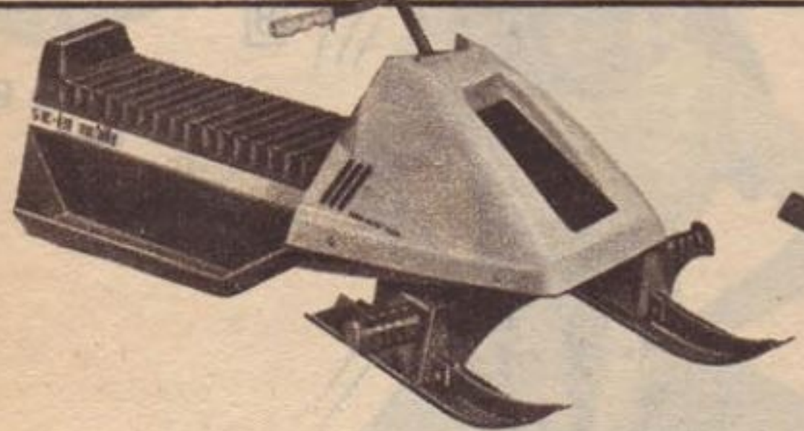
Our economy sled 8.66 41 in.

2 Even our lowest priced sled is made for us by the folks at Flexible Flyer! Steel turned front bumper, grooved fully turned runners, reinforced steel standards, thick plywood deck with weather-resistant varnish finish. Compare our low prices!

Length	Catalog no.	Ship. wt.	Each
41 in.	48 T 13601 A	7 lbs. 5 oz.	8.66
48 in.	48 T 13602 A	9 lbs.	10.33
56 in.	48 T 13603 A	10 lbs.	12.66

54-in. skis with poles 9.66

Discover skiing's thrills! Brightly painted hardwood skis have quick-release bindings with adjustable toe irons. Come with 2 hardwood poles with plastic handles, rings.
48 T 13702 M—Ship. wt. 5 lbs. 6 oz. *Mailable*.....**9.66**



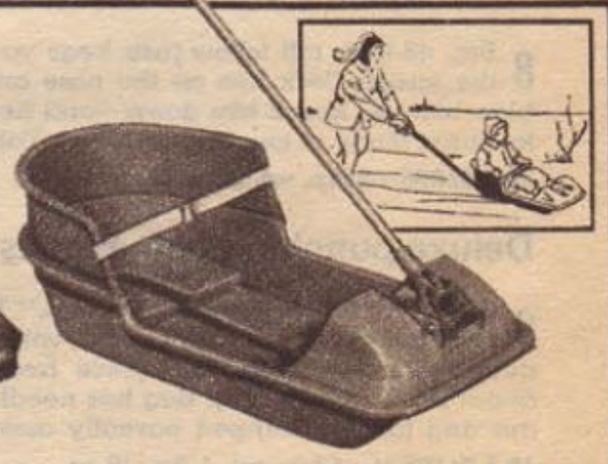
Sno-Jet™ Mobile 12.84

Sweeps down the slopes to win! Rugged plastic Sno-Jet Mobile maneuvers around curves and obstacles with ease as young driver steers it with hands and feet. Metal steering mechanism, metal handlebars with grips, simulated dash controls. About 38 in. long. Assembly instructions. Put it under the tree this Christmas!
48 T 13725 M—Shipping weight 10 lbs. *Mailable*.....**12.84**



Big Chief toboggan 3.84

Room for 2 tots to go zipping merrily over the snow. Sleek undersurface slides smoothly. Tough one-piece plastic construction—no seams to separate. Four handles. Holes in front for adding your own rope. Price cut from '74 Christmas, pg. 345.
48 T 13712 A—Wt. 2 lbs. 9 oz. 50½ in. long **3.84**



Baby boggan 9.66

Handle attaches at front or rear of boggan so you can push or pull baby. Contoured plastic body with raised seat and safety strap to keep baby snug. About 29 in. long. A wonderful way to introduce your baby to winter's wonderment. See more toys for baby on pgs. 310, 311.
48 T 13708 M—Ship. wt. 5 lbs.....**9.66**

CUT $1

Save time, save gas—phone your order to Wards! See page 154 for numbers.

WishbookWeb.com



NEW! Disney tape recorder with Mickey Mouse© mike

24.88

Mickey Mouse isn't talking through his hat—you are! When you tape family celebrations everyone has a chance to "speak"—even Rover! You'll find dozens of uses for this fine quality tape recorder—tape get-togethers with family and friends, record club meetings, notes for homework; tape "voice letters"; record favorite music. Also plays any standard cassette. Solid state circuitry for trouble-free operation; single control for rewind, play, stop and fast forward; automatic record level for even recording; volume control adjusts sound level in playback. Easy to operate—just drop cassette tape in place; record interlock control prevents accidental erasing of pre-recorded tapes. Completely portable—runs on four "C" batteries (order on page 369)—or with adapter sold below. Durable high impact plastic; 10⅝x5x2⅞ in.; carrying strap. Blank cassettes and adapter sold separately below—or buy combination and save! From Japan. Ship. wt. 3 lbs. 8 oz.

48 T 20005.....**24.88**

©Walt Disney Productions



AC Adapter 4.99

Just plug into wall outlet and recorder runs without draining batteries. 6-ft. long cord. Use with recorder sold above. Ship. wt. 8 oz.

48 T 20006—Adapter for recorder only.....**4.99**

Cassette tapes 2.39

Package of 3 blank cassette tapes fit recorder sold above. Easy to use—just snap into place, hands never touch tape. Keep plenty on hand—be ready for any occasion. Ship. wt. 3 oz.

48 T 20020—Pkg. of 3 tapes.....**2.39**



SAVE $2 on combination

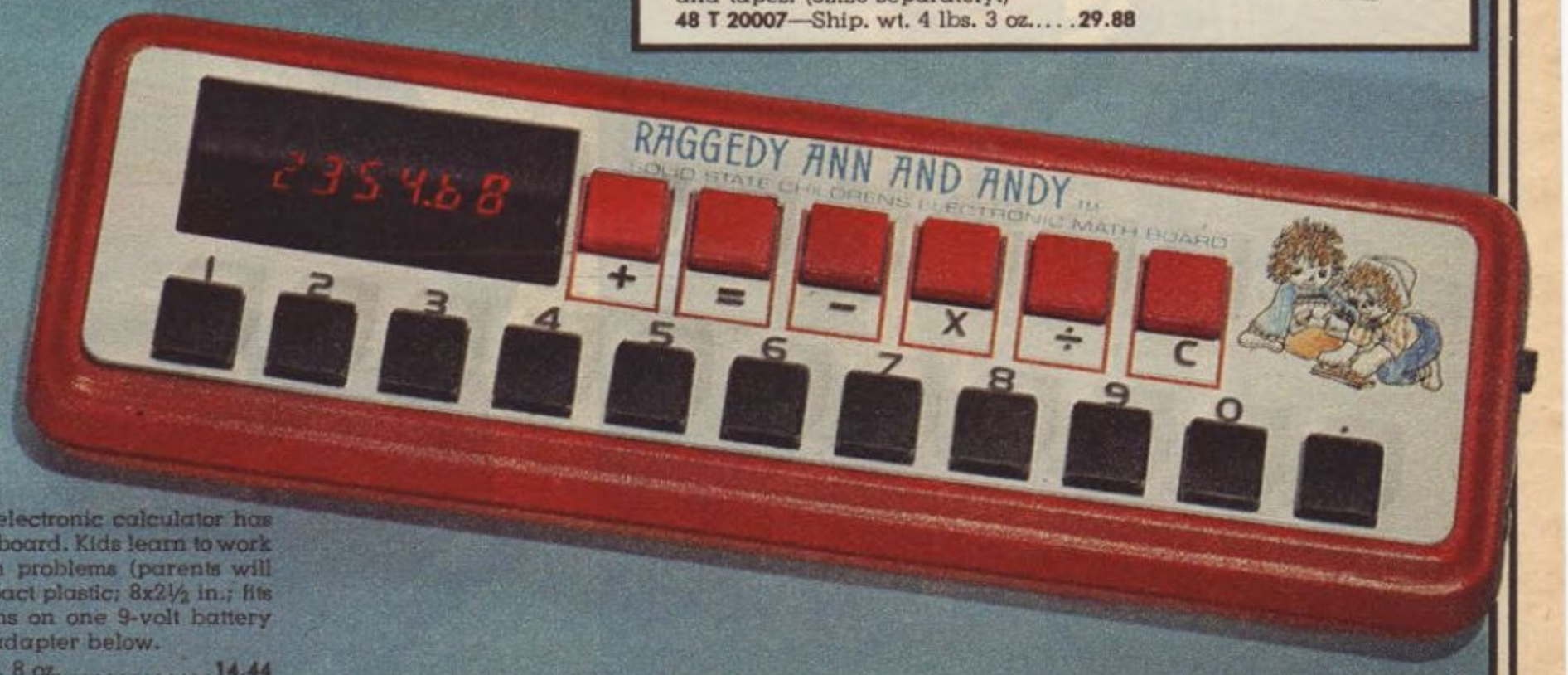
SAVE 2.38—buy recorder, adapter above and tapes. (32.26 separately.)

48 T 20007—Ship. wt. 4 lbs. 3 oz.....**29.88**

Electronic calculator

- 6-digit readout with floating decimal
- Four functions: add, subtract, multiply and divide
- Performs chain and mixed calculation

Only **14.44**



Raggedy Ann and Andy© electronic calculator has numerically sequenced keyboard. Kids learn to work out simple or complex math problems (parents will find uses for it too). High impact plastic; 8x2½ in.; fits schoolbag or briefcase. Runs on one 9-volt battery (order on page 369) or AC adapter below.

48 T 20505—Japan. Ship. wt. 8 oz.....**14.44**

48 T 20004 X—AC adapter. Ship. wt. 6 oz.....**4.88**

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WishbookWeb.com



A
26.94

B
19.96

C
10.99

D
9.99
SAVE $2
Buy phonograph with stand

E
17.99

F
13.99

G
10.99
SAVE $5
Buy guitar with amplifier

WishbookWeb.com

Melody Makers

A **Denim patchwork phono** has big up-front sound! Quality features include: transistorized solid state circuitry; powerful 5-inch speaker; child-tested safety plug. Plays mono or stereo records in all speeds. Dual controls for volume and tone; dependable BSR turntable. Designer-styled case about 12½x10½x5½ inches with metal hinges and snap-closure, big carrying handle. Includes two long-playing sapphire-tip needles. UL listed. 110-120 volts AC.

48 T 36025—Record not included. Ship. wt. 6 lbs. 8 oz.....**26.94**

B **The perfect "first" phonograph** with rugged break-resistant plastic construction. Solid state monaural phono plays 45 and 33⅓ records (45 rpm adaptor included). Powerful 4-inch dynamic speaker; on/off volume control; long-lasting sapphire needle. Molded styrene case with built-in handle; 4½x13½x9¾ inches. Safety plug. UL listed. 110-120 volts AC.

48 T 36001—Record not included. Ship. wt. 5 lbs. 8 oz.....**19.96**

C **Take Snoopy© and all his friends to your next sing-a-long**—portable close-and-play phonograph plays anywhere on two "C" batteries (order on page 369). Just lift up the red roof on Snoopy's doghouse and place 45 rpm record on turntable, then close and play. On/off switch; automatic reset turntable. Durable break-resistant plastic; 9¾x8¾x7 in. high; built-in handle. Age 5 and up. Record not included.

48 T 36299—Made in Hong Kong. Ship. wt. 3 lbs.....**10.99**

© United Features Syndicate Inc.

D **Phonograph stand with metal record rack.** Two-shelf stand of woodgrain vinyl laminated to flakeboard; sturdy tubular metal frame. Holds phonograph and records; helps youngsters keep room neat. 15x12x23 inches high. Easy to assemble.

48 T 37304 M—Mailable. Ship. wt. 11 lbs.....**9.99**

48 T 37305 M—SAVE $2—buy Snoopy phonograph (C) with stand (D). Would be 20.98 purchased separately. Ship. wt. 14 lbs. **18.98**

E **Four-speed phonograph**—plays records at 16, 33⅓, 45 and 78 rpm. (Pop-up adaptor for 45's.) Snap-lock case with on-top speaker for full-bodied sound; easy-grip tone arm with long-lasting sapphire-tip needle. Washable tweed pattern covers sturdy case with handle; 5¼x10½x12 inches. Child-tested safety plug. UL listed; 110-120 volts, AC.

48 T 36109—Ship. wt. 7 lbs. 4 oz.....**17.99**

F **Folk and classical guitar looks—and sounds—just great!** All-wood face with red mahogany finish, white plastic scuff-guard. 30½-inch guitar has deluxe fret board with metal frets and 4 mother-of-pearl inlays. Six steel strings with geared metal pegs for precise, non-slip tuning. Pick and instructions included.

48 T 36686 M—Mailable. Taiwan. Ship. wt. 2 lbs. 8 oz.....**13.99**

G **Guitar amplifier** works with any hollow-body guitar. Transistorized—no warm-up time needed. Attaches easily to guitar with special suction cups. 6-foot wire with volume control and on/off switch. Use as microphone too. About 10½x12½x3½ in. Operates on one 6-volt lantern battery (order on page 369).

48 T 36643—Ship. wt. 3 lbs. 8 oz.....**10.99**

48 T 36644 M—SAVE $5 when you buy guitar (F) with amplifier (G). Would be 24.98 purchased separately. Ship. wt. 6 lbs. **19.98**

H **Close 'N' play 45 rpm record player.** It's easy as 1-2-3! One—place record on turntable. Two—press on/off switch. Three—close lid and record starts to play. Synthetic sapphire-tip needle sets itself automatically at beginning of record when cover is closed. Lightweight, sturdy high-impact plastic case about 9x9x 4½ in. Needs two "D" batteries (order on page 369).

48 T 36212—Record not included. Ship. wt. 2 lbs. 2 oz.....**8.74**

J **Over 50 favorite songs and stories** on ten 45 rpm records. Hours of listening enjoyment for youngsters and they store neatly in colorful blue and white paperboard case with handle. Includes Smokey the Bear, London Bridge, Hansel and Gretel, Snow White, Parade of the Wooden Soldiers and many, many more. Case 7¼ in. square holds up to 100 records.

48 T 36328—Ship. wt. 1 lb. 8 oz.....set **4.99**

K **Listen and Learn Library for preschoolers.** Youngsters can play unbreakable 45 rpm records over and over, matching words on record with pictures in book. 24-page books have full color illustrations. Includes Jack and the Beanstalk, Goldilocks, Wizard of Oz, Pinocchio and ABC's.

48 T 36327—Ship. wt. 1 lb. 2 oz.....set **4.49**

L **Portable PA system—it's battery operated!** Take this PA system where it's happening: school get-togethers, friends' parties, rallies, club meetings. Transistorized amplifier; professional 360° omni-directional microphone sends sounds wherever you turn. Volume control with on/off switch; solid state circuitry. Bold black and white case with take-me-along handle. Needs one 6-volt lantern battery (order on page 369).

48 T 37000—About 12½x10½x3½ in. Ship. wt. 3 lbs. 8 oz...**13.96**



H **8.74**



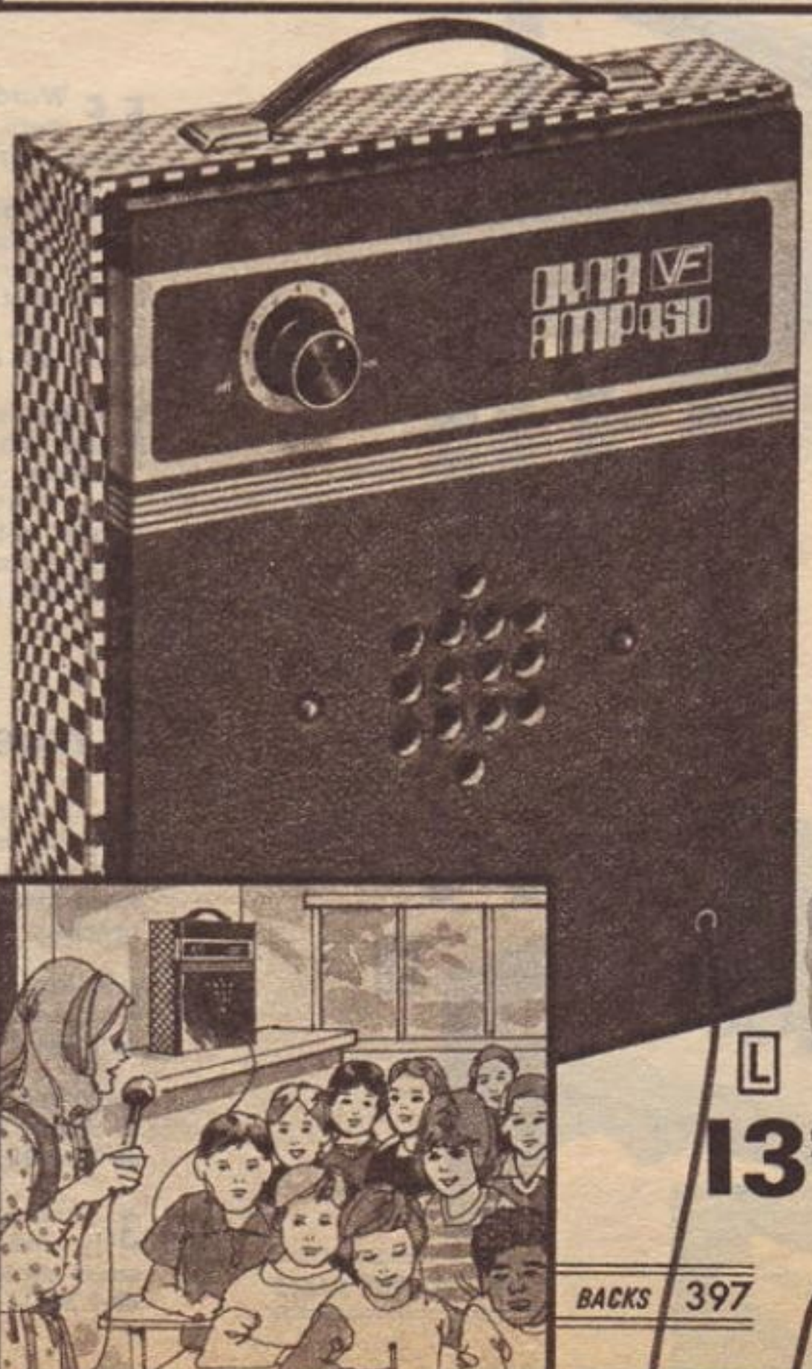


J

10 records with case **4.99**

K **Same low price as '74** **4.49**







L **13.96**

SAVE THIS CATALOG
Order toys for all occasions until August 31, 1976

WishbookWeb.com

Music Makers

Easy-to-play chord organs

Even if you can't read music . . . you'll play these organs in minutes . . . without lessons



Left hand plays the letter-coded chords



Songbook coded to match keys and chords



Right hand plays the number-coded keys



3-octave spinet

32.96

1

A Handsome console organ with 37 black and white treble keys—three full octaves of rich melodic sound. Plus 16 piano chords—8 major and 8 minor—and 8 bass tabs for added fullness and expression. The simple system of numbered keys and lettered chords makes it easy even for a child to play; Magnus songbook of familiar tunes is included. Finely crafted in woodgrain plastic with decorative fabric grille; plastic see-through music rack. On/off switch. Foot volume expression pedal for tone control. Organ is complete unit with assembled base. This distinctive console measures 37⅝x17 15/16x36⅝ inches. UL listed; 110-120 volts, AC.
48 T 36531 R—Ship. wt. 62 lbs. **99.88**

B Matching bench with molded plastic top, roomy storage space for music books. Woodgrain plastic; 12¾x15½x18¾ inches high.
48 T 36529 M—Ship. wt. 6 lbs. **14.95**

SAVE $5 when you buy console organ (A) with matching bench (B).
48 T 36532 R—Would be 114.83 if purchased separately. Wt. 67 lbs. **109.83**

C Consolette organ has a 3-octave range with 12 chords and 37 black and white treble keys. Magnus songbook (included) explains the simplified letter and number system that makes learning to play this organ as easy as 1-2-3. Carefully constructed of woodgrain plastic with attractive fabric grille; plastic see-through music rack. On/off switch; fingertip volume control for full-bodied volume and expression. Organ is complete unit with easy to assemble base. Measures 34x17⅝x34½ inches.
48 T 36528 M—UL listed; 110-120 volts AC. Ship. wt. 33 lbs. **49.95**

SAVE $5 when you buy consolette organ (C) with matching bench (B).
48 T 36530 MM—Would be 64.90 if purchased separately. Wt. 38 lbs. **59.88**



2-octave spinet

17.84

2

D Streamlined table model organ for music wherever you go! 25 black and white treble keys—2-octave range—6 piano chords. Cabinet of high impact polystyrene measures a compact 7½x20x11½ inches and is portable, with extra-value features of larger organs: on/off switch, full-size music rack. Magnus songbook included. UL listed; 110-120 volts AC. Completely assembled.
48 T 36533 M—Ship. wt. 12 lbs. **24.84**

Values that are hard to beat!

E-F Wards fine quality trap drum sets, scaled down in size for junior drummers. All metal frames with curled edges for safety, break-resistant drum heads. Partly assembled; hardware for setting up included.

E Night Beat Trap Drum Set includes 21-in. bass drum, 9-in. tom-tom, 6-in. deep tambourine, two 8-in. safety-edge curled cymbals, wood percussion block, two 12-in. drum sticks and heavy-duty plastic foot pedal. All beating surfaces of break-resistant DuPont Tyvek® (spun-bonded olefin). White drum head with full-color lithograph of 4-piece combo on reverse.
48 T 36804 M—Ship. wt. 9 lbs. **11.88**

F Reflections Trap Drum Set. 21-inch diameter bass drum with Mylar® head that stays tuned even with hard beating. Reverse side is transparent; "reflects" checkerboard psychedelic pattern that surrounds inside circumference of drum. 11-in. side drum and 9-in. deep tom-tom have DuPont Tyvek® heads. 14-in. "hissing cymbal," professional wood block, cow bell. Two hardwood drum sticks 15 in. long, heavy-duty plastic foot pedal.
48 T 36801 A—Ship. wt. 14 lbs. **19.96**

2½-octave table model

14.96

3

Color coding is the key to instant music making with Wards Junior Spinets

1-2 Youngsters can learn to play simple melodies in minutes—just match the color-coded keys to notes in music book. Child-size spinets are chromatically tuned to include sharps and flats; carefully constructed of wood and wood-grained board; two-tone walnut finish. Heavy steel tone bar fitted with precision ground alloy steel tone wires. Fully assembled.

1 37-key, 3-octave spinet. 20½x10½x22⅝ in. long; plastic keys. With matching bench, 9⅞ in. high. Ship. wt. 22 lbs.
48 T 36411 A—Color songbook and key chart included. **32.96**

2 25-key, 2-octave spinet. Piano is 18¼x10¼x16 in. long; plastic keys. Bench 8⅜ in. high. Color songbook and key chart included.
48 T 36412 A—Ship. wt. 16 lbs. **17.84**

3 Table model piano has 30 keys (2½-octave range) for rich tone. Chromatically tuned; metal tone bar; precision ground steel alloy tone wires. Wood and wood grained hardboard; simulated walnut finish. 9x9½x18⅞ in. long.
48 T 36413 M—Color songbook and chart incl. Ship. wt. 11 lbs. 8 oz. **14.96**

WishbookWeb.com

magnus
Electric Organs



C
Consolette organ
49.95
without bench

B
Bench



A
Console organ
99.88
without bench

B
Bench



Portable table model
24.84

D



E
"Night Beat"
11.88



F
"Reflections"
19.96

WishbookWeb.com

Fabulous Value

Hell Drivers' Rodeo

1 10.99

2 Loop-the-Loop

ONLY AT WARDS 8.49

3 Randy Rider 5.66

4 Olympic Cyclist 3.99

5

6

7

Fabulous Value

YOUR CHOICE 9.99

8

9

WishbookWeb.com

ZOOM BIKE

ONLY AT WARDS! **5.99**

Super Gyro Powered Zoom Bike—Only at Wards! Rest 6½-in. long bike into 6½-in. long console with handlebars and windshield. Get behind console, rev it up by turning the right hand grip and let her go by twisting the left one. Uses 3 "D" batteries sold on page 369. Includes bike, figure, and console. Made in Hong Kong.
48 T 23097—Ship. wt. 2 lbs. 14 oz. . .set **5.99**

SAVE THIS CATALOG
Order toys for birthdays and special occasions until Aug. 31, 1976.

1 **Hell Drivers' Rodeo.** Stunt car jumps up to six car shells. Uses no batteries. Stunt cars are propelled by lever-activated flywheel in tunnel. Incl.: 42x8¾x5-in. high track, 2 stunt cars, and 6 car shells. From W. Germany.
48 T 23274 M—Wt. 2 lbs. 14 oz. . . . .set **10.99**

2 **Loop-the-Loop—Only at Wards!** Sturdy plastic and colorful steel. Just flick the spring-switch and away it goes, up and over. Needs no batteries. With 2 metal cars. 28¼x8⅜x8 in. high. From W. Germany.
48 T 23672 M—Ship. wt. 3 lbs. 8 oz. .set **8.49**

3 **Randy Rider.** 8-in. Randy on 9x6¾-in. high bike peddles all over the place. Simulated wicker basket on rear carrier contains motor and battery box. Steerable front wheel. Uses 2 "AA" batteries sold on page 369. From Hong Kong.
48 T 23069—Ship. wt. 1 lb. **5.66**

4 **Olympic Cyclist.** Just flip the switch and this cyclist sets the pace on his 7½x6-in. high bike. Steerable front wheel. 8-in. cyclist is in his biking suit with helmet. Uses 2 "AA" batteries sold on page 369. From Hong Kong.
48 T 23095—Ship. wt. 10 oz. . . . . .set **3.99**

5 **Evel Knievel figure with uniform.** Put Evel through various adventures when you get figure and uniform with accessories shown. Ship. wt. 9 oz. each.
(a) **48 T 23765—Arctic set**. . . . . .set **4.44**
(b) **48 T 23766—Jungle set**. . . . . .set **4.44**
(c) **48 T 23767—Rescue set**. . . . . .set **4.44**
(d) **48 T 23768—Racing set**. . . . . .set **4.44**

6 **Set of five outfits** and accessories for Evel Knievel and other 7-in. figures. Figures not included. From Hong Kong.
48 T 10971—Ship. wt. 8 oz. . . . . .set **4.99**

7 **Set of five outfits** and accessories for Derry Daring and other 7-in. figures. Figures not included. From Hong Kong.
48 T 10970—Ship. wt. 8 oz. . . . . .set **4.99**

8 **Big Bucket—an automatic loading and unloading yard.** Automatic 3⅝x1¾x2¼-in. high dump truck goes around 50-in. circumference track to pick up a plastic ball at the loading tower and drop it off at the unloading ramp only to do it all over again. Ball goes under track ramp to be picked up by the Big Bucket. Incl.: truck, 3 balls, Big Bucket, track, and easy-to-follow assembly instructions. Track is 16½x14 in. when assembled. Uses 2 "AA" batteries, see pg. 369. From Hong Kong.
48 T 23123—Ship. wt. 2 lbs. 12 oz. . . .set **9.99**

9 **Computerized Delivery Truck** with four automatic loading/unloading terminals, simulated shipping cartons. 5x2⅝x2½-in. high truck runs 90-in. circumference track to stop and go, load and unload at the four terminals in a predetermined pattern set by any one of 3 plastic E.D.P. control panels inserted behind truck cab. Watch in amazement as this vehicle performs its set task automatically. Uses 1 "C" battery sold on page 369. From Hong Kong.
48 T 23050—Ship. wt. 2 lbs. 3 oz. . . . .set **9.99**

NOTE: Items on these two pages not recommended for children under 3.



C **13.94 set**

A-B **Evel Knievel or Derry Daring**—7-in. figures with stunt cycles, energizers. From Hong Kong. Ship. wt. 2 lbs. 6 oz. each.
(A) **48 T 23315—Evel Knievel**. . . . . .set **9.94**
(B) **48 T 23363—Derry Daring**. . . . . .set **10.96**

C **45-in. Stadium** with sky hook, ramp, bar, stands. Figure, cycle not included.
48 T 23351—Ship. wt. 3 lbs. . . . . .set **13.94**
SAVE $1 when you buy with Evel, cycle set (A).
48 T 23352—Ship. wt. 5 lbs. 6 oz. . . . . .set **22.88**

SAVE $1
when you buy
Evel set with stadium



B **10.96 set**

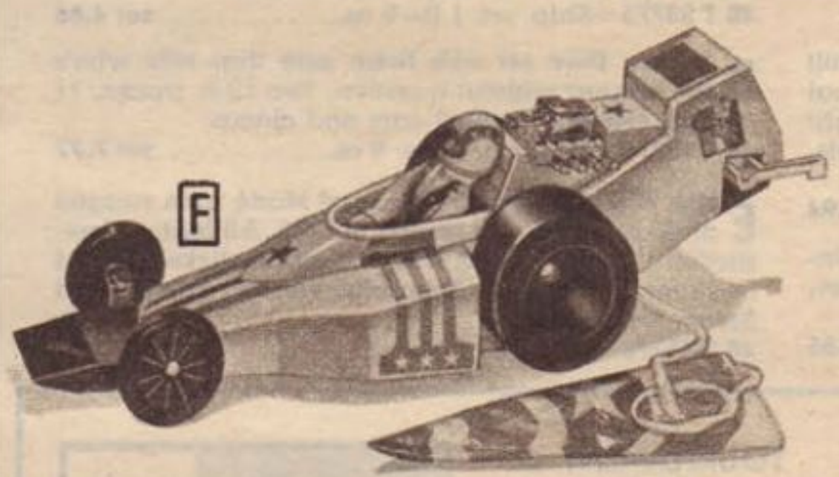
A **9.94 set**



D **Evel Knievel Escape from Skull Canyon set.** 11x11-in. canyon with hairy monster gives Evel a rough time getting out. Incl.: canyon, 4 "boulders," 4 logs, 4 voodoo symbols, and fierce monster.
48 T 23305—Ship. wt. 2 lbs. 11 oz. . . . . .set **7.88**



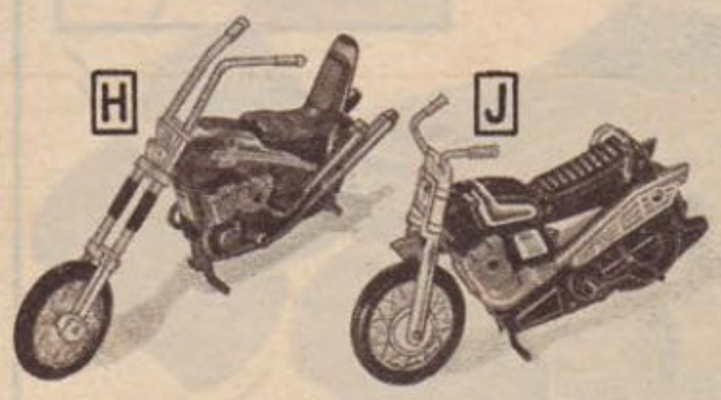
E **Evel's Road and Trail set.** Incl.: trail bike, pick-up truck, cycle trailer, figure, energizer, tent, sleeping bag, tripod and kettle, campfire, lantern, back pack, helmet, goggles, knife, pick, axe, belt.
48 T 23306—Ship. wt. 4 lbs. 8 oz. . . . . .set **20.95**



F **Evel Knievel Formula I Dragster.** With front wheels extended, it's a dragster; wheels in, it's a sprint car. When wheelie ends, it pops its drag parachute. Incl.: car, figure and energizer.
48 T 23302—Ship. wt. 2 lbs. 8 oz. . . . . .set **16.88**



G **Evel Knievel Scramble Van.** Incl.: tools, grease gun, cycle jack, gas can, workbench, chair, washstand, and cycle trailer along with 3-pc. ramp so Evel can jump van. Figure and cycle not included.
48 T 23316—Ship. wt. 3 lbs. 8 oz. . . . . .set **11.88**



H **Evel Knievel Chopper Cycle.** Watch Evel tool along in this sleek wheeled chariot. Measures 9x2x4½ in. high. Figure and energizer not included.
48 T 23300—Ship. wt. 1 lb. 1 oz. **6.44**

K **Evel's Stunt and Crash Car.** When it strikes an object, body parts go flying. Reassemble to crash again or run normal. With figure and energizer.
48 T 23350—Ship. wt. 2 lbs. 14 oz. . . . . .set **13.88**



J **Evel Knievel Trail Bike.** This great off-road machine lets Evel go across fields and through woods. 9x2x4½ in. high. Figure, energizer not incl.
48 T 23301—Ship. wt. 1 lb. 1 oz. **6.44**

L **Evel's Canyon Sky Cycle**—like the one he used at Snake River Canyon. With jet noise, figure, energizer.
48 T 23311—Wt. 2 lbs. 3 oz. set **10.88**

WishbookWeb.com

HOT WHEELS FLYING COLORS



Thundershift 500

12.94

A



Cutoff Canyon

B

9.66



C

Speed Stunter

4.66

Hot Wheels Flying Colors Cars

3.28 set

D

Double Dare

7.77

Hot Wheels Flying Colors for fast-paced fun! Each set has highly-detailed Flying Colors cars. Plastic tracks for sets A, C, D have bright red, white and blue stripes. Easy set up; instructions included.

A **New Thundershift™ 500 set** puts you in stick shift control of the race! Includes control unit with dual stick shifts, stadium, off ramp, high banked right and left curves, 16-ft. of straight-away, tower, labels, 2 cars, 8 flags and poles.
48 T 23700 M—Ship. wt. 3 lbs. 8 oz.....set **12.94**

B **New Cutoff Canyon™ set** has hairpin turns. Includes 2 cars, fair starter, lane switcher, 2 curves, 2 joiners, 10⅓-ft. of straightaway and labels.
48 T 23033—Ship. wt. 3 lbs.....set **9.66**

C **Speed Stunter set with exciting Daredevil Loop,** 14-ft. track, 5 joiners, trestle, 1 car and Hot Wheels clamp that works on any raised ledge.
48 T 23775—Ship. wt. 1 lb. 8 oz.....set **4.66**

D **Double Dare set with finish gate** that tells who's the winner without question, two 12-ft. tracks, 11 joiners, fair start gate, 2 cars and clamp.
48 T 23776—Ship. wt. 2 lbs. 8 oz.....set **7.77**

E **Hot Wheels Flying Colors cars!** Made from rugged die-cast metal and scaled to 1/65. All feature low-friction "Mag" wheels with red stripe slicks. Set of 4 includes Paramedic, American Victory, Ferrari and Steam Roller.
48 T 23778—Ship. wt. 8 oz.....set of 4 **3.28**



TOURNAMENT OF THRILLS

7.44

Tournament of Thrills provides super excitement for lots of fast action fun! Position Daredevil Dan atop the Mustang II; set the Stunt Wheel for exciting power spin-outs . . . left or right; pull the "T" stick and watch the action. See Daredevil Dan 'catch' the thrill bar and do a complete stunt circle, or reposition him atop the hood and witness his 'leap for life' as the stunt car crashes against the ramp barrier. Rear wheel adjustable for maximum spin-out action. Set includes crash barrels for extra realism.
48 T 23333—Ship. wt. 2 lbs. 6 oz.....set **7.44**

402 CKS

Tonka and

1-6 Tough Tonka vehicles are made of steel with plastic inserts. Baked-on truck enamel. Realistically detailed.

(1) **Aerial Ladder.** Plastic ladder cranks up and out, swivels 360°. 24¼ in. long.
48 T 23471 M—Wt. 8 lbs. 1 oz.....**13.88**

(2) **Snorkel Pumper.** Hook garden hose to fire hydrant, attach hydrant's hose to truck, and shoot water from gun on aerial platform. 17⅛ in. long.
48 T 23459 M—Wt. 7 lbs. 7 oz.....**15.99**

(3) **Rescue Vehicle.** Swing-open rear door, sliding side door, slide-away roof. Interior has 3 seats, steering wheel, see-thru windows, medicine chest. Driver, nurse, patient, stretcher. 18⅝ in. long.
48 T 23458 M—Wt. 9 lbs. 4 oz.....**16.96**

(1-3) SAVE $3 when you buy all 3.
48 T 23472 M—Wt. 25 lbs.....set **43.83**

(4) **Mighty-Tonka Crane.** One crank controls boom, another operates bucket. 17¾ in. long.
48 T 23444 M—Wt. 10 lbs. 4 oz.....**14.96**

(5) **Mighty-Tonka Loader.** Lever controls bucket for scooping, hauling, unloading; with see-thru windows. 19⅞ in. long.
48 T 23463 M—Ship. wt. 8 lbs.....**12.44**

(6) **Mighty-Tonka Dump.** Load box raises for dumping. With see-thru windows. 18½ in. long.
48 T 23449 M—Wt. 7 lbs. 12 oz.....**10.88**
(4-6) SAVE 3.47 when you buy all 3.
48 T 23445 R—Wt. 26 lbs.....set **34.81**

7-15 **Mighty Mo motorized vehicles.** Hi-Torque inertia motor, with engine sound, gives them power to climb grades and push objects—no batteries or electricity needed.

7-12 **3½-in. Tiny Mighty Mo's** run like the big ones. Wt. 1 lb. 11 oz. ea.
(7) **48 T 23318**—Fire engine.....**3.66**
(8) **48 T 23320**—Armored vehicle...**3.66**
(9) **48 T 23321**—Dump truck.....**3.66**
(10) **48 T 23322**—Gas truck.....**3.66**
(11) **48 T 23323**—Camper.....**3.66**
(12) **48 T 23328**—Cement truck.....**3.66**
SAVE 2.04 when you buy all 6.
48 T 23337 M—Wt. 10 lbs. 3 oz..set **19.92**

13-15 **Big Mighty Mo's rumble your way.** (13) Dump truck with dumping action.
48 T 23353—Wt. 3 lbs. 13 oz.....**10.99**
(14) Bulldozer with adjustable blade.
48 T 23354—Wt. 3 lbs. 1 oz.....**10.99**
(15) Jeep with antenna and shovel.
48 T 23355—Wt. 3 lbs. 4 oz.....**10.99**
SAVE $3. Buy complete set of three.
48 T 23356 M—Wt. 10 lbs. 4 oz..set **29.97**

16 **Daredevil Jump set. Tee Tee Power challenges the leader** of the stunt cycle pack. He sails over 20 ft. in mid-air when he dares the Long Jump. Includes cyclist, TTP bike, Turbo Tower of Power, 4 pylons, ramp, tape measure, and decals.
48 T 23215—Ship. wt. 3 lbs. 6 oz.....set **11.66**

17 **Auto Transport** is a must for your fleet of trucks. Ruggedly constructed of heavy-gauge steel that stands-up against years of abuse. Includes 4 plastic cars and tail gate ramp. 17½ in. long. From Japan.
48 T 23289—Ship. wt. 1 lb. 3 oz.....**5.69**

18 **Here's a truck loaded for fun** . . . and it's educational, too! Old McDonald's Talking Farm Truck is battery operated, of sturdy plastic. Press button in truck bed to hear music and animal noises. With six plastic animals. 8¾ in. long. Uses 2 "AA" batteries, see pg. 369. From Hong Kong.
48 T 23024—Ship. wt. 1 lb. 14 oz.....**6.66**

19 **Steering Bull Dozer** is made of sturdy plastic. Has on-off button and steering wheel. Control panel contains lever for raising and lowering front blade. Actually pushes a load of dirt, climbs hills and moves small objects. 10½ in. long, uses 2 "D" batteries, see pg. 369. From Hong Kong.
48 T 23073 M—Ship. wt. 2 lbs.....**8.66**

SAVE THIS CATALOG
Buy toys until Aug. 31, 1976

WishbookWeb.com

Mighty Mo sets SAVE $2–3.47 WHEN YOU BUY COMPLETE SETS







Powerful Big Mighty Mo's 10.99 ea.







WishbookWeb.com



MATCHBOX
AIRPORT
ONLY AT WARDS

A
7.99



B



C



D



E

YOUR CHOICE 4.96



F M.A.C. rescue set 5.99



H M.A.C. mountain 10.99



J 3.77



G M.A.C. military set 5.99



K 2.99



L 9.99 50-pc. set



M 2.99 7-pc. set

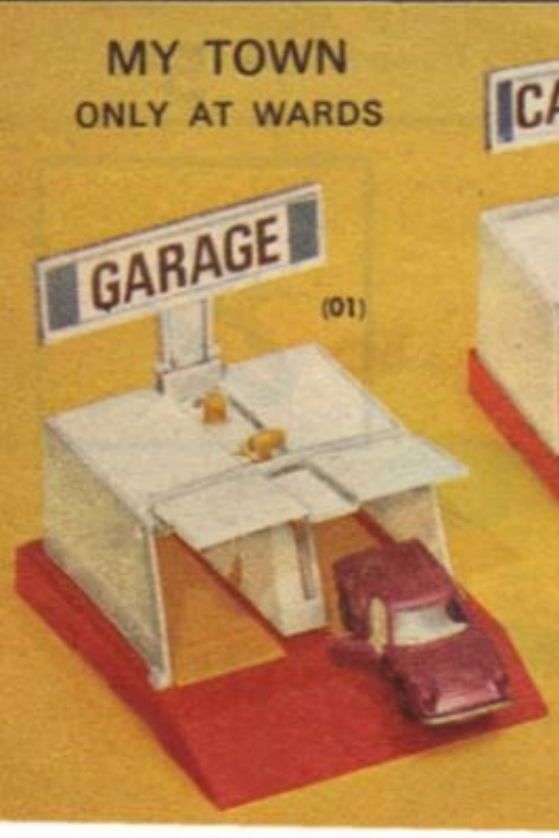


N 3.99



P 4.99

MY TOWN
ONLY AT WARDS



(01)



(02)



(03)



(04) (05)

(06)

SAVE $2 when you buy all 6 with 6 Matchbox cars

Each	All 6	6 Matchbox cars
1.49	7.86	5.99

WishbookWeb.com

DIE-CAST MINIATURES

A **Matchbox International Airport.** Big 30x40 in. set of vinyl-covered cardboard with runways, buildings, and parking areas. Ideal for all Matchbox vehicles.
48 T 23600 M—Wt. 2 lbs. 1 oz.....set **7.99**

B **Matchbox planes.** Corsair A7D, Lear Jet, Air Bus, MIG 21. From England.
48 T 23615—Ship. wt. 9 oz.....set **4.96**

C **Matchbox trucks.** Articulated, Toe Joe, Wildlife, Gas Tanker. From England.
48 T 23616—Ship. wt. 9 oz.....set **4.96**

D **Matchbox cars.** Dragster, Woosh-N-Push, Tyre Fryer, Pie Eyed Piper. From England.
48 T 23617—Ship. wt. 9 oz.....set **4.96**

SAVE $4 when you buy airport with B, C, D.
48 T 23780 M—Wt. 3 lbs. 12 oz.....set **18.87**

E **Matchbox 48-car case** with plastic covering. 13x3¾x10 in. high. Cars not included.
48 T 23620—Wt. 1 lb. 8 oz.....each **4.96**

F-H **Matchbox Mobile Action Command sets.** Rescue and military sets incl.: two 6-in. vehicles, six 3-in. fully poseable M.A.C. commanders, vital accessories. All plastic.

NEW M.A.C. Mountain Rescue Center is 17 in. high with 5 secret hinged openings, ramps, passageways. Top opens for recon tower. Back shows 3 levels with color interiors. Figures and vehicles not included with mountain. All plastic. From Hong Kong.

(F) 48 T 23612—Rescue set. Wt. 8 oz.....**5.99**
(G) 48 T 23619—Military set. Wt. 8 oz.....**5.99**
(H) 48 T 23606—Mountain. Wt. 2 lbs. 3 oz. **10.99**

J **4 die-cast motorcycles.** About 3¼x1¼-in. high each replicas of Honda, Harley-Davidson, Suzuki, Norton. From Hong Kong.
48 T 23994—Ship. wt. 13 oz.....set **3.77**

K **3 biplanes** of plastic with wind-up motors that spin props. About 4x4½x2 in. high each. Incl.: Spad, Sopwith Camel, Tri-Folker. From Hong Kong.
48 T 23085—Wt. 10 oz.....set **2.99**

L **50-pc. Tootsietoy set** of die-cast metal and plastic free-wheeling wheels—three 2-pc. trucks, 23 cars and trucks, 5 assorted vehicles, 5 trailers, 11 accessory pieces.
48 T 23650—Wt. 3 lbs. 8 oz.....set **9.99**

M **7-pc. Tootsietoy Fire Dept. set**—aerial ladder, chemical extinguisher, pumper truck with 2 ladders, chief's car, rescue van.
48 T 23651—Wt. 1 lb. 3 oz.....set **2.99**

N **6 die-cast earth movers**—Euclid R-40, Michigan Scraper, Caterpillar grader, Payloader, International shovel, dump truck. 2-4 in. long. From Hong Kong.
48 T 23993—Wt. 14 oz.....set **3.99**

P **10 die-cast trucks**—tow, dump, construction, freight express, low loader, refuse, cement, box, disposal, earth mover. From 2-3½ in. long. From England.
48 T 23664—Wt. 13 oz.....set **4.99**

MY TOWN—a complete set of working mini facilities for all miniature cars. Sturdy plastic construction with colorful decals. All 6 attach. 4x6 in. each. From Hong Kong.

(01) Garage—doors move and floors tilt.
(02) Car Park—elevator raises cars.
(03) Car Jack—raises, lowers cars.
(04) Car Wash—rack and sponges move.
(05) Gas Station—dials move, bell rings.
(06) Toll Gate—can send cars racing.

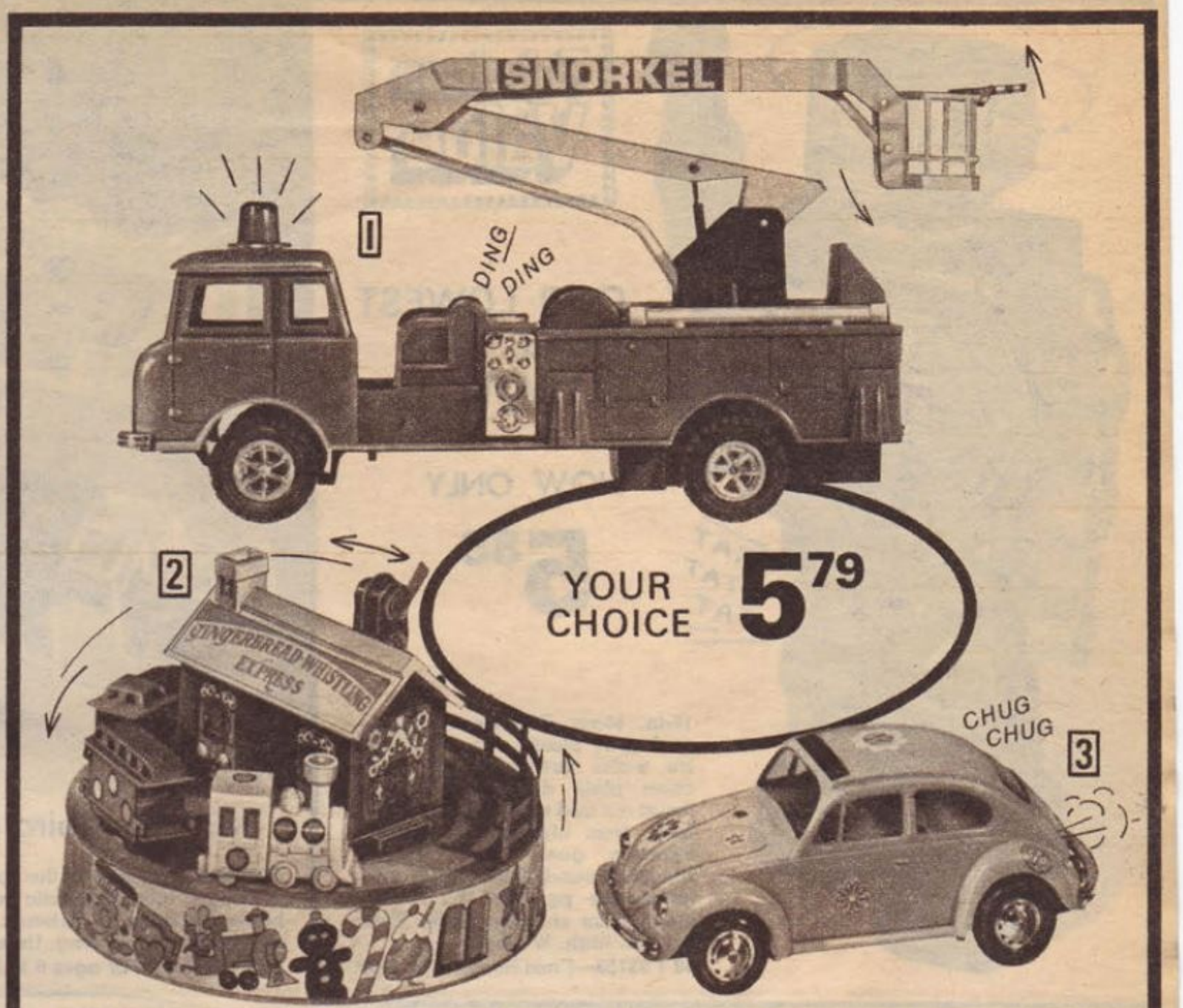
State code no. above. Wt. 7 oz. each.
L 48 T 23693 D.....all 6 for **7.86**; ea. **1.49**

Six matchbox cars shown with My Town—Javelin AMX, Lotus Europa, Datsun 126-X, Boss Mustang, Ford Capri, Mazda RX-500. From England.
48 T 23604—Wt. 8 oz.....set **5.99**

SAVE $2 when you buy six My Town facilities with the set of six Matchbox cars.
48 T 23695—Wt. 2 lbs. 14 oz.....set **11.85**

NOTE: Items on these 2 pages not recommended for children under 3 years of age.

SAVE THIS CATALOG!
Order toys until August 31, 1976



1 **Fire snorkel** moves forward, stops, raises, lowers snorkel automatically, then goes ringing bell. Of red, white plastic. 13x3½x6½ in. high closed, 13 in. high snorkel up. Uses 2 "C" batteries sold on pg. 369. From Hong Kong.
48 T 23071—Wt. 1 lb. 10 oz.....**5.79**

2 Gingerbread Whistling Express. 3-pc. train goes around when you flick chimney-switch. With station house light. 8x5¼ in. high of lithoed metal, plastic. Uses 2 "C" batteries sold on page 369.
48 T 23086—From Hong Kong. Wt. 1 lb. 4 oz.....**5.79**

3 Naughty Smoking Bug. VW goes, stops while engine knocks, emits smoke from exhaust, flashes tail lights. 10½x4½x4-in. high rugged plastic body. Uses 2 "D" batteries sold on p. 369. From Hong Kong.
48 T 23072—Wt. 1 lb. 8 oz.....**5.79**



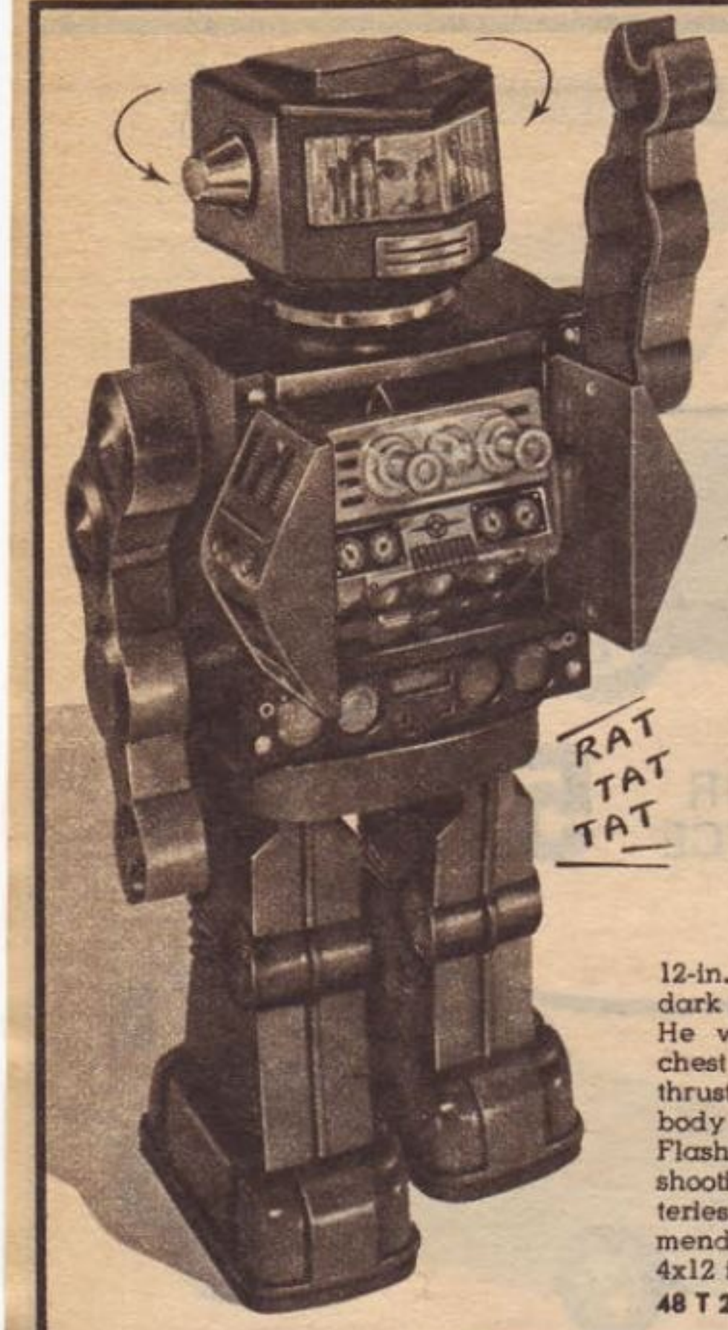
4 **Crawler Tractor** of sturdy yellow plastic with vacuum plated motor and dash. Flip on/off switch and watch it go all over the place. Uses 1 "D" battery sold on page 369. From Hong Kong.
48 T 23074—5½x4x3 in. H. Wt. 10 oz.....**2.79**

5 **Stop-N-Go Helicopter** travels in straight line or figure 8 with 2 man crew in cockpit. 12x4x6 in. high. Blue, white body with red blades. Uses 2 "C" batteries, see pg. 369. From Hong Kong.
48 T 23070—Wt. 2 lbs. 10 oz.....**4.69**

6 **Remote control mini-puppy** walks and wags both head and tail all in one action. About 5 in. long with remote control unit. Uses 2 "C" batteries sold on page 369. From Hong Kong.
48 T 23044—Wt. 11 oz.....**2.66**

7 **Begging puppy** waddles along, stops, begs while turning, goes again wagging tail, sniffing, and barking all the while. About 9 in. long. Uses 2 "C" batteries, see p. 369. From Hong Kong.
48 T 23140—Wt. 3 lbs. 5 oz.....**6.39**

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Fabulous Value

OUR LOWEST PRICE IN 3 YEARS

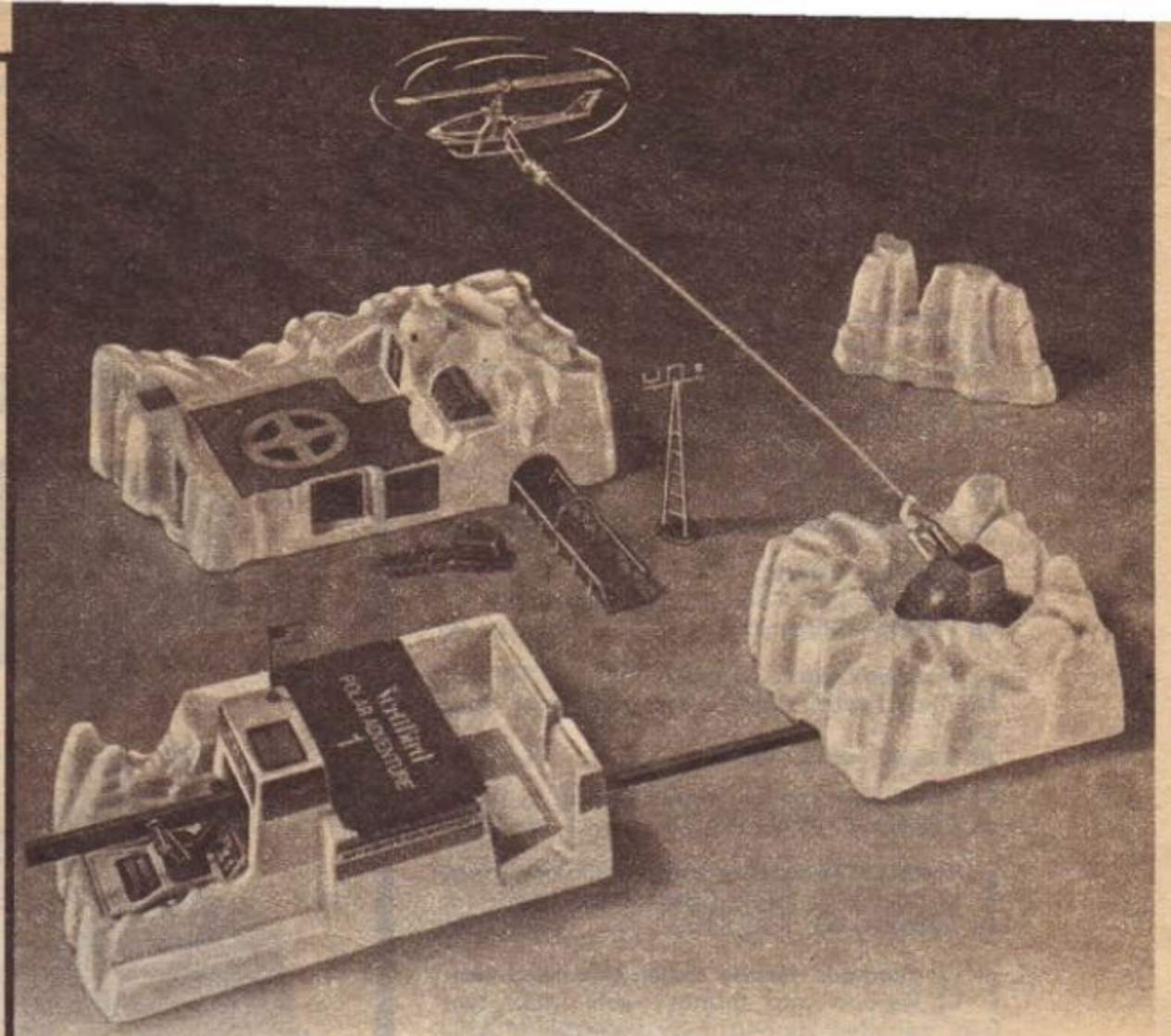
NOW ONLY

5.88

RAT TAT TAT

12-in. Moon Explorer of sturdy dark gray plastic with red shoes. He walks forward, then stops, chest plate doors open, guns thrust out and start shooting while body from hips up turns 360°. Flashing guns have realistic shooting sound. Uses 2 "D" batteries, see pg. 369. Not recommended for children under 3. 4x 4x12 in. high. Wt. 2 lbs.

48 T 23153—From Hong Kong. **5.88**



NEW Vertibird polar adventure set **16.99**

Pilot rescue missions in the frozen North! Lift off from the hidden hangar! Airlift a bridge! Includes arctic copter with dual-flight controls, polar base with hidden hanger, 3 icebergs, snow tractor and sled, flagpole, labels, and instructions. 35 in. long. Uses 4 "D" batteries sold on page 369.

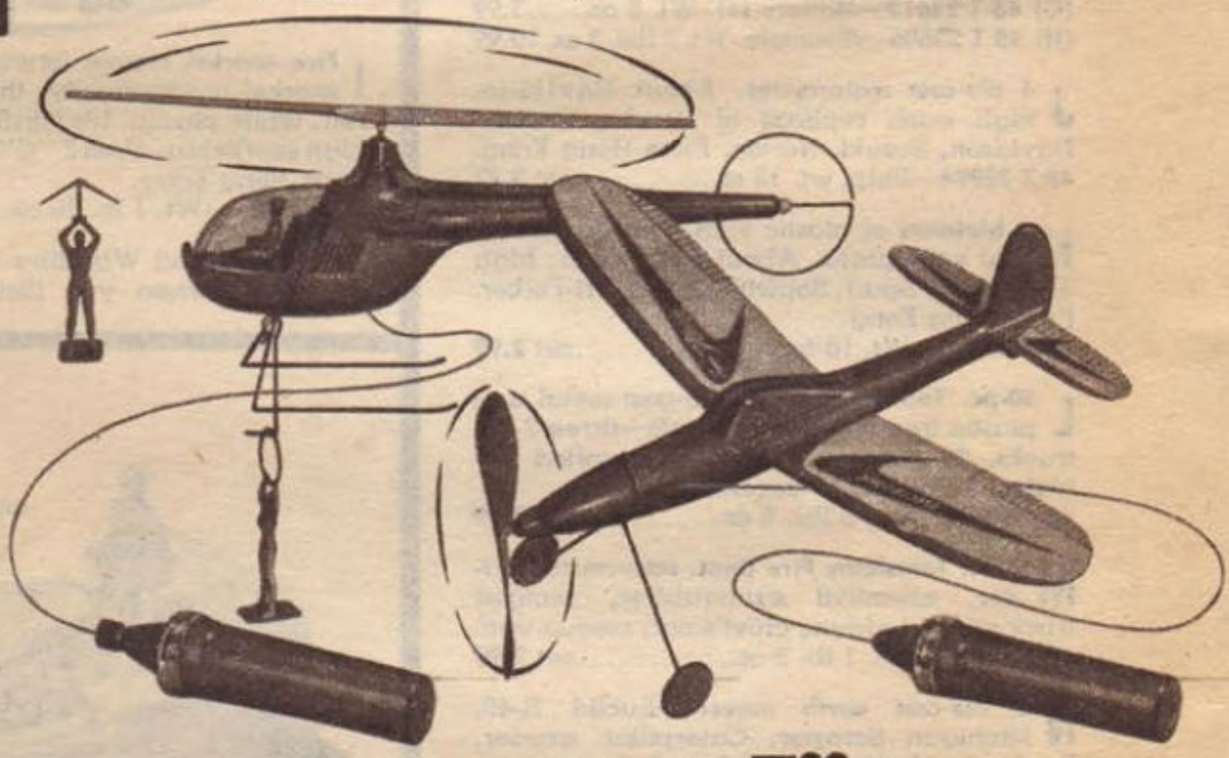
48 T 23012 M—For ages 6 to 11. Ship. wt. 2 lbs. 8 oz.....set **16.99**



Vertibird air police set **11.44**

Powerful 8-in. rotors provide air-lift and drive. Starts, stops, hovers, and changes altitude, speed and direction by using the dual-flight controls. Set includes police copter, controls, radar screen, 15-in. pavement strip, road block, car, 21-in. flight line. Uses 4 "D" batteries, see pg. 369.

48 T 23001—Ship. wt. 1 lb. 15 oz.....set **11.44**



Plane and copter set **7.69**

Make 12-in. plane take-off, do loops, figure 8's. Maneuver 8½-in. copter to rescue plastic figures with pick-up hook. Made of rugged plastic. With 2 precision thumb controls so both can be flown at once. Each uses 2 "D" batteries sold on page 369.

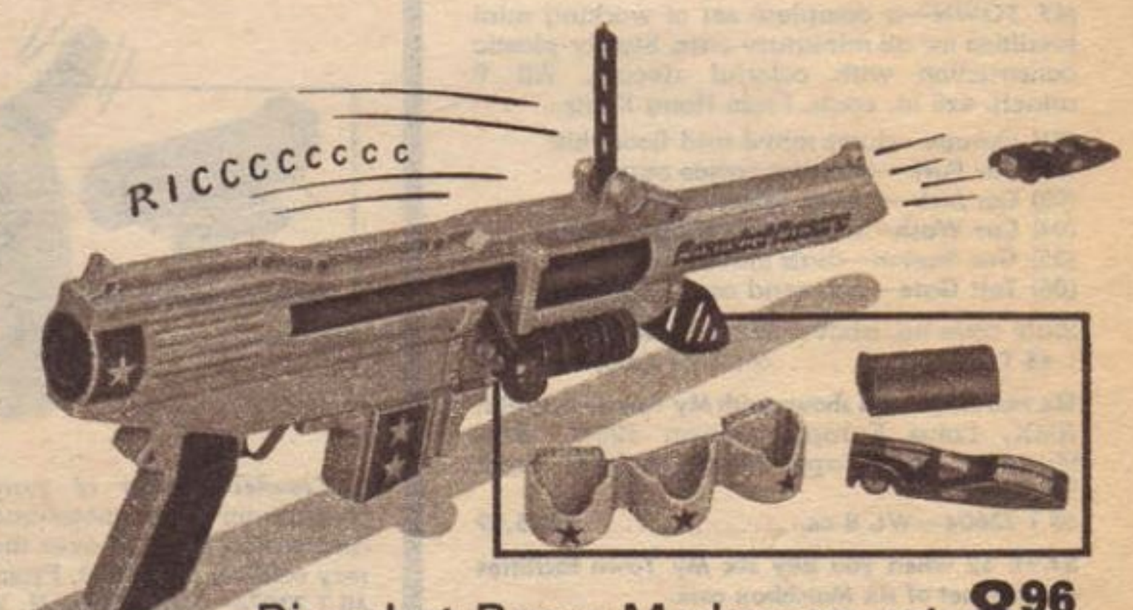
48 T 23062—Ship. wt. 2 lbs. 2 oz.....set **7.69**



Smash-up derby **8.77**

Crash 'em apart—snap 'em together. Wild SSP action! Pull T-stick and look out . . . cars take off fast, race over ramps, jump and crash in mid-air. Doors, trunk lid, hood, front wheels fly off. Set includes: 2 vehicles, 2 T-sticks, and 2 ramps.

48 T 23202—Ship. wt. 2 lbs. 2 oz.....set **8.77**



Ricochet Racer Marksman set **8.96**

The excitement of a "load, lock, let 'er rip" rifle, the action of streamlined race cars, the skill of target shooting, plus the sensational ricochet sound. 21½-in. plastic rifle can only be fired when 3 safety points touch a hard surface. With rifle, car, cartridge, and holster.

48 T 23722—Ages 6 to 12. Ship. wt. 3 lbs.....set **8.96**

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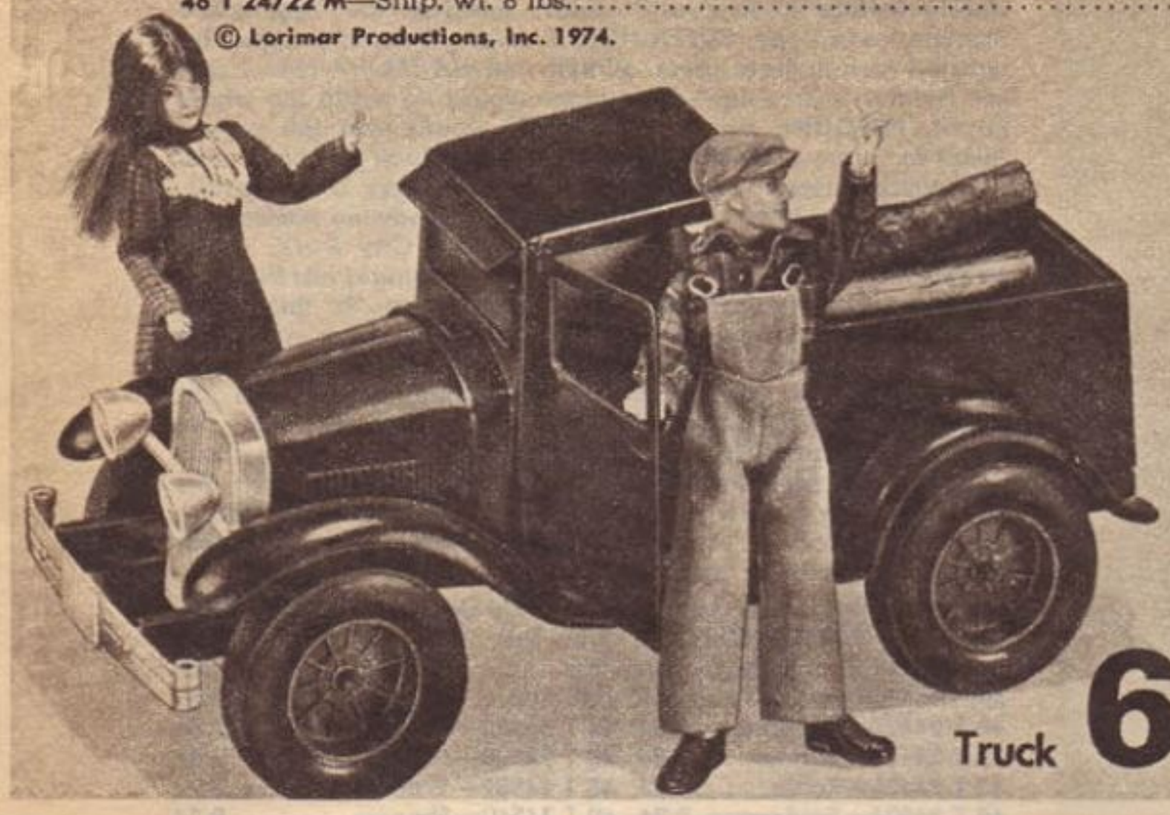
Welcome to Walton's Mt.

TV's favorite family is here and Wards has it. Sold only in pairs, these 8-in. fully poseable figures have the most remarkable detail ever in action dolls. Faces are finely sculptured from the TV personalities. Ship. wt. 10 oz. ..... pair only **7.66**
48 T 24550—Mother/Father 48 T 24551—Grandma/Grandpa 48 T 24552—John Boy/Ellen

The Waltons— Truck . . . replica of 1930's Ford. Fits two 8-in. figures.
48 T 24732—Ship. wt. 1 lb. 3 oz. **6.96**

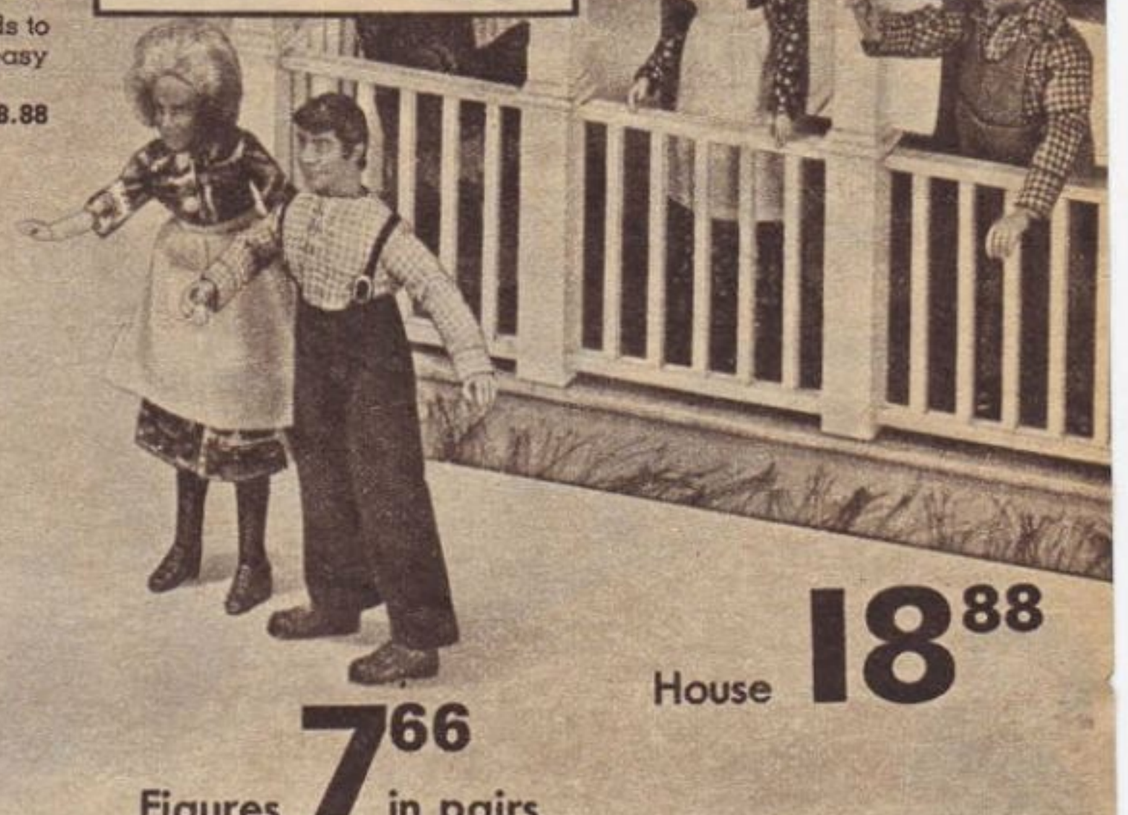
The Waltons© Farmhouse is a play case with furniture and everything a child needs to set up housekeeping for the Walton figures. Fully washable vinyl surfaces and easy folding for travel and storage. Measures 24x35½ in. open. Figures not included.
48 T 24722 M—Ship. wt. 8 lbs. ..... **set 18.88**

© Lorimar Productions, Inc. 1974.



Truck **6.96**

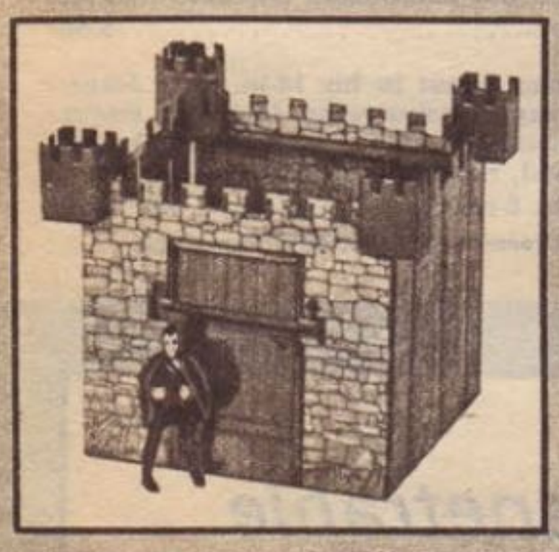




House **18.88**

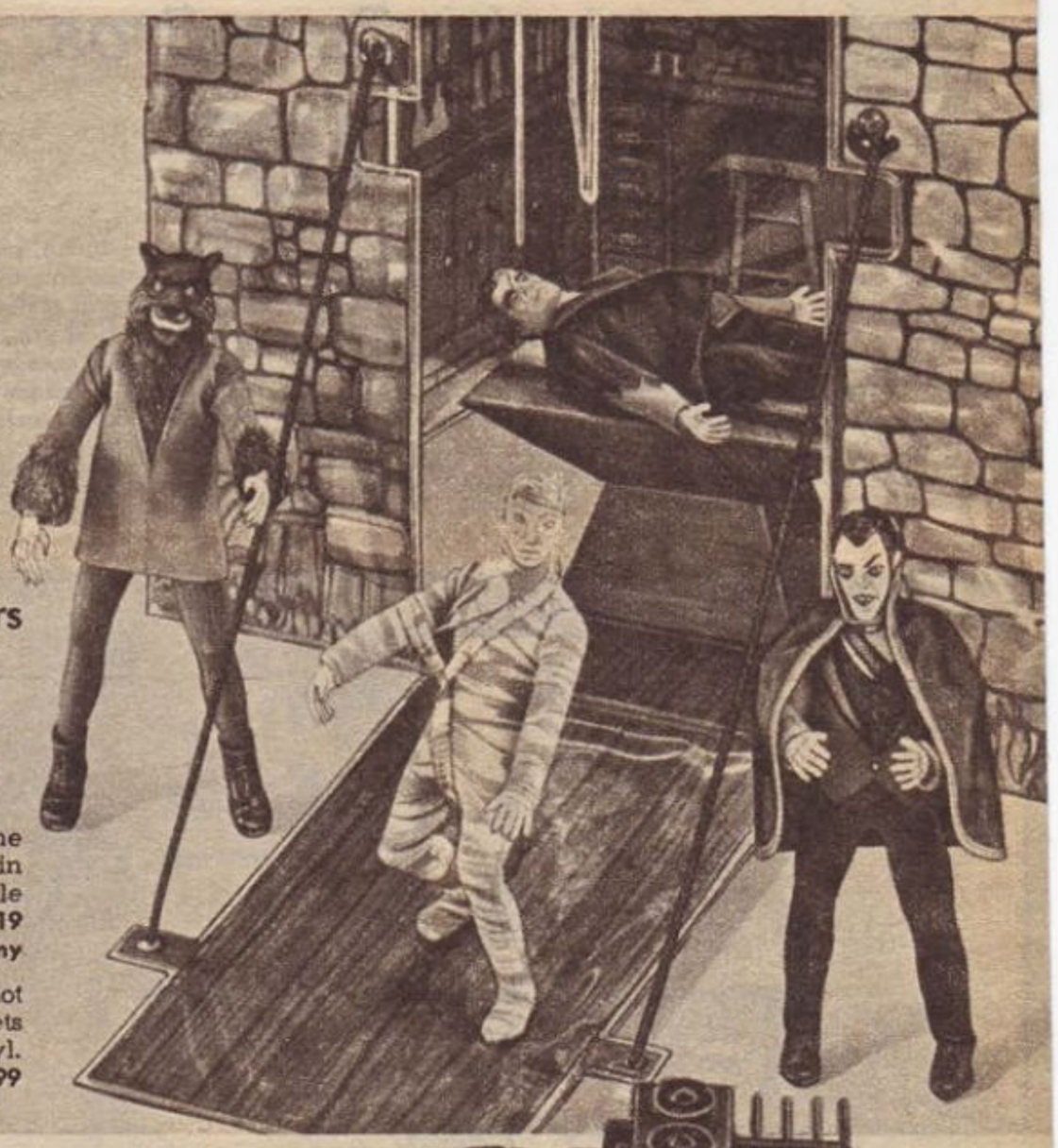
Figures **7.66** in pairs

The door's always open at MAD MONSTER CASTLE



The Castle **12.99**

The Monsters **3.19** each



You won't want to go out late at night or have to with these 8-in. monster figures. The horribly loveable monsters of all time are here. All have eyes and hands that glow in the dark for added fun and chills. Finely detailed faces and costumes top off these little horrors for long hours of playful imagination. Ship. wt. 6 oz. ..... each **3.19**
48T24546—Frankenstein 48T24547—Dracula 48T24548—Wolfman 48T24549—Mummy

Mad Monster Castle—a complete 15x14-in. play environment for the Mad Monsters (not included) to have a Mad Monster Party. Incl.: drawbridge, operating table, turrets that glow in the dark. With full color printing inside and out under washable vinyl.
48 T 24733—Ship. wt. 3 lbs. 8 oz. ..... **set 12.99**

Commander Power's Power Arm **13.88**



Only you can operate the Lightning Cycle with the power arm! Strap on the power arm and glove, touch power pack, energize his motor directly from your hand, and let him race away. With 8-in. poseable figure, cycle, and launcher. Uses 3 "C" batteries, see pg. 369. Wt. 2 lbs. 8 oz.
48 T 24723 ..... **set 13.88**

WishbookWeb.com





Reach the heights with the Dare Bros.

10.77 set

Launch the Dare Brothers into the air on their colorful, plastic fly glider and watch them defy death. As one brother holds onto the ankle straps of the other nestled under the 40-in. wide wing span of the glider, watch them scream and soar across the open skies up to 50 yds. depending on wind currents. Truly the action toy of the year. Set comes complete with two muscular 8-in. tall poseable Dare Brothers in bright leotards, long distance spring-action launcher, fly glider, and ankle straps. Not recommended for children under 5 years old.

48 T 24724—Ship. wt. 2 lbs.....set **10.77**

SUPERHEROS™ MEET JOKER'S REVENGE

After countless attempts to foil the **Dynamic Duo** and their **Super-friends, Joker** finally had come upon the **ultimate** crime. With the help of **Penguin** and his **new Jokermobile,** he was going to kidnap **Commissioner Gordon** on the day the Commissioner was to dedicate the **Anti-Crime Memorial** statue in **Gotham City Park** and hold him for **$1,000,000 ransom.** Joker felt it a fitting **slap-in-the-face** to law and order. Besides, the best crime fighters ever, our **SUPER-HEROS** were to attend and he wanted to humiliate them. **JOKER:** *HA-HA-HA-HA-HA! I can see Batman's face now. That alone would be worth the whole caper.* **PENGUIN:** *But the $1,000,000 would add the proper insult to injury.* **JOKER:** *Exactly, hehehe. Such delicious evil and wickedness. I sometimes can't stand my own genius.* On the **big day** Joker, Penguin, and **their henchmen** packed up in the Jokermobile and went to Gotham City Park. **COMMISSIONER GORDON:** *. . . and to those who would test the law, let them come forward to meet Lady Justice.* At this point, **Joker's men** jumped from the back of the podium and **stole** the Commissioner away. **JOKER:** *HA-HA-HA-HA-HA-HA! Pleased to meet your acquaintance Commissioner and Ms. Justice. HAHAHAHAHAHAHAHA!* **BATMAN:** *This is the ultimate in your dirty tricks, Joker.* **JOKER:** *And it will cost you $1,000,000 to see him again or we take his life.* **ROBIN:** *We can't let them get away with this, Batman.* **BATMAN:** *You're right, Boy Wonder.* And with that the battle to save **the life** of the Commissioner and **the honor** of Lady Justice began.

Complete this scene with the **World's Greatest SUPER-HEROS** and their **Evil SUPER-FOES**—8-in. tall, fully poseable figures in their actual comic book outfits. Only your imagination can set the limit on the fun you can have. Ship. wt. 6 oz. each.

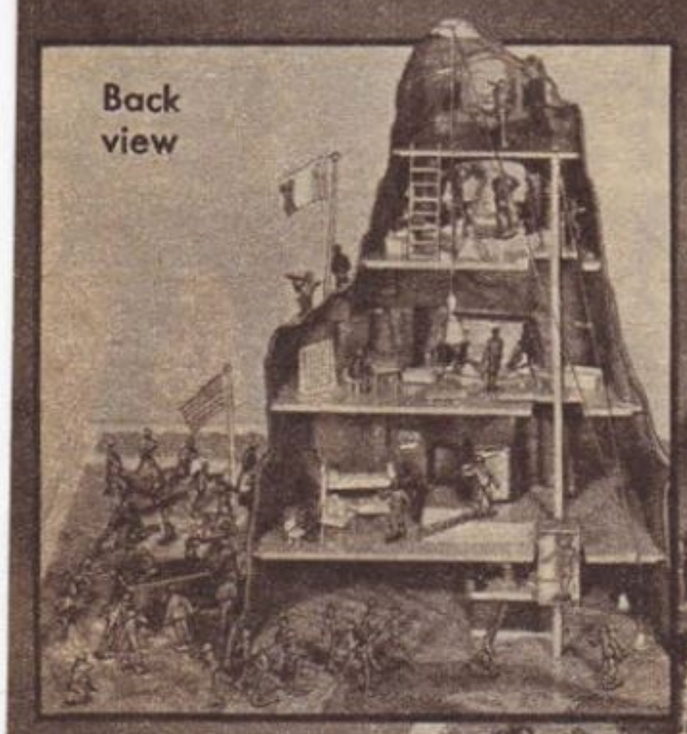
48 T 24424—Superman..2.84 **48 T 24505**—Penguin.....2.84
48 T 24425—Batman....2.84 **48 T 24508**—Joker.....2.84
48 T 24426—Robin.....2.84 **48 T 24539**—Wonder Woman.3.99
48 T 24504—Spiderman.2.84 **48 T 24540**—Shazam.....2.84

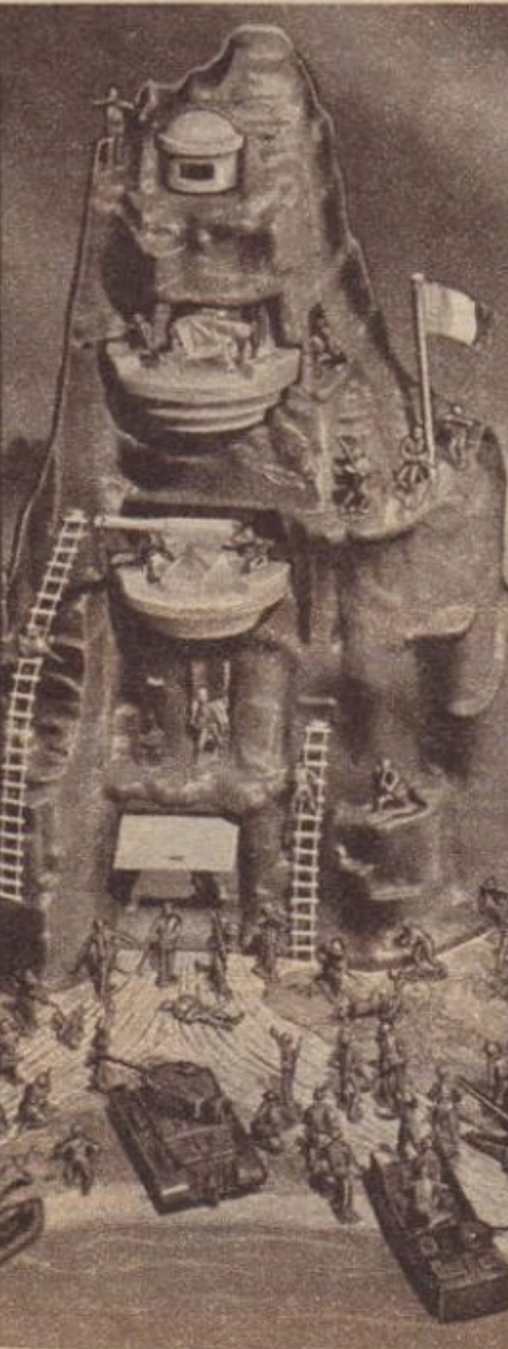
A **The Batcave playcase** with famous Batsignal, Bat Computor, and Batpole! 43 in. long when open, this vinyl-covered play world quickly becomes a handy carrying case when not in use. Batsignal uses 2 "C" batteries; sold on page 369.
48 T 24615—Ship. wt. 3 lbs. 12 oz.....set **15.99**

B **Shiny and sleek, the 13-in. Batmobile** is scaled to accommodate the dynamic duo on their missions against crime. Made of sturdy plastic to withstand the punishment children deliver.
48 T 24715—Ship. wt. 1 lb.....**5.66**

C **Jokermobile.** Joker zooms about in his 14-in. long Jokermobile made of high-impact polystyrene. Includes: flower that squirts water when bulb is squeezed, trap that releases boxing glove when tripped, revolving platform inside.
48 T 24727—Ship. wt. 4 lbs. 8 oz.....set **13.99**

NOTE: above items not recommended for children under 3.





Impenetrable Navarone

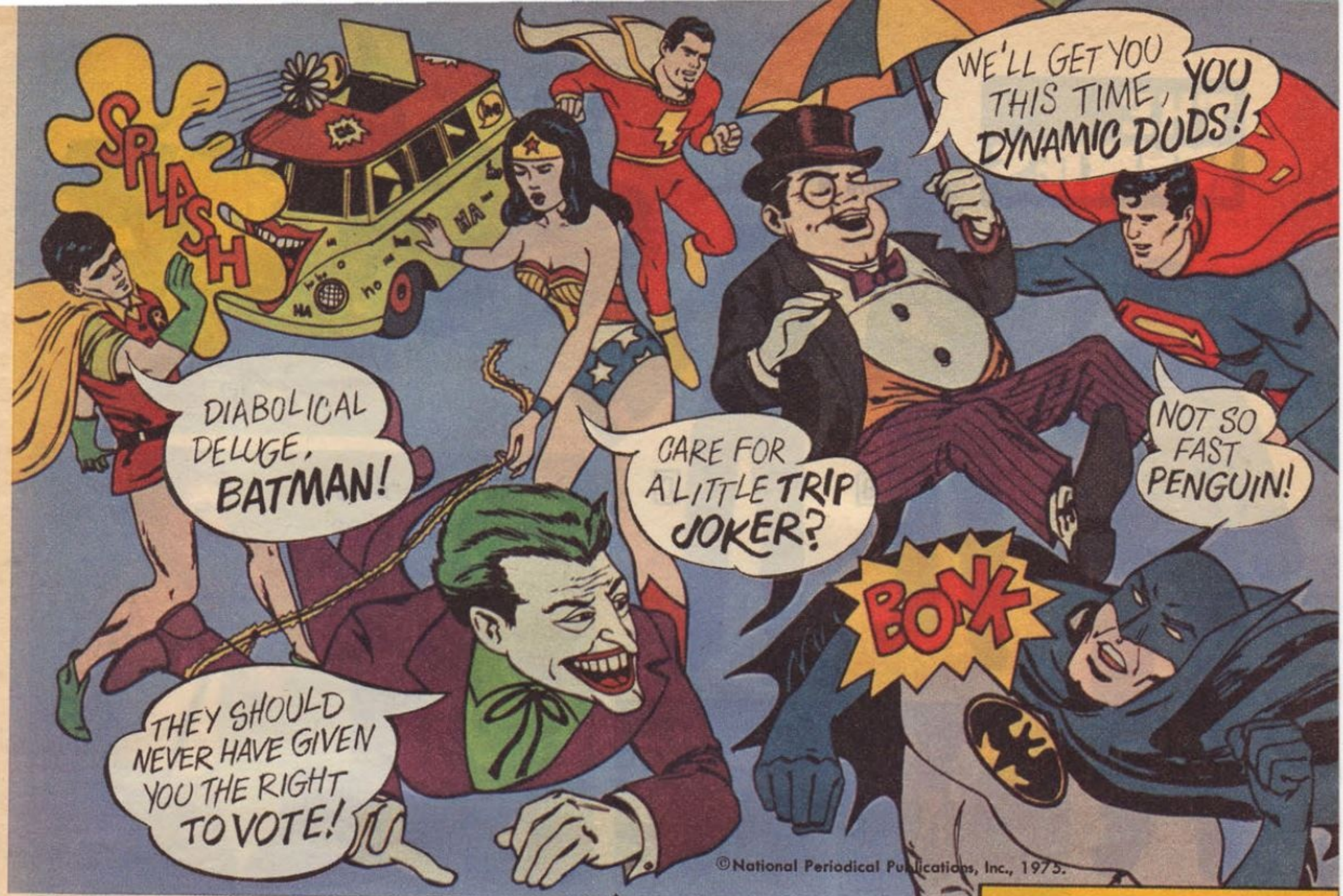
set **15.99** with over 200 pieces

Somewhere in the Mediterranean Sea on a small but strategic island lie the Cliffs of Navarone. The enemy that controls the island has built an intricate system of elevators and tunnels to service the many gun emplacements that control and protect the important sea lanes that can be seen from the cliffs. Your mission is to remove the enemy danger. The 17x10½x25-in. high plastic mountain's face shows the gun emplacements to be attacked, the back shows pulleys, caves, operations rooms to be defended. With 32x36-in. ground sheet. For ages 4-10. Not recommended for children under 3.

48 T 24120—Ship. wt. 10 lbs.....set **15.99**

SAVE THIS CATALOG
You may order toys until August 31, 1976.

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Superman Batman Robin Spiderman Penguin Joker Wonder Woman Shazam

SUPER FIGURES

Your Choice **2.84** each

Wonder Woman 3.99

NEW JOKERMOBILE

13.99 set

BATCAVE WITH BATSIGNAL

15.99



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THE ROOKIES

Each figure 1.99

Police car G
6.99











Official Rookies Walkie-Talkies

15.88 pair H



G.I. Joe and Hombré

Howitzer
6.99
M

Talking G.I. Joe
6.96
J







Tank
N 8.99

L

Defenders set
H 5.99

K
Hombré
2.99

ONLY AT WARDS

P



Underwater viewer

Really goes underwater!

Sea Wolf Sub 11.94

WishbookWeb.com



The Rookies

A-C **TV's super-stars** come to life in these 8-in. poseable figures with authentically reproduced uniforms. From Hong Kong. Wt. 4 oz. each.

(A) 48 T 24596—Terry.....1.99

(B) 48 T 24598—Chris.....1.99

(C) 48 T 24597—Mike without riot outfit.....1.99

D,E **Sets of 4 casual outfits** for Rookies and other 8-in. figures. Figures not included.

(D) 48 T 24788—From Hong Kong. Wt. 7 oz. set **3.99**

(E) 48 T 24789—From Hong Kong. Wt. 7 oz. set **3.99**

F **Riot control outfit**—worn by Mike—includes helmet, riot gun, bullhorn, hand cuffs, C.B. radio, holster, pistol, bulletproof vest, boots, walkie-talkie, barricade. From Hong Kong.

48 T 24795—Ship. wt. 6 oz.....set **1.99**

G **Rookie police car** actually fits two Rookie figures. Just open doors, put them in. 15 in. long of rugged plastic. Free wheeling.

48 T 24793—From Hong Kong. Wt. 2 lbs. 2 oz...**6.99**

H **Official Rookies walkie-talkies**—5 transistor, two-piece units with belt clips, removable mikes, on/off switch, volume control. Send calls up to ¼ mile. Uses two 9V. each batteries. From Hong Kong.

48 T 24792—Ship. wt. 1 lb. 14 oz.....pair **15.88**

G.I. Joe and Hombré

J **G.I. Joe Talking Commander**—pull dog tags, hear one of 8 commands. With uniform, boots, dog tags. 12-in. poseable figure for ages 4-12.

48 T 24419—Ship. wt. 1 lb.....**6.96**

K **HOMBRÉ—Only at Wards!** 12-in. figure in fatigues with boots, pistol, holster, knife, scabbard, rifle, belt, ammo pouch, dog tags.

48 T 24409—Ship. wt. 9 oz.....**2.99**

L **DEFENDERS SET—Only at Wards!** Incl.: Tent, bunker, 3-pc. machine gun, pistol, holster, rifles, ammo box, compass, map and case, mess kit, binoculars, canteen, helmet, boots, fatigues. Figures not included. Ages 4-12.

48 T 24735—Ship. wt. 2 lbs. 4 oz.....set **5.99**

M **Howitzer.** 2-ft. long plastic cannon actually fires plastic salvos. Ages 4-12. With 6 shells.

48 T 24734 M—Ship. wt. 2 lbs. 12 oz.....set **6.99**

N **Tank.** 18½ in. long of plastic with rotating turret, treads; moving barrel. Figures not included.

48 T 24736—Ship. wt. 5 lbs.....**8.99**

P **Sea Wolf Sub.** With conning tower, periscope, remote control, adjustment valve, pincer arms, trim tabs, working rudder, 12-in. hose and face mask, squid, underwater viewer, decals, adventure booklet. Sub 18 in. long. Figures not incl.

48 T 24730—Ship. wt. 4 lbs.....set **11.94**

Planet of the Apes

Q-U **The stars of the greatest movie series ever** come alive in authentically reproduced, fully jointed 8-in. figures in highly detailed outfits. Shipping weight 6 oz. each.

(Q) 48 T 24510—Soldier Ape.....3.66

(R) 48 T 24511—Dr. Zaius.....3.66

(S) 48 T 24512—Cornelius.....3.66

(T) 48 T 24513—Zira.....3.66

(U) 48 T 24514—Taylor.....3.66

V **Action Stallion** with remote control, bridle, saddle. Fits all 8-in. figures. Uses 2 "D" batteries sold on pg. 369. Figures not included.

48 T 24622—Ship. wt. 1 lb. 8 oz.....set **9.88**

W **Catapult and Wagon** of plastic throws harmless foam rubber "boulders." 22 in. long with wagon load of boulders. Horse and figure not included.

48 T 24728—Ship. wt. 1 lb. 3 oz.....set **11.99**

X **Planet of the Apes Treehouse** is the perfect headquarters for the ape command. Of washable vinyl with net, rifles, cage, table and plastic furniture. Act out all the ape adventures. Figure not included.

48 T 24725—Ship. wt. 5 lbs. 8 oz.....set **15.79**

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NOTE: **Items on these two pages not recommended for children under 3.**

SAVE THIS CATALOG! **Toys available until August 31, 1976**

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Six Million Dollar Man©

Colonel Steve Austin, the Six Million Dollar Man, is a 13-in. poseable figure that has a Bionic eye—look through real wide angle lens in left eye, Bionic power arm lifts up to 2 lbs., Bionic arm modules can be removed when skin is rolled back. Set includes figure, red NASA style jump suit, sneakers, engine block. For ages 5 and up.
48 T 24729—Ship. wt. 1 lb. 10 oz.....set **6.44**

DR. KROMEDROME—Only at Wards! Befallen by a similar accident, Dr. Kromedrome is Col. Steve Austin's arch-foe. With shiny cranial dome, left arm, left leg, bright purple jump suit with cape, and silver-colored walking stick, this 12-in. poseable figure appears to be a more than adequate opponent for the Six Million Dollar Man.
48 T 24538—Ship. wt. 8 oz.....set **6.44**

Bionic Transport/Repair Station. This 17½-in. tall unit contains everything Steve Austin needs to take care of his bionic systems: real 2-power microscope, operating computer, "X-ray" unit, revolving radar cone, revitalization chamber, and it folds into a transport rocket as shown in inset picture. Figures not included.
48 T 24726—Ship. wt. 1 lb.....set **9.99**

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Big Jim's P.A.C.K.

A side of Big Jim you haven't met yet! Three Professional Agents and Crime Killers! Big Jim is joined by two reformed rogues. 9½ in. tall with accessories. Wolf Head tattoos on left hand. All, except barefooted Dr. Steel wear boots that leave the track of the P.A.C.K.

A **BIG JIM** with pistol, shoulder holster, P.A.C.K. communicator.
48 T 24530—Ship. wt. 8 oz.....**4.99**

B **THE WHIP** with 4 boomerangs, shinai stick, 14-in. bull whip, bolos. Hand works whip. Attachment permits throwing of boomerang.
48 T 24531—Ship. wt. 8 oz.....**4.99**

C **DR. STEEL.** Steel-like silver hand knocks pipe in two when back is pressed. Includes breaking pipe.
48 T 24532—Ship. wt. 10 oz.....**4.99**

The Beast Camper. Cab-over-camper converts to off-road racer with roll cage and working winch. Camper with all the comforts of home can be free-standing. 21½ in. long together, comes with exhaust pipes, 2 gas cans, camping gear, instr., and decals. Figures not included.
48 T 24624—Ship. wt. 5 lbs. 3 oz.....set **12.88**

Star Trek©

"Star date 1583.7. Under safe conduct, the Commander of the Klingon ship has been beamed aboard for deliberation over the status of Amitar IV, a small but important asteroid to the Federation. The Klingons claim it as theirs and we want it kept neutral. My trusted lieutenants Spock, Bones, and Scotty are on hand to give advice. We must preserve Amitar IV's independence."

Will the Klingons accept Cpt. Kirk's proposal and bring peace to space or will this begin an inter-planetary war? Find out for yourself. Each fully poseable figure is 8 in. tall. From left to right Starfleet commanders Spock, Bones, Kirk, Scotty, and Klingon include phaser guns, communicators, and tricorders. Faces are sculpted replicas of the TV personalities. In authentic uniform replicas. Ship. wt. 6 oz. each.....each **3.29**
48 T 24541—Captain Kirk **48 T 24543—Dr. McCoy (Bones)**
48 T 24542—Mr. Spock **48 T 24544—Mr. Scott (Scotty)**
48 T 24545—Klingon Commander

Starship Enterprise playcase with sick bay, captain's chair, navigational console, 6 screens for telescreen, and transporter room that makes figures appear and disappear at the spin of a dial, the push of a button. Folds for easy carrying with washable vinyl surfaces. 32½ in. wide when open. Figures not included.
48 T 24721—Ship. wt. 3 lbs. 8 oz.....set **15.99**

Star Trek Communicators are 7-transistor walkie-talkies. Send and receive authentic twin-warp sound and voice messages up to ¼ mile. With telescoping antenna, swing-up door. Each uses one 9V battery sold on page 369. Ages 4 and up.
48 T 24731—Ship. wt. 1 lb. 3 oz.....pair **23.99**

© 1974 Paramount Pictures Corp.

American Revolution Heroes

Heroes of the American Revolution—Only at Wards! Collect these 8-in. poseable figures to put on display or to teach your children about the great beginnings of our country. Wt. 4 oz. each. *State code no.* Made in Hong Kong.
L 48 T 24595 D.....any **3 for 4.77**; each **1.99**

(01) George Washington
(02) Thomas Jefferson
(03) Benjamin Franklin
(04) Paul Revere
(05) John Paul Jones
(06) Patrick Henry
(07) Nathan Hale

Toys on these pages not recommended for children under 3.

WishbookWeb.com

U.S.S. ENTERPRISE 15.99



Figures 3.29 each

Communicators 23.99 pair

Full view of U.S.S. Enterprise play case

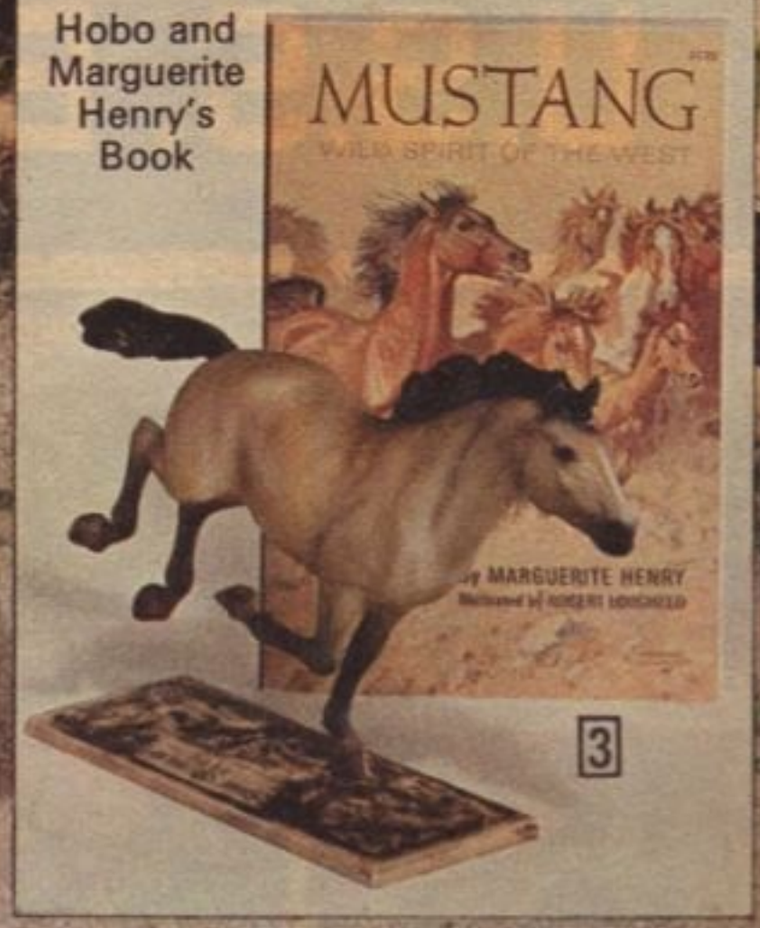
ONLY AT WARDS **1.99** EACH **SAVE 20%** WHEN YOU BUY ANY 3

Wards is getting into the spirit of 76



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Hobo and Marguerite Henry's Book



1 2 3

YOUR CHOICE **6.88** realistically colored and detailed

SAVE $1 Noah's Ark **3.99**



4



5

Old McDonald's Farm **4.99**



Our lowest price in 3 years

Disney

Playworld with real train **12.99**



6

414 ALL

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Round 'em up

1-3 Any one of these gift sets will brighten the day for any collector, young or old, no matter the occasion. Such authenticity and life-like features and hues dramatically sculpted in rugged plastic and painted with a non-toxic finish. Sets come complete with a beautiful, practical full color carrying case.

(1) **Arabian Family.** All three are chestnut. With 7½x8-in. high stallion, 8x7-in. mare, 4½x4½-in. foal.
48 T 24016—Ship. wt. 1 lb. 8 oz.....set **6.88**

(2) **Quarter Horse Family.** With 7x6-in. high palomino stallion, 7x5¾-in. bay mare, 5x4¾-in. bay foal.
48 T 24017—Ship. wt. 1 lb. 11 oz.....set **6.88**

(3) **Hobo and Book.** 10¾x6½-in. high Hobo the Mustang of Lazy Heart Ranch with stand and soft bound edition of Marguerite Henry's book.
48 T 24018—Ship. wt. 2 lbs.....set **6.88**

4 **CUT $1. Noah's Ark** was 4.99, '74 Christmas Bk., pg. 329. With over 100 hand-painted, finely detailed plastic miniatures. 8-in. long ark. Noah's 1¼ in. tall. With palm trees and ground cover. From Hong Kong.
48 T 24375—Ship. wt. 1 lb. 2 oz.....set **3.99**

5 **Old McDonald's Farm.** This colorful 13-pc. set is great for the tiny ones. With carrying storage case barn, Old McDonald, and amusing animals with fencing, it will offer many hours of fun.
48 T 24047—From Hong Kong. Wt. 1 lb. 13 oz.....set **4.99**

6 **Our lowest price in 3 years on Disney Playworld©.** It provides all the fun and excitement of Fantasyland in Disneyland right on your playroom floor. A mini-merry-go-round, ferris wheel, and water ride are activated by the 13-in. long train as it chug-a-lugs by. Fold to carry. Layout is 27x16 in. Uses 1 "C" battery sold on page 369. From Hong Kong.
48 T 24383—Ship. wt. 4 lbs. 11 oz.....set **12.99**

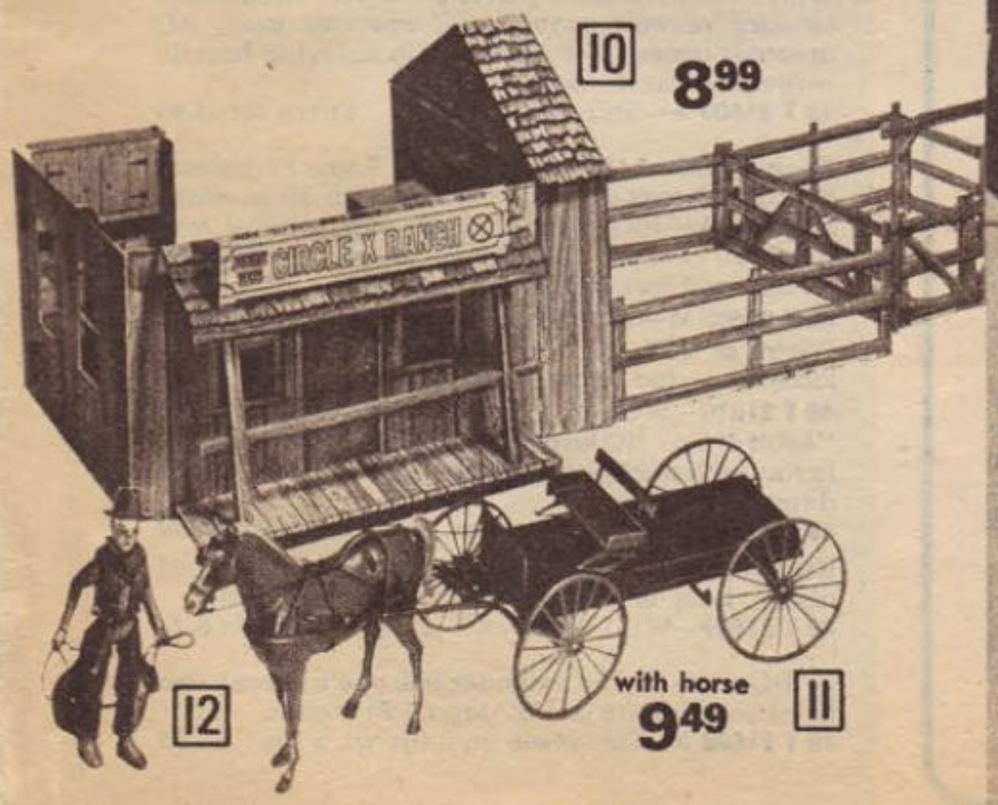
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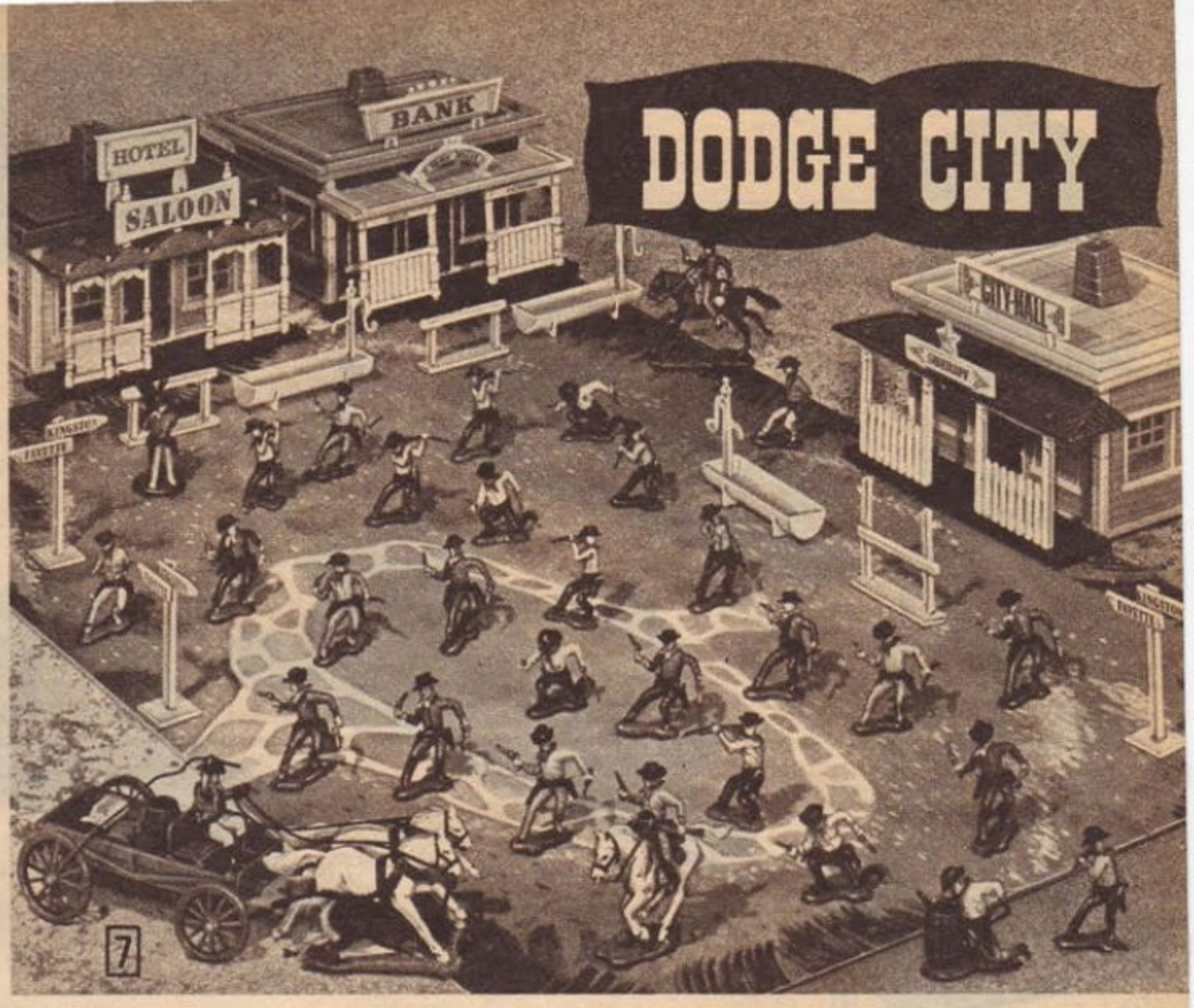
7 **Dodge City,** rip-roaring cow town of the old West comes alive in this 90-pc. playset. With buildings, horses, cowboys, accessories, and ground sheet, you can reenact the days when Wyatt Earp shot it out with the bad guys. Made of rugged plastic, the figures are about 2-in. tall. From Hong Kong.
48 T 24376—Ship. wt. 2 lbs. 6 oz.....set **8.99**

8-12 **Johnny West Adventure.** Now watch Johnny West and Sam Cobra really shoot it out now that they have real quickdraw action. Both are 11¾-in. poseable figures and come with clothing, gear, guns, horse and tack. All new to afford more adventure opportunities.
(8) **48 T 24553—Quickdraw Johnny.** Ship. wt. 4 lbs...set **8.84**
(9) **48 T 24554—Quickdraw Sam.** Ship. wt. 4 lbs.....set **8.84**
(10) **Circle X Ranch.** Authentically detailed bunkhouse, stable and corral of heavy chipboard, colorfully lithographed. With bunks, stove, cupboard, rifle rack, table, chair. 4½ ft. wide. Assembles easily.
48 T 24629—Ship. wt. 7 lbs. 6 oz.....set **8.99**
(11) **Buckboard** of high-impact plastic with reins and harness, about 9x10 in. 15-in. horse can be ridden along.
48 T 24737—Ship. wt. 5 lbs. 6 oz.....set **9.49**
(12) **Jamie West** is 9 in. tall, wears real western gear which includes hat, chaps, gun, and other accessories.
48 T 24555—Ship. wt. 12 oz.....set **3.66**

NOTE: Toys on these two pages are not recommemded for children under 3 years.

SAVE THIS CATALOG
You can order toys from it until August 31, 1976.







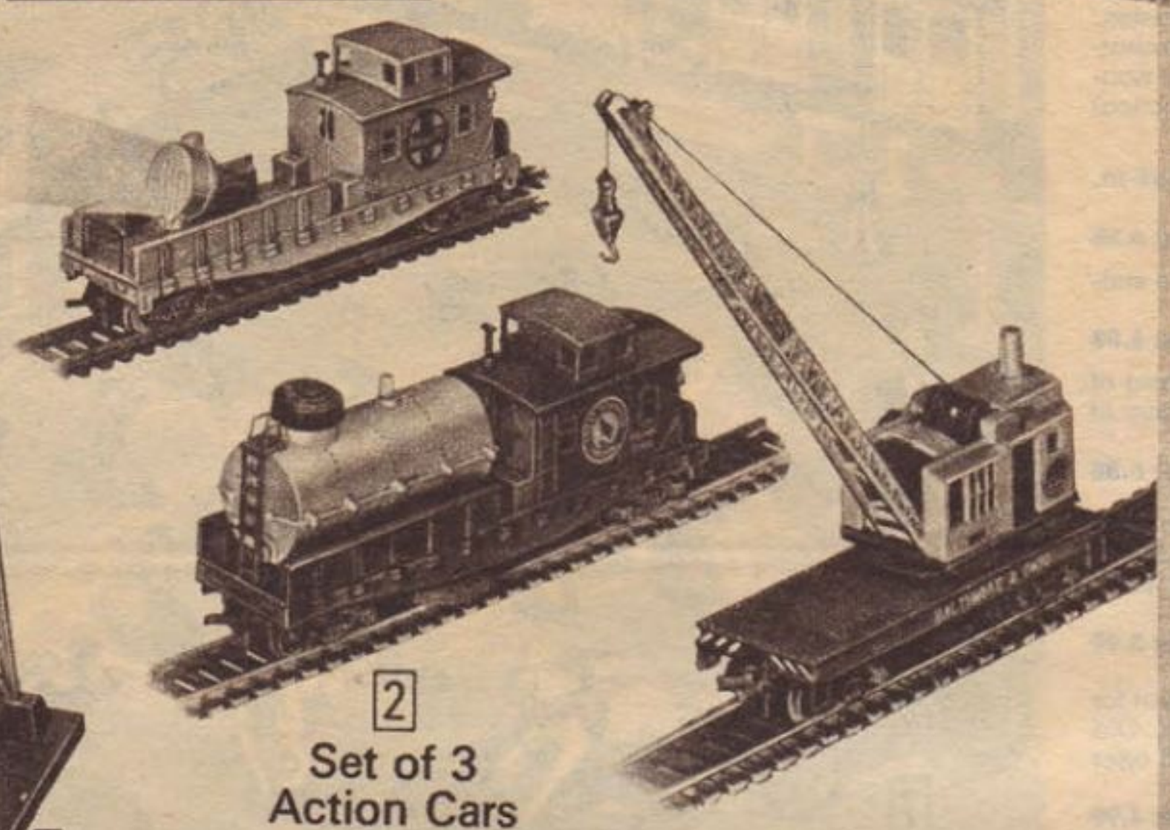
Watch the fastest draw in the West, hear the gunshot each time the lever of Quick-draw Johnny or Sam is pressed

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LIFE-LIKE®





2

Set of 3
Action Cars

HO 9-Unit Cannonball Double Diesel Express

28.88 entire set

A Powerful Cannonball Express—the longest HO set we sell. Authentically detailed F7 diesel with working headlight and traction tires on driving wheels, travels over 10 ft. of track! Rolling stock includes dummy "B" unit, coal hopper, refrigerator car, gondola, cattle car, box car, tank car and caboose. Hand-painted, weighted cars have NMRA couplers, RP 25 wheels. 45x36-in. oval track has 12 sections (10 curved, 2 straight), plus 1 track terminal and 1 track rerailer. 1-amp., UL listed power pack, with throttle and directional controls. DC operates trains, AC operates accessories. Packaged in reusable storage carton.
48 T 21626 M—Ship. wt. 5 lbs.....Entire set **28.88**

NEW! 5-Unit Steam Train with Dump Station

22.96 entire set

B Realistically detailed, old-time teakettle locomotive with working headlight pulls hand-painted flat car with "load," working dumping car, gondola and caboose. Move dumping car to Bob's Dump Station (see inset) and watch the action! Pull the lever and coal dumps into bin. Oval layout is 45x36 in. with over 10 ft. of track. Track includes 10 curved, 2 straight sections, plus track rerailer and track terminal. UL listed, 1-amp. power pack with throttle and directional controls. Reusable storage carton.
48 T 21601 M—Ship. wt. 3 lbs. 12 oz. Entire set **22.96**

1

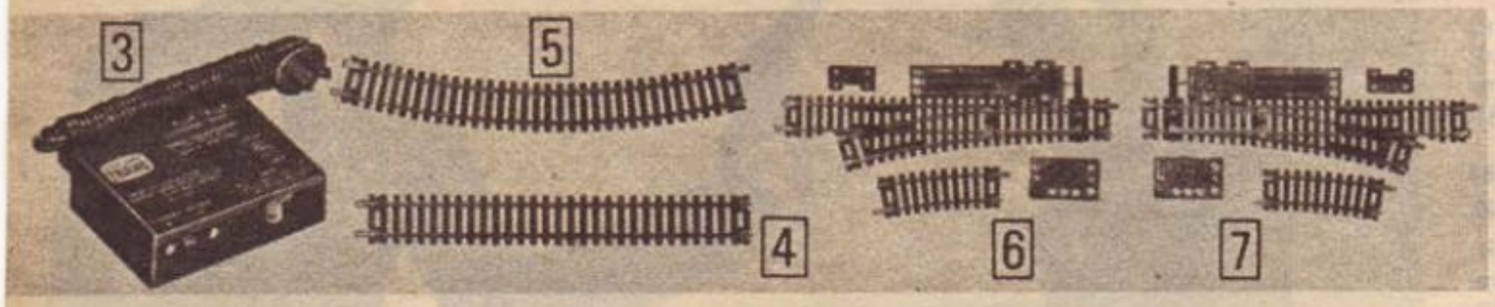
New! Water Tower with Blinking Light

I HO scale water tower with realistic, painted details. Blinking red light at top of tower operates when wires are attached to power pack (sold below, item no. 3). Made of durable, lightweight plastic. Replaceable bulb. Shipped fully decorated and assembled. Dimensions: 3 in. wide, 3 in. long, 8 in. high.
48 T 21674—Ship. wt. 3 oz.....**4.74**

MORE HO ACCESSORIES ON PG. 418.

HO accessories add fun, action, realism to miniature railroading!

2 Action-packed set of 3 fun-filled HO cars that no railroad should be without! Searchlight car has working light that moves up/down, rotates 360°. Track cleaning car with tank for fluid. Fill the tank and watch track come clean! Crane car has revolving cab, operating hook and boom. Authentic details, NMRA couplers. Track not included.
48 T 21675—Ship. wt. 12 oz.....Set **5.99**



3

5

4

6

7

(3) HO 1-amp. power pack. Full throttle and directional controls. AC, DC terminals. UL listed.
48 T 21649—Ship. wt. 1 lb. 4 oz.....**8.44**
(4) Pkg. of 12 sections 9-in. straight track.
48 T 21651—Ship. wt. 4 oz.....Pkg. **2.88**
(5) Pkg. of 12 sections 18-in. radius curved track.
48 T 21652—Ship. wt. 4 oz.....Pkg. **2.88**
Remote control switches. Ship. wt. ea. 4 oz.
(6) 48 T 21654—Left-hand switch.....**4.69**
(7) 48 T 21653—Right-hand switch.....**4.69**
Buy both switches, save $1.
48 T 21676—Pr. right and left switches....Pr.**8.38**

NEW! Exciting "Spirit of '76" Diesel Locomotive set

46.94 entire set **18.99 4-unit train only**

C Hand-painted with life-like realism, the "Spirit of '76" HO train set includes the powerful F7 diesel locomotive with working headlight, 2 Bicentennial state cars (one refrigerator car, one gondola car) and caboose. All have the Great Seal of the U.S. painted on sides of cars. NMRA couplers and RP 25 wheels make for a smooth-running railroad. Lightweight, durable LIFOAM® plastic 46x49-in. layout is realistically hand-painted, accessories include over 40 pieces—trees, lichen shrubs, road signs, billboards, telephone poles, patch materials (glue, track nails and clips included)! Over/under layout with soundproofed roadbed has over 20 ft. of track, including track rerailer and terminal. 3 building kits are Kentucky Fried Chicken Stand, Woodlawn Police Station and the Morrel Home. With 1-amp. UL listed power pack with throttle and forward/reverse controls. DC operates train, AC operates accessories. Carton with carrying handle —reusable for storage.
48 T 21603 A—Ship. wt. 16 lbs.....Entire set **46.94**

4-unit "Spirit of '76" train set only. Same F7 locomotive and 3 cars described above with 36-in. diam. oval track—10 pieces of track plus rerailer and terminal. 1-amp. UL listed power pack with throttle and forward/reverse controls.
48 T 21600 M—Wt. 3 lbs. 8 oz.....Train, track **18.99**
"Spirit of '76" HO locomotive and caboose only. F7 locomotive and caboose as described above.
48 T 21610—Wt. 1 lb. 2 oz.....Loco, caboose **10.00**
"Spirit of '76" HO layout only. Over/under 46x49-in. layout with track, accessories and 3 building kits as described above.
48 T 21608 M—Ship. wt. 9 lbs.....Layout **34.99**
HO building set only. 3 kits for buildings described above. Easy to assemble, accurately detailed.
48 T 21609—Wt. 1 lb. 12 oz.....set **8.44**

D HO-scale layout extender lets you increase size of your "Spirit of '76" layout 24 inches.
48 T 21628 A—Size 24x46 in. Ship. wt. 5 lbs...**16.95**



19.99 entire set

oval layout

8

NEW! .027-gauge 4-unit "Eagle Express"

8 For the youngster who wants a rugged train set here's our big 4-unit .027-gauge "Eagle Express." Hardworking diesel switcher engine pulls long flat car with "freight" of two automobiles; tank car; and caboose. Steel and plastic train is 32 inches long. 98-inch oval track layout with 8 curved and 2 straight sections of track. UL/CSA listed. Transformer with circuit breaker.
48 T 21326 M—Ship. wt. 5 lbs.....Entire set **19.99**

SAVE THIS CATALOG! ORDER TOYS TILL AUGUST 31, 1976.
Items on these 2 pages recommended for ages 6 and older.

WishbookWeb.com

A

9-Unit Double Diesel Cannonball Express

oval layout

28.88 entire set

B

5-Unit Steam Train with Dump Station

oval layout

22.96 entire set

LIFE-LIKE®

C

NEW! "Spirit of '76" 4-Unit F7 Diesel Train with Complete Layout

46.94 entire set

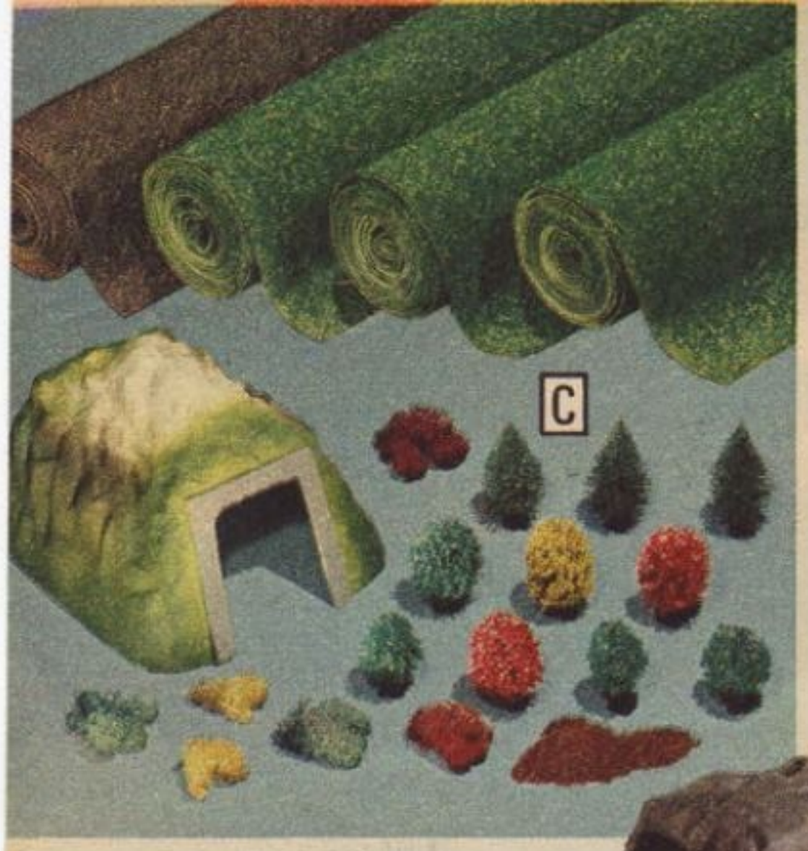
4-unit train only **18.99**

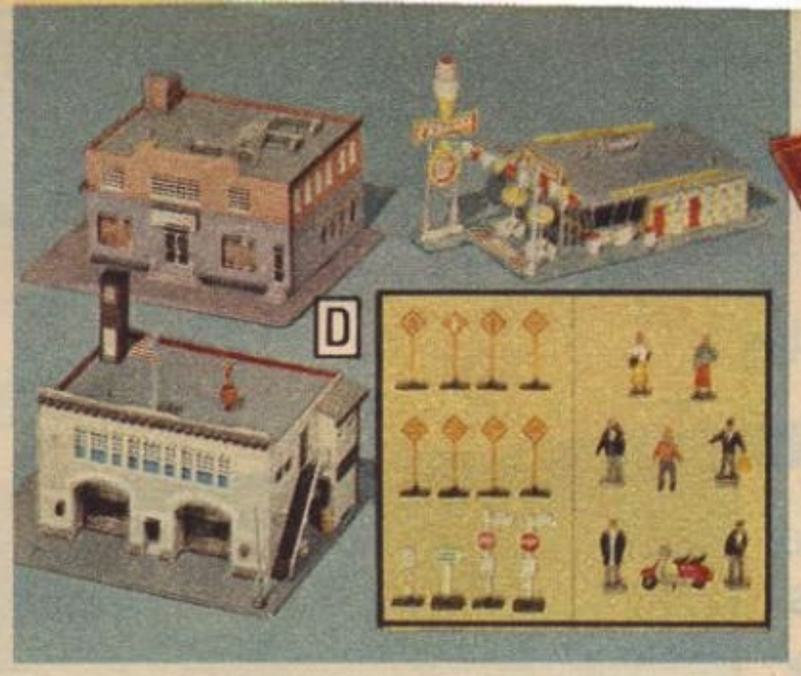
D

Add layout extender for a larger system!



WishbookWeb.com







LIFE-LIKE

New HO accessories for realistic fun!



A **Set of 3 HO-Scale Thrall Door boxcars.** 100% accurate scale of cars traveling the U.S. today! Realistically painted cars are: 1 Green Bay and Western, 1 A & P Lumber, 1 Lignum. NMRA couplers and wheels, detailed underbodies, all printing in actual colors. Track not included.
48 T 21678—Ship. wt. 1 lb. 8 oz.....Set **5.99**

B **Rocky Mountain Overpass.** Triple tunnel action allows trains to go under and/or over; or toy autos can go over and/or under. You can double the fun by combining miniature railroading with your road-racing set! Hand-painted detail in realistic lightweight, durable LIFOAM®. Twin tunnel and roadway have snap-together assembly. Track not included.
48 T 21679—Ship. wt. 12 oz.....**4.74**

C **HO-Scale Landscaping Kit.** Perfect for the hobbyist who wants to create realistic landscape detail for miniature railroads, roadrace sets, school projects, etc. Includes 3 50x33-in. grass mats, 1 50x12-in. earth mat, 10 assorted trees, 1 package "earth," 1 package of lychen bushes, durable, lightweight LIFOAM® tunnel. Enough to landscape a full 4x8-ft. layout!
48 T 21612 M—Ship. wt. 4 lbs.....Kit **9.96**

D **Main Street Building Assortment.** Realistically detailed replicas of actual buildings for your HO trains sets! 27 pieces in all. Buildings include Freezee Ice Cream Shoppe, Equitable Bank, Hampden Fire Station. Also includes street and highway signs and people to "populate" a modern-looking American street.
48 T 21677—Ship. wt. 2 lbs.....Set **8.99**

E **Operating Logging Mill.** Realistically detailed Forest Lumber Company logging mill lets you control the action! Logs roll down the chute, onto special logging car, car dumps logs. 3 logs with dump car included. Manually operated. Track not incl.
48 T 21614—Ship. wt. 1 lb. (Shipped partly assembled.).....**8.88**

MORE HO-SCALE ACCESSORIES ON PAGE 416.

Items sold on this page recommended for ages 6 and older.

N-GAUGE SCALE

The Mighty Miniature . . . complete N-gauge train outfit!

Intricately detailed N-gauge outfit is small enough that even the apartment dweller can easily set up and store the entire outfit! 4-unit train is 12 inches long, accurate in scale. Mighty 0-6-0 steam locomotive with working headlight pulls 3 realistic cars with NMRA couplers and wheels, properly weighted for smooth ride. Cars include wood brace box car, single dome tank car, caboose. Hand-painted, 36x28-in. layout has over 50 pieces! Over/under track layout (32 pieces of track) has over 10 ft. of track! 18 trees, 4 buildings, lichen shrubbery, durable LIFOAM® base. UL listed power pack with forward-reverse and throttle control. Outfit includes 4-unit train, track and accessories.
48 T 21268 R—Ship. wt. 10 lbs.....Entire outfit **29.99**

Complete Outfit

29.99

PHONE YOUR ORDER
Avoid the crowds, beat the weather. Shop in the comfort of your own home! Phone numbers, pg. 154.

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Console stereo lets you record your own tape library!



BEST BUY BECAUSE: it's a complete stereo recording outfit. 8-track recorder/player, 2 mikes and a blank tape. Record "live" or directly from records or the receiver.

199.88

What a super gift idea! Recorder/player offers manual and automatic track selection; has 4 lighted track indicators; plays all standard 8-tracks. Solid state AM/FM stereo receiver has an FM stereo indicator light and lighted slide-rule tuning dial. Automatic record changer comes with long-wearing diamond needle and light-tracking tone arm. Full-range speaker system can be converted to 4-dimension sound by adding any 2 component speakers (see Fall Bk., pg. 1008). Pecan-grained cabinet is vinyl laminated to wood core with decorative portions of simulated wood. 45x27x16 in. D. **ON DISPLAY AT MOST CATALOG STORES.** **62T2066R**–UL listed. Wt. 120 lbs. **199.88**

3 WARDS BEST BUYS

Comparison Shopped for Value

See more radios, stereos on pgs., 259-264, 420; Big Fall Book too!

Multi-band radio with walkie-talkie

Cut $20

BEST BUY BECAUSE:



you get excitement aplenty from all these bands . . . PUBLIC SERVICE-AIRCRAFT-WEATHER-FM-AM. Plus a detachable easy-to-use walkie talkie

29.88

Listen to any of the bands above, OR, flip the switch and communicate (in receiving range) with anyone that has a walkie-talkie with channel 14 crystal installed. You can order walkie-talkie #390 from back cover, or 2 of these radios and you're all set. Solid state radio has slide-rule vernier tuning, retractable antenna and jack for earphone. Includes batteries; order UL listed AC adapter #1600 (Fall Bk., pg. 1003) for complete portability. Has handy carry strap. From Taiwan. 7¼x9x3½ in. Deep. Wt. 3 lbs. 8 oz.
62 T 1435 LS—Was 49.95 Fall Book, page 1002.....now **29.88**

Multi-band radio with world time zone map

Cut $40

BEST BUY BECAUSE:



you get around-the-world adventure from all these bands . . . SWI-SW2-CB-PUBLIC SERVICE-WEATHER-AIRCRAFT-FM-AM. Plus a world-wide time zone map.

49.88

Enjoy direct broadcasts from Europe. Hear emergency distress calls, at-the-scene police*, fire, ambulance reports. Airplane transmissions, ship-to-shore messages, 24-hour weather conditions*. You can even tune in Bach, Berlin, the Beatles, or a ball game. Time zone map gives visual check on times anywhere across the globe. 2 telescopic antennas pick up more broadcasts. Variable squelch control cuts down background noises. Solid state AC/DC operation; lighted band pointer; earphone jack. Incl. batteries. 12½x10½x4 in. D. UL listed. **ON DISPLAY AT MOST WARDS CATALOG STORES.**
62 T 1425 LS—Ship. wt. 7 lbs. Was 89.95 Fall Book, page 1002.....now **49.88**
*in many areas

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Versatile multi-band radio

Save 50%

BEST BUY BECAUSE:
you get so much action-packed entertainment from all these bands . . . PUBLIC SERVICE—WEATHER—AIRCRAFT—FM—AM. Now at a half-off price!

19.88

Catch your police* and fire departments in action! You're there in the cockpit as a pilot checks with control tower for the latest weather and landing conditions. Tune in 24-hour weather broadcasts*. Listen in on ambulance calls. And of course your favorite music, sports and news radio stations. Operates on batteries or house current (batteries included; order AC adapter Fall Bk., pg. 1003). Has carrying handle, shoulder strap, telescopic antenna and earphone. Solid state. 8¼x8x4 in. D. UL listed. Was 39.95 in Fall Bk., pg. 1003. **ON DISPLAY AT MOST CATALOG STORES.**
62 T 1415—Ship. wt. 3 lbs. 8 oz. . . . . now **19.88**
*In many areas

3 WARDS BEST BUYS

Comparison Shopped for Value
See more radios, stereos on pgs. 259-265, 419; Big Fall Book pgs. 998-1009

3-channel walkie-talkies

Save 50%

BEST BUY BECAUSE:
These powerful superheterodyne transceivers send and receive signals on your choice of 3 different channels!

29.88 pair



They're the real thing! And these 100 milliwatt transceivers need no operating license. Perfect for fishing, camping or your own back yard. Special call button alerts other unit whenever you want to transmit. Channel 14 crystals installed, 2 channels open. Jack for AC adapter (order below) and earphone. Has carry strap, battery. 7½x2⅞x1⅞ in. D. Was 29.95 each in Fall Bk., pg. 999. **ON DISPLAY AT MOST CATALOG STORES.**
62 T 391 LS—Wt. 2 lbs. pair **29.88;** **62 T 390**—Wt. 1 lb., each **14.97**
62 T 392—AC adapter. One needed for each unit. Ship. wt. 1 lb. **2.99**

4-pc. stereo component at our lowest '71 price

BEST BUY BECAUSE:
it's a changer with automatic shut-off, 2 speakers and a set of stereo headphones.

49.88



Another great inflation fighter from Wards! Solid-state amplifier/changer has a light-tracking tone arm; tone and 2 volume controls; tinted dust cover; and 45 rpm adapter. After the last record plays, unit will shut off automatically. Speakers deliver bold, clear sound and separate up to 14 feet to provide a true stereo effect. Slip on the headphones and enter a world that's the next best thing to a live performance. Walnut grained plastic cabinets. Unit: 7¼x14½x12⅞ in. D. Speakers: 9⅞x7½x4 in. D.
62T6012MS—UL listed. Ship. wt. 15 lbs. **49.88**

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